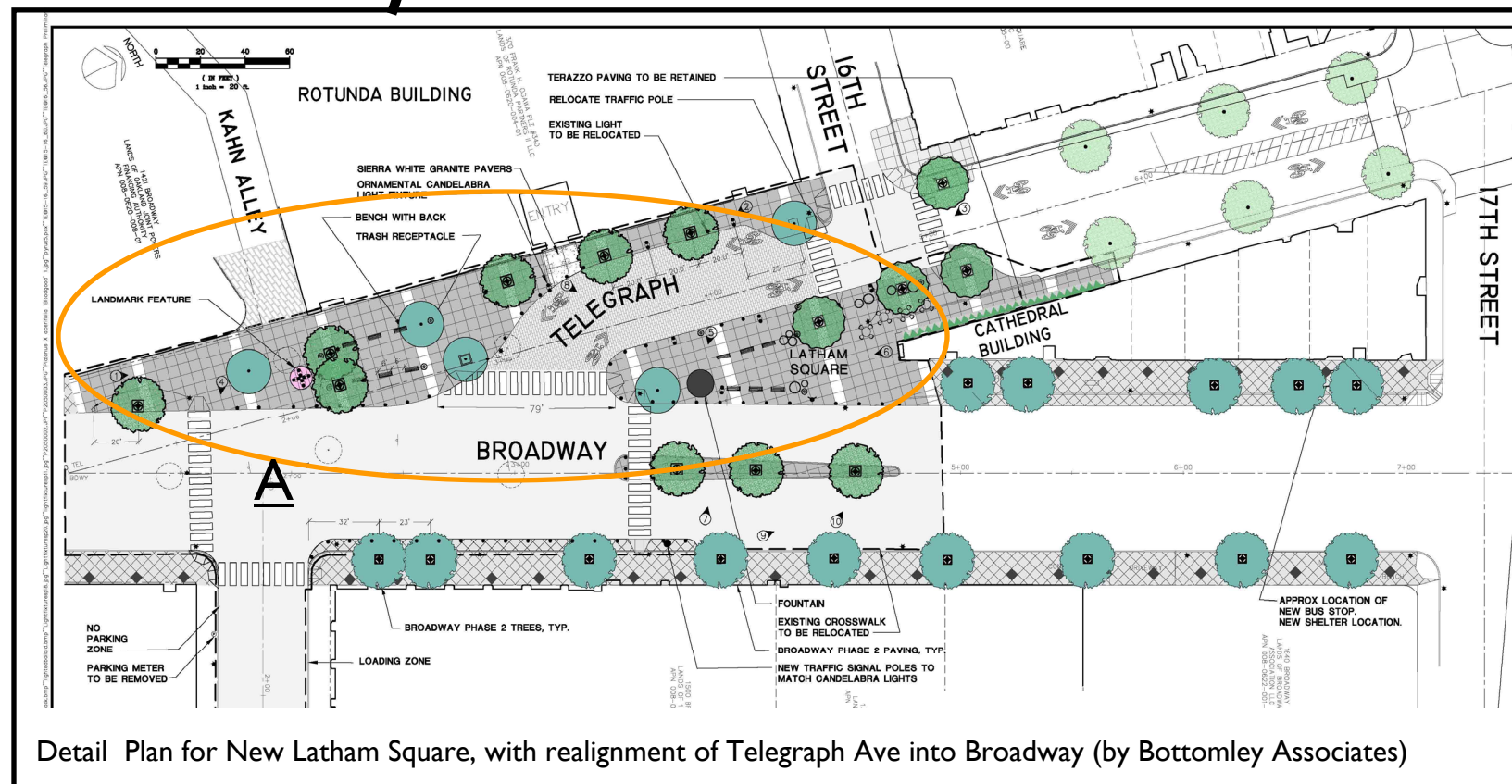
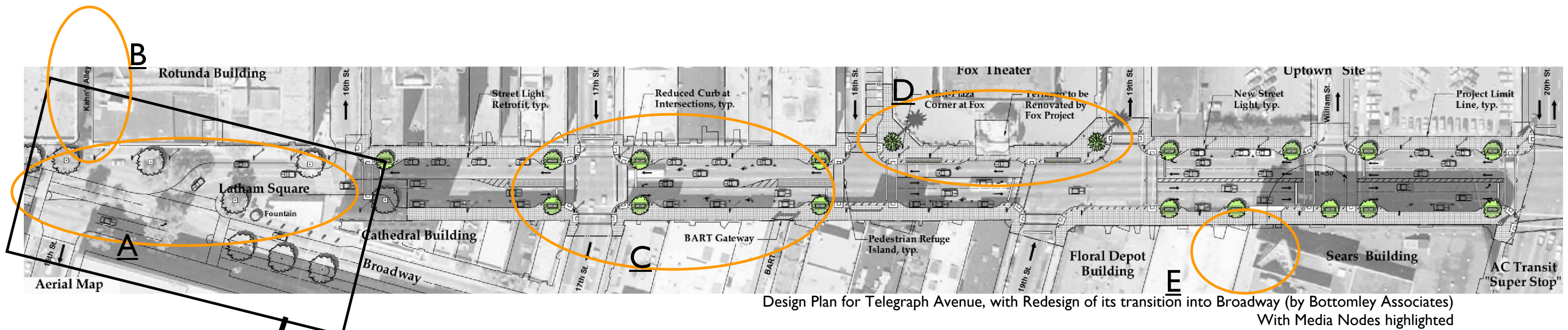




The proposed Oakland Media / Light Arts Corridor is along Telegraph Avenue, the first four blocks north of Broadway, from 16th to 20th Streets. The surveyed area for this study extends from Latham Square, the historic intersection of the two streets, and includes the adjacent Kahn's Alley, the well-traveled connection between Broadway at Latham Square, to Frank Ogawa Plaza and City Hall. This work is intended to coincide with the Oakland Redevelopment Agency's redesign of this same stretch of Telegraph Ave.

Urbanistically, there are five areas or Media "Nodes" that resulted from the urban review for this survey, Latham Square, both New & Old, (**area A** in the above plan and the detail plan) is the natural start/end point for this project. Also noteworthy in this zone is Kahn's Alley (**area B**) as it feeds into Latham Square. Moving north up Telegraph, though the intersection of 17th and Telegraph and 19th Street BART station access (**area C**), the redevelopment of the Fox Theater (**area D**) and its immediate sidewalks. Finally, the large wall of the Sears Building (**area E**) rises up over the historic Floral Depot building, providing for possible grand terminus to the sequence for the corridor.