

# E 7th St Bikeway Improvement Project

## DESCRIPTION

The City of Oakland is seeking public input on upgrading the existing signage-only bikeway on E 7th St. Improvements consist of adding pavement markings from Kennedy St to Fruitvale Ave and installing new wayfinding signage. The project, recommended in the City's Bicycle Master Plan (BMP), is planned for completion in 2011. It would be funded by Oakland's share of Measure B, the Alameda County Transportation Improvement Authority's half-cent sales tax, using revenues solely dedicated to bicycle and pedestrian projects.

The BMP calls for the installation of bikeways throughout Oakland to encourage bicycling as a healthy, non-polluting and affordable transportation option, helping Oakland to realize its sustainability and livability goals.

## GEOGRAPHIC CONTEXT

The **E 7th St Bikeway Improvement Project** would improve a 0.6-mile link in the City's

bikeway network. E 7th St is part of the San Francisco Bay Trail, a regional transportation and recreation facility. To the west, the bikeway continues along the Embarcadero to Union Point Park and Jack London Square. To the east, via the connecting bikeway on Fruitvale Ave, the route provides access to the city of Alameda, Fruitvale BART Station, and the Dimond commercial district.

## FEASIBILITY & SAFETY

The project would install shared roadway bicycle markings (aka "sharrows") and improved wayfinding signage. These features, together with the bike-only access under 29th Ave, would make E 7th St a "bicycle boulevard," a bicycle route on a local street that prioritizes through trips for bicyclists. The sharrow, pictured right, improves safety by encouraging bicyclists to ride clear of the "door zone," and advising motorists to expect bicyclists. (Learn more about the sharrow at [www.tinyurl.com/36s6ms](http://www.tinyurl.com/36s6ms).) The new

bicycle wayfinding signs provide destination and distance information (and will be installed from High St to the Emeryville border). Bike lanes would be installed in the eastbound direction between Kennedy St and 23rd Ave. No travel lanes or parking spaces would be removed as part of this project. See design examples on the reverse.



## SUBMIT COMMENTS

Please provide your input by **Monday, April 4, 2011**. To use this form, write your comments below and your return address on the reverse, cut along the dotted line, stamp and mail. Or, you may e-mail ([bikeped@oaklandnet.com](mailto:bikeped@oaklandnet.com)) or fax (238-7415) your comments. Make sure to include your name and street address and indicate you are commenting on the **E 7th St Bikeway Improvement Project**. For answers to frequently asked questions, please go to [www.tinyurl.com/4qmv6ud](http://www.tinyurl.com/4qmv6ud).

Please check one of the following three boxes, and then provide supporting comments.

- ☐ I support the bikeway proposal.
- ☐ I do not support the bikeway proposal.
- ☐ I have no opinion.

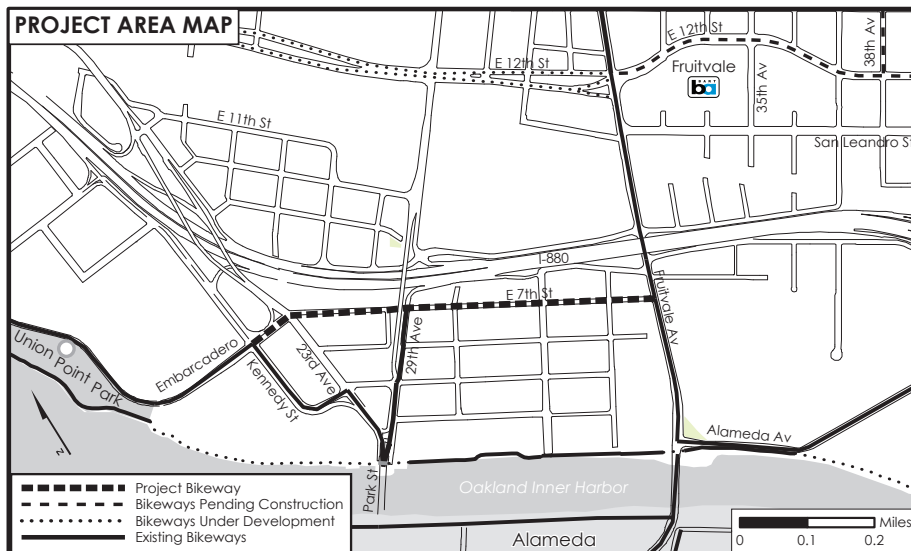
Signature: \_\_\_\_\_

(Please also write name and address on reverse before mailing.)

## BIKE OAKLAND

☐ Please add my name to the bicycle program contact list so I can receive occasional updates on City of Oakland bikeway improvement projects.

Email address: \_\_\_\_\_



## REQUIRED INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Oakland, CA \_\_\_\_\_  
(Zip Code)

\$0.44  
stamp  
required

City of Oakland, Public Works Agency  
Attn: Bicycle & Pedestrian Facilities Program  
250 Frank Ogawa Plaza, Suite 4344  
Oakland, CA 94612



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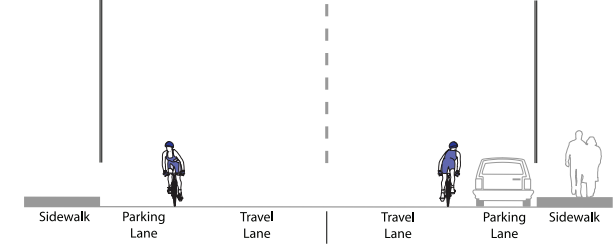


The City welcomes your input on the E 7th St Bikeway Improvement Project by mail, e-mail or fax by Monday, April 4, 2011. Please feel free to share this flyer with others in your neighborhood. This flyer is available online at [www.tinyurl.com/4tashfh](http://www.tinyurl.com/4tashfh).

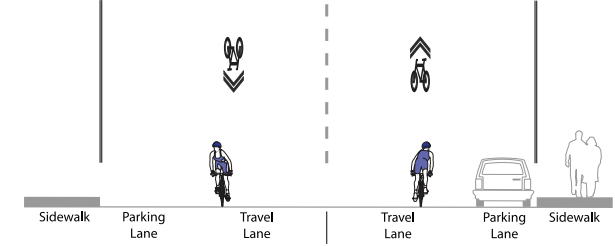
## E 7th St Bikeway Improvement Project

Typical cross section:  
23rd Ave to Fruitvale Ave

### Existing



### Proposed



### Example wayfinding signage



City of Oakland, Public Works Agency  
Bicycle & Pedestrian Facilities Program  
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[www.oaklandbikes.info](http://www.oaklandbikes.info)  
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