



# OAKLAND, CA

TOTAL POPULATION

400,740

POPULATION DENSITY

7,183.0

TOTAL AREA (sq. miles)

55.8

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Oakland
Arterial Streets with Bike Lanes	65%	22%
Total Bicycle Network Mileage to Total Road Network Mileage	43%	22%
Public Education Outreach	VERY GOOD	VERY GOOD
% of Schools Offering Bicycling Education	50%	15%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	VERY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 32K	41279

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	5/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	5/10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	5/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	4/10

## KEY OUTCOMES

	Average Gold	Oakland
<b>RIDERSHIP</b> <i>Percentage of daily bicyclists</i>	5.5%	2.74%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k daily bicyclists</i>	100	152.3
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k daily bicyclists</i>	0.6	1.5



## KEY STEPS TO GOLD



- » Continue to expand your on and off street bike network and parking, close gaps especially downtown and in East Oakland, and build continuous physically protected bike lanes along Broadway, Telegraph, 14th, and other main arterial streets in coordinate with neighboring communities.
- » Allocate funds to repairing, resurfacing, and repaving the many streets that need work. In the meantime, continue to strategically fix pavement issues, especially hazardous potholes
- » Expand the Safe Routes to School program. Bicycle-safety education should be a routine part of primary and secondary education, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking.
- » Develop a training program for professional drivers.

- » Encourage local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the national Bicycle Friendly Business program.
- » Encourage Mills College to promote cycling to students, staff, and faculty and to seek recognition through the Bicycle Friendly University program.
- » Ensure that police officers are initially and repeatedly educated on traffic law as it applies to bicyclists and motorists.
- » Ask police officers to target both motorist and cyclist infractions to ensure that laws are being followed by all road users. Ensure that bicycle/motor vehicle crashes are investigated thoroughly and that citations are given fairly.