

# ReThink Disposable

Free assistance to help your business  
reduce disposable packaging



## The ReThink Disposable program can help your business:

- ➔ Reduce disposable food service ware costs
- ➔ Improve customer dining experience
- ➔ Prevent litter near your business
- ➔ Keep local waterways clean
- ➔ Be a greener business
- ➔ Lower waste collection service costs



**SAVE MONEY • REDUCE WASTE • GO GREEN**

*Free technical assistance available to a limited number of businesses.*



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# Here's what Bay Area businesses are saying about **ReThink Disposable...**



“Not only did eliminating paper wrap for burgers cut costs, but we're now able to produce burgers faster and have increased the number of people we can serve during a busy lunch shift. And the food looks better!”

**Zak Silverman – Owner, Doc's of the Bay**  
Food Truck, Emeryville, CA

**ANNUAL SAVINGS:**

**\$2,000+**

**ANNUAL WASTE REDUCTION:**

**2,568 lbs.**

**CHANGES IMPLEMENTED:**

- Replaced disposable food trays with reusable baskets
- Eliminated paper wrap for burgers
- Stopped giving out napkins and switched to dispenser



“By switching from expensive recyclable and compostable packaging to real dishes, I was able to save money and do the best thing for the environment. And right away customers started commenting on how happy they are with the changes!”

**Jena Davidson – Owner, Sacred Wheel**  
Cheese Shop And Café, Oakland, CA

**ANNUAL SAVINGS:**

**\$3,760+**

**ANNUAL WASTE REDUCTION:**

**602 lbs.**

**CHANGES IMPLEMENTED:**

- Replaced disposable food service ware with reusable alternatives for on-site dining
- Installed napkin dispensers
- Made straws available upon request only

**WINNER**  
**STOPWASTE**  
**BUSINESS EFFICIENCY**  
**AWARD**  
for Waste Reduction  
Excellence by a  
Restaurant

**ReThink Disposable** is a project of Clean Water Fund in coordination with City of Cupertino Department of Public Works, City of Oakland Department of Public Works, City of Sunnyvale Environmental Services Department, County of San Mateo Department of Public Works, San Francisco Department of the Environment, San Jose Department of Environmental Services, South San Francisco Department of Public Works, and StopWaste (Alameda County).

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