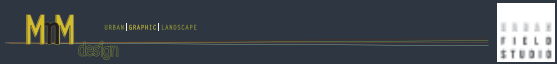
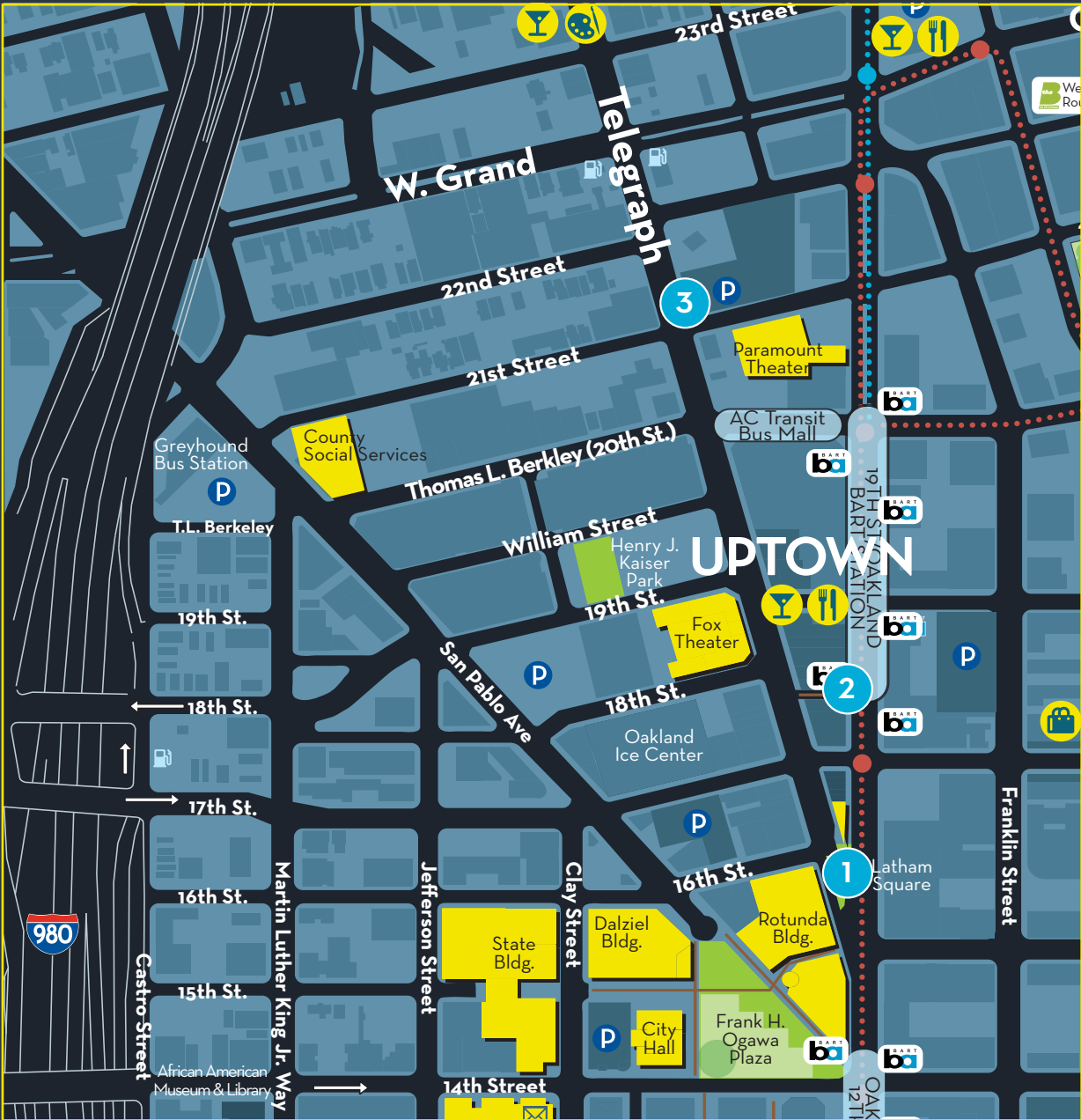


Uptown Wayfinding Sign Program Description

December 2014



Integration with the Print & Web Efforts of Visit Oakland



1



Pedestrian Orientation 4-sided 11x17 inches



1

Oakland 16th & Broadway 1919
Pedestrian Orientation Detail of History Panel



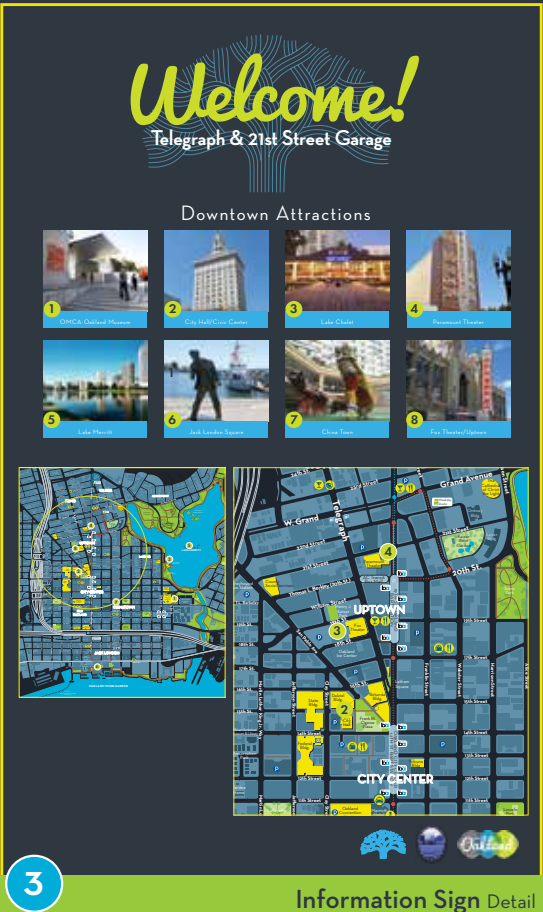
2

Pedestrian Orientation on BART Pylon



3

Information Sign at Public Parking Garage



3

Information Sign Detail