

Community Input on Draft Downtown Oakland Specific Plan Goals  
 Social Equity Working Group Meeting  
 Arts & Culture Working Group

Goals	Changes	Barriers	Solutions	Uncategorizable
AC Goal 1: Recognize and celebrate Oakland's cultural history and foster creative culture and the arts in downtown.	What do you mean by "cultural history"	Inadequate outreach/engagement to affected groups.	Better use of technology	Look for opportunities to coordinate with other sectors under threat
	Change to "preserve and prioritize" (from recognize and prioritize)	Youth not included	Go out to stakeholders	"Recognize preserve, invest in it and celebrate..."
	Focus on perceptions? identity?	If there is no money behind these goals then what's the point?	Make policy public thru communication.	
	How to make DT a place/hub for the whole city?	Will Economic Development of Downtown conflict with the celebration of arts & culture?	Mapping of cultural resources	
	"Champion" Oakland's cultural history and foster etc etc. This might mean something different celebrate.	Competition of public art versus city sponsored art	create online resources	
	Recognize and acknowledge? + Grapple with Oakland's cultural history (it's not all pretty).	How to balance public & private arts without creating too much bureaucracy	Unpaid interns to create a directory of arts in Oak (his project?) -- someone with her/his/their ear to the ground	
	Art and artists definition include <b>craft and design</b>	City administration don't know arts communities, city needs to recognize	Mapping the cultural centers and businesses. Mapping diverse cultural assets.	
	Foster <b>diverse</b> creative cultures	Certain communities are more culturally recognized than others. -> Arab and Middle Eastern communities	Process to honor art from all those cultures --> arts commission?	
	New residents have a transient attitude, not invested in long term.	Loss of cultural expressions and cultural continuity b/c of displacement	Prototype process and proposals that represent diversity, equity and inclusion	
		New people need cultural humility for artists/ppl who have been here	Encourage cultural expression in different locations of the city	
	History/culture threatened by rapid development and displacement	Acclimating new residents to the culture of Oakland		

Newcomers do not appreciate (respect) the cultural history & practices of existing residents

Cultural mural initiative celebrating history, diversity, resilience

Culture has become a buzz word, however there's little respect for the current Oakland culture

Mitigate immediate displacement

Better marketing

AC Goal 2: Embrace existing cultural institutions and expand square footage dedicated to artist and maker work, living, gallery and performance spaces.

Embrace, improve, and maintain existing cultural institutions...

Poor maintenance of city-owned facilities

Foundations/grants

EDIT TO GOAL: Create, facilitate and coordinate opportunities for (new---delete) public art

Change to "Protect..." (from embrace)

Maintain economic diversity  
Some cultural institutions are not mentioned or recognized currently (ex. Malonga Arts Center)

Expanded use of developer contributions

What would "protect" mean?

Come up with innovative ideas to resolve issues

Develop artist work/live spaces Downtown (be more specific)

Not invested in old spaces/orgs that have intergenerational roots

Provide housing for artists

Linked with AC Goal 5 -- Needs to happen within for artists from disadvantaged background

Leaving Malonga out of the cities (listing?) is killing the memory

Preserve current districts but embrace/promote new/emerging unrecognized cultures/cultural forms and establish districts for these

#2 changes: ppl define "cultural institutions" differently -- how is it defined in this context?

Malonga is losing 700 parking spaces

2 goals - embrace existing institutions and expand arts space

No transparency. No accountability. Little authentic meaningful community participation linked to decision-making.

What does it mean to "embrace"?  
Not drive out? Protect from non-arts developments? Incentives?

Loss of parking

More mid-sized venues (between 200-600)

Shift higher TOT % to cultural arts

Zoning changes to "retail" space requirements to include ground for and or attic studio (e.g. Paris artist lives in rooftop studios)

Existing spaces owned by the city are cost prohibitive.  
Fox/Paramount non-profit rate = \$25K+

AC Goal 3: Support and protect downtown's arts, culture and entertainment districts.

Good.

Direct stakeholders have diverse opinions, sometimes disagree

Cultural Districts: Will they actually protect artists?

Focus on the people & orgs in the area - not the physical barriers and districts  
Support and protect! Yes!  
Homegrown? Or from outside?  
How to decide?

If we support arts downtown, will there also be resources for other areas?

Legacy business fund

Displacement of: nonprofits, arts

Standard CBA

ART "location" venue should be a required review process during a project

Not having CBA's

Create pedestrian streets to improve businesses, safety and promote cultural institutions in conjunction with CAST so that spaces remain affordable and accessible to arts and culture

Oakland Public Works activities to always include an ART/DESIGN review

Cultural displacement

Fund the BAMBD

Publics space has to be developed with perofrming arts in mind  
Fund the BAMBD

AC Goal 4: Create, facilitate and coordinate opportunities for new public art in the downtown, expanding the definition to include all forms of art, including popular and performance arts.

Increase number of public art spaces and awareness of these spaces

Lack of public **space** and awareness of existing space (e.g. open space)

Coordinate with arts educators (i.e. Laney College)

"...coordinate opportunities for all forms of art (delete -- new public art) in the downtown (delete -- expanding the definition to include all forms of art, including popular and performance arts).

Events/permitting

Problems with special events permit, system-cost, process, unequal enforcement, genre bias

Protected pathways for artists and makers

What does "popular" mean?

Govt. policies \*procurement regulations etc.

Why can't dev fees be set aside for all art forms

There's nothing about <b>equity</b> in this goal.	Artists want the ability for the city to hear them and want they need	Change TOT tax percentage
What is the city's definition of an artist or art?	Public art has a potential racially unequal component	1% for public art should include performance
Too narrow def of public art	Public art money can't go to performing arts.	
Eliminate the idea of public art and it usually only refers to visual arts --> definition is too narrow	Public art ordinance limited to visual, onsite art	
Yes! Expand the meaning of "public art"	Affordable space for rehearsing living performing	
Youth culture of the marginalized. Encourage, embrace work to understand and foster	Lack of funding for the arts. Most of the the TOT is split among 4 institutions.	
Opportunity notification/ outreach process is vague	Black are being left out. Black male are rarely part of the diversity solution. Open spaces should be programed with live music continuously	

AC Goal 5: Equitably fund and support the arts and artists, including encouraging artists of color and artists from disadvantaged backgrounds

Plus naming the disabled community explicitly	Lack of capacity to seek and secure funding for smaller cultural groups and artists	Include youth arts programming - after school, etc.
What is meant by: "encouraging..."? (weak term)	Some communities do not know the processes of how to apply for funding or grants --> process might be complicated --> process might scare some people away	Education on process to apply for funding and grants
Linked with AC Goal 2 -- Needs to happen within for artists from disadvantaged background	Cultural funding program doesn't have enough funds	Support along the way for groups that are applying for RFPs, grants, support, etc.
Wording is too clumsy. What does it mean?	COFC funding only accessible to artists/orgs that can front cash for project - discriminating	What's the equivalent to 'visit Oakland' but for 'live in Oakland and know the culture'?
Increase funding	Lack of awarenessn for CFP grants	#5 - artist grant program

Historically unheard	Decreased send of philanthropy among both city and individuals. Money going toward STEM.	Subsidized artist studio/workspaces
Don't like words "disadvantaged background"		Limit paperwork for COCF
"Encouraging" could be clarified to read "outreach to" or "working with" or something more concrete. Perhaps the relation should be closer almost a partnership or stewardship.		Need more funding streams
Look at how arts and culture effort are supported thru different city departments		Create a developer-funded arts and culture fund
		Increase TOT funding/more \$ from new development toward arts funding
		Encouraging vs partnering --- stronger language
		Actual implementation

EA Goal 1: Preserve and support downtown's cultural, racial, and ethnic diversity, including cultural amenities and businesses that serve Oakland's diverse populations.

Plus naming the disabled community explicitly	Public and open spaces should be welcoming to drums	Reach out into East Oakland. Tap into that artists oos and invite them downtown.
Reach out to youth Mention age more explicitly Yes! Acknowledge that culture is not just about art making but also about foods, clothes, health practices, etc.	Decentralize funding from 4 major orgs.	More fiscal sponsorship orgs based in Oakland.

EA Goal 2: Prioritize business, development, services, programming and infrastructure that meet the needs of the full range of Oakland's income levels, age groups and ability levels.

Divest from bank that don't provide loans equitably.	Problem is bureaucracy (paperwork process)
--	--

<p>EA Goal 3: Balance the need for public investment in the downtown and in underserved outlying neighborhoods, particularly when using resources generated by downtown development.</p>	<p>Change narrative of Downtown Oakland as a "ghosttown" and not a place for all neighborhoods</p>	<p>How does this connect to the arts community? --&gt;could a percentage of this be diverted funding for arts and artist resources?</p>
	<p>Sense of belonging Investment need in arts and culture in all neighborhoods not just downtown</p>	<p>Arts in schools</p>
<p>EA Goal 4: Meaningfully engage residents from all walks of life, including youth, low-income residents and hard-to-reach populations, in community planning, implementation and accountability.</p>	<p>Everyone cannot be in the process because not everyone has access to internet or electronic devices</p>	<p>Make signage and material/adverts to promote events, workshops, community encouragement events</p>
<p>EA Goal 5: Break down cultural, socioeconomic and physical barriers between neighborhoods within and outside the downtown.</p>		
<p>EA Goal 6: Implement plan policies and actions using a</p>		<p>Prototype policies in downtown that can be applied in other parts Document the circulation systems of artists throughout the city.</p>
<p>Uncategorizable</p>	<p>Make the goals more <b>specific</b> and actionable. Use city-owned property to promote art</p>	