Central Estuary Plan
A VISION FOR OAKLAND'S WATERFRONT
Specific Plan and Environmental Assessment

CITY OF OAKLAND

CENTRAL ESTUARY PLAN

A VISION FOR
OAKLAND'S WATERFRONT

Plan Process

- ## 8 WORKSHOPS
  - ✓ March 23 – Define Project Vision
  - ✓ April 22 – Confirm Project Vision, Introduce Healthy Development
  - ✓ June 18 – Existing Conditions
  - **July 11 – Alternative Concepts for the Area**
  - September – Refined Alternatives
  - October – Preferred Alternative
  - TBD – Draft Plan
  - TBD – Final Plan

Workshop Process – Base Map
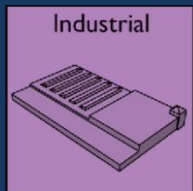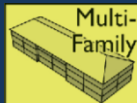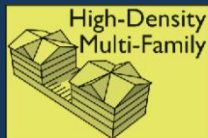

Existing Land Use & Community Uses

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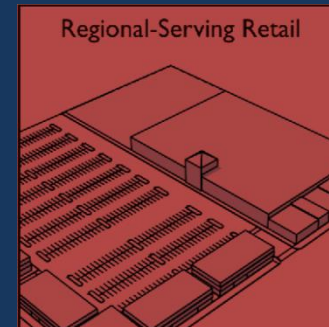
Workshop Process – Development Types

Employment

Industrial

Industrial/R&D/Flex

Employment with Structured Parking

Employment with Parking Lot

Warehouse/Goods Movement

Residential

High-Density Multi-Family

Multi-Family

Town-homes
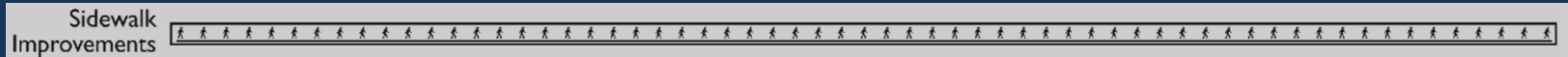
Live-Work

Retail

Local Retail

Regional-Serving Retail
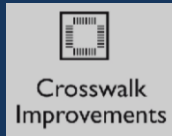
Workshop Process – Infrastructure Improvements
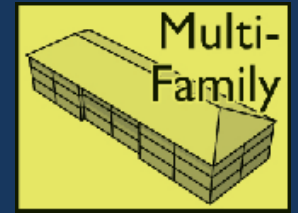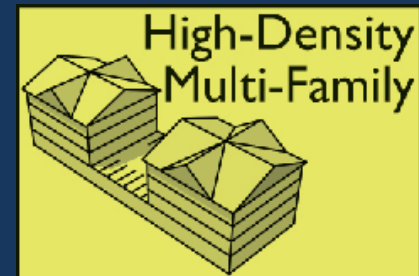
Transportation

Civic

Townhome

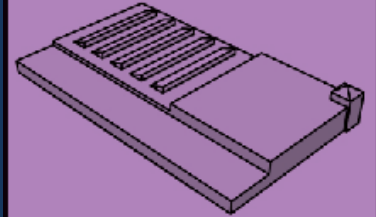# Multi-Famiy (2-4 Stories)

High-Density Multi-Family (5+ Stories)

Live/Work

Industrial

Industrial / R&D / Flex Space
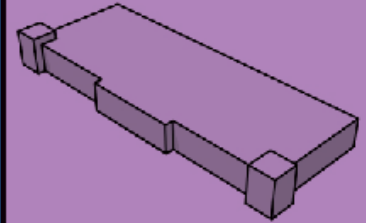
Warehouse/ Goods Movement
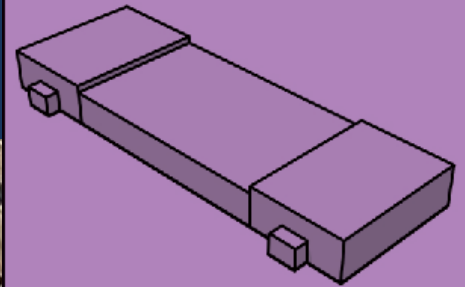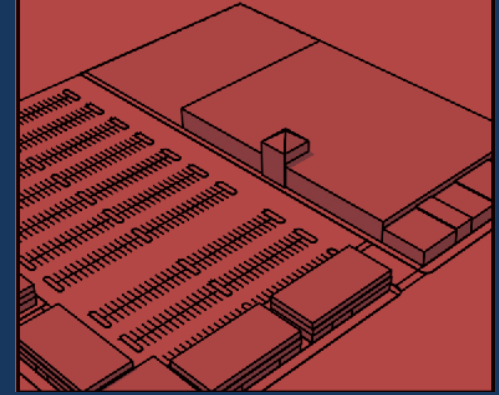
Employment with Structured Parking
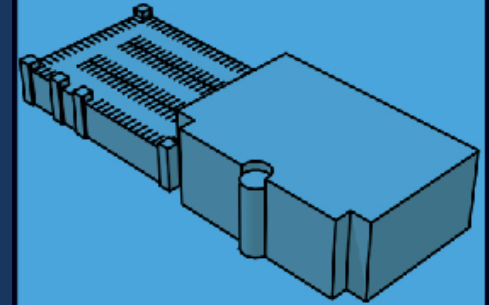
Employment with Parking Lot
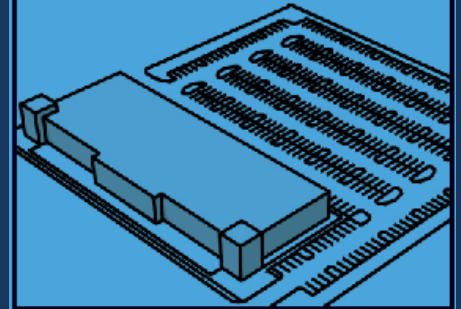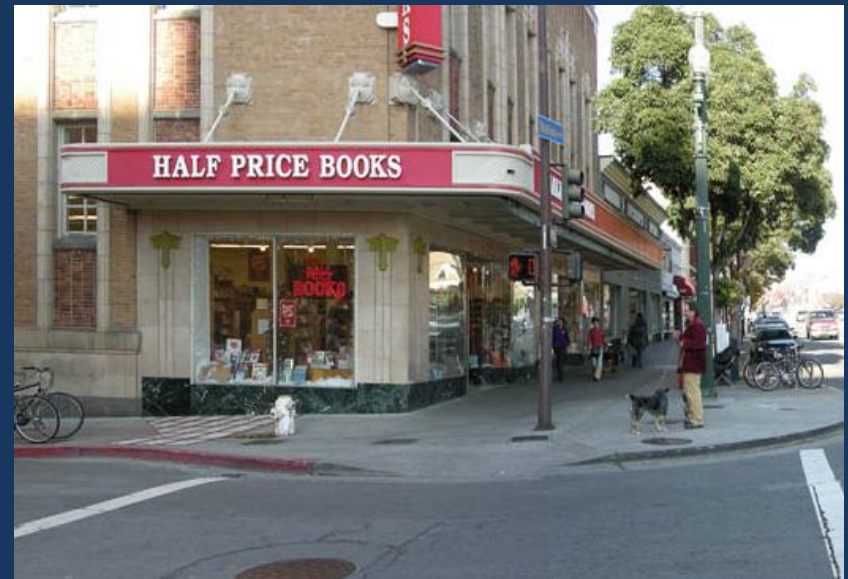
Regional-Serving Retail
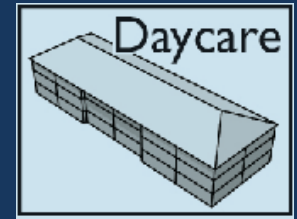

Regional-Serving Retail

Neighborhood-Serving Retail

Community Center/ Daycare

School / Institution
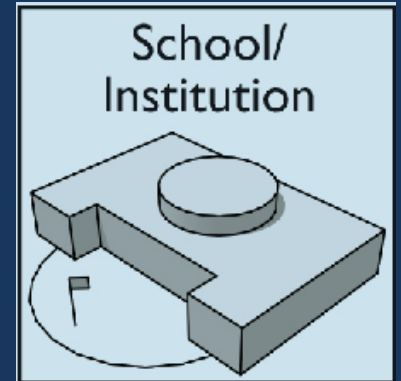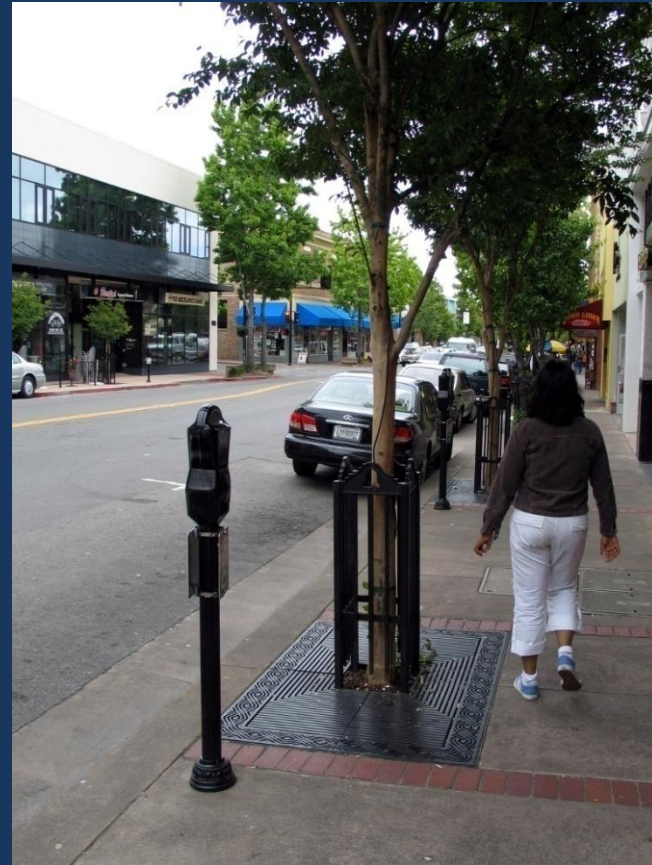

School/ Institution

Plaza

Park

Street Trees

Boulevard

New Boulevard

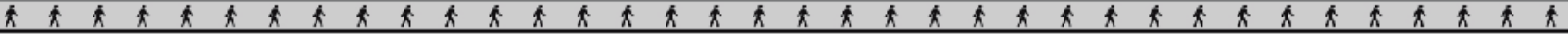# Roundabout

Traffic Calming

Transit Stop Improvement

Sidewalk Improvement

Next Steps

The team will compile your input into a series of Land Use and Transportation Alternatives

Next Steps

The alternatives will be analyzed by technical consultants to consider:

- Transportation Impacts

- Economic Opportunities and Impacts

- Socio-Economic and Workforce Impacts (including affordable housing and displacement)

- Sustainability Opportunities

- Public Health Impacts

In other words: What do the different alternatives mean for the future of the area?

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How to Stay Informed and Involved

- Visit the project website:
  www.oaklandnet.com/central_estuary_plan

- Email the team:
  central_estuary_plan@oaklandnet.com

- Leave a message: **(510) 238-7737**

- Attend and encourage others to attend community workshops –
  Next workshop:
  September