



CENTRAL ESTUARY PLAN

A Vision for Oakland's Waterfront

***REFINED* Vision Statement**

The draft vision statement presented at community workshop #2 for public review and comment has been refined based on feedback received. Changes are shown in ~~strikethrough~~ and underline.

Diverse and Vibrant Mix of Uses

The Central Estuary area has a diverse and vibrant mix of uses linked by waterfront open space. Its unique neighborhoods include artists and artisans, retail and civic uses, and businesses and industries that support the local economy and provide well-paying jobs to area residents. The land use pattern and development standards provide for appropriate integration of these diverse uses, as well as appropriate transitions between residential areas and freeways and industrial uses, creating a safe and healthy environment for residents, employees and visitors.

Destination Waterfront

The Bay Trail and its connections create a regional and local destination, linking the area's diverse uses with continuous public open space and access along or near the waterfront. The Estuary waterfront is a focus of marine activity, boating and water recreation, with restaurants and retail uses that attract visitors and capitalize on the waterfront setting. Existing and new parks and open spaces along the Estuary include educational and interpretive opportunities and are linked to surrounding neighborhoods by open space, trails and walkable streets. Natural areas and wildlife habitat along the waterfront are preserved and enhanced.

Complete, Safe and Clear Transportation Connections

Complete streets that provide for all modes of travel create safe, secure, attractive and comfortable pedestrian, bicycle and transit circulation within the Central Estuary area and connect across the Estuary to surrounding neighborhoods and destinations, including the City of Alameda and Fruitvale BART. Vehicular circulation for autos, trucks and railroads is safe, well-connected and comprehensible.

Infrastructure to Support Development

Improved, upgraded and well-maintained infrastructure supports both new development and the preservation and adaptive reuse of existing structures of historic value and architectural significance. New residential development is compatible with the existing neighborhood character and fosters a mix of housing options, including affordable housing. New industrial and commercial development emphasizes marine uses, food production, green technology and other industries important to the City's economy.

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