

## THE PARTNERS

The unique strategic alliance between the Tools for Tolerance® for Law Enforcement at the Simon Wiesenthal Center's Museum of Tolerance, Strategic Business Ethics, Inc., and WILL Interactive, Inc., penetrates the ethical dimensions of the challenges associated with profiling, portrays these in reality based scenarios, and facilitates real learning that can be integrated into daily activities.

The Museum of Tolerance's Tools for Tolerance® for Law Enforcement has a reputation for providing innovative programs to the criminal justice system and has won acclaim for its valuable work with tens of thousands of law enforcement professionals across the nation.

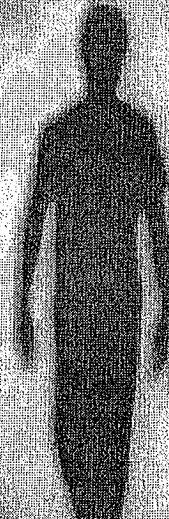
Strategic Business Ethics, Inc, by virtue of their involvement in the transformation of a post-apartheid South Africa and international management consultancy experience, brings a compelling ethical perspective to racism in law enforcement and the need to combat it. SBE consults to a variety of public sector and government agencies, with a specialized focus in law enforcement.

WILL Interactive, Inc., has patented technology, which enables people to experience virtual reality and confront the dilemmas in an unthreatening environment of private computer interactions. WILL Interactive's interactive movies have been lauded by the military, the FBI, and other law enforcement organizations.

For more information contact Tools for Tolerance® for Law Enforcement offices at 310.772.7613/7610 or [profiling@wiesenthal.net](mailto:profiling@wiesenthal.net)

# PERSPECTIVES ON PROFILING™

TOOL FOR POLICE EFFECTIVENESS  
OR A WEAPON OF BIAS?



AN INNOVATIVE PRODUCT BY:



TOOLS FOR TOLERANCE FOR LAW ENFORCEMENT  
of the Simon Wiesenthal Center



STRATEGIC BUSINESS ETHICS, INC.



WILL INTERACTIVE, INC.

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