



Neighborhood Services Division News



Citizens Police Academy



The CPAAA donates fresh fruit to the children at the Carmen Flores Recreation Center.



The CPAAA gather to celebrate to acknowledge Oakland Police at their Officer Appreciation Day event.

The Citizens Police Academy (CPA) held its graduation ceremony and celebration for its 34th Citizens Police Academy. Thirty-Six community members successfully completed the 14-week course. This was also the first CPA class to offer simultaneous translation in Spanish.

The Citizens Police Academy is a community program offered to members of the public who live or work in Oakland. The free course provides an opportunity for participants to learn about Police Department operations as well as the policies and procedures that drive those operations.

During the course, students had conversations with command staff, police officers, dispatchers, and field technicians. They took tours of the crime lab and dispatch center and participated in ride-alongs with patrol officers. The Citizens Police Academy is the best way for community members to get a clear understanding of what police work is really all about.

Written by Ana Martinez

CPA Contact Information

Ana Martinez
Neighborhood Services Coordinator
(510) 238-7683
amartinez@oaklandnet.com

CPR Training



Students learning how to perform CPR at the 81st Avenue Library

In the last two years the Neighborhood Services Division (NSD) has partnered with the Oakland Fire Department (OFD) to hold CPR classes to Oakland residents in East Oakland at the 81st Avenue Library. Since this partnership began we've had 103 participants certified. Trainings, materials and testing are provided in Spanish. We have participants come from all over the City of Oakland, ages 12 yrs+, ethnicity, city staff, parents, seniors, day care and school providers.

The 81st Avenue library has embraced this program and allows us to hold classes on Saturdays and weekdays in the mornings and evenings. It has been such a success that we've received many requests to conduct the trainings in other languages and in other parts of the City. The waiting list keeps increasing every time. For this year we anticipate to serve even more residents in all walks of life.

CPR Training Contact Information

Edith Guillen
Neighborhood Services Coordinator
(510) 238-7159
eguillen@oaklandnet.com

Written by Edith Guillen

Neighborhood Watch



**WE LOOK OUT
FOR EACH OTHER!**

The Neighborhood Watch program strives to make the streets of Oakland safer. The program helps groups to organize and promotes unity in neighborhoods. We did that last year by adding 69 Neighborhood Watch groups and having over 80 Neighborhood Watch meetings. As of January 2014, we have a total of 934 groups. We hope to continue this growth.

This year we will continue to work towards making neighborhoods safer. Our main focus is to educate the community on personal safety and home security. Remember that when neighbors know each other, neighborhoods are safer!

Written by Brenda Ivey and Felicia Verdin

Neighborhood Watch Contact Information

Brenda Ivey
Neighborhood Watch Coordinator
(510) 238-3091
bivey@oaklandnet.com

National Night Out 2013

The entire Oakland community plays a vital role in making National Night Out (NNO) a success year after year. This is particularly important since the hallmark of a safe city is the willingness of neighbors to look out for each other.

National Night Out is growing in terms of parties and attendance. The number of parties is up by 10 percent with 667 parties in 2013 compared to 2012 when we had 606 parties. Attendance is up by 10 percent with 38,887 participants in 2013 and 35,264 participants in 2012.

We would like to thank community members that hosted parties, City Departments, the Alameda County District Attorney's Office, the Registrar of Voters and others that visit parties and start necessary conversation in the community. We'd especially like to thank the Neighborhood Service Division staff that work tirelessly to ensure that NNO is a success.

Written by Felicia Verdin

National Night Out Contact Information

Felicia Verdin
Community Programs Supervisor
(510) 238-3128
fverdin@oaklandnet.com

Merchant Watch

The Merchant Watch Program is in its seventh year since revamping it and we currently have 18 organized groups. This year we are working to add more emphasis on merchants communicating better with each other. We are in the process of working with the Temescal and Rockridge merchant districts on a new cyber program to better connect merchants. If this pilot program proves successful, we will roll it out to all the merchant districts.

Written by Eddie Simlin

Merchant Watch Contact Information

Eddie Simlin
Police Services Technician
(510) 238-3091
esimlin@oaklandnet.net

Oakland Police Department Security Surveys

A security survey of your home or business is provided free of charge by the Oakland Police Department. A OPD representative will survey your property and make written recommendations based on two

principles: 1) *Target Hardening* and 2) *Crime Prevention Through Environmental Design (CPTED)*.

Target Hardening is a law enforcement term for making your business or home more secure by reinforcing those areas that are weak. CPTED is an approach to crime prevention based on property design and the effective use of the built environment to reduce the fear of and incidences of crime. Generally Target Hardening and CPTED work together in harmony.

Written by Eddie Simlin

OPD Security Surveys Contact Information

Eddie Simlin
Police Services Technician
(510) 238-3091
esimlin@oaklandnet.net



City-County Neighborhood Initiative

Sobrante Park

This summer 25 youth were hired to work throughout the summer and fall months, youth worked with private residents to resolve on going violence and crime that plagues the community.

Last year at our National Night Out event over 100 people were served food and drink as well as participating in the games and give-aways. Over 75 volunteers showed up September 2013 to volunteer to clean up during Creek-to-Bay. This year the Sobrante Park Christmas Party had over 150 people join the festivities! Thanks to residents participation, business donations, and general support from the community we were able to serve food and give out gifts.

We are currently working with the Sobrante Park Resident Child Safety Organization with resident Bishop Fuller, supporting the Sobrante Park Leadership Council (SPLC), working with community groups to re-organize the SPLC, and helping to plan the Martin Luther King Day Event and support organizations City Wide among many other projects. I am going to continue to work with the Community Reformed Church and Time Banking to support a cleaning up and work day event behind the church. As well as working with Lionel Wilson School, The School of Urban Missions, and Habitat for Humanity residents to report illegal dumping, loitering, community unrest by using the call in number.

As I did last year I will work with Youth Employment Partnership (YEP) and Youth UpRising (YU) to get youth hired. In addition I will further my search of youth looking for employment by visiting additional schools this year. Finally, I will be working with the Parent Group at Madison Middle School to support on going activities and to bring the Resident Action Council (RAC) and the Neighborhood Crime Prevention Councils (NCPs) information to them.

Written by Bill Richie

Throughout the summer we supervised eight youth from the Mayor's Summer Jobs Program as we worked to plan and raise awareness for the Friday Night Live program in West Oakland. The series of six violence-prevention events attracted more than 600 total attendees, and was written up in several local newspapers. The program also provided an opportunity for community organizations and leaders to network with each other, and connect with their constituents.

This fall, we have been teaching a computer literacy class to Latina parents at the M. Robinson Baker YMCA. We will be moving on to English as a Second Language classes in 2014. Also at the YMCA, I facilitated cooking classes for West Oakland residents. The classes are taught by an instructor from Alameda County Department of Public Health, and are completely free to attend.

Throughout September and October, I was involved in planning the 1st Saturday Community Wellness Fair and Farmer's Market at Lowell Park. This endeavor encompassed two major goals for the West Oakland Community. Firstly, we began construction on a large-scale community garden at the site that will include 60 raised beds. Secondly, we provided an opportunity for residents to come and connect with health resources available in their community. Public health nurses, dieticians, chefs, and fitness instructors all joined together to offer their services to the over 100 West Oaklanders who attended.

I am currently working with several West Oakland organizations and representatives on the One West program. One West is a series of anti-violence, youth development events that aim to empower residents to effect change in their communities. We also hope that this series of four events will provide an opportunity for residents and officials alike to evaluate programs in the area, and develop innovative new projects as well.

Written by Dylan Hamilton

West Oakland Contact

Dylan Hamilton
Community Building Coordinator
(510) 238-2164
dhamilton@oaklandnet.com

Sobrante Park Contact Information

Bill Richie
Community Building Coordinator
(510) 238-2076
brichie@oaklandnet.com



The crowd at Sobrante Park Elementary for their Christmas Party.

West Oakland

Throughout the summer we supervised eight youth from the Mayor's Summer Jobs Program as we worked to plan and raise awareness for the Friday Night Live program in West Oakland. The series of six violence-prevention events attracted more than 600 total attendees, and was written up in several local newspapers. The program also provided an opportunity for community organizations and leaders to network with each other, and connect with their constituents.

This fall, we have been teaching a com-



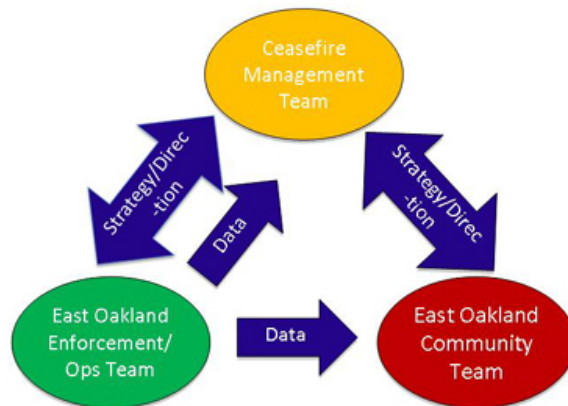
Dylan and his Mayor Summers Job Program Interns at one of their Friday Night Live Events

Oakland Ceasefire

Ceasefire is a nationally recognized strategy to reduce gang/group related shootings and homicides. Our goals in Oakland are not only to reduce this violence, but also to decrease the recidivism rate of those most at risk, and strengthen police-community relationships. This strategy is currently focused in East Oakland where data indicates that approximately 60% of the homicides occur city-wide and where individuals within approximately 24 gangs/groups are connected to the majority of these homicides.

Key components of the strategy include direct communication, community outreach, services and support, and focused multi-agency law enforcement action, when necessary. Ceasefire partners include criminal justice agencies, faith leaders, community organizers, service providers, victims of violence, residents of affected neighborhoods, and the formerly incarcerated; all actively working to build alliances that will stop the violence.

The community outreach component of Ceasefire includes Community Night Walks. They are organized by clergy and community leaders who walk with trained volunteers each Friday evening in affected neighborhoods. Come out and be a voice to stop the violence at 6:30pm, January 17th, Cosmopolitan, 988 85th Ave or January 24th, at At Thy Word, 8915 International Blvd. To find out more about Ceasefire Oakland or Community Night Walks, call 510-639-1440 or email fridaycommunitynightwalks@gmail.com.



Neighborhood Watch Steering Committee Holiday Party

Last year the Neighborhood Watch Steering Committee (NWSC) ended on a positive note. With the help of NWSC members, who engaged in last minute rush to buy food, purchase decorations and book a dance duo, the holiday party went off without a hitch. Block captains from the hills to the heartland were present and had an opportunity to engage with one another on neighborhood issues. Line dancers from the North Oakland Senior Center were present to show those present how to do the Wobble, Blurred Lines and the Cupid Shuffle. Special thanks goes to Ms. LeaNaë Williams-Mischal who was instrumental in securing the party venue at the

last minute and seeking assistance from the guards and other City staff.

We expect the Holiday Party in 2014 to be even bigger and better than 2013. Wishing everyone peace and blessings in this coming year.

Written by Renée Sykes

NWSC Contact Information

Renée Sykes
Neighborhood Services Coordinator
(510) 238-7929
rsykes@oaklandnet.com

Oakland Community Night with the Golden State Warriors



The Neighborhood Services and the Golden State Warriors partnered to host the first Oakland Community Night. The event was a success with over 200 tickets and youth had the opportunity to participate in the High Five Tunnel, Pre-Game Shoot-Around, and be out on the court as an Anthem Buddy.

Written by Jacque Long

Safety Tip

Nixle Tip Watch allows tipsters to send OPD a tip three ways:

1. Text **TIP OAKLANDPD** to **888777** from your cell phone
2. Call our toll-free tip hotline at **855-TIPS-247** (855-847-7247)
3. Respond to OPD's Nixle messages

Car Club Give away - "Gone in 50 minutes!"

Mayor Jean Quan, Chief Sean Whent, Capt. Rick Orozco, NSD Staff, along with Problem Solving & Traffic officers distributed over 240 clubs to Oakland residents. The event occurred from 9:00am to 11:00am on Saturday January 25th. Everyone joined together to educate the residents in Beat 19 about auto theft. The free auto clubs were gone in just 50 minutes!



For more information about auto theft prevention visit www.oaklandpolice.com.

Neighborhood Services Division Staff



1st Row: Jacqueline Long, Renée Sykes, Annie Sloan, and Araina Richards.

2nd Row: Felicia Verdin, Hoang Banh, LeaNae Williams-Mischal, Edith Guillen, Ana Martinez, Joe DeVries, and Bill Richie.

3rd Row: Sun-Kwong (Michael) Sze, Dylan Hamilton, Patricia Rose, Eddie Simlin, and Brenda Ivey.

Neighborhood Services Division Information

Neighborhood Services Division
250 Frank Ogawa Plaza, Suite 6303
Oakland, CA 94612
(510) 986-2715

www.oaklandnet.com/neighborhoodservices.html

Neighborhood Councils Moving Forward in 2014

There are 44 Neighborhood Crime Prevention Councils (NCPCs) citywide striving to make positive changes in every Oakland neighborhood. Neighborhood Councils experience success in many ways.

In the Fruitvale, the year started off with a SMART inspection in the 800 block of 35th Avenue. The Fruitvale Unity Neighborhood Council selected this location as their top priority. The Problem Solving Officer (PSO) J. Pereda & Neighborhood Services Coordinator (NSC) Ana Martinez initiated a SMART inspection. After months of working on the problem property, community members are relieved that their calls to Oakland Police Department led to a raid on a Fruitvale auto-theft ring. Read more by going to the full article at <http://www.ktvu.com/news/news/crime-law/auto-theft-ring-investigation-ends-warehouse-raid/ndFTS/>

Written By Ana Martinez and Jacque Long

Save the Dates

Earth Day

Help clean, green, and beautify Oakland at projects throughout the City's parks, streets, creeks and waterways!

Date: Saturday, April 26th

Time: 9am-12pm

Location: City-wide

Please visit www.oaklandearthday.org or call (510) 238-7611 for more information as well as a complete list of sites city-wide.

CORE 9th Annual Citywide Emergency Response

Communities of Oakland Respond to Emergencies (CORE) is hosting their 9th Annual Citywide Emergency Response. This training is open to anyone who is not part of an existing CORE neighborhood group or is part of a group that will not be participating in the exercise in their neighborhood that day.

Date: April 26th

Time: 9am-12pm

Location: 250 Victory Court
Oakland, CA 94607

You must pre-register for this event. For more information please call (510) 238-6351.

National Night Out

National Night Out is the nation's night out against crime. Sponsored by the National Association of Town Watch, residents are encouraged to join with their neighbors to have a neighborhood block party, ice cream social or other outdoor event to build neighborhood spirit and unity - which is the first defense against crime. Research shows that when neighbors know each other and look out for each other crime goes down.

Date: Tuesday, August 5th

Time: 7-9pm

Location: City-wide

The Mayor's Area 4 Town Hall Meeting with Mayor Jean Quan & Police Chief Sean Whent

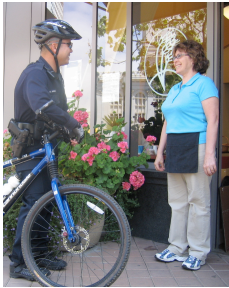
Public Safety: Be a Part of the Conversation!

Over the last year Oakland has been transforming its police services: creating neighborhood-level geographic accountability, implementing Ceasefire and hiring more officers. Our next phase begins now: gathering community feedback and working together to grow police-community collaboration.



How We Strengthen Community Policing

- Participate in your Neighborhood Council (NCPC)
 - Learn about Neighborhood Watch
 - Meet your beat officer and captain
- Update on the Wasserman Report: *get involved* in the Citywide Public Safety Plan
 - New Cadet to Police Pipeline/Initiative



How We Can Work With Our Schools

- Truancy
- Focused Employment Programs
- Mentoring & Volunteering
- Schools to Jobs Pipeline
- Mayor's Summer Jobs Program



How We Can Improve Employment Opportunities

- Workforce Investment Board
- City of Oakland Human Resources
 - OPD Recruitment

All Town Halls: Saturdays 10am-12:30pm
Spanish speaking Town Hall Sunday 1-3pm

Area 4
April 5th
Fremont High
School
4610 Foothill Blvd

Area 3
May 10th
Bret Harte
Middle School
3700 Coolidge

Spanish
Speaking
June 1st
St. Anthony's
Church
1520 E 15th

Area 2
June 14th
North Oakland
Senior Center
5714 MLK Jr. Way

FREE CHILDCARE PROVIDED!

Not sure what Police District you live or work in?

A map of Oakland's police districts, beats and Council districts can be reviewed at
www.oaklandpolice.com/cdpdbeats

This town hall meeting is open to all members of our community, regardless of which Police Area you reside or work in. Please refrain from wearing scented products to these meetings. All locations are wheelchair accessible. **Free childcare provided.**



To request interpretation services in other languages, please contact Brett Badelle, at least five days prior to the meeting date, at (510) 238-7914 or bbadelle@oaklandnet.com.

To request a sign language interpreter or any other disability accommodation, please contact Joe DeVries, Neighborhood Services Supervisor, at (510) 238-3083 or jdevries@oaklandnet.com.

For details & updates: www.oaklandnet.com/mayor

