



PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, May 12, 2010, 4:30 P.M.

Lakeside Garden Center, 666 Bellevue Avenue, Oakland, CA

AGENDA

1. CALL TO ORDER:

2. ROLL CALL:

BELCHER, ENABULELE, HAMMOCK, MATIS, MILLER, MONTAUK, RICARDS, SCOTT, TAYLOR, WONG

3. DISPOSITION OF MINUTES:

A. Minutes of April 14, 2010

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

A. Commissioners Report Update, Commissioner Taylor

6. MODIFICATIONS TO THE AGENDA:

7. NEW BUSINESS:

A. Informational Report Regarding the Proposed Wonderarium Temporary Art Project

On Lake Merritt: The Wonderarium, a creation of artists Sarah Filley and Yvette Molina, is an eight foot floating terrarium art project proposed to be temporarily installed in Lake Merritt approximately 100 feet off the Lake Merritt shoreline between the Lake Chalet and Camron-Stanford House. Installation of the project is proposed to take place summer 2012 and remain installed for up to twelve months.

B. Request From North Oakland Community Charter School for the Approval of a

Mosaic Design and Permission To Install the Tile Mosaic On The Existing Concrete


Playground Retaining Wall in Linden Park: North Oakland Community Charter School located next to Linden Park would like to beautify a short concrete retaining wall surrounding the play structure in Linden Park by building a tile mosaic on the wall incorporating 100 peace themed tiles created by the community.

C. Request from Friends of the Gardens at Lake Merritt for Permission to Fundraise at a
Community Event on Sunday, June 6, 2010 at the Lakeside Park Garden Center and

Gardens: The Office of Parks and Recreation received a request from the Friends of the Gardens at Lake Merritt (FOGLM) for permission to allow fundraising activities at a community event on Sunday, June 6, 2010 at the Lakeside Park Garden Center and Gardens. All profits will go directly to the Friends of Oakland Parks and Recreation's account to be used for garden-specific initiatives for the Lakeside Park Gardens. The event is a partnership with the Office of Parks and Recreation (OPR) due to a mutual benefit between both OPR and the FOGLM

- D. **Request from Oakland Black LGBTQ Pride for Permission to Collect Donations and Have Food and Merchandise Vendors Onsite at Lakeside Park on Sunday, August 1, 2010:** The Office of Parks and Recreation received a request from the Oakland Black LGBTQ Pride, a non-profit organization, for permission to collect donations and have food and merchandise vendors on-site at Lakeside Park for their first Oakland Black LGBTQ Pride Festival at Lakeside Park on Sunday, August 1, 2010. The proceeds will go towards covering the costs incurred at the festival as well as providing a donation for Sexual Minority Alliance of Alameda County Lesbian, Gay, Bisexual, Transgender Youth organization.
- E. **An Informational Report on Proposed Re-Naming of Fox Square Park located at 1900 Rashida Muhammad Street to the Henry J. Kaiser Memorial Park in Response to a Significant Donation from Kaiser Permanente for the Completion and Installation of the 'Remember Them' Monument:** The Oakland Metropolitan Chamber of Commerce Foundation (OMCCF) Board is asking Staff to request Council adopt a resolution to re-name the Fox Square Park located at 1900 Rashida Muhammad Street to the Henry J. Kaiser Memorial Park in response to a significant donation from Kaiser Permanente for the completion of the 'Remember Them' Monument which will be located in the park.

8. COMMUNICATIONS:
9. PRAC COMMITTEE REPORT:
10. ADVISORY COUNCIL REPORTS:
11. CONDITIONAL USE PERMITS:
12. UNFINISHED BUSINESS:
13. COUNCIL REFERRALS:
14. DIRECTOR'S REPORT:
15. OPEN FORUM:
16. ANNOUNCEMENTS:
17. ADJOURNMENT:

 This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the *Office of Parks and Recreation* at (510) 238-7532 or TDD (510) 615-5883 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting: Wednesday, June 9, 2010; 4:30 p.m.

*Lakeside Garden Center
666 Bellevue
Oakland, CA*

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Jeffrey Taylor, Chair, Parks and Recreation Advisory Commission
FROM: Dana Riley, Assistant to the Director
DATE: May 12, 2010
SUBJECT: Informational Report Regarding the Proposed Wonderarium Temporary Art Project On Lake Merritt

SUMMARY

The Wonderarium, a creation of artists Sarah Filley and Yvette Molina, is an eight foot floating terrarium art project proposed to be temporarily installed in Lake Merritt approximately 100 feet off the Lake Merritt shoreline between the Lake Chalet and Camron-Stanford House. Installation of the project is proposed to take place summer 2012 and remain installed for up to twelve months.

FISCAL IMPACT

There is no fiscal impact to the City. The project has a preliminary budget of \$90,000 which will be raised by the Artists. The Office of Parks and Recreation (OPR) will provide limited assistance in the coordination of the installation and removal of the project from the Lake. Building, construction and dismantle of the project including all maintenance will be performed by Artists. OPR will provide complimentary muscle powered boats to Artist to allow access to the project for routine watering and maintenance.

BACKGROUND AND PROJECT DESCRIPTION:

Wonderarium is a floating botanical terrarium filled with drought tolerant terrarium appropriate plant life. Inside a clear eight foot acrylic sphere, small solar panels will absorb the suns rays during the day and LED lights will illuminate the flora by night. The project is designed to promote ecological awareness and foster community through events and workshops in partnership with existing institutions and organizations around the Lake. The Wonderarium will sit on a floating dock platform anchored to the bottom of Lake Merritt just off the shallow shelf of the shore, yet away from boat traffic.

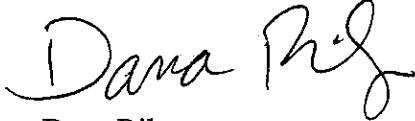
The artists propose integrating community, education and volunteer groups in the experience of creating and maintaining the Wonderarium. Through partnerships with the Lake Merritt Institute and the Lake Merritt Boating Center the artist will boat to the sphere for bi-weekly watering and maintenance. If necessary the Wonderarium can be towed to the 1520 Lakeside Drive Pier for "as needed" larger maintenance requirements.

The Wonderarium project was presented as an informational report to the Public Art Advisory Committee (PAAC) on April 12, 2010 and received committee support. The project will return to PAAC for approval once funding is secured.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission support the Wonderarium Art Project and accept this informational report.

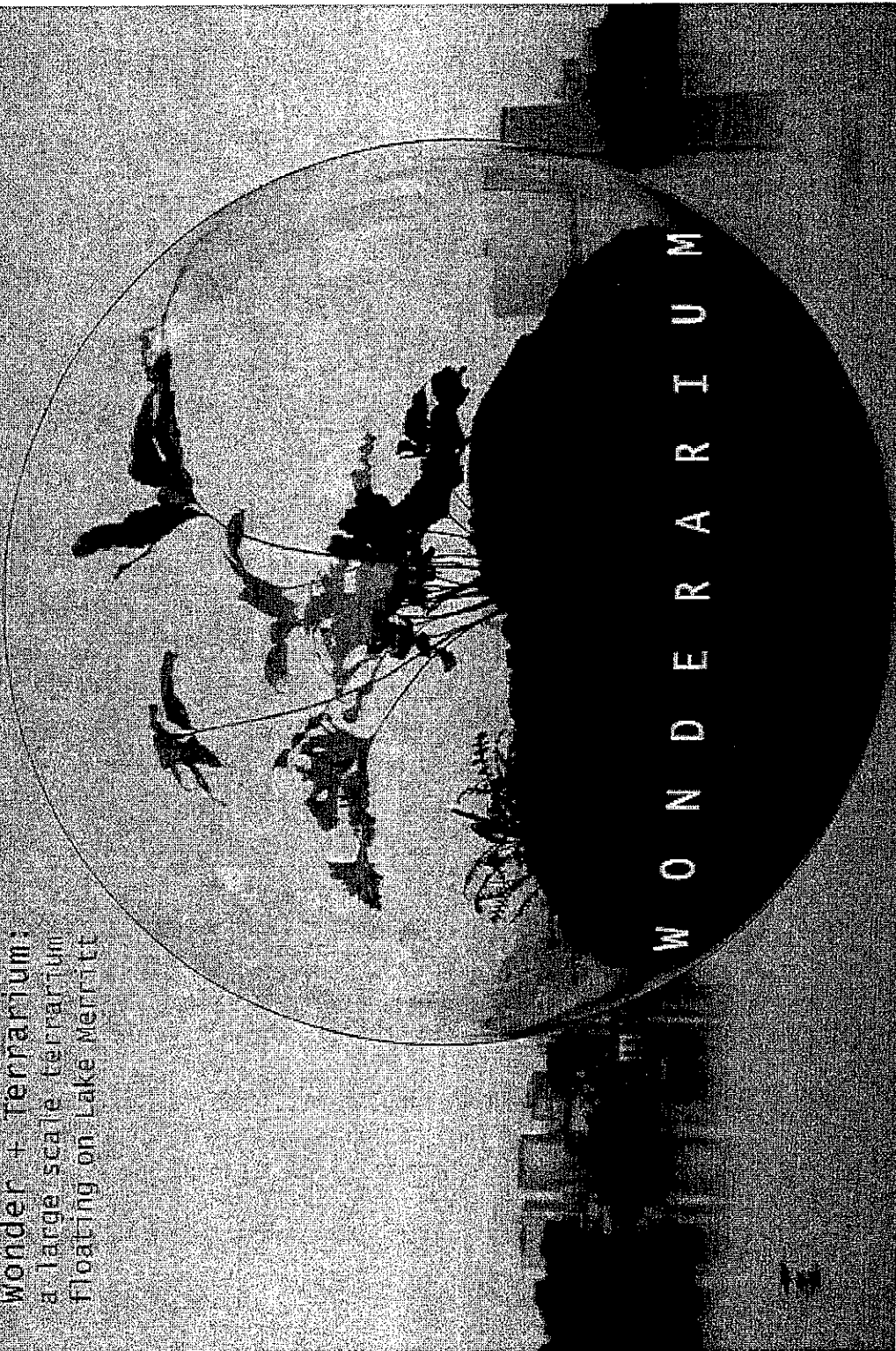
Respectfully submitted,

A handwritten signature in black ink that reads "Dana Riley". The signature is written in a cursive, flowing style.

Dana Riley
Assistant to the Director

Attachments: Exhibit A – PowerPoint Presentation
Exhibit B - Budget

Wonder + Terrarium:
a large scale terrarium
floating on Lake Merritt



A collaborative project by

Sarah Filley + Yvette Molina

WONDERARIUM

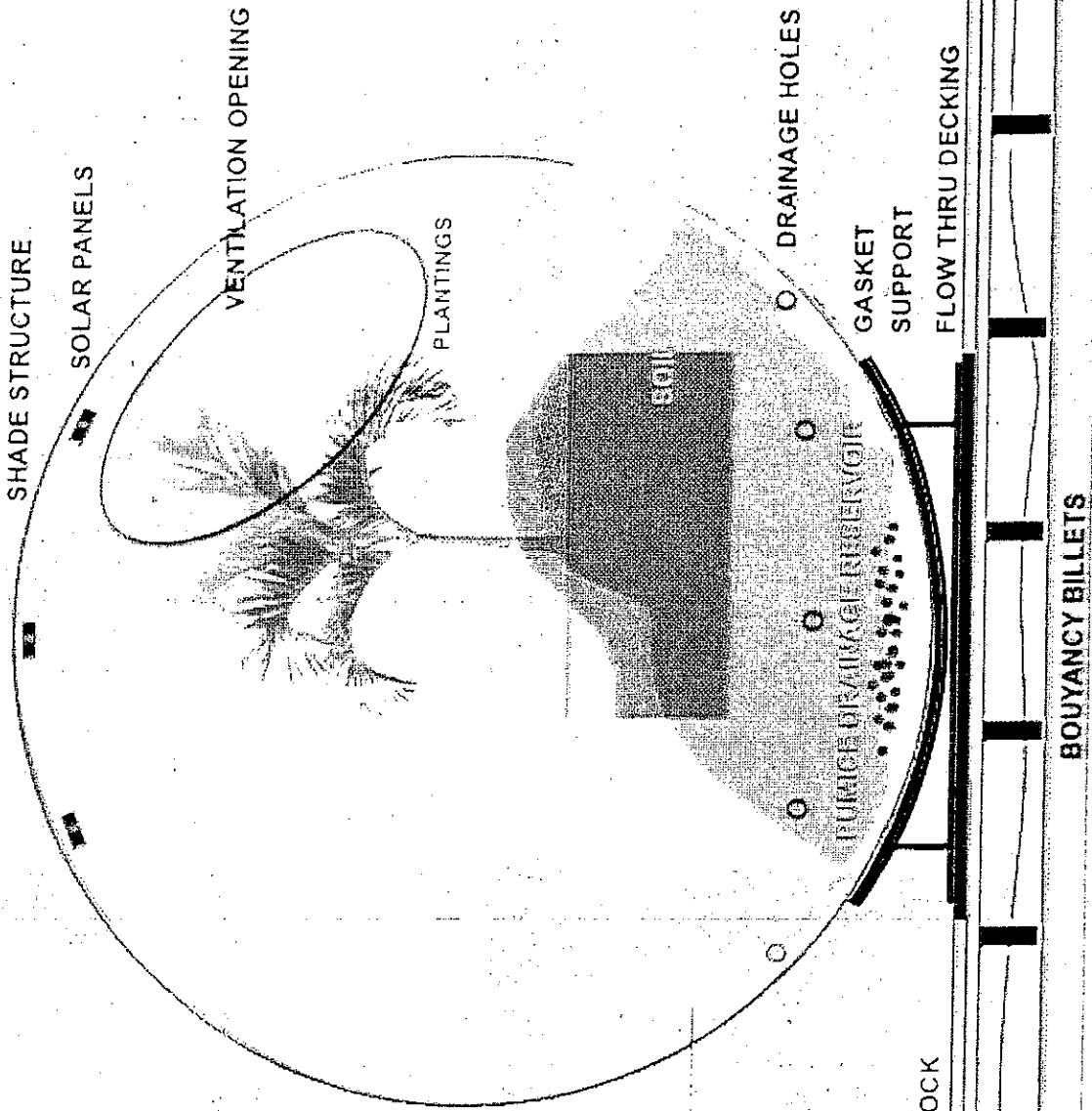
PROJECT OVERVIEW

WONDERARIUM is a public art proposal to enchant and reinvigorate our romance with nature at the heart of Oakland's urban jewel: Lake Merritt.

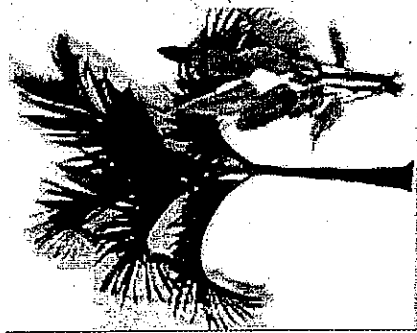
In recognition of the revitalization of Oakland's Uptown district, the exciting reopening of the Oakland Museum of California, and the restoration of the Lake's shoreline, Sarah Filley and Yvette Molina propose to create a fantastical interruption for hundreds of people who enjoy the lake everyday.

WONDERARIUM is a floating botanical terrarium on Lake Merritt. Inside a clear 8 foot acrylic sphere, small solar panels will absorb the suns rays during the day and LED lights will illuminate the flora by night. This project promotes ecological awareness and fosters community with events and workshops in partnership with existing institutions and organizations around the Lake. As artists and long time residents of Oakland we are inspired by the rich history of Lake Merritt. In celebrating this history and the Lake's unique natural beauty this public art project connects the artistic, civic, and diverse residential communities that make us proud to call Oakland home.

W O N D E R A R I U M



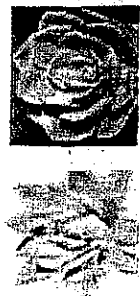
UPPER CANOPY



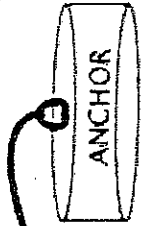
MIDDLE CANOPY



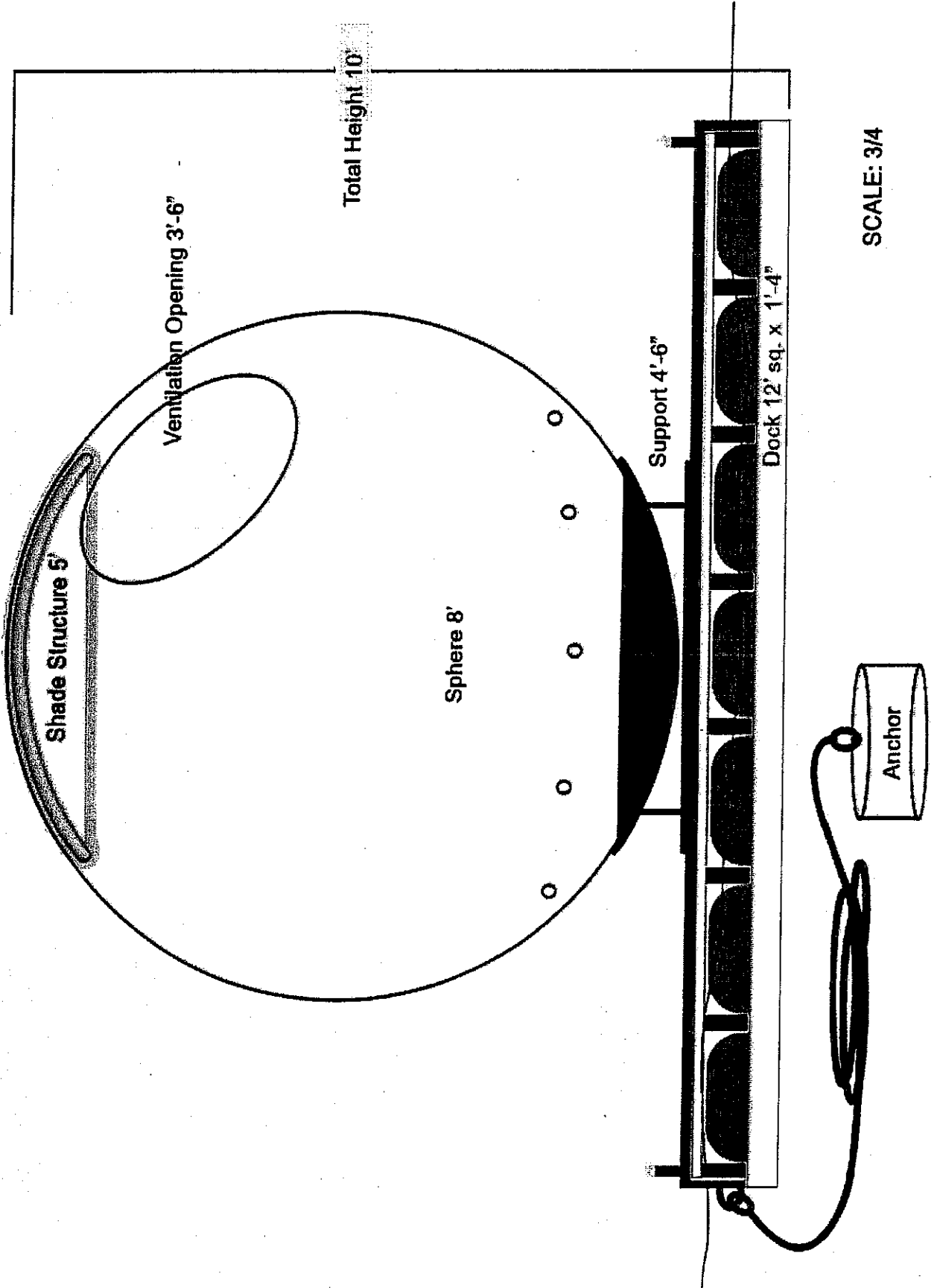
GROUND COVER



SCALE: 3/4



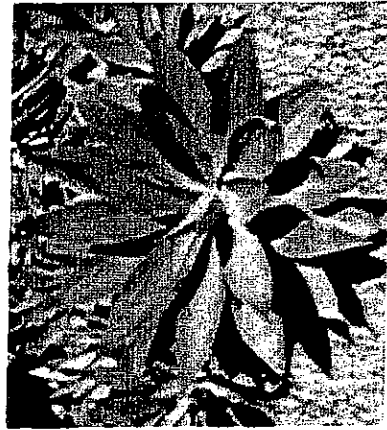
WONDERARIUM



SCALE: 3/4

W O N D E R A R I U M

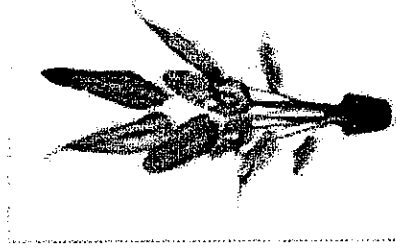
Plant Index



Agave attenuata



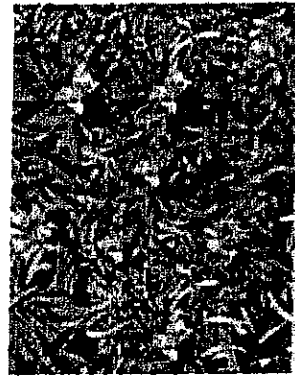
Echeveria peacockii



Bird of Paradise



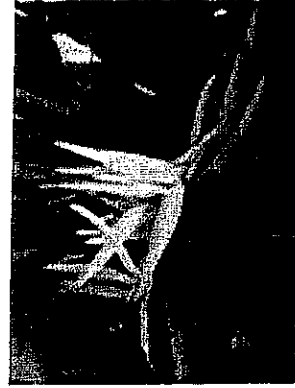
Asparagus densiflorus



Dymondia



Palm Veitchia merrillii

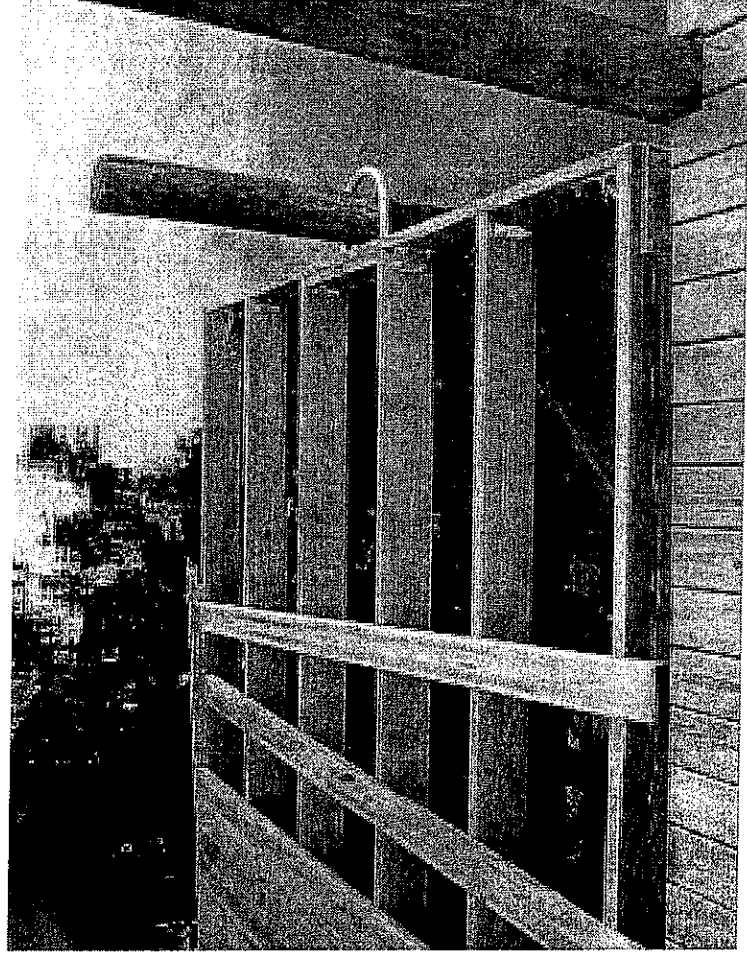
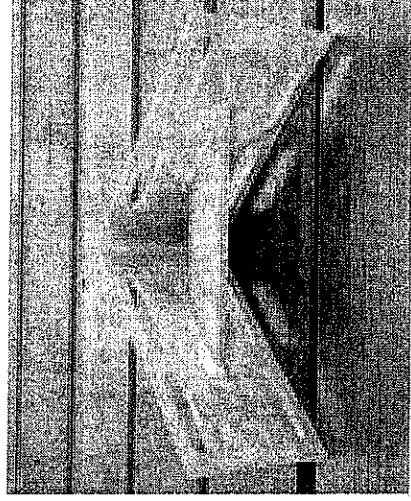
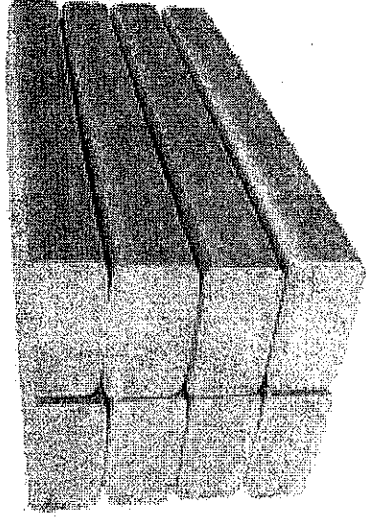


Bird of Paradise (White)

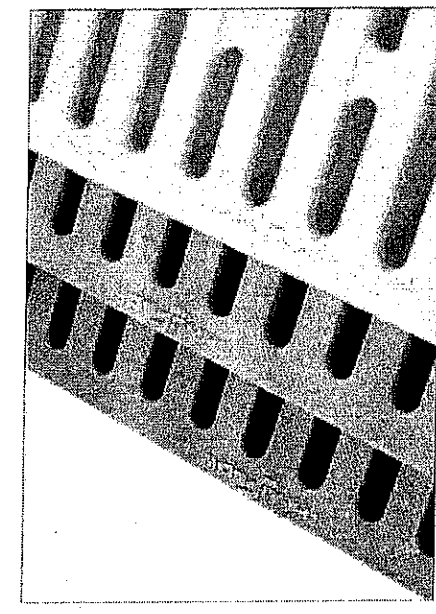


Kalanchoe beharensis

Floating Dock Components

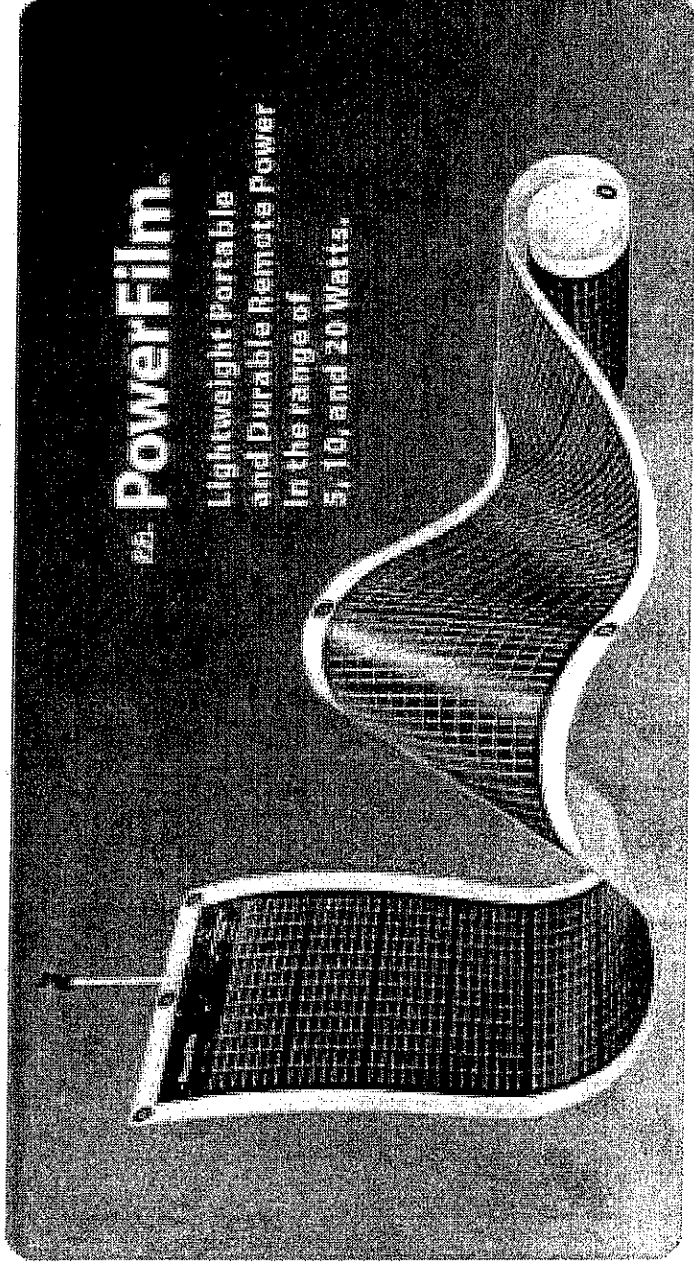
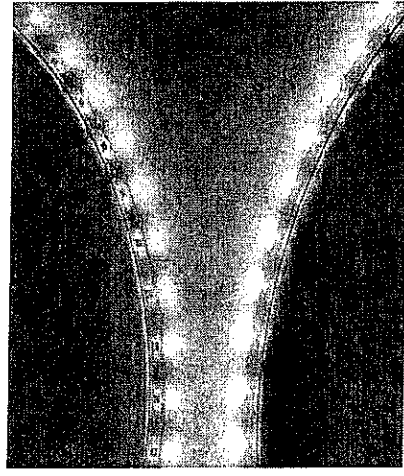
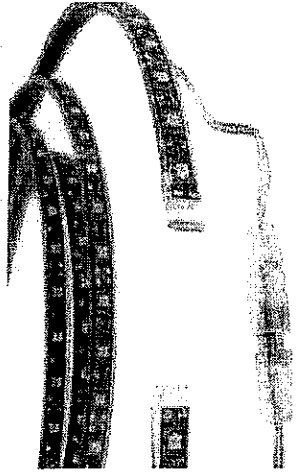


Specs for THRU FLOW decking



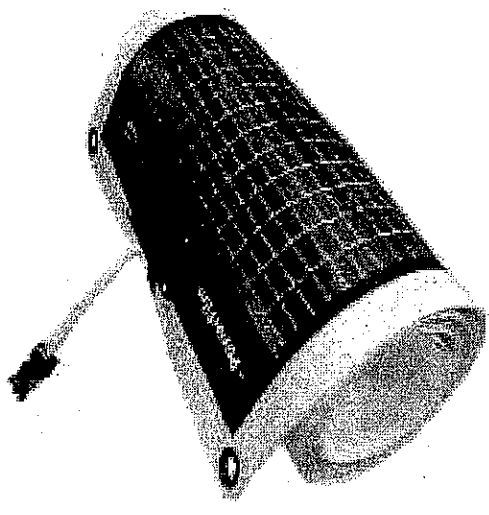
- No Maintenance
- Superior Load Bearing Capacity
- Strong Durable and Lightweight
- 360 Degree Non-Slip Surface
- Barefoot Friendly
- UV and Static Electricity Protection
- Pre-Drilled and Countersunk for Easy Installation
- Allows Sunlight, Water, and Debris Through
- Stays Cool even in the Hot Summer Sun
- ADA Compliant

LED / Solar Components

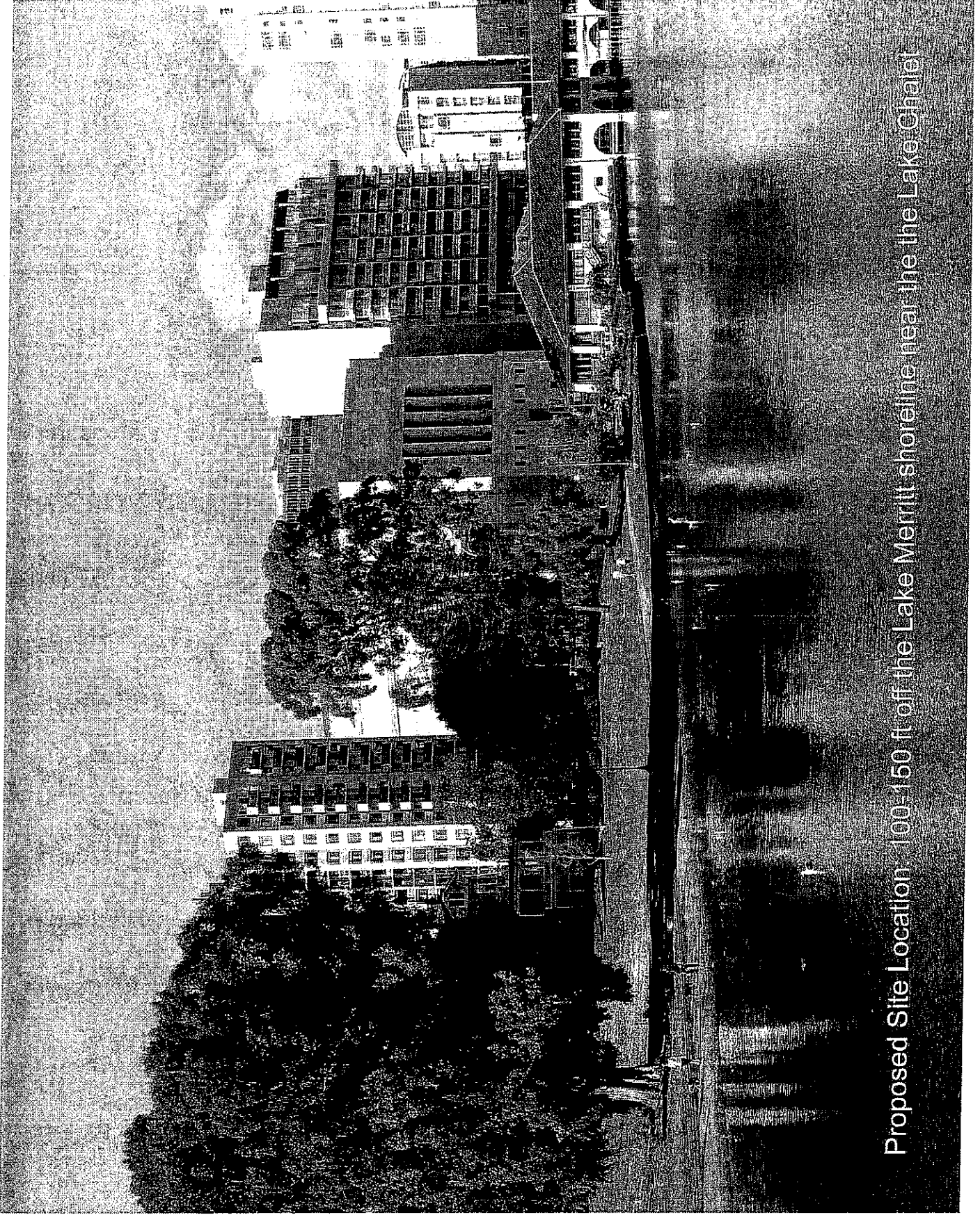


Based on 5 hours of full sun per day:
16 feet of waterproof LED lighting strips are
powered by 4 PowerFilm solar panels for 7
hours daily

Specs for Solar PowerFilm

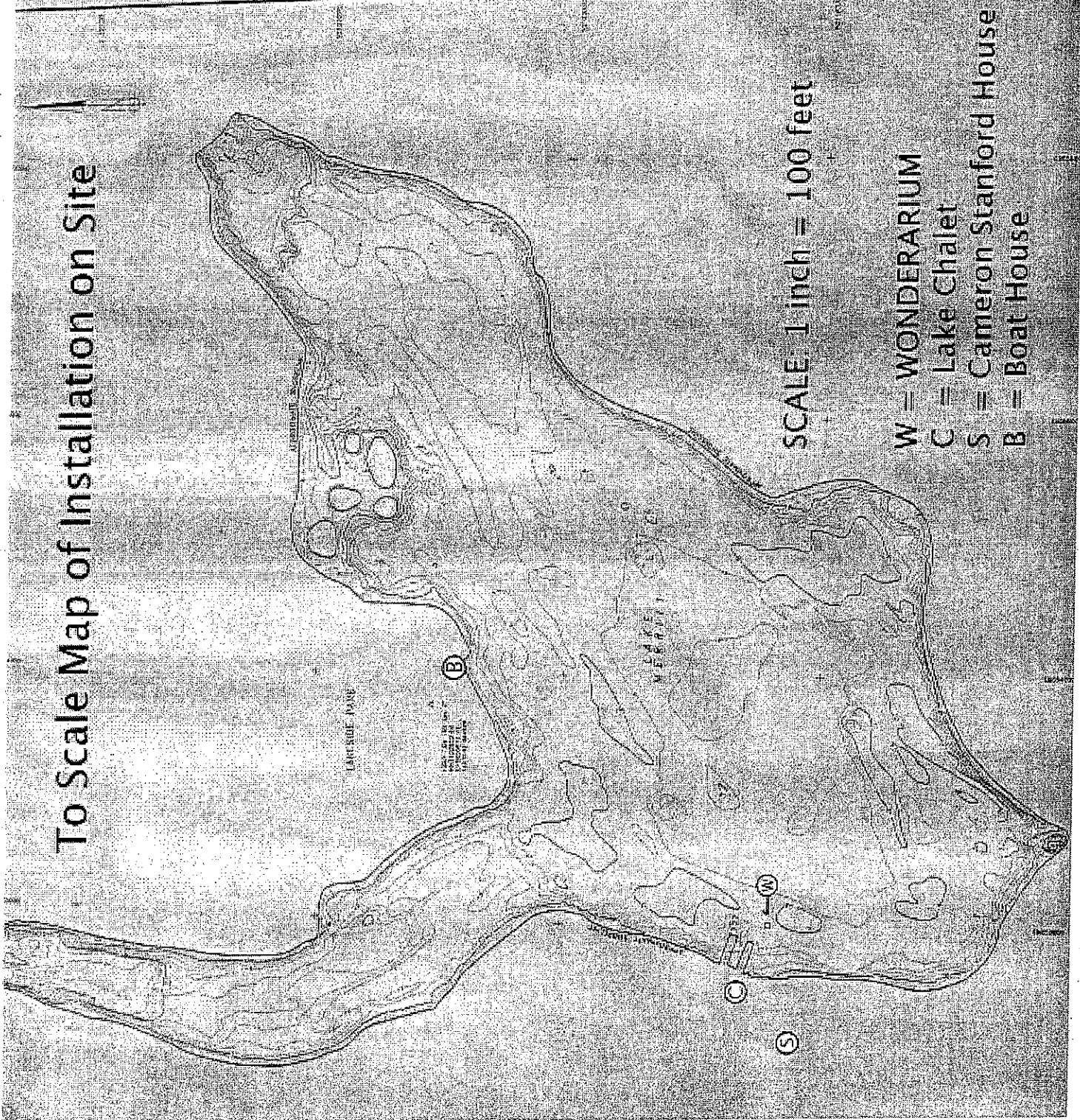


- Lightweight and flexible
- UV Resistant / Weatherproof
- Marine-grade components
- Durable construction
- Will charge or direct power 12V systems and wireless electronics
- Junction box with reverse blocking diode
- Cadmium free



Proposed Site Location: 100-150 ft off the Lake Merritt shoreline near the the Lakeside Chapel

To Scale Map of Installation on Site



SCALE 1 inch = 100 feet

- W = WONDERARIUM
- C = Lake Chalet
- S = Cameron Stanford House
- B = Boat House

CITY OF OAKLAND
MAP DIVISION

**BATHYMETRY SURVEY
OF LAKE MERRITT**

7th STREET PUMP
STATION PROJECT

CITY PROJECT
No. C244510

OAKLAND CALIFORNIA
OCTOBER 2005

PLATE 1

Maple West, Inc.

VIOLATION MAP



LEGEND

NOTES

1. THIS DRAWING IS A PART OF A SURVEY MADE BY MAPLE WEST, INC. FOR THE CITY OF OAKLAND. IT IS TO BE USED FOR THE PURPOSES SPECIFIED ONLY.
2. SCALE: THIS DRAWING IS NOT TO BE USED FOR ANY OTHER PURPOSES.
3. THIS DRAWING IS NOT TO BE USED FOR ANY OTHER PURPOSES.
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7. THIS DRAWING IS NOT TO BE USED FOR ANY OTHER PURPOSES.

SCALE 1" = 100'

DATE	NOV 11 2005
DRAWN BY	J. J. JONES
CHECKED BY	J. J. JONES
APPROVED BY	J. J. JONES
TITLE	BATHYMETRY SURVEY OF LAKE MERRITT
PROJECT NO.	C244510
SHEET NO.	1 OF 1
PL	

WONDERARIUM

Timeline: 2010 - 2013

- 2010 Artist Residency** California Academy of Sciences
- 2010-2011 Youth Education Workshops** with ACE Arts
- 2010-2012 Community Building and Outreach**
- 2010 April/May/June Project Approval** from PRAC + PAAC
- 2010 Summer/Fall Research and Development**
- 2010-2011 Secure City Permits, Insurance**
- 2011 Fabrication** of full scale WONDERARIUM
- 2012 Launch and Installation** 6 - 12 month duration
- 2012 Event** The grand opening and celebration

WONDERARIUM

MAINTENANCE PLAN:

We propose integrating community, education, and volunteer groups in our maintenance plan. Partnering with the Boating Center and Lake Merritt Institute, we will boat out to the sphere for bi-weekly maintenance.

In addition, we propose unlatching WONDERARIUM from its anchor and floating it to the Lake Chalet dock on an "as needed" basis for hose down cleanings and pop-up maintenance concerns.



WONDERARIUM

Maintenance Checklist

Dock Inspection:

- Remove trash and debris
- Scrub down algae, barnacle build-up, bird droppings
- Check dock lights
- Replace as needed monofilament bird deterrent

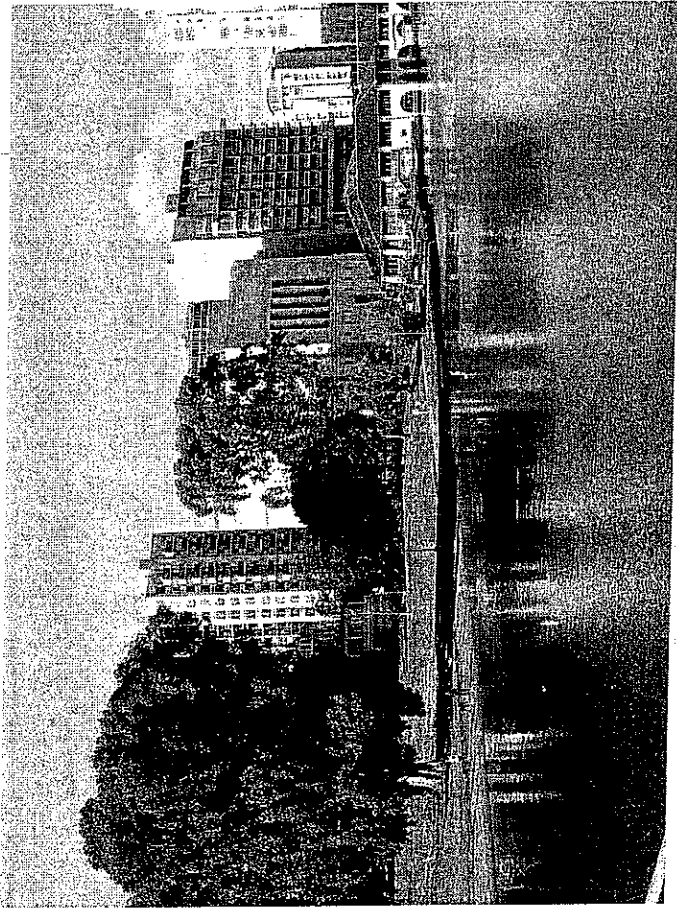
Sphere Inspection:

- Clean dirt/bird droppings with damp cloth or squeegee
- Check solar panels, LED lights, and connections
- Water plants as needed
- Replace netting over ventilation opening as needed
- Clear blocked drainage holes

Cleaning of WONDERARIUM will be done with fresh water, towels, scrub brushes and scrapers.

All cleaning agents will be non-toxic and biodegradable.

Community!



Outreach • Education • Events

Community Objectives:

WONDERARIUM represents a project that is grounded in three major precepts.

1. Solidifying relationships and forging alliances within the vibrant Oakland arts community and with artists working around Lake Merritt in particular.
2. Building long-term relationships with the existing civic, public, private, and neighborhood institutions and organizations around Lake Merritt.
3. Creating precedence for future large-scale projects on Lake Merritt.

Collaborative Partners



- Lake Merritt Institute High school Science Program
- Lake Merritt Boating Center
- ACE Arts (Friends of Parks and Recreation)
- UC Berkeley Botanical Garden
- California Academy of Sciences

CULTURAL

Environment
Technology •
Economy

HISTORICAL

World's Fair • Orchid
Fever • Edwardian Era

WONDERARIUM

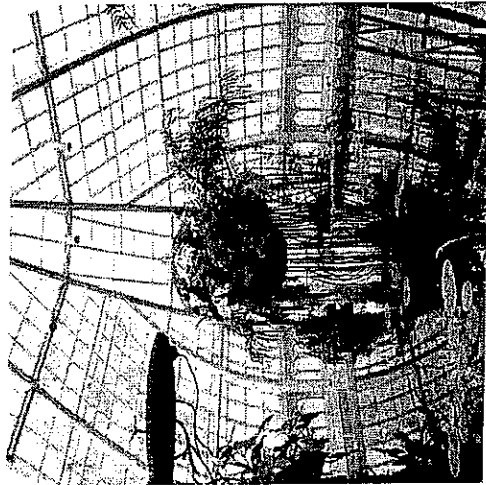
ARTISTIC

Projects • Artists
Cities

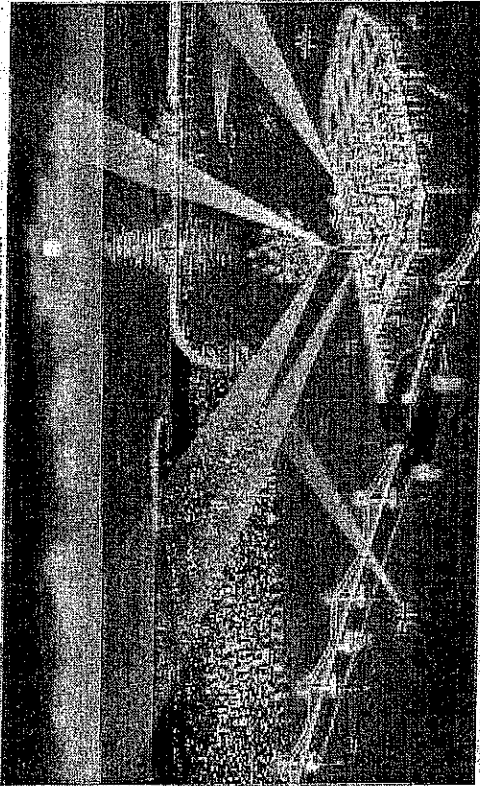
LOCAL

Outreach • Education
Events

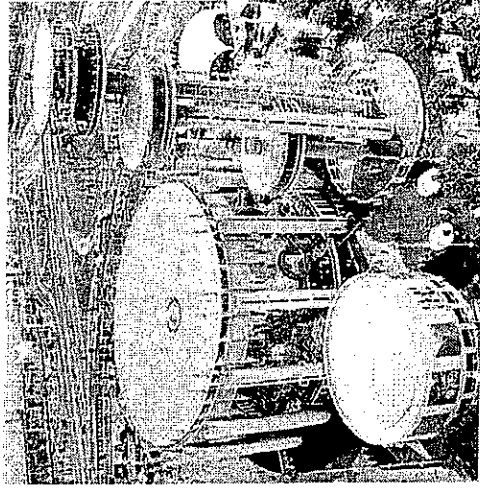
Historical Context



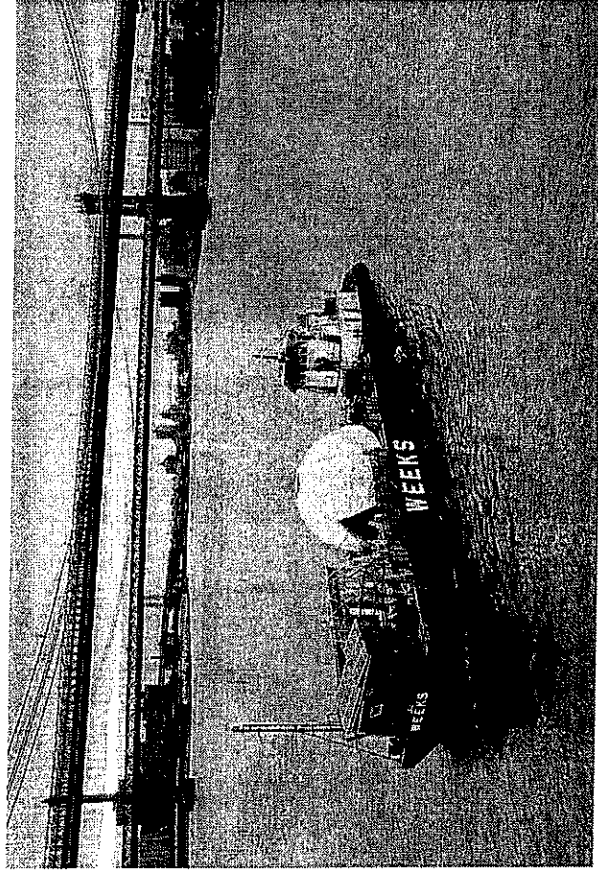
WORLD'S FAIR AND SAN FRANCISCO



WORLD'S FAIR AND SAN FRANCISCO

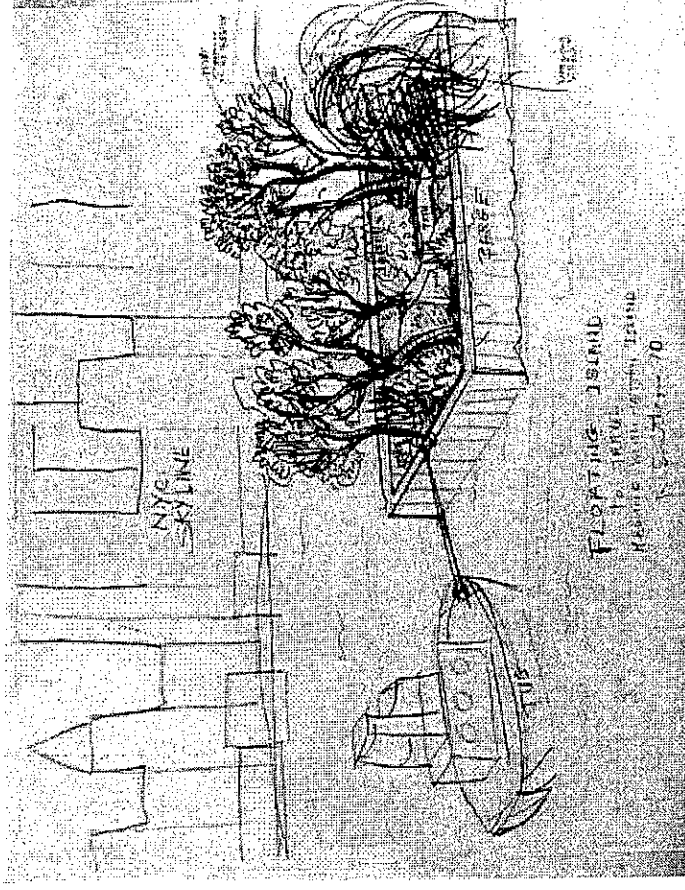
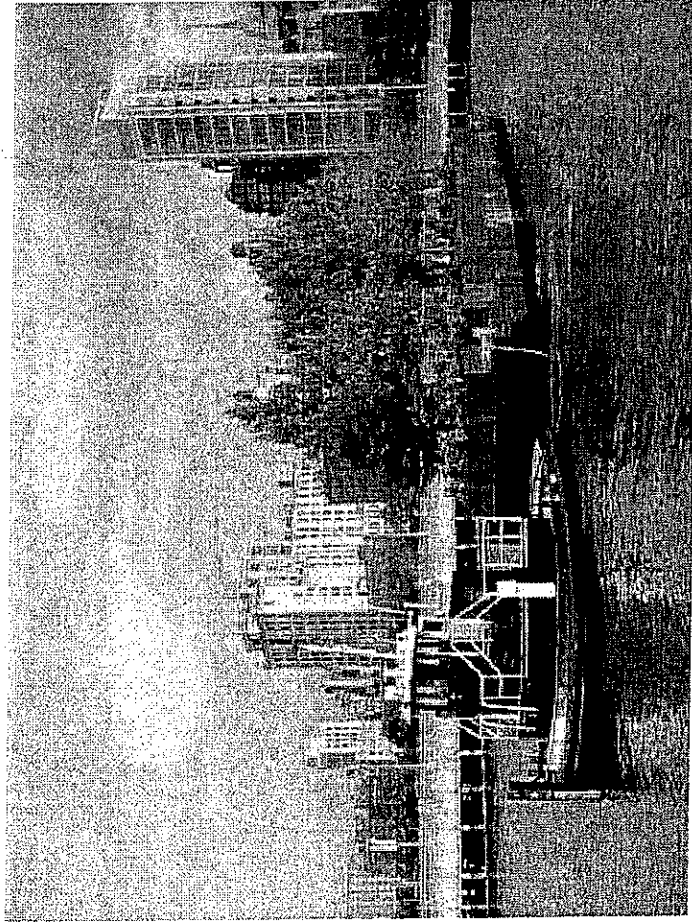


Project: Waterpod, NYC



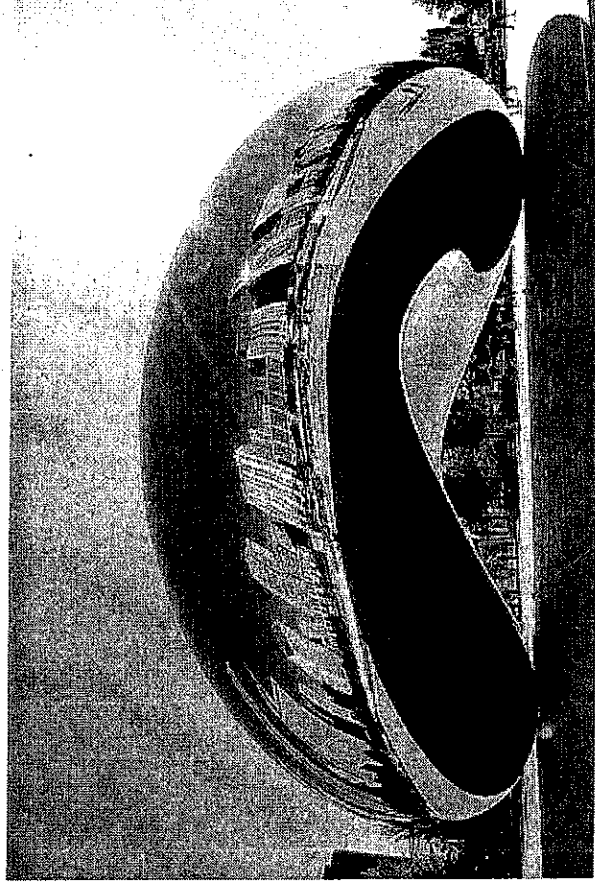
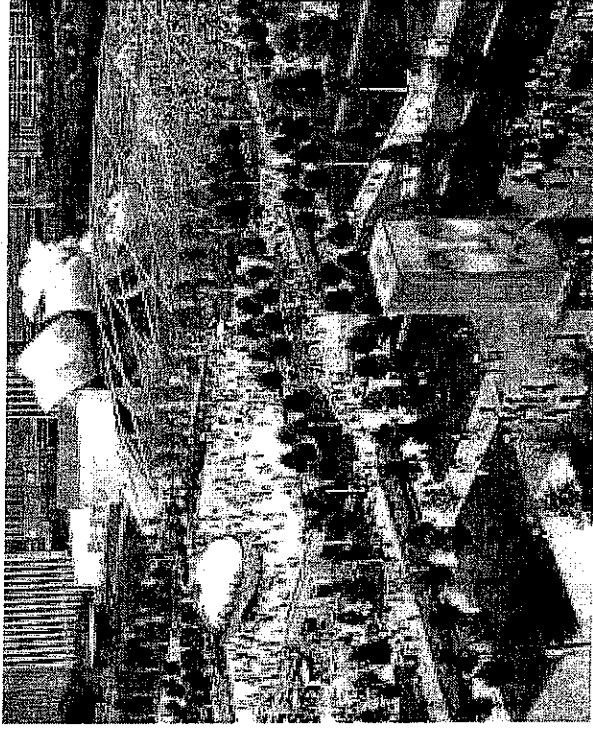
Waterpod is a floating sustainable eco-habitat designed to engage the community while navigating New York's five boroughs.

Artist: Robert Smithson



Floating Island

Other Cities: Chicago



Millennium Park

Artist: Anish Kapoor

W O N D E R A R I U M B U D G E T

SPHERE

96" Diameter Sphere: (California Quality Plastics)	
1/2" clear acrylic of 2 hemispheres bonded together with a 4' hole/opening	\$6,000.00
Crating	\$970.00
Shipping	\$1,800.00
Sphere Support: Stainless Steel dish or 4 prong, or Fiberglass dish (\$5,000.00)	R + D
Shade Structure: (\$1,200.00)	R + D

DOCK

12" x 12" Deck: 24 Panels 12" x 60" Thru Flow Decking + Shipping	\$1,000.00
Lumber: Yellow Cedar or FiberForce Plastic Lumber @ \$9.09 sq. ft. (\$1700.00)	TBD
Floatation: 10 (610 lb) Dow Buoyancy Billets 10" x 20" x 8' + Shipping	\$1,500.00
Hardware	\$200.00
Anchoring System: (\$1,000.00)	R + D

SOLAR / LIGHTING / MINI-CAMS

Solar Panels: 4 PowerFilm Solar panels 11.5" x 38" (\$1,200.00)	R + D
Waterproof LED Lighting: from Elemental LED, Emeryville, CA (\$500.00)	Donation
4 Solar Deck Lights	\$150.00
Grow-cameras	R + D

ORGANIC MATTER

Plants: (\$800.00)	Donation
Soil: 4 Yards (\$200.00)	Donation
Pumice: 1Yard (\$60.00)	Donation
Delivery: (\$100.00)	Donation

BUILD / INSTALL / DEINSTALL

Labor and Rental Equipment and: (\$5,500.00)	TBD
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ADMINISTRATIVE COSTS

Printing, publicity, research, fees	\$2,000.00
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DOCUMENTATION

Photography, Video, Edit	\$4,000.00
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INSURANCE PERMITS AND LICENSES (\$5,250.00)

TBD

ARTIST PAYMENT (INCLUDES BOTH ARTISTS)

\$50,000.00

MAINTENANCE

Labor: Artists and volunteers in collaboration with educational programming	Artists
Equipment: Netting, Monofilament, Hose, Towels, supplies, etc. (\$370.00)	Donation

GRAND TOTAL:

Without donations	\$90,500
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CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Jeffrey Taylor, Chair, Parks and Recreation Advisory Commission
FROM: Frederick L. Morris III, Recreations Supervisor
DATE: May 12, 2010
SUBJECT: Request From North Oakland Community Charter School for the Approval of a Mosaic Design and Permission To Install the Tile Mosaic On The Existing Concrete Playground Retaining Wall in Linden Park

SUMMARY

North Oakland Community Charter School (NOCCS) located at 1000 42nd Street between Adeline and Market and next to Linden Park has adopted Linden Park through the Public Work's Agency "Adopt a Spot" program and have a long-term relationship with and feel a responsibility towards the Park. NOCCS would like to beautify a short concrete retaining wall surrounding the play structure (see Exhibit A) by building a tile mosaic on the wall incorporating 100 peace-themed tiles created by the community during the recent Cesar Chavez Community Service Day.

FISCAL IMPACT

There is no fiscal impact to the City of Oakland. NOCCS has received donations of tiles and other materials needed from their school community, neighborhood, and local tile stores. NOCCS received a City of Oakland - Artists in the Schools Program grant which is helping to fund the mosaic project. NOCCS will continue to apply for other grants and fundraise until the project is fully funded. NOCCS will take full responsibility for the maintenance of the mural, including repair and or replacement of broken tiles and graffiti removal as they have adopted Linden Park and will care for all aspects of it. NOCCS has already installed a compost bin, planted flowers, weeded gardens, picked up litter and cleaned graffiti in Linden Park. NOCCS will continue discussions with OPR and the Public Works Agency for advise on how best to maintain the mural.

BACKGROUND

The 6th and 7th grade classes at NOCCS have been involved in a Service Learning Project that was designed to build connections with their neighborhood. At the beginning of the school year, students, parents and staff walked the community and recorded their observations as they mapped the neighborhood looking for assets. Community members were interviewed to discover more about the needs of the neighborhood and to help students develop projects that would benefit the community and build connections between the neighborhood and NOCCS. The projects were presented to a panel of community members with positive and negative feedback received and incorporated into the final projects.

The Community Art Group consisting of 6th and 7th grade students along with the Community Art Group teacher and several knowledgeable volunteers including Winoka Turin, parent and art teacher at NOCCS and Marin School and Gina Dominquez of Snapshots Mosaic, participated in the Service Learning Project and are proposing to create a community tile mosaic in the park

dedicated to peace. It is the hope of NOCCS to bring the neighborhood community together through the creation of the peace mosaic.

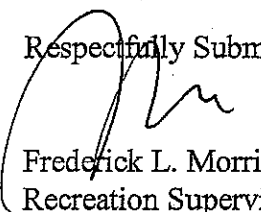
The Community Art Group envisions a rainbow mosaic on the horizontal seat surface (see Exhibit A) with the peace tiles on the vertical sides of the concrete wall. Elliptical and round glass pieces along with smaller pieces of tile will be used to connect the sides to the top and used to fill in the space between the peace tiles. Since the retaining wall surrounds a toddler play structure all mosaic pieces will be smooth and safe for a child's touch. This design was presented to and approved by the Public Art Advisory Committee on May 3, 2010.

NOCCS plans on completing the first half of the tile mosaic before the end of the 2009-2010 school year and have sufficient peace tiles for this purpose. NOCCS will host a second community event next fall where additional blank tiles would be decorated to enable NOCCS to finish the peace mosaic.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the design of the mural and allow North Oakland Community Charter School to install a tile mosaic on the concrete playground retaining wall in Linden Park.

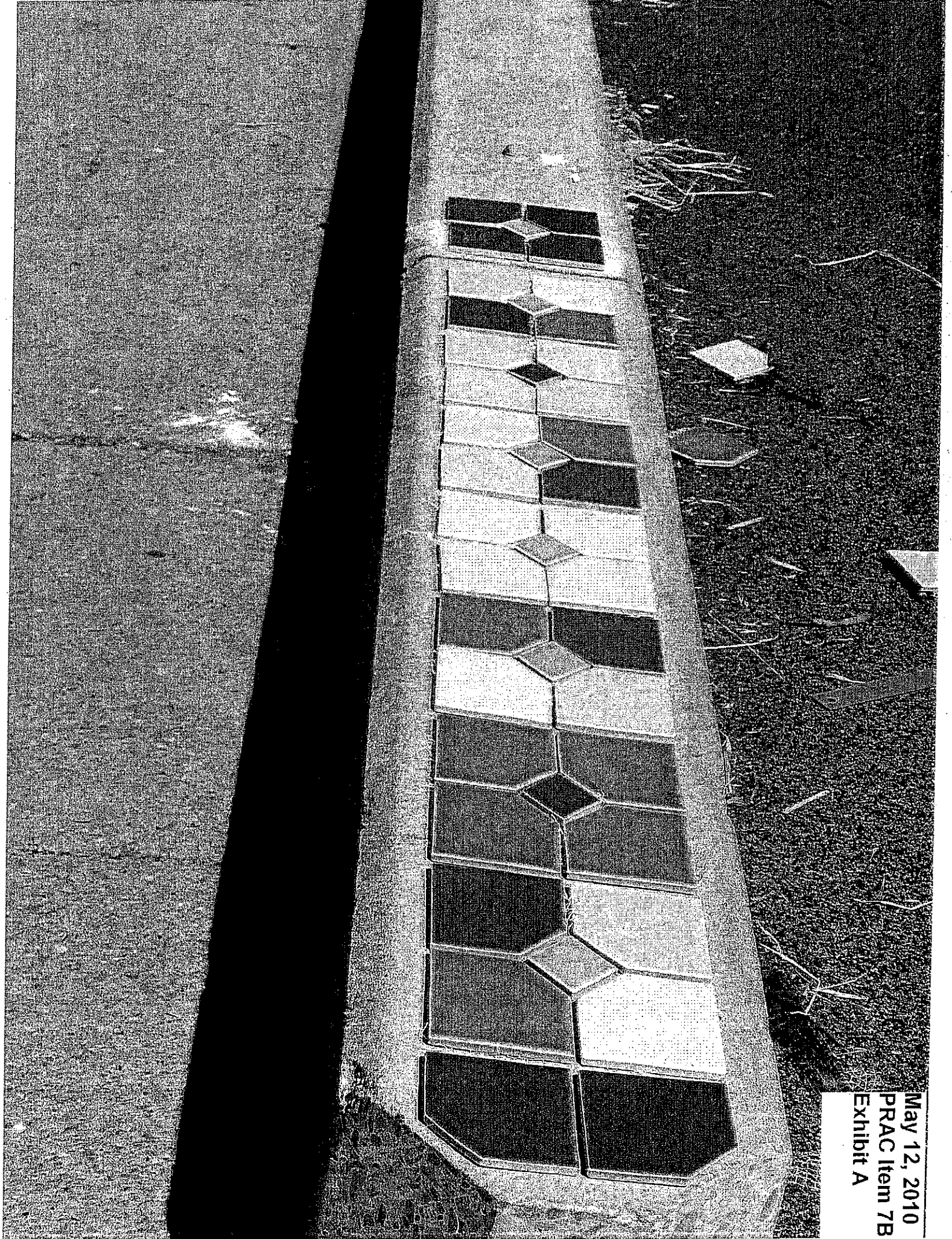
Respectfully Submitted,



Frederick L. Morris III
Recreation Supervisor

Attachments: Exhibit A – Photo of Concrete Retaining Wall and Mural Design
Exhibit B – Budget

May 12, 2010
PRAC Item 7B
Exhibit A



May 12, 2010
PRAC Item 7B
Exhibit A

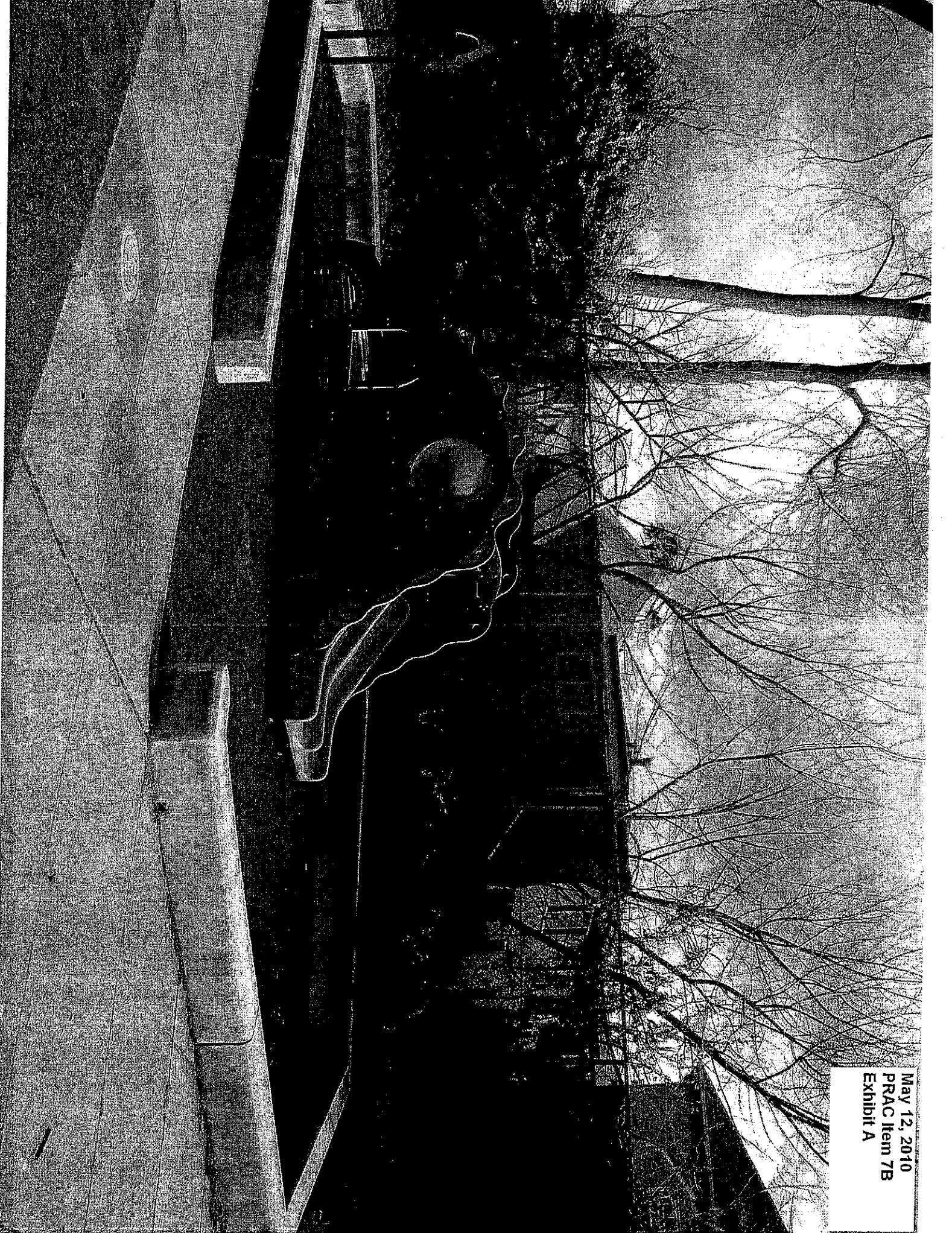


Exhibit B

North Oakland Community Charter School (NOCCS)
Mosaic Tile Project in Linden Park
Budget

Peace Tiles Project 2010

\$1,800 worth of tiles donated by The Tile Company, Berkeley California

\$ 500 worth of tiles donated by families of NOCCS

\$ 100 Adhesive, Grout & Sealer

\$ 100 glazes for the peace tiles

(\$ 200) from a City of Oakland, Artists in the Schools Program Grant

Total \$2,500

Peace Tiles Project 2011

\$ 100 blank tiles, adhesive, grout and sealer

\$ 400 miscellaneous costs for other finishing details as needed

(\$ 500) anticipated grant award from Keep Oakland Beautiful

Total \$500

Tools will be loaned by families and friends of NOCCS

Labor will be donated by families, students and friends of NOCCS

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Jeffrey Taylor, Chair, Parks and Recreation Advisory Commission
FROM: Gail McMillon, Central Reservations Supervisor
DATE: May 12, 2010
SUBJECT: Request from Friends of the Gardens at Lake Merritt for Permission to Fundraise at a Community Event on Sunday, June 6, 2010 at the Lakeside Park Garden Center and Gardens

SUMMARY

The Office of Parks and Recreation has received a request from the Friends of the Gardens at Lake Merritt (FOGLM) for permission to allow fundraising activities at a community event on Sunday, June 6, 2010 at the Lakeside Park Garden Center and Gardens. All profits will go directly to the Friends of Oakland Parks and Recreation's account and will go towards garden-specific initiatives for the Lakeside Park Gardens. The event is a partnership with the Office of Parks and Recreation (OPR) due to a mutual benefit between both OPR and the FOGLM.

FISCAL IMPACT

The Office of Parks and Recreation granted co-sponsorship to the FOGLM for the use of the Garden Center and Gardens.

BACKGROUND

FOGLM hosted a successful community event last year at the Garden Center and Gardens. The FOGLM and the Oakland-East Bay Garden Center, Inc. and has many volunteers who provide a service to the City of Oakland by working in the Gardens at Lake Merritt.

Each of the Gardens will host specific programs designed to enrich and educate attendees. All fundraising activities will be organized by the Friends of the Gardens and supervised volunteers. There will be no sellers of merchandise other than by the Friends groups. The Friends group will invite food vendors to offer food for sale from booths. The vendors will be required to purchase booth space from Friends at \$150 per booth. FOGLM will work with the food vendors to ensure they have a Health Department permit and provide OPR with th

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Friends of the Gardens at Lake Merritt to allow fundraising at the Community Event on Sunday, June 6, 2010 at Lakeside Park Garden Center and the Gardens.

Respectfully submitted,

A handwritten signature in cursive script that reads "Gail McMillon".

Gail McMillon, Central Reservations Supervisor

Attachments: Request Letter
Park Use Application
Reservation Request

GARDENS AT LAKE MERRIT June 6, 2010 Event

The Friends of the Gardens at Lake Merritt will once again oversee a delightful community event in the Gardens and Garden Center, Sunday, June 6, from 11:00 to 4:00.

The theme of this community event is "**Music in the Gardens.**" The centerpiece of the event will be ten acoustic (non-amplified) musical ensembles throughout the garden. In addition, like last year, each of the Gardens will host specific programs designed to enrich and educate attendees.

A primary goal of these events is to raise awareness of this urban garden gem, as well as raise funds for garden-specific initiatives.

FUNDRAISING ACTIVITIES

All fundraising activities will be conducted by the Friends of the Gardens and supervised volunteers. All profits will go directly to the Friends account. There will be no sellers of merchandise other than by the Friends group. Below is a list of fundraising opportunities under consideration:

- Sale of Friends memberships and tote bags.
- Plants, many propagated from the Gardens
- A small silent auction featuring items donated by local businesses
- A cupcake and lavender lemonade stand
- Personalized tiles for placement in the Sensory Garden
- A children's area offering pots for children to paint along with a plant for them to take home.
May include face painting

FOOD

The Friends group will invite several food purveyors to offer food items for sale from booths. The food vendors will be required to purchase booth space from Friends at \$150.00 per booth. We foresee three booths. We will work with the food vendors to ensure they receive a health department permit.

PARKING

In gratitude to the many musicians and volunteers involved to make the event a success, Friends of the Gardens will cover the entrance/parking fees for 60 (\$300) musicians/volunteers. Parking went very smoothly last year thanks to OPR/Public Works allowing event workers to park on the service road and

behind the Garden Center. May we have access to the service road and area behind the Garden Center again this year? We are likely to see many more attendees this year.

PUBLICITY OPPORTUNITIES IN THE PARK

Kiosk at Park Entrance

Friends is producing event announcement postcards. It would be ideal if the kiosk attendants could hand out a postcard to folks as they stop at the kiosk to pay for parking, beginning mid-May. (We'd like to arrange a special tour of the gardens for the kiosk attendants. They have expressed enthusiasm about this. Should we discuss this possibility with Gail?

We'd like to place, with your approval, a poster/sign on the kiosk announcing the event beginning mid-May.

Banner

Is it possible to place a "banner" at the entrance of Bellevue similar to the banner Fairyland has set up announcing their June 3 Costume party?

Thank you for your involvement and consideration. Together we may very well be on our way to developing a premier annual Oakland event!



Office of Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330 Oakland,
CA 94612

Central Reservations Unit
PH (510) 238-3187 Fax (510) 238-2397

CITY of OAKLAND
OFFICE of PARKS & RECREATION

Facility Rental Application

ATTENTION:

Application Date: _____

*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD

REQ No. _____	OFFICE USE ONLY	Receipt No. _____
RWP No. _____	Approved By/Date _____	Issued By/Date _____
Received By/Date <u>sm</u>		
Police Special Events Permit Required? <input type="radio"/> Yes <input checked="" type="radio"/> No	If required, Special Events Permit due to OPR by _____	

Application on behalf of: (Group, Individual, Organization) Oakland-East Bay Garden Center, Inc.

* Address: 666 Bellevue Ave. City: Oakland State: _____
CA Zip 94610

Individual responsible for event: Name: Susan Veit *Address: 911 Hillcroft Circle

City: Oakland State: CA Zip 94610 Email: susbv@aol.com

Home #: 510/836-0186 Work #: _____ Fax _____
#: _____ Cell#: _____

To use (Name of Facility): Gardens at Lake Merritt and Vista & Garden Rms. of Garden Center C
the following date(s): June 6, 2010

Number of Participants (Total): 500 or more in Gardens ; 150 in Garden Center, estimate Approximate # of
Adults _____ # of Teens _____ # of Children/Infants _____

Between the hours of: (Time in/Prep) 9AM -5 PM (Actual Event Time) from 11 to 4pm (Cleanup/Time
Out) _____

Type of Event/Purpose (be specific; i.e., *Wedding, Receptions, Meetings, Birthday Party, Banquet, etc.*) _____ General Public Allowed: Yes No
Annual Event for the public to promote the Gardens as a city resource and encourage volunteers in the Gardens at Lake Merritt and exhibits in the garden center like the event of 2009

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner is prohibited in any way.

Sound Amplification: Amplified Yes No Non-Amplified Yes No

Type of equipment to be used (i.e. *musical instruments, live band, cd player, amplifiers, microphones, etc.*)
_____ To be determined

Please describe below special accommodations/requests required for your event. If no special accommodations/request required, write **NONE**.
_____ To be determined

Fees: (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)
Rent: _____ X Number of Hours _____ = Total Rent _____
Setup/Teardown Fee: _____ Alcoholic Beverage Fee: _____ Other Fees: _____
Deposit: _____

Total of ALL Fees PLUS Deposit: _____

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned)

CANCELLATION FEES: 31 days or more notice: Forfeit 1/2 Deposit
30 days 11 days notice: Forfeit Deposit PLUS 1/2 Rental Fee

*** ATTENTION ***

- ✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?
- ✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?

Central Reservations Unit

250 Frank H. Ogawa Plaza Ste 3330
Oakland, CA 94612

(510) 238-3187



Oakland East Bay Garden Center
666 Bellevue Avenue
Oakland, CA 94610

Reservation Request

Status: In-Process

Customer Type: Non-Profit

Authorized Agent: Susan Veit

Home: (510) 836-0186

DATE/USER	REQUEST NUMBER	CHARGES	DISCOUNT	TAXES	REFUNDS & CREDITS	PAYMENTS	REQUEST EXPIRES	BALANCE DUE
03/08/2010 Gail McMillon	9003649	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	06/06/2010	\$0.00

RESERVATIONS

EVENT NAME	FACILITY	CENTER
OEBGC Community Event Attendance: 150 Type: Assembly	Garden Center Vista Room	Lakeside Park Garden Center 666 Bellevue Avenue Oakland, CA 94610
DATES RESERVED	HRS	
Sunday - 6/6/2010	09:00 AM to 05:00 PM	8
Total Number of Dates: 1		Total Number of Hours: 8

EVENT NAME	FACILITY	CENTER
OEBGC Community Event Type: Co-Sponsored	Garden Center Garden Room	Lakeside Park Garden Center 666 Bellevue Avenue Oakland, CA 94610
DATES RESERVED	HRS	
Sunday - 6/6/2010	09:00 AM to 05:00 PM	8
Total Number of Dates: 1		Total Number of Hours: 8

NOTES:

EVENT NAME	FACILITY	CENTER
OEBGC Community Event Attendance: 500 Type: Co-Sponsored	Herb and Fragrance Garden	Lakeside Park Lake Merritt Oakland, CA 94610
DATES RESERVED	HRS	
Sunday - 6/6/2010	09:00 AM to 05:00 PM	8

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Jeffrey Taylor, Chair, Parks and Recreation Advisory Commission
FROM: Gail McMillon, Central Reservations Supervisor
DATE: May 12, 2010
SUBJECT: Request from Oakland Black LGBTQ Pride for Permission to Collect Donations and Have Food and Merchandise Vendors Onsite at Lakeside Park on Sunday, August 1, 2010

SUMMARY

The Office of Parks and Recreation has received a request from the Oakland Black LGBTQ Pride, a non-profit organization, for permission to collect donations and have food and merchandise vendors on-site at Lakeside Park for their first Oakland Black LGBTQ Pride Festival at Lakeside Park on Sunday, August 1, 2010. The proceeds will go towards covering the costs incurred at the festival as well as providing a donation for Sexual Minority Alliance of Alameda County (SMAAC) Lesbian, Gay, Bisexual, Transgender (LGBT) Youth organization.

FISCAL IMPACT

There will be no fiscal impact on the Office of Parks and Recreation.

BACKGROUND

The LGBTQ Pride Festival's overall goal is to highlight the richly diverse LGBTQ community in Oakland. This event will showcase local Bay Area artisans, performers as well as community speakers. The festival will serve as a fundraiser for SMAAC Youth Center and the Oakland Black LGBTQ Pride organization.

This Fundraising Festival will consist of collecting donations from participants and offering food, non-alcoholic beverages and merchandise vendor/non-profit booth spaces to the local community.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request for the collection of donations from participants and having food and merchandise vendors on site at the Oakland Black LGBTQ Pride 1st Pride Festival on Sunday, August 1, 2010. Christine James is aware that additional permits may be required for this event provided the request is granted.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Gail McMillon', written over a horizontal line.

Gail McMillon
Central Reservations Supervisor

Attachments: Request Letter
Non-profit Status
Park Use Application
Reservation Request

Parks and Recreation Advisory Committee
250 Frank Ogawa Plaza
Oakland, CA 94612

Dear Sir or Maam,

I am writing on behalf of the Oakland Black LGBTQ Pride organization in order to request the use of the Oakland Lakeside Park Bandstand area on Sunday, Aug 1, 2010 from 12p-5pm for the Oakland LGBTQ Black Pride Festival.

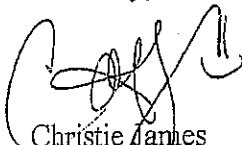
We are a local community non-profit group that is trying to create a festival to highlight the richly diverse LGBTQ community in Oakland. The bandstand will be used to showcase some local bay area artisans, performers as well as community speakers. This event will also serve as a fundraiser for SMAAC youth center and the Oakland Black LGBTQ Pride organization.

In order to cover the costs incurred at the festival as well as provide a donation for SMAAC LGBT Youth organization we would like to offer outside food & non-alcoholic beverages/vendor/non-profit booth spaces to the local community. In addition to our request for permission to set up vendor booths, we would also like to request the ability to collect additional non-mandatory donations on-site during the festival.

We have completed the Oakland Police Department special permits application and have received an approved permit (see attached).

If you need any further information or have any questions in regards to the festival or our organization please feel free to contact me at Christiejames@clearchannel.com or 510.258.4012. Thank you and I look forward to hearing from you.

Sincerely,



Christie James
Oakland Black LGBTQ Pride

3285654

FILED
In the Office of the Secretary of State
of the State of California
FEB 23 2010
Ward

**ARTICLES OF INCORPORATION:
Oakland Black LGBTQ Pride**

ARTICLE I

The name of the corporation is Oakland Black LGBTQ Pride.

ARTICLE II

A. This corporation is a nonprofit **Public Benefit Corporation** and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for: **Public and Charitable** purposes.

B. The specific purpose of this corporation is to increase the visibility, education and awareness of issues affecting people of color living within the LGBTQ community in Oakland and throughout the San Francisco Bay Area.

ARTICLE III

The name and address in the State of California of this corporation's initial agent for service of process is:

Name: CHRISTIE JAMES

Address 400 STONEFORD AVE

City: OAKLAND State CALIFORNIA Zip Code: 94603

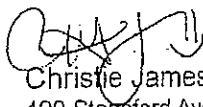
ARTICLE IV

A. This corporation is organized and operated exclusively for **charitable** purposes within the meaning of Internal Revenue Code section 501(c)(3).

B. No substantial part of the activities of this corporation shall consist of carrying on propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate or intervene in any political campaign (including the publishing or distribution of statements) on behalf of any candidate for public office.

ARTICLE V

The property of this corporation is irrevocably dedicated to **charitable** purposes and no part of the net income or assets of this corporation shall ever inure to the benefit of any director, officer or member thereof or to the benefit of any private person. Upon the dissolution or winding up of the corporation, its assets remaining after payment, or provision for payment, of all debts and liabilities of this corporation shall be distributed to a nonprofit fund, foundation or corporation which is organized and operated exclusively for **charitable** purposes and which has established its tax exempt status under Internal Revenue Code section 501(c)(3).



Christie James, Incorporator
400 Stoneford Ave
Oakland, CA 94603
510.258.4012

Office of Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330 Oakland,
CA 94612



Central Reservations Unit
PH (510) 238-3187 Fax (510) 238-2397

Park Use Rental Application

Application Date: 3/28/10

ATTENTION:

*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD

REQ# No: _____ OFFICE USE ONLY RECEIVING UNIT
RWP No: 21356 Received By/Date _____ Approved By/Date _____ Issued By/Date _____
Police Special Events Permit Required? Yes No If required, Special Events Permit due to OPR by _____

Application on behalf of: (Group, Individual, Organization) OAKLAND BLACK LGBTQ PRIDE

* Address: 400 STONEFORD AVE City: OAKLAND State: CA Zip: 94603

Individual responsible for event: Name: CHRISTIE JAMES *Address: 400 STONEFORD AVE

City: OAKLAND State: CA Zip: 94603 Email: CHRISTIE@WILD949.COM

Home #: 510 258 4012 Work #: 415 538 5664 Fax #: _____ Cell#: 510 258 4012

To use (Name of Park): LAKESIDE PARK Location: BANDSTAND (11a - 6p) + Surrounding area

On the following date (s): SUN AUG 1, 2010 General Public Allowed: Yes No Number of Participants: 300-400

Between the hours of: (Start Time/Setup) 11 AM (Actual Event Time) from 12p to 5p (End Time/Cleanup) 6p

Type of Event/Purpose (be specific; i.e., Picnic, Walk/Run, Entertainment, Family Reunion, Rally, etc.)
OAKLAND BLACK LGBTQ PRIDE FESTIVAL

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner is prohibited in any way.

Sound Amplification: Amplified Yes No Non-Amplified Yes No

Type of equipment to be used (i.e. jumpers, musical instruments, live band, cd player, amplifiers, microphones, etc.)

DJ SET UP / LIVE BAND / JUMPERS / MICROPHONE

Will food be served? Yes No (If yes, please list type(s) of food to be served.)

Please describe below special accommodations/requests required for your event. If no special accommodations/request required, write NONE.

PERMISSION TO VEND

Fees: Rent: \$115 x 2 = \$230 + 505 surrounding area Deposit: \$250

Sound Use: \$100 Other Fees: _____

Total of ALL Fees PLUS Deposit: \$1105

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned)

CANCELLATION FEES: 31 days or more notice: Forfeit 1/2 Deposit
30 days 11 days notice: Forfeit Deposit PLUS 1/2 Rental Fee
10 days or less notice: Forfeit All Fees

Check Amount: \$ _____ Check #: _____ Cash: _____

Type of Credit Card (Visa or Master Card Only): _____

Credit Card #: _____ Expiration Date: _____

I Authorize the Office of Parks and Recreation, Central Reservations Unit to charge my Visa or Master Card \$ 250.00 (Amount to be Charged)

for my reservation at LAKESIDE PARK (Park) on SUN AUG 1, 2010 (Event Date)

CHRISTIE JAMES (Print Name) _____ (Driver License #/Expiration Date)

ATTENTION

- ✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?
- ✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Jeffrey Taylor, Chair, Parks and Recreation Advisory Commission
FROM: Dana Riley, Assistant to the Director
DATE: May 12, 2010
SUBJECT: An Informational Report on Proposed Re-Naming of Fox Square Park located at 1900 Rashida Muhammad Street to the Henry J. Kaiser Memorial Park in Response to a Significant Donation from Kaiser Permanente for the Completion and Installation of the 'Remember Them' Monument

SUMMARY

The Oakland Metropolitan Chamber of Commerce Foundation (OMCCF) Board is asking Staff request Council adopt a resolution to re-name the Fox Square Park located at 1900 Rashida Muhammad Street to the Henry J. Kaiser Memorial Park in response to a significant donation from Kaiser Permanente for the completion of the 'Remember Them' Monument which will be located in the park.

This request aligns with Resolution No. 65024 C.M.S. (see *Exhibit A*), Resolution Approving and Adopting a Procedure for Designating Official Names for Municipal (Public) Facilities in the City of Oakland, No. 4b, an individual philanthropist, and family or estate name.

FISCAL IMPACT

There is no expected fiscal impact the City. The Oakland Metropolitan Chamber of Commerce Foundation and Kaiser Permanente will seek funding for signage and the 'Remember Them' project includes a maintenance endowment which will ensure that the bronze monument is insured for damage and cleaned annually.

BACKGROUND

In 2006 City Council unanimously approved Resolution No. 80123 C.M.S (see *Exhibit B*) placing the 'Remember Them' Monument in the Fox Square Park.

PROJECT DESCRIPTION

The 'Remember Them' monument is an inspirational bronze monument comprised of 25 International role models that includes an educational program. The high school curriculum was developed by the Martin Luther King Institute at Stanford University and is currently being tested in Oakland Unified Schools. The project also includes artwork for the visually impaired to provide an equal experience. The monument is ADA accessible.

KEY ISSUES AND IMPACTS

The total budget for the 'Remember Them' project which includes the bronze monument, educational component, visually impaired artwork, site work maintenance endowments is approximately \$7 million of which we have raised \$3.2 million to date. Kaiser donated

\$1 million initially to start the project and is now pledging \$2 million and is committed to assisting the OMCCF raise an additional \$2 million. Because of the significant donations by Kaiser Permanente, the project is anticipated to be completed in 12 months after the funds are confirmed in early June of 2010 by the Kaiser Permanente Board of Directors.

SUSTAINABLE OPPORTUNITIES

Economic: Naming of the park after Henry J. Kaiser, a well-known philanthropist and largest employer of Oakland, is in line with the Monument theme of acknowledging individuals who did extraordinary things for the betterment of other people. Mr. Kaiser was one of the first major National employers to implement equal rights for all people during a time of segregation as well as a health program for employees. Because of the uplifting themes associated with Henry J. Kaiser and 'Remember Them', the park and monument will provide an opportunity to attract tourists from all over the world to the area bringing economic benefit to Oakland. This will potentially increase revenue for the City through parking as well as provide business for local restaurants, hotels and retailers.

Environmental: The proposed naming has no impact on social equity.

Social Equity: The proposed naming has no impact on social equity.

DISABILITY AND SENIOR CITIZEN ACCESS

Proposed re-naming of the park has no impact for disabled and senior citizens.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission accept this informational report.

Respectfully submitted,



Dana Riley
Assistant to the Director

Attachments: Exhibit A – City of Oakland Resolution No. 65024
Exhibit B - City of Oakland Resolution No. 80123

OAKLAND CITY COUNCIL

RESOLUTION No. 65024 C. M. S.

INTRODUCED BY COUNCILMEMBER _____

RESOLUTION APPROVING AND ADOPTING A PROCEDURE
FOR DESIGNATING OFFICIAL NAMES FOR MUNICIPAL
(PUBLIC) FACILITIES IN THE CITY OF OAKLAND

WHEREAS, the City Council Rules and Procedures/Legislative Committee of the City of Oakland has conducted a review of the procedure by which the City Council selects appropriate names for municipal facilities in the City of Oakland, other than Parks and Recreation facilities; and

WHEREAS, the City Council has directed that an official procedure be established for designating official names for public facilities in the City of Oakland; now, therefore, be it

RESOLVED: That the City Council herewith approves and adopts the following procedure for naming public facilities in the City of Oakland:

1. Any individual or entity may initiate a proposal to name or rename a public facility in the City of Oakland.
2. All requests for naming and renaming public facilities in the City of Oakland shall be transmitted to the Rules and Procedures/Legislative Committee, including requests by:
 - (a) individuals and public officials;
 - (b) clubs, civic groups, or neighborhood organizations;
 - (c) public agencies or governmental entities.
3. Any request to name or rename park and recreation facilities shall be referred to, or may be initiated by, the Oakland Parks and Recreation Advisory Commission (OPRAC). The recommendation of the OPRAC shall be referred to the Rules and Procedures/Legislative Committee.
4. The Rules and Procedures/Legislative Committee shall review all requests and recommend an appropriate name to the City Council. Special consideration will be rendered based upon the following criteria:
 - (a) a geographical area of the City or a significant historical event;
 - (b) an individual philanthropist, family, or estate name;
 - (c) unique or civic circumstances;

OFFICE OF THE CITY CLERK
2015 SEP 15 10:13 AM
Approved as to Form and Legality
Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. 80123 C.M.S.

Introduced by Councilmember _____

RESOLUTION ACCEPTING A PRIVATELY FUNDED MONUMENT TITLED "REMEMBER THEM: CHAMPIONS FOR HUMANITY" BY MARIO CHIDO AS A GIFT TO THE CITY OF OAKLAND FOR PERMANENT INSTALLATION IN FOX SQUARE PARK, TO BE LOCATED AT 19TH STREET AND FOX COURT WITHIN THE UPTOWN REDEVELOPMENT AREA.

WHEREAS, the City of Oakland accepts responsibility for expanding the opportunities for its citizens to experience public art and other projects resulting from the creative expression of its visual artists in public spaces throughout the City; and

WHEREAS, the Oakland Cultural Affairs Commission exists to advise the Mayor, City Council and the City Administrator on all matters affecting cultural development in the community; and

WHEREAS, a function and duty of the Cultural Affairs Commission is to advise the City on the placement of works of public art, and to recommend acceptance of proposed gifts based on the Public Art Advisory Committee's review; and

WHEREAS, native Oakland resident and sculptor Mario Chiodo has offered to the City of Oakland the gift of a cast-bronze and concrete monument for permanent installation in a public park; and

WHEREAS, the proposed monument will portray twenty-five world-renowned humanitarian leaders and celebrate their lives and work; and

WHEREAS, the proposed monument will reflect and honor the cultural diversity and global consciousness of the people of Oakland; and

WHEREAS, the proposed monument has the potential to become an inspiring and much-visited landmark for Oakland residents and visitors alike; and

WHEREAS, the proposed monument will be complemented by an educational curriculum for the benefit of Oakland students, and other activities to enhance and publicize the monument nationwide; and

WHEREAS, the gift will be made at no cost to the City of Oakland, as all funding for creation, installation and maintenance of the monument, and all supporting activities, will be provided by the project donors; and

WHEREAS, on August 7, 2006 the Public Art Advisory Committee voted to accept the gift of the monument; now be it

RESOLVED, that the City Council accepts as a gift to the City of Oakland a monument titled "Remember Them: Champions for Humanity" by Oakland sculptor Mario Chiodo, for permanent installation in Fox Square Park at the intersection of 19th Street and Fox Court; and be it

FURTHER RESOLVED, that all relevant agreements and other documentation will be reviewed and approved by the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, SEP 19 2006, 2006

PASSED BY THE FOLLOWING VOTE:

AYES - BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND
PRESIDENT DE LA FUENTE - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:


LATONDA SIMMONS

City Clerk and Clerk of the Council of
the City of Oakland, California

(d) memorialization of a living person, only under special circumstances as follows:

- ° the honoree contributed half or more of the cost of a major facility;
- ° the honoree initiated or contributed major time to the establishment of the project;
- ° overwhelming belief (public opinion) that the designee would probably be honored for that facility post-humously;
- ° if no other individual now living has, or is likely to have, greater public support for being honored at this specific site;
- ° the honoree has given extraordinary service to the City or the community;
- ° the honoree has attained national or international prominence and achievement.

Upon approval, the City shall limit its recognition of an honoree to one facility or portion thereof. Further, facilities named for a specific individual should rarely be renamed, although the City Council could be flexible in renaming facilities originally named for geographical areas, etc. A public hearing shall be conducted by the City Council prior to the official designation of any name for a public facility.

IN COUNCIL, OAKLAND, CALIFORNIA, DEC 1 1987, 19__

PASSED BY THE FOLLOWING VOTE:

HASKELL

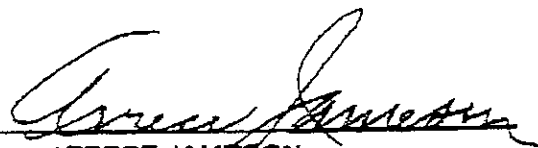
AYES— BAZILE, CANNON, ~~SPEDON~~, GILMORE, MOORE, OGAWA, RILES, SPEES, and PRESIDENT WILSON , - 8

NOES— NONE

ABSENT— CANNON, - 1

ABSTENTION— NONE

ATTEST:



ARRECE JAMESON

City Clerk and Clerk of the Council
of the City of Oakland, California