

PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, July 14, 2010, 4:30 P.M.

Lakeside Garden, 666 Bellevue Avenue, Oakland, CA



CITY of OAKLAND  
OFFICE of PARKS & RECREATION

MINUTES

1. CALL TO ORDER:

A meeting of the Parks and Recreation Advisory Commission was held on Wednesday, July 14, 2010 at the Lakeside Park Garden Center, 666 Bellevue Avenue, Oakland. Commissioner Taylor convened the meeting at 4:47 p.m. Audree Jones-Taylor, OPR Director conducted the roll call. A quorum was present.

2. ROLL CALL:

Present: Michael Hammock, Howard Matis, Susan Montauk, Benjamin Scott, Jeffrey Taylor, Ellen Wu

Excused: Judy Belcher, Osagie Enabulele, Barry Miller, Brad Ricards, Calvin Wong

Staff Present: Audree Jones-Taylor, Gail McMillon, Dana Riley, Mark Hall, Gilbert Gong, Mark Zinns, Sandra Ousley-PWA, Ali Schwarz-CEDA, David Valeska-CEDA

Guests: Eric Reynolds, Eleanore Adams, Gloria Crowell, Ryan Nyberg, Carole Flowers-Clement

3. DISPOSITION OF MINUTES:

Minutes of the June 9, 2010 meeting.

**MOTION:** Commissioner Taylor entertained a motion to approve the meeting minutes.

**Moved by:** Commissioner Hammock; **Seconded by:** Commissioner Matis; **Abstain:** Commissioner Enabulele, Commissioner Scott, Commissioner Wu, **Motion: Approved. Three approved, 3 abstentions**

4. SPECIAL ORDERS:

None

5. PRAC PENDING LIST:

A. Commissioner Report Update, Commissioner Taylor – Still pending.

6. MODIFICATIONS TO THE AGENDA:

Moved to Item 14 pending arrival of another commissioner to establish a quorum.

7. NEW BUSINESS:

A. **This item number was not used.**

**B. Request Permission to Host a Family Fun Festival at Montclair Park and for Vendors to Collect Funds On-Site For Event Related Items Sold:**

Mark Zinns, OPR Montclair Recreation Supervisor, presented the staff report. The Montclair Recreation Center and the Montclair Village Association (MVA), a non-profit organization, request permission to host a Montclair Village Family Fun Festival in Montclair Park. Eric Reynolds, MVA organizer, spoke on behalf of the organization. Proceeds collected from vendor fees will go to four non-profit organizations that include 1) Office of Parks and Recreation and the Montclair Recreation Center, 2) the Montclair Pet & Wildlife Fund, 3) Montclair Elementary School PTA and 3) the Montclair Village Association. The impact on the park will be minimal. The event will take place on park grounds and the adjoining school yard. There will be local chapters of the Guardian Angels to provide a required amount of uniformed patrollers to cover security for all the festival areas.

Commissioner Taylor entertained a motion to approve the request for permission to host a family fun festival at Montclair Park and for vendors to collect funds on-site for event related items sold.

**Moved by:** Commissioner Montauk, **Seconded by:** Commissioner Hammock, **Motion: Unanimously Passed.**

**C. Request from the San Francisco Mime Troupe for Permission to Collect Donations and Sell Event Related Merchandise at Lakeside Park on Thursday, August 4 and Friday, August 5, 2010 and at Mosswood Park on Saturday, August 29, 2010:**

Gail McMillon presented the staff report. A Post Event Report from the 2009 event was presented from the 2009 events at Lakeside Park and Mosswood Park. The group has come before the commission for the last three years for approval of the same request. Collection of donations will be done by the organization 'passing a hat' and selling event related merchandise. The money collected will help cover the cost for the season's performances.

Commissioner Taylor entertained a motion to approve the request from the San Francisco Mime Troupe for permission to collect donations and sell event related merchandise at Lakeside Park on Thursday, August 4 and Friday, August 5, 2010 and at Mosswood Park on Saturday, August 29, 2010.

**Moved by:** Commissioner Hammock, **Seconded by:** Commissioner Scott, **Motion: Unanimously Passed.**

**D. Request from A Safe Place for Permission to Collect Funds On-site for Their Annual Walk for Domestic Violence at Lakeside Park on Saturday, October 2, 2010:**

Gail McMillon presented the staff report. Eleanore Adams, A Safe Place representative, spoke on behalf of the event. This is the A Safe Places' ninth year hosting the walk with the Office of Parks and Recreation. This is the organization's first time requesting to collect on-site funds. The proceeds will benefit A Safe Place shelter for battered women. Ms. Adams indicated that there will also be a raffle which was not specified in the request. Ms. Adams was directed to specify permission to have a raffle on-site on their next request.

Commissioner Taylor entertained a motion to approve the request from A Safe Place for permission to collect funds that includes a raffle, on-site for their annual Walk for Domestic Violence at Lakeside Park on Saturday, October 2, 2010.

**Moved by:** Commissioner Montauk, **Seconded by:** Commissioner Wu and Commissioner Matis, **Motion: Unanimously Passed.**

**E. Request from the East Bay AIDS Walk to Collect Registration Fees and Donations On-site at Lakeside Park and Eastshore Park on Saturday, October 23, 2010:**

Gail McMillon presented the staff report. Gloria Crowell spoke on behalf of the organization. Proceeds from the event will go directly to non-profit organizations that participated in the East Bay AIDS Walk to support the programs and services that are provided in Alameda and Contra Costa Counties and the funds will help those people already infected by the virus. They raised \$100,000 last year.

Commissioner Taylor entertained a motion to approve the East Bay AIDS Walk request to collect registration fees and donations on-site at Lakeside Park and Eastshore Park on Saturday, October 23, 2010.

**Moved by:** Commissioner Wu, **Seconded by:** Commissioner Hammock, **Motion: Unanimously Passed.**

**F. Request from the LUNGeity Foundation to Collect Registration Fees and Donation for their Walk/Run Fundraiser at Lakeside Park on Sunday, September 19, 2010:**

Gail McMillon presented the staff report. Ryan Nyberg spoke on behalf of the LUNGeity Foundation which is a non-profit, national foundation based in Chicago, IL. LUNGeity Foundation is an organization that provides lung cancer research. The event will raise awareness for lung cancer. This is the organization's second year hosting the event at Lakeside Park. Last year they raised over \$9,000.

Commissioner Taylor entertained a motion to approve the LUNGeity Foundation request to collect registration fees and donation for the walk/run fundraiser at Lakeside Park on Sunday, September 19, 2010.

**Moved by:** Commissioner Scott, **Seconded by:** Commissioner Montauk, **Motion: Unanimously Passed.**

**G. Request from Triple Step for the Cure to Collect Donation and Have Food and Merchandise Vendors Sell On-site During their 5K Fun Run/Walk at Lakeside Park on Sunday, October 17, 2010:**

Gail McMillon presented the staff report. Carole Flowers-Clement spoke on behalf of the organization and explained what triple negative breast cancer is and how it affects mostly young women between the ages of 19 and 30 years old. The Triple Step for the Cure is a non-profit organization in Mill Valley. There is another Triple Step Organization in New Jersey and one in Atlanta. The overall goal of the event is to educate and raise public awareness about triple negative Breast Cancer in Oakland. The event will have vendors selling educational t-shirts and pins. The organization has partnered with Stanford University, Loma Linda University, and various doctors, other universities.

Commissioner Taylor entertained a motion to approve the Triple Step for the Cure's request to collect donations and have food and merchandise vendors sell food and merchandise on-site at Lakeside Park on Sunday, October 17, 2010.

**Moved by: Commissioner Montauk, Seconded by: Commissioner Wu, MOTION: Unanimously Passed.**

**H. Approval of the Design and Implementation of the Oakland Morcom Municipal Rose Garden Improvement Project:**

Sandra Ousley, PWA, and Mark Hall, OPR presented the staff report. The City applied for and will receive \$1,700,000 from the East Bay Regional Park District Measure WW Bond and \$110,000 from the City's ADA Commission to implement the Oakland Morcom Municipal Rose Garden Improvement Project. The project will start in January 2011. Sandra presented a layout of the garden and explained the improvements of the project that included re-location of one of the restrooms, improvement of the filtration system and signage. It was recommended that directional signs be put up where traffic can see it. There will be signs at Grand Avenue and Jean Street and an additional four signs near the location of the park.

Mark Hall was directed to follow up with PWA about signs on the streets. Mark will add "Directional Signs" and signage for OPR parks as an OPR/PWA meeting agenda item.

Commissioner Taylor entertained a motion to approve the design and implementation of the Oakland Morcom Municipal Rose Garden Improvement Project.

**Moved by: Commissioner Hammock, Seconded by: Commissioner Montauk, Abstained by: Commissioner Matis, MOTION: Passed with 5 Ayes, 1 Abstention.**

**I. Request from the United Negro College Fund, Inc. to Collect On-site Donation at their 26<sup>th</sup> Annual Walk-a-thon and Health Education Fair at Lakeside Park on Saturday, September 25, 2010 at Lakeside Park:**

Gail McMillon presented the staff report. A Post Event Report from the 2009 event was attached to the report. The United Negro College Fund, Inc. has come before the Parks and Recreation Commission for the last five years and was approved for collection of donations and pledges. There are no changes to the 2010 event.

Commissioner Taylor entertained a motion to approve the request from the United Negro College Fund, Inc. to collect on-site donations at their 26<sup>th</sup> Annual Walk-a-thon and Health Education Fair at Lakeside Park on Saturday, September 25, 2010.

**Moved by: Commissioner Wu, Seconded by: Commissioner Hammock, MOTION: Unanimously Passed.**

**8. COMMUNICATIONS**

None

**9. PRAC COMMITTEE REPORT:**

None

**10. ADVISORY COUNCIL REPORTS:**

None

11. CONDITIONAL USE PERMITS:

**A. Approval of the Design and Implementation of the Lincoln Square Outdoor Recreation Corridor Project and Approval of the Major Conditional Use Permit (CND10-028) for the Construction Project:**

Ali Schwarz, CEDA Project Manager, presented the staff report. This project has been on the Park Prioritization Project for the last few years. The overall master plan includes improvement of the park and an extension of the park. A layout of the project was shown. The extension is about one half acre between 10<sup>th</sup> and 11<sup>th</sup> Streets. The project is funded by Oakland Redevelopment Agency (ORA) and a \$200,000 grant from the Stewardship Council. There have been a series of community meetings from 2006 to 2009. The total budget is \$1,200,000. Part of the project regarding the field is that there will be no in-fill synthetic field. The field will have a cushioning underneath it. The field will be safe and will not be made for competitive type sports. There will be two years of maintenance from the contractor and PWA will take over maintenance after the two years. There was a concern by Commissioner Scott regarding placement of the benches and tables near the field without a barrier to stop loose balls.

Commissioner Taylor entertained a motion to approve the design and implementation of the Lincoln Square Outdoor Recreation Corridor Project and approve the Major Conditional Use Permit (CDM10-028) for the Construction Project.

**Moved by:** Commissioner Hammock, **Seconded by:** Commissioner Montauk, **Oppose:** Commissioner Scott, **Motion: Passed with 5-Ayes, 1-Opposition**

12. UNFINISHED BUSINESS:

None

13. COUNCIL REFERRALS:

None

14. DIRECTOR'S REPORT:

Moved up to Item 6

- A. The budget has been balanced. OPR started with 1.8 million dollars, then to \$500,000 to \$350,000 in cuts. Tada to staff. That was huge for OPR.
- B. Mehserle Verdict – OPR provided Healing Centers for the community at large to come out and vent. Mosswood Healing Center had 40 people, EBAYDC had 12 and Arroyo Viejo had 15 people. On the day of the verdict, everything went smooth. The incident that happened was unrelated to the verdict.
- C. Splendor Tour – presented by the Central Reservations Unit is on July 17<sup>th</sup> – 1 pm to 3 pm and on July 28<sup>th</sup> from 6 pm to 8 pm.
- D. Intimate Evening – Held every two years. Major fundraiser at Dunsmuir Hellman Historic Estate on Friday, July 23, 2010. OPR is trying to retire the debt at Dunsmuir of \$178,000. There is a small fee of \$25. Other fundraiser items will include lunch with the City Administrator, Dan Lindheim for the Silent Auction. Brian Shaw will be signing autographs, OUSD Superintendent of Schools will be auctioned off, plus lots of other goodies for the Silent Auction. The time of the event is 6 pm to 10 pm. Deborah Cooper, DHHE Estate Cooper, will make a small presentation at the end of the meeting.
- E. Welcome to Ellen Wu, new PRAC Commissioner. (Ellen Wu introduced herself.)
- F. OPR assumed the responsibility of the Dunsmuir Hellman Historic Estate on May 3, 2010 and introduced Deborah Cooper as the new Estate Manager for the site.

15. OPEN FORUM:

Deborah Cooper, Estate Manager at Dunsmuir Hellman Historic Estate, introduced herself and made a short presentation. Ms. Cooper's goal is to revitalize the facility, make enhancements to the facility and get the facility out of debt by bringing in new events, i.e., more concerts, more children's events, health fair, something where the community will feel that the facility is theirs as well.

16. ANNOUNCEMENTS:

A. Commissioner Montauk passed out a flyer for clean up day by the Oakland Parks Coalition on August 14, 2010. They are partnering with PWA. They will be working in Districts 6 and 7, cleaning up the medians. The time will be from 8:30 am to 1 pm.

17. ADJOURNMENT:

The meeting was adjourned at 6:57 p.m.

Respectfully submitted,



Audree Jones-Taylor  
Secretary



Gail McMillon  
Acting Recording Secretary