

PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, November 10, 2010, 4:30 P.M.

Lakeside Garden, 666 Bellevue Avenue, Oakland, CA



CITY of OAKLAND

OFFICE of PARKS & RECREATION

MINUTES

1. CALL TO ORDER:

A meeting of the Parks and Recreation Advisory Commission was held on Wednesday, November 10, 2010 at the Lakeside Park Garden Center, 666 Bellevue Avenue, Oakland. Chair Commissioner Taylor convened the meeting at 4:35 p.m. Audree Jones-Taylor, OPR Director, conducted the roll call.

2. ROLL CALL:

Present: Judy Belcher, Osagie Enabulele, Michael Hammock, Howard Matis, Barry Miller, Susan Montauk, Brad Ricards, Jeffrey Taylor, Calvin Wong, Ellen Wu

Excused: Ellen Wu

Absent: Benjamin Scott

Staff Present: Audree Jones-Taylor, Gail McMillon, Dana Riley, Deborah Cooper, Valorie Winn, Reco Bembry, Gemeny Givens

Guests: Margaret White

3. DISPOSITION OF MINUTES:

Minutes of the October 13, 2010 meeting.

Correction to the minutes was made by Commissioner Matis. Commissioner Matis reported that the meeting he attended was not at the zoo.

MOTION: Commissioner Taylor entertained a motion to approve the meeting minutes.

Moved by: Commissioner Miller, **Seconded by:** Commissioner Hammock, **Motion: Four Approvals.**

Abstentions: Commissioner Montauk, Commissioner Enabulele, Commissioner Ricards, Commissioner Matis

4. SPECIAL ORDERS:

None

5. PRAC PENDING LIST:

A. Commissioner Report Update, Commissioner Taylor: Has not done anything to the report.

B. Tree Permit Appeal, 5980 Birch Court, Priory of Saint Albert the Great:

Dana Riley reported that the PWA Tree Department is still working with the property owner and the neighborhood community where someone offered to help pay for the maintenance. They are still working on the items, still no resolution. Item will stay on the pending list until we get a resolution from the PWA Tree Department.

6. MODIFICATIONS TO THE AGENDA:

None.

7. NEW BUSINESS:

A. **Request Permission to Host a Holiday Craft Bazaar at Dunsmuir Hellman Estates Where Vendors Will Pay From \$600 to \$2,000 for Booth/Table Space and Collect Funds for Items Sold On-Site:**

Deborah Cooper, OPR Dunsmuir Estate Manager, presented the staff report. This is the estates 40th year planning the Holiday celebration and their major fundraiser of the year. This is the City's first year running the Holiday Tradition. The event will start on Friday, December 3rd with a Tree Lighting Ceremony and a Christmas celebration with lots of entertainment and run through the following three weekends, ending Sunday, December 19th. The holiday celebration will consist of Children Teas/Events, exhibits, vendors. The vendors will be in the Carriage House. Vendors will be selling holiday type crafts. They have space for approximately nineteen vendors. The cost of the booth/tables is for six weeks.

Commissioner Taylor entertained a motion to approve the request for permission to host a Holiday Craft Bazaar at Dunsmuir Hellman Historic Estate where vendors will pay from \$600 to \$2,000 for booth/tables space and collect funds for items sold on-site.

Moved by: Commissioner Hammock, **Seconded by:** Commissioner Enabulele, **Motion: Passed (8 Approvals).**
Abstention: Commissioner Belcher.

B. Request Permission to Host a Holiday Craft Bazaar at deFremery Recreation Center Where Craft Vendors Will Pay Twenty-Five Dollars (\$25) For Tables Space and Collect Money On-Site for Items Sold:

Valorie Winn, deFremery Recreation Center Director, presented the staff report. This is their first time doing the bazaar in approximately ten years. Dunsmuir Recreation Center need to raise funds for items at the Center, basically tables and chairs because they rent the facility for events. They are soliciting vendors via email and going to places where people who do hand crafts go. Selection of vendors will be determined by the Center Director. They will not have no more than three people selling the same thing. They are able to get up to 40 vendors in the Center. Out of the 40 vendors, twenty vendors will set up in the Social Hall, the additional vendors will set up in the hallway and in additional rooms at the facility. They hope to raise \$1,000.

Commissioner Taylor entertained a motion to approve the request for permission to host a Holiday Craft Bazaar at deFremery Recreation Center where vendors will pay twenty-five (\$25) for table space and collect money on-site for items sold.

Moved by: Commissioner Montauk, **Seconded by:** Commissioner Hammock, **Motion: Unanimously Passed.**

C. Request From Bushrod Recreation Center and the Bushrod Woman Social Circle for Permission to Host a Back and White Ball Fundraiser at Leona Lodge on Saturday, December 11, 2010 and Collect Funds From a Bar:

Reco Bembry, General Supervisor, presented the staff report. The Bushrod Woman Circle is a group of women who get together and try to come up with creative ideas to implement programs at Bushrod Park for their children to have a safe environment and participate in. The event is to raise funds to support teen programs. There will be pre-sold tickets in the amount of \$30 each. Some tickets have been distributed at other Recreation Centers at ten tickets per site. They have sponsors such as Lucky and Walgreen's that are picking up ten tickets each. There will be a three ticket bar maximum per person. The tickets will be paid for in advance or at the door. City staff will be onsite to watch and monitor the consumption of alcoholic beverages. Dorsey's Locker will be the caterer that will have a permit to serve and sell alcohol. They will have security, two off duty officers that will be volunteering their time. One is an off duty retired officer from Berkeley and the other is an off duty officer from the City of Oakland. There will also be two City of Oakland staff used as security. The event would cost approximately \$2,500.00, 83 tickets must be sold to break even, anything over that would be profit. The event is an adult event. There will be no children on site and will be held at Leona Lodge. Mr. Bembry reported that the funds collected will go to his office, and then the deposit will be turned over to Jason Mitchell's office, (Accounting Department) within 24 to 48 hours after the event. Seventy five percent of the funds will go to Bushrod Recreation Center. The remaining funds will go into the General Recreation Supervisor account to offset the teen leadership program. The estimate cost from the alcohol sales is \$500. Dorsey's Locker will provide the alcoholic beverages and turn in the sales to Bushrod staff.

Gemeny Givens, Bushrod Acting Center Director, briefly spoke and explained that the Recreation Center is in dire need of extra funds to provide outreach for the teens to take them to sporting events, bowling or extra activities as a sponsorship. Bushrod Recreation Center will pay for the rental of the room and expenses associated with the event. In addition to the adult event, staff shared that there will be a Teddy Bear Ball event at Bushrod Recreation

Center for the children and youth to dress up and feel that they are also having a ball.

Margaret White, parent and product of Bushrod Park, spoke that it is important that they unify their community and feels that it is important that they help raise money to provide programs for the youth.

Commissioner Taylor entertained a motion to approve the request from Bushrod Recreation Center and the Bushrod Woman Circle for permission to host a Black and White Ball Fundraiser at Leona Lodge on Saturday, December 11, 2010 and collect funds from a bar.

Moved by: Commissioner Hammock, **Seconded by:** Commissioner Ricards, **Motion: Passed-8 approvals**

Abstention: Commissioner Taylor

8. COMMUNICATIONS:

Dana Riley reported out that the Lakeside Park Dog Park has come before the PRAC in the past and the group is planning on coming back in December. There is an offer from Emily Rosenberg to meet any Commissioners at the site before the December meeting date. Available dates to meet at the park site are before the PRAC December 8 meeting from 3:30 pm to 4 pm or November 20 or 21. An Ad Hoc Committee was formed with Commissioner Ricards, Commissioner Hammock and Commissioner Wong. Dana will put the Committee in touch with Emily Rosenberg to set up a meeting date.

Clarification was asked about Communications vs. Announcements. Communication is when someone sends information to PRAC that needs to be shared. An announcement is when you want people to go to or be aware of an event, meeting

Commissioner Matis reported that he met with the Zoo representative. This report modifies a long discussion with a representative of the zoo. The statement is that right now, PRAC is not involved, but may be involved at some time. They will be going to Zoning. Some of the issues have been that the people in the area want a path to go around to use the ridge for hiking. A group is proposing to have a tram way that will go lower into the ridge area.

9. PRAC COMMITTEE REPORT:

A. Re-election Committee Report

Commissioner Matis reported out that he contacted a few people and asked them if they were interested in re-election. He did get a list of people who are willing to serve. Commissioner Matis needs to get Commissioner Scott's list. They split up the list of people. Commissioner Taylor and Commissioner Hammock were not in the meeting when the Ad Hoc Committee was formed to select a Re-election Committee for Chair and was under Commissioner Scott's list. Commissioner Taylor and Commissioner Hammock indicated that Commissioner Taylor had not been contacted. Commissioner Matis will contact Commissioner Scott and come back with a complete report.

10. ADVISORY COUNCIL REPORTS:

Commissioner Belcher asked with all the changes, if she can continue to be the liaison to Dunsmuir. Madam Director Jones-Taylor answered yes, she can continue to be the liaison. Commissioner Belcher was invited to come by Dunsmuir on Tuesday to help volunteer with the floats and other things for the holiday celebration.

Commissioner Enabulele reported that a lady from Scotlan Center had issues with the new Executive Director. Madam Director Jones-Taylor was unaware that there was a new Executive Director and has not received any emails. Commissioner Enabulele was not sure what to do. Madam Director Jones-Taylor has spoken with a Board member of the Scotland Center and they did not mention there was a new Director. OPR/City has been subsidizing the Center for years, currently they do not pay any utilities or rent. The board member from the Scotlan Center contacted the director as a concern regarding the roof leaks, and other maintenance issues at the recreation center. The Director shared with the board member that the city needed an additional \$46,000 to complete the roof work and if they had money to help get the roof fixed. She requested the Center do some fundraising to close the gap. the Director also mention to them if they should consider how to help off set the expenses of the site. The Director suggested to Commissioner Enabulele when he is having conversations with the Scotlan staff and representing the City, conversations of paying rent and helping with the CIP need to be discussed.

11. CONDITIONAL USE PERMITS:

None

12. UNFINISHED BUSINESS:

None

13. COUNCIL REFERRALS:

None

14. DIRECTOR'S REPORT:

- A. Budget process is beginning. Madam Director has been having internal meetings with Jason Mitchell, OPR Fiscal Manager.
- B. The Public Safety measure did not pass. The City needs to be able to find more money for OPD so that they won't lay off 120 officers. Measure BB did pass so they do not have to keep the same amount of 739 officers. None of the other measures passed.
- C. Dunsmuir Holiday Tree Lighting – December 3, put on your calendars. This is the City's first time doing a tree lighting outdoors. We will be inviting all the Commissioners. The time is 6:00 pm. The cost is \$20 for adults and \$6.00 for kids. Admission gives you access to the grounds and mansion tours. Ice skating will be an additional cost of \$7.00.
- D. Advisory Board Manual – We really need to get the manual completed. Commissioner Miller indicated that the committee has drafted a complete manual. Timeline for the manual to be complete will be the beginning of the year.
- E. Want to encourage the commissioners to find out where the Holiday parties are at their designated Recreation Centers and please go by and support them. OPR will send an e-blast of the Recreation Centers' Holiday parties to the commissioners.
- F. Rotary Nature Center and Dunsmuir were put in for a Nature grant. The Rotary Nature Center has been selected to have a special visit. There is some interest for the State Grant.
- G. The West Oakland Teen Center was rewarded a grant for \$4 million, City Slickers was rewarded a grant and Caesar Chavez was selected for a Prop 84 grant.

15. OPEN FORUM:

None.

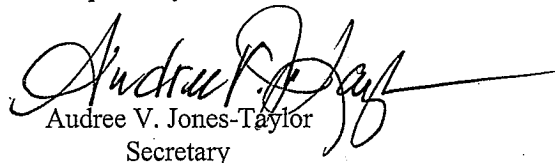
16. ANNOUNCEMENTS:

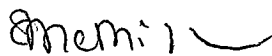
Commissioner Montauk passed out the Oakland Parks Coalition (OPC) brochure. The initial results of the survey are on their website from October 2 and the month before. There are ten categories. The full report will be done by the end of the year. OPC will present the survey results to City Council in January 2011.

17. ADJOURNMENT:

The meeting was adjourned at 5:58 p.m.

Respectfully submitted,


Audree V. Jones-Taylor
Secretary


Gail McMillon
Acting Recording Secretary