



CITY of OAKLAND
OFFICE of PARKS & RECREATION

PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, March 9, 2011 4:30 P.M.

Lakeside Garden Center, 666 Bellevue Avenue, Oakland, CA

AGENDA

1. CALL TO ORDER:
2. ROLL CALL:
BELCHER, ENABULELE, FINLINSON, HAMMOCK, MATIS, MILLER, MONTAUK,
RICARDS, TAYLOR, WONG, WU
3. DISPOSITION OF MINUTES:
 - A. Minutes of February 9, 2011
4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
 - A. Commissioners Report Update, Commissioner Taylor
6. MODIFICATIONS TO THE AGENDA:
7. NEW BUSINESS:
 - A. **Tree Permit Appeal, 5452 Carlton Street:** The Tree Services division denied the property owners' application to remove a coast live oak tree growing in the front yard of the home. The property owners appealed the decision. The PRAC put the review of the appeal on hold during the August, 2010 meeting pending further investigation. The Tree Division is returning to the Commission with findings and a recommendation to deny the appeal and require preservation of the oak tree.
 - B. **Request From the Center for Early Intervention on Deafness for Permission to Collect Onsite Donations at Lakeside Park on Sunday, May 1, 2011:** The Center for Early Intervention on Deafness (CEID), a non-profit organization, is requesting permission to collect donations onsite at Lakeside Park for their second Walkathon at Lakeside Park on Sunday, May 1, 2011. All proceeds will go to the work of the organization with infants and young children who are deaf and hard of hearing.
 - C. **Request From Girl Ventures for Approval to Collect On-site Donations and Scholarship Funds at Lakeside Park on Saturday, April 30, 2011:** Girl Ventures, a non-profit organization, is requesting permission to collect donations and scholarship funds at their registration table during their walkathon event on Saturday, April 30, 2011 at Lakeside Park.

- D. **Request From Women's Daytime Drop-in Center for Approval to Collect Entrance Fees and Have a Live and Silent Auction at Sequoia Lodge on Sunday, June 12, 2011:** Women's Daytime Drop-in Center, a non-profit organization, is requesting approval to collect entrance fees and funds from a live and silent auction at Sequoia Lodge on Sunday, June 12, 2011. The funds raised will provide financing for the Center's day support and housing services which help over 1200 individuals each year.
- E. **Request for Approval of the Design and Implementation of a Community Agricultural Education/Edible Garden Area Within King Estates Open Space:** People United for a Better Life in Oakland has submitted a proposal requesting approval for the general design and implementation of park improvements at King Estates Open Space to include the creation of a community agricultural education/edible garden area.
- F. **Request from Friends of the Gardens at Lake Merritt for Permission to Fundraise and Collect Fees Onsite at a Community Event on Saturday, June 4, 2011 and Sunday, June 5, 2011 at the Lakeside Park Garden Center and Gardens of Lake Merritt:** The Friends of the Gardens at Lake Merritt (FOGLM) is requesting permission to allow fundraising activities and collection of fees onsite at a community event on Saturday, June 4, 2011 and Sunday, June 5, 2011 at the Lakeside Park Garden Center and Gardens of Lake Merritt. Net proceeds of various sales and exhibition space rentals will be accounted for by the Friends of the Gardens at Lake Merritt (FGLM) and reported to the Office of Parks and Recreation (OPR) and will go entirely to benefit the park and to extend the reach of the Gardens throughout Oakland and the East Bay. The event is a partnership with the OPR due to a mutual benefit between both OPR and the FGLM.

8. COMMUNICATIONS:

9. PRAC COMMITTEE REPORT:

10. ADVISORY COUNCIL REPORTS:

11. CONDITIONAL USE PERMITS:

- A. **Recommendation Concerning the Proposed Amendment to the Master Plan for the Oakland Zoo (Major Conditional Use Permit No. CM09085):** The East Bay Zoological Society, which operates the Oakland Zoo and manages Knowland Park on behalf of the City, proposes to amend the approved 1998 Master Plan for the Zoo. Staff recommends that the Parks and Recreation Advisory Commission recommend approval of the amendment.

12. UNFINISHED BUSINESS:

13. COUNCIL REFERRALS:

14. DIRECTOR'S REPORT:

15. OPEN FORUM:

16. ANNOUNCEMENTS:

17. ADJOURNMENT:



This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the *Office of Parks and Recreation* at (510) 238-7532 or TDD (510) 615-5883 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting: Wednesday, April 13, 2011; 4:30 p.m.

*Lakeside Garden Center
666 Bellevue
Oakland, CA*



**Public Works Agency
Director's Office**

Memorandum

To: The Honorable Jeffrey Taylor, Chair
Parks and Recreation Advisory Commission (PRAC)

From: Vitaly Troyan, P.E., Agency Director 

Date: March 9, 2011

Re: Tree Permit Appeal, 5452 Carlton Street

The following is a summary, background, discussion and staff recommendations regarding the appeal of a tree removal permit decision. The PRAC is the hearing body for tree removal permit appeals per the Oakland Municipal Code (OMC), Section 12.36.110, the Protected Trees Ordinance (PTO).

SUMMARY

The Tree Services Division denied the property owners' application to remove a coast live oak tree growing in the front yard of a home at 5452 Carlton Street, on August 2, 2010. The property owners appealed the decision. The PRAC put their review of the appeal on hold in their meeting of August 27, 2010 pending further investigation. That information is provided below in order for the PRAC to finalize their consideration of the appeal.

BACKGROUND

The PRAC put the appeal on hold and asked the property owner to dig and expose tree roots growing under or next to the house foundation, have staff evaluate the roots and report back their findings. Two photos of the open trench are shown in Attachment A. A twelve-inch ruler is in the trench for scale. Two roots from the tree are growing under the walkway and foundation. The larger root is two-inch diameter and the other root is one-inch diameter. The roots are growing horizontally, nine inches below the bottom of the walkway.

DISCUSSION

No foundation damage was observed from the two roots, and would not be expected due to the current size and location of the roots. The roots can be pruned to stop them from growing under the house to eliminate any future concerns.

The concrete walkway along the front of the house is pushed up. Relatively small roots nine inches below the walk are not causing the walkway uplift, since soil is compactable and there is adequate space between the roots and the walkway. In staffs' many years of sidewalk damage

Item 7A

and repair, small roots of this size only have the potential to lift a concrete walkway when they are directly under, and in contact with the bottom of the concrete. The likely cause of the lifted walkway is soil heaving, the expansion and contraction of soil due to moisture absorption and moisture loss.

The tree can be pruned to provide a view from the interior of the home. The PTO allows removal of trees to take reasonable advantage of views, but only if there is no alternative. An alternative exists; pruning will significantly improve the view and therefore, the PTO requires tree preservation.

The key issue is the balance of tree and view values. The PTO criteria "to take reasonable advantage of views", and the criteria of the View Ordinance, OMC Section 15.52, require a compromise between views and trees. When a tree and a view come into conflict, the compromise is to have a view, but not 100% of the available view, and to retain the tree, although it may not be as wide, large or full-canopied compared to a tree that is left alone to achieve maximum vitality and age.

RECOMMENDATION

The Public Works Agency recommends that the Park and Recreation Advisory Commission:

- Deny the appeal by the owners of the property, Robert Hemmer and Elizabeth Patelk; and
- Require preservation of the oak tree. Instruct staff to deny the tree removal application ND10-059 for 5452 Carlton Street.

Attachment

Cc: Brooke Levin, Assistant Director
Robert Zahn, Tree Supervisor II

ATTACHMENT A



CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission
FROM: Gail McMillon, Central Reservations Supervisor
DATE: March 9, 2011
SUBJECT: Request From the Center for Early Intervention on Deafness for Permission to Collect On-site Donations at Lakeside Park on Sunday, May 1, 2011

SUMMARY

The Office of Parks and Recreation has received a request from the Center for Early Intervention on Deafness (CEID), a non-profit organization, for permission to collect donations onsite at Lakeside Park for their second Walkathon at Lakeside Park on Sunday, May 1, 2011. All proceeds will go to the work of the organization with infants and young children who are deaf and hard of hearing.

FISCAL IMPACT

There will be no fiscal impact on the Office of Parks and Recreation.

BACKGROUND

The CEID is a non-profit organization that provides a wide range of exemplary services and supports for families of children, from birth through age five, who are deaf, hard of hearing and/or have severe speech and language delays.

The CEID came before the PRAC in 2010 for the same event and was granted approval. There were no problems reported and the event went well as planned.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request for the collection of donations and turning in collected funds onsite from participants at the CEID's 2nd Annual Walkathon at Lakeside Park on Sunday, May 1, 2011. CEID is aware that additional permits may be required for this event provided the request is granted.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Gail McMillon".

Gail McMillon
Reservation Supervisor

Attachments: Exhibit A – Request Letter
Exhibit B – Park Use Application
Exhibit C – Non-Profit Status



Center for
Early Intervention
on Deafness

1035 Grayson Street
Berkeley, CA 94710

Voice 510.848.4800

Fax 510.848.4801

TTY 510.848.5658

www.ceid.org

ceid@ceid.org

Dear Oakland Parks & Recreation Commission,

On Sunday May 1st 2011, the Center for Early Intervention on Deafness plans to hold it's 8th Annual Walk-a-thon at Lakeside Park at Lake Merritt. This will be the second time our event has been held on the beautiful shores of Lake Merritt.

The Walk-a-thon is our family-centered annual fundraising event where all the proceeds will go to the work our organization does with infants and young children who are deaf and hard of hearing.

The Center for Early Intervention on Deafness is an inclusive program that provides a wide range of exemplary services and supports for families to maximize the communication potential of children, from birth through age five, who are deaf, hard of hearing, and/or have severe speech and language delays.

As a non-profit organization, we rely heavily on the income we make from special events. At our event, participants who did not pre-register will be turning in their pledge forms and accompanying donations. However, we will not be selling anything at this event. The only exchange of money will be collecting these pledged donations.

If you have any questions before we meet, please feel free to call me at 510-526-4289.

Yours truly,

Kate Glass
Development Manager

Item 7B

Office of Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330 Oakland,
CA 94612



Central Reservations Unit
PH (510) 238-3187 Fax (510) 238-2397

Park Use Rental Application

ATTENTION:

Application Date: 1/12/10

*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD

REQ No. _____	OFFICE USE ONLY	Receipt No. _____
RWP No. _____	Approved By/Date _____	Issued By/Date _____
Police Special Events Permit Required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	If required, Special Events Permit due to OPR by: _____	

Application on behalf of: (Group, Individual, Organization) CENTER for EARLY INTERVENTION DEAFNESS (CEID)

* Address: 1035 Grayson St City: Berkeley State: CA Zip: 94700

Individual responsible for event: Name: Kate Glass *Address: 729 Solano Ave

City: Albany State: CA Zip: 94706 Email: Kategwyneth@gmail.com

Home #: 510-526-4289 Work #: 707-364-1977 Fax #: 510-848-4801 Cell#: same as work

To use (Name of Park): Lakeside Park Location: up hill from bandstand

On the following date (s): May 1st, 2011 General Public Allowed: Yes No Number of Participants: 75-125

Between the hours of (Start Time/Setup) 8am (Actual Event Time) from 9 to 12pm (End Time/Cleanup) 1pm

Type of Event/Purpose (be specific i.e., Picnic, Walk/Run, Entertainment, Family Reunion, Rally, etc.)
walk-a-thon

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner is prohibited in any way.

Sound Amplification: Amplified Yes No Non-Amplified Yes No

Type of equipment to be used (i.e., Jumpers, musical instruments, live band, cd player, amplifiers, microphones, etc.)
none

Will food be served? Yes No (If yes, please list type(s) of food to be served.) Bagels, coffee, power bars

Please describe below special accommodations/requests required for your event. If no special accommodations/request required; write NONE.
none

Fees: (Picnic & Related Events Rate) A non-refundable permit application fee of \$10 will be added to each application with 50 or more people.
(Special Event Rate) A non-refundable permit application fee of \$20 will be added to each application.

Permit Application Fee: \$20- Rent: \$180 Deposit: \$150-

Sound Use: \$25- Other Fees: _____

Total of ALL Fees PLUS Deposit: \$375

(Deposits are refunded 6-8 Weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned)

CANCELLATION FEES:

31 days or more notice:	Forfeit 1/2 Deposit
30 days 11 days notice:	Forfeit Deposit PLUS 1/2 Rental Fee
10 days or less notice:	Forfeit All Fees

Check Amount: \$ _____ Check #: _____ Cash: _____

Type of Credit Card (Visa or Master Card Only): _____

Credit Card #: _____ Expiration Date: _____

I authorize the Office of Parks and Recreation, Central Reservations Unit to charge my Visa or Master Card \$ 375.00

for my reservation at Lakeside on May 1st 2011 (Amount to be Charged)

Keglass (Signature Required) Kate Glass (Print Name) _____ (Driver License #/Expiration Date)

ATTENTION

- ✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?
- ✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?

Internal Revenue Service

Date: January 19, 2006

**CENTER FOR THE EDUCATION OF THE
INFANT DEAF
1035 GRAYSON ST
BERKELEY CA 94710-2642**

**Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201**

**Person to Contact:
Stephanie Broach-Camp 31-04022
Customer Service Specialist
Toll Free Telephone Number:
877-829-5500
Federal Identification Number:
94-2914703**

Dear Sir or Madam:

This is in response to your request of January 19, 2006, regarding your organization's tax-exempt status.

In September 1983 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a school under sections 509(a)(1) and 170(b)(1)(A)(ii) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE
Customer Account Services

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission
FROM: Gail McMillon, Central Reservations Supervisor
DATE: March 9, 2011
SUBJECT: Request From Girl Ventures for Approval to Collect On-site Donations and Scholarship Funds at Lakeside Park on Saturday, April 30, 2011

SUMMARY

The Office of Parks and Recreation received a request from Girl Ventures, a non-profit organization, for permission to collect donations and scholarship funds at their registration table during their walkathon event on Saturday, April 30, 2011 at Lakeside Park.

FISCAL IMPACT

There is no fiscal impact on the Office of Parks and Recreation.

BACKGROUND

Girl Ventures is a local non-profit organization that takes Bay Area girls on outdoor adventures for inner discovery. Their mission is to empower adolescent girls to develop and express their strengths in leadership and all other fields.

Girls Ventures came before the PRAC in 2010 and was granted approval for the same event. They raised \$5,000 at last year's walkathon and hope to raise \$7,000 this year.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request from Girl Ventures to collect donations and scholarship funds during their walkathon at Lakeside Park on Saturday, April 30, 2011. The contact person is aware that additional permits may be required for this event provided the request is granted.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Gail McMillon".

Gail McMillon
Reservation Supervisor

Attachments: Exhibit A – Request Letter
Exhibit B – Park Use Application
Exhibit C – Non-Profit Status



girlventures
Outdoor adventures for inner discovery.

Girls Advisory Board

Adrienne Strait
Co-Chair / Senior

Beatriz Rivera
Co-Chair / Senior

Avalon Qian
Sophomore

Callie Lopshire-Bratt
Sophomore

Cecily Montgomery
Sophomore

Carnie Robinson
Sophomore

Emma Winer
Junior

Erin Teutschel
Sophomore

Gable Simpson
Freshman

Gracie Brown
Freshman

Hannah Rolf
Freshman

Jennel Perla
Freshman

Kaile Elzy
Junior

Marta Alvarez
Freshman

Shania Reynolds
Sophomore

Shea Wales
Sophomore

Volunteer Adult Mentors

Amanda MacLean
1st year mentor

Kabrina Steffek
2nd year Mentor

Lisa Foster
1st year mentor

Ruthie Chan
2nd year mentor

Ivonne Garcia
2nd year mentor

Shay Fang
1st year mentor

Suzie Barr-Wilson
1st year mentor

Sarah Heath
Advisor

To: Parks and Recreation Advisory Commission.
From: Callie Lopshire-Bratt (high school student) & Sarah Heath (advisor)
Date: December 13, 2010
Re: Requesting Approval for Fundraiser at Lake Merritt

To Whom It May Concern:

We are requesting approval for a fundraiser at Lake Merritt on Saturday, April 30, 2010. The fundraiser is a Walk-a-Thon for GirlVentures, a local organization that takes Bay Area girls on outdoor adventures for inner discovery. GirlVentures is a registered 501(c)3 nonprofit whose mission is to empower adolescent girls develop and express their strengths in leadership and all other fields.

During our event, we would like to collect donations and scholarships at our registration table. GirlVentures' Girls Advisory Board is organizing this event.

The board is comprised of 17 high-school-aged alumnae who are volunteering their time to give back to GirlVentures. Last year we were able to raise \$5,000 at our Walk-A-Thon and hope to raise \$7,000 this year! We anticipate 75-100 people will be participating in our 3-mile walk.

Thank you,

Callie Y. "The G.A.B." Y

GirlVentures' Girls Advisory Board

PS: Please feel free to contact our advisor with any questions/concerns:
Sarah Heath, Director, Programs & Outreach: sarah@girlventures.org | (415) 864-0780 x303

Office of Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330 Oakland,
CA 94612



CITY of OAKLAND
OFFICE of PARKS & RECREATION

Central Reservations Unit
PH (510) 238-3187 Fax (510) 238-2397

Park Use Rental Application

ATTENTION: Desuona Armstrong Application Date: 11/30/10
RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD

REQ. No. _____ OFFICE USE ONLY _____ Receipt No. _____
RWP No. _____ Received By/Date _____ Approved By/Date _____ Issued By/Date _____
Police Special Events Permit Required? Yes No. If required, Special Events Permit due to OPR by _____

Application on behalf of: (Group, Individual, Organization) Girl Ventures
* Address: 3543 18th St City: San Francisco State: CA Zip: 94110
Individual responsible for event: Name: Ratha Chan/Sarah Heath Address: 442 Stow Ave.
City: Oakland State: CA Zip: 94606 Email: rathachan@gmail.com
Home #: (510) 842-7751 Work #: _____ Fax #: N/A Cell#: 510-108-4746
To use (Name of Park): Lake Merritt Pergola Location: Collonade at Embarcadero and Lakeside
On the following date (s): Sat 4/30/11 General Public Allowed: Yes No Number of Participants: ~120
Between the hours of: (Start Time/Setup) 9am (Actual Event Time) from 10⁰⁰ to 12⁰⁰ (End Time/Cleanup) 2pm
Type of Event/Purpose (be specific; i.e., Picnic, Walk/Run, Entertainment, Family Reunion, Rally, etc.)
Walk-a-thon fundraiser

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner is prohibited in any way.

Sound Amplification: Amplified Yes No Non-Amplified Yes No.
Type of equipment to be used (i.e. Jumpers, musical instruments, live band, cd player, amplifiers, microphones, etc.)
CD player, microphone, speakers
Will food be served? Yes No (If yes, please list type(s) of food to be served.) hand out water, bars, coffee, bagels

Please describe below special accommodations/requests required for your event. If no special accommodations/request required, write NONE.
Seeking approval for registration table PRAC.

Fees: (Picnic & Related Events Rate) A non-refundable permit application fee of \$10 will be added to each application with 50 or more people.
(Special Event Rate) A non-refundable permit application fee of \$20 will be added to each application.

Permit Application Fee: ~~20~~ Rent: \$180 Deposit: \$150
Sound Use: \$50 Other Fees: _____
Total of ALL Fees PLUS Deposit: \$325 400.00

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned)

CANCELLATION FEES: 31 days or more notice: Forfeit 1/2 Deposit
30 days 11 days notice: Forfeit Deposit PLUS 1/2 Rental Fee
10 days or less notice: Forfeit All Fees

supplies credit card

Check Amount: \$ _____ Check #: _____ Cash: _____
Types of Credit Card (Visa or Master Card Only) _____
Credit Card #: _____ Expiration Date: _____

I Authorize the Office of Parks and Recreation, Central Reservations Unit to charge my Visa or Master Card \$ 320
for my reservation at Lake Merritt on April 30, 2011 (Amount to be Charged)

[Signature] Sarah Heath
(Signature Required) (Print Name) (Driver License #/Expiration Date)

ATTENTION

- ✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?
- ✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?

Internal Revenue Service

Date: December 11, 2004

GIRLVENTURES
% ELIZABETH MCLEOD
3543 18TH ST STE 18
SAN FRANCISCO, CA 94110

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:
Schaquistia Bolton 31-08028
Customer Service Representative
Toll Free Telephone Number:
8:00 a.m. to 6:30 p.m. EST
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:
94-3319189

Dear Sir or Madam:

This is in response to the amendment to your organization's Articles of Incorporation filed with the state on September 15, 2004. We have updated our records to reflect the name change as indicated above.

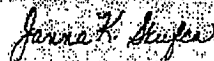
In June 1999 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE
Customer Account Services

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission
FROM: Gail McMillon, Central Reservations Supervisor
DATE: March 9, 2011
SUBJECT: Request From Women's Daytime Drop-in Center for Approval to Collect Entrance Fees and Have a Live and Silent Auction at Sequoia Lodge on Sunday, June 12, 2011

SUMMARY

The Office of Parks and Recreation received a request from Women's Daytime Drop-in Center, a non-profit organization, for approval to collect entrance fees and funds from a live and silent auction at Sequoia Lodge on Sunday, June 12, 2011. The funds raised will provide financing for the Center's day support and housing services which help over 1200 individuals each year.

FISCAL IMPACT

There is no fiscal impact on the Office of Parks and Recreation.

BACKGROUND

Women's Daytime Drop-in Center, a non-profit organization, has been serving homeless and at-risk women and children in Northern Alameda County for the past 23 years. This event is the Center's principle fundraising effort for the year. They hope to add \$20,000 to their budget from the event. The expected guest attendance is 100-120 individuals. Guests will be asked to pay \$45-\$50 to attend the event that will be collected at the door. Auction items will include donated vacation packages, gift cards for restaurants, theatre tickets, art objects, costume jewelry, handmade items and donated services. The winning bidders will pay for their items by check or charge.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request from Women's Daytime Drop-in Center to collect entrance fees and funds from the live and silent auction during their event at Sequoia Lodge on Sunday, June 12, 2011. The contact person is aware that additional permits may be required for this event provided the request is granted.

Respectfully submitted,


Gail McMillon

Reservation Supervisor

Attachments: Exhibit A – Request Letter
Exhibit B – Park Use Application
Exhibit C – Non-Profit Status



P: O. Box 11812
 Berkeley, CA 94712
 (510) 548-2884
staff@womensdropin.org
www.womensdropin.org

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Executive Director
 Linda Lazzareschi, LCSW

City of Oakland
 Office of Parks and Recreation
 Central Reservations Unit
 250 Frank Ogawa Plaza; Suite 3330
 Oakland, CA 94612

January 29, 2011

Ms. Armstrong,
 The Women's Daytime Drop-In Center, a non-profit organization serving homeless and at-risk women and children in Northern Alameda County for the past 23 years, wishes to hold our annual auction fundraiser at the Sequoia Lodge on Sunday, June 12, 2011 from 2pm until 7pm.

We expect 100-120 individuals to attend (approximately 100 adults and 10-20 children) the event which will include buffet refreshments, wine and soft drinks, live entertainment from a jazz trio, a live and silent auction. The auction items will include donated vacation packages, gift cards for restaurants, theatre tickets, art objects, costume jewelry, hand made items like quilts, pictures, donated services such as hair cuts, massage, golf lessons etc. Guests will pay \$45-\$50 to attend the event, which will be collected at the door. In addition, winning bidders will pay for their items by check or charge. This event is our principle fundraising effort for the year, which we hope will add \$20,000 to our budget.

The funds raised will provide critical financing for our day support and housing services which help over 1200 individuals each year with help to stabilize their housing, secure needed resources for food, shelter, clothing, health and mental health, and other assistance to improve the lives of themselves and their children. More information about our agency and services is available on our website - www.womensdropin.org. Thank you for your assistance with our application. Please let us know if further information is needed.

Sincerely,

Linda Lazzareschi
 Linda Lazzareschi
 Executive Director

501 (o) (3)
 #94-3123986



Office of Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330 Oakland,
CA 94612

Central Reservations Unit
PH (510) 238-3187 Fax (510) 238-2397

CITY of OAKLAND
OFFICE of PARKS & RECREATION
Facility Rental Application

ATTENTION:

Application Date: 1/29/11

*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD.

REQ No. _____	OFFICE USE ONLY	Receipt No. _____
RWP No. _____	Received By/Date <u>da</u>	Approved By/Date _____
Police Special Events Permit Required? <input checked="" type="radio"/> Yes <input type="radio"/> No	If required, Special Events Permit due to OPR by _____	

Application on behalf of: (Group, Individual, Organization) WOMEN'S DAYTIME DRAP-IN CENTER

* Address: 2218 Acton St. City: Berkeley State: CA Zip: 94702

Individual responsible for event: Name: LINDA LAZZARESCHI *Address: 2218 Acton St.

City: Berkeley State: CA Zip: 94702 Email: LAZZAR@EMERALINK.NET

Home #: 510.525-4719 Work #: 510.549-2884 Fax #: 510.528-1852 Cell #: 415.847-8379

To use (Name of Facility): SEQUOIA LODGE On the following date(s): JUNE 12

Number of Participants (Total): 110 Approximate # of Adults: 70 # of Teens: _____ # of Children/Infants: 10

Between the hours of: (Time In/Prep) 1:00 PM (Actual Event Time) from 3:00 to 6:00 PM (Cleanup/Time Out) 7:00 PM

Type of Event/Purpose (be specific; i.e., Wedding, Receptions, Meetings, Birthday Party, Banquet, etc.): General Public Allowed: Yes No

Auction Fundraiser for Non-Profit Providing Services for Homeless Women & Children

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner is prohibited in any way.

Sound Amplification: Amplified Yes No Non-Amplified Yes No

Type of equipment to be used (i.e. musical instruments, live band, cd player, amplifiers, microphones, etc.)

LIVE JAZZ TRIO USING MICROPHONE AMPLIFIERS

Please describe below special accommodations/requests required for your event. If no special accommodations/request required, write NONE.

NONE

Fees: (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Rent: \$48.00 X Number of Hours: 6 = Total Rent \$288.00

Setup/Teardown Fee: \$150.00 Alcoholic Beverage Fee: \$100.00 Other Fees: _____

Deposit: \$300.00

Total of ALL Fees PLUS Deposit: \$838.00

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned)

CANCELLATION FEES:

31 days or more notice:	Forfeit 1/2 Deposit
30 days 11 days notice:	Forfeit Deposit PLUS 1/2 Rental Fee
10 days or less notice:	Forfeit All Fees

Check Amount: \$ _____ Check #: _____ Cash: _____ Type of Credit Card (Visa or Mastercard Only): MC

Credit Card #: _____ Expiration Date: 7/31/13

I Authorize the Office of Parks and Recreation, Central Reservations Unit to charge my Visa or Master Card for the minimum payment requirement (rental and deposit) \$ _____ or the total fees \$ 838.00 for my reservation at

SEQUOIA LODGE on JUNE 12 2011

(Signature Required) [Signature] (Print Name) LINDA D. LAZZARESCHI (Driver License #/Expiration Date) [Redacted] 7/14/15

ATTENTION

- ✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?
- ✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 22 1997**

Employer Identification Number:
94-3123986

DLN:
17053221739007

WOMENS DAYTIME DROP IN CENTER
2218 ACTON ST
BERKELEY, CA 94701

Contact Person:
D. A. DOWNING
Contact Telephone Number:
(513) 241-5199

Our Letter Dated:
September 20, 1993

Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

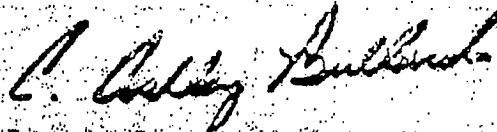
Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



District Director

Letter 1050 (DO/CG)

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission
FROM: Mark Hall, Capital Improvement Coordinator
DATE: March 9, 2011
SUBJECT: Request for Approval of the Design and Implementation of a Community Agricultural Education/Edible Garden Area within King Estates Open Space

SUMMARY

The Office of Parks and Recreation is requesting the approval of design and acceptance of a Community Education Edible Garden Area within King Estates Open Space. Whereas, an Oakland-based non-profit organization, People United for a Better Life in Oakland (PUEBLO) has submitted a proposal requesting approval for the general design and implementation of park improvements at King Estates Open Space to include the creation of a community agricultural education/edible garden area. Work is expected to begin in the Spring of 2011 as part of an ongoing partnership with the neighboring Oakland Unified School District's Youth Empowerment High School (YES) and Oakland community residents. The design calls for the conversion of an underutilized area of the open space adjoining Youth Empowerment School and Howard Elementary School into an agricultural education and food production zone benefiting Oakland students/youth, neighborhood residents, and Oakland communities lacking access to fresh, affordable foods.

FISCAL IMPACT

There is no anticipated direct fiscal impact for the Office of Parks and Recreation (OPR). The materials and labor for the farm and community garden's initial installation will be funded through an existing partnership with Youth Empowerment School. The site's continued development and maintenance will be managed by the Project Coordinator (funded through PUEBLO, YES, contributions from garden users, and partnerships with local schools and non-profit organizations); labor will be provided by community residents who are organizing the agricultural areas, and assisted by high school and college students receiving school credit or paid internships. Ongoing materials costs, expected to be minimal, will be covered by contributions from the primary users of the garden - YES and community gardeners.

Project Budget - 2011

Expenses:

Project coordination/garden management	\$3,000
Youth stipends - garden development	4,000
Deer fencing	800
Irrigation	1,500
Seeds, tools	<u>500</u>
Expense Total	\$9,800

Income (all secured):

YES	\$5,800
OUSD	<u>4,000</u>
Income Total	\$9,800

PROJECT DESCRIPTION

As outlined in the attached drawing (Exhibit A), an area of the open space (approximately 20,000 sq ft.) will be designated as a zone in which agricultural production and education programs will be taking place. The boundaries of this area are shown in the attached site map/drawing (Exhibit A).

Approximately half of the area will be designated as school and community garden plots focusing on annual vegetable production consistent with the safety and consideration of the local natural ecosystem. Other areas of the site will be planted with fruit trees (there is already a grove of olive trees adjoining the area), non-invasive edible perennials, and California native plants appropriate to the coastal prairie ecosystem. PUEBLO will be the agency responsible for implementing and managing the design, development, and ongoing stewardship of the site through an agreement between OPR and PUEBLO, working primarily with community gardeners and horticulture educators, and assisted by students from Youth Empowerment High, Merritt College, and other educational institutions offering learning opportunities in the fields of urban agriculture, ecological restoration, park stewardship, interpretive education, and sustainable resource management.

No changes to either the park's topography, or building of permanent infrastructure, will occur. A small prefabricated shed for tool storage is planned to be placed inside the designated area, a temporary irrigation system will be added, the garden will be plowed twice per year with light machinery, and a deer fence will be placed around the perimeter. A propagation area will be set up, consisting of shaded outdoor tables, in order to produce native plants and vegetable starts. Classes from Youth Empowerment School and students participating in job-training programs will construct a seating area in which to hold educational and interpretive programs using low-impact "natural building" materials such as adobe, straw bales, and bamboo. Should the park stewardship agreement end between PUEBLO and the City of Oakland, PUEBLO will ensure that the designated area will be returned to its initial condition (all fencing, irrigation, and other equipment removed, and the soil reseeded with native grasses).

The soil at the proposed site has been lab tested and found to be highly suitable for edible gardening, with lead levels well within the safe range (See Exhibit C Soil Tests).

BACKGROUND

Sustainable Urban Design Learning Academy at YES High School

The concept for the garden park at the Kings Estate location was inspired by a community-driven movement of successful agricultural production and education projects taking shape in public parks and schoolyards around the East Bay, and initiated by the efforts of the 10th and 11th grade Urban Design classes at neighboring Youth Empowerment High School. The school's mission is to "Empower students through a highly rigorous, engaging and supportive learning environment to graduate prepared for college, career and life as designers and leaders of movements towards a sustainable and just world." Over the past several years, the 10th and 11th grade classes have partnered with City agencies, Merritt College, Oakland Zoo, and a variety of community-based businesses and non-profits to carry out innovative projects interweaving urban agriculture, open space design, habitat restoration, and food justice. The school has demonstrated a remarkable capacity to carry out these projects due to a strong investment in subject integration, the successful leveraging of dedicated funds to hire outside professionals, emphasis on career and college preparation, and the unwavering commitment of core staff members who champion the school's inspiring vision. In the coming years, YES will continue to establish and refine a model Green Urban Ecology and Design Academy by building collaborations with community partners that work towards a shared vision of sustainability, experience-based education, and public service.

The proposed agricultural education and ecological restoration project at King Estates Open Space will enable students to carry out hands-on projects that realize the school's learning goals, engaging in stewardship of valued community resources while working alongside local experts in these fields. In the Spring of 2011, YES and PUEBLO will work with OPR and the City of Oakland towards realizing this vision on a broader scale by providing park development/stewardship training programs for teams of YES students. PUEBLO and OPR will then connect these highly prepared youth with opportunities to work on park improvement projects and park-based outreach programs in neighborhoods around Oakland.

PUEBLO (People United for a Better Life in Oakland)

Founded in 1991 by low-income Oakland residents as a grassroots advocacy and leadership-building organization, for the past four years PUEBLO has operated an innovative program called Urban Youth Harvest which works to increase access to fresh foods for vulnerable communities while employing high school age youth. In addition to distributing thousands of pounds of freshly harvested food to senior centers and youth programs, PUEBLO has worked in partnership with many other neighborhood-based organizations with similar missions, helping build a stronger network of allied local entrepreneurs while helping to train over 50 young people to become future leaders in Oakland's food justice movement. In carrying out the community outreach component of Oakland's Food Policy Council, PUEBLO has held listening sessions in various flatlands neighborhoods to ensure the voices and goals of low-income residents were represented in the Council's policy recommendations. PUEBLO currently operates a summer job training program for at-risk Oakland youth whose focus is urban agriculture and fresh food harvesting, as well as a year-round garden education program at Life Academy High School. PUEBLO has contracted with YES (see attached MOU) to manage the garden project for the benefit of the school and community, while also catalyzing the garden project's development by facilitating relationships with allied local organizations, key stakeholders, and interested community residents.

Additional Benefits to Oakland Residents:

Improved access to fresh, affordable foods for low-income Oakland residents

Many Oakland residents experience a lack of convenient access to healthy foods due to barriers of transportation and cost, leading to health inequities in many low income communities. Although a handful of community gardens exist in Oakland, there is considerable greater demand than space available, and farmers living in Oakland do not currently have the opportunity to engage in local food production on a level that will significantly improve their access to fresh, affordable foods for their community.

Educational training opportunities in small scale ecological urban agriculture

The surge in interest in urban agriculture, local foods, and healthy eating has led to an influx of students into the community college system who is interested in entering these fields. Merritt College's Landscape Horticulture and Environmental Studies departments have recently collaborated to develop a certificate program in Urban Agriculture (beginning in Spring 2011), and the edible garden at King Estates will offer valuable opportunities for students to learn agriculture from experienced farmers in a "live" working setting. In addition, students will be able to learn ecological restoration and park stewardship practices by working with professionals in this field. The educational partnerships taking place at the farm will enable the creation of a "pipeline" from K-12 schools to community colleges. Such a program will become a valued component in local efforts to prepare Oakland youth for entry into "green jobs" by delivering a basic understanding of ecological/agricultural systems, and a hands-on knowledge of park management principles and techniques.

Interpretive programs in agricultural education and ecological restoration

Although many public schools in Oakland now have school gardens and garden education programs, the gardens are too small to convey to students the experience of a working farm in which significant agricultural production is taking place. Interpretive programs in farms such as Ardenwood (Fremont, EBRPD) and Slide Ranch (Marin, GGNRA) are tremendous assets to those communities, offering a highly valued educational experience for the students who have the ability to visit them. The proposed improvements to King Estates Open Space will create a much-needed educational resource for Oakland K-12 and community college students who are interested in the opportunity to learn small-scale food production techniques that enhance biodiversity and complement ecological restoration efforts.

Project Management:

The Project Coordinator, Grey Kolevzon, works with PUEBLO as a Development Director and also teaches Urban Agriculture at YES. Since 1992, he has worked with over 25 schools and partner agencies to develop successful school/community garden programs at a number of sites around Oakland. The Project Coordinator will continue to work with both YES and PUEBLO to realize the garden's potential as a resource for both YES students/staff and the larger community of organizations and Oakland residents interested in access to fresh, healthy food. The Project Coordinator will communicate on a regular basis with neighborhood resident stakeholders, OUSD/Merritt instructors, community gardeners, and OPR staff to enable regular participation and open up stewardship opportunities that will facilitate the development of the site's agricultural areas and educational/interpretive programs.

KEY ISSUES:

Security:

Staff feels strongly that a planning process toward improving the park will increase positive public use of the space and discourage negative behaviors as indicated in the Open Space Conservation and Recreation Plan and CPTED Crime Prevention through Environmental Design.

Neighborhood Input:

Over the past eighteen months, the YES teachers and the Project Coordinator have organized a number of meetings with key stakeholders, including neighborhood organizations (Oak Knoll Park Improvement Association), school district representatives, CBO's, community gardeners, and city staff/representatives from OPR and Public Works. Among those that have met with YES staff to contribute crucial input and express their support for the project are: the OUSD School Gardens Coordinator, the OUSD Nutrition Services Director, the City of Oakland Community Gardens Coordinator, the Director of the Office of Parks and Recreation, Oakland Food Policy Council representatives, representatives of local foundations and neighborhood faith-based organizations, Oakland-resident farmers of various cultural backgrounds, Merritt College instructors, and a landscape architect specializing in ecological restoration. This project proposal was guided and informed by the extensive input from these meetings (notes attached – Exhibit C). In addition, YES students from 10th grade Urban Agriculture classes, 11th grade Urban Ecology classes, and 12th grade credit internships have contributed to the project planning by carrying out neighborhood surveys, participating in community meetings, and creating maps, site designs, and planting plans for the garden. YES and PUEBLO staff have worked together to compile the input from these activities into a development plan for the garden.

Next Steps:

If this design is approved by the PRAC, the next steps of the project will be to convene a site development meeting that includes representatives from OPR and Public Works, garden participants, student/staff representatives from YES, neighborhood stakeholders, and community-based non-profits. The meeting's objective will be to complete a review of and finalize revisions to the garden's development plan. YES and the Project Coordinator will formalize existing relationships with these key stakeholders in a Project Advisory Board structure, and hold regular meetings beginning in April of 2011. At the conclusion of each year, the Project Coordinator will prepare a progress report for all key stakeholders. Extension or amendment of the contract beyond the contract period shall take place after review of the progress report by OPR staff.

DISABILITY AND SENIOR CITIZEN ACCESS:

Staff will work closely with the City of Oakland's Association of Disabled Americans Office to ensure an accessible design.

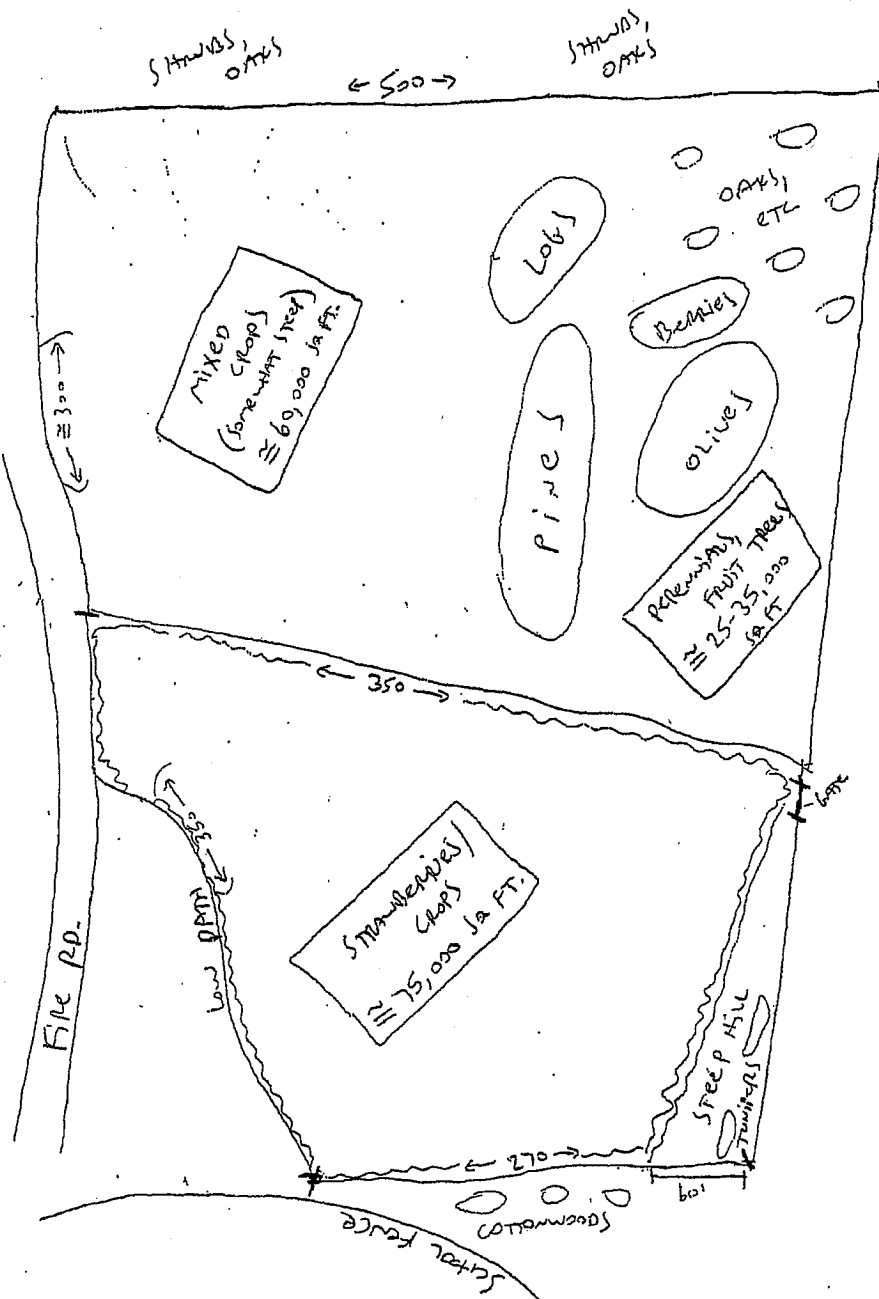
RECOMMENDATION:

Staff recommends that the Parks and Recreation Advisory Commission accept and approve the design and implementation of the Community Agricultural Education/Edible Gardening Project within the King Estates Open Space.

Respectfully submitted,


Mark Oliver Hall

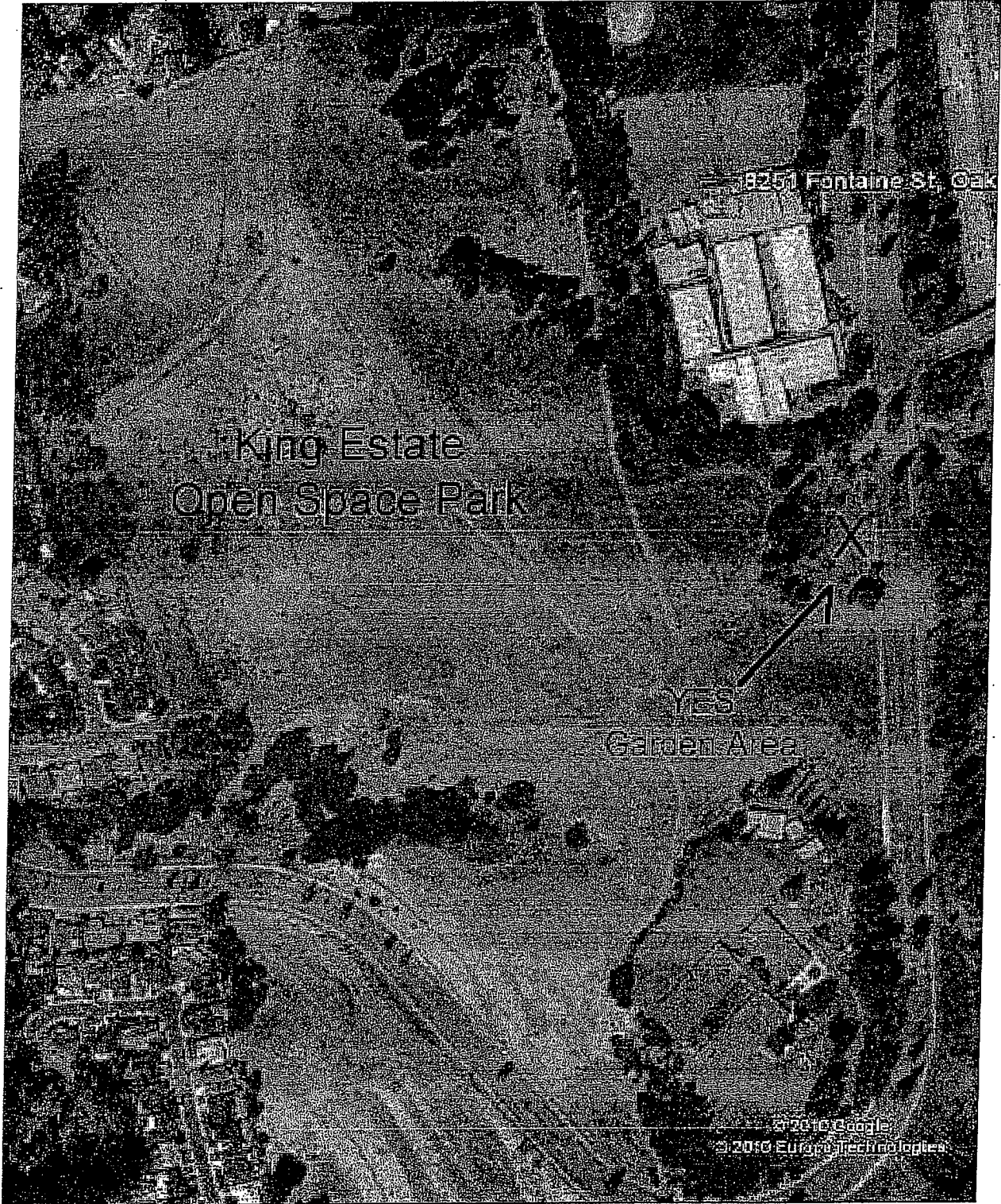
Attachments: Exhibit A – Proposed Site Design Plan
Exhibit B – Notes from Community Meetings
Exhibit C - Soil Test Results



FONTAINE ST.

Kint
ESTATES
FARM

H = 20 Ft.
43,500 sq. ft. =
1 Acre

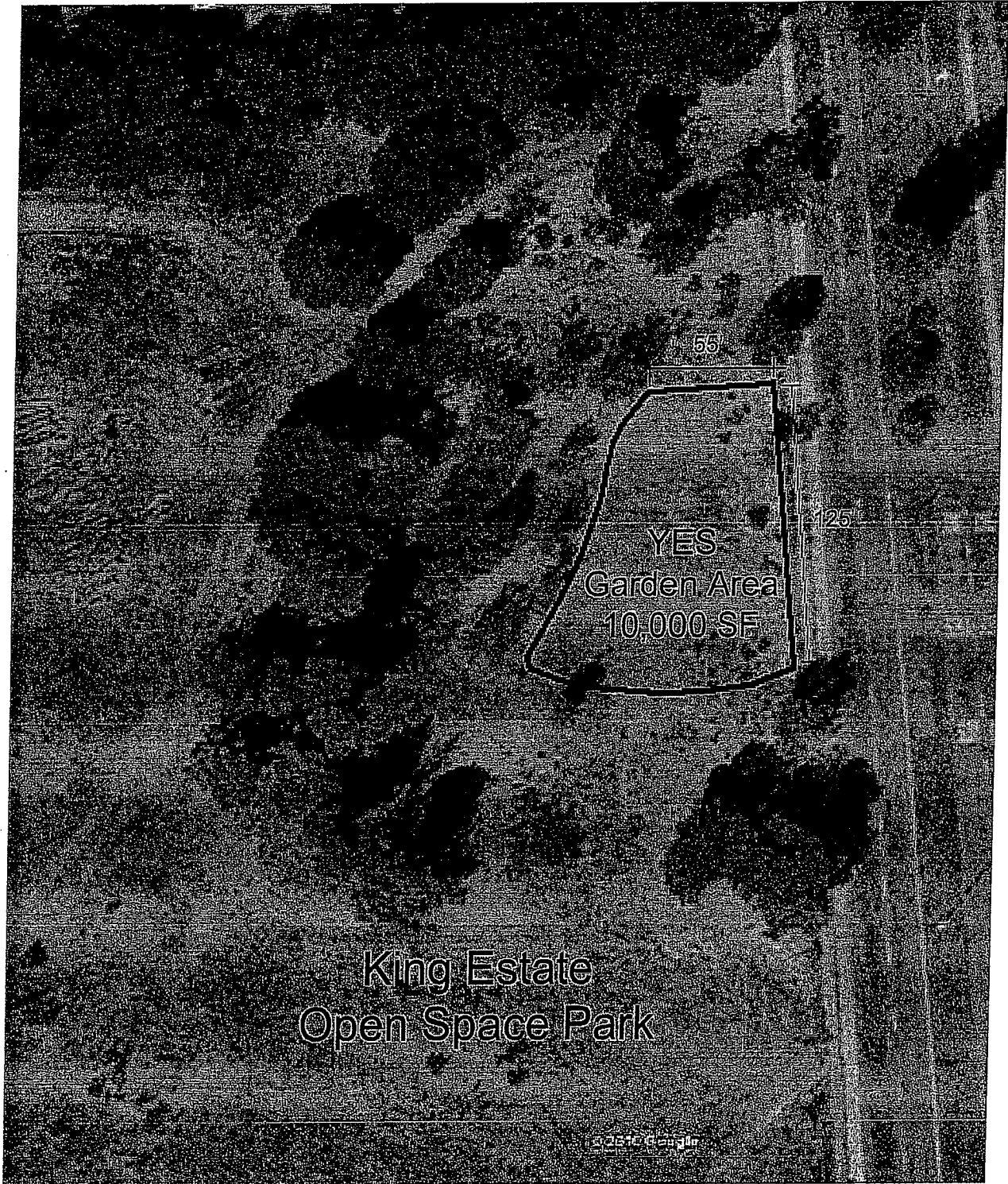


8251 Fontaine St. Oak

King Estate
Open Space Park

123
Garden Area

© 2010 Google
© 2010 Europa Technologies



55

125

YES
Garden Area
10,000 SF

King Estate
Open Space Park

© 2010 GCS

Exhibit B

King Estates Community Agricultural Education/Edible Garden

Notes from meeting with Oak Knoll Neighborhood Group - 5/19/10

EBAYC is withdrawing from partnership, minimum area needed for strawberry production is 6 acres (+ 1 for education programs), and the agreed on area is only 4 acres at best...

Other issues are tree removal, noise and sight of freeway/Fontaine...education possibilities of Mien farmers offering instruction to students/community, through EBAYC or other classes; profit scale/knowledge and skill transfer...how could collaboration work?

Two elements: 1) community garden; 2) stewardship of open space ("heart of the community") multiple components - community activities, school classes; farmers could begin at 1-2 acres with room to grow, partnering with HS, Howard ES, Merritt, emphasizing stewardship and creating classes to bridge farmers and community...in area above the trees...

Community gardeners? - currently, Mien farmers; logistics around including other community members...are the Mien farmers open to knowledge transfer?

Garden Committee - vision, goals, etc., include Merritt Landscape Horticulture, Howard...identify mutual benefits...

Design project in phases, flesh out and problem solve; student presentations, outreach and feedback

Next steps: 1) outline plan/timeline - drawings, description/agreements 2) contracting party for garden management? 3) Contract with OPR; 4) PRAC review, public review 5) community presentation, student involvement 6) Funding...

Integration into YES curriculum at grade levels:

9 - sustainability, community assessment/mapping, urban planning; 10 - agriculture/food systems; 11 - urban ecology, sustainable systems, creek ecology/restoration, 12 - internships/STP class

Exhibit B

King Estates Community Agricultural Education/Edible Garden

Notes from Community Meeting of King Estates garden project - 11/18/10

Tim:

summary of YES mission, program goals and description
description of projects carried out by 10th and 11th grade classes in 2009 and 2010

Phil:

summary of park history - park committee was formed in response to potential development of park area...helped to create master plan.
We don't officially represent the city or the park but we see ourselves as the stewards of the area...

Our main question is how does it fit into the master plan? A positive is to engage YES students in ecological restoration and stewardship of park, possibly development of orchard...this area seemed like a better location for horticultural project - water access, existing olives trees

Concerns in our opinion about sanitary facilities, water source, protection from animals for plants, wildlife corridors, footprint if project fails (respecting contours, etc.)....the area we discussed is a site that could be managed as a garden with little negative impact.

Idea sharing:

Kim - orchard (easy) first, lots of fruit trees!

Michele - beekeeping, garden plots for community members

Sabaa - curriculum, incorporate area families

Rafael (FM intern) - bring in students and orgs who worked on greenworks project

Rodrigo - same but with Merritt College

Brian - education experience for students of learning to garden

Tim - build on uniqueness, achieve the impossible...nature can create life purpose and vision in the people that travel upon it...

Greg - refugee network of farmers, ag skills to contribute, need employment opportunities

Cal - social practice urbanism/fine arts in school, project development

Nathan - chickens, food policy council can make recommendations to city on policies that need changing, action plan is being written, natural beauty of food production, nourish urban connections

Raul - crossovers between fields, integration of disciplines, farm of project of ideas - art and science...art with practical application

Pete - performing arts center, open to other responsible community use....create advisory board for development of project...

Tim - please join advisory council for school!! (we need diverse representation)

Bella - orchard, chickens

Jessica – mental health element – zen garden, support group that can meet in outdoor area, benches at the lookout area...

Guerrero – I will help maintain garden, build beds

Eliesa – use recycled materials to build benches...

Alyssa – toolshed (learn carpentry), hiking tour with neighbors, documenting the changes through media, having the partners come to class and explain what you do

Grey – interweaving of restoration and food production

Attending:

Rashidah Grinage/Venetia (PUEBLO); Peter Collier (OPR Community Gardens); Anne Valva (OUSD School Gardens Coordinator); Raul Cardenas/Cal Vollmer (community artists-in-residence, CCA); Brian Smalley, Phil Dow (Oak Knoll Neighbors); Alissa Kronovet (Ca Council for Civic Participation, Young Planners Assoc.); Guillermo Carrillo (12th grade student); Eliessa Latu (12th grade student); Rafael Navarro (12th grade student); Zack Reidman (Refugee Transitions); Tim Reaves (Faith in Action to Prevent Childhood Obesity); Kim DiGiacomo (Youth Gardens Foundation); Michele Senitzer (community gardener); Lew Chien Saelee (community gardener, EBAYC), Tim Bremner (YES teacher/program coordinator) and Grey Kolevzon (YES garden instructor)

**A Preliminary Assessment of Soil Pb Levels
at Potential Urban Agriculture Sites in Oakland, California**



Nathan McClintock
Department of Geography
University of California, Berkeley

December 2009

Overview of the Problem & Justification for Research

As part of a growing effort to reduce our “ecological footprint” and to guarantee access to fresh and nutritious food for the urban poor, city governments and food justice activists alike are committing to an expanded role for urban agriculture (UA)—the production of food on vacant municipal land—to help feed America’s cities. As UA’s multiple functions become clearer, from improving nutritional and psychological health (Alaimo et al. 2008; Bellows, Brown, and Smit 2003; Armstrong 2000) and building community (Hammond 2001; Saldivar-Tanaka and Krasny 2004), to providing environmental services and food security (Mougeot 2005; van Veenhuizen 2006; Smit and Nasr 1992), planners and community organizations activists are actively pursuing UA as an important component of more localized food systems (Pothukuchi and Kaufman 1999; Kaufman and Bailkey 2000; Campbell and Salus 2003; APA 2007; Viljoen 2005; Lawson 2005).

Here in Oakland, City Council has recently embraced a goal of sourcing 30% of its food locally (Unger and Wooten 2006), some of which will come from UA. As food justice makes its way into the urban planning agenda (Clancy 2004; Pothukuchi and Kaufman 1999), Oakland, like several other Bay Area municipalities, has incorporated UA into the Open Space element of its General Plan and is actively promoting community gardening. Similarly Alameda County Cooperative Extension supports a school garden program. Several community-based organizations (eg, People’s Grocery, Oakland Food Connection, City Slicker Farms, HOPE Collaborative, PUEBLO) have also embraced UA as part of their mission.

Many gardens and mini-farms are located on vacant parcels in so-called “food deserts”, low-income areas where fresh produce and healthy food options are limited or non-existent. Vacant parcels, often zoned for industry or located along transportation corridors, are abundant in these areas due to deindustrialization. UA therefore faces a significant environmental challenge as it expands into vacant lots in urban food deserts. Urban soils generally exhibit high concentrations of heavy metals and other contaminants originating from both point (industry and deteriorating housing) and non-point (transport) sources. Research has shown direct correlations between soil lead (Pb) and blood Pb levels in children (Mielke et al. 2007) and demonstrated that consumption of vegetables grown in urban soils can expose consumers to toxic levels of heavy metals and other contaminants (Gallacher et al. 1984; Muller and Anke 1994; Douay et al. 2007; Hough et al. 2004). EPA data reveal that the flatlands where many of these potential sites are located are also the most contaminated.

Despite well-intentioned efforts to expand food production in Oakland, *no systematic study of soil contamination on vacant land has been conducted to date*. Phase II Environmental Impact Assessments exist for particular sites and include soil sampling and land-use history, but are limited to individual parcels and are cost-prohibitive to small UA organizations and low-income residents. Similarly, extensive research-grade soil sampling is too expensive for the general public. More affordable soil labs lack the quality control standards of research-grade labs. Clearly, if food production is to occur on vacant land in Oakland, a systematic study is vital in order to protect the public from potential risks associated with the expansion of the very urban agriculture programs established to increase access to healthy food.

This research project is a preliminary evaluation of soil lead (Pb) levels at several potential UA sites identified by the Cultivating the Commons land inventory (McClintock and Cooper 2009), a GIS-based inventory of vacant and underutilized public land in Oakland to determine its agricultural viability. By evaluating the risk of heavy metals contamination, this work represents an application of the “precautionary principle” (Morello-Frosch, Pastor, and Sadd 2002), ie, possible contamination risk should be assessed *before* UA projects are started in order to ensure that urban soil is safe for food production. It also directly addresses research needs expressed by urban agriculture organizations (People’s Grocery, City Slicker Farms, and Oakland Food Connection), the HOPE Collaborative (a major local food system initiative), and the Oakland Food Systems Assessment.

Methods

Site Selection. Twenty sites identified during the inventory were selected by the Cultivating the Commons project’s Community Advisory Committee as prime candidates for preliminary testing. Selection was based on size, proximity to underserved populations, accessibility to public transport, and equal distribution across the Oakland flatlands.

Soil Sampling. Soil sampling was conducted in July 2009. A site located in the Oakland Hills on open space land that has never been developed (King’s Estates) and another site (16th St.), with levels of Pb that were known to be high, were included as low and high reference points, respectively. We selected eleven sites for a more fine-grained analysis in order to assess the extent to which Pb levels vary at the site-level. At seven of the smaller of these sites (Wade Johnson Park, Columbia Gardens, Jungle Hill, Tassaforanga, Filbert St., Brookdale Park, Elmhurst Park, Morgan Plaza) we overlaid a 25’ × 25’ sampling grid in order to detect the spatial distribution of Pb across the site. At four larger sites (King’s Estates, Oakport St., Harbor Bay Parkway, and Doolittle Rd.), the grid squares were 50’ × 50’.

Nine random points within each grid square were sampled with a stainless-steel core auger at a depth of 5 to 10 cm (depending on penetrability). A Trimble Pathfinder GPS unit was used to log geographic coordinates for each soil core removed. The cores from each grid were mixed together into a single composite sample representing an average of the grid square. Due to funding limitations, site-level analysis was possible for only six sites (three large and three small). Data for all other sites represents an average of nine representative sample cores taken from across the site. In August 2009, samples were prepared according to specifications and sent to ANR Analytical Lab for analysis of total and DPTA-extractable Pb. Test results were made available in November 2009. Percent available was calculated by dividing DPTA-Pb by total Pb.

GIS Analysis. Shapefiles from Trimble Pathfinder GPS vector data were created using Pathfinder Office software and imported into ArcGIS 9.3. For the six site-level analyses, the mean center was calculated for the nine GPS waypoints located in each sampling grid square in order to locate a point in space with which to associate the composite sample value. Soil Pb data was entered into an Excel spreadsheet and exported as a database file into ArcGIS and joined to the mean center layer. For the sites included in the city-level analysis, another layer was created for the mean center for each site and joined to site-level data.

To complement our limited amount of data collected in the field, we created a separate layer using Pb data collected in West Oakland between 2005 and 2009 by City Slicker Farms for their Backyard Gardening Program (n = 234). Site addresses were georeferenced using Batch Geocode and x-y values imported into ArcGIS. Layers were overlaid on 2009 NAIP imagery.

We then used spline interpolation to help visualize the distribution across the sampling area. We created a new polygon that roughly corresponded to the outline of the sampling grid, and which was used to mask the extent of the interpolation. While most soils interpolations use kriging (Cattle, McBratney, and Minasny 2002; Zhang 2006; Saby et al. 2006), we chose to use spline due to the low number of data points.

For the neighborhood-scale analysis, we interpolated total Pb using both kriging (extracted using a West Oakland boundary polygon) and spline (masked to a newly-created West Oakland polygon). Soil Pb symbology levels were classified at 0 to 20 ppm (associated with background levels), 20 to 80 ppm (below the California acceptable Pb threshold), 80 to 200 ppm (borderline low), 200 to 400 (borderline high), and > 400 (above EPA threshold). Mean, maximum, minimum, and standard deviations for each site were calculated using the Statistics function.

Results

The results reported here represent only a preliminary analysis of data. Statistical analysis of data is forthcoming, and the study will be expanded pending future funding. Overall, Pb levels were much lower than expected, most far below the EPA's acceptable limit of 400 ppm. About half of the sites were below California's threshold of 80 ppm (see Table 1). Availability was low, ranging from 8 to 36 percent. As expected, the highest levels were found at an existing garden site on 16th Street in West Oakland, and lowest found at King's Estates in East Oakland.

Table 1: Soil Pb Levels at Sampled Sites

Site	Pb (ppm)			Std. Dev.	% Avail.
	Mean	Min	Max		
Brookdale Park	87	-	-	-	19
Clinton Square Park	111	-	-	-	17
Columbia Gardens Recreation Center	92.3	61	169	31.9	28
Doolittle Rd.	59	-	-	-	32
Elmhurst Park	79	-	-	-	10
Harbor Bay Pkwy.	189.9	20	651	176.9	20
Harrison Square Park	175	-	-	-	33
Jungle Hill	41.4	25	65	10.4	34
King's Estates Open Space	18	11	26	4	19
MLK Way / Grove Shafter Park	48	-	-	-	27
Oakport St.	64.6	2	346	93.2	27
Sanborn Park	57	-	-	-	12
Tassafioranga Recreation Center	107	85	141	16.9	27
Wade Johnson Park	139	-	-	-	36
W.D. Wood Park	23	-	-	-	14
3 rd St. / South Prescott Park	20	-	-	-	23
16 th St. & Center St.	1,821.4	816	2,985	828.9	16
98 th St.	35	-	-	-	8

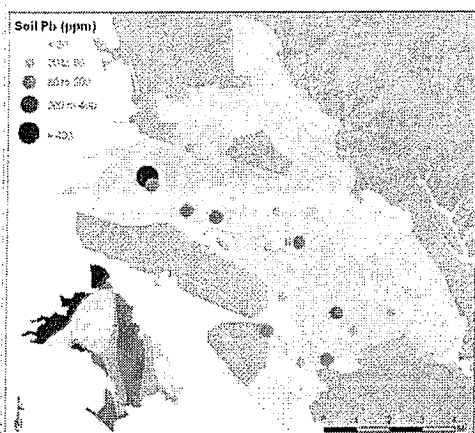


Figure 1: City-Level Analysis

The city-level analysis (Figure 1) reveals a relatively heterogeneous distribution of Pb levels across the flatlands, most falling in the 20 to 200 ppm range. The associated spline interpolation shows a higher concentration in West Oakland, due to excessively high levels (1,821 ppm) at the 16th St. site [see the Lessons Learned section below for comments on the reliability of the city-level interpolation].

The interpolation of neighborhood-level (Figure 2) reveal several hotspots throughout West Oakland, notably in the southwest corner (near the majority of sampling sites), as well as in the northern end, just east of the Emeryville border.

Results for the six site-level analyses (Figures 3a – 3f) reveal that Pb concentrations vary significantly at the site-level. Standard deviations were generally high, an indicator of the variability across sites (Table 1). The only sites with levels high enough to be of concern were Oakport and Harbor Bay Parkway (Figure 3e and 3f). The soils at the northern end of the Oakport site approached EPA levels, while those at the southern and central end were much closer to background levels. At the Harbor Bay site, we located high levels to the western end of the site, possibly a legacy of atmospheric deposition from the adjacent Engine Test Facility to the east, or to fill that covered a portion of the site.

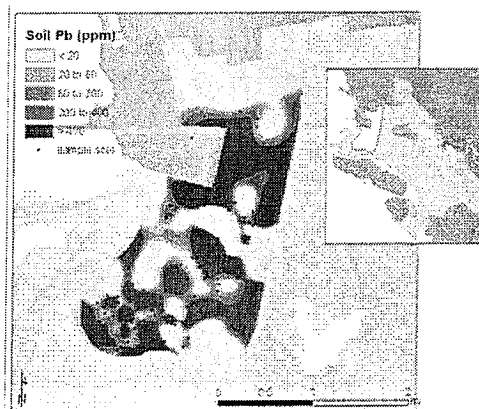


Figure 2: Neighborhood-Level Analysis

Data Limitations & Lessons Learned

Due to the high cost of soil sample analysis, we were extremely limited in what we were able to assess in this project. The ability to effectively interpolate is contingent on having access to a sufficient amount of data. With more data, we will be able to compare interpolation methods to find which best captures the spatial variability. The city-level interpolation (Figure 1) is merely intended here as a visualization of Pb levels at eighteen sites rather than a predictive map of soil Pb levels. As the site-level analysis reveals, Pb levels are highly variable. Any interpolation or geochemical map at the neighborhood- or city-level will inherently fail to capture this variability. At the neighborhood-level, for example, each sampling site was associated with at least two different values, some of which varied greatly. Geocoding for the site address rather than using a GPS waypoint obscures the variability at each site, and simply averages the two values.

Finally, we also learned that it is important to keep track of projections when integrating Trimble GPS files, Batch Geocode coordinates, and existing background map data. Trimble coordinates had not been defined on creation.

Significance & Future Directions

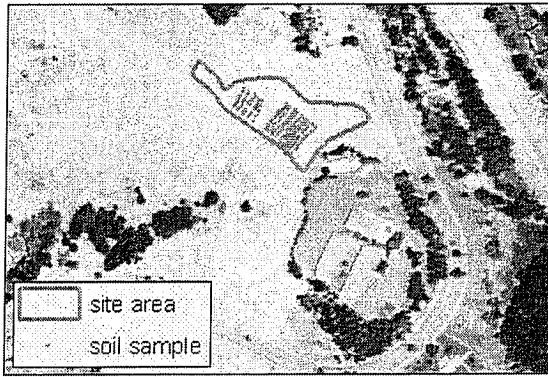
These preliminary results underscore several important points:

- First, Pb levels do not pose a significant threat to consumers or the expansion of urban agriculture in Oakland. When considering the percent of soil Pb actually available (8 to 36%), very little Pb would be likely to enter the food system via produce grown at these sites.
- Second, the results underscore the importance of site level testing. Clearly, Pb varies greatly at the site-level. Neighborhood-level and city-level Pb mapping appear to be too coarse to be able to accurately predict risk of exposure to Pb.
- Finally, more data is needed to accurately or reliably predict broad trends in spatial patterns of Pb distributions at the neighborhood- and city-levels. Even with this data, it is questionable whether such maps should even be used for site planning, but should rather be reserved for coarser assessment that does not impact a particular site.

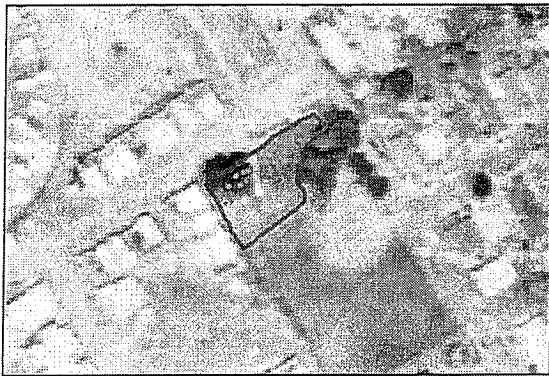
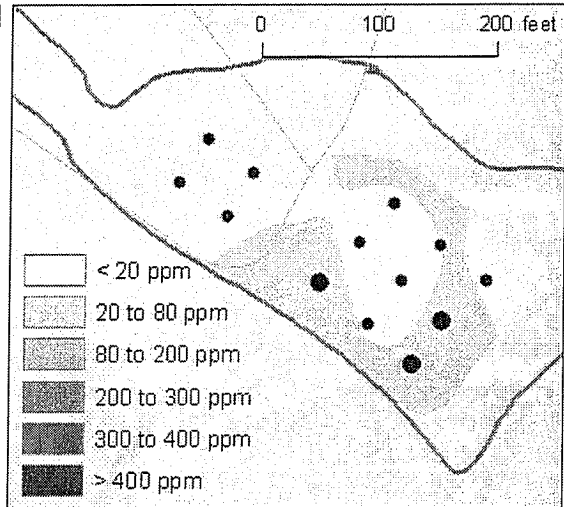
Our hope is that this assessment is only the first step in assessing the potential for vacant land in Oakland to be used for sustainable urban agriculture, thus helping move towards the City's wider commitment to source more of its food locally. In addition to potentially contributing to a decrease in fossil fuel consumption as the distance between food production and consumption is minimized, the expansion of urban agriculture may improve access to fresh, nutritious produce in Oakland's flatlands, increase urban biodiversity and green space, and provide a sink for municipal solid waste compost.

Acknowledgements

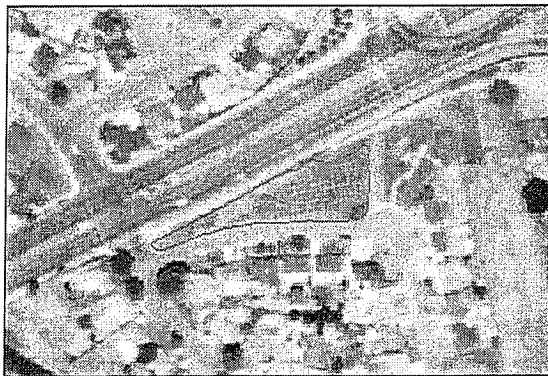
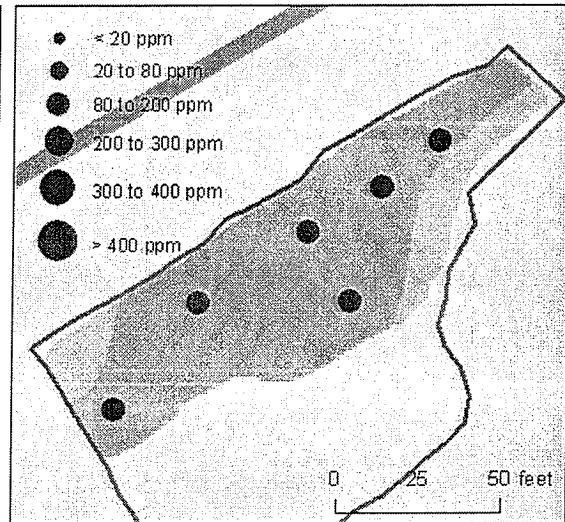
This project was made possible with the financial support of a Community Forestry & Environmental Research Partnerships (CFERP) Dissertation Fellowship and a research grant from the DANR Analytical Lab (Principal Investigator: Christy Getz, PhD, in collaboration with representatives of HOPE Collaborative, Oakland Food Connection, People's Grocery, City Slicker Farms, and City of Oakland Redevelopment). Soil sampling would have been impossible without the help of Noah Bartlett. Thanks also to Lucy Clark and City Slicker Farms interns Katie Beaton, Joe Boone, and Nikki Witt for their assistance in the field. Thanks to Barbara Finnin and Logan Harris at City Slicker Farms for providing interns. Many thanks also to Maggi Kelly, Sarah Lewis, and Kevin Koy at the Geospatial Innovation Facility, UC Berkeley, for help with the GIS analysis.



3a. King's Estate Open Space



3b. Tassaforanga Recreation Center



3c. Columbia Gardens

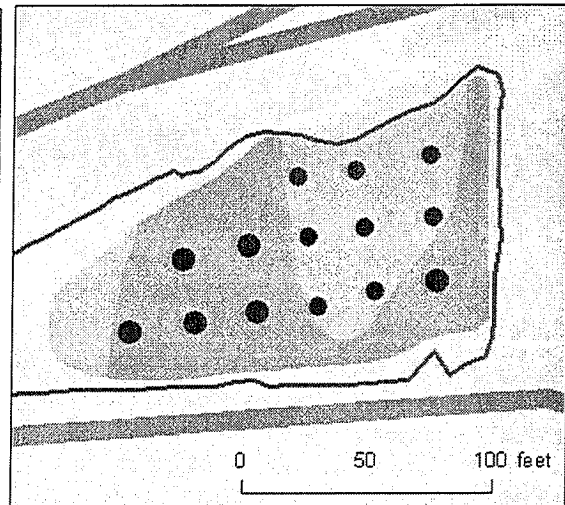
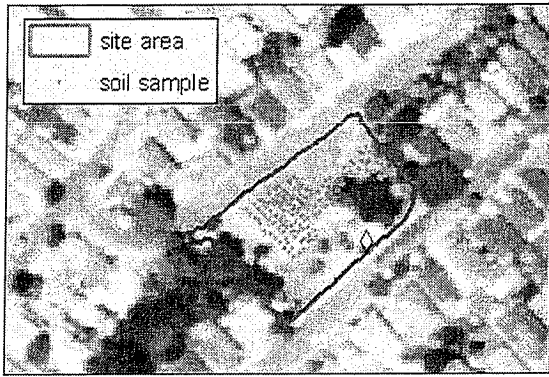
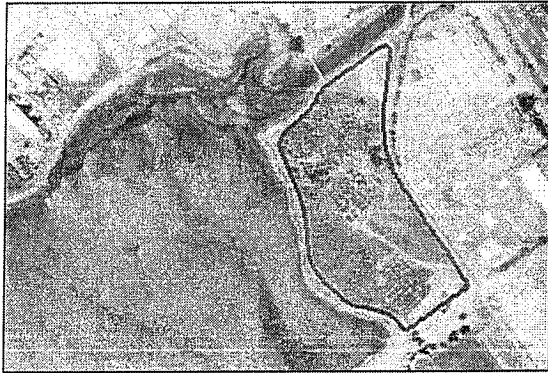
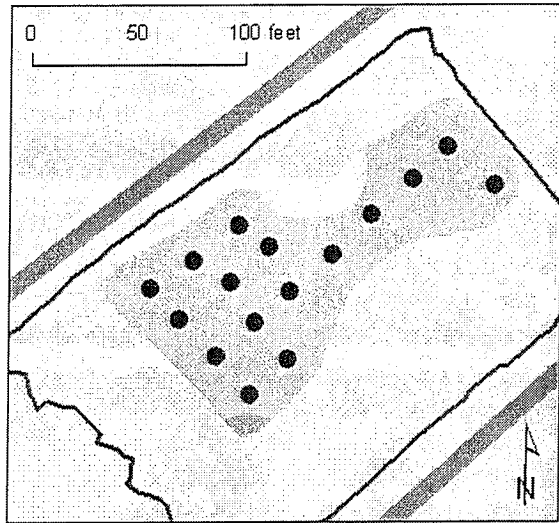


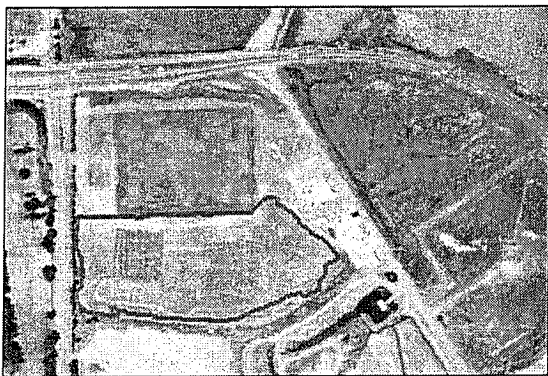
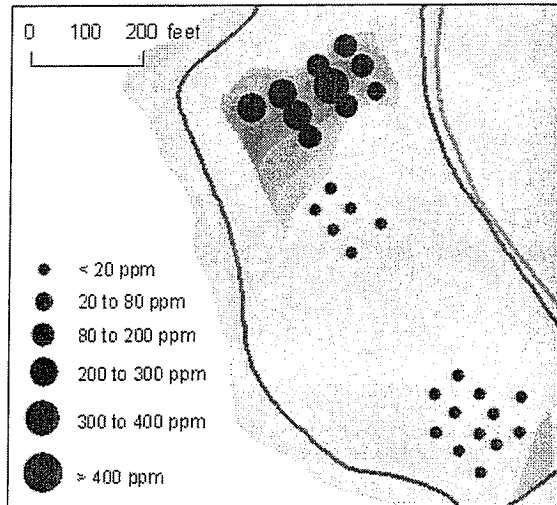
Figure 3a-3c: Site-Level Analysis



3d. Jungle Hill



3e. Oakport



3f. Harbor Bay Parkway

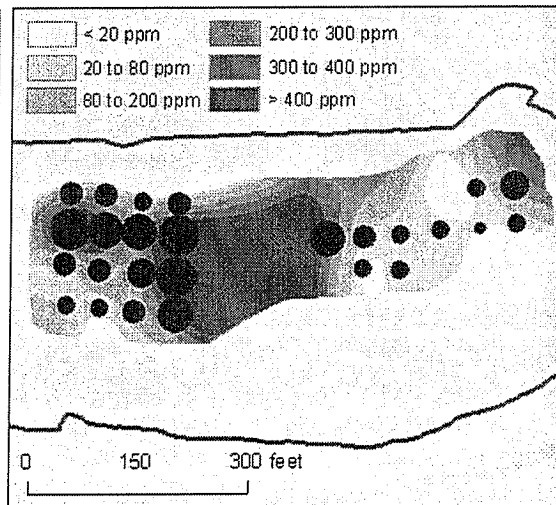


Figure 3d-3f: Site-Level Analysis

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CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission.
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission

FROM: Gail McMillon, Central Reservation Supervisor

DATE: March 9, 2011

SUBJECT: Request from Friends of the Gardens at Lake Merritt for Permission to Fundraise and Collect Fees Onsite at a Community Event on Saturday, June 4, 2011 and Sunday, June 5, 2011 at the Lakeside Park Garden Center and Gardens of Lake Merritt

SUMMARY

The Office of Parks and Recreation has received a request from the Friends of the Gardens at Lake Merritt (FOGLM) for permission to allow fundraising activities at a community event on Saturday, June 4, 2011 and Sunday, June 5, 2011 at the Lakeside Park Garden Center and Gardens of Lake Merritt. Net proceeds of various sales and exhibition space rentals will be accounted for by the Friends of the Gardens at Lake Merritt (FGLM) and reported to the Office of Parks and Recreation (OPR) and will go entirely to benefit the park and to extend the reach of the Gardens throughout Oakland and the East Bay. The event is a partnership with the OPR due to a mutual benefit between both OPR and the FGLM.

FISCAL IMPACT

The Office of Parks and Recreation granted co-sponsorship to the FOGLM for the use of the Garden Center and Gardens of Lake Merritt.

BACKGROUND

This is the FGLM's third year of the event at the Garden Center and Gardens of Lake Merritt. The event is free to the public. The FGLM came before the PRAC last year for permission to fundraise and was granted approval.

Each of the Gardens and the rooms within the Garden Center will host specific programs designed to enrich and educate attendees. All fundraising activities will be organized by the Friends of the Gardens and supervised by volunteers. Fundraising activities will include sponsorships, contributions, a silent auction, presenter fees, and food and art sales.

Parks and Recreation Advisory Commission
March 9, 2011

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Friends of the Gardens at Lake Merritt to allow fundraising at the Community Event on Saturday, June 4, 2011 and Sunday, 5, 20110 at Lakeside Park Garden Center and the Gardens of Lake Merritt.

Respectfully submitted,



Gail McMillon

Central Reservations Supervisor

Attachments: Exhibit A – Request Letter & Summary of Event
Exhibit B – Facility Permit



February 24, 2011

Members and Staff
Parks and Recreation Advisory Commission
Office of Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

Re: Use of the Garden Center and the Gardens of Lake Merritt for a June event to build awareness and raise funds for improvement and popularization of the Gardens.

Upon consultation with the Director of the Office of Parks and Recreation (OPR), we the Friends of the Gardens at Lake Merritt (FGLM) request that a New Business item be calendared for discussion and approval at your March 9 meeting.

We propose our 3rd Annual Event in the Gardens for the weekend of June 4 and 5, to be presented in collaboration with OPR. The Event is free to the public. Net proceeds of various sales and exhibition space rentals are to be accounted for by FGLM and reported to OPR and will go entirely to benefit the park and to extend the reach of the Gardens throughout Oakland and the East Bay.

Enclosed is a brief summary of our Proposal for this Event. Also enclosed is a summary of the expected Scope of the event, including numbers of attendees and exhibitors. Finally, the Artist Packet that invites exhibitors to participate is enclosed for context.

FGLM will be responsible for obtaining appropriate permits, for ensuring that this Event has zero-impact on OPR facilities and for indemnifying OPR and the City for this event.

Our work with OPR and in the Gardens has been increasingly fulfilling and, we believe, beneficial to Lake Merritt and to the citizens of Oakland. We believe this Event will be the next step in bringing appropriate attention and broad usage of the Gardens.

We look forward to discussing this Event with you and obtaining your guidance and suggestions in proceeding.

Yours truly,

Bruce Cobbledick
President

Enclosures

Friends of the Gardens at Lake Merritt
PO Box 10895 / Oakland / California / 94610

510 759 1088

Item 7F

Art and Music in the Gardens June 4th and 5th – 2011

Showcasing the Gardens at Lake Merritt and the Arts of Oakland

Friends of the Gardens at Lake Merritt (FGLM) is working with Oakland Parks and Recreation (OPR) and Oakland's Arts and Creative Expression (ACE) to present our 3rd Annual Event in the Gardens. The public is invited to join us in the Gardens during the first weekend in June 2011 to experience nature, to enjoy the Arts of Oakland, to listen to Music, to learn from local Gardening Experts – and to appreciate a peaceful day together.

We present this event to celebrate and build awareness of these special Gardens, to strengthen the natural relationship between art and gardening – for beauty, for satisfaction, and for health – and to invite the public and local communities to participate with us in the Gardens.

Through sponsorships, contributions, a silent auction, presenter fees, and food and art sales we will be raising funds entirely to benefit the park and to extend the reach of the Gardens throughout Oakland and the East Bay.

Scheduled for June 4th and 5th, this event will be free to the public. It will take place at the Lakeside Garden Center and in the surrounding Gardens, including eleven themed horticultural collections, many of them unique and world-class horticultural examples.

In the three rooms of the Garden Center, a set of museum-quality partitions and platforms will display art and art objects. Throughout the Gardens, sculpture, music and other three-dimensional art will appear (in zero impact installations). These collections will be installed and hosted by local arts organizations, galleries, museums, purveyors of the arts and crafts, and individual artists of traditional and experimental visual, musical and performance media.

- Selected artists and gardeners will lead hands-on workshops and performances.
- A selection of foods, from local sources, will be available for purchase.
- Botanical and landscape art will be given special consideration and emphasis.
- Special children's events, demonstrations and activities will be emphasized.



Art and Music in the Gardens: June 4th and 5th - 2011

Expected Scope of Event

Attendance - each day:

- 2000-3000 attendees from a broad sample of Oakland and Bay Area residents
- 400-600 vehicles, bringing 1200-1800 attendees
- 800-1200 attendees by foot or transit

Exhibitors - each day:

- 50-75 artists of diverse experience and media exhibiting works for sale in the Center
- 5-15 sculpture and installation artists exhibiting in the Gardens
- 5-8 small acoustic musical presentations
- 5-10 nonprofit garden clubs, societies and associations
- 5-10 for profit nursery, gardening and farm organizations

Events

- Silent Auction
- Interactive art and gardening demonstrations
- Master Gardeners: Help and advice station and children's activities

Logistics

- Friday set-up and reception for exhibitors and sponsors
- Parking and shuttles coordinated with OPR and other Lakeside parties
- Security during event and overnight Friday and Saturday
- First-aid station and emergency plan



<http://gardensatlakemerritt.org/>

ART IN THE GARDENS

SHOW YOUR WORK

June 4th & 5th Open Studios 2011

Rolling Applications Final Deadline April 11th



ART COMMITTEE CHAIR
Contact-
Kristi Holohan
415 420 8028
ace.arts.eastbay@gmail.com
c.o. Art in the Gardens 2011



<http://gardensatlakemerritt.org/>

ART IN THE GARDENS

ARTIST & ORGANIZATIONAL PARTICIPANT PACKET

June 4th & 5th Open Studios 2011

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Artist Application and Submission Process	2
Fee Structure and Description	3
Map of the Gardens	4
Map of Garden Center	5
Timeline for Participating Artists	6



ART COMMITTEE CHAIR
Contact-
Kristi Holohan
415 420 8028
ace.arts.eastbay@gmail.com
c.o. Art in the Gardens 2011



Annual Event Proposal

January 25, 2011

Art and Music in the Gardens *June 4th and 5th - 2011*

Showcasing the Gardens at Lake Merritt and the Arts of Oakland

Friends of the Gardens at Lake Merritt (FGLM) is working with Oakland Parks and Recreation (OPR) and Oakland's Arts and Creative Expression (ACE) to present our 3rd Annual Event in the Gardens. The public is invited to join us in the Gardens during the first weekend in June 2011 to experience nature, to enjoy the Arts of Oakland, to listen to Music, to learn from local Gardening Experts -- and to appreciate a peaceful day together.

We present this event to celebrate and build awareness of these special Gardens, to strengthen the natural relationship between art and gardening – for beauty, for satisfaction, and for health -- and to invite the public and local communities to participate with us in the Gardens.

Through sponsorships, contributions, a silent auction, presenter fees, and food and art sales we will be raising funds to expand and extend the reach of these gardens throughout the East Bay.

Scheduled for June 4th and 5th, this event will be free to the public. It will take place at the Lakeside Garden Center and in the surrounding park and gardens, including eleven themed horticultural collections, many of them unique and world-class horticultural examples.

In the three rooms of the Garden Center, a set of museum-quality partitions will be hung with two-dimensional arts and crafts. Throughout the Gardens, sculpture, music and other three-dimensional art will appear (in zero impact installations). These collections will be installed and hosted by local arts organizations, galleries, museums, purveyors of the arts and crafts, and individual artists of traditional and experimental visual, musical and performance media.

- Selected artists and gardeners will lead hands-on workshops and performances.
- A selection of foods, from local sources, will be available for purchase
- Botanical and landscape art will be given special consideration and emphasis
- Special childrens' events, demonstrations and activities will be emphasized.



CITY of OAKLAND
OFFICE of PARKS & RECREATION



ARTS & CREATIVE EXPRESSION
support to the arts and culture



APPLICATION FOR DISPLAY @ OPEN STUDIOS 2011 AT LAKE MERRITT GARDENS
June 4th and 5th
Rolling Applications Final Deadline April 11th

Name: _____ Business/Org. Name: _____
Address: _____ City: _____
Business Address (if different): _____ City: _____
Phone: _____ E-mail: _____
Website (if not available see bottom NOTE): _____
Brief Artist/Organizational Statement: _____

Medium (describe your desired installation): _____

How much space would you be requesting for your display? _____

ARTISTIC EXPERIENCE (PLEASE CHECK ONE):
 A **FIRST** display of work
 ***EMERGING**-An artist who has had up to 5 shows in a gallery and/or who has graduated from an art school.
 MID-CAREER-An artist who has created an independent body of work over a number of years and who has received regional and/or national recognition through publication or public presentation work
 ESTABLISHED- An artist/organization who is at a mature stage of career and who has created an extensive body of independent work. An established artist has consistently shown in major institutions with nationally and/or international notoriety. The Concentration in Art has also lead to full financial support of life.

* Are you seeking *Emerging Artist Scholarship* for the showing? yes no
(please attach a short description of reason for scholarship application with work images)
What is the approximate cost range of your work? _____
Is your work appropriate to be displayed outdoors in the gardens? yes no
Friends of the Gardens at Lake Merritt Member (or Board) in 2011? yes no
ProArts Open Studios Artist Participant 2011? yes no
Are you a Non-Profit of City Sponsored Artist Who will not be selling work? yes no
Are you planning to donate work for our Silent Auction? yes no

NOTE-Please attach resume and/or link to/photos of a minimum of 5 images of your work if no website is available.

Rolling Applications Final Deadline April 11th
Digitally submit application and supporting materials to-
ace.arts.eastbay@gmail.com subject-Art in the Gardens Submission
Or Mail Application and supporting materials to-
Kristi Holohan c.o. ACE Arts (Art in the Gardens)
2411 Humboldt Ave.
Oakland, CA 94601



<http://gardensatlakemerritt.org/>

ART IN THE GARDENS

ARTIST & ORGANIZATIONAL PARTICIPANT PACKET

June 4th & 5th Open Studios 2011

Fee Structure

The event produced is inclusive of Members of Friends of the Gardens at Lake Merritt Gardens (FGLM). We are excited for visual, performing, and gardening artists to have an opportunity to support one another in such a unique event. Unless you are applying for an *Emerging Artist Grant* or can prove financial hardship as an appropriate Community Non-Profit Organization, you must become a member of FGLM to sell work at Art in the Gardens.

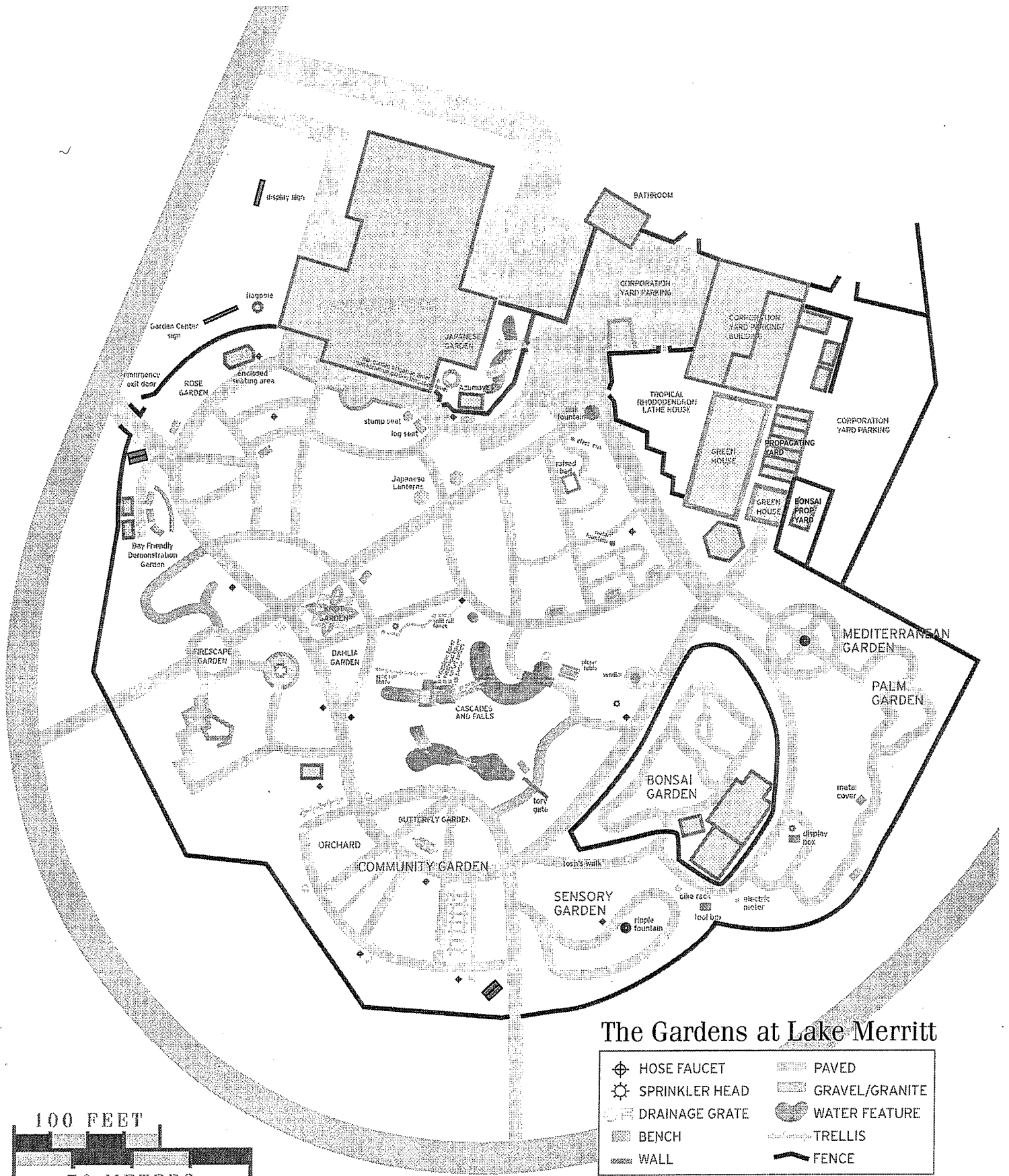
Membership Cost to FGLM* \$50.00

PERCENTAGE OF EVENT SALES (TO BENEFIT NON-PROFIT ORGANIZATION FGLM)

ProArts 2011 Open Studios Participants	15%
Artist take-home	85%
FGLM Members and Non-ProArts Open Studios Participants	25%
Artist take-home	75%

You will be responsible for tax calculation on sale prices for your own tax records
(this will not be done at the Sales Table)

* It is to be noted that members FGLM receive a complimentary re-useable tote bag, invitations to future adult, community, and family events as well as participatory activities run by the volunteer gardeners at the Lake Merritt Gardens throughout the year. Membership to FGLM is a tax-deductible donation.



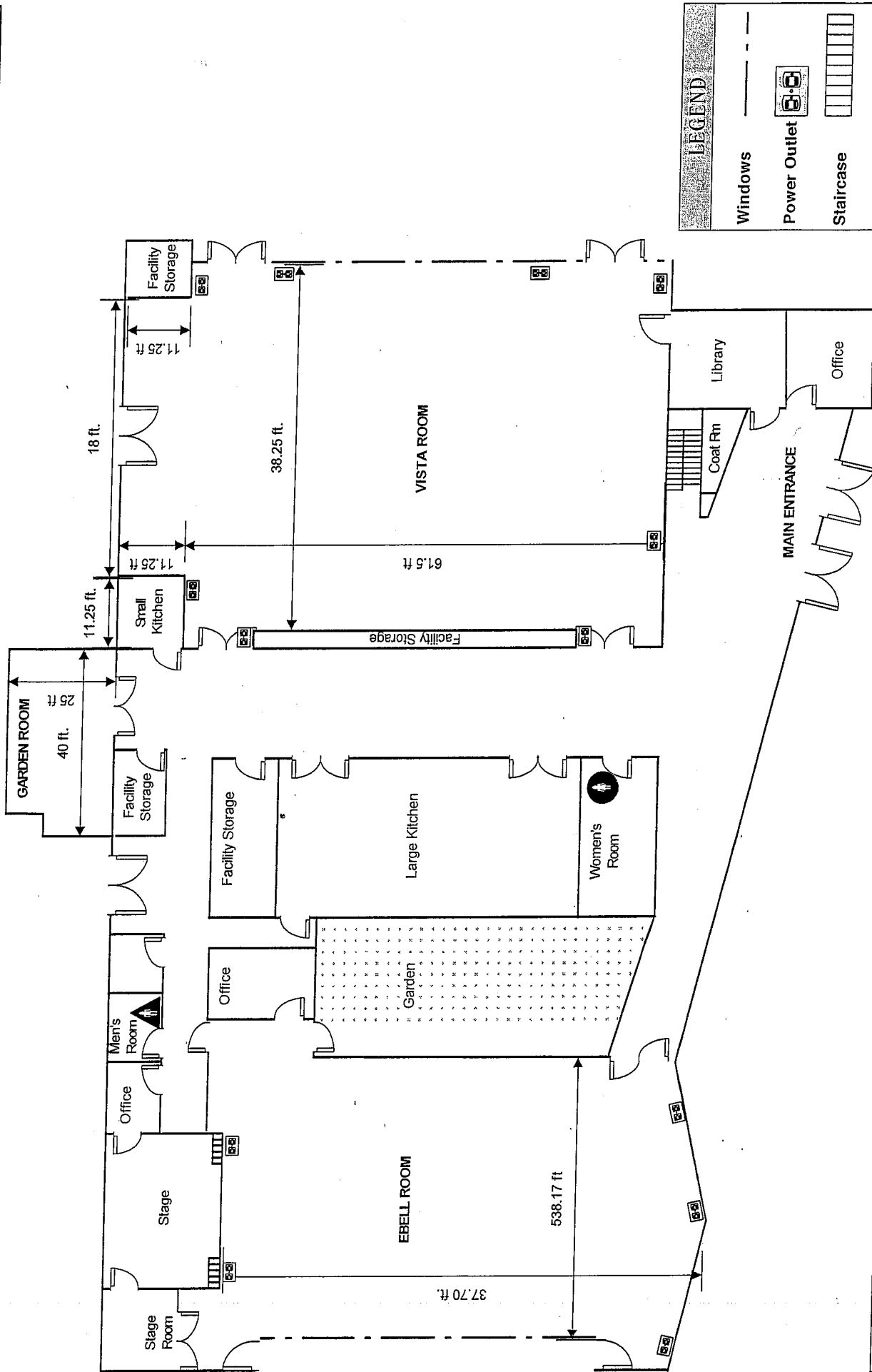
The Gardens at Lake Merritt

	HOSE FAUCET		PAVED
	SPRINKLER HEAD		GRAVEL/GRANITE
	DRAINAGE GRATE		WATER FEATURE
	BENCH		TRELLIS
	WALL		FENCE



DETAILED FACILITY OVERVIEW: GARDEN CENTER

inside Lakeside Park, 666 Bellevue Ave, Oakland, CA 94610





<http://gardensatlakemerritt.org/>

ART IN THE GARDENS

ARTIST & ORGANIZATIONAL PARTICIPANT PACKET

June 4th & 5th Open Studios 2011

Upcoming Events for Participating Artists

January 27th - Open Spaces Event at ProArts

February- Open Call to Artists Represented by East Bay Galleries, Studios, Cooperatives and Live Work Spaces, Publicly and Municipally Supported Artists, Oakland Cultural Arts and Marketing Funding Recipients, as well as other City of Oakland supported Artists (with a focus on individuals and programs funded through Office of Parks and Recreation)

February 27th - First round notified of acceptance (notification will be received through email)

March- Second Wave of Artist and Organization Recruitment with a focus on Established East Bay Individuals Artists

March 27th - Second round notified of acceptance (notification will be received through email)

March- Mandatory Artists Garden Tours will be scheduled weekly for artists and space curation

April 11th - Final Deadline for rolling submissions

April 24th - Final selections for Artist's participation (all artists will be notified of participation status)

April- May 9th - Continued Artists Garden Tours will be scheduled weekly for artists and space curation

Friday June 3rd - Staggered Scheduled Loading and Artwork Placement

June 4th & 5th - Open Studios Event from 11-6pm

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission
FROM: Darin Ranelletti, CEDA Planning and Zoning Division
DATE: March 9, 2011
SUBJECT: Recommendation Concerning the Proposed Amendment to the Master Plan for the Oakland Zoo (Major Conditional Use Permit No. CM09085)

SUMMARY

The East Bay Zoological Society (EBZS), which operates the Oakland Zoo and manages Knowland Park on behalf of the City in accordance with a management agreement, proposes to amend the approved 1998 Master Plan for the Zoo. The proposed amendment requires approval by the City. Staff recommends that the Parks and Recreation Advisory Commission recommend approval of the amendment.

FISCAL IMPACT

Pursuant to the management agreement between the City and EBZS, the City provides an annual subsidy of at least \$172,414 to EBZS for operating the Zoo and managing Knowland Park. The agreement allows EBZS to request additional funding from the City with approval from the City Council. This additional subsidy has varied year-to-year.

Implementation of the amended Master Plan would cost approximately \$72 million. Funding would come from a variety of sources including private donations, Measure G (a City bond measure), and Measure WW (an East Bay Regional Park District bond measure). At this time, EBZS is not seeking additional funding from the City for the Master Plan amendment. Therefore, the Master Plan amendment would not result in a direct negative fiscal impact to the City beyond the annual City subsidy.

Both the approved Master Plan and the Master Plan amendment have the potential to result in an indirect negative fiscal impact to the City. The expansion of the Zoo would increase demand for City infrastructure, such as sanitary sewer service and storm drainage service, and could increase demand for public safety services, such as fire protection and police service, however, these potential increases are expected to result in minimal fiscal impacts to the City. EBZS would be required to fund any necessary improvements to the City's sanitary sewer and storm drain systems to serve the expanded Zoo, and EBZS maintains an on-site security staff and an emergency response plan to reduce demand on City public safety services. Approval of the Master Plan amendment would not result in additional indirect fiscal impacts to the City compared to the approved Master Plan. The effect of the Zoo expansion on City services is further discussed in the environmental document for the project described below in the "Key Issues" section of this report.

BACKGROUND

In 1998 the City approved a Master Plan to upgrade and expand the Zoo. Certain elements of the approved Master Plan have already been completed, including the new Center for Science and Environmental Education, improvements to the Children's Zoo, restoration of Arroyo Viejo Creek, and various upgrades to existing Zoo facilities. The approved Master Plan also includes other proposed elements which have not yet been built, most notably the proposed new animal exhibit area previously called "California 1820" which would feature native California species present in California prior to the Gold Rush and be located to the east of the existing Zoo in an undeveloped portion of Knowland Park. A perimeter fence to enclose the California 1820 exhibit was also approved and has not yet been built.

PROJECT DESCRIPTION

EBZS proposes to amend the previously approved Master Plan to revise certain elements of the plan. The amended Master Plan would still include a new animal exhibit area featuring native California species (now called the "California Trail") proposed to be located to the east of the existing Zoo in an undeveloped portion of Knowland Park. By featuring native California species, many of which are now extinct in the state, the new exhibit would provide educational opportunities concerning ecology and conservation. The California exhibit area would also include a California Interpretive Center with indoor educational exhibits and programs. The proposed Master Plan amendment includes some new elements not previously included in the 1998 Master Plan, such as a new Veterinary Medical Hospital located immediately east of the existing Zoo parking lot that would replace the existing veterinary hospital, and a new overnight camping area located to the east of the existing Zoo in an undeveloped portion of Knowland Park. The primary elements of the proposed Master Plan amendment are listed below and are further discussed in detail in the environmental document for the project described below in the "Key Issues" section of this report. The project drawings for the current proposal are attached to this report as Exhibit A.

Proposed Revisions to Approved Master Plan

1. Replacement of the previously approved loop road and shuttle bus system to transport Zoo visitors from the existing Zoo to the California exhibit with an electric aerial gondola people-moving system;
2. Reconfiguration of the previously approved animal exhibits within the California exhibit;
3. Relocation of the previously approved California Interpretive Center within the California exhibit area to a site approximately 300 feet northwest of the previously approved location, and redesign of the Center;
4. Elimination of the previously approved off-site breeding activity, with incorporation of this area into the California exhibit;

5. Replacement of the existing veterinary hospital with the construction of a proposed new Veterinary Medical Hospital located immediately to the east of the existing Zoo parking lot on a portion of the previously approved California exhibit area;
6. Establishment of a new overnight camping area located to the northwest of the California exhibit area;
7. Establishment of the specific location of the proposed perimeter fence with modifications from the previously approved general location;
8. Improvement of the existing emergency vehicle access road off Snowdown Avenue; and
9. Provision of a public walking path located to the southeast and outside of the California exhibit to provide public access between existing fire roads and knolls in Knowland Park;

The size of the revised expansion area, as calculated by the area enclosed in the proposed perimeter fence, would decrease by six acres, from approximately 62 acres (1998 Master Plan) to approximately 56 acres (amended Master Plan).

The project would be constructed in phases over a total of approximately 42 months with the Veterinary Medical Hospital, perimeter fence, and improvements to the service road to the California exhibit area being constructed first. The California exhibit, gondola, and overnight camping area would be constructed in future phases.

EBZS is also proposing to implement a Habitat Enhancement Plan (HEP) for the California exhibit area and Upper Knowland Park. The HEP contains activities to control and eradicate target invasive plant species, such as French broom, revegetate areas where invasive species have been removed, protect and enhance grassland and trees, and protect and enhance habitat for notable native plant and animal species.

KEY ISSUES

Below is a discussion of the key issues surrounding the proposed Master Plan amendment.

Overview of City Review Process

The proposed Master Plan amendment requires review by the Parks and Recreation Advisory Commission (PRAC), Planning Commission, and City Council. The proposed Master Plan amendment was previously presented at informational sessions to the PRAC in June 2009 and the Planning Commission in April 2010. Pursuant to the zoning regulations, the proposed amendment requires approval of a major conditional use permit by the Planning Commission following the advisory recommendation of the PRAC. A hearing on the proposal at the Planning Commission is currently scheduled for March 16, 2011. The management agreement for the Zoo and Knowland Park stipulates that amendments to the Zoo Master Plan must be approved by the City Council. Following Planning Commission action on the proposal, the proposed amendment would be forwarded to the City Council for final decision.

The scope of the City's review is limited to the specific revisions proposed to the approved Master Plan. In the event that the proposed Master Plan amendment is not approved, EBZS would have the right to continue implementing the approved Master Plan from 1998.

General Plan Policies

The current General Plan land use classifications for the Zoo and Knowland Park have not changed since the previous Master Plan was approved in 1998. Knowland Park is divided into two different land use classifications in the Land Use and Transportation Element of the General Plan. The west-central portion of the park where the existing Zoo, the existing Arboretum, and the proposed California exhibit are located is designated as Urban Open Space. According to the General Plan, areas designated as Urban Open Space should be primarily used for active or passive recreation. The areas of Knowland Park located outside of the existing Zoo, the existing Arboretum, and the proposed California exhibit, in the far western portion of the park between Interstate 580 and the Zoo and in the eastern portion of the park to the east of the proposed California exhibit area, are designated as Resource Conversation areas in the General Plan. According to the General Plan, Resource Conversation areas are places where natural resources should be conserved. The Zoo expansion and the proposed Master Plan amendment are consistent with these General Plan designations; the Zoo expansion would be located in the Urban Open Space area where more intensive recreational activities are allowed. The Zoo expansion and the proposed Master Plan amendment are also consistent with the other relevant policies of the General Plan, including the policies of the Open Space, Conservation, and Recreation (OSCAR) Element of the General Plan, as explained in Section 3.8 of the environmental document described below in the "Key Issues" section of this report.

Zoning Regulations

The current zoning designations for the Zoo and Knowland Park have not changed since the previous Master Plan was approved in 1998. Knowland Park is divided into two different zoning districts roughly equivalent to the two General Plan land use classifications on the park. The western portion of the park where the existing Zoo, the existing Arboretum, and the proposed California exhibit are located is in the OS-SU (Open Space – Special Use) zone. The area located between Interstate 580 and the existing Zoo is also in the OS-SU zone. The OS-SU zone permits or conditionally permits a variety of activities related to active and passive recreation, such as botanical gardens, athletic fields, recreation centers, sports stadiums/arenas, golf courses, and zoological gardens (zoos). Modifications to zoos require a major conditional use permit. To approve the major conditional use permit for the proposed Master Plan amendment, the City would need to determine that the proposed amendment satisfies the approval criteria contained in the zoning regulations (see Exhibit B). The portion of Knowland Park located east of the existing Zoo and the proposed California exhibit is in the OS-RCA (Open Space – Resource Conservation Area) zone. The OS-RCA zone permits or conditionally permits a narrow range of activities related to open space conservation, such as hiking trails, picnic areas, unimproved camp sites, and wildlife preserves. The Zoo expansion and the proposed Master Plan amendment are consistent with the intent of these zoning designations; the Zoo expansion would be located in the OS-SU zone where more intensive recreational activities are allowed.

Community Input

EBZS has sponsored a number of recent community meetings during the past three years, including meetings in February 2008, May 2009, September 2009, March 2010, and July 2010, to present information concerning the proposed Master Plan amendment and to receive feedback from the community. Numerous people spoke at these meetings, both supporters and opponents of the proposal. Prior to submitting the current proposal to the City, EBZS sponsored two formal 30-day public review and comment periods on the proposed Master Plan amendment during which it provided community members with plans for the proposal and solicited feedback. Numerous written comments have been submitted to EBZS and the City. Public comments submitted to the City, including comments submitted to EBZS which, in turn, submitted the comments to the City, are attached to this report (see Exhibit C). EBZS has also distributed regular project updates via e-mail to community members and interested parties and has held meetings with representatives of the Friends of Knowland Park, a community group organized in response to the proposal.

The Friends of Knowland Park (FOKP) developed an alternative concept for the expansion of the Zoo that locates the proposed California exhibit closer to the existing Zoo. FOKP's alternative concept is attached to this report (see Exhibit D). EBZS considered the FOKP alternative concept and submitted a response (see Exhibit E). The EBZS response concludes that the alternative concept would contribute to degradation of sensitive landscape features such as stream corridors and oak groves, contribute to erosion of exceptionally steep slopes, create inappropriate and non-animal-friendly exhibits, diminish accessibility to a wide range of visitors including people with disabilities, and increase capital costs by more than \$10 million.

One of the concerns FOKP and other community members have expressed concerning the Zoo expansion is the effect of the expansion on open space in Knowland Park. The perimeter fence associated with the Zoo expansion in the approved Master Plan would enclose approximately 62 acres of Knowland Park. The perimeter fence in the proposed Master Plan amendment would enclose approximately 56 acres of Knowland Park (including approximately 18 acres of new animal exhibits in the California exhibit area). The modifications to the location of the perimeter fence in the proposed Master Plan amendment would allow continued access in Knowland Park to one segment of an existing fire road used by Knowland Park users to traverse the park and continued access to one of the knolls containing scenic views located in the southwestern portion of the park. Access to the fire road and the knoll by Knowland Park users is restricted under the approved 1998 Master Plan. The proposed Master Plan amendment also includes a proposed public walking path that would connect existing fire roads to increase public hiking opportunities compared to the approved Master Plan. With the implementation of the amended Master Plan, the public would still have access to approximately 355 acres of undeveloped area outside of the Zoo facility, including access to multiple locations suitable for hiking and containing scenic viewpoints. Since 1998 the City has added approximately 24 acres of new urban parkland and an additional approximately 116 acres of Resource Conservation area. Also, east of Knowland Park is Chabot Regional Park which provides an additional approximately 5,000 acres of open space. A detailed analysis on the effect of the amended Master Plan on public use of Knowland Park is contained in Sections 3.1 and 3.8 of the environmental document discussed below.

Environmental Impacts

When the previous Master Plan was approved in 1998, the City adopted a Mitigated Negative Declaration (MND) in accordance with the California Environmental Quality Act (CEQA). The 1998 MND concluded that the previous Master Plan would not result in a significant impact on the environment with the incorporation of specified mitigation measures.

For the proposed Master Plan amendment the City has prepared a Draft Subsequent Mitigated Negative Declaration/Addendum (SMND/A).¹ The Draft SMND/A was released for public review and comment on February 11, 2011. The Draft SMND/A evaluates whether the buildout of the amended Master Plan would result in new significant environmental impacts, or a substantial increase in the severity of impacts previously identified in the 1998 MND, due to the proposed changes to the Master Plan, new information, and/or changes to the circumstances surrounding the project. The Draft SMND/A finds that the buildout of the amended Master Plan would not result in new significant environmental impacts, or a substantial increase in the severity of impacts previously identified in the 1998 MND, with the incorporation of specified mitigation measures and the City's standard conditions of approval. Therefore, an Environmental Impact Report (EIR) is not required. The Draft SMND/A identifies mitigation measures related to the following environmental topics: biological resources; geology and soils; hydrology and water quality; and transportation and circulation. The Draft SMND/A also identifies standard conditions of approval related to the following environmental topics: aesthetics; air quality; biological resources; geology and soils; hazards and hazardous materials; hydrology and water quality; noise; public services and utilities; and transportation and circulation. Together, the mitigation measures and the standard conditions of approval would reduce all potential environmental impacts to a less-than-significant level.

Any interested party may comment on the Draft SMND/A. All comments received will be considered by the City prior to making a decision on the SMND/A and the proposed Master Plan amendment. Comments must be received within 30 calendar days of the release of the Draft SMND/A (no later than 4:00 p.m. on March 14, 2011).²

Evaluation of Proposed Master Plan Amendment

Staff believes the proposed Master Plan amendment is superior to the approved Master Plan for the following reasons:

1. Expansion Area: The proposed Master Plan amendment would result in a Zoo expansion area of 56 acres compared to 62 acres under the approved 1998 Master Plan.

¹ The Draft SMND/A was previously provided separately to the Parks and Recreation Commissioners when it was released for public review on February 11, 2011. The document is available for review at the Community and Economic Development Agency, Planning and Zoning Division, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, California, 94612. The Draft SMND/A is also available on the City's website at <http://www2.oaklandnet.com/Government/o/CEDA/o/PlanningZoning/s/Application/DOWD009157>.

² Comments on the Draft SMND/A should be submitted in writing to the attention of the case planner, Darin Ranelletti, Planner III, via mail or in person to City of Oakland, Community and Economic Development Agency, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, California, 94612, via fax to 510-238-6538, or via e-mail to dranelletti@oaklandnet.com.

2. Aerial Gondola: The proposed aerial gondola system for transporting Zoo visitors to the California exhibit would be superior to the previously approved shuttle bus system because the gondola system would require significantly less hillside grading, thereby reducing the environmental impact and visual impact on the neighboring houses. Additionally, the gondola would be located further away from nearby residents compared to the previously approved shuttle system and would not result in significant visual impacts as analyzed in the Draft SMND/A.
3. Veterinary Medical Hospital: The proposed Veterinary Medical Hospital would replace the existing undersized and aging veterinary facility at the Zoo with a modern veterinary facility. The new Veterinary Medical Hospital would be developed using “green” building principles. EBZS intends for the Hospital to be the first Leadership in Energy and Environmental Design (LEED)-certified facility of its kind in California. In addition to providing an improved environment for animal diagnosis and treatment, the new Hospital would enhance the Zoo’s research and education programs.
4. Overnight Camping Area: The proposed overnight camping area would supplement and enhance existing overnight camping programs at the Zoo by providing a unique recreational and educational experience for organized groups (youth, student, and family groups) facilitated and supervised by Zoo staff.
5. Perimeter Fence: The proposed perimeter fence in the Master Plan amendment would be superior to the perimeter fence in the approved Master Plan. The fence in the Master Plan amendment has been adjusted to reduce encroachment into valuable chaparral habitat and to provide continued public access to one segment of an existing fire road and one knoll containing scenic views located in the southwestern portion of Knowland Park.
6. Public Walking Path: The proposed public walking path would connect existing fire roads thereby increasing public hiking opportunities compared to the approved Master Plan.
7. Emergency Vehicle Access Road: The existing dirt fire road in Knowland Park located at the end of Snowdown Avenue would be improved (widened and surfaced with gravel) to provide enhanced emergency vehicle access to and from areas of Knowland Park.

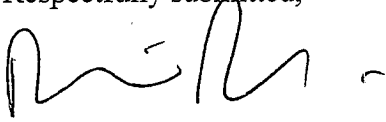
RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission recommend approval of the proposed Master Plan amendment. The proposed amendment would improve the previously approved Master Plan for the Zoo for the reasons stated above. The development of the amended Master Plan would further enhance a City-owned facility by providing a unique and valuable recreational and educational opportunity for visitors. The amended Master Plan is consistent with applicable General Plan policies and zoning regulations, and there have been no new City regulations or policies adopted since the approval of the 1998 Master Plan that would conflict with the amended Master Plan. The development of the amended Master Plan would not result in

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significant environmental impacts and the public would continue to have access to a substantial amount of open space in Knowland Park and the surrounding area.

Respectfully submitted,



Darin Ranelletti
Planner III

- Attachments:
- Exhibit A – Project Drawings
 - Exhibit B – Approval Criteria for Major Conditional Use Permits
 - Exhibit C – Public Comments
 - Exhibit D – Alternative Expansion Concept Developed by the Friends of Knowland Park
 - Exhibit E – East Bay Zoological Society Response to Alternative Expansion Concept Developed by the Friends of Knowland Park (Prepared by PJA Architects)