



**PARKS AND RECREATION ADVISORY COMMISSION**  
City of Oakland  
Wednesday, July 13, 2011 4:30 P.M.  
Lakeside Garden Center, 666 Bellevue Avenue, Oakland, CA

**Supplemental  
Agenda**

1. CALL TO ORDER:
2. ROLL CALL:  
BELCHER, FINLINSON, HAMMOCK, MATIS, MILLER, MONTAUK,  
PETERSON, RICARDS, TAYLOR, WONG, WU
3. DISPOSITION OF MINUTES:
  - A. Minutes of May 11, 2011
  - B. Minutes of June 8, 2011
4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
  - A. Commissioners Report Update, Commissioner Taylor
6. MODIFICATIONS TO THE AGENDA:
7. CONSENT NEW BUSINESS:
  - A. Request Approval For Permission to Collect Charitable Donations and to Allow Vendors to Sell Merchandise On-Site for the Playworks Oakland-Eastbay Community Recess on Saturday, October 29, 2011, at Eastshore Park: Staff received a request from Playworks for permission to collect charitable donations and to allow vendors to sell merchandise on-site at Eastshore Park on Saturday, October 29, 2011.
  - B. Request Approval for Permission to Collect Registration Fees and Charitable Donations for the 27th Annual Walk for Education & Health Education Fair on Saturday, September 17, 2011 at Lakeside Park Bandstand and Surrounding Area: Staff received a request from the United Negro College Fund (UNCF) for permission to collect registration fees and charitable donations at the Lakeside Park Bandstand and surrounding area on Saturday, September 17, 2011.

**C. Request Approval For Permission to Collect Charitable Donations and Have Vendors On-Site Selling Food and Merchandise for the 2<sup>nd</sup> Annual Oakland Black and Brown LGBTQ Pride Celebration Sunday, August 7, 2011 at Lakeside Park Bandstand and Surrounding Area:** Staff received a request from the AIDS Project of the East Bay for permission to collect charitable donations and have vendors on-site selling food and merchandise at the Lakeside Park Bandstand and surrounding area on Sunday, August 7, 2011.

**D. Request Approval for Permission to Have Vendors Sell Items and to Collect Charitable Donations at the 10th Annual Native American Pow Wow Fair on Saturday, September 10, 2011 at Clinton Square Park:** Staff received a request from the American Indian Contemporary ARTS for permission to collect Charitable donations and to allow vendors to sell products and food at the Clinton Square Park on Saturday, September 10, 2011.

8. **NEW BUSINESS:**

**A. The Oakland Fukuoka Sister City Association Requests Approval of Design and Implementation of a Landscaping Plan for the Torii Gate Area within the Gardens at Lake Merritt at Lakeside Park:** The Oakland Fukuoka Sister City Association, a 501(c)(3) corporation, would like to complete the landscaping in the area surrounding the Torii Gate within the Gardens at Lake Merritt. The map and planting plan is attached (Exhibit A).

**B. Design of an Off-Leash Dog Area at the Former Police Horse Stables within Lakeside Park. (An Alternative to the Lakeview Dog Play Area at Eastshore Park):** In response to significant community concerns about the proposed change in use that would be needed to accommodate the Lakeview Dog Play Area at Eastshore Park, the following design for an alternative off-leash dog area is proposed. This alternative location will be considered by the Parks and Recreation Advisory Commission (PRAC) at its July 13, 2011 meeting, at which time the Commission will also be reviewing proposed changes to open space and recreation allowances for the proposed Lakeview Dog Play Area project (Lakeview Dog Area).

C. **Request Approval of the Installation of Temporary and Removable Butterfly Murals at the Gardens at Lake Merritt and Wade Johnson Park:** Staff is requesting approval for the installation of butterfly murals to be placed at the Wade Johnson Park and the Gardens at Lake Merritt. Staff has worked with artist Kristi Holohan to create 14 temporary butterfly murals consisting of wood cutout butterflies painted on both sides in various cheerful colors and designs as pictured in at: <http://acearts.blogspot.com/2009/12/native-butterflies-at-allendale-park.html>.

D. **Review and Recommend Approval Of Request Authorizing The City Administrator To Amend Master Agreement Between City Of Oakland And The East Bay Zoological Society / Oakland Zoo Pursuant To Grant Requirements From Proposition 84 Funds From The California Department Of Parks And Recreation, Which Require 1) Extension Of The Agreement To 30 Years; And 2) Elimination Of The "At-Will" Termination Clause:** The request for amendment of the Master Agreement between the City of Oakland and the East Bay Zoological Society (**Exhibit A**) as described in the staff report and resolution (**Exhibit B**), including compliance with the California Environmental Quality Act, is before you for consideration as required by section 35 of the Master Agreement.

E. **Request from East Bay Children's Book Project to Rent Space at Mosswood Recreation Center for the Collection and Distribution of Donated Books for All Children and Teachers:** The Office of Parks and Recreation has received a request from the East Bay Children's Book Project to rent a space at Mosswood Recreation Center, the room known as the "Art Room and adjoining Office Space" for the purpose of collecting and donating new and used books to children and teachers throughout the bay area, from July 2011 through June 30, 2013, with an opportunity to renew for an additional two years. The address of the proposed site for the East Bay Children's Book Project is 3612 Webster Street (at MacArthur), Oakland 94609.

9. **CONDITIONAL USE PERMITS:**

A. **Lakeview Dog Play Area Recommendation for Minor Conditional Use Permit:** Staff received a request from the Oakland Dog Owners Group (ODOG) to design and construct a dog play area within Lakeview Park. On December 8, 2010 the Park and Recreation Advisory Commission approved the design of the Lakeview Dog Play Area. Staff requests the Park and Recreation Advisory Commission (PRAC) recommendation of the dog play area minor conditional use permit application to the City Planning Department. The Lakeview Dog Play Area will enclose the corner of Lakeview Park bordered by MacArthur Blvd to the north and Lakeshore Ave to the southeast. The Lakeview dog play area will contain separate off-leash areas for large and small dogs to exercise and socialize.

**B. Lake Chabot Golf Course AT&T Telecommunications Monopole Minor Conditional Use Permit Recommendation:** Trillium Consulting on behalf of AT&T, submitted an application the City of Oakland to install a new Telecommunication Facility (a "Monopine" to appear as a pine tree) with eight (8) antennas, two (2) microwave dishes, four (4) RRU's, and (1) one equipment shelter at the Lake Chabot Golf Course located at 11450 Golf Links Road, proposed location behind Golf Green #3. See exhibit A: Site Location Plan.

**C. Remember Them: Champions of Humanity Monument Recommendation of Minor Conditional Use Permit Application:** Staff received a request from the Oakland Metropolitan Chamber of Commerce Foundation (OMCCF) Board to support the minor conditional use permit application for the installation of the Remember Them: Champions of Humanity monument and associated lighting located at (HJK) Fox Square Park located at 1900 Rashida Muhammad Street. See Exhibit A - monument design and lighting plan.

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:


15. OPEN FORUM:

16. DIRECTOR'S REPORT:

A. Annual Dues

17. ANNOUNCEMENTS:

18. ADJOURNMENT:

 This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the *Office of Parks and Recreation* at (510) 238-7532 or TDD (510) 615-5883 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

*Next Meeting:*

*Wednesday, July 17, 2011; 4:30 p.m.  
Lakeside Garden Center  
666 Bellevue Ave, Oakland, CA*

**PARKS AND RECREATION ADVISORY COMMISSION**  
City of Oakland  
Wednesday, June 8, 2011, 4:30 P.M.  
Lakeside Park Garden Center, 666 Bellevue Avenue, Oakland, CA



**MINUTES**

1. **CALL TO ORDER:**

A meeting of the Parks and Recreation Advisory Commission was held on Wednesday, June 8, 2011 at the Lakeside Park Garden Center, 666 Bellevue Avenue, Oakland. Co-Chair Commissioner Montauk convened the meeting at 4:38 p.m. Audree V. Jones-Taylor, OPR Director, conducted the roll call.

2. **ROLL CALL:**

**Present:** Judy Belcher, Wade Finlinson, Michael Hammock, Howard Matis, Barry Miller, Susan Montauk, Marsha Peterson, Brad Ricards, Jeffrey Taylor, Ellen Wu

**Excused:** Calvin Wong

**Staff Present:** Audree V. Jones-Taylor, Gail McMillon, Dana Riley, Sarah Herbelin, Cynthia Armstrong

3. **DISPOSITION OF MINUTES:**

Minutes of the May 11, 2011 meeting.

**MOTION:** Commissioner Montauk entertained a motion to approve the May 11, 2011 meeting minutes.

**Moved by:** Commissioner Taylor **Seconded by:** Commissioner Taylor

**CORRECTION TO THE MINUTES:** Commissioner Matis reported that the May 11, 2011 minutes should reflect that there in the vote on Item 12 – Conditional Use Permit, there was 1 opposing vote rather than 1 abstention.

**MOTION:** Commissioner Montauk entertained a motion to approve the May 11, 2011 meeting minutes with modifications.

**Moved by:** Commissioner Hammock **Seconded by:** Commissioner Taylor **Motion: 1 Abstention: Commissioner Peterson Motion: Passed**

4. **SPECIAL ORDERS:**

None

5. **PRAC PENDING LIST:**

A. Commissioner Report Update, Commissioner Taylor:  
Report held over until the July-meeting.

6. **MODIFICATIONS TO THE AGENDA:**

**MOTION:** Commissioner Montauk entertained a motion to move Item 15 - Open Forum forward on the agenda before Item 7.

**Moved by:** Commissioner Belcher **Seconded by:** Commissioner Taylor: **Motion: Passed**

7. **CONSENT NEW BUSINESS:**

A. **Request Approval for Permission to Collect Donations for the American Red Cross Out for Blood Blood 5k Fun/Run/Walk on Saturday, October 22, 2011 at Lakeside Park Sailboat House Area:** Staff received a request from the American Red Cross for permission to collect donations on-site at the Lakeside

Park Sailboat House Picnic Area on Saturday, October 22, 2011.

- B. **Request for Permission to Accept On-site Registration/Donation Fees for the Leukemia & Lymphoma Society's Team in Training Summer Marathon Walk at Lakeside Park on Monday, September 5, 2011:**  
The Office of Parks and Recreation has received a request from JoAnna Bradley for permission to collect on-site registration/donation fees for the Leukemia & Lymphoma Society's Team in Training Summer Marathon Walk at Lakeside Park on Monday, September 5, 2011. Fees collected from the event will be donated to the Leukemia and Lymphoma Society toward each of the fundraising pledges.

- C. **Request Approval for Permission to Collect Registration Fees, Pledges and Donations for Step Out Walk to fight Diabetes at the Lakeside Park Bandstand on Saturday, October 22, 2011:**  
Staff received a request from the American Diabetes Association for permission to collect registration fees, pledges and donations on-site at the Lakeside Park Bandstand on October 22, 2011.

- D. **Request from the American Foundation for Suicide Prevention to Collect Donations and Sell Event Related Items ON-site at the Community Out of the Darkness Walk at Lakeside Park on Saturday, October 22, 2011:** The Office of Parks and Recreation received a request from the American Foundation for Suicide Prevention, a 501c3 non-profit foundation, to collect donations and sell t-shirts and other event related items on-site at the third annual Community Out of the Darkness Walk to be held at Lakeside Park on Saturday, October 22, 2011. Proceeds from the event will go towards suicide prevention and awareness.

**MOTION:** Commissioner Montauk entertained a motion to give consent for approval for Items 7A-7D as requested by staff.

**Moved by:** Commissioner Belcher: **Seconded by:** Commissioner Taylor: **Motion:** Passed – Unanimous

8. **NEW BUSINESS:**

- A. **Request to Approve and Accept a Park Bench Located in Joaquin Miller Park in Memory of Marj Saunders:** The staff report for this item was presented by Dana Riley for the Office of Parks and Recreation. Ms. Corinne Saunders contacted staff requesting approval to donate a park bench and plaque in memory of her late grandmother, Marj Saunders. The bench will be located in Joaquin Miller Park. Marj Saunders was an active volunteer and logged 60 years of civic contributions. The plaque would read: Dedicated in loving memory to Marj Saunders, family matriarch, friend of the community, guardian of animals, Oakland Hill advocate and hero to all. "If something needs to be done, just get in and do it." May 9, 1909 to April 21, 2010. The family will bare the cost for the bench and its installation.

**MOTION:** Commissioner Montauk entertained a motion to accept staffs recommendation for the installation of the park bench located in Joaquin Miller Park in memory of Marj Saunders.

**Moved by:** Commissioner Taylor: **Seconded by:** Commissioner Hammock: **Motion** Passed - Unanimous

- B. **Request from Phat Beets Produce, Healthy Hearts Clinic, and Dover Neighborhood Group For Approval of Dover Park Garden Project:** The staff report was presented by Sarah Herbelin, Community Gardening and Boating Supervisor with the Office of Parks and Recreation. The Office of Parks and Recreation received a proposal from Phat Beets Produce, Healthy Hearts Clinic, and Dover Park Neighborhood Group (Non-profit organizations – NPO's)) to create an edible garden inside the perimeter of Dover Park for the neighborhood and Healthy Hearts Clinic to grow food and educate patients, families and the surrounding community about healthy food. The NPO's submitted a proposal to OPR in 2010 to implement the community garden which included phase I consisting of a small vegetable garden and a desire for a phase II including the addition of fruit tree. OPR approved phase I of the project without a condition use permit (CUP) because the project was consistent with the use of the park. In the spring of 201, without consultation or notice to OPR, the NPO's initiated the phase II expansion including the planting of 30 fruit trees, the creation of a mural and scarecrow art piece, the installation of a community notice board and open compost bed. Staff requested and received an updated phase II portion of the

proposal which included desired changes and maintenance plans. Staff drafted a partner agreement that would solidify the Dover Park partnership. According to the NPO's, the staff recommendations include; a community board be approved a part of the Dover Park Project for as long as it is maintained by the NPO's; the open 2 bin compost be replaced by a 3 bin component; the expansion of the edible garden into the western part of the park be limited to plantings that do not disturb existing landscaping and irrigations needs be obtained by using the existing system; NOP's maintain fruit trees approved for the project; line of site concerning 7 trees planted on the eastern Dover Street perimeter between the two entry gates (between the sidewalk and playground) and the two avocado trees planted in the southwestern oval, in front of the path, be removed. It was also recommended that PRAC determine if a minor conditional use permit - MCUP should be required due to the extensive nature of the changes made to and proposed for Dover Park. An update to the written report included the Public Arts Advisory Committee's suggestion that PRAC make a recommendation on the mural and scarecrow art pieces prior to the NPO's submission to the PAC. Staff will draft a report on the art pieces for the July meeting.

**Members of the community addressed the Commission.**

**Presenter for Phat Beets a non profit organization – NPO and Dover Street neighbor:**  
Sited confusion over the initial agreement due to the number of departments involved. The NPO's were under the impression that approval was given to plant trees on the perimeter of the park. The group submitted a new proposal but did not have the opportunity to review staff recommendation to PRAC. The speaker asserted that they were not aware of the concerns until after the report was filed.

**Presenter for Dover Park Neighborhood Group and Park Steward:**

Approximately 2 years ago, members of the local community were asked by the local district council representative to a meeting at city hall and to become a participant in the maintenance of their local park given the budget deficit. The partnership between Phat Beets, the Healthy Hearts Clinic and the neighborhood was considered a good match. It was assumed that work and effort was approved by the City of Oakland. It was asserted that the PRAC had a clear choice; support the effort that supports the development of all the proposed elements or follow the recommendation of city staff to reduce the scale of the project and risk the return of the previous condition of the park's perimeter.

**Presenter Dover Park neighborhood of over 40 years:**

Handouts were provided depicting 1993 images of the site as a vacant lot. Due to budget constraints, the community's recommendation to build and design a community garden then was discouraged. The process and having to come before the PRAC was sited to be the cause of tension for the group. No paper trail or staff report for this process has been made available. A meeting was scheduled to discuss the issues regarding the project but was believed to be cancelled by the local council representative. The park was completed in 2005 at a cost of approximately \$560.00 and is 6 years old. The speaker suggested that only one corner of the garden was to be planted with vegetables and after approval, fruit trees would be planted along the westerly wall. 40k cars pass the site per day and is the perfect place where Children's Hospital could support a community garden.

**Presenters – Chief of Staff for Councilmember Jane Brunner:**

The council's office became involved with Phat Beets and the neighboring community to create a community garden within Dover Park. The speaker agreed that the process became confusing. Council's office and the Office of Parks and Recreation also agreed that a good process would be to present the matter before the PRAC. The Councilmember's office supports this process and staff recommended to allow the plan to continue in a reasonable manner. The agreement between the volunteers and the city is important.

**Speakers Comments:**

The opinions of the people who live near to and use the park should be considered rather than those who live further away and are used to making decisions. The 400 signatures collected showing support for the park shows the local commitment. The garden is being harvested by families who need the support of sustainable food systems. The garden has created a safer neighborhood. Good urban gardens ensure that

neighbors are connected to each other and nature. Children in Oakland are struggling with childhood obesity, food security and health food access. There must be a commitment to making healthy food choices available to everyone and we must think outside the box appropriate bathroom facilities and lighting must be added to the park. The park is unsafe. Inappropriate trees must be removed. The mural should be protected and more information should be given about the artist. The park can be made to look better. Edibles are good but flowering plants and none edibles will add beauty. Fences should be placed around the vegetable bed. A system needs to be put in place to direct the management of the park. The park is a great gathering place for the area and is a model for Oakland and the county. Site lines, security and use for everyone are important.

**Commission Comments:**

The PRAC is supportive of community gardening. Every city park allows for community gardening with a minor conditional use permit. This process is in place due to the community demand for various uses of city parks. Following the process does not mean that the PRAC is anti community gardening. The process allows the Commission to determine if the design can be improved or made safer - such as the line of site issue based on the placement of trees on the front fence.

There was a discussion regarding the feasibility of moving the trees elsewhere in the park in order to address staffs concerns of line of sight issues and if the health of the trees could be preserved. Phat Beets asserted that the trees were planted with consideration of the site line and that they would be pruned to within a skirt of 7ft to accommodate this safety issue. According to Phat Beets' licensed arborist, it is not possible to accommodate the trees at their full size without removing the city's landscaping and the center of the park is reserved for green space. Moving the trees is not an option.

Upon inquiry by the Commission, it was determined that staff did not have the opportunity to fully review the community proposal and it was suggested that the issue be held over to the July meeting.

**Staff provided a review of the process:**

The initial phase I proposal including changing beds within an existing planting area and was considered under the design and review process. This occurred without issue. Regarding phase II, part of the proposal was to continue planting, this included trees. City departments were consulted, however, the Office of Parks and Recreation was excluded. A conditional use permit would have been recommended had OPR been consulted prior to implementation of phase II. Staff requested PRAC to approve Phase I and then consider any recommendations to the changes in phase II, including the tree plantings or other parts of phase II. The conditional use permit issue should also be brought before the PRAC. The art pieces will be presented before the PRAC and the Public Arts Commission. Phase II, included planting of the trees was part of the original proposal and it was stated that this phase would take place if all parties were in agreement with the direction of the park. The cost of a conditional use permit is approximately \$2,900.00. Staff clarified that as part of the draft agreement, food raised in the park would not be sold.

Upon review of the process, the Commission determined that all parties were not in agreement and that the process of implementing phase II of the community garden process was not followed and that is it not reasonable to ask the PRAC to approve the project given the fact.

Community members asserted that PWA staff agreed to planting trees along the perimeter.

A Commissioner expressed concern that the requirement of the MCUP is an issue given that parties involved went to PWA and received approval and should be considered while moving forward.

**Director's Comments:** The Office Parks and Receptions OPR has been supportive of the community garden project at the Dover Street Park from the beginning and organized a tour of the park for the Commission. This is not and should not be an adversarial process. Organizers of the project claimed they were given a verbal agreement by PWA staff to continue the project beyond phase I. OPR can not control these actions or be held accountable for them. Fees can not be waived for the minor or major conditional



use permits, nor is OPR in the position to absorb the cost given the \$58mil budget deficit and the budget cuts faced by the department. The Director extended an apology to all organizers and community members regarding the misinformation they received from other departments. The Director asserted that OPR will follow the instructions given by the Commission.

**MOTION:** Commissioner Montauk entertained a motion to approve phase I in its design and to require the Non Profit Organizations to return for a conditional use permit for phase II  
**Moved by:** Commissioner Wu: **Seconded by** Commissioner Taylor: **Motion: 4 Opposed –**  
Commissioners Belcher Montauk, Matis and Finlinson: **Motion Passed**

Staff Sarah Herbelin and Peter Collier will continue to work with the NPO's and walk them through the process.

- C. **Approval of the Design and Implementation of the Public Art Project by Artist Shawn Lovell for the Gardens at Lake Merritt Entry Gates:** The staff report was presented by Kristen Zaremba. Staff from the Community & Economic Development Agency (CEDA) Public Art Program, recommend and requested approval from the Parks and Recreation Advisory Commission for the design and implementation of the public art project by artist Shawn Lovell, for the Gardens at Lake Merritt Entry Gates. The project was funded through the Measure DD public arts program and a selection panel chose the Shawn Lovell over 100 applicant artists a year ago. Lovell has worked in collaboration with OPR, Friends of Gardens at Lake Merritt, PWA to develop a design. Shawn Lovell provided an overview of the design and concept: The first depiction of the design was the preferred choice and recommended by the Public Arts Advisory Committee and the Friends of Gardens at Lake Merritt. The second design alternate was included in case of road blocks with the first design. Images of the design were discussed.

**Commission Comments:**

All appreciated the design. Safety concerns were raised regarding the pitchfork design element of the gate. Shawn Lovell clarified that the tines of the pitchfork will be flat rather than pointed and the pointed roots will be modified. Two gates will be placed on site and will be secured opened and closed by cane bolts. A locking mechanism will be included.

Tora Rocha with the Public Works Agency has reviewed the safety aspects of the gate including child safety and the weight of the gate.

**MOTION:** Commissioner Montauk entertained a motion to approval of the design and implementation of the public art project by artist Shawn Lovell for the Gardens at Lake Merritt entry gates.  
**Moved by:** Commissioner Belcher: **Seconded by:** Commissioner Miller: **Motion Passed - Unanimous**

- D. **Request for Recommendation to Planning Commission and City Council Regarding Sale of 6,000 Square Foot Park Site at 319 Chester Street:** Mark Hall with the Office of Parks and Recreation

presented the staff report. Staff requested that the PRAC hold a public hearing regarding the sale and disposition of surplus-recreational property prior to Planning Commission review. Public notices were been posted and mailed. Per Ordinance 11602 C.M.S., adopted June 29, 1993, the Planning Commission is required to determine the appropriate zoning classification for any City-owned surplus property that is 2,500 square feet or larger prior to its sale. The City's Real Estate Division requests review of one surplus property located at 319 Chester Street in West Oakland, an under-used semi undeveloped Parks-owned site. The subject property is level and is situated between older residential buildings in West Oakland. Staff requested that the PRAC hold a public hearing and after take testimony to find that the project meets the intent of the zoning and general planning requirements for approval of zoning and residential space. Lloyd Ware from Housing and Community Development Division fielded questions from the Commissioners.

**Commission Comments:**

Commissioners wanted confirmation that the sale of the Chester Street Park is not a sign of the city's

policy on selling park lands and asked that a list of property in jeopardy be established. The property will be sold to the non profit, Alliance for West Oakland Development, a job training program for \$90,000. The City will hold the note and finance the construction for \$400,000. Staff has requested that the lot be rezoned to allow for the construction of more than one unit on the site. The \$90,000 will be repaid to the general fund. Proceeds for the sale will be placed in the same account so that similar projects could be considered. The posting for the public hearing was confirmed by the director. The local community brought the blight issue and illicit activity on the site to the attention of the district council who raised the issue with city staff.

**MOTION:** Commissioner Montauk entertained a motion to accept staffs recommendation to move the issue to the Planning Commission

**Moved by:** Commissioner Hammock: **Seconded by:** Commissioner Wu: **Opposed:** 2: **Abstention:** 1

**Motion:** Passed

- E. Request for Design and Concept Approval on the Youth Urban Farm Project within Tassafaronga Park:** Cynthia Armstrong, Center Director for Tassafaronga Recreation Center presented the staff report. The Office of Parks and Recreation requested approval of the design of the Urban Youth Farm within Tassafaronga Park; and for the Parks and Recreation Advisory Commission (PRAC) to provide a recommendation to Planning Commission to approve the design and concept for the Youth Urban Farm Project. Oakland-based non-profit organization, Acta Non Verba and the Youth Urban Farm Project (ANV) submitted a proposal requesting approval for the general design and implementation of park improvements at Tassafaronga Park to include the creation of a community agricultural education/edible garden area. Work on the project is expect to move forward during the summer of 2011 and is a collaboration between Tassafaronga, Communities for a Better Environment, People United for a Better Oakland and Oakland resident. The materials and labor will be funded through PUEBLO, the California Endowment and a mini grant from the Elmhurst Weed and Seed Initiative. Lighting and maintenance will be managed by the project coordinator and funded through various organizations, park users and community members. Labor will be provided by project neighbors, local high schools and college student receiving course credit or paid internships. Staff recommended that the PRAC accept and approve the design and implementation of the Youth Urban Farm Project within Tassafaronga Park and recommend the Planning Commission approve the minor conditional use permit mCUP.

**Speakers Comments:**

Speakers supported the project and the center's partnership with Acta Non Verba including the mission to provide fresh produce to the local community and the public safety benefits of the community space and neighborhood beautification. It was recommended that the PRAC support the project and recommend to the Planning Commission the approval for the mCup.

**MOTION:** Commissioner Montauk entertained a motion to approve the design and concept for the Youth Urban Farm Project within Tassafaronga Park and recommends that the Planning Commission approve the minor use permit.

**Moved by:** Commissioner Ricards: **Seconded by:** Commissioner Hammock: **Motion Passed - Unanimous**

**9. CONDITIONAL USE PERMITS:**

None

**10. COMMUNICATIONS:**

Commissioner Ricards reported that the Tree Committee met to develop a policy on tree appeals. The Policy Committee did not me last month but will do so in the next few weeks to discuss dog parks.

**11. PRAC COMMITTEE REPORT:**

None

**12. ADVISORY COUNCIL REPORTS:**

None

**13. UNFINISHED BUSINESS:**

None

**14. COUNCIL REFERRALS:**

None

**15. OPEN FORUM:**

Moved before Item 7

The sole Open Forum speaker is a Park Steward from Cleveland Cascade. She clarified that in addition to working for historical preservation of the site, community activities include crime prevention. More families with children use the park know that the criminal element has been detoured. The speaker urged the listing audience to get involved with cleaning up local park areas to make the community safer and suggested the Commission consider providing areas in which to grow food for the community. The Commissioner thanked the speaker for her commitment and hard work at Cleveland Cascade.

**16. DIRECTOR'S REPORT:**

A. Budget Update

The Oakland City Council will start the budget hearing process on June 21 and 28. A balanced budget must be passed for July 1.

B. Back Yard Camp Out takes place on Saturday, June 25 and begins at 2pm. Commissioners were encouraged to participate.

C. East Oakland Sports Center – EOSC is scheduled to open on Thursday, June 30, 4pm. /ribbon cutting at 5:30pm. Kaiser will sponsor a private luncheon and tour on Friday June 24 for private funders. Bring a lawn chair for movies on the green.

D. The Intimate Evening takes place on Friday, July 29<sup>th</sup> at Dunsmuir. Tickets are now \$35.00.

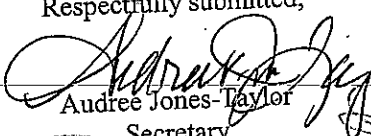
**17. ANNOUNCEMENTS:**

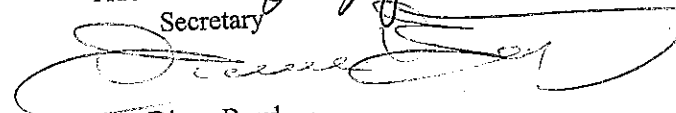
None

**18. ADJOURNMENT:**

The meeting was adjourned at 7:30 p.m.

Respectfully submitted,

  
Audree Jones-Taylor  
Secretary

  
Diane Boyd  
Recording Secretary



CITY of OAKLAND  
OFFICE of PARKS & RECREATION

**PARKS AND RECREATION ADVISORY COMMISSION**  
City of Oakland  
Wednesday, May 11, 2011 4:30 P.M.  
Lakeside Garden Center, 666 Bellevue Avenue, Oakland, CA

**Minutes**

**1. CALL TO ORDER:**

A meeting of the Parks and Recreation Advisory Commission was held on Wednesday, MAY 11, 2011 at the Lakeside Park Garden Center, 666 Bellevue Avenue, Oakland. Co-Chair, Commissioner Hammock, convened the meeting at 4:35 p.m. Dana Riley, OPR Staff, conducted the roll call.

**2. ROLL CALL:**

**Present:** Judy Belcher, Wade Finlinson, Michael Hammock, Howard Matis (In transit, arrived 4:40pm, Barry Miller, Susan Montauk, Marsha Peterson, Brad Ricards, Jeffrey Taylor, Calvin Wong Ellen Wu (In transit, arrived 4:50pm)

**Staff Present:** Audree V. Jones-Taylor, Dana Riley, Zermaine Thomas, Diane Boyd,

**3. DISPOSITION OF MINUTES:**

A. Minutes of March 9, 2011

MOTION: Commissioner Hammock entertained a motion to approve the March 9, 2011 Minutes.

Moved by: Commissioner Richards: Seconded by: Commissioner Wong: Abstained by Commissioners Peterson and Wong: Motion Passed

B. Minutes of April 13, 2011

MOTION: Commissioner Hammock entertained a motion to approve the April 13, 2011 Minutes.

Moved by: Commissioner Montauk: Seconded by: Commissioner Miller: Abstained by Commissioners Wong and Peterson: Motion Passed

**4. SPECIAL ORDERS:**

None

**5. PRAC PENDING LIST:**

A. Commissioners Report Update, Commissioner Taylor

**6. MODIFICATIONS TO THE AGENDA:**

None

**7. CONSENT NEW BUSINESS:**

A. **Festival on Sunday, July 10, 2010 at Splash Pad Park:** The Office of Parks and Recreation has received a request from the Piedmont Yarn & Apparel for permission to allow vendors at the Oakland Fiber and Textile Festival on Sunday, July 10, 2011 at Splash Pad Park. The event is being sponsored to give the opportunity to host vendors selling mostly handmade merchandise to the public and to give hands-on demonstrations in carding, spinning, knitting, crochet, sewing/quilting and weaving.

B. **Request from Triple Step for the Cure To Collect On-Site Registration Fees and Donations and Allow Event Related Vendors To Sell On-site During the 5K Fun Run/Walk at Lakeside Park on Sunday, September 18, 2011:** The Office of Parks and Recreation has received a request from Triple Step for the Cure for permission to collect on-site registration fees, donations and allow vendors to sell event-related items at Lakeside Park for their 2<sup>nd</sup> annual "Stepping Towards the Cure" 5K Fun

Run/Walk on Sunday, September 18, 2011. The purpose of the event is to provide a fun, healthy, and educational way to raise funds for Triple Step for the Cure.

**C. Request Approval for Permission to Allow the Alameda County Master Gardeners' to Collect Entry Fees and to Permit Vendors to Sell Gardening Titles and Educational Materials at Their 9<sup>th</sup> Annual Fall and Winter Gardening Seminar at the Lakeside Park:** Staff received a request from the Alameda County Master Gardeners for permission to collect an entry fee of \$40.00 at their Annual Fall and Winter Gardening Seminar at the Lakeside Park Garden Center on October 29, 2011. The event organizers will sell gardening titles, educational materials and refreshments throughout the day.

**D. Request Approval for Permission to Have an Outside Vendor Sell Food Items and Beer Inside the Lake Merritt Sailboat House at the Rowing Regatta's Southwest Regional Championship. The Event is Scheduled for Sunday, July 10, 2011 at Lake Merritt:** Staff received a request from the Lake Merritt Rowing Club seeking permission to have an outside vendor provide food service at the July 10, 2011 Rowing Regatta Southwest Regional Regatta at the Lake Merritt Sail Boat House. Though the vendor has not been selected the event organizer plans to offer basic sandwiches, fruit, water beverages and beer.

**E. Request Approval for Permission to Operate a Certified Farmers Market and Collect fees on-site for food sold at the Kaiser Permanente Health Fair at Snow Park on June 8, 2011:** Staff received a request from the Pacific Coast Farmers Market for permission to operate a Certified Farmers Market and to collect monies on-site for healthy foods being sold at the Kaiser Permanente Health Fair to promote healthy eating and nutrition at Snow Park on June 8, 2011.

**MOTION:** Commissioner Hammock entertained a motion that Items 7A – 7E be approved per staff recommendations.

**Moved by:** Commissioner Wong: **Seconded by:** Commissioner Miller: **Motion:** Passed - Unanimous

## 8. NEW BUSINESS:

**A. Request from Oakland Fukuoka Sister City Association to Install Ten Japanese "Ikekomi-Doro" Style Lanterns Surrounding the Torii Gate Located Within the Gardens at Lake Merritt:** Dana Riley presented the staff report to the Commission. The Oakland Fukuoka Sister City Association, a 501(c) (3) corporation would like to commemorate their 50<sup>th</sup> anniversary by replacing the ten lanterns that once resided in the Torii gate section of the Gardens at Lake Merritt. OFSCA plans to replace the missing lanterns with Japanese "Ikekomi-doro" style lanterns. The lanterns would be placed in the ground and not removed. The association is consulting with the Department of Public Works and it has been determined that this project will not have a fiscal impact on the agency as the association is in the process of fund raising. The lanterns may be outfitted with a solar panel and will have an on/off switch and is approximately the size of a lamp post which will mitigate damage during regular maintenance of the grounds.

**MOTION:** Commissioner Hammock entertained a motion to accept the staff recommendation to approve the design and installation of the lanterns.

**Moved by:** Commissioner Montauk: **Seconded by:** Commissioner Taylor: **Abstention: 1: Motion** Passed

**B. Approval of the Design and Implementation of the Leveling the Playing Field Project Phase II and Recommend Approval to the Planning Commission for the Conditional Use Permit, Variance and Design Review:** The staff report was presented by Ali Schwarz of Project Delivery with the Public Works Agency. Staff from the Public Works Agency (PWA) and the Office of Parks and Recreation request approval of the design and implementation of the Leveling the Playing Field Phase II Project. The project, funded by the Measure WW Bond funds, includes the renovation of three fields in the City of Oakland including new irrigation, sod, infields, and other amenities as needed. The project will improve the three fields while addressing the limited team sports opportunities available to girls in the City of Oakland, by converting the in fields to soft ball standards. In this way the project will in effect help "level the playing field". Part of the

improvements includes new lighting systems to two fields; one located at Owen Jones Field on Redwood Road in District 4 and the other field is Poplar located at the Willie Keys Recreation Center in West Oakland District 3. The lighting system is 20 years old and will be upgraded to a remote control system and will provide better safety and eliminate dark spots on the fields. The new LED fixtures will control light spillage off the fields. Neighbors within 300 feet of the site have been noticed on the project and will be noticed on the next phase and will have the opportunity to address the Planning Commission. Additional softball fields are being added as there are more baseball fields and fewer softball fields and to increase sports and activities for females. The fields will be open to all team sports. There were 7 fields on the Parks Priority list. The decision to upgrade these fields was based on the Parks Priority list and upon which districts needed softball fields and which parks needed to be upgraded. A variance is all that is required for this project rather than a major conditional use permit as lighting already exists at the site. The variance is necessary to cover the change in the lighting structure. Sod will be installed on the field. Area safety lighting is not part of the project.

**MOTION:** Commissioner Hammock entertained a motion that area safety lighting be added to the variance request in addition to approving the request.

**Moved by:** Commissioner Ricards: **Seconded by:** None: **Motion:** Denied

**MOTION:** Commissioner Hammock entertained a motion to approve the design and implementation of the Leveling the Playing Field Project Phase II.

**Moved by:** Commissioner Taylor: **Second by:** Commissioner Ricards: **Motion:** Passed - Unanimous

C. **Approval of the Design and Implementation for the Golden Gate Recreation Center Improvement**

**Project:** The staff report was presented by Denise Louie from the Public Works Agency (PWA) Division of Design, Engineering and Construction. Staff recommends the Park and Recreation Advisory Commission (PRAC) approve the design and implementation for Golden Gate Recreation center. The building is 59 years old and in need of upgrades. Potential funding opportunity is available through the State 2006 Safe Drinking Water Act, or Proposition 84 - Statewide and Community Revitalization Program of 2008 (Statewide Park Grant). This is a competitive grant process in which this project is 1 of 6 City of Oakland projects vying for the \$184 mil available in funding. Project staff has requested the maximum funding of \$5 mil for the project. The consultant services of Noll and Tam were contracted to lead the community outreach process and to develop the conceptual plan. Staff conducted 9 community or focus group workshops where the ideas for the design of the project were solicited. Participants included the very young to seniors. The site consists of a baseball field and recreation center. The center is the focus of this project. The Community voted on Scheme 1 at the May 9 community meeting. Which includes a new gymnasium and stage; increasing the area from 3400 square feet to 11,850 square feet. The parking area, drop off of zone and tot lot will be upgraded. Staff will return to the Commission in the future for the approval of the major conditional use permit for the gymnasium sometime in 2012. The existing tot lot is too close to the curb and has been remedied in current design plan. Outreach to announce meetings were conducted through visits to neighboring schools, through email notification and door to door canvassing.

**MOTION:** Commissioner Hammock entertained a motion to approve the design and implementation for the Golden Gate Recreation Center Improvement Project.

**Moved by:** Commissioner Wu: **Seconded by:** Commissioner Montauk: **Abstention:** 1 - Taylor: **Motion** Passed

D. **Request to Deny the Tree Permit Appeal for the Oakland Zoo:** The staff report was presented by Darin Ranelletti from the Planning and Zoning Division and Mitch Thompson from the Tree Division of the Public Works Agency (PWA). In conjunction with Phase 1 of the amended Zoo Master Plan, the Tree Services Division approved the application of the East Bay Zoological Society to remove seven (7) protected trees including one 10 inch diameter almond missing half its bark with 3 to 4 inch dead limbs in the canopy and 6 large shrubs considered to be small trees. The Friends of Knowland Park appealed the decision. The Tree Services Division recommends that the appeal be denied thereby upholding the decision of the Tree Services Division. In review; Subsequent to the PRAC's April 2011 recommendation to approve the proposed amendment to the Oakland Zoo Master Plan and the Planning Commissions April 2011 approval of the environmental document for the project and approval of the land use permits for the amendment; The Friends

of Knowland Park, California Native Plants Society and the California Native Grasslands Association appealed the Planning Commission's decision to the City Council. Their appeal is based on their opinion that the environmental review conducted for the project was inadequate. The Friends of Knowland Park's appeal is still pending and a hearing date has not been scheduled. After the Planning Commission's decisions to approve the Master Plan, PWA will approval a tree removal permit for phase 1 of the amended master plan. The tree removal permit has been appealed by the Friends of Knowland Park. Since Knowland Park is a City owned property, the tree permit appeal was presented to the PRAC. Approval of the tree permit does not mean the tree division can immediately remove trees. The municipal code state that the tree permit must be held until all permits have been issued including the City Council approval of the amended master plan. The purpose of this meeting was for PRAC to determine if the tree removals comply with CEQA and with the criteria for tree permit approval as listed in the City's tree ordinance. The trees in question are located on the proposed site where the veterinary hospital is to be located. The ordinance allows for redesign or shifting the building if a tree is to be compromised. If staff opted to use the redesign provision, a large oak tree would be in jeopardy. The tree ordinance requires replacement of trees if removing certain natives. Landscape design plans for the veterinary hospital show the number of trees to be plan exceed the number suggested for removal.

**Opposing Community Comments:** A representative for the appellant stated that any consideration or decision to remove a tree or trees would be irrelevant until the Friends of Knowland Park's appeals process has been completed and until City Council makes a decision on the issue. Further, until plans are approved by Council, it is unclear where the veterinary hospital will be located and any decisions about tree removal are premature, unauthorized and an abuse of PWA's discretion. It was asserted that the required 72 hour public notice for the current meeting was not followed and that this has been the history for this project. The speaker further stated that for the commission (PRAC) to make a ruling while a decision is pending before City Council is abuse of the commission's position and that the Parks and Recreations Department has not followed its obligations to Knowland Park including its obligation to provide signs, maps or website documentation to the park for Oakland citizens.

The Commission confirmed the meeting was properly noticed on Friday, May 6.

**MOTION:** Commissioner Hammock entertained a motion to except the PWA's request to deny the tree permit appeal by Friends of Knowland Park and to sustain the Public Works Agency proposed tree removal decision and that it complies with CEQA 12.36.050(A) of the OMC

**Moved by:** Commissioner Belcher: **Seconded by:** Commissioner Matis:

**Abstention:** 1 - Commissioner Montauk: **Motion Passed**

## 9. **COMMUNICATIONS:**

- A. **Presentation on Park Zoning:** Commissioner Miller provide a presentation on park zoning including minor and major conditional use permits. Handouts were made available to the Commission. Director Jones confirmed it would cost approximately \$1mil to implement a citywide Parks and Recreation master plan.

## 10. **PRAC COMMITTEE REPORT:**

- A. **Status Report from the Policy Committee:** Commissioner Wu provided a brief policy committee report. 8 survey responses were received covering a list of 16 issues-areas. The areas with 3 or more votes included; dog parks; open spaces; maintenance and repair of new and existing facilities; ball parks and successful program and centers in other cities. The Policy Committee will arrange to have guest speakers come in to make a presentation to the Commission. Two Commissioners expressed an interest to have PWA give a presentation of park maintenance.

## 11. **ADVISORY COUNCIL REPORTS:**

- A. **Reports were given by PRAC Commissioners:** Commissioner Montauk reported on Arroyo Viejo. The first meeting for the new Advisory Council for the center was held on May 4. 700 kids participated in the Annual Egg Hunt 4/23. The project was supported by 41 volunteers. Staff organizers are planning to participate in the statewide Car Show and B-BQ on May 14 from 11 to 5 pm. Arroyo Viejo has the only cheerleader group in the city. It includes 3 to 15 year olds. The group won the regional meet and will be compete in the state finals. Kids participating in the group also have the opportunity to receive life skills

training.

Commissioner Belcher reported on Mosswood. There were over 3000 in attendance at the annual Egg Hunt. CEO, a community based organization with a focus on supporting the goals of young women, worked with staff to organize the event. The Oakland Fire Department - OFD and a local motorcycle club added to the festivities. There were activities for all children including 1 year olds who had the assistance of volunteers.

12. **CONDITIONAL USE PERMITS:**

A. **Request for Recommendation on The East Oakland Sports Center Fence Project Minor Conditional Use Permit:** Dana Riley presented a staff report. Staff recommends that the Parks and Recreation Advisory Commission (PRAC) approve the design of the fence and recommend to the Planning Commission approval of the Minor Conditional Use Permit for installation of the fence at the East Oakland Sports Center (EOSC) located in the William "Bill" Patterson Park. The proposed East Oakland Sports Center Fence Project (Project) is to run the perimeter of the Patterson Park closing the gap between existing fencing and creating a recreation complex. The campus will consist of the East Oakland Sports Center, the Ira Jinkins Recreation Center, Brookfield Library and the Senior Center. The proposed fence will be constructed of eight foot tall black iron posts with angled top sections with pedestrian and vehicle gates allowing access to the parking lot, dumpster and maintenance storage areas and pedestrian thoroughfare around the complex. The fence will help mitigate some of the vandalism and graffiti at the recreation and senior centers and allow youth to sit outdoors in a secure area. The approximate \$120,000 to \$140,000 cost of the fence is included in the project funding.

Commissioners commented on the height and color of the fence and requested more decorative finials and confirmation on possible height restrictions. Staff provided confirmation that the fence is powder coated and will not rust.

**MOTION:** Commissioner Hammock entertained a motion to approve the recommendation on the East Oakland Sports Center Fence Project Minor Conditional Use permit.

**Moved by:** Commissioner Wu: **Seconded by:** Commissioner Taylor: **Opposed:** Commissioner Matis:  
**Motion Passed**

13. **UNFINISHED BUSINESS:**

None

14. **COUNCIL REFERRALS:**

None

15. **DIRECTOR'S REPORT:**

Directors Jones-Taylor welcomed Commissioner Marsha Peterson to the PRAC. Commissioner Peterson has replaced Commissioner Osagie Enabulele. It was suggested that the Commission have a special event to honor Commissioner Enabulele's past service.

A. **Budget Overview**

The third City Council budget meeting will be held tomorrow, Thursday, May 12th, at 5:30pm in council Chambers. Reporting agencies will be OPD, OFD Public Works and CEDA. On May 26 OPR, DHS and Libraries will make their reports. There City currently has a \$58mil deficit. OPR contributes approximately \$2.5mil to the General Purpose Fund through agency revenue generating sites of through site closures. The City has proposed 3 options (A, B and C) to address the budget deficit. Under Option A - OPR would close 6 recreation centers; General Rec. Supervisors will be removed, OPR has been charged with generating \$3mil. The East Oakland Sports Center - EOSC's opening will be delayed 6 and will open at the beginning of the year. It was projected that \$879,000 of the 3mil expected to be generated by OPR would come from EOSC. Option C is the most optimistic - including the passage of the Parcel Tax and concessions by staff (local 21 and 1021) approval of an additional 28% cut and 13% paid into PERS. In year two of the budget adjustment, OPR could possibly be merged with The Department of Human Services - DHS and Libraries. As part of the process the Director proposed eliminating the Director's



Unit including managers; others will be transferred to DHS.

DHS receives federal, state and local grants including Measure Y. The Department Directors have two months before the Acting City Administrator leaves to produce an agreed upon plan of action. Director Jones-Taylor encouraged the Commissioner's to attend the upcoming budget meetings.

Commissioner Montauk urged others to speak with their respective networks to help pass the parcel tax.

**OPR Event Announcements:**

June 5<sup>th</sup> and 6<sup>th</sup> - Arts and Music in the Parks - Gardens at Lakeside Park

Blue Grass Alliance Concert - Dunsmuir - 3pm -5pm

Sunday's in the Redwoods - Golf Tournament and Fundraiser June 13<sup>th</sup>, 2011

July 29<sup>th</sup> 6pm to 10pm - Intimate Evening - Dunsmuir (Tickets are currently \$25.00 and will be \$35.00 after June 1)

September - Labor Day Weekend - Garden Show at Dunsmuir \$15.00 tickets.

Commissioner Matis has the contact information for Cal Trans and will pass it on the Director Jones-Taylor

Following the Director's Report staff suggested that Item 12 - Conditional Use Permit, be moved to Item 9 on the agenda.

**MOTION:** Commissioner Hammock entertained a motion to move Item 12 Conditional Use Permits to Item 9.

**Moved by:** Commissioner Montauk: **Seconded by:** Commissioner Taylor: **Motion: Passed - Unanimous**

16. **OPEN FORUM:**

**MOTION:** Commissioner Hammock entertained a motion to move Item 16 - Open Forum ahead of Item 15 - Director's Report.

**Moved by:** Commissioner Belcher: **Seconded by:** Commissioner Taylor: **Abstention 1: Motion: Passed**

Concerns regarding Dover Park near Children's Hospital and the North Oakland Senior Center. Trees have been planting and a mural has been painted on the on fence without conditional use permit. The neighboring would like to see a community garden. The District Councilmember canceled a community scheduled to address some of these issues. There is no bathroom or lighting in the park. This is a popular neighborhood park with an influx of new parents.

17. **ANNOUNCEMENTS:**

None

18. **ADJOURNMENT:**

The meeting was adjourned at 7:10pm

Respectfully submitted,

Audree V. Jones-Taylor  
Secretary

Diane Boyd  
Recording Secretary

**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Central Reservations Supervisor  
**DATE:** July 13, 2011  
**SUBJECT:** Request Approval For Permission to Collect Charitable Donations and to Allow Vendors to Sell Merchandise On-Site for the Playworks Oakland-Eastbay Community Recess on Saturday, October 29, 2011, at Eastshore Park.

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SUMMARY

Staff received a request from Playworks for permission to collect charitable donations and to allow vendors to sell merchandise on-site at Eastshore Park on Saturday, October 29, 2011.

FISCAL IMPACT

There is no fiscal impact to the Office of Parks and Recreation.

BACKGROUND

Playworks is a national nonprofit organization that supports learning by providing safe, healthy, inclusive play and physical activity to schools at recess throughout the entire school day.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the collection of charitable donations and vendors on-site selling merchandise for the Playworks Oakland-Eastbay Community Recess at Eastshore Park on Saturday, October 29, 2011.

Respectfully submitted,

Gail McMillon  
Reservation Supervisor

Attachments: Request Letter  
Park Use Application  
Certificate of Non-profit/501c3



Oakland Parks & Recreation Advisory Commission  
Event Proposal

**Proposal Objective:**

Playworks Oakland/East Bay, a nonprofit organization headquartered here in Oakland, CA., requests approval from the OPR Advisory Commission to hold a free event in Eastshore Park on October 29, 2011 entitled "Playworks Community Recess & Picnic"; where Playworks Oakland/East Bay will sell merchandise-only or advocacy-only vendor booth spaces to local businesses/organizations and invite the public to make (optional) donations to Playworks Oakland/East Bay programming.

**Proposed Event Overview:**

*Name/Title:* Playworks Oakland-East Bay Community Recess

*Proposed Location:* Eastshore Park

*Date:* 10/29/2011 (available as of 4/28)

*Event Duration:* 11am-3pm (+ 1 hour before and after for setup & breakdown)

*Expected Attendees:* 200-300 persons total  
Oakland families from surrounding community; and students, staff and the families from our partner schools located all across the East Bay area

*Event Activities:*

- o Games (including: relay races, tag games, four-square, jump rope, hula hoops, etc.)
- o Contests (Rock-Paper-Scissors tournament, talent show)
- o Speakers (welcome/event kick-off address, keynote by public official)
- o Vendor Booths (merchandise & advocacy booths from local businesses, organizations and corporations - no food or beverages)
- o Picnic (attendees are encouraged to bring blankets and light snacks to enjoy the weather)
- o Music (amplified sound from boom box and/or local DJ - pop, family-friendly music only)

**What is Playworks?**

Playworks is a national nonprofit organization (tax ID#: 943251867) that supports learning by providing safe, healthy and inclusive play and physical activity to schools at recess and throughout the entire school day. Playworks is the only nonprofit organization in the country to send trained, full-time "Coaches" (Playworks Program Coordinators) to low-income, urban elementary schools, where they transform recess and play into a positive experience that helps kids and teachers get the most out of every learning opportunity.

Our Coaches introduce classic games that are disappearing from schoolyards as well as new games designed to build leadership and foster teamwork. In addition, coaches work on social development with individual classes throughout the day ("Class Game Times"),



Oakland Parks & Recreation Advisory Commission  
Event Proposal

run an after school program/tutoring program and coordinate our developmental sports leagues and peer-mentorship and leadership program called our Jr.Coaches Program. When Playworks partners with a school, kids are more physically active, and they return to class focused and ready learn.

In the East Bay alone, Playworks Oakland/East Bay partners with 38 under-resourced elementary schools across 6 school districts, allowing our programming to reach over 16,000 under-served students daily.

**Proposed Event Details**

*Mission/Purpose of Event:*

- Build community connections through safe inclusive play
- Build awareness of the importance of play to healthy social engagement and healthy bodies.
- Grow "brand" awareness of Playworks' programming and impact in the East Bay community
- Provide opportunity for individual community engagement with Playworks by introducing the public to Playworks volunteer opportunities and inviting them to become donors.
- Raise money for yearly programming through Corporate sponsorship of event
- Provide platform for Corporate Sponsors and local business vendors to show case their healthy family, healthy community philosophies, products and services.

*Proceeds:*

The event will be free and open to the public. Attendees will be invited to make a donation to Playworks Oakland/East Bay (but a donation will not be required to participate in the event). The majority of proceeds from this event will come from corporate sponsorships and vendor booth rentals to local businesses and organizations.

Note: Playworks will NOT be selling any food or beverages, nor will Playworks rent out vendor booths for the sale of food or beverages.

Any and all proceeds collected from this event will go directly towards our program's operating costs, including but not limited to:

- Renting facilities to use as venues for our developmental sports leagues
- Purchasing materials in support of our after school & Jr. Coach programs
- Purchasing equipment for use at school recesses and sports leagues

*List of Possible Vendors & Sponsoring Organizations:*

- Kaiser Permanente
- Safeway
- 24-Hour Fitness
- Oaklandish



*Oakland Parks & Recreation Advisory Commission  
Event Proposal*

- Cliff Bar
- Local sports teams (ie: Raiders, Warriors, A's, Sharks)
- Coppertone
- Girls Inc.
- Boys & Girls Club of America, East Bay operations
- American Red Cross
- Blood Centers of the Pacific

*Contact Information:*

Questions or concerns about this proposal, or other materials in this applications packet can be directed to-

**Kyonne Isaac**  
Community Engagement Coordinator, AmeriCorps VISTA  
Playworks Oakland/East Bay  
380 Washington Street, Oakland, CA 94607  
(direct) 510-269-7835  
[kisaac@playworks.org](mailto:kisaac@playworks.org)





Department of the Treasury  
Internal Revenue Service

P.O. Box 2508, Room 4010  
Cincinnati OH 45201

In reply refer to: 4077552510  
Oct. 26, 2009 LTR 4168C 0  
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BODC: TE

PLAYWORKS EDUCATION ENERGIZED  
% JILL C VIALET  
517 4TH ST  
OAKLAND CA 94607-3533

030465

Employer Identification Number: 94-3251867  
Person to Contact: Michelle Jones  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Oct. 09, 2009, request for information regarding your tax-exempt status.

Our records indicate that your organization was recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in November 1996.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Beginning with the organization's sixth taxable year and all succeeding years, it must meet one of the public support tests under section 170(b)(1)(A)(vi) or section 509(a)(2) as reported on Schedule A of the Form 990. If your organization does not meet the public support test for two consecutive years, it is required to file Form 990-PF, Return of Private Foundation, for the second tax year that the organization failed to meet the support test and will be reclassified as a private foundation.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Cindy Westcott  
Manager, EO Determinations

**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Central Reservations Supervisor  
**DATE:** July 13, 2011  
**SUBJECT:** Request Approval for Permission to Collect Registration Fees and Charitable Donations for the 27th Annual Walk for Education & Health Education Fair on Saturday, September 17, 2011 at Lakeside Park Bandstand and Surrounding Area.

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SUMMARY

Staff received a request from the United Negro College Fund (UNCF) for permission to collect registration fees and charitable donations at the Lakeside Park Bandstand and surrounding area on Saturday, September 17, 2011.

FISCAL IMPACT

There is no fiscal impact on the Office of Parks and Recreation.

BACKGROUND

The United Negro College Fund (UNCF) plays a critical role in enabling more than 60,000 students each year to attend college and get the education they need and that the nation needs them to have. To live up to the ideal expressed in UNCF's universally-recognized motto, "A mind is a terrible thing to waste," UNCF awards more than 10,000 scholarships through more than 400 scholarship, internship, fellowship and institutional grants that support students at the undergraduate, graduate and doctoral levels.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the collection of registration fees and charitable donations on-site for the 27th Annual Walk for Education & Health Education Fair at the Lakeside Park Bandstand and Surrounding Area on Sunday, September 17, 2011.

Respectfully submitted,

Gail McMillon  
Reservation Supervisor

Attachments: Request Letter  
Post Event Report  
Park Use Application





**UNCF**  
A mind is a terrible  
thing to waste®

Dr. Michael L. Lomax  
President and CEO

Frederick D. Patterson  
Founder

**COLLEGES & UNIVERSITIES**

Allen University  
Columbia, SC

Benedict College  
Columbia, SC

Bennett College  
Greensboro, NC

Bethune-Cookman University  
Daytona Beach, FL

Clifton University  
Orangeburg, SC

Clark Atlanta University  
Atlanta, GA

Dillard University  
New Orleans, LA

Edward Waters College  
Jacksonville, FL

Fisk University  
Nashville, TN

Florida Memorial University  
Miami, FL

Huston-Tillotson University  
Austin, TX

Interdenominational  
Theological Center  
Atlanta, GA

Jarvis Christian College  
Hawkins, TX

Johnson C. Smith University  
Charlotte, NC

Lane College  
Jackson, TN

LeMayne-Owen College  
Memphis, TN

Livingstone College  
Salisbury, NC

Miles College  
Birmingham, AL

Morehouse College  
Atlanta, GA

Morris College  
Sumner, SC

Oakwood University  
Huntsville, AL

Paine College  
Augusta, GA

Paul Quinn College  
Dallas, TX

Philander Smith College  
Little Rock, AR

Rust College  
Holly Springs, MS

Saint Augustine's College  
Raleigh, NC

Saint Paul's College  
Lawrenceville, VA

Shaw University  
Raleigh, NC

Spelman College  
Atlanta, GA

Sitman College  
Tuscaloosa, AL

Talladega College  
Talladega, AL

Texas College  
Tyler, TX

Tougaloo College  
Tougaloo, MS

Tuskegee University  
Tuskegee, AL

Virginia Union University  
Richmond, VA

Voorhees College  
Denmark, SC

Wilberforce University  
Wilberforce, OH

Wiley College  
Marshall, TX

Xavier University  
New Orleans, LA

United Negro College Fund, Inc.  
220 Montgomery Street  
Suite 1120  
San Francisco, CA 94104  
T 415 956 1018  
F 415 956 1862  
www.UNCF.org

March 10, 2011

City of Oakland  
Parks & Recreation Advisory Commission  
c/o Central Reservations Unit - Zermaine Thomas  
250 Frank Ogawa Plaza, Suite 330  
Oakland, CA 94612

Dear Commissioners:

On Saturday, September 17, 2011 UNCF (United Negro College Fund) will host the 27<sup>th</sup> Annual Walk for Education & Health Education Fair. Approximately 500 people participate in the walk that begins and ends at the Lake Merritt Sailboat House. After the walk there will be an opportunity for participants to have lunch and peruse the Health Education Fair. The event begins with registration at 8 AM, the walk at 9 AM and the Education Fair/Lunch is from 10 am to 12 noon.

We are again requesting permission to collect donations form walk participants the day of the walk. UNCF has introduced a new walk website to obtain donations; however, for non-Internet users, we need to have the option of physically turning in donations available. We have successfully managed this process in the past due in large part to securing an offsite location to handle monies and security presence with our accounting team and the event.

Thank your for your consideration

*Celeste Stanley*

Celeste Stanley, Development Director

415.956-1018



## POST EVENT REPORT

Please complete and return the Post Event Report to the Office of Parks and Recreation, Central Reservation Unit, Attention: Central Reservations Supervisor, 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612.

### I. GENERAL INFORMATION

Name of Event: UNCF (United Negro College Fund) Walk for Education and Health Education Fair

Location of Event: Lakeside Park

Date/Hours of Event: Saturday, September 25, 2010 Permit No. C10-045

Contact Person: Celeste Stanley Phone No. (415)956-1018

Contact Person Address: 220 Montgomery Street San Francisco, CA 94104

Is this a first time event at this location?  Yes  No If no, when was the event held previously?

Lakeside Park

1. Were Facility Rental/Set-up fees waived?  Yes  No

2. Check other permits required for event?

OPD Special Events Permit

Food Handler's Permit  Seller's Permit

Charitable Solicitations Permit  Certificate of Insurance  Other - Please list

### II. ATTENDANCE INFORMATION

1. Total number in attendance: 450
2. Were registration fees collected on-site for the event?  Yes  No
3. If yes (above), how many people registered? 20
4. What was the cost for registration? \$25
5. How much money was collected on site for registration fees? \$500

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

Of no, why not? \_\_\_\_\_

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
Kaiser Permanente	For Profit	N/A	Health Ed Brochures	No
Comcast	For Profit	N/A	Services Brochures	No
Wells Fargo Bank	For Profit	N/A	Services Brochures	No
Shades Magazine (online)	Non-Profit	N/A	Magazine Information	

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

UNCF hopes to increase the size and scope of the Health Education Fair in 2011.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Lakeside Park is a wonderful venue for our event, we look forward to utilizing for our next Walk in 2011.

Submitted by: Celeste Stanley Date: October 18, 2010

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_  
(OPR Staff)

Comments: \_\_\_\_\_



Office of Parks and Recreation  
250 Frank H. Ogawa Plaza, Suite 3330 Oakland,  
CA 94612

Central Reservations Unit  
PH (510) 238-3187 Fax (510) 238-2397

CITY of OAKLAND  
OFFICE of PARKS & RECREATION

Park Use Rental Application

Application Date: \_\_\_\_\_

ATTENTION:

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD

REQ. No. _____	OFFICE USE ONLY	Receipt No. _____
RWP No. _____	Approved By/Date _____	Issued By/Date _____
Police Special Events Permit Required? <input type="radio"/> Yes <input type="radio"/> No If required, Special Events Permit due to OPR by _____		

Application on behalf of: (Group, Individual, Organization) UNCF (United Negro College Fund) / Northern CA

\* Address: 220 Montgomery St, Suite 1120 City: San Francisco State: CA Zip: 94104

Individual responsible for event: Name: Celeste Stanley \*Address: 220 Montgomery St, Suite 1120

City: San Francisco State: CA Zip: 94104 Email: celeste.stanley@uncf.org

Home #: N/A Work #: (415) 956-1018 Fax #: (415) 956-1862 Cell #: (925) 878-1884

To use (Name of Park): Lakeside Park Location: Sail boat house parking lot / Bandstand surround area

On the following date (s): September 17, 2011 General Public Allowed:  Yes  No Number of Participants: 500

Between the hours of: (Start Time/Setup) 6:00 am (Actual Event Time) from 8:00 am to 12 noon (End Time/Cleanup) 2:00 pm

Type of Event/Purpose (be specific; i.e., Picnic, Walk/Run, Entertainment, Family Reunion, Rally, etc.)  
Walk-a-thon and Health Education Fair

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner is prohibited in any way.

Sound Amplification: Amplified  Yes  No Non-Amplified  Yes  No

Type of equipment to be used (i.e. jumpers, musical instruments, live band, cd player, amplifiers, microphones, etc.)  
CD player, D. J.

Will food be served? Yes  No  (If yes, please list type(s) of food to be served.) Sandwiches, fresh fruit and water

Please describe below special accommodations/requests required for your event. If no special accommodations/request required, write NONE.

Fees: (Picnic & Related Events Rate) A non-refundable permit application fee of \$10 will be added to each application with 50 or more people.  
(Special Event Rate) A non-refundable permit application fee of \$20 will be added to each application.

Permit Application Fee: \$20- Rent: \$1,272- Deposit: \$500-

Sound Use: \$100- Other Fees: Sail boat house parking lot \$260-

Total of ALL Fees PLUS Deposit: \$2,152-

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned)

CANCELLATION FEES: 31 days or more notice: Forfeit 1/2 Deposit  
30 days 11 days notice: Forfeit Deposit PLUS 1/2 Rental Fee  
10 days or less notice: Forfeit All Fees

Check Amount: \$ \_\_\_\_\_ Check #: \_\_\_\_\_ Cash: \_\_\_\_\_

Type of Credit Card (Visa or Master Card Only): \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

I Authorize the Office of Parks and Recreation, Central Reservations Unit to charge my Visa or Master-Card \$ \_\_\_\_\_ (Amount to be Charged)

for my reservation at \_\_\_\_\_ on \_\_\_\_\_ (Park) \_\_\_\_\_ (Event Date)

Celeste Stanley (Signature Required) Celeste Stanley (Print Name) \_\_\_\_\_ (Driver License #/Expiration Date)

- \*\*\*ATTENTION\*\*\*
- ✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?
  - ✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?

**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission

**FROM:** Gail McMillon, Central Reservations Supervisor

**DATE:** July 13, 2011

**SUBJECT:** Request Approval For Permission to Collect Charitable Donations and Have Vendors On-Site Selling Food and Merchandise for the 2<sup>nd</sup> Annual Oakland Black and Brown LGBTQ Pride Celebration Sunday, August 7, 2011 at Lakeside Park Bandstand and Surrounding Area.

---

SUMMARY

Staff received a request from the AIDS Project of the East Bay for permission to collect charitable donations and have vendors on-site selling food and merchandise at the Lakeside Park Bandstand and surrounding area on Sunday, August 7, 2011.

FISCAL IMPACT

There is no fiscal impact on the Office of Parks and Recreation.

BACKGROUND

AIDS Project of the East Bay (APEB) is a community based organization, dedicated to preventing the spread of HIV and supporting individuals infected with the virus through programs targeted at some of the most vulnerable and marginalized individuals in Alameda County. APEB ensures that individuals and communities beyond reach of other agencies receive professional services of the highest standard.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the collection of charitable donations and have vendors on-site for the 2<sup>nd</sup> Annual Oakland Black and Brown LGBTQ Pride Celebration at the Lakeside Park Bandstand and Surrounding Area Sunday, August 7, 2011.

Respectfully submitted,

Gail McMillon  
Reservation Supervisor

Attachments: Request Letter  
Park Use Application  
Certificate of Non-profit/501c3

Michelle Mitchell  
AIDS Project of the East Bay  
1320 Webster St  
Oakland, Ca 94612  
June 6, 2011

City of Oakland -- Parks and Recreation  
Special Events  
250 Frank H. Ogawa, Suite 3330  
Oakland, Ca 94612

To Whom It May Concern:

This year will be our 2<sup>nd</sup> annual Oakland Black and Brown LGBTQ Pride Celebration weekend. The weekend will start on Friday, August 5<sup>th</sup> with an event that will showcase our specific community's history, art, and culture. Saturday we have free community building workshops followed by a bar-b-que. On Sunday we have a festival held at Lakeside Park and Edoff Memorial Bandstand. The festival is an event full of live entertainment from local talent around the Bay Area. The festival is meant to build community awareness and celebrate the diversity within the LGBTQ community.

This letter serves as a proposal to get permission for us to both vend and ask for charitable donations. Allowing us to be able to do both will enable us to be able to cover our costs, as well as, ensure we have a chance at continuing the event in the future. We were able last year to do both and we were very successful.

Thank you for your consideration.

Sincerely,

Michelle Mitchell

## POST EVENT REPORT

Please complete and return the Post Event Report to the Office of Parks and Recreation, Central Reservations Unit, Attention: Central Reservations Supervisor, 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612.

### I. GENERAL INFORMATION

Name of Event: BlackOUT Oakland Black and Brown LGBTQ Pride

Location of Event: Lakeside Park

Date/Hours of Event: August 7th 2011 Permit No. \_\_\_\_\_

Contact Person: Michelle Mitchell

Phone No. 510 459 1565

Contact Person Address: 6460 Brann St Oakland, Ca 94605

Is this a first time event at this location?  Yes  No If no, when was the event held previously?

Aug 1st 2010

1. Were Facility Rental/Set-up fees waived?  Yes  No

2. Check other permits required for event?

OPD Special Events Permit

Food Handler's Permit  Seller's Permit

Charitable Solicitations Permit

Certificate of Insurance

Other - Please list

### II. ATTENDANCE INFORMATION

1. Total number in attendance: 499

2. Were registration fees collected on-site for the event?  Yes  No

3. If yes (above), how many people registered? 0

4. What was the cost for registration? 0

5. How much money was collected on site for registration fees? 0

**III. VENDOR INFORMATION**

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

Of no, why not? \_\_\_\_\_

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
N/A				

**IV. COMMENTS**

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

\_\_\_\_\_

\_\_\_\_\_

Submitted by: Michelle Mitchell

Date: 8/30/11

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

(OPR Staff)

Comments: \_\_\_\_\_

\_\_\_\_\_





Office of Parks and Recreation  
250 Frank H. Ogawa Plaza, Suite 3330 Oakland,  
CA 94612

CITY of OAKLAND  
OFFICE of PARKS & RECREATION  
**Park Use Rental Application**

Central Reservations Unit  
PH (510) 238-3187 Fax (510) 238-2397

Application Date: \_\_\_\_\_

ATTENTION:

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD

REQ No. _____	OFFICE USE ONLY	Receipt No. _____
RWP No. _____	Approved By/Date _____	Issued By/Date _____
Police Special Events Permit Required? <input type="radio"/> Yes <input type="radio"/> No If required, Special Events Permit due to OPR by: _____		

Application on behalf of: (Group, Individual, Organization) AIDS Project of the East Bay

\* Address: 1320 Webster St City: Oakland State: CA Zip: 94612

Individual responsible for event: Name: Mikihelle Mitchell \*Address: 6460 Braun St

City: Oakland State: CA Zip: 94605 Email: MMitchell@oaklandblackout.com

Home #: \_\_\_\_\_ Work #: \_\_\_\_\_ Fax #: \_\_\_\_\_ Cell#: 510 459 1565

To use (Name of Park): Lakeside Park Location: Bandstand & Surrounding area

On the following date (s): Aug 7th 2011 General Public Allowed: Yes  No  Number of Participants: 400

Between the hours of: (Start Time/Setup) 11 AM (Actual Event Time) from 12 to 5 (End Time/Cleanup) 6pm

Type of Event/Purpose (be specific; i.e., Picnic, Walk/Run, Entertainment, Family Reunion, Rally, etc.): Festival / Fundraiser

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner is prohibited in any way.

Sound Amplification: Amplified  Yes  No Non-Amplified  Yes  No

Type of equipment to be used (i.e. jumpers, musical instruments, live band, cd player, amplifiers, microphones, etc.): Microphones, live music, amplifiers

Will food be served? Yes  No  (If yes, please list type(s) of food to be served.) Food vendors

Please describe below special accommodations/requests required for your event. If no special accommodations/request required, write **NONE**.

Fees: (Picnic & Related Events Rate) A non-refundable permit application fee of \$10 will be added to each application with 50 or more people. (Special Event Rate) A non-refundable permit application fee of \$20 will be added to each application.

Permit Application Fee: 20 Rent: 755 Deposit: 250

Sound Use: 100 Other Fees: \_\_\_\_\_

Total of ALL Fees PLUS Deposit: 1125

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned)

CANCELLATION FEES: 31 days or more notice: Forfeit 1/2 Deposit  
30 days 11 days notice: Forfeit Deposit PLUS 1/2 Rental Fee  
10 days or less notice: Forfeit All Fees

Check Amount: \$ 14231 Check #: 14231 Cash: \_\_\_\_\_

Type of Credit Card (Visa or Master Card Only): \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

I Authorize the Office of Parks and Recreation, Central Reservations Unit to charge my Visa or Master Card \$ \_\_\_\_\_ (Amount to be Charged)

for my reservation at \_\_\_\_\_ on \_\_\_\_\_ (Event Date)

(Signature Required) M. Mitchell (Print Name) Michelle D. Mitchell (Driver License #/Expiration Date) \_\_\_\_\_

\*\*\*ATTENTION\*\*\*  
✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?  
✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?

FEB -9 2007

**Internal Revenue Service**

**Date:** February 1, 2007

**AIDS PROJECT OF THE EAST BAY  
499 5TH ST SUITE 306  
OAKLAND CA 94607-3835**

**Department of the Treasury  
P. O. Box 2508  
Cincinnati, OH 45201**

**Person to Contact:**  
Kathy Masters ID# 31-04015  
Customer Service Representative  
**Toll Free Telephone Number:**  
877-829-5500  
**Federal Identification Number:**  
94-3061583

**Dear Sir or Madam:**

This is in response to your request of February 1, 2007, regarding your organization's tax-exempt status.

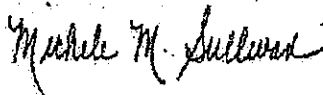
In November 1992 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Michele M. Sullivan, Oper. Mgr.  
Accounts Management Operations 1

**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Central Reservations Supervisor  
**DATE:** July 13, 2011  
**SUBJECT:** Request Approval for Permission to Have Vendors Sell Items and to Collect Charitable Donations at the 10th Annual Native American Pow Wow Fair on Saturday, September 10, 2011 at Clinton Square Park.

---

SUMMARY

Staff received a request from the American Indian Contemporary ARTS for permission to collect Charitable donations and to allow vendors to sell products and food at the Clinton Square Park on Saturday, September 10, 2011.

FISCAL IMPACT

There is no fiscal impact on the Office of Parks and Recreation.

BACKGROUND

The American Indian Contemporary ARTS provided Entertainment, Education, Native Arts and Crafts, provided a safe and Friendly space for the community to come together as brothers and sisters. This Cultural event is open to the community to our diverse culture to share with our neighbors.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the collection of Charitable donations on-site and have vendors to sell different products for the 10th Annual Native American Pow Wow Fair at the Clinton Square Park. September 10, 2011.

Respectfully submitted,

Gail McMillon  
Reservation Supervisor

Attachments: Request Letter  
Post Event Report  
Park Use Application

DATE:6-23-11

TO: PRAC

RE: Medicine Warriors All Nations 12<sup>TH</sup> Annual Pow Wow Sat.9-10-11 7am-7pm

Event will take place at Clinton Square Park, Oakland, CA.

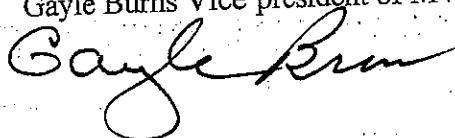
Fiscal Sponsor Listed: American Indian Contemporary Arts

This will be the 10<sup>th</sup> year we've held our annual Native American Pow Wow in Clinton Square Park. We consider this event a celebration of our diverse culture to share with our neighbors. This Cultural event is open to the community. With all the negative things we hear on the News daily Our event is just one of many positives things we can share with the world about our city. The past 10 years we've provided Entertainment, Education, Native Arts and Crafts, provided a safe and Friendly space for our community to come together as brothers and sisters and an event to look forward to every year in September. My most fond memories growing up were of the family and community events and activities, Grandmothers, Grandfathers, Moms, Dad's Children, cousins all relatives.

We paid the application fee of \$520, we are in the process of complying with all special events permits, including all permits necessary, including insurance necessary to have our event September, 10, 2011

Thank You,

Gayle Burns Vice president of MWANS





## POST EVENT REPORT

Please complete and return the Post Event Report not more than 30 days after event date, to the Office of Parks and Recreation, Central Reservations Unit, Attention: Central Reservations Supervisor, 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612.

### I. GENERAL INFORMATION

Name of Event: 11<sup>th</sup> ANNUAL MEDICINE WARRIORS ALL NATIONS POWWOW

Location of Event: CLINTON SQUARE PARK

Date/Hours of Event: 9/11/10 8am - 8pm Permit No: 22257

Contact Person: GAYLE BURNS Phone No: 836-2924

Contact Person Address: 224 E. 15<sup>th</sup> ST, # 301, OAKLAND, CA 94606

Is this a first time event at this location?  Yes  No If no, when was the event held previously?

1. Were Facility Rental/Set-up fees waived?  Yes  No

2. Check other permits required for event?

OPD Special Events Permit

Food Handler's Permit

Seller's Permit

Charitable Solicitations Permit

Certificate of Insurance

Other - Please list

### II. ATTENDANCE INFORMATION

1. Total number in attendance: 150

2. Were registration fees collected on-site for the event?  Yes  No

3. If yes (above), how many people registered? \_\_\_\_\_

4. What was the cost for registration? \_\_\_\_\_

5. How much money was collected on site for registration fees? \_\_\_\_\_

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

Of no, why not? \_\_\_\_\_

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
ROBERT HEFF WANDREW SPIRIT BBQ	FOR PROFIT	BBQ		yes
ROSE DEVORE ROSE'S TACOS	FOR PROFIT	INDIAN TACOS, STEW + FRY BREAD		yes
NIGHT BEARS LODGE	FOR PROFIT		NATIVE ARTS + CRAFTS	yes
LITTLE WOLF TRADING POST	FOR PROFIT		NATIVE ARTS + CRAFTS	yes

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

HEALTHIER CHOICES IN FOOD

List any problems, concerns, or, other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

NONE - IT WENT VERY WELL

Submitted by: \_\_\_\_\_

*Kevin G. How*

Date: \_\_\_\_\_

6-8-11

Approved by: \_\_\_\_\_

(OPR Staff)

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

## Special Events Vendors Information Sheet continued

Name of Vendor	Non-Profit or For-Profit Org.	Craft (Describe)	Seller's Permit Y/N
Barry Bernard	For Profit	Clothing	Y
Michael Lucero	For Profit	Jewelry & Crafts	Y
Inka's Creations	For Profit	South American Native Clothing & Jewelry	Y
Intertribal Friendship House	Non-Profit	Information	N/A
Native American Health Center	Non-Profit	Information	N/A
Native American Aids Project	Non-Profit	Information	N/A
Friendship House Association of American Indians	Non-Profit	Information	N/A
Temporary Assistance for Needy Families (TANF)	Non-Profit	Information	N/A
Native American Services Committee-Oakland Public Library	Non-Profit	Information	N/A
United Indian Nations	Non-Profit	Information	N/A
AAA	For-Profit	Information	N/A

Office of Parks and Recreation

250 Frank H. Ogawa Plaza, Suite 3330 Oakland, CA 94612



CITY of OAKLAND

OFFICE of PARKS & RECREATION

Central Reservations Unit

PH (510) 238-3187 Fax (510) 238-2397

238-7931

ATTENTION: Armando

Park Use Rental Application

Application Date: 4-21-11

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD

REQ No. _____	OFFICE USE ONLY	Receipt No. _____
RWP No. _____	Approved By/Date _____	Issued By/Date _____
Police Special Events Permit Required? <input type="radio"/> Yes <input type="radio"/> No	If required, Special Events Permit due to OPR by _____	

Application on behalf of: (Group, Individual, Organization) American Indian Cultural Arts

\* Address: 224 E 15th St #301 City: Oakland State: CA Zip: 94606

Individual responsible for event: Name: Gayle Buras \*Address: 224 E 15th St #301

City: Oakland State: CA Zip: 94606 email: gayle.buras66@gmail.com

Home #: 510 836-2924 Work #: 415 431-6227 Fax #: \_\_\_\_\_ Cell #: \_\_\_\_\_

To use (Name of Park): Clinton Square Park Location: International Blvd. between 6th & 7th Sts

On the following date (s): Sept. 10, 2011 General Public Allowed: Yes  No  Number of Participants: up to 200

Between the hours of: (Start Time/Setup) 7 AM (Actual Event Time) from: 11:00 AM to: 6 PM (End Time/Cleanup): 7 PM

Type of Event/Purpose (be specific; i.e., Picnic, Walk/Run, Entertainment, Family Reunion, Rally, etc.)

Native American Pow Wow

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner is prohibited in any way.

Sound Amplification: Amplified  Yes  No Non-Amplified  Yes  No

Type of equipment to be used (i.e. jumpers, musical instruments, live band, cd player, amplifiers, microphones, etc.)

Will food be served? Yes  No  (If yes, please list type(s) of food to be served.)

Please describe below special accommodations/requests required for your event. If no special accommodations/request required, write NONE.

Fees: (Picnic & Related Events Rate) A non-refundable permit application fee of \$10 will be added to each application with 50 or more people. (Special Event Rate) A non-refundable permit application fee of \$20 will be added to each application.

Permit Application Fee: \$20 Rent: \$150 Deposit: 150

Sound Use: \$50 Other Fees: \$150 (Fundraisers Vendor Fee)

Total of ALL Fees PLUS Deposit: \$495 + 25 = \$520

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned)

CANCELLATION FEES: 31 days or more notice: Forfeit 1/2 Deposit 30 days 11 days notice: Forfeit Deposit PLUS 1/2 Rental Fee 10 days or less notice: Forfeit All Fees

Check Amount: \$ 520 Check #: to follow Cash: \_\_\_\_\_

Type of Credit Card (Visa or Master Card Only): \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

I Authorize the Office of Parks and Recreation, Central Reservations Unit to charge my Visa or Master Card \$ \_\_\_\_\_ (Amount to be Charged)

for my reservation at Clinton Square Park on Sat. September 10, 2011 (Park) (Event Date)

Gayle Buras (Signature Required) Gayle Buras (Print Name) 04389855 3-2016 (Driver License #/Expiration Date)

\*\*\*ATTENTION\*\*\*

✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?

✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?



Central Reservations Unit

250 Frank H. Ogawa Plaza Ste 3330  
Oakland, CA 94612

(510) 238-3187



CITY of OAKLAND  
OFFICE of PARKS & RECREATION

American Indian Contemporary ARTS  
224 E.15th Street Apt 301  
Oakland, CA 94606

# Reservation Request

Status: In-Process

Customer Type: Non-Profit

Authorized Agent: Gayle Burns

Work: (415) 431-6227 x202 Home: (510) 836-2924

DATE/USER	REQUEST NUMBER	CHARGES	DISCOUNT	TAXES	REFUNDS & CREDITS	PAYMENTS	REQUEST EXPIRES	BALANCE DUE
04/21/2011 Armando Aguilera	9004160	\$520.00	\$0.00	\$0.00	\$0.00	\$520.00	09/11/2011	\$0.00

## RESERVATIONS

EVENT NAME	FACILITY	CENTER
Native American Pow Wow Attendance: 200 Type: Special	Clinton Square Park	Clinton Square Park 1230 6th Avenue Oakland, CA 94606

DATES RESERVED	HRS
Saturday - 9/10/2011 07:00 AM to 07:00 PM	12

Total Number of Dates: 1 Total Number of Hours: 12

NOTES: \*\*\* PLEASE READ AND ADHERE TO ADDITIONAL CONDITIONS AND ATTACHED DISCLAIMERS \*\*\*  
\*\*\*NON-EXCLUSIVE USE OF THE PARK.\*\*\*

ACTUAL EVENT TIME: 11:00am - 6:00pm \*\*\* FOODS SERVED: VENDORS \*\*\* TYPE OF SOUND = INSTRUMENTS

- 1= OPD SPECIAL EVENTS PERMIT. \_\_\_\_\_
  - 2= CERTIFICATE OF INSURANCE. \_\_\_\_\_
  - 3= ONE-DAY FOOD HANDLERS PERMIT. \_\_\_\_\_
  - 4= CHARITABLE SOLICITATION PERMIT. \_\_\_\_\_
  - 5= SELLERS PERMITS (EACH VENDOR MUST HAVE A SEELERS PERMIT). \_\_\_\_\_
  - 6= DUMPSTER REQUIRED FOR EVENTS WITH 200 OR MORE PARTICIPANTS. \_\_\_\_\_  
or CUSTOMER WILL HAVE 2 EXTRA GARBAGE CONTAINERS TO ACCOMODATE THE EXCESS DEBRIS.
  - 7= PORTABLE TOILET CONTRACT COPY. \_\_\_\_\_  
1 TEMPORARY PORTABLE TOILET IS MANDATORY PER EVERY 200 PATRONS. PARKS & RECREATION RECOMMENDS 3 PORTABLE TOILETS. (1=MALE & 1=FEMALE POSSIBLY W/SINK & A HANDICAP ACCESSIBLE TOILET) THANK YOU !!
- ✓ \*\* REQUIRED ITEMS DUE BY Wednesday 8/10/11 ↙  
\*Initial\*

"NO" JUMPERS PERMITTED WITHOUT PRIOR KNOWLEDGE TO PARKS & RECREATION  
ABSOLUTELY "NO" BBQ PITS OF ANY KIND ARE ALLOWED TO BE BROUGHT INTO THE PARK.  
"ONLY PARK BBQ PITS PERMITTED FOR USE"

"ABSOLUTELY NO ALCOHOL ALLOWED IN THE PARK"

CUSTOMER UNDERSTANDS THAT THE PARK MUST BE LEFT CLEAN & CLEAR OF ALL GARBAGE/DEBRIS GENERATED FROM THIS PARK USE EVENT

GROUPS HAVE NON-EXCLUSIVE USE OF THE PARK.

**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission  
**FROM:** Victoria Rocha, Public Works Agency, Mark Hall, Office of Parks and Recreation  
**DATE:** July 13, 2011  
**SUBJECT:** The Oakland Fukuoka Sister City Association Requests Approval for the Design and Implementation of a Landscaping Plan for the Torii Gate area within the Gardens at Lake Merritt at Lakeside Park.

---

SUMMARY

Staff received a request from the Oakland Fukuoka Sister City Association, a 501(c)(3) corporation, to complete landscaping surrounding the Torii Gate within the Gardens at Lake Merritt. The map and planting plan is attached (Exhibit A).

FISCAL IMPACT

There is no fiscal impact on the Office of Parks and recreation. OFSCA will fund-raise or write grants to pay for all associated costs to complete the landscaping.

PROJECT DESCRIPTION

Irrigation, islands, stone, soil products, trees and other plants will be installed by OFSCA members and volunteers led by professional landscaper, Peter Bowyer. Victoria Rocha of the City of Oakland Public Works Agency and Peter Bowyer have been in conference over the past several months regarding plant materials and have reached agreement on plant material selection and plan.

BACKGROUND

The Oakland Fukuoka Sister City Association (OFSCA) is a 501 (c)(3) corporation that was formed in 1962 as an organization through which Oakland residents can become involved in the sister city relationship between the City of Oakland and the City of Fukuoka, Japan. The mission of OFSCA is to foster and promote cultural awareness, understanding and friendship between the people and cities of Oakland and Fukuoka.

OFSCA will be celebrating a milestone 50<sup>th</sup> anniversary in 2012, making it the 46<sup>th</sup> sister city in Sister Cities International to achieve 50 years. In 2002, for their 40<sup>th</sup> anniversary they raised the necessary funds to rebuild the Japanese Torii Gate that now resides within the Gardens at Lake Merritt. In May, 2011 PRAC approved their request to install ten Japanese style lanterns to commemorate the 50<sup>th</sup> anniversary. To complete the landscaping of the area is of utmost importance for the celebrations and dedications that will take place later next year.

RECOMMENDATION

Staff recommends the Park and Recreation Advisory Commission approve the design and installation of the Fukuoka Sister City Association landscaping surrounding the Torii Gate within the Gardens at Lake Merritt. See Exhibit A for map and planting

PRAC – July 13, 2011  
Item 8A

Parks and Recreation Advisory Commission  
February 11, 2004

Respectfully submitted,

*Mark Oliver Hal*  
*Office of Parks and Recreation*  
*Special Assistant to the Director on Capital Improvement Projects*

Attachments: *Exhibit A – Oakland Fukuoka Sister City Association Garden Improvements Map and Planting Plan*

# GRAPHIC KEY

1. **EXISTING** - Existing streets, sidewalks, and other infrastructure shown as solid lines.

2. **PROPOSED** - Proposed streets, sidewalks, and other infrastructure shown as dashed lines.

3. **EXISTING** - Existing buildings and structures shown as solid black shapes.

4. **PROPOSED** - Proposed buildings and structures shown as dashed black shapes.

5. **EXISTING** - Existing trees and landscaping shown as solid black shapes.

6. **PROPOSED** - Proposed trees and landscaping shown as dashed black shapes.

7. **EXISTING** - Existing utility lines and infrastructure shown as solid lines.

8. **PROPOSED** - Proposed utility lines and infrastructure shown as dashed lines.

9. **EXISTING** - Existing water features and landscaping shown as solid black shapes.

10. **PROPOSED** - Proposed water features and landscaping shown as dashed black shapes.

11. **EXISTING** - Existing parking areas and infrastructure shown as solid black shapes.

12. **PROPOSED** - Proposed parking areas and infrastructure shown as dashed black shapes.

13. **EXISTING** - Existing transit routes and infrastructure shown as solid lines.

14. **PROPOSED** - Proposed transit routes and infrastructure shown as dashed lines.

15. **EXISTING** - Existing public spaces and infrastructure shown as solid black shapes.

16. **PROPOSED** - Proposed public spaces and infrastructure shown as dashed black shapes.

17. **EXISTING** - Existing green spaces and infrastructure shown as solid black shapes.

18. **PROPOSED** - Proposed green spaces and infrastructure shown as dashed black shapes.

19. **EXISTING** - Existing pedestrian paths and infrastructure shown as solid lines.

20. **PROPOSED** - Proposed pedestrian paths and infrastructure shown as dashed lines.

21. **EXISTING** - Existing bicycle paths and infrastructure shown as solid lines.

22. **PROPOSED** - Proposed bicycle paths and infrastructure shown as dashed lines.

23. **EXISTING** - Existing utility easements and infrastructure shown as solid lines.

24. **PROPOSED** - Proposed utility easements and infrastructure shown as dashed lines.

25. **EXISTING** - Existing water easements and infrastructure shown as solid lines.

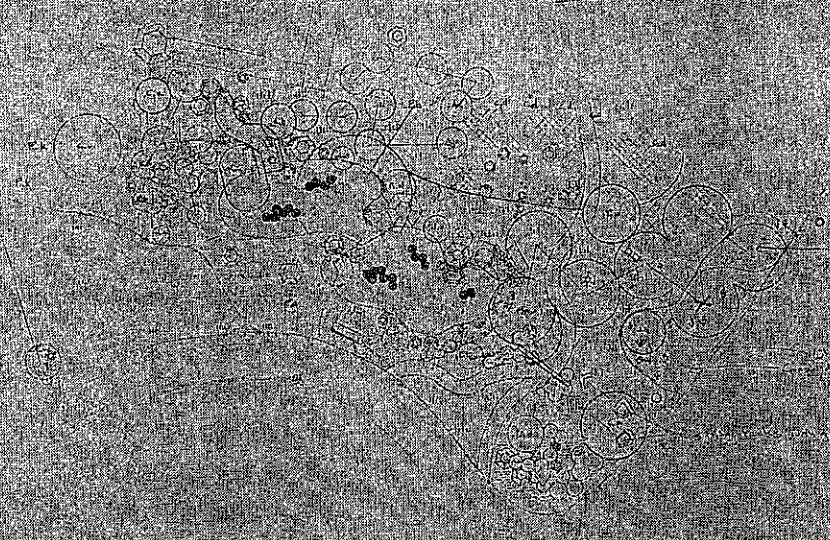
26. **PROPOSED** - Proposed water easements and infrastructure shown as dashed lines.

27. **EXISTING** - Existing public utility easements and infrastructure shown as solid lines.

28. **PROPOSED** - Proposed public utility easements and infrastructure shown as dashed lines.

29. **EXISTING** - Existing private utility easements and infrastructure shown as solid lines.

30. **PROPOSED** - Proposed private utility easements and infrastructure shown as dashed lines.



## OAKLAND-FUKUOKA SISTER CITY GARDEN CASCADE & POND GARDEN MASTER PLAN

BY THE CITY OF OAKLAND AND THE CITY OF FUKUOKA

CITY OF OAKLAND  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission  
**FROM:** Submitted on behalf of Maria Alderete, Grace Webber and Brad McCrea  
**DATE:** June 27, 2011 for review at July 13, 2011 PRAC meeting.  
**SUBJECT:** Design of an off-leash dog area at the former Police Horse Stables within Lakeside Park. (An alternative to the Lakeview Dog Play Area at Eastshore Park.)

SUMMARY

In response to significant community concerns about the proposed change in use that would be needed to accommodate the Lakeview Dog Play Area at Eastshore Park, the following design for an alternative off-leash dog area is proposed. This alternative location will be considered by the Parks and Recreation Advisory Commission (PRAC) at its July 13, 2011 meeting, at which time the Commission will also be reviewing proposed changes to open space and recreation allowances for the proposed Lakeview Dog Play Area project (Lakeview Dog Area).

The alternative site for an off-leash dog area is located at the former Police Horse Stables within Lakeside Park. Preliminary analysis indicates that the alternative location may raise significantly fewer zoning issues than would the proposed Lakeview Dog Area at the corner of MacArthur Boulevard and Lakeshore Avenue. Specifically, the alternative location could likely be found consistent with the City of Oakland's *Open Space, Conservation and Recreation (OSCAR)* element of the General Plan, the Oakland Planning Code, and the City's Open Space zoning regulations.

The site of the Lakeview Dog Area at the corner of MacArthur Boulevard and Lakeshore Avenue is the result of a well-intentioned effort to locate an off-leash dog area within the Lake Merritt area. The idea has been considered for many years. However, the Lakeview Dog Area is currently proposed within a highly visible and well-used recreational space and the proposal has divided the Lake Merritt community, particularly over the past six months. Hundreds of community members have spoken both for and against the idea. Until very recently, the Lake Merritt community was told that the corner of MacArthur Boulevard and Lakeshore Avenue was the only suitable location for a fenced, off-leash dog area.

Since the PRAC's approval of the design of the Lakeview Dog Area in December 2010, Councilmember Pat Kernighan and her staff have identified a potential alternative location for a dog park at the former Police Horse Stables within Lakeside Park. In preliminary discussions, the Oakland Police Department (OPD), the Office of Parks and Recreation (OPR), and the Public Works Agency have all expressed interest in pursuing this location as an alternative site if a conditional use permit is not approved for Eastshore Park.

FISCAL IMPACT

If the Lakeview Dog Area at Eastshore Park does not receive approval for zoning changes, the public funding commitments for that project may be transferred to the Police Horse Stables site. Current funding available for the Lakeview Dog Play Area is \$21,000 from the Public Works Capital Reserves Fund, \$10,000 from Council District 3 carry-forward Pay-Go funds, \$2,000

PRAC – Date Report is Going to PRAC  
Item 8B

from Council District 2, and \$2,000 from At-Large Council for a total of \$35,000. It is our hope that the Oakland Dog Owners Group (ODOG) would be involved in the project. Additionally, a group of Lake Merritt neighbors led by Maria Alderete (Owner of Luka's Taproom & Lounge in Oakland, California) are committed to this alternative site and would continue to be involved in project funding and the development of a maintenance and stewardship plan.

### PROJECT DESCRIPTION

#### **Alternative Location – Former Police Horse Stables**

The alternative location for a dog play area is at the former Police Horse Stables located within Lakeside Park at Lake Merritt. The site is located on Bellevue Avenue, west of the Lakeside Park Garden Center. The site is accessible to pedestrians and bicyclists from the service road behind Children's Fairyland as well as from the parking lot on Bellevue Avenue. Until 2006, the Police Horse Stables, otherwise known as the mounted patrol stables, were used by the Oakland Police Department. Tucked discreetly behind Children's Fairyland, the site often goes unnoticed by visitors to Lake Merritt. The stables site has been unused for the past five years. The majority of the site is vacant, enclosed with a chain link fence and closed to the public. The site sits atop a small knoll that is bounded by Lake Merritt to the west and south, Children's Fairyland to the north and the Oakland Bandstand to the east. The site is slightly crowned, contains a variety of mature trees and is currently overgrown with weeds. Shipping containers and a former stable (barn structure) are found within the enclosed area. Outside of the enclosed area are picnic tables within a dirt area and grassy slopes facing the bandstand area to the east and Lake Merritt and downtown Oakland to the west.



The proposed dog play area at the Police Horse Stables (PHS) site would include the same amenities that the proposal at Eastshore Park includes.

Given the site's vacant condition, the dog area would not displace recreational uses. The primary change of use would involve relocating three picnic tables.

The PHS off-leash dog area would be comprised of the former horse area and an extension to the south into the dirt area on top of the knoll. The barn area would be retained by OPR and the Oakland Police Department for overflow

storage and police dog training. The total dog park area would be approximately 20,000 square feet. The PHS Dog Park would be accessible for citizens with disabilities and seniors.

Specific elements of the PHS Dog Park would include:

- Removal of empty shipping containers by the Office of Parks and Recreation.
- Removal of the existing weeds and dead plant material.
- Removal of barbed wire from existing six-foot-tall fence.
- Reuse of the existing six-foot-tall fence, replacement of existing service gate, and installation of 300 feet of chain link fencing to enclose the exterior boundary.
- Separate play areas for large and small dogs.
- Double gate entries that are ADA accessible with service vehicle access.
- Low interior fences to define small and large dog areas.
- Waste receptacles.
- Directional and regulatory signage within Lakeside Park at access points.
- Two ADA parking spaces adjacent to existing restrooms.
- A stewardship agreement with a Lake Merritt-based volunteer group.

The following regulations would govern the use of the PHS Dog Area:

- Dogs must be leashed while walking to and from off-leash area.
- Dogs must be licensed and have all required shots.
- Dogs showing aggressive behavior must leave the park immediately.
- Excessive barking must be controlled.
- Keep dogs in sight and maintain voice control.
- Children under 16 must be accompanied by an adult.
- Adult handler must be in fenced area with dog at all times.
- Limit 3 dogs per adult.
- Dog owners must clean up after their dogs immediately. Always bring plastic bag.
- Dogs under 25 pounds and elderly dogs should use small dog area.
- No dogs under four months of age.
- No dogs in heat.
- No smoking.
- Dog owners shall observe all rules posted in the dog play area and within Lakeside Park.

To ensure that the dog park use would not adversely impact Lake Merritt wildlife and visitors' experience at Children's Fairyland, the following signs would be posted:

- *Sign at the Grand Avenue service road entrance:*  
"On-Leash Dogs Must Remain on Service Road."  
"No Dogs Permitted on Park Paths".
- *Sign at parking lot entrance:*  
"On-Leash Dogs Allowed Only Between Parking Lot and Dog Park."  
"No Dogs Permitted on Park Paths".
- *Directional signage at pathway entrances reminding of on-leash requirements.*
- *Regulatory signage near El Embarcadero reminding that dogs are not permitted on Lakeside Park paths.*

### Police Horse Stables Expanded Area

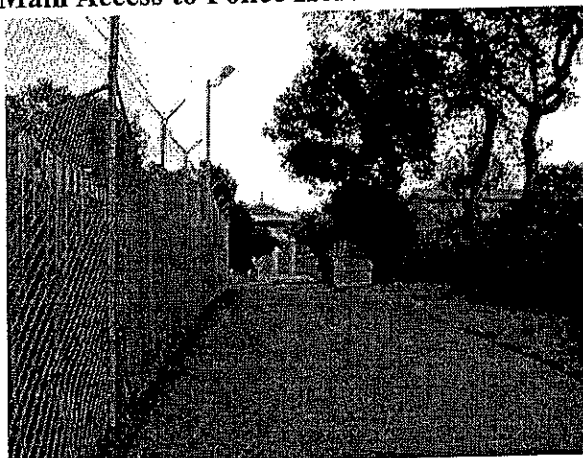


Looking south towards area to expand dog park fence. Project would include relocating up to three picnic tables.

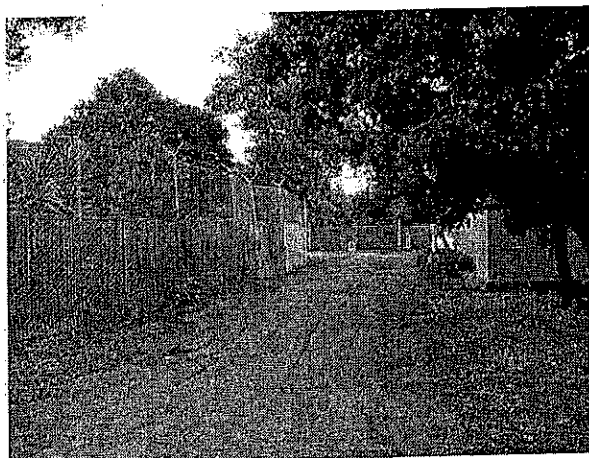


Looking north at the existing fence that would be relocated.

### Main Access to Police Horse Stables Site



Pedestrian access to the dog park from the parking lot to service road past the bandstand and Children's Fairyland.



Pedestrian access from Grand Avenue to the dog park from the service road behind Children's Fairyland.

The working group was unable to meet with the City of Oakland's Association of Disabled Americans office prior to submitting this design proposal, but we intend to work with them to ensure the design is accessible for citizens with disabilities and seniors. Additionally, we will submit a request to the City Council to amend the Oakland Municipal Code to include the PHS Dog Play Area as an off-leash dog play area and Eastshore Park as an on-leash dog use area. Furthermore, operation of the PHS Dog Play Area will also require a stewardship agreement with a Lake Merritt volunteer group for ongoing stewardship.

### BACKGROUND

#### **Policy Framework**

In 1996, the *Open Space, Conservation and Recreation* (OSCAR) element was updated and adopted by the City Council establishing the policy framework for open space, conservation, and recreation zoning and land uses. Following this, the open space zoning regulations of the Oakland Planning Code were updated in parallel sequence with the updating and adoption of the General Plan land use map. In 1998, amendments to the Open Space zoning regulations (Chapter



17.11 of the Zoning Code) and the General Plan Land Use Map were formally adopted by City Council.

The following points provide policy analysis regarding both the Lakeview and PHS sites.

1. **The OSCAR acknowledges that active recreation use is inadequately served in the Lake Merritt area.** The Lakeview Dog Area would remove 50% of the usable playfield, resulting in a loss of active recreation area. No such loss would occur at the alternative PHS site. (*OSCAR Chapter 4, pg 43*)
2. **The OSCAR states that open space preservation in the Lake Merritt community is a priority.** Preservation of Eastshore Park is needed due to higher density residential development and park demand. At Eastshore Park, the surrounding land use pattern and the presence of Interstate 580 create a need to preserve open space. The PHS site is currently vacant. (*OSCAR Chapter 2, pg 7*)
3. **The OSCAR identifies Eastshore Park as a "Gateway" to the Lake Merritt District.** The OSCAR explicitly recommends signage improvements, a monument or fountain at Eastshore Park. A fenced dog run is not identified as part of the open space vision for Eastshore Park. (*OSCAR Ch 5, pg. 10, 11 & OS 9.3*)
4. **The OSCAR recommends no more than 15% of neighborhood park for new uses.** Eastshore Park is too small to accommodate additional uses. Eastshore Park is a 2-acre neighborhood park and the Lakeview Dog Play Area is 21,000 square feet, or 24% of Eastshore Park. (*OSCAR Chapter 4, pg. 28*)

As was mentioned above, the OSCAR was adopted by the City of Oakland in 1996. Although it identifies dog parks as an unmet citywide need, it must be noted that four new dog parks have opened in Oakland since the OSCAR was adopted, for a total of five. The OSCAR requires that in built out areas, an emphasis should be on **underutilized resources** (*OSCAR Chapter 2, pg. 2 & 3*). Consistent with this policy, development of Oakland dog parks has historically targeted underutilized park resources that, in several instances, harbored unwelcome activities. The Police Horse Stables site fits this underutilization requirement as does the following list of built dog parks.

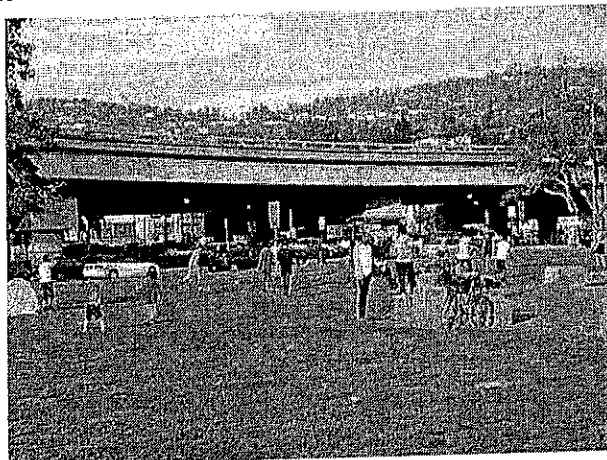
- **Grove Shafter:** \$55,000 budget w/ significant redevelopment grants. Park has history of underutilization and Commissioner Ricards expressed concerns about drug use and crime.
- **Jefferson Square:** Part of big redevelopment funded park restoration. After freeway construction in the 1970s, this historic park became increasingly neglected and one of the community's most underutilized parks.
- **Mosswood:** \$24,000 NPI Grant. Dog Park Area is near freeway with history of blight and crime. Homeless encampment, drug dealing and needles present in park.
- **Joaquin Miller:** \$30,000 budget funded from former Councilmembers Quan's & Chang's offices. Dog Park is located in overflow parking area of the park which was used only 30 days per year.
- **Hardy Park:** Park is under freeway overpass and was previously not utilized as public space.
- **Police Horse Stables Site (Pending):** \$35,000 (potential) of public funding is described above in the Fiscal Impact section. Dog Park would be located in remote area of Lakeside Park where crime is reported.

### Comparison – Eastshore and Police Horse Stables Sites

Many community members can agree that a dog park is needed near Lake Merritt. However, the proposed Lakeview Dog Park at the corner of MacArthur Boulevard and Lakeshore Avenue has created a heated debate within the Lake Merritt Community, due primarily to Eastshore Park's active recreational use and its visibility in the neighborhood.

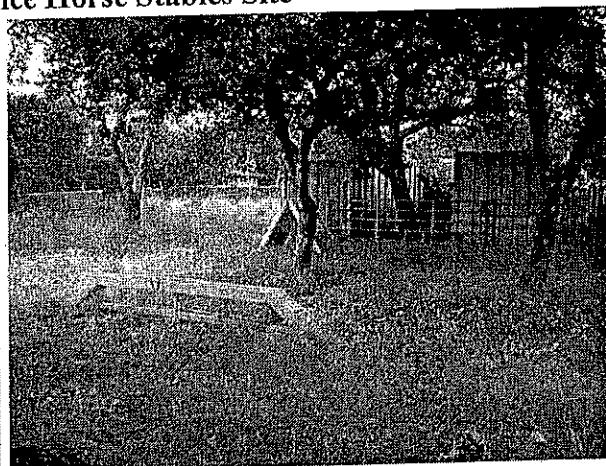
As proposed for PRAC review, there is concern the Lakeview Dog Play Area at Eastshore Park is not supported by the strategic vision for the area and is not suitable for what is currently the neighborhoods primary open space. When compared side by side, it appears that the underutilized, former Police Horse Stables site is a better fit for a fenced dog area than is the well-used Eastshore Park at the corner of MacArthur Boulevard and Lakeshore Avenue.

#### Eastshore Park Site



Astro Park/Eastshore Park – central area heavily used.

#### Police Horse Stables Site



Former Police Horse Stables site.  
Currently fenced and vacant. Five blocks from Eastshore Park.

#### Key details to consider for the Police Horse Stables(PHS) site:

- The PHS dog park would be located mostly in an underutilized portion of Lakeside Park.
- The Police Horse Stables site, located at the south end of Children's Fairyland, has a history of homeless residents and crime that would be deterred by greater use.
- The original need for a dog park came from Adams Point constituents. This high density, multi-family residential area has the greatest need for a dog area nearby. The PHS site would give the best access to the neighborhood with the greatest need.
- The PHS location has a history of animal use (horses and dogs) and is in the recommended "geese exclusion area" identified in the July 2007 Lake Merritt Canada Goose Management Study.
- The PHS site is a sound alternative because of planning considerations, City-wide budgetary concerns, and limited public agency resources, such as maintenance.
- The PHS site would be set back within Lakeside Park, in a peaceful, attractive setting, yet would not obstruct views from surrounding neighborhoods or roadways.
- The PHS site would preserve Eastshore Park, thereby allowing its improvement as a gateway to the Lake Merritt District.

**Side-by-Side Comparison of the Two Sites**

	Lakeview Dog Park	Alternative Location at PHS
<b>Location</b>	Within Eastshore Park (2 acres), bounded by Grand Ave., MacArthur Blvd. & Lakeshore Ave.	Within Lakeside Park (75 acres) south of Children's Fairyland, west of the Oakland Bandstand.
<b>Proposed Dog Park Size</b>	21,000 square feet or 24% of the park. OSCAR mandates new uses in parks not exceed 15%.	20,000 square feet or less than 1% of park.
<b>Community Access</b>	Walking distance for many Grand Lake residents.  ½ to 1-mile walk for Adam's Point and Cleveland Heights. Over 1 mile for Uptown.	Walking distance for Adam's Point & Uptown residents.  Approx ½-mile walk for Grand Lake and just under 1 mile for Cleveland Heights.
<b>Needs</b>	Less need for dog park for Cleveland Heights & Trestle Glen due to home ownership and backyard space.	More need for dog park for Adam's Point due to apartment living with no backyard space.
<b>Walking/Parking</b>	Best walking access for Grand Lake.  With the exception of the Farmer's Market on Saturday, most of the surrounding neighborhoods drive to the area.  Potential for big impact on retail areas.	Best walking access for Adam's Point & Uptown  Paid parking at the park entrance, meter parking on Grand, free parking on Perkins and north side of Grand.  No retail impact.
<b>Zoning</b>	OSCAR identifies Eastshore Park as "heavily-used" and "gateway" to Lake Merritt.  Adding a fenced area would greatly impact open space and is not visually appealing for this central gateway. Open space protected due to high density and urban surrounding.  Has the only large recreation field available in the Lake Merritt area for residents and local schools. This use is protected as it is identified as an unmet need by OSCAR.  Proposal is for 24% of the park and 15% is the maximum allowed for neighborhood parks.  The plan submitted to PRAC in Dec. 2010 had 10% of the budget of the original plan. No longer befitting of this prime location.	Formerly used as Police Horse Stables, currently unused.  Already fenced, not eliminating community recreational use.  OSCAR indicates new uses should focus on underutilized areas.  New use would help to get rid of homeless and undesirable issues in the area.
<b>Site</b>	Poor drainage, issue due to fecal presence and would not be usable during wet season.  High visibility and proximity to retail increase priority for city maintenance and additional costs for beautification of dog park, at a time when there is a budget crisis and pending layoffs.  Proximity to tot lot biggest concern of community.	Area surrounded by trees and not visible on Harrison St. side, more appropriate for fenced area with dirt & wood chips.  Safer for dogs due to higher fence and not close to extremely busy intersection.  Not near a tot lot and will have higher fences.

Please Note: OSCAR is the Open Space, Conservation and Recreation Element of Oakland's General Plan.

Parks and Recreation Advisory Commission  
June 24, 2011

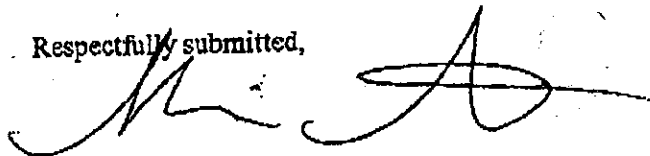
#### SCHEDULE

As described above, the former Police Horse Stables was used as a horse corral and a training area for police dogs. While the dog park project would not be a turn-key operation, in many ways the site is "ready-to-go." Improvements to and development of the stables as an off-leash dog area could occur relatively quickly following community buy-in. Therefore, it is expected that an off-leash facility could be constructed and opened within 12 to 18 months.

#### RECOMMENDATION

We recommend that the Parks and Recreation Advisory Commission approve the conceptual design proposal for an off-leash dog play area the former Police Horse Stable site, recognizing that additional scoping and community outreach is scheduled to occur. Specifically, the dog park at the Police Horse Stables site would be vetted with Adams Point neighborhood, Children's Fairyland and the broader Lake Merritt community.

Respectfully submitted,



Maria Aldrete  
Grace Webber  
Brad McCrea

Attachment: Exhibit A – Horse Stables Dog Park Context Map  
Exhibit B – Horse Stables Dog Park Proposal Conceptual Plan

06/30/11

To: Oakland's Parks and Recreation Advisory Commission

From: Maria Alderete, Local Resident and Business Owner

Date: June 30, 2011

Re: The Conditional Use Permit for the Lakeview Dog Park Proposal

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Dear Respected Commissioners,

With deep regret I will be unable to attend the July 13<sup>th</sup> PRAC meeting where you will be discussing the application for the conditional use permit for the Lakeview Dog Park at Astro Park (aka Eastshore Park), as well as the dog park design proposal for an alternative location at the former police horse stables. I have spent many hours reading our code and meeting with members of the community, council and ODOG. Please do not take my lack of attendance as an indication of my dedication to this project. It is my 20 year wedding anniversary and my husband and I are on a long planned vacation. In any other circumstance I would be at the meeting, but I do have a dedicated team I'm working with and I'm confident they will represent our position.

Therefore, these comments are respectfully submitted in writing to Oakland's Parks and Recreation Advisory Commission related to considerations for the minor conditional use permit for the Lakeview Dog Park Proposal. I support Save Astro Park's perspective and oppose the current location, but have an alternative that will bridge the community.

I strongly oppose the Lakeview Dog Park Proposal for the following reasons:

Change of Use:

- Currently used as a neighborhood recreational field for residents and local schools.
- The proposal will take up 50% of the open field. The open field is protected by OSCAR, as it's the only large field in the area for active recreation, a use identified as an unmet need for the neighborhood.
- An unattractive fenced area with wood chips is not appropriate next to a central retail area.
- The prominent visibility in neighborhood requires a better maintenance plan and larger budget, at a time when funds and increased services are not available due to pending layoffs and budget crisis.
- Poor drainage will make this dog park unusable for parts of winter and spring, yet remain visually brown, fenced and uninviting.
- Community concerns include adverse impact on already stressed retail parking, discontinuation of youth programs due to reliance on space and child safety due to proximity to tot lot.

Principles for Open Space:

- Eastshore Park is designated by OSCAR as a "gateway" to Lake Merritt and not suitable for a fenced brown space.
- We need to preserve this park space for a time when the city has enough funds to add gateways, signage or other improvements befitting for this prime space.
- Key open space guidelines are not being followed, the proposal will take up 24% of the park and 15% is the maximum allowed in a neighborhood park.
- New enhancements like a dog park should be focused in underutilized spaces.
- Preserving this open space is a priority due to surrounding dense urban high rises and highway overpass.

The original dog park proposal followed appropriate process by being reviewed in 2004 and 2006 community meetings, but the proposal at the time was for a super deluxe \$400,000 dog park. The current proposal's budget is \$45,000, just over 10% of the original budget. No pre-development community meetings were held to get input even after concerns started surfacing in community email groups in mid 2009. If that's our budget, we need to find a less visible location.

## ALTERNATIVE LOCATION PROPOSAL

The location of the Lakeview Dog Park at Eastshore Park is the key issue that has divided our community. The main question being given the original budget was reduced by 90%, where is the best place to put a fenced dog area that is covered in wood chips. An overwhelming majority (over 70%) of the community that showed up for the March 23<sup>rd</sup> meeting did not like the location, regardless of whether or not they were for or against the dog park. **However, they were told it was the only location available.** Even James Vann, the architect for Measure DD said of the Lakeview Dog Park, "the wood chips were unfortunate and that it's not the best place for it."

Due to community issues with the Lakeview Dog Play Area at Eastshore Park, Pat Kernighan and her staff identified an alternative location for the dog park. Additionally, OPD, OPR and PW have expressed interest in pursuing this location as an alternative site if the Eastshore site does not pass zoning. Unfortunately, only one dog park is feasible at this point.



The alternative location is a site within Lakeview Park in a peaceful, unused part of the park. It is the location of the former police horse stables (PHS) and not currently used by the public. You will find it just after entering the park on Bellevue and due west of the Lakeside Garden Center. You can visit before the meeting. The site is currently a fenced area closed to the public with overgrown weeds, 2 empty shipping storage containers and a structure that housed the horses. It is located behind Children's Fairyland, with pedestrian access from the service road behind Fairyland.

The dog park would be set back within the park and will not obstruct any views from the surrounding neighborhoods.

### KEY CONSIDERATIONS

- The PHS dog park would be located mostly in an underutilized portion of Lakeside Park.
- The PHS site has a history of homeless residents and crime that would be deterred by greater use.
- The original need for a dog park came from Adams Point constituents. This high density, multi-family residential area has the greatest need for a dog area nearby. The PHS site would give the best access to the neighborhood with the greatest need.
- The PHS site is a sound alternative because of planning considerations, City-wide budgetary concerns, and limited public agency resources, such as maintenance.
- The PHS site would be set back within Lakeside Park, in a peaceful, attractive setting, yet would not obstruct views from surrounding neighborhoods or roadways.
- The location has a history of animal use and is in the recommended "geese exclusion area" identified in the July 2007 Lake Merritt Canada Goose Management Study.
- The PHS site would preserve Eastshore Park, thereby allowing its improvement as a gateway to the Lake Merritt District.

**ALTERNATIVE LOCATION VS. THE CURRENTLY PROPOSED LAKEVIEW DOG PLAY AREA**

	<b>Eastshore - Lakeview Dog Park</b>	<b>PHS - Alternative Location</b>
<b>Location</b>	Within Eastshore Park (2 acres), at the intersection of Grand, MacArthur & Lakeshore	Within Lakeside Park (75 acres) behind Children's Fairyland west of the bandstand
<b>Proposed Dog Park Size</b>	21,000 square feet or 24% of the park. OSCAR mandates new uses in parks not exceed 15%.	20,000 square feet or less than 1% of park.
<b>Community Access</b>	Couple blocks walking distance for Grand Lake constituents  Between .5 to just under 1 mile walk for Adam's Point and Cleveland Heights. Over a mile for Uptown.	Couple blocks walking distance for Adam's Point & Uptown constituents.  Approx .5 mile walk for Grand Lake and just under 1 mile for Cleveland Heights.
<b>Needs</b>	Less need for dog park for Cleveland Heights & Trestle Glen due to home ownership and backyard space.	Original need for dog park came from Adam's Point constituents due to apartment living with no backyard space for dogs.
<b>Walking/ Parking</b>	Best walking access for Grand Lake.  With the exception of the Farmer's Market on Saturday, most of the surrounding neighborhoods drive to the area.  Potential for big impact on retail areas.	Best walking access for Adam's Point & Uptown  Paid parking at the park entrance, meter parking on Grand, free parking on Perkins and north side of Grand.  No retail impact.
<b>Zoning Considerations</b>	OSCAR identifies Eastshore park as heavily used and gateway to Lake Merritt  Adding a fenced area would greatly impact open space and is not visually appealing for this central gateway. Open space protected due to high density and urban surrounding.  Has the only large recreation field available in the Lake Merritt area for residents and local schools. This use is protected as it is identified as an unmet need by OSCAR.  The plan submitted to PRAC in 12/10 had 10% of the budget of the original plan. No longer befitting of this prime location.	Formerly used as Police Horse Stables, currently unused.  Already fenced, not taking away any use from community.  OSCAR indicates new uses should focus on underutilized areas.  New use would help to get rid of homeless and undesirable issues in the area.
<b>Site</b>	Poor drainage, issue due to fecal presence and would not be usable during wet season.  Proposal is for 24% of the park and 15% is the maximum allowed for neighborhood parks.	Area surrounded by trees and not visible on Harrison side, more appropriate for fenced area with dirt & wood chips.  Safer for dogs due to higher fence and not close to extremely busy intersection.
	High visibility and proximity to retail increase priority for city maintenance and additional costs for beautification of dog park, at a time when there is a budget crisis and pending layoffs.  Proximity to tot lot biggest concern of community.	Not near a tot lot and will have higher fences.

Please Note: OSCAR is the Oakland zoning guidelines for Open Space, Conservation and Recreation.

Given the zoning opposition for the Lakeview Dog Park Proposal at Eastshore is so strong, and 70% of the community has issue with its location, this Commission must step back and consider this alternative location as a better solution for the Lake Merritt dog community. Please consider the design proposal for the alternative location at the former police horse stables. Preliminary approval of that design would help us get on a schedule that will enable us to build a dog park in the near future, something our community urgently needs. Thank you for your consideration.

Respectfully submitted,



Maria Alderete

Owner: Luka's Taproom & Lounge, 2221 Broadway, Oakland, CA 94612  
Resident: 438 Wayne Ave, Oakland, CA 94606



CITY OF OAKLAND  
Interoffice Memorandum



Office of Parks and Recreation

TO: Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission  
FROM: Scott Means, Recreation Supervisor  
Victoria Rocha, Gardening Supervisor  
DATE: July 13, 2011  
SUBJECT: Request Approval of the Installation of Temporary and Removable Butterfly Murals at the Gardens at Lake Merritt and Wade Johnson Park

SUMMARY

Staff is requesting approval for the installation of butterfly murals to be placed at the Wade Johnson Park and the Gardens at Lake Merritt. Staff has worked with artist Kristi Holohan to create 14 temporary butterfly murals consisting of wood cutout butterflies painted on both sides in various cheerful colors and designs as pictured in at:

<http://acearts.blogspot.com/2009/12/native-butterflies-at-allendale-park.html>

FISCAL IMPACT

There is no fiscal impact to the Office of Parks and Recreation. The butterfly murals are funded by KABOOM! at Wade Johnson Park and by Friends of Lake Merritt at the Gardens at Lake Merritt.

PROJECT DESCRIPTION

The murals are constructed of plywood cut into shapes of butterflies. Both sides of the shapes have been colorfully painted by various volunteers under the supervision of artist Kristi Holohan. The finished murals will be installed by hanging/fixing with stainless steel eyehooks clasped to a chain linked fence and held with weatherproof epoxy allowing easy removal by trained staff if damaged or they become deteriorated. Fourteen mural pieces have been constructed. Ten are proposed to be placed on the fence boarding the southwest side of Wade Johnson Park. The remaining four are proposed to be installed on the on the inside of the fence separating the Gardens at Lake Merritt from Bellevue Avenue.

RECOMMENDATION

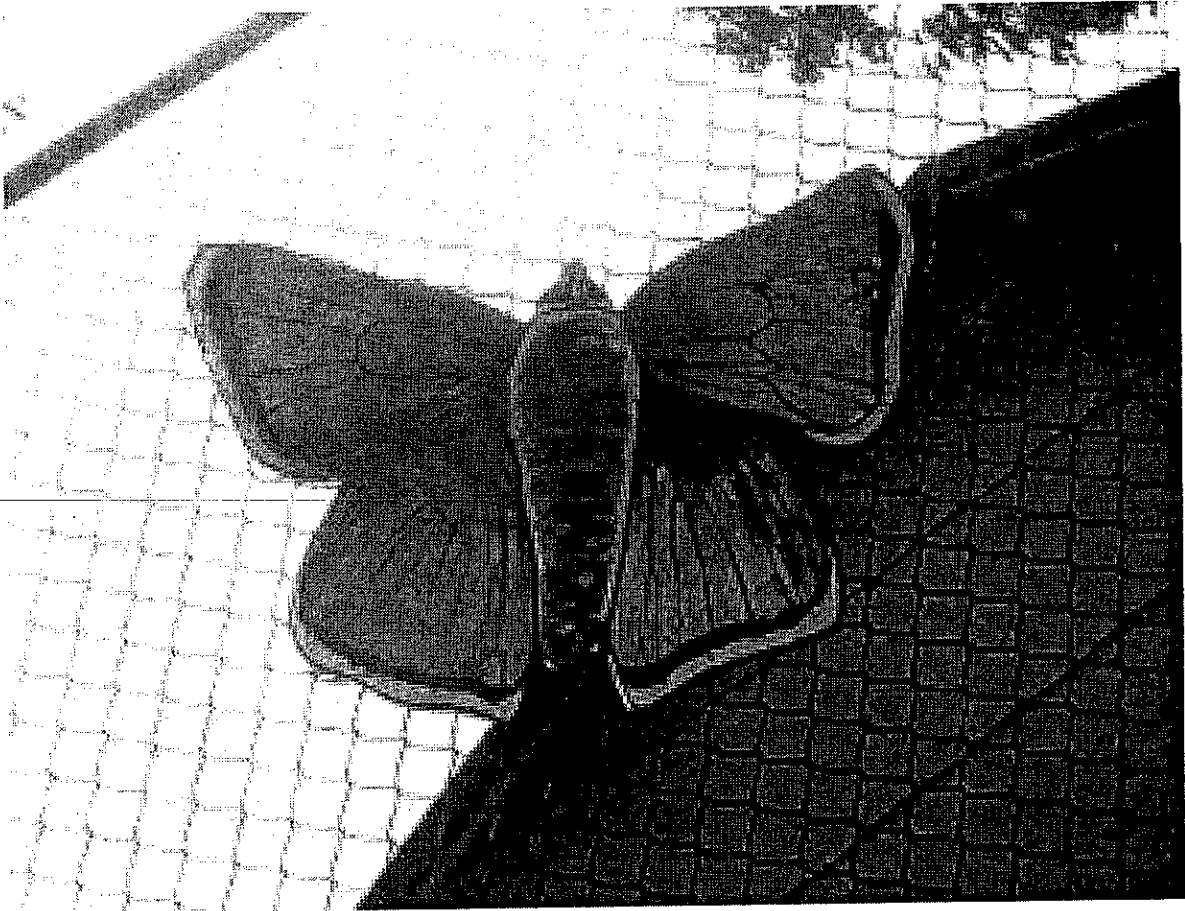
Staff recommends that the Parks and Recreation Advisory Commission approve the installation of temporary and removable butterfly murals at Wade Johnson Park and the Gardens at Lake Merritt.

Respectfully submitted,

Scott Means  
Recreation Supervisor

Exhibit: Photos of Murals





CITY OF OAKLAND  
Interoffice Memorandum



Office of Parks and Recreation

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission

**FROM:** Dana Riley

**DATE:** July 13, 2011

**SUBJECT:** Review and Recommend Approval Of Request Authorizing The City Administrator To Amend Master Agreement Between City Of Oakland And The East Bay Zoological Society / Oakland Zoo Pursuant To Grant Requirements From Proposition 84 Funds From The California Department Of Parks And Recreation, Which Require 1) Extension Of The Agreement To 30 Years; And 2) Elimination Of The "At-Will" Termination Clause

SUMMARY

The request for amendment of the Master Agreement between the City of Oakland and the East Bay Zoological Society (**Exhibit A**) as described in the staff report and resolution (**Exhibit B**), including compliance with the California Environmental Quality Act, is before you for consideration as required by section 35 of the Master Agreement.

35. PARKS AND RECREATION ADVISORY COMMISSION: Any and all matters with respect to this Agreement that require policy approval by the City Council, not including administrative decisions by the City Administrator that need no such approval, shall be first submitted to the PARKS AND RECREATION ADVISORY COMMISSION which shall, in turn, submit same to the City Council in conformance with applicable procedures.

FISCAL IMPACT

No direct impact to City funds. The proposed contract amendment would allow East Bay Zoological Society to receive a \$7,000,000 grant award to fund a new exhibit at the City-owned Oakland Zoo.

RECOMMENDATION

Staff requests the Parks and Recreation Advisory Commission recommend approval of the request authorizing the City Administrator to amend the master agreement between the City of Oakland and the East Bay Zoological Society / Oakland Zoo pursuant to grant requirements from Proposition 84 funds from the California Department of Parks and Recreation, which requires 1) extension of the agreement to 30 years; and 2) Elimination of the "At-Will" termination clause.

Respectfully submitted,

A handwritten signature in cursive script that reads "Dana Riley".

Dana Riley, Assistant to the Director

Attachments: Exhibit A – East Bay Zoological Society Agreement  
Exhibit B – Staff Report and Resolution

PRAC – July 13, 2011  
Item 8D

**CITY OF OAKLAND**  
Interoffice Memorandum

**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory  
Commission, Susan Montauk, Co- Chair, Parks and Recreation Advisory  
Commission Office of the City Administrator

**FROM:** San Antonio Community, East Bay Asian Youth Center, San Antonio Recreation  
Center

**DATE:** July 1, 2011

**SUBJECT:** Request from East Bay Children's Book Project to rent space at Mosswood  
Recreation Center for the collection and distribution of donated books for  
all children and teachers.

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SUMMARY

The Office of Parks and Recreation has received a request from the East Bay Children's Book Project to rent a space at Mosswood Recreation Center, the room known as the "Art Room and adjoining Office Space" for the purpose of collecting and donating new and used books to children and teachers throughout the bay area, from July 2011 through June 30, 2013, with an opportunity to renew for an additional two years. The address of the proposed site for the East Bay Children's Book Project is 3612 Webster Street (at MacArthur), Oakland 94609.

FISCAL IMPACTS

The East Bay Children's Book Project will pay \$550 per month for the rental of the space, generating \$6600 in revenue each year. East Bay Children's Book Project is responsible for any and all cost to operate at Mosswood Recreation Center, with the exception of water, gas and electricity.

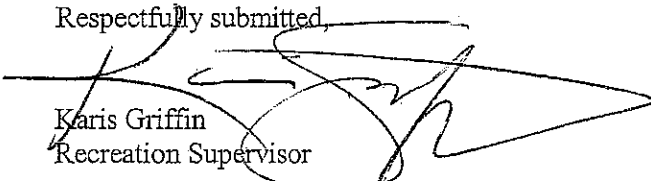
BACKGROUND

The East Bay Children's Book Project was founded to help build literacy by putting books into the hands of children who have little or no access to them. Working through individuals and organizations who help children in need, the East Bay Children's Book Project has given out over 475,000 free books since opening its doors in May 2005.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request from East Bay Children's Book Project to operate their non-profit free books program at Mosswood Recreation Center for the proposed period of time.

Respectfully submitted,

  
Karis Griffin  
Recreation Supervisor

Attachments: Exhibit A – Scope of Work,  
Exhibit B – Schedule Q  
Exhibit C- Letter of Agreement  
Exhibit D- Request Ltr PRAC

PRAC – July 13, 2011  
Item 8E

**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission  
**FROM:** Office of Parks and Recreation on behalf of Oakland Dog Owners Group (ODOG)  
**DATE:** July 13, 2011  
**SUBJECT:** Lakeview Dog Play Area Recommendation for Minor Conditional Use Permit

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SUMMARY

Staff received a request from the Oakland Dog Owners Group (ODOG) to design and construct a dog play area within Lakeview Park. On December 8, 2010 the Park and Recreation Advisory Commission approved the design of the Lakeview Dog Play Area. Staff requests the Park and Recreation Advisory Commission (PRAC) recommendation of the dog play area minor conditional use permit application to the City Planning Department. The Lakeview Dog Play Area will enclose the corner of Lakeview Park bordered by MacArthur Blvd to the north and Lakeshore Ave to the southeast. The Lakeview dog play area will contain separate off-leash areas for large and small dogs to exercise and socialize.

FISCAL IMPACT

Funding is available for the Lakeview Dog Play Area in the amounts of \$21,000 from the Public Works Agency's Capital Reserves Fund, \$10,000 from Council District 3 carry-forward Pay-Go funds, \$2,000 from Council District 2, and \$2,000 from the At-Large Council office, for a total of \$35,000. ODOG will work together with project stakeholders to seek additional resources, including gifts of services and materials for the construction of the dog play area. ODOG will also seek sustainable resources for operation and maintenance, including the organization of a volunteer program. With the addition of the dog play area, maintenance to Lakeview Park by City staff will only include: mowing and on-call emergency service for graffiti abatement and irrigation breaks.

PROJECT DESCRIPTION

To enclose/fence a section of the Lakeview Park for use as an off-leash dog play area for dogs to exercise, and for both dogs and their guardians to socialize.

Specific elements of the project include:

- Separate play areas for large and small dogs with name signs
- Fencing to enclose the dog play area, which will be 21,300 sq. ft. total in area. The fence fully separates those on the inside from those on the outside without imposing unnecessary visual impact on the park
- Double gate entries that are ADA accessible with supply vehicle access
- Concrete mow-band around 2/3 of the fence to provide easy access for lawn maintenance
- Two in-ground waste receptacles
- Wood chips to provide the ground cover
- Tree planting between the fence line and MacArthur Blvd

Parks and Recreation Advisory Commission  
February 11, 2004

BACKGROUND

Since 2009, volunteers of ODOG have been working on a redesign of an off-leash dog play area at Lakeview Park in conjunction with the Community members, Public Works Agency (PWA), the Office of Parks and Recreation (OPR), and the Office of City Council, District 3, Nancy Nadel. On December 8, 2010 the Park and Recreation Advisory Commission approved the design of the Lakeview Dog Play Area.

RECOMMENDATION

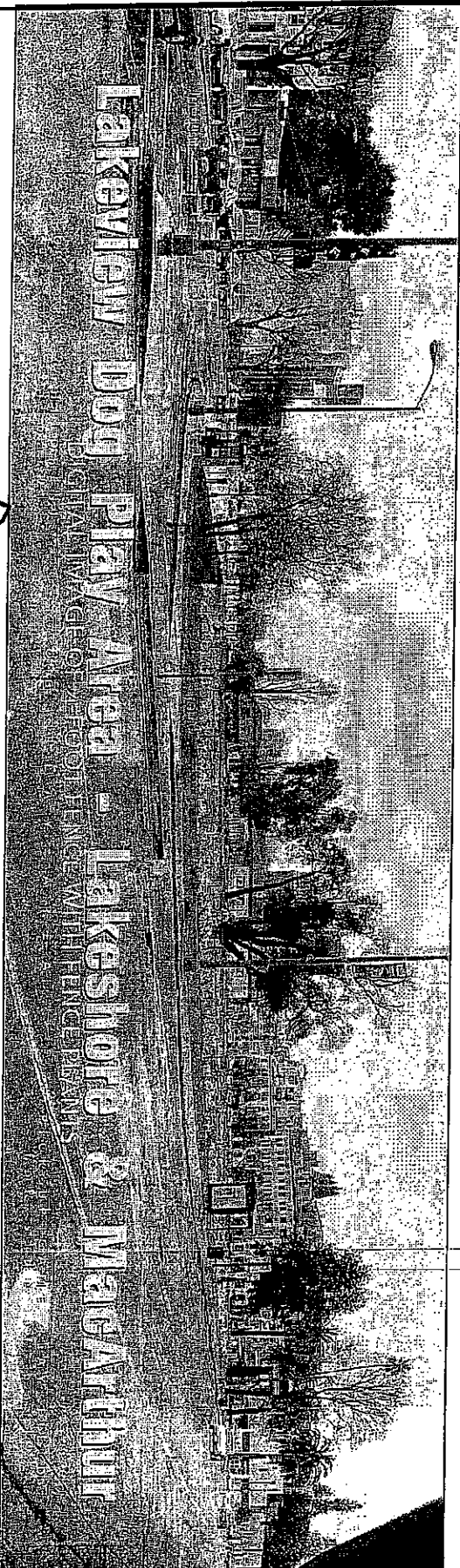
Staff received a request from the Oakland Dog Owners Group (ODOG) to design and construct a dog play area within Lakeview Park. Staff recommends the Park and Recreation Advisory Commission (PRAC) recommendation of the dog play area minor conditional use permit application.

Respectfully submitted,

*Mark Oliver Hall*  
*Special Assistant to the Director on Capital Improvement Projects*

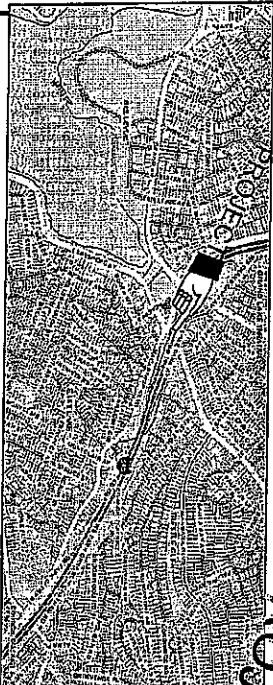
Attachments: Exhibit A – *Site Design*  
Exhibit B – *Site Photos*

# LAKEVIEW DOG PLAY AREA

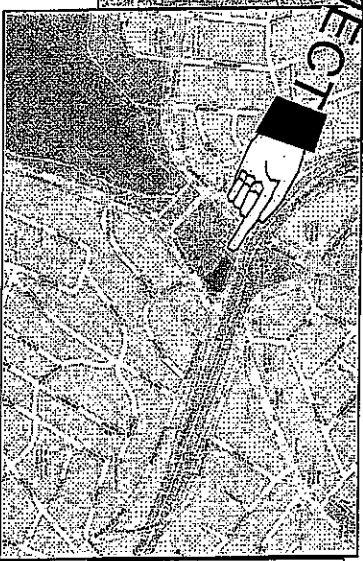


LAKEVIEW DOG PLAY AREA - LAKESHORE & MARGARITUIT

PROJECT



LOCAL PARCEL MAP



PROJECT LOCATION MAP

NO.	DESCRIPTION	DATE	BY
01	PRELIMINARY PLAN	01/15/07	LRC
02	FINAL PLAN	03/15/07	LRC
03	CONTRACT ADMINISTRATION	04/15/07	LRC
04	AS-BUILT	05/15/07	LRC
05	REVISION	06/15/07	LRC
06	REVISION	07/15/07	LRC
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100	REVISION	05/15/15	LRC

PROJECT - NEW FENCED ENCLOSURE FOR DOG PLAY AREA @ EAST LAKEVIEW PARK, OAKLAND, CALIFORNIA

00 SHEET NUMBER

PROJECT TITLE / PROJECT FILE: COVER SHEET - LOOKBOOK PLANS - BIDDING PROJECT

LAKEVIEW DOG PLAY AREA EAST LAKEVIEW PARK - OAKLAND APR 11-2007-41-4



LEAL ROYCE CHARONNAT ARCHITECT+ENGINEERING

1000 BAY STREET, SUITE 1000, OAKLAND, CA 94612

TEL: 415.778.0000 FAX: 415.778.0001

WWW.LRCHARONNAT.COM

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DESIGNED BY: L. CHARONNAT

DRAWN BY: JAE

CHECKED BY: LRC

DATE: 04/11/07

SCALE: 1"=5'-0" U.N.O.

NO.	DATE	DESCRIPTION	BY
1	04/11/07	ISSUED FOR PERMIT	LRC
2	04/11/07	ISSUED FOR BIDDING	LRC
3	04/11/07	ISSUED FOR CONSTRUCTION	LRC
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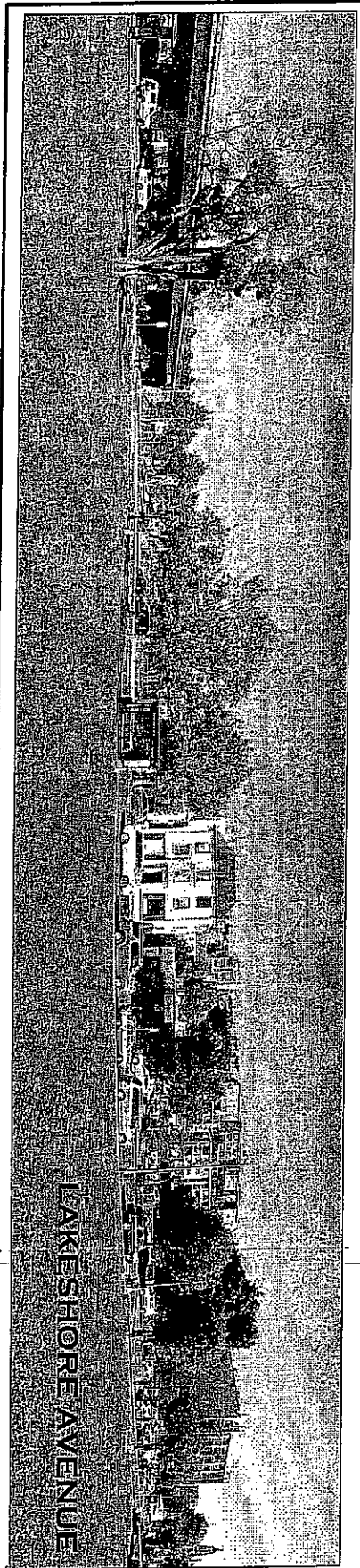
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DATE: APR 11 2007

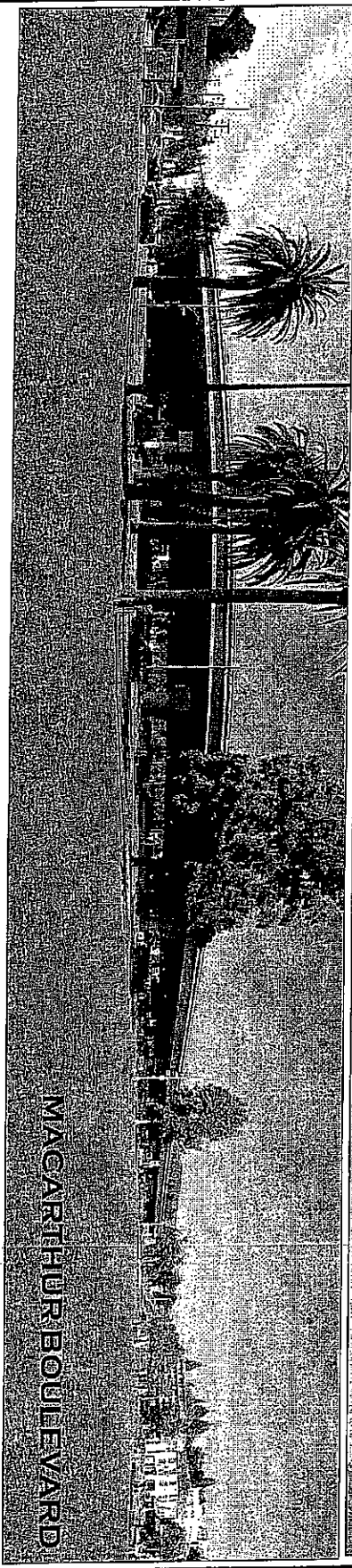
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SHEET NUMBER: 24

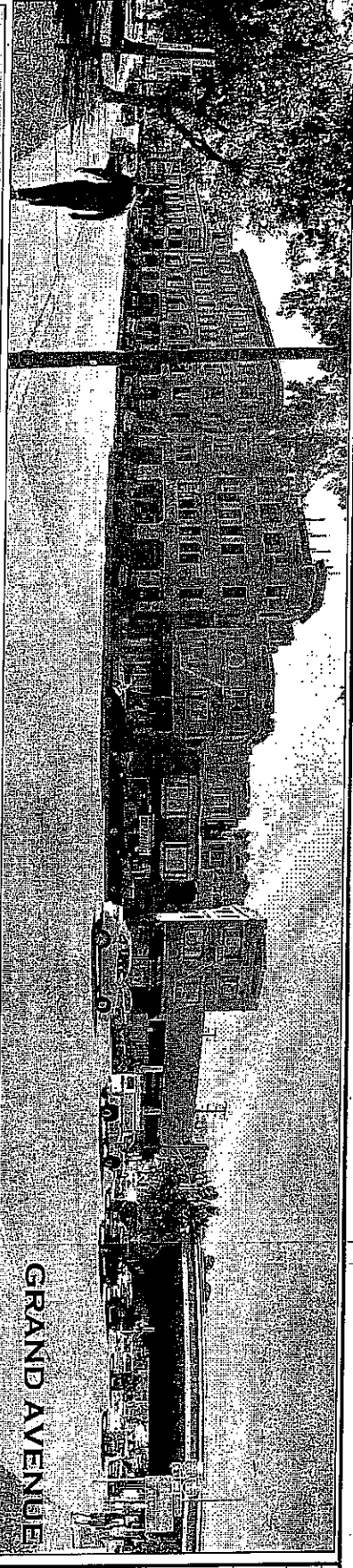




LAKESHORE AVENUE



MACARTHUR BOULEVARD



GRAND AVENUE

**01**

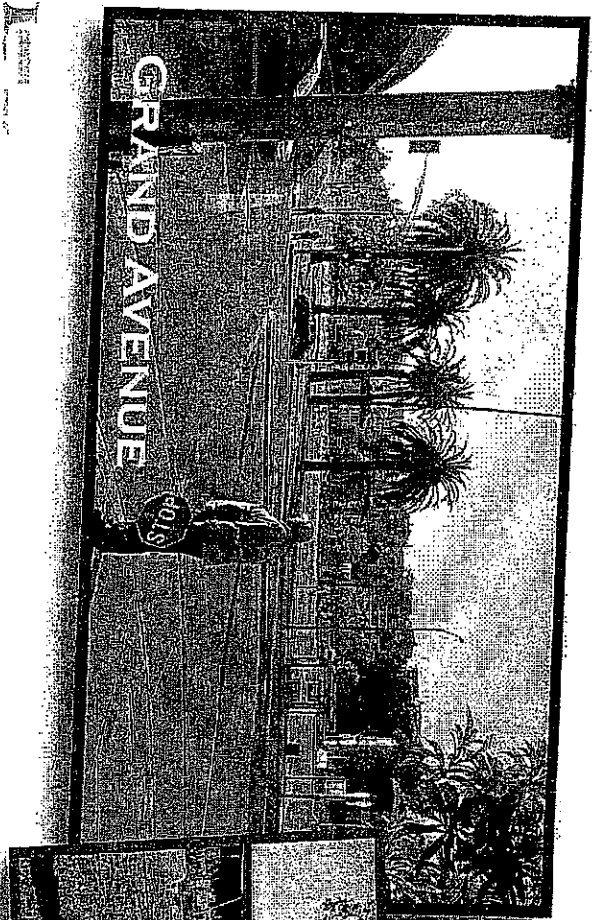
NEIGHBORHOOD SITE PHOTOS  
**EAST LAKEVIEW DOG PLAY AREA**  
 EAST LAKEVIEW PARK - OAKLAND

CHARONNAT-ARCHITECT+ENGINEERING  
 1 - 5TH AVENUE #1-9 OAKLAND 94606  
 (510) 436-3466 FAX (877) 769-9966  
 EMAIL: CHARONNATDESIGN@GMAIL.COM  
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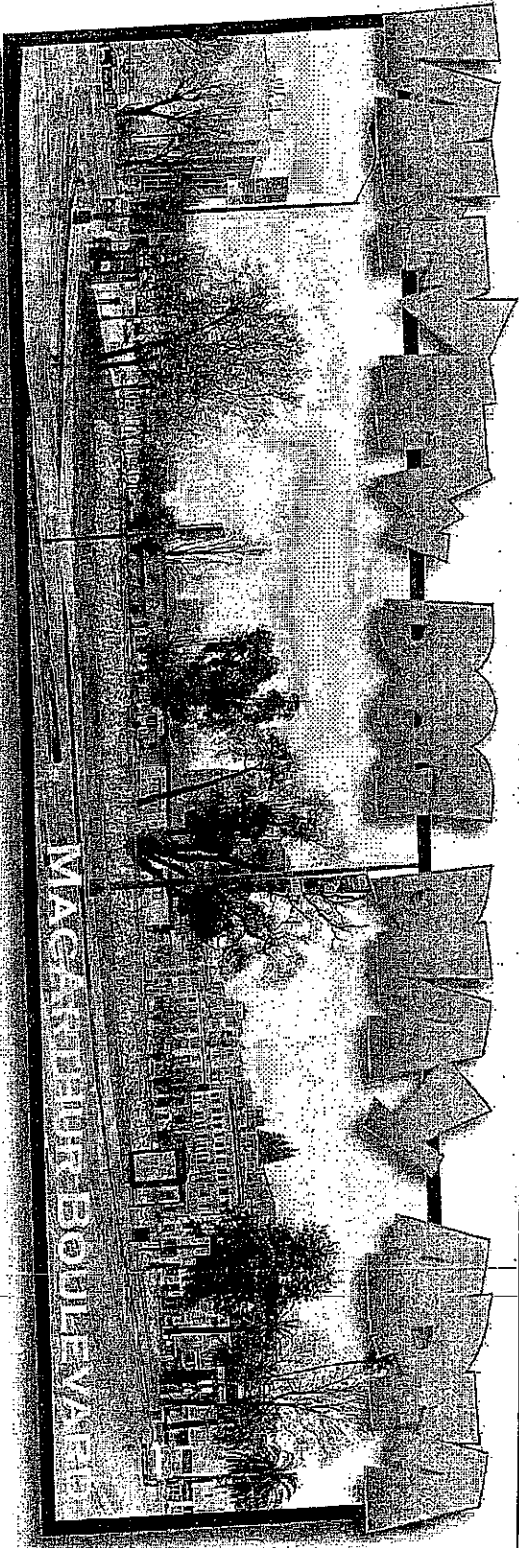
DESIGNED BY:  
 L. CHARONNAT  
 DRAWN BY:  
 ME  
 CHECKED BY:  
 LRC  
 SHEET SCALES:  
 NONE

NO.	DATE	DESCRIPTION	APPROVED BY	DATE	BY

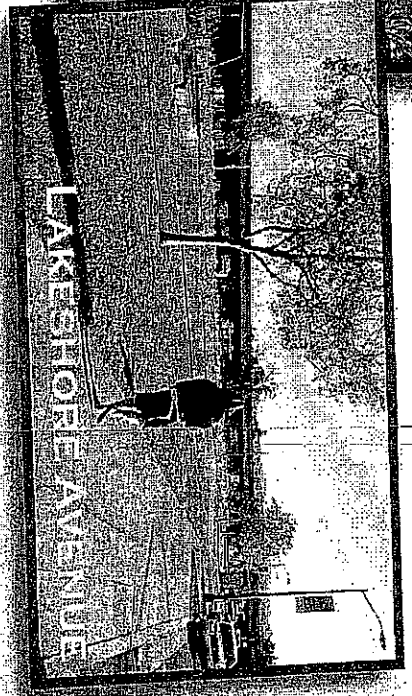
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GRAND AVENUE



MACARTHUR BOULEVARD

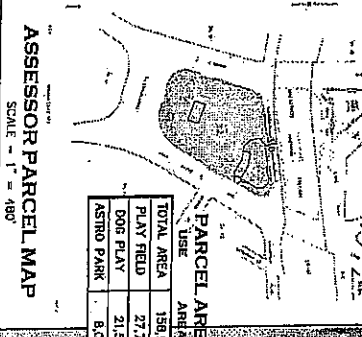


LAKE SHORE AVENUE

NOTE - ALL PHOTOS SHOW MOCKUP OF VINE-COVERED FENCING. TREES AT MACARTHUR NOT SHOWN. ENTRANCE STANCHIONS NOT SHOWN. SEE ELEVATION DETAILS.

FILE LV-6-70  
02

SHEET TITLE	MOCKUP PHOTOMONTAGE	DESIGNED BY	L. CHARONWAT
	PROJECT		LAKEVIEW DOG PLAY AREA EAST LAKEVIEW PARK - OAKLAND
DATE	02	CHECKED BY	LRC
	02		PROJECT SCALE:
BY DATE	0	DRAWING SCALE	120
	0		
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**PARCEL AREA STATISTICS**

USE	TOTAL AREA	AREA (SQ) PERCENT
PLAY FIELD	158,994	100 %
DOG PLAY	27,750	17.5 %
ASTRO PARK	21,530	13.5 %
SETBACKS	8,000	5.1 %

**PLAYFIELD STATISTICS**

USE	TOTAL PLAY*	AREA (SQ) PERCENT
PLAY FIELD	89,512	100 %
DOG PLAY	27,750	31 %
ASTRO PARK	21,530	24 %
SETBACKS	8,000	9 %
SETBACKS	32,382	36 %

**11**  
SHEET NUMBER

**LAKEVIEW PARK PLAY AREA PLAN**  
PROJECT: **LAKEVIEW DOG PLAY AREA**  
EAST LAKEVIEW PARK - OAKLAND

CHARONNAT-ARCHITECT+ENGINEERING  
1 - 5TH AVENUE #1-9 OAKLAND 94606  
(510) 436-3466 FAX (877) 769-9865  
EMAIL: CHARONNATDESIGN@GMAIL.COM  
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DESIGNED BY: L. CHARONNAT  
DRAWN BY: ME  
CHECKED BY: LRC  
SHEET SCALE: 1"=40' U.N.O.

NO.	DATE	DESCRIPTION	APP'D BY	DATE

CRAWLING SCALE 120

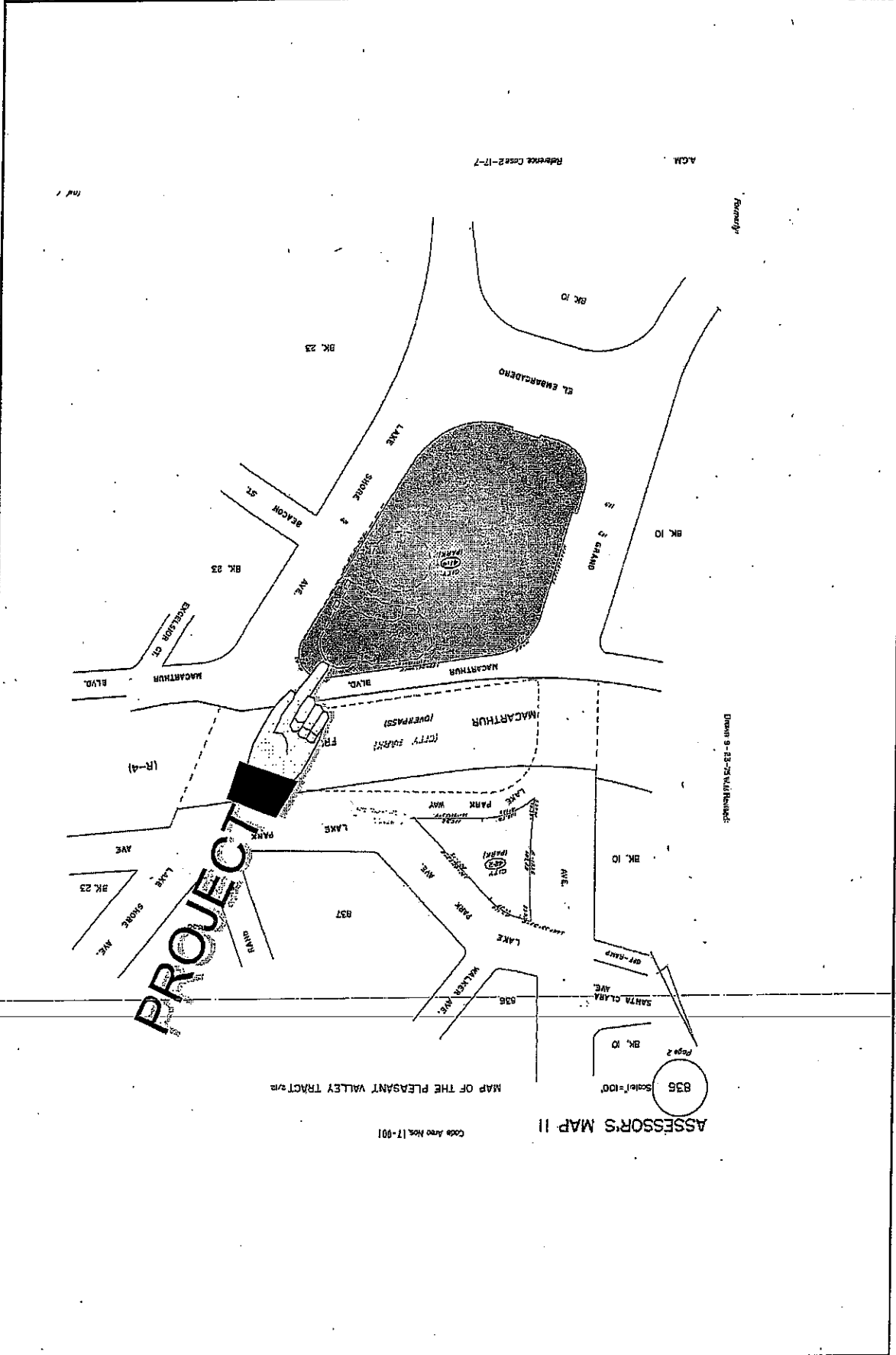
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BY			PROJECT NO.
CHECKED BY			PROJECT NO.
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DATE		PROJECT NO.	PROJECT NO.
DATE		PROJECT NO.	PROJECT NO.
DATE		PROJECT NO.	PROJECT NO.
DATE		PROJECT NO.	PROJECT NO.

CHARONNAT-ARCHITECT-ENGINEERING  
 1 - 5TH AVENUE #1-9 OAKLAND 94606  
 (510) 438-3466 FAX (877) 769-9956  
 EMAIL: CHARONNATDESIGN@GMAIL.COM

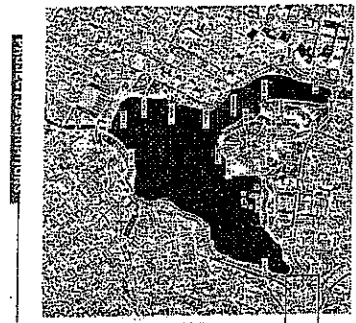
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**ASSASSOR PARCEL MAP**  
**EAST LAKEVIEW DOG PLAY AREA**  
**LAKEVIEW PARK - OAKLAND**

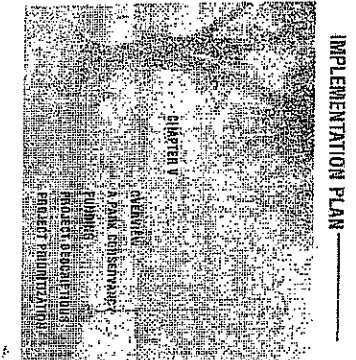
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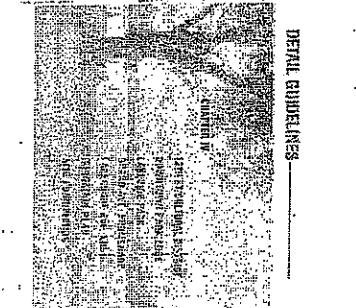




PROJECT LOCATION



IMPLEMENTATION PLAN



DETAIL GUIDELINES

NO.	DESCRIPTION	DATE	BY	CHKD.
1	PROJECT LOCATION	11/15/07	L. CHARONNAT	
2	IMPLEMENTATION PLAN	11/15/07	L. CHARONNAT	
3	DETAIL GUIDELINES	11/15/07	L. CHARONNAT	
4	REVISIONS			

**IMPLEMENTATION PLAN**

The purpose of this plan is to provide a detailed description of the proposed implementation of the project. This plan shall be used to guide the construction of the project and to ensure that the project is completed in accordance with the approved plans and specifications.

The implementation plan shall include the following information:

- 1. A detailed description of the proposed implementation of the project.
- 2. A description of the construction methods to be used.
- 3. A description of the construction schedule.
- 4. A description of the construction costs.
- 5. A description of the construction risks.

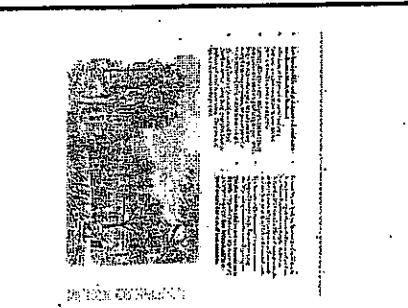
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1	PROJECT LOCATION	11/15/07	L. CHARONNAT	
2	IMPLEMENTATION PLAN	11/15/07	L. CHARONNAT	
3	DETAIL GUIDELINES	11/15/07	L. CHARONNAT	
4	REVISIONS			

**IMPLEMENTATION PLAN**

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The implementation plan shall include the following information:

- 1. A detailed description of the proposed implementation of the project.
- 2. A description of the construction methods to be used.
- 3. A description of the construction schedule.
- 4. A description of the construction costs.
- 5. A description of the construction risks.



NO.	DESCRIPTION	DATE	BY	CHKD.
1	PROJECT LOCATION	11/15/07	L. CHARONNAT	
2	IMPLEMENTATION PLAN	11/15/07	L. CHARONNAT	
3	DETAIL GUIDELINES	11/15/07	L. CHARONNAT	
4	REVISIONS			

**REVISIONS**

NO. 1: 11/15/07: PROJECT LOCATION

NO. 2: 11/15/07: IMPLEMENTATION PLAN

NO. 3: 11/15/07: DETAIL GUIDELINES

NO. 4: 11/15/07: REVISIONS

**PROJECT LOCATION**

The purpose of this plan is to provide a detailed description of the proposed implementation of the project. This plan shall be used to guide the construction of the project and to ensure that the project is completed in accordance with the approved plans and specifications.

The implementation plan shall include the following information:

- 1. A detailed description of the proposed implementation of the project.
- 2. A description of the construction methods to be used.
- 3. A description of the construction schedule.
- 4. A description of the construction costs.
- 5. A description of the construction risks.

**IMPLEMENTATION PLAN**

The purpose of this plan is to provide a detailed description of the proposed implementation of the project. This plan shall be used to guide the construction of the project and to ensure that the project is completed in accordance with the approved plans and specifications.

The implementation plan shall include the following information:

- 1. A detailed description of the proposed implementation of the project.
- 2. A description of the construction methods to be used.
- 3. A description of the construction schedule.
- 4. A description of the construction costs.
- 5. A description of the construction risks.

**DETAIL GUIDELINES**

The purpose of this plan is to provide a detailed description of the proposed implementation of the project. This plan shall be used to guide the construction of the project and to ensure that the project is completed in accordance with the approved plans and specifications.

The implementation plan shall include the following information:

- 1. A detailed description of the proposed implementation of the project.
- 2. A description of the construction methods to be used.
- 3. A description of the construction schedule.
- 4. A description of the construction costs.
- 5. A description of the construction risks.

FILE NO. 03

SHEET NO. 03

LAKE MERRITT MASTER PLAN DOCS

LAKEVIEW DOG PLAY AREA  
EAST LAKEVIEW PARK - OAKLAND

CHARONNAT-ARCHITECT-ENGINEERING

1 - 5TH AVENUE #1-9 OAKLAND 94606

(510) 436-3466 FAX (877) 769-9966

EMAIL: CHARONNATDESIGN@GMAIL.COM

DESIGNED BY: L. CHARONNAT

DRAWN BY: LRC

CHECKED BY: LRC

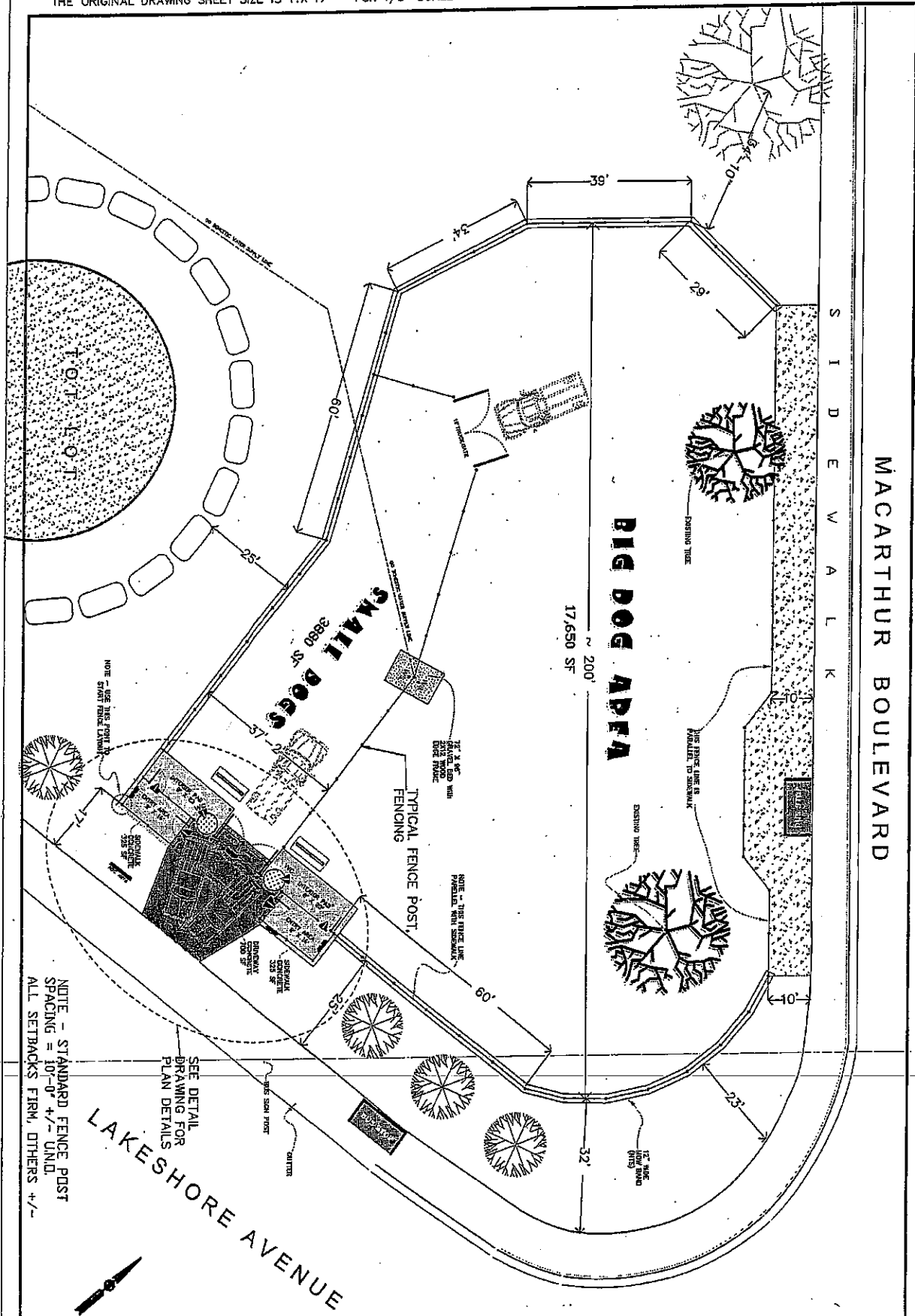
DATE: 11/15/07

SCALE: 1" = 40' U.N.O.

REVISIONS

NO.	DESCRIPTION	DATE	BY	CHKD.
1	PROJECT LOCATION	11/15/07	L. CHARONNAT	
2	IMPLEMENTATION PLAN	11/15/07	L. CHARONNAT	
3	DETAIL GUIDELINES	11/15/07	L. CHARONNAT	
4	REVISIONS			

THE ORIGINAL DRAWING SHEET SIZE IS 11X17" - FOR 1/8" SCALE - PRINT DRAWING AT 250% (27.5" X 42.5")



MACARTHUR BOULEVARD

LAKESHORE AVENUE

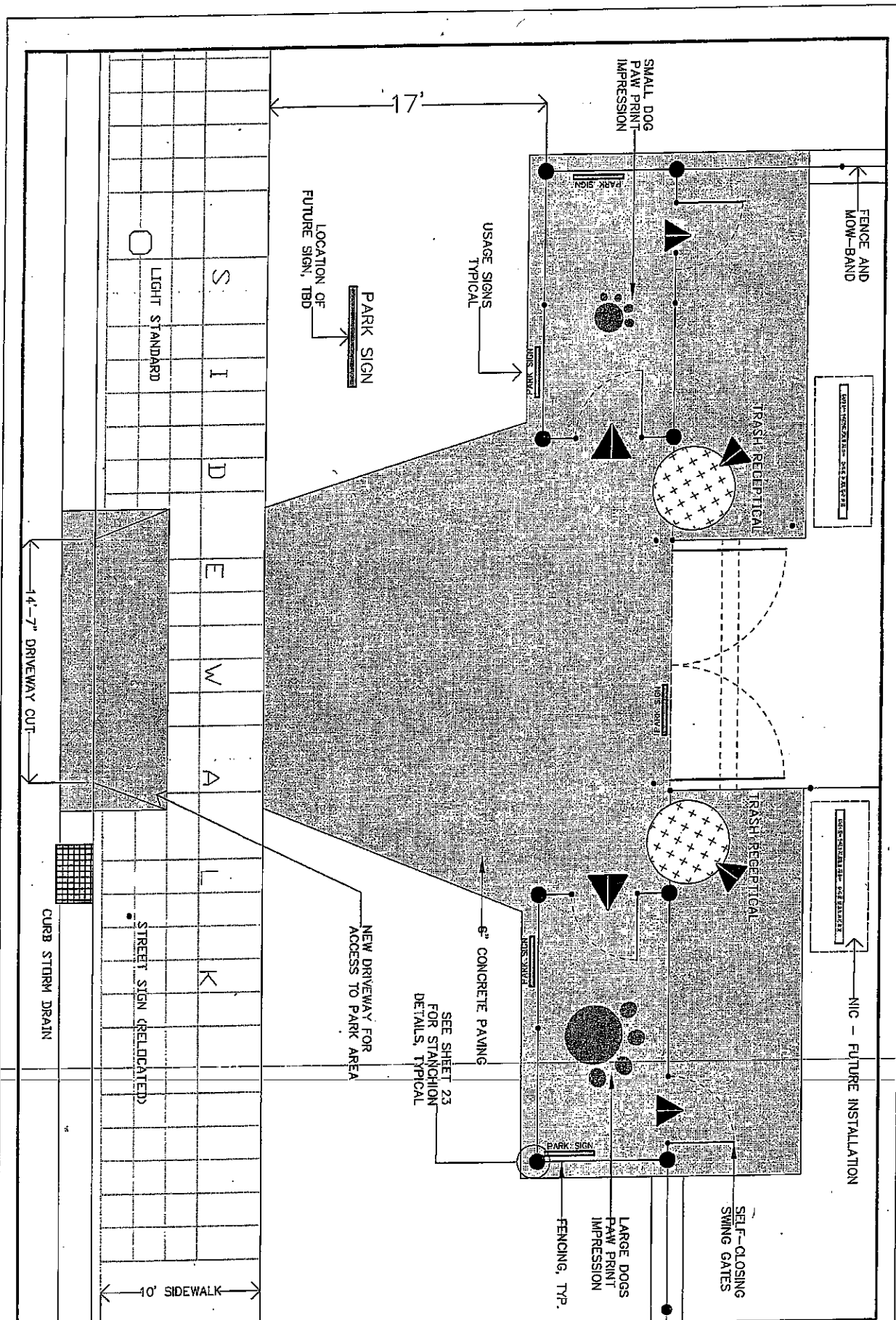
NOTE - STANDARD FENCE POST SPACING = 10'-0" +/- UNAD. ALL SETBACKS FIRM, OTHERS +/-

12

**FENCE LAYOUT PLAN**  
**THE BIG DOG PLAY AREA**  
 EAST LAKEVIEW PARK - OAKLAND

CHARONNAT-ARCHITECT+ENGINEERING  
 1 - 5TH AVENUE #1-9 OAKLAND 94606  
 (510) 436-3466 FAX (877) 769-9966  
 EMAIL: CHARONNATDESIGN@GMAIL.COM  
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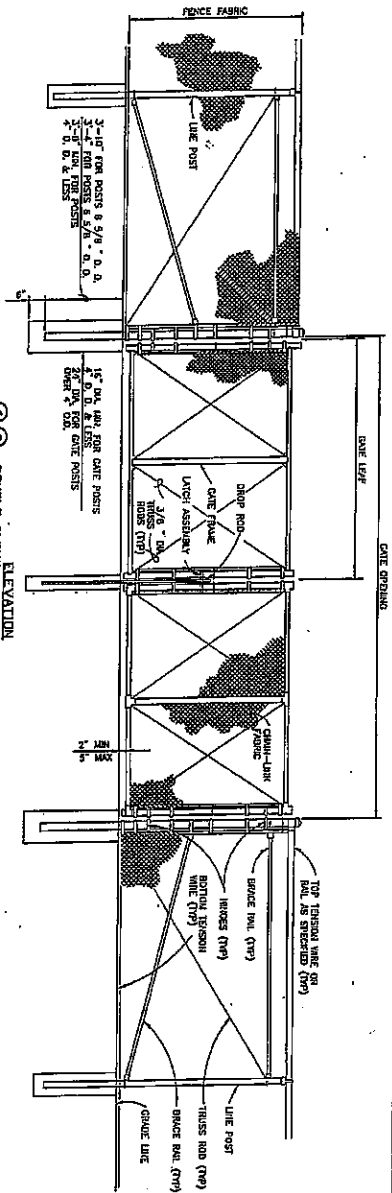
DESIGNED BY	I. CHARONNAT
DRAWN BY	ME
CHECKED BY	LRC
BY DATE	ECDFP/09
APPR BY DATE BY	
DRAWING SCALE	60
SHEET SCALE	1"=20' U.N.D.



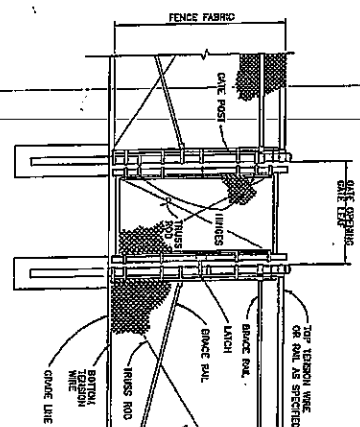
<h1 style="font-size: 48pt; margin: 0;">13</h1>	<p><b>ENTRY DETAIL PLAN</b></p>	<p><b>CHARONNAT-ARCHITECT-ENGINEERING</b>          1 - 5TH AVENUE #1-9 OAKLAND 94606          (510) 436-3466 FAX (877) 769-9966          EMAIL: CHARONNATDESIGN@GMAIL.COM</p>	DESIGNED BY: L. CHARONNAT	SHEET SCALE: 1" = 40' U.N.O.	DRAWN BY: MC	CHECKED BY: LRC	DATE: DISAPPROVED	DATE: APRIL 27	DATE: 120
	<p><b>TAKVIEW DOG PLAY AREA</b>  <b>EAST LAKEVIEW PARK - OAKLAND</b></p>		FILE NO.: LV-04-00		SHEET NO.: 13		DRAWING SCALE: 1" = 40' U.N.O.		



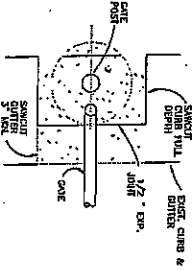




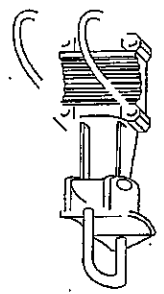
① ② DOUBLE SWING GATE TYPE FENCE ELEVATION IN SCALE



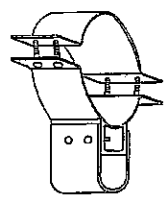
RESIDENTIAL GATE ELEVATION IN SCALE



① PLAN



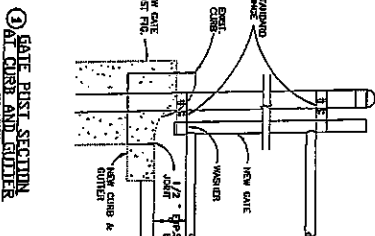
DESET HINGE



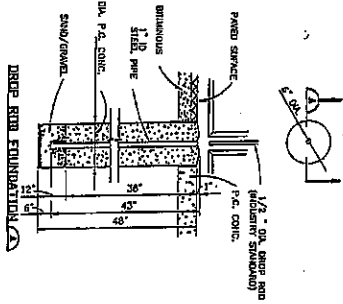
STANDARD HINGE

GATE POST SCHEDULE		
GATE LEAF WIDTH (DIMENSIONAL)	DUPLICATE DIMENSION	
4" OR LESS	2.50" OD	2.50" ID
MORE THAN 4" TO 12"	4.25" OD	4.25" ID
MORE THAN 12" TO 18"	6.44" OD	6.44" ID
MORE THAN 18"	8.63" OD	8.63" ID

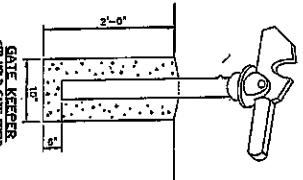
① ②



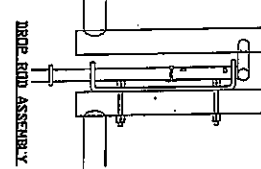
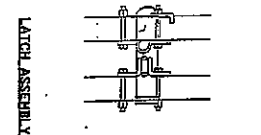
③ GATE POST SECTION AT CURB AND GUTTER IN SCALE



SWING GATE DETAILS IN SCALE



LATCH ASSEMBLY



DROP ROD ASSEMBLY

1. THIS DRAWING IS TO BE USED FOR CONSTRUCTION AND NOT RETURN TO ARCHITECT UNLESS SPECIFICALLY REQUESTED.
2. SWING GATES SHALL BE CONSTRUCTED WITH PROPER BRACE, PARALLELS, AND LATCHES.
3. THE GATE LEAF SHALL BE CONSTRUCTED WITH PROPER BRACE, PARALLELS, AND LATCHES. THE GATE LEAF SHALL BE CONSTRUCTED WITH PROPER BRACE, PARALLELS, AND LATCHES. THE GATE LEAF SHALL BE CONSTRUCTED WITH PROPER BRACE, PARALLELS, AND LATCHES.
4. GATES SHALL BE DESIGNED AS FOLLOWS:
  - GATE LEAF WIDTH: 4" OR LESS
  - GATE LEAF WIDTH: MORE THAN 4" TO 12"
  - GATE LEAF WIDTH: MORE THAN 12" TO 18"
  - GATE LEAF WIDTH: MORE THAN 18"

22

**FENCE GATE DETAILS**

PROJECT: LAKEVIEW DOG PLAY AREA  
EAST LAKEVIEW PARK - OAKLAND

CHARONNAT-ARCHITECT-ENGINEERING  
1 - 5TH AVENUE #1-9 OAKLAND 94605  
(510) 435-3485 FAX (877) 769-9956  
EMAIL: CHARONNATDESIGN@GMAIL.COM

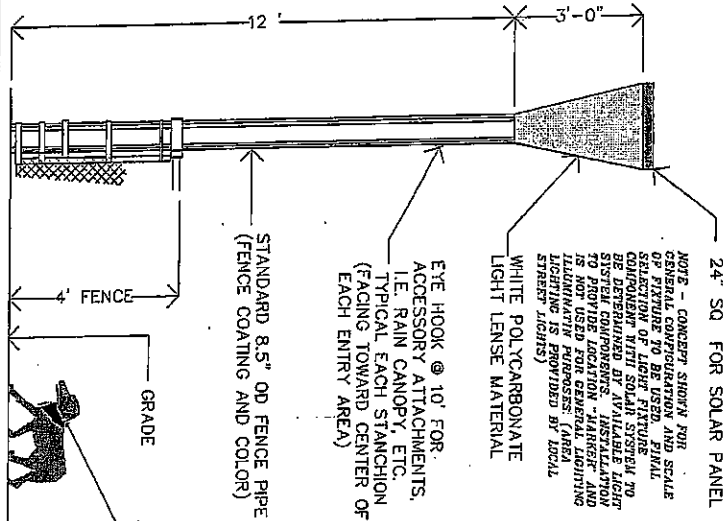
DESIGNED BY: L. CHARONNAT  
CHECKED BY: MC  
DRAWN BY: LRC  
DATE: FEBRUARY 2009  
SCALE: 1/2" = 1' U.M.O.

REVISIONS:

NO.	DATE	DESCRIPTION
1		ISSUED FOR PERMIT

DRAWING SCALE: 12

THE ORIGINAL DRAWING SHEET SIZE IS 11X17" - REPRODUCTIONS IN OTHER SIZES WILL NOT BE TO NOTED SCALES.

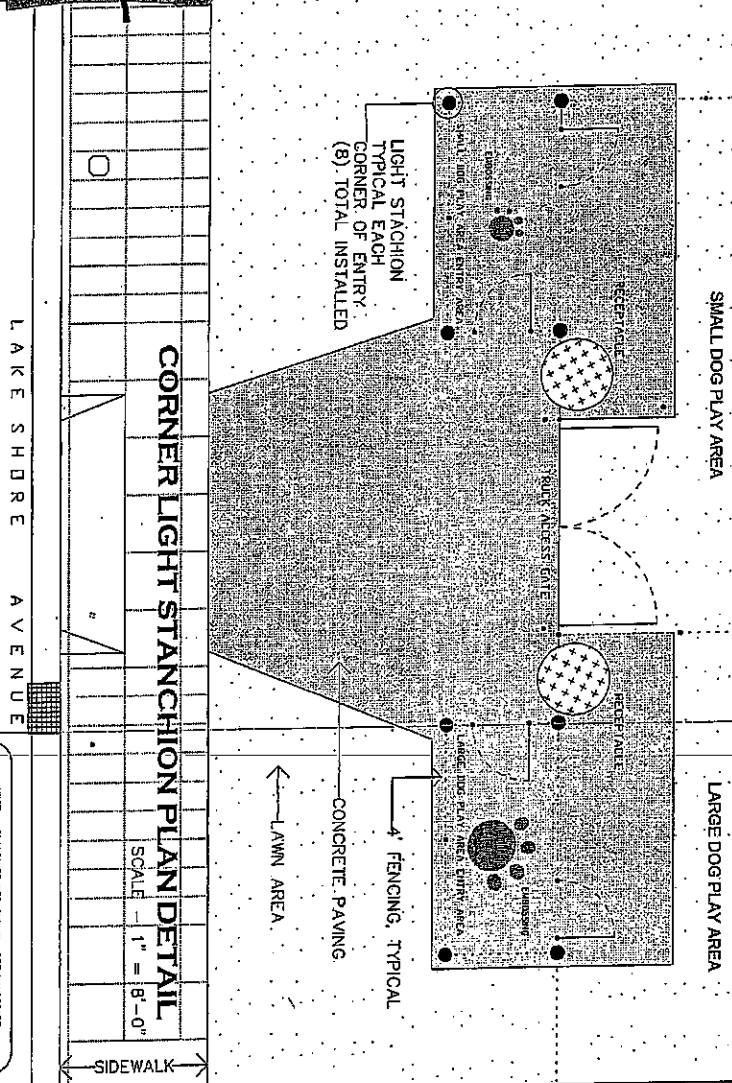
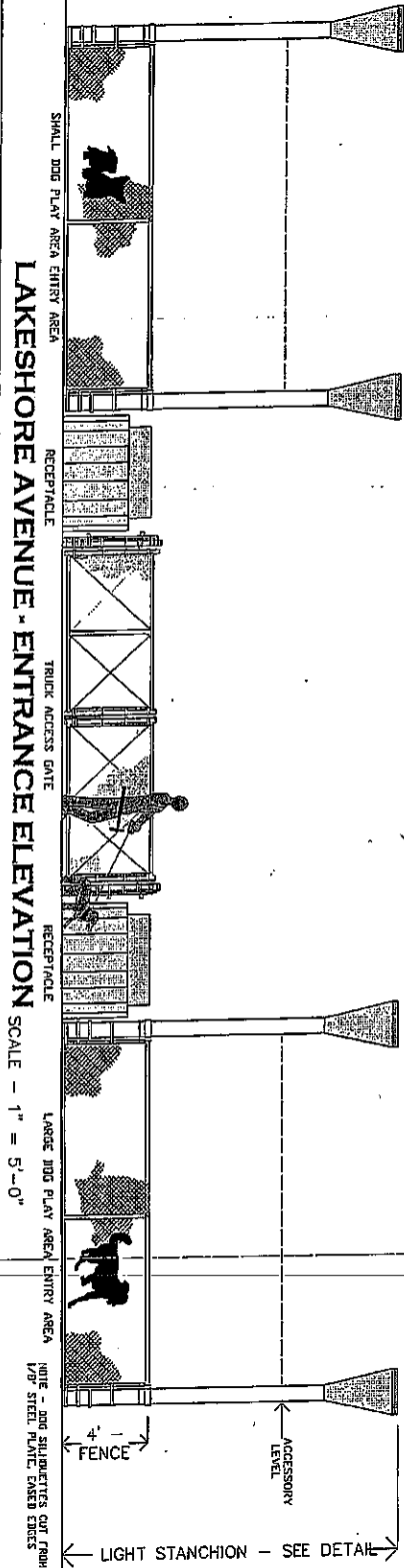


DETAIL - CORNER LIGHT STANCHION

SCALE - 3/8" = 1'-0"

LAKE SHORE AVENUE - ENTRANCE ELEVATION

SCALE - 1" = 5'-0"



23

ENTRY DETAIL ELEVATIONS

LAKEVIEW DOG PLAY AREA  
EAST LAKEVIEW PARK - OAKLAND

CHARONNAT-ARCHITECT+ENGINEERING  
1 - 5TH AVENUE #1-9 OAKLAND 94606  
(510) 436-3466 FAX (877) 769-9966  
EMAIL: CHARONNATDESIGN@GMAIL.COM

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DESIGNED BY  
L. CHARONNAT

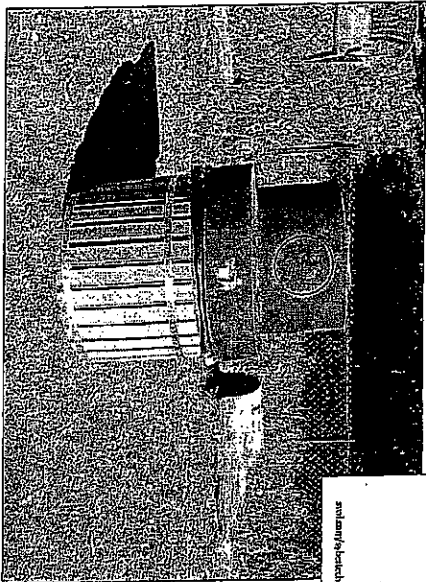
DRAWN BY  
ME

CHECKED BY  
LRC

SHEET SCALE  
1" = 5' U.N.O.

NO.	DATE	DESCRIPTION	BY	DATE	BY
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3					
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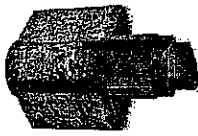
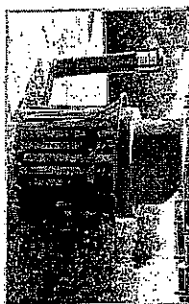
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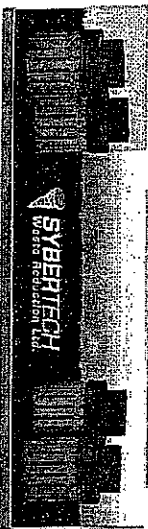


UNIT INSTALLED AT JOAQUIN MILLER DOG PARK

101132010


Milanum 3000 - Standard Waste Box



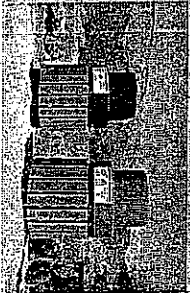
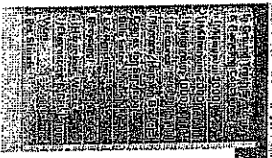
**SYBERTECH Waste Reduction Ltd.**

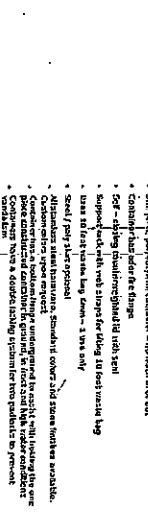
The unit is made of galvanized, powder-coated steel. It is designed to be used in public areas where there are no other waste receptacles. The unit is made of galvanized, powder-coated steel. It is designed to be used in public areas where there are no other waste receptacles. The unit is made of galvanized, powder-coated steel. It is designed to be used in public areas where there are no other waste receptacles.



101132010


Milanum 3000 - Standard Waste Box



**SYBERTECH Waste Reduction Ltd.**

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<p>FILE NO: 101132010</p> <p><b>31</b></p> <p>SHEET NUMBER</p>	<p>PROJECT TITLE</p> <p><b>TRASH CONTAINER DETAILS</b></p> <p><b>LAKESHORE DOG PLAY AREA</b></p> <p><b>EAST LAKEVIEW PARK - OAKLAND</b></p>	<p>CHARONNAT-ARCHITECT+ENGINEERING</p> <p>1 - 5TH AVENUE #1-9 OAKLAND 94606</p> <p>(510) 436-3466 FAX (877) 768-8966</p> <p>EMAIL: CHARONNATDESIGN@GMAIL.COM</p> <p>DESIGNED BY: L. CHARONNAT</p> <p>DRAWN BY: ME</p> <p>CHECKED BY: LRC</p> <p>SHEET SCALE: NONE</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>REV</th> <th>DATE</th> <th>DESCRIPTION</th> <th>APP'D BY</th> <th>DATE</th> <th>BY</th> </tr> </thead> <tbody> <tr> <td>0</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p style="text-align: right;">DRAWING SCALE: 1/20</p>	REV	DATE	DESCRIPTION	APP'D BY	DATE	BY	0					
REV	DATE	DESCRIPTION	APP'D BY	DATE	BY										
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**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission

**FROM:** Trillium Consulting on behalf of AT&T

**DATE:** July 13, 2011

**SUBJECT:** Lake Chabot Golf Course AT&T Telecommunications Monopole Minor  
Conditional Use Permit Recommendation

---

SUMMARY

Trillium Consulting on behalf of AT&T, submitted an application the City of Oakland to install a new Telecommunication Facility (a "Monopine" to appear as a pine tree) with eight (8) antennas, two (2) microwave dishes, four (4) RRU's, and (1) one equipment shelter at the Lake Chabot Golf Course located at 11450 Golf Links Road, proposed location behind Golf Green #3.  
See exhibit A: Site Location Plan

FISCAL IMPACT

There is no fiscal impact to the City of Oakland. AT&T will be responsible for all required maintenance and servicing of the monopine telecommunications facility. In conjunction with this installation, the City of Oakland will receive a financial benefit from AT&T.

PROJECT DESCRIPTION

Construct a new monopine telecommunication facility (a "Monopine" to appear as a pine tree) with eight (8) antennas, two (2) microwave dishes, four (4) RRU's, and an equipment shelter at the Lake Chabot Golf Course under General Plan Urban Open Space Special Use Park. Monopine project is exempt under section 15303 of the State CEQA Guidelines: New Construction of Small Structures and Section 15183 of the State CEQA Guidelines concerning projects consistent with a community plan, general plan or zoning.  
*See exhibit B: Site Elevations and Rendering*

BACKGROUND

City of Oakland staff received a request from Trillium Consulting (for AT&T) to construct a new Monopole Telecommunication Facility (a "Monopine" to appear as a pine tree) with eight (8) antennas, two (2) microwave dishes, four (4) RRU's, and an equipment shelter See Exhibit B Site Elevations. In 2011, the planning Application was publicly noticed from April 8, 2011 to April 25, 2011. Planning Staff did not receive any comments from the neighbors regarding the project.

Parks and Recreation Advisory Commission  
February 11, 2004

RECOMMENDATION

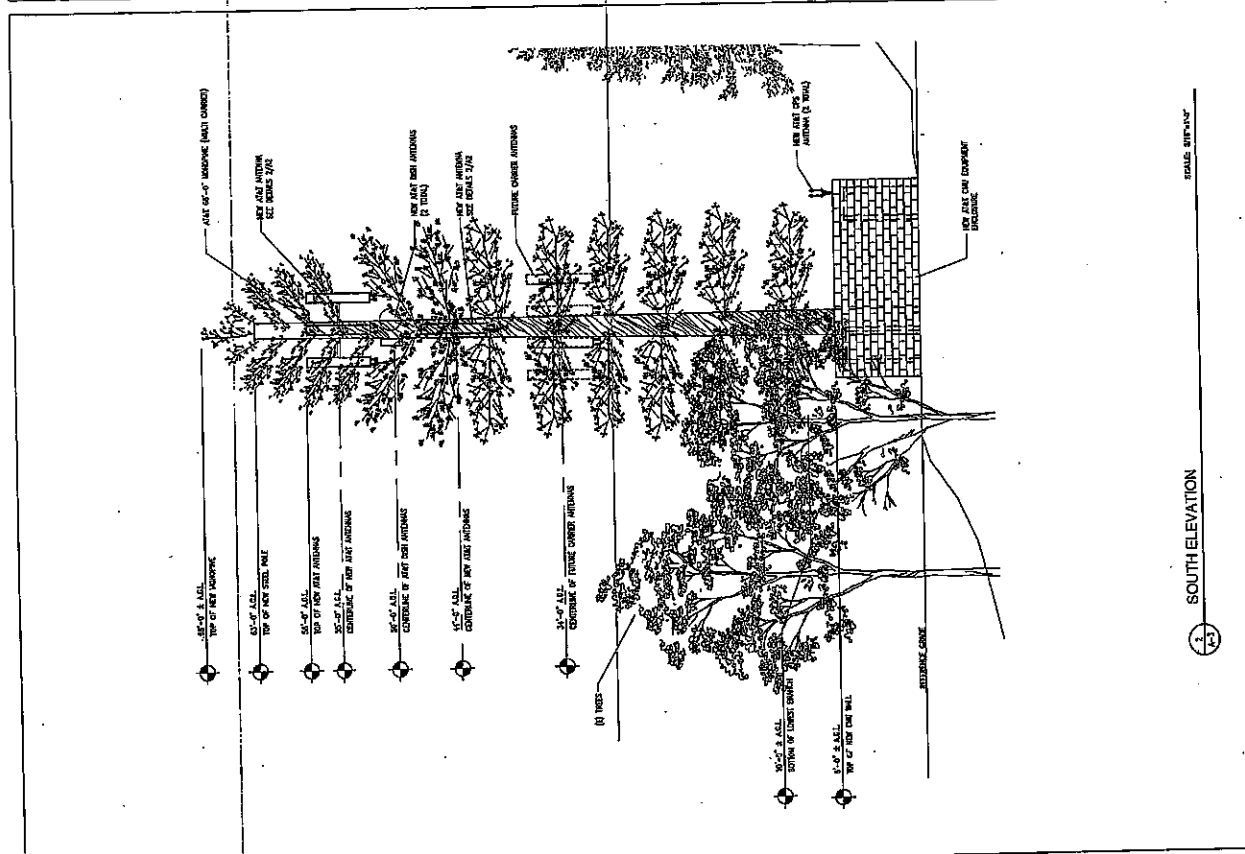
Request the Park and Recreation Advisory Commission recommendation of the minor conditional use permit application to the planning department for administrative review to construct a new Monopine Telecommunications Pole at the Lake Chabot Golf Course.

Respectfully submitted,

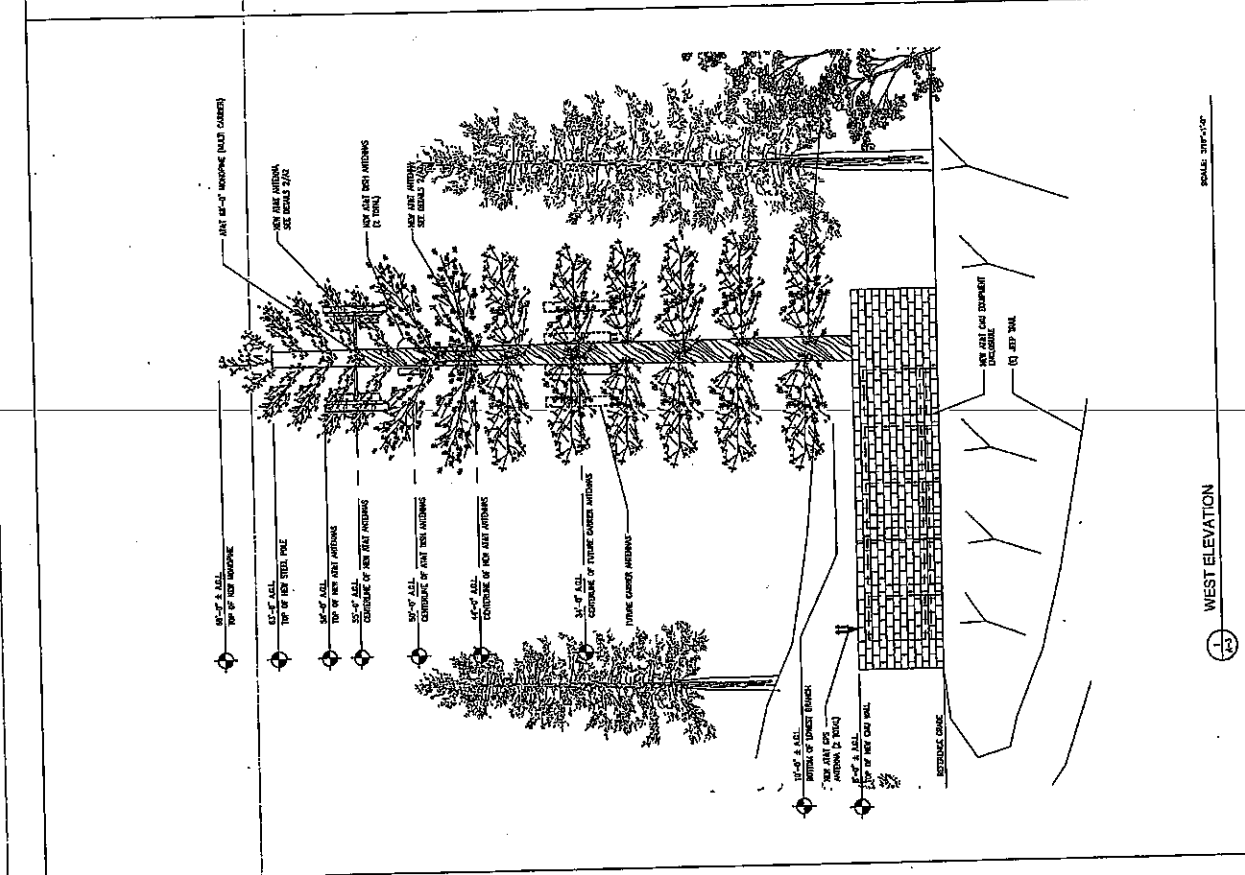
*John Monetta*  
*Program Analyst*

Attachments: Exhibit A – *Site Location Plan*  
Exhibit B – *Site Elevations and Rendering*

DATE: 01/17/11		PROJECT: LAKE CHARLOTTE GOLF COURSE	CLIENT: CHANDOS
DRAWN BY: JPC		DATE: 03/22/11	PROJECT NO.: CN4005A
CHECKED BY: JPC		DATE: 03/22/11	PROJECT NO.: CN4005A
REVIEWED BY: DC		DATE: 03/22/11	PROJECT NO.: CN4005A
CONTRACTOR: CONSTRUCTION SERVICES, INC. 1420 RIVERSIDE DRIVE FLEMINGTON, VA 22031			
ARCHITECT: AT&T WIRELESS SERVICES, INC. 1000 W. BROADWAY FLEMINGTON, VA 22031			
PROJECT: LAKE CHARLOTTE GOLF COURSE 11450 GROVE LANE RD OAKLAND, CA 94605			
SHEET NO.: WEST & SOUTH ELEVATIONS			
SHEET NUMBER: A3			

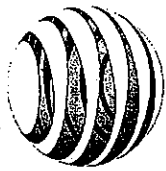


SCALE: 1/8\"/>



SCALE: 1/8\"/>

DATE: 01/17/11		PROJECT: LAKE CHARLOTTE GOLF COURSE	CLIENT: CHANDOS
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CHECKED BY: JPC		DATE: 03/22/11	PROJECT NO.: CN4005A
REVIEWED BY: DC		DATE: 03/22/11	PROJECT NO.: CN4005A
CONTRACTOR: CONSTRUCTION SERVICES, INC. 1420 RIVERSIDE DRIVE FLEMINGTON, VA 22031			
ARCHITECT: AT&T WIRELESS SERVICES, INC. 1000 W. BROADWAY FLEMINGTON, VA 22031			
PROJECT: LAKE CHARLOTTE GOLF COURSE 11450 GROVE LANE RD OAKLAND, CA 94605			
SHEET NO.: WEST & SOUTH ELEVATIONS			
SHEET NUMBER: A3			



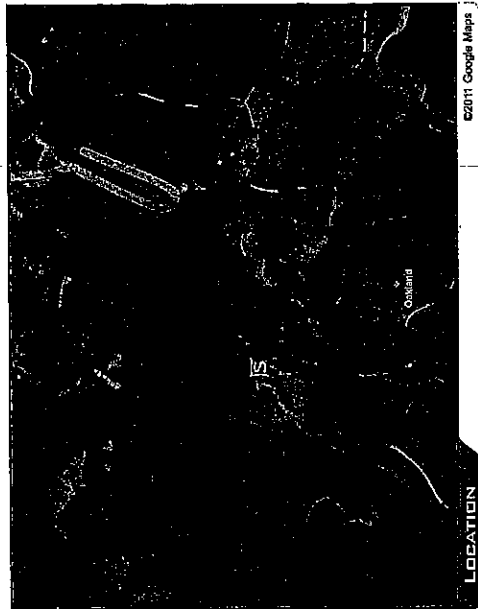
**CN4005**

**LAKE CHABOT GOLF COURSE**

11450 GOLF LINKS ROAD OAKLAND CA 94605



VIEW 2



LOOKING NORTHEAST FROM 4RD HOLE FAIRWAY

ACCURACY OF PHOTO SIMULATION BASED UPON INFORMATION PROVIDED BY PROJECT APPLICANT.



CITY OF OAKLAND  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Michael Hammock, Co-Chair, Parks and Recreation Advisory Commission  
Susan Montauk, Co-Chair, Parks and Recreation Advisory Commission  
**FROM:** Francine Agapoff, of behalf of Chiodo Art Studio  
**DATE:** July 13, 2011  
**SUBJECT:** Remember Them: Champions of Humanity monument recommendation of Minor Conditional Use Permit Application

---

SUMMARY

Staff received a request from the Oakland Metropolitan Chamber of Commerce Foundation (OMCCF) Board to support the minor conditional use permit application for the installation of the Remember Them: Champions of Humanity monument and associated lighting located at (HJK) Fox Square Park located at 1900 Rashida Muhammad Street.  
*See Exhibit A – monument design and lighting plan*

FISCAL IMPACT

There is no expected negative fiscal impact the City. The Oakland Metropolitan Chamber of Commerce Foundation and Kaiser Permanente will provide City approved signage for the park. The funds to manufacture and install the monument, lighting and visually impaired artwork are being raised as a component of the Remember Them capital campaign under the guidance and leadership of the Chamber of Commerce Foundation. The 'Remember Them' project capital campaign also includes a \$250,000 endowment for a maintenance program which will ensure that the bronze monument, lighting and visually impaired artwork are insured for damage and cleaned annually. The City does not have maintenance responsibilities at the Park due to the existing agreement with the developers of the Uptown Project.

PROJECT DESCRIPTION

Project site lighting plan includes six (6) 35' down pole lights. The 'Remember Them' project is an inspirational bronze monument comprised of 25 international role models and includes an educational program. The high school curriculum was developed by the Martin Luther King Institute at Stanford University and is currently being tested in Oakland Unified Schools. The project also includes unique tactile artwork for the visually impaired to provide an equal experience, which will be installed along the sides of the park bordering 19<sup>th</sup> Street and Rashida Muhammad. The monument site is ADA accessible. Bronze plaques with donor recognition will be affixed to the lower half of the visually impaired artwork.

BACKGROUND

In 2006 City Council unanimously approved Resolution No. 80123 C.M.S (see *Exhibit B*) accepting the monument and placing the 'Remember Them' Monument in the Fox Square Park.

Parks and Recreation Advisory Commission  
February 11, 2004

RECOMMENDATION

Request the Park and Recommendation Advisory Commission recommend the Remember Them: Champions of Humanity Minor Conditional Use application to the City Planning Department for administrative review and approval.

Respectfully submitted,

*Francine Agapoff*  
*Chiodo Art Studios*

Attachments: Exhibit A – *Monument design and lighting plan*  
Exhibit B - *City Council Resolution No. 80123 C.M.S*

Exhibit C

OFFICE OF THE CITY CLERK  
2010 SEP 13 10:51 AM  
Approved as to Form and Legality  
Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. 80123 C.M.S.

Introduced by Councilmember \_\_\_\_\_

RESOLUTION ACCEPTING A PRIVATELY FUNDED MONUMENT TITLED "REMEMBER THEM: CHAMPIONS FOR HUMANITY" BY MARIO CHIODO AS A GIFT TO THE CITY OF OAKLAND FOR PERMANENT INSTALLATION IN FOX SQUARE PARK, TO BE LOCATED AT 19<sup>TH</sup> STREET AND FOX COURT WITHIN THE UPTOWN REDEVELOPMENT AREA.

WHEREAS, the City of Oakland accepts responsibility for expanding the opportunities for its citizens to experience public art and other projects resulting from the creative expression of its visual artists in public spaces throughout the City; and

WHEREAS, the Oakland Cultural Affairs Commission exists to advise the Mayor, City Council and the City Administrator on all matters affecting cultural development in the community; and

WHEREAS, a function and duty of the Cultural Affairs Commission is to advise the City on the placement of works of public art, and to recommend acceptance of proposed gifts based on the Public Art Advisory Committee's review; and

WHEREAS, native Oakland resident and sculptor Mario Chiodo has offered to the City of Oakland the gift of a cast-bronze and concrete monument for permanent installation in a public park; and

WHEREAS, the proposed monument will portray twenty-five world-renowned humanitarian leaders and celebrate their lives and work; and

WHEREAS, the proposed monument will reflect and honor the cultural diversity and global consciousness of the people of Oakland; and

WHEREAS, the proposed monument has the potential to become an inspiring and much-visited landmark for Oakland residents and visitors alike; and

WHEREAS, the proposed monument will be complemented by an educational curriculum for the benefit of Oakland students, and other activities to enhance and publicize the monument nationwide; and


Item: \_\_\_\_\_  
Life Enrichment Committee  
July 13, 2010

Exhibit C

WHEREAS, the gift will be made at no cost to the City of Oakland, as all funding for creation, installation and maintenance of the monument, and all supporting activities, will be provided by the project donors; and

WHEREAS, on August 7, 2006 the Public Art Advisory Committee voted to accept the gift of the monument; now be it

RESOLVED, that the City Council accepts as a gift to the City of Oakland a monument titled "Remember Them: Champions for Humanity" by Oakland sculptor Mario Chiodo, for permanent installation in Fox Square Park at the intersection of 19<sup>th</sup> Street and Fox Court; and be it

 FURTHER RESOLVED, that all relevant agreements and other documentation will be reviewed and approved by the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, SEP 19 2006, 2006

PASSED BY THE FOLLOWING VOTE:

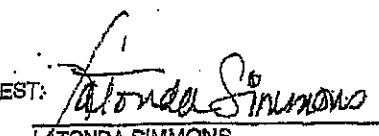
AYES - BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND  
PRESIDENT DE LA FUENTE - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:

  
LATONDA SIMMONS  
City Clerk and Clerk of the Council of  
the City of Oakland, California

Item: \_\_\_\_\_  
Life Enrichment Committee  
July 13, 2010