



**CITY OF OAKLAND**  
Interoffice Memorandum

**TO:** Parks and Recreation Advisory Commission  
**FROM:** Cody George, Aquatics Coordinator  
**DATE:** February 3, 2009  
**SUBJECT:** Request from Kristi Holohan of K Design to paint a mural on the wall inside the pool area at deFremery Pool.

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**SUMMARY**

The Office of Parks and Recreation (OPR) received a request from Kristi Holohan to paint a mural on the inside wall at deFremery Pool. The mural would depict the City of Oakland skyline, the unique architecture of West Oakland and deFremery Park and Pool and the bay and wetlands. Youth from Ralph Bunch High School adjacent to deFremery Pool would be engaged to assist with the mural as an arts education activity from design concept and planning to the painting and finishing.

**FISAL IMPACT**

There will be no fiscal impact on the Office of Parks and Recreation.

**KEY ISSUES**

OPR Aquatics is requesting approval from the Parks and Recreation Advisory Commission (PRAC) to move forward with the mural project. If approved, Staff and Kristi Holohan will meet with representatives from OPR and PWA to make sure the location is correct and that proper paints and sealers are used to minimize future maintenance and vandalism. Aquatics Coordinator Cody George and Pool Manager John Tornatore-Pili will monitor progress and manage the project to ensure it meets agreed upon parameters and that it is completed in a timely manner.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Kristi Holohan to paint a mural inside the deFremery Pool area.

Respectfully Submitted,

Cody George  
Aquatics Coordinator



**KRISTI HOLOHAN**

3019 Champion St.  
Oakland, CA 94602

415.420.8028

kristi.holohan@gmail.com

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**EDUCATION**

- 2002 B.A. *Cultural Studies of Dress & Gender*, University of Massachusetts, Amherst, MA  
-Under the direction/sponsorship of Professor in Arts and African American Studies, Nelson Stevens  
2007 Extended Education Course Work in Book binding, California College of Arts, Oakland/San Francisco, CA

**EXHIBITS**

- 2008 Oakland Art Mural, Community Art Project Oakland, CA  
2008 Power to the Peaceful, Community Art Project San Francisco, CA  
2008 Oakland Art and Soul, Community Art Project, Oakland CA  
2008 The Mill, Santa Cruz, CA  
2008 Mama Buzz Café, Oakland, CA  
2006 Mobile Mural Artist, Peace Festival Tour, San Francisco and Marin  
2004 Artist Showcase, Group Show, 2<sup>nd</sup> and Howard, San Francisco  
2002 Berkshire Mountain Music Festival, Ambiance Artist, Berkshires, MA

**PUBLICATIONS & COMMISSIONS**

- 2008-PRESENT Illustrator, *To Our Children*, Collaboration with poet Gary Hall  
2008 August, Private Mural Commission, Santa Rosa, CA  
2007-PRESENT Illustrator, Children's book series, written by Diane McCarthy  
2007 Children's Book Illustrator, *Arlington's Dream*, Written by Diane McCarthy  
-Including hand bound Limited Edition  
2007 Lead Artist, Visual Concept Designer, *Rainforest Mural*, Guayaki Yerba Mate, Sebastopol, CA  
2007 Designer & Seamstress, *McCarron/Valentine Wedding Dress*, San Francisco, CA  
2005 Comic Series, various academic Feminist Journals, written by Diana Russell  
2004 Visual Designs, *Birdsong/Rodriguez Wedding*, Announcements, Invitations, Centerpieces, & Favors, Berkeley, CA  
2000-2002 Political Comic Series, Eastern Massachusetts Indy Media, via Internet Journal

**TEACHING & FACILITATING**

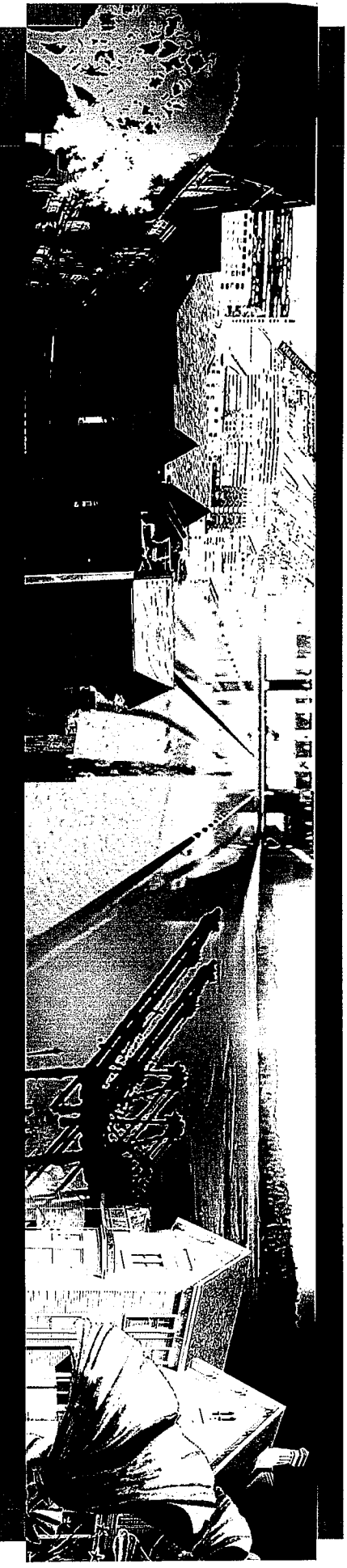
- 2008 FALL, Guest Mural Artist, Art & Social Justice Course, Irvington High School, Fremont, CA  
- Facilitate the design of a mural with a message  
- Instruct the painting of the Mural

- 2008 FALL, Community Muralist, Lion's Pool at Dimond Park, Oakland, CA
- Design and confirm approval through Parks and Recreation Advisory Council.
  - Gather Donations
  - Organize youth volunteers from Bret Hart Middle School
  - Teach approx. 70 youth (of varying abilities) ages 4-18 basic technical mural skills
- 2008-PRESENT Artistic Program Director, ARTS AND CREATIVE EXPRESSION, Oakland, CA
- Create & Apply Art Curriculum
  - Recruit Participants and Volunteers
  - Organize, Promote and Arrange Exhibits
- 2008 Puzzle in the Park, A Community Art installation in Nicol Park, Oakland
- 2008-PRESENT United Front, a component of *Challenges of Champions*, Anti Gun Violence Art Project, Mosswood Recreation Center, Oakland, CA
- Facilitate art program for high school age/high school participants
  - Arrange exhibits (Power to the Peaceful 2008 and 2009 gallery tour)
- 2008 Sausal Creek Native Plant and Animal Study
- Facilitate the research Native Plants and Animals with 100 children
  - Design 6 freestanding Mural like, freestanding Installations
  - Create a presence in Oakland (seen at Dimond Picnic in the Park, Oakland Art and Soul, First Fridays Oakland, More TBA)
- 2008 Quilting facilitator, Oakland Peace Quilt, Diamond Recreation Center After School Program, Oakland, CA
- 2007 & 2008 Guest Art Instructor, Mural Program, Renaissance High School, Watsonville, CA
- 2007 Movement and Theater Combat Training Series, Irvington High School, Fremont, CA
- 2002-2004 Teacher, *Art in Still Life*, Ageless Art, Santa Cruz, CA
- Prepare curriculum
  - Organize & publicize Exhibits
- 2000-2002 Outreach Director, Mothership Art Collective, Amherst, MA
- Pair University Art Volunteers with various public groups
  - Review curriculum
  - Evaluate and grade University volunteers
- 1999-2002 Coordinator and Arts Teacher, Boltwood Project, Amherst, MA
- Recruit, interview, supervise, and evaluate student volunteer participants
  - Create curriculum for student volunteers to administer to participants

## **PROFESSIONAL**

2003-PRESENT *K Design*, Photography, Illustrations, Announcements, Binding, Paintings, Murals, Clothing Design & Construction

*References readily available upon request*



broad DeFremery Mural Proposal

ACE Arts & Ralph J. Bunche

Proposal for a mural at

**DeFremery Pool**

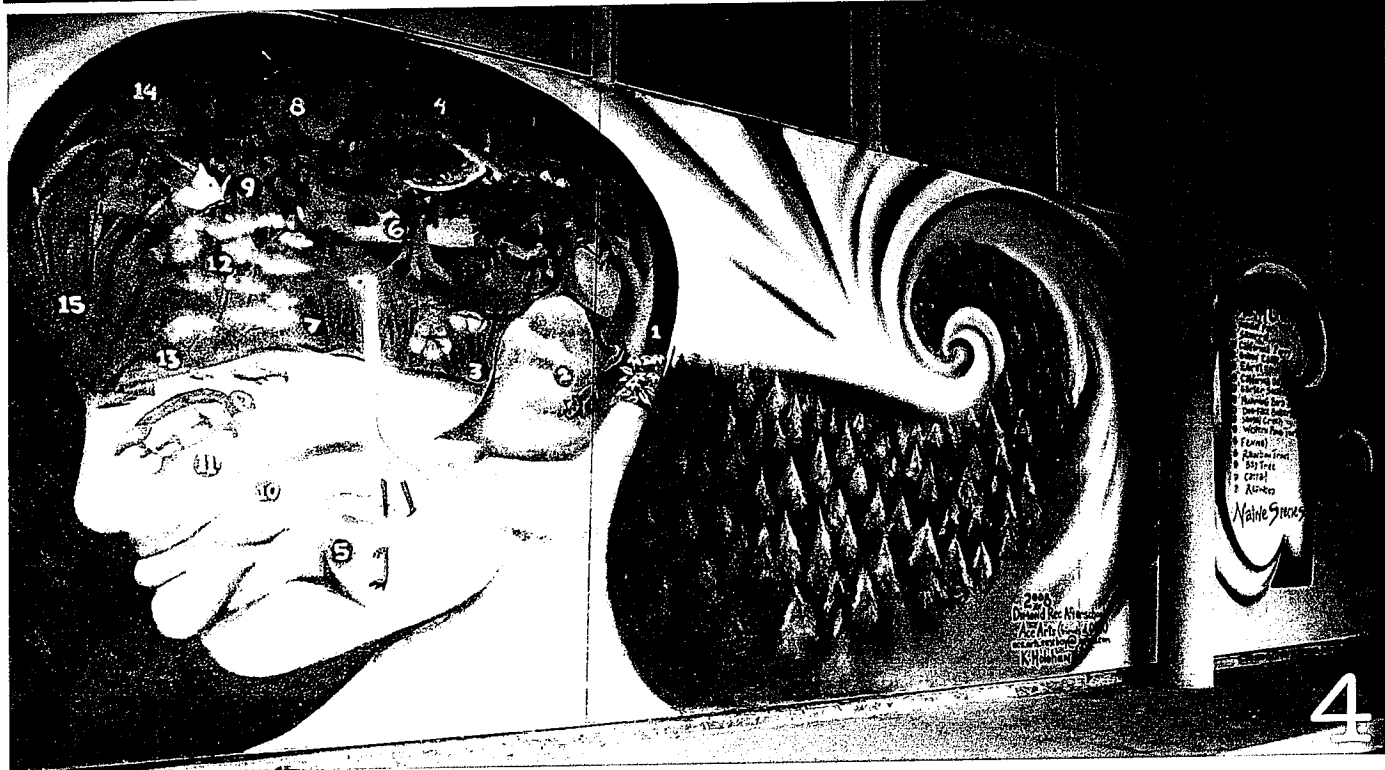
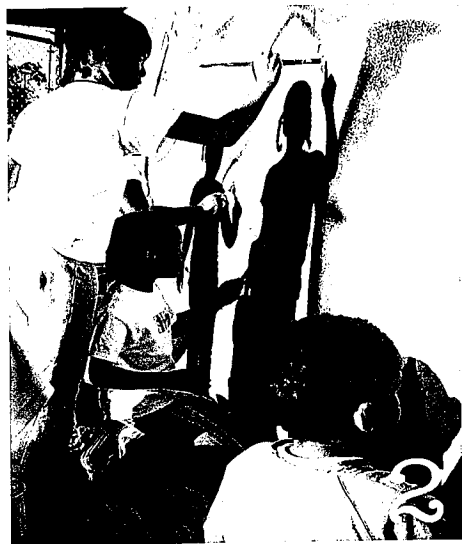
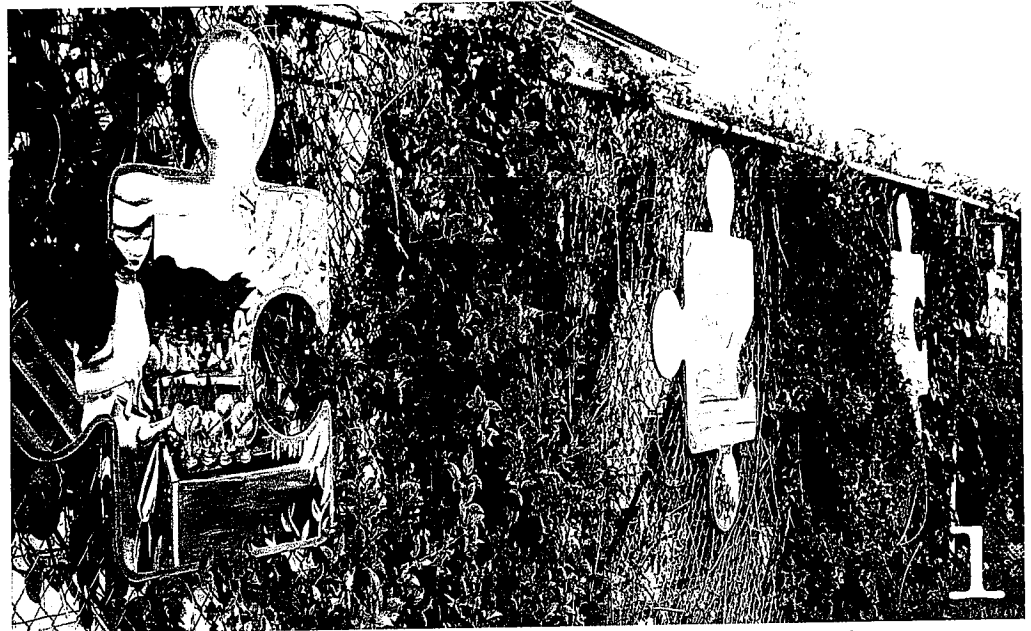
## Previous Works

1. Putting the Pieces Together an installation at Nicol Park in Oakland

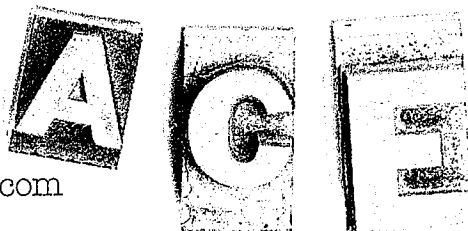
2. Participants painting at Dimond Park

3. Sausal Creek Native Animal Study Produced with Dimond Afterschool Program

4. Sausal on My Mind a mural at Lion's Pool



ARTS & CREATIVE  
EXPRESSION  
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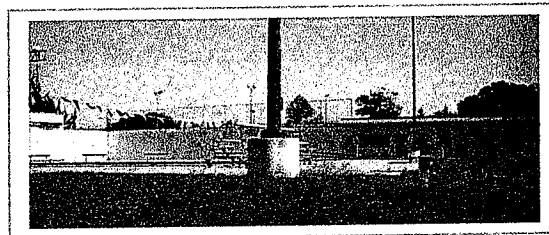
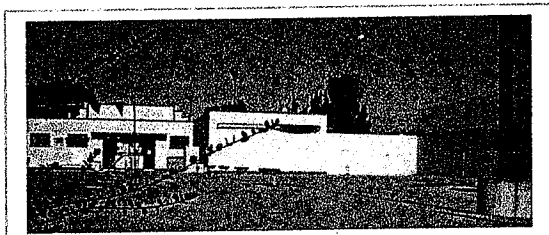
***The Mission of ARTS & CREATIVE EXPRESSION:***

Through sustainable artistic practices in community settings, we paint our visions on the walls and walkways of the deepest alleys to beautify the streets we walk every day in Oakland. ACE Arts works with various communities and organizations to professionally provide fundamental art skills and materials to populations who may not otherwise have access to many artistic forms of expression. We then take the work created by groups of participants who are teamed up with local artists, into the public and present our inner selves through art in the public sector.

***MURAL AT DEFREMERY:***

The large walls at the public pool of DeFremery Park are bare with the exception of a few mineral streaks that run down. Through working with the Oakland Aquatics Department, ACE Arts has developed an initial water/bay themed idea that must now be translated into an image or initial sketch. The work would then be transferred onto the two large walls at the pool. The image is educational, historical, environmental and visually inspirational. Without doubt the piece will entice and bring community out to the pool.

**Location:**



***Timeline:***

- The mural will be painted the month of May (pending weather)
- Class will meet three times a week (including the optional meeting on Saturday)

***Contacts:***

**Kristi Holohan** ACE Arts Program Director 415 420 8028 or [ace.arts.eastbay@gmail.com](mailto:ace.arts.eastbay@gmail.com)  
**Cody George** of Oakland Aquatics contact 510 238-2196 or [cgeorge@oaklandnet.com](mailto:cgeorge@oaklandnet.com)

-ACE Arts is under the fiscal sponsorship of Friends of Oakland Parks & Recreation and recognized as a 501 c 3 non-profit.

- All teachers and facilitators through ACE Arts are both drug tested, fingerprinted, and TB tested by the city of Oakland (documentation is available upon request) and Oakland Unified School District



## BIO

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**KRISTI HOLOHAN** was born in 1979 in a small rural town in Massachusetts. She received her BA from the University of Massachusetts Amherst in an independent major titled *Cross Cultural Studies of Dress & Gender* in which she was sponsored by Artist and African American studies professor Nelson Stevens (who participated in Africobra-Coalition of Black Revolutionary Artists). Stevens proved to positively influence her art in the direction of a message of social importance. By designing formal gowns for a small clientele Kristi was able to put herself through the University. While at UMASS, Kristi worked to initiate an artist collective called the Mothership and volunteered her free time at the Survival Shelter and with the City of Amherst's Department of Mental Health teaching visual art classes to institutionalized individuals with mental and physical disabilities.

Kristi has lived in Oakland for the past 6 years; the arts, progressive mindset and incredible diversity are the primary reasons for her residence in Oakland. The incredible city has captured her and she has laid her roots. In the recent year she has started Arts and Creative Expression (ACE Arts), fiscally sponsored by Friends of Oakland Parks and Recreation (FOPR). ACE Arts is an artist organization created to sustainably address social issues through the arts by teaching foundation techniques and providing materials to those who do not have access to art programs. As a central member and educator of ACE Arts, she is currently collaborating with numerous organizations in Oakland, which include the following: Peralta Neighborhood Community Group, various programs in Oakland Parks and Recreation, Rock Paper Scissors, Youth Uprising, and Intersection for the Arts, Ralph Bunche High School and College Park at Castlemont. Her work with the community can be seen in Nicol Park, Dimond Park, Irvington High School (in Fremont), other mobile pieces have been seen at Oakland Art Murrur, Picnic in the Park, Art and Soul, and Sausal Creek Native Plant Sale.

Kristi's personal work includes illustrations in a recently published book Arlington's Dream (a children's book addressing homelessness, the book is first in a series), hand-bound books, formal evening and wedding dresses (created on commission for a small clientele), graphic design, public and private murals and canvass painting commissions. Her works are seen in California and around the United States. The work is primarily with recovered, recycled, and donated materials so as to create art from the found and with little capital. Her last show was endangered species stuffed animals created from recovered fabrics. The proceeds from the show went to (and are continuing to go to) endangered species programs at the Monterey Aquarium and other endangered species programs throughout the US.

Kristi's community work through ACE Arts has proved to have a deep impact on Oakland. She currently curates *Challenges of Champions*, which addresses the continuous plague of homicide and it's effects on the community and individuals in city of Oakland. This show is scheduled to show in Oakland for the year 2009. Kristi also currently sits on the board of FOPR. Her positive community work with a diverse population has inspired thought and action. She consistently works to harness the power of Oakland's vast community and create a knowledgeable, expressive, strong, safe and vibrant future for our city. Contact Kristi Holohan by phone at 415 420 8028 or by email at [kristi.holohan@gmail.com](mailto:kristi.holohan@gmail.com).



## BUDGET<sup>1</sup> FOR DEFREMERY MURAL

ACE Arts and Ralph J Bunch

	FOPR <sup>2</sup>	Other <sup>3</sup>	Total
Initial Design	\$ 250.00	\$125.00	\$ 375.00
Teaching/Instruction/Facilitation/Painting \$28.00/hr (3x a week for 4 hours for approximately the month of May-pending weather)	\$ 1344.00	\$ 0	\$ 1344.00
Materials: paint, brushes, safety equipment, sketchpads, drop clothes	\$ 306.00	\$ 425.00	\$ 731.00
Guest Artists (3 artists)	\$ 300.00	\$300.00	\$ 600.00
Student Internship Stipend (2 students)	\$ 300.00	\$100.00	\$ 400.00
Project Totals	\$ 2500.00	\$ 950.00	\$ 3450.00

<sup>1</sup> The budget of the proposed DeFremery Mural will have no fiscal impact on the city of Oakland

<sup>2</sup> Friends of Oakland Parks and Recreation (FOPR) grant funding is pending

<sup>3</sup> Other Funding is through private donations and fundraising by the high school students at Ralph J. Bunch high school