



**CITY OF OAKLAND**  
Interoffice Memorandum

**TO:** Parks and Recreation Advisory Commission  
**FROM:** Audree V. Jones-Taylor, Director  
**DATE:** March 6, 2009  
**SUBJECT:** Request from the Strategic Planning Committee of the Oakland, East Bay Garden Center, Inc.

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**SUMMARY**

The Office of Parks and Recreation (OPR) received a request from The Strategic Planning Committee of the Oakland, East Bay Garden Center, Inc. to present and request approval for the following:

- Naming the garden area next to the Garden Center, "The Gardens at Lake Merritt".
- Approval of logo for The Gardens at Lake Merritt
- Approval to put inviting banners at the gates describing the individual gardens

**FISAL IMPACT**

There will be no negative fiscal impact on the Office of Parks and Recreation.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Oakland – East Bay Garden Center, Inc. the naming of the garden area next to the Garden Center, approval of logo for The Gardens at Lake Merritt and the approval to put banners at the gates describing the individual gardens.

Respectfully Submitted,

  
Audree V. Jones-Taylor  
Director

Parks and Recreation Advisory Commission  
March 6, 2009  
Item #12B

To:  
Parks and Recreation Advisory Committee

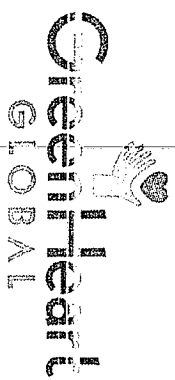
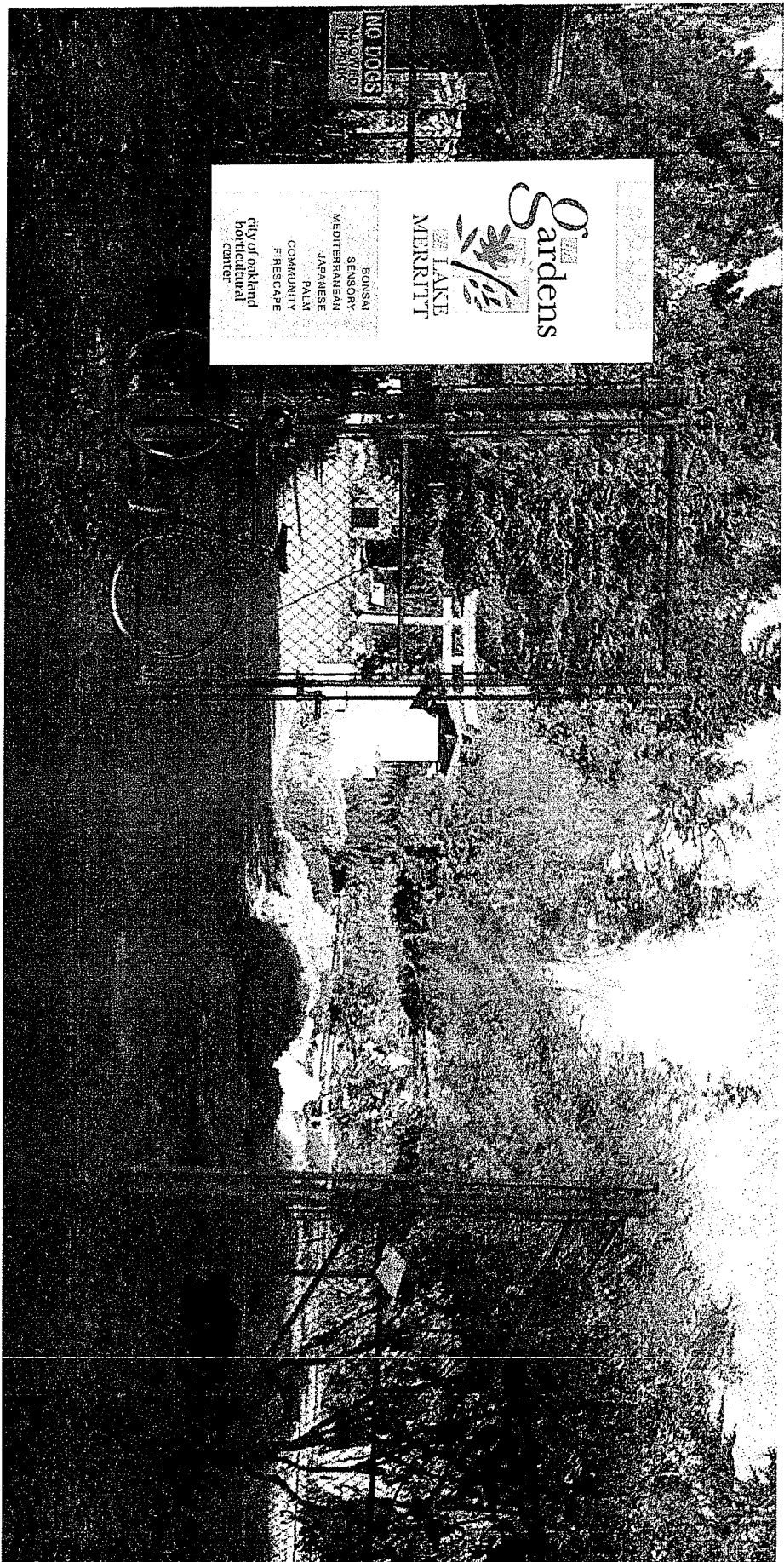
The Strategic Planning Committee of the Oakland-East Bay Garden Center Inc would like present and get the approval of PRAC for the following

1. Naming the Garden area next to the Garden Center the Gardens at Lake Merritt
2. Logo for the Gardens at Lake Merritt
3. Approval to put inviting banners at the Gates describing the individual gardens

Bruce Cobbledick

President,  
Oakland-East Bay Garden Center Inc  
Strategic Planning Committee member

Att: Map of the Garden  
Logo  
Mockup showing signs at the gates



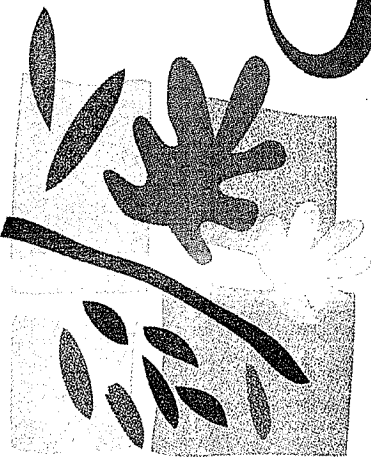
DATE	7 FEBRUARY, 2008	SCALE	--	OTHER	
PRODUCT	--	DIMENS	--		Banner treatment for Garden front gates.
ID No	--	STATUS	--		
VERSION	V 1				

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# The Gardens of Lake Merritt



THE GARDENS OF LAKE  
MERRITT

DATE	7 FEBRUARY, 2008	OWNER	The Gardens of Lake Merritt Logo
PRODUCT	--	DESIGNER	--
VERSION	V 1	STATUS	--

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