

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Jeffrey Taylor, Chair, Parks and Recreation Advisory Commission
FROM: Gail McMillon, Central Reservations Supervisor
DATE: June 10, 2009
SUBJECT: Request from Tango Magdalena for a Fee Waiver Request to Host Open Dancing at the Lake Merritt Bandstand on Saturday, August 22, 2009, Saturday, September 22, 2009 and October 17, 2009

SUMMARY

The Office of Parks and Recreation has received a request from Tango Magdalena for a fee waiver request to host open dancing at the Lake Merritt Bandstand on Saturday, August 22, 2009, Saturday, September 22, 2009 and October 17, 2009.

FISCAL IMPACT

The revenue lost from the fee waiver request would be \$1,350 for three dates (\$300 Bandstand fee per date, \$100 Surrounding Areas per date and \$50 Sound Use fee per date.)

BACKGROUND

Tango Magdalena opened a dance studio on Grand Avenue in 2008. Their goal is to popularize the dance to Tango dancers who have sought their teaching technique. They would like to host the event on the Lake Merritt Bandstand at no charge to participants.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission deny the fee waiver request from Tango Magdalena due to the City of Oakland Office of Parks and Recreation's current economic crisis.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Gail McMillon", written over a horizontal line.

Gail McMillon
Central Reservations Supervisor

Attachments: Request Letter
Reservation Request
Facility Use Application

Tango Magdalena, LLC
580 Grand Ave, Suite # 305
Oakland, CA 94610
510- 836 0812
Web site: <http://www.tangomagdalena.com>
Business Licence: #3680886

April 23, 2009

Park & Recreation Advisory Commission
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, California 94612
Re: Free Tango Dancing at the Band Stand

Dear Members of the Commission,

We are writing you today to seek a free permit for hosting open dancing at the Bandstand in Lake Merritt Park.

A year ago, we opened a dance studio at 580 Grand Avenue. Tangomagdalena emphasizes Argentine Tango. Our goal has been to popularize this dance that has become a true international curiosity. We have been encouraged in our efforts by the number of Tango dancers who have sought our teaching technique.

Last year, we discovered the fabulous Bandstand. We immediately saw a wonderful opportunity for Oakland to have a special place and event where people from the entire Bay Area (and those visiting from around the world) could come and enjoy dancing Tango - at no charge. In Buenos Aires there is a place very similar to the Bandstand called "La Glorieta", where Tango dancing events are hosted weekly. It is internationally praised. We thought the city of Oakland should have its own "La Glorieta de Oakland". This is how we have promoted our activity in the park.

Today, we ask the City to issue a free permit that would allow us to host our dance event twice monthly throughout the year.

We would like to emphasize that:

- Our event is open to Tango dancers FREE of charge.
- We will not be offering any classes during these events.
- We would use the space from 4 PM until dusk.

The dates we would like to organize the events on are the following:

Saturday June 20, 2009 ; Saturday August 22, 2009; Saturday September 19, 2009 (if the weather is still nice for outdoor dancing) ; possibly Saturday October 17, 2009.

We had initiated this application a while ago but sent our application to the wrong office. A delay has made us remove our initially planned July 18th date from the application, so as to allow the normal time you need for the processing. We have therefore paid the fees for the June 20th event.

We appreciate your consideration of our request and look forward to hearing from you.

Cordially,

Jean-Pierre & Bianca Sighe

Central Reservations Unit

250 Frank H. Ogawa Plaza Ste 3330
Oakland, CA 94612

(510) 238-3187



CITY of OAKLAND
OFFICE of PARKS & RECREATION

Jean-Pierre Sighe
720 Calmar Avenue
Oakland, CA 94610

Reservation Request

Status: In-Process

Customer Type: .Private

Work: (510) 390-2886 Home: (510) 836-0812

DATE/USER	REQUEST NUMBER	CHARGES	DISCOUNT	TAXES	REFUNDS & CREDITS	PAYMENTS	REQUEST EXPIRES	BALANCE DUE
05/27/2009 Wendy Johnson	9003215	\$1950.00	\$0.00	\$0.00	\$0.00	\$250.00	06/20/2009	\$1700.00

RESERVATIONS

EVENT NAME	FACILITY	CENTER
"FREE" TANGO-IN-THE-PARK Type: Assembly	Lakeside Park Bandstand	Lakeside Park Lake Merritt Oakland, CA 94610

DATES RESERVED	HRS	DATES RESERVED	HRS		
Saturday - 6/20/2009	04:00 PM to 08:00 PM	4	Saturday - 8/22/2009	04:00 PM to 08:00 PM	4
Saturday - 9/19/2009	04:00 PM to 08:00 PM	4	Saturday - 10/17/2009	04:00 PM to 08:00 PM	4

Total Number of Dates: 4

Total Number of Hours: 16

NOTES: Revised: 05/27/09
Original request date - 5/21/09

EVENT NAME	FACILITY	CENTER
"FREE" TANGO-IN-THE-PARK Type: Assembly	Lakeside Park Near Bandstand	Lakeside Park Lake Merritt Oakland, CA 94610

DATES RESERVED	HRS	DATES RESERVED	HRS		
Saturday - 6/20/2009	04:00 PM to 07:00 PM	3	Saturday - 8/22/2009	04:00 PM to 08:00 PM	4
Saturday - 9/19/2009	04:00 PM to 07:00 PM	3	Saturday - 10/17/2009	04:00 PM to 08:00 PM	4

Total Number of Dates: 4

Total Number of Hours: 14

CHARGES

CHARGE DESCRIPTION	FACILITY/EVENT	UNIT FEE	QTY	TAX	TOTAL CHARGED	DISCOUNTED/PAID	BALANCE DUE
CRU Sound Permit Fee	Lakeside Park Bandstand - "FREE" TANGO-IN-THE-PARK	\$50.00	4.00	\$0.00	\$200.00	\$100.00	\$100.00

Deposit (Parks)	Lakeside Park Bandstand - "FREE" TANGO-IN-THE-PARK	\$150.00	1.00	\$0.00	\$150.00	\$150.00	\$0.00
Park Special Event Fee	Lakeside Park Bandstand - "FREE" TANGO-IN-THE-PARK	\$100.00	8.00	\$0.00	\$800.00	\$0.00	\$800.00
Park Special Event Fee	Lakeside Park Bandstand - "FREE" TANGO-IN-THE-PARK	\$50.00	8.00	\$0.00	\$400.00	\$0.00	\$400.00
CRU Park Use Permit Fee	Lakeside Park Near Bandstand - "FREE" TANGO-IN-THE-PARK	\$100.00	4.00	\$0.00	\$400.00	\$0.00	\$400.00

PAYMENTS AND REFUNDS

RECEIPT NUMBER	DATE	CHARGE DESCRIPTION	FACILITY/EVENT	AMOUNT
1010705.032	04/28/2009	Deposit (Parks)	Lakeside Park Bandstand - "FREE"	\$150.00
1010705.032	04/28/2009	CRU Sound Permit Fee	Lakeside Park Bandstand - "FREE"	\$100.00

DISCLAIMERS

Additional hours, mandatory setup/takedown fee, alcohol fee, and sound fee must be paid at least 30 days prior to date of event.

Additional fees for this reservation MUST be paid by: _____ (date).

ALCOHOLIC BEVERAGES

Alcoholic beverages may NOT be served unless specific fees are paid and appropriate permission obtained.

- * Alcoholic beverages may only be served INDOORS with the exception of Joaquin Miller Park.
- * Alcoholic beverages may NOT be served at juvenile events.
- * Amounts are to be carefully supervised so that every guest and participant leaves the event safely.
- * The premises are to be left clean and all bottles must be removed.
- * SELLING alcoholic beverages is NOT ALLOWED.

This permit allows permittee:

To serve alcoholic beverages:

Wine, beer and champagne _____ (initials)

Distilled spirits _____ (initials)

No alcoholic beverages are permitted. _____ (initials)

CANCELLATION POLICY: A cancellation fee will be assessed according to the current City of Oakland Master Fee Schedule. Customer is responsible to familiarize him/herself with the cancellation fees associated with the site for which they are making a reservation.

I am aware of and understand the cancellation policy _____ (initial)

CERTIFICATE OF INSURANCE REQUIRED: Permit Holder, at Permit Holder's expense, is required to provide a Certificate of Insurance for comprehensive general liability coverage naming The City of Oakland, its Council, officers, employees and agents as additional insured with a limit of liability not less than \$1,000,000 combined single limit for personal injury and damage to property. Failure to provide the Certificate of Insurance two weeks prior to the event will result in cancellation of this facility use permit.

HOURS EXTENSION PROHIBITION: There can be no extension of use of hours or use options paid on site. All changes in the agreed upon contract arrangement must be made at Central Reservations by the individual originally booking event. The Park Rangers are instructed to close any event that is carried beyond contract hours. In the event othe permitted group stays longer than the permitted time scheduled, the permit holder will be charged additional hourly rental fees plus an Administrative Service Fee.

1) If a deposit was paid, additional fees and the Administrative Service Fee will be deducted from the deposit. Claims exceeding amount of deposit must be paid within 10 days after notification to the City of Oakland, Office of Parks and Recreation. 2) If no deposit was collected prior to the event, reimbursement for additional fees and the Administrative Service Fee must be paid within 10 days after notification to the City of Oakland, Office of Parks and Recreation.

Violation of the above condition will result in denial of future reservations.

I am aware of and understand the Extensions Beyond Permit Hours. _____ (initials)

FORCE MAJEURE ("greater force") - Any prevention, delay, performance failure or stoppage due to natural causes or other acts of God, strikes, lockouts, labor disputes, governmental regulations, governmental controls, unreasonable delay in the issuance of any permit by the City of Oakland or any governmental agency, enemy or hostile governmental action, civil commotion, fire or other casualty, and other causes beyond reasonable control of the City of Oakland obligated to perform shall excuse the performance, delay or stoppage, except the obligations imposed with regard to permit fees and other charges to be paid by Licensee pursuant to this Permit.



Office of Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330 Oakland,
CA 94612

CITY of OAKLAND
OFFICE of PARKS & RECREATION

Central Reservations Unit
PH (510) 238-3187 Fax (510) 238-2397

Park Use Rental Application

ATTENTION: WESLEY J.

Application Date: 4/24/09

*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD

REQ No: 9003215 WJ OFFICE USE ONLY Receipt No: _____
 RWP No: _____ Received By/Date: 4/24/09 Approved By/Date: _____ Issued By/Date: _____
 Police Special Events Permit Required? Yes No If required, Special Events Permit due to OPR by: 5-20-09

Application on behalf of: (Group, Individual, Organization) TANGO MAGDALENA, LLC

Address: 580 GRAND AV #305 City: OAKLAND State: CA Zip: 94610

Individual responsible for event: Name: JEAN-PIERRE SIGHE *Address: 720 CALMAR AV

City: OAKLAND State: CA Zip: 94610 Email: JPSIGHE@SIGHE.S.COM

Home #: 510-836-0812 Work #: _____ Fax #: _____ Cell#: 510-390-2886

To use (Name of Park): LAKE MERRIT Location: _____

On the following date (s): 06/20; 07/18; 08/15 General Public Allowed: Yes No Number of Participants: 50-60

between the hours of: (Start Time/Setup) 4 PM (Actual Event Time) from 4:30 PM to 7 PM (End Time/Cleanup) 8:00 PM

Type of Event/Purpose (be specific; i.e., Picnic, Walk/Run, Entertainment, Family Reunion, Rally, etc.)
TANGO DANCING (ARGENTINE TANGO)

Sound Amplification: Amplified Yes No Non-Amplified Yes No

Type of equipment to be used (i.e. jumpers, musical instruments, live band, cd player, amplifiers, microphones, etc.)
CD PLAYER

Will food be served? Yes No (If yes, please list type(s) of food to be served.) COOKIES, PEANUT, REFRESHMENTS

Please describe below special accommodations/requests required for your event. If no special accommodations/request required, write NONE.
NONE

Fees: Rent: \$300 BANDSTAND X 3 = \$900 Deposit: \$150 (ROLL-OVER)

Sound Use: \$50 X 3 = \$150 Other Fees: \$100 (BANDSTAND NEAR AREA) X 3 = \$300

Total of ALL Fees PLUS Deposit: \$650

Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.
CANCELLATION FEES: 31 days or more notice: Forfeit 1/2 Deposit
30 days 11 days notice: Forfeit Deposit PLUS 1/2 Rental Fee
10 days or less notice: Forfeit All Fees

Check Amount: \$ _____ Check #: _____ Cash: _____

Type of Credit Card (Visa or Master Card Only): MASTER CARD
Credit Card #: _____ Expiration Date: 03/2012

Authorize the Office of Parks and Recreation, Central Reservations Unit to charge my Visa or Master Card \$ 250.00
(Amount to be Charged)

For my reservation at BANDSTAND on 06/20; 07/18; 08/15, 2009 and 400 decision
(Park) & NEAR AREA (Event Date)

Signature Required: Jean-Pierre Sighe (Print Name) JEAN-PIERRE SIGHE (Driver License #/Expiration Date) A3763014 (Jul 15 2013)

ATTENTION

- ✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?
- ✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?