



PARKS AND RECREATION ADVISORY COMMISSION
City of Oakland
Wednesday, June 13 2012 4:30 P.M.
Lakeside Garden Center, 666 Bellevue Avenue, Oakland, CA

Minutes

1. CALL TO ORDER:

A meeting of the Parks and Recreation Advisory Commission was held on Wednesday, May 9, 2012 at the Lakeside Garden Center located at 666 Bellevue Avenue. Commissioner/Chair Miller convened the meeting at 4:30pm. Audree V. Jones-Taylor, OPR Director, conducted the roll call:

2. ROLL CALL:

BELCHER, DU BOIS, FINLINSON, HAMMOCK, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, RICARDS, ROSENBLOOM, WU,

Late Arrivals:

Kadera-Redmond - 4:57pm

Excused: Rosenbloom

Staff in Attendance: Audree V. Jones Taylor, Diane Boyd, Zermaine Thomas, Karis Griffin, Marcelina Sanchez, Joel Peter

Absent: Belcher and Wu

3. DISPOSITION OF MINUTES:

A. Minutes of May 9, 2012.

Motion: Commissioner Miller entertained a motion to approve the May 9, 2012 meeting minutes. **Moved by:** Commissioner Marshall, **Seconded by:** Commissioner Hammock: **Motion Passed**

4. SPECIAL ORDERS:

None

5. PRAC PENDING LIST:

None

6. MODIFICATIONS TO THE AGENDA:

None

7. CONSENT NEW BUSINESS:

A. Request Approval for the Friends of Faith Inc. to Collect Registration Fees and Allow Vendors to Sell Event Related Items at the Faith Fancher Breast Cancer Challenge Walk/Run at Lakeside Park on Saturday, August 25, 2012.

B. Request Permission to Allow the United Negro College Fund Inc. to Collect On-site Donations at the 28th Annual Walk-a-thon and Health Education Fair at Lakeside Park on Saturday, October 6, 2012.

The Parks and Recreation Advisory Commission reviewed requests from the Friends of Faith Inc. and the United Negro College Fund Inc., Items 7A and B and granted permission to both organizations to move forward with their projects.

Motion: Commissioner Miller entertained a motion to approve the Consent New Business items. **Moved by:** Commissioner Hammock, **Seconded by:** Commissioner Marshall:

Motion Passed

8. NEW BUSINESS:

- A. Request for Approval to Dedicate a Bench Located on the Path of the Morcom Rose Garden in Honor of Jack and Julie O'Hara. Director Jones-Taylor presented the staff report for Item 8A. The Office of Parks and Recreation Advisory Commission reviewed a request for approval to install a new bench on the pathway of the Morcom Amphitheater of Roses (see location on Exhibit A) to be dedicated in honor of Jack and Julie O'Hara. The desired bench faces the center of the upper exhibit area leading to Oakland Ave. The dedication will be accomplished by installing a new park bench with a 12" x 4" memorial plaque. The bench installation made by the Public Works Agency. The O'Hara Family will provide the \$740.00 cost of the installation. There was no one in attendance on behalf of the O'Hara's.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to grant the request to dedicate a bench in honor of Jack and Julie O'Hara to be located on the pathway of the Morcom Amphitheater of Roses. **Moved by:** Commissioner Hammock, **Seconded by:** Commissioner Peterson: **Motion Passed**

- B. Request Approval of the Design and Implementation of the Measure DD - Lakeside Green Streets Project (Snow Park, 20th, Harrison and Lakeside Dr.). Joel Peter from the Public Works Agency PWA presented the staff report. The Parks and Recreation Advisory Commission requested approval of the design and implementation of the Measure DD - Lakeside Green Streets Project (Snow Park, 20th, Harrison and Lakeside Dr.) The project included improvements to Snow Park and the park area along Lake Merritt from 19th Avenue to Grand Avenue. Those improvements were associated with roadway improvements along Harrison Street and Lakeside Drive from 19th Avenue to Grand Avenue and a complete reconfiguration of the 20th, Harrison St., Lakeside Drive intersection. Rain garden systems will be located along existing pathways to collect storm water runoff before it enters Lake Merritt.

Motion: Commissioner Miller entertained a motion to approve staff recommendation to endorse the Lakeside Green Streets Project and recommend approval to the Planning Commission for the Design Review application. **Moved by:** Commissioner Finlinson, **Seconded by:** Commissioner Hammock; **Motion Passed**

- C. Request for the Parks and Recreation Advisory Commission to Allow Carmen Flores Recreation Center and Advisory Committee to Fundraise at the 2nd Annual Carmen Flores Day of Music in the Park on Sunday, August 26, 2012 at Josie de la Cruz Park. Marcelina Sanchez presented the staff report on Item 8C. The Parks and Recreation Advisory Commission reviewed a request for permission for the Carmen Flores Recreation Center at Josie de la Cruz Park to host its 2nd Annual Carmen Flores Day of Music in the Park on Sunday, August 26, 2012 from 11:00am-7:00pm at Josie de la Cruz Park. Funds collected will pay for overhead costs of the event. The majority of the funds will go toward scholarships and made available to children and youth who wish to participate in parks programs, but who demonstrate the inability to pay. The event is projected to raise approximately of \$2,100.00 in booth fees from food vendors and local artists.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Carmen Flores Recreation Center and Advisory Committee to fundraise at the 2nd Annual Carmen Flores Day of Music in the Park on August 26, 2012. **Moved by:** Commissioner Hammock, **Seconded by:** Commissioner Peterson: **Motion Passed**

- D. Request Permission to Allow from Fantainment Corporation to Collect Payment for Onsite Ticket Sales, Donations, Event Raffle and Silent Auction at the Joaquin Miller Community Center on Saturday, July 28, 2012. Zermaine Thomas introduced the staff report for this item. The Parks and Recreation Advisory Commission reviewed a request from Fantainment Corporation, a non-profit organization, seeking permission to collect payment for on-site ticket sales, donations, event raffle tickets, and host a silent auction at the Fantainment First Annual Fundraiser on Saturday, July 28, 2012 at Joaquin Miller Community Center. The monies raised will be used to fund the Fantainment Corporation Career Resource Center and their annual scholarship program. The non-profit announced they were looking for resources to purchase or lease a location for the center. Event tickets will be sold for \$85.00. The Commission suggested advance ticket be made available to support the event. The Berkeley based grassroots non-profit has two board members and plans to dedicate the center's resources to 100 youth. \$10,000.00 was reported to have been collected as of June 13, 2012, the date of this recording.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation granting Fantainment Corporations permission to collect on-site ticket fees, donations, raffle tickets and to host a silent auction at the Joaquin Miller Community Center on Saturday, July 28, 2012. **Moved by:** Commissioner Ricards, **Seconded by:** Commissioner Marshall:
Abstention: Commissioner Peterson: **Motion Passed**

- E. Request Approval to Allow Children's Fairyland to Collect On-site Donations, Raffle Tickets and Sell Small Items and Allow Oaklandish to Sell Oakland Civic Pride-oriented Merchandise and Hire Two Local Breweries and a Winery to Sell Beer and Wine at he the Lake Merritt Sailboat House Clubroom on Sunday, August 26, 2012. This staff report was presented by Zermaine Thomas. The Parks and Recreation Advisory Commission reviewed a request to approve fundraising efforts for Children's Fairyland at the Sailboat House Clubroom. Funds raised for Children's Fairyland will help Fairyland meet their financial goals for the year as well as maintain their commitment to offering low-cost, family fun events. The funds raised for Oaklandish will help support their ongoing calendar of free public events and the Oaklandish Innovators grant program. Guests twenty-one and older will be asked to pay a charitable

donation of \$5-\$20 for beer and wine. A portion of the donations will cover the costs of the event and any remainder will be shared between Children's Fairyland and Oaklandish.

Motion Commissioner Miller entertained a motion to approve the staff recommendation granting Oaklandish and Children's Fairyland permission to collect on-site donations, raffle tickets and sell other items. Further, granting Oaklandish permission to sell Oakland civic pride merchandise and to have two local breweries and a winery sell their products at the 4th Annual Radio Regatta on Sunday, August 26th, 2012 at Lakeside Park and Lake Merritt Sailboat House Clubroom. **Moved by:** Commissioner Ricards; **Seconded by:** Commissioner Kadera-Redmond;

Motion Passed

- F. **Request Approval to Allow the Lake Merritt Rowing Club to Hire Outside Food and Drink Vendors to Sell Consumable Products and to Allow the Lake Merritt Rowing Club to Sell Food and Beer in the Sailboat House Clubroom during the Rowing Regatta Event at Lakeside Park on Sunday, July 1, 2012.** The Parks and Recreation reviewed a request from the Lake Merritt Rowing Club (LMRC), a non-profit organization, seeking permission to allow outside food vendors at the Rowing Regatta on Sunday, July 1, 2012 at Lakeside Park. The LMRC is also requested permission to sell food and beer in the Sailboat House Clubroom. The rowing regatta was sponsored by the United States Rowing Association and conducted by the Lake Merritt Rowing Club. Rowers from Oregon, Washington, Colorado and Texas have attended this event since 2007.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to grant the Lake Merritt Rowing Club permission to sell food and beer in the Sailboat House and to further secure outside vendors for the purpose of selling food and drink at the Lakeside Park on Sunday, July 1, 2012. **Moved by:** Commissioner Ricards, **Seconded by:** Commissioner Hammiok; **Motion Passed**

9. CONDITIONAL USE PERMITS:

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

16. DIRECTOR'S REPORT:

A. Update on the merger:

Director Jones-Taylor announced that the budget recommendations had been presented to the City Council. Commissioner's announced that they had not been contacted by Management

Partners as was discussed at the May 9th PRAC meeting.

B. Attitudinal Healing Connection:

Attitudinal Healing Connection representatives for the McClymonds Neighborhood Park: Sacred Spaces Project provided the Commission with a brief update on their grant and application process, project development and quest for grant funding through the TKF Foundation National Awards Program's Request for Proposal whereby the non-profit seeks to transform the park as described in the grant materials. As requested the in May 2012 Commission meeting, the Attitudinal Healing provided the Commission with a map of the proposed design. The representative indicated that support for the project had increased and cited the West Oakland Environmental Indicators Project, Khadafy Foundation, 100 Black Men, Office of Parks and Recreation and Alameda County Health Services as supporters. 125 local stakeholders were surveyed, including residents, Khadafy Foundation and MLK Elementary School. The RPF was due on June 29th. An MOU will be drafted with community stakeholders and partners to address maintenance and up-keep of the park. Director Jones-Taylor will draft a letter of support for the project.

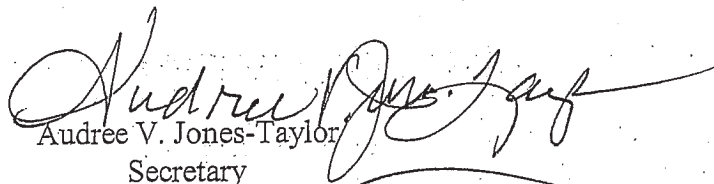
C. Further discussion included touring OPR facilities with the Friends of Parks and Recreation in July and a possible August retreat/round table discussion with Bill Paterson and other OPR stakeholders.


17. ANNOUNCEMENTS:

18. ADJOURNMENT:

The meeting was adjourned at 6:40pm

Respectfully submitted,


Audree V. Jones-Taylor
Secretary


Diane L. Boyd
Recording Secretary

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the *Office of Parks and Recreation at (510) 238-7532* or *TDD (510) 615-5883* at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

*Next Meeting: Wednesday, September 12, 2012; 4:30 p.m.
Lakeside Garden Center
666 Bellevue Ave, Oakland, CA*