



PARKS AND RECREATION ADVISORY COMMISSION
City of Oakland
Wednesday, July 11, 2012 4:30 P.M.
Lakeside Garden Center, 666 Bellevue Avenue, Oakland, CA

Minutes

1. CALL TO ORDER:

A meeting of the Parks and Recreation Advisory Commission was held on Wednesday, May 9, 2012 at the Lakeside Garden Center located at 666 Bellevue Avenue. Commissioner/Chair Miller convened the meeting at 4:34pm. Audree V. Jones-Taylor, OPR Director, conducted the roll call:

2. ROLL CALL:

BELCHER, DU BOIS, FINLINSON, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, RICARDS, ROSENBLOOM, WU

Excused: Commissioner Flores

Late Arrivals: Commissioner Kadera-Redmond - 4:40pm, Commissioner Peterson - 4:45pm

Staff: Director Jones-Taylor, Diane Boyd, Gail McMillon, Victoria Rocha, Adekemi Omotade, Donte Watson, Mark Hall

3. DISPOSITION OF MINUTES:

A. Minutes of June 13, 2012

Motion: Commissioner Miller requested that the June 13th minutes be changed to reflect that Commissioner Wu was excused and not absent and further entertained a motion to approve the same. **Moved by:** Commissioner Finlinson, **Seconded by:** Commissioner Marshall: **Motion Passed**

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

Item 9A was withdrawn from the agenda.

7. CONSENT NEW BUSINESS:

A. Request from the San Francisco Mime Troupe to Collect Donations and Sell Event Related Merchandise at Mosswood Park on July 21, 2012, Lakeside Park on August 1 and 2, 2012 and at Montclair Ball Field on August 23, 2012.

B. Request from the East Bay Front Runners and Walkers for Asking Permission to Collect On-site Registration fees During the Pride Run/Walk at Lakeside Park on Saturday, October 13, 2012.

- C. Request from the Friends of Sausal Creek Seeking Approval to Hold a Native Plant Sale on Saturday, October 21, 2012 at the Native Plant Nursery in Joaquin Miller Park.
- D. Request from the Alameda County Master Gardeners Asking Permission to Collect Entry Fees at the Seminar; Sell Popular Gardening Titles; allow Speakers to Sell their Titles and allow Vendors to Sell Additional Educational Materials On-site at the Lakeside Park Garden Center on October 20, 2012.
- E. Request from the Faith Network of the East Bay, Inc. to Collect Registration Fees and Charitable Donations for their 5k Walk/Run Fundraiser on Saturday, October 20, 2011 at Lakeside Park Bandstand and Surrounding Area.

The Parks and Recreation Advisory Commission reviewed Items 7A to 7E and granted permission for all requests to move forward.

Motion: Commissioner Miller entertained a motion to approve the Consent New Business Items 7A – 7E. **Moved by:** Commissioner Wu **Seconded by:** Commissioner Ricards: **Abstained:** Commissioner Finlinson, Re: Item 7D: **Motion Passed**

8. NEW BUSINESS:

- A. Request from the American Red Cross Seeking Permission to Collect On-site Donations at Lakeside Park on Sunday, September 30, 2012 During the Second Annual American Red Cross Out for Blood 5K Fun Run/Walk. Gail McMillon presented the staff report for this item. The Parks and Recreation Advisory Commission reviewed a request from the American Red Cross, a non-profit organization, requesting permission to collect on-site donations at the Second Annual Red Cross Out for Blood 5K Run Walk event at Lakeside Park on Sunday, September 30, 2012. Funds raised will go toward the purchase a new blood collection mobile to aid and support of the organization's mission.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the American Red Cross to collect on-site donations at their event on September 30, 2012 at Lakeside Park. **Moved by:** Commissioner Belcher, **Seconded by:** Commissioner Wu: **Motion Passed**

- B. Request Approval for Collection of On-site Donations and Vendor Sales at a Music and Art Festival in the Mosswood Park Amphitheater Hosted by Mission Creek Oakland In Partnership with the East Bay Express as a Free Community and Family Oriented Event on Saturday, September 22, 2012. Adekemi Omotade from the Mosswood Recreation Center presented the staff report for Item 8B. The Parks and Recreation Advisory Commission reviewed a request from Mission Creek Oakland (MCO) Music and Arts Festival organizers, co-presented by the East Bay Express, seeking approval to collect onsite donations on the day of the event scheduled for September 22, 2012. Donations collected will be used to support the performing artists and overhead costs. The MCO also requested permission to include up to 12 vendors of various crafts to participate in the event. This will be a one day free event at the Mosswood Park Amphitheater celebrating musicians of all ages. There are plans to have five to six featured groups representing different age divisions of local amateur musicians, as well as three adult established bands that represent the Oakland music community. Organizers of the

event expect over 300 guests. Local food trucks vendors will be invited assuming correct permits are obtained. Mission Creek Oakland will provide lighting and sound assistance through their sponsor. The East Bay Express will support the advertising by featuring an announcement in their Festival Guide. Mission Creek Oakland is a non-profit organization. This will be the 4th year the event has been held with the Office of Parks and Recreation and the 1st at Mosswood. The event is an all-volunteer operated music festival.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation for collection of on-site donations and vendor sales at the Music and Art Festival in the Mosswood Park Amphitheater on September 22, 2012. **Moved by:** Commissioner Finlinson, **Seconded by:** Commissioner Ricards: **Motion Passed**

- C. **Request from the Friends of the Gardens at Lake Merritt and the Public Works Agency to Use the Garden Center and Gardens at Lake Merritt to Fundraise at the Oakland Autumn Lights Festival on Friday and Saturday, October 12th and 13th 2012.** Victoria Rocha with the Public Works Agency (PWA) presented the staff report for Item 8C. The Parks and Recreation Advisory Commission heard a request from the Friends of the Gardens at Lake Merritt (FGLM) to amend their original request to use of the Lakeside Park Garden Center and the Gardens at Lake Merritt to hold a fundraising Oakland Autumn Light Festival event during the evenings of Friday and Saturday, October 12th and 13th 2012. Due to the size and cost of the event and time constraints, event organizers modified their plans and instead will host a private reception for key stakeholders on Saturday, October 13th. Staff and other event organizers will revisit the Commission early next year for the 2013 event plans. Event staff was directed to finalize modified plans for the October 13th 2012 event with OPR staff.

Motion: Commissioner Miller entertained a motion to approve the Friends of the Gardens at Lake Merritt's event at Lakeside Park Garden Center and Gardens on October 13, 2012, with modifications to be finalized by the Office of Parks and Recreation. **Moved by** Commissioner Ricards, **Seconded by:** Commissioner Peterson: **Motion Passed**

- D. **Request for the Parks and Recreation Advisory Commission to Approve the Sale of Tickets and Participation Fees at the Filoso Studios Dance Academy Dance Competition to be held at Ira Jinkins Recreation Center on Saturday, July 28, 2012.** Ira Jinkins Receptions Director Donte Watson presented the staff report for this item. The Parks and Recreation Advisory Commission reviewed a request from the Filoso Studios Dance Academy, a local cultural dance organization seeking permission to collect participant dancer and general public entry fees at their Dance Competition to be held at the Ira Jinkins Recreation Center on Saturday, July 28, 2012. The \$10.00 per entry fee collected will go toward coverage of the various costs associated with putting on the event including facility rental, DJ, video coverage, security, purchase of trophies, and more. The Quebradita form of dance, originally from Mexico, has become popular in the United States especially, in Chicago and Oakland. Quebradita dancers form clubs and travel to compete in exhibitions, but also to pass on and share this cultural tradition with the greater community. Until now, Oakland participants have traveled to other communities to compete for lack of a suitable location. Event organizers plan to hold another competition in Oakland this October.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Filoso Studios Dance Academy to collect fees at the dance competition to be held at the Ira Jinkins Recreation Center on Saturday, July 28, 2012. **Moved by:** Commissioner Belcher, **Seconded by:** Commissioner Marshall: **Motion Passed**

- E. **Request for the Parks and Recreation Advisory Commission to Recommend Renaming the Basketball Courts at Brookdale Park to "Good Tidings Foundation Courts"**. Mark Hall from the Office of Parks and Recreation presented the staff report for Item 8E. The Parks and Recreation Advisory Commission reviewed a request to rename the basketball courts at Brookdale Park to **"Good Tidings Foundation Courts"**. Since 1999, the Office of Parks and Recreation has received significant material and labor donations from the Good Tidings Foundation to renovate 12 worn basketball courts and heavily used ball fields in the City of Oakland. These funds total more than \$250,000 for Oakland Parks and over \$400,000 dollars through other Oakland projects such as the Boys & Girls Club and the Oakland Police Athletic League (PAL) among others. The Office of Parks and Recreation submit this request in honor of these contributions. The full content of future plaque installations will be made available to the Commission.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to rename the basketball courts at Brookdale Park to Good Tidings Foundation Courts. **Moved by:** Commissioner Peterson: **Seconded by:** Commissioner Ricards: **Motion Passed**

9. CONDITIONAL USE PERMITS:

- A. **Request for the Parks and Recreation Advisory Commission Approve the Minor Conditional Use Permit Application to Install a Golf Shed at the Metropolitan Golf Course.** The Metropolitan Golf Course Director of Agronomy submitted a proposal to the Office of Parks and Recreation and the Port of Oakland seeking permission to install a 9'x12' golf storage shed within the Metropolitan Golf Course. In 2012, the Port of Oakland approved the permit application for installation of the shed.

Item 9A was removed from the agenda.

10. COMMUNICATIONS:

None

11. PRAC COMMITTEE REPORT:

Public proposals for a dog park have been heard and denied by the Planning Commission. The arguments for the location and creation of a new dog park to be determined are presumed to continue before the City Council in September 2012. PRAC's Policy and Ad Hoc Committees on dog parks will convene to discuss broader citywide issues and develop policies.

12. ADVISORY COUNCIL REPORTS:

Commissioner Belcher will meet with Angelica Lopez, the new Director at the Carmen Flores Recreation Center. Commissioner Ricards visited Bushrod Recreation Center and reported that there seems to be a disconnect with the staff, Community and Advisory Council.

13. UNFINISHED BUSINESS:

None

14. COUNCIL REFERRALS:

None

15. OPEN FORUM:

None

16. DIRECTOR'S REPORT:

Director Jones-Taylor announced that reorganization of merger of the Office of Parks and Recreation and the Department of Human Services is still in motion and moving forward. Commissioners commented that to date, they were not contacted by Management Partners Consultants.

The Director announced the annual Sunday's in the Redwoods music series beginning with the new location for the kick-off event featuring the Oakland Symphony at Symphony Sunday in the Gardens at Lake Merritt on September 16th. The kick-off event will be preceded by the Lexus VIP and Sponsors Reception on Thursday, September 13th.

Summer Meetings/Events

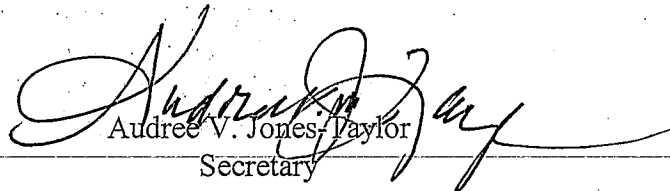
- Roundtable discussion with former Commissioners on August 8th. To be confirmed.
- PRAC celebration at the home of Commissioner Ricards, August 16th, 6pm-8pm. More details to follow.
- Possible Parks tour to be determined. Commissioner's to determine preference of August 18th or 25th.


17. ANNOUNCEMENTS:

18. ADJOURNMENT:

The meeting was adjourned at 6:15pm.

Respectfully submitted,


Audree V. Jones-Taylor
Secretary


Diane L. Boyd
Recording Secretary

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the *Office of Parks and Recreation at (510) 238-7532* or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting: ***Wednesday, September 12, 2012; 4:30 p.m.***
Lakeside Garden Center
666 Bellevue Ave, Oakland, CA