



PARKS AND RECREATION ADVISORY COMMISSION  
City of Oakland  
Wednesday, May 8, 2013 4:30 P.M.  
Lake Merritt Garden Center, 666 Bellevue, Oakland, CA

Agenda

1. CALL TO ORDER:
2. ROLL CALL:  
BELCHER, DU BOIS, FINLINSON, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, RICARDS, ROSENBLOOM, WU
3. DISPOSITION OF MINUTES:  
April 10, 2013 meeting minutes
4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
6. MODIFICATIONS TO THE AGENDA:
7. CONSENT NEW BUSINESS:  
None
8. NEW BUSINESS:
  - A. Public Work Agency Requests Endorsement for the Conditional Use Permit for the Golden Gate Recreation Center Improvements and Expansion. Staff from the Public Works Agency (PWA) and the Office of Parks and Recreation (OPR) request endorsement for the Conditional User Permit in the design and implementation of Golden Gate Recreation Center Improvement and Expansion project funded by Proposition 84 Statewide Park Program Grant (Prop 84) and East Bay Regional Park District Measure WW Park Bond (Measure WW). The project includes improvements to the approximately 1.08 acre park located on 1075 62<sup>nd</sup> Street at Herzog Street in North Oakland.
  - B. Request for Approval of the Design and Implementation of the Public Art Project by the Artist Team Wowhaus (Ene Osteraas-Constable and Scott Constable) for the Measure DD: Lakeside Green Streets Project. Staff from the Public Art Program, Office of Economic and Workforce Development (OEWD) recommends and requests approval from the Parks and Recreation Advisory Commission for the design and implementation of the public art project by the Oakland-based artist team Wowhaus (Ene Osteraas-Constable and Scott Constable) for the Measure DD: Lakeside Green Streets Project. The project site is located at the intersection of Lakeside, Harrison and 20th Street, adjacent to Snow Park.

- C. **Updated Request for Approval to Dedicate a Bench and Plaque in the Morcom Rose Garden in Honor of Gina De Sousa.** This is an updated report on the request from Ms. Gina DeSousa regarding the plaque installation and bench dedication at the Morcom Rose Garden. Ms. De Sousa will procure the dedication plaque and provide it to the Public Works Agency (PWA) for installation.
- D. **Approval Requested from the Tamu Orphans Support Fund for Permission to Sell Food and Wine, African Artifacts, and to Collect Entry Fees, Auction Items and Hold a Raffle at their Crab Feed on Saturday, February 8, 2014 at the Lake Merritt Sailboat House.** Oakland Parks and Recreation received a request from the Tamu Orphans Support Fund, a non-profit organization, requesting permission to sell food and wine, African artifacts and to collect entry fees, auction items and hold a raffle at their Crab Feed on Saturday, February 8, 2014 at the Lake Merritt Sailboat House. All funds raised will support vulnerable children and children orphaned by AIDS supported by the Tamu Orphans Support Fund.
- E. **Request for approval from Run for Courage to Collect On-site Registration Fees, receive Donations and to Sell Hats and Shirts at the 5K/10K Run to be Held at Lakeside Park on Saturday, November 2, 2013.** Oakland Parks and Recreation received a request from the Run for Courage, a non-profit organization, seeking approval to collect on-site registration fees, receive donations and to sell hats and shirts at the 5K/10K run at Lakeside Park on Saturday, November 2, 2013. Funds raised will assist in the organizations awareness to combat human trafficking.
- F. **Request the Park and Recreation Advisory Commission to Accept the Design of the Mosaic Mural on the Maxwell Park Retaining Wall.** In March of 2010, the Park and Recreation Advisory board accepted the design and project plan to create a mosaic project at Maxwell Park. As of April 10, 2013, Friends of Maxwell Park has completed the design of its final mosaic wall in Maxwell Park. Over 400 neighbors, including 200 children, worked together to cover the four outer walls of the park restroom with beautiful, vibrant colorful mosaic designs.
- G. **An Informational Report Updating the Commission on the Proposed Dog Play Area Concept and Design, and a Fence Free 12 Month Pilot Program for Dogs.** An informational report updating the Park and Recreation Advisory Commission (PRAC) on the design of the proposed dog play area at Snow Park. Staff and project stakeholders received additional input and design ideas after facilitating 7 outreach/community meetings and receiving 34 written surveys from the April 10<sup>th</sup> Community Design Review meeting and over a hundred verbal comments and suggestions regarding the proposed dog play area at Snow Park.

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9. **CONDITIONAL USE PERMITS:**

10. **COMMUNICATIONS:**

11. **PRAC COMMITTEE REPORT:**

12. **ADVISORY COUNCIL REPORTS:**

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

16. DIRECTOR'S REPORT:

1. Budget Update
2. Taste of Spring Recap

17. ANNOUNCEMENTS:

18. ADJOURNMENT:

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the *Office of Parks and Recreation at (510) 238-7532* or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

*Next Meeting:*                      *Wednesday, June 12, 2013, 4:30 p.m.*  
*Lakeside Garden Center*  
*666 Bellevue Ave, Oakland, CA*



**PARKS AND RECREATION ADVISORY COMMISSION**  
City of Oakland  
Wednesday, April 10, 2013 4:30 P.M.  
Lake Merritt Garden Center, 666 Bellevue, Oakland, CA

**Minutes**

1. CALL TO ORDER:

A meeting of the Parks and Recreation Advisory Commission was held on Wednesday, April 10, 2013 at the Lake Merritt Garden Center located at 666 Bellevue, Oakland, CA. Commissioner/Chair Miller convened the meeting at 4:35 p.m. Audree V. Jones-Taylor, Director of the Oakland Parks and Recreation conducted the roll call:

2. ROLL CALL:

Present: Du Bois, Kadera-Redmond, Marshall, Miller, Peterson, Ricards, Rosenbloom, Wu

Expected: Flores (4:53pm) and Finlinson (4:55pm)

Excused: Belcher

City Staff: Audree V. Jones-Taylor, Dana Riley, Diane Boyd, Gail McMillon, Denise Louie, Donte Watson, Elena Bermeo, Stephanie Benavidez

3. DISPOSITION OF MINUTES:

March 13, 2013 meeting minutes

**MOTION:** Commissioner Miller entertained a motion to approve the March 13, 2013 meeting minutes. **Moved by:** Commissioner Ricards, **Seconded by:** Commissioner Kadera-Redmond, **Abstained:** Commissioner Peterson – Not present on 3/13, **Motion: Passed**

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

7. CONSENT NEW BUSINESS:

- A. Approval Requested from Eastside Arts Alliance Seeking Permission to have Community Non-Food/Food Vendors and to Collect Donations at the Malcolm X Jazz Festival at San Antonio Park on Saturday, May 18, 2013. The Parks and Recreation Advisory Commission reviewed a request from Elena Serrano, Program Director for Eastside Arts Alliance. The organization requested permission to collect donations and to have community non-food and food vendors at the 13<sup>th</sup> Annual Malcolm X Jazz Festival at San Antonio Park on Saturday, May 18, 2013. The funds raised will be used to cover the costs of producing the festival.

- B. **Request from the American Foundation for Suicide Prevention to Collect Donations and Sell Event Related Items On-site at the Community Out of the Darkness Walk at Lakeside Park on Saturday, October 19, 2013.** The Parks and Recreation Advisory Commission reviewed a request from the American Foundation for Suicide Prevention (AFSP), a 501c(3) non-profit foundation. The Foundation requested permission to collect donations, sell t-shirts and other event related items at the Community Out of the Darkness Walk at Lakeside Park on Saturday, October 19, 2013. The proceeds from the event will benefit the organization's goal of raising suicide awareness and prevention.

**MOTION:** Commissioner Miller entertained a motion to approve Consent New Business Items 7A and 7B. **Moved by:** Commissioner Marshall, **Seconded by:** Commissioner Wu, **Abstained:** Finlinson – Arrived at the vote **Motion: Passed**

8. **NEW BUSINESS:**

- A. **Public Work Agency Requests Recommendation of the Design and Implementation of the Durant Mini Park Improvement Project.** Denise Louie from the Public Works Agency (PWA) presented the staff report for this item. The Parks and Recreation Advisory Commission reviewed this request for approval of the design and implementation of the Durant Mini Park Improvement project funded by Proposition 84 Statewide Park Program Grant. The project includes improvements to the approximately 0.32 acre park located on 29<sup>th</sup> Street near Martin Luther King Jr. Way in West Oakland. Highlights for the proposed project include: improved lighting and security for the area; a tot lot for 2 -5 year olds, an exercise area for adults and seniors; improved irrigation control for sustainability and landscaping and an amphitheatre for community events. Community members and residents near the Durant Mini Park spoke in support of the project and their involvement in maintaining the park to prevent criminal activity. Other elements of the project include regrading berms to improve visibility and the installation of fencing to secure the park during off hours. The design of the fencing has yet to be determined, but will be structured for visibility throughout. The estimated annual cost of maintenance is \$20,000. No additional funding has been identified to maintain the new park amenities though some elements may require long-term maintenance.

**MOTION:** Commissioner Miller entertained a motion to approval the design and implementation of the Durant Mini Park Improvement project. **Moved by:** Commissioner Peterson **Seconded by:** Commissioner Marshall, **Motion: Passed**

- B. **Request the Parks & Recreation Advisory Commission to Approve the Sale of Tickets and Collection of Participant Fees for the Mac Daddy of Oakland (Quebradita) Dance Group Competition.** Donte Watson from the Ira Jinkins Recreation Center provided the staff report for Item 8B. The Parks and Recreation Advisory Commission reviewed a request from Mac Daddy of Oakland (Quebradita) Dance group, a local cultural dance organization, to collect participant and entry fees at their April 20, 2013 Dance Competition scheduled to be held at the Ira Jinkins Recreation Center. The fees collected will be used to cover costs associated with the production of the event which include; the facility rental, DJ and video coverage, security, trophies, etc. The doors open at 1pm and the event starts at 3pm. Event organizers expect 400 to 500 attendees and a projected \$1,800 in proceeds to be provided to the Ira Jinkins Recreation Center. Quebradita is a popular Mexican dance form promoted by MacDaddy of Oakland.

Their events are family oriented and attract participants and audience members through the Bay Area including, San Jose, San Francisco, Hayward and as far away as Chicago. Staff and the organizer were reminded to provide Post Event Report for the November 2012 competition and this event.

**MOTION:** Commissioner Miller entertained a motion to approval the collection of participant fees, entry fees and ticket sales at the April 20, 2013 MacDaddy of Oakland Dance Competition. **Moved by:** Commissioner Marshall **Seconded by:** Commissioner Finlinson **Motion: Passed - Unanimous**

- C. **Request for the Parks and Recreation Advisory Commissions Approval of Solicitation of Entrance Fee, Food Concessions, and Sales of Alcoholic Beverages for Burger Boogaloo 2-Day Concert Event at Mosswood Park Amphitheater.** Elena Bermeo presented the staff report on Item 8C to the. The Parks and Recreation Advisory Commission reviewed a request from Burger Boogaloo to collect entry fees and to sell alcoholic beverages and provide food concessions at their 2-day music festival scheduled to be held at Mosswood Park Amphitheater on July 6-7, 2013. This will be their third year hosting this event, and its first in the City of Oakland. In previous years, Burger Boogaloo events have sold over 1,000 tickets per weekend and have provided fun entertainment for music fans of all ages. Proceeds will be used to cover musicians', fees, equipment, marketing, staffing, facility usage fees at an approximate \$5,000 and other related production costs. The projected budget for the event is \$40,000+. Marc Ribak of Burger Records and one of the event organizers will feature 15 to 20 of his 100 Rock/Pop acts to perform this year. 1K people are expected each day. Tickets sales will be stopped at 1,500. The event will be opened to the public from 12pm to 9pm. Security for the event will be posted on the perimeter, entrance, amphitheater and other interior locations. The security detail will not be armed and consists of a combination of trained security personnel and other event staff Best Beverage Catering Company will be contracted to facilitate al management and security of alcohol sales. Best Beverage Catering is a reputable company that has managed the Outside Lands Music Festival and the Treasure Island Music Festival in San Francisco. Best Beverage carries \$10mil in liability insurance. Burger Boogaloo has also secured National Construction Rentals to provide fencing around the perimeter of the event, including a secured designated alcohol zone. Local food concessions will be provided by Oakland merchants including Evert & Jones BBQ, Taco Oaxaca, and Souley Vegan. The event organizer was informed that insurance certificate holders need also name the City of Oakland as an additional insured.

Marc Ribak brought the event to Oakland for the convenience of managing the project from his home in the East Bay and the location of Mosswood, its amenities and its location to BART and public transportation.

The Commission requested that the fence line depicted in the schematic provided be moved behind the Mosswood Recreation Center thereby allowing the community accesses to the building. The organizer also agreed that the park will be restored to and cleaned at the end of each day of the festival and more community outreach will made to the surrounding area including Kaiser. Director Jones-Taylor emphasized the importance of providing family friendly lyrics. Commissioner Ricards encouraged Marc Ribak to connect with local Oakland talent and youth to participate in the concert.

**MOTION:** Commissioner Miller entertained a motion to approve the collection of entry fees, alcoholic beverage sales and the provision of food concessions at the July 6-7, 2013 Burger Boogaloo 2-Day Concert event at Mosswood Park Amphitheater. This approval is subject to following all specifications in the staff report in addition to the requested fencing modifications. **Moved by:** Commissioner Finlinson **Seconded by:** Commissioner Ricards  
**Motion: Passed - Unanimous**

- D. **Request Approval of the Installation of the Leona Heights Kiosk Interpretive Signage and Trash Receptacles.** Stephanie Benavidez Provided the staff report for Item 8D. The Parks and Recreation Advisory Commission reviewed a request for the approval of the installation of the Leona Heights Kiosk Interpretive Signage. The Friends of Leona Heights Park Improvement Project is dedicated to preserving, maintaining, and educating people about the Leona Heights Park. The improvement project would include the installation of an interpretive sign with two seating benches and the placement of four garbage cans within the park. Entire funding for the project was awarded by the Alameda County Resource Conservation District (ACRCD). Trash pickup by PWA was the only sustained cost cited by staff. Although benches were included in the initial project proposal, they were withdrawn due to the budget constraints. The Commission and staff were concerned about the reference to dogs in the park and suggested that it will send a mixed message to the public. Staff will remove the reference and include it in an information brochure.

**MOTION:** Commissioner Miller entertained a motion to approve the installation of the Leona Heights Kiosk Interpretive Signage and Trash Receptacles. **Moved by:** Commissioner Kadera-Redmond **Seconded by:** Commissioner Finlinson **Motion: Passed - Unanimous**

- E. **Request for Approval to Dedicate a Bench and Plaque in the Morcom Rose Garden in Honor of Gina De Sousa.** Gail McMillon provided the staff report for Item 8E. The Parks and Recreation Commission reviewed a request from Ms. Gina DeSousa seeking approval for a plaque installed on a bench in the Morcom Rose Garden in honor of herself. The bench is located in the Florentine Garden in the upper exhibit area near the pathway leading to Oakland Avenue. The bench faces the interior of the garden in the bump out between existing McKee and Lisherness benches (see location on Exhibit A). Ms. De Sousa will procure the dedication plaque and provide it to the Public Works Agency (PWA) for installation. Ms. De Sousa was not present nor represented. Her requested inscription is as follows:

In Loving Memory of  
Gina De Sousa, LCSW  
A Wonderful Therapist

Commission members and staff discussed the request by Ms. De Sousa to have a bench dedicated to her. The discussion also included language for inscriptions, setting impactful trends, establishing guidelines for future requests, and the City's purpose of

offering places of dedication to the public. The Commission suggested that staff invite Ms. De Sousa to attend the next meeting in order to give them the opportunity to clarify her request and to discuss possible options for the wording of the inscription on the plaque. Since Ms. De Sousa is still living, the Commission suggested that a plaque in “dedication “to her would be more appropriate.

**MOTION:** Commissioner Miller entertained a motion for Ms. De Sousa to attend the next Commission meeting and for the Commission to establish guidelines/criteria for bench dedications. **Moved by:** Commissioner Peterson **Seconded by:** Commissioner Wu, **Motion: Passed**

9. CONDITIONAL USE PERMITS:

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

16. DIRECTOR'S REPORT:

**Snow Park Dog Park Update:**

Director Jones-Taylor notified the Commission that community members may address the PRAC on May 8<sup>th</sup> regarding the Snow Park Dog Play Area proposal. Plans are being made to explore a fence free dog play area. The Commission was reminded that OPR and PWA's Project Delivery staff were hosting a Snow Park Design community meeting in the Lake Merritt Ebell Room following the Commission meeting at 6:30pm.

**Budget Recap from April 2<sup>nd</sup> City Council Meeting:**

Director Jones-Taylor informed the Commission that Oakland Parks and Recreation presented its budget recommendations to the City Council on April 17<sup>th</sup>. In the initial presentation the department offered no give-backs or reductions. Mayor Quan met with the Director to discuss the pending cuts and has been supportive in maintaining an acceptable level of services.

17. ANNOUNCEMENTS:

Ken Lupoff from Friends of Oakland Parks and Recreation announced the May 2<sup>nd</sup> Taste of Spring event to be held at the Lake Merritt Garden Center.

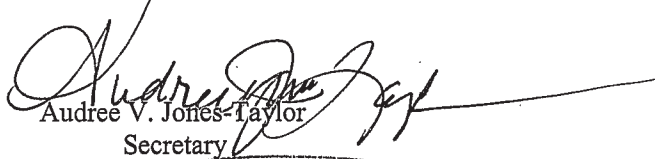
Commissioner Flores announced the upcoming 3<sup>rd</sup> Annual Music in the Park concert. The date of the concert will be announced at a subsequent meeting.



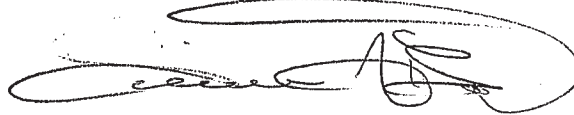
18. ADJOURNMENT:

The meeting adjourned at 6:32pm.

Respectfully submitted,



Audree V. Jones-Taylor  
Secretary



Diane Boyd  
Recording Secretary

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***Next Meeting:***                    ***Wednesday, May 8, 2013, 4:30 p.m.***  
***Lakeside Garden Center***  
***666 Bellevue Ave, Oakland, CA***

**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission

**FROM:** Denise Louie, CIP Coordinator  
Project Delivery Division, Public Works Agency

**DATE:** May 8, 2013

**SUBJECT:** Public Work Agency Requests Endorsement for the Conditional Use Permit for the Golden Gate Recreation Center Improvements and Expansion

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SUMMARY

Staff from the Public Works Agency (PWA) and the Office of Parks and Recreation (OPR) request endorsement for the Conditional User Permit in the design and implementation of Golden Gate Recreation Center Improvement and Expansion project funded by Proposition 84 Statewide Park Program Grant (Prop 84) and East Bay Regional Park District Measure WW Park Bond (Measure WW). The project includes improvements to the approximately 1.08 acre park located on 1075 62<sup>nd</sup> Street at Herzog Street in North Oakland. The project will demolish the existing 3,400 s. f. recreation center building and build a new 14,500 s. f. recreation center with multiple-use rooms, teen room, computer room, kitchen, performance/activity room, gymnasium, exterior play areas for 2-5 and 6-12 year olds, hard court play, track, entry plaza, passenger drop off, parking and outdoor performance and community gathering area. The project also improves lighting and security, addresses storm water runoff and beautifies the park with public art and new landscaping.

FISCAL IMPACT

The renovated park will require long-term maintenance based on the above listed play elements. Litter removal and graffiti abatement are routine maintenance tasks. The new landscaping and trees will require irrigation, weeding and pruning, but will be selected to minimize the amount. The rubber safety surfacing at the play areas has a life expectancy between 7-10 years depending on the level of use, and it has a significant future replacement cost. The new play equipment will require annual inspections, maintenance and repair as necessary.

The new building will also require maintenance, annual inspection and repairs as necessary. However it is replaced with efficient energy-saving light fixtures, motion sensors, new roofing consisting of modern, durable materials, new HVAC system, new plumbing fixtures and other features that provide years of longevity.

Landscape maintenance is funded by the Landscape and Lighting Assessment District (Fund 2310) and Comprehensive Cleanup (Fund 1720). Building maintenance, park lighting, graffiti abatement and playground repairs are funded by the internal Facilities Fund (Fund 4400). PWA Maintenance estimates an annual maintenance cost of \$108,000. No additional funding has been

identified to maintain the new park amenities. (I take it Jim didn't elab. on how \$108k compare to how much is being spent to maintain existing? )

The estimated construction cost is \$6,800,000. The improvements are funded by Prop 84 -- the 2006 Safe Drinking Water Bond Act and Measure WW from the East Bay Regional Park District Park Bond.

### PROJECT DESCRIPTION

Golden Gate Recreation Center is located at 1075 62<sup>nd</sup> Street in the North Oakland district of the City of Oakland. As part of the Prop 84 competitive grant application process, outreach and 11 meetings with community groups were conducted culminating in the grant proposal concept plan. Residents and park users developed a plan that would bring needed activity space into their neighborhood as well as accommodate community events. The project scope consists of:

- New Recreation Center with 2 multi-purpose rooms that can be connected into 1 large room
- Kitchen that accommodates popular cooking classes and community events
- Computer Room
- Teen Room
- Gymnasium to accommodate activities on winter days or evenings
- Safer vehicle access with parking and drop off space
- New indoor/outdoor performance platform and outdoor performance seating
- Improving landscaping and irrigation control for sustainability
- Exterior Basketball court and Hard court play areas with jogging track
- New play areas for 2-5 years and 6-12 years

### BACKGROUND

Building in the 1950s, the center was the hub of activity for teen socials, parties and classes. In the more recent decade, the center's after school program became the main program that fills the entire facility year-round. Other popular adult and senior programs, such as dance, have outgrown the space and have been displaced to other facilities.

In July 2011, the City applied for the Round 2 of the Prop. 84 Statewide Park Program Grant, administered by the State Department of Parks and Recreation for the Golden Gate Recreation Center. A series of 11 meetings with the community, focus groups and Neighborhood Crime Prevention Council Beat 10x were conducted to develop the concept plan that was submitted which successfully secured the funding to complete the project design and construction. This concept plan was based on the reuse of the existing building, adding a new smaller gymnasium finished in modest materials.

In May 2012, City Council allocated an additional \$3.3 million from Measure WW Bond to Golden Gate Recreation Center project under Resolution 83722 C.M.S.

The City's consultants Shah Kawasaki Architects and their team of subconsultants assessed the existing building and determined that it was not feasible to reuse the building due to the

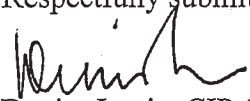
Parks and Recreation Advisory Commission  
May 8, 2013

deteriorated condition of the building systems. An additional 6 meetings were held in February and March 2013 to fine-tune the building and site amenities under the possibility of a new building instead of reusing the existing building. With the additional funding, a standard high-school gymnasium and incorporation of materials and systems requested by PWA maintenance can be afforded. The new facility will allow expansion of programs to accommodate multiple user groups.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission endorse the Golden Gate Recreation Center Improvement and Expansion Project and recommend approval to the Planning Commission for the Design Review application.

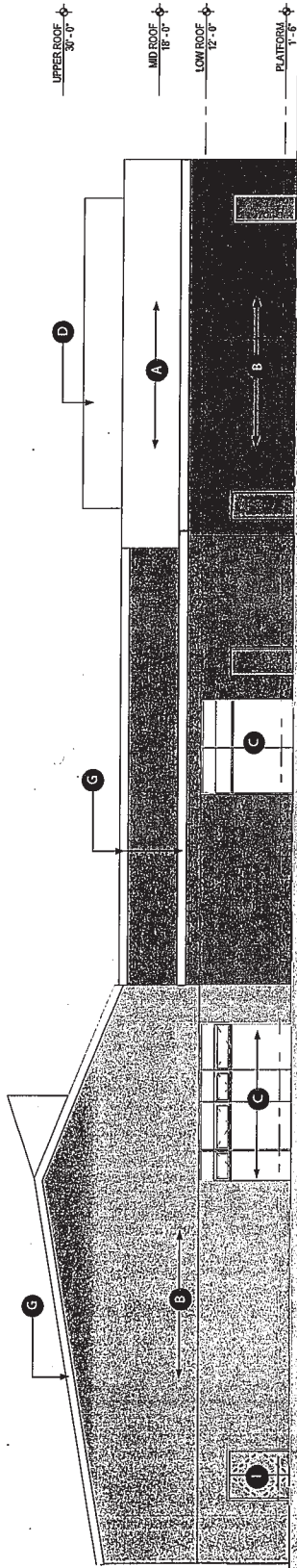
Respectfully submitted,



Denise Louie, CIP Coordinator  
Public Works Agency, Project Delivery Division

Attachment: Exhibit A - Site and Building Plan  
Exhibit B - Building Exterior Elevations

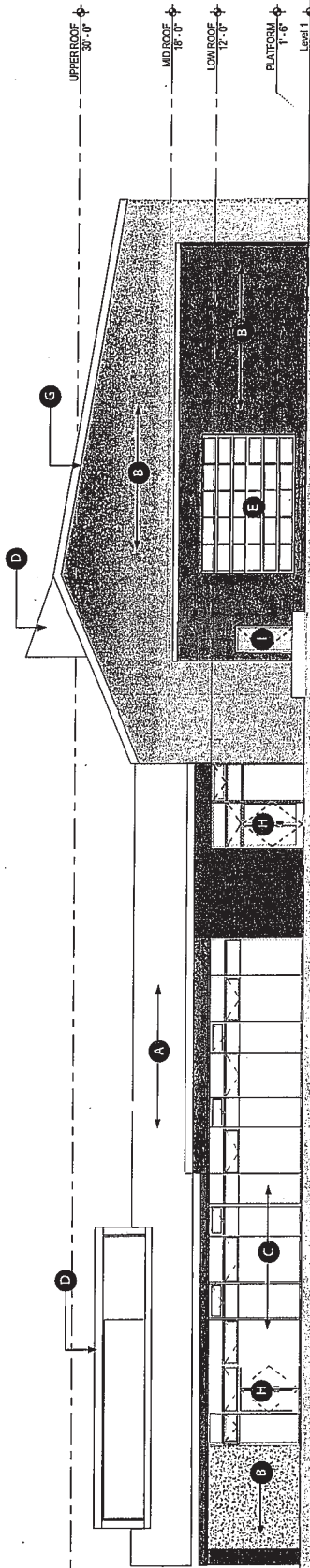




EXTERIOR ELEVATION- EAST

EXTERIOR FINISH LEGEND

- A Standing Seam Metal Roof
- B Fiber Cement Board
- C Storefront Window
- D Skylights
- E Overhead Garage Door
- F Cement Plaster
- G Prefabricated Metal Facia
- H Glass Doors
- I Hollow Metal Doors



EXTERIOR ELEVATION- WEST

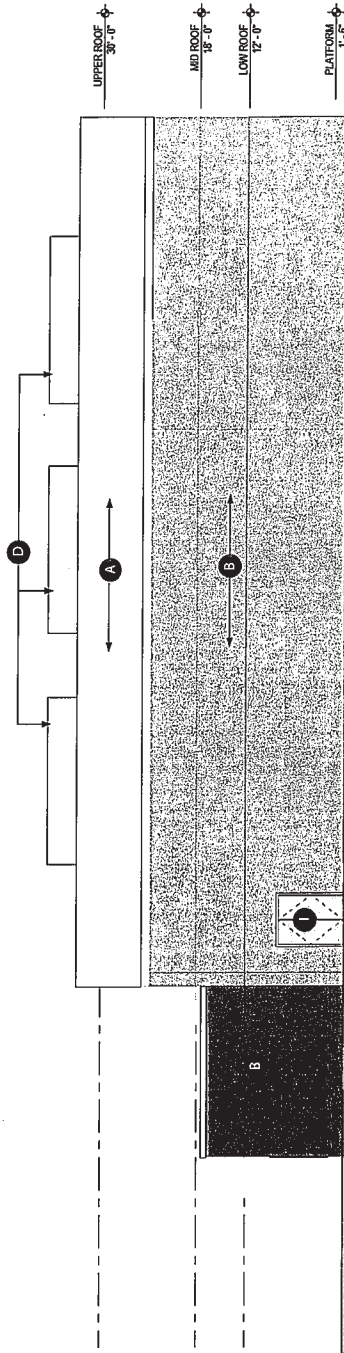
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SHAH KAWASAKI ARCHITECTS

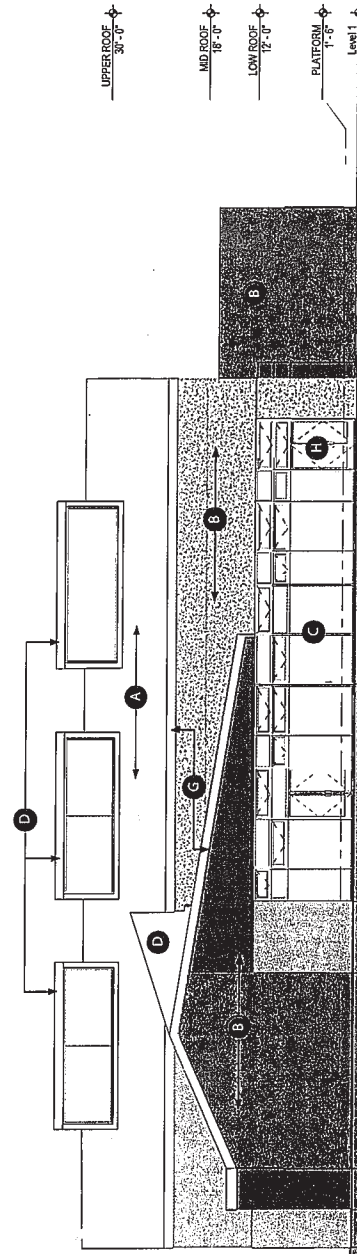


GOLDEN GATE COMMUNITY RECREATION CENTER  
SCHEMATIC DESIGN : ELEVATIONS

APRIL 22, 2013



EXTERIOR ELEVATION- SOUTH



EXTERIOR ELEVATION- NORTH

EXTERIOR FINISH LEGEND

- A Standing Seam Metal Roof
- B Fiber Cement Board
- C Storefront Window
- D Skylights
- E Overhead Garage Door
- F Cement Plaster
- G Prefabricated Metal Facia
- H Glass Doors
- I Hollow Metal Doors



GOLDEN GATE COMMUNITY RECREATION CENTER  
SCHEMATIC DESIGN : ELEVATIONS

SHAH KAWASAKI ■ ARCHITECTS

APRIL 22, 2013

**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission

**FROM:** Kristen Zaremba, Senior Public Art Project Manager,  
Public Art Program, Office of Economic and Workforce Development

**DATE:** May 8, 2013

**SUBJECT:** Request for Approval of the Design and Implementation of the Public Art Project by the Artist Team Wowhaus (Ene Osteraas-Constable and Scott Constable) for the Measure DD: Lakeside Green Streets Project.

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SUMMARY

Staff from the Public Art Program, Office of Economic and Workforce Development (OEWD) recommends and requests approval from the Parks and Recreation Advisory Commission for the design and implementation of the public art project by the Oakland-based artist team Wowhaus (Ene Osteraas-Constable and Scott Constable) for the Measure DD: Lakeside Green Streets Project. The project site is located at the intersection of Lakeside, Harrison and 20th Street, adjacent to Snow Park.

Oakland Public Art Program staff, with oversight from the mayor-appointed Public Art Advisory Committee, administers public art commissions funded by the city's percent for art ordinance. Public art projects funded by the Measure DD bond fund program specifically support the Measure DD goals to enhance the Oakland watershed and adjacent open space.

FISCAL IMPACT

There will be no fiscal impact on the Office of Parks and Recreation beyond regular park maintenance associated with the park space. The sculpture and decorative plaques will be fabricated of durable materials, including bronze and granite, which require minimal maintenance. The Public Art Program needs will provide any exceptional artwork conservation. The artists' contract of \$200,000 is funded by Measure DD: Series B Public Art funds.

PROJECT DESCRIPTION

Wowhaus, an Oakland-based husband and wife artist team, has developed a design entitled **Makkewekes** (the Ohlone / Rumsen word for Sea Monster), "an homage to Lake Merritt's restoration and a harkening of the return of native fauna" and would consist of a 12' x 7' fantastical bronze sculpture situated in the new rain garden set in the extension of Snow Park, at 20<sup>th</sup> St., and a selection of granite plaques photo-etched with artistically rendered images of Lake Merritt marine life and facts, to be located in the rain garden and the pedestrian plaza adjacent to the lake, across from Snow Park.



Parks and Recreation Advisory Commission

May 8, 2013

To enhance the aesthetic and interpretive potential of the Lakeside Green Streets Project at Snow Park, the Oakland Public Art Advisory Committee (PAAC) approved a recommendation to

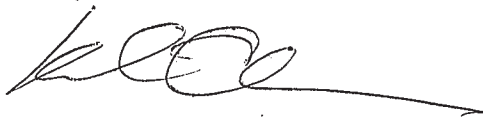
allocate Measure DD funds for an artist to design, fabricate and install a significant new artwork in conjunction with the Snow Park and lakeside improvements. In May and June of 2012, a community-based panel convened, reviewed credentials and interviewed a short list of artists for the project. In July 2012, the PAAC approved the selection panel recommendation to award the commission to Wowhaus. On July 17 2012, Oakland City Council approved a recommendation and authorization for staff to negotiate a contract for the project.

In August 2012 the artists attended a design team meeting with representatives from Public Art, Public Works and Design, Community and Environment (DCE Planning) – the project designers- to review project design aspirations, goals and constraints. Subsequently, the artists conducted four community outreach sessions on site, during weekdays and weekends to solicit community and stakeholder feedback regarding the incorporation of public art into the project, and active usage of the area. Public Works staff and the project designers are supportive of the design concept and have been consulted regarding coordination of integrated lighting and plant placement to accommodate and enhance the artwork. The PAAC reviewed and unanimously approved the proposed designs on February 4, 2013. The artists' designs were presented to and enthusiastically supported by the Measure DD Community Coalition at their March 18, 2013 meeting.

RECOMMENDATION

Staff recommends and requests approval from the Parks and Recreation Advisory Commission for the design and implementation of the public art project by the artist team Wowhaus (Ene Osteraas-Constable and Scott Constable) for the Measure DD: Lakeside Green Streets Project.

Respectfully submitted,



Kristen Zaremba

Senior Public Art Project Manager, OEWD, Office of the City Administrator

Attachments: Exhibit A – Artists Conceptual Design Power Point Presentation

**CITY OF OAKLAND**  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Reservation Supervisor  
**DATE:** May 8, 2013  
**SUBJECT:** **Updated Request for Approval to Dedicate a Bench and Plaque in the Morcom Rose Garden in Honor of Gina De Sousa**

---

SUMMARY

This is an updated report on the request from Ms. Gina DeSousa regarding the plaque installation and bench dedication at the Morcom Rose Garden. Ms. De Sousa will procure the dedication plaque and provide it to the Public Works Agency (PWA) for installation.

FISCAL IMPACT

There is no negative fiscal impact to the Office of Parks and Recreation. The donor has funded the \$740 cost for the installation of the bench.

BACKGROUND

At the April 10, 2013 PRAC meeting, PRAC directed staff to continue the review and approval process of the dedicated bench and plaque at the Morcom Rose Garden in honor of Ms. Gina DeSousa. It was recommended that the language on the plaque be changed from "In Loving Memory" to another title because Ms. DeSousa is still living.

After speaking with Ms. DeSousa, she agreed to change the dedication plaque as follows:

Dedicated to:  
Gina De Sousa, LCSW  
A Wonderful Therapist  
2013

Ms. DeSousa has lived in Oakland for many years and has had an office one block from the Morcom Rose Garden on Grand Avenue since 1988. Ms. DeSousa enjoys the Morcom Rose Garden and visits the site regularly. With no family and the sentiment that the garden brings to Ms. De Sousa, she would like to have the bench and plaque placed at the site in her honor.

CITY OF OAKLAND  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Reservation Supervisor  
**DATE:** April 10, 2013  
**SUBJECT:** Request for Approval to Dedicate a Bench and Plaque in the Morcom Rose Garden in Honor of Gina De Sousa

---

SUMMARY

Ms. Gina DeSousa contacted the Office of Parks and Recreation regarding the installation of a bench at the Morcom Rose Garden in honor of herself. The bench has been placed in the Florentine Garden which is located in the upper exhibit area near the pathway leading to Oakland Avenue. The bench is placed facing the interior of the garden in the bump out between existing McKee and Lisherness benches (see location on Exhibit A). Ms. De Sousa will procure the dedication plaque and provide it to the Public Works Agency (PWA) for installation.

FISCAL IMPACT

There is no negative fiscal impact to the Office of Parks and Recreation. The donor has funded the \$740 cost for the installation of the bench.

BACKGROUND

Ms. DeSousa has lived in Oakland for many years and has had an office one block from the Morcom Rose Garden on Grand Avenue since 1988. She started as a social worker in 1981 to 1995 and is now a physical therapist. Ms. DeSousa enjoys the Morcom Rose Garden and visits the site regularly. Because Ms. De Sousa has worked down the street and the special meaning and spiritual the garden brings to her, Ms. De Sousa would like to have the bench and plaque placed at the site in her honor.

The dedication plaque will read as follows:

In Loving Memory of  
Gina De Sousa, LCSW  
A Wonderful Therapist

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request to dedicate a bench and plaque in the Morcom Rose Garden in honor of Gina De Sousa.

Respectfully submitted,

Gail McMillon  
Central Reservations Supervisor

Attachments: Exhibit A – Map

Parks and Recreation Advisory Commission  
May 8, 2013

RECOMMENDATION

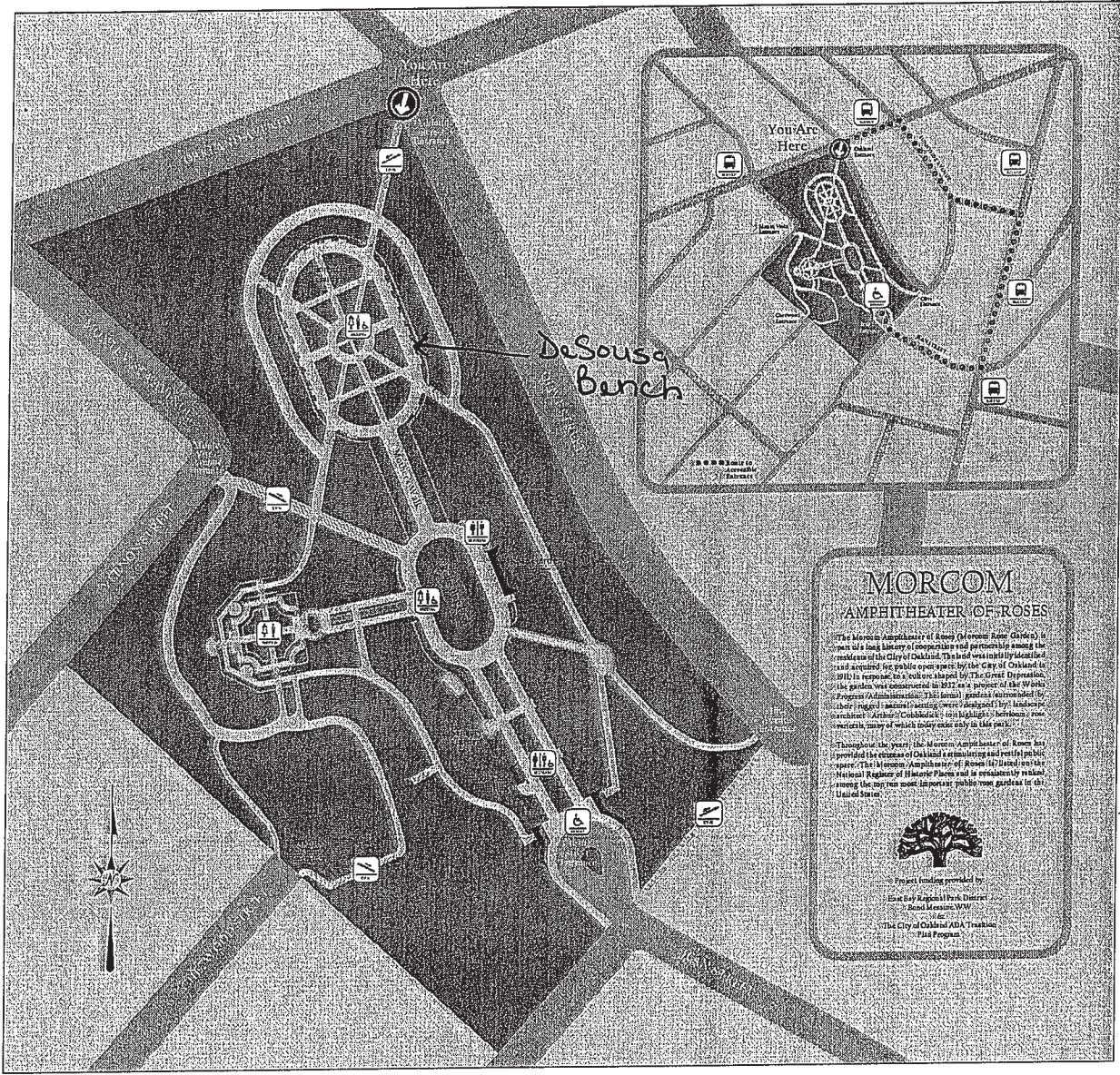
Staff recommends that the Parks and Recreation Advisory Commission approve the request to dedicate the bench and updated information on the plaque at the Morcom Rose Garden in honor of Gina De Sousa.

Respectfully submitted,

Gail McMillon  
Central Reservations Supervisor

Attachments: Exhibit A – April 10, 2013 PRAC Report  
Exhibit B – Map





deSousa bunch

**MORCOM**  
**AMPHITHEATER OF ROSES**

The Morcom Amphitheater of Roses (formerly Rose Garden) is one of a long history of cooperation and partnership among the residents of the City of Oakland. The land was initially donated and acquired for public open space by the City of Oakland in 1911 in response to a petition signed by the Great Depression. The garden was constructed in 1937 as a project of the Works Progress Administration. The formal garden surrounded by their rugged natural setting were designed by landscape architect Arthur C. Cobbleck - ten highlights herbaceous rose varieties, many of which today exist only in the park.

Throughout the years, the Morcom Amphitheater of Roses has provided the citizens of Oakland a stimulating and restful public space. The Morcom Amphitheater of Roses is listed on the National Register of Historic Places and is consistently ranked among the top ten most important public rose gardens in the United States.

Project funding provided by:  
East Bay Regional Park District  
Alameda County  
The City of Oakland ADA Transition  
Plan Program

CITY OF OAKLAND  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Central Reservation Supervisor  
**DATE:** May 8, 2013  
**SUBJECT:** **Approval Requested from the Tamu Orphans Support Fund for Permission to Sell Food and Wine, African Artifacts, and to Collect Entry Fees, Auction Items and Hold a Raffle at their Crab Feed on Saturday, February 8, 2014 at the Lake Merritt Sailboat House.**

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SUMMARY

Oakland Parks and Recreation received a request from the Tamu Orphans Support Fund, a non-profit organization, requesting permission to sell food and wine, African artifacts and to collect entry fees, auction items and hold a raffle at their Crab Feed on Saturday, February 8, 2014 at the Lake Merritt Sailboat House. All funds raised will support vulnerable children and children orphaned by AIDS supported by the Tamu Orphans Support Fund.

FISCAL IMPACT

There will be no fiscal impact. The organization is paying all fees associated with the event.

PROGRAM DESCRIPTION

The crab feed will serve crab, bread, salsa, pasta and dessert. Water will be available free to guests but wine will be sold by the glass or per bottle. Raffle tickets will be sold before and during dinner. Miscellaneous African artifacts and fabrics will be available for sale through the evening by Board Members and miscellaneous items will be auctioned after dinner.

The following funds are being requested to collect on site:

1. TOSF will sell \$45 tickets in advance of the event but would like to collect \$45 per person at the door for guests who might bring additional people.
2. Raffle tickets to be sold for \$5 for 5 tickets or \$20 for a set of tickets. Raffle wins will include cash or miscellaneous gift items donated by board members.
3. Wine to be sold at \$4 per glass or \$15 per bottle.
4. Auction items ranging in value from \$10 to \$300 will be available for bidding. Auction items are not known at this time but may include jewelry (\$20), wine packages (\$30) and other donated items.
5. African sale items will include jewelry (ranging in price from \$2 to \$20), fabric (ranging in price from \$5 to \$20) and art batiks (ranging in price from \$5 to \$50).

BACKGROUND

This is the Tamu Orphans Support Fund's (TOSF) second year hosting the event at the Lake Merritt Sailboat House. The TOSF came before the Parks and Recreation Advisory Commission last year for their event on Saturday, January 26, 2013 with the same request. The fundraising request was approved and the event was very successful. They collected \$450 on-site for entrance fees at \$45 per person. The Post Event Report is attached.

Parks and Recreation Advisory Commission  
May 8, 2013

The TOSF was founded and achieved non-profit charitable organization status in 2010. The organization is dedicated to providing a comprehensive early life support system for AIDS-orphaned children in Tamu, Kenya. Funds raised by TOSF help to provide for the basic needs of sponsored children that include food, water and clothing, shelter, medical care and access to education. TOSF's philosophy is to place children in a home-based environment rather than an orphanage in the belief that a family environment with community support best provides for the child's growth and development.

There are no changes to the event this year. All required permits and documents will be obtained provided their request is granted.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request from the Tamu Orphans Support Fund for permission to sell food, wine, African artifacts and allow collection of funds for entry fees, auction and raffle at their Crab Feed to be held at the Lake Merritt Sailboat House on Saturday, February 8, 2014.

Respectfully submitted,

Gail McMillon  
Central Reservation Supervisor

Attachments: Exhibit A – TOSF Request Letter  
Exhibit B – Details and Purpose of Solicitation (Attachments 1-3)  
Exhibit C – 2013 Post Event Report  
Exhibit D – Non-Profit Status  
Exhibit E – Facility Rental Application





# Tamu Orphans Support Fund

1630 North Main Street #209, Walnut Creek, CA 94596

[www.tamuorphansfund.org](http://www.tamuorphansfund.org)

EIN 27-2544774

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February 25, 2013

Parks and Recreation Advisory Commission  
Oakland Parks and Recreation  
250 Frank Ogawa Plaza, Suite 3330  
Oakland, CA 94612

Dear Sirs

This is a proposal from Tamu Orphans Support Fund (TOSF) to rent The Lake Merritt Sail Boat House for a fundraising crab feed scheduled for February 8, 2014 from 6pm to 10pm. During the crab feed we will serve and sell wine, sell African artifacts, have auctions and raffles as noted below. All funds raised at the crab feed will support AIDS orphaned and vulnerable children supported by TOSF.

TOSF was founded and achieved 501(c)(3) charitable organization status in 2010. We are dedicated to providing a comprehensive early life support system for AIDS-orphaned children in Tamu, Kenya. TOSF is based in Northern California, with a nine-member Board of Directors. Funds raised by TOSF helps to provide for the basic needs of our sponsored children, including food, water and clothing; shelter; medical care; and access to education. We are passionate about bringing forth a nurturing environment coupled with the gift of education to the orphaned children. Our philosophy is to place children in a home-based environment rather than an orphanage in the belief that a family environment with community support best provides for their growth and development.

We rented and held a successful crab feed on January 26, 2013 at The Lake Merritt Sail Boat House. We plan to start the tradition of holding an annual crab feed at this location and would appreciate your approval and reservation on February 8, 2014 at this facility.

The crab feed will serve crab, bread, salad, pasta and dessert. Water will be available free to guests but wine will be sold by the glass or per bottle; raffle tickets will be sold before and during dinner; miscellaneous African artifacts and fabrics will be available for sale throughout the evening by Board Members; and miscellaneous items will be auctioned after dinner. TOSF will apply for ABC 221 from Department of Alcoholic Beverage Control to allow temporary sale of wine at the crab feed.

Funds will be collected on site for the following:

1. TOSF will sell \$45 tickets in advance of the crab feed. However, a few paid guests might bring additional people so we may collect \$45 per person at the door.
2. Raffle tickets will be sold for \$5 for 5 or an arms-length for \$20. Raffle wins will include cash or miscellaneous gift items donated by board members.
3. Wine will be sold for \$4 by the glass or \$15 per bottle.

4. Auction items ranging in value from \$10 to \$300 will be available for bidding. Auction items are not known at this time but may include jewelry (\$20), wine packages (\$30), and other items donated for auction.
5. African sale items will include jewelry (ranging in price from \$2 to \$20), fabric (ranging in price from \$5 to \$20), and art batiks (ranging in price from \$5 to \$50).


The following materials are attached as requested:

1. TOSF Non-Profit Certificate: 501(C)(3)
2. Completed Facility and/or Park Use Application
3. Check for \$600 for the following
  - a. Minimum Rental Payment \$300
  - b. Deposit \$300

We look forward to your favorable consideration of this proposal to enable TOSF to raise funds to support AIDS orphaned and vulnerable children. TOSF support will empower the children to achieve their full potential through education and protection against poverty, abuse, and other preventable causes of death. All funds raised directly benefit the children. Thanks.

Please contact me with any questions regarding this request at Tel (510) 501-4905.

Sincerely,



Selpha Odero, President



# Tamu Orphans Support Fund

1630 North Main Street #209, Walnut Creek, CA 94596

[www.tamuorphansfund.org](http://www.tamuorphansfund.org)

EIN. 27-2544774

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## Application for Charitable Solicitation Permit

### Attachment 1: Detail how the solicitation will take place

Funds will be collected on site for the following:

1. TOSF will sell \$45 tickets in advance of the crab feed. However, a few paid guests might bring additional guests who may pay \$45 per person at the door.
2. Raffle tickets will be sold for \$5 for 5 or an arms-length for \$20. Raffle wins will include part of the collected cash or miscellaneous gift items.
3. Wine will be sold for \$4 by the glass or \$15 per bottle.
4. Auction items ranging in value from \$10 to \$300 will be available for bidding. Auction items are not known at this time but may include jewelry (\$20), wine packages (\$30), kitchen appliance (30), and other items donated for auction.
5. African sale items will include jewelry (ranging in price from \$2 to \$20), fabric (ranging in price from \$5 to \$20), and art batiks (ranging in price from \$5 to \$50).



# Tamu Orphans Support Fund

1630 North Main Street #209, Walnut Creek, CA 94596

[www.tamuorphansfund.org](http://www.tamuorphansfund.org)

EIN 27-2544774

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## Application for Charitable Solicitation Permit

### Attachment 2: Purpose of solicitation

All funds raised by Tamu Orphans Support Fund (TOSF) on 2/8/2014 will be used to provide for basic needs of our sponsored AIDS-orphaned children in Tamu, Kenya, including food, water and clothing; shelter; medical care; and access to education. We are passionate about bringing forth a nurturing environment coupled with the gift of education. Our philosophy is to place children in a home-based environment rather than an orphanage in the belief that a family environment with community support best provides for their growth and development.

TOSF was founded and achieved 501(c)(3) charitable organization status in 2010. We are dedicated to providing a comprehensive early life support system for AIDS-orphaned children in Tamu, Kenya. TOSF is based in Northern California, with a nine-member Board of Directors.



# Tamu Orphans Support Fund

1630 North Main Street #209, Walnut Creek, CA 94596

[www.tamuorphansfund.org](http://www.tamuorphansfund.org)

EIN 27-2544774

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## **Application for Charitable Solicitation Permit**

### **Attachment 3: Extent of charitable work being done in Oakland**

The Tamu Orphans Support Fund's (TOSF) crab feed scheduled on 2/8/2014 will be the second one held in Oakland at the Lake Merritt Sailboat House. We plan to make this a yearly event at this location. We are also considering plans to organize a "fundraising walk" around Lake Merritt.

TOSF was founded and achieved 501(c)(3) charitable organization status in 2010. We are dedicated to providing a comprehensive early life support system for AIDS-orphaned children in Tamu, Kenya. TOSF is based in Northern California, with a nine-member Board of Directors.



## POST EVENT REPORT

Please complete and return the Post Event Report to the Office of Parks and Recreation, Central Reservations Unit, Attention: Central Reservations Supervisor, 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612.

### I. GENERAL INFORMATION

Name of Event: Tamu Orphans Support Fund Crab Feed

Location of Event: Lake Merritt Sail Boat House

Date/Hours of Event: 01/26/2013 6 - 10pm Permit No. C13-002

Contact Person: Selpha Odera Phone No. 510-501-4905

Contact Person Address: 203 Forest Run, Hercules, CA 94547

Is this a first time event at this location?  Yes  No If no, when was the event held previously?

- 
1. Were Facility Rental/Set-up fees waived?  Yes  No
2. Check other permits required for event?  
 OPD Special Events Permit  Food Handler's Permit  Seller's Permit  
 Charitable Solicitations Permit  Certificate of Insurance  Other - Please list  
Alcohol Permit  
Vendor Event Surcharge  
Administrative Fee

### II. ATTENDANCE INFORMATION

1. Total number in attendance: 95
2. Were registration fees collected on-site for the event?  Yes  No
3. If yes (above), how many people registered? 10
4. What was the cost for registration? \$45
5. How much money was collected on site for registration fees? \$450

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):  
 Were all vendors in compliance per agreement?  Yes  No  
 Of no, why not?  N/A (no vendors participated)

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

None

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List any problems, concerns, or, other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

The event was successful. No concerns.

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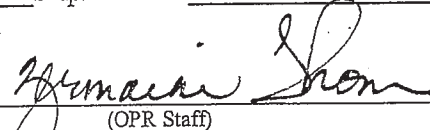


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Submitted by: Selpha Odero Date: 03/14/2013

Approved by:  Date: 3-19-13  
(OPR Staff)

Comments: \_\_\_\_\_

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 22 2010

TAMU ORPHANS SUPPORT FUND  
203 FOREST RUN  
HERCULES, CA 94547

Employer Identification Number:  
27-2544774  
DLN:  
17053140373000  
Contact Person: HAROLD J FODOR ID# 31675  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
June 30  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
March 25, 2010  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)



TAMU ORPHANS SUPPORT FUND

Sincerely, .

A handwritten signature in black ink that reads "Robert Choi". The signature is written in a cursive style with a large, prominent "R" and "C".

Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosure: Publication 4221-PC



Office of Parks and Recreation  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: 510.238-3187; Facsimile: 510.238-2397

PH 27877



Rental Application

ATTENTION: Zerman

Date of Application: \_\_\_\_\_

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: Tamu Orphans Support Fund

Address: 1630 North Main Street, #209, Walnut Creek, CA 94596  
Street Address City Zip Code

Name of Contact Person: Selpha Odero

Phone Number: 510-501-4905 Fax Number: \_\_\_\_\_ E-mail: oderol@yahoo.com

Mailing Address: 203 Forest Run, Hercules, CA 94547  
Street Address City Zip Code

Facility/Park Name: The Lake Merritt Sail Boat House

Room(s)/Site(s) \_\_\_\_\_

EVENT INFORMATION:

Date(s) of Event: February 8, 2014

Time In/Prep 3pm Event Time 6pm Cleanup/Time Out 10pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitzvah, etc.)

Non-profit fund raising crab feed

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

iPod and speakers (mixed music)

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 100 Approximate # of Adults 100 # of Teens \_\_\_\_\_ # of Children/Infants Not known

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
None

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: N/A  
 (Opt-Out Fee - See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Permit Processing Fees (Picnic & Related Events) A non-refundable permit processing fee of \$15 will be added to each application with 50 or more people.  
 For Park Use: (Special Events) A non-refundable permit processing fee of \$30 will be added to each application.

(1) <u>75</u> x <u>7</u> = <u>525</u> (Hourly Rate) (# of hours)	(7) Alcoholic Beverage Fee = <u>125</u>
(2) _____ x _____ = _____ (Hourly Rate) (# of hours)	(8) Administrative Service Fee = <u>75</u>
(3) Permit Processing Fee = _____	(9) Caterer Opt Out Fee = <u>200</u>
(4) Deposit = <u>300</u>	(10) Sound Use Fee = _____
(5) Setup/Teardown = <u>150</u>	(11) Other Charges = _____
(6) Kitchen = _____	

TOTAL: \$ 1,375 Less Advance Minimum Payment of \$ 525; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 850  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: 1088 Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Selpha Odero DATE 02/25/2013

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

**CITY OF OAKLAND**  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Central Reservation Supervisor  
**DATE:** May 8, 2013  
**SUBJECT:** Request for approval from Run for Courage to Collect On-site Registration Fees, receive Donations and to Sell Hats and Shirts at the 5K/10K Run to be Held at Lakeside Park on Saturday, November 2, 2013.

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SUMMARY

Oakland Parks and Recreation received a request from the Run for Courage, a non-profit organization, for seeking approval to Collect On-site Registration Fees, Receive Donations and Sell Hats and Shirts at the 5K/10K Run to be Held at Lakeside Park on Saturday, November 2, 2013. Funds raised will assist in the organizations awareness to combat Human Trafficking.

FISCAL IMPACT

There will be no fiscal impact. The organization is paying all fees associated with the event.

PROJECT DESCRIPTION

Run for Courage will be holding a 5K/10K run at Lakeside Park. The 5K/10K run is an inaugural event for the organization.

The following items and funds are being requested to collect on site:

- Registration costs – day of race      \$40 (5K)/\$45 (10K)
- T-shirts for sale                              \$5 - \$10
- Hats for sale                                      \$25
- Donations

BACKGROUND

In 2010, a group of eleven friends joined together to raise awareness and money to combat Human Trafficking. The Run for Courage organization employ an Evaluate-Donate-Monitor methodology and have supported seven different programs in three years. Their mission is being accomplished as they increase awareness with youth and partner with programs that are restoring victims.

This is the Run for Courage's first request hosting the run with Oakland Parks and Recreation. The organization has held similar runs in other locations over the past three years. Over 5000 people have participated and over \$300,000 was raised with over 90% of the funds going towards their mission. The organization anticipates approximately 800 people in attendance for the event at Lakeside Park. The registration cost on the day of the race.

Parks and Recreation Advisory Commission  
May 8, 2013

Staff recommends that the Park and Recreation Advisory Commission approve the request from Run for Courage for permission to collect funds on-site from registration fees, donations, and the sale of hats and t-shirts at their 5K/10K Run to be held at Lakeside Park on Saturday, November 2, 2013.

Respectfully submitted,

Gail McMillon  
Central Reservation Supervisor

Attachments: Exhibit A – Run for Courage Request Letter  
Exhibit B – Non-Profit Status  
Exhibit C – Facility Rental Application

Run For Courage  
3941 Park Drive Suite 20-200  
El Dorado Hills, CA 95762

City of Oakland  
Parks and Recreation Advisory Commission  
Office of Parks and Recreation  
250 Frank H. Ogawa Plaza Suite 3330  
Oakland, CA 94612

Dear Parks and Recreation Advisory Commission,

Run For Courage is a 501(c)(3) non-profit organization that exists to Raise Awareness and Funds to combat Human Trafficking.

We will be holding a fundraising 5K/10K run at Lake Merritt on Saturday November 2, 2013. We request that our organization be allowed to collect funds on race day from race registrations, donations, and the sale of hats and shirts as a fundraising effort of our organization.

The 5K/10K run is an inaugural event in the city of Oakland for our organization. We have successfully held similar runs in other locations over the past three years. Our 5 and 10K participants total over 5000 and we have raised over \$300,000, with over 90% of that going to our mission.

#### About Run For Courage

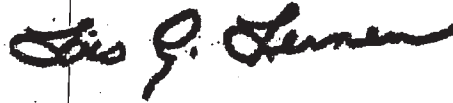
During the spring of 2010, a group of eleven friends joined together to raise awareness and money to combat Human Trafficking. In the United States alone, officials estimate that as many as 100,000- 300,000 children are at risk of being trafficked each year. California is the only state that has three cities with a high incidence of child sex trafficking. One of the co-founder's of the Run For Courage team personally experienced the reality of this heinous crime. Her daughter was taken from a local grocery store and sold for sex by a trafficker for 8 days before being rescued by the FBI.

We continue to employ our Evaluate-Donate-Monitor methodology with success and have supported seven different worthy programs in three years. We continue to be amazed at how effectively this methodology has functioned. Our mission is being accomplished as we increase awareness with our youth and partner with programs that are restoring victims.

RUN FOR COURAGE INC

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Lois G. Lerner  
Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947 (DO/CG)

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **SEP 28 2011**

RUN FOR COURAGE INC  
3941 PARK DR STE 20-200  
EL DORADO HILLS, CA 95762

Employer Identification Number:  
27-4594317  
DLN:  
17053244359001  
Contact Person: ID# 31175  
DALE T SCHABER  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
December 21, 2010  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-FC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)



Office of Parks and Recreation  
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
Office: 510.238-3187; Facsimile: 510.238-2397

PH 27991



Rental Application

ATTENTION: Zermaine Thomas

Date of Application: 3-29-13

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: RUN FOR COURAGE  
Address: 3941 PARK DRIVE, SUITE 20-200 EL DORADO HILLS, CA 95762  
Street Address City Zip Code

Name of Contact Person: ASHLIE M. BRYANT  
Phone Number: (916) 221-8870 Fax Number: \_\_\_\_\_ E-mail: mjbc.15@gmail.com  
Mailing Address: 3941 PARK DRIVE SUITE 20-200 EL DORADO HILLS, CA 95762  
Street Address City Zip Code

Facility/Park Name: LAKE MERRITT  
+ BAND STAND  
Room(s)/Site(s): \_\_\_\_\_

EVENT INFORMATION:

Date(s) of Event: SATURDAY, NOV. 2, 2013  
Time In/Prep 10:00-8:00 AM Event Time 8:00-10:30 Cleanup/Time Out 10:30-NOON  
Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.) RUN/WALK

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No  
Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
STANDARD PA AT START/FINISH

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 800 Approximate # of Adults 650 # of Teens 75 # of Children/Infants 75

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
RACE REGISTRATION + T-SHIRT/HAT SALES @ EVENT FOR THE FOUNDATION

Will you require a caterer for your event?  Yes  No  
If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No  
Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_  
(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)  
Permit Processing Fees (Picnic & Related Events) A non-refundable permit processing fee of \$15 will be added to each application with 50 or more people.  
For Park Use: (Special Events) A non-refundable permit processing fee of \$30 will be added to each application.

(1) <u>114.75</u> x <u>6</u> = <u>688.50</u> (Hourly Rate) (# of hours)	(7) Alcoholic Beverage Fee = _____
(2) <u>117</u> x <u>2</u> = <u>234.00</u> (Hourly Rate) (# of hours)	(8) Administrative Service Fee = _____
(3) Permit Processing Fee = <u>30</u>	(9) Caterer Opt Out Fee = _____
(4) Deposit = <u>1000</u>	(10) Sound Use Fee = <u>WARR 150 -</u>
(5) Setup/Teardown = _____	(11) Other Charges = _____
(6) Kitchen = _____	

TOTAL: \$ 2052.50 Less Advance Minimum Payment of \$ 1693 ; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 359.50  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Ashlie M. Bryant DATE 3/29/13



CITY OF OAKLAND  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Mark Hall  
**DATE:** May 8, 2013  
**SUBJECT:** Request the Park and Recreation Advisory Commission to Accept the Design of the Mosaic Mural on the Maxwell Park Retaining Wall.

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SUMMARY

In March of 2010, the Park and Recreation Advisory board accepted the design and project plan to create a mosaic project at Maxwell Park. As of April 10, 2013, Friends of Maxwell Park has completed the design of its final mosaic wall in Maxwell Park. Over 400 neighbors, including 200 children, worked together to cover the four outer walls of the park restroom with beautiful, vibrant colorful mosaic designs. Friends of Maxwell Park now proposes to create a mosaic design on the retaining wall of approximately 111 feet and varying from one to four feet.

As a result of the completed improvements and beautification of the park, more people are able to enjoy the park and meet neighbors. The new mosaic wall will further enhance the effect of other park improvements such as extended railings, new irrigated meadow, new picnic tables, new trees and new paving near the restroom.

FISCAL IMPACT

Funding for the current project (\$1,082.42) will come from a Community Development Block Grant (CDBG) of \$53,000 and donations received by Friends of Maxwell Park of \$359.70. All work will be completed by volunteers.

PROJECT DESCRIPTION

The project purpose is to beautify the park and attract more consistent park users. In turn, Friends of Maxwell Park intends for park users to become park stewards as a result of the improvements to the park in an effort to keep up ongoing maintenance and aesthetic appeal. In 2013, approximately 150 community members and children help design and install the mosaic. Students from neighboring Melrose Leadership Academy, a dual language Spanish/English immersion school and Maxwell Park Elementary regularly participate in planning meetings and work days. The current project proposes to install a mosaic along a 28 foot curb on the outside of the retaining wall, where each year, large numbers of neighborhood children regularly.

BACKGROUND

Over a 5 year period Friends of Maxwell Park has successfully applied for and received \$53,000 in Community Development Block Grant funds, held community meetings to collect responses for improvements. In March of 2010, the Park and Recreation Advisory board accepted the design and project plan to create a mosaic project at Maxwell Park. As of April 10, 2013, Friends of Maxwell Park has completed the design of its final mosaic wall in Maxwell Park.

RECOMMENDATION

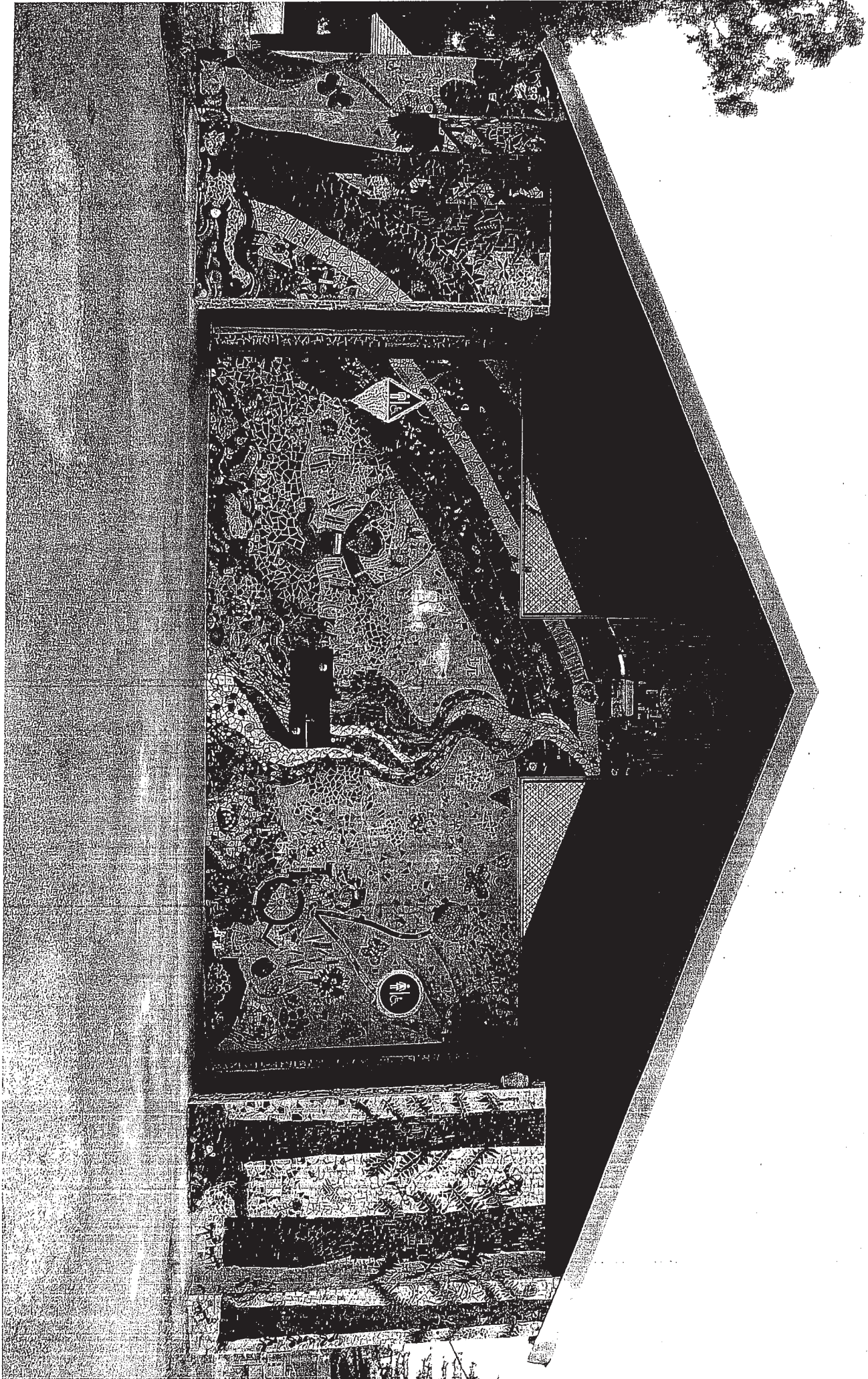
Staff requests the Park and Recreation Advisory Commission accept the design and installation plan for the Maxwell Park mosaic wall.

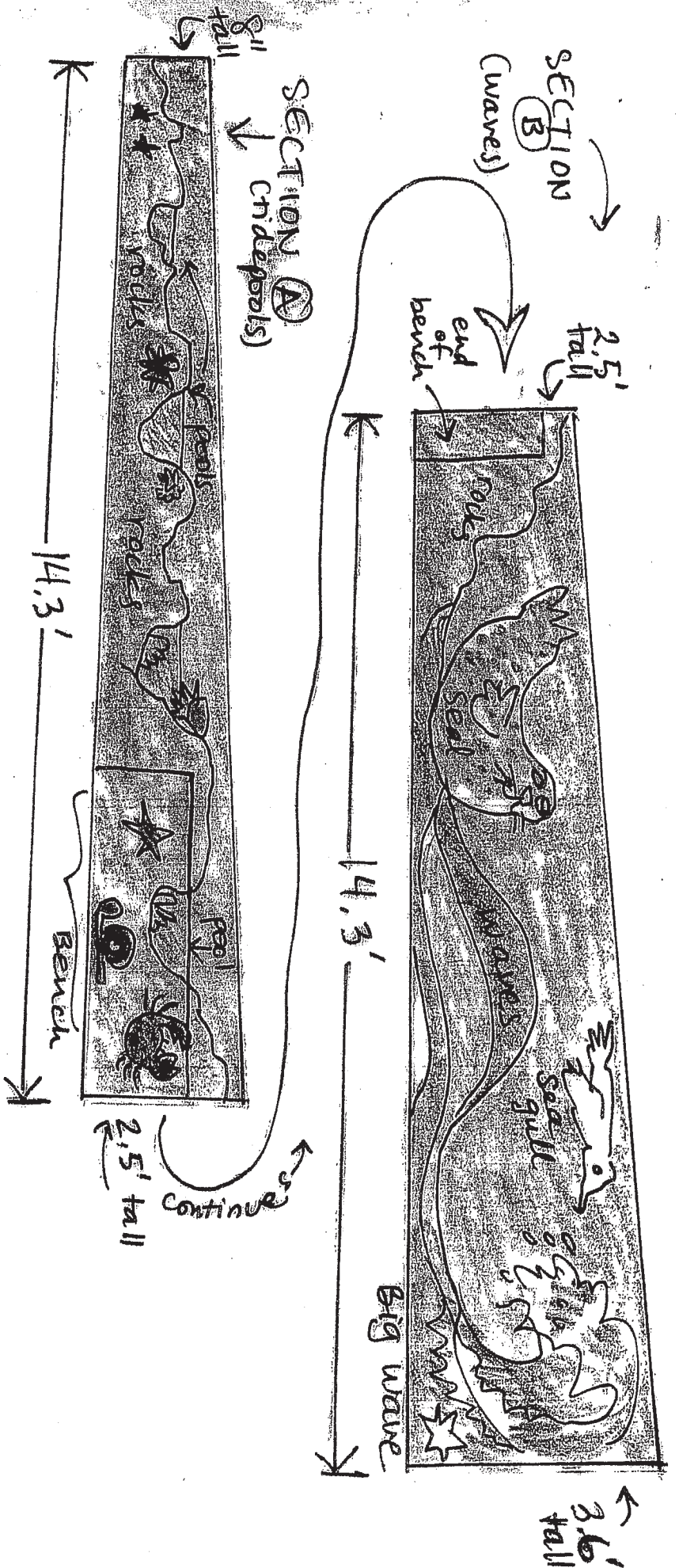
Respectfully submitted,

*Mark Hall*

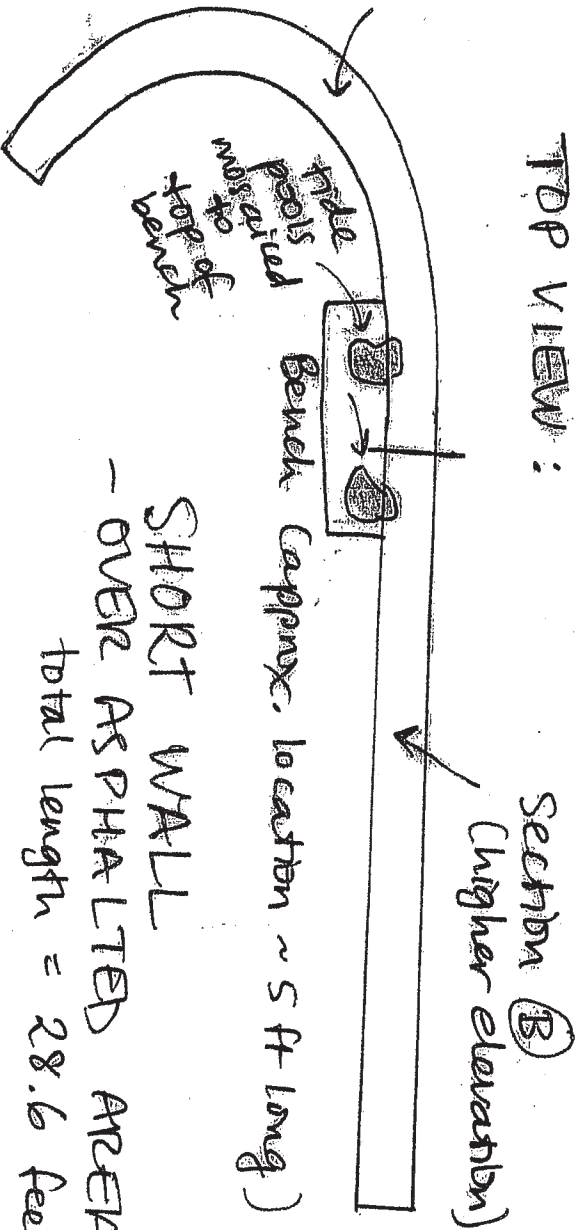
*Oakland Parks and Recreation*

Attachments: Exhibit A Restroom Wall Mosaic picture  
Exhibit B – Proposed design for the sand area  
Exhibit C- Proposed design for the long wall

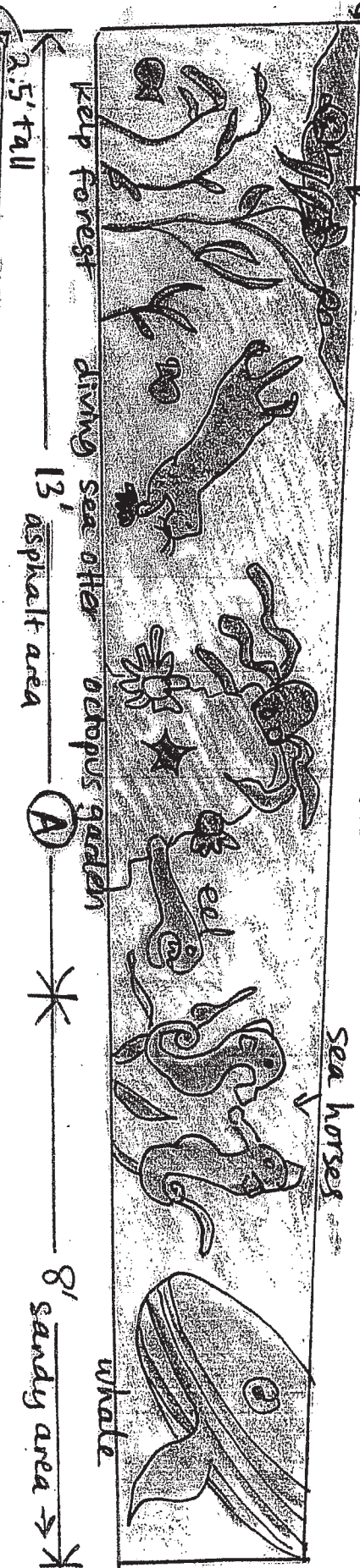




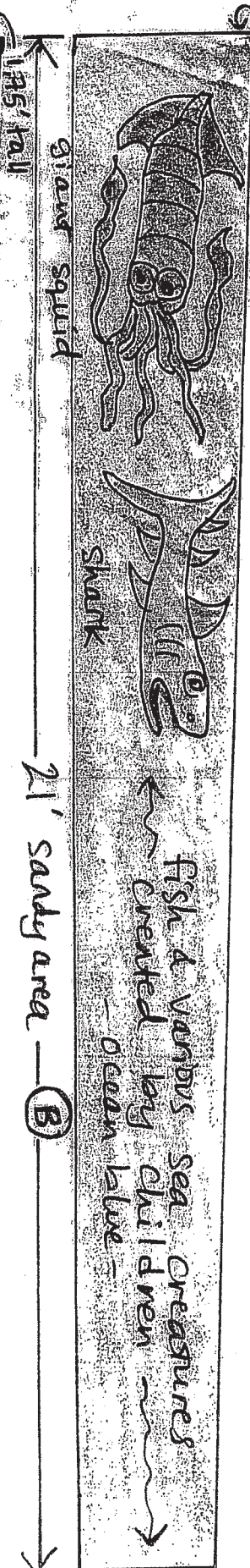
TOP VIEW :



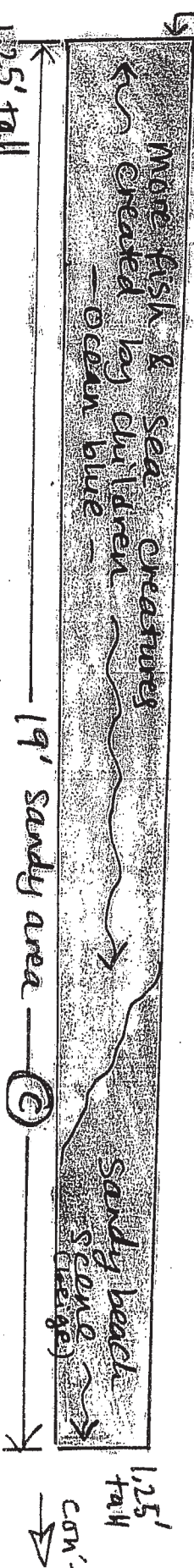
3.6' tall baby sea otter tied in kelp LONG WALL



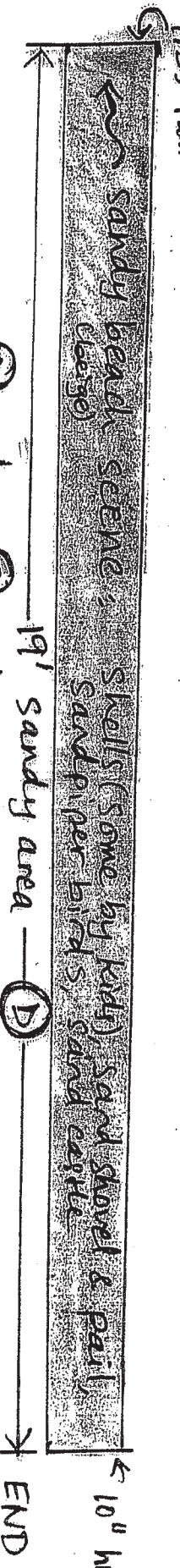
2.5' tall  
CONT



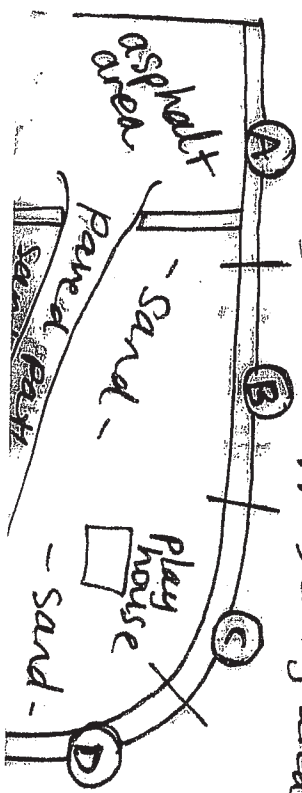
1.95' tall  
CONT



1.25' tall  
CONT



1.25' tall  
END



TOP VIEW OF LONG WALL  
Total length = 80 feet

CITY OF OAKLAND  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Mark Hall  
**DATE:** May 8, 2013  
**SUBJECT:** **An Informational Report Updating the Commission on the Proposed Dog Play Area Concept and Design, and a Fence Free 12 Month Pilot Program for Dogs.**

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SUMMARY

An informational report updating the Park and Recreation Advisory Commission (PRAC) on the design of the proposed dog play area at Snow Park. Staff and project stakeholders received additional input and design ideas after facilitating 7 outreach/community meetings and receiving 34 written surveys from the April 10<sup>th</sup> Community Design Review meeting and over a hundred verbal comments and suggestions regarding the proposed dog play area at Snow Park.

FISCAL IMPACT

Current funding available for the proposed dog play area at Snow Park include \$18,000 from the City of Oakland's Capital Reserve Fund and \$20,000 from the City Council District 3 (former Councilmember Nancy Nadel) carry-forward Pay-Go funds, for a total of \$38,000, with a remaining balance of \$17,500. If approved, Oakland Parks and Recreation and Public Works staff will coordinate with the Oakland Dog Owner Group (ODOG) and local community stewards to raise additional needed funds to complete the project and ensure stewardship and maintenance of the park are in keeping with local aesthetic appeal.

PROJECT DESCRIPTION

After careful and deliberate consideration, Snow Park was selected as the alternative site for the formerly proposed Eastshore/Astro Park dog play area location. Conceptual plans (Exhibit A) have been developed and include 2 Options: Option 1 a signal dog play area and Option 2 separate areas for large and small dogs as well architectural fencing, a planted buffer area around the outside of the dog play area fencing, benches, water fountain for dogs, lighting along entry path, and woodchip or pebble sand surfacing. Outreach and community meetings regarding the project have resulted in discussions of a pilot fenced or fence free dog play area located in the upper section of Snow Park (abutting 19<sup>th</sup> and Harrison St.) during a temporary period of 12 months. During the Snow Park dog play area fence free pilot project period, staff and project stakeholders will work with the surrounding private and business communities and local dog owners to make sure Snow Park's current use is not interrupted, by determining an amenable solution addressing designated timeframes in which the Dog Play Area will be open for dog users and when dog use is restricted, the park area will be available for all general use.

BACKGROUND

Forty percent of American households in the United States are home to one or more dogs, according to the American Veterinary Association. An estimated forty percent of Oakland residents also own dogs, however due to the City of Oakland Municipal Code Title 6, Chapter 6.04.080, dogs are prohibited in Oakland parks, which has been a stymieing factor as consistent community demand and

interest in dog play areas throughout Oakland becomes more apparent and permanent. Currently we have only five fenced dog parks in the City of Oakland located in Hardy Park (Claremont Av under the freeway), Mosswood Park, Grove Shafter Park (at MacArthur and Martin Luther King Junior Way), Jefferson Park, and Joaquin Miller Park. There are areas and open spaces that currently are permitted for on Leash use which include: Joaquin Miller and Leona Parks east of Mountain Boulevard, DimondPark east of EI Centro Avenue, Knowland Park east of Golf Links Road, Glen Daniel/King Estate Park, north of Fontaine Street, the Montclair Railroad Trail, and in Mosswood Park, on designated hardscape paths at the Broadway entrance nearest to I-580 overpass, the West MacArthur Boulevard entrance at Shafter Avenue and the Webster Street entrance at 36th Street, and hardscape paths in Grove Shafter Park.

Due to the limited areas and spaces for dogs to run under the jurisdiction of OPR. In December of 2012 Oakland Parks and Recreation identified Snow Park was as an alternative site for a dog play area in the Lake Merritt vicinity. On January 28, 2013 a special PRAC meeting was convened to review the proposed site. PRAC commissioners were interested in seeing a concept design for the proposed Snow Park site and how it would fit in with the current fully designed improvements. That is what we have brought before you today.

In the last three months City staff and community stakeholders collaborated with project design consultants to incorporate community input and comments on the proposed dog play area design, which will adhere to all applicable conditions and requirements of the California Environmental Quality Act (CEQA).

The current concept design is separate from the PRAC approved design from the June 2012 meeting. The Park and Recreation Advisory Commission (PRAC) reviewed and voted to accept the Lakeside Green Street project that includes improvements to 20<sup>th</sup> St., Lakeside Drive and Harrison St. at Snow Park (see Exhibit A). These projects will remain as two different projects should PRAC agree to move forward with the dog play area at Snow Park.

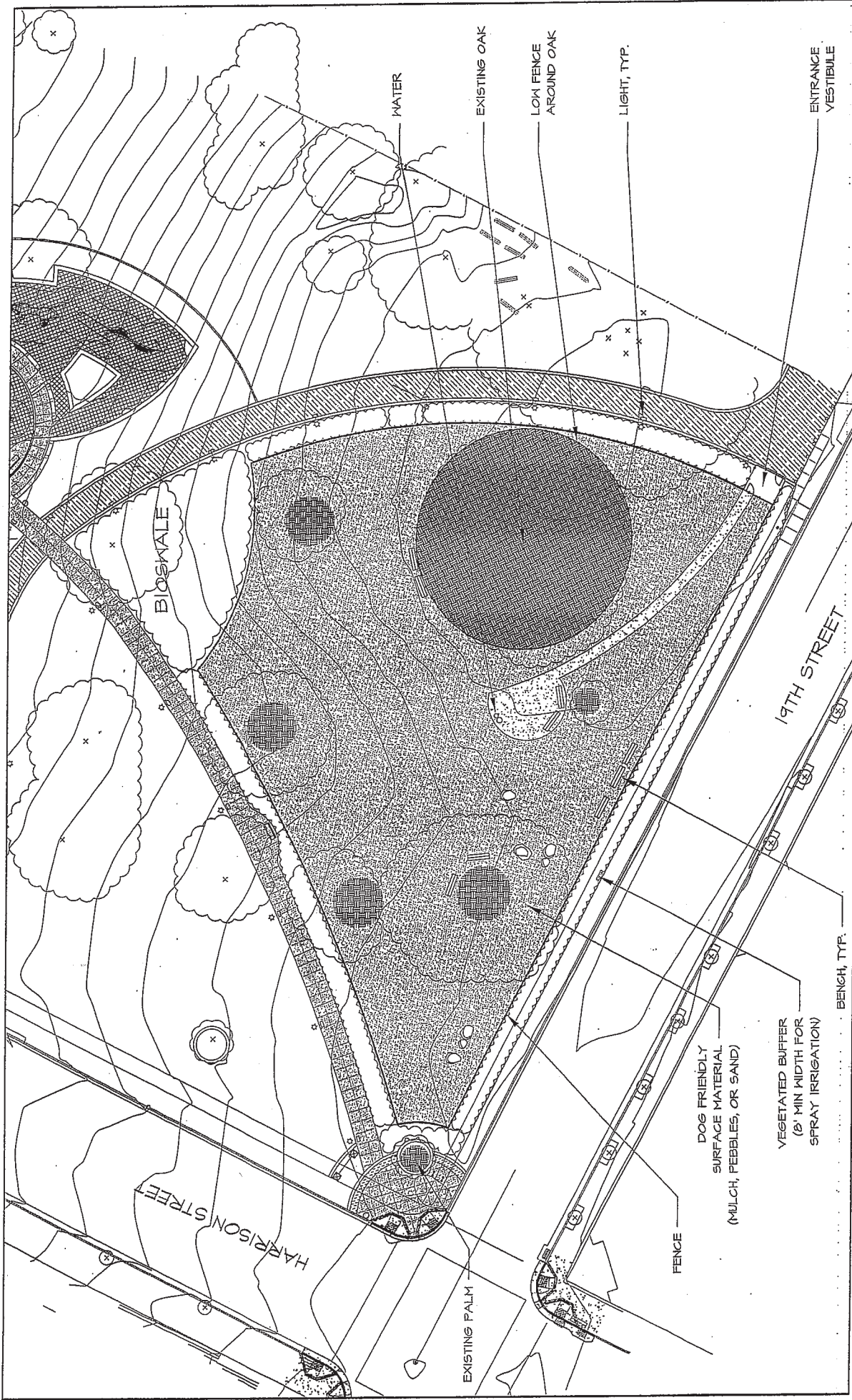
#### RECOMMENDATION

Staff recommends the Park and Recreation Advisory Commission accept this informational report on the proposed dog play area at Snow Park.

Respectfully submitted,

*Mark Hall*  
*Oakland Parks and Recreation*

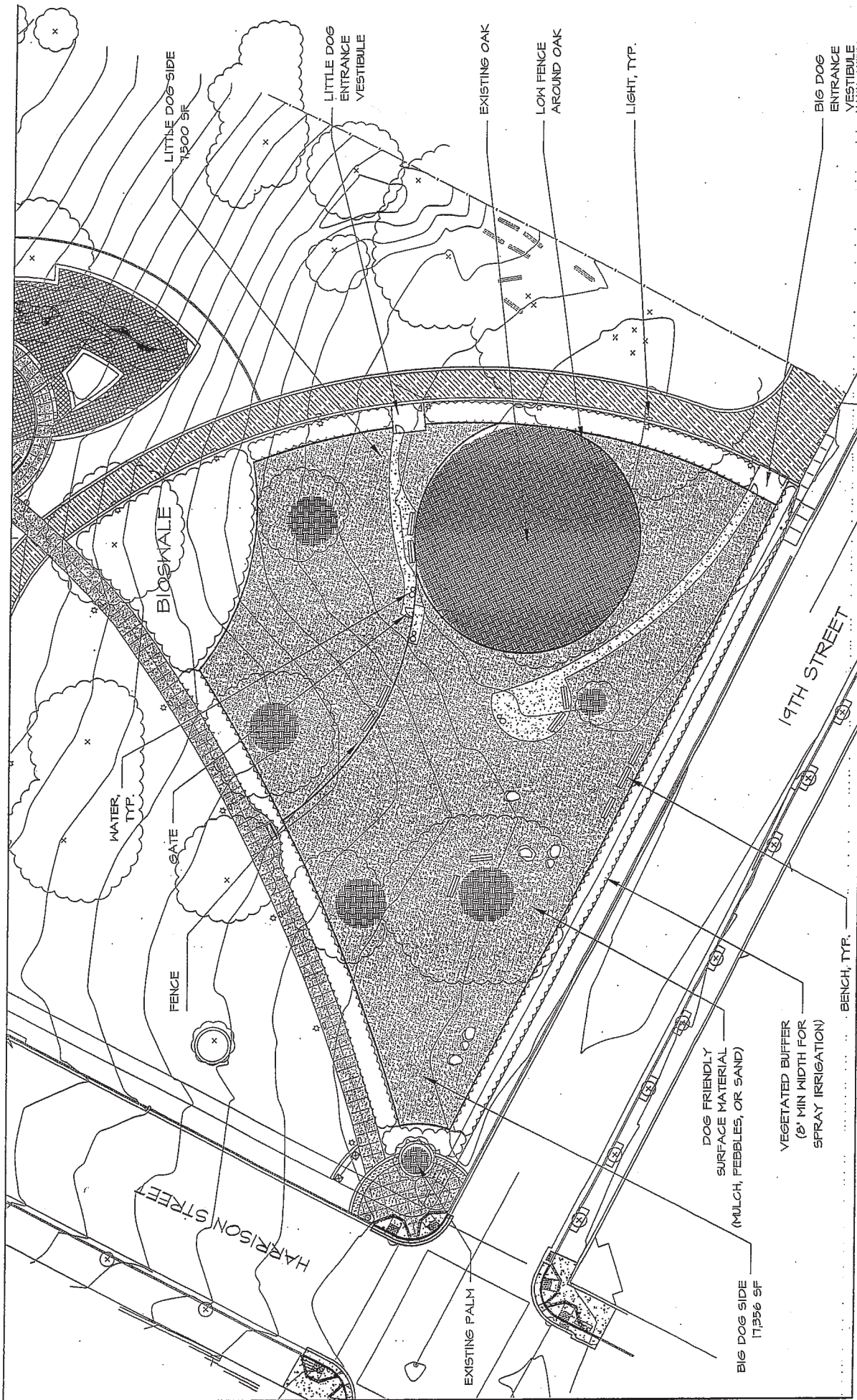
Attachments: Exhibit A – Snow Park Design



OPTION 1: COMBINED DOG SPACE

Exhibit A





0' 15' 30' 60'

OPTION 2: DIVIDED DOG SPACES

Exhibit B