



PARKS AND RECREATION ADVISORY COMMISSION  
City of Oakland  
Wednesday, October 9, 2013 4:30 P.M.  
Lake Merritt Garden Center, 666 Bellevue, Oakland, CA

**Agenda**

1. CALL TO ORDER:
2. ROLL CALL:  
BELCHER, DU BOIS, , FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON,  
RICARDS, ROSENBLOOM, WU
3. DISPOSITION OF MINUTES:  
September 11, 2013 meeting minutes
4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
6. MODIFICATIONS TO THE AGENDA:
7. CONSENT NEW BUSINESS:
  - A. Request Approval for Youth Speaks to Host the Life is Living Festival at deFremery Park and to Allow Vendors to Sale Food and Non-Food Item on Saturday October 12, 2013. This memo is requesting Parks and Recreation Advisory Commission to grant approval for the Life is Living Festival at deFremery Park with vendors on Saturday October 12, 2013. Youth Speaks has held Life is Living Festival for five years at deFremery Park. There is an effort to make this festival West Oakland's own. There are various platforms for the youth to enjoy including, Graffiti Battles, Spoken word, Food Justice, Hip Hop Dream Stage, Eco-Empowerment Health and Wellness Fair and skateboard competitions to name a few. People from all over the Bay Area attend this festival and are anticipating this year's event.
8. NEW BUSINESS:
  - A. Request for Approval to Dedicate a Bench Where Grand Avenue Meets the El Embarcadero Pathway to "Hollis Green 1954 - 2009 Mentor to Oakland Youth – Husband – Father – Educator". Ms. Leda Harrison contacted the City requesting that an existing bench located where Grand Avenue meets the El Embarcadero pathway near the shore of Lake Merritt be dedicated to honor Mr. Hollis Green. The desired bench faces Lake Merritt / Grand Avenue and was recently placed through Measure DD improvements.

- B. **Warriors Unite Festival, LLC Request Approval for the Onsite Sale and Collection of Fees for Performance Tickets and Vending of Food and Artistic Ware at Their October Dance Competition.** Warriors Unite Festival LLC, a local Tongan/Polynesian cultural organization in partnership with their fiscal sponsor, Sexually Minority Alliance of Alameda County (SMAAC Youth Center), has submitted a request to the Office of Parks and Recreation (Ira Jinkins Recreation Center), to collect fees for a performance that will take place at their October 18<sup>th</sup> & 19<sup>th</sup> cultural festival to be held at Ira Jinkins Recreation Center and Bill Patterson Park.
- C. **Request From The Redwood Heights Elementary School PTA For Permission To Collect Funds At Joaquin Miller Community Center For A School Auction Fundraiser On Saturday, December 7, 2013** The Office of Parks and Recreation received a request from the Redwood Heights Elementary School PTA, a 501c(3) non-profit organization, for permission to collect funds at a School Auction Fundraiser to be held at Joaquin Miller Community Center on Saturday, December 7, 2013. Proceeds from the event will provide an ongoing resource to support programs at Redwood Heights Elementary School.
- D. **Request Approval for the Friends of deFremery Park to Host Two Crab Feeds at deFremery Center on Saturday, December 7, 2013 and Saturday, March 1, 2014**  
The Friends of deFremery Park request permission to host two (2) crab feed events on Saturday, December 7, 2013 and Saturday, March 1, 2014 at deFremery Center. These all you can eat events are open to the public for \$60.00 per participant. Tickets will be sold prior to the event dates, and will also be sold at the door.
- E. **Request for the Parks and Recreation Advisory Commission to Grant Approval for Installation of Four Mural Panels on the Fence at deFremery Park for the "Reflection of Healing Project" at the Life is Living Festival on Saturday, October 12, 2013**  
This memo is a request for Parks and Recreation Advisory Commission to grant approval to Brett Cook to install four large murals on the fence at deFremery Park. Brett Cook a local and internationally known artist is seeking permission to install four large murals to the fence at deFremery Park. These murals are of four West Oakland community members. Phyllis Lun former center director at deFremery and current active member on Friends of deFremery board, Kokomon Clotey founder of Attitudinal Healing Connection (AHC), Keith Williams known as K-Dub the volunteer that spends 30 plus hours per week at deFremery's skate park and Tarika Lewis California's premier jazz violinist. The unveiling and installation will take place during the Life is Living Festival on October 12, 2013.

9. CONDITIONAL USE PERMITS:

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:



PARKS AND RECREATION ADVISORY COMMISSION  
City of Oakland  
Wednesday, September 11, 2013 4:30 P.M.  
Lake Merritt Garden Center, 666 Bellevue, Oakland, CA

Minutes

1. CALL TO ORDER:

2. ROLL CALL:

BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, ROSENBLOOM, SELNA, WU

Present: Belcher, Dubois, Kadera-Redmond, Miller, Petersen, Selna, Wu

Excused: Flores, Marshall, Rosenbloom

City Staff: Audree Jones-Taylor, Diane Boyd, Gail McMillon, Mark Hall, Valorie Winn, Alison Schwarz, Mitchell Thomson, Ann Clevenger

3. DISPOSITION OF MINUTES:

July 10, 2013 meeting minutes

**MOTION:** Commissioner Miller entertained a motion to approve the July 10, 2013 meeting minutes. **Moved by:** Commissioner Belcher, **Seconded by:** Commissioner Wu, **Motion:** Passed

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

**MOTION:** Commissioner Miller entertained a motion move tree removal Item 8J on the agenda to be heard after Item 8A. Item 9A may be moved along the agenda pending arrival of Mayor Quan. **Moved by:** Commissioner Wu **Seconded by:** Commissioner Kadera-Redmond, **Motion:** Passed

7. CONSENT NEW BUSINESS:

- A. Request From the Shattuck Neighborhood Crime Prevention Council for a Fee Waiver and Permission to Host a Community Garage Sale Fundraiser on Saturday, September 14, 2013 at Bushrod Park The Office of Parks and Recreation (OPR) received a request from Don Link, Shattuck Neighborhood Crime Prevention Council, (SNPCPC), for approval of a fee waiver and permission to host a Community Garage Sale Fundraiser at Bushrod Park on Saturday, September 14, 2013. Fees from the fundraiser go towards the community policing activities of the SNPCPC. The 2012 Post Event Report is attached.

- B. **Request Permission for Oakland Black Cowboy Association to Have Vendors and Sell Event Related Items at the Annual Black Cowboys Festival on Saturday, October 5, 2013 at Defremery Park** The Oakland Black Cowboys Association (OBCA), a non-profit organization, would like permission to have up to 10 vendors, food and non-food vendors at the Annual Oakland Black Cowboys Parade on Saturday, October 5, 2013. They would also like to sell water, t-shirts and hats. Proceeds from their fundraising efforts will continue to support the organization.

**MOTION:** Commissioner Miller entertained a motion to approve Consent New Business Items 7A and 7B. **Moved by:** Commissioner Wu, **Seconded by:** Commissioner Selna  
**Motion: Passed Unanimously**

8. **NEW BUSINESS:**

- A. **The Public Works Agency Requests That the Park and Recreation Advisory Commission Deny the Appeal by Mr. Paul Silva of 1516 Westview Drive**

The Parks and Recreation Advisory Commission reviewed Item 8A and heard the staff report presented by Mitchell Thomson from the City of Oakland's Tree Division. On July 26, 2013, the Tree Services Unit denied tree removal permit application ND13-093 for 1516 Westview Drive. The Applicant (Paul Silva) requested removal of three coast redwood trees on his property. The Applicant stated the trees were, (a) unstable, (b) posed a danger of falling on his house, and (c) blocked sunlight. A City Arboricultural Inspector evaluated the trees in question and determined the Applicant's assessment was not valid as the trees showed no signs of wood decay, diseases or pests.

Speakers in support of upholding the appeal asserted that the trees were inappropriate for the site, and that they blocked the view of a new housing development across the street from the Westview address.

The Commission determined that staff followed the process governing tree removal; however, the appellant has the option of filing a view claim on behalf of the new property owner per the Protected Tree Ordinance regarding View Claims.

**MOTION:** Commissioner Miller entertained a motion to uphold the staff decision to deny the appeal made by Mr. Paul Silva of 1516 Westview Drive. **Moved by:** Commissioner Selna, **Seconded by:** Commissioner Kadera-Redmond **Motion: Passed**

B. **Request from McClymonds Action Committee for Permission to Collect Donations at the McClymonds Reunion Gathering at deFremery Park on Saturday, September 28, 2013** The Parks and Recreation Advisory Commission reviewed Item 8B and heard the staff report presented by Valorie Winn from the deFremery Recreation Center.

Oakland Parks and Recreation received a request from the McClymonds Action Committee seeking permission to collect donations at the McClymonds Reunion Gathering to be held at deFremery Park on Saturday, September 28, 2013. Funds collected from the donation will be used to pay the fees for the event.

This reunion event has taken place at deFremery for 20 years bringing together McClymonds graduates from the past and present. Director Jones-Taylor recommended that the Action Committee bring item to the Commission for the purpose of sustaining the event for future years.

**MOTION:** Commissioner Miller entertained a motion to the McClymonds Action Committee to collect donations at the McClymonds Reunion Gathering to be held at deFremery Park on Saturday, September 28, 2013. **Moved by:** Commissioner Peterson  
**Seconded by:** Commissioner Belcher

**Motion: Passed**

C. **Request From The Splash Pad Neighborhood Forum For Permission To Have Food Vendors, Sell Beer And Wine And Collect Donations For Event T-Shirts At A Community Wide Celebration To Be Held At Splash Pad Park On Sunday, October 20, 2013** The Parks and Recreation Advisory Commission reviewed Item 8C and heard the staff report presented by Gail McMillon.

The Office of Parks and Recreation received a request from the Splash Pad Neighborhood Forum, a 501c(3) non-profit organization, seeking permission to collect donations for event -shirts and to allow food vendors to sell beer and wine at the Community Wide Celebration event to be held at Splash Pad Park on Sunday, October 20, 2013. Proceeds from the event will be used for park improvements. The is a free community event.

**MOTION:** Commissioner Miller entertained a motion to approve the Splash Pad Neighborhood Forum's request to collect donations for shirts and to allow food vendors to sell beer and wine at the Community Wide Celebration event on Sunday October 20, 2013 at Splash Pad Park. **Moved by:** Commissioner Kadera-Redmond, **Seconded by:** Commissioner Belcher, **Abstention:** Commissioner Wu and Commissioner Peterson, **Motion: Passed**

- D. **Request From Civicorps for Permission to Fundraise Through Collection of On-site Entrance Fees and Donation at the Lakeside Park Garden Center on Friday, November 15, 2013** The Parks and Recreation Advisory Commission reviewed Item 8A and heard the staff report presented by Gail McMillon with the Office of Parks and Recreation. The Office of Parks and Recreation received a request from Civicorps, a non-profit organization, seeking permission to raise funds through on-site entry fees and donations at the Shakespeare Performance Dinner and Theatre on Friday, November 15, 2013 to be held at the Lakeside Park Garden Center. The proceeds from the fund raiser will pay for student fees at the Civicorps School. The event organizers planned to collect additional revenue by selling pre-packaged snacks, non-alcoholic beverages, and beer and wine from local wineries and breweries.

**MOTION:** Commissioner Miller entertained a motion to approve Civicorps request to raise funds through on-site entry fees and donations at the Shakespeare Performance Dinner and Theatre on Friday, November 15, 2013 to be held at the Lakeside Park Garden Center.

**Moved by:** Commissioner Kadera-Redmond, **Seconded by:** Commissioner Belcher,

**Abstention:** Commissioner Wu and Commissioner Peterson, **Motion: Passed**

- E. **Request from the Crisis Support Services of Alameda County for Permission to Collect On-site Registration Fees and Donations at Lakeside Park on Saturday, June 7, 2014**

The Parks and Recreation Advisory Commission reviewed Item 8E and heard the staff report presented by Gail McMillon with the Office of Parks and Recreation. The Office of Parks and Recreation received a request from the Crisis Support Services of Alameda County, a non-profit organization, seeking permission to collect on-site registration fees and donations at its 4<sup>th</sup> Annual Suicide Prevention Walk/Run event at Lakeside Park on Saturday, June 7, 2014. Proceeds will benefit the Crisis Support Services community health education programs.

**MOTION:** Commissioner Miller entertained a motion to approve the June 12, 2013 meeting minutes. **Moved by:** Commissioner Kadera-Redmond, **Seconded by:** Commissioner Belcher  
**Motion: Passed**

- F. **Request from A Safe Place for Permission to Collect On-site Registration Fees and Sell Commemorative T-Shirts and have Food/Merchandise Vendors at Lakeside Park on Saturday, October 19, 2013**

The Parks and Recreation Advisory Commission reviewed Item 8F and heard the staff report presented by Gail McMillon with the Office of Parks and Recreation. The Office of Parks and Recreation received a request from A Safe Place requesting permission to have food and merchandise vendors at the event and to sell commemorative T-shirts and to collect on-site registration fees

at the 12<sup>th</sup> Annual Walk Against Teen Dating and Domestic Violence event at Lakeside Park on Saturday, October 19, 2013. Proceeds from the event will benefit the organizations clients and general needs. Non-profit vendors and church groups will participate in the event. For-profit vendors will also participate and pay a flat-rate fee to the organization. A Post Event Report from 2012 is attached.

**MOTION:** Commissioner Miller entertained a motion to approve the June 12, 2013 meeting minutes. **Moved by:** Commissioner Selna, **Seconded by:** Commissioner Peterson **Motion: Passed**

**Note: Mayor Quan arrived at 5:38pm - Item 9C heard here per Modification to the Agenda**

**G. Request for Installation of Mileage Markers for the Montclair Railroad Trail**

**The Parks and Recreation Advisory Commission reviewed Item 8G and heard the staff report presented by Mark Hall with the Office of Parks and Recreation.** The Friends of Montclair Railroad Trail (FOMRRT) was created in 2010 for the purpose of maintaining and enhancing the wild and natural character of Montclair Railroad Trail and request the installation of mileage markers for the Montclair Railroad Trail. FOMRRT values the safe and pleasurable recreational and educational enjoyment of the trail by users with different interests. FOMRRT is open to all members of the public and encourages volunteers to help in achieving the afore-mentioned goals. The Markers will improve safety by providing locations for emergency responders and Public Works crews and volunteers on trails.

**MOTION:** Commissioner Miller entertained a motion to approve the installation of the Mileage Markers for the Montclair Railroad Trail. **Moved by:** Commissioner Wu **Seconded by:** Commissioner Peterson **Motion: Passed**

**H. Request for the Parks and Recreation Advisory Commission to Approve Installation of Two Picture Posts in the Fern Ravine Restoration Area of Joaquin Miller Park**

**The Parks and Recreation Advisory Commission reviewed Item 8H and heard the staff report presented by Mark Hall for the Office of Parks and Recreation.** The Friends of Joaquin Miller Park (FOJMP) and the Friends of Sausal Creek (FOSC) presented an informational report to PRAC on November 9, 2011. This report included information on FOSC's efforts to re-vegetate the redwood understory as outlined in the *Fern Ravine Restoration Plan*. In September 2012 FOSC obtained a Redwood Education Grant from Save the Redwoods League to support community-workdays and field trips with Civicorps students to continue the environmental education and restoration work in this area. One of the project elements is to install two Picture Posts to allow park visitors and future field trip participants to help document the restoration efforts in redwood and upland areas.

**MOTION:** Commissioner Miller entertained a motion to approve the installation of two picture posts in the Fern Ravine Restoration area of Joaquin Miller Park **Moved by:** Commissioner Peterson **Seconded by:** Commissioner Wu **Motion: Passed**

**I. Request from the Feldenkrais Resources Training Institute for Permission to Collect Funds On-site at the Lakeside Park Garden Center from November 1 through 5, 2013**

The Parks and Recreation Advisory Commission reviewed Item 8I and heard the staff report presented by Gail McMillon from the Office of Parks and Recreation. Staff was asked to continue the Feldenkrais Resources Training Institute's request to the September meeting for clarification of the event for permission to collect funds on-site during their Educational Workshop event at the Lakeside Park Garden Center on Friday, November 1<sup>st</sup> through Tuesday, November 5<sup>th</sup>, 2013. The Institution will collect fees for the sell of books and CD's. These funds will go towards the expenses of the Feldenkrais Resources Training Institute and will help pay for the workshop's Instructor.

**MOTION:** Commissioner Miller entertained a motion to approve the request from the Feldenkrais Resources Training Institute to collect fee from the sale of books and CD's at November 1-5, 2013 workshop at the Lake Merritt Garden Center. **Moved by:** Commissioner Selna **Seconded by:** Commissioner Peterson **Motion: Passed**

**Note: Item 8J was heard after Item 8A**

- J. **The Public Works Agency Requests That the Parks and Recreation Advisory Commission Deny the Appeal by Tim Van Schoonhoven of 3568 Kempton Way** The Parks and Recreation Advisory Commission reviewed Item 8J and heard the staff report presented by Mitchell Thomson from the City of Oakland's Tree Division. On August 13, 2013 the Tree Services Unit denied tree removal permit application ND13-103 for 3568 Kempton Way. The applicant (Tim Van Schoonhoven) requested removal of one magnolia tree on his property. The applicant stated the tree was, (a) gradually dying, and (be) causing damage to sewer pipe. A City Arboricultural Inspector evaluated the trees and determined the Applicant's assessment was not valid. Staff further determined that the tree in question was not at high risk and asserted that the Ordinance did not allow for the removal of a moderately healthy tree.

Speaker in support of upholding the appeal concerned that work around tree would damage its roots and wanted to replace remove the tree in question and replace it with two others. The speaker also asserted that the necessary pruning would take sometime to see health growth.

**MOTION:** Commissioner Miller entertained a motion to uphold the staff decision to deny the appeal made by Tim Van Schoonhoven of 3568 Kempton Way. **Moved by** Commissioner Belcher **Seconded by:** Commissioner Selna, **Abstention:** Commissioner Du Bois, **Motion: Passed**

9. **CONDITIONAL USE PERMITS:**

- A. **Approval of the Design, Implementation, and Conditional Use and Tree Removal Permits for the Fairyland Entrance Way Renovation Project** The Parks and Recreation Advisory Commission reviewed Item 9A and heard the staff report presented by Alison Schwarz from Project Delivery. Staff from the Public Works Agency (PWA) and the Office of Parks and Recreation request approval of the design and implementation of the Fairyland Entrance Way Project and the associated Design Review, Conditional Use, and Tree Removal and Protection permits. The project includes improvements to the entry of Fairyland that will provide an ADA accessible pathway with lighting, a new sign, and landscaping.

**MOTION:** Commissioner Miller entertained a motion to endorse the Fairyland Entrance Renovation Project and recommend approval to the Planning Commission for the Design Review, Conditional Use and Tree Permit application. **Moved by:** Commissioner Wu, **Seconded by:** Commissioner Peterson **Motion: Passed**



B. **Minor Conditional Use Permit Application for the HJK Park: Remember Them: Champions of Humanity Lighting Installation** The Parks and Recreation Advisory Commission reviewed Item 9B and heard the staff report presented by Mark Hall from the Office of Parks and Recreation. The Parks and Recreation Advisory Commission accepted a request from the Oakland Metropolitan Chamber of Commerce Foundation (OMCCF) Board to support the minor conditional use permit application for the installation of the Remember Them: Champions of Humanity monument and associated lighting located at (HJK) Fox Square Park located at 1900 Rashida Muhammad Street in 2011. Subsequent this acceptance, City of Oakland Planning staff requested the applicant address the height of the pole lights and lighting type. The project applicant has reduced the pole heights and lighting type to mitigate potential neighbor disturbance.

**MOTION:** Commissioner Miller entertained a motion to approve the June 12, 2013 meeting minutes. **Moved by:** Commissioner Peterson, **Seconded by:** Commissioner Du Bois, **Abstention:** Commissioner Kadera-Redmond, **Motion: Passed**

C. **Request for the Park and Recreation Advisory Commission to Review and Accept the Minor Conditional Use Permit Application for Dog Play Area at Snow Park** The Parks and Recreation Advisory Commission reviewed Item 9C and heard the staff report presented by Mark Hall from the Office of Parks and Recreation. Staff and project stakeholders have received significant input regarding the design of a dog play area at Snow Park, located at 19<sup>th</sup> & Harrison Street. After facilitating 7 outreach/community meetings and receiving 34 written surveys, staff and project stakeholders prepared a minor conditional use permit application.

The Honorable Mayor Jean Quan spoke in support of the City of Oakland providing more dog parks and suggested that the Parks and Recreation Advisory Commission develop a citywide Master Plan for dog play areas.

District 3 staff spoke on behalf of Councilmember McElhane and reported that the office received many emails on the issue with the majority supporting the project.

Alison Schwarz provided an overview of the September 11, 2013 proposed schematic which included an irrigation buffer, water spigot, vestibule entry way and wood chip surfacing. The play area is inclusive of small and large dogs. The Snow Park renovations will move forward without completion of the dog park. An Area will be set aside for the dog play area until funding is in place. The cost for the first phase of the play area is approximately \$200K-250K.

Commissioners requested that someone establish an estimate for the ongoing cost for the maintenance of the project. The Office of Parks and Recreation will execute an MOU with ODOG which will be addressed in the CUP.

The Commission heard comments from 16 community members for and against the proposed dog play area at Snow Park.

**MOTION:** Commissioner Miller entertained a motion to accept the application for a minor conditional use permit for a dog play area at Snow Park. **Moved by:** Commissioner Du Bois **Seconded by:** Belcher **Motion: Yes:** Kadera-Redmond, Selna, and Peterson; **No:** Belcher Du Bois, Miller, and Wu

**Note: A second vote was taken on this item – notes will be reviewed and revised and reposted after the October 9<sup>th</sup> meeting.**

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

Dog Committee members want to meet to discuss public feedback.

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

Valorie Winn Recreation Director of deFremery Recreation Center announced that she will present an item before the Commission in October on behalf of the Life is Living organization.

16. DIRECTOR'S REPORT:

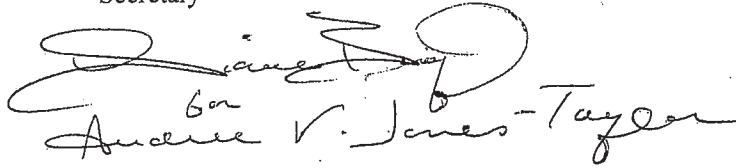
- **Sunday in Redwoods:**  
Accommodations will be made available to the Commission for the September 29<sup>th</sup> concert
- **Raiders Organization:**  
The Raiders have provided the Office of Parks and Recreation with 790 tickets for the October 15 and 29 games in recognitions of Family Appreciation. Event organizers will provide transportation and lunch.

17. ANNOUNCEMENTS:

18. ADJOURNMENT: 7:54pm

Respectfully submitted,

Audree V. Jones-Taylor  
Secretary

A handwritten signature in cursive script, appearing to read "Audree V. Jones-Taylor". The signature is written in black ink and is positioned above the typed name of the Recording Secretary.

Diane Boyd  
Recording Secretary

Respectfully submitted.

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the **Office of Parks and Recreation at (510) 238-7532** or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

*Next Meeting:* **Wednesday, October 9, 2013, 4:30 p.m.**  
**Lakeside Garden Center**  
**666 Bellevue Ave, Oakland, CA**

CITY OF OAKLAND  
Interoffice Memorandum



Office of Parks and Recreation

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Valorie Winn  
**DATE:** October 9, 2013  
**SUBJECT:** Request Approval for Youth Speaks to Host the Life is Living Festival at deFremery Park and to Allow Vendors to Sale Food and Non-Food Item on Saturday October 12, 2013.

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SUMMARY

This memo is requesting Parks and Recreation Advisory Commission to grant approval for the Life is Living Festival at deFremery Park with vendors on Saturday October 12, 2013. Youth Speaks has held Life is Living Festival for five years at deFremery Park. There is an effort to make this festival West Oakland's own. There are various platforms for the youth to enjoy including, Graffiti Battles, Spoken word, Food Justice, Hip Hop Dream Stage, Eco-Empowerment Health and Wellness Fair and skateboard competitions to name a few. People from all over the Bay Area attend this festival and are anticipating this year's event. The proceeds will be used to continue to support Youth Speaks services and programs for youth and arts in Oakland.

FISCAL IMPACT

The event will cost the Office of Parks and Recreation 10 hours in full time staffing and 15 hours in part time staffing. Revenue from this event is \$2,347.50.

BACKGROUND

Youth Speaks has had many successful festivals, in Oakland and across the nation. They are the leading non-profit presenter of spoken word, education and youth development in the country. Every event at deFremery Park has been well attended and ran superbly. This request is for vendors selling food and non food items. Youth Speaks works with the health department to make sure all food vendors are up to code and all other vendors have the required California seller's permit.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve Youth Speaks' Request to host the Life is Living Festival at deFremery Park and to allow vendors to sell food and non-food items on Saturday, October 12, 2012.

Respectfully submitted,

Valorie Winn  
Center Director

Attachments: Exhibit A 2012 Post Event Report  
Exhibit B

**Youth Speaks inc. Life is Living**  
**6<sup>th</sup> Annual Life is Living Festival**  
 www.lifeisliving.org  
**October 12 2013 | Defremery Park | Oakland CA**

Youth Speaks Inc. as part of our Living Word Project and in partnership with The Friends of Defremery Park, Hood Games, The Estria Foundation, Brett Cook Disney The Oakland Public Library, and others will host an 8 hour inter-disciplinary, intergenerational, eco-equity performance event at Defremery Park in West Oakland, to continue a conversation focused on empowering community. This event models **partnerships between diverse and underserved communities, green action agencies, local community groups, urban environmental activists, and the contemporary arts world.** We use this event as a catalyst to foster collaborations and partnerships throughout the year in the service of youth and arts in Oakland.

Organizing Committee:

Hodari Davis	Executive Producer	Youth Speaks Inc
Joan Osato	Line Producer	Youth Speaks Inc
Dennis Kim	Marketplace Director	Youth Speaks Inc
Marc Bamuthi Joseph	Curator / Host	YBCA in Community
Mike "Bam" / Erin Yoshi	Chief Producer Visual Arts	Estria Foundation (EIGB)
Saqib Karvall	Food Justice Zone Producer Free Breakfast Program	People's Kitchen / Grocery
Emily Butterfly	Kids Zone Coordinator	Young Oakland
Kieth "KDub" Williams	Hood Games Producer	Town Park / Hood Gmz
Brett Cook	Resident Artist	Reflections of Healing
Rob Koplowitz	Oakland Bandits President	Oakland Bandits Softball
Ashara	Pre - Festival Outreach	HUB Oakland
Chinaka Hodge	Community Liaison	West Oakland
Candice Wicks	Youth Engagement Program	Be The Change
Nick James	Marketing Director	IamNickJames
Kamel Jacot	Promotions	Ankh Marketing
Michael OcConner	Artist Booking	The New Parish
Favianna Rodriguez	Resident Artist	"Migrations"
Amy Sonnie	Teen Librarian	Oakland Public Library
Valerie Winn	Park Director	Defremery Park

To continue our community conversation and campaign about reclaiming public space, environmental education and activism, social and community ecology, and collective responsibility in a climactic era of climate change, we present the following activities at The Life is Living Festival:

- **The Estria Invitational Graffiti Battle.** Once again many of the worlds top Aerosol Artists will paint a word / mural that captures the theme of the Festival and symbolizes life. This artistic process serves as a time tracker and provides an artistic framework for participants to make connections between hip hop culture and environmental activism. Each Mural serves as an artifact of the event itself. This event was absent from last years festival, and is a key addition and ingredient to the success of the event.
- **Food Justice STEMposium:** Leading Food Justice and environmental advocates make presentations on the grounds of the Oakland Public Library. Topics include Food justice, healthy living, and Cooking. We will feature performances of poetry aimed to curb the Type 2 Diabetes epidemic in California. We have a Science fair (STEMposium) focused on the growing food movement in local schools and community programs. With the help of Peoples Kitchen will aim to feed 500 people free breakfast in the morning.

- **The Yerba Buena Center for the Arts in Community Dance Stage:** This year we are in partnership with YBCA to feature High Level Dance Performers from outside of Oakland. We will also feature our annual Africa in Oakland dance Showcase with the legendary Senegalese Drummer Cheikh Mbaye and his Sing Sing Ensemble. We are partnering with Culture Strike and legendary Bay Area Artist Favianna Rodriguez to present an art engagement project focused on stories of migration.
- **The Living Word Eco-Empowerment Health and Wellness Fair.** Local agencies are encouraged to outreach to youth and community members, including bicycle clubs, action sports groups, urban grocer coops, eco justice agencies, senior centers, and others. Attendees will be selected for their relevance to the community. In Oakland these groups include Peoples Groceries, The Crucible, the West Oakland Senior Center, Red Bike and Green, The Center for Attitudinal Healing, and many many others. Activities include a vibrant Kids Zone, a mini Film Festival, an Art Engagement Area, Health Screenings, and more.
- **The Karl Watson Sk8 Day Contest and Jam** – Hood Games once again presents this historic event at Town Park. The goal is to engage as many West Oakland youth and youth around the city who skate in a single day contest. The day is dedicated to a legendary African American Skater, to challenge the dominant narrative suggesting African American youth do not skate. The Hood Games Stage also features local artists and youth friendly performers.
- **The Living Word Stage (Main Stage)** We will hold a mid afternoon outdoor concert in the park in the midst of the public outdoor installation-in-progress activities of the graffiti showcase and Eco Empowerment Festival. Performances the Brave New Voices Bay Area Slam Team, as well as high-level local and commercial artists. This year our Headline Artists is **Black Thought from the Roots**, and local artist **Rico Pabon**. We will also have another historic performance from Oakland's own **Young Gifted and Black**.
- **The Hip Hop Dream Stage (Park Stage)** We will hold an all day jam featuring an outdoor concert, dj's and a youth Hip Hop Cipher on a stage in the middle of the park. This stage will feature **Mik Nawooj**, an Ensemble orchestra playing Hip Hop music. We will also have two of the best Beat Boxers in the world **Ready Yo and Soulati**, on this stage in the later part of the day.
- **The Oakland Bandits Girls Softball Tournament and Clinic** – In partnership with the Oakland Bandits Softball Club, Life is Living will host a friendly tournament featuring three Girls Softball teams ages 12U. These players and coaches will also provide introductory instruction to girls from the greater Oakland community who are interested in softball and girls athletics. The Clinic will feature special guests, including former high school and college players.
- **Reflections of Healing: Gallery in the Park** – In partnership with Brett Cook Disney, this iteration of the Reflections of Healing campaign will feature the unveiling of a semi permanent installation of four Reflections Portraits, with opportunities for Festival Participants to engage with the ideas and words of the subjects through art.
- **Life is Living Marketplace** – Vendors are selected based on their products commitment to the art and culture of Oakland, and their alignment with sustainable practices. These vendors include Clothing, food, crafts, art, and a variety of other locally sourced products. Vendors pay a nominal fee to participate and have any permits and coordination handled for them. Vendors keep 100% of their profits from the day.

**Contributing Sponsors:** The East Bay Community Foundation, The California Wellness Foundation, The Bechtel Foundation, The Estria Foundation, Yerba Buena Center for the Arts, Youth Speaks Inc.

## Life is Living Oakland

**Revenue** - (The Youth Speaks funds cover primarily staffing and production costs, while the Estria Foundation pays for the Grafitti Battle, flying artists in from around the country – we are dealing with limited revenue and the greatest resource we have is the will of the community to make it happen.)

<b>Youth Speaks</b>	<b>\$30K</b>	<b>Staffing and Organizing</b>
<b>Estria Foundation</b>	<b>\$25K</b>	<b>Staffing and Organizing</b>
<b>East Bay Community Foundation</b>	<b>\$25K</b>	<b>General Support</b>
<b>Yerba Buena Center for the Arts</b>	<b>\$ 5K</b>	<b>Dance Stage</b>
<b>Miscellaneous Funding</b>	<b>\$ 5K</b>	<b>Food Justice, Hip Hop Stage, Kids Zone, ..etc.</b>

**Total** **\$90K**

### Expenses

<b>Staffing</b>	<b>\$40K</b>
<b>Artists</b>	<b>\$25K</b>
<b>Staging / Production</b>	<b>\$15K</b>
<b>Fees and Management</b>	<b>\$ 5K</b>
<b>Total Expense</b>	<b>\$85K</b>

2012 POST EVENT REPORT

GENERAL INFORMATION:

**Name Of Event:** The Life is Living Festival  
**Location of Event:** Defremery Park, West Oakland  
**Date/Hours of the Event:** October 11, 2012 - 10am - 5pm  
**Event Contact Name:** Hodari B. Davis and Dennis Kim  
**Event Contact Address:** 1662 Mission St. San Francisco 94103

**Is this a first time event at this location? NO - If "no" when was the event held previously?**  
 We have had this event at Defremery Park every year since 2008

**Were Facility Rental / Set Up Fees waived? NO**  
**Check other Permits required for event?**

- OPD Special Events Permit
- Food Handlers Permit (for food vendors)
- Certificate of Insurance
- Sellers Permit (for vendors)

**ATTENDANCE AND COLLECTION OF FUNDS:**

- 1.) Total Number in attendance: 4000+
- 2.) Were registration fees, donation or other fees collected on site? NO
- 3.) N/A
- 4.) N/A
- 5.) N/A
- 6.) N/A
- 7.) How Much was collected on site from other fees? \*We only collected fees to cover health permits. Approximately \$400 - \$700.

**2012 POST EVENT REPORT (CONTINUED)**

**LIFE IS LIVING 2012 VENDOR LIST**

We did not charge vendor fees in 2012. We did collect permit fees from each of the food sellers, so we could cover the additional costs of water access, garbage, recycling, etc.

**Food**

DeFremery Grill	non Profit	Grilled Food	Y
Tase of Africa		African Food	Y
SCENDS		Soul Food	Y
No Worries		Vegan Filipino	Y
Milton & Small LLC		Fair Trade Coffee	Y
Soul Cocina		Global Street Cuisine	Y
Kingston 11		Jamaican Food	Y
Peoples Grocery / Food First	Non Profit	Fresh Vegetables	Y
Oakland Bandits	Non Profit	Water	Y

**Arts and Crafts Vendors**

Oakland Surf Club		T Shirts, hats	Y
Romber Clothing		Clothing, shoes	Y
Wose Community Church	Non Profit	Tabling	
Diane Bezucha Photography		Photography	
Nisha K Sembi		Henna	
Betti Ono	Non Profit	Art and Tabling	
Earth Majesty		Jewelry and Clothing	Y



Jungle Undies		Underwear	Y
Ashara Ekundayo	Non Profit	Tabling	
Creative Tuesdays	Non Profit	Vintage Clothing	
C-Proof Entities		Arts , polaroid photos	
Richmond Spokes	Non Profit	Bike Valet	
Keeze Clothing		Clothing	Y
Copes Clothing		Clothing	Y
Mercedies Martin		Tabling and Crafts	
Call Co Customs		Custom Designs	Y
Oaklandish		Shirts and Posters	Y
Iyoba Bath and Body		Soaps and Oils	Y
Voter Registration		Tabling	
Esuu Orundide		Shirts	Y

**IV COMMENTS:**

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

- There are several ways we hope to improve the Festival and specifically the vendor process.
- 1 – We want to divide the vendors separating food from clothing and health and wellness. We are interested in identifying ways to spread the market throughout the park and have multiple point people manage the process. This means we may increase our total number of vendors, and collect a vendor fee to cover the costs of the additional personell and management.
  - 2 – We want more diversity among the vendors and to especially highlight organizations serving District 3 and the West Oakland Community.
  - 3 – We plan to extend the hours of the Festival in the park by an hour so we can more easily clear folks out of the 18<sup>th</sup> street from 5 – 7pm. We hope this logistical shift will redirect folks to hang inside the park and create lanes for cars to load and unload on the 18<sup>th</sup> st. side.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets if necessary)

We were very satisfied with the event. This was the first Life is Living Festival in Oakland that did not have a Graffiti Battle as a part of it. The Battle was missed, but we were happy to see so many community members still engaging with the festival and the activities within. We were concerned about the state of the park, but the recent renovations and attitude adjustment about resourcing this historic place has reinvigorated us in our efforts and inspired us to improve in every aspect of the Festival.

Submitted by: Hodari B. Davis

Date: November 2012

Approved by: (OPR Staff)

Date

Comments: \_\_\_\_\_

Life is Living 2013  
Proposed Vendor List

Vendor	Contact	Phone	Email	Permitted
<b>FOOD</b>				
Moles y Tamales la Oaxaqueña	Carolina Santos	510-501-3969		
Rosamunde Sausage Grill	Josh Margolis	415-309-7170		
Sugar Knife Artisan Sweets	Jenna Keys	510-910-2945		
DeFremery Grill	Valorie Winn	(510) 238-7739	vwinn@oaklandnet.com	
SCENDS	Deborah Nicholson	510 304-9106	jbrown7765	
No Worries	JR Pugao	(510) 219-1843	jayarpugao@gmail.com	
Rainbow Italian Ice	Michael		itsdab@rainbowitalianice.com	
People's Kitchen	Eva Valdebenito		e.n.valdebenito@gmail.com	
Soul Cocina	Roger Feely		soulcocina@gmail.com	
Milton & Small LLC	Brian Donovan	415.852.1657	b@miltonandsmall.com	
Kleen Kanteen	Carol Leigh Pierce		cpierce@kleenkanteen.com	
<b>Arts Vendors</b>				
The Real Oakland	Jhamel	510-340-1889	bookmilliali@gmail.com	
Romper Clothing	Olivia Williams	415.299.1143	romperclothing@gmail.com	
Wo'se Community and Ile Omode School	Tracy Brown	510.557.2605	tracybrown1975@comcast.net	
Orundide	Eesuu	(510) 435-8257	16cowries@gmail.com	
Malidoma Collective	sashakelley	(925) 752-3600	sasha@sashakelley.com	
Ma Booth	sashakelley	(925) 752-3600	sasha@sashakelley.com	
OAKLAND SURF CLUB	Max Klineman	(310) 303-9944	max@oaklandsurfclub.com	
Diane Bezucha Photography	Diane Bezucha	510-672-0542	dibezucha@gmail.com	
Earth Majesty	Eva Miranda	(510) 401-4731	earthmajesty@gmail.com	
Sole Space	Jeff		jeffp123@gmail.com	

Life is Living 2013  
Proposed Vendor List

Vkultra	Zack LaFever	510-220-1204	Art Supplies	
Montana Cans & MacPherson's Art Supplies	Lisa Slauson	510-768-6620	Aeresol Paint (Sponsor)	
Vogue			Art Supplies and Art	
Mic Dream	John Francisco	510-205- 35447	Shirts and Merch	
1AM Gallery (iPhone App)	Dan Pan	415-299-9970	IPhone App	
Rights for Indigenous People	Caroline Kual'i		service	

CITY OF OAKLAND  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Dana Riley  
**DATE:** October 9, 2013  
**SUBJECT:** Request for Approval to Dedicate a Bench Where Grand Avenue Meets the El Embarcadero Pathway to "Hollis Green 1954 - 2009 Mentor to Oakland Youth – Husband – Father – Educator"

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SUMMARY

Ms. Leda Harrison contacted the City requesting that an existing bench located where Grand Avenue meets the El Embarcadero pathway near the shore of Lake Merritt be dedicated to honor Mr. Hollis Green. The desired bench faces Lake Merritt / Grand Avenue and was recently placed through Measure DD improvements. The dedication will be accomplished by replacing an existing back support slat with a slat and plaque that reads:

Hollis Green 1954 - 2009  
Mentor to Oakland Youth - Husband - Father - Educator

The slat replacement process is in accordance with the Public Works Agency and Measure DD design and construction requirements.

FISCAL IMPACT

Upon Commission approval Ms. Harrison will provide a contribution in the amount of \$800.00 to have the plaque purchased and installed dedicating the bench in honor of her friend.

BACKGROUND

Mr. Green dedicated over 30 years of service to Oakland youth through numerous positions with Oakland Parks and Recreation (OPR) and the Oakland Unified School District (OUSD). Hollis worked for OPR as a Recreation Leader and Coach at Manzanita and DeFremery recreation centers. His most recent position was at OUSD as an Adapted Physical Education Specialist with Programs for Exceptional Children. Mr. Green also taught and coached sports and physical education.

Hollis' colleagues remembered him as caring, attentive and confidant to many. He touched untold lives through his work and efforts in the Oakland community and brought out the best in people in every area of which he was a part.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request to dedicate a bench located where Grand Avenue meets the El Embarcadero pathway to "Hollis Green 1954 - 2009 Mentor to Oakland Youth - Husband - Father - Educator"

Respectfully submitted,

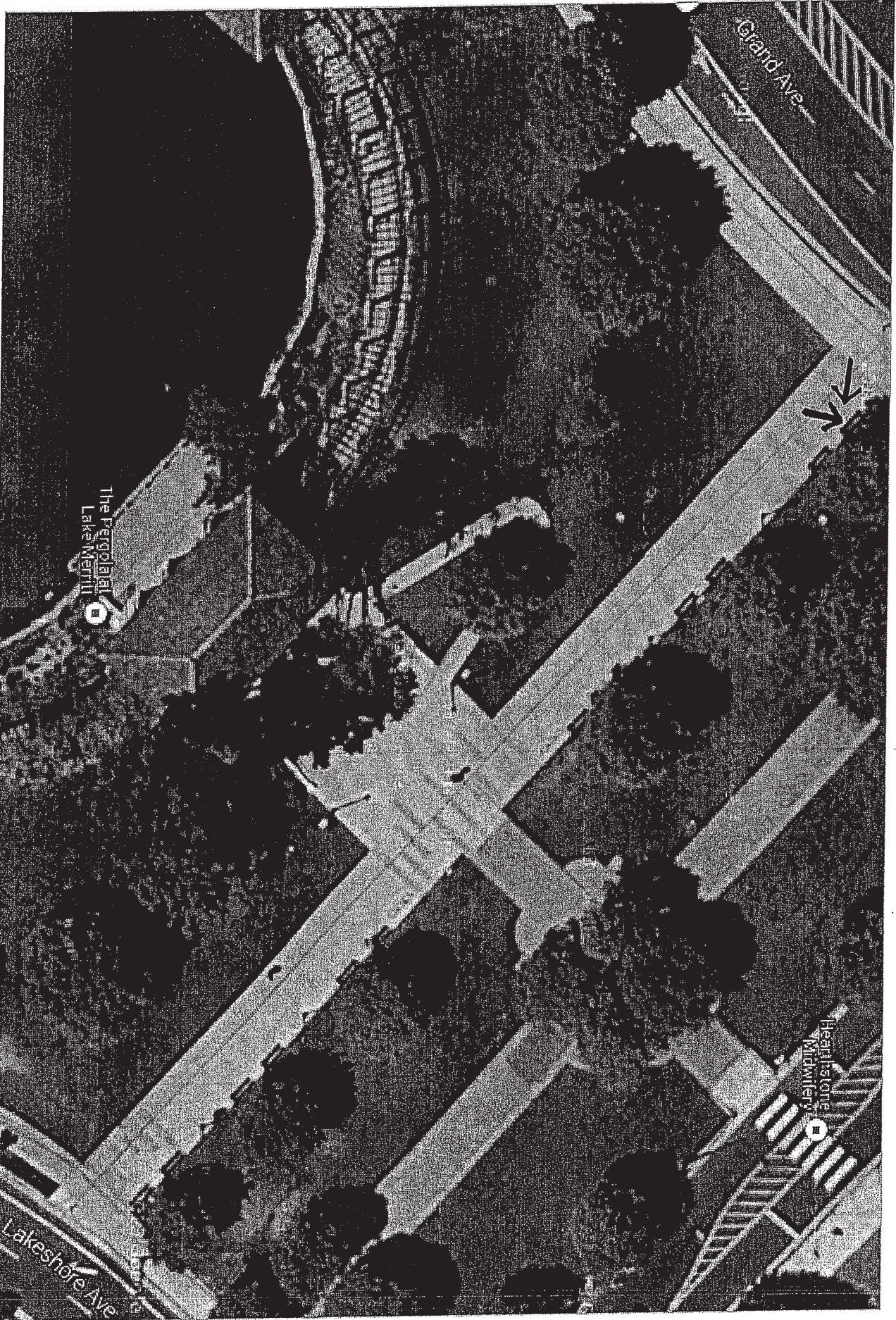
  
Dana Riley, Assistant to the Director

Attachments: Exhibit A - Map

Google

**Exhibit A – Hollis Green Bench**

To see all the details that are visible on the screen, use the "Print" link next to the map.



CITY OF OAKLAND  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Donté Watson  
**DATE:** October 9, 2013  
**SUBJECT:** **Warriors Unite Festival, LLC Request Approval for the Onsite Sale and Collection of Fees for Performance Tickets and Vending of Food and Artistic Ware at Their October Dance Competition**

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SUMMARY

Warriors Unite Festival LLC, a local Tongan/Polynesian cultural organization in partnership with their fiscal sponsor, Sexually Minority Alliance of Alameda County (SMAAC Youth Center), has submitted a request to the Office of Parks and Recreation (Ira Jinkins Recreation Center), to collect fees for a performance that will take place at their October 18<sup>th</sup> & 19<sup>th</sup> cultural festival to be held at Ira Jinkins Recreation Center and Bill Patterson Park. The fees collected will go toward coverage of the various costs associated with putting on the event (i.e. facility rental, performers, various equipment rental, security, permits etc.), as well as to provide donations to selected organization serving the Polynesian community.

FISCAL IMPACT

If approved, there would be a positive fiscal impact of approximately \$7,400 to our organization (Ira Jinkins' 1820 account).

PROJECT DESCRIPTION

Warriors Unite is bringing this annual cultural event to Oakland's Polynesian community, and the community at large. The event will showcase performances, sports competitions (rugby, tennis, and Volleyball), vendors (artisans, service providers/non-profits, food vendors etc.), and a health fair. The festival will be free of charge to the public. Only the performance will have an admission fee of \$35 per person. Furthermore, Warriors Unite will be bringing the Tongan Royal Family to Oakland to be a part of this event.

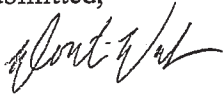
BACKGROUND

Warriors Unite Festival LLC was founded in 2011 for the purpose of producing special events showcasing the cultures of the Pacific Islands (Melanesia, Micronesia, and Polynesia). Warriors Unite events feature fun filled cultural arts activities for the whole family, for all cultures to enjoy, as well as services and resources beneficial to this community.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the Warrior's Unite Festival LLC's request for the onsite sale and collection of fees for performance tickets, and vending of food and artistic ware at the upcoming festival, to be held at the Ira Jinkins Recreation Center on October 18<sup>th</sup> & 19<sup>th</sup>, 2013.

Respectfully submitted,



Donté Watson  
Recreation Center Director

Attachments: Exhibit A- Festival Brochure/Package  
Exhibit B- Vendor List  
Exhibit C- Event security contract  
Exhibit D- Statement of Designation of Members of Warriors Unite LLC  
Exhibit E- Seller Permit (State Board of Equalization)  
Exhibit F- City of Oakland Business Tax Certificate  
Exhibit G- Copy of Liability Insurance(s) for the event  
Exhibit H- 501 (c)(3) for SMAAC



# MANATU KI TONGA FESTIVAL

TO: IRA JENKINS PARK & RECREATION CENTER  
*Director and PRAC Members*



*"Taking our Warrior Culture from  
the Hands to the Head and  
Uniting at the Heart"*



## ABOUT THE FESTIVAL



The Manatu Ki Tonga Festival is a 2 day event that will take place in the vibrant and multicultural City of Oakland. This year's prospective location, the Ira Jenkins Recreation Center is accessible by freeway and nestled within the popular East Oakland Sports Complex. This year's festival promises an even greater turnout than previous years. Admission to the event is free with the exception of the evening Pacific Islander Reggae Concert.

Manatu Ki Tonga translates to "Remembering Tonga" or "Remembering back in Tonga". In keeping with Tongan history and tradition, while adding a splash of diasporic, Northern California influence, this year's festival strives to showcase the diversity, richness and culture of the Tongan community. With the events planned, the festival is sure to be a feast for all the senses. The MKT Festival originated as part of an on going campaign to promote the Pacific Islander social network valehekata.com. Soon after the success of it's first year lunching, the founder Vailala Uola (Prince) sold his growing website for what little he earned to push the MKT Festival now attended by thousands. The MKT Festival proceeds helps to fund local community organization providing support services to the P.I. community.

Each year Warriors Unite Festival, LLC (sponsor of the MKT Festival) donates to a few carefully selected community organizations and youth projects making a positive impact in our Pacific Islander communities. Warriors Unite Festival, LLC is a production company that produces special events showcasing the cultures of the Pacific Islands of Melanesia, Micronesia and Polynesia. We feature fun-filled cultural arts and community events for the whole family to enjoy, including the Manatu Ki Tonga Festival. Warriors Unite Festival, LLC is committed to organizing the highest quality community celebration and continues this iconic Northern California event for all who attend each year.

With the support of our Tongan community, the Manatu Ki Tonga Festival continues to grow larger and creates innovative programs each year. The festival brings together in celebration the larger Pacific Islander community, while generating income for our Pacific Islander small businesses and the local economy as visitors from around the globe invigorates the City of Oakland. The Festival opens the gates to the larger Pacific Islander culture and community attracting the interest of people and families from various demographics, generations and ethnic backgrounds. To ensure that we execute another exciting MKT Festival, please accept our invitation and come on board to be part of another year of this historical Tongan Day celebration!

### Highlights of the festival will include:

- Live and Interactive Royal Kava Ceremony officiated by a member of the Tongan Royal family with ongoing Kava Sessions throughout the festival
- 2 ongoing live performance stages celebrating Pacific Islander indigenous arts and culture
- Kava Idol USA & Performing arts dance competition
- Friday evening Pacific Islands Reggae Concert
- Sport activities including; Rugby, Volleyball & Tennis
- An open air village marketplace featuring Pacific Islander food and merchandise (Vendors/Booth)
- Health Screening & Community Resource fair offering
- Tatoo, woodwork and weaving demonstrations
- Kids' activities designed for high energy fun

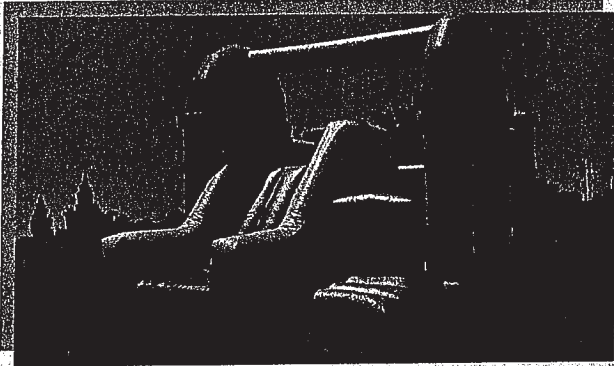


Tonga is one of the few countries in the world that have successfully resisted European colonization, and the Polynesian kingdom has never lost its sovereignty to a foreign power. Tonga is the only Kingdom in the South Pacific. ~\*~\*~\*~\*~\*~\*~\*~\*~\*~\*

# FRIDAY ACTIVITIES | OCTOBER 18, 2013

## PROPOSED SCHEDULE BEFORE THE EVENT

Festival staffs expected to arrive on venue and setup at: 6:00am  
Festival Vendors expected to arrive on venue and setup at: 7:00am  
Securities expected to arrive on venue at: 8:00am  
Festival open to public at 8:30am



## PROPOSED OPENING SCHEDULE

Opening prayer & introduction: 9:00am  
Flag ceremony: 9:30am

**Opening act for Kava Idol Competition: 10:00am**

**Closing act is expected to end at 8:00pm**

*The Kava Idol Competition will be on the main performing stage which will be place in the baseball field. Spectators will bring their own blankets, mats and lawn chairs. Each performing group will be given 20 minute each for total performance including setting up on stage and exiting the stage.*

**Kiddies area open at: 10:00am**

**Area closing for kids at: 8:00pm**

*The kiddie's area is a designated space for children under the age of 12. Activities going on here include jumpers, petting zoo, rides, face painting and more!*

**Opening Act for Diversity Stage: 12:00pm**

**Closing act is expected to end at 8:00pm**

*The diversity stage provides access for non-Tongan cultural performing groups or individuals to showcase their talent. This stage will be near the tennis court.*

**P.I. Reggae Evening Concert starts at 7:00pm**

**Concert expected to end at 11:00pm**

*The Pacific Islander Reggae Concert will be held inside the Ira Jenkins gym. Concert features artists known in the Pacific Islander community. There will be an admission charge to the concert.*

**FESTIVAL GROUND CLEARED BY MIDNIGHT**

*Securities will make sure all attendees (except staffs) are off the festival ground by 12:00am. Vendors will leave their tents (optional for merchandise) up overnight. 2 Securities will be assigned overnight shift.*

# SATURDAY ACTIVITIES | OCTOBER 19, 2013

## PROPOSED SCHEDULE BEFORE THE EVENT

Festival staffs expected to arrive on venue and setup at: 6:00am  
Festival Vendors expected to arrive on venue and setup at: 7:00am  
Securities expected to arrive on venue at: 8:00am  
Festival open to public at 8:30am



## PROPOSED OPENING SCHEDULE

Opening prayer & introduction: 9:00am  
Royal Kava ceremony: 9:30am

Opening act for Tongan Stage: 10:00am  
Closing act is expected to end at 7:00pm

*The Tongan stage competition will have over 25 Tongan churches members and leaders performing one of Tonga's traditional dances. This segment will be held in the baseball field stage from the Kava Idol.*

Kiddies area open at: 10:00am  
Area closing for kids at: 7:00pm

*The kiddie's area is a designated space for children under the age of 12. Activities going on here include jumpers, petting zoo, rides, face painting and more!*

Opening Act for Day Concert: 11:00am  
Closing act is expected to end at 5:00pm

*The day concert provides access for upcoming local band groups or individual artist to showcase their talent. This stage will be near the tennis court and is the same stage as the diversity stage.*

Sports activities & tournament starts at: 11:00am  
Sport activities expected to end at 5:00pm

*The sports tournament provides physical activities for youths. Sports included are tennis, volleyball and rugby.*

FREE Health Screening & Career fairs: 10:00am  
Expected to end at: 7:00pm

*Health clinics will be doing free health screening during the festival. Colleges and universities will also be present giving information about careers. These two segments will be held inside the gym.*

Award Ceremony at: 8:00pm

Closing Prayer at: 9:30pm

*Awards from the competition and tournaments will be announced. Scholarships and sponsorship will also be announced. Leaders speaking during the award ceremony.*

## EVERYTHING BREAKDOWN AND OUT OF VENUE BY MIDNIGHT

## OUR ORGANIZATION



The Manatu Ki Tonga Festival is organized by Warriors Unite Festival, LLC. Warriors Unite Festival, LLC is a production company that produces special events showcasing the cultures of the Pacific Islands of Melanesia, Micronesia and Polynesia. We feature fun-filled cultural arts and community events for the whole family to enjoy, including the Manatu Ki Tonga Festival. Each year Warriors Unite Festival, LLC donates to a few carefully selected community organizations and youth projects making a positive impact in our Pacific Islander communities. Warriors Unite Festival, LLC is committed to organizing the highest quality community celebration and continues this iconic Northern California event for all who attend each year.

## HOW YOU CAN HELP

As a self funded organization, we need donations and event sponsors to make this year's event a success. Specifically, we are seeking:

- Sponsors for the event (benefits and levels on following age)
- Financial Support in any amount to help cover the production costs of the Festival
- In-Kind donations to support the event (including t-shirt printing, bottled water & staff snacks, canopies, tables, chairs, and anything else that would help us)
- Prizes for the raffle drawing



## GOAL

- Provide an opportunity for attendees to interactively participate in a diverse visual and performing arts experience.
- Provide an interactive, hands-on cultural arts experience for families.
- Fund & acknowledge local community organizations
- Provide free health screening & career workshop
- Provide an opportunity for artisans, crafters and food vendors to promote their businesses.
- Highlight the tradition, pride, and progress of the Tongan culture in Northern California.
- Provide unique sponsorship opportunities for business and corporate citizens
- Provide a meaningful volunteer opportunity for local and area residents



# SPONSORSHIP PACKAGES

## Royal Sponsor—\$5,000+

- Invitation to meet & greet with local and county officials plus a member of the Tongan royal family
- One 10X10 booth in prime location of their choice (MKT provide canopy, tables & chairs, etc.)
- \*Complimentary full-page ad in Festival program (8.5 x 5.25 designed by sponsor)
- Stage Sponsor with banner on all 3 stages (must provide your own banner)
- Receive plaque of appreciation for your contribution to this year's festival
- 10 minute on stage time to promote your business
- Recognition every 2 hours at event on all 3 stages
- Logo recognition on Facebook pre-promotion
- Presenter for 2 awards during award ceremony
- Logo on all posters, program and website
- 2 reserved parking passes
- 5 VIP concert tickets
- 10 event t-shirts

## Prime Sponsor—\$3,000+

- Invitation to meet & greet with local and county officials plus a member of the Tongan royal family
- One 10X10 booth in prime location of their choice (sponsor provide canopy, tables & chairs, etc.)
- \*Complimentary full-page ad in Festival program (8.5 x 5.25 designed by sponsor)
- Stage Sponsor with banner on 1 specific stage (must provide your own banner)
- Receive plaque of appreciation for your contribution to this year's festival
- 6 minute on stage time to promote your business
- Recognition every 2 hours at event on all 3 stages
- Logo recognition on Facebook pre-promotion
- Presenter for 1 award during award ceremony
- Logo on all posters, program and website
- 1 reserved parking passes
- 3 VIP concert tickets
- 5 event t-shirts

## Nobel Sponsor—\$1,000+

- Invitation to meet & greet with local and county officials plus a member of the Tongan royal family
- \*Complimentary half-page ad in Festival program (4.25 x 2.75 designed by sponsor)
- 3 minute on stage time to promote your business
- Recognition every 2 hours at event on all 3 stages
- Logo recognition on Facebook pre-promotion
- Logo on all posters, program and website
- 2 VIP concert tickets
- 3 event t-shirts

## Citizens Sponsor—\$500+

- Invitation to meet & greet with local and county officials plus a member of the Tongan royal family
- \*Complimentary half-page ad in Festival program (4.25 x 2.75 designed by sponsor)
- Logo recognition on Facebook pre-promotion
- Logo on all posters, program and website
- 1 event t-shirts

**Festival Program Ads: Sponsorship includes black/white ad. Full color ad can be included for additional \$200.00**

## Terms and Conditions of Sponsorship

The terms and conditions outlined herein have been established for the mutual benefit and protection of the Sponsor, Event Patrons, Manatu Ki Tonga Festival, and the City of Oakland parks and recreation and may not be modified unless in writing signed by both parties. The Sponsor agrees to these terms and conditions as an integral part of this binding contract.

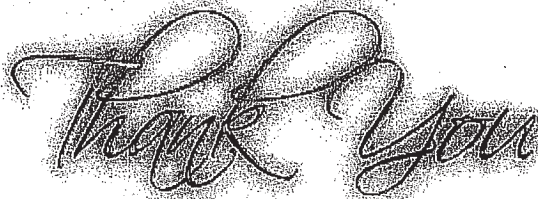
Please read carefully to avoid any misunderstandings.

1. Checks, cashier's checks and money orders are acceptable forms of payment made out to Manatu Ki Tonga festival. Sponsorship benefits are conditional upon payment of sponsorship fee. The Sponsorship fee is due at the time of commitment, and in any case, payment in full is due prior to the event.
2. The sponsor benefits listed in this document for each respective sponsorship level constitute the entire package of benefits offered to sponsors. The Manatu Ki Tonga Festival is under no obligation to provide additional benefits not mentioned in this document, whether promised otherwise or not, unless agreed in writing.
3. Unless otherwise stated in writing by the Sponsor, the Sponsor permits the Manatu Ki Tonga Festival to use the Sponsor's name and/or logo in promotional materials, advertising, and public announcements relating to the Event. The Sponsor further represents and warrants that it has the right to grant this permission. It being understood that the Sponsor shall retain all ownership rights in its trademarks, and that any goodwill related to the use of the Sponsor's trademarks shall inure to the benefit of the Sponsor, the Sponsor shall hold the City of Oakland harmless against any and all actions related to the City's use of the Sponsor's trademarks. Submit company logo to [prince@mktfestival.com](mailto:prince@mktfestival.com)
4. The Manatu Ki Tonga Festival reserves the right to decline the sponsorship support of any organization or firm.

YES! We would love to sponsor the 2013 Manatu Ki Tonga Festival!

**Sponsorship Level:** *check your sponsorship amount below*

- Royal Sponsorship: \$5,000.00
- Prime Sponsorship: \$3,000.00
- Nobel Sponsorship: \$1,000.00
- Citizens Sponsorship: \$500.00



NO! Unfortunately we are unable to sponsor the Manatu Ki Tonga Festival this year, however we would like to contribute in other ways as outline below.

**Financial Support:** *amount outline below*

**In-Kind Donations:** *items or services outline below*

\$ \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_ Webstie: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Fax#: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**DEADLINE FOR SPONSORSHIP: OCTOBER 1<sup>ST</sup>**



*please make all checks payable to*  
MANATU KI TONGA FESTIVAL

---

*please mail payment, contract & other forms of donations to*  
3645 MLK JR. WAY | OAKLAND | CA | 94609

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*sponsors please submit company logo & ad to*  
PRINCE@MKTFFESTIVAL.COM



MANATU KI TONGA FESTIVAL

3645 Martin Luther King Jr, Oakland CA 94609 • Phone: 510.409.7176 • Fax: 510.590.9316  
prince@mktffestival.com • www.mktffestival.com



**MANATU KI TONGA FESTIVAL**

3645 Martin Luther King Jr, Oakland CA 94609 • Phone: 510.409.7176 • Fax: 510.590.9316  
prince@mktfestival.com • www.mktfestival.com



## MKT Festival Vendors

## RETAIL/ ARTS&CRAFTS

- So Real Factory, Inc.
  - Sells Islander's flower hair clip, Foam, Silk, Latex, Clay Flowers, wooden crafted, Decoration
- BulaViti Fashions
  - Sells Fashion Jewelry & Scarfs
- UhiWear
  - Island clothing line for all gender. Both shirts & tank tops
  - Needs electrical 1 outlet, Voltage=110, Watts=500
  - CLEANING DEPOSIT Pending
- Quilt Styles of Hawaii
  - Sells quilted bed spreads, wall hangings, pillow covers, x-mas tree skirts, stockings, hand bags, printed bags, back packs, aprons and more.
  - Wishes to be on corner space
- Jade Trading Co.
  - Sells Fedora hats, sunglasses, toys, parasol and more.
  - Wishes to be on corner space
- Tiare 'O Patitifa
  - Sells Coconut/ shell earrings and necklaces, sei (tapa sei), foam flowers, shell belts, hats, bracelets, shell, rings, and more.
  - Needs electrical 1 outlet, Voltage=110, Watts=500
- Fine Polynesian Arts & Crafts
  - Sells handmade cow bone necklaces, lei, sei, bracelets, earrings, tapa cloth, FREE Engraving by hand on the spot on purchase bracelets or combs or any item if requested by customer.
  - Needs electrical 1 outlet, Voltage=110, Watts=500
- A bit of Aloha
  - Sells handmade Hawaiian jewelry, hand painted dresses and sarongs, printed dresses & sarongs, organic bath & body products, wall plaques, and more.
  - Needs electrical 1 outlet, Voltage=110, Watts=500
- Fine Polynesian Arts & Crafts
  - Sells handmade cow bone necklaces, lei, sei, bracelets, earrings, tapa cloth, FREE Engraving by hand on the spot on purchase bracelets or combs or any item if requested by customer.
  - Needs electrical 1 outlet, Voltage=110, Watts=500
- Signal Productions
  - Island clothing line, sells t-shirts and more.



- **Hawaiian OLA**
  - Sells Organic Smoothies and have Organic Kava
  - Needs electrical 1 outlet, Voltage=110, Watts=3,500, Amps=30 or 2-20amp
- **Charlie Frank's Pies**
  - Selling Peach Coffee pie, Key lime pie, Sweet potato pie, pound cakes
  - Wishes to be near performing stage
- **Sandee's Fresh Grind Coffee House**
  - Sells coffee, tea, smoothies, pre-packed snacks and sodas
  - Needs electrical 2 outlet, Voltage=110, Watts=6,000, Amps=300
- **Mo's Hut**
  - Sells, Hawaiian BBQ plate.
- **5 Star Take Away**
  - Sells BBQ sticks, pork, beef & chicken on sticks with veggies
- **Plumeria Flours**
  - Sells baked treats & pre-packaged items too
- **Got Italian Ice**
  - Sells shaved ice
- **Peters' Kettle Corn**
  - Sells Kettle Popcorn
- **Classic Thai BBQ**
  - Sells, Thai chicken, beef, pork on a sticks, egg roll, fried rice, chow mein ship tempura on a stick, zucchini and more.

Contract Agreement

Parties of Agreement

Prince Uola

L.F.P.V. Security and Consulting Services, LLC

Date of event : Oct 18, Oct 19 , 2013

The agreement listed today entails the following decision between two parties LFPV Security and Consulting Services and Prince Uola for the Polynesian Festival on October 18 through October 19th, in Oakland. The rate will be 200.00 USD per day per guard, with 12 guards, 2 armed, 10 unarmed responsible for maintaining a safe environment within the venue and facility specified as requested by the clientele, PRINCE UOLA. an overnight shift will be included, same rate, 1 armed guard, 1 unarmed guard, to break down as follows:

12 guards a day . 200.00USD per guard = 2400

2 days = 4800.00 USD

overnight shift 2 guards, 1 armed, 1 unarmed, = 400.00

5200.USD total.

Payment options are limited to the following:

100% of payment given on October 17th

50 % of payment given on October 17th. remaining half paid Oct 19th before 12 pm midday.

Cash or check is feasible. If Tax IDs, business licenses are required for any business or bank check authorization, they will be provided for payment

A list of all guards working will be provided to client, along with a list of licenses and Gun Licenses as well for Armed Guards. All licenses are verifiable by BSIS. Phone numbers will be given as well.

Guards will meet with clientele 1-2 days prior to event for communications check, Logistics planning and debriefing on Venue and Event.

Guards will wear uniform as in accordance with Clientele request.

Any and all Scheduling/Breaks will be in agreement with Clientele

All questions and concerns during event will be handled by Security manager for event, WINSTON FRANKLIN, and fellow supervisors of event.

If the parties are in agreement, please sign and date accordingly.

Client  .....

Security Manager  .....

Date Agreed .....

**STATEMENT OF DESIGNATION OF  
THE ORIGINAL MEMBERS  
OF  
WARRIORS UNITE FESTIVAL LLC  
A CALIFORNIA LIMITED LIABILITY COMPANY**

The undersigned, being the organizer of Warriors Unite Festival LLC, a California limited liability company (the "Company"), and acting pursuant to the provisions of the applicable California law authorizing the organizer to elect the member(s) if the initial member(s) have not been named in the Articles of Organization (the "Articles"), hereby takes the following action and adopts the following resolutions:

**APPOINTMENT OF INITIAL MEMBER(S)**

RESOLVED, that the following individuals be, and they hereby are, appointed as the members of the Company, effective as of the date hereof:

Vailala Uola  
Keasi Uola  
Silua Uola

**RESIGNATION OF ORGANIZER**

RESOLVED, that the undersigned, having appointed the initial member(s) of the Company, hereby resigns as the Organizer of the Company, effective as of the date hereof.

IN WITNESS WHEREOF, the undersigned has executed this Action by Organizer of the Company effective as of the 12<sup>th</sup> day of March 2012.

\_\_\_\_\_  
Anna Manukyan, Organizer

CALIFORNIA STATE BOARD OF EQUALIZATION

**SELLER'S PERMIT**



ACCOUNT NUMBER

12710/2012 SR CH 102-322757

WARRIORS UNITE FESTIVAL, LLC  
 WARRIORS UNITE FESTIVAL, LLC  
 856 66TH AVE  
 OAKLAND, CA 94621-3716

**NOTICE TO PERMITTEE**  
 You are required to obey all Federal and State laws that regulate or control your business. This permit does not allow you to do otherwise.

IS HEREBY AUTHORIZED PURSUANT TO SALES AND USE TAX LAW TO ENGAGE IN THE BUSINESS OF SELLING TANGIBLE PERSONAL PROPERTY AT THE ABOVE LOCATION. THIS PERMIT IS VALID ONLY AT THE ABOVE ADDRESS.

THIS PERMIT IS VALID UNTIL REVOKED OR CANCELED AND IS NOT TRANSFERABLE IF YOU SELL YOUR BUSINESS OR DROP OUT OF A PARTNERSHIP, NOTIFY US OR YOU COULD BE RESPONSIBLE FOR SALES AND USE TAXES DUE BY THE NEW OPERATOR OF THE BUSINESS.

*Not valid at any other address*

For general tax questions, please call our Information Center at 800-400-7115.

For information on your rights, contact the Taxpayers' Rights Advocate Office at 888-324-2798 or 916-324-2798.

BOE-442-R (REV. 11/12/06)

**A MESSAGE TO OUR NEW PERMIT HOLDER**

As a seller, you have rights and responsibilities under the Sales and Use Tax Law. In order to assist you in your endeavor and to better understand the law, we offer the following sources of help:

- Visiting our website at [www.boerca.gov](http://www.boerca.gov)
- Visiting a district office
- Attending a Basic Sales and Use Tax Law class offered at one of our district offices
- Sending your questions in writing to any one of our offices
- Calling our toll-free Information Center at 800-400-7115

As a seller, you have the right to issue resale certificates for merchandise that you intend to resell. Conversely, you have the responsibility of not misusing resale certificates. While the sales tax is imposed upon the retailer,

- You have the right to seek reimbursement of the tax from your customer
- You are responsible for filing and paying your sales and use tax returns timely
- You have the right to be treated in a fair and equitable manner by the employees of the Board
- You are responsible for following the regulations set forth by the Board

As a seller, you are expected to maintain the normal books and records of a prudent businessperson. You are required to maintain these books and records for no less than four years, and make them available for inspection by a Board representative when requested. You are also expected to notify us if you are buying, selling, adding a location, or discontinuing your business, adding or dropping a partner, officer, or member, or when you are moving any or all of your business locations. If it becomes necessary to surrender this permit, you should only do so by mailing it to a Board office, or giving it to a Board representative.

If you would like to know more about your rights as a taxpayer, or if you are unable to resolve an issue with the Board, please contact the Taxpayers' Rights Advocate Office for help by calling toll-free 888-324-2798 or 916-324-2798. Their fax number is 916-323-3319.

Please post this permit at the address for which it was issued and at a location visible to your customers.

STATE BOARD OF EQUALIZATION

Sales and Use Tax Department



THIS DOCUMENT HAS A TRUE DOCUCHECK™ WATERMARK AND VISIBLE FIBERS DISCERNIBLE FROM BOTH SIDES

**CITY OF OAKLAND  
BUSINESS TAX CERTIFICATE**

**ACCOUNT  
NUMBER**  
28038929

The issuing of a Business Tax Certificate is for revenue purposes only. It does not relieve the taxpayer from the responsibility of complying with the requirements of any other agency of the City of Oakland and/or any other ordinance, law or regulation of the State of California, or any other governmental agency. The Business Tax Certificate expires on December 31st of each year. Per Section 85.04.190A, of the O.M.C. you are allowed a renewal grace period until March 1st the following year.

**BUSINESS LOCATION** KREATIVE LEIS & GIFTS

**EXPIRATION DATE**  
12/31/2013

**BUSINESS LOCATION** 1436 74TH AVE  
OAKLAND, CA 94621-2822

**BUSINESS TYPE** A Retail Sales



**NAME** VAILALA UOLA  
**MAILING ADDRESS** 1436 74TH AVE  
OAKLAND, CA 94621-2822



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THIS DOCUMENT HAS A TRUE DOCUCHECK™ WATERMARK AND VISIBLE FIBERS DISCERNIBLE FROM BOTH SIDES

**CITY OF OAKLAND  
BUSINESS TAX CERTIFICATE**

**ACCOUNT  
NUMBER**  
28032435

The issuing of a Business Tax Certificate is for revenue purposes only. It does not relieve the taxpayer from the responsibility of complying with the requirements of any other agency of the City of Oakland and/or any other ordinance, law or regulation of the State of California, or any other governmental agency. The Business Tax Certificate expires on December 31st of each year. Per Section 85.04.190A, of the O.M.C. you are allowed a renewal grace period until March 1st the following year.

**BUSINESS LOCATION** WARRIORS UNITE FESTIVAL, LLC

**EXPIRATION DATE**  
12/31/2012

**BUSINESS LOCATION** 856 66TH AVE  
OAKLAND, CA 94621-3716

**BUSINESS TYPE** G Recreation/Entertainment



**NAME** WARRIORS UNITE FESTIVAL, LLC  
**MAILING ADDRESS** PO BOX 4672  
OAKLAND, CA 94605-6672



THIS DOCUMENT IS ALTERATION PROTECTED AND REFLECTS FLUORESCENT FIBERS UNDER UV LIGHT



# CERTIFICATE OF LIABILITY INSURANCE

DATE  
08/16/2013

<b>PRODUCER</b> East Main Street Insurance Services, Inc. Will Maddux PO Box 1298 Grass Valley, CA 95945 Phone: 855-493-8368, Email: info@theeventhelper.com	THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.	
	<b>INSURED</b> MANATU KI TONGA FESTIVAL VAILALA UOLA 3645 Martin Luther King Jr. Way OAKLAND, CA 94609	<b>INSURERS AFFORDING COVERAGE</b> INSURER A: Essex Insurance Company INSURER B: INSURER C: INSURER D: INSURER E:

**COVERAGES**

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	ADDL INSRD	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE	POLICY EXPIRATION DATE	LIMITS
A	Y	<b>GENERAL LIABILITY</b> <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> Host Liquor Liability GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC <input checked="" type="checkbox"/> Retail Liquor Liability	3DN4701:596020	10/18/2013	10/20/2013	EACH OCCURRENCE INCLUDES BODILY INJURY & PROPERTY DAMAGE \$ 1,000,000 MED EXP. (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 1,000,000 DEDUCTIBLE \$ 1,000
		<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS				COMBINED SINGLE LIMIT (Each Occurrence) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
		<b>GARAGE LIABILITY</b> <input type="checkbox"/> ANY AUTO				AUTO ONLY - EA ACCIDENT \$ OTHER THAN EA AGG \$ AUTO ONLY: AGG \$
		<b>EXCESS/UMBRELLA LIABILITY</b> <input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE <input type="checkbox"/> DEDUCTIBLE <input type="checkbox"/> RETENTION \$				EACH OCCURRENCE \$ AGGREGATE \$ \$ \$ \$
		<b>WORKERS COMPENSATION AND EMPLOYERS LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? If yes, describe under SPECIAL PROVISIONS below				<input type="checkbox"/> WC STAT. LIM. <input type="checkbox"/> OTH. \$ E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
		<b>OTHER</b>				

**DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / EXCLUSIONS ADDED BY ENDORSEMENT / SPECIAL PROVISIONS**  
 Certificate holder listed below is named as additional insured per attached CG 20-26 07 04.

**CERTIFICATE HOLDER**

SMACCY YOUTH CENTER  
 2635 San Pablo Ave.  
 Oakland, CA 94612

**CANCELLATION**

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE INSURER AFFORDING COVERAGE WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.  
 AUTHORIZED REPRESENTATIVE *[Signature]*

POLICY NUMBER: 3DN4701-596020

COMMERCIAL GENERAL LIABILITY CG 20 26:07-04

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

### ADDITIONAL INSURED - DESIGNATED PERSON OR ORGANIZATION

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

SCHEDULE

Name Of Additional Insured Person(s) Or Organization(s)
<p>SMACC YOUTH CENTER            2635 San Pablo Ave.            Oakland, CA 94612</p>

Information required to complete this Schedule, if not shown above, will be shown in the Declarations.

**Section II - Who is An Insured** is amended to include as an additional insured the person(s) or organization(s) shown in the Schedule, but only with respect to liability for "bodily injury", "property damage" or "personal and advertising injury" caused, in whole or in part, by your acts or omissions or the acts or omissions of those acting on your behalf.

- A. In the performance of your ongoing operations; or
- B. In connection with your premises owned by or rented to you.

Search



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# CERTIFICATE OF LIABILITY INSURANCE

DATE  
08/16/2013

<b>PRODUCER</b> East Main Street Insurance Services, Inc. Will Maddux PO Box 1298 Grass Valley, CA 95945 Phone: 855-493-8368, Email: info@theeventhelper.com		THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.	
<b>INSURED</b> MANATU KI TONGA FESTIVAL VAILALA UOLA 8645 Martin Luther King Jr. Way OAKLAND, CA 94609		<b>INSURERS AFFORDING COVERAGE</b>	<b>NAIC #</b>
		INSURER A: Essex Insurance Company	39020
		INSURER B:	
		INSURER C:	
		INSURER D:	
		INSURER E:	

**COVERAGES**

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	ADDL INSRD	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE	POLICY EXPIRATION DATE	LIMITS
A	Y	<b>GENERAL LIABILITY</b> <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> Host Liquor Liability GENL AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC <input type="checkbox"/> Retail Liquor Liability	3DN4701-596020	10/18/2013	10/20/2013	EACH OCCURRENCE INCLUDES BODILY INJURY & PROPERTY DAMAGE \$ 1,000,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS COMP/OP AGG \$ 1,000,000 DEDUCTIBLE \$ 1,000
		<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS				COMBINED SINGLE LIMIT (Each Occurrence) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
		<b>GARAGE LIABILITY</b> <input type="checkbox"/> ANY AUTO				AUTO ONLY - EA ACCIDENT \$ OTHER THAN EA ACC \$ AUTO ONLY: AGG \$
		<b>EXCESS/UMBRELLA LIABILITY</b> <input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE <input type="checkbox"/> DEDUCTIBLE <input type="checkbox"/> RETENTION \$				EACH OCCURRENCE \$ AGGREGATE \$ \$ \$ \$
		<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? If yes, describe under SPECIAL PROVISIONS below				<input type="checkbox"/> WC STAT. LIM. <input type="checkbox"/> OTH. \$ E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
		<b>OTHER</b>				

DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/EXCLUSIONS ADDED BY ENDORSEMENT/SPECIAL PROVISIONS  
 Certificate holder listed below is named as additional insured per attached CG 20 26 07 04.

**CERTIFICATE HOLDER**

CITY OF OAKLAND  
 City of Oakland, its council, agents, employee  
 250 FRANK H. OGAWA PLAZA #3330  
 OAKLAND, CA 94612

**CANCELLATION**

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE INSURER AFFORDING COVERAGE WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.  
 AUTHORIZED REPRESENTATIVE *[Signature]*

*Will Mackay*

POLICY NUMBER: 3DN4701-596020

COMMERCIAL GENERAL LIABILITY CG 20 26 07 04

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

### ADDITIONAL INSURED - DESIGNATED PERSON OR ORGANIZATION

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

SCHEDULE

Name Of Additional Insured Person(s) Or Organization(s)

CITY OF OAKLAND  
City of Oakland, its council, agents, employee  
250 FRANK H. OGAWA PLAZA #3330  
OAKLAND, CA 94612

Information required to complete this Schedule, if not shown above, will be shown in the Declarations.

**Section II - Who Is An Insured** is amended to include as an additional insured the person(s) or organization(s) shown in the Schedule, but only with respect to liability for "bodily injury", "property damage" or "personal and advertising injury" caused, in whole or in part, by your acts or omissions or the acts or omissions of those acting on your behalf:

- A. In the performance of your ongoing operations; or
- B. In connection with your premises owned by or rented to you.

www.warriorfestival.com

# Manatu Ki Tonga

OCTOBER  
18 & 19

8 AM - 10 PM

20

13



**FREE ADMISSION**

**SPORTS ACTIVITIES**

**KAVA IDOL USA COMPETITION**

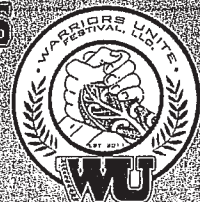
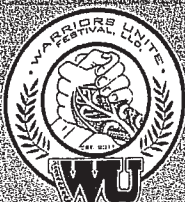
**3 PERFORMING STAGES**

**TONGAN STAGE, DIVERSITY STAGE, CONCERT STAGE**

**HEALTH SCREENING, ARTS & CRAFTS**

**CAREER/ JOB FAIR, FOOD VENDORS**

**KIDDIES PLAY AREA**



**PROUDLY SPONSORED BY WARRIORS UNITE FESTIVAL, LLC.**

**IRA JENKINS PARKS & RECREATION CENTER  
9175 EDES AVENUE OAKLAND, CA 94603**

Date: January 5, 2005

SEXUALLY MINORITY ALLIANCE OF  
ALAMEDA COUNTY SMAAC  
1608 WEBSTER ST  
OAKLAND CA 94612-3314 089

Department of the Treasury  
P. O. Box 2508  
Cincinnati, OH 45201

**Person to Contact:**

April C. Howard 31-07692  
Customer Service Representative

**Toll Free Telephone Number:**

8:00 a.m. to 6:30 p.m. EST  
877-829-5500

**Fax Number:**

513-263-3756

**Federal Identification Number:**

94-3291737

Dear Sir or Madam:

This is in response to your request of January 5, 2005, regarding your organization's tax-exempt status.

In November 1998 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE  
Customer Account Services

CITY OF OAKLAND  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Reservation Supervisor  
**DATE:** October 9, 2013  
**SUBJECT:** Request From The Redwood Heights Elementary School PTA For  
Permission To Collect Funds At Joaquin Miller Community Center For A  
School Auction Fundraiser On Saturday, December 7, 2013

---

SUMMARY

The Office of Parks and Recreation received a request from the Redwood Heights Elementary School PTA, a 501c(3) non-profit organization, for permission to collect funds at a School Auction Fundraiser to be held at Joaquin Miller Community Center on Saturday, December 7, 2013. Proceeds from the event will provide an ongoing resource to support programs at Redwood Heights Elementary School.

FISCAL IMPACT

There will be no fiscal impact on the Office of Parks and Recreation. Redwood Heights Elementary School PTA will pay all fees associated for use of the facility.

BACKGROUND

The event is a Harvest for Learning Auction that began in 1996 by the Redwood Heights Elementary School PTA and parent volunteers. The auction has been held annually at Mills College. This is the first year that the Redwood Heights School PTA is inquiring about a change of venue to create interest in the event. The event is a fundraiser and community builder that is well-attended by adults from the community. Proceeds raised from the event will provide an ongoing resource to support programs at Redwood Heights Elementary School.

Many of the tickets will have been sold in advance, but the School PTA would like a small number of tickets available onsite and sold at the door. There will be a sign up board where guests will sign up to purchase goods and events at fixed prices that will range in price from \$20 to \$80. A live auction will also occur that will consist of bidders raising their bid numbers to make bids on items. The highest bidder will get a computer generated printout to purchase and pay by credit card or check. The organization would also like to provide a cash bar throughout the evening for wine and beer at a cost of \$2.00 per glass.



Parks and Recreation Advisory Commission  
October 9, 2013

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Redwood Heights Elementary School PTA for permission to collect funds onsite for the School Auction Fundraiser to be held at Joaquin Miller Community Center on Saturday, December 7, 2013. The organization is aware that additional permits are required provided their request is granted.

Respectfully submitted,

Gail McMillon  
Central Reservations Supervisor

Attachments: Exhibit A – Redwood Heights Elementary School PTA Request Letter  
Exhibit B – Letter of Non-Profit Status  
Exhibit C – Rental Application

Redwood Heights Elementary School PTA  
c/o 4401 39<sup>th</sup> Ave  
Oakland, CA 94619

August 8, 2013

To the Attention of: City of Oakland Department of Parks & Recreation  
Advisory Commission

Re: Rental of Joaquin Miller Community Center for School Auction Fundraiser  
Proposed Date of Event: Saturday, December 7<sup>th</sup>, 2013

---

To Whom It May Concern:

This letter serves as a request to collect funds on-site at the Redwood Heights School Auction Fundraiser.

The Harvest for Learning Auction began in 1996. It has been annual since then at Mills College. This is the first year that we are inquiring about a change of venue to create added interest in this event. This event is created every year through the efforts of the Redwood Heights School PTA Executive Board as well as many parent volunteers. It is an important fund-raiser and community builder, which is well-attended by adults from the community. Proceeds raised from this event provide an ongoing resource to support programs at Redwood Heights Elementary School.

The following is an overview of the evening:

6:30pm – Check-in: Guests receive program and bidder number. Most tickets have been sold in advance, however a small number of tickets are available at the event and will be sold at the door.

6:45 – 8:30pm – Sign-up boards: Guests sign-up to purchase goods and events at fixed prices on a first come, first serve basis.

7:45 – 8:45pm – Closing of the categories: closing occurs by section. The highest bidder wins the item

9 – 10pm – Live auction: Bidders gather together for live auction. Bidders raise their bidder number to make bids on items.

10-11pm – Check out: Bidders get a computer generated printout of their purchases and pay by credit card or check.

(Cash bar available (wine and beer) throughout the evening)

Thank you for considering this event as proposed. We look forward to partnering with your Department for our important fundraiser which directly benefits Oakland school children and their families.

Please feel free to contact me for any further information or questions.

Sincerely,



Claire Colón-Hopkins

510-384-9273

Chopkins123@gmail.com

Redwood Heights PTA  
A 501(c)(3) Public Charity  
EIN#94-3180327

**Internal Revenue Service****Date:** January 10, 2007

REDWOOD HEIGHTS SCHOOL PARENTS  
FUND ASSOCIATION  
% DR ALAN KAY  
4401 39TH AVE  
OAKLAND CA 94619-1614 018

Department of the Treasury  
P. O. Box 2508  
Cincinnati, OH 45201

**Person to Contact:**

Mr. Morton 31-08703  
cust

**Toll Free Telephone Number:**  
877-829-5500

**Federal Identification Number:**  
94-3180327

Dear Sir or Madam:

This is in response to your request of January 10, 2007, regarding your organization's tax-exempt status.

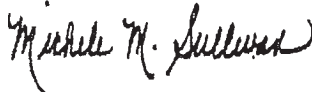
In June 1993 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Michele M. Sullivan, Oper. Mgr.  
Accounts Management Operations 1



Office of Parks and Recreation  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: 510.238-3187; Facsimile: 510.238-2397  
 Office Hours of Operation: Monday-Friday 9:00 a.m. - 4:00 p.m.



PRA C approval  
 Required

ATTENTION: Desmond Armstrong

Date of Application: 7/28/13

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.

Name of Business/Organization: Redwood Heights Elementary School  
 Address: 4401 39th Ave, Oakland CA 94619  
 Street Address City Zip Code  
 Name of Contact Person: Claire Colon-Hopkins  
 Phone Number: 510.384.9273 Fax Number: \_\_\_\_\_ E-mail: chopkins123@gmail.com  
 Mailing Address: 98 Selkirk St Oakland CA 94619  
 Street Address City Zip Code

Facility/Park Name: Joaquin Miller Community Center  
 Room(s)/Site(s): Entire Building

**EVENT INFORMATION:**

Date(s) of Event: Sat. Dec 7th, 2013  
 Time In/Prep: 10 am Event Time: 6-10pm Cleanup/Time Out: midnight

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitsvah, etc.) School Auction

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No  
 Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) an ipod/dock/speakers

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 250 Approximate # of Adults 192 # of Teens 8 # of Children/Infants 0

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
None

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_

(Note: An Opt-Out Fee is applicable to non-approved caterers and non-catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 30 days or more in advance.)  
 Permit Processing Fees (Picnic & Related Events) A non-refundable permit processing fee of \$15 will be added to each application with 50 or more people.  
 For Park Use: (Special Events) A non-refundable permit processing fee of \$30 will be added to each application.

(1) <u>14</u> = <u>1960</u>	(7) Alcoholic Beverage Fee = <u>125</u>
(2) <u>4</u> x <u>60</u> = <u>240</u> (Cont. A+B)	(8) Administrative Service Fee = _____
(3) Permit Processing Fee = _____	(9) Caterer Opt Out Fee = <u>400</u>
(4) Deposit = <u>400</u>	(10) Sound Use Fee = _____
(5) Setup/Teardown = <u>150</u> <u>300</u>	(11) Other Charges = _____
(6) Kitchen = <u>125</u>	

TOTAL: \$ 2550 Less Advance Minimum Payment of \$ 960; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 2590  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE 7/28/13

CITY OF OAKLAND  
Interoffice Memorandum



Office of Parks and Recreation

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Valorie Winn, deFremery Center Director  
**DATE:** October 9, 2013  
**SUBJECT:** Request Approval for the Friends of deFremery Park to Host Two Crab Feeds at deFremery Center on Saturday, December 7, 2013 and Saturday, March 1, 2014

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SUMMARY

The Friends of deFremery Park request permission to host two (2) crab feed events on Saturday, December 7, 2013 and Saturday, March 1, 2014 at deFremery Center. These all you can eat events are open to the public for \$60.00 per participant. Tickets will be sold prior to the event dates, and will also be sold at the door. To increase the profit margin for the deFremery Center, a silent-auction of donated items will also take place. All funds raised will be used to provide scholarships, and pay for trips during the summer of 2014. Organizers of the crab feeds anticipate approximately 150 attendees.

FISCAL IMPACT

None

BACKGROUND

The Friends of deFremery is an organization that supports deFremery Center by raising funds for scholarships, trips and having volunteers daily on site. Their support is vital to the success of the center. They have raised funds and paid for entire trips and have provided volunteers to support every event at deFremery.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission grant approval for the Friends of deFremery to host a crab feeds at deFremery Center on Saturday, December 7, 2013 and Saturday, March 1, 2014.

Respectfully submitted,

Valorie Winn  
Center Director  
deFremery Center

Attachments:  
Exhibit A – Letter from Friends of deFremery



August 16, 2013

Barry Miller, Chair  
Parks and Recreation Advisory Commission  
Oakland, CA 94612  
Dear Chairman Miller:

Subject: Approval of our request of tickets sales, silent auction and donated items at a crab feed at deFremery Center.

Friends of deFremery Center is a 501c3 whose mission include the goal of raising funds that support low income families who reside in West Oakland or participate in programs/classes offered at deFremery Center. As a volunteer organization the board of directors is committed to keeping the administrative cost associated with the non-program related cost to a minimum. As such 80% of all profits are applied directly to funding scholarships, trips and nutritional related services at the park.

As part of the 2013-2014 fund raising plan the board of directors have identified crab feeds as a successful event that allow us to meet our scholarship program funding goals. To ensure our success we have identified local, award winning cater Carolyn's Creole Cuisine.

As a facility rental the event is a positive impact on deFremery Center.

Schedule for December 8, 2013 and March 1, 2014 event will include an all you can eat style crab feed. Menu will include salad, bread, pasta, crab and beverage. A DJ will be secured to provide background music for the entertainment of the diners.

Due to the cost of crab the event tickets will be \$60.00. Cost of catering, affords us a small profit. To increase our profit margin we will host a silent auction of appropriate crafts and donated items.

With due respect the board of Friends of deFremery invite you to join us in enriching the lives of the West Oakland low-income families by approving our request. We are excited to discuss our plans with the Commissioners at your October 9, 2013 Advisory Commission meeting.

Sincerely

A handwritten signature in cursive script that reads "Patrice Washington".

Patrice Washington  
Executive Director

CITY OF OAKLAND  
Interoffice Memorandum



Office of Parks and Recreation

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Valorie Winn  
**DATE:** October 9, 2013  
**SUBJECT:** Request for the Parks and Recreation Advisory Commission to Grant Approval for Installation of Four Mural Panels on the Fence at deFremery Park for the "Reflection of Healing Project" at the Life is Living Festival on Saturday, October 12, 2013

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SUMMARY

This memo is a request for Parks and Recreation Advisory Commission to grant approval to Brett Cook to install four large murals on the fence at deFremery Park. Brett Cook a local and internationally known artist is seeking permission to install four large murals to the fence at deFremery Park. These murals are of four West Oakland community members. Phyllis Lun former center director at deFremery and current active member on Friends of deFremery board, Kokomon Clotey founder of Attitudinal Healing Connection (AHC), Keith Williams known as K-Dub the volunteer that spends 30 plus hours per week at deFremery's skate park and Tarika Lewis California's premier jazz violinist. The unveiling and installation will take place during the Life is Living Festival on October 12, 2013. This is a temporary installation and will remain on display on the chain-link fence for a minimum of three years.

FISCAL IMPACT

There is none. All cost of installation and future maintenance is taken care of by the artist.

BACKGROUND

The artist has worked with Cultural Arts and Marketing Division and Public Art Advisory Commission (PAAC) on this project.

The four portraits of West Oakland Community supporters were collaboratively projected on 8' x 8' framed plywood and colored at deFremery Park during the 2012 Life is Living Festival. Many people attending the LIL festival were able to add their coloring to the panels. Then Brett using his expertise as an art maker embellished the contributions of many to bring out the spirit of the model in each portrait. The resulting finished portraits will be temporarily installed on site on the chain link fence at deFremery Park for a minimum of three years or longer. The artist is responsible for any maintenance that the installed work might require.



RECOMMENDATION

Staff recommends the Parks and Recreation Advisory Commission recommend installation of the four (4) Reflection of Healing Project panels on the fence at deFremery Park on Saturday, October 12, 2013.

Respectfully submitted,

Valorie Winn  
deFremery Center Director

Attachments: Exhibit A – Description of proposed design by artist  
Exhibit B – Picture of murals

Description of Proposed Design  
Reflections of Healing Collaborative Community Project. 2010 – 2013  
With champions of Oakland and Brett Cook

Reflections of Healing is a multi-faceted process of community building that includes the collaborative development of large-scale public installations featuring Bay Area residents – who through practice or legacy demonstrate healing. The project catalyzes partnerships between diverse and under-resourced communities, and residents through temporary and permanent actions across Oakland, CA.

Reflections anchors LIFE is LIVING (LIL), a national initiative that establishes a new model for partnerships between diverse and under-resourced communities, green action agencies, and the contemporary arts world. The pieces are being made over 3 years by over 14,000 LIL attendees, residents of Oakland and myself, through an integration of the creative processes I facilitate with Marc Bamuthi Joseph and Youth Speaks. Youth Speaks, through their LIL Festival, has produced this free, popular public event every year since 2008.

Design/Materials and Processes To Be Used/Maintenance:

This proposal for the 2012 edition of Reflections of Healing at DeFremery Park celebrates four community members who reflect the immediate location of the work's planned installation: Ms. Phyllis Lun, Keith 'K-Dub' Williams, Kokomon Clotney, and Tarika Lewis. The four portraits of West Oakland Community supporters were collaboratively projected on 8' x 8' framed plywood and collaboratively colored at Defermery Park during the 2012 Life is Living Festival. Using my expertise as an art maker I am embellishing the contributions of many to bring out the spirit of the model in each portrait. The resulting finished portraits will be temporarily installed on site on the chain link fence at Defremery Park for a minimum of three years or longer depending on Staff of Defremery Park and the Friends of Defremery Park. The artist is responsible for any maintenance that the installed work might require.

Timeline:

Winter - Summer 2013: Completion of four ROH portraits (begun at LIL 2012) by Cook in his Oakland studio. Video documentation continues.

October 12, 2013: The four portraits (completed over the summer) will be installed at Defremery Park as part of LIL. Additional art making and celebrations will be included as part of the ROH and LIL program for October 13, 2013.

Reflections of Healing is thankful for the kind support of Southern Exposure Gallery, The East Bay Community Foundation, the NEA, The Open Circle Foundation, The Zellerbach Family Foundation, Ictus, Youthspeaks, The Downtown Oakland Association, Oaklandish and City of Oakland's Parks and Rec and Cultural Arts & Marketing Division.

### Reflections of Healing Project History

In 2010 the first 7 ROH models were interviewed with a peer generated questionnaire and collaboratively created their portraits that were featured at Life is Living. In May 2011 the first 8 portraits of the Reflections of Healing Project were the inaugural exhibition at 2930 Telegraph - a non-commercial storefront space in Downtown Oakland featuring collaborative projects. 7 of the portraits were temporarily installed from May - September 2011 at five Oakland Public Library branches as part of the library's teen Summer Passport Program and Youth Speaks' 15 year anniversary. The 12' x 20' collaborative portrait of Bobby Hutton started in October 2010 and colored by hundreds of hands at Lil' Bobby Hutton Park (Defremery Park) was a centerpiece for Life is Living 2011. In October 2012 a series of cards and poster featuring the Reflections of Healing models was distributed in partnership with Oaklandish. The Bobby Hutton Power Figure was featured in the Oakland Museum of California in fall 2012.

Social collaboration transcends individual privileges where separate expectations are replaced with equality, and collective self-interest. By creating experiences of dynamic demographics, with exercises that everyone can create in, there is a collective unification, a support of new community that is inclusive in its being. At the center of these exercises for positive shared experience is an artistic representation of diverse partnership and healing. Reflections of Healing illuminates the experience and history of the people of Oakland and reminds us that we are changed as individuals in the divine space of making our world together.

Brett Cook

[brettcookmail@gmail.com](mailto:brettcookmail@gmail.com)

(917) 750-9853 (cell)

My work cohesively integrates the breadth and depth of my diverse experiences with art, education, science, and spirituality. For over two decades I have produced exhibitions, curricula, and events widely across the United States, and internationally. My use of participatory ethnographic strategies, progressive educational pedagogy, and community organizing connect my work to exceptionally wide audiences. My museum work includes elaborate installations that make intimately personal experiences universally accessible. My public projects typically involve community workshops and collaborative art, along with music, performance, and food. I have received numerous awards, including residencies at the Skowhegan School in Maine and the Studio Museum in Harlem. In 2008 I held the Lehman Brady Joint Chair Professorship in Documentary Studies at Duke University and the History Department at the University of North Carolina at Chapel Hill. In 2009 I published *Who Am I In This Picture: Amherst College Portraits* with Wendy Ewald and Amherst College Press. My work has been featured at PS1/MoMA and Wesleyan University and is in the collections of the Smithsonian/National Portrait Gallery, the Walker Art Center, and Harvard University. In 2012 I traveled to Nigeria as part of The U.S. Department of State's smARTpower Initiative.

[www.brett-cook.com](http://www.brett-cook.com)