



**PARKS AND RECREATION ADVISORY COMMISSION**  
City of Oakland  
Wednesday, November 13, 2013 4:30 P.M.  
Lake Merritt Garden Center, 666 Bellevue, Oakland, CA

**Agenda**

1. CALL TO ORDER:
2. ROLL CALL:  
BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON,  
ROSENBLOOM, SELNA, WU
3. DISPOSITION OF MINUTES:  
October 9, 2013 meeting minutes
4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
6. MODIFICATIONS TO THE AGENDA:
7. CONSENT NEW BUSINESS:
8. NEW BUSINESS:
  - A. Informational report on the Draft Lake Merritt Station Area Plan and associated Draft Environmental Impact Report The City of Oakland, community members, BART, and the Peralta Community College District have developed the Draft Lake Merritt Station Area Plan (Draft Plan) for the area around the Lake Merritt BART Station. A Draft Environment Impact Report (DEIR) has been prepared to identify possible impacts to the environment associated with the Draft Plan. Planning staff would like to solicit feedback from PRAC members on the parks and recreation aspects of the Draft Plan and DEIR.
  - B. Request from 1000 Mothers to Prevent Violence for Permission to Accept Donations and Host a Fundraiser at their Annual Purple Gala Awards Dinner at Jack London Aquatic Center on Thursday, December 12, 2013 The Office of Parks and Recreation (OPR) received a request from 1000 Mothers to Prevent Violence, a non-profit organization, to host their 6<sup>th</sup> Annual Fundraiser Purple Gala Awards Dinner at Jack London Aquatic Center on Thursday, December 12, 2013. The organizers are requesting a \$50.00 from each guest. Event activities include dinner, a raffle and auction.

9. CONDITIONAL USE PERMITS:

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

16. DIRECTOR'S REPORT:

Curt Flood Field Renovation

17. ANNOUNCEMENTS:

18. ADJOURNMENT:

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the *Office of Parks and Recreation at (510) 238-7532* or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

*Next Meeting:*

*Wednesday, December 4, 2013 - 4:30 p.m.*

*Lakeside Garden Center*

*666 Bellevue Ave, Oakland, CA*



**PARKS AND RECREATION ADVISORY COMMISSION**  
City of Oakland  
Wednesday, October 9, 2013 4:30 P.M.  
Lake Merritt Garden Center, 666 Bellevue, Oakland, CA

**Minutes**

1. CALL TO ORDER:

2. ROLL CALL:

BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON,  
ROSENBLOOM, SELNA, WU

Present: Dubois, Flores, Kadera-Redmond, Marshall, Miller, Petersen, Selna,  
Excused: Belcher, Wu  
City Staff: Diane Boyd, Gail McMillon, Dana Riley, Donte Watson, Valorie Winn

3. DISPOSITION OF MINUTES:

September 11, 2013 meeting minutes

**MOTION:** Commissioner Miller entertained a motion to approve the September 11, 2013 meeting minutes pending the addition of Commissioner Selna's amendment to the recommendation for Conditional Use Permit - Item 9A. **Moved by:** Commissioner Peterson  
**Seconded by:** Commissioner Selna **Motion: Passed**

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

7. CONSENT NEW BUSINESS:

- A. **Request Approval for Youth Speaks to Host the Life is Living Festival at deFremery Park and to Allow Vendors to Sell Food and Non-Food Item on Saturday October 12, 2013** The Parks and Recreation Advisory Commission reviewed a request from the Life is Living Festival organizers to have food and non- food vendors at their event on Saturday, October 12, 2013 at de Fremery Park. Youth Speaks has held Life is Living Festival for five years at deFremery Park. Various platforms are made available for the youth to enjoy and express themselves including, Graffiti Battles, Spoken Word, Food Justice, Hip Hop Dream Stage, Eco-Empowerment Health and Wellness Fair and Skateboard competitions to name a few. People from all over the Bay Area have attended this festival and are anticipating this year's event.

**MOTION:** Commissioner Miller entertained a motion to approve Item 7A **Moved by:** Commissioner Kadera-Redmond **Seconded by:** Commissioner Rosenbloom **Motion: Passed**

8. NEW BUSINESS:

- A. Request for Approval to Dedicate a Bench Where Grand Avenue Meets the El Embarcadero Pathway to "Hollis Green 1954 - 2009 Mentor to Oakland Youth - Husband - Father - Educator" Dana Riley presented the staff report for Item 8A. The Parks and Recreation Advisory Commission reviewed a request from Ms. Leda Harrison who contacted the City requesting that an existing bench located where Grand Avenue meets the El Embarcadero pathway near the shore of Lake Merritt be dedicated to honor Mr. Hollis Green. The desired bench faces Lake Merritt / Grand Avenue and was recently placed through Measure DD improvements. Ms. Harrison will contribute \$800.00 for the purchase and installation of the plaque for the dedication of the bench.

**MOTION:** Commissioner Miller entertained a motion to approve the request to dedicate a bench located where Grand Avenue meets the el Embarcadero pathway to "Hollis Green 1954 - 2009 Mentor to Oakland Youth - Husband - Father - Educator"

**Moved by:** Commissioner Flores **Seconded by:** Commissioner Marshall **Motion: Passed**

- B. Warriors Unite Festival, LLC Request Approval for the Onsite Sale and Collection of Fees for Performance Tickets and Vending of Food and Artistic Ware at Their October Dance Competition Donte Watson presented the staff report for Item 8B. The Parks and Recreation Advisory Commission reviewed a request from Warriors Unite Festival LLC , a local Tongan/Polynesian cultural organization seeking permission to collect fees at their festival and performance on October 18 and 19, 2013. The Cultural festival will be held at Ira Jinkins Recreation Center and Bill Patterson Park in partnership with their fiscal sponsor, Sexually Minority Alliance of Alameda County (SMAAC Youth Center). The festival was organized in honor of the visiting Tongan Royal Family.

The Commission raised concern that armed non-police officers would be on the property. Event organizers confirmed that their security team was licensed through the California Bureau of Security and Investigative Services and the Oakland Police Department were made aware through the required Special Event permit. Tickets were sold for \$25.00 or \$35.00 at the door. Activities are free other than the concert. The Native American Health Clinic will provide health screenings to include diabetes and HIV/AIDS.

**MOTION:** Commissioner Miller entertained a motion to approve the request to collect fees for festival tickets and to host food and non-food vendors at the October 18 and 19, 2013 Dance Competition. **Moved by:** Commissioner Marshall **Seconded by:** Commissioner Selna **Motion: Passed**



- C. **Request From The Redwood Heights Elementary School PTA For Permission To Collect Funds At Joaquin Miller Community Center For A School Auction Fundraiser On Saturday, December 7, 2013** The Parks and Recreation Advisory Commission heard the staff report on Item 8C presented by Gail McMillon. The Redwood Heights Elementary School PTA, a 501c (3) non-profit organization, requested permission to collect funds at the Redwood Heights School's auction and fundraiser to be held at Joaquin Miller Community Center on Saturday, December 7, 2013. Proceeds from the event will provide ongoing resources to support programs at the school. Organizers changed the venue from Mill College, where it was held for the past decade to Joaquin Miller Community Center in an effort to generate more interest and participation.

**MOTION:** Commissioner Miller entertained a motion to approved the request from the Redwood Heights Elementary School's PTA to collect funds onsite at their auction fundraiser at the Joaquin Miller Community Center, on Saturday, December 7, 2103. **Moved by:** Commissioner Marshall **Seconded by:** Commissioner Peterson, **Motion: Passed**

- D. **Request Approval for the Friends of deFremery Park to Host Two Crab Feeds at deFremery Center on Saturday, December 7, 2013 and Saturday, March 1, 2014**

The Parks and Recreation Advisory Commission heard the staff report for Item 8D presented by Valorie Winn on behalf of Friends of deFremery Park. The organization was seeking permission to host their Crab Feed events on, Saturday, December 7, 2013 and Saturday, March 1, 2014 at the deFremery Center. These all you can eat events are open to the public for \$60.00 per participant. Tickets will be sold prior to the event dates, and will also be sold at the door. These will be the first Crab Feed fundraising events for deFremery. Proceeds will be used to purchase items for the Center, provide scholarships, and to organize field trips designed to expose and introduce the Center's young participants to other parts of the City and Bay Area.

**MOTION:** Commissioner Miller entertained a motion to approve the request from the Friends of deFremery to host their Crab Feed events on December 7, 2013 and Saturday, March 1, 2014. **Moved by:** Commissioner Peterson **Seconded by:** Commissioner Selna **Motion: Passed**

- E. **Request for the Parks and Recreation Advisory Commission to Grant Approval for Installation of Four Mural Panels on the Fence at deFremery Park for the "Reflection of Healing Project" at the Life is Living Festival on Saturday, October 12, 2013**

The Parks and Recreation Advisory Commission heard the staff report for Item 8E, presented by Valorie Winn. Staff requested the Commission's approval to allow local and internationally known artist, Brett Cook, to install four large murals on the fence at deFremery Park. These murals are of four West Oakland community members; Phyllis Lun, former center director at deFremery and current active member on Friends of deFremery board; Kokomon Clottey, founder of Attitudinal Healing Connection (AHC); Keith Williams, known as K-Dub the volunteer that spends 30 plus hours per week at deFremery's skate park, and Tarika Lewis, California's premier jazz violinist. The unveiling and installation of the art was schedule to take place during the Life is Living Festival on October 12, 2013. The local community was invited to participate in the creation of the artwork. Mr. Clark is responsible for all costs associated with the installation and maintenance of the four panels which are expected to be in place for 3 to 10 years.

**MOTION:** Commissioner Miller entertained a motion to approve the staff recommendation for installation of the four Reflection of Healing Project panels on the fence at deFremery Park on Saturday, October 12, 2013. **Moved by:** Commissioner Peterson **Seconded by:** Commissioner Kadera-Redmond, **Motion: Passed**

9. CONDITIONAL USE PERMITS:

10. COMMUNICATIONS:

Temescal Pool: Staff not sure if pool could be rented. OPR may consider marketing campaign via website and flyer distribution

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

Former County Supervisor, Gail Steele spoke at Open Forum announcing her donation of a statue to be dedicated in the memory of Oakland children who have lost their lives to violence. Office of Parks and Recreation staff will follow-up.

16. DIRECTOR'S REPORT:

Planning Department staff has an item to present to the PRAC in December and is unable to attend the December 11<sup>th</sup> meeting as their Planning Commission meets at the same time. In order to accommodate their presentation the Office of Parks and Recreation and PRAC members agreed to change to meeting to December 4, 2013.

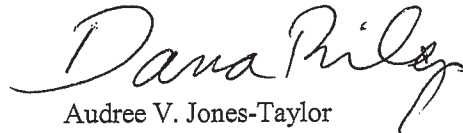
17. ANNOUNCEMENTS:

18. ADJOURNMENT: 5:46pm

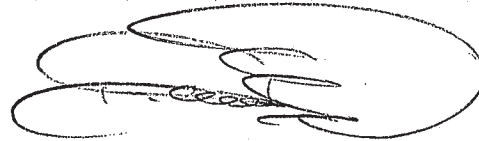
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Respectfully submitted,

Dana Riley  
for



Audree V. Jones-Taylor  
Secretary



Diane Boyd  
Recording Secretary

*Next Meeting:*

*Wednesday, November 13, 2013 – 4:30 p.m.*  
*Lakeside Garden Center*  
*666 Bellevue Ave, Oakland, CA*

CITY OF OAKLAND  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Christina Ferracane, Strategic Planning Division, Planning and Building Department  
**DATE:** November 13, 2013  
**SUBJECT:** **Informational report on the Draft *Lake Merritt Station Area Plan* and associated *Draft Environmental Impact Report***

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SUMMARY

The City of Oakland, community members, BART, and the Peralta Community College District have developed the Draft *Lake Merritt Station Area Plan* (Draft Plan) for the area around the Lake Merritt BART Station. A *Draft Environment Impact Report* (DEIR) is being prepared to identify possible impacts to the environment associated with the Draft Plan. Planning staff would like to solicit feedback from PRAC members on the parks and recreation aspects of the Draft Plan and DEIR.

The "Open Space" Chapter of the Draft Plan is included as Exhibit B of this report. The entire Draft Plan is available on the project webpage: <http://www.business2oakland.com/lakemerrittsap>, under the "Reports" section. The DEIR is expected to be published on October 31, 2013, and will be available on the project website after that date.

The *Lake Merritt Station Area Draft Preferred Plan*, an earlier iteration of the Draft Plan, was presented to the PRAC in late 2011 (see Exhibit A for the meeting minutes). The Draft Plan, published in December 2012, incorporates feedback received by the PRAC and other public bodies.

FISCAL IMPACT

The Draft SAP includes recommendations for maintenance districts and/or "in lieu" fees, to be collected with new development; these fees would go to improvements and expanded programming at the current parks and open space in the plan area. Any new publically-accessible open space created on private property would be the responsibility of the owner of that property to maintain.

BACKGROUND

The Draft Plan was developed with the community during the last three years, and makes recommendations for long range improvements and the character of future development in the neighborhoods and commercial districts within a half mile of the Lake Merritt BART station. The Lake Merritt Station Planning Area (Plan Area) is generally bounded by 14th Street to the north, I-880 to the south, Broadway to the west and 5th Avenue to the east. In addition to the Lake Merritt BART Station itself, the Plan Area includes Chinatown's commercial and residential areas, Laney College, Alameda County civic buildings, City of Oakland's Main Public Library and Museum of California, various schools, recreation centers and parks, the southern edge of Lake Merritt, the channel connecting Lake Merritt to the estuary, and portions of the Eastlake mixed use neighborhood. Existing parks and recreation centers include Madison Square Park, Chinese Garden Park, Lincoln Square, open space associated with Lake Merritt and the Estuary Channel.

The Draft Plan identifies improvements to parks and public open spaces, streetscapes, land uses, buildings, housing and circulation. The Draft Plan identifies actions the City, community stakeholders and other public agencies should take to improve the area, and recommends regulations for development projects on private property. It is a long-term document consisting of written text and diagrams that expresses how the Station Area community should develop, and is a key tool for influencing the quality of life. The Draft Plan will be the basis for development project review and other decision-making by policymakers such as the Planning Commission and the City Council, as well as a guide to prioritizing public improvements in the area that all city agencies will need to follow.

## PROJECT DESCRIPTION

### *Draft Plan*

During the three years of public participation in the crafting of this Draft Plan, including five public workshops, business surveys, five focus group meetings, and 16 stakeholder meetings, staff consistently heard about the public's desire to improve the open space and recreation opportunities, particularly from stakeholders currently utilizing the existing parks and recreation centers.

The Draft Plan supports improvements to the existing parks and recreation centers, as well as the creation of new open space. Funding may come from a variety of sources, including grant funding, implementation of impact (developer) fees, open space contributions (or in-lieu fees) for new development, or a Community Facilities District. Impact fees are required fees associated with new development that could be instituted through a Quimby Act program; although, projects that are not identified in the OSCAR would also require a nexus study to establish the fees. New publicly accessible open space provided by new development can be encouraged but not required without the benefit of a nexus study. The Draft Plan recommends providing incentives to developers in exchange for provision of public open space, such as reduced parking requirements and/or additional development potential.<sup>1</sup>

The Draft Plan proposes innovative strategies to make better use of existing recreation areas, by encouraging joint use agreements between the City and Oakland Unified School District (OUSD) and Peralta, based on the successful joint use between the Lincoln Elementary School and Lincoln Recreation Center. For example, OUSD is constructing a new Downtown Educational Complex that will include recreational facilities that could be utilized beyond typical school hours. The Draft Plan also recommends the innovative transformation of existing public right of way into public open space, such as parklets and temporary street closures. A parklet is a parking space that has been converted into an extension of the sidewalk to provide amenities and green space for people using the street. The City has a parklet pilot program, but no sites in the Plan Area. During the Lake Merritt Station Area Plan process, the Oakland Museum of California has started a weekly street closure on 10<sup>th</sup> Street (between Oak and Fallon Streets) that transforms the roadway into a night market with food and live music, open to the public. This model can be replicated in other locations throughout the Plan Area.

### *DEIR*

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<sup>1</sup> The City is currently conducting a separate study on the Financial Feasibility of a Development Incentive Program for the entire Downtown.



The City is the Lead Agency pursuant to the California Environmental Quality Act (CEQA), and has the responsibility to prepare the Environmental Impact Report (EIR) for the Project. The DEIR analyzes potentially significant environmental impacts in the following categories: Air Quality, Greenhouse Gas Emissions/ Global Climate Change, Noise, Transportation/Traffic, Aesthetics, Biological Resources, Cultural and Historic Resources, Geology and Soils, Hazards and Hazardous Materials, Hydrology and Water Quality, Land Use Planning, Population and Housing, Public Services, Recreation, and Utilities and Service Systems.

As noted earlier, the DEIR is expected to be published on October 31, 2013, and will be available on the project website after that date: <http://www.business2oakland.com/lakemerrittsap>

#### NEXT STEPS

The City is currently soliciting feedback on the DEIR and the Draft Plan from a number of public advisory bodies, including:

- Landmarks Preservation Advisory Board – Monday, November 18, 2013
- Planning Commission – Wednesday, November 20, 2013
- Bicycle and Pedestrian Advisory Board – Thursday, November 21, 2013

Based on input from these bodies and reflective of community and City priorities, a Final Lake Merritt Station Area Plan (Final Plan) and Final Environmental Impact Report (FEIR) will be completed, with inclusion of public comments. Final Plan and FEIR adoption hearings before the Planning Commission and City Council are anticipated to occur in summer of 2014.

#### RECOMMENDATION

Staff requests that PRAC members provide feedback regarding the open space and recreation aspects of the Draft Plan and DEIR.

Respectfully submitted,



*Christina Ferracane*  
*Planner II*

Attachments: Exhibit A – Minutes of December 14, 2011 PRAC Meeting  
Exhibit B – “Open Space” Chapter of the Draft Plan



Exhibit A



**PARKS AND RECREATION ADVISORY COMMISSION**  
City of Oakland  
Wednesday, December 14, 2011 4:30 P.M.  
Lakeside Garden Center, 666 Bellevue Avenue, Oakland, CA

**Minutes**

1. **CALL TO ORDER:**

A meeting of the Parks and Recreation Advisory Commission was held on Wednesday, December 14, 2011 at the Lakeside Park Garden Center, 666 Bellevue Avenue, Oakland. Co-Chair Commissioner Hammock convened the meeting at 4:35pm. Audree V. Jones-Taylor, OPR Director, conducted the roll call:

2. **ROLL CALL:**

Present: Wade Finlinson, Michael Hammock, Barry Miller, Susan Montauk, Marsha Peterson, Brad Ricards, Jeffrey Taylor, Calvin Wong, Ellen Wu,

Excused: Howard Matis and Judy Belcher

Late Arrival: Jeffrey Taylor (4:50pm)

Staff: Audree V. Jones-Taylor, Gail McMillon, Diane Boyd, Dana Riley, Mark Hall, Christina Ferracane, Ed Manasse

3. **DISPOSITION OF MINUTES:**

A. Minutes of November 9, 2011

**Motion:** Commissioner Hammock entertained a motion to approve the meeting minutes of November 9, 2011.

**Moved by:** Commissioner Ricards, **Seconded by:** Commissioner Miller, **Motion: Passed.**

4. **SPECIAL ORDERS:**

None

5. **PRAC PENDING LIST:**

None

6. **MODIFICATIONS TO THE AGENDA:**

7. **CONSENT NEW BUSINESS:**

None

8. **NEW BUSINESS:**

**Request the Park and Recreation Advisory Commission accept the informational report on the Park and Open Space chapter of the *Lake Merritt Station Area Preferred Plan*.** The City of Oakland Strategic Planning Division of CEDA, community members, BART, and the Peralta Community College District are developing the Lake Merritt Station Area Plan (Area Plan) and would like to solicit preliminary input on the Lake Merritt Station Area Preferred Plan (Preferred Plan) which contains proposals related to parks and open space from the PRAC. The Preferred Plan has been developed with community input during the last two years, and suggests long range improvements and future development in the neighborhoods (including Chinatown) which are within a half mile of the Lake Merritt BART station. Staff prepared and distributed a Power Point presentation to the Commission.

## Exhibit A

### Community Comments:

- Current park space is insufficient for tots
- Research needed to reflect population growth
- Designated park space is needed for tots
- The Joint Use with OUSD and Laney is not in close approximation to where youth gather in Chinatown
- Plan does not meet the needs of Oakland youth
- Estimated 200 to 300 seniors use park daily
- Local Adult Day Center maybe closed – local seniors will need a place to congregate.

### Commissioners Comments:

It was suggested that street closures be considered as an option addressing traffic and safety concerns rather than the reduction of car lanes.

- Requiring charter schools to create open space/playgrounds when going through the permit process.
- Commissioners want historic recognition/relevance of the Lincoln and Harrison Squares.
- Impact fees were discussed as related to “bedroom” taxes to OPR
- City should review other types of impact fees including long termed maintenance fees for new developments
- “Parkletts” (parking spaces turned into mini parks/cafes) may create more congestion in the area
- Inclusion of “parkletts” considered to be a good idea - should to be self sustaining.
- Plan is transit oriented and not neighborhood oriented
- Parking structure is needed to address the issue in the
- Roof gardens and a site for a dog park should be included in the plan
- Plan is a sub-set study opportunity for a master plan.

Director suggested that one of the PRAC sub-committees review the staff report and evaluate and prioritize the Commission’s concerns and submit the information to project staff in order to ensure that community and OPR goals are met when the actual development takes place.

Staff will return in the summer or fall of 2012 with a draft plan.

**No vote was taken on this item as this was an information report.**

9. CONDITIONAL USE PERMITS:

None

10. COMMUNICATIONS:

Commissioner Montauk provided information from OSCAR stating that Frank H. Ogawa Plaza (FHOP) was designated as Open Space Special Use. Parks and Recreation appeared before PRAC on June 9<sup>th</sup>, 2004. Hours for FHOP were set for 6:00am – closure at 10:00pm. Overnight camping in not allowed in Oakland unless by special permit issued thru OPR. Standard park hours are set at 6:00am – 10:00pm.

11. PRAC COMMITTEE REPORT:

None

12. ADVISORY COUNCIL REPORTS:

None

13. UNFINISHED BUSINESS:

None

## Exhibit A

14. COUNCIL REFERRALS:

None

15. OPEN FORUM:

16. DIRECTOR'S REPORT:

- A. Director Jones-Taylor announced that the Annual PRAC Retreat will be held on Saturday, January 7<sup>th</sup>, 2012 at 9:00am at the East Oakland Sports Center located at 9161 Edes Avenue in Oakland.
- B. The Annual Holiday Tradition and Tea was announced and sponsorships \$25:00 per youth attendee was requested. The Tea will take place on December 17<sup>th</sup> and 18<sup>th</sup> at the Dunsmuir Hellman Estate beginning at 11:15am.
- C. Mobile Food Vending Pilot Program will be discussed at the February 8<sup>th</sup> meeting.
- D. Interview for potential Commissioners are ongoing. New Commissioners will be attending the January Retreat. Commissioners terming out in January 2012 include Hammock, Montauk, Wong, Taylor and Ricards. Commissioner Matis' term expires in March 2012.
- E. Dover Park Update - Dana Riley: Sarah Herbelin will make a presentation on the design phases of the project - date to be determined. No minor CUP is required as the area is zoned residential and gardening is considered permitted use. Planning are not involved at the phase of the project.

17. ANNOUNCEMENTS:

**Motion:** Commissioner Hammock entertained a motion move Item 17 up to 16.  
**Moved by:** Commissioner Montauk, **Seconded by:** Commissioner Wu, **Motion: Passed.**

- A. The OPC will hold its Annual Meeting is scheduled to take place on Thursday, January 12, 2012 at 5:30pm in the Vista Room at the Lake Merritt Garden Center located at 666 Bellevue Avenue in Oakland.

18. ADJOURNMENT:

The meeting was adjourned at 5:55pm.

Respectfully submitted,

Audree Jones-Taylor  
Secretary

Diane Boyd  
Recording Secretary

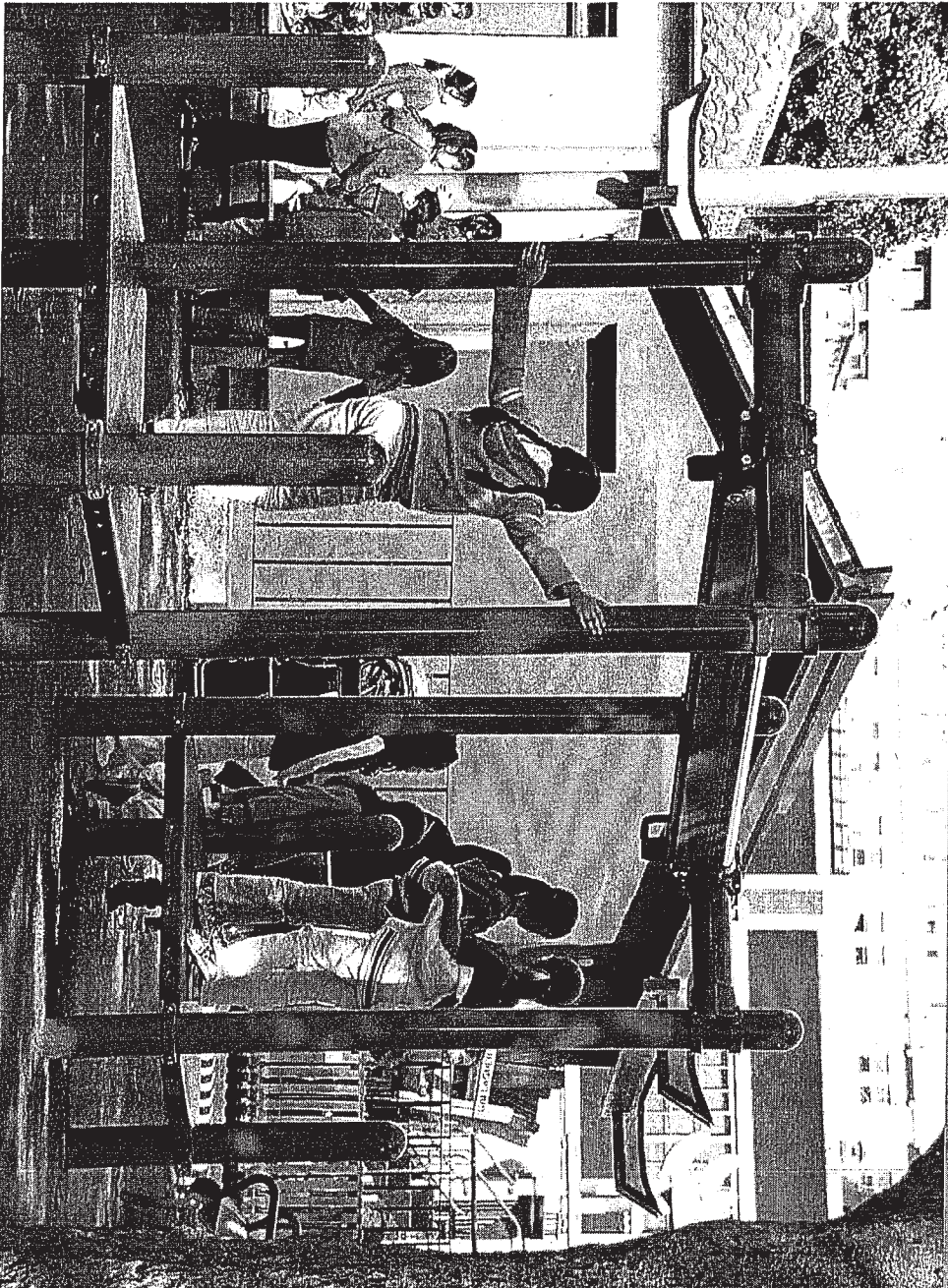
*Next Meeting: Special Meeting - Saturday, January 7, 2012; 9:00a.m.  
Lakeside Garden Center  
666 Bellevue Ave, Oakland, CA*



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# 5 OPEN SPACE



## IN THIS CHAPTER

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- 5.2 Community Needs Assessment.... 5-6
- 5.3 Proposed Park Improvements and New Open Spaces..... 5-7
- 5.4 Existing Policies and Best Practices..... 5-17
- Policies..... 5-18



## 5.1 Existing Open Space

### Existing Public Parks

The Planning Area has 35 acres of public spaces that are designated as parks, including Lincoln Square Park, Madison Square Park, Chinese Garden Park (Harrison Square), Peralta Park, Lake Merritt Channel Park and a portion of Lakeside Park/Lake Merritt. These parks, along with a description of their open space zoning designation and their size, are listed in Table 5.1 and shown on Figure 5.1.

**Open Space**

Parks, publicly accessible open spaces, and natural areas are important community assets for both social interaction and physical health. Open spaces are even more essential in high intensity areas, such as the Planning Area, in order to provide a respite from the activity and noise associated with urban living.

Lincoln Square Park, Chinese Garden Park (Harrison Square) and Madison Square Park date to the original 1853 plan for the City of Oakland. The original plan included seven public squares, each the size of a City block, symmetrically arranged around Broadway, dedicated for use as public parks. The system was disrupted by the construction of Interstate 880, which covered two former park sites; by the construction of Alameda County facilities at 4th Street and Broadway; and by the development of the BART system, which resulted in the relocation of Madison Square Park one block west to its current location. The parks have evolved over the years with the changing population, and are storied and treasured neighborhood assets.

Lake Merritt, the Estuary Waterfront, Peralta Park and Lake Merritt Channel Park provide additional open space and recreation opportunities in the Planning Area. They are part of a citywide open space system and an emphasis of the City's efforts to reconnect the City with its waterfront.

The open space and recreational facilities in these parks are important contributors to quality of life in this dense urban neighborhood. In addition to serving residents and workers, these spaces draw users from throughout the city and the region. Lincoln Square Park in particular, because of high quality programming, supports Chinatown's role as a center for Asian culture. Parks in the Planning Area also link to regional open space systems.

### Other Publicly Accessible Open Spaces

Table 5.2 identifies other publicly accessible open spaces, including the BART plazas; courtyards and recreational facilities at Laney College; plazas around the Library and Alameda County offices; the courtyard at Pacific Renaissance Plaza; and the gardens in the Oakland Museum of California. These are valuable public space resources within the Planning Area. The bustling sidewalks in the Planning Area also serve as important public spaces for informal social gatherings and interaction.

Nearby designated open space areas, just beyond a half-mile radius from the Lake Merritt BART Station, include the Estuary Waterfront Park and the Bay Trail, Clinton Park in Eastlake, Athol Plaza on East 18th Street and the pathways and parks associated with Lake Merritt.

**Table 5.1: EXISTING LAND ZONED AS OPEN SPACE WITHIN ONE-HALF MILE OF THE LAKE MERRITT BART STATION<sup>1</sup>**

NAME	ZONING	DEFINITION <sup>1</sup>	ACREAGE <sup>2</sup>
Chinese Garden Park (Harrison Square)	Special Use Park	Areas for single purpose activities, or historic or aesthetic sites	1.3
Madison Square Park	Special Use Park	Areas for single purpose activities, or historic or aesthetic sites	1.4
Lincoln Square Park	Neighborhood Park	Located in a residential area; located adjacent to elementary schools	1.4
Lake Merritt Park	Region-Serving Park	Large recreation areas with diverse natural and man-made features	6.5
Estuary Park	Region-Serving Park	Large recreation areas with diverse natural and man-made features	5.1
Peralta Park	Linear Park	Provides linear access to a natural feature such as a creek or shoreline	3.9
Lake Merritt Channel Park <sup>3</sup>	Linear Park	Provides linear access to a natural feature such as a creek or shoreline	14.9
<b>Public Parks Acreage</b>			<b>34.6</b>

1. Open Space Conservation and Recreation Element (OSCAR) of Oakland General Plan, pg. 4-5.  
 2. Acreage only includes land within the one-half mile radius and excludes water.  
 3. Lake Merritt Channel Park is from East 10th Street south to I-880.

Source: City of Oakland Parks Shapellie, clipped to 1/2 mile radius around Lake Merritt BART, and excluding water.

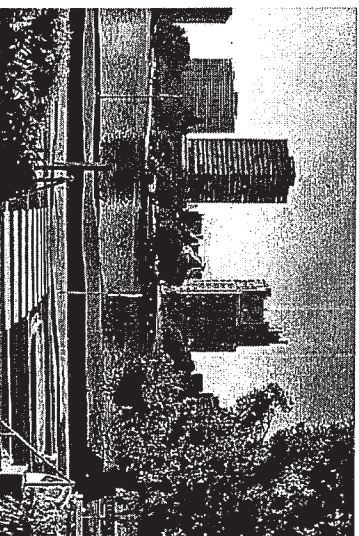
**Table 5.2: OTHER PUBLICLY ACCESSIBLE OPEN SPACES IN THE PLANNING AREA**

NAME	DESCRIPTION
<b>RECREATION FACILITIES</b>	
Laney College Playing Fields	Baseball and soccer fields and football stadium, publicly owned
<b>OTHER PUBLICLY ACCESSIBLE OPEN SPACE</b>	
Alameda County Plaza	Plaza with hardscaping and amenities, publicly owned
BART Station Plazas	Plazas with hardscaping and amenities, publicly owned
Laney College Courtyards	Courtyards with hardscaping and amenities, publicly owned
Oakland Museum of California Gardens	Elevated gardens, publicly owned and fully open to the public while museum is open
Oakland Public Library Plazas	Lawns and plaza spaces along streets, publicly owned
Pacific Renaissance Plaza	Hardscaped courtyard, privately-owned

### *Parks and Public Health*

Parks and community facilities are essential in any community, but particularly in high-density urban communities where space is limited and the benefits are essential. Parks, open spaces, and recreation facilities provide space for physical activities that have positive health benefits (Tai-Chi, dancing, badminton, basketball) and social interaction, which can lead to general well-being and a strong sense of community.

The Station Area Plan proposes an extension of the greenway along the Lake Merritt Channel to connect to the Estuary Waterfront and Bay Trail. The Plan also encourages joint use of Oakland Unified School District (OUSD) and Laney College recreation facilities to provide additional open space opportunities for healthy living.



Lake Merritt, the Estuary Waterfront, Peralta Park and Lake Merritt Channel Park are part of a citywide open space system and an emphasis of the City's efforts to reconnect the City with its waterfront. Improvements to Lake Merritt Park will make the lake more accessible and add new park land.



**PUBLIC PARKS AND OTHER PUBLICLY ACCESSIBLE OPEN SPACES**



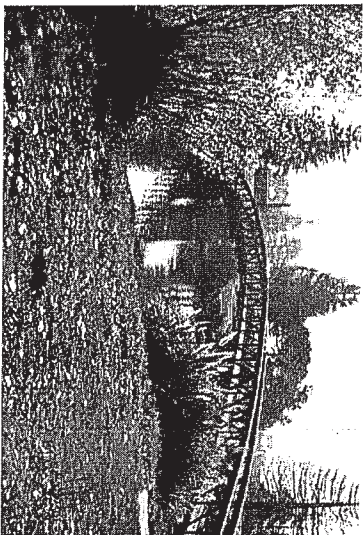
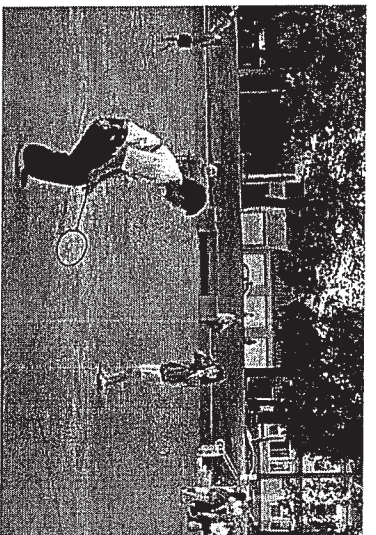
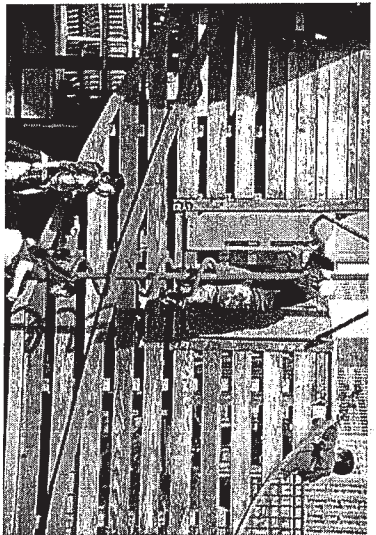
- Existing Parks
- Planned/Approved/Under Construction
- Laney Recreational Area
- Public Open Space Owned by Peralta
- Other Publicly Accessible Open Space
- Planning Area



**Open Space Zoning**

Parks, open space, and land used for recreation are regulated by the Oakland Planning Code, specifically, the Open Space Zoning Regulations. The Open Space zone is intended to “create, preserve, and enhance land for permanent open space to meet the active and passive recreational needs of residents and promote park uses which are compatible with surrounding land uses and the city’s natural environment.”

The Planning Code regulates activities which take place in parks, and some activities require a permit review by the Parks and Recreation Advisory Commission (PRAO). For example, to put a new community garden, a new tot lot, or a full service restaurant in a park requires a Conditional Use Permit (CUP). This is important because it ensures that incompatible uses will not be allowed to be developed in public open spaces. It also means that some activities that would improve and activate parks may require a CUP application, including payment of fees, presentations at public hearings, and the time needed for staff review of the proposal.



*Lincoln Square Park and Madison Square Park (top); park land along Lake Merritt Channel (middle); publicly-accessible open space at Pacific Renaissance Plaza and Oakland Museum of California (bottom).*



## 5.2 Community Needs Assessment

There have been a number of opportunities for the public to convey suggestions for open space and recreation improvements as part of the Station Area planning process. A summary of this feedback, below, serves as a tool to understand the parks, recreation, and community amenities needs of those who live, work, own businesses, or visit the Planning Area.

### Community Engagement Process Survey

In 2009, as part of the Lake Merritt Station Area Plan's Community Engagement Process, a survey was conducted of approximately 1,500 residents, visitors, business owners and Laney College students. The answers to the survey questions about parks and open space show the public's strong desire for improved facilities and opportunities for new activities and recreation in the area.

A summary of the results shows that:

- Those who live in the study area, children,<sup>1</sup> and seniors<sup>2</sup> ranked "parks and recreation centers" the number one aspect (out of eighteen other criteria) making the area a healthy place to live, work and do business.
- Children and seniors ranked "insufficient parks and recreation centers" number four (out of sixteen other criteria) for the aspect that makes the area an unhealthy place to live, work and do business.

- 1 Children were defined as those under 17 years old.
- 2 Seniors were defined as those between 65-74 years old.

- "Access to parks and open space" was ranked number three (of ten criteria) by visitors and children; and all respondents (residents, business owners, employees, Laney Students and BART patrons) ranked it in the top five of the area's "urgent needs."
- When asked what the most urgent needs were for parks and open space, residents, business owners and visitors ranked "athletic fields/rai chi areas" as the number one need, while employees in the area, and BART patrons said "neighborhood parks (trees, meadows, surfaced creeks)" was the number one urgent need.

### Ongoing Lake Merritt Station Area Plan Process

Additional public input was received during the Lake Merritt Station Area planning process (including at workshops, focus groups, and Community Stakeholder Group meetings) that indicated that community members would like to have improved opportunities for open space and recreation. Key points include:

- Madison Square Park should remain primarily as open space, for recreational use. (Other specific improvements are described below in Section 5.3.)
- The Plan should include creative strategies for improving current recreation opportunities and creating new parks and open spaces.

- In Chinatown, service providers and schools are constrained for recreational facilities.
- There is an unmet need for youth recreation.

### Level of Service Goals for Parks and Open Space

The City of Oakland has a citywide Level of Service goal of four acres of local-serving parks per 1,000 residents, which is more than is currently provided in the Planning Area, though there is relatively greater access to regional park spaces.<sup>3</sup> The Plan considers this target, and will attempt to address the open space and recreation needs of current residents, and the expected new residents in the years to come.

However, the Planning Area must share limited resources with other neighborhoods in City of Oakland, with their own parks deficiencies. For example, the General Plan Open Space Conservation and Recreation (OSCAR) Element notes that "the greatest (parks and open space) deficiencies are in Fruitvale and Central East Oakland."<sup>4</sup> These existing deficiencies in other neighborhoods in the City affect the Planning Area: many users of the Recreation Center in Lincoln Square Park are from Central and East Oakland/Fruitvale, as the City learned during the focus group and stakeholder interviews. Residents of those neighborhoods, if they were better-served in local facilities, might not need to travel to the Planning Area for recreational purposes alone.

- 3 OSCAR, pages 4-9 and following, and Table 15, page 4-40.
- 4 OSCAR, page 4-10.

### 5.3 Proposed Park Improvements and New Open Spaces

As new development takes place and the residential population increases, improved access, maintenance, and usability of existing parks, as well as development of new open spaces, will be essential to ensure a high quality of life in this increasingly dense urban setting.

A main objective of the General Plan OSCAR is reducing deficiencies in parks acreage and recreational facilities in the most equitable, cost effective way possible.<sup>5</sup> One of the strategies of the Plan is to continue to implement this objective, first by making the most out of existing spaces; secondly, by partnering with the Oakland Unified School District and other schools; and third, by expanding the amount of new park and open space acreage and recreation facilities. Funding mechanisms are covered briefly at the end of this section, and more fully in Chapter 10.

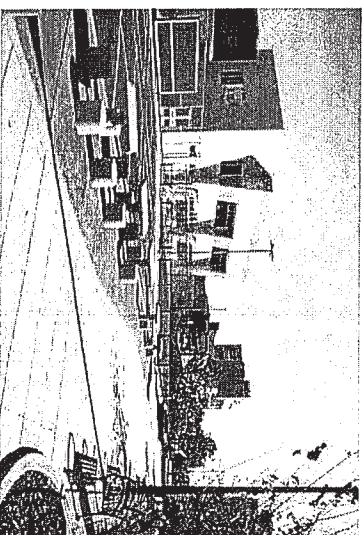
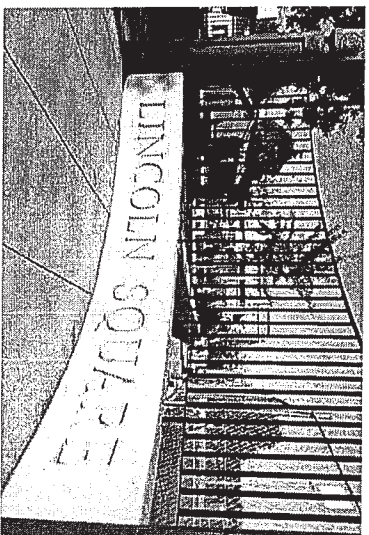
#### Maintain and Enhance Existing Spaces

This section describes recommendations for making the most out of existing open space and recreational facilities in the Planning Area, including ideas for improved access, expanded programming, and physical improvements.

#### Lincoln Square Park and Recreation Center Improvements

Lincoln Square Park is heavily used by hundreds of people during the day and evening, and is described in the General Plan OSCAR as “the most popular park in Chinatown.” Community members want to maintain the uses and activities at this location and ensure continued maintenance as the neighborhood continues to grow. A recent focus group by the City’s Office of Parks and Recreation revealed users wanted more trees and greenery, shading, a computer lab with updated equipment in the Recreation Center, and a “multi-level building with full sports/fitness facilities.” See Chapter 7 for additional discussion of the Recreation Center.

Recent improvements have been made to expand the amount of land dedicated to recreational use. In the summer of 2011, construction was completed on the transformation of a surface parking lot between Lincoln Elementary and the Recreation Center into additional recreational area with four-square courts, artificial turf areas for playing, and perimeter landscaping to enhance the look and feel of the park. Improvements also include a stretching and fitness station, café seating, an elevated stage, an improved walking corridor, and interpretative panels on local natural resources.



Lincoln Square Park is described in the OSCAR as “the most popular park in Chinatown.” Recent improvements have included additional recreational area and amenities and a walking corridor (middle and bottom.)

5 OSCAR, Objective REC-3: Parkland and Park Facility Deficiencies, pg. 4-39.



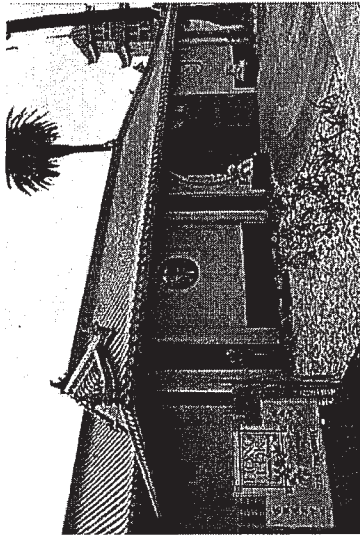


In addition to the recent improvements, there is also the idea to expand the Recreation Center by adding to the second floor. Funding is not currently allocated; the City applied for grant funding through the Starewide Park Program but this project was not selected. Potential funding sources may include General Fund revenues (in competition with other City needs); revenues from a Community Facilities or other special assessment district created through voter approval; or other means as described in Chapter 10: Implementation.

Community members have identified 7th and Harrison Streets, and 7th and Alice Streets as among the priority locations for pedestrian crossing improvements. The intersection of 7th and Alice may warrant a new traffic signal, which could help to provide a safe crossing to the Park. Improvements could also be made without a new signal, with bulb-outs and other traffic calming devices, as described in Chapter 6. Meanwhile Harrison Street has been identified as a key corridor for lighting and streetscape improvements, and this would also help to integrate the park with the neighborhood. Any future roadway improvements in this area, including those that may result from the Broadway-Jackson Interchange Project coordinated by the Alameda County Transportation Commission, should enhance pedestrian safety, especially at intersections.

**Chinese Garden (Harrison Square) Park Improvements**

Chinese Garden Park provides important cultural amenities, a Chinese community center, senior center programming, and a community garden that is well used by residents in the Planning Area. It has the potential to accommodate still more varied programming. Improvements including new ADA parking facilities and pathways, new irrigation and lawn and new plants and trees, estimated at about \$1.1 million have been recently completed.



Chinese Garden Park features a Chinese community center with senior center programming (top and middle) and recent landscape improvements (bottom).

**Madison Square Park Improvements**

Madison Square Park is a key asset that is vital to the physical and mental health of the community, particularly for the Tai Chi community that regularly uses the park. Issues currently limiting use of the park include inadequate lighting and perceived lack of safety. Improvements to Madison Square Park could include new recreational facilities and vegetation, and removal of contaminated soils. These improvements are a Group B priority project on the FY11-13 Park CIP Priority List (cost is estimated at approximately \$3 million.) Measure WW, the East Bay Regional Parks District bond measure, set aside \$300,000 for improvements to the park. Other potential funding sources may include General Fund revenues (again, competing

with other City needs); revenues from a Community Facilities District or other special assessment district created through voter approval; or other means as described in Chapter 10: Implementation.

Community members have suggested additional improvements that would increase use of Madison Square Park and bring more people to use the park at all times of the day. These include:

- A 12,000- to 15,000-square foot hardscaped plaza for use as Tai Chi space, sports space, and festival plaza space. The plaza should generally not include steps or grade changes;
- Improved play structure for young children;
- New exercise equipment for adults, a community garden, and gaming tables;
- Area(s) for ad hoc seating/viewing around the plaza;
- Area lighting;
- Shade structures and other amenities, including trash cans and electrical connections in multiple locations;
- Memorial or cultural structures;
- New programming that is multigenerational and multicultural, such as festivals and exercise classes;
- Regulating use and open hours, including encouraging people to clean up after pets by posting ordinance and fine information, and deterring homeless by instituting and posting hours of operation;

“Activating” the park, by creating a process to allow and encourage vendors, food services, music and performance; and promoting day and evening activities;

• Redesigning the Jackson Street frontage to be at-grade with Jackson Street, with no physical barriers between the park/plaza and Jackson Street;

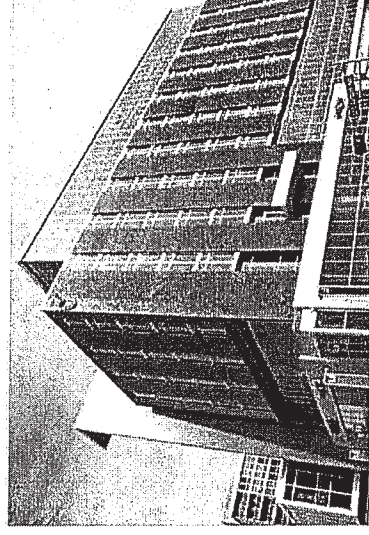
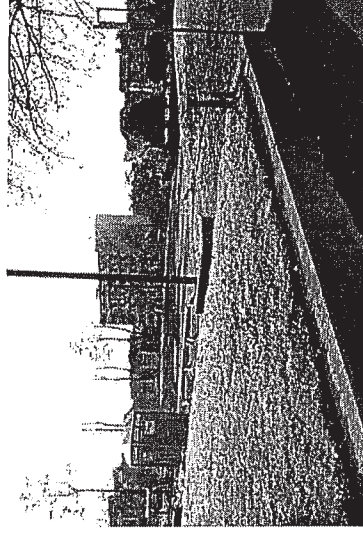
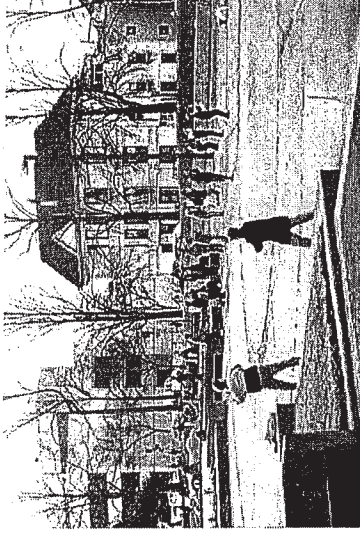
• Raising the surface level of the park to be closer to that of the surrounding sidewalks, to improve usability and safety;

• Improving linkages with Lincoln Square Park and other parks through physical routes and shared programming to create a network of open spaces;<sup>6</sup>

• Public restroom facilities located either in the park or in a future Youth/Community Center on the adjacent BART blocks and made available to users of Madison Square Park during hours of Youth/Community Center operations;

• Better maintenance of the park.

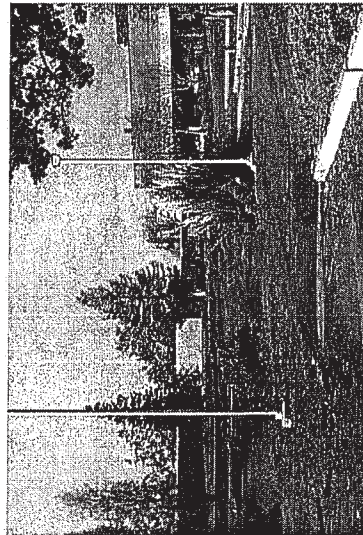
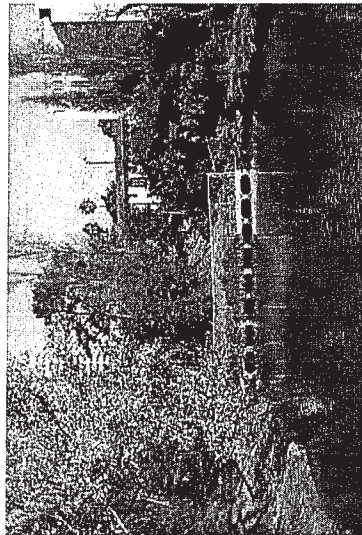
Each of these ideas has the potential to enhance the usability and safety of the park. New facilities and amenities (gaming tables; seating and shelter) and new activities (food services, performances) would help give the park a use to many community members who may not currently be attracted to the park. When considering new uses and users of the space, existing uses (such as morning Tai Chi or mid-day basketball) must be accommodated. New park users would contribute to a greater sense of safety in the park, providing



*Madison Square Park is vital to the health of the community. Community members have suggested a range of improvements to increase park safety and use, including redesigning the park to remove physical barriers from the street, providing shade structures, and new play equipment.*

6 The “10,000 Steps” project has created a loop walk with stepping stones that reveal Oakland history as it relates to the four historic squares.





Measure DD-funded improvements currently underway include redesign of the roadway along the Lake's southern edge (top); building a clear span bridge at 10th Street (middle), and enhancing bicycle and pedestrian access (bottom). These images show conditions before improvements.

“eyes” and lessening the potential for subgroups to dominate. Physical improvements relating to visibility and access would address specific problems that influence community members’ current experience of the park. Limiting undesirable park use (for example, at night) and establishing the expectation of order and cleanliness would help establish a new image and signal that the park is a valuable asset that the community feels ownership of. Park improvements may be funded through the Capital Improvements Program (CIP) or other sources (see Chapter 10: Implementation).<sup>7</sup>

### Lake Merritt and Lake Merritt Channel Improvements

Lake Merritt, the Estuary Waterfront, Peralta Park and Lake Merritt Channel Park provide additional open space and recreation opportunities in the Planning Area. The OSCAR classifies Lake Merritt Park as a “region-serving park,” while Channel and Peralta Parks are “linear parks.” OSCAR policies emphasize the need to improve visibility and connections to the Estuary Park and along the Channel. Completing improvements along the Channel to the Estuary is also a priority of the Lake Merritt Master Plan and the Estuary Policy Plan.

Access to these parks is currently constrained due to visual and physical obstacles, as well as per-

7 While some stakeholders also expressed the desire for a community center or senior center here, community feedback has been overwhelmingly in favor of preserving as much open space as possible in the park, free of permanent structures. This approach supports General Plan OSCAR Policy OS-2.1, to manage Oakland’s urban parks to protect and enhance their open space character while accommodating a wide range of outdoor recreational activities.

ceived distance from the current center of commercial and residential activity in the Planning Area. Measure DD improvements currently underway will improve access to these assets.<sup>8</sup> Measure DD improvements include:

- Lake Merritt Boulevard (formerly 12th Street) redesign, and creation of a new, four-acre park on the southern edge of Lake Merritt, in the Planning Area.
- 10th Street Bridge (Clear Span Bridge, removing culverts to allow improved water flow).
- 7th Street Flood Control Pump Station, and Channel bypass to allow small boats to navigate around the Pump Station.
- Lake Merritt water quality improvements and amenities renovations.
- Enhanced bicycle and pedestrian access along the Channel.

The Station Area Plan will further improve the accessibility of open spaces along Lake Merritt and the Channel through targeted streetscape improvements as outlined in Chapter 6, thereby improving walkability and visibility. This will implement objectives of the Estuary Policy Plan, which calls for linking the Estuary to Lake Merritt by enhancing the Lake Merritt Channel.<sup>9</sup> The Station Area

8 Measure DD was passed by Oakland voters in 2002, allowing the City to generate \$198 million in bond financing to develop parks, trails, bridges, recreation facilities, historic building renovations, land acquisition and creek restoration.

9 See, specifically, Estuary Policy Plan actions “OAK-3.1: Create a system of public open spaces that connects Lake Merritt Channel to the Esuary” and “OAK-3.2: Work with public agencies in the area to extend the open space system inland from the Channel.”

Plan's land use strategy (outlined in Chapter 4) will help to extend the commercial and residential activity closer to the parks and complement streetscape improvements with active uses.

**Improvements to Other Publicly Accessible Open Spaces**

Enhanced open spaces associated with public and private development have the potential to enrich quality of life in the neighborhood and help define the larger open space system. Paved and landscaped areas exist around the Oakland Public Library and on the Oak Street side of the Alameda County building. These spaces may be especially well-suited to programming, food vending, and similar activities that generate daytime activity and improve quality of life for both residents and workers. OSCAR Policy 11.1 calls for providing better access to attractive, sunlit open spaces for persons working or living in downtown Oakland.

Publicly accessible courtyards in block interiors exist at Pacific Renaissance Plaza and at Laney College. These provide valuable central gathering spaces for the Chinatown commercial core and for the community college, respectively.

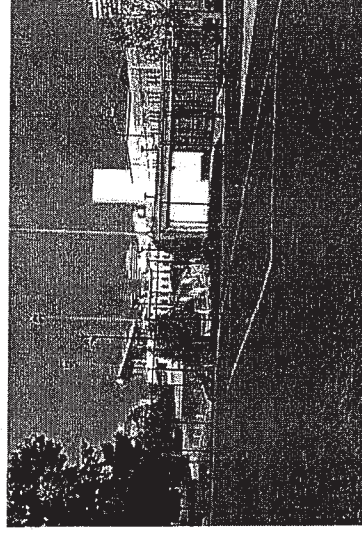
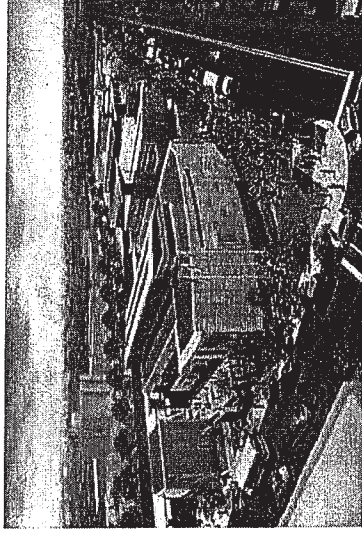
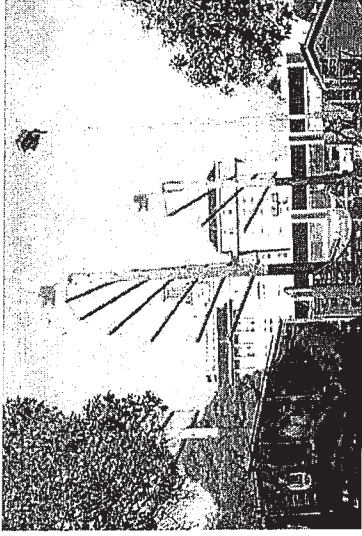
**Joint Use Agreements**

Schoolyards are an underutilized open space resource. The OSCAR (Policy OS-2.2) directs the City to work collaboratively with Oakland Unified School District (OUSD) to make schoolyards more accessible and attractive. The current joint use agreement between the City of Oakland's Lincoln Recreation Center and OUSD's Lincoln Elementary is a very successful model for easing access between schools and community facilities.

The Station Area Plan identifies two additional opportunities for joint use agreements in the Planning Area:

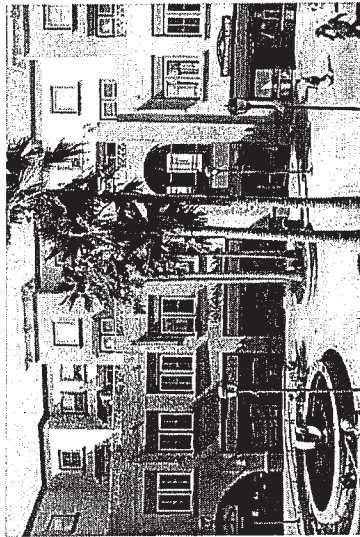
- The Oakland Unified School District's Downtown Educational Complex at 2nd Avenue and East 10th Street, will add new schools, a public playing field and basketball courts.
- Laney College's sports fields include baseball, football and track and field facilities east of the Channel and a swimming pool west of the Channel. While class registration fees are very affordable and Laney has special programs to increase access to its swimming pool in particular, general public access to these facilities is limited to Laney students. Ensuring open space preservation and better community access to these recreational open spaces and facilities would achieve several policies from the OSCAR.

There is potential for the broader community to benefit from these amenities, and a joint use agreement is one method for ensuring wider community access.



*The Plan recommends using the current joint use agreement for Lincoln Recreation Center (top) as a model for future agreements for the Downtown Educational Complex (middle) and Laney College (bottom).*

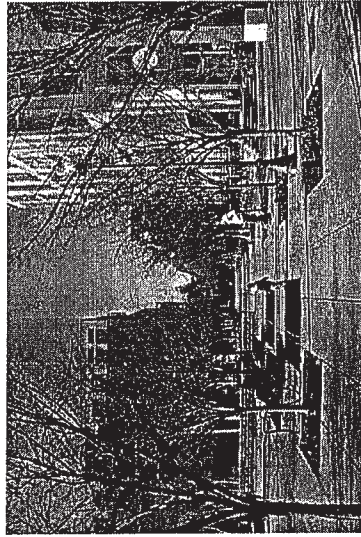




**New Open Spaces and Recreational Facilities**

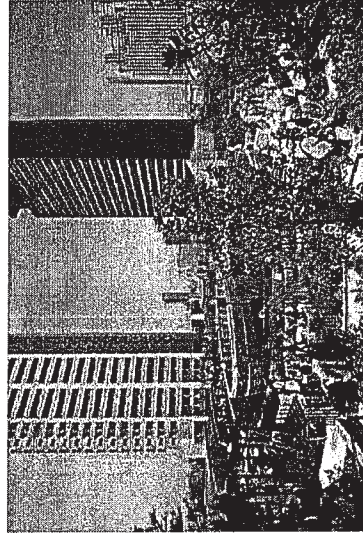
The Station Area Plan also includes recommendations for new open spaces. These would be created as part of new development, along Lake Merritt and the Lake Merritt Channel, and as temporary uses of existing streets or rights-of-way, as described below.

New open spaces should respond to the types of facilities the community has indicated it wants, based on the Community Engagement Process survey described on page 5-6: access to neighborhood parks, recreation centers, athletic fields, and Tai Chi areas. The Plan seeks to achieve these in part by improving existing parks and joint use agreements, and in part by providing well-designed, small new publicly accessible open spaces in the Planning Area.



**Open Space Requirements for New Development Under Current Zoning**

Under existing zoning regulations in the Planning Area, new residential development is required to provide private open space, intended for use only by residents of the site. Private open space must be provided in an amount that equals to 75 square feet per regular unit or 38 square feet per rooming unit. This private open space can be either accessible to all residents or individually portioned off for each unit. Rooftop open space may be counted toward the requirement of private usable open space. However, only 25 to 50 percent of the total amount of required private usable open space can be located on the uppermost rooftop of a building. New zoning should consider eliminating the limitations on counting portions of rooftops as private



*The Plan recommends that new development over half a block in size is required to provide on-site, publicly accessible open space (10% of the total site area). This would help create new open spaces where high intensity redevelopment is proposed.*

open space, in order to allow greater flexibility in satisfying this requirement, while still providing a useful and pleasant open space for residents.

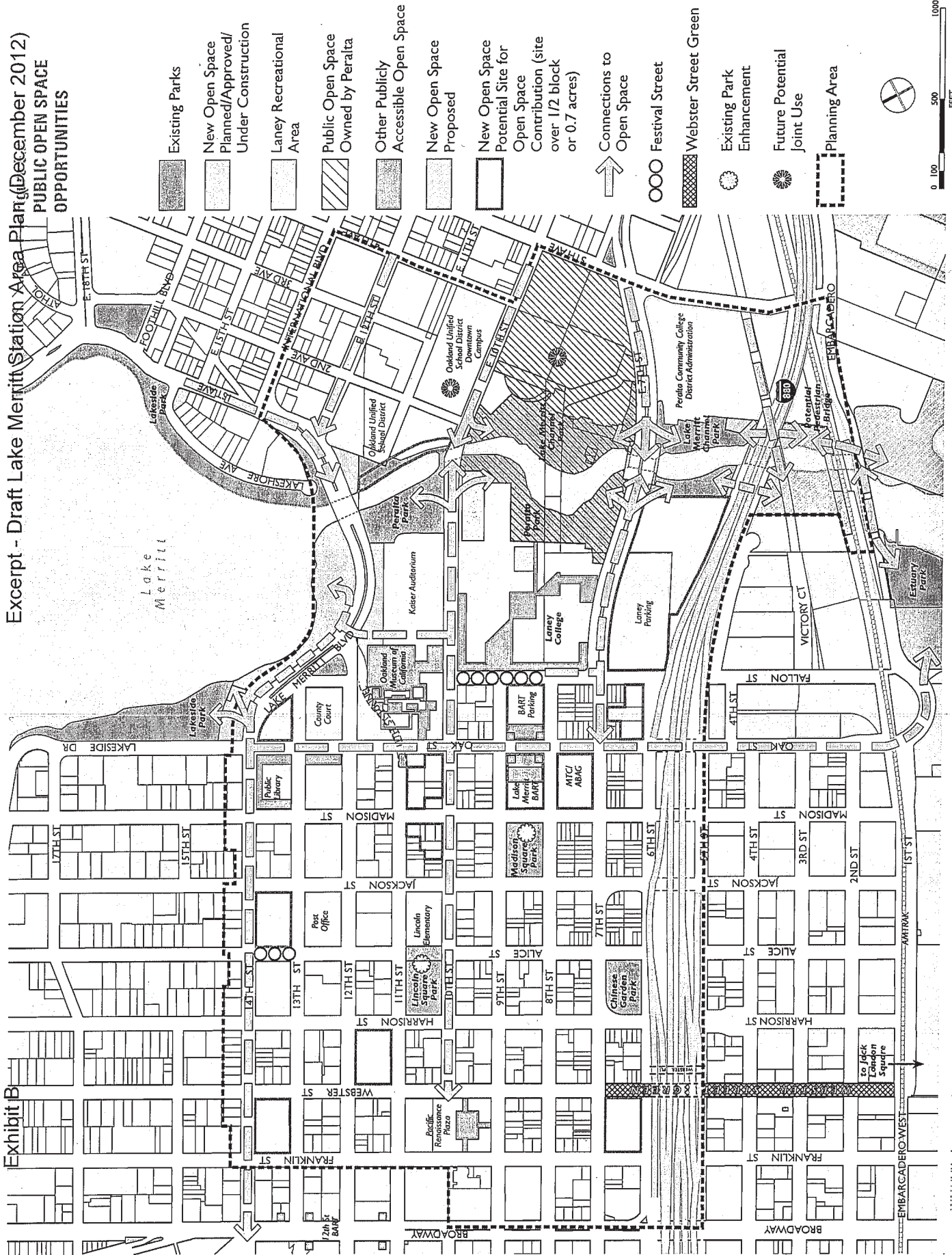
Current zoning does not have requirements for public open space, intended to be used and accessible to the general public. However, current regulations do allow a residential development to provide a publicly accessible ground-floor plaza to satisfy the private usable open space requirement. This possibility should remain in new zoning and may result in the creation of some new, publicly accessible open space in the Planning Area.

**Recommended New Public Open Space Requirements**

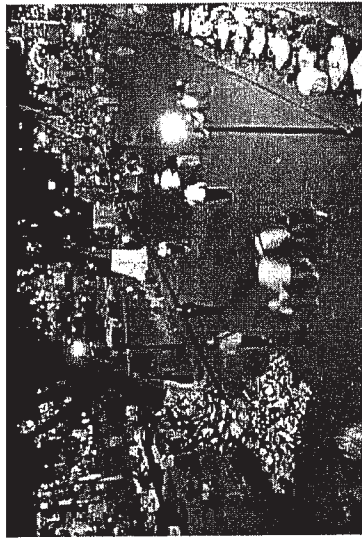
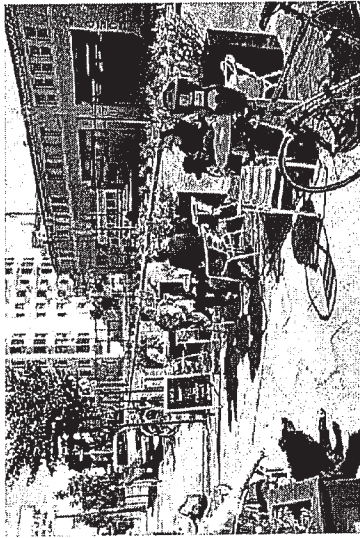
The Station Area Plan recommends that all new development over half a block in size be required to provide on-site, publicly accessible open space amounting to 10 percent of the total site area. These sites are shown in Figure 5.2. This requirement would apply to all types of development, not only residential. It would not apply to individual, smaller parcels. These new publicly accessible open spaces should follow the design principles described on page 5-17. This requirement would help achieve OSCAR Policy OS-11.2 to “create new civic open spaces at BART stations . . . and in other areas where high intensity redevelopment is proposed.”

In addition, the City should study the feasibility of providing the option for developers to pay in-lieu fees equivalent to having provided that space. Establishment of both the open space requirement and the in-lieu fees would need to be based on a nexus study, which is beyond the scope of this Plan.

Excerpt - Draft Lake Merritt Station Area Plan (December 2012)  
**PUBLIC OPEN SPACE OPPORTUNITIES**







*Temporary "parklets" (top), streets designed for festivals (middle) and alleys redesigned for restaurants and public space (bottom) are innovative ways to provide open space.*

### New Park Land at Lake Merritt and the Channel

As described in the first section of this Chapter, four acres of new park land are being developed at the northern edge of the Planning Area, along the south shore of Lake Merritt, funded in part by Measure DD. These improvements will also include a pedestrian and bicycle pathway along the Lake Merritt Channel between Lake Merritt and I-880. Following the Lake Merritt Master Plan, this Plan recommends extending this pathway to the Estuary waterfront and the Bay Trail along the west side of the Lake Merritt Channel.

The Lake Merritt Master Plan identifies the Channel as a future open space link between the Lake and the Estuary. The Station Area Plan in turn calls for a new greenway or linear park along the east side of the Lake Merritt Channel, if the public properties along this edge redevelop, and calls for an extension of the linear park to make the link under I-880 and south to the Estuary waterfront via a pedestrian bridge.

Finally, the Fire Alarm Building site at the corner of 14th and Oak Streets at Lakeside Park has special potential to contribute some publicly-accessible open space. The City should facilitate reuse of the historic building on this site as a community facility or commercial use open to the public, such as a restaurant. If the site is redeveloped, a potential open space contribution should preserve views to the Lake and establish a clear connection to the Lake and its trails.

### Streetscapes and Temporary Open Spaces

Reconfiguring public right-of-way offers an opportunity to expand the usable open space of the Planning Area in an innovative and lower-cost way. These open spaces may be temporary, as in the case of parklets and festival streets described below. They may also be in the form of streetscape improvements that include public seating, or other spaces that invite people to gather and linger.

A parklet is the temporary use of space in the public right-of-way (such as curbside parking spaces), for public uses such as seating, passive recreation, or landscaping. Parklets are meant to contribute to a more pedestrian-friendly urban environment, while supporting nearby businesses. They are open for public use, but privately constructed and maintained. Parklets may be created by adjacent businesses, through application to the City. In the fall of 2011, the City of Oakland started a pilot program to encourage the development of up to eight "parklets" on commercial streets, with one-year permits. As envisioned, permits would be renewable for up to three years, after which point the permit may be rescinded in order to shift the parklet to another suitable location, to spread the effect of temporary parklets throughout the City.

Festivals or regular events like farmers markets or night markets can convert street space into a recreational space. Fallon Street, with the festival street improvements described in Chapter 6, would provide a flexible public space adjacent to the Lake Merritt BART Station and at the doorstep of Laney College for community events. Low-traf-

fic side-street blocks in the Chinatown area such as on Alice Street adjacent to the Hotel Oakland would also be good locations for festival streets and temporary street closures.

The King Block alley off of Harrison Street between 12th and 13th Streets provides a special opportunity to transform unused alley space into usable public space. The space could include cafés, bocce ball courts or other games, or a sculpture garden.

The Webster Green project envisions a ribbon of public spaces adjacent to Webster Street between the I-880 freeway and Jack London Square, connecting Chinatown to the waterfront. While primarily outside the Planning Area, this project could be extended into the Planning Area by encompassing the I-880 undercrossing on Webster Street. This project has the potential to provide a great benefit to the neighborhood, by converting a string of publicly-owned parking lots above the Alameda Tube into a series of public spaces.

The Station Area Plan identifies four other primary corridors that can act as links between the regional open spaces, the Planning Area, and the heart of downtown Oakland.

- Oak Street provides a connection between Estuary Park at the waterfront and Lake Merritt Park, passing by several publicly accessible open spaces in the Planning Area.
- 14th Street/Lakeside Drive links Lake Merritt and its network of parks and pathways to the center of downtown Oakland at Frank Ogawa Plaza.

- 10th Street connects the Chinatown commercial district, with a terminus at Pacific Renaissance Plaza, to Lincoln Square Park and the Lake Merritt Channel and its surrounding open spaces. This link supports the Plan goal of strengthening the relationships between these districts.

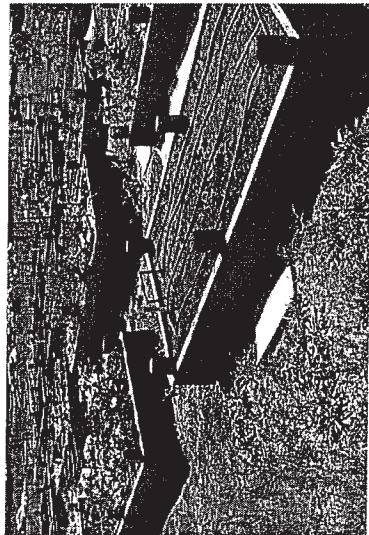
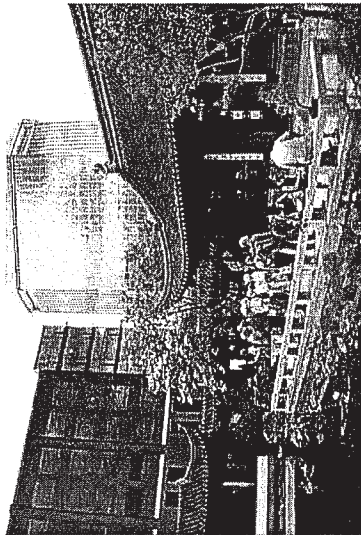
- 7th Street connects the Laney College athletic facilities and Lake Merritt Channel with the 7th Street/Harrison Square residential district, Chinese Garden Park (Harrison Square), and the Webster Street Green.

One way to emphasize these “green street” corridors is to enhance existing plazas, such as at the Library and the Alameda County building on Oak Street, in such a way that links them more effectively with the street. A second strategy is to ensure that new publicly accessible open spaces created as part of new development along these corridors reinforce their “green street” identity. Third, the corridors should be sites for small streetscaping interventions that highlight the link to regional open spaces.

### Funding Mechanisms

Funding mechanisms and estimated costs for improvements are covered in more detail in Chapter 10. It is noted here that some in-progress improvements to regional parks in the Planning Area—around Lake Merritt and the Channel—are already funded by Measure DD funds and other matching grants. Funding for new parks and improvements to neighborhood parks may come from a variety of sources including grant funding





*New open spaces should reflect neighborhood culture, provide shade and spaces for programming, and include opportunities for community gardens.*

or implementation of developer fees or a Community Facilities District. New plazas may be created as part of new development through zoning requirements for publicly accessible open space.

Developer fees could be instituted either through a citywide Quimby Act program or in the Planning Area. Improvements funded by developer fees would need to serve local residents, and a nexus study would need to be completed to establish fees. Only projects that are identified in the OSCAR may be funded through Quimby Act fees without a nexus study.

Different types of open spaces, both new and improved, may be achieved through different funding sources and implementation measures. A small publicly accessible open space for office workers may be created as part of new development, while an expanded or new recreation center would likely require grant money, impact fees, and/or a Community Facilities District.

**Maintenance**

Maintenance of open spaces is essential to ensure their comfort, safety, and overall usability. Maintenance of public parks is typically funded through the General Fund. Other potential sources include a Lighting and Landscape District, or Business Improvement District – a full range of options are included in Chapter 10. Owners of publicly accessible plazas are responsible for maintaining these spaces.

**Prioritization of Improvements**

In establishing funding priorities there will be a need to balance citywide and Planning Area goals. From the standpoint of the Planning Area, priority should be given to improvements to existing spaces that are very well-used, such as Lincoln Recreation Center. While the Planning Area's parks and recreation centers have been identified by the community as improvement priorities, they also attract people from the entire city and across the region. New and expanded parks and recreation centers should maintain and improve access to these groups.

### 5.4 Existing Policies and Best Practices

Earlier planning efforts have established a number of policies to govern the siting and design of new parks and open spaces (see "Existing Policies" below). In addition, the Plan promotes a number of best practices for the design of new parks. These are summarized below and detailed in Plan policies. As part of implementation of the Plan, the Oakland Planning Code will be amended to include updated standards to apply to open space in the Planning Area.

#### Existing Policies

The Oakland General Plan guides the creation of new parkland and recreation areas in the City. The Station Area Plan will, to the extent feasible, implement the objectives and policies from the General Plan's Open Space Conservation and Recreation Element (OSCAR, 1996) and the Oakland Estuary Policy Plan (1999). Specific objectives and policies from OSCAR and the Estuary Policy Plan are included in Chapter 1, Section 1.3.

The Station Area Plan also incorporates relevant policies from the Lake Merritt Master Plan (2002) and the Oakland Waterfront Trail – Bay Trail Feasibility and Design Guidelines, described below.

#### Lake Merritt Master Plan

- The Lake is currently cut off from the Estuary, both physically and in spirit. No safe pedestrian access is possible to Estuary Park from the Lake. As the Estuary area becomes

an attractive public destination, access must be improved in kind.

- Continuous green space and circulation around the Lake should be a basic provision of improvements to this area. A continuous, multi-use path should provide access along the shore and across the Channel. The path should connect to the Estuary Park area.

#### Oakland Waterfront Trail – Bay Trail Feasibility & Design Guidelines

- At the intersection of Estuary Park and the Lake Merritt Channel, an overhead pedestrian bridge crossing is proposed ... to link into the proposed Lake Merritt Channel trail system, effectively linking Downtown and the Lake directly to the Estuary waterfront.
- The waterfront parks are designed to provide users with a variety of active and passive recreational opportunities along the Oakland Waterfront Trail. They are intended to celebrate the waterfront and provide areas where people can interact with the natural environment.

#### Open Space Design

Key guidelines to create and maintain high-quality public spaces, include:

- Site parks to maximize sun access and minimize wind and shadows;
- Design buildings adjacent to parks to minimize shadows;

- Locate parks at activity centers;
- Maximize visibility and accessibility from the street;
- Maximize comfort;
- Design with usable surface materials;
- Facilitate maintenance and maximize sustainability;
- Design for active and passive use;
- Design and program for all ages;
- Provide culturally appropriate amenities and programs;
- Incorporate stormwater design;
- Incorporate lighting and security design elements; and
- Make rooftop public spaces clearly accessible.

These design concepts are more fully described as policies in the Design Guidelines for the Lake Merritt Station Area Plan.

## Policies

*The open space policies in this chapter identify priorities and actions for improving existing parks and regional open spaces, and creating new publicly accessible open space as part of new development in the Planning Area. Other policies call for enhancing community access to open space and recreational facilities through joint use agreements with schools, and for innovative approaches to use of street right-of-way as public open space.*

### Overarching Policies

- OS-1 Existing park enhancement.** Maintain and enhance existing public parks to best meet community needs and contribute to a high quality of life.
- OS-2 New parks.** Establish new public and private open spaces throughout the Planning Area wherever physically possible.
- OS-3 Regional parkland improvements.** Complete improvements to regional parkland along Lake Merritt and the Lake Merritt Channel and improve connections to the neighborhood.
- OS-4 Publicly-accessible plazas.** Work with institutions and private owners to enhance existing publicly-accessible plazas.
- OS-5 Joint use agreements.** Pursue new joint use agreements with school and college districts for community use of recreational facilities and open spaces.
- OS-6 New publicly accessible open space.** Create new publicly accessible open space as part of larger new developments.
- OS-7 Use of existing street space.** Make more use of existing street space through parklets, streetscape improvements and temporary closures for festivals.

### Maintain and Enhance Existing Neighborhood Parks

- OS-8 Lincoln Square Park.** Continue to maintain the popular Lincoln Square Park, and make improvements on an ongoing basis, responsive to the needs of the community. Potential improvements include:
  - A fitness area addition;
  - A new "multi-level building with full sports/fitness facilities;
  - Additional trees and greenery;
  - A computer lab with updated equipment; and
  - Other improvements as prioritized by the community.

- OS-9 Pedestrian connections to Chinese Garden Park.** Improve pedestrian connections to Chinese Garden Park on 7th Street at Harrison and Alice Streets as part of streetscape and circulation improvements in the Planning Area. Improved connections may involve removing the "soft right" turn from Harrison to 7th Street, installing a traffic signal at Alice and 7th Street, adding curb extensions for pedestrians, and adding clear and highly visible pedestrian signage for drivers.

### Vision

- Create a more active, vibrant, and safe district to serve and attract residents, businesses, students, and visitors.
- Identify additional recreation and open space opportunities.

### Goals

- Improve existing parks and recreation centers, including improving access to existing parks; and add new parks and recreation centers to serve higher housing density and increased number of jobs.
- Ensure all parks are safe, accessible to all age groups, clean, well maintained, and provide public restrooms and trash containers.
- Provide space for community and cultural programs and activities, such as multi-use neighborhood parks, athletic fields, areas for cultural activities such as tai chi, community gardens, and expanded library programs for youth, families, and seniors.
- Work with the Oakland Unified School District to ensure adequate capacity of school and children's recreation facilities.



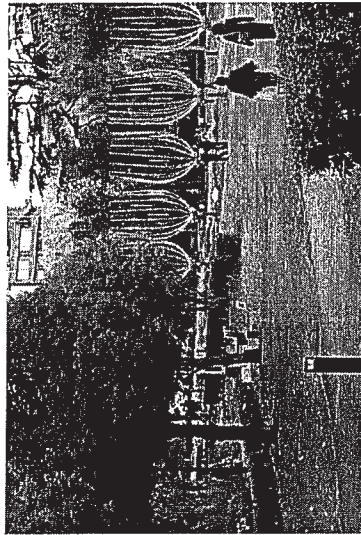
- OS-10 Madison Square Park.** Enhance the open space character of Madison Square Park through physical design improvements that attract a diversity of park users and increase safety. Changes must preserve the park's usability for the Tai Chi community. Improvements may include but are not limited to:
- A hardscaped plaza for use as Tai Chi space, sports space, and festival plaza space. The plaza should generally not include steps or grade changes;
  - New exercise equipment for adults, play structures for kids, a community garden, gaming tables; memorial or cultural structures;
  - Area(s) for ad hoc seating/viewing around the plaza;
  - Additional amenities such as shade structures, trash cans, and electrical connections;
  - Redesigning the Jackson Street frontage to be at-grade with Jackson Street, with no physical barriers between the park/plaza and Jackson Street;
  - Raising the surface level of the park to be closer to that of the surrounding sidewalks, to improve usability and safety;
  - Removal of contaminated soils, as planned; and
  - Restrooms may be provided at the park or in a future community facility on an adjacent block.

- OS-11 Madison Square Park operations.** Adjust park operations at Madison Square Park in a way that contributes to park safety and vitality. Changes may include:
- Adding programming that is multi-generational and multicultural;
  - Regulating use and open hours;
  - Adding food vendors;
  - Scheduling day and evening activities, such as performances; and
  - Coordinating programming with other local parks.

**Open Space Required as Part of New Development**

- OS-12 Consider requiring on-site open space.** Consider requiring all new development on sites over half a block in size to provide on-site publicly-accessible open space amounting to 10 percent of total site area. This open space would be in addition to the existing requirement for new residential development to provide usable open space for residents. The requirement would not apply to individual, smaller parcels. Establishment of an open space requirement requires a nexus study.

- OS-13 Nexus study for in-lieu open space fees.** Conduct a nexus study on a potential option for developers to pay in-lieu fees equivalent to having provided the 10 percent open space set-aside identified in Policy OS-12 above, and a potential additional five percent contribution. An in-lieu fee option would support OSCAR Action OS-11.1.2, Downtown Open Space Requirements and Bonuses.



*New open spaces should complement existing community resources and destinations (top and middle). Improvement and expansion of the Lake Merritt Channel Park is an important regional open space improvement (bottom).*

The nexus study should consider requiring that new development on sites identified on Figure 5.2 provide either ten (10) percent of lot area to publicly-accessible open space or contribute in-lieu fees for equivalent off-site improvements, on an identified site. An additional contribution of either five (5) percent of the lot area for publicly-accessible open space or a contribution to an in-lieu fee could also be required to meet community benefit obligations.

**OS-14 Open space location.** Promote the location of new open spaces so they complement existing community resources and destinations, and serve the core of the neighborhood. For instance, new spaces located within three blocks of Lincoln Recreation Center could reduce pressure on those overburdened facilities.

**OS-15 Lake Merritt Channel edge setback.** Require a 100-foot setback along the eastern edge of the Lake Merritt Channel to promote new publicly accessible open space. This requirement would impact in particular the new remainder site at the corner of Lake Merritt Boulevard and 12th Street (site 44) and the OUSD administrative buildings (site 43) if they are redeveloped.

**OS-16 Rooftop open space.** Provide flexibility in zoning to allow rooftop open space to count for a greater amount of required usable open space in new residential development.

**Lake Merritt and Lake Merritt Channel Improvements**

**OS-17 Lake Merritt and Channel improvements.** Enhance and build on planned improvements along Lake Merritt and the Channel that improve the visibility and accessibility of these regional open space assets. Additional improvements include:

- Complete the expansion of Lake Merritt and Peralta Parks in the Planning Area;
- Extend the linear park along the Lake Merritt Channel to make the link across the I-880 freeway and to the Bay Trail and Estuary Park; and
- Provide a pedestrian bridge over the railroad adjacent to Lake Merritt Channel, linking the Estuary waterfront with the proposed Lake Merritt Channel trail system, Lake Merritt, and Downtown.

**OS-18 Minimize disturbance to wildlife.** Small boat use of Lake Merritt Channel is restricted to the non-wintering period of April–September, when water bird abundance is low. During the closure period, booms shall be placed across the outlet to the Channel from Lake Merritt and at the 7th Street dam to prevent boat access and signs shall be posted indicating that the Channel is closed to recreational boaters. Channel closure on the south end should be extended southward from the 7th Street Bridge to the Embarcadero Bridge in tandem with future park land improvements.



**Other Publicly Accessible Open Spaces**

**0S-19 Publicly accessible plazas.** Work with the Oakland Public Library, Alameda County, and the Oakland Museum of California to enhance their publicly accessible plazas, in coordination with streetscape improvements.

**Joint Use Agreements**

**0S-20 OUSD joint use agreement.** Establish a joint use agreement with the Oakland Unified School District for community use of facilities planned for the Downtown Educational Complex, which will add new classroom space, a public playing field and basketball courts.

**0S-21 Laney College joint use agreement.** Seek to develop a joint use agreement with Laney College to ensure open space preservation and balanced community access to recreational open space and facilities.

**Temporary Open Spaces and Streetscapes**

**0S-22 Parklets.** Promote the creation of temporary public spaces through Oakland's "Parklets" program, which allows existing parking spaces to be converted to temporary public open space. These spaces could contribute to the vitality, pedestrian-friendliness, and broad appeal of commercial blocks in the Planning Area.

**0S-23 Festival street events.** Work with Laney College, the Chinatown Chamber of Commerce, the Oakland Asian Cultural Center, the Oakland Museum of California, and/or other partners to plan and carry out events on festival streets, making use of streetscape improvements and City support in administering temporary street closure. These spaces include Fallon Street across from the College's main entrance and Alice Street adjacent to Hotel Oakland.

**0S-24 Temporary street closures.** Ease the procedure for temporary street closures on blocks in the Planning Area that have limited traffic and are directly related to the Chinatown Commercial Core to facilitate festivals or regular events.

**0S-25 King Block alley.** Work with the owners and adjoining properties of the King Block alley to develop a unique, active use for the space that highlights the historic nature of the space. The City can provide technical assistance and waive certain standards and permits in order to promote revitalization of this alley. Potential ideas include a café row, bocce ball courts or other games, and a sculpture garden.

**Connections to Regional Open Space**

**0S-26 Webster Green.** Support completion of the Webster Green project, reconfiguring Webster Street from I-880 south, to create an attractive greenway that can function both as an important pedestrian route to the waterfront and as an attractive open space amenity. To ensure completion that fully benefits the Planning Area, expand the Webster Green project by designating Webster Street from 5th to 7th Streets as part of the Webster Green.

**0S-27 Regional open spaces linkage.** Prioritize Oak, 14th, 10th, and 7th Streets for streetscaping improvements that highlight the link to regional open spaces.

**0S-28 "Green street" corridors.** Ensure that new publicly accessible open spaces created as part of new development along Oak, 14th, 10th and 7th Streets in the Planning Area reinforce the "green street" identity of these corridors.

**0S-29 Fallon Street corridor.** Undertake streetscape improvements to Fallon Street between 7th and 10th streets and along the right-of-way between the Oakland Museum of California (OMCA) and the Kaiser Center, to create a clear and direct linkage between the publicly-accessible open spaces at the Lake Merritt BART Station, Laney College, the OMCA, and Lake Merritt.

**0S-30 Fire Alarm Building.** Facilitate redevelopment or reuse of the Fire Alarm Building site that involves a potential open space contribution that preserves views to Lake Merritt and a clear connection to the Lake and its trails.

**CITY OF OAKLAND**  
Interoffice Memorandum



**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Central Reservation Supervisor  
**DATE:** November 13, 2013  
**SUBJECT:** Request from 1000 Mothers to Prevent Violence for Permission to Accept Donations and Host a Fundraiser at their Annual Purple Gala Awards Dinner at Jack London Aquatic Center on Thursday, December 12, 2013

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**SUMMARY**

The Office of Parks and Recreation (OPR) has received a request from 1000 Mothers to Prevent Violence, a non-profit organization, to host their 6<sup>th</sup> Annual Fundraiser Purple Gala Awards Dinner at Jack London Aquatic Center on Thursday, December 12, 2013. The fundraiser will consist of a \$50 donation that includes dinner; a raffle and auction. Proceeds from the fundraiser will help 1000 Mothers continue its endeavors that include 1000 Mothers Speak, COPE Support Group, Mourning Mothers Walk, the Purple Gala Awards Dinner and other outreach and prevention services.

**FISCAL IMPACT**

There will be a positive fiscal impact on the Office of Parks and Recreation. The organization will be paying all associated fees pertaining to the rental.

**BACKGROUND**

1000 Mothers to Prevent Violence is a grassroots non-profit organization dedicated to providing ongoing compassionate support to families and friends of homicide victims. The Purple Gala Awards Dinner honors the surviving families of victims of violence in the East Bay. They also honor a law enforcement officer who goes beyond the call of duty to bring healing to surviving families.

The 1000 Mothers to Prevent Violence organization hosted a walkathon at Lakeside Park in 2010 and a Fundraiser event at Jack London Aquatic Center in 2011. The organization came before PRAC in 2011 for permission to fundraise and was granted approval. The event was successful and went as planned.

Parks and Recreation Advisory Commission  
November 13, 2013

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request for the 1000 Mothers to Prevent Violence organization to accept donations and allow fundraising during the Purple Gala Awards Dinner at Jack London Aquatic Center on Thursday, December 12, 2013.

Respectfully submitted,

Gail McMillon  
Central Reservation Supervisor

Attachments: Exhibit A – 1000 Mothers to Prevent Violence Request Letter  
Exhibit B – 1000 Mothers Document on Services Provided  
Exhibit C – Non-profit Status  
Exhibit D – Facility Rental Application



**1000 Mothers to Prevent Violence**

PO Box 781 Hayward, CA 94541, 510.581.0100

[www.1000mothers.org](http://www.1000mothers.org)

Office of Parks and Recreation

250 Frank H. Ogawa Plaza, Suite 3330

Oakland, CA 94612

510.238.4718

ATT: Desmona Armstrong

RE: Request to collect funds at **Purple Gala Awards** annual dinner, December 12, 2013.

Dear Office of Parks and Recreation:

**1000 Mothers to Prevent Violence** is a grassroots nonprofit organization dedicated to providing ongoing compassionate support to families and friends of homicide victims. We endeavor to provide a continuum of care for the entire family, in particular the grieving parents who must continue to provide for surviving children.

Our **Purple Gala Awards** annual dinner is entering its 6<sup>th</sup> year as a way of honoring the surviving families of victims of violence in the East Bay, and to honor a law enforcement officer who goes beyond the call of duty to bring healing to surviving families. We provide dinner for our guests, and present offerings of healing through song, word, music, and prayer.

Our **Purple Gala Awards** annual dinner is also a fundraiser to help **1000 Mothers** continue in its endeavors, which include: **1000 Mothers Speak, COPE, Mourning Mothers Walk, Project SSMART**, advocacy, outreach, and prevention services, and of course, the **Purple Gala Awards**.

The 501©3 # for **1000 Mothers to Prevent Violence** is 74 3191786.

If you have further questions please call Shantee Baker. Thank you for your continued consideration.

Sincerely,

Shantee Baker

[shantee.baker@gmail.com](mailto:shantee.baker@gmail.com)

510-703-7454

## Services Provided

### 1,000 Mothers to Prevent Violence

**The Mourning Mothers Walk** (at your own pace) is an opportunity for the entire family and friends of the community to raise awareness to the pain and suffering of homicide victim-survivors. All ages and abilities are welcome. Walk a mile, walk two or walk three+ miles and join us for a cook-out in the park after the walk. Registration fee is \$20.00 for adults.

**COPE Grief Support Group: Circle of Prayer + Empowerment (CoPE)** is an inter-faith group designed to help families and friends of homicide victims recover from the depression and illness associated with their tragic loss. The group meet every 2nd & 4th Saturdays of the month and is facilitated by Lorrain Taylor, a volunteer social worker and victims-survivor. The group averages between 15-20 participants who meet in Oakland at a facility currently donated by "Regeneration", a local nonprofit organization. The two-hour sessions open with song and prayer and offer an arena for sharing experiences. Participants are asked to maintain confidentiality and to be sensitive to those who manifest their grief in different ways. Individual professional help is available.

**Information & Referral Service** – Many victim-survivors are unemployed or cannot maintain employment due to PTSD, depression and other stress factors. Consequently, these individuals need immediate financial assistance, counseling services, "safe-homes", food and other much-needed assistance. Due to the lengthy and complicated process of applying and qualifying for victim services, many people misunderstand the application process and miss deadlines. In 2008, 1K MPV referred more than 75 families or individuals to homeless shelters and motels that offered free or reduced rates. We provide legal referrals to help families obtain funding that may be available through local or state agencies. A local attorney also provides four hours of pro-bono work per week to help in our efforts. 1K MPV also makes available educational referrals through the United College Action Network (UCAN-TO).

**Advocacy** - 1K MPV participates in several events throughout the Bay Area that advocate for violence prevention policies and strategies within communities. Our grassroots efforts push for common sense gun laws to reduce violence in Bay Area neighborhoods. Collaboration with the Legal Community Against Violence (LCAV) and the American Civil Liberties Union ([ACLU](#)) provides legal expertise and support to 1K MPV to help spearhead initiatives for stronger gun policies in Alameda County.

**Food Program** – For individual who are suffering depression, loss of appetite is very common. A basic necessity like food is often forgotten and often leads to other debilitating habits. In 2006-07 1K MPV served over 150 families who were unemployed and/or could not afford the cost of food. Volunteers make deliveries to families who lost a close relative to violence.

**Evening of Healing** – In December, 1K MPV sponsor a free holiday dinner for victim survivors families and friends. 1KMPV send invitations to victim-survivors registered with the City of Oakland Public Safety Committee. We serve families who could not otherwise afford a holiday meal or simply want to fellowship. The event is not only a time of celebration, but of reflection. Families are asked to bring photos of their deceased relatives and friends to be displayed. The non-denominational event featured entertainment, local, and state government officials. Other nonprofit social services agencies were invited and tables were set-up to display information and services.

**Project SMART (Study Support Music Martial Arts Resources Therapy)**, A new and innovative program for grieving children and their grieving parents/grandparents/caretakers. Anecdotally, through the work of 1000 Mothers to Prevent Violence, and experientially as survivors, we know that there are a multitude of issues facing survivors of victims of violence that diminish the quality of life lived prior to the event. The resource and referral aspect of this project aims to alleviate some of these hardships by connecting families with community-based services to meet their needs.

**PURPLE Gala (Prayer+Unity+Restoration+Love+Empowerment)** - The PURPLE Gala fundraiser serves as an opportunity for donors to meet the individuals and families that their contributions are directly affecting. The gala is also used as a tool to bring awareness to the public at large of the increasing rate of homicides in Oakland.

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUL 31 2008

1000 MOTHERS TO PREVENT VIOLENCE  
C/O LORRAIN F TAYLOR  
728 BLOSSOM WAY  
HAYWARD, CA 94541

Employer Identification Number:  
74-3191786  
DLN:  
17053165350008  
Contact Person:  
GERALD MINK ID# 31228  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
DECEMBER 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
YES  
Effective Date of Exemption:  
JUNE 10, 2008  
Contribution Deductibility:  
YES  
Advance Ruling Ending Date:  
DECEMBER 31, 2012  
Addendum Applies:  
NO

Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 1045 (DO/CG)





**Office of Parks and Recreation**  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: 510.238-3187; Facsimile: 510.238-2397  
 Office Hours of Operation: Monday-Friday 9:00 a.m. - 4:00 p.m.



ATTENTION: Desmona Armstrong

Date of Application: 10/24/13

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: 1000 Mothers to Prevent Violence  
 Address: AD Box 781 Hayward 94541  
Street Address City Zip Code  
 Name of Contact Person: Corraia Taylor or Ashantee Baker  
 Phone Number: 510 561-0100 Fax Number: 510 583-0100 E-mail: mothers1000@aol.com  
 Mailing Address: AD Box 781 Hayward 94541  
Street Address City Zip Code

Facility/Park Name: J1 Aquatic Center  
 Room(s)/Site(s): Main Room

**EVENT INFORMATION:**

Date(s) of Event: 12-12-13  
 Time In/Prep: 4:30 Event Time: 7-9 pm Cleanup/Time Out: 9:30

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitzvah, etc.)  
Banquet/meeting

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No  
 Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
Musical Instruments live band, CD Players Amp mic

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 180 Approximate # of Adults 150 # of Teens 20 # of Children/Infants 10

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_

**(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)**

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)  
 Permit Processing Fees (Picnic & Related Events) A non-refundable permit processing fee of \$15 will be added to each application with 50 or more people.  
 For Park Use: (Special Events) A non-refundable permit processing fee of \$30 will be added to each application.

(1) <u>125</u> x <u>4</u> = <u>500.-</u> <small>(Hourly Rate) (# of hours)</small>	(7) Alcoholic Beverage Fee = <u>0</u>
(2) _____ x _____ = _____ <small>(Hourly Rate) (# of hours)</small>	(8) Administrative Service Fee = <u>75.-</u>
(3) Permit Processing Fee = _____	(9) Caterer Opt Out Fee = <u>200.00</u>
(4) Deposit = <u>300.-</u>	(10) Sound Use Fee = <u>0</u>
(5) Setup/Teardown = <u>150.-</u>	(11) Other Charges = _____
(6) Kitchen <u>1275</u> <u>1350</u> = <u>125.-</u>	

TOTAL: \$ \_\_\_\_\_ Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: VISA  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 31 to 60 days notice: Forfeit Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE \_\_\_\_\_ DATE 10/24/13