

CITY OF OAKLAND

PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday December 4, 2013 4:30 P.M.

Lake Merritt Garden Center, 666 Bellevue, Oakland, CA

Minutes

1. CALL TO ORDER:

2. ROLL CALL:

BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, ROSENBLOOM, SELNA, WU

Present: Belcher, DuBois, Flores, Kadera-Redmond, Miller, Rosenbloom, Selna Wu

Arrivals: Peterson (4:46pm)

Excused: Marshall

City Staff: Diane Boyd, Audree Jones-Taylor, Dana Riley, Zermaine Thomas and Keira Williams

3. DISPOSITION OF MINUTES:

November 13, 2013 meeting minutes

Motion: Commissioner Miller requested the following changed be made to the minutes; delete the last line of paragraph 3 on page, note Commissioner Wu present on the roster, and change Commissioner Belcher from absent to excused. So noted, Commissioner Miller entertained a motion to approve the meeting minute of November 13, 2013. **Moved by:** Commissioner Wu, **Seconded by:** Commissioner Kadera-Redmond: **Yes:** DuBois, Kadera-Redmond, Rosenbloom, Selna, and Wu; **Abstained:** Belcher, Flores and Miller
Motion Passed

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

Item 8A was moved below Item 8C.

7. CONSENT NEW BUSINESS:

- A. Request Approval From the Native American Health Center For Permission to Collect On-site Registration Fees for the Running Is My High Walkathon at Lakeside Park on Saturday, March 8, 2014. The Office of Parks and Recreation received a request from the Native American Health Center, a non-profit organization, to collect on-site registration fees for the "Running is My High", a 10k and 5k Fun Race around Lake Merritt on Saturday, March 8, 2014. The event promotes fitness, good nutrition and diabetes prevention. The fees collected will be used to support the event (i.e., purchasing T-shirts and supporting participant walking and running scholarships.)

- B. **Request from the National Multiple Sclerosis Society for Permission to Collect On-site Donations and Pledges for the Walk MS East Bay 2014 at Lakeside Park on Saturday, April 26, 2014**. The Office of Parks and Recreation received a request from the National Multiple Sclerosis Society, a non-profit organization, to collect on-site donations and pledges for the Walk MS East Bay 2014 at Lakeside Park on Saturday, April 26, 2014. The donations and funds raised will benefit local programs, services, and research for those affected by Multiple Sclerosis (MS).

Motion: Commissioner Miller entertained a motion to accept Consent New Business Items 7A and 7B. **Moved by:** Commissioner Kadera-Redmond, **Seconded by:** Commissioner Belcher: **Motion Passed**

8. **NEW BUSINESS:**

- A. **Informational report on the Draft Broadway Valdez District Specific Plan, and Design Guidelines on aspects that relate to plazas and public spaces.** The Parks and Recreation Advisory Commission reviewed the Draft Broadway Valdez District Specific Plan, Design Guidelines informational report for Item 8A. Keira Williams from the Economic Development Department provided an overview and Power Point presentation for the project which included background summation and review of the Community Design; Design Guidelines; Public Realm and Public Open Space. The Draft Specific Plan is available for review at www.oaklandnet.com/bvdsp under section "Reference Documents". Click on Chapter 5, community Design or Appendix C: Design Guidelines. The Specific Plan is also available for review at the Oakland Public Library, Social Science and Documents, 125 14th Street, Oakland and the City of Oakland Planning Department located at 250 Frank H. Ogawa Plaza, Suite 3315.

Speakers' Comments and Concerns:

Introduction of more retail tenants into the Valdez Triangle will bring more traffic and disturb area residents.

Affordable housing must be included in the Valdez District plan.

Concerned that lower income renters will be displaced.

Design of buildings over the current 5 stories will change the character of the area.

A speaker also provided the following reading material the Commission: "Geography of Nowhere"; "Trees in Urban Design", and "A Pattern Language".

Commissions Comments:

Chair Miller: Concerned that neighborhood parks for new neighborhoods are not being created. Rooftop parks on all garages, buildings for residents and open to the public was suggested.

Director Jones-Taylor encouraged the Commission to seek improvements to existing parks

and plazas when projects such as housing and development are being considered.

Commissioner Du Bois determined that current plans for retail do not extend to the Rockridge area and that there are no plans for structural garages in the core triangle where current potential parking will be utilized

Commissioner Peterson: Would like to see plans to repurpose current living spaces in project area. Affordable housing plans must capture the needs of Oakland residents and not more condos to accommodate the overflow from San Francisco. Many developments have been built and stand vacant or are leased condos. New retail tenants should service the needs of Oakland.

Commissioner Rosenbloom: Kempton (a small pocket park) should be added to the project map. Encouraged staffs efforts to connect to other existing OPR parks, including Mosswood and Lake Merritt.

Commissioner Flores: Asserted that a low income housing plan is imperative and learned that the City of Oakland needs to develop a citywide inclusionary housing plan associated with all new development and discussion with City Council was needed.

Commissioner Selna: Recommended that fees from developers go to new open/green spaces.

Commissioner Wu: Seconded prior issues asserted by other members, and raised concern regarding the increase of motor traffic on Broadway and questioned whether pedestrians would use the expanded sidewalks/plazas as projected.

Kadera-Redmond: Concerned that the project is more focused on attracting developers and not on the needs of local area residents.

Next Steps: Zoning Update Committee meeting on December 1, 2013, 5pm, Hearing Room 1, City Hall.

Motion: Commissioner Miller entertained a motion to accept the Informational report on the Draft Broadway Valdez District Specific Plan and Design Guidelines. **Moved by:** Commissioner Du Bois, **Seconded by:** Commissioner Rosenbloom: **Motion Passed**

B. Request From Bayhill High School For Permission To Collect Funds At Leona Lodge For A School Spring Auction Fundraiser On Saturday, May 3, 2014

Zermaine Thomas presented the staff report for Item 8B. The Parks and Recreation Advisory Commission reviewed a request from Bayhill High School, a 501c(3) non-profit organization under the umbrella of the Bay Area Educational Institute requesting permission to collect funds at a their school Spring Fundraiser to be held at Leona Lodge on Saturday, May 3, 2014. Proceeds from the event will go directly to support the activities of Bayhill High School students. Funds benefit the reduction of participant tuition fees and promote technology and musical skills.

Motion: Commissioner Miller entertained a motion to approve the request to allow Bayhill High School to collect funds at their school Spring Auction and Fundraiser on Saturday, May

4, 2014 at the Leona Lodge. Moved by: Commissioner Belcher, Seconded by:
Commissioner Flores: Motion Passed

- C. Request For Permission From "Triple Step Toward The Cure" To Collect On-Site Registration Fees, Sell T-Shirts and Food, and To Allow Vendors to Sell Items During the 5K Fun Run/Walk at Lakeside Park on Sunday, September 21, 2014. The Office of Parks and Recreation received a request from Triple Step Toward The Cure, a non-profit organization, to collect on-site registration fees, sell t-shirts and food items and allow vendors to sell event-related items at Lakeside Park for their 5th Annual "*Stepping Toward the Cure*" 5K Fun Run/Walk on Sunday, September 21, 2014. The walk/run will serve as a fundraiser for the organization to further their mission by educating the community and funding efforts to find better treatment and a cure; encouraging triple negative patients in underserved communities by providing financial and emotional support ;and empowering women at risk to take charge of their health in order to maintain optimal wellness.

Note: Commissioner Du Bois requested staff to provide specific information regarding how funds raised at the event are to be used.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow Triple Step Toward the Cure to; collect on-site registration fees; sell T-shirts and food; and to allow vendors to sell items during their 5K Fun Run/Walk, on Sunday, September 21, 2014 at Lakeside Park. **Moved by:** Commissioner Belcher **Seconded by:** Commissioner Selna: **Abstained:** Commissioner Du Bois: **Motion Passed**

9. CONDITIONAL USE PERMITS:

10. COMMUNICATIONS:

Upcoming Retreat: Discuss the necessity Committees as proposed by Commissioner Belcher

11. PRAC COMMITTEE REPORT:

The Dog Park Committee will revise and resubmit its report.

12. ADVISORY COUNCIL REPORTS:

Commissioner Belcher: Concerned that Studio One is underutilized and wanted to explore how to bring more people, programs and revenue to the center.

Director Jones-Taylor informed the Commission that the Studio's renewed focus was on children and that the program grossed 300k in the last year. Commissioner Belcher was asked to have the Studio One Advisory Council members clarify "underutilized".

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

16. DIRECTOR'S REPORT:

- Director Audree Jones-Taylor requested T-shirts sizes from the Commission for OPR's new

16. DIRECTOR'S REPORT:

- Director Audree Jones-Taylor requested T-shirts sizes from the Commission for OPR's new season shirts.
- The Commission was asked to choose from January 4th, 11th or 18th as possible dates for the 2014 PRAC Retreat. Suggested agenda topics included:
 1. Vote for chair and co-chair
 2. Schedule Spring tour
- The Snow Park Dog Play Area report was pulled from the Council agenda. Consideration will be given to on leash/off leash use in certain parks.

17. ANNOUNCEMENTS:

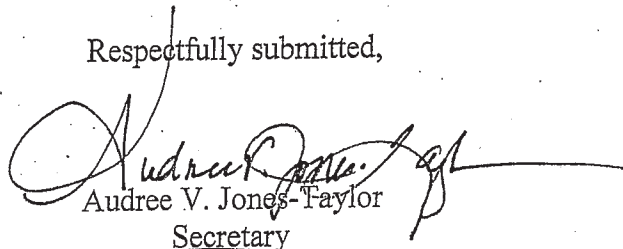
None

18. ADJOURNMENT:

Note

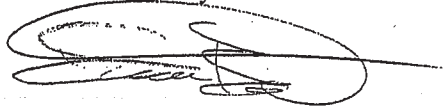
The meeting was adjourned at 6:50pm.

Respectfully submitted,



Audree V. Jones-Taylor
Secretary

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Secretary



Diane L. Boyd
Recording Secretary

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the *Office of Parks and Recreation at (510) 238-7532* or *TDD (510) 615-5883* at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting: *Wednesday, January 8, 4:30 p.m.*
Lakeside Garden Center
666 Bellevue Ave, Oakland, CA