



PARKS AND RECREATION ADVISORY COMMISSION  
City of Oakland  
February 8, 2014, 9:00 A.M  
Lake Merritt Garden Center, 666 Bellevue, Oakland, CA

Minutes

1. CALL TO ORDER:

9:20am

2. ROLL CALL:

Present: Belcher, Du Bois, Kadera-Redmond, Marshall, Miller, Peterson  
Rosenbloom, Selna, Wu

Excused: Flores

Staff: Audree V. Jones-Taylor, Dana Riley, Gail McMillon, Diane Boyd, Mark Hall, Robert  
Robert Davila, Cathryn Cornelius

Speakers: Anne Woodell – Former PRAC Commissioner  
Deputy Chief Paul Figueroa, OPD  
Joe DeVries, City Administrator's office

3. DISPOSITION OF MINUTES:

January 8, 2014 Minutes

**Motion:** Commissioner Miller entertained a motion to approve the January 8, 2014 meeting minutes.

**Moved by:** Commissioner Peterson **Second by:** Commissioner Kadera-Redmond. **Motion Passed -**  
All Yes

4. SPECIAL ORDERS:

None

5. PRAC PENDING LIST:

None

6. MODIFICATIONS TO THE AGENDA:

None

7. CONSENT NEW BUSINESS:

None

8. NEW BUSINESS:

PRAC moved its regularly scheduled February meeting to Saturday, February 8, 2014 - 9 AM to 1  
PM in order to convene its annual retreat.

The following topics were scheduled to be covered.

A. Welcome – Chair Barry Miller

**B. Election of Chair and Vice Chair**

Commissioner Belcher nominated Commissioner Miller to serve as Chair to the Parks and Recreation Advisory Commission. **Motion Second** by Commissioner Wu **Motion Passed** – All Yes

Commissioner Belcher nominated Commissioner Wu to service as Vice Chair to the Parks and Recreation Advisory Commission. **Motion Second** by Commissioner DuBois **Motion Passed** – All Yes

**C. Roles and Responsibilities of PRAC**

Anne Woodell provided background information on the Parks and Recreation Advisory Commission and offered best practices for serving as a Commissioner. These suggestions included providing new Commissioner with an orientation; preparing ahead of each meeting; reviewing Roberts Rule of Order prepared by the League of Women Voters; working as an advisor and not to provide direction to staff, and to tour facilities and parks regularly.

**D. Meeting Protocol and Communication**

- Email sharing protocol was discussed as related to popular issues like the “Dog Park Play Area”. Should the Commission have a dedicated email address to communicate with the public? OPR staff will seek clarification and direction from the City Attorney’s Office on this issue.
- The agenda format will be reviewed and amended to add new or exclude obsolete categories. Commissioner Miller will present an alternative agenda at a future meeting

E. PRAC Committees: Recap Status of Committees – Move to March 12<sup>th</sup> meeting

F. PRAC Liaisons – Move to March 12<sup>th</sup> meeting

G. Public Safety: Discussion with Neighborhood Services about City Public Safety –Joe DeVries provided the Commission with copies of the City’s “Strategy for Total Community Action for Addressing Crime in Oakland - Zeroing Out Crime 2013”, prepared by the Strategic Policy Partnership, LLC. The plan calls for coordinated action and execution of city resources to meet the goal of reducing crime in Oakland.

- The geographic plan includes 5 areas across Oakland with 1 Captain supported by a Public Service Officer (PSO), Beat officers and an Investigative Unit

- The Commission received an Action Sheet which serves as a tool for tracking progress on predetermined and recorded areas of concern. The commission was tasked with determining priority actions and implementation time frames and assignments. Joe DeVries will return to hear commission feedback and comments. The City wants to have a plan in place by May 2014.
- Commissioner Wu asserted the nation is moving away from zero tolerance policies which victimize youth
- Commissioners Kadera-Redmond and Marshall expressed concern that the Administration does not recognize the connection between public safety and Parks and Recreation Programs
- The Commission discovered upon review of the Action Sheet that items listed on page 1 (one) fall under the jurisdiction of the Public Works Agency
- Deputy Chief Paul Figueroa reported that OPD has a staff of 670 patrol officer out of 717; 110 are participating in academy training; 54 new officers will be sworn in in April.
- Each of the 5 District Commanders has an Advisory Committee which serve as a direct line for Oakland Parks and Recreation, Oakland Unified School District and City Commissions.
- OPD and City council district maps do not match

H. The Future of the Office of Parks and Recreation

- Parks should be listed by Council District
- Commissioner Selna would like to continue conversation regarding a possible ballot measure for Oakland Parks and Recreation
- Oakland Parks and Recreation should consider working with the Public Works Agency to develop a Master Plan concept to maintain OPR assets.
- Trust for Public Land Master Plan funding possible match by the City Administrator Office

I. Marketing of Park and Recreation Services

- Oakland Parks and Recreation Annual Report should be presented to the community
- OPR Director's Report should be prepared to be posted on the website

J. Land Use and Planning Issues – Move to March 12<sup>th</sup> meeting

- PRAC "feedback" on informational reports from outside agencies: How can we make a difference?*
- What is Open Space and Conservation and Recreation "OSCAR" (level of service standards, etc.)?*
- Park Zoning and Use Permits: Quick recap/ Q&A*

K. What's New in Community Gardening and Urban Agriculture?

- Six (6) community gardens and other non-profit gardens supported by Oakland Parks and Recreation including Dover Street Park, Fitzgerald Park "City Slicker Farms", King Estates, Marston Campbell, Stonehurst Edible Schoolyard and Tassafaronga

Urban Farm.

- Ten (10) personal food growth gardens rented at \$30.00 per plot including 130 registered gardeners.

- L. Upcoming capital projects—what's on the horizon for PRAC? Move to future meeting
- M. Upcoming dates and events: Council meetings, PRAC report to Life Enrichment Committee, Annual PRAC parks tour, upcoming Parks/Rec events. Dana will send updated information.
- N. Parting Thoughts and Goals for 2014—How can PRAC do better?

9. CONDITIONAL USE PERMITS:

None

10. COMMUNICATIONS:

None

11. PRAC COMMITTEE REPORT:

None

12. ADVISORY COUNCIL REPORTS:

None

13. UNFINISHED BUSINESS:

None

14. COUNCIL REFERRALS:

None

15. OPEN FORUM:

No Speakers

16. DIRECTOR'S REPORT:

None

17. ANNOUNCEMENTS:

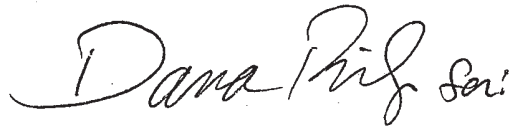
- Mark Hall will provide an update on City Slickers Farm at the March 12<sup>th</sup> meeting.
- Commissioner Miller will prepare the PRAC's Annual Report within the next two months for review by the Commission.
- Life Enrichment meeting on February 11<sup>th</sup>. Dana will send further information to the Commission.

18. ADJOURNMENT:

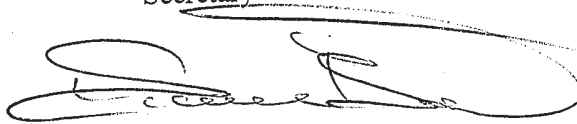
1:10pm

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the *Office of Parks and Recreation at (510) 238-7532* or *TDD (510) 615-5883* at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Respectfully submitted,



Audree V. Jones-Taylor  
Secretary



Diane Boyd  
Recording Secretary

*Next Meeting:*

*Wednesday, March 12, 2014, 4:30 p.m.  
Lakeside Garden Center  
666 Bellevue Ave, Oakland, CA*