



PARKS AND RECREATION ADVISORY COMMISSION
City of Oakland
Wednesday, March 12, 2014
Lake Merritt Garden, 666 Bellevue Avenue
4:30pm

Minutes

1. CALL TO ORDER:

4:38pm

2. ROLL CALL:

Present: Belcher, Flores, Kadera-Redmond, Marshall, Miller, Rosenbloom,
Arrivals: Peterson (4:45)
Excused: Du Bois, Wu
Staff: Audree Jones-Taylor, Dana Riley, Diane Boyd, Gail McMillon, Dana Banks, Ed
Manasse, Elois Thornton, Elena Bermeo, Gail McMillon

3. DISPOSITION OF MINUTES:

February 8, 2014 Minutes

Motion: Commissioner Miller entertained a motion to insert “and the Ethics Committee” after “City Attorney’s Office” on page 2 at Item D (1) and so approve the February 12, 2014 meeting minutes. **Moved by:** Commissioner Kadera-Redmond: **Second by:** Belcher
Abstained: Commissioner Flores: **Motion Passed**

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

- PRAC Liaisons moved to the April 9th agenda
- PRAC Committees: Recap Status of Committees moved to the April 9th agenda
- City Slickers Farm Update:
The gazebo at City Slicker Farms was removed, but the area continues to cause problems for the local community. The Executive Director will be asked to return to PRAC and address the lack of staffing and business operations. The contract has not been executed.
- Land Use and Planning Issues moved to the April 9th agenda

6. MODIFICATIONS TO THE AGENDA:

Motion: Commissioner Miller entertained a motion to move; Item 5 after Open Forum; Item 9A before Item 8A, and to pull item 8D (non-profit representative not present) **Moved by** Commissioner Belcher: **Second by** Commissioner Marshall: **Abstained:** Commissioner Peterson **Motion Passed**

Motion: Commissioner Miller entertained a second motion to modify the agenda and move Item 16B Public Safety, before Item 9A **Moved by:** Commissioner Kadera-Redmond: **Second by:** Belcher **Motion Passed**

7. CONSENT NEW BUSINESS:

- A. **Request Approval from the Parks and Recreation Advisory Commission to Collect Registration Fees Receive Donations and Serve and Sell Alcoholic Beverages and Food, at the 5th Annual Oakland Running Festival Marathon at Snow Park on Sunday, March 23, 2014.** Oakland Parks and Recreation received a request from Gene Brtalik, Oakland Running Festival Race Director, for permission to serve and sell alcoholic beverages (Beer & Wine) and food on-site at the Oakland Running Festival Marathon to be held at Snow Park on Sunday, March 23, 2014. Benefits for the collection of funds will go towards City and Local Charities. A portion of the alcohol beverage sales will go to the Fire Department's Random Acts Charity.
- B. **Request Approval From the Parks and Recreation Advisory Commission to Collect On-site Registration Fees and Receive Donations at the Rhodes Race 5k Run/Walk to Benefit the Leukemia and Lymphoma Society at Lakeside Park on Sunday, April 14, 2013.** The Office of Parks and Recreation has received a request from Ms. Claire Blaney for permission to collect on-site registration/donation fees for the Rhodes Race 5K Walk/Run at Lakeside Park on Sunday, April 13, 2014, to benefit the Leukemia and Lymphoma Society (LLS). The fees are donated to the LLS. The minimum registration/donation fee is \$20 per person.

Motion: Commissioner Miller entertained a motion to approve Consent New Business Items 7A and 7. **Moved by:** Commissioner Marshall **Second by:** Commissioner Belcher **Motion Passed**

8. NEW BUSINESS:

- A. **Request the Parks and Recreation Advisory Commission Provide Comments and Recommendations on the Draft West Oakland Specific Plan and Associated Draft Environmental Impact Report on Aspects Related to Parks and Public Open Space.** The Parks and Recreation Advisory Commission reviewed the staff report for Item 8A presented by Ed Manasse from the Planning and Building Department. Published in January 2014, the Draft West Oakland Specific Plan (Draft Plan) is the culmination of a comprehensive community engagement and planning effort over the last 2½ years. It is a planning tool that will help shape the future of West Oakland over the next 20-25 years, and as such, presents an extraordinary opportunity to guide the area in a direction that improves the quality of life for existing and future residents. The Draft Plan is designed to support existing businesses and industry, while encouraging new jobs and services. The public comment period for the Environmental Impact Report (EIR) will be open until March 17, 2014. Approximately 90 community meeting were held.

Speaker: West Oakland School Teacher

West Oakland students have had to move out of Oakland due to the increased rent. Concerned that gentrification will change “the game” for everyone as has happened in San Francisco and current residents will not benefit from the plan, only those moving in. the speaker suggested that planners should focus on employment, schools and public safety. There is not enough concrete language in the plan for employment of local residents or to keep housing affordable.

Commissioner’s Comments:

Housing must remain affordable.

The addition of 5K new home in the plan with no new open space is a cause for concern.

The Commission confirmed that there would be no net loss of actual open space associated with the project.

The City must increase efforts to improve existing parks and prioritize these projects once the plan is approved.

New developments within 5 miles of a park should require developers to provide a face lift to that site.

Any and all developments must include green/open and publically accessible space with plans for maintenance.

If the public owned property, it could be zoned open space as a placeholder with the hope to expand and develop green space.

Planning and Building staff will verify that the triangle of land near the Nabisco Plant is not publicly owned.

Director Jones-Taylor noted that several parks were not included in the report or designated as open space. They include the West Oakland Youth Center, McClymonds, 25th Street Mini Park, Durant Mini Park. Planning and Building staff will follow-up with OPR to review a list of parks/sites to be included in the plan.

The Chair also addressed the issue of non-open space designated parks in West Oakland and suggested that they be rezoned. In addition, he suggested the City consider adding roof-top gardens, dog parks and community gardens in future new development projects.

Motion: Commissioner Miller entertained a motion to accept the Draft West Oakland Specific Plan Information Report **Moved by:** Commissioner Selna **Second by:** Commissioner Peterson **Motion Passed**

B. Request the Parks and Recreation Advisory Commission Approve the Solicitation of Entrance Fees, Food Concessions, and Sales of Alcoholic Beverages for the Burger Boogaloo 2 Annual - 2 Day Concert Event at Mosswood Park Amphitheater, July 5 and 6, 2014.

The Parks and Recreation Advisory Commission reviewed the staff report for Item 8B presented by Elena Bermeo. This is Burger Boogaloo's 2nd annual 2 day music festival held at Mosswood Park Amphitheater on July 5-6, 2014. Last year's Burger Boogaloo event at Mosswood Park hosted over 2,000 patrons and visitors. The event organizer is requesting the approval of the sales for an onsite entrance fee in which proceeds will go to help cover cost of musicians, equipment, marketing, staffing, and facility usage. In addition, Burger Boogaloo is requesting the approval of sales of food concessions and alcoholic beverages.

Approximately 2,000 attend the Saturday event in 2013 and another 1500 on Sunday. The Fire Marshall has limited the capacity of the area to 2,000 attendees.

Motion: Commissioner Miller entertained a motion to approve the request for solicitation of entrance fees, food concessions, and sales of alcoholic beverages for the Burger Boogaloo 2nd Annual – 2 Day concert event at Mosswood Park Amphitheater, on July 5th and 6th, 2014.

Moved by: Commissioner Belcher **Second by:** Commissioner Peterson **Motion Passed**

C. Request the Parks and Recreation Advisory Commission Approve the Collection of On-site Funds from the Sale of Raffle Tickets, Art Objects and Donations at Lakeside Park for the Walk with Clausen House Event on Saturday, October 11, 2014.

The Parks and Recreation Advisory Commission reviewed the staff report for Item 8C presented by Gail McMillon. Clausen House, a non-profit organization, requested permission to collect funds through the sale of raffle tickets, art pieces and donations at their "Walk with Clausen House" event at Lakeside Park, on Saturday, October 11, 2014. All proceeds raised from the Walk Event will support Clausen House. Clausen House was founded in 1967 as a charitable 501 c3 organization which provides housing, wellness services and advocacy for developmentally disabled adults in Oakland and the greater Bay Area.

Motion: Commissioner Miller entertained a motion to approve the request to collect funds through the sale of raffle tickets, art pieces and donations at their "Walk with Clausen Huse" event at Lakeside Park on Saturday, October 11, 2014. **Moved by:** Commissioner Belcher

Second by: Commissioner Flores **Motion Passed**

D. Request the Parks and Recreation Advisory Commission Approve the Collection of On-site Fundraising Donations for the Adult Congenital Heart Walk at Lakeside Park on Saturday, June 28, 2014.

The Office of Parks and Recreation received a request from the Adult Congenital Heart Association, a non-profit organization, for permission to collect money on-site from fundraising efforts of the participants of the walk at the Congenital Heart Walk event at Lakeside Park on Saturday, June 28, 2014. The proceeds from the fundraising event will be used to support two national organizations that are dedicated to fighting Congenital Heart Disease, the Adult Congenital Heart Association and The Children's Heart Foundation

The requesting organization's representative did not attend the commission meeting. Item 8D was pulled from the agenda.

9. CONDITIONAL USE PERMITS:

A. **Oakland Public Work Department Requests the Parks and Recreation Advisory Commission Review and Accept the Design of the Measure DD – Bellevue Avenue Improvement Project and Recommend the Minor Conditional Use Permit for Approval.**

The Parks and Recreation Commission reviewed the staff report presented by Dana Banks from the Oakland Public Works Agency (OPW). Staff from the (PWA) and Oakland Parks and Recreation requested approval of the design and implementation of the Lakeside Park - Bellevue Avenue Improvement Project. The associated Conditional Use and Creek permits are pending. The project consists of improvements to Bellevue Avenue from the park entry at Grand Avenue, through the park to Perkins Street, including pavement overlay, parking layout revisions, the conversion of one drive lane to a bicycle lane, drainage modifications, and access controls.

Plans also include the addition of swing gates, upgrades to the kiosk and ADA parking. Removal of trees is not required to complete this project. There are possibly other improvements to be made at Lakeside Park; however, no timeline has been established.

Motion: Commissioner Miller entertained a motion to approve the design of the Bellevue Avenue Improvement Project and recommended approval to the Planning commission for the conditional Use Permit. **Moved by:** Commissioner Selna **Second by:** Commissioner Peterson **Motion Passed**

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

None

12. ADVISORY COUNCIL REPORTS:

Commissioner Kadera-Redmond

- Connected with Studio One on Facebook
- Has made plans to meet with the Dunsmuir Hellman Historic Estate Manager
- Has not been successful contacting staff regarding camp registration and to promote programs

Commissioner Miller entered Commissioner Du Bois' report into the record

- Went to Montclair in February and talked about the Public Safety Plan
- Met with staff at Redwood Heights and the Oakland Zoo

13. UNFINISHED BUSINESS:

None

14. COUNCIL REFERRALS:

None

15. OPEN FORUM:

None

16. DIRECTOR'S REPORT:

- State of the City Address – On behalf of Mayor Quan Director Jones-Taylor delivered an apology to the Commission for not acknowledging them at the State of the City Address.
- Public Safety Action Plan – Joe Devries from Neighborhood Services address the Commission “Safer Plan for a Safer Oakland” is a work in progress. Staff will be holding a community meeting at Castlemont High School on Saturday, March 15th, from 10am to 12:30pm. He will return to PRAC in April or May to follow-up on the Commission’s progress on their comments for the safety plan.

Regarding the Public Safety Action Plan, Commissioner Kadera-Redmond attended the 1st public meeting and reported that it was very dysfunctional. Organizing staff reported that the dysfunction was caused by a planned action to disrupt the meeting.

17. ANNOUNCEMENTS:

The PRAC annual parks tour was scheduled for Saturday, April 11, 2014

18. ADJOURNMENT: 6:49pm

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the ***Office of Parks and Recreation at (510) 238-7532*** or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Respectfully submitted,

Audree V. Jones-Taylor
Secretary

Diane Boyd
Recording Secretary

Next Meeting:

***Wednesday, May 14, 2014, 4:30 p.m.
Lakeside Garden Center***

666 Bellevue Ave., Oakland, CA