



PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, June 11, 2014

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

Minutes

1. CALL TO ORDER:

The June 11, 2014 meeting of the Parks and Recreation Advisory Commission was called to order at 4:34pm.

2. ROLL CALL:

BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, ROSENBLOOM, SELNA, WU

Present: DuBois, Marshall, Miller, Peterson, Rosenbloom and Selna

Excused: Belcher, Flores, Kadera-Redmond and Wu

Staff: Audree V. Jones-Taylor, Dana Riley, Gail McMillon, Diane Boyd, Frederick Morris, Melvin Landry, Mark Hall, E. Harith Aleem, Maribel Corral, Deborah Cooper, Karis Griffin, Robert Davila, Michelle Doppelt, Mark Zinns, Stephanie Benavidez, and Sarah Herbelin

3. DISPOSITION OF MINUTES:

May 14, 2014

Motion: Commissioner Miller entertained a motion to approve the May 14, 2014 meeting minutes. **Moved by:** Commissioner Peterson **Second by:** Commissioner Marshall Motion; Abstained: DuBois and Rosenbloom

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

Chair Miller will provide commission members with the Annual PRAC Report via email. Comments and edits will be sent to Dana Riley in preparation for the presentation to the Life Enrichment Committee (LEC) before the summer recess.

Director Jones-Taylor informed the Commission that July 23rd would be the last date to present the report to the LEC before the summer break.

6. MODIFICATIONS TO THE AGENDA:

None

7. CONSENT NEW BUSINESS:

A. **REQUEST FROM THE EAST BAY FRONT RUNNERS AND WALKERS FOR APPROVAL TO COLLECT REGISTRATION FEES AND SELL ONE MERCHANDISE ITEM DURING THE PRIDE RUN/WALK AT LAKESIDE PARK ON SATURDAY, OCTOBER 11, 2014.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7A presented by Gail McMillon. Oakland Parks and Recreation received a request from the East Bay Front Runners and Walkers, a 501c3 non-profit organization, who requested approval to collect registration fees and to sell a single category item at their 5K and 10K Pride Run/Walk at Lakeside Park on Saturday, October 11, 2014. To commemorate the event, organizers plan to sell socks embossed with the clubs initials. Proceeds will be donated to several local non-profit organizations. A Post Event Report from the 2013 Pride Run/Walk was provided.

Motion: Commissioner Miller entertained a motion to approve Item 7A Consent New Business. **Moved by:** Commissioner DuBois **Second by:** Commissioner Peterson. Motion Passed

8. NEW BUSINESS:

A. **REQUEST FROM THE FRIENDS OF SAUSAL CREEK FOR APPROVAL TO HOLD A NATIVE PLANT SALE ON SUNDAY, OCTOBER 19, 2014 AT THE NATIVE PLANT NURSERY IN JOAQUIN MILLER PARK.**

Stephanie Benavidez presented a staff report for Item 8A for review by the Parks and Recreation Advisory Commission. Oakland Parks & Recreation has received a request from the Friends of Sausal Creek for approval to hold a native Plant sale at the Native Plant nursery in Joaquin Miller Park on Sunday, October 19, 2014. The proceeds collected will be used to continue the various watershed programs sponsored by the Friends of Sausal Creek.

Motion: Commissioner Miller entertained a motion to approve Item 8A and the staff recommendation to allow the Friends of Sausal Creek to hold a plant sale on Sunday, October 19, 2014 at the Native Plant Nursery in Joaquin Miller Park. **Moved by:** Commissioner Peterson **Second by:** Commissioner Du Bois. Motion Passed

Commissioner Miller suggested this item be presented under Consent New Business for future consideration.

B. **REQUEST FROM THE ADULT CONGENITAL HEART ASSOCIATION FOR APPROVAL TO COLLECT FUNDS FOR DONATIONS AND REGISTRATION FROM PARTICIPANTS AT THE CONGENITAL HEART WALK AT LAKESIDE PARK ON SATURDAY, JUNE 28, 2014.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 8B presented by Gail McMillon. Oakland Parks and Recreation received a request from the Adult Congenital Heart Association, a non-profit organization, to collect donations and registration fees from participants at their fundraising walk at Lakeside Park on Saturday, June 28, 2014. Proceeds from the event will be allocated to the Adult Congenital Heart Association and the Children's Heart Foundation to support their efforts to fight the disease.

Motion: Commissioner Miller entertained a motion to approve Item 8B the recommendation to allow the Adult Congenital Heart Association to collect donations and registration fees at their event on Saturday, June 28, 2014. **Moved by:** Commissioner Selna **Second by:** Commissioner Rosenbloom: Motion Passed

C. **REQUEST FROM RUN FOR COURAGE FOR APPROVAL TO COLLECT REGISTRATION FEES, DONATIONS TO SELL HATS AND SHIRTS AT THE 5K/10K RUN/WALK AT LAKESIDE PARK ON SATURDAY, NOVEMBER 8, 2014.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 8C presented by Gail McMillon. Oakland Parks and Recreation received a request from Run for Courage, a non-profit organization, to sell merchandise, and collect registration fees and donations at their fundraiser on Saturday, November 8, 2014 at Lakeside Park. Proceeds will benefit the organization's efforts to combat human trafficking to bring awareness to the community.

Motion: Commissioner Miller entertained a motion to approve Item 8C and staff the recommendation to allow Run for Courage to sell merchandise, and collect registration fees and donations at their event on Saturday, November 8, 2014. **Moved by:** Commissioner DuBois **Second by:** Commissioner Peterson: Motion Passed.

9. **CONDITIONAL USE PERMITS:**

None

10. **COMMUNICATIONS:**

Commissioner Selna reported seeing a mattress under the Band Stand in Lakeside Park during the weekend, and observed it in another location in the park earlier in the day.

Stephanie Benavidez OPR's Open Space and Rotary Nature Specialist address the Commission and suggested that Gail McMillon contact Michael Church in the Department of Human Services as this is a homeless issue which needs to be addressed. She also informed the commission that City Gardeners are obligated to post a 3 day notice on the property thereby notifying the owner of the pending removal.

11. **PRAC COMMITTEE REPORT:**

None

12. **ADVISORY COUNCIL REPORTS:**

Commissioner Peterson: Contacted Karis Griffin, Cultural Arts Director of Studio One. The Commissioner will attend Studio One's next Advisory Council meeting. Commissioner Peterson also requested an updated list of Advisory Council liaison assignments and contacts for staff.

Director Jones-Taylor announced that commission members who have received new liaison assignments will retain them, and assigned Dana Riley to follow-up with Commissioners Belcher and Flores regarding their Advisory Council assignments.

13. UNFINISHED BUSINESS:

None

14. COUNCIL REFERRALS:

None

15. OPEN FORUM:

Karen Asbelle – Made an inquiry regarding Knowland Park Zoo expansion and a purported additional 20 acres designated to the project.

16. DIRECTOR'S REPORT:

A. Updates:

Naming Rights: The Naming Rights project must keep moving. Some community members have shown interest in the process. The Director suggested that PRAC should take the lead on the project and prepare to make a presentation before the Life Enrichment Committee (LEC) with the goal of moving to the full City Council in September. Friends of Oakland Parks and Recreation staff and board members have attended meeting with City Council members and the Mayor's staff on the subject.

Adult Recess: The May 22nd event was a complete success. City and other local employees and officials participated the 1st annual play day for adults. OPR received many inquiries about the program including requests to repeat the production several times a year.

B. Departmental Realignment: Director Jones-Taylor introduced 14 of her 15 member Cabinet to commission members. Each staff person gave a brief description of their position and new or continuing areas of responsibilities under the department realignment. The Cabinet members present were: Harith Aleem, Stephanie Benavidez, Diane Boyd, Deborah cooper, Maribel Corral, Robert Davila, Michelle Doppelt, Karis Griffin, Mark Hall, Sarah Herbelin, Melvin Landry, Frederick Morris, Dana Riley and Mark Zinns.

Director Jones-Taylor also announced that Gail McMillon would be assuming the position as Office Manager and assisting Dana Riley. Zermaine Thomas will serve as the staff liaison to the commission for Central Reservations.

C. Upcoming Events:

1. Play Day on the Plaza – Friday June 27th, 11am to 2pm
2. Great American Campout – Saturday, June 28th and 29th
3. An Intimate Evening Saturday, July 26th, 6pm to 11pm
4. Sundays in the Redwoods, September 21st and 28th, and October 5th and 12th

Commission members selected September 21st as their annual Sundays in the Redwoods group excursion.

17. ANNOUNCEMENTS:

1. Commissioner DuBois announced the Annual Knowland Park Zoo Walk on the Wild event scheduled for Saturday, June 21st from 5pm to 8pm.

18. ADJOURNMENT:

The commission meeting was adjourned at 6:14pm.

Respectfully submitted,

Audree V. Jones-Taylor
Secretary

Diane Boyd
Recording Secretary

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the ***Office of Parks and Recreation at (510) 238-7532*** or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting: ***Wednesday, July 9, 2014, 4:30 p.m.***
 Lakeside Garden Center
 666 Bellevue Ave, Oakland, CA