



PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, July 9 2014

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

Agenda

SUPPLEMENTAL AGENDA

1. CALL TO ORDER:
2. ROLL CALL:
BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON,
ROSENBLOOM, SELNA, WU
3. DISPOSITION OF MINUTES:
June 11, 2014
4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
6. MODIFICATIONS TO THE AGENDA:
7. CONSENT NEW BUSINESS:
 - A. REQUEST APPROVAL TO ALLOW THE SHATTUCK NEIGHBORHOOD CRIME PREVENTION COUNCIL HOST AND COLLECT FUNDS AT THEIR COMMUNITY GARAGE SALE FUNDRAISER ON SATURDAY, AUGUST 16, 2014 AT BUSHROD PARK. Oakland Parks & Recreation (OPR) received a request from Don Link, of the Shattuck Neighborhood Crime Prevention Council, (SNPCPC), to host and collect funds at their Community Garage Sale Fundraiser at Bushrod Park on Saturday, August 16, 2014. Proceeds from this, SNPCPC and Oakland Parks and Recreation event will benefit the organization's community policing activities.
 - B. REQUEST APPROVAL TO FUNDRAISE AT THE 4TH ANNUAL CARMEN FLORES DAY OF MUSIC IN THE PARK ON SUNDAY AUGUST 17, 2014 AT JOSIE DE LA CRUZ PARK. The City of Oakland's Parks and Recreation, Carmen Flores Recreation Center at Josie de la Cruz Park will host its 4th Annual Carmen Flores Day of Music in the Park on Sunday, August 17, 2014. The event will take place at Josie de la Cruz Park from 11:00am-6:00pm. In partnership, Oakland Parks and Recreation staff and the Flores Family request the Parks and Recreation Advisory Commission grant permission for the organizers to fundraise for the event and where the proceeds collected will then pay for overhead costs.

C. REQUEST FOR APPROVAL FROM THE SAN FRANCISCO MIME TROUPE TO COLLECT DONATIONS AND SELL EVENT RELATED MERCHANDISE AT MONTCLAIR BALL FIELD ON JULY 30, 2014 AND LAKESIDE PARK ON AUGUST 6 AND AUGUST 7, 2014. Oakland Parks and Recreation has received a request from the San Francisco Mime Troupe (SFMT), a non-profit organization, for permission to collect donations by passing a hat and selling event related merchandise at Montclair Ball Field on Wednesday, July 30, 2014 and at Lakeside Park on Wednesday, August 6 and Thursday, August 7, 2014. The funds collected will help cover the cost for the season. A Post Event Report is attached from the 2013 events at these locations.

8. NEW BUSINESS:

A. REQUEST FOR REVIEW AND ACCEPTANCE OF THE DESIGN OF A DRIVING RANGE IMPROVEMENT PROJECT AT THE LAKE CHABOT GOLF COURSE AND A RECOMMENDATION FOR APPROVAL OF THE MAJOR CONDITIONAL USE PERMIT APPROVAL FOR THE PROJECT. The Oakland Parks and Recreation Department is requesting that the Parks and Recreation Advisory Commission (PRAC) consider approval of the design for the proposed Driving Range Improvement Project, located at Lake Chabot Golf Course, and provide a recommendation for approval of the Major Conditional Use Permit for the Project. The project generally consists of regrading the existing range to provide a line-of-site to 230 yards from the tee boxes to the end of the range, adding 6 tee boxes to provide a total of 18 tee boxes, removing and replacing the paving at the tee boxes to provide a level surface and improved safety setbacks, providing ADA access to the tee boxes, providing irrigation and grass cover to the range and providing stormwater treatment facilities.

B. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE ETHIOPIAN COMMUNITY AND CULTURAL CENTER TO HAVE VENDORS AND ON-SITE COLLECTION OF MONEY FOR ITEMS SOLD FOR THEIR 2ND NEW YEAR CELEBRATION AT MOSSWOOD PARK ON SEPTEMBER 13, 2014. The Ethiopian Community and Cultural Center (ECCC) is hosting its 2nd Ethiopian New Year Celebration on September 13, 2014 at Mosswood Park. This Free celebration attracts audiences from San Francisco and the Bay Area, and has become the largest celebrated Ethiopian and Eritrean community event in Northern California. ECCC would like to use this New Year celebration as a fundraiser to help support programs.

C. Request from the UMOJA Festival for Permission to allow Artisans, Vendors and Food Vendors on site at Lowell Park Ball Field on Saturday August 16, 2014. Oakland Parks and Recreation has received a request from the UMOJA Epiphani Production and Digging4Gold, for permission to allow artisan vendors and food vendors at Lowell Park, on Saturday August 16, 2014. The funds collected will be used to pay operating cost.

D. REQUEST THE PARK AND RECREATION ADVISORY COMMISSION ACCEPT AN INFORMATION REPORT ON THE HELLMAN RECREATION AREA ARNOLD KELLY FIELD RENOVATION PROPOSAL. Oakland Parks and Recreation (OPR) received a proposal from the Oakland Girls Softball League (OGSL) to renovate the existing field at the Hellman Recreation Area located at 3400 Malcolm Avenue. The Hellman Recreation Area has been selected for renovation due to:

E. Request from Adopt a Special Kid for Permission to Host a Fundraising 5K Run/Walk by Accepting On-site Registration and Donation Fees at Lakeside Park on Saturday, August 2, 2014. Oakland Parks and Recreation has received a request from Adopt a Special Kid (AASK), a non-profit organization, for permission to host a fundraising walk by collecting on-site registration and donation fees at the Second Annual 5K Fun Run/Walk for AASK at Lakeside Park on Saturday, August 2, 2014. Funds raised will help support the AASK program that serves children that are placed from foster care into adoptive homes.

F. REQUEST FROM OAKLAND ASSOCIATION OF REALTORS (OAR) FOR PERMISSION TO HOST A FUNDRAISING WALK-A-THON ON BEHALF OF THE ORAL LEE BROWN FOUNDATION BY ACCEPTING ON-SITE REGISTRATION AND DONATION FEES AT LAKESIDE PARK ON SATURDAY, OCTOBER 4, 2014. Oakland Parks and Recreation has received a request from Oakland Association of Realtors, for permission to host a fundraising walk-a-thon by collecting on-site registration and donation fees at Lakeside Park on Saturday, October 4, 2014. Funds raised will help support the Oral Lee Brown Foundation that supports disadvantaged and underprivileged youth in the Oakland community with the goal of putting them through college by fully paying their tuition.

G. REQUEST FROM TAMU ORPHANS SUPPORT FUND FOR PERMISSION TO SELL FOOD, WINE, AFRICAN ARTIFACTS AND ALLOW COLLECTION OF FUNDS FOR ENTRY FEES, AUCTION AND RAFFLE AT THEIR CRAB FEED TO BE HELD AT THE JACK LONDON AQUATIC CENTER ON SATURDAY, FEBRUARY 7, 2015. Oakland Parks and Recreation received a request from the Tamu Orphans Support Fund, a non-profit organization, for permission to sell food, wine, African artifacts and allow collection of funds from entry fees, auction and raffle at their Crab Feed to be held at the Lake Merritt Sailboat House on Saturday, February 7, 2015. All funds raised will support AIDS orphaned and vulnerable children supported by the Tamu Orphans Support Fund (TOSF).

H. REQUEST FOR PARKS AND RECREATION ADVISORY COMMISSION TO RECOMMEND RENAMING THE BASKETBALL COURTS AT SAN ANTONIO PARK TO "RAIMONDAS SARUNAS MARCIULIONIS COURTS". Staff recommends the Park and Recreation Advisory Commission accept and recommend renaming the San Antonio Park basketball courts after Raimondas Šarūnas Marčiulionis, a former Golden State Warrior, NBA Sixth Man of the Year and recent NBA Hall of Fame inductee.

9. CONDITIONAL USE PERMITS:

REQUEST THE PARK AND RECREATION ADVISORY COMMISSION ACCEPT AN APPLICATION FOR A MINOR CONDITIONAL USE PERMIT AT CONCORDIA PARK.

Oakland Parks and Recreation (OPR) received a proposal from KaBoom, a national non-profit Organization to build a community garden at Concordia Park in order to encourage healthy eating, active living and encourage community engagement. Kaboom proposes to install 5-10 garden beds at Concordia Park to include a storage shed, hose bib and fencing.

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

16. DIRECTOR'S REPORT:

- A. Naming Rights
- B. Play Day in the Plaza
- C. The Great American Campout
- D. Liaisons Review
- E. Rich Bolecek
- F. Budget Hearing

17. ANNOUNCEMENTS:

18. ADJOURNMENT:

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call *Oakland Parks and Recreation* at (510) 238-7532 or TDD (510) 615-5883 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting: *Wednesday, September 10, 2014, 4:30 p.m.*
Lakeside Garden Center
666 Bellevue Ave, Oakland, CA



PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, June 11, 2014

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

Minutes

1. CALL TO ORDER:

The June 11, 2014 meeting of the Parks and Recreation Advisory Commission was called to order at 4:34pm.

2. ROLL CALL:

BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, ROSENBLOOM, SELNA, WU

Present: DuBois, Marshall, Miller, Peterson, Rosenbloom and Selna

Excused: Belcher, Flores, Kadera-Redmond and Wu

Staff: Audree V. Jones-Taylor, Dana Riley, Gail McMillon, Diane Boyd, Frederick Morris, Melvin Landry, Mark Hall, E. Harith Aleem, Maribel Corral, Deborah Cooper, Karis Griffin, Robert Davila, Michelle Doppelt, Mark Zinns, Stephanie Benavidez, and Sarah Herbelin

3. DISPOSITION OF MINUTES:

May 14, 2014

Motion: Commissioner Miller entertained a motion to approve the May 14, 2014 meeting minutes. **Moved by:** Commissioner Peterson **Second by:** Commissioner Marshall **Motion:** Abstained: DuBois and Rosenbloom

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

Chair Miller will provide commission members with the Annual PRAC Report via email. Comments and edits will be sent to Dana Riley in preparation for the presentation to the Life Enrichment Committee (LEC) before the summer recess.

Director Jones-Taylor informed the Commission that July 23rd would be the last date to present the report to the LEC before the summer break.

6. MODIFICATIONS TO THE AGENDA:

None

7. CONSENT NEW BUSINESS:

A. REQUEST FROM THE EAST BAY FRONT RUNNERS AND WALKERS FOR APPROVAL TO COLLECT REGISTRATION FEES AND SELL ONE MERCHANDISE ITEM DURING THE PRIDE RUN/WALK AT LAKESIDE PARK ON SATURDAY, OCTOBER 11, 2014.

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7A presented by Gail McMillon. Oakland Parks and Recreation received a request from the East Bay Front Runners and Walkers, a 501c3 non-profit organization, who requested approval to collect registration fees and to sell a single category item at their 5K and 10K Pride Run/Walk at Lakeside Park on Saturday, October 11, 2014. To commemorate the event, organizers plan to sell socks embossed with the clubs initials. Proceeds will be donated to several local non-profit organizations. A Post Event Report from the 2013 Pride Run/Walk was provided.

Motion: Commissioner Miller entertained a motion to approve Item 7A Consent New Business. **Moved by:** Commissioner DuBois **Second by:** Commissioner Peterson. Motion Passed

8. NEW BUSINESS:

A. REQUEST FROM THE FRIENDS OF SAUSAL CREEK FOR APPROVAL TO HOLD A NATIVE PLANT SALE ON SUNDAY, OCTOBER 19, 2014 AT THE NATIVE PLANT NURSERY IN JOAQUIN MILLER PARK.

Stephanie Benavidez presented a staff report for Item 8A for review by the Parks and Recreation Advisory Commission. Oakland Parks & Recreation has received a request from the Friends of Sausal Creek for approval to hold a native Plant sale at the Native Plant nursery in Joaquin Miller Park on Sunday, October 19, 2014. The proceeds collected will be used to continue the various watershed programs sponsored by the Friends of Sausal Creek.

Motion: Commissioner Miller entertained a motion to approve Item 8A and the staff recommendation to allow the Friends of Sausal Creek to hold a plant sale on Sunday, October 19, 2014 at the Native Plant Nursery in Joaquin Miller Park. **Moved by:** Commissioner Peterson **Second by:** Commissioner Du Bois. Motion Passed

Commissioner Miller suggested this item be presented under Consent New Business for future consideration.

B. REQUEST FROM THE ADULT CONGENITAL HEART ASSOCIATION FOR APPROVAL TO COLLECT FUNDS FOR DONATIONS AND REGISTRATION FROM PARTICIPANTS AT THE CONGENITAL HEART WALK AT LAKESIDE PARK ON SATURDAY, JUNE 28, 2014.

The Parks and Recreation Advisory Commission reviewed the staff report for Item 8B presented by Gail McMillon. Oakland Parks and Recreation received a request from the Adult Congenital Heart Association, a non-profit organization, to collect donations and registration fees from participants at their fundraising walk at Lakeside Park on Saturday, June 28, 2014. Proceeds from the event will be allocated to the Adult Congenital Heart Association and the Children's Heart Foundation to support their efforts to fight the disease.

Motion: Commissioner Miller entertained a motion to approve Item 8B the recommendation to allow the Adult Congenital Heart Association to collect donations and registration fees at their event on Saturday, June 28, 2014. **Moved by:** Commissioner Selna **Second by:** Commissioner Rosenbloom: Motion Passed

C. REQUEST FROM RUN FOR COURAGE FOR APPROVAL TO COLLECT REGISTRATION FEES, DONATIONS TO SELL HATS AND SHIRTS AT THE 5K/10K RUN/WALK AT LAKESIDE PARK ON SATURDAY, NOVEMBER 8, 2014.

The Parks and Recreation Advisory Commission reviewed the staff report for Item 8C presented by Gail McMillon. Oakland Parks and Recreation received a request from Run for Courage, a non-profit organization, to sell merchandise, and collect registration fees and donations at their fundraiser on Saturday, November 8, 2014 at Lakeside Park. Proceeds will benefit the organization's efforts to combat human trafficking to bring awareness to the community.

Motion: Commissioner Miller entertained a motion to approve Item 8C and staff the recommendation to allow Run for Courage to sell merchandise, and collect registration fees and donations at their event on Saturday, November 8, 2014. **Moved by:** Commissioner DuBois **Second by:** Commissioner Peterson: Motion Passed.

9. CONDITIONAL USE PERMITS:

None

10. COMMUNICATIONS:

Commissioner Selna reported seeing a mattress under the Band Stand in Lakeside Park during the weekend, and observed it in another location in the park earlier in the day.

Stephanie Benavidez OPR's Open Space and Rotary Nature Specialist address the Commission and suggested that Gail McMillon contact Michael Church in the Department of Human Services as this is a homeless issue which needs to be addressed. She also informed the commission that City Gardeners are obligated to post a 3 day notice on the property thereby notifying the owner of the pending removal.

11. PRAC COMMITTEE REPORT:

None

12. ADVISORY COUNCIL REPORTS:

Commissioner Peterson: Contacted Karis Griffin, Cultural Arts Director of Studio One. The Commissioner will attend Studio One's next Advisory Council meeting. Commissioner Peterson also requested an updated list of Advisory Council liaison assignments and contacts for staff.

Director Jones-Taylor announced that commission members who have received new liaison assignments will retain them, and assigned Dana Riley to follow-up with Commissioners Belcher and Flores regarding their Advisory Council assignments.

13. UNFINISHED BUSINESS:

None

14. COUNCIL REFERRALS:

None

15. OPEN FORUM:

Karen Asbelle--Made an inquiry regarding Knowland Park Zoo expansion and a purported additional 20 acres designated to the project.

16. DIRECTOR'S REPORT:

A. Updates:

Naming Rights: The Naming Rights project must keep moving. Some community members have shown interest in the process. The Director suggested that PRAC should take the lead on the project and prepare to make a presentation before the Life Enrichment Committee (LEC) with the goal of moving to the full City Council in September. Friends of Oakland Parks and Recreation staff and board members have attended meeting with City Council members and the Mayor's staff on the subject.

Adult Recess: The May 22nd event was a complete success. City and other local employees and officials participated the 1st annual play day for adults. OPR received many inquiries about the program including requests to repeat the production several times a year.

B. Departmental Realignment: Director Jones-Taylor introduced 14 of her 15 member Cabinet to commission members. Each staff person gave a brief description of their position and new or continuing areas of responsibilities under the department realignment. The Cabinet members present were: Harith Aleem, Stephanie Benavidez, Diane Boyd, Deborah cooper, Maribel Corral, Robert Davila, Michelle Doppelt, Karis Griffin, Mark Hall, Sarah Herbelin, Melvin Landry, Frederick Morris, Dana Riley and Mark Zinns.

Director Jones-Taylor also announced that Gail McMillon would be assuming the position as Office Manager and assisting Dana Riley. Zermaine Thomas will serve as the staff liaison to the commission for Central Reservations.

C. Upcoming Events:

1. Play Day on the Plaza – Friday June 27th, 11am to 2pm
2. Great American Campout – Saturday, June 28th and 29th
3. An Intimate Evening Saturday, July 26th, 6pm to 11pm
4. Sundays in the Redwoods, September 21st and 28th, and October 5th and 12th

Commission members selected September 21st as their annual Sundays in the Redwoods group excursion.

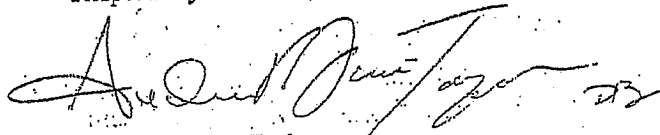
17. ANNOUNCEMENTS:

1. Commissioner DuBois announced the Annual Knowland Park Zoo Walk on the Wild event scheduled for Saturday, June 21st from 5pm to 8pm.

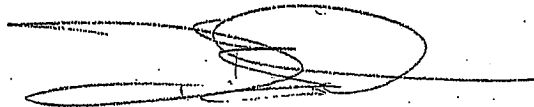
18. ADJOURNMENT:

The commission meeting was adjourned at 6:14pm.

Respectfully submitted,



Audree V. Jones-Taylor
Secretary



Diane Boyd
Recording Secretary

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Next Meeting: *Wednesday, July 9, 2014, 4:30 p.m.*
Lakeside Garden Center
666 Bellevue Ave, Oakland, CA

CITY OF OAKLAND

Interoffice Memorandum



Oakland Parks & Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Myka N. Hammock, Center Director-Bushrod Recreation Center
DATE: July 9, 2014
SUBJECT: **REQUEST APPROVAL TO ALLOW THE SHATTUCK NEIGHBORHOOD CRIME PREVENTION COUNCIL HOST AND COLLECT FUNDS AT THEIR COMMUNITY GARAGE SALE FUNDRAISER ON SATURDAY, AUGUST 16, 2014 AT BUSHROD PARK**

SUMMARY

Oakland Parks & Recreation (OPR) received a request from Don Link, of the Shattuck Neighborhood Crime Prevention Council, (SNCPC), to host and collect funds at their Community Garage Sale Fundraiser at Bushrod Park on Saturday, August 16, 2014. Proceeds from this SNCPC and Oakland Parks and Recreation event will benefit the organization's community policing activities.

FISCAL IMPACT

Fees for the park use include \$30 Permit Application Fee, \$400 park use fees (\$50 per hour for 8 hours). There will be no other fiscal impact on the Parks & Recreation.

BACKGROUND

The SNCPC has been in existence since September 1994, making it the oldest NCPC in Oakland. The SNCPC has held an annual sale at Bushrod Park almost every year since 1997. Oakland Parks and Recreation has documentation of the annual garage sale by the SNCPC since 2002. The SNCPC made presentations before PRAC in 2007, 2008 and 2009 and was granted approval for co-sponsorship and authorization to collect funds from the fundraiser.

The 2012 event was administratively approved due to the timing of the request and past history. The 2013 event raised approximately \$1,400.00. The proceeds from the sale were used to fund SNCPC operations such as meeting flyers, general meeting rental fees at the North Oakland Senior Center, meeting supplies, refreshments and support of Bushrod Park activities. In 2012, the SNCPC provided Bushrod Recreation Center with \$800.00 to fund camp scholarships for 17 youth whose families were unable to afford to fees.

Parks and Recreation Advisory Commission
July 9, 2014

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the SNCPS's request to host and collect funds for their community garage sale and fundraiser at Bushrod Park on Saturday, August 16, 2014.

Staff also recommends that the \$30 Permit Application Fee be collected from the SNCPC.

Respectfully submitted,

Myka N. Hammock
Center Director
Bushrod Recreation Center

Attachments: Exhibit A- Letter from the Shattuck Neighborhood Crime Prevention Council
Exhibit B- Park Use Application
Exhibit C- Non- profit Status Letter
Exhibit D - Post Event Report

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Angelica Lopez, Program Director
DATE: Date of PRAC Meeting
SUBJECT: REQUEST APPROVAL TO FUNDRAISE AT THE 4TH ANNUAL CARMEN FLORES DAY OF MUSIC IN THE PARK ON SUNDAY AUGUST 17, 2014 AT JOSIE DE LA CRUZ PARK.

SUMMARY

The City of Oakland's Parks and Recreation, Carmen Flores Recreation Center at Josie de la Cruz Park will host its 4th Annual Carmen Flores Day of Music in the Park on Sunday, August 17, 2014. The event will take place at Josie de la Cruz Park from 11:00am-6:00pm. In partnership, Oakland Parks and Recreation staff and the Flores Family request the Parks and Recreation Advisory Commission grant permission for the organizers to fundraise for the event and where the proceeds collected will then pay for overhead costs. The majority of the funds will be used to pay the scholarships for Carmen Flores Recreation Center children and youth unable to afford to fees.

The Carmen Flores Day of Music in the Park is an annual event where the City of Oakland Parks and Recreation partner with the Flores Family to bring the community together to enjoy live music, entertainment, food, arts, crafts and a kid's fun zone. The City of Oakland provides the park location and the family helps to coordinated the event, volunteers the day of the event, donates food to sell, they bring the bands, as well as helping to seek vendors from the community.

The event brings over 500 families to the park every year. It is always a peaceful event where people dance and kids enjoying the festivities. The event was inspired and put together by the Flores family in honor of their mother Carmen Flores who was an activist here in the Fruitvale community.

PROJECT DESCRIPTION

For this year's event, we plan to host food and art vendors who will pay for a spot in the park to sell their food and goods. The vendors will be chosen by committee members and are seeking them from the Fruitvale community first. Vendors will pay for their spot in the festival by check or money order paid to the Friends of Oakland. Bands will be selected by the Flores family and will play music on two stages, one main stage for all our adult bands and another for our youth bands and entertainment. There will be a percussion booth, jumpers, crafts, and face painting. We will serve the Oakland community and beyond.

FISCAL IMPACT

At our 1st Annual Carmen Flores Day of Music in the Park, all of the musicians donated their time for the event and everything was free of charge. This past year at our 2nd Annual Carmen Flores Day of Music in the Park we had a total of five local restaurants, four artists, and three local community groups that set up booths. The fees generated came out to be \$1,050.00. We also held a raffle that

generated \$550.00. We generated a total of \$1,600 dollars that day, which was deposited in the Friends of Parks and Recreation Account for future use of scholarship programs. This year we would like to follow the same plan as the year before, inviting local restaurants and artist to show up and support our community. The 3rd music in the park fees generated came out to be \$1, 2500. We also held a raffle that generated \$550.00. We generated a total of \$1,800.00 dollars that day, which was deposited in the Friends of Parks and Recreation Account for future use of scholarship programs. This year we would like to follow the same plan as the year before, inviting local restaurants and artist to show up and support our community. All musicians and helpers for the event are volunteering their time during the event. Community families will come out and enjoy live music on stage while making use of the lawn and other sitting areas bringing out their blankets, picnic baskets, lawn chairs etc. We will also have a kid's fun area with face painting, crafts and jumper.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve this request to fundraise at the 4th Annual Carmen Flores Day of Music in the Park at Jose de la Cruz on August 17, 2014.

Respectfully submitted,

Angelica Lopez
Program Director

Attachments: Exhibit A - Proposed layout of map

CITY OF OAKLAND
Interoffice Memorandum



Oakland Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: July 9, 2014
SUBJECT: REQUEST FOR APPROVAL FROM THE SAN FRANCISCO MIME TROUPE TO COLLECT DONATIONS AND SELL EVENT RELATED MERCHANDISE AT MONTCLAIR BALL FIELD ON JULY 30, 2014 AND LAKESIDE PARK ON AUGUST 6 AND AUGUST 7, 2014

SUMMARY

Oakland Parks and Recreation has received a request from the San Francisco Mime Troupe (SFMT), a non-profit organization, for permission to collect donations by passing a hat and selling event related merchandise at Montclair Ball Field on Wednesday, July 30, 2014 and at Lakeside Park on Wednesday, August 6 and Thursday, August 7, 2014. The funds collected will help cover the cost for the season. A Post Event Report is attached from the 2013 events at these locations.

FISCAL IMPACT

There will be no fiscal impact on the Oakland Parks and Recreation. The SFMT will pay rental and sound fees for all three dates.

BACKGROUND

This is the 55th year that the SFMT has performed in Bay Area parks with free theatrical performances. The SFMT has rented Montclair and Lakeside Park in the past and has come before the Parks and Recreation Advisory Commission for approval for collection of donations and selling event related merchandise. The events have been well attended and went as planned.

The type of merchandise that will be available for the public to purchase will be San Francisco Mime Troupe hats; shirts, recorded music, books, and bags. The cost of the merchandise ranges from: 1) hats - \$22, 2) shirts - \$16 to \$30, 3) DVDs - \$20; CDs - \$5, 4) sweatshirt - \$45, 6) books - \$22.

In 2013, the SFMT rented two park sites, Montclair Park and Lakeside Park. They collected on site donations at all two parks. The amount that was collected at Montclair Park - \$847; and Lakeside Park - \$3,547. The Post Event Report at all three park sites is attached.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the San Francisco Mime Troupe's request to collect donations and sell event related merchandise at the free theatre performances at Montclair Ball Field on Wednesday, July 30, 2014 and Lakeside Park on Wednesday, August 6 and Thursday, August 7, 2014.

The group is aware that additional permits are required provided their request to collect donations and sell event related merchandise is granted.

Respectfully submitted,

Zermaine Thomas
Central Reservations Lead

Attachments: Exhibit A - Request Letter
Exhibit B - Montclair Ball Field Rental Application
Exhibit C - Montclair Ball Field 2013 Post Event Report
Exhibit D - Lakeside Park Use Application
Exhibit E - Lakeside Park 2013 Post Event Report
Exhibit F - SFMT Non-Profit Status



PRAC AGENDA REPORT

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Audree V. Jones-Taylor
DATE: July 9, 2014
SUBJECT: **REQUEST FOR REVIEW AND ACCEPTANCE OF THE DESIGN OF A DRIVING RANGE IMPROVEMENT PROJECT AT THE LAKE CHABOT GOLF COURSE AND A RECOMMENDATION FOR APPROVAL OF THE MAJOR CONDITIONAL USE PERMIT APPROVAL FOR THE PROJECT**

SUMMARY

The Oakland Parks and Recreation Department is requesting that the Parks and Recreation Advisory Commission (PRAC) consider approval of the design for the proposed Driving Range Improvement Project, located at Lake Chabot Golf Course, and provide a recommendation for approval of the Major Conditional Use Permit for the Project. The project generally consists of regrading the existing range to provide a line-of-site to 230 yards from the tee boxes to the end of the range, adding 6 tee boxes to provide a total of 18 tee boxes, removing and replacing the paving at the tee boxes to provide a level surface and improved safety setbacks, providing ADA access to the tee boxes, providing irrigation and grass cover to the range and providing stormwater treatment facilities.

Touchstone Golf, LLC, is responsible for implementing the proposed project on the behalf of the City. Touchstone Golf, LLC is under contract with the City of Oakland to manage and operate the Lake Chabot Golf Course for the Office of Parks and Recreation.

FISCAL IMPACT

The Office of Parks and Recreation has identified a planning budget of \$550,000 for the Driving Range Improvement Project from the Golf Course Fund 3200.

PROJECT DESCRIPTION

The proposed driving range improvements will provide a place where participants in youth programs, Oakland residents, and visitors and can go to practice and learn the game of golf at a range that resembles golf course conditions. Currently, many golfers go to other driving ranges so they can practice with all their clubs and the youth programs that utilize the range have to contend with a seriously substandard facility.

The proposed design of the Driving Range Improvement Project addresses the following deficiencies with the current facility:

Deficiency	Current	Proposed
Capacity	12 hitting stalls	50% increase – to 18 stalls
Safety	Only a 6-foot width behind hitters for others to walk and stand.	Area for walking and standing behind hitters would be expanded to a 10 foot width.
Safety	The existing tee boxes are noticeably sloped toward the steep slope in front of the tee and some users may feel like they might fall off the hitting area. Standard driving range tee boxes are near level.	Tee boxes would be essentially level with a 1% slope for drainage. The slope in front of the tee boxes would be filled and there would be no drop off.
Safety	There is only low fencing around the driving range. Errant balls could go on to the fairway of the Hole #1.	Ball containment safety netting will be installed to reduce the chance of an errant ball from hitting a guest.
Length	The rounded hill on the driving range only allows visibility to about 160 yards and by policy, golfers are not allowed to hit more than a 6 iron. Shots less than 100 yards fall into a valley and don't give golfers a good indication short-game distance. Golfers need to practice with longer clubs and get a good indication of short-game distance to become better golfers and to adequately prepare for a round of golf.	The entire range would be regraded to provide line-of-site to 230 yards and the area in front of the tee boxes would be filled with soil and flattened. Golfers would be able to practice with every golf club and would get a good indication of how their golf shots would perform on the course.
Targets	Signs with yardage	Target areas created to look like golf greens.
Ball Retrieval	Ball retrieval is difficult because there is no ball containment netting to hold errant balls on the range and because the ball retrieval machine cannot retrieve balls on the steep slope in front of the tee boxes. Also, the dirt landing area wears out the range balls.	Regrading the range to a uniform slope of about 3% and installing ball containment netting surrounding the driving range will allow the ball retrieval machine to pick up almost all the balls used on the range. Grass turf landing area will allow the balls to last longer.

Additional elements of the project include the following:

- The project would involve the excavation and filling of approximately 38,000 cubic yards of soil over a project foot-print of 6 acres.

- There are two creeks located near the project site. The project will be designed to treat all stormwater runoff coming from the improved driving range site to preserve water quality.
- The project is being reviewed and coordinated with East Bay Regional Park District, East Bay Municipal Utility District and the City's Stormwater and Watershed Program.
- A maximum of 7 protected coast live oak trees may be removed as part of the proposed project. Measures are being explored to preserve the impacted trees. If it is necessary to remove the trees, they would be replaced in kind on a two for one basis at appropriate locations near the driving range.

Please refer to the attached preliminary site plans and sections.

BACKGROUND

The City of Oakland owns the Lake Chabot Golf Course property located at 11450 Golf Links Road, Oakland, CA 94605, APN: 048-5813-033-04. Touchstone Golf has managed and operated the course since April of 2007. The property consists of an 18-hole and 9-hole golf course, a small driving range, cart storage, maintenance facility, and clubhouse. Both courses operate 7 days a week from sun up to sunset.

In October of 2006, Touchstone consulted with the City of Oakland, Office of Parks and Recreation (OPR) to restore Lake Chabot Golf Course. The project has been very successful in improving the quality of the golf experience, usage and community outreach. Furthermore, the improvements thus far have resulted in a golf course which is economically self-sufficient. As the manager of Lake Chabot Golf Course, one of the goals Touchstone and OPR share is the expansion of our community outreach to grow opportunities for youths and local residents to learn the game of golf and important life skills.

In April of 2012 PRAC approved the design and construction of a new driving range at the Lake Chabot Golf Course on the former landfill that the City used until approximately 1990. Unfortunately, the cost of developing the site was not practical from a financial standpoint due to environmental remediation; therefore, the new plan involves the improvement and expansion of the current driving range site.

Youth Programs – The Lake Chabot Golf Course is the perfect venue to introduce inner-city youths to the game of golf. Specifically, Lake Chabot will serve as the host course providing facilities and access to the game at minimal costs. The course currently hosts 3 junior golf programs; Lake Chabot Junior Golf Academy, ACE for Kids, and The First Tee. The current challenge is not having adequate practice facilities to service all three groups – Which in combination service over 1,000 youths a year. The improved driving range will allow us to better support these groups which offer low-income youths a life-changing experience.

RECOMMENDATION

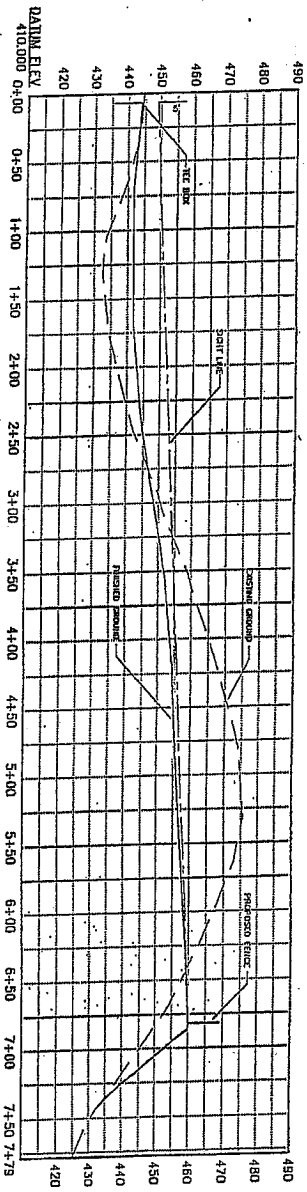
Staff recommends that the Parks and Recreation Advisory Commission (PRAC) approve the design for the proposed Driving Range Improvement Project and provide a recommendation for approval of the Major Conditional Use Permit for the Project.

Respectfully submitted

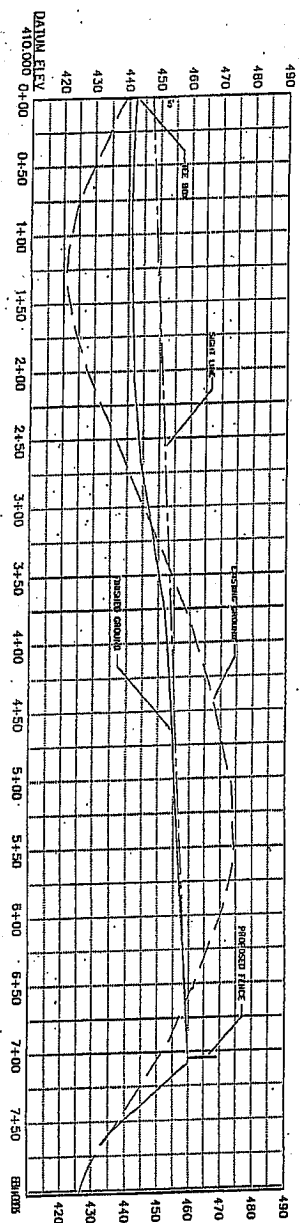
Audree V. Jones Taylor
Director

Attachments:

Plan and Sections of the Lake Chabot Golf Course Driving Range Improvement Project.



LINE 1



LINE 2

PROFILES
SCALE: 1"=10' HORIZ.
1"=16' VERT.

PRELIMINARY
NOT FOR CONSTRUCTION

LAKE CHABOT GOLF COURSE DRIVING RANGE
PROFILE

JOB NO. 21402740
SCALE AS SHOWN
DATE 8/20/14
DRAWN RCM
CHECKED KC
APPROVED RCM

OAKLAND ALAMEDA COUNTY



NO.	BY	DATE	REVISIONS

ALLOQUOT
 Aerial Surveys, Inc.
 1000 Lakeside Blvd.
 Oakland, CA 94612
 Phone: (415) 764-1111
 Fax: (415) 764-1112
 www.alloquot.com



CITY OF OAKLAND
Interoffice Memorandum

Office of Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Elena Bermeo
DATE: July 9, 2014
SUBJECT: **THE ETHIOPIAN COMMUNITY AND CULTURAL CENTER IS REQUESTING THE PARKS AND RECREATION ADVISORY COMMISSION APPROVAL FOR VENDORS AND ON-SITE COLLECTION OF MONEY FOR ITEMS SOLD FOR THEIR 2ND NEW YEAR CELEBRATION HELD AT MOSSWOOD PARK ON SEPTEMBER 13, 2014.**

SUMMARY

The Ethiopian Community and Cultural Center (ECCC) is hosting its 2nd Ethiopian New Year Celebration on September 13, 2014 from 11am-7pm at Mosswood Park. This Free celebration attracts audiences from San Francisco and the Bay Area, and has become the largest celebrated Ethiopian and Eritrean community event in Northern California. ECCC would like to use this New Year celebration as a fundraiser to help support programs. The Ethiopian Community and Cultural Center is requesting permission to allow vendors to sell merchandise and food. The ECCC will charge rental booth space between \$100-\$300 to vendors as a primary fundraiser. Individual vendors will be collecting money on-site.

FISCAL IMPACT

Mosswood will provide 2 staff to help monitor and supervise this event for a total impact of \$784. The Ethiopian Community and Cultural Center will provide funds for rental space, certified security, staging, and marketing. Mosswood will benefit in the collection of approximately \$2,390 for rental usage toward our self-sustaining fund.

PROJECT DESCRIPTION

In this season, ECCC along with Ethiopians and various ethnicities from all over the Bay Area celebrate this FREE event from 11am-7pm, to bring in the New Year. This day will be infused with various talents of famous Ethiopian performing artists, recitals of poetry, and other cultural activities. Various products and food will be sold with a cost of no more than \$20 dollars per item. This would be the second New Year celebration hosted at Mosswood Park.

BACKGROUND

The Ethiopian Community and Cultural Center (ECCC) of the Bay Area was established in 2001 as a nonprofit, tax exempt 501 ©(3) community based organization to empower Ethiopians and Ethiopian-Americans through education, advocacy, services and development of community based resources. With the coordination of educational programs and social services that empower and support Ethiopian immigrants/refugees to become self-sufficient.

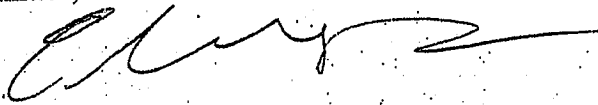
RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request for vendors and onsite collection of money for the sales of merchandise and food.

Respectfully submitted,

Elena Bermeo

Recreation Center Director - Mosswood



Attachments: Exhibit A- Proposal Letter
Exhibit B- Rental Application
Exhibit C- Non-profit Status
Exhibit D- Post Event Report 2012

PRAC – July 09, 2014

Item _____



June 17, 2014

Elena Bermeo,
Manager, Mosswood Recreation Center
3612 Webster St
Oakland, CA 94609

Dear Elena Bermeo,

The Ethiopian Community and Cultural Center (ECCC) is planning to hosting the Ethiopian New Year Celebration for the 11th year on September 13, 2014 at Mosswood Park in Oakland, California. The celebration attracts audiences from San Francisco and the Bay Area, and has become the largest celebrated Ethiopian and Eritrean community event in Northern California.

In this season, ECCC along with Ethiopians and various ethnicities from all over the Bay Area celebrate this day enriching the mosaic of the Bay Area's multicultural community. The day will be glamorized by the various talents of famous Ethiopian performing artists, recitals of poetry, and other cultural activities. Various products and services by various vendors will also be displayed and promoted as prominent guest speakers address the multitudes on essential and contemporary issues.

The Ethiopian Community and Cultural Center (ECCC) of the Bay Area was established in 2001 as a nonprofit, tax-exempt 501(c)(3) community based organization to empower Ethiopians and Ethiopian-Americans through education, advocacy, services and development of community based resources. We coordinate educational programs and social services that empower and support Ethiopian immigrants/refugees to become self-sufficient.

ECCC uses the New Year's celebration to collect donations from its community members mainly through selling or renting booth space. We are hoping at least contract thirty individual or outside vendors and charge \$100-\$300 in rental fee. All funds raised through this event are used to cover the cost of hosting, celebration, and to support the operations and programs of the Ethiopian Community and Cultural Center.

If you have any questions please feel free to contact me at lea.berhane@yahoo.com.

Best Regards,

Lea Berhane
Executive Director

የኢትዮጵያዊያን ማህበረሰብ እና የባሕር መዳከል

VISUAL ART | CULTURE | CUISINE | DANCE | LANGUAGE | TRADITION | MUSIC | EDUCATION
6116 TELEGRAPH AVENUE, OAKLAND CA, 94609 | www.ethiopianccc.org | Tel: (510) 268-4770 | Fax: (510) 268-4003



Office of Parks and Recreation
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
 Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: _____

Date of Application: 06/02/2014

90004955

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.

Name of Business/Organization: Ethiopian Community and Cultural Center
 Address: 6116 Telegraph Ave. Oakland 94609
Street Address City Zip Code

Name of Contact Person: Rebecca Lakew
 Phone Number: (510) 268-4770 Fax Number: (510) 268-4003 E-mail: R_Lakew@hotmail.com
 Mailing Address: _____
Street Address City Zip Code

Facility/Park Name: Mosswood Recreation Center
 Room(s)/Site(s): Broadway Side

EVENT INFORMATION:
 Date(s) of Event: 09/13/2014 10:00 PM
 Time In/Prep: 8:00 AM Event Time: 11:00 AM - 7:00 PM Cleanup/Time Out: 8:00 PM
 Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitsvah, etc.) New Year Festival
 General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No
 Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) _____

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) _____ Approximate # of Adults _____ # of Teens _____ # of Children/Infants _____
500-599
 Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event? Yes No
 If yes, are you choosing a caterer from OPR's Approved Caterer's List? Yes No
 Name of Approved Caterer: _____
 If not using an OPR Approved Caterer, provide name of non-approved caterer: _____
 (Opt-Out Fee - See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)
 Permit Processing Fees (Picnic & Related Events) A non-refundable permit processing fee of \$15 will be added to each application with 50 or more people.
 For Park Use: (Special Events) A non-refundable permit processing fee of \$30 will be added to each application.

Event (1) <u>127.50</u> x <u>8</u> = <u>\$1,020.00</u>	(7) Alcoholic Beverage Fee = _____
(Hourly Rate) (# of hours)	(8) Administrative Service Fee = _____
Exp (2) <u>30.00</u> x <u>8</u> = <u>240.00</u>	(9) Caterer Opt Out Fee = _____
(Hourly Rate) (# of hours)	(10) Sound Use Fee = <u>100.00</u>
(3) Permit Processing Fee = <u>30.00</u>	(11) Other Charges = _____
(4) Deposit = <u>1,000</u>	
(5) Setup/Teardown = _____	
(6) Kitchen = _____	

TOTAL: \$ 2,390 Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: _____
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE _____ DATE _____

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JAN 18 2002

ETHIOPIAN COMMUNITY CULTURAL CENTER
INC
5111 TELEGRAPH AVE STE 320
OAKLAND, CA 94609

Employer Identification Number:
94-3403208
DLN:
17053239011021
Contact Person: TRACI D TATEYAMA ID# 95129
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Foundation Status Classification:
Section 509(a)(1)
Advance Ruling Period Begins:
July 23, 2001
Advance Ruling Period Ends:
June 30, 2006
Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make

Letter 1045 (DO/CG)



CITY OF OAKLAND
OAKLAND PARKS AND RECREATION

POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: ETHIOPIAN NEW YEAR'S FESTIVAL

Location of Event: MOSSWOOD PARK Permit No. C12-037

Date/Hours of Event: 9-15-12 Phone No. 510 268 4770

Event Contact Name: REBECCA LAKEW

Event Contact Address: 6116 TELEGRAPH AVE OAKLAND, CA 94609

Is this a "first time" event at this location? Yes No. If no, when was the event held previously?

SAN JOSE

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable
2. Check other permits required for event?
 OPD Special Events Permit Food Handler's Permit Seller's Permit
 Charitable Solicitations Permit Certificate of Insurance Other - Please list

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 400-500 Yes No
2. Were registration fees, donations or other fees collected on-site? Yes No Not Applicable
3. If yes, how many people registered? N/A How many people made donations? _____
4. What was the cost for registration? N/A
5. How much was collected on site from registration fees? N/A
6. How much was collected on site from donations? \$4500
7. How much was collected on site from other fees? \$5600

POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

If no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Org'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
SEE ATTACHED				

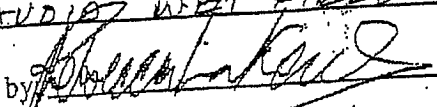
IV. COMMENTS


List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

THE NEW YEAR'S EVENT WAS SUCCESSFUL + ETHIOPIAN COMMUNITY + CULTURAL CENTER MET THE ESTABLISHED EXPECTATIONS.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

IT WOULD BE GREAT ASSISTANCE IF THE SPRINKLER COULD BE TURNED OFF THE DAY BEFORE THE EVENT TO AVOID WET FIELD SITUATION.

Submitted by:  Date: 05-20-13

Approved by:  Date: 5/20/13
(OPK Staff)

Comments: _____

List of Vendors

Name of Company	Contact Person	Type of Accomodation
Getty Ambaw	Getty Ambaw	Booth Space
Lulit Bizuayehu	Lulit-Bizuayehu	Booth Space
Alameda County Tra	Caroll Crossly	Friends
Laurel Smile Dentist	Mussie Sibhatu.	Bronze Level
Traditional Henna	Karen Berman	Booth Space
Notary Public	Daniel Halle	Booth Space
Ethiopia Reads	Frew Tibebe	Booth Spaces 2
Abenezer Evangelic	Ribka Lakew	Booth Space
EGA Insurance	Elsa Alemu	Friends
Menbere Tessema	Menbere Tessema	Booth Space
Faith Advisory Coun	Kris Kelley	Booth Space
Real Estate Compar	Ruth Gebrewolde	Booth Space
Red Cross	Jamila English/Biniam	Booth Space
Ethiopian Nurses As	Biruk	Booth Space
Sale of Scarf and Jev	Selome	Booth Space
Law office of Yemi (Yemi Getachew	Gold Level
Lapham Company	Menna Tesfatsion	Gold Level
Ethiopian Airline	Mr. Haimanot	Gold Level
Rainbow Italian Ice	Michael Dabney	Booth Space
Zodit Global Import	Zewditu Tamrat	Booth Space
William White Insur	Mebeyin Lakew	Friends
Oasis Market	Mosheen	Friends
Meaza Eyob	Meaza Eyob	Booth space
Café Capuccino	Aster Legesse	Booth Space
Wells Fargo	Zain Elias/Ruth Gebrew	Bronze Level
Saint Michael Ortho	Ayele Abebe	Booth Space
Selam Travel	Selam Alemu	Booth Space
Debre Selam Iyesus	Church	Booth Space
Heavenly Ice Cream	Joseph Manarang	Friends
Milan International		Full page ad
AnewAmerica Comi	Robert Lattimore	Bronze Level
Point Marina Vista	Leah	Booth Space
Nile Mart	Hiwot Taddesse	Booth Space
Joshua Carpet Clear	Mihret Yeshiwas	Booth Space
Selassie Orthodox C	Bethelheim	Booth Space
Tsegay Sebhat	Tsegay Sebhat	Booth Space
Getahun Tsegahun	Getahun Tsegahun	Booth Space
Wells Fargo	Milena Gebre	Booth Space
Arada Gebeya	Peter Abera	Booth Space
Selome Catering	Selome Araya	Booth Space
Tsegereda Tamene	Tsegereda Tamene	Booth Space
Yayu Ethiopian Rest	Yayu	Donation

CITY OF OAKLAND
Interoffice Memorandum



Oakland Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Freddie Morris, Adult Sports Unit Supervisor
DATE: July 9, 2014
SUBJECT: Request from the UMOJA Festival for Permission to allow Artisans, Vendors and Food Vendors on site at Lowell Park Ball Field on Saturday August 16, 2014

SUMMARY

Oakland Parks and Recreation has received a request from the UMOJA Epiphani Production and Digging4Gold, for permission to allow artisan vendors and food vendors at Lowell Park, on Saturday August 16, 2014. The funds collected will be used to pay operating cost.

FISCAL IMPACT

There will be no fiscal impact on Oakland Parks and Recreation. The UMOJA will pay rental and field permit fees for Saturday August 16, 2014.

BACKGROUND

This is the 2nd year that the UMOJA Festival has performed at Lowell Park in 2013, for a soccer tournament/entertainment.

The type of merchandise that will be available for the public to purchase will be Jewelry, T-Shirts, Artisans ware and Food. The cost of the merchandise ranges from.

UMOJA anticipates having (15) Artisans vendors and like to charge them a \$50 fee sliding scale depending on what they make. UMOJA anticipates the vendors will make anywhere from \$50-\$200 each for a total of \$750-\$3750. The monies made here will be for the vendors them self, the UMOJA will not be talking any of these fees. UMOJA

UMOJA also anticipates having (3) Food vendors which will be charged \$250 fees each for a maximum of \$750 these fees will also be used for operating cost.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the UMOJA FESTIVAL request for permission to allow vendors and sell event related merchandise at the UMOJA FESTIVAL Lowell Park Saturday August 16, 2014. The group is aware that additional permits are required provided their request is granted.

Respectfully submitted,

Freddie Morris III
Adult Sports Supervisor

PRAC - July 9, 2014
Item 8C

Parks and Recreation Advisory Commission
July 9, 2014

Attachments: Exhibit A – Request Letter
Exhibit B – Lowell Park Ball Field Rental Application



City of Oakland
Parks and Recreation Advisory Committee
250 Frank H. Ogawa Plaza
Oakland, CA 94612.

Dear PRAC Members,

We, the Umoja Team, would like to request approval for the below listed items for The Umoja Festival on August 16, 2014 at Lowell Park in West Oakland.

EVENT DETAILS

(Parks and Rec application has been submitted)

Event Name: The Umoja African Festival

Event Date: August 16, 2014

Event Time: 9am - 7pm

Venue: Lowell Park, West Oakland CA

Target population: people of all ages, color, religions and social strata

Anticipated number of attendees: up to 1,000

We would like to request utilizing the fields at Lowell Park for the following purposes:

10-team Soccer Tournament hosted by SuRu CLOTHING

SuRu's mission is to promote multiculturalism and diversity through fashion.

- SuRu Clothing will be partnering with the Umoja team to host Oakland's first ever Inter-African soccer tournament. This will be a half field 10 team knockout tournament. The games will be 5 on 5, starting at 10am and going until 5pm.

Youth Soccer Clinic and game hosted by MY YUTE and Soccer without Borders

My Yute Soccers' mission is to provide access to a diverse social, economic, and cultural environment through soccer.

- Soccer Clinic is a casual fun learning experience for the children to gain soccer skills. The clinic will most likely run from 10am -12noon.

Soccer Without Borders' mission is to use soccer as a vehicle for positive change, providing under-served youth a toolkit to overcome obstacles to growth, inclusion and personal success.



- Soccer without Borders will organize an informal soccer tournament for the youth on the day.

Beautiful Variety of Artisans hosted by Oakland In The Black

1. Vendors / Artisans

- a. Vendors selling: Jewelry, Tshirts/Clothing and Art. We would like permission for them to be able to sell their wares on the field. We would also like to charge them a \$50 fee sliding scale depending on what they make. Any fees collected will be used to pay operating costs for the event.
- b. We anticipate having approximately 15 vendors and believe they will make anywhere from \$50 - \$200 each. For a total of \$750 - \$3750. The money made here will be for the vendors themselves. The Umoja Team will not be taking any of these funds. The purpose is for us to support local-business and artisans.
- c. The sellers permits will be collected and will be submitted once collected. We are in the process of confirming vendors and can provide the sellers permits at a later date.

2. Food Vendors

- a. We would also like to request permission to have food vendors at the event. We anticipate have a maximum of 3 food vendors. Vendors that are licensed by the Alameda County health department.
- b. The Umoja team will charge the food vendors a \$250 fee. For a Maximum of \$750. This fee will also be used for operating costs.
- c. The health permits will be collected and provided once vendors are confirmed.

Music at event and concert hosted by Epiphani Productions and Diggin4Gold
Our last request for PRAC's approval is to be able to have a sound permit for DJ's, Live musicians and Dancers that will be representing various African countries.

Additional Information about The Umoja Festival can be found at:

Website:

www.theumojafestival.com

Social Media

www.facebook.com/theumojafestival

www.twitter.com/umojafestival



Fiscal Sponsor

Friends of Oakland Parks and Recreation (FOPR)
Contact: Ken Lupoff

Current Sponsors

City of Oakland Cultural Arts and Marketing Department
City Arts and Lectures of San Francisco
Clear Channel
NORA

Pending Sponsorship from:

Kaiser Permanente
Lagunitas

Insurance

General Liability Insurance Policy for \$1,000,000 per occurrence and 2,000,000 aggregate has been purchased for the day of the event. The city of Oakland and its council, agents and employees have been added as additional insured.

OPD Special Events

Included is also the OPD Special Events Permit

We look forward to your favorable outlook towards our event and look forward to continuing to grow this event and make it a destination event in the city of Oakland.

Thank you in advance for your time and support.

The Umoja Team,
Effie Tesahun - Project Director
Juan Gomez - Creative Director
Stephani McGrath - Production Director
Tsedal Agidew - Youth and Communications Director

Enclosed: Below is more information about who we are and what we have done. Also included is our Insurance Policy, Special Events Permit, Application with Parks and Recreation, Fiscal Sponsor Tax Exempt Letter,



The Umoja Mission Statement:

To create an environment that promotes the development of African communities. Umoja aims to inspire a mutual understanding and cultural dialogue through the celebration of music, art, and physical wellness.

The Umoja Festival:

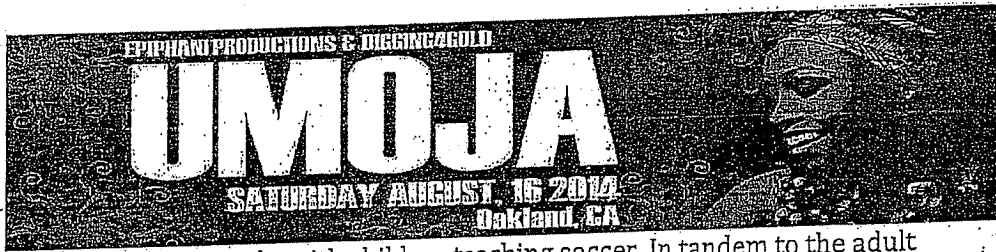
Our grassroots efforts developed out of the idea of unity (*Umoja*, the word for "unity" in Swahili) and takes seriously the goal to connect, revive, educate, and unify the marginalized voices of all those in the African Diaspora currently living in the bay area.

Originating in 2013, The Umoja Festival set forth to bring the various prominent African communities - Kenyans, Ghanaians, Ethiopians, Nigerians, Senegalese, to name a few - to the forefront of Oakland's cultural renaissance that is currently underway. Together with the volunteer support of several community leaders, the four founding team members we were able to put together the first ever bay area pan-African festival of its kind.

The festival gathered local African food vendors and artisans alongside some of the best local Deejays and live musical talent. The aim was to promote a well-rounded representation of the communal African spirit. Our scenic backdrop was the heart of the West Oakland neighborhood, an often marginalized community within the discussion of Oakland's revitalization. We felt it important to include this predominantly African-American community in our goals, due to the importance of topics such as food justice, physical wellness and the celebration of positive self-identity.

In addition, we partnered up with local fashion designer, **SuRu Clothing**, and organized a highly anticipated soccer tournament that included some of the best players from the various African soccer leagues in and around the bay area - the first ever US "mini-African cup" competition of its kind. Such leagues have existed for years, some of which have their own inter-tournaments all around the US, but have never played against each other. The success of the tournament has led to an increased demand for our event and has seen a growth in future participation.

In order to promote the festivities to all ages, as well as bring our goal of healthy lifestyles to these communities, we partnered up with **My Yute**, a local non-profit



organization that works with children teaching soccer. In tandem to the adult tournament, My Yute organized a daylong soccer clinic that invited children of ages 7-12.

Our Plan:

In 2014 we envision building upon the elements from last year's activities and to create new spaces for various local organizations in an effort to inform the communities about the resources available to them. The additional space will be reserved for various highlighting information on local providers of fresh produce. We have also invited Kaiser Permanente, and Mandela Food Company to provide additional health information regarding strokes and stroke-assistance programs. We will also designate space to information booths on holistic treatment.

Through fundraising and sponsorship, the Umoja team hopes to successfully produce this year's events and attain our goal of community building.

Conclusion:

During the past five years, each member of the Umoja team has been involved in the Oakland community as curators—as well as active proponents—of projects that empower through cultural diversity, business, arts, and youth programs. These events have helped establish the foundation for a more sustainable local economy. They have also encouraged a dialogue concerning the needs of the communities we serve. Each member's passion for this event is rooted in promoting the various cultures found within the local African communities as well as celebrating the city of Oakland—our home and the source of our inspiration.

Press and mentions from last year's event:

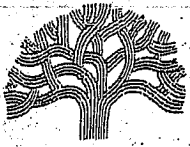
Oakland Local

SFGate

The Z List / Hard Knock Radio

Meet Up

2013 Facebook Event Page



CITY OF OAKLAND
 OFFICE OF PARKS & RECREATION
 Field Reservations
 Frederick L. Morris III
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
 Phone (510) 238-3496, (510) 238-2397 Fax

Sports Field Reservation Application

This request must be submitted to the Sports Unit two weeks prior to the date of event. The filing of this application does not constitute a permit. Certificate of insurance is required for all events.

(Please print and use black or blue ink only)

Today's Date 6/10/14

1. FIELD (S) AND TENNIS COURT (S) RESERVATION INFORMATION

Field (s) / Court (s)	Date(s)	Day(s)	Time(s)
1. Lowell Park	8/16/14	1	11am - 7pm
2.			
3.			

Please include field and tennis court alternative locations, dates and times in the event that your first choice is not available

Activity Description: Baseball Soccer Softball Rugby Kickball Other

Game Type: Adult Youth Clinic League game Practice Tournament play Other _____

Is this activity for profit?

Yes No

Will there be a fee charged?

Yes No

Number of Participants:

1 - 24 25 - 49

Number of Boy's

50 Girl's 50

Field Preparation:

Yes No

Field Lighting:

Yes No

Music or PA system

Yes No

Number of Courts: **

One Two Three

2. CONTACT INFORMATION

Name of individual responsible for event Juan Carlos Gomez

Application on behalf of Group Individual Organization

The Umoja Festival - (Fiscally sponsored by Friends of Oakland Parks & Rec.)

Address 291 Lester Ave - Oakland CA 94606

Phones (510) 735-4979 Home Phone (415) 678-7172 Work Phone (510) 754-2670 Cell Phone Email juan@theumojafestival.com

* For groups of 49 people or more, the Parks and Recreation cannot issue permits for a facility, parks or picnic use without verification of a Special Events Permit issued by the Oakland Police Department. Without these permits the Police have the authority to ask your group to disband. Info: (510) 238-3154.

** When reserving multiple tennis courts, there must be at least one open court for public use.

*** Debit Cards can only be accepted if they have the Visa or MasterCard symbols on the card.

**** For rain updates please call 510-238-4718, before 2pm on the date of your event. If your event is on the weekend, you may not play on the field 48 hours after the rain day.

Signature

Juan C. Gomez
Print Name

D1802129 / 5/28/18
Driver License #/Expiration Date

I hereby acknowledge an assume responsibility for payment of fees due at the time of receiving my permit. This form will not be processed without a signature or if the application is not filled out completely. I will make sure that all trash in and around the field area will be placed in

Revised: 03/03/11

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Mark Hall
DATE: July 9, 2014
SUBJECT: **REQUEST THE PARK AND RECREATION ADVISORY COMMISSION
ACCEPT AN INFORMATION REPORT ON THE HELLMAN RECREATION
AREA ARNOLD KELLY FIELD RENOVATION PROPOSAL**

SUMMARY

Oakland Parks and Recreation (OPR) received a proposal from the Oakland Girls Softball League (OGSL) to renovate the existing field at the Hellman Recreation Area located at 3400 Malcolm Avenue. The Hellman Recreation Area has been selected for renovation due to:

- 1) Deteriorating site conditions (backstop, drainage, bleachers etc.)
- 2) Underutilized space and inefficient use of existing capacity
- 3) Prime location for diverse and expanding user groups

FISCAL IMPACT

This project brings no foreseen fiscal impact to the City of Oakland. OGSL will develop and execute a stewardship and use agreement plan with the City of Oakland for 3-5 years with an option and every intention to renew. OGSL is actively raising funds to support the full scope of the proposed field improvements with the support of OPR.

PROJECT DESCRIPTION

OGSL proposes to raise private funds to renovate the existing park and field to include:

1. Redesign existing single use field to provide (2) two fields to allow (1) one regulation 12U/14U High School field and (1) one smaller field for little league players
2. Grade existing site and install new drainage
3. Install new bleachers, dugout, batting cages and bullpen
4. Install new "snack shack", storage shed and equipment boxes
5. Upgrade existing play equipment and relocate swings
6. Upgrade restrooms
7. Relocate drinking fountains
8. Install manual scoreboard
9. Re-sod outfield
10. Install significant chain link fence for field separation and safety
11. Add moveable outfield fencing

BACKGROUND

OPR received a proposal from OGSL to renovate the existing field at the Hellman Recreation area to provide two fields instead of one for the diverse and expanding user groups of Oakland. OGSL has over 269 girls who currently participate in spring softball age 14 and under and 6 and under.

RECOMMENDATION

Staff recommends the Park and Recreation Advisory Commission accept an informational report for the Hellman Recreation Area Arnold Kelly Memorial Field Renovation Project.

Respectfully submitted,

*Mark Hall,
Office of Parks and Recreation*

Attachments:

- Exhibit A: Budget
- Exhibit B: Project design plans

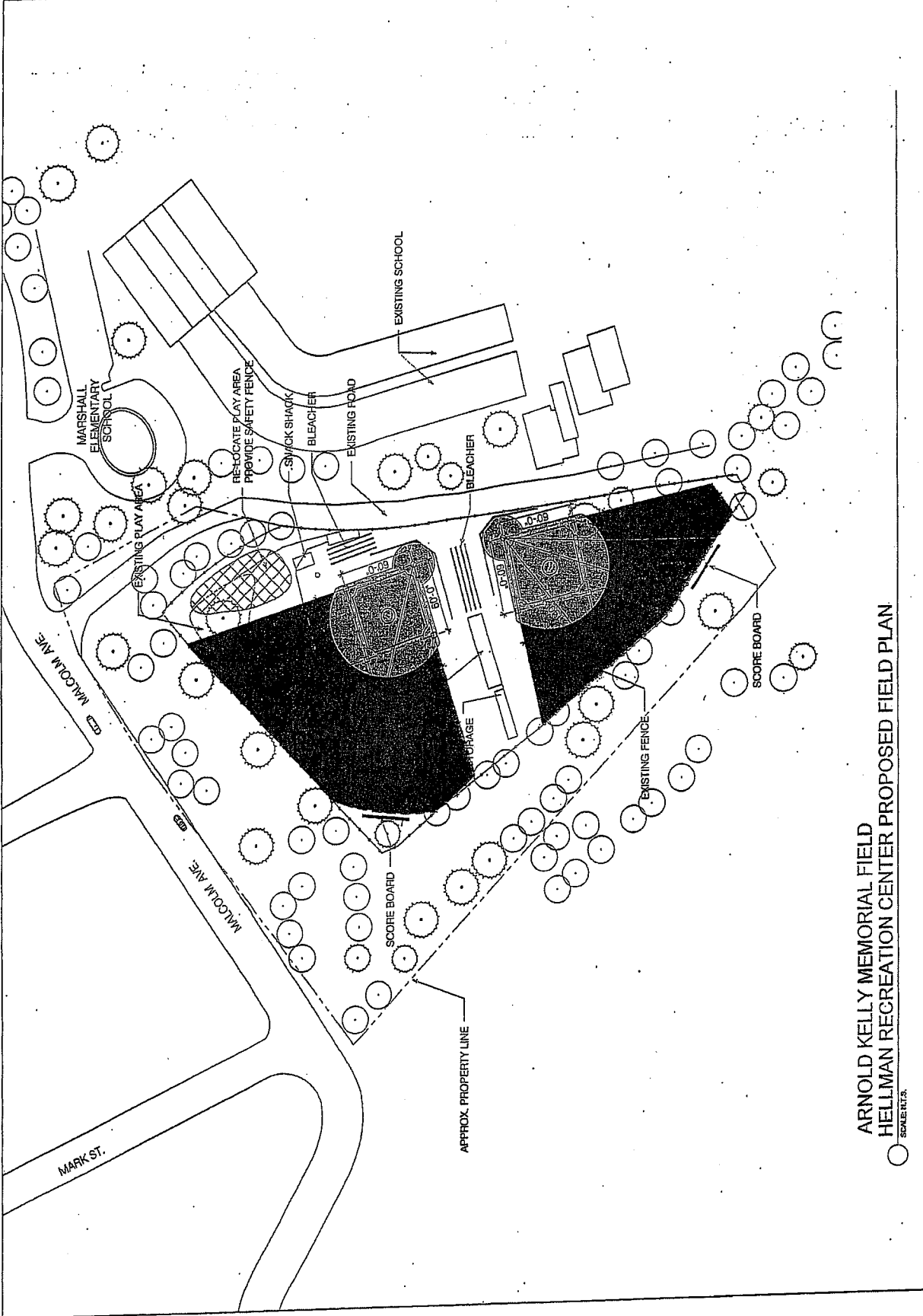


ARNOLD KELLY MEMORIAL FIELD
HELLMAN RECREATION CENTER FIELD PLAN
3390 MALCOLM AVENUE, OAKLAND, CA 94605

REV#	DATE	BY	CHK
01	11/11/13	CP	DM
02	12/11/13	DM	DM

HELLMAN RECREATION CENTER
PROPOSED FIELD PLAN
(BASEBALL LAYOUT)
SCALE: N.T.S.

C-01A



ARNOLD KELLY MEMORIAL FIELD
HELLMAN RECREATION CENTER PROPOSED FIELD PLAN
SCHEMATIC

ROBERT A. BOTTMAN, INC.

General Engineering and Building Contractors
 650 Quinn Avenue San Jose, California 95112-2604
 Telephone 408-279-2277 Facsimile 408-279-2286

www.bottman.com

CA License 440332 NV License 0027271 AZ License 150057 HI License 26294

Rough Order of Magnitude Budget - Conceptual

Project: Hellman Recreation Center - Arnold Kelly Memorial Field
Location: Oakland, CA
Owner: Webcor Concrete

Date: Wednesday, March 06, 2013
Prepared By: Randy C. Hall
Plans Dated: February 19, 2013
Designer: Oakland Girls Softball League

Item	Quantity	Unit	Unit Cost	Subtotals	Base Estimate	Comments
Division 1 General Conditions / Mobilization						
Mobilization & Project Management	10.0%	%	\$ 60,065.00	\$	\$ 60,065.00	
SWPP	1.8%	%	\$ 10,812.00	\$	\$ 10,812.00	
Division 2 Sitework				\$ 70,877.00	\$ 70,877.00	
02050 Demolition						
General Demolition						
Remove Chain Link Fencing	1	LS	\$ 3.50	\$ 1,820.00	\$ 1,820.00	
Remove Backstop	65	LF	\$ 25.00	\$ 1,625.00	\$ 1,625.00	
Remove Irrigation System	1	LS	\$ 3,500.00	\$ 3,500.00	\$ 3,500.00	
Remove & Salvage Play Equipment	1	LS	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00	
Remove & Salvage Infield Fines	17,800	SF	\$ 0.15	\$ 2,670.00	\$ 2,670.00	
Concrete Removal	1	LS	\$ 1.50	\$ 1,170.00	\$ 1,170.00	
Remove Concrete Paving	780	SF	\$ 1.50	\$ 1,170.00	\$ 1,170.00	
02100 Site Preparation				\$ 20,705.00	\$ 20,705.00	
Selective Clearing/Tree Removal	1	LS	\$ 0.15	\$ 8,205.00	\$ 8,205.00	
Incorporate Turf into Soil	54,700	SF	\$ 2,500.00	\$ 12,500.00	\$ 12,500.00	
Remove Trees	5	EA	\$ 2,500.00	\$ 12,500.00	\$ 12,500.00	
02200 Earthwork				\$ 67,534.00	\$ 67,534.00	
Rough Grading	1	LS	\$ 0.50	\$ 35,390.00	\$ 35,390.00	
Finish Grading	1	LS	\$ 0.35	\$ 6,009.50	\$ 6,009.50	
Finish Grading - Infield Areas	17,170	SF	\$ 0.35	\$ 420.00	\$ 420.00	
Finish Grading - Baiting Cage	1,200	SF	\$ 0.45	\$ 1,305.00	\$ 1,305.00	
Finish Grading - Play Area Surfacing	2,900	SF	\$ 0.35	\$ 2,502.50	\$ 2,502.50	
Finish Grading - Gravel Surfacing	7,150	SF	\$ 1.00	\$ 160.00	\$ 160.00	
Finish Grading - Building Pads	160	SF	\$ 3.50	\$ 770.00	\$ 770.00	
Aggregate Base	220	LF	\$ 3.50	\$ 770.00	\$ 770.00	
Finish Grading - Trim Curbs	1	LS	\$ 60.00	\$ 10,740.00	\$ 10,740.00	
02230 Aggregate Base				\$ 10,740.00	\$ 10,740.00	
4.0 inch Gravel Surfacing	179	TON	\$ 60.00	\$ 10,740.00	\$ 10,740.00	
02500 Paving and Surfacing				\$ 65,772.00	\$ 65,772.00	
Miscellaneous Surfaces	1	LS	\$ 1.60	\$ 27,472.00	\$ 27,472.00	
4.0 inch Infield Mixes - Infield	17,170	SF	\$ 3.75	\$ 4,500.00	\$ 4,500.00	
4.0 inch Infield Mixes - Baiting Cage	1,200	SF	\$ 9.00	\$ 26,100.00	\$ 26,100.00	
12.0 inch Play Area Wood Fiber Surfacing	2,900	SF	\$ 9.00	\$ 26,100.00	\$ 26,100.00	
Site Concrete Work	1	LS	\$ 35.00	\$ 7,700.00	\$ 7,700.00	
Play Area Concrete Curb - 6" x 18"	220	LF	\$ 35.00	\$ 7,700.00	\$ 7,700.00	
02520 Site Concrete Work				\$ 7,700.00	\$ 7,700.00	
TOTAL				\$ 58,072.00	\$ 58,072.00	

Assume balanced site

Re-use 2" existing fines as a base material
 New Fines with Clay base at home plate

Rough Order of Magnitude Budget - Conceptual

Project: Hellman Recreation Center - Arnold Kelly Memorial Field
Location: Oakland, CA
Owner: Webcor Concrete

Date: Wednesday, March 06, 2013
Prepared By: Randy C. Hall
Plans Dated: February 19, 2013
Designer: Oakland Girls Softball League

Item	Quantity	Unit	Unit Cost	Subtotals	Base Estimate	Comments
02600 Utility Services						
02665 Potable Water Service	1	LS			30,900.00	
P.O.C.						
Backflow, Cage, & Insulation Blanket	1	EA	\$ 750.00	\$ 750.00		Assume nearby on-site connection
Domestic Water Piping - PVC	300	LF	\$ 20.00	\$ 6,000.00		
Shut Off Valves	2	EA	\$ 200.00	\$ 400.00		
Waterline Bldg. Connections	1	EA	\$ 150.00	\$ 150.00		
02710 Sub-Drainage	1	LS				Not included at this point
02720 Storm Drainage	1	LS				
Storm Drain Infrastructure	42,200	SF	\$ 0.50	\$ 21,100.00		Allowance for some drainage Not included at this point
02730 Sanitary Sewer Service	1	LS				
02800 Site Improvements					311,475.00	
02810 Irrigation	1	LS			42,200.00	
Irrigation System - Large Open Area	42,200	SF	\$ 1.00	\$ 42,200.00		
02830 Chain Link Fence & Gates	1	LS			152,275.00	
Single Bay CLF Baiting Cage with Net Tunnel	1	EA	\$ 32,500.00	\$ 32,500.00		
20' Chain Link Backstop	1	EA	\$ 25,000.00	\$ 25,000.00		
8' Galv. Chain Link Fence - Sideline Fence	300	LF	\$ 65.00	\$ 19,500.00		
8' Galv. Chain Link Fence - Dugouts	155	LF	\$ 65.00	\$ 10,075.00		
6' Galv. Chain Link Fence - Outfield & Perimeter Fence	1,220	LF	\$ 40.00	\$ 48,800.00		
4'w x 8' H CLF Gates	4	EA	\$ 1,600.00	\$ 6,400.00		
4'w x 6' H CLF Gates	5	EA	\$ 1,500.00	\$ 7,500.00		
10'w x 6' H CLF Gates	1	EA	\$ 2,500.00	\$ 2,500.00		
02865 Athletic Equipment	1	LS			101,250.00	
BASEBALL / SOFTBALL EQUIPMENT						
Baseball/Softball Scoreboard	2	EA	\$ 34,000.00	\$ 68,000.00		
Bases/Pitching Rubbers/Plates	10	EA	\$ 260.00	\$ 2,600.00		
5 Row x 21' Portable Bleachers	3	EA	\$ 8,500.00	\$ 25,500.00		
DUGOUT FURNISHINGS						
Players Benches	2	EA	\$ 1,500.00	\$ 3,000.00		
Bat Holder Cubby	2	EA	\$ 625.00	\$ 1,250.00		
Helmet Tree	2	EA	\$ 450.00	\$ 900.00		
02870 Site and Street Furnishings	1	LS			15,750.00	
Drinking Fountain	1	EA	\$ 5,000.00	\$ 5,000.00		
Drinking Fountain - Drywell Sump	1	EA	\$ 750.00	\$ 750.00		
Re-Install Existing Play Equipment	1	LS	\$ 10,000.00	\$ 10,000.00		
02900 Landscaping					55,480.00	
02920 Soil Preparation	1	LS			15,870.00	
Soil Preparation - Large Open Area	42,200	SF	\$ 0.25	\$ 10,550.00		
Fine Grade - Large Open Area	42,200	SF	\$ 0.10	\$ 4,220.00		
Fine Grade - Bark Mulch Areas	4,400	SF	\$ 0.25	\$ 1,100.00		
02930 Sod and Seed	1	LS			27,430.00	
Sod - Ball fields	42,200	SF	\$ 0.65	\$ 27,430.00		

Rough Order of Magnitude Budget - Conceptual

Project: Hellman Recreation Center - Arnold Kelly Memorial Field
Location: Oakland, CA
Owner: Webcor Concrete

Date: Wednesday, March 06, 2013
Prepared By: Randy C. Hall
Plans Dated: February 19, 2013
Designer: Oakland Girls Softball League

Item	Quantity	Unit	Unit Cost	Subtotals	Base Estimate	Comments
02950 Trees, Plants & Groundcover	1	LS				
Pre-Emergent	4,400	SF	\$ 0.05	\$ 220.00	\$ 3,740.00	
Bark Mulch	4,400	SF	\$ 0.80	\$ 3,520.00		Area around Play Area & Batting Cage
02970 Landscape Maintenance	1	LS			\$ 8,440.00	
Maintenance - Large Turf Area	42,200	SF	\$ 0.20	\$ 8,440.00		60 Calendar Day Maintenance
Division 3 Concrete					\$ -	
03300 Cast-In-Place Concrete					\$ -	
03310 Structural Concrete	1	LS			\$ -	
Retaining Wall (4 foot)	0	LF	\$ 100.00	\$ -		
Foundation - slab on grade	0	SF	\$ 10.00	\$ -		
Column Footings	0	EA	\$ 550.00	\$ -		
Division 13 Special Construction					\$ -	
13120 Pre-Engineered Structures	1	LS			\$ -	
Pre-Fab CMU Restroom / Concession		SF	\$ 375.00	\$ -	\$ -	
Division 15 Mechanical Systems					\$ -	
15330 Fire Protection					\$ -	
Fire System for Modular Buildings	0	SF	\$ 12.00	\$ -	\$ -	
Division 16 Electrical / Communications / Data					\$ 30,500.00	
16410 Electrical and Lighting	1	LS			\$ 27,500.00	
Electrical Service	1	LS	\$ 27,500.00	\$ 27,500.00	\$ 3,000.00	Allowance for electrical extension to Scoreboards & Batting Cage
16740 Voice & Data Service	1	LS			\$ 3,000.00	
Scoreboard Signal Cable	2	EA	\$ 1,500.00	\$ 3,000.00	\$ -	
Subtotal Estimated Construction Costs:					\$ 671,528.00	
Design Contingency					\$ 67,153.00	
Total Estimated Project Construction Costs:					\$ 738,681.00	

- Notes:
- 1) Design Contingency is for further development of design and compensates for unknown elements. Design Contingency will be removed as design moves through Construction Documents Phase.
 - 2) Budgeting DOES NOT include provisions or allowances for Construction Contingency to cover for site conditions and additional work during construction not anticipated for upgrades.
 - 3) Budgeting DOES NOT include provisions or allowances for local agency utility services, permitting or fees.
 - 4) Budgeting DOES NOT include provisions or allowances for escalation.

CITY OF OAKLAND
Interoffice Memorandum



Oakland Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: July 9, 2014
SUBJECT: Request from Adopt a Special Kid for Permission to Host a Fundraising 5K Run/Walk by Accepting On-site Registration and Donation Fees at Lakeside Park on Saturday, August 2, 2014

SUMMARY

Oakland Parks and Recreation has received a request from Adopt a Special Kid (AASK), a non-profit organization, for permission to host a fundraising walk by collecting on-site registration and donation fees at the Second Annual 5K Fun Run/Walk for AASK at Lakeside Park on Saturday, August 2, 2014. Funds raised will help support the AASK program that serves children that are placed from foster care into adoptive homes.

FISCAL IMPACT

There will be no fiscal impact on the Oakland Parks and Recreation.

BACKGROUND

AASK was founded by nationally celebrated parents Dorothy and Robert DeBolt who adopted 14 children with special needs. Dorothy and Robert DeBolt was the subject of an Academy award-winning documentary "Who are the DeBolt's and Where Did They Get 19 Kids?" The organization serves children and families all over the State of California with primary focus on its home county of Alameda. AASK's foster care and adoption services are available free of charge. Since they were founded 40 years ago, AASK has placed over 3,400 children in homes.

This is the AASK's Second Annual Fun Run/Walk Event to be held at Lakeside Park. The event is a non-competitive family focused event. The majority of the participants will pre-pay through on-line registration, but some participants may arrive the day of the event and either pay the \$40.00 or \$65 (for families) registration fee or make a donation.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Adopt a Special Kid for permission to collect on-site registration and donation fees at the Second Annual Family Fun Run/Walk for AASK at Lakeside Park on Saturday, August 2, 2014.

Respectfully submitted,

Zermaine Thomas
Central Reservation Lead

Attachments: Exhibit A – Request Letter
Exhibit B – Non-Profit Status Letter
Exhibit C – Park Use Application

PRAC – July 9, 2014
Item 8E

Parks and Recreation Advisory Commission
July 9, 2014

Exhibit D - Post Event Report

CITY OF OAKLAND
Interoffice Memorandum



Oakland Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: July 9, 2014
SUBJECT: Request from Oakland Association of Realtors (OAR) for Permission to Host a Fundraising Walk-A-Thon on behalf of the Oral Lee Brown Foundation by Accepting On-site Registration and Donation Fees at Lakeside Park on Saturday, October 4, 2014

SUMMARY

Oakland Parks and Recreation has received a request from Oakland Association of Realtors, for permission to host a fundraising walk-a-thon by collecting on-site registration and donation fees at Lakeside Park on Saturday, October 4, 2014. Funds raised will help support the Oral Lee Brown Foundation that supports disadvantaged and underprivileged youth in the Oakland community with the goal of putting them through college by fully paying their tuition.

FISCAL IMPACT

There will be a positive impact on the Oakland Parks and Recreation. The organization is paying all fees associated with the rental.

BACKGROUND

The Oakland Association of Realtors (OAR) was established in 1903 as the Oakland Real Estate Board (OREB), in support of local realtors. OAR is very proud of its ties to the Oakland community and seeks opportunities to support the city and lift it up, which is why they are involved with the Oral Lee Brown Foundation.

In 1987, Oral Lee Brown adopted the entire first grade class of 23 from Brookfield Elementary School in East Oakland, California and promised each of them a chance to receive a college education. To help pay the enormous tuition bill, she pledged to deposit \$10,000 of her own money into a trust account each year. Recently, Oral Lee Brown saw the first class that she made this promise to graduate from college with bachelor's degrees. The Foundation is the direct recipient of the funds raised by OAR.

OAR collects donations for the Oral Lee Brown Foundation year round from their Realtors. Some participants from the event may arrive the day of the event and either pay the \$25.00 (adults) or \$10 (youth) for registration fees or to make a donation.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Oakland Association of Realtors (OAR) for permission to collect on-site registration and donation fees at their walk-a-thon at Lakeside Park on Saturday, October 4, 2014.

Parks and Recreation Advisory Commission
July 9, 2014

Respectfully submitted,

Zermaine Thomas
Central Reservations Lead

Attachments: Exhibit A – Request Letter
Exhibit B – Non-Profit Status Letter
Exhibit C – Park Use Application

CITY OF OAKLAND
Interoffice Memorandum



Oakland Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservation Lead
DATE: June 9, 2014
SUBJECT: Request from Tamu Orphans Support Fund for Permission to Sell Food, Wine, African Artifacts and Allow Collection of Funds for Entry Fees, Auction and Raffle at their Crab Feed to be Held at the Jack London Aquatic Center on Saturday, February 7, 2015

SUMMARY

Oakland Parks and Recreation received a request from the Tamu Orphans Support Fund, a non-profit organization, for permission to sell food, wine, African artifacts and allow collection of funds from entry fees, auction and raffle at their Crab Feed to be held at the Lake Merritt Sailboat House on Saturday, February 7, 2015. All funds raised will support AIDS orphaned and vulnerable children supported by the Tamu Orphans Support Fund (TOSF).

FISCAL IMPACT

There is a positive fiscal impact. The organization is paying all fees associated with the rental of the event.

PROGRAM DESCRIPTION

The event will consist of the serving of crab, bread, salsa, pasta and dessert. Water will be available free to guests but wine will be sold by the glass or per bottle. Raffle tickets will be sold before and during dinner. Miscellaneous African artifacts and fabrics will be available for sale through the evening by Board Members and miscellaneous items will be auctioned after dinner.

The following funds are being requested to collect on site:

1. TOSF will sell \$45 tickets in advance of the event but would like to collect \$45 per person at the door for guests who might bring additional people.
2. Raffle tickets to be sold for \$5 for 5 tickets or \$20 for a set of tickets. Raffle wins will include cash or miscellaneous gift items donated by board members.
3. Wine to be sold at \$4 per glass or \$15 per bottle.
4. Auction items ranging in value from \$10 to \$300 will be available for bidding. Auction items are not known at this time but may include jewelry (\$20), wine packages (\$30) and other donated items.
5. African sale items will include jewelry (ranging in price from \$2 to \$20), fabric (ranging in price from \$5 to \$20) and art batiks (ranging in price from \$5 to \$50).

BACKGROUND

This is the TOSF's third year hosting the event. The last two events were held at the Lake Merritt Sailboat House in 2012 and 2013. The TOSF came before the Parks and Recreation Advisory Commission in 2011 and 2012 with the same request and was granted approval. TOSF collected \$450 on-site for entrance fees at \$45 per person for the event held in February 2014. The 2014 Post Event Report is attached.

Parks and Recreation Advisory Commission
June 9, 2014

The TOSF was founded and achieved non-profit charitable organization status in 2010. The organization is dedicated to providing a comprehensive early life support system for AIDS-orphaned children in Tamu, Kenya. Funds raised by TOSF help to provide for the basic needs of sponsored children that include food, water and clothing, shelter, medical care and access to education. TOSF's philosophy is to place children in a home-based environment rather than an orphanage in the belief that a family environment with community support best provides for the child's growth and development.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request from the Tamu Orphans Support Fund for permission to sell food, wine, African artifacts and allow collection of funds for entry fees, auction and raffle at their Crab Feed to be held at the Jack London Aquatic Center on Saturday, February 7, 2015.

Respectfully submitted,

Zermaine Thomas
Central Reservation Lead

Attachments: Exhibit A – TOSF Request Letter
Exhibit B – Details and Purpose of Solicitation (Attachments 1-3)
Exhibit C – Non-Profit Status
Exhibit D – Facility Rental Application
Exhibit E – 2014 Post Event Report

CITY OF OAKLAND
Interoffice Memorandum



City of Oakland
Office of Parks & Recreation

Office of Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Mark Hall
DATE: July 9, 2014
SUBJECT: **REQUEST THE PARK AND RECREATION ADVISORY COMMISSION
ACCEPT AN APPLICATION FOR A MINOR CONDITIONAL USE PERMIT
AT CONCORDIA PARK**

SUMMARY

Oakland Parks and Recreation (OPR) received a proposal from KaBoom, a national non-profit Organization to build a community garden at Concordia Park in order to encourage healthy eating, active living and encourage community engagement. Kaboom proposes to install 5-10 garden beds at Concordia Park to include a storage shed, hose bib and fencing.

FISCAL IMPACT

There will be no fiscal impact to Oakland Parks and Recreation. Kaboom has partnered with Girls, Inc., an Oakland based non-profit organization to assume regular stewardship responsibilities with an amendment to the existing use agreement with the City of Oakland Parks and Recreation. Kaboom and Girls, Inc. have also secured a funder for the City of Oakland Minor Conditional Use Permit application and all project materials. All installation labor will be volunteer.

PROJECT DESCRIPTION

Kaboom and Girls, Inc. propose to install a community garden at Concordia Park consisting of 5-10 garden beds, a boundary fence, hose bib and storage shed.

BACKGROUND

The City of Oakland has worked with Kaboom to complete several projects in recent years including Wade Johnson and Tomas Melero Park for Peace and Unity, Rainbow Skate Park, Arroyo Viejo Field and Burckhalter Park. Concordia Park was selected due to its proximity to engaged community partners and the need to increase active and healthy uses of the park.

RECOMMENDATION

Staff recommends the Park and Recreation Advisory Commission accept the application for a minor conditional use permit for a community garden at Concordia Park.

Respectfully submitted,

*Mark Hall,
Office of Parks and Recreation*

PRAC - July 9, 2014
Item 9A

CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Mark Hall
DATE: July 9, 2014
SUBJECT: Request for the Parks and Recreation Advisory Commission to recommend renaming the basketball courts at San Antonio Park to "Raimondas Šarūnas Marčiulionis Courts"

SUMMARY

Since 1999, Oakland Parks and Recreation (OPR) has received significant material and labor donations from private partners including the Golden State Warriors (GSW) the Good Tidings Foundation (GTF) and Pacific Gas & Electric (PG&E) to renovate over a dozen worn basketball courts and heavily used ball fields in Oakland, totaling more than \$450,000. Most recently OPR partnered with GSW, GTF and PG&E to renovate courts at Brookdale and deFremery park, basketball courts and rename the Arroyo courts after National Basketball Association (NBA) Hall of Fame inductee Chris Mullin. In honor of recent Hall of Fame inductee and former Golden State Warrior NBA Sixth Man of the Year, Raimondas Šarūnas Marčiulionis, OPR requests the Park and Recreation Advisory Commission recommend renaming the basketball courts at San Antonio Park, the "Raimondas Šarūnas Marčiulionis" Basketball Courts.

FISCAL IMPACT

There is no fiscal impact to the City of Oakland.

PROJECT DESCRIPTION

The Office of Parks and Recreation recommends renaming the basketball courts at San Antonio Park after former Golden State Warrior and recent NBA Hall of Fame inductee, Raimondas Šarūnas Marčiulionis, signified by a plaque not to exceed 36" x 36" to be installed in honor of the dedication and contribution of GSW, GTD and PG&E. The project will include removal of the existing worn hoop systems and installation of new NBA hoop systems and new state of the art basketball court playing surface.

BACKGROUND

OPR staff has received numerous requests from community members, parents, players, coaches and staff to renovate the basketball courts at San Antonio Park. OPR was successful in securing funding from the Community Development Block Grant (CDBG) to upgrade the recreation center and surrounding park lighting, and recently scheduled installation of new LED lights for the basketball courts. GSW approached OPR for a tour of potential court renovations; San Antonio was selected as the next on a list of several for renovation through this partnership. Despite a language barrier during his NBA career (Warriors coach Don Nelson hired his son Donnie as an assistant chiefly to serve as an interpreter for Marčiulionis), Marčiulionis was a devoted teammate and active in the communities he played in. In the aftermath of the 1989 San Francisco earthquake, Marčiulionis appeared at the site of a commuter train accident wearing his Warriors warm up outfit and helped by

pulling out trapped passengers and administering first aid. Marčiulionis was drafted by the Golden State Warriors in the 6th round of the 1987 NBA Draft. He moved to the NBA in 1989 and he played four years with the Warriors, finishing as the runner-up for the Sixth Man of the Year Award in both 1992 and 1993. Marčiulionis became one of the first Europeans to get significant playing time in the NBA, helping to lead the way for the internationalization of the league in the late 1990s.

RECOMMENDATION

Staff recommends the Park and Recreation Advisory Commission accept and recommend renaming the San Antonio Park basketball courts after Raimondas Šarūnas Marčiulionis, a former Golden State Warrior, NBA Sixth Man of the Year and recent NBA Hall of Fame inductee.

Respectfully submitted,

Mark Oliver Hall
Office of Parks and Recreation