



PARKS AND RECREATION ADVISORY COMMISSION
City of Oakland
Wednesday, August 20, 2014
Lakeside Park Garden Center, 666 Bellevue Avenue
4:30pm
Minutes

1. CALL TO ORDER:

The August 20, 2014 meeting of the Parks and Recreation Advisory Commission was called to order at 4:36pm.

2. ROLL CALL:

BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, ROSENBLOOM, SELNA, WU

Present: DuBois, Flores, Kadera-Redmond, Marshall, Miller, Peterson, Selna, Wu (Arrived at 4:51pm)

Excused: Rosenbloom, Selna

Absent: Belcher

Staff: Audree V. Jones-Taylor, Dana Riley, Zermaine Thomas, Mark Hall, Karis Griffin

Early Departure:

3. DISPOSITION OF MINUTES:

July 9, 2014

Motion: Commissioner Miller entertained a motion to approve the July 9, 2014 meeting minutes. **Moved by:** Commissioner Dubois **Second by:** Commissioner Peterson
Motion Passed.

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

7. CONSENT NEW BUSINESS:

8. NEW BUSINESS:

A. THE PAN AFRICAN FAMILY REUNION IS REQUESTING THE PARKS AND RECREATION ADVISORY COMMISSION APPROVAL FOR VENDORS AND ON-SITE COLLECTION OF MONEY FOR ITEMS SOLD AND DONATIONS FOR THEIR 4TH ANNUAL EVENT HELD AT MOSSWOOD PARK ON SEPTEMBER 1, 2014.

The Pan African Family Reunion (sponsored by the FRIENDS OF OAKLAND PARKS AND RECREATION) is an annual free event on September 1, 2014 from 11am to 7pm at Mosswood Park. The event attracts approximately 2000 attendees and outreaches to communities from all over the African Diaspora and all over the Bay Area, with a strong focus on Oakland and the East Bay. Pan African Family Reunion is requesting permission to allow vendors to sell services, merchandise, and food as well as collect donations (priced at between \$45 and \$160). By allowing vendor booths at the event helps to supports local entrepreneurs, artists and artisans, and non-profits as well sharing cultural distinctions within our community. Individual vendors will be collecting money on-site.

Motion: Commissioner Miller entertained a motion to approve the item and the staff recommendation to consider approval for vendors and on-site collection of money for items sold and donations for their 4th Annual Pan African Family Reunion at Mosswood Park.

Moved by: Commissioner Kadera-Redmond **Second by:** Commissioner Marshall.
Motion Passed.

9. CONDITIONAL USE PERMITS:

A. REQUEST THE PARK AND RECREATION ADVISORY COMMISSION RECOMMEND THE DEFREMERY SKATEBOARD PARK MINOR CONDITIONAL USE PERMIT FOR APPROVAL BY THE OAKLAND PLANNING COMMISSION.

On March 20, 2014, Levi Strauss & Company awarded a grant in the amount of \$300,000 to the Friends of Oakland and Parks and Recreation (FOPR) for the deFremery Skate Park. The grant's purpose is to underwrite the Phase I construction of a new skateboard park at deFremery Park. The new skateboard park will replace the existing park (currently constructed with used wooden ramps) with state-of-the-art concrete ramps. FOPR is the fiscal sponsor and advocate for this project, which will serve children and teenagers, from all parts of Oakland.

Motion: Commissioner Miller entertained a motion to approve the item and the staff recommendation for the DeFremery Skateboard Park minor Conditional Use Permit for approval by the Oakland Planning Commission. **Moved by:** Commissioner Peterson **Second by:** Commissioner Flores. Motion Passed.

10. COMMUNICATIONS:

Commissioner Miller announced he spoke to East Bay Express in the capacity of Open Space Conservation Area Recreation when he served as the Project Manager and not as PRAC Chair.

Commissioner Marshall wants more communication regarding when OPR is in the news (i.e. Kaboom Build at Concordia Park); Dana Riley to provide City Website link and occasional emails with links to OPR news.

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

Commissioner Miller delivered Annual Report to LEC, it was clear, concise and well received.

14. COUNCIL REFERRALS:

15. OPEN FORUM:

Ken Lupoff of Friends of OPR informed the Commission of their final summer fundraising event to be held at the Lakeside Park Garden Center, Japanese Garden.

16. DIRECTOR'S REPORT:

A. Update - Naming Rights Policy: The Director is currently seeking (3) funding streams:

- Naming Rights (Corporate or Major Donations)
- Gift in Place (currently \$50,000)
- Sponsorships/Donations.

Director is requesting City Council to authorize the City Administrator to enter into agreement to approve, accept and expend up to \$550,000, in granting PRAC the authority to oversee implementation of such gifts.

B. Curt Flood Field Funding Ceremony – September 8, 2014, at 10am: Raiders Spirit Week, Check Presentation will be presented by Local Initiative Support Corporation (LISC) who is the grantor. Renovation of the complex includes the commitment from the following:

- Raiders (Field)
- A's (Ballfield)
- Warriors (Basketball Courts)
- OUSD (upgrading Restrooms and Bleachers).

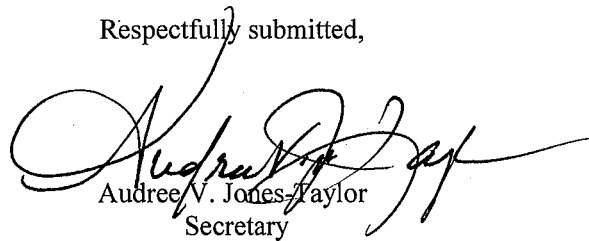
All are Commissioners are encouraged to attend.

17. ANNOUNCEMENTS:

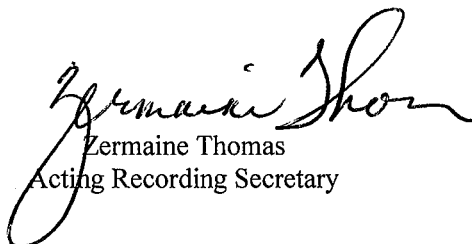
18. ADJOURNMENT:

The commission meeting was adjourned at 5:55pm.

Respectfully submitted,



Audree N. Jones-Taylor
Secretary



Zermaine Thomas
Acting Recording Secretary

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the **Office of Parks and Recreation at (510) 238-7532** or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting: ***Wednesday, September 10, 2014, 4:30 p.m.***
Lakeside Park Garden Center
666 Bellevue Ave, Oakland, CA