



PARKS AND RECREATION ADVISORY COMMISSION
City of Oakland
Wednesday, March 11, 2015
Lake Merritt Garden, 666 Bellevue Avenue
4:30pm

Agenda

1. CALL TO ORDER:
2. ROLL CALL:
BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, ROSENBLOOM, SELNA, WU
3. DISPOSITION OF MINUTES:
February 11, 2015 meeting minutes
4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
6. MODIFICATIONS TO THE AGENDA:
7. CONSENT NEW BUSINESS:
 - A. **REQUEST FOR PERMISSION TO ACCEPT ON-SITE REGISTRATION AND DONATION FEES AT THE RHODES RACE 5K RUN/WALK TO BENEFIT THE LEUKEMIA AND LYMPHOMA SOCIETY AT LAKESIDE PARK ON SUNDAY, APRIL 12, 2015:** Oakland Parks and Recreation has received a request from Ms. Claire Blaney for permission to collect on-site registration/donation fees for the Rhodes Race 5K Walk/Run at Lakeside Park on Sunday, April 12, 2015, to benefit the Leukemia and Lymphoma Society (LLS). The fees are donated to the LLS. The minimum registration/donation fee is \$20 per person.
 - B. **REQUEST FROM THE AMERICAN FOUNDATION FOR SUICIDE PREVENTION TO COLLECT DONATIONS AND SELL EVENT RELATED ITEMS ON-SITE AT THE OUT OF THE DARKNESS WALK AT LAKESIDE PARK ON SATURDAY, OCTOBER 17, 2015:** Oakland Parks and Recreation has received a request from the American Foundation for Suicide Prevention (AFSP), a 501c(3) non-profit foundation, to collect donations and sell t-shirts and other event related items on-site at the Out of the Darkness Walk to be held at Lakeside Park on Saturday, October 17, 2015. Proceeds from the event will go towards suicide prevention and awareness.

8. NEW BUSINESS:

- A. **REQUEST FOR APPROVAL TO COLLECT ENTRANCE FEES, PROVIDE FOOD CONCESSIONS, AND SELL ALCOHOLIC BEVERAGES AT THE BURGER BOOGALOO 2 DAY CONCERT EVENT AT MOSSWOOD PARK AMPHITHEATER FROM JULY 4 -5, 2015.** This is Burger Boogaloo's 3rd annual 2-day music festival to be held at Mosswood Park Amphitheater on July 4-5, 2015. Last year's Burger Boogaloo event at Mosswood Park sold over 2,000 tickets for the event and provided entertainment for music fans of all ages.
- B. **REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO GRANT APPROVAL FOR FRIENDS OF DEFREMERY (FOD) TO HOST AN OAKLAND SOUL TRAIN LINE GUINNESS WORLD RECORD AND FAMILY DAY FUNDRAISING EVENT ON SATURDAY, JUNE 20, 2015, AT DEFREMERY PARK AND TO COLLECT FUNDS ON SITE.** Oakland Parks and Recreation has received a request from Friends of DeFremery (hereafter, referred to as FOD), to host an Oakland Soul Train Guinness World Record and Family Day event on Saturday, June 20, 2015, at DeFremery Park. This day will include entertainment, activities, vendors, and a dance.
- C. **REQUEST FOR APPROVAL TO DEDICATE A BENCH TO CHUCK FECHNER**
Ms. Susan Lieber contacted the City requesting that a bench be dedicated to honor Chuck Fechner. The desired bench location is in the Rockridge-Temescal Greenbelt with the specific location of under the willow tree in the undeveloped grassy area on Redondo St. between Clarke St. and Cavour St. The new bench is to be installed facing the seasonal creek. The dedication plaque will read:
- In Memory of Chuck Fechner
Devoted Partner and Friend of the Community
May 17, 1943 - January 5, 2014
We Miss You
- D. **REQUEST FROM SILENT FRISCO/HUSH CONCERTS FOR PERMISSION TO RENT WIRELESS HEADPHONES AT THE SILENT DISCO DANCE TO BE HELD AT LAKESIDE PARK ON SATURDAY, MAY 16, 2015 AND SEPTEMBER 27, 2015. SILENT FRISCO/HUSH CONCERTS IS ALSO REQUESTING PERMISSION TO SELL BEER, WINE AND CHAMPAGNE AT THE SEPTEMBER 27, 2015, SILENT DISCO DANCE.** Staff received a request from Silent Frisco/Hush Concerts for permission to rent wireless headphones at the Silent Disco Dance to be held at Lakeside Park on Saturday, May 16, 2015 and September 27, 2015. Silent Frisco/HUSH Concerts is also requesting permission to sell beer, wine and champagne at the September 27, 2015, Silent Disco Dance.

E. **REQUEST RECEIVED FROM CRISIS SUPPORT SERVICES OF ALAMEDA COUNTY, A NON- PROFIT ORGANIZATION, FOR PERMISSION TO COLLECT REGISTRATION FEES AND DONATIONS ON-SITE FOR THEIR 5TH ANNUAL WALK-A-THON AT LAKESIDE PARK ON SATURDAY, JUNE 6, 2015:** Oakland Parks and Recreation has received a request from Crisis Support Services of Alameda County, a non-profit organization, for permission to collect registration fees and donations on-site for their 5th Annual Walk-A-Thon at Lakeside Park on Saturday, June 6, 2015. Although this is Crisis Support Services of Alameda County 5th Annual Walk-A-Thon at Lakeside Park this is there first time requesting to collect funds on-site.

F. **INFORMATIONAL EVENT REPORT REQUESTED BY THE PARKS AND RECREATION ADVISORY COMMISSION FOR THE UMOJA FESTIVAL AT LOWELL PARK ON AUGUST 16, 2015:** This event was UMOJA's 2nd annual Festival. UMOJA provided security guards for the safety of the patrons attending along with 3 staff whom were representation for OPR. The UMOJA festival also showcased as a soccer tournament.

9. **CONDITIONAL USE PERMITS:**

10. **COMMUNICATIONS:**

11. **PRAC COMMITTEE REPORT:**

12. **ADVISORY COUNCIL REPORTS:**

13. **UNFINISHED BUSINESS:**

14. **COUNCIL REFERRALS:**

15. **OPEN FORUM:**

16. **DIRECTOR'S REPORT:**

- Introduction: Melissa Vargas and Carol "CJ" Jones
- Peralta Hacienda Tax Credit
- Budget Update - Robert Davila
- Cesar Chavez Day at Mosswood
- OPR's Annual Egg Hunts
- Grilling in the Parks
- Naming Rights/Sponsorships/Donations update
- RAC re-orientation
- Update - Capital Improvement Projects - Mark Hall CIP projects

17. **ADJOURNMENT:**

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening devise, please call ***Oakland Parks and Recreation at (510) 238-7532*** or ***TDD (510) 615-5883*** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting: ***Wednesday, April 8, 2015, 4:30 p.m.***
Lakeside Garden Center
666 Bellevue Ave, Oakland, CA