



PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, July 8, 2015

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

Draft Minutes

NOTE: The Parks and Recreation Advisory Commission will be on official recess from July 9, 2015 until September 8, 2015.

1. CALL TO ORDER: 4:35pm

2. ROLL CALL:

BELCHER, DU BOIS, FLORES, KADERA-REDMOND, MARSHALL, MILLER, PETERSON, ROSENBLOOM, SELNA, WU

Present: Belcher, Du Bois, Flores, Marshall, Miller, Peterson, Wu

Arrivals: Kadera-Redmond (4:38)

Excused: Rosenbloom and Selna

Staff: Parks and Recreation – Audree V. Jones-Taylor, Dana Riley, Diane Boyd, Zermaine Thomas, Mark Hall, Karis Griffin and Gail McMillon, Harith Aleem and Tiffany Lai-Inouye: Council District 2 - Jennie Gerard

Chair Miller introduced nine visitors participating in President Obama's Young Africans Leadership Initiative (YALI). The participants are based at UC Berkeley's Goldman School of Public Policy for six weeks. As part of their academic, business and leadership development, each is partnered with, and shadows a City of Oakland Agency Director one full day weekly. The YALI participants represent nine different countries from Africa, whose work and interests ranged from human rights organizing and monitoring, legal representation, UN peace keeping, women and children's wellbeing, domestic violence, LGBT rights, and health and welfare.

3. DISPOSITION OF MINUTES:

- May 13, 2015 Draft Meeting Minutes

Note: Approval of the draft minutes for the May 13, 2015 meeting was held over until the September meeting.

- June 10, 2015 Draft Meeting Minutes

Motion: Commissioner Miller entertained a motion to approve the draft minutes for the July 10, 2015 meeting. **Moved by:** Commissioner Peterson **Second by:** Commissioner DuBois

Vote: Yes - Belcher, Du Bois, Kadera-Redmond, Marshall, Miller, Peterson and Wu

Abstained: Flores **Motion:** Passed

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

7. CONSENT NEW BUSINESS:

8. NEW BUSINESS

- A. **REQUEST FOR THE PARK AND RECREATION ADVISORY COMMISSION TO ACCEPT AN INFORMATIONAL REPORT ON THE CAMRON STANFORD HOUSE LANDSCAPING AND LIGHTING IMPROVEMENTS.** Existing lack of public safety during evening use and the protection of the historic house and its grounds have been on-going concerns for the Camron-Stanford House Preservation Association (CSHPA), the governing organization for the Camron-Stanford House museum. Although there is excellent exterior lighting on the front and right side of the building, installed by the City during the Measure DD project, there is no night illumination on the back and left side of the building. This perpetuates unsafe conditions for people coming and going from the house at night. Also, vagrancy and fires around the building have long been issues.

Note: Item 8A was pull from the agenda by Parks and Recreation staff member Mark Hall. Representatives for the Camron Stanford House were unable to attend the meeting. Mr. Hall distributed the site plans to the Commission for consideration and preparation for when the item is reintroduced at the September meeting.

- B. **THE OMNIRA INSTITUTE IS REQUESTING THE PARKS AND RECREATION ADVISORY COMMISSION APPROVAL FOR VENDORS AND ON-SITE COLLECTION OF MONEY FOR ITEMS AND FOOD SOLD FOR THE BLACK EYED PEA FESTIVAL AT MOSSWOOD PARK ON SEPTEMBER 12, 2015.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Karis Griffin. The Omnira Institute plans to host their second annual free Black Eyed Pea Festival event on Saturday, September 12, 2015 from 11am to 5:30 pm at Mosswood Park. This event is expected to attract 500 or more attendees with its primary focus on Oakland and the East Bay. The Omnira Institute requested permission to allow vendors to sell services, merchandise, and food. A Post Event report was not prepared as the organizers did not request to approval to collect fees for exchange merchandise for funds at the 2014 event.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow organizers of the Black Eyed Pea Festival and vendors to collect fees and sell merchandise and food at the September 12, 2015 festival at Mosswood Park. **Moved by:** Commissioner Belcher **Second by:** Commissioner Marshall **Vote: Yes** - Belcher, Du Bois, Flores, Kadera-Redmond, Marshall, Miller, Peterson and Wu **Motion:**

- C. **REQUEST FROM FAMILY PATHS, INC. FOR PERMISSION TO COLLECT FUNDS FOR A PRIZE DRAWING/RAFFLE TO RAISE ADDITIONAL FUNDS AT THEIR OAKLAND WOMEN'S LEADERSHIP LUNCHEON AT THE LAKESIDE PARK GARDEN CENTER ON WEDNESDAY, OCTOBER 14, 2015.** The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomas. Family Paths, Inc. an Oakland-based non-profit, requested permission to collect funds for a prize drawing/raffle at their 4th Annual Women's Leadership Luncheon Fundraiser to be held on October 14, 2015 at the Lakeside Park Garden Center. This is Family Paths' 4th annual fundraiser and their first time hosting the event in the East Bay/Oakland Parks and Recreation.

Family Paths is an Oakland based organization and has provided support services to families caregivers and children for over 43 years. Support also includes a 24 hour English and Spanish speaking hotline and referral service. Funds will be used to continue and expand services.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow Family Paths, Inc. to collect funds for their raffle drawing at the Women's Leadership Luncheon on Wednesday, October 14, 2015 at Lakeside Park and Garden Center. **Moved by:** Commissioner Belcher **Second by:** Commissioner Peterson **Vote: Yes** - Belcher, Du Bois, Flores, Kadera-Redmond, Marshall, Miller and Peterson **Motion:**

- D. **REQUEST FROM URBAN UNIVERSITY (UU) FOR PERMISSION TO COLLECT FUNDS ON-SITE FOR ENTRY TICKET DOOR SALES, SALES OF ALCOHOLIC BEVERAGES (WINE/BEER), VENDOR SALES (GOODS, FOOD & PHOTOS), SALES OF RAFFLE TICKETS, COLLECTION OF MONIES FROM SILENT AUCTION AND COLLECTION OF TIPS FOR HIRED MUSICIANS (LIVE BAND AND DJ) AT THEIR 1ST ANNUAL A SUMMER WHITE PARTY FUNDRAISER HELD AT THE LAKESIDE PARK GARDEN CENTER ON SATURDAY, AUGUST 29, 2015.** The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomas. Urban University, an Oakland-based non-profit requested permission to collect funds at the Lakeside Park and Garden Center at their 1st Annual - A Summer White Party Fundraiser on Saturday, August 29, 2015.

Urban University was established in 1994 to provide supportive services to low income single women with children moving from welfare to employment and has expanded their service delivery to hands on training through the Urban Furniture Store and Urban Boutique. Urban University also serves Oakland youth and has plans to launch its first housing initiative. Marketing plans to raise funds include outreach via Facebook, Eventbrite, radio stations 91.1 FM and 102.1 FM and leafleting neighborhoods and Farmers' Markets. The event will include an awards ceremony which will honor participants and community partners.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow Urban University to sell tickets, beer, wine, food, raffle tickets and photos and to collect silent auction proceeds and tips for the musical entertainers at their 1st Annual - A Summer White Party Fundraiser on August 29, 2015 at the Lake Merritt Garden Center. **Moved by:** Commissioner Wu **Second by:** Commissioner Marshall **Vote: Yes** - Belcher, Du Bois, Flores, Kadera-Redmond, Marshall, Miller, Peterson and Wu **Motion:**

- E. **REQUEST FROM THE EAST BAY INNOVATION ACADEMY (EBIA) FOR PERMISSION TO COLLECT ON-SITE REGISTRATION FEES AND THE SALES OF RAFFLE TICKETS AT THEIR 5K FUN RUN/WALK AT LAKESIDE PARK (PERGOLA) ON SUNDAY, OCTOBER 4, 2015.** The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomas. This is the first 5K event hosted by East Bay Innovation Academy (EBIA) at Lakeside Park and Oakland Park property. EBIA offers an alternative educational model focused on science, technology, engineering, art and math. Social and emotional skills needed in leadership are also addressed. Funds raised will directly benefit EBIA for their technology and operating costs.

Motion: Commissioner Miller entertained a motion to approval the staff recommendation to allow the East Bay Innovation Academy (EBIA) to collect onsite registration fees and sell raffle tickets at their 5K Fun Run Walk event at Lakeside Park (Pergola) on Sunday, October 4, 2015. **Moved by:** Commissioner Belcher **Second by:** Commissioner Marshall
Vote: Yes - Belcher, Du Bois, Flores, Kadera-Redmond, Marshall, Miller, Peterson and Wu
Motion:

F. **REQUEST APPROVAL FROM THE BOY SCOUTS OF AMERICA PIEDMONT COUNCIL, BSA TO COLLECT FUNDS ON-SITE AT THEIR LIVE AND SILENT AUCTION AND TO SELL RAFFLE TICKETS AT THE FUNDRAISING PARTY AT THE LAKE MERRITT SAILBOAT HOUSE ON SATURDAY, OCTOBER 17, 2015.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomas. The Piedmont Council, Boy Scouts of America, requested to host a fundraiser at the Lake Merritt Sailboat House on October 17, 2015. Proceeds from the ticket sales will cover the cost of hosting the event, while the silent auction and raffle profits will benefit programming. This will be first year the event will be hosted at the Lake Merritt Sailboat House and Oakland Park property.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Piedmont Council Boy Scouts of America to collect funds and sell raffle tickets at their fundraiser and party at the Lake Merritt Sailboat House on Saturday, October 27, 2015. **Moved by:** Commissioner Peterson **Second by:** Commissioner Wu **Vote:** Yes - Belcher, Du Bois, Flores, Kadera-Redmond, Marshall, Miller, Peterson and Wu **Motion:**

G. **REQUEST FOR APPROVAL FROM THE FESTIVAL FUNDRAISER NETWORK TO COLLECT FUNDS ON-SITE WITH INTERNATIONAL FOOD, BEVERAGES AND ARTS AND CRAFTS VENDORS AT THEIR OUTDOOR MUSIC FESTIVAL AT LAKESIDE PARK (BANDSTAND) ON SATURDAY, AUGUST 29, 2015.**

The Parks and Recreation Advisory Commission reviewed the staff report presented by Zermaine Thomas. The Festival Fundraiser Network requested to host a free classic soul musical event at Lakeside Park on Saturday, August 29, 2015. Event organizers expect approximately 200 individuals and will food and beverage vendors and arts and crafts. The entertainment lineup includes classic artists Philly Intruders, Delphonics, Blue Magic, Stylistics Review and a host of local talent. This will be the first year the event will be hosted on Oakland Park property. Security personnel will be provided. The purpose of the event is to raise funds for community based programs in need of support.

After a period of discussion, it was determined that the Festival Fundraiser Network 501c3 was pending. However, the Commission raised concern that the organizers under estimated local public interest of a projected 100 to 200 attendees for the proposed free concert. Given the popularity of the entertainers and the marketing plan to promote the event through KBLX, Channel 2 News, and local community channels, the Commission estimated that organizers should expect several thousand attendees. It was also determined that the crowds generated by the free concert would conflict with an event previously scheduled approximately for the same time on August 29th and in close proximity. The Commission requested the organization work

with Parks and Recreation staff to locate a different venue or date to host the event and to reconsider logistics including the number of attendees. The PRAC also requested the organization to track and list the organizations selected to receive funds and the amount donated to each.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow Festival Fundraiser Network to host their Outdoor Music Festival contingent upon working with staff to change the location and date from Lakeside Park Bandstand on August 29, 2015, re-strategize advertisement and security and expectations of attendance. **Moved by:** Commissioner Wu **Second by:** Commissioner Belcher **Vote: Yes** - Belcher, Flores, Kadera-Redmond, Marshall and Wu. **No:** Miller and Peterson. **Abstained:** Du Bois **Motion:**

H. **APPROVAL OF DESIGNATED GRILLING LOCATIONS, SIZE OF PROPANE GRILLS IN DESIGNATED AREAS, AND DESIGNATED GRILLING HOURS IN LAKESIDE PARK AND PINE KNOLL PARK.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report presented by Gail McMillon. The PRAC requested that Oakland Parks and Recreation (OPR) establish a task force including OPR, Oakland Public Works (OPW) and Oakland Police Department (OPD) staff, Oakland residents and PRAC members for the purpose of creating a city policy for grilling and designating locations. The initial priority will be focused on Lakeside Park.

Community Comments:

Members of the community recommended that the cut off time for grilling at the Lakeside Park be 2pm rather than the proposed 3pm timeframe. Speakers were concerned with air quality and recommended propane and solar grills be permitted instead of charcoal cookers.

Only portable propane cookers and stationary charcoal grills will be permitted. According to Director Jones-Taylor, OPW and OPR in share the cost installing signs. Until formal installation of the signage has been determined, a temporary flag system will be implemented to show designated areas for use of propane grills. The OPR park use brochure will be updated to include current information.

Motion: Commissioner Miller entertained a motion to approve the staff recommendations including the resolution approved by the City Attorney with the caveat to substitute "propane grill" with "non-charcoal grill". **Moved by:** Commissioner Du Bois **Second by:** Commissioner Belcher **Vote: Yes** - Belcher, Du Bois, Flores, Kadera-Redmond, Marshall, Miller, Peterson and Wu.

9. CONDITIONAL USE PERMITS:
10. COMMUNICATIONS:
11. PRAC COMMITTEE REPORT:
12. ADVISORY COUNCIL REPORTS:

Commissioner Peterson: Studio One will host their Beer, Bites and Bella community event on for Friday, July 10th beginning at 6pm.

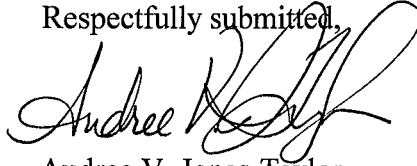
Commissioner Flores: Music in the Park at Carmen Flores Jose de la Cruz Park will be held on August 16th. Proceeds will benefit the summer camp program at Carmen Flores Recreation Center.

13. UNFINISHED BUSINESS:
14. COUNCIL REFERRALS:
15. OPEN FORUM:
16. DIRECTOR'S REPORT:

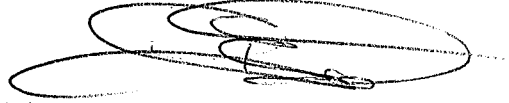
- **Introductions**
 - **New Staff**
Director Introduced Tiffany Lai-Inouye, the incoming Programing Director for Parks and Receptions Aquatics
 - **YALI Fellows (Young African Leaders Initiative) See Item 2 – Roll Call for information**
- **Final Budget**
 - Oakland Parks and Recreation Foundation Receive d 50K to fund a grant writer position
 - Feather River received 40K to support youth camps
 - OPR received one time funding for outreach to kids in hot spot areas
 - The Oakland Zoo lost 121K
 - OPR Aquatic staff have been moved from the General Purpose Fund to 1820
- **Water Conservation Plan – Brown is the New Green**
The City is addressing water conservation and city water features. Until further notice, maintenance crews will not be making repairs to broken or failing water features.
- **Warriors' Dedication at Verdese Carter Park**
Basketball courts at Verdese Carter Park have been completed thanks to the partnership with the Golden State Warriors and Good Tidings
- **Intimate Evening**
The 9th Annual An Intimate Evening event will be held on Saturday, July 25th at the Dunsmuir Hellman Historic Estate.

17. ADJOURNMENT: 7:00pm

Respectfully submitted,



Audree V. Jones-Taylor
Secretary



Diane Boyd
Recording Secretary

Respectfully submitted,

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call **Oakland Parks and Recreation at (510) 238-7532** or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

*******MEETING INFORMATION*******

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