



PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, February 10, 2016

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

Agenda

1. CALL TO ORDER:
2. ROLL CALL:
BELCHER, CORBIN, DU BOIS, KADERA-REDMOND, MANNING, MARSHALL, MILLER, PETERSON, ROSENBLOOM, WU
3. DISPOSITION OF MINUTES:
December 9, 2015 meeting minutes
4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
6. MODIFICATIONS TO THE AGENDA:
7. CONSENT NEW BUSINESS:
8. NEW BUSINESS
 - A. **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW VEGAN OUTREACH PERMISSION TO ALLOW MOBILE FOOD TRUCK VENDORS, NON-PROFITS AND LOCAL VENDORS TO COLLECT ONSITE DONATIONS AND EXCHANGE FUNDS FOR GOODS AT THE 2ND ANNUAL OAKLAND VEGFEST ON SATURDAY, MAY 21, 2016, AT THE LAKE MERRITT BOULEVARD AMPHITHEATRE.**

Oakland Parks and Recreation received a request from Vegan Outreach to be granted permission by the Parks and Recreation Advisory Commission to allow mobile food truck vendors, non-profits and local vendors to collect donations and funds in exchange for goods at their 2nd Annual Oakland VegFest on Saturday, May 21, 2016 at the Lake Merritt Boulevard Amphitheater. Vegan Outreach is a non-profit organization 1993 to end violence to animals. The organization also serves as the fiscal sponsor for Oakland Veg, conferring 501c3 non-profit status and overseeing all finances. Oakland Veg was founded in 2011 for the purpose of encouraging local Oakland communities to enjoy the many benefits of eating more plant-based foods.
 - B. **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE HEMOPHILIA FOUNDATION OF NORTHERN CALIFORNIA TO COLLECT DONATIONS AND RECEIVE CASH AND CHECKS FROM SPONSORS AND SUPPORTERS AT THEIR HEMOPHILIA WALK ON SATURDAY, APRIL 30, 2016, AT EASTSHORE PARK.**

Oakland Parks and Recreation received a request from the Hemophilia Foundation of Northern California (HFNC) to be granted permission by the Parks and Recreation Advisory Commission to collect donations and receive cash and checks from sponsors and supporters at their Hemophilia Walk on Saturday, April 30, 2016 at Eastshore Park. HFNC is a non-profit organization which serves families with life-threatening blood disorders, factor deficiencies and rare clotting conditions. In 1958, HFNC began its effort to raise awareness for a small group of hemophilia patients. Today, the organization provides advocacy,

support, and resources to over 3,000 Northern California families diagnosed with a myriad of inherited and acquired blood related conditions living in 47 northern California counties. This will be the first HFNC Walk to be hosted with Oakland Parks and Recreation.

C. **DEVELOPMENT IMPACT FEES FOR PARKS**

Proposed resolution for consideration by the Parks and Recreation Advisory Commission to present a recommendation to the Oakland City Council regarding the adoption of development of impact fees for parks.

9. CONDITIONAL USE PERMITS:
10. COMMUNICATIONS:
11. PRAC COMMITTEE REPORT:
12. ADVISORY COUNCIL REPORTS:
13. UNFINISHED BUSINESS:
14. COUNCIL REFERRALS:
15. OPEN FORUM:
16. DIRECTOR'S REPORT:
 - A. Update - Recruitment for OPR Director
17. ADJOURNMENT:

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call ***Oakland Parks and Recreation at (510) 238-7532*** or ***TDD (510) 615-5883*** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting:

Wednesday, March 9, 2016 4:30 p.m.

Lakeside Garden Center

666 Bellevue Ave, Oakland, CA



PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, December 9, 2015

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

Draft Meeting Minutes

1. CALL TO ORDER: 4:40pm
2. ROLL CALL:

BELCHER, CORBIN, DU BOIS, KADERA-REDMOND, MANNING, MARSHALL, MILLER, PETERSON, ROSENBLOOM, WU

Present: Belcher, Corbin, Kadera-Redmond, Manning, Miller, Peterson, and Wu

Excused: Du Bois, Marshall and Rosenbloom

Staff: Parks and Recreation: Audree V. Jones-Taylor, Dana Riley, Diane Boyd, Zermaine Thomas, Mark Hall

3. DISPOSITION OF MINUTES:

Wednesday, December 9, 2015

Note: Due to an insufficient quorum of members present at the December 9, 2015 meeting, the draft minutes were not approved.

4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
6. MODIFICATIONS TO THE AGENDA:
7. CONSENT NEW BUSINESS:

A. **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE CENTER FOR EARLY INTERVENTION ON DEAFNESS (CEID) TO COLLECT ON-SITE REGISTRATION FEES AND SELL RAFFLE TICKETS AT THEIR 12TH ANNUAL WALK-A-THON AT LAKESIDE PARK ON SATURDAY, MAY 14, 2016.** Oakland Parks and Recreation received a request from the Center for Early Intervention on Deafness (CEID), a non-profit organization, for permission to collect onsite registration fees and sell raffle tickets for their 12th Annual Walk-A-Thon at Lakeside Park on Saturday, May 14, 2016. All proceeds will go to support the services of CEID to children who are deaf or hard of hearing through CEID's home visit program, early intervention and education programs at their center, including speech therapy.

B. **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION FOR PERMISSION TO ALLOW THE NATIONAL MULTIPLE SCLEROSIS SOCIETY TO COLLECT ON-SITE PLEDGES AND DONATIONS AT THEIR 5TH ANNUAL WALK MS EAST BAY 2016, AT LAKESIDE PARK ON SATURDAY, APRIL 16, 2016.** Oakland Parks and Recreation received a request from the National Multiple Sclerosis Society, a non-profit organization, for permission to receive pledges and donations for their 5th Annual Walk MS East Bay 2016, at Lakeside Park on Saturday, April 16, 2016. The donations and funds raised will go towards local programs, services, and research for those affected by Multiple Sclerosis.

- C. **REQUEST FROM PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW TRIPLE STEP TOWARD THE CURE TO COLLECT ON-SITE REGISTRATION FEES, SELL T-SHIRTS AND FOOD ITEMS AND ALLOW EVENT RELATED VENDORS TO SELL ITEMS DURING THE 5K FUN RUN/WALK AT LAKESIDE PARK ON SUNDAY, SEPTEMBER 21, 2014.** The Office of Parks and Recreation received a request from Triple Step Toward The Cure, a non-profit organization, for permission to collect on-site registration fees, sell t-shirts and food items and allow vendors to sell event-related items at Lakeside Park for their 5th Annual "*Stepping Toward the Cure*" 5K Fun Run/Walk on Sunday, September 21, 2014. The purpose of the event is to raise funds to further the Triple Step toward the Cure's mission in a fun, healthy and educational way.

Motion: Commissioner Miller entertained a motion to approve Consent New Business Items 7A – 7C. **Moved by:** Commissioner Wu. **Second by:** Commissioner Kadera-Redmond.

Vote: Yes – Belcher, Corbin, Kadera-Redmond, Manning, Miller, Peterson and Wu.

Motion: Passed.

8. NEW BUSINESS

- A. **REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE PROPOSED WETLANDS AT FRIENDS OF SAUSAL CREEK (FOSC) NATIVE PLANT NURSERY IN JOAQUIN MILLER PARK.** The Parks and Recreation Advisory Commission reviewed the staff report for Item 8A prepared and presented by Stephanie Benavidez. The Friends of Sausal Creek (FOSC) made a proposal to create two naturally appearing and functioning ephemeral (vernal pond) wetland areas inside Joaquin Miller Park near the FOSC Native Plant Nursery. The wetlands will create ecologically valuable and locally-rare wildlife habitat, increase pollinator habitat, and improve wildlife viewing opportunities—providing excellent opportunities for outdoor education with nursery volunteers and local school children visiting the nursery on field trips.

The Commission learned that the 2 proposed wetlands are small in scope (28ft. x 34ft x 14 inches and 26 ft. x 30 ft. x 10 inches) and will be designed to collect rainfall and runoff as the source of water. Organizers of the project are depending on the migration of native frogs, snakes, salamanders and other wildlife to populate the seasonal wetland (winter to early spring) and to feed on naturally present insects such as mosquitoes. Also, the Commission expressed concern that the creation of the wetlands could restrict future use or development of the land. In response, the organizers agreed while this was a legitimate concern, and given the location of the project, building in that area is not likely.

The project organizers projected that the project will begin in the summer of 2016 and invited PRAC members to participate. The Commission requested a progress report.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Friends of Sausal Creek (FOSC) to build two wetland areas at the FOSC Native Plant Nursery in Joaquin Miller Park. **Moved by:** Commissioner Belcher. **Second by:** Commissioner Kadera-Redmond. **Vote:** Yes – Belcher, Corbin, Kadera-Redmond, Manning, Miller, Peterson and Wu. **Motion:** Passed.

B. REQUEST FROM OAKLAND ASSOCIATION OF REALTORS (OAR) FOR PERMISSION TO HOST A FUNDRAISING WALK-A-THON ON BEHALF OF THE ORAL LEE BROWN FOUNDATION BY ACCEPTING ON-SITE REGISTRATION AND DONATIONS AT LAKESIDE PARK ON SATURDAY, OCTOBER 1, 2016. The

Parks and Recreation Advisory Commission reviewed the staff report for Item 8B prepared and presented by Zermaine Thomas. Oakland Parks and Recreation received a request from the Oakland/Berkeley Association of Realtors and the Oral Lee Brown Foundation, for permission to host a fundraiser and walk-a-thon and to collect on-site registration fees and donation at Lakeside Park on Saturday, October 1, 2016. Proceeds from the fundraiser will benefit the Oral Lee Brown Foundation's work with disadvantaged Oakland youth and its primary goal of securing full tuition their participant's college education. The 2016 event will mark the 4th year the organization will host the fundraiser at Lakeside Park. Approximately \$5,000.00 was raised during the 2015 event and organizers estimated that 136 students have received college tuition support.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Oakland/Berkeley Association of Realtors to collect registration fees and donations at their walk-a-thon at Lakeside Park on Saturday, October 1, 2016. **Moved by:** Commissioner Peterson **Second by:** Commissioner Manning. **Vote: Yes** – Belcher, Corbin, Kadera-Redmond, Manning, Miller, Peterson and Wu. **Motion:** Passed.

9. CONDITIONAL USE PERMITS:

10. COMMUNICATIONS:

Rainbow Recreation Center: Indoor court unveiling December 19th.

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

The Children's Memorial Statue: Zermaine Thomas will organize a walking tour of Lakeside Park of stakeholders to determine an agreed upon location for the installation of the Children's Memorial statute and to meet the 45 day location agreement stipulated during the November 18, 2015 Special PRAC meeting.

14. COUNCIL REFERRALS:

15. OPEN FORUM:

16. DIRECTOR'S REPORT:

A. **Impact Fees:** Oakland resident, Angela Piñon presented a Power Point presentation and overview on bringing Development Impact Fees to the City of Oakland. Areas of discussion included, the development of impact fees, the City's consideration of impact fees and Impact fee Nexus and Feasibility Study and the Mitigation Fee Act.

B. **Skateboard Park at San Antonio Park:** Dilapidated tennis courts will be converted for multi-use purposes to possibly accommodate skate boarding, street soccer and bike polo and other nontraditional programs. The project will be spearheaded by Councilmember Guillen's office. Additional community meetings will be held on December 12 and 15. Funding for the project will come from a variety of sources including the City of Oakland and the philanthropic community through a gift-in-place.

C. Update Oakland Municipal Code changes for park signs: Presented by Gail McMillon

- The Oakland Municipal Code - OMC for the Parks Noise Regulations was sent to staff in the office of the City Administrator Office and Oakland Police Department - OPD.
- The PRAC Ordinance Review Task Force last met on 12/2.
- A 12/14 meeting has been scheduled with OPD to review the OMC's Parks Noise Regulations.
- Copies of the OMC were sent to PRAC Ordinance Review Task Force members Corbin and Kadera-Redmond for review, edits and comments.
- Staff researched 9 municipalities nationwide for best practices.
- The call-in audio survey system, City Voice was opened on 12/4 to survey public opinion regarding park signage and rules. The survey closes on 12/21. The data from the survey will be incorporated in the informational staff report which will be presented to the PRAC in early 2016.

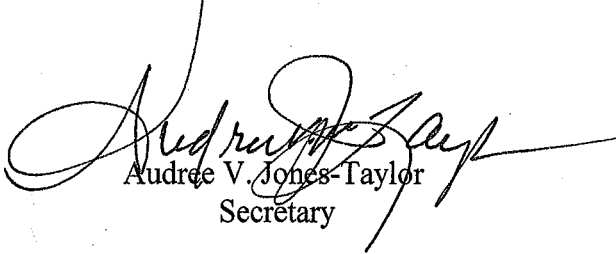
D. Outstanding Projects:

- Raimondi Funding: ADA issues were raised by Oakland Public Works. As the project has stalled, \$1.9 million in private funds are in jeopardy.

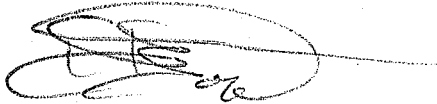
E. Recruitment for OPR Director: The City is conducting a nationwide search for the OPR Director's position. To date, the Interim Director has not been announced.

17. ADJOURNMENT: 7:00p.m.

Respectfully submitted,



Audree V. Jones-Taylor
Secretary



Diane Boyd
Recording Secretary

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Next Meeting:

Wednesday, January 13, 4:30 p.m.

Lakeside Garden Center

666 Bellevue Ave, Oakland, CA

CITY OF OAKLAND
Interoffice Memorandum



Oakland Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: February 10, 2016
SUBJECT: **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW VEGAN OUTREACH PERMISSION TO ALLOW MOBILE FOOD TRUCK VENDORS, NON-PROFITS AND LOCAL VENDORS TO COLLECT ONSITE DONATIONS AND EXCHANGE FUNDS FOR GOODS AT THE 2ND ANNUAL OAKLAND VEGFEST ON SATURDAY, MAY 21, 2016, AT THE LAKE MERRITT BOULEVARD AMPHITHEATRE.**

SUMMARY

Oakland Parks and Recreation received a request from Vegan Outreach to be granted permission by the Parks and Recreation Advisory Commission to allow mobile food truck vendors, non-profits and local vendors to collect donations and funds in exchange for goods at their 2nd Annual Oakland VegFest on Saturday, May 21, 2016 at the Lake Merritt Boulevard Amphitheater. Vegan Outreach is a non-profit organization 1993 to end violence to animals. The organization also serves as the fiscal sponsor for Oakland Veg, conferring 501c3 non-profit status and overseeing all finances. Oakland Veg was founded in 2011 for the purpose of encouraging local Oakland communities to enjoy the many benefits of eating more plant-based foods.

FISCAL IMPACT

Vegan Outreach will pay all fees associated with the rental.

BACKGROUND

This is second consecutive year Vegan Outreach has hosted their Oakland VegFest at the Lake Merritt Boulevard Amphitheatre. Oakland Veg Week is an annual event celebrating the many vegetarian options in Oakland and encourages Oaklanders to explore the benefits of healthy and delicious vegetarian food. From 2012-2015, Oakland Veg hosted Oakland Veg Week, a series of fun cooking demos, movie screenings, food giveaways, and other community events.

The 2015 event was a huge success. It drew approximately 2,000 people, and received local media coverage in the East Bay Express, KPFA, and KRON. The event featured local chefs Bryant Terry and Colleen Patrick-Goudreau in addition to dozens of local businesses and restaurants.

At the 2016 event, booth space will be made available to the participating restaurants, businesses, food vendors and non-profits. Speakers, musical entertainment and cooking demonstrations will round out the festivities to a crowd of approximately 2000. Vegan Outreach will charge the following vendor fees:

- \$75 for non-profits
- \$150 for non-food merchants and food trucks
- \$200 for food merchants distributing free samples

- \$250 for food merchants who are only selling and not distributing free samples.

Revenue from the tabling fees will go to Oakland Veg to cover costs associated with hosting the event. These include such park rental and permit fees, and rental supplies. Vendors and non-profits will retain all funds collected during the course of the event.

Estimation of Funds to be Collected

\$4,500 in tabling fees (5 sampling food vendors, 5 non-sampling food vendors, 10 non-food merchants, and 10 non-profits)

10 food vendors selling food for \$5-\$15

10 merchants selling wares for \$5-\$30

10 non-profits receiving approximately \$100 in donations per table

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Vegan Outreach to allow mobile food truck vendors, non-profits and local vendors to collect donations and funds in exchange for goods at their 2nd Annual Oakland VegFest on at Lake Merritt Blvd. Amphitheatre on Saturday, May 21, 2016.

Respectfully submitted,

Zermaine Thomas
Central Reservations Lead

Attachments: Exhibit A – Vegan Outreach Proposal Letter
Exhibit B – 2015 Vegan Outreach Post Event Report
Exhibit C – Facility Rental Application



January 4, 2016

To the Parks and Recreation Advisory Commission:

Vegan Outreach seeks permission to hold the second annual Oakland VegFest at Lake Merritt Amphitheater on May 21, 2016.

Vegan Outreach is a non-profit organization founded in 1993 to end violence towards animals. Vegan Outreach acts as the fiscal sponsor for Oakland Veg, conferring 501c3 non-profit status and overseeing all finances. Oakland Veg was founded in 2011 for the purpose of encouraging our local Oakland community to enjoy the many benefits of eating more plant-based foods. From 2012-2015, Oakland Veg hosted Oakland Veg Week, a series of fun cooking demos, movie screenings, food giveaways, and other community events. In 2015, Oakland Veg Week culminated in the first-ever Oakland VegFest.

The 2015 Oakland VegFest at Lake Merritt was a huge success. We drew approximately 2,000 people, and received local media coverage in the East Bay Express, KPFA, and KRON. The event featured local chefs like Bryant Terry, and dozens of local businesses and restaurants.

The 2016 Oakland VegFest will consist of mobile food trucks, booths from local restaurants, business, food vendors, and non-profits, as well as speeches and live music. We expect approximately 2,500 people to attend.

Vegan Outreach will charge the following vendor fees: \$75 for non-profits, \$150 for non-food merchants and food trucks, \$200 for food merchants distributing free samples, and \$250 for food merchants who are only selling and not distributing free samples. The revenue from the tabling fees will go to Oakland Veg to cover the various costs for hosting the event (such as park rental and permit fees, and supply rental costs). Vendors and non-profits will keep all of the respective monies collected during the event, in exchange for goods and services provided.

Approximate Estimate of Funds to be Collected

\$4,500 in tabling fees (5 sampling food vendors, 5 non-sampling food vendors, 10 non-food merchants, and 10 non-profits)

10 food vendors selling food for \$5-\$15

10 merchants selling wares for \$5-\$30

10 non-profits receiving approximately \$100 in donations per table

Sincerely,
Katie Cantrell
Director of Oakland Veg
(323) 828-7040
info@oaklandveg.com

Exhibit A

POST EVENT REPORT (Continued)

Page 3

5. What was the cost for registration? \$50 for non-profits, \$150 for non-food merchants and food vendors distributing at least 500 free samples, and \$200 for food vendors not distributing free samples.
6. How much money was collected on site for registration fees? \$0
7. How much money was collected on site for donations? \$400

Exhibit B

POST EVENT REPORT (Continued)

Page 5

Dr. Bronner's	For Profit		Soap and body care products	Y
Miyoko's Creamery	For Profit		Vegan Cheese	Y
Food Empowerment Project	Non-Profit		Distributing educational materials	N
Miyoko's Creamery	For Profit		Vegan Cheese	
Two Mamma's	For Profit		Healthy vegan food	Y
Tzu Chi Buddhist Charity	Non-Profit		Educational materials	N
Miyoko's Creamery	For Profit		Vegan Cheese	Y
Soil Not Oil	Non-Profit		Educational materials	N
Peace Panther	For Profit		Apparel	Y
Born Naturopathics	For Profit		Naturopathic Doctor's Office	N
Better Bean	For Profit	Beans		Y
Beanfields	For Profit	Chips		Y
Ellovi	For Profit		Body care products	Y
Endorfin Chocolat	For Profit	Drinking chocolate		Y



CITY OF OAKLAND
OAKLAND PARKS AND RECREATION

Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: _____

Date of Application: _____

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: Vegan Outreach

Business/Organization Address: 40977 Pajaro Drive Fremont, CA 94539

Applicant Name: Katherine Cantrell
Street Address City Zip Code

Applicant Mailing Address: 40977 Pajaro Drive Fremont, CA 94539
Street Address City Zip Code

Phone Number: (323) 828-7040 Fax Number: _____ E-mail: katie@ffacoalition.org

Facility/Park Name: _____
Room(s)/Site(s) Lake Merritt Amphitheater

EVENT INFORMATION:

Date(s) of Event: May 21, 2016

Time In/Prep Time 7am Actual Event Time 11am to 5pm Cleanup/Time Out 7pm

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)*
Oakland VegFest vegetarian food festival

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*
Live musical instruments, motivational speakers on microphones, amplified sound

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 2,000 Approximate # of Adults 1,700 # of Teens 100 # of Children/Infants 200

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.
NONE

Will you require a caterer for your event? Yes No

If yes, are you choosing a caterer from OPR's Approved Caterer's List? Yes No

Name of Approved Caterer: _____
If not using an OPR Approved Caterer, provide name of non-approved caterer: _____

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES *(The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)*

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) 210 x 12 = 2520
(Hourly Rate) (# of hours)

(2) _____ x _____ = _____
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit = 1000

(5) Setup/Teardown = _____

(6) Kitchen = _____

(7) Alcoholic Beverage Fee = _____

(8) Administrative Service Fee = _____

(9) Caterer Opt Out Fee = _____

(10) Sound Use Fee = 100

(11) Other Charges = _____

TOTAL: \$ 3650 Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: X
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Katherine Cantrell DATE January 4, 2016

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

CITY OF OAKLAND
Interoffice Memorandum



Oakland Parks and Recreation

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: February 10, 2016
**SUBJECT: REQUEST APPROVAL FROM THE PARKS AND RECREATION
ADVISORY COMMISSION TO ALLOW THE HEMOPHILIA
FOUNDATION OF NORTHERN CALIFORNIA TO COLLECT DONATIONS
AND RECEIVE CASH AND CHECKS FROM SPONSORS AND
SUPPORTERS AT THEIR HEMOPHILIA WALK ON SATURDAY, APRIL
30, 2016, AT EASTSHORE PARK.**

SUMMARY

Oakland Parks and Recreation received a request from the Hemophilia Foundation of Northern California (HFNC) to be granted permission by the Parks and Recreation Advisory Commission to collect donations and receive cash and checks from sponsors and supporters at their Hemophilia Walk on Saturday, April 30, 2016 at Eastshore Park. HFNC is a non-profit organization which serves families with life-threatening blood disorders, factor deficiencies and rare clotting conditions. In 1958, HFNC began its effort to raise awareness for a small group of hemophilia patients. Today, the organization provides advocacy, support, and resources to over 3,000 Northern California families diagnosed with a myriad of inherited and acquired blood related conditions living in 47 northern California counties. This will be the first HFNC Walk to be hosted with Oakland Parks and Recreation.

FISCAL IMPACT

The Hemophilia Foundation of Northern California will pay all fees associated with the rental.

BACKGROUND

HFNC is proud to be one of thirty-two chapters participating in the National Hemophilia Foundation (NHF) Hemophilia Walk program. The program is made possible through the generous support of many their sponsors. In 2008, NHF created a collaborative fundraising program that helped chapters raise funds needed to support research and provide programs and direct services to people with bleeding disorders. In just seven years since its inception, NHF and its chapters have raised more than \$13 million and engaged 60,000 walkers with over 4,600 teams. This will be NHF's largest event dedicated to finding better treatments and cures for bleeding and clotting disorders, and to prevent the complications of these disorders through awareness, education, advocacy and research.

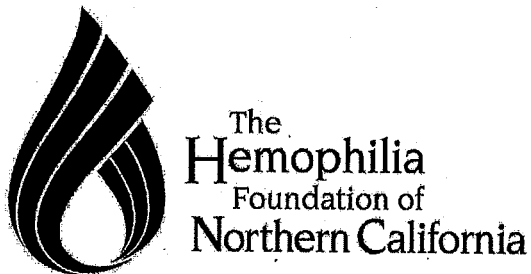
RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request received from Hemophilia Foundation of Northern California to collect donations and receive checks and cash from sponsors and supporters at their Hemophilia Walk at Eastshore Park on Saturday, April 30, 2016.

Respectfully submitted,

Zermaine Thomas
Central Reservations Lead

Attachments: Exhibit A – The Hemophilia Foundation of Northern California Proposal Letter
Exhibit B – Non-Profit Certificate (501c3)
Exhibit C – Facility Rental Application



January 20, 2016

Oakland Parks and Recreation Advisory Commission
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

The Hemophilia Foundation of Northern California (HFNC) is requesting permission to hold it's annual Hemophilia walk at East Shore Park (Lake Merritt) and to collect funds on site.

The Hemophilia Foundation of Northern California (HFNC) serves families with life-threatening blood disorders, factor deficiencies, and rare clotting conditions. In 1958, HFNC began as an effort to raise awareness for a small group of hemophilia patients. Today, we provide advocacy, support, and resources to over 3,000 Northern California families (*in 47 counties*) with a myriad of inherited and acquired blood related conditions.

HFNC is proud to be one of thirty-two chapters participating in the National Hemophilia Foundation (NHF) Hemophilia Walk program. It is made possible through the generous support of all of our sponsors. In 2008, NHF created a collaborative fundraising program that would help chapters raise the funds needed to support research and provide programs and direct services to people with bleeding disorders. In just seven years of the program, NHF and its chapters have raised more than \$13 million and engaged 60,000 walkers with over 4,600 teams. These impressive numbers are certain to grow since we have increased to 40 locations this year. This program will be NHF's largest event dedicated to finding better treatments and cures for bleeding and clotting disorders, and to prevent the complications of these disorders through awareness, education, advocacy and research

About NHF: established in 1948, NHF is the premier organization in the U.S. serving the bleeding disorders community. For over sixty-five years, NHF continues to be a vital resource for prevention education and provides a network of support for the estimated 3 million Americans living with bleeding disorders and their families. For more information please visit their website at www.hemophilia.org.

For more information, please visit our HFNC website at www.hemofoundation.org or more about the walk at www.hemophilia.org/walk.

Exhibit A

Bay Area Hemophilia Walk Event:

Date: April 30, 2016

Estimated participants: 500 people of various ages

Event time: 9AM – 1PM

Event basics:

9AM – participants begin arriving to check in, grab a quick bite, check out our sponsor booths, and get warmed up.

9:45AM – we thank our sponsors and present a few awards to the top fundraisers, etc.

10AM – walk begins.

11:30AM – we begin lunch.

1:00PM – clean/packing up begins.

We request to collect funds on site for the following reasons:

- Although the vast majority of fundraising that the participants do is online prior to the event, some people will have checks or cash they received from their supporters and bring this to the event to turn in at their registration time.
- We also would like to accept any additional donations participants would like to make at the time of registration.

2015 total donations collected on site: \$360. As you can see, for a \$100,000 fundraiser it's a very small portion of the funds we collect. HFNC is the beneficiary of the donations made on site as well as all donations that made online prior to the event.

Sincerely,

Bryan Anderson

HFNC Walk Manager

bryan.anderson@hemofoundation.org

Office: 510-658-3324

Cell: 408-309-4097

Exhibit A



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248421964
Mar. 18, 2009 LTR 4168C E0
94-1638703 000000 00 000
00013204
BODC: TE

HEMOPHILIA FOUNDATION OF NORTHERN
CALIFORNIA
NORTHERN CALIFORNIA CHAPTER
6400 HOLLIS ST STE 6
EMERYVILLE CA 94608-1052

014469

Employer Identification Number: 94-1638703
Person to Contact: MS. MITCHELL
Toll Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your request of Mar. 09, 2009, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in DECEMBER 2003, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

Exhibit B



Office of the Registrar, Department of Health and Human Services



DEPARTMENT OF HEALTH AND HUMAN SERVICES

Recital Application

APPLICATION

Date of Application: 11/20/16

Applicant Name: Elizabeth A. ...

Applicant Address: ...

Applicant City: ...

Applicant State: ...

Applicant Zip: ...

Applicant Phone: ...

Applicant Email: ...

Applicant Business: ...

Applicant Website: ...

Applicant Social Media: ...

GENERAL INFORMATION

Date of Birth: ...

Place of Birth: ...

Current Residence: ...

Current Occupation: ...

Current Employer: ...

Current License: ...

Current License Number: ...

Current License Expiration: ...

Current License Status: ...

Current License Type: ...

Current License Category: ...

Current License Subcategory: ...

Current License Description: ...

Current License Restrictions: ...

Current License Conditions: ...

Current License Notes: ...

Current License Comments: ...

Current License History: ...

Current License Status History: ...

Current License Category History: ...

Current License Subcategory History: ...

Current License Description History: ...

Current License Restrictions History: ...

Current License Conditions History: ...

Current License Notes History: ...

Current License Comments History: ...

Current License History Summary: ...

Current License Status Summary: ...

Current License Category Summary: ...

Current License Subcategory Summary: ...

Current License Description Summary: ...

Current License Restrictions Summary: ...

Current License Conditions Summary: ...

Current License Notes Summary: ...

Current License Comments Summary: ...

Exhibit C

PARKS AND RECREATION ADVISORY COMMISSION



Dalziel Building - 250 Frank H. Ogawa Plaza, Suite 3330 - Oakland, California 94612-2032

TO: MEMBERS OF THE PARKS AND RECREATION ADVISORY COMMISSION
FROM: BARRY MILLER, CHAIR
DATE: FEBRUARY 10, 2016
SUBJECT: DEVELOPMENT IMPACT FEES FOR PARKS

SUMMARY

Attached please find a proposed resolution for consideration by the Parks and Recreation Advisory Commission at our next meeting. The Resolution presents a recommendation to the Oakland City Council regarding the adoption of development impact fees for parks.

BACKGROUND

As was reported at the last Commission meeting, the City Council is currently considering adopting development impact fees to offset the costs of development on various public services and community resources. Three fees are currently being considered: (1) an affordable housing impact fee; (2) a transportation impact fee; and (3) a capital facilities impact fee. The capital facilities fee would cover parks, police, library, fire, and storm drainage facilities.

The City Council Community and Economic Development Committee convened a hearing on the proposed fees on January 28. There were 112 public speakers. Most of the speakers expressed their support for the affordable housing fee and a few expressed their support for a capital facilities fee, with funds dedicated for parks.

City staff has indicated that most of the revenue that will be generated by impact fees will come from multi-family housing development. The current City staff proposal would direct almost all of the multi-family impact fee to affordable housing, with nothing for parks for at least the next four years. The attached resolution urges the City Council to set aside funds for parks at the same time it sets aside funds for housing.

If the resolution is successful, it will be forwarded to the City Council with a letter to be signed by the Chair.

RECOMMENDATION

Discuss and take action on the attached resolution.

**CITY OF OAKLAND
PARKS AND RECREATION
ADVISORY COMMISSION**

RESOLUTION

**RESOLUTION OF THE OAKLAND PARKS AND RECREATION
ADVISORY COMMISSION REGARDING THE COLLECTION OF
DEVELOPMENT IMPACT FEES**

WHEREAS, population and job growth create a demand for additional park and recreational facilities; and

WHEREAS, the Quimby Act of 1975 authorized California cities to adopt ordinances requiring developers to set aside land, dedicate easements, or pay an impact fee for parkland acquisition or improvement; and

WHEREAS, the collection of development impact fees for public facilities in California is further authorized by AB 1600, also known as the Mitigation Fee Act; and

WHEREAS, most cities in the Bay Area have adopted development impact fees to offset the cost of providing park services to new development; and

WHEREAS, the City of Oakland has had a policy in its General Plan specifically calling for the adoption of a park impact fee since 1996 but has yet to act on this policy; and

WHEREAS, the City of Oakland contracted with Hausrath Economics Group in 2014 to study the feasibility of adopting impact fees in the City of Oakland, including park impact fees; and

WHEREAS, a nexus study prepared by Hausrath Economics Group determined that the City could legally justify charging up to \$13,746 per new multi-family dwelling unit and \$19,092 per single family dwelling unit for capital facilities (parks, libraries, police, fire, storm drainage, and civic buildings) through a capital facilities fees; and

WHEREAS, the above referenced study found that parks represent 68.8 percent of the total value of all capital facilities in Oakland, which is equivalent to a maximum legally justifiable fee of \$9,457 per multi-family unit and \$13,135 per single family unit; and

WHEREAS, Oakland is projected to add 49,000 housing units and 65,000 jobs between 2015 and 2040, according to the Association of Bay Area Governments; and

WHEREAS, Oakland already has a deficiency of parkland, with just 1.6 acres of active parkland per 1,000 residents compared to an adopted standard (per the Oakland General Plan) of 4.0 acres per 1,000; and

WHEREAS, the City has adopted Specific Plans and/or Area Plans for West Oakland, Broadway-Valdez, Coliseum City, and the Lake Merritt Station area, and is currently working on a Downtown Plan; and

WHEREAS, these plans propose to add thousands of homes and millions of square feet of commercial development to Oakland, but have identified no substantive new neighborhood or community parks and no funding sources for new park and recreational improvements; and

WHEREAS, the current staff proposal for multi-family impact fees includes nothing for parks or other capital facilities for the first three years, even as the City proposes to collect up to \$20,000 a dwelling unit through an affordable housing impact fee; and

WHEREAS, the current proposal for impact fees merges Oakland's parks with other categories of capital facilities, resulting in parks competing for a limited pool of funds with police facilities, fire stations, libraries, and other essential capital improvements; and

WHEREAS, the Oakland Parks and Recreation Advisory Commission was specifically created to advise the City Council on matters relating to Oakland parks; and

WHEREAS, the intent of this resolution is to offer such advice; now, therefore, be it

RESOLVED: The Oakland City Council should begin collecting a multi-family impact fee for capital facilities (including parks) at the same time it begins collecting a fee for affordable housing, and should not wait until 2019 or beyond to collect such a fee, as has been proposed by staff; and be it

FURTHER RESOLVED: That the Oakland City Council should adopt a policy that guarantees that at least two-thirds (66.7%) of any revenues collected through the proposed Capital Facilities Impact Fee be specifically dedicated to parkland acquisition and capital improvements, since parks currently represent more than two-thirds of the citywide capital facilities investment and should be sustained at that level.

ADOPTED IN COMMISSION, OAKLAND, CALIFORNIA, February 10, 2016

PASSED BY THE FOLLOWING VOTE:

AYES - BELCHER, CORBIN, DU BOIS, KADERA-REDMOND, MANNING, MARSHALL, MILLER, PETERSON, ROSENBLOOM, WU

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

Stephanie Horn

Interim Secretary to the Parks and Recreation Advisory Commission
of the City of Oakland