



## PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, May 11, 2016

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

### AGENDA

1. CALL TO ORDER:

2. ROLL CALL:

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,  
MARSHALL, MILLER, PETERSON, REILLY, ROSENBLOOM, WU**

3. DISPOSITION OF MINUTES:

March 9, 2016 and April 13, 2016 Minutes

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

7. CONSENT NEW BUSINESS:

**A. REQUEST APPROVAL FROM THE PARKS AND RECREATION  
ADVISORY COMMISSION TO ALLOW THE LAKE MERRITT ROWING CLUB  
PERMISSION TO SELL FOOD, BEVERAGES, EVENT T-SHIRTS AND TO HOST  
MOBILE FOOD TRUCK VENDORS AT LAKESIDE PARK AND THE LAKE  
MERRITT SAILBOAT HOUSE CLUBROOM DURING THEIR ROWING  
REGATTA EVENT AT LAKESIDE PARK ON SUNDAY, JULY 24, 2016.**

Oakland Parks and Recreation received a request from the Lake Merritt Rowing Club (LMRC) requesting approval to sell food, beverages, event t-shirts and to host mobile food truck vendors onsite at their annual regatta on Sunday, July 24, 2016 at Lakeside Park and The Lake Merritt Sailboat House Clubroom. The LMRC non-profit organization's rowing regatta is sponsored by the United States Rowing Association (USRA).

**B. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY  
COMMISSION TO ALLOW EAST BAY FRONT RUNNERS AND WALKERS TO  
COLLECT ON-SITE REGISTRATION FEES AND SELL LIMITED MERCHANDISE  
DURING THE 5K/10K PRIDE RUN/WALK AT LAKESIDE PARK ON SATURDAY,  
OCTOBER 8, 2016.**

Oakland Parks and Recreation received a request from the East Bay Front Runners and Walkers, a non-profit organization and an affiliated of Road Runners Club of America, a nationwide organization that provides advice, support and liability insurance for recreational running clubs. East Bay Front Runner and Walkers are requesting permission to collect on-site registration fees and sell limited merchandise during the 5K and 10K Pride Run/Walk on Saturday, October 8, 2016. Proceeds raised during the event will be donated to several local non-profit organizations.

**E. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW NOW ROCK THIS TO COLLECT FEES FOR TICKETS SPONSORSHIPS, AND DONATIONS AT THEIR ANNUAL FASHION SHOW EVENT AT THE LAKESIDE PARK GARDEN CENTER ON SATURDAY, AUGUST 27, 2016.**

Oakland Parks and Recreation has received a request from Now Rock This to collect funds at their annual fashion show event.

**F. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE PERFECT SIDEKICK PERMISSION TO COLLECT ONSITE REGISTRATION FEES AT THEIR INAUGURAL 5K RUN DURING OAKLAND PRIDE AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON SATURDAY, SEPTEMBER 10, 2016.**

Oakland Parks and Recreation received a request from the Perfect Sidekick, the first and only all-inclusive LGBTQ gym in the nation. This 5k Run will be the inaugural run for Oakland Pride. The Perfect Sidekick will partner with Oakland Pride and Oaklandish in promoting this healthy and fun community event.

**G. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW DOPEONLY (DO) TO COLLECT FEES FOR ENTRY ALCOHOLIC BEVERAGES, FOOD AND TO ALLOW T-SHIRT VENDORS AT THE COOL WATER EVENT AT JACK LONDON AQUATIC CENTER ON SATURDAY, MAY 28, 2016.**

Oakland Parks and Recreation has received a request from DopeOnly, (DO) a brand management and marketing firm, for permission to collect funds at a community based event known as Cool Water. This event was created as a social gathering to find synergy within the City of Oakland and has become a grand melting pot of people from all walks of life.

**H. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW LAO IU MEIN CULTURE ASSOCIATION, INC. TO COLLECT ONSITE DONATIONS, RAFFLE PRIZES, AND SELL ALCOHOLIC BEVERAGES AT THEIR ANNUAL SCHOLARSHIP FUNDRAISING EVENT AT THE JACK LONDON AQUATIC CENTER ON SATURDAY, JULY 23, 2016.**

Oakland Parks and Recreation has received a request from Lao Iu Mien Culture Association, Inc. to collect funds on site for their annual scholarship fundraising event. This event will raise funds for graduating Iu Mien high school students who are in pursuit of higher education.

9. CONDITIONAL USE PERMITS:
10. COMMUNICATIONS:
11. PRAC COMMITTEE REPORT:
12. ADVISORY COUNCIL REPORTS:
13. UNFINISHED BUSINESS:
14. COUNCIL REFERRALS:
15. OPEN FORUM:
16. DIRECTOR'S REPORT:
17. ADJOURNMENT:

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call ***Oakland Parks and Recreation at (510) 238-7532*** or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

**Next Meeting:**

***Wednesday, June 8, 2016 4:30 p.m.***

***Lakeside Garden Center***

***666 Bellevue Ave, Oakland, CA***



**PARKS AND RECREATION ADVISORY COMMISSION**

City of Oakland

Wednesday, March 9, 2016

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

**Draft Meeting Minutes**

1. CALL TO ORDER: 4:37p.m.

2. ROLL CALL:

**BELCHER, CORBIN, DU BOIS, KADERA-REDMOND, MANNING, MARSHALL, MILLER, PETERSON, ROSENBLOOM, WU**

**Present:**

Commissioners Corbin, Du Bois, Kadera-Redmond, Manning, Marshall, Miller, Peterson, and Wu

**Excused:**

Commissioners Belcher and Rosenbloom

**Staff:**

Parks and Recreation – Stephanie Hom, Dana Riley, Diane Boyd, Zermaine Thomas  
Planning and Building – Alicia Parker and Joanna Winters

3. DISPOSITION OF MINUTES:

December 9, 2015 meeting minutes

**Motion:** Commissioner Miller entertained a motion to approve the December 9, 2015 meeting minutes. **Moved by:** Commissioner Peterson **Second by:** Commissioner Wu

**Vote: Yes:** Commissioners Corbin, Kadera-Redmond, Manning, Miller, Peterson and Wu

**Abstained:** Commissioners Marshall and Du Bois **Result:** Passed

February 10, 2016 meeting minutes

**Motion:** Commissioner Miller entertained a motion to approve the February 10, 2016 meeting minutes. **Moved by:** Commissioner Wu **Second by:** Commissioner Du Bois

**Vote: Yes:** Commissioners Corbin, Du Bois, Kadera-Redmond, Marshall, Miller and Wu

**Abstained:** Commissioners Manning and Peterson **Result:** Passed

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

**Motion:** Commissioner Miller entertained a motion to move Open Forum above Communications. **Moved by:** Commissioner Peterson **Second by:** Commissioner Wu  
**Vote: Yes:** Commissioners Corbin, Du Bois, Kadera-Redmond, Manning, Marshall, Miller, Peterson and Wu **Abstained:** Commissioners Marshall and Du Bois **Result:** Passed

7. CONSENT NEW BUSINESS:

A. REQUEST PERMISSION FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE OAKLAND RUNNING FESTIVAL TO SERVE AND SELL FOOD AND ALCOHOLIC BEVERAGES; AND TO ACCEPT DONATIONS AND COLLECT REGISTRATION FEES AT THEIR 7<sup>TH</sup> ANNUAL OAKLAND RUNNING FESTIVAL MARATHON ON SUNDAY, MARCH 20, 2016 AT SNOW PARK.

Oakland Parks & Recreation received a request from Gene Brtalik, the Oakland Running Festival Race Director, to serve and sell beer, wine and food and collect registration fees at the Oakland Running Festival event at Snow Park on Sunday, March 20, 2016. Proceeds collected at the events will benefit the City of Oakland and local charities. Also, a portion of proceeds for alcohol sales will be given to the Oakland Fire Department's Random Acts of Charity fund.

B. REQUEST PERMISSION FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE AMERICAN FOUNDATION FOR SUICIDE PREVENTION TO COLLECT DONATIONS AND SELL EVENT RELATED ITEMS AT THEIR OUT OF THE DARKNESS WALK AT LAKESIDE PARK ON SATURDAY, OCTOBER 15, 2016

Oakland Parks & Recreation received a request from the American Foundation for Suicide Prevention (AFSP) to collect donations and sell t-shirts and other event related items at their Out of the Darkness Walk at Lakeside Park on Saturday, October 15, 2016. Proceeds from the event will benefit the organization's ongoing suicide prevention and awareness outreach efforts.

C. REQUEST PERMISSION FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE FRIENDS OF FAITH INC. TO COLLECT REGISTRATION FEES, HOST MOBILE FOOD TRUCKS AND ALLOW VENDORS TO SELL EVENT RELATED ITEMS AT THEIR 12<sup>TH</sup> ANNUAL FAITH FANCHER BREAST CANCER CHALLENGE WALK/RUN AT LAKESIDE PARK ON SATURDAY, AUGUST 27, 2016.

Oakland Parks & Recreation received a request from the Friends of Faith, Inc. (FOFI) to collect registration fees, allow vendors sales and mobile food vendors at the 12<sup>th</sup> Annual Faith Fancher Breast Cancer Challenge Walk/Run at Lakeside Park on Saturday, August 27, 2016. The funds raised will help provide health services support to breast cancer survivors and education regarding early detection.

D. **REQUEST FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE NATIVE AMERICAN HEALTH CENTER, INC. TO COLLECT REGISTRATION FEES AT THEIR 14<sup>TH</sup> ANNUAL RUNNING IS MY HIGH 5K AND 10K FUN RUN/WALK AT LAKESIDE PARK ON SATURDAY, MARCH 12, 2016.**

Oakland Parks & Recreation received a request from the Native American Health Center, Inc., to collect on-site registration fees for their 14th Annual Running is My High, a 10k and 5k Fun Race at Lakeside Park on Saturday, March 12, 2016. The proceeds will be used to support the organization's cost recovery for t-shirt purchases and participant scholarships.

**Motion:** Commissioner Miller entertained a motion to approve the Consent New Business Items 7A – 7D. **Moved by:** Commissioner Wu **Second by:** Commissioner Peterson

**Vote: Yes:** Commissioners Corbin, Du Bois, Kadera-Redmond, Manning, Marshall, Miller, Peterson and Wu. **Result:** Passed.

8. **NEW BUSINESS**

A. **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE EAST BAY AGENCY FOR CHILDREN'S CIRCLE OF CARE TO COLLECT DONATIONS AT THE 7<sup>TH</sup> ANNUAL WALK TO REMEMBER AT LAKESIDE PARK ON SATURDAY, MAY 14, 2016.**

Oakland Parks & Recreation received a request from the East Bay Agency for Children's Circle of Care to collection donations at their 7<sup>th</sup> Annual Walk to Remember event at Lakeside Park on Saturday, May 14, 2016. The event's proceeds will support the agency's grief and loss program which provides assistance to Oakland children and families. The East Bay Agency for Children's Circle of Care is entirely operated by volunteers, and is the only agency of its kind in the East Bay to provide services to the entire family.

**Motion:** Commissioner Miller entertained a motion to approve the staff recommendation to allow the East Bay Agency for Children's Circle of Care to collect donations at their 7<sup>th</sup> Annual Walk to Remember at Lakeside Park on Saturday, May 14, 2016. **Moved by:** Commissioner Marshall **Second by:** Commissioner Manning

**Vote: Yes:** Commissioners Corbin, Du Bois, Kadera-Redmond, Manning, Marshall, Miller, Peterson and Wu. **Result:** Passed.

**B. REQUEST PERMISSION FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE SMALL PRESS DISTRIBUTION (SPD) TO HOST A SMALL LIVE AUCTION AND COLLECT FUNDS IN SUPPORT OF SPD AT THEIR BATTLE OF THE BRAINS PUB QUIZ ON MONDAY, MAY 2, 2016 AT THE LAKE MERRITT SAILBOAT HOUSE.**

Oakland Parks & Recreation received a request from Small Press Distribution to collect donations at their Battle of the Brains Pub Quiz fundraiser event at the Lake Merritt Sailboat House on Monday, May 2, 2016. The fundraising proceeds will be used to sustain the SPD operations enjoyed by their 400 publisher affiliates, authors and readers.

**Motion:** Commissioner Miller entertained a motion to approve the staff recommendation to allow the Small Press Distribution to host a fundraiser during their Battle of the Brains Pub Quiz event at the Lake Merritt Sailboat House on Monday, May 2, 2016. **Moved by:** Commissioner Peterson **Second by:** Commissioner Corbin. **Vote: Yes:** Commissioners Corbin, Du Bois, Kadera-Redmond, Manning, Marshall, Miller, Peterson and Wu. **Result:** Passed.

**C. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE INTERNATIONAL OCD FOUNDATION (IOCDF) TO COLLECT REGISTRATION FEES AND DONATIONS FOR THEIR 1 MILLION STEPS 4 OCD WALK AT THE LAKE MERRITT BLVD. AMPHITHEATER ON SATURDAY, JUNE 4, 2016.**

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 8C prepared by Zermaine Thomas. Oakland Parks and Recreation received a request from the International Obsessive Compulsive Disorder Foundation (IOCDF) to collect registration fees and donations at their 1 Million Steps 4 OCD Walk at the Lake Merritt Blvd. Amphitheater on June 4, 2016. Proceeds from the fundraiser will support OCD and related disorders awareness campaigns organized by OCD San Francisco Bay Area/Sacramento and the International OCD Foundation's global outreach mission.

The OCD organization provides free peer to peer support to persons living with the often misdiagnosed and mistreated disorder.

**Motion:** Commissioner Miller entertained a motion to approve the staff recommendation to allow the International OCD Foundation to collect registration fees and donations at their 1 Million Steps 4 OCE Walk at the Lake Merritt Blvd. Amphitheatre on Saturday, June 4, 2016. **Moved by:** Commissioner Du Bois **Second by:** Commissioner Peterson. **Vote: Yes:** Commissioners Corbin, Du Bois, Kadera-Redmond, Manning, Marshall, Miller, Peterson and Wu. **Result:** Passed.

**D. INFORMATIONAL REPORT ON THE DOWNTOWN OAKLAND SPECIFIC PLAN**

The City of Oakland's Planning and Building Division is developing a specific plan for Downtown Oakland and solicited preliminary input from the Parks & Recreation Advisory Commission (PRAC) on the Plan Alternatives Report (Report) which was developed after engaging the Oakland community in a series of workshops and stakeholder meetings during the late summer of 2015. Alicia Parker from Planning and Building presented a slide presentation to the PRAC. The Power Point presentation updated the PRAC of the current status of the plan. The presentation included an overview of the area demographics, staff outreach and community engagement efforts, parks, recreation and open spaces new and existing, vision, landscaping and sustainability. The report also contains draft scenarios, policies and design options.

**Motion:** Commissioner Miller entertained a motion to accept the Informational Report on the Downtown Oakland Specific Plan and for staff to encourage more community feedback.

**Moved by:** Commissioner Redmond-Redmond **Second by:** Commissioner Manning **Vote:**

**Yes:** Corbin, Du Bois, Kadera-Redmond, Manning, Marshall, Miller, Peterson and Wu.

**Result:** Passed.

9. CONDITIONAL USE PERMITS:

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

The annual retreat will be scheduled after the appointment of the two incoming commissioners.

14. COUNCIL REFERRALS:

City Council accepted PRAC's Impact Fees resolution adopted on February 10, 2016. Subsequently, the Council is considering an impact fee set aside for Parks & Recreation. The items will be heard in committee on March 22, 2016.

15. OPEN FORUM:

Former OPR Director Audree V. Jones-Taylor announced her campaign for the East Bay Regional Parks (EBRPD) District Ward 2 seat in the November 2016 election. Ms. Jones-Taylor also affirmed her intention to re-establish a partnership between OPR and EBRPD.



16. DIRECTOR'S REPORT:

- New PRAC appointees, Cory Riley and Ethel Howze, will presented at the March 15, 2016 City Council meeting.
- The 63<sup>rd</sup> Annual Mother of the Year nominations are due April 1, 2016.
- Summer programming and schedules are being planned.

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*Adjournment - 6:29pm*

*In Memory  
of  
Former Oakland Parks & Recreation Supervisor  
Mimi Rogers*

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Respectfully submitted,



Stephanie Hom  
Secretary



Diane Boyd  
Recording Secretary

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**Next Meeting:**  
**Wednesday, April 13, 2016 4:30 p.m.**  
**Lakeside Garden Center**  
**666 Bellevue Ave, Oakland, CA**



PARKS AND RECREATION ADVISORY COMMISSION  
City of Oakland  
Wednesday, April 13, 2016  
Lake Merritt Garden, 666 Bellevue Avenue  
4:30pm

Draft Meeting Minutes

1. CALL TO ORDER: 4:41 pm

2. ROLL CALL:

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING, MARSHALL, MILLER, PETERSON, REILLY, ROSENBLOOM, WU**

**Present:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Peterson, Reilly, Rosenbloom and Wu

**Arrival:** Commission Manning - 4:51 pm

**Excused:** Commissioners Marshall and Miller

**Staff:** Parks and Recreation: Stephanie Hom, Dana Riley and Diane Boyd

3. DISPOSITION OF MINUTES:

November 18, 2015 and March 9, 2016 meeting minutes

**November 18, 2015 Minutes**

**Motion:** Commissioner Wu entertained a motion to approve the November 18, 2015 draft meeting minutes. **Moved by:** Commissioner Du Bois **Second by:** Commissioner Peterson  
**Vote: Yes:** Commissioners Du Bois, Kadera-Redmond, Manning, Peterson, Rosenbloom and Wu. **Abstained:** Commissioners Corbin, Howze and Reilly. **Result:** Passed.

**March 9, 2016 Minutes**

**Note:** No action was taken on this item. There were insufficient numbers of members in attendance at the March 9th meeting currently present to take action.

4. SPECIAL ORDERS:

5. PRAC PENDING LIST:

6. MODIFICATIONS TO THE AGENDA:

- The title recorded for Item 8A was incorrect and subsequently pulled from the agenda. The intended item will be placed on the May 11, 2016 agenda.

- Item 8F was move to be heard after Item 8H.

**Motion:** Commissioner Miller entertained a motion to move Item 8F to the end of the agenda, after Item 8H. **Moved by:** Commissioner Corbin **Second by:** Commissioner Kadera-Redmond. **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Peterson Reilly, Rosenbloom and Wu.

7. CONSENT NEW BUSINESS:

A. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW EASTSIDE ARTS ALLIANCE TO HOST ARTS, CRAFT AND FOOD VENDORS, AND COLLECT DONATIONS AT THEIR 16<sup>TH</sup> ANNUAL MALCOLM X JAZZ FESTIVAL AT SAN ANTONIO PARK ON SATURDAY, MAY 21, 2016

Oakland Parks & Recreation received a request from EastSide Arts Alliance (ESAA), an organization of artists, cultural workers, and community organizers of color who live and/or work in the San Antonio district of Oakland. They are committed to working in the San Antonio and other Oakland neighborhoods to support a creative environment that improves the quality of life for communities and advocate for progressive, systemic social change. ESAA has requested to host arts, craft and food vendors and collect donations at their 16<sup>th</sup> Annual Malcolm X Jazz Festival at San Antonio Park on Saturday, May 21, 2016.

**Motion:** Commissioner Wu entertained a motion to approve Consent New Business Item 7A.

**Moved by:** Commissioner Peterson **Second by:** Commissioner Corbin.

**Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Peterson, Reilly, Rosenbloom and Wu. **Result:** Passed.

8. NEW BUSINESS

A. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE EAST BAY AGENCY FOR CHILDREN'S CIRCLE OF CARE TO COLLECT DONATIONS AT THE 7<sup>TH</sup> ANNUAL WALK TO REMEMBER AT LAKESIDE PARK ON SATURDAY, MAY 14, 2016.

**Note:** The title recorded for Item 8A was incorrect in pulled from the agenda. The item will be reposted on the May agenda.

B. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO RECOMMEND TO THE RULES AND LEGISLATION COMMITTEE TO NAME THE GROVE IN DEFREMERY PARK IN HONOR OF BOBBY HUTTON

The staff report was presented by Council President Lynette McElhaney and District 3 staff member Alexander Marqusee. The Council President requested that the Parks and Recreation Advisory Commission recommend to the Rules and Legislation Committee to name the grove in deFremery Park in honor of Bobby Hutton, the first member of the Black Panther party. He was also the 'first to fall' after his death during a tragic shootout near deFremery Park in 1968. His death marked a turning point in the history of Oakland and for the Black Panther Party. Each year, the local community commemorates his passing with a celebration in the park and has requested the naming of a portion of the park in Bobby Hutton's honor. 2016 marks the 5th anniversary of the founding of the Black Panther Party.

**Motion:** Commissioner Wu entertained a motion to grant Council President McElhaney's request that the PRAC recommend to the Rules and Legislative Committee the proposed

naming of the grove at de Fremery Park located near 16th and Adeline as the "Bobby Hutton Grove" **Moved by:** Commissioner Howze **Second by:** Commissioner Corbin  
**Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Peterson Reilly, Rosenbloom and Wu. **Abstained:** Commissioner Manning. **Result:** Passed.

**C. REQUEST APPROVAL FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE JACK AND JILL ORGANIZATION, BAY AREA CHAPTER, TO COLLECT FUNDS FOR CASH BAR(S) AND MEMORABILIA TABLE SATURDAY, APRIL 30, 2016 FOR THEIR 60<sup>TH</sup> ANNIVERSARY GALA, AT DUNSMUIR HELLMAN HISTORIC ESTATE.**

Deborah Cooper presented the staff report for Item 8C. Oakland Parks & Recreation received a request from the Bay Area Chapter of Jack and Jill. The organization was seeking permission from the Parks and Recreation Advisory Commission to host a cash bar and memorabilia give-a-away table at their 60<sup>th</sup> Anniversary celebration on Saturday, April 30, 2016. Jack and Jill of America, Inc. is a membership organization of mothers with children ages 2-19 dedicated to nurturing future African-American leaders by strengthening children through leadership development, volunteer service, philanthropic efforts and civic duty.

The Jack and Jill Bay Area Chapter support the efforts of the Boys and Girls Clubs, Habitat for Humanity, Marcus Foster Educational Fund and other like organizations.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the Bay Area Chapter of Jack and Jill to host a cash bar and memorabilia table at their 60th Anniversary Gala celebration at the Dunsmuir Hellman Historic Estate on Saturday, April 30, 2016. **Moved by:** Commissioner Peterson **Second by:** Commissioner Manning  
**Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom, Peterson and Wu. **Result:** Passed

**D. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE CRISIS SUPPORT SERVICES OF ALAMEDA COUNTY TO COLLECT REGISTRATION FEES AND DONATIONS AT THEIR 6<sup>TH</sup> ANNUAL WALK-A-THON AT LAKESIDE PARK ON SATURDAY, JUNE 4, 2016.**

Deborah Cooper presented the staff report for Item 8D. Oakland Parks & Recreation received a request from Crisis Support Services of Alameda County to collect registration fees and donation at Lakeside Park during their 6<sup>th</sup> Annual Walk-a-Thon Suicide Prevention Walk/Run event around Oakland's Lake Merritt on Saturday, June 4, 2016.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the Bay Area Chapter of Jack and Jill to host a cash bar and memorabilia table at their 60th Anniversary Gala celebration at the Dunsmuir Hellman Historic Estate on Saturday, April 30, 2016. **Moved by:** Commissioner Du Bois **Second by:** Commissioner Kadera-Redmond  
**Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom, Peterson and Wu. **Result:** Passed

**E. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE ASIAN YOUTH PROMOTING ADVOCACY AND**

**LEADERSHIP (AYPAL) TO COLLECT DONATIONS AT THEIR MAY ARTS CULTURAL FESTIVAL AT SAN ANTONIO PARK ON SATURDAY, MAY 14, 2016**

Oakland Parks & Recreation received a request from the Asian Youth Promoting Advocacy and Leadership (AYPAL) to collect donations at their May Arts Cultural Festival on Saturday, May 14, 2016. Donations from the event will directly support AYPAL's after school youth programming. AYPAL is fiscally sponsored by the East Bay Asian Youth Center (EBAYC). Ancestral cultural art forms combined with modern urban types of musical expressions including hip-hop and spoken word will be features of the event.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the Bay Area Chapter of Jack and Jill to host a cash bar and memorabilia table at their 60th Anniversary Gala celebration at the Dunsmuir Hellman Historic Estate on Saturday, April 30, 2016. **Moved by:** Commissioner Manning **Second by:** Commissioner Howze. **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom, Peterson and Wu. **Result:** Passed.

**F. REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION MAKE A RECOMMENDATION TO CITY COUNCIL TO AMEND CHAPTER 12.64 OF THE OAKLAND MUNICIPAL CODE, PARK AND RECREATION AREA USE REGULATIONS AND SECTION 12.60.070 OF THE OAKLAND MUNICIPAL CODE, BICYCLE OPERATION RULES-VIOLATIONS-PENALTY AS RELATED TO USE IN PARKS.**

The staff report for Item 8F was presented by Gail McMillon. Staff recommended the Parks and Recreation Advisory Commission (PRAC) make a recommendation to the City Council to amend Chapter 12.64 Park and Recreation Area Use Regulations of the Oakland Municipal Code (OMC) and Section 12.60.070 of the OMC, Bicycle Operation Rules-Violations-Penalty, to make various changes to park rules and signage. The recommended amendments are the result of a Parks and Recreation Advisory Commission task force effort to review potential ordinance changes for park rules and signage as it relates to park noise regulations; children play areas, bikes in parks and other park rules usage. Additional minor edits to the proposed Ordinance may be made by OPR and the City Attorney's Office.

The Commission and Oakland Parks & Recreation staff conducted an extensive discussion and review of the Oakland Municipal Code (OMC) governing accessibility, signage and conduct of patrons in City of Oakland parks. The changes were made in the following sections throughout the OMC and will be recapped in a Supplemental Report and presented to the PRAC at the May 11<sup>th</sup> meeting.

**Section changes to the Oakland Municipal Code**

12.64.060: Games

12.64.090: Injuring trees and other property

12.64.100: Disorderly conduct, vandalism and sleeping on benches

12.64.101: Playgrounds and play areas (new)

12.64.120: Park noise regulations

12.64.250: Statement of Principals

12.64.310: Action on application for permits

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to accept the seven (7) changes to the Oakland Municipal Coded recommended by PRAC.  
**Moved by:** Commissioner Peterson **Second by:** Commissioner Manning  
**Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom, Peterson and Wu. **Result:** Passed

**G. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE ORGANIZERS OF THE OAKLAND CARNIVAL TO COLLECT OF VENDOR REGISTRATION FEES AND VENDOR SOLICITATION OF FEES FOR FOOD CONCESSIONS AND SALES OF GOODS AND WARES FOR JUNE 4, 2016 OAKLAND CARNIVAL AT MOSSWOOD PARK.**

Erin Burton presented the staff report for Item 8G. The Oakland Carnival is an annual free community festival held at Mosswood Park. Organizers requested permission to collect registration fees from onsite vendors and for approval for vendors to sell goods and food items. Oakland Carnival is a family friendly event for the public featuring Oakland artisans celebrating African, Caribbean, and Latin American Cultures. Oakland Carnival attracts many Oakland residents for this one day event held at Mosswood Park. The merchandise sold will include clothing, soaps, beauty products and art. Food sales will also highlight culturally diverse cuisines. Individual vendors only, will benefit from sale of items.

Traditionally, the event was held on Memorial Day; however, this year the date was changed and organizers have limited promotional activities in an effort to control the number of attendees to better meet their waste management goals. In addition, a private firm will deploy a team of 10 to 15 licensed personnel to manage the event's security.

Staff will work with the Oakland Carnival organizers to ensure the Post Event Report is received and on file for review by the PRAC in 2017.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow Oakland Carnival Festival organizers to solicit fees for vendor registration, food concessions and sales of goods and wares by vendors for the 2016 event at Mosswood Park on June 4, 2016, and further approve that:

Oakland Carnival Festival organizers continue to present to the Parks and Recreation Advisory Commission (PRAC) every year until 3 consecutive successful events have occurred in accordance with Oakland Parks & Recreation and PRAC requirements.

Producers of Oakland Carnival provide at least 3 portable restrooms, one of which is ADA accessible, and 2 hand washing stations, one of which is ADA accessible.

**Moved by:** Commissioner Kadera-Redmond **Second by:** Commissioner Peterson  
**Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom, Peterson and Wu. **Result:** Passed

**H. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE NEW BELGIUM CLIPS BEER AND FILM TOUR PARTNERS' SALE OF AND COLLECTION OF FEES FROM ALCOHOL, FOOD, AND MERCHANDISE SALES FOR THEIR NEW BELGIUM CLIPS BEER & FILM TOUR ON AUGUST 19, 2016 AT MOSSWOOD PARK.**

Erin Burton presented the staff report for Item 8H. The New Belgium Clips Beer & Film Tour is a free community event held at Mosswood Park benefiting Bike East Bay. This event celebrates creative expression of brewing and film while encouraging sustainable initiatives and fostering positive relationships with local communities where New Belgium products are sold. The event will feature film shorts created by fans of New Belgium products and a "green tour" through composting and recycling all event by-products. The movies featured at Clips and Beer events are nonviolent and are in keeping with the low-key mellow atmosphere preferred by attendees.

Event attendees over twenty one will be required to show valid ID and receive wristbands to indicate their beer drinking eligibility. Security will be on hand at the identification and beer ticket sales booths as well as inside the beer garden. Volunteers are specially trained to help manage beer service areas and identify anyone showing signs of intoxication. These individuals will be cut-off and not allowed to purchase more beer.

The certificate of insurance is made available to reservations staff during the application process. All participating parties are insured by the New Belgium Brewing Company.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the New Belgium Clips Beer and Film Tour partners' sale of and collection of fees from alcohol, food and merchandise at their event on August 19, 2016 at Mosswood Park.

**Moved by:** Commissioner Peterson **Second by:** Commissioner Manning

**Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom, Peterson and Wu. **Result:** Passed

9. CONDITIONAL USE PERMITS:

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

- The Commission was addressed by a member of the Friends of Lincoln Square Park who informed them of very busy and overcrowded conditions at the Lincoln Square Recreation. According to the speaker, Lincoln Square Recreation staff estimate approximately 30,000 drop-in visitors per day. The speaker requested that PRAC support their efforts in requesting the City Administrator provide a study of all Oakland recreation centers with a focus on total enrollment and budget allocation.
- Oakland Parks and Recreation Foundation Director Ken Lupoff announced that tickets for

16. DIRECTOR'S REPORT:  
17. ADJOURNMENT: 7:30 pm

Respectfully submitted,



Stephanie Hom  
Secretary



Diane Boyd  
Recording Secretary

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call ***Oakland Parks and Recreation at (510) 238-7532*** or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

**Next Meeting:**

***Wednesday, May 11, 2016 4:30 p.m.***  
***Lakeside Garden Center***  
***666 Bellevue Ave, Oakland, CA***



CITY OF OAKLAND  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations Lead  
**DATE:** May 11, 2016  
**SUBJECT:** **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE LAKE MERRITT ROWING CLUB PERMISSION TO SELL FOOD, BEVERAGES, EVENT T-SHIRTS AND MOBILE FOOD TRUCK VENDORS ONSITE AT LAKESIDE PARK AND THE LAKE MERRITT SAILBOAT HOUSE CLUBROOM DURING THE ROWING REGATTA EVENT AT LAKESIDE PARK ON SUNDAY, JULY 24, 2016.**

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SUMMARY

Oakland Parks and Recreation received a request from the Lake Merritt Rowing Club (LMRC), a non-profit organization, whose rowing regatta is sponsored by the United States Rowing Association (USRA) and conducted by the Lake Merritt Rowing Club. The Lake Merritt Rowing is requesting approval to sell food, beverages, event t-shirts and have mobile food truck vendors onsite at their yearly regatta held at Lakeside Park since 2007, with the exception of 2014 and 2015. The proceeds will be used to offset the event costs and fund Lake Merritt's annual summer youth rowing program that offers scholarships to Oakland youth.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks and Recreation. The Lake Merritt Rowing Club is paying all rental fees associated with the event.

BACKGROUND

The Lake Merritt Rowing Club Regatta is a Southwest Regional Championship, sponsored by the United States Rowing Association (USRA) and attracts rowers from throughout the western states that include California, Oregon, Washington, Colorado and Texas.

The LMRC has been granted approval in the past. The following items are being requested to sell on site by the LMRC:

- Prepared sandwiches, fresh fruit, bagels, bottled water, fruit juice, soft drinks, coffee and snacks (\$1-\$5)
- Event T-shirts (\$15)
- Mobile Food Truck Vendors Items (\$5-\$12)

The proceeds of the food, beverages and event t-shirts sales will be used to offset the event costs and fund Lake Merritt's annual summer youth rowing program that offers scholarships to Oakland youth.

Parks and Recreation Advisory Commission  
May 11, 2016

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Lake Merritt Rowing Club for permission to sell food, drink items, event related t-shirts and mobile food truck vendor's onsite at Rowing Regatta on Sunday, July 24, 2016, at Lakeside Park and the Lake Merritt Sailboat House Clubroom. The LMRC is aware additional permits are required for this event.

Respectfully submitted,

Zermaine Thomas  
Central Reservations Lead

Attachments: Exhibit A – Lake Merritt Rowing Club Request Letter  
Exhibit B – Lake Merritt Rowing Club 501c3 Non-profit Status  
Exhibit C – Park Use Application



# LAKE MERRITT ROWING CLUB

A 501(c)(3) Non-Profit Organization  
1340 Lakeside Park, Oakland, CA 94612  
(510) 815-6151

www.lakemerrittrowingclub.org

[WWW.LAKEMERRITTRROWINGCLUB.ORG](http://WWW.LAKEMERRITTRROWINGCLUB.ORG)

To: Oakland Parks and Recreation Advisory Committee  
Parks and Recreation Advisory Committee

From: Lake Merritt Rowing Club

Re: Request for vending permit and food trucks

A rowing regatta, the Southwest Regional Championships, is scheduled for Sunday, July 24, 2016 on Lake Merritt. The regatta is sponsored by the US Rowing Association (USRA), and will be conducted by the Lake Merritt Rowing Club (LMRC), a non-profit organization.

LMRC has held yearly regattas at Lakeside Park since 2007, with exception of 2014, 2015. This event is a major regional championship for the USRA, and attracts rowers from throughout the western states, including California, Oregon, Washington, Colorado, and Texas. A reservation request for the use of the Sailboat house and areas adjacent to the Sailboat House has been granted by the Parks Department.

For this year, we would like to request that the club be allowed to sale basic food items, event t-shirts, and to have food trucks be present at the event to give rowers and spectators additional food options. The items sold by the club would include such as the following: prepared sandwiches, fresh fruit, bagels with cream, bottled and fresh fruit drinks, soft drinks, coffee, and snacks (\$1-\$5) and event t-shirts (\$15). Food truck sale items will be between \$5-\$12.

The proceeds of the food sales and event t-shirts will be used to offset the event costs and fund LMRC's annual summer youth rowing program which offer a scholarship to Oakland youths.

Sincerely,

Stephanie Kavrakis for LMRC

Email: [Stephanie.k.kavrakis@accenture.com](mailto:Stephanie.k.kavrakis@accenture.com); [steph.kavrakis@gmail.com](mailto:steph.kavrakis@gmail.com)

Phone: (516) 815-6151

Exhibit A

(IRS Non-Profit statement)

Internal Revenue Service

District  
Director

LAKE MERRITT ROWING CLUB, INC.  
P.O. BOX 1046  
OAKLAND, CA 94604-1046

Department of the Treasury

300 N. Los Angeles Street, MS 7043  
Los Angeles, CA 90012

Person to Contact:  
L BARRAGAN  
Telephone Number:  
(213) 894-2336  
Refer Reply to:  
EO(1209)97  
Date:  
DECEMBER 15, 1997  
EIN: 94-6103108

Dear Taxpayer:

This letter is in response to your request for a copy of the determination letter for the above named organization.

Our records indicate that this organization was recognized to be exempt from Federal income tax in MAY 1963 as described in Internal Revenue Code Section 501(c)(3). It is further classified as an organization that is not a private foundation as defined in Section 509(a) of Code, because it is an organization described in Section 509(a)(2).

The exempt status for the determination letter issued in MAY 1963 continues to be in effect.

If you need further assistance, please contact our office at the above address or telephone number.

Sincerely,



Disclosure Assistant

M. A. Barragan



CITY OF OAKLAND  
OAKLAND PARKS AND RECREATION

Oakland Parks and Recreation  
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
Office: 510.238-3187; Facsimile: 510.238-2397



### Rental Application

ATTENTION: \_\_\_\_\_

Date of Application: 12/7/15

*\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\**

Name of Business/Organization: Lake Merritt Rowing Club

Business/Organization Address: 1520 Lakeside Dr. Oakland CA 94612  
Street Address City Zip Code

Applicant Name: Stephanie Kavrakis

Applicant Mailing Address: 260 Park View Terr Apt 1 Oakland CA 94610  
Street Address City Zip Code

Phone Number: 516-815-6151 Fax Number: \_\_\_\_\_ E-mail: stephanie.k.kavrakis@accature.com

Facility/Park Name: Lakeside Park - Bird feeding area + grassy strip  
Room(s)/Site(s) \_\_\_\_\_

#### EVENT INFORMATION:

Date(s) of Event: 7/23/16 (Parking only) and 7/24 (Parking and Event)

Time In/Prep Time 5AM Actual Event Time 8AM to 5PM Cleanup/Time Out 8PM

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)*

Rowing Regatta on Lake Merritt  
General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*  
Amplifiers, microphone for race announcer

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 450 Approximate # of Adults 450 # of Teens \_\_\_\_\_ # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

We would like to request 48 parking signs and parking on saturday and sale of food items to be approved by PRAC  
Will you require a caterer for your event?  Yes  No  
If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No N/A

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_  
*(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)*

RENTAL FEES *(The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)*

#### Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) 65 x 15 = 1950  
(Hourly Rate) (# of hours)

(2) \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit = 500

(5) Setup/Teardown = 0

(6) Kitchen = 0

(7) Alcoholic Beverage Fee = 0

(8) Administrative Service Fee = 0

(9) Caterer Opt Out Fee = 0

(10) Sound Use Fee = 50

(11) Other Charges X = ~1700 parking

TOTAL: \$ 4230 Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_  
*(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)*

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
*(See attached Authorization for Credit Card Payment Form)*

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Stephanie Kavrakis DATE 12/7/15

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

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Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: \_\_\_\_\_ Date of Application: 12/7/15

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: Lake Merritt Rowing Club

Business/Organization Address: 1520 Lakeside Dr. Oakland 94612
Street Address City Zip Code

Applicant Name: Stephanie Kavrakis

Applicant Mailing Address: 260 Park View Terr Apt 1 Oakland CA 94610
Street Address City Zip Code

Phone Number: 516 815-6151 Fax Number: \_\_\_\_\_ E-mail: stephanie.k.kavrakis@accenture.com

Facility/Park Name: Sailboat house

Room(s)/Site(s) \_\_\_\_\_

EVENT INFORMATION:

Date(s) of Event: July 24th 2016

Time In/Prep Time 5AM Actual Event Time 8AM to 5PM Cleanup/Time Out 8PM

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/Bat/Mitzvah, etc.)

Rowing Regatta on Lake Merritt (on Park Use application)

General Public Allowed: [ ] Yes [ ] No Sound Amplification: [ ] Yes [ ] No Non-Amplified Sound: [ ] Yes [ ] No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

Sound amplifiers, microphone (on Park use application)

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 450 Approximate # of Adults 450 # of Teens \_\_\_\_\_ # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event? [ ] Yes [X] No

If yes, are you choosing a caterer from OPR's Approved Caterer's List? [ ] Yes [ ] No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) 75 x 3 1/2 = 425
(Hourly Rate) (# of hours)

(2) 95 x 12 = \_\_\_\_\_
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = (on Park Use App)

(4) Deposit = 300

(5) Setup/Teardown = 150

(6) Kitchen = \_\_\_\_\_

(7) Alcoholic Beverage Fee = \_\_\_\_\_

(8) Administrative Service Fee = \_\_\_\_\_

(9) Caterer Opt Out Fee = \_\_\_\_\_

(10) Sound Use Fee = (on Park Use app)

(11) Other Charges = \_\_\_\_\_

TOTAL: \$ 1575 Less Advance Minimum Payment of \$ 600 ; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 975
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE 12/7/15

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

submit

**CITY OF OAKLAND**  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations Lead  
**DATE:** May 11, 2016  
**SUBJECT:** **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW EAST BAY FRONT RUNNERS AND WALKERS TO COLLECT ON-SITE REGISTRATION FEES AND SELL LIMITED MERCHANDISE DURING THE 5K/10K PRIDE RUN/WALK AT LAKESIDE PARK ON SATURDAY, OCTOBER 8, 2016.**

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**SUMMARY**

Oakland Parks and Recreation received a request from the East Bay Front Runners and Walkers, a non-profit organization, that is affiliated with Road Runners Club of America, a nationwide organization that provides advice, support and liability insurance for recreational running clubs. East Bay Front Runner and Walkers are requesting for permission to collect on-site registration fees and sell limited merchandise during the 5K and 10K Pride Run/Walk, proceeds raised from the event will be donated to several local non-profit organizations. A Post Event Report from the 2015 Pride Run/Walk is attached.

**FISCAL IMPACT**

There is positive fiscal impact to Oakland Parks and Recreation. The East Bay Front Runners and Walkers are paying all rental fees associated with the event.

**BACKGROUND**

Since 2005, the East Bay Front Runners and Walkers (EBFR&W) have held their Pride Run/Walk around Lake Merritt. The Pride Run/Walk is timed, and prizes are awarded to the winners in various categories. The EBFR&W's has come before the Commission in 2011, 2012, 2013, 2014 and 2015 requesting to collect onsite registration fees and sales of limited merchandise and was granted approval of their request each year.

The following funds and items are being requested to collect on site:

- Registration Fees – day of race                      \$30
- Limited Merchandise (Socks)                              \$7

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the East Bay Front Runners and Walkers request to collect on-site registration fees and sell limited merchandise during their 5K/10K Pride Run/Walk at Lakeside Park on Saturday, October 8, 2016. The organization is aware of additional permits that are required provided their request to collect on-site registration fees is granted.

Parks and Recreation Advisory Commission  
May 11, 2016

Respectfully submitted,

Zermaine Thomas  
Central Reservations Lead

Attachments: Exhibit A – East Bay Front Runners and Walkers  
Exhibit B – East Bay Front Runners and Walkers 2015 Post Event Report  
Exhibit C – Rental Application



March 18, 2018

Parks and Recreation Advisory Commission  
City of Oakland  
250 Frank H. Ogawa Plaza, Suite 3330  
Oakland, CA 94612

Re: Request from East Bay Front Runners and Walkers to Collect On-Site Registration Fees and Sell Limited Merchandise during the 5K/10K Pride Run/Walk at Lakeside Park on Saturday, October 8, 2016

Dear Commissioners:

East Bay Front Runners and Walkers is a group of lesbians, gay men, bisexuals, transgenders, and friends who enjoy exercising outdoors. The club holds a run/walk every Saturday morning at a scenic location in the East Bay, including Lake Merritt, the Emeryville-Berkeley shoreline, and Bay Farm Island. The Saturday morning run/walks are non-competitive and very informal; participants simply meet at the announced location and then run or walk together.

Since 2005, the club has held an annual Pride Run/Walk consisting of 5K and 10K loops around Lake Merritt to encourage healthy recreation, particularly among those who are interested in a competitive event. The Pride Run/Walk is timed, and the winners in various categories are recognized. All participants receive simple refreshments (muffins, bagels, fruit, and juice) and a pair of EBFR&W socks bearing the club's initials. A few informational booths have been set up by a local chiropractor and a gym, but they sell no goods.

Net proceeds from the Pride Run/Walk event have been donated to several local nonprofit organizations, and we plan to continue doing this in future years. The club has endeavored to turn over all event proceeds after expenses to recipient organizations. (Ordinary club expenses are supported by annual membership dues and not by the Pride Run event.) The 2015 Pride Run/Walk event held by East Bay Front Runners and Walkers produced \$2,500 that was donated to the following organizations:

- Pacific Center in Berkeley, which provides professional counseling and advocacy to enhance the well-being and self-respect of lesbian, gay, bisexual, and transgender individuals.
- Oakland East Bay Gay Men's Chorus, a 40 to 50 voice gay men's chorus that performs a wide variety of music each year in concert and in numerous church, community and outreach performances.

Recipient organizations in 2016 have not yet been determined.

—m.hil— 0

The number of participants each year has varied a little, but has remained at about 150 including those who ran or walked and those who volunteered on race day. In 2015, 122 persons registered, although some did not participate on race day. Runners and walkers were encouraged to pre-register using the club's website ([www.eastbayfrontrunners.org](http://www.eastbayfrontrunners.org)). As planned, most participants in the 2015 event registered in advance. Participants were encouraged to do so: advance registration was \$25, while same-day registration was \$30. The number of registrants were as follows:

Pre-registered, prepaid:	108	(\$25 each)
Registered/paid on-site:	14	(\$30 each)

In 2016, East Bay Front Runners and Walkers hopes to maintain or expand the reach of its annual Pride Run/Walk, both in the number of participants and in the funds raised for donation to worthy organizations. To assist in meeting this goal, the club requests permission to accept registration fees on race day at the event in Lakeside Park on October 8, 2016. Pre-registration will continue to be encouraged, using the club's website. As in 2015, we anticipate that most participants will pre-register, even if given a choice to register on-site, but having the ability to accept on-site registration enhances the event's appeal and increases the number of participants. We hope to reach a goal of approximately 200 registrants in 2016, with fees collected on-site to be no more than about \$1,000.

In 2016, no on-site donations will be solicited either for East Bay Front Runners and Walkers or for the recipient organizations. No sale of food items will take place. We do request permission to sell one merchandise item on-site. The EBFR&W club produces socks bearing the club's initials, and one pair of socks is given to each participant in the run/walk. We request permission to sell additional pairs of socks to any participants who might want them (we sold no pairs of socks at the 2015 Pride Run/Walk, but sold 2 pair the previous year). Socks would be sold approximately at cost (about \$7 per pair), not as a fund-raising measure but simply as a convenience to participants.

East Bay Front Runners and Walkers is a nonprofit organization with 501(c)(3) status and is affiliated with Road Runners Club of America ([www.rrca.org](http://www.rrca.org)), a nationwide organization that provides advice, support, and liability insurance for recreational running clubs. Liability insurance for East Bay Front Runners and Walkers' Pride Run/Walks is supplied through RRCA.

Thank you for your consideration, and please do not hesitate to let me know if I can provide additional information. Members of our club will be more than willing to attend a Parks and Recreation Advisory Commission meeting and answer any questions.

Truly yours,



Raymond P. Suderman-Talco  
Member, Pride Run Committee



## POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

### I. GENERAL INFORMATION

Name of Event: East Bay Front Runners and Walkers Pride Run & Walk (11th Annual)

Location of Event: Lake Merritt Sailboat House Parking Lot

Date/Hours of Event: Saturday, Oct. 10, 2015, 8am to 12 noon Permit No. 32830

Event Contact Name: Ray Suderman-Talco Phone No. (510) 769-6993

Event Contact Address: 2916 Santa Clara Avenue, Alameda, CA 94501

Is this a "first time" event at this location?  Yes  No If no, when was the event held previously?

October 11, 2014 plus 9 previous years on the 2nd Saturday of October

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable
2. Check other permits required for event?
- |   |  |   |
|---|--|---|
| <input checked="" type="checkbox"/> OPD Special Events Permit       | <input type="checkbox"/> Food Handler's Permit               | <input type="checkbox"/> Seller's Permit      |
| <input checked="" type="checkbox"/> Charitable Solicitations Permit | <input checked="" type="checkbox"/> Certificate of Insurance | <input type="checkbox"/> Other -- Please list |

### II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 122 registrants & 20 event volunteers
2. Were registration fees, donations or other fees collected on-site?  Yes  No  
122 total; 14 on-site  Not Applicable
3. If yes, how many people registered? \_\_\_\_\_ How many people made donations? \$1033.00 (in
4. What was the cost for registration? \$25 in advance; \$30 on site advance)
5. How much was collected on site from registration fees? \$420
6. How much was collected on site from donations? \$0
7. How much was collected on site from other fees? \$0

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

If no, why not? \_\_\_\_\_

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
No vendors participated				

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

No plans to change event

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

There were no problems during the event. Amounts donated to event's beneficiaries:

\$1,500 to the Pacific Center for Human Growth

\$1,000 to the Oakland East Bay Gay Men's Chorus

Submitted by: Ray Suderman-Talco *Ray Suderman-Talco* Date: March 15, 2016

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

(OPR Staff)

Comments: \_\_\_\_\_



CITY OF OAKLAND  
OAKLAND PARKS AND RECREATION

Oakland Parks and Recreation  
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
Office: 510.238-3187; Facsimile: 510.238-2397



### Rental Application

ATTENTION: ZERMAINE THOMAS

Date of Application: 3-15-2016

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: EAST BAY FRONT RUNNERS AND WALKERS

Business/Organization Address: P.O. Box 71722 Oakland CA 94612

Applicant Name: RAF SUSSERMAN - TALEO

Applicant Mailing Address: 2916 SANTA CLARA ALAMEDA CA 94501

Phone Number: 510 769-6993 Fax Number: \_\_\_\_\_ E-mail: alamedarun@gmail.com

Facility/Park Name: LAKE SIDE PARK / SAILBOAT HOUSE AREA

Room(s)/Site(s) BARN PARKING LOT AREA LAKE MERRIT

#### EVENT INFORMATION:

Date(s) of Event: SATURDAY, OCTOBER 8 2016

Time In/Prep Time 8 AM Actual Event Time 9:00 AM to 11:00 AM Cleanup/Time Out NOON

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/Bat/Mitzvah, etc.)

WALK AND RUN (5K AND 10K)

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

HAND HELD BULLHORN

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 125 Approximate # of Adults 115 # of Teens 5 # of Children/Infants 5

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

NONE

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

#### Non-Refundable Permit Processing Fees:

Permit & Related Events: \$15 (50+) people

Building Rentals/Special Events (Parks): \$30

(1) 48 x 4 = 192  
(Hourly Rate) (# of hours)

(2) \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit = 300

(5) Setup/Teardown = \_\_\_\_\_

(6) Kitchen = \_\_\_\_\_

(7) Alcoholic Beverage Fee = \_\_\_\_\_

(8) Administrative Service Fee = \_\_\_\_\_

(9) Caterer Opt Out Fee = \_\_\_\_\_

(10) Sound Use Fee = 50

(11) Other Charges = \_\_\_\_\_

TOTAL: \$ 572 Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: Raf Susserman - Taleo DATE: 3-15-2016

Exhibit C

CITY OF OAKLAND  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Dana Riley, Oakland Parks and Recreation  
**DATE:** May 11, 2016  
**SUBJECT:** Request for Approval to Dedicate a Bench to the Art Deco Society of California

---

SUMMARY

Parks & Recreation staff was contacted by Laurie Gordon requesting to dedicate a bench to celebrate the 35<sup>th</sup> anniversary of the Art Deco Society of California. The selected bench is located between the Bird Sanctuary and the Sailboat House in Lakeside Park and is one of the recently installed black metal benches. The dedication plaque will read:

**Dedicated to The Art Deco Society of California  
Celebrating 35 Years of Historic Preservation  
a gift from Richard Fishman and Laurie Gordon**

FISCAL IMPACT

Laurie Gordon and Richard Fishman will make a minimum donation of \$800 to the Oakland Parks and Recreation Foundation to have a plaque purchased and installed. The plaque installation process is in accordance with the Public Works Agency construction requirements.

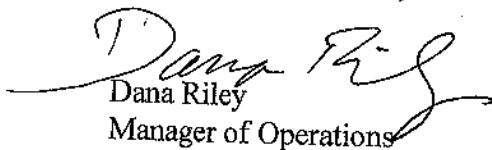
BACKGROUND

The Art Deco Society is a Historic Preservation Group with a mission to save and bring awareness to structures and cultural contributions of the 1920s and 1930s. The organization has been involved in the fundraising for the Necklace of Lights, Paramount Theatre, Fox Theater, Cleveland Cascade and more. The specific bench was selected because it looks out towards the donor's residence but also to the new "home" of the Art Deco Society of California which recently moved into an office at the Bellevue Club after being based in San Francisco for 25 years. To support this move to Oakland, the donors want to dedicate a bench as their gift to the Art Deco Society.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the plaque language as written for dedication of a bench located between the Bird Sanctuary and the Sailboat House in Lakeside Park.

Respectfully submitted,

  
Dana Riley  
Manager of Operations

**CITY OF OAKLAND  
Oakland Parks and Recreation**



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Megan Seccombe, Program Director at San Antonio Recreation Center and Maribel Lopez, Supervisor of San Antonio Recreation Center.  
**DATE:** May 11, 2016  
**SUBJECT:** **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO GRANT PERMISSION TO ALLOW COMMUNITY MERCHANTS TO COLLECT DONATIONS ON SITE AT THE XICANA MORATORIUM COALITION'S FESTIVAL AT SAN ANTONIO PARK ON SUNDAY, AUGUST 28, 2016.**

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EXECUTIVE SUMMARY / OUTCOME

Oakland Parks and Recreation received a request from Aurora Lopez and Sagnicthe Salazar, Program Directors for The Xicana Moratorium Coalition, for permission to have community and local arts and crafts merchandise vendors collect donations at their Annual Festival at San Antonio Park on Sunday, August 28, 2016. The funds raised will be used to cover the costs of presenting the festival, e.g. stage rental, clean-up, tables/chairs, and to continue to do future community events like this one to promote support for local talent and artists.

FISCAL IMPACT

The San Antonio Recreation Center will collect rental fees in the amount of \$1,170 paid by The Xicana Moratorium Coalition for this event. This is a positive fiscal impact.

BACKGROUND

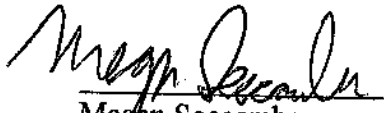
Xicana Moratorium has been promoting this event for 36 years, three (3) of those years at San Antonio Park. This year they are requesting to have vendors and to allow the collection of funds. Each event is free to the community and normally attracts about 200 attendees. Many of the participating vendors are community based organizations and local community artist who offer arts and crafts items for sale. They anticipate collecting \$200-\$300 from donations.

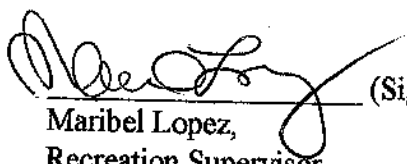
Xicana Moratorium Coalition is expected to have 5 to 10 arts & crafts vendors. There will be no food vendors, all food will be free at this event. The vendors pay table/booth fee/donation of \$20. Vendors also donate their arts for raffling as part of the agreement. This festival is dedicated to bringing the community together and building unity through the arts. This event also allows the showcasing and exposure as well as support for local talent in the Oakland community.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request to allow The Xicana Moratorium Coalition to have community merchants collect donations at their 37<sup>th</sup> Annual Festival at San Antonio Park on Sunday August 28, 2016. Aurora Lopez and Sagnicthe Salazar, Program Directors, are aware that additional permits will be required by the merchants and the Xicana Moratorium Coalition provided their request is granted.

Respectfully submitted,

 (Signature)  
Megan Secombe,  
Program Director

 (Signature)  
Maribel Lopez,  
Recreation Supervisor

Attachments: Exhibit A – *Xicana Moratorium Coalition Request Letter*  
Exhibit B – *Rental Application*  
Exhibit C – *2015 Post Event Report*



Dear Parks and Recreation Advisory Commission:

Xicana Moratorium Coalition (XMC) would like to request your support in hosting the 37<sup>th</sup> Annual Xicana Moratorium Day on Sunday August 28<sup>th</sup> in San Antonio Park. Xicana Moratorium Coalition is a Coalition that has been around for over 20 years in the East Bay working with Raza (latino) youth to build leadership, relearn history and traditions, and work to create change around issues impacting our community. XMC works with middle school, high school and college age youth and is completely grassroot - all individuals, both adults and youth, are volunteer. Our youth have worked on various community festivals, garden projects, mural making, and support for families impacted by violence. The aim of our festivals and events is to do education in our communities around issues impacting us, such as immigration, the prison system, lack of quality education, violence in the streets, etc., and we work to empower both our young people and community to make changes.

Xicana Moratorium Day is a community gathering and festival to both honor a history of resistance and oppression within Raza communities in the U.S. and abroad, as well as a gathering to continue bringing community together to educate and organize around ongoing issues within our communities locally and abroad, and to celebrating the ongoing resistance, resiliency and culture of Raza people.

The original Chicano Moratorium Day was held on August 29<sup>th</sup>, 1970 at Ruben Salazar Park in Los Angeles, Ca. This nation wide gathering was organized as a peaceful protest in response to the Vietnam War and the disproportionate number of Chicanos dying at war. It was also a call to action for Chicanos to unite and put an end to the cultural, institutional, and political attacks. More than twenty thousand people from around the nation attended this gathering. What began as a peaceful protest ended in a devastating nightmare for brown people. Uniformed with riot gear, the LAPD rushed the park with the excuse that a group of young people had stolen a 6 pack from a near by liquor store and ran into the crowd of protestors. The Los Angeles Police riot left many people severely beaten, including students, elders, and organizers. Among the many injured, three people were murdered by the LAPD, Angel Diaz, Lynn Ward from the Brown Berets, and Ruben Salazar. Ruben Salazar was a news reporter for the LA Times who represented one of the first voices in mainstream media who brought to light the issues and concerns of the Raza community.

This year's event will be taking place on August 28<sup>th</sup> 2016 from 5am to 5pm. This event always takes place the last Sunday of August to commemorate the original Moratorium Day which also took place the last Sunday of August. We start off with a sun rise ceremony which is a indigenous tradition to pray to the sun in community and give blessings to our communities and for the day. After sun rise we begin set up for the event and Aztec dancers begin prepare to dance from 10-12pm to celebrate our culture, honor our history, and give blessings for the day. After the Aztec dancers we begin the festival which takes place from 12-5pm and it includes, cultural artists, community speakers, and local bands for families and community to enjoy while they are also learning about current struggles and organizing efforts. During this time we BBQ which we give out for free to all in attendance. Our young people also prepare activities for kids and monitor kids who want to get in the jumper. Lastly we like to invite local community organizations to table and local artists to vend.

The funds that would be collected at the event would be from sales for local vendors and we would also like to collect donations for the food and event in general. We want to make sure local art is supported and thriving which is why we like to invite vendors to sale anything from paintings to hand made bags. We collect donations because that helps us continue our work as this event and all events we put on are free to the community and are able to happen through donations and fundraisers that our youth organize. There will be about 20 vendors in total. There are no food vendors, only free food that we provide for all participants. We collect about \$150 in total worth of donations from participants.

We really hope that PRAC will support the continuation of this event that has been going on for the last 35 years, for three of those years now in Oakland. We hope that this event can be institutionalized in the city and be part of Oakland culture. We thank you in advance for allowing us on the agenda and support Xicana Moratorium Day.

With Gratitude,  
Xicana Moratorium Coalition organizers

Any questions, Feel free to contact  
Sagnicthe Salazar  
510-812-1426  
[ssagnicthe@gmail.com](mailto:ssagnicthe@gmail.com).



### Rental Application

#35762

**ATTENTION:**

Date of Application: 3-21-16

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: Xicana Movement Coalition

Business/Organization Address: 1287 62nd Ave Oakland CA 94621

Applicant Name: Aurora C Lopez

Applicant Mailing Address: 1287 62nd Ave Oakland CA 94605

Phone Number: 510-390-3000 Fax Number: \_\_\_\_\_ E-mail: aurora.c.lopez@gmail.com

Facility/Park Name: San Antonio Park *SSag nichlee@opr*

Room(s)/Site(s): Lower Part of Park By Foothill

**EVENT INFORMATION:**

Date(s) of Event: Sunday August 28th, 2016

Time In/Prep Time 5:30am Actual Event Time 10am to 5pm Cleanup/Time Out 7pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.) Festival

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) Musical Instruments, Microphones, Music, Speakers, DJ

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 200 Approximate # of Adults 150 # of Teens 30 # of Children/Infants 20

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE. Open barrooms.

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: N/A  Yes  No

If not using an OPR Approved Caterer, provide name of non-approved caterer: N/A

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

**Non-Refundable Permit Processing Fees:**

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) 40 x 13.5 = 540  
(Hourly Rate) (# of hours)

(2) \_\_\_\_\_ x \_\_\_\_\_ = N/A  
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = \$30

(4) Deposit = \$500

(5) Setup/Teardown = N/A

(6) Kitchen = N/A

(7) Alcoholic Beverage Fee = N/A

(8) Administrative Service Fee = N/A

(9) Caterer Opt Out Fee = N/A

(10) Sound Use Fee = \$100

(11) Other Charges = N/A

TOTAL: \$ 1,170 Less Advance Minimum Payment of \$ 1,170; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 0  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard:   
(See attached Authorization for Credit Card Payment Form)

**CANCELLATION FEE:** 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Aurora Lopez DATE 3-21-16

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



OAKLAND POLICE DEPARTMENT

Special Events Permit Application

TF-807-3 (Jul 10)

APPLICANT INFORMATION

Applicant Name <b>Aurora Lopez</b>	Date of Birth <b>6/16/85</b>	Contact No. <b>510-390-3004</b>	Alternate Contact No. <b>510-812-7426</b>
Applicant's Address <b>1287 62<sup>ND</sup> Ave</b>	City <b>Oakland</b>	State <b>CA</b>	Zip Code <b>94621</b>

EVENT INFORMATION

Date of Application <b>3/21/16</b>	Type of Event Select one <b>Community BBO &amp; Festival</b>	Other Event (Describe)
Location/ Address of Event <b>San Antonio Park</b>	Date of Event <b>August 28<sup>th</sup> 2016</b>	Time/ Start-End <b>8am - 5pm</b>
No. Persons Expected <b>200</b>	Persons Allowed Select one <b>200</b>	Ticket Sales Select One <b>N/A</b>
No. of Monitors/ Security <b>10</b>	Security Company <b>CoastNecalli</b>	Telephone No. <b>510-812-7426</b>
Type of Music Select one <b>Amplified Sound</b>	Other Music (Describe)	Will food/drink be sold <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

PERMIT INFORMATION

HAVE YOU EVER BEEN DENIED A PERMIT?  Yes  No

Applicant agrees to abide by Oakland Municipal Code Dance Hall Regulations, Section 5-4.03

**HOLD HARMLESS AGREEMENT**

The Special Event applicant or president of designee of the sponsoring organization(s) (hereafter called "permittee") agrees to reimburse the City of Oakland (hereafter called "City") for all losses incurred by it in repairing or replacing damage to City Property proximately caused by the permittee, its officers, employees, agents, monitors, or any other persons or forming the special event, who were, or should have been, under the permittee's control. Persons who merely attend or join in a special event are not considered by that reason alone to be "under the control" of the permittee.

The permittee further agrees to defend without costs, indemnify, and hold harmless the City, its officers, agents, and employees from any liability to any persons, damages, losses, or injuries arising out of or alleged to arise out of the permitted special events, which was proximately caused by the actions of the permittee, its officers, employees, agents, including monitors, or any other persons attending or joining in the special event who were, or reasonably should have been under the control of the permittee. Persons who merely attend or join in a special event are not considered by that reason alone to be "under the control" of the permittee.

I have read and I understand the Hold Harmless Agreement and I declare under penalty of perjury that the information provided in this application is true and correct.

Permittee's Signature *Aurora Lopez* Date **3-21-16**

Police Overtime cost Attached:  Yes  No      Application Fees Paid:  Yes  No

ABC Endorsement:  Approved  Denied      Verified By: \_\_\_\_\_  
Special Events Personnel      Serial No. \_\_\_\_\_

Pursuant to OMC §9.52.080, a Special Events Permit is conditionally approved in order for the applicant to obtain additional required documentation.

Signature of Special Events Coordinator \_\_\_\_\_ Serial No. \_\_\_\_\_ Date Signed \_\_\_\_\_

A Permit is Hereby  Approved  
 Denied - Pursuant to OMC Section 9.52.090 Subsection (Select Appropriate Subsection)

Signature of Chief of Police Designee \_\_\_\_\_ Serial No. \_\_\_\_\_ Date Signed \_\_\_\_\_

# San Antonio Recreation Center

1701 E19th Street  
Oakland, CA 94606

(510) 535-5608

Xicana Moratorium Coalition  
1287 - 62nd Avenue  
Sagnicthe Salazar Reynoso  
Oakland, CA 94621

## Receipt

3/22/2016 1:30 PM	1001021.026 Megan Seccombe	\$ 500.00					\$ 500.00	\$ 0.00
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### PAYER INFORMATION

PAYER NAME	ADDRESS	PHONE #	PAYMENT TYPE INFORMATION	AMOUNT
Xicana Moratorium Coalition	1287 - 62nd Avenue	Home: 510	CHECK	\$ 500.00
Attn: Sagnicthe Salazar Reynoso	Sagnicthe Salazar Reynoso		No: 1584	
	Oakland, CA 94621		ID#:	

### TRANSACTION(S)

CUSTOMER NAME	TRANSACTION INFORMATION	FEES/AMOUNT
Xicana Moratorium Coalition	Made Payment for Permit # 35762 San Antonio Park Area A Xicana Moratorium Festival San Antonio Park Area A Permit # 35762	\$ 500.00

BALANCE OF PAYMENT PLANS PAID AGAINST ON THIS RECEIPT:

Receipt 3004078.002 Balance = \$670.00

#### TAX ID NUMBER

The Federal Tax ID number for Oakland Parks and Recreation is: 94-8000384



# POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

## I. GENERAL INFORMATION

Name of Event: Xicana Mazararium Day

Location of Event: San Antonio Park

Date/Hours of Event: 8/30 5:30am-7pm Permit No. \_\_\_\_\_

Event Contact Name: AURORA LOPEZ Phone No. 510 390 8004

Event Contact Address: 1287 62nd Ave. Oakland, Ca. 94621

Is this a "first-time" event at this location?  Yes  No If no, when was the event held previously?

August, 2014

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable

2. Check other permits required for event?  
 OPD Special Events Permit  Road Handler's Permit  Seller's Permit  
 Charitable Solicitations Permit  Certificate of Insurance  Other - Please list

## II. ATTENDANCE/COLLECTION OF FUNDS

- Total number in attendance: 200
- Were registration fees, donations or other fees collected on-site?  Yes  No  Not Applicable
- If yes, how many people registered? N/A How many people made donations? \_\_\_\_\_
- What was the cost for registration? N/A
- How much was collected on site from registration fees? N/A
- How much was collected on site from donations? N/A
- How much was collected on site from other fees? N/A

POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes  No

If no, why not? \_\_\_\_\_

*See Attached Sheet*

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Org'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

*The bathrooms remained closed during the entire event and we would need to have them open.*

Submitted by: ARRORA LOPEZ Date: 10/30/15

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_  
(OPR Staff)

Comments: \_\_\_\_\_

Name/OrgName:	Vending Description:	Contacted:	Confirmed:
LONZ/ARTE	Yllidan art	Yes	Yes
Milly Artistic	Jewelry, Artistic	Yes	Yes
Artistic Jewelry	Jewelry and Accessories	Yes	Yes
Sara Design	Jewelry, Accessories and Handmade up-cycled items	Yes	Yes
Flor Systems	Needles	Yes	Yes
87 Stamps	Water bottles, stickers, tapes	Yes	Yes
Marilyn Nancy Ortiz	Organic jewelry, earrings, necklace, bracelets, rings, pagers, expanders, etc	Yes	Yes
Ama Design	Jewelry	Yes	Yes
Dolores Bobbie Garcia	Jewelry & Accessories	Yes	Yes
Sandra Alice De Luna	Healing Art	Yes	Yes
Lore F.	Art, Craft, Call	Yes	Yes
Sofia Mina	Crafts & Art	Yes	Yes
Ella Lorena	SDS, shirts and jewelry	Yes	Yes
Katie Claire	Mexican Jewelry	Yes	Yes
Sara Pachal	Stamps & Jewelry	Yes	Yes
Cristina Alba	Art and Craft	Yes	Yes
Catalina Dolores Garcia	Artistic Accessories and Jewelry	Yes	Yes
Luz Carmen Santibanez	Jewelry, Art	Yes	Yes
Midwifery Care	Midwifery Care	Yes	Yes
Sonia	Cultural Jewelry	Yes	Yes



**Central Reservations Unit**

250 Frank H. Ogawa Plaza Ste 3330  
Oakland, CA 94612

(510) 238-3187



Xicana Moratorium Coalition  
1287 - 62nd Avenue  
Sagnicthe Salazar Reynoso  
Oakland, CA 94621

**Facility Permit**

Status: Approved

Customer Type: Non-Profit  
Authorized Agent: Aurora C Lopez

Home: (510) 390-3004

03/27/2015 Sophia Vaca	34215	\$1170.00	\$0.00	\$0.00	-\$500.00	\$1170.00	N/A	\$0.00
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EVENT NAME	FACILITY	CENTER
<b>Festival</b> Attendance: 200 Type: Park Special Event	<b>San Antonio Park</b>	San Antonio Park 1705 E 19th Street Oakland, CA 94606
DATES RESERVED	HRS	
Sunday - 8/30/2015	05:30 AM to 07:00 PM	13.5
Total Number of Dates: 1		Total Number of Hours: 13.5

**NOTES:** SPECIAL NOTES: THIS EVENT WAS APPROVED BY PRAC ON JUNE 10, 2015 wj  
 ACTUAL EVENT TIME: 10am - 5:00 pm \*\*\* OPD SPECIAL EVENTS PERMIT REQUIRED - ON FILE  
 CUSTOMER WILL BE BRINGING IN PORTABLE RESTROOMS FOR THEIR EVENT  
 TYPE OF SOUND = MUSICAL INSTRUMENTS/D.J./MICROPHONES/SPEAKERS

**\*\*\*ATTENTION\*\*\***  
 PLEASE READ AND ADHERE TO ALL ATTACHED DISCLAIMERS, RULES & REGULATIONS.  
 VIOLATIONS CAN RESULT IN A FINE AND/OR CANCELLATION OF RESERVATION.  
 THANK YOU & HAVE A GREAT DAY

- "ABSOLUTELY"**
- 1 = "NO" JUMPER/BOUNCY HOUSES, ETC
  - 2 = "NO" BBQ PITS OF ANY KIND ARE ALLOWED TO BE BROUGHT INTO THE PARK- "ONLY PARK BBQ PITS PERMITTED"
  - 3 = "NO" ALCOHOL ALLOWED IN THE PARK BY ANYONE
  - 4 = "NO" VEHICLES ARE TO BE DRIVEN ONTO PARK GROUNDS FOR ANY REASON (INCLUDING DROPPING OFF ITEMS)

GROUPS HAVE NON-EXCLUSIVE USE OF THE PARK  
 CUSTOMER UNDERSTANDS THAT THE PARK MUST BE LEFT CLEAN & CLEAR OF  
 ALL GARBAGE/DEBRIS GENERATED FROM THIS PARK USE EVENT  
 THANK YOU FOR CHOOSING THE CITY OF OAKLAND FOR YOUR RENTAL NEEDS  
 AND PRESERVING YOUR PRECIOUS MEMORIES !!!!

**CITY OF OAKLAND**  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Wendy Johnson, Central Reservations Unit, Public Service Representative  
**DATE:** June 10, 2015  
**SUBJECT:** **REQUEST APPROVAL FROM THE PARKS AND RECREATION  
ADVISORY COMMISSION TO GRANT PERMISSION TO ALLOW  
COMMUNITY MERCHANTS TO COLLECT DONATIONS ON SITE AT  
THE XICANA MORATORIUM COALITION'S FESTIVAL AT  
SAN ANTONIO PARK ON SUNDAY, AUGUST 30, 2015**

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SUMMARY

Oakland Parks and Recreation received a request from Aurora Lopez and Sagnicthe Salazar, Program Directors for The Xicana Moratorium Coalition, for permission to have community and local arts and craft merchandise vendors collect donations at their Annual Festival at San Antonio Park on Sunday, August 30, 2015. The funds raised will be used to cover the costs of presenting the festival, e.g. stage rental, clean-up, tables/chairs, and to continue to do future community events like this one to promote support for local talent and artists.

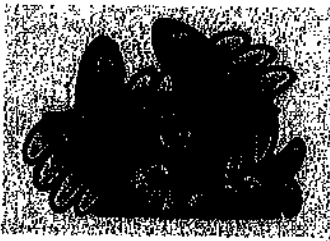
FISCAL IMPACT

The San Antonio Recreation Center will collect rental fees in the amount of \$1,170 paid by The Xicana Moratorium Coalition for this event. Which is a positive fiscal impact.

BACKGROUND

Xicana Moratorium has been promoting this event for 35<sup>th</sup> year, two (2) of those years at San Antonio Park. This year they are requesting to have vendors and to allow to collect funds. Each event is free to the community and normally attracts about 200 attendees. Many of the participating vendors were community-based organizations and local community artists who offered arts and crafts items for sale. They anticipate collecting between \$200 - \$300 from donations.

Xicana Moratorium Coalition is expecting to have 5 to 10 arts & crafts vendors. There will be no food vendors, all food will be free at this event. The vendors pay a table/booth fee/donation of \$20. Vendors also donate their arts and crafts for raffling as part of the agreement. This festival is dedicated to bringing the community together and building unity through the arts. This event also allows the showcasing and exposure as well as support for local talent in our Oakland community.



# Xicana Moratorium Coalition

*Defending Land and Life*

Dear PRAC,

Xicana Moratorium Coalition would like to formally request permission to vend at this years Xicana Moratorium Day taking place on August 30<sup>th</sup> 2015. Vending would happened during the festival from 12-5pm and it includes, cultural artists, community speakers, and local bands for families and community to enjoy while they are also learning about current struggles and organizing efforts. During this time we BBQ which we give out for free to all in attendance. Our young people also prepare activities for kids and monitor kids who want to get in the jumper. Lastly we like to invite local community organizations to table and local artists to vend.

The funds that would be collected at the event would be from sales for local vendors and we would also like to collect donations for the food and event in general. We want to make sure local art is supported and thriving which is why we like to invite vendors to sale anything from paintings to hand made bags. We collect donations because that helps us continue our work as this event and all events we put on are free to the community and are able to happen through donations and fundraisers that our youth organize.

We really hope that PRAC will support the continuation of this event that has been going on for the last 35 years, for three of those years now in Oakland. We hope that this event can be institutionalized in the city and be part of Oakland culture. We thank you in advance for permitting vending to occur that day and that funds be collected for local vendors and donations.

With Gratitude,  
Xicana Moratorium Coalition organizers

Any questions, Feel free to contact  
Sagnicthe Salazar or Aurora Lopez  
510-812-1426 , 510-390-3004  
[ssagnicthe@gmail.com](mailto:ssagnicthe@gmail.com).

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the request to allow The Xicana Moratorium Coalition to have community merchants collect donations at their 36<sup>th</sup> Annual Festival at San Antonio Park on Sunday, August 30, 2015. Aurora Lopez and Sagnicthe Salazar, Program Directors, are aware that additional permits will be required by the merchants and Xicana Moratorium Coalition provided their request is granted.

Respectfully submitted,

Wendy Johnson  
Central Reservation Unit Public Service Representative

Attachments: Exhibit A – Xicana Moratorium Coalition Request Letter  
Exhibit B – Rental Application

United Site Services of California, Inc.



Customer Service: 1-800-864-5387

**ORDER**

Customer ID: USS-106621

Order No: 0-723727

Order Date: 08/25/15

Terms: Due Upon Receipt

P.O. No:

Salesperson: Leo P. Nieblas

Cust. Serv. Rep.: Maria L. Yanez

Bill AURORA LOPEZ  
 To: PO BOX 7429  
 OAKLAND, CA 94601

Ship AURORA LOPEZ  
 To: SAN ANTONIO PARK  
 1701 East 19th Street  
 OAKLAND, CA 94606

**Items Rented**

Item / Description	Quantity	Rental Term	From / Thru	Unit Price	Total Price
DXS Deluxe with Sink	1 Each		08/28/15 08/31/15	10.00	10.00
PLS CALL 1 HOUR PRIOR TO DELIVERY W/ ETA. CALL AURORA 510-390-3004. PLS BRING LOCK AND KEY. VIA LEO N MLY 08/25/15					
EVT-DXS Deluxe with Sink Service	1 Each		08/28/15 08/31/15	85.00	85.00
DW Damage Waiver	1 Each		08/28/15 08/31/15	7.95	7.95
LCK/KEY Lock & Key	1 Each		08/28/15 08/31/15	5.00	5.00
ADA ADA Wheelchair Accessible	1 Each		08/28/15 08/31/15	15.00	15.00
EVT-ADA ADA Wheelchair Accessible Svc	1 Each		08/28/15 08/31/15	85.00	85.00
DWP Damage Waiver	1 Each		08/28/15 08/31/15	14.95	14.95
DEL-ADA Delivery, Setup, Removal	1 Each		08/28/15 08/31/15	150.00	150.00

Continued...

United Site Services of California, Inc.



Customer Service: 1-800-864-5387

**ORDER**

Customer ID: USS-106821

Order No: 0-723727

Order Date: 08/25/15

Terms: Due Upon Receipt

P.O. No:

Salesperson: Leo P. Nieblas

Cust. Serv. Rep.: Maria L. Yanez

Bill AURORA LOPEZ  
 To: PO BOX 7429  
 OAKLAND, CA 94601

Ship AURORA LOPEZ  
 To: SAN ANTOINO PARK  
 1701 East 19th Street  
 OAKLAND, CA 94606

**Items Rented**

Item / Description	Quantity	Rental Term	From / Thru	Unit Price	Total Price
EEC Environment/Energy/Compliance					45.17

Remit To: United Site Services, PO Box 53267, Phoenix, AZ 85072-3267

Subtotal: 418.07  
 Tax: 17.10  
 Total: 435.17

Signature \_\_\_\_\_ Date: \_\_\_\_\_

**CITY OF OAKLAND  
Oakland Parks and Recreation**



**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Michelle Doppelt, Recreation Supervisor  
**DATE:** May 11, 2016  
**SUBJECT: REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE A FUNDRAISING EVENT AT DIMOND RECREATION CENTER BENEFITTING OAKLANDTRAILS.ORG AND ACE ARTS**

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**SUMMARY**

OaklandTrails.org seeks to host a free event at the Dimond Recreation Center on Wednesday, May 25, 2016, from 6:00PM to 9:00PM. The event would feature a lecture from local historian Dennis Evanosky "The History of the East Bay Redwoods", a screening of the 20-minute documentary TRAILHEAD, and an art sale featuring "Ghost in the Redwoods" by local artist Kristi Holohan. Dimond Rec has partnered with both these organizations in the past and benefited from each partnership.

OaklandTrails.org and ACE Arts, both fiscal account holders with the Oakland Parks & Recreation Foundation (OPRF), would actively fundraise at this event by:

1. Selling "Ghost in the Redwoods" limited edition prints, signed and numbered by the artist (\$175)
2. Selling TRAILHEAD merchandise, including t-shirts (\$20), water bottles (\$10), and DVDs of the film (\$10)
3. Soliciting tax-deductible donations

**FISCAL IMPACT**

Oakland Trails.org and ACE Arts are asking for the \$60/hour fee to be waived (total fee waived for 3 hours=\$180). My staff time (Michelle Doppelt) would be adjusted time.

**PROJECT / PROGRAM DESCRIPTION**

The free event would promote Oakland Parks (especially Dimond Canyon and Joaquin Miller), educate attendees about the history of Oakland's redwood forests, and would give two OPRF account holders an opportunity to fundraise for Oakland projects.

**Schedule:**

6:00PM-6:00PM	set-up
6:30PM-6:45PM	welcome and introductions by Stan Dodson
6:45PM-7:30PM	lecture and Q&A: "History of the East Bay Redwoods" by Dennis Evanosky
7:30PM-8:00PM	screening of TRAILHEAD documentary
8:00PM-8:30PM	final remarks, art sale
8:30PM-9:00PM	break down and clean up

**BACKGROUND / LEGISLATIVE HISTORY**

ACE Arts works with various communities and organizations to bring fundamental art skills and materials to populations who are underserved, and/or isolated, and who may not otherwise have access to many artistic forms of expression.

OaklandTrails.org is actively fundraising for several park promotion and improvement projects:

1. Oakland Volunteer Park Patrol
2. Production of virtual hiking tours for the Canogle smartphone platform
3. Trails Steps in Joaquin Miller Park
4. TRAILHEAD outreach and promotion

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the request for OaklandTrails.org and ACE Arts to have a fundraising and educational event on Wednesday May 25<sup>th</sup> from 6-9 pm in the Dimond Rec Social Hall.

Respectfully submitted,

\_\_\_\_\_ (Signature)

Staff Name,  
Staff Title

\_\_\_\_\_ (Signature)

Supervisor's Name  
Title

Attachments: Exhibit A – *"Ghost in the Redwoods" limited edition print*  
Exhibit B – *TRAILHEAD t-shirt*

Note: Record the "Exhibit" identification letter on the bottom right corner of the first page of each attachment, e.g., Exhibit A.



Exhibit A – “Ghost in the Redwoods” limited edition print



Exhibit B – TRAILHEAD t-shirt





**CITY OF OAKLAND**  
Interoffice Memorandum

**Office of Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission PRAC  
**FROM:** Karis Griffin, Recreation Supervisor – Studio One  
**DATE:** May 11, 2016  
**SUBJECT:** **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW CRISIS SUPPORT SERVICES OF ALAMEDA COUNTY, PERMISSION TO COLLECT FEES ON-SITE FOR AUCTION, DONATIONS AND DOOR FEES AT THEIR FUNDRAISER AND AUCTION AT STUDIO ONE ART CENTER, ON SUNDAY JULY 10, 2016.**

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SUMMARY

Oakland Parks and Recreation has received a request from Crisis Support Services of Alameda County, a non-profit organization that would like to host its Suicide Prevention Fundraising Event at Studio One. Crisis Support Services of Alameda is requesting permission to collect monies at their event from the on-site auction, door fees and donations during the 'CSS Fundraising Event' on July 10, 2016.

FISCAL IMPACT

There is a positive fiscal impact to Oakland Parks and Recreation. Crisis Support Services of Alameda will pay all fees associated with the rental of the recreation center.

BACKGROUND

Crisis Support Services of Alameda County provides free 24-hour crisis intervention and suicide prevention services in Alameda County since 1966. As an affiliate of the National Suicide Prevention Hotline, the Crisis Support Services of Alameda County answer nationwide calls originating from the Bay Area.

The Fundraising Event is an event that raises awareness about our free and low fee mental health services that go beyond education, counseling and crisis intervention. Presenters and speakers for the 'CSS Fundraising Event' will provide information about support groups for suicide attempters and the survivors of suicide, as well as services to the chronically mentally ill. Recognition of those in the community for their support services for youth, individuals and families dealing with depression, mental illness and suicide. The event will feature individuals able to speak about the good works that other supporting agencies are doing in the field of Crisis Services.

- Estimated cash to be received from silent auction: \$3,500
- Estimated cash to be received from (last minute ticket sales) door fees: \$375 (\$25X15)
- Estimated cash to be received from donations: \$200

RECOMMENDATION

Staff recommends the Park and Recreation Advisory Commission approve the request for the collection of monies on-site for door fees, donations and silent auction at the Crisis Support Services of Alameda County, Fundraiser Event, on July 10, 2016. Crisis Support Services of Alameda County is aware that additional permits may be required for this event provided the request is granted.

Respectfully submitted,

Karis Griffin  
Recreation Supervisor

Attachments: Exhibit A - Crisis Support Services of Alameda County Proposal Letter  
Exhibit B – CSS (501) (c) (3)  
Exhibit C – Facility Rental Application



**CRISIS SUPPORT SERVICES**  
of Alameda County

April 18, 2016

Dear Parks and Recreation Advisory Commission,

With this letter, Crisis Support Services of Alameda County (CSS) would like to request to collect funds on-site for its upcoming fundraiser.

Brief History of Organization: Crisis Support Services has provided free 24-hour crisis intervention and suicide prevention services in Alameda County since 1966. As an affiliate of the National Suicide Prevention Hotline, we answer nationwide calls originating from the Bay Area.

Overview of Event: On **Sunday, July 10, 2016, from 3:00pm to 6:00pm**, Crisis Support Services would like to host a fundraising event at **Studio One Art Center** in an effort to raise funds for our mental health programs and services. The event will include a silent auction and an exhibition of artwork by CSS staff and volunteers. We will serve light refreshments.

Request to collect funds on-site: We request to collect funds on-site for: 1) Our Silent Auction; 2) Door Ticket Sales, and; 3) Donations.

Dollar Amount of All Monies to Collect on Site: 1) Silent Auction: \$3,500; 2) \$375 Door Ticket Sales (\$25 x 15 walk-ins), and; 3) \$200 in Donations.

Why Funds Collected On-Site: The Silent Auction occurs at the event and we want all winning bidders to be able to pay on-site so they can take their auction items home with them; For tickets at the door, we want to be able to accommodate our last-minute guests and anyone who walks by and wants to come in; we will offer light refreshments with volunteers serving food and drink and would like to have a donation jar available at the food/drink table for anyone inclined to make a donation to CSS.

Who will benefit from the funds being collected: Our free and low fee mental health services go beyond education, counseling and crisis intervention—they provide support groups for suicide attempters and the survivors of suicide, as well as services to the chronically mentally ill. We offer a safety net to those in crisis and serve many of our most vulnerable community members who have little or no access to mental health services.

I have included our 501c3 Letter with this proposal. Feel free to contact me directly at (510) 420-2472 or email me at [kmizuhara@crisissupport.org](mailto:kmizuhara@crisissupport.org) if you have any questions.

Respectfully Yours,

Kim Mizuhara  
Development Director  
510.420.2472 | [kmizuhara@crisissupport.org](mailto:kmizuhara@crisissupport.org)

Crisis Support  
Services of  
Alameda County  
P.O. Box 3120  
Oakland, CA  
94609

**Board Officers**

Susan Sniderman, MD  
President

Carter Mehl, PhD  
Vice President

Shirley Juster  
Vice President

Barbara Zientz, CPP  
Treasurer

Stephanie Mann  
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Armstrong

**Executive  
Director**

Nancy A. Salamy, LMFT

**Accredited by**

The American Association  
of Suicidology

**Member**

Alameda Council of  
Community Mental Health  
Agencies

Bay Area Suicide and Crisis  
Intervention Alliance

National Suicide Prevention

**Internal Revenue Service**

**Date:** November 15, 2006

CRISIS SUPPORT SERVICES  
OF ALAMEDA COUNTY  
6117 MARTIN LUTHER KING JR WAY  
OAKLAND CA 94609

**Department of the Treasury**  
**P. O. Box 2508**  
**Cincinnati, OH 45201**

**Person to Contact:**

John Kennedy ID 31-07927  
Customer Service Representative

**Toll Free Telephone Number:**  
877-829-5500

**Federal Identification Number:**  
94-1635658

Dear Sir or Madam:

This is in response to your request of November 15, 2006, regarding your organization's tax-exempt status.

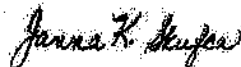
In March 1971 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE  
Customer Account Services

Office of Parks and Recreation  
250 Frank H. Ogawa Plaza, Suite 3330 Oakland,  
CA 94612



Studio One Art Center  
PH (510) 597-5027 Fax (510) 985-8290

ATTENTION: ALETHIA WALKER

Facility Rental Application

Application Date: 4/15/16

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD

REQ No. _____	OFFICE USE ONLY	Receipt No. _____
RWP No. _____	Approved By/Date _____	Issued By/Date _____
Police Special Events Permit Required? <input type="radio"/> Yes <input type="radio"/> No	If required, Special Events Permit due to DPR by _____	

Application on behalf of (Group, Individual, Organization) CRISIS SUPPORT SERVICES OF ALAMEDA CO

\*Address: P.O. BOX 3120 City: OAKLAND State: CA Zip: 94609

Individual responsible for event Name: KIM MIZUHARA \*Address: PO BOX 3120

City: OAKLAND State: CA Zip: 94609 Email: Kmizuhara@crisisupport.org

Home #: (510) 304-7871 Work #: (510) 420-2472 Fax #: (510) 420-2461 Cell #: (510) 304-7871

To use (Name of Facility): STUDIO ONE ART CENTER Age Group:  Adults  Teens  Children  Mixed (Please Circle)

On the following date (s): SUNDAY, JULY 10, 2016 Number of Participants: 50

Between the hours of: (Start Time/Setup) 1 PM (Actual Event Time) from: 3 PM to 6 PM (End Time/Cleanup) 7 PM

Type of Event/Purpose (be specific; i.e., Wedding, Receptions, Meetings, Birthday Party, Banquet, etc.)

FUNDRAISING

Sound Amplification: Amplified  Yes  No Non-Amplified  Yes  No

Room (s) Requesting: GREAT HALL + KITCHEN

Type of equipment to be used (i.e. musical instruments, live band, cd player, amplifiers, microphones, etc.)

MICROPHONE, ACOUSTIC MUSICAL INSTRUMENT(S), IPOD PLAYLIST

Please describe below special accommodations/requests required for your event. If no special accommodations/request required, write NONE

HANG ARTWORK ON WALLS AND/OR USE OF BASELS

Fees:

Rent: <u>65</u>	X Number of Hours: <u>6</u>	= Total Rent: <u>390</u>
Setup/Tear-down Fee: <u>150</u>	Alcoholic Beverage Fee: <u>125</u>	Other Fees: <u>130</u>
Deposit: <u>300</u>	(80.00 HALL + 50 KITCHEN)	

Total of ALL Fees PLUS Deposit: \$1,095.00

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned)

CANCELLATION FEES:

31 days or more notice:	Forfeit % Deposit
30 days - 11 days notice:	Forfeit Deposit PLUS % Rental Fee
10 days or less notice:	Forfeit All Fees

Check Amount \$ \_\_\_\_\_ Check # \_\_\_\_\_ Cash: \_\_\_\_\_

Type of Credit Card (Visa or Master Card Only) \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

I authorize the Office of Parks and Recreation, Central Reservations Unit to charge my Visa or Master Card \$ 1,095.00 (Amount to be Charged)

for my reservation at STUDIO ONE ART CENTER on JULY 10, 2016

Kimberly A Mizuhara  
(Signature Required)

KIMBERLY A MIZUHARA  
(Print Name)

A 2012782  
(Driver License #/Expiration Date)

\*\*\*ATTENTION\*\*\*

9/20/2017

- ✓ DID YOU REMEMBER TO SIGN THIS APPLICATION?
- ✓ DID YOU REMEMBER TO ATTACH A LEGIBLE COPY OF YOUR DRIVER'S LICENSE OR STATE IDENTIFICATION CARD?

# Studio One Arts Center

365 45th Street  
Oakland, CA 94609

(510) 597-5027

Kim Mizuhara  
P.O Box 3120  
Oakland, CA 94609

## Facility Permit

Status: Approved

Customer Type: Non-Profit

Home: (510) 420-2472

04/19/2016	36023	\$1095.00	\$0.00	\$0.00	\$0.00	\$1095.00	N/A	\$0.00
Tamika Hodges								

EVENT NAME	FACILITY	CENTER
<b>Fundraiser</b> <b>Attendance: 50</b> Type: Assembly	<b>Studio One Great Hall (101)</b>	Studio One Art Center 365 45th Street Oakland, CA 94609

DATES RESERVED	HRS
Sunday - 7/10/2016	01:00 PM to 07:00 PM 6

Total Number of Dates: 1

Total Number of Hours: 6

**NOTES:** Dependent on PRAC approval  
This event may require additional permits.  
Customer will provide details for custom setup.

EVENT NAME	FACILITY	CENTER
<b>Fundraiser</b> <b>Attendance: 50</b> Type: Assembly	<b>127 Kitchen</b>	Studio One Art Center 365 45th Street Oakland, CA 94609

DATES RESERVED	HRS
Sunday - 7/10/2016	01:00 PM to 07:00 PM 6

Total Number of Dates: 1

Total Number of Hours: 6

**NOTES:** Dependent on PRAC approval  
This event may require additional permits.  
Customer will provide details for custom setup.

EVENT NAME	FACILITY	CENTER
<b>Fundraiser</b> <b>Attendance: 50</b> Type: Assembly	<b>Studio One Great Hall (101)</b>	Studio One Art Center 365 45th Street Oakland, CA 94609



DATES RESERVED	HRS
Sunday - 7/10/2016 01:00 PM to 07:00 PM	6

Total Number of Dates: 1

Total Number of Hours: 6

**NOTES:** Dependent on PRAC approval  
 This event may require additional permits.  
 Customer will provide details for custom setup.

EVENT NAME	FACILITY	CENTER
<b>Fundraiser</b> <b>Attendance: 50</b> Type: Assembly	<b>127 Kitichen</b>	Studio One Art Center 365 45th Street Oakland, CA 94609

DATES RESERVED	HRS
Sunday - 7/10/2016 01:00 PM to 07:00 PM	6

Total Number of Dates: 1

Total Number of Hours: 6

**NOTES:** Dependent on PRAC approval  
 This event may require additional permits.  
 Customer will provide details for custom setup.

CHARGE DESCRIPTION	FACILITY/EVENT	UNIT FEE	QTY	TAX	TOTAL CHARGED	DISCOUNTED/PAID	BALANCE DUE
Deposit (Rentals)	Studio One Great Hall (101) - Fundraiser	\$300.00	1.00	\$0.00	\$300.00	\$300.00	\$0.00
Studio One Facility Rental Fee	Studio One Great Hall (101) - Fundraiser	\$65.00	6.00	\$0.00	\$390.00	\$390.00	\$0.00
Studio One Facility Rental Fee	Studio One Great Hall (101) - Fundraiser	\$125.00	1.00	\$0.00	\$125.00	\$125.00	\$0.00
Studio One Facility Rental Fee	Studio One Great Hall (101) - Fundraiser	\$150.00	1.00	\$0.00	\$150.00	\$150.00	\$0.00
Studio One Facility Rental Fee	Studio One Great Hall (101) - Fundraiser	\$80.00	1.00	\$0.00	\$80.00	\$80.00	\$0.00
Studio One Facility Rental Fee	127 Kitichen - Fundraiser	\$50.00	1.00	\$0.00	\$50.00	\$50.00	\$0.00

RECEIPT NUMBER	DATE	CHARGE DESCRIPTION	FACILITY/EVENT	AMOUNT
1039721.029	04/19/2016	Deposit (Rentals)	Studio One Great Hall (101) - Fundraiser	\$300.00
1039721.029	04/19/2016	Studio One Facility Rental Fee	Studio One Great Hall (101) - Fundraiser	\$390.00
1039721.029	04/19/2016	Studio One Facility Rental Fee	Studio One Great Hall (101) - Fundraiser	\$125.00
1039721.029	04/19/2016	Studio One Facility Rental Fee	Studio One Great Hall (101) - Fundraiser	\$150.00
1039721.029	04/19/2016	Studio One Facility Rental Fee	Studio One Great Hall (101) - Fundraiser	\$80.00
1039721.029	04/19/2016	Studio One Facility Rental Fee	127 Kitichen - Fundraiser	\$50.00

**ALCOHOLIC BEVERAGES-REV043014**

Alcoholic beverages may be served at events upon approval and when specific fees are paid.

- \* Amounts are to be carefully supervised so that every guest and participant leaves the event safely.
- \* The premises are to be left clean and all bottles must be removed.
- \* SELLING alcoholic beverages is NOT ALLOWED unless approval is granted from the Parks and Recreation Advisory Commission.

The applicant will hold Oakland Parks and Recreation, City of Oakland and its employees free from liability or claim for damages or suit by reason of any injuries to any person or property, of any kind whatsoever, arising out of the serving of alcoholic beverages before, during and after use of event to self and attendees. An Alcoholic Beverage Control License is required for sales of any alcoholic beverages. (See Parks and Recreation Advisory Commission Requirements)

applicant to serve the following alcoholic beverage(s):

champagne K.M. (Initials)

\_\_\_\_\_ (Initials)

no alcoholic beverages will not be served at my event. \_\_\_\_\_ (Initials)

\_\_\_\_\_ (Signature) \_\_\_\_\_ date

POLICY: (REV-050114)

will be assessed according to the current City of Oakland Master Fee Schedule.

FEES:

no notice Forfeit 1/2 deposit, per event/per date

1-30 days notice Forfeit deposit, per event/per date

31-60 days notice Forfeit deposit, plus 1/2 rental fee, per event/per date

61+ days notice Forfeit all fees

I understand the cancellation policy and fees. K.M. (Initials)

RESPONSIBLE AND WILL BE CHARGED AND BILLED for the following:

repairs, walls furnishings and landscaping,  
cleanup of the facilities inside and outside beyond routine facility maintenance,  
special janitorial or facility expense incurred by the Oakland Parks and Recreation,  
and contracted hours,

and, i.e., Administrative Service Fee, staffing costs, etc.,

and dispose of all personal items brought in for event prior to end of contracted hours,

EXCESSIVE COSTS if the Oakland Police Department (OPD) is called for excessive noise levels, residential complaints, disorderly conduct, illegal  
drinking and drunkenness (i.e., altercations, over capacity, misrepresentation of event) and requests to shut the event down.

Applicant shall provide any other equipment required for the event. All groups are required to clean up after the event and properly dispose of all  
debris generated by the event.

I understand the Damages and Cleanup Policy. K.M. (Initials)

PERMIT HOURS: (Rev-050114)

If applicant stays longer than the contracted hours, the applicant will be charged additional hourly rental fees plus an Administrative Service  
charge and is responsible to pay on-site.

A disclaimer may result in forfeiture of applicant's security deposit. Claims exceeding amount of security deposit is payable upon receipt  
of invoice to pay will lead to collections-impacting your credit.

I understand the Extensions Beyond Permit Hours. K.M. (Initials)

("greater force")

Force majeure, performance failure or stoppage due to natural causes or other acts of God, strikes, lockouts, labor disputes, governmental regulations,  
acts of war, or other causes beyond reasonable control of the City of Oakland or any governmental agency, enemy or hostile governmental  
action, fire or other casualty, and other causes beyond reasonable control of the City of Oakland obligated to perform shall excuse the  
applicant from performance, except the obligations imposed with regard to permit fees and other charges to be paid by Licensee pursuant to this Permit.

Force majeure, delay, performance failures or stoppage of event that would be beyond the City of Oakland's control include power outages  
and service/telephone service), earthquakes, floods, wars, riots or other major upheaval acts.

I understand the Force Majeure Clause. K.M. (Initials)

PERMIT REQUIRED: (REV: 050114)

Events with attendance of 50 people or more require an Oakland Police Department (OPD) Special Event Permit.

I understand an Oakland Police Department (OPD) Special Event Permit is required. K.M. (Initials)

IT  
The security deposit will be returned within 6-8 weeks after the event date,  
provided the deposit is not being withheld:

the deposit may be withheld to compensate the City for unpaid rental fees or service charges; excessive building cleanup and/or all damages,  
including nails, hooks, or tacks, screws, staples or any piercing objects,

birdseed, confetti or flower petals or use of silly string,  
and disposal of all personal items brought in for event prior to end of contracted hours.

EXCESSIVE COSTS: Applicant will be billed if the Oakland Police Department (OPD) is called for excessive noise levels, residential complaints, disorderly  
conduct, profanity and drunkenness (i.e. altercations, over capacity, misrepresentation of event) and requests to shut the event down.

The above requirements forfeits the applicant's security deposit. Claims exceeding amount of security deposit is payable upon receipt of  
invoice to pay will lead to collections-impacting your credit.

REV: 050114

**SOUND AMPLIFICATION POLICY REQUIREMENT:**

- 1) Sound amplification of music or voice must be confined primarily to the immediate facility or area. 2) When ventilation requires doors and windows to be open, sound must be regulated to project no further than 100 feet from the building, and/or so that sound does not conflict with other events scheduled in other areas of the facility.
- 3) In outdoor park areas, sound amplification is to be kept within the confines of the area reserved.
- 4) No loudspeaker shall be permitted to be placed in a public park within 300 feet of any residential structure.
- 5) In no event shall a permittee cause amplified sound to exceed eighty decibels (80dba) at any boundary of the park in which amplified sound is being produced.

Sound Amplification: Yes  No  Non-Amplified: Yes  No

If yes, what type of Sound or Non-Amplified Sound: MICROPHONE + AMP  
LIVE ACOUSTIC INSTRUMENTS (VIOLIN, CELLO, OR  
OR BACKGROUND MUSIC (ITUNES PLAYLIST) GUITAR)

REV: 050114

I certify that I have read and understand the "DISCLAIMERS" pertaining to the rental and use of the requested facility, and agree to abide by all applicable City, State and Federal laws, ordinances, regulations and requirements. I certify that the intended use, as stated above, is in compliance with said rules and regulations, application instructions and any special use regulations. Facility usage is subject to advance payment of all fees, including deposits, service fees and other charges as set forth herein and/or in accordance with City of Oakland Master Fee Schedule.

It is understood that the City of Oakland reserves the right to cancel this permit at any time and without stated cause therefore. That upon any such cancellation the applicant agrees to, upon notice thereof and upon return of rental fees paid in advance, vacate and surrender the possession of said premises, and the applicant does hereby waive any and every right to damages, and to any other right or cause of action, of whatsoever kind, that may accrue to the applicant by reason of such cancellation.

Applicant agrees to hold Oakland Parks and Recreation and the City of Oakland and its employees free from any liability or claim for damages or suit for or by reason of any injuries or loss to any person or property of any kind whatsoever from any cause arising out of the use and occupation of the premises used by the applicant; applicant hereby covenants and agrees to indemnify and save harmless Oakland Parks and Recreation, the City of Oakland and its employees from all liability or damage on account or by reason of any such injuries or damages.

**ANY MISREPRESENTATION RELATED TO THE RENTAL OF THE FACILITY AND/OR PARK WILL RESULT IN THE IMMEDIATE CANCELLATION OF THE EVENT AND FORFEITURE OF \*\*ALL\*\* FEES PAID.**

x Kimberly A. Nalwa  
Applicant Signature Required

CITY OF OAKLAND  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservation Lead  
**DATE:** May 11, 2016  
**SUBJECT: REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW NOW ROCK THIS, TO COLLECT ONSITE TICKET SALES, SPONSORSHIPS, AND DONATIONS AT THEIR ANNUAL FASHION SHOW EVENT AT THE LAKESIDE PARK GARDEN CENTER ON SATURDAY, AUGUST 27, 2016.**

---

**SUMMARY**

Oakland Parks and Recreation has received a request from Now Rock This to collect funds at their annual fashion show event. This event will expose, inform, help the less fortunate and connect local business.

**FISCAL IMPACT**

There is positive fiscal impact for this event. The organization is paying all fees associated with the rental of the event that contributes to the revenue of the Central Reservations Unit.

**BACKGROUND**

Now Rock This was established in 2012 to allow for affordable style jewelry and accessories for everyone, without compromising quality. Now Rock This is partnering with Berkeley's Helping Hand which provides food, clothing and toiletries to the less fortunate.

Funds collected will be ticket sales, sponsorships and donations. Forty percent of funds collected will go to Berkeley's Helping Hand and the rest will be reimbursed back to Now Rock This for deposits and expenses to kick off this annual event.

**Sponsorships**

- **Platinum Sponsor \$200** – Includes program full page ad, logo on backdrop and 3 event tickets
- **Gold Sponsor: \$150** – Includes program half page and 2 event tickets
- **Silver Sponsor: \$100** – Includes program quarter page ad and 1 event ticket
- **Bronze sponsor: \$50** – Includes company logo on program back cover

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Now Rock This to collect onsite ticket sales, sponsorships, and donations at their annual fashion show event to be held at the Lakeside Park Garden Center on August 27, 2016.

# NOW ROCK THIS

Dear Office of Parks and Recreation,

NOW ROCK THIS PRESENTS: THE BEST OF OUR WORLDS BENEFIT FASHION SHOW

AUGUST 27, 2016

GARDEN CENTER VISTA ROOM

*The goal is to raise money to help fund Berkeley's Helping Hands future endeavors.*

Now Rock This was established in 2012. Our goal is to have affordable style accessories for everyone without compromising quality. So far we have accomplished this. We have unique trendy pieces that make a statement and we are proud of that. We have connected with Berkeley's Helping Hand which is led by Alex Monroe. Berkeley's Helping Hand helps the less fortunate by providing food, clothing, and toiletries. Now Rock This has partnered with Berkeley's Helping Hand in helping to provide these. Putting this benefit fashion show together will do a few things. 1. Help spread the word about the small local business owner. 2. Connecting with people for business 3. Most importantly helping those in need in the community.

This event will expose, inform and help the less fortunate and connect different business. The event will take place August 27, 2016. There will be a host, dj, security, catering and vendors. A runway fashion show of talented business owners in the community. Finger foods and music will also be present.

Now Rock This is requesting to collect funds at this benefit fashion show that includes ticket sells, sponsorships, donations that will help to support Berkeley's helping Hand and other groups that help the community in the future, we plan to have this an annual event. Forty percentage of the profit will go to Berkeley's Helping Hand, the rest will be reimbursed back to Now Rock This for deposit, food all funds needed to kick this annual event off. The rest will be used as deposit and other funds needed to start next years. People always need food, clothing and toiletries.

## Contributions that can be made:

**Platinum Sponsor: \$200** - Includes program full page ad, logo on backdrop and 3 event tickets

**Gold Sponsor: \$150** - Includes program half page ad and 2 event tickets

**Silver Sponsor: \$100** - Includes program quarter page ad and 1 event ticket

**Bronze Sponsor: \$50** - Includes company logo on program back cover

***IF YOU ARE NOT A COMPANY AND STILL WOULD LIKE TO DONATE YOU CAN MAIL OR DONATE THRU THE LINK ON [www.nowrockthis.com](http://www.nowrockthis.com)***



Oakland Parks and Recreation  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: 510.238-3187; Facsimile: 510.238-2397



Rec'd  
 4/1/16  
 H.G.O.

CITY OF OAKLAND  
 OAKLAND PARKS AND RECREATION

Rental Application

ATTENTION: \_\_\_\_\_

Date of Application: 3-26-16

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: Now Rock This

Business/Organization Address: 4458 Inyo Ct. Fremont 94538

Applicant Name: Renee Nicole Burrell

Applicant Mailing Address: 4458 Inyo Ct. Fremont 94538

Phone Number: 209-914-2931 Fax Number: \_\_\_\_\_ E-mail: rnbgreen@hotmail.com

Facility/Park Name: Vista Room / Lakeside Park Garden Center

Room(s)/Site(s) \_\_\_\_\_

EVENT INFORMATION:

Date(s) of Event: July 23, 2016 4pm - 5pm

Time In/Prep Time 10a. Actual Event Time 1pm to 5pm Cleanup/Time Out 5-7pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.) Charity Fashion Show

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

microphone, amplifier, DJ

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 150 <sup>200</sup> Approximate # of Adults 130-150 # of Teens \_\_\_\_\_ # of Children/Infants 20

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

NONE

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: Market Hall Caterers

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) 114 x 7 = \$798  
 (Hourly Rate) (# of hours)

(2) \_\_\_\_\_ x \_\_\_\_\_ = \$  
 (Hourly Rate) (# of hours)

(3) Permit Processing Fee = \$80

(4) Deposit = \$300

(5) Setup/Tear-down = \$150

(6) Kitchen = \$

(7) Alcoholic Beverage Fee = \$

(8) Administrative Service Fee = \$

(9) Caterer Opt Out Fee = \$

(10) Sound Use Fee = \$50

(11) Other Charges = \$

TOTAL: \$ 1328 Less Advance Minimum Payment of \$ 756 ; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 572  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE R. Burrell DATE 3-26-16

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

**CITY OF OAKLAND**  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations Lead  
**DATE:** May 11, 2016  
**SUBJECT: REQUEST APPROVAL FROM THE PARKS AND RECREATION  
ADVISORY COMMISSION TO ALLOW THE PERFECT SIDEKICK  
PERMISSION TO COLLECT ONSITE REGISTRATION FEES AT THE  
INAUGURAL 5K RUN DURING OAKLAND PRIDE AT THE LAKE  
MERRITT BLVD. AMPHITHEATRE ON SATURDAY, SEPTEMBER 10,  
2016.**

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SUMMARY

Oakland Parks and Recreation received a request from the Perfect Sidekick, the first and only all-inclusive LGBTQ gym in the nation. This 5k Run will be the inaugural run for Oakland Pride. The Perfect Sidekick will be partnering with Oakland Pride and Oaklandish in promoting this healthy and fun community event.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks and Recreation. Perfect Sidekick is paying all rental fees associated with the event.

BACKGROUND

The Perfect Sidekick opened in July 2010; they have been featured on After Ellen, Univision, HuffPost, Latina Magazine, Associated Press and several other media outlets. They have 150 members and take great pride in helping support healthy-happy lifestyles for the LGBT community, as well as the hetero-neighbors in Oakland.

The Perfect Sidekick expects 100-299 participants at their 5K Run and is requesting to collect a \$30 registration fee on the day of event. No food, drinks or merchandise will be sold. This is a not for profit event but for The Perfect Sidekick to do something fun with Oakland Pride and make people aware of the Perfect Sidekick and Oaklandish. All proceeds will go towards helping pay for the event expenses.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from The Perfect Sidekick for permission to collect onsite registration fee at the inaugural 5k Run on Saturday, September 10, 2016, at the Lake Merritt Blvd. Amphitheatre. The Perfect Sidekick is aware additional permits are required for this event.

Parks and Recreation Advisory Commission  
May 11, 2016

Respectfully submitted,

Zermaine Thomas  
Central Reservations Lead

Attachments: Exhibit A – The Perfect Sidekick Request Letter  
Exhibit B – Park Use Application





**The Perfect Sidekick**  
2706 Park Blvd, Oakland, CA 94606  
P: 510-808-5057 D: 510-593-9348

**Office of Parks and Recreation**  
Central Reservations Representative  
250 Frank H. Ogawa Plaza  
Suite 3330  
Oakland, CA 94612

March 28, 2016

To the Parks and Recreation Advisory Commission:

On behalf of The Perfect Sidekick, the first and only all-inclusive LGBTQ gym in the nation, we are submitting this letter in hopes of approval to host the inaugural 5K Run during Oakland Pride on Saturday, September 10th at Lake Merritt Amphitheater for 100-250 people. We will be partnering with Oakland Pride as well as Oaklandish. Since opening in July 2010, we have grown to 150 members and take great pride in helping support healthy-happy lifestyles for the LGBT community, as well as our hetero-neighbors in Oakland. We are located at 2706 Park Blvd, Oakland, CA 94606. We have also been featured on AfterEllen, Univision, HuffPost, Latina Magazine, Associated Press and several other media outlets.

This 5K would be the inaugural 5K run for Oakland Pride and we're excited for the opportunity to organize and host it. It will have anywhere from 100-299 people. We are requesting to collect payments: \$30 from runners who did not register online and must register the day of onsite. No food, drinks or merchandise will be sold. People will pay \$20 for early registration, \$25 for regular registration and \$30 for onsite registration. The funds will go towards helping pay for the event expenses. We are not coordinating the 5K to make a profit, we want to do something fun with Oakland Pride and let people know about Oakland businesses such as ours and Oaklandish. It's all about a healthy and fun community activity.

We look forward to a great event for our community! Thank you for your time and consideration.

Sincerely,

Nathalie Huerta  
President and CEO  
The Perfect Sidekick

Exhibit A



CITY OF OAKLAND  
 OFFICE OF THE CITY MANAGER

Rental Application

ATTENTION: Zermaine Thomas Date of Application: 3-22-16  
 PRESIDENT'S DETERMINED (ACCORDING TO CODES ENFORCED BY DISTRICT'S LICENSE OR STATE IDENTIFICATION CARD, FROM THE LICENSEE)  
 Name of Business/Organization: THE PERFECT SIDEKICK  
 Business/Organization Address: 2706 PARK BLVD OAKLAND, CA 94606  
 Applicant Name: NATHALIE MARTA  
 Applicant Mailing Address: 2706 PARK BLVD OAKLAND, CA 94606  
 Phone Number: 510-593-9308 Fax Number: \_\_\_\_\_ E-mail: NTHAUZE@THEPERFECTSIDEKICK.COM  
 Facility/Park Name: LAKE MERRETT Amphitheater

Room(s)/Site(s)

EVENT INFORMATION

Date(s) of Event: 9-10-16  
 Time In/Free Time: 6am-8am Actual Event Time: 8am-10am Cleanup Time Out: 11am  
 Type of Event/Purpose: 5k Run  
 (e.g., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Conference, Fundraising, etc.)

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: DECK, TABLE, SEAT, MICROPHONE

Note: Charges submitted, including tickets or merchandise, or collection of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total): 1000 Approximate # of Adults: 200 # of Teens: 20 # of Children/Infants: 10

Please provide below special accommodations requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No  
 If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No  
 Name of Approved Caterer: N/A

If requesting an OPR Approved Caterer, provide name of non-approved caterer.  
 (Note: An OPR On-Call Fee is applicable to non-approved caterers and non-Caterer events. See Attached Regulations.)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fee  
 Picnic & Ballroom Events: \$18 (per person)  
 Ballroom, Banquet/Special Event/Party: \$0

(1) <u>40 x 5 = 5200</u> Hourly Rate (Per Hour)	(7) Alcoholic Beverage Fee	_____
(2) <u>100</u> Hourly Rate (Per Hour)	(8) Administrative Service Fee	_____
(3) Permit Processing Fee <u>230</u>	(9) Caterer Out-Gate Fee	_____
(4) Deposit <u>300</u>	(10) Sound Use Fee	<u>100</u>
(5) Setup/Teardown	(11) Other Charges	_____
(6) <u>630</u>		

**NH 3-24-16**

TOTAL: 660 Less Advance Minimum Payment of: 300 BALANCE DUE 30 DAYS BEFORE EVENT: 360

Deposit are refunded 3-4 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.

Please check payment type: Cash \_\_\_\_\_ Check  Type of Credit Card: Visa or MasterCard   
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 60 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

PLICANT SIGNATURE: Nathalie Thurt DATE: 3-22-16 Exhibit B

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

**CITY OF OAKLAND**  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservation Lead  
**DATE:** May 11, 2016  
**SUBJECT:** **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW DOPEONLY (DO) TO COLLECT ONSITE ENTRY FEES, SALES OF ALCOHOLIC BEVERAGES, AND SALES OF FOOD AND T-SHIRT VENDORS AT THE COOL WATER EVENT AT JACK LONDON AQUATIC CENTER ON SATURDAY, MAY 28, 2016.**

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**SUMMARY**

Oakland Parks and Recreation has received a request from DopeOnly, (DO) a brand management and marketing firm, for permission to collect funds at a community based event known as Cool Water. This event was created as a social gathering to find synergy within the City of Oakland and has become a grand melting pot of people from all walks of life.

**FISCAL IMPACT**

There is positive fiscal impact for this event. The organization is paying all fees associated with the rental of the event that contributes to the revenue of the Central Reservations Unit.

**BACKGROUND**

DopeOnly, (DO) is a community based, brand management/marketing firm. DopeOnly has been in business for 4 years hosting events, and marketing products that support the Oakland community. "Cool Water" is a social gathering that occurs several times during the year and gathers the City of Oakland community, by music and culture, targeting like-minded people and a host of professionals between the ages of 25-50, with no demographic. Its community based element is fueled by "Hoodies for the Homeless" and has a positive impact throughout Oakland every time it comes around.

Funds Collected will be as follows:

Entry Fee \$20.00  
Alcoholic Beverage sales ranging from \$8.00-\$15.00 per drink  
Sales to food vendors ranging from \$6.00- \$15.00  
T-shirt and Sweatshirt sales ranging from \$10.00-\$40.00

The funds collected will support small businesses at Cool Water via vendor ship and also contribute to the Hoodies for the Homeless initiative that clothes Oakland on behalf of the members of our community.

**DOPE** (dōp ōn-lē) adjective.  
Double entendre meant to evoke interest, exploration. Used as a stamp of approval, similar to a head nod exchanged between strangers.  
"DOPE" as in excellent, pristine. "ONLY" as in final, exclusive, uncompromising  
**DOPE**: create dope, validate dope, cultivate dope

3/22/16

TO: Parks and Recreation Advisory Commission  
RE: DOPEONLY/COOL WATER  
SUBJECT: REQUEST TO COLLECT FUNDS AT JACK LONDON AQUATIC CENTER

**WHO WE ARE**

DopeOnly or DO is a brand management/marketing firm, but, at its core, it is a place where ideas lead and find room to flourish. We have long been interested in what's fresh, new, and innovative, with a conscious eye on its ability to not only have sustaining power but have cultural appeal as well. DO has been in business for just over 4 years and it is our mission to be a space where fresh occurrence happens continually, be it products, events, or conversation. We welcome, and even encourage you, to visit our site, [www.DopeOnly.com](http://www.DopeOnly.com). Upon doing so, you will immediately be introduced to our keen sense of pride for our city, Oakland, and the varying walks of life that make-up its community.

**ALL ABOUT "COOL WATER"**

It is our hope to find synergy with the City of Oakland for a gathering we have created called "Cool Water". To date, we have done 10 Cool Water events, spanning back to 2013, including one abroad. The response has been overwhelming to say the least, complete with folks beginning to call it "the best kept secret in Oakland" because we don't promote it in conventional ways, i.e. flyers, redundancy, and/or heavy radio spots. We've been able to target likeminded folks and they, in kind, tell folks who they know would be a benefit to the gathering itself. The result is a grand melting pot of vast walks of life, from doctors, lawyers, city officials, state officials, and a host of other professionals all adding to the "cool". Though the ages range from 25-50, there truly is no demographic for "cool", it just is. For our part, just add water. We've been able to create a groove that people look forward to. Cool Water, itself, has become culture, exactly what it was intended to do. Its community element is simple, it fueled "Hoodies for the Homeless". However, broadly, it is meant to impact Oakland in a positive way any time it comes around.

We are formally requesting to collect funds at Jack London Aquatic Center

The funds collected will be as follows:

Entry Fee \$20.00

Alcohol beverage sales ranging from \$8.00-\$15.00 per drink

Sales to food vendors ranging from \$6.00 - \$15.00

T-Shirt/Sweat shirt sales ranging from \$10.00 - \$40.00

The funds collected will support small businesses at Cool Water via vendorship. A wide array of food types and art have come to gather at Cool Water, highlighting the flow of commerce. However, each and every small business there must have the same feel for customer service that we have, which is

Exhibit A

there is nothing more important, period. It is our hope to catapult a standard of business where high level products and high level customer service are common place.

We have begun this process and the initial steps have been excellent. Please be advised, we are a "for profit" collective, but there is nothing that we have done and will do that doesn't somehow circle back to home in a genuine effort to cultivate positive outcomes in and for our community.

#### **WHAT WE DO**

Everything we do is community based and returns there, and not as a fleeting campaign but as culture. We believe "Appreciation" doesn't have a scale; its value is heightened by the one who is experiencing it at a given time, so to give, no matter how small, can have an immeasurable reward. Also, the idea of community has no separation; it's a broad feeling for the whole of its parts, and to that end, absolutely nothing is off limits because "what's dope" penetrates life itself.

- **Annual Backpack and school supplies give-a-way** for students exemplifying excellence in the classroom.
- **"Hoodies for the Homeless"** initiative that literally puts a blanket around Oakland, on behalf of the members of our community who are in need during those cold and rainy winter months.
- **Supports two girl track teams**, which provides work out pants and uniforms and gives a portion of the revenue generated to the squad to assist in needs that may arise of a financial nature.

We truly appreciate the city officials who have reached out to us in efforts to bring what Cool Water is into the city fold, this I can't stress enough. It is our hope that we can find a way to further the groove together, uninterrupted. Please feel free to give me a call at 510-638-3192 if you have any questions, comments, concerns, or issues of any kind regarding this proposal.

Thank you,

Rod Campbell  
DopeOnly  
P.O. Box 18613  
Oakland, CA 94619

Exhibit A



CITY OF OAKLAND  
OAKLAND PARKS AND RECREATION

Oakland Parks and Recreation  
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: \_\_\_\_\_

Date of Application: 4-5-16

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: DO

Business/Organization Address: P.O. Box 18613 Oakland 94609  
Street Address City Zip Code

Applicant Name: Rodney Campbell

Applicant Mailing Address: 8049 Greenly Drive Oakland 94605  
Street Address City Zip Code

Phone Number: 510-38-3192 Fax Number: Same E-mail: rcamp@mp3@gmail.com

Facility/Park Name: Jack London Aquatic Center

Room(s)/Site(s) \_\_\_\_\_

EVENT INFORMATION

Date(s) of Event: 5-28-16

Time In/Prep Time 2:30 Actual Event Time 3 to 8 Cleanup/Time Out 8:30

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Outdoors, etc.)  
Screening called "Cool water" highlights San good people, commerce

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (e.g., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
Microphones

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 1000 Approximate # of Adults All # of Teens \_\_\_\_\_ # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
None

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_  
If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_  
(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:	
Picnic & Related Events: \$15 (50+ people)	
Building Rentals/Special Events (Parks): \$30	
(1) $170 \times 6 = \$1020$	(7) Alcoholic Beverage Fee = <u>\$195</u>
(2) _____	(8) Administrative Service Fee = _____
(3) Permit Processing Fee = <u>\$30</u>	(9) Caterer Opt Out Fee = <u>450</u>
(4) Deposit = <u>\$300</u>	(10) Sound Use Fee = <u>\$100</u>
(5) Setup/Teardown = _____	(11) Other Charges = _____
(6) Kitchen = _____	

TOTAL: 2095 Less Advance Minimum Payment of \$ \_\_\_\_\_  
(Permit fees are refundable 6-8 WEEKS AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: Visa  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: [Signature] DATE: 4-5-16

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit B

**CITY OF OAKLAND**  
Interoffice Memorandum



**Oakland Parks and Recreation**

**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservation Lead  
**DATE:** May 11, 2016  
**SUBJECT:** **REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW LAO IU MEIN CULTURE ASSOCIATION, INC. TO COLLECT ONSITE DONATIONS, RAFFLE PRIZES, AND SELL ALCOHOLIC BEVERAGES AT THE ANNUAL SCHOLARSHIP FUNDRAISING EVENT AT THE JACK LONDON AQUATIC CENTER ON SATURDAY, JULY 23, 2016.**

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**SUMMARY**

Oakland Parks and Recreation has received a request from Lao Iu Mien Culture Association, Inc., a non-profit organization, to collect funds on site for their annual scholarship fundraising event. This event will raise funds for graduating Iu Mien high school students who are in pursuit of higher education.

**FISCAL IMPACT**

There is positive fiscal impact for this event. The organization is paying all fees associated with the rental of the event that contributes to the revenue of the Central Reservations Unit.

**BACKGROUND**

Lao Iu Mien Culture Association, Inc. is an Oakland based non-profit organization established in 1982 to preserve the cultural heritage of the Iu Mien people. The Lau Iu Mien community came to the U.S. as refugees in the early 80's and have established a base in the Oakland Bay Area. Lao Iu Mien Culture Association serves as a community base for the Iu Mien community, providing cultural events and classes to promote the preservation of the Iu Mien culture.

Funds collected are:

- \$1.00 - Raffle tickets
- \$1.00-\$5.00 - Beer and wine sales
- Various amounts of Donations

All funds and proceeds will go towards the next year's scholarships and expenses.

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the request from Lau Iu Mien Culture Association, Inc., to collect donations, raffle off prizes, and sell alcoholic beverages on site at the Jack London Aquatic Center on Saturday, July 23, 2016.

Parks and Recreation Advisory Commission  
May 11, 2016

Respectfully submitted,

Zermaine L. Thomas  
Central Reservation Lead

Attachments: Exhibit A –Lao Iu Mien Culture Association, Proposal Letter  
Exhibit C – 501 ( c ) 3, Non- Profit Certificate  
Exhibit B –Rental Application





## Lao Lu Mien Culture Association, Inc.

485-105th Avenue, Oakland, CA 94603

(510) 635-8358

March 24, 2016

To whom it may concern:

My name is Seng Fong and I am writing to request for a reservation to have a fundraising dinner at Jack London Aquatic Center in Oakland, CA on June 11, 2016.

I am the Executive Director of the Lao Lu Mien Culture Association, Inc. (LIMCA), located at 485 105<sup>th</sup> Avenue, Oakland, CA 94603. LIMCA is a non-profit organization that was established in 1982 with a mission to preserve the cultural heritage of the Lu Mien people. The Lao Lu Mien community came to the United States as refugees in the early 80's and have established a base in the Oakland Bay Area. LIMCA serves as a community base for the Lu Mien community, providing cultural events and classes to promote the preservation of the Lu Mien culture.

The June 11, 2016 fundraising event will be our annual scholarship dinner held to raise funds to graduating Lu Mien high school students who are in pursuit of higher education. Each year we award 5 recipients who meet the qualifications. This year, we are planning to award an additional recipient to help them with achieving their graduate studies. The event will be a semi-formal dinner which will be for invited guests. The invited guests have the option of paying for the dinner in advance or at the door which we will have people at the registration table collecting the funds. We will be charging \$35/person for the dinner. The dinner will comprise of traditional Lu Mien cuisine prepared by Champa Garden, a well known Lao/Lu Mien restaurant located in Oakland, CA. The program will consist of honoring the 6 recipients, keynote speaker, traditional performance, and enjoying traditional Lu Mien music and other artists after the program.

During the event, we will raffle off prizes as an additional way to raise funds for next year's scholarships. The raffle will be sold for \$1/ticket. Additionally, we will be offering beer, wine, and snacks to the guests and we will be asking for donations in the amounts of \$1-\$5 dollars. All of the funds/proceeds collected will go towards the next year's scholarships and expenses for the scholarship dinner.

Thank you for allowing us the opportunity to use your facility again. We have used your facility in the past and it was a great venue. We look forward to having the event at your venue this June.

If you have any questions, please do not hesitate to contact me at (510) 501-2976.

Sincerely,

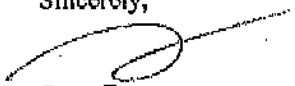
  
Seng Fong  
Lao Lu Mien Culture Association, Inc.  
485 105<sup>th</sup> Avenue  
Oakland, CA 94601

Exhibit A



TAX EXEMPT AND  
GOVERNMENT ENTITIES  
DIVISION

**DEPARTMENT OF THE TREASURY**

Internal Revenue Service  
TE/GE: EO Examinations  
1100 Commerce Street  
Dallas TX 75242

September 1, 2006

Mr. Kouichoy C. Saechao  
Chairman of the Board of Directors  
Lao Lu Mien Culture Association, Inc.  
485 105th Avenue  
Oakland CA 94603

Taxpayer Identification Number:  
94-2832499  
Form:  
990  
Tax Year(s) Ended:  
200406  
Person to Contact/ID Number:  
Robert Bastedenbeck 94-11927  
Contact Numbers:  
Telephone: (415)522-6369  
Fax: (415)522-6059

Dear Mr. Saechao

We are pleased to inform you that our examination for the above period(s) disclosed that your organization continues to qualify for exemption from Federal income tax. Accordingly, we have accepted your return(s) as filed.

If you have any questions, please call the contact person at the telephone number shown in the heading of this letter. If you write, please provide a telephone number and the most convenient time to call if we need to contact you.

Thank you for your cooperation.

Sincerely,

*Marsha A. Ramirez*  
Marsha A. Ramirez  
Director, E/O Examinations

Exhibit B

Letter 3594 (04-2002)  
Catalog Number: 34782Z

Internal Revenue Service  
District Director

Department of the Treasury

Date: 5 SEP 1982

Employer Identification Number:

94-2832499  
Accounting Period Ending:

June 30  
Foundation Status Classification:

509(a)(1) and 170(b)(1)(A)(vi)  
Advance Ruling Period Ends:

June 30, 1984  
Person to Contact:

E.O. Desk Officer  
Contact Telephone Number:

(45) 556-5353

Lao Tu Mien Culture Association, Inc.  
c/o Kouichoy C. Saechao  
59 Octavia St.  
San Francisco, California 94102.

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably be expected to be a publicly supported organization described in section 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, you will be treated as a publicly supported organization, and not as a private foundation, during an advance ruling period. This advance ruling period begins on the date of your inception and ends on the date shown above.

Within 90 days after the end of your advance ruling period, you must submit to us information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, you will be classified as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, you will be classified as a private foundation for future periods. Also, if you are classified as a private foundation, you will be treated as a private foundation from the date of your inception for purposes of sections 507(d) and 4940.

Grantors and donors may rely on the determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you submit the required information within the 90 days, grantors and donors may continue to rely on the advance determination until the Service makes a final determination of your foundation status. However, if notice that you will no longer be treated as a section 170(b)(1)(A)(vi) organization is published in the Internal Revenue Bulletin, grantors and donors may not rely on this determination after the date of such publication. Also, a grantor or donor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act that resulted in your loss of section 170(b)(1)(A)(vi) status, or acquired knowledge that the Internal Revenue Service had given notice that you would be removed from classification as a section 170(b)(1)(A)(vi) organization.

P.O. Box 36040, San Francisco, Calif. 94102

(over) 509(a)(1) and\*

Letter 1045(DO) (6-77)

Exhibit B

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. Also, you should inform us of all changes in your name or address.

Generally, you are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. If you have paid FICA taxes without filing the waiver, you should call us. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

You are required to file Form 990, Return of Organization Exempt from Income Tax; only if your gross receipts each year are normally more than \$10,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of \$10 a day, up to a maximum of \$5,000, when a return is filed late, unless there is reasonable cause for the delay.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter, we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

*Michael Sam*

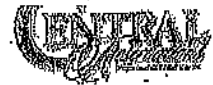
District Director

Exhibit B

Letter 1045(DO) (6-77)



250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
Office: 510.238-3187; Facsimile: 510.238-2397



CITY OF OAKLAND  
OAKLAND PARKS & RECREATION

Rental Application

ATTENTION: \_\_\_\_\_

Date of Application: 3/16/16

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: Lao Tu Mien Culture Association

Business/Organization Address: 485 105th Avenue, Oakland 94603  
Street Address City Zip Code

Applicant Name: \_\_\_\_\_

Applicant Mailing Address: \_\_\_\_\_  
Street Address City Zip Code

Phone Number: 510-501-2976 Fax Number: \_\_\_\_\_ E-mail: senyfung@lmcacenter.org

Facility/Park Name: Jack London Aquatic Center

Room(s)/Site(s) MAIN ROOM

EVENT INFORMATION:

Date(s) of Event: 6/11/16

Time In/Prep Time 4pm Actual Event Time 5pm to 11pm Cleanup/Time Out 12AM

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Bat Mitzvah, etc.)  
Scholarship fundraising dinner

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
Microphone, CD player, live band or a DJ

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 120 Approximate # of Adults 155 # of Teens 15 # of Children/Infants 10

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
NONE

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: Champa Garden Restaurant  
(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:  
Picnic & Related Events: \$15 (50+ people)  
Building Rentals/Special Events (Parks): \$30

(1) \$125 x 8 = \$1,000 - ✓  
(Hourly Rate) (# of hours)

(2) \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = \$30 - ✓

(4) Deposit = \$300 - ✓

(5) Setup/Teardown = \$150 - ✓

(6) Kitchen = \_\_\_\_\_

(7) Alcoholic Beverage Fee = \$125 - ✓

(8) Administrative Service Fee = \$250 - ✓

(9) Caterer Opt Out Fee = \$450 - ✓

(10) Sound Use Fee = \_\_\_\_\_

(11) Other Charges = \_\_\_\_\_

TOTAL: \$ 2,130 Less Advance Minimum Payment of \$ 500 ; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 1,630 -  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: 145 Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE \_\_\_\_\_ DATE 3/16/16

Exhibit C

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

**CITY OF OAKLAND  
Oakland Parks and Recreation**



**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Stephanie Benavidez, Supervising Naturalist  
**DATE:** May 11, 2016  
**SUBJECT: REQUEST FOR THE OAKLAND PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE INSTALLATION OF NEW STEPS IN JOAQUIN MILLER PARK IN ORDER TO IMPROVE SAFETY ON HIKING TRAILS**

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**EXECUTIVE SUMMARY / OUTCOME**

In collaboration with Oakland Public Works (OPW) Supervisor Herman Miller, Oakland Parks & Recreation (OPR) Supervising Naturalist Stephanie Benavidez, and Friends of Joaquin Miller Park, OaklandTrails.org has identified two trail sections in Joaquin Miller Park that would benefit from the installation of new steps:

- Lower Palos Colorados Trail (6–8 new steps)
- Fern Ravine Trail (below Sequoia-Bayview Trail, 8–10 new steps)

These hiker-only trails were built decades ago, are severely over-grade, and suffer from erosion. The installation of steps will stabilize the surface and provide a safer path for hikers. A secondary outcome will likely be a deterrent for illegal mountain bike use of the trails.

The materials, clear 6x6 redwood timbers, have been approved by OPW.

OaklandTrails.org would like PRAC to approve the installation of new steps.

**FISCAL IMPACT**

There should be no fiscal impact to the City of Oakland. OaklandTrails.org will fund this project, and will provide the volunteers needed to install the steps per OPW guidelines. The estimated budget cost to replace the steps is \$1,500.

**PROJECT / PROGRAM DESCRIPTION**

OaklandTrails.org would like to fund and install new steps in Joaquin Miller Park to improve hiker safety. The steps will be replaced with redwood timbers approved by OPW. Safety will be improved by 1) stabilizing the hiking surface of over-grade trails, and 2) deterring illegal mountain bike use of the trails.

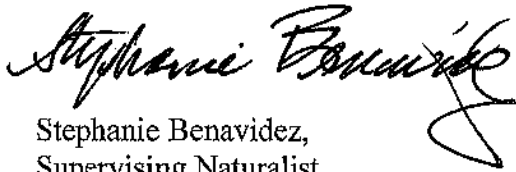
**BACKGROUND / LEGISLATIVE HISTORY**

The scope of this work has been approved by OPR and OPW. The project has also been shared with Friends of Sausal Creek, Friends of Joaquin Miller Park, and the Bicycle Trails Council of the East Bay. There has been no opposition from these stakeholder groups.

**RECOMMENDATION**

**STAFF RECOMMENDS THAT THE PARKS AND RECREATION ADVISORY APPROVE THE REQUEST TO APPROVE THE INSTALLATION OF NEW STEPS IN JOAQUIN MILLER PARK IN ORDER TO IMPROVE SAFETY ON HIKING TRAILS**

Respectively Submitted



Stephanie Benavidez,  
Supervising Naturalist,  
Input from Stan Dodson

Attachments: Exhibit A – *Map of Proposed Step Locations*  
Exhibit B – *Letter of Support from Friends of Joaquin Miller Park*  
Exhibit C – *Picture of Step Replacement (Phase 1 completed)*  
Exhibit D – *Website link for more information*

Exhibit A – Map of Proposed Step Locations

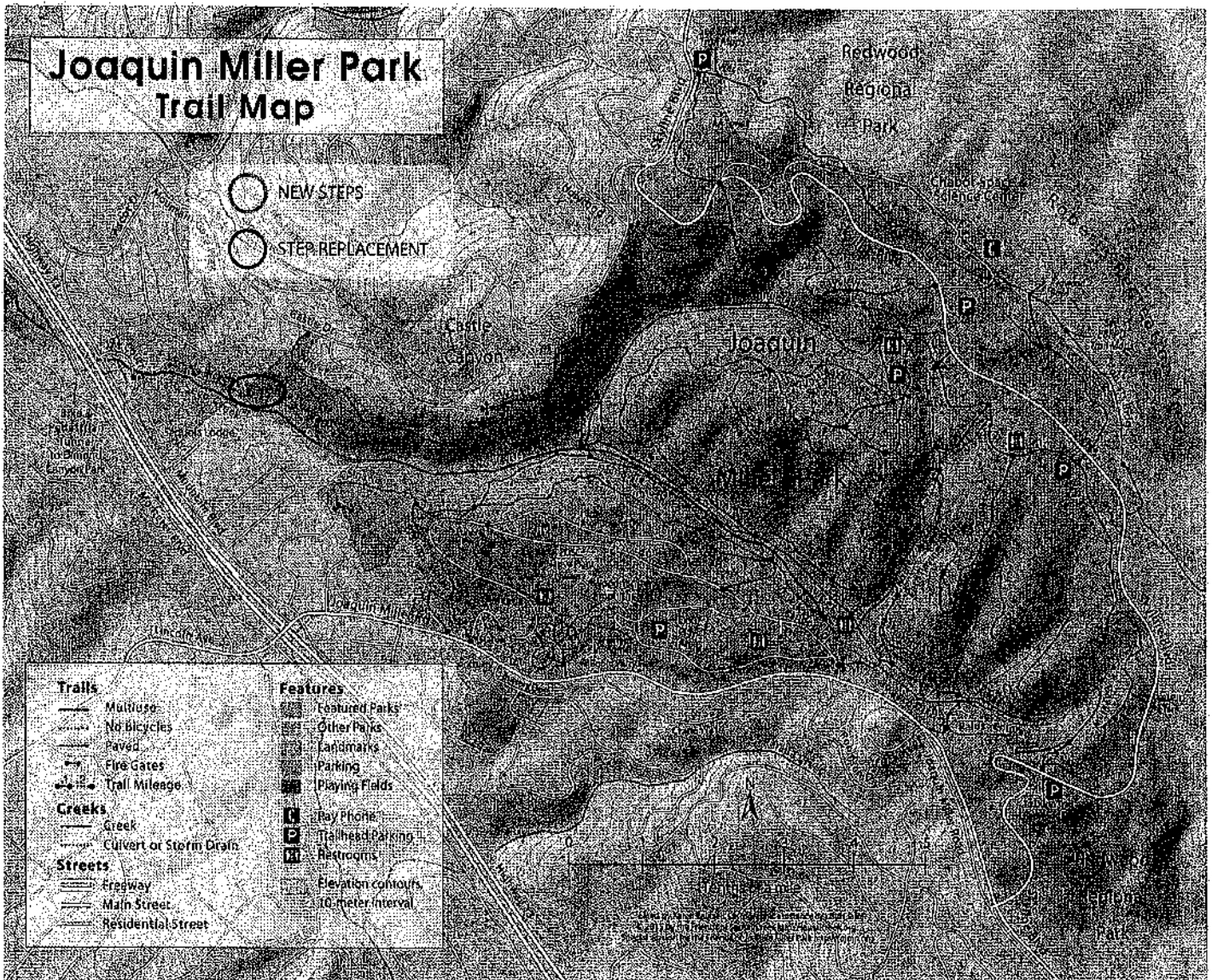




Exhibit B – Letter of Support from Friends of Joaquin Miller Park



April 16, 2016

To PRAC  
From Friends of Joaquin Miller Park

Dear PRAC Members:

Stan Dodson, past board member and active partner of the Friends of Joaquin Park, recently briefed our Board of Directors on his "trail steps" project in Joaquin Miller Park. We understand his organization, OaklandTrails.org, seeks to fund and install the following:

1. Replacement of 14 rotten steps on lower Palos Colorados Trail
2. Addition of 5-7 steps on over-grade areas of lower Palos Colorados Trail
3. Addition of 8-10 steps on over-grade sections of Fern Ravine Trail

We agree with Stan that this project will enhance safety for hikers and dog walkers by creating a more stable hiking surface in the targeted steep sections of trail. We also understand that a likely secondary outcome will be some degree of deterrent for illegal mountain bike use of these trails. For these reasons, we approve Mr. Dodson's plan.

Emily Rosenberg, Chair  
Friends of Joaquin Miller Park  
<http://www.fojmp.org>

**Parks  
Make  
Life  
Better!**

Exhibit C – Pictures of Step Replacement (Phase 1)

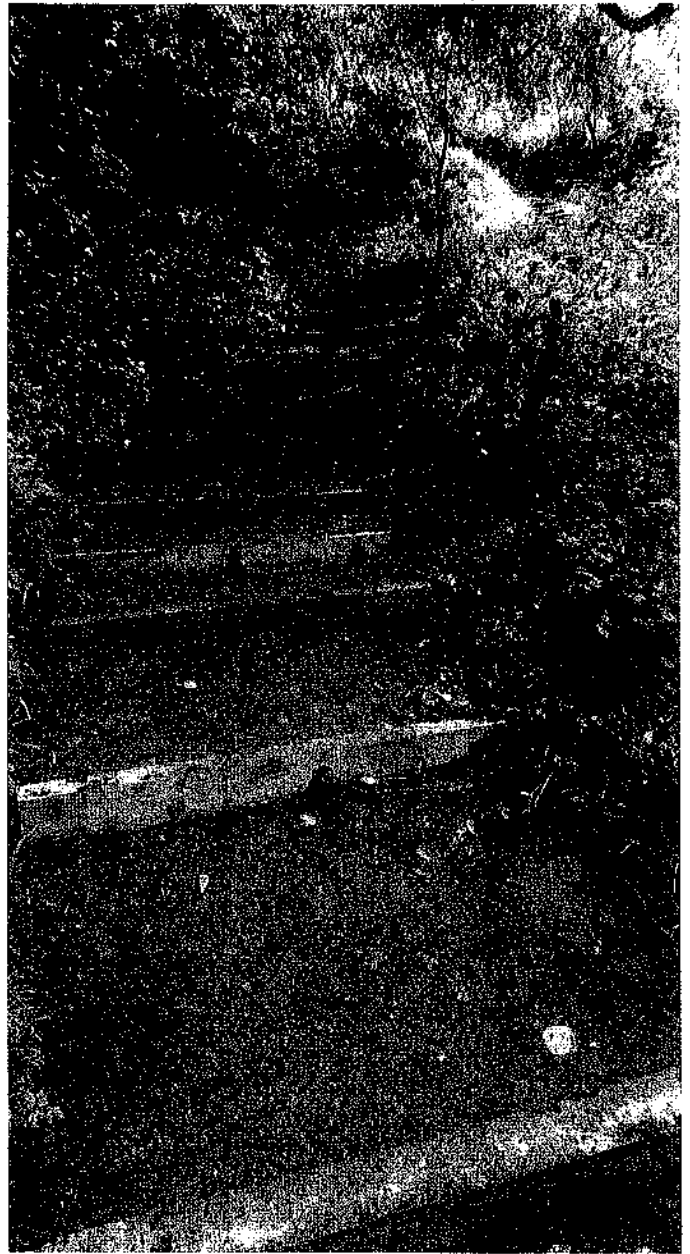


Exhibit D – Website link for More Information

Please visit: <http://oaklandtrails.org/>

**CITY OF OAKLAND  
Oakland Parks and Recreation**



**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Stephanie Benavidez, supervising Naturalist  
**DATE:** May 11, 2016  
**SUBJECT: INFORMATIONAL REPORT: "POINT BY CANOGLE" WALKING TOURS  
IN DIMOND PARK, DIMOND CANYON PARK, AND JOAQUIN MILLER  
PARK**

---

**EXECUTIVE SUMMARY**

OaklandTrails.org will produce three "Point by Canogle" audio hiking tours for Oakland. The free smartphone application guides users by telling stories triggered by GPS.

In Phase 1, OaklandTrails.org plans to produce three separate tours:

- Grand Tour - Dimond Park to Chabot Space & Science Center (5.25 miles)
- Redwoods Tour – 3-mile loop in Joaquin Miller Park
- Dimond Business District Tour – 1.5 miles in the heart of Dimond

OaklandTrails.org will work with the following agencies, organizations, and individuals to produce the content for the hiking tours:

- Oakland Parks & Recreation
- Historian Dennis Evanosky
- Friends of Sausal Creek
- Friends of Joaquin Miller Park
- Dimond Improvement Association
- Dimond Business & Professional Association
- Matthew Lonergan, Chairman, Oaktoberfest in the Dimond Steering Committee

OaklandTrails.org will produce and fund this project. The estimated budget is \$9,000.

Providing these tours for the Canogle platform will promote Oakland Parks regionally, and will enable users to connect to the history and ecology of Oakland.

**FISCAL IMPACT**

Since this report is informational only, no fiscal impacts are included. Any future fiscal impacts will be brought back to PRAC if they occur.

**PROJECT / PROGRAM DESCRIPTION**

The purpose of this project is to:

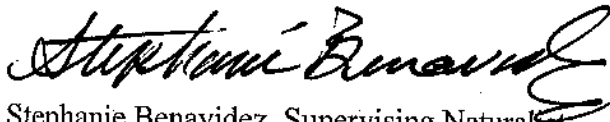
1. Promote outdoor recreation by guiding users through a complex trail system
2. Promote Oakland parks by connecting users to the trails, history, and ecology around them
3. Promote stewardship of the parks

**BACKGROUND / LEGISLATIVE HISTORY**

**RECOMMENDATION**

**STAFF RECOMMENDS THAT THE PARK AND RECREATION ADVISORY APPROVE THE INFORMATIONAL REPORT: "POINT BY CANOGLE" WALKING TOURS IN DIMOND PARK, DIMOND CANYON, AND JOAQUIN MILLER PARK**

Respectfully submitted,



Stephanie Benavidez, Supervising Naturalist  
And Stan Dodson

Attachments: Exhibit A – *Canogle Brochure*

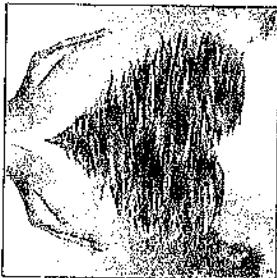
# HOW IT WORKS



By Canogle  
GPS STORE

## 100% Effective

Inspire your audience and provide access to additional information



Audiences can access additional information when inspired to learn more.

## 100% Interactive

Deploy text, images, audio, video - any content you own or have access to

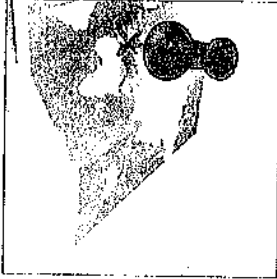


Stories are easily created and can combine text, images audio and even video in short narratives.

Re-purpose your already existing information or crowd-sourced content from partners. Published content is owned and managed by you.

## 100% Automated

Content is automatically triggered via GPS location



Content consists of short stories that are associated with points of interests combined into the tours. Stories are automatically triggered via GPS.

## 100% Mobile

Users download our mobile app to browse and select tours around them



Interpretive content is triggered by GPS as your visitors walk along the tour route.



# WHY IT'S FOR YOU

## A Rich Visitor Experience

Share cultural, historical and geological heritage with visitors quickly and with the highest degree of personalization.

Develop a wide variety of content without any impact on your landscape while gaining the flexibility of working with a richer, more diverse group of clients and partners.

## Simple & Cost Effective

With Canogle you focus on educating your visitors, we focus on creating and maintaining the technology needed to deliver the message. It's simple, cost effective and provides a more engaging experience.

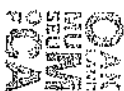
## Track, Measure, Improve

Improve visitor experiences by tracking app usage and by measuring the effectiveness of your content. Change content quickly and easily to increase engagement and visitor satisfaction.

## Who We Are Working With



OpenRoad.TV  
with Doug McConnell



Arthur Bart-Williams  
(510) 872-9110  
arthur@canogle.com  
www.canogle.com

Will Hunt  
(970) 708-5337  
will@canogle.com



**CITY OF OAKLAND  
Oakland Parks and Recreation**



**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Stephanie Benavidez, Supervising Naturalist  
**DATE:** May 11, 2016  
**SUBJECT: INFORMATIONAL REPORT: OAKLAND VOLUNTEER PARK PATROL**

---

**EXECUTIVE SUMMARY**

The mission of Oakland Volunteer Park Patrol (OVPP) is to improve the quality and safety of City parks. OVPP participants will be given special training to assist park users, support emergency responders, and report park issues to the proper City of Oakland agencies.

OVPP, now being established in Dimond Canyon and Joaquin Miller Park, is a pilot program for a potential citywide, volunteer park patrol effort.

**FISCAL IMPACT**

OaklandTrails.org is the co-founder of OVPP and will fund costs incurred for:

- graphic design
- website management
- jerseys and backpacks for volunteers
- printing

The estimated budget is \$2,500 for years 1 and 2.

**PROJECT / PROGRAM DESCRIPTION**

Duties: Volunteers in the OVPP program will walk, jog, or ride through designated parks and trails monitoring park use and condition. Patrol volunteers will engage in the following activities:

- Conduct general or special patrols in designated parks; volunteers will provide maps, information about trail conditions, and help park users understand park rules and regulations.
- Report maintenance issues on trails or at other park facilities to Oakland Public Works
- Report medical, fire, or other emergencies to the appropriate dispatch unit; OVPP may be asked to assist in search and rescue functions as directed by officials.
- Provide additional support at special events such as walkathons, races, concerts, holiday events, and work expositions, as requested by City staff.
- Commit to at least 4 hours per month; volunteers will be asked to fill out a short, online form after each patrol.

Volunteers will be required to provide their own safety equipment (smart phones, bicycles, helmets, sturdy shoes, appropriate clothing, etc.) which must be in good working condition and free of defects. An OVPP jersey and backpack will be provided.

Eligibility Criteria - OVPP candidates must:

- Possess comprehensive knowledge of Joaquin Miller Park and/or Dimond Canyon Park, including the locations of facilities and layout of the trail system.
- Be at least 18 years old with no felony convictions, outstanding warrants, or sex offenses
- Agree to a background check and an oral interview
- Complete the OVPP training course, including certification in CPR/First Aid
- Lead by example; unless directed otherwise by emergency personnel for a specific incident, park patrol volunteers will follow all park rules and guidelines for their chosen activity.

## **BACKGROUND / LEGISLATIVE HISTORY**

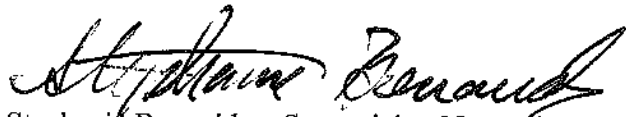
An Exploratory Committee for OVPP has been formed. Led by Vice Mayor Annie Campbell Washington's Office and OaklandTrails.org, the following City staff and volunteer stakeholders are involved and providing support:

- Vice Mayor Annie Campbell Washington and staff person Nayeli Maxson
- Stan Dodson, OaklandTrails.org
- Deputy Chief Hoffmann, Oakland Fire Department
- Lt. Bautista, Oakland Police Department
- Robert Kennedy, Oakland Public Works
- Stephanie Benavidez, Oakland Parks & Recreation
- Mike Udkow, Bicycle Trails Council of the East Bay
- Buzz Hines, Oakland Bike Patrol
- Linda Brown & Doug Wong, Friends of Joaquin Miller Park
- Mike Sherwood, Piedmont Pines Neighborhood Association
- Doug Mosher, East Bay Regional Park District Volunteer Trail Safety Patrol

## **RECOMMENDATION**

**STAFF RECOMMENDS THAT THE PARKS AND RECREATION ADVISORY APPROVES THE INFORMATIONAL REPORT: OAKLAND VOLUNTEER PARK PATROL**

Respectfully submitted,



Stephanie Benavidez, Supervising Naturalist  
and Stan Dodson

Attachments: Exhibit A – *OVPP Brochure*  
Exhibit B – *OVPP lo*





*Improving the Quality & Safety  
of Oakland Parks*

**Mission**

The mission of **Oakland Volunteer Park Patrol (OVPP)** is to improve the quality and safety of City parks. OVPP participants will be given special training to assist park users, support emergency responders, and report park issues to the proper City of Oakland agencies. OVPP, established in Dimond Canyon and Joaquin Miller Park, is a pilot program for a potential citywide, volunteer park patrol effort.

**Duties**

Volunteers in the OVPP program will walk, jog, or ride through designated parks and trails monitoring park use and condition. Patrol volunteers will engage in the following activities:

- **Conduct general or special patrols** in designated parks; volunteers will provide maps, information about trail conditions, and help park users understand park rules and regulations.
- **Report maintenance issues** on trails or at other park facilities to Oakland Public Works
- **Report medical, fire, or other emergencies** to the appropriate dispatch unit; OVPP may be asked to assist in search and rescue functions as directed by officials.
- **Provide additional support** at special events such as walkathons, races, concerts, holiday events, and work expositions, as requested by City staff.
- **Commit to at least 4 hours per month**; volunteers will be asked to fill out a short, online form after each patrol.

Volunteers will be required to provide their own safety equipment (smart phones, bicycles, helmets, sturdy shoes, appropriate clothing, etc.) which must be in good working condition and free of defects. An OVPP jersey will be provided.

**Eligibility Criteria**

- Possess comprehensive knowledge of Joaquin Miller Park and/or Dimond Canyon Park, including the locations of facilities and layout of the trail system.
- Be at least 18 years old with no felony convictions, outstanding warrants, or sex offenses
- Agree to a background check and an oral interview
- Complete the OVPP training course

*"Oakland Volunteer Park Patrol allows park enthusiasts to take an active role in welcoming visitors and keeping our parks safe and accessible. Please consider joining us to help create vibrant and healthy park communities." –Annie Campbell Washington, Vice Mayor and Oakland City Councilmember, District 4*

**Contacts**

Phone: (510)238-7004

Email: [Park-Patrol@OaklandTrails.org](mailto:Park-Patrol@OaklandTrails.org)

Web: <http://OaklandTrails.org/Park-Patrol/>



**TO:** Barry Miller, Chair, Parks and Recreation Advisory Commission  
**FROM:** Gail McMillon, Oakland Parks & Recreation  
**DATE:** May 11, 2016  
**SUBJECT:** **REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION APPROVE THE RECOMMENDATION TO CITY COUNCIL TO AMEND CHAPTER 12.64 OF THE OAKLAND MUNICIPAL CODE, PARK AND RECREATION AREA USE REGULATIONS AND SECTION 12.60.070 OF THE OAKLAND MUNICIPAL CODE, BICYCLE OPERATION RULES-VIOLATIONS-PENALTY AS RELATED TO USE IN PARKS**

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### **REASON FOR SUPPLEMENTAL REPORT**

At the April 13, 2016 Parks and Recreation Advisory Commission (PRAC) meeting, the PRAC provided several revision to staff's recommendation to amend Chapter 12.64 Park and Recreation Area Use Regulations of the Oakland Municipal Code (OMC) and Section 12.60.070 of the OMC, Bicycle Operation Rules-Violations-Penalty as related to use in parks. Staff has prepared a supplemental report requesting the PRAC approve the revised recommendation to City Council.

### **FISCAL IMPACT**

The fiscal impact of the proposed ordinance change will be the cost to produce and install new park use signs with updated OMC rules. Many park rule signs are outdated, have graffiti on them and were slated for replacement. Since the April, 2016 staff report to PRAC, OPW provided a lower cost for sign replacement. The revised estimated cost is \$25,000 (250 signs at \$100 each). The cost of signs will be covered within the Oakland Public Works (OPW) budget in Fund 4400 – City Facilities Fund. *Attachment C* is a sample draft of the proposed new park sign that will be produced as the City's general park sign.

### **BACKGROUND**

At the April 13, 2016 PRAC meeting the Commission reviewed and conducted a thorough discussion of the OMC relating to park use. PRAC made several modifications to staff's recommendation. Modifications made by PRAC are indicated by underscoring and deletions are indicated by ~~strike through type~~.

#### **12.64.060 - Games.**

No person shall engage in any game of baseball, cricket, soccer, football, croquet or any other game with ball and/or bat, within the limits of any public park in the city, except where authorized by the OPR.

**12.64.090 - Injuring trees and other properties.**

It is unlawful for any person to ~~trespass upon the grass of any public park in the city or to pick flowers from the same~~, or to cut, break or in any way injure, damage or deface the trees, grass, shrubs, turf, buildings, fences, benches, fountains, statuary or any fixtures connected therewith, or to foul any fountains or springs within ~~said park~~ any public park in the city.

**12.64.100 - Disorderly conduct, vandalism, ~~sleeping on benches~~, or pilfering.**

Disorderly conduct, pilfering, or vandalizing ~~or sleeping on benches or seats~~ in any public park is strictly prohibited.

**12.64.101 - Playgrounds/Play area.**

The Director may designate playground areas where the equipment shall be exclusively used or occupied by persons of a specific age range. Areas so designated shall be posted with one or more signs giving notice of the restricted use. Playground areas and equipment shall be used only as intended and shall be used by person of ages as designated with their chaperones or guardians.

**12.64.120 - Park noise, musical instrument, and sound reproduction device regulations.**

No person shall play, operate, or permit the operation of any sound amplification system or non-amplified sound devices including but not limited to portable or car audio equipment, musical instrument, horn, radio, tape recorder or other device for producing or causing any noise so that sound can be heard ~~fifty (50) or more feet away from~~ in excess of \_\_\_\_\_ decibels at the source in any park within the city or between the hours of 9 p.m. to 7 a.m. as specified in Section 8.18.020, except upon the issuance of a permit therefor by the Director and payment of the fee specified in the Master Fee Schedule. The PRAC may, in its discretion, further restrict such hours in specific parks where such operation would unreasonably disturb or damage the comfort, peace, health or safety of persons or businesses.

Permits issued for the operation of a sound amplification system or non-amplified sound device shall specify the location of such system or device within the park and the position of each loudspeaker shall be as specified by the Director so as to minimize, to the extent practicable, the amount of amplified sound to be audible in adjacent residential properties. No loudspeaker shall be permitted to be placed in a public park within three hundred (300) feet of any residential structure. In no event shall a permittee cause amplified or non-amplified sound to exceed eighty (80) decibels at any boundary of the park in which sound is being produced.

*Note: PRAC requested staff determine an acceptable decibel level.*

**Article 11. – Park Permits**

**12.64.250 - Statement of principles.**

All parks within the city are held in trust for the use of the public. Included within such use are public assembly, communication of thoughts between citizens and discussion of public questions. These uses of the city's parks are recognized as privileges, immunities, rights, and liberties belonging to all citizens, regardless of sex, race, religion, color, national origin, or political or philosophical persuasion. It is also recognized that the right to use the parks is not absolute, but relative, and must be exercised in subordination to the general comfort and convenience and in consonance with peace and good order.

*This code is being reviewed by the City Attorney's Office to identify language to include all protected classes.*

**12.64.310 - Action on application for permit.**

A. Park Use Permits for Private Events. The Director of OPR shall grant or deny applications for park use permits for private events on or before fifteen (15) calendar days after the filing of the application unless the time for such granting or denial of the permit has been waived by the applicant in writing.

B. Applications for OPD Permits for Special Events. The Chief of Police or his designee shall grant or deny applications for special events in parks pursuant to Title 9, Chapter 9.52 of the Oakland Municipal Code.

C. Park Use Permits for Special Events. The Director shall grant or deny applications for park use permits for special events on or before thirty (30) days after the filing of the application unless the time for such granting or denial of the permit has been waived by the applicant in writing.

D. Park Use Permits for Musical or Other Entertainment. The Director shall grant or deny applications for park use permits for musical or other entertainment on or before ~~thirty (30)~~ fifteen (15) days after the filing of the application unless the time for such granting or denial of the permit has been waived by the applicant in writing.

**ANALYSIS AND POLICY ALTERNATIVES**

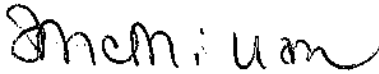
PRAC's suggested revisions were incorporated with the exception of the change to OMC 12.64.120 Park Noise. The Commission requested that staff provide an acceptable decibel level for sound and noise in parks. Staff researched different methods of measuring sound decibels including measurement tools, policy of similar cities, and existing codes and laws. Staff received input from Oakland Police Department (OPD) who expressed that officers are not trained on and do not have a reliable method of measuring the level of decibel sound. In addition, existing OMC sound measurement requirement of 50 feet is consistent with California Vehicle Code 27007 (*Attachment B*). After considering all factors, staff recommends the existing language is retained.

Park signs at most neighborhood parks have misinformation about the prohibition of sound and musical instruments in a park without a permit. Amending Section 12.64.120 Park Noise prohibits amplified and non-amplified sound that can be heard fifty (50) or more feet away from the source or between the hours of 9 p.m. to 7 a.m., except upon the issuance of a permit. The PRAC may, in its discretion, further restrict such hours in specific parks where such operation would unreasonably disturb or damage the comfort, peace, health or safety of persons or businesses.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the recommendation to City Council to amend Chapter 12.64 of the Oakland Municipal Code, Parks and Recreation Area Use Regulations; Section 12.60.070 of the Oakland Municipal Code, Bicycle Operation Rules-Violations-Penalty as related to use in parks.

Respectfully submitted,



Gail McMillon  
Oakland Parks & Recreation

Attachments:

- A. Chart of Recommendations for Amendments to Chapter 12.64 of the Oakland Municipal Code, Park and Recreation Area Use Regulations and Section 12.60.070 Bicycle Operation Rules-Violations-Penalty
- B. California Legislative Information for Vehicle Code 27007
- C. Sample Park Signage



CITY OF OAKLAND  
PARKS & RECREATION

## Recommended Amendments to Oakland Municipal Code Chapter 12.64 Park and Recreation Area Use Regulations, Section 12.60.070 Bicycle Operation Rules-Violations-Penalty

Code/Current Language	Recommended New Language
<p><b>Article 1. – Generally</b></p> <p><b>12.64.010 – Definitions</b></p> <p>For the purpose of this article certain words and phrases are defined and certain provisions shall be construed as herein set out, unless it shall be apparent from the context that they have a different meaning.</p> <p>"Boats" means and includes canoes, rowboats, sailboats, hydroplanes and any and all other watercraft.</p> <p>"Improvement," when used in this article in reference to trees or shrubs, means and includes the planting, removal or maintenance of same, and any or all acts necessary thereto.</p> <p>"Maintenance" or "maintain," when used in this article in reference to trees or shrubs, means and includes clipping, spraying, fertilizing, irrigating, propping, treating for disease or injury, and any other similar acts which promote the life, growth, health or beauty of such trees or shrubs.</p> <p>"Public street" when used in this article shall include all public streets, avenues, highways, alleys, walks and lanes in the city of Oakland.</p>	<p><b>Article 1. Generally</b></p> <p><b>12.64.010 – Definitions</b></p> <p>For the purpose of this article certain words and phrases are defined and certain provisions shall be construed as herein set out, unless it shall be apparent from the context that they have a different meaning.</p> <p>"Boats" means and includes canoes, rowboats, sailboats, hydroplanes and any and all other watercraft.</p> <p><u>"Director" means the City Administrator or the head or director of the department designated by the City Administrator to administer the provisions of this Chapter.</u></p> <p>"Improvement," when used in this article in reference to trees or shrubs, means and includes the planting, removal or maintenance of same, and any or all acts necessary thereto.</p> <p>"Maintenance" or "maintain," when used in this article in reference to trees or shrubs, means and includes clipping, spraying, fertilizing, irrigating, propping, treating for disease or injury, and any other similar acts which promote the life, growth, health or beauty of such trees or shrubs.</p> <p><u>"OPR" means the Oakland Parks &amp; Recreation Department.</u></p> <p><u>"Playground/Play Area" is defined as any portion of an area that contains playground equipment for use by children.</u></p>

<p><u>"PRAC" means the Parks and Recreation Advisory Commission.</u></p> <p><u>"Public street" when used in this article shall include all public streets, avenues, highways, alleys, walks and lanes in the city of Oakland.</u></p> <p><u>"Vehicle" means a device, by which a person or property may be propelled, moved or drawn, excepting devices moved exclusively by human power and devices used by individuals with mobility disabilities, and shall include, but not be limited to the following: automobile, truck, motorcycle, motor-driven cycle, animal-drawn carriage, cart, electric personal assistive mobility device, and minibike or bicycle operated under engine power.</u></p>	
<p><b>12.64.020 - Carrying hatchets in parks.</b> It is unlawful for any person to carry in any public park of the city any hatchet, axe, machete, brush knife or any other device other than pocketknife, capable of cutting, defacing or mutilating trees or shrubs, without permission <del>so to do</del> from the PRAC Board of Park Directors of the city or <del>the</del> the City's duly authorized representatives.</p>	<p>It is unlawful for any person to carry in any public park of the city any hatchet, axe, machete, brush knife or any other device other than pocketknife, capable of cutting, defacing or mutilating trees or shrubs, without permission <del>so to do</del> from the PRAC Board of Park Directors of the city or <del>the</del> the City's duly authorized representatives.</p>
<p><b>12.64.030 - Prohibition against littering in parks—Enforcement by citation method—Park rangers, deputy head ranger and head ranger as peace officers for purpose of enforcement.</b> A. No person shall, except in the proper receptacles where these are provided by the city, place, deposit, dump or leave or cause to be placed, deposited, dumped or left, in, on or upon the grounds of any park or the waters of any fountain, pond, lake, stream or other body of water in any park, any garbage, swill, cans, bottles, papers, refuse, trash or rubbish. Where receptacles are not so provided, all such rubbish or waste shall be carried away from the park by the persons responsible for its presence and properly disposed of elsewhere. B. No person shall bring in, place, deposit, dump or leave, or cause to be brought in, placed, deposited, dumped or left in, on or upon the grounds of any park, or the waters of any fountain, pond, lake, stream, or other body of water in any park, any carcass of any dead animal or any noisome, nauseous or offensive matter. <del>C. This section may be enforced by the method provided for in Chapter 1.24 Title 1 of this code, and Sections 853.1—853.4 inclusive of the Penal Code of California.</del></p>	<p><b>12.64.030 - Prohibition against littering in parks—Enforcement by citation method—Park rangers, deputy head ranger and head ranger as peace officers for purpose of enforcement.</b> A. No person shall, except in the proper receptacles where these are provided by the city, place, deposit, dump or leave or cause to be placed, deposited, dumped or left, in, on or upon the grounds of any park or the waters of any fountain, pond, lake, stream or other body of water in any park, any garbage, swill, cans, bottles, papers, refuse, trash or rubbish. Where receptacles are not so provided, all such rubbish or waste shall be carried away from the park by the persons responsible for its presence and properly disposed of elsewhere. B. No person shall bring in, place, deposit, dump or leave, or cause to be brought in, placed, deposited, dumped or left in, on or upon the grounds of any park, or the waters of any fountain, pond, lake, stream, or other body of water in any park, any carcass of any dead animal or any noisome, nauseous or offensive matter. C. This section may be enforced by the method provided for in Chapter 1.24 of this code, and Sections 853.1—853.4 inclusive of the Penal Code</p>



<p>of California.</p> <p>D. This section shall be enforced by members of the Oakland Police Department and in addition the park rangers, deputy head ranger and head ranger of the city are designated as, given the powers of, and determined to be peace officers for the purpose of enforcing this section in the manner set forth in Chapter 1.24 of this code and Sections 853.1 — 853.4 inclusive of the Penal Code of California; provided, however that neither the park rangers, deputy head ranger nor head ranger shall be considered for any purpose members of the Oakland Police Department.</p>	<p>D. This section shall be enforced by members of the Oakland Police Department and in addition the park rangers, deputy head ranger and head ranger of the city are designated as, given the powers of, and determined to be peace officers for the purpose of enforcing this section in the manner set forth in Chapter 1.24 of this code and Sections 853.1 — 853.4 inclusive of the Penal Code of California; provided, however that neither the park rangers, deputy head ranger nor head ranger shall be considered for any purpose members of the Oakland Police Department.</p>
<p><b>12.64.040 - Destroying notices.</b> No person shall injure, deface or destroy any notice, rules or regulations for the government of parks, posted or in any manner permanently fixed by order or permission of the Board of Park Directors, nor fix any bills or notices in said parks.</p>	<p><b>12.64.040 = Posting or Destroying notices.</b> A. No person shall injure, deface or destroy any notice, rules or regulations for the government of parks, posted or in any manner permanently fixed by order or permission of the Board of Park Directors, PRAC or the City's duly authorized representative, nor fix any bills or notices in said parks.  B. No person shall post any notices in any public park in the city, without express permission of the PRAC.  NO CHANGE.</p>
<p><b>12.64.050 - Animals.</b> No person shall lead any horse in the limits of any public park in the city or permit any horse that is not harnessed and attached to a vehicle or mounted by an equestrian, to enter the same, and no person shall turn loose into said parks any dogs, cattle, swine, goats or other animals, or permit the same to run at large in such parks, and police officers and park employees are given authority to capture and destroy any cats found running at large within said parks.</p>	<p><b>12.64.060 - Games.</b> No person shall engage in any game of baseball, cricket, soccer, football, croquet or any other game with ball and bat, within the limits of any public park in the city, except where authorized by the Office of Parks and Recreation.  <b>12.64.070 - Weapons—Disturbing birds.</b> No person shall carry firearms or discharge any firearms in any public park in the city or shoot birds or throw stones or other missiles within the boundaries of said parks or disturb the waterfowl on Lake Merritt or on any pond or in any way disturb any bird in any of said parks.</p>
<p><b>12.64.060 - Games.</b> No person shall engage in any game of baseball, cricket, soccer, football, croquet or any other game with ball and bat, within the limits of any public park in the city, except where authorized by the Office of Parks and Recreation.</p>	<p><b>12.64.060 - Games.</b> No person shall engage in any game of baseball, cricket, soccer, football, croquet or any other game with ball and bat, within the limits of any public park in the city, except where authorized by the Office of Parks and Recreation. OPR.  NO CHANGE.</p>

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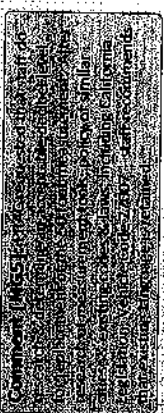
<p><b>12.64.080 - Selling wares, gaming, obscenity.</b></p> <p>It is unlawful for any person to sell or offer for sale any goods, wares, merchandise, foods, confections, refreshments or other article within any public park, public building or public grounds in the city, without the order or permission thereof of the commission, department or board which has jurisdiction therein. The terms "public building" and "public grounds," as used herein, shall include the Oakland-Alameda County Coliseum Complex and public parking lots adjacent thereto when completed.</p> <p>No gaming shall be allowed in said parks, buildings or grounds, nor any obscene or indecent act performed therein.</p>	<p><b>12.64.080 - Selling wares, food, or services, and collection of funds, gaming, obscenity.</b></p> <p>It is unlawful for any person to sell or offer for sale any goods, wares, merchandise, foods, confections, refreshments, services or other article, or to collect funds for registration fees, entrance fees, donations, or other collection of money within any public park, public building or public grounds in the city, without the order or permission thereof of the PRAC or the Director, commission, department or board which has jurisdiction therein. *The terms "public building" and "public grounds," as used herein, shall include the Oakland-Alameda County Coliseum Complex and public parking lots adjacent thereto, when completed.</p> <p>**No gaming shall be allowed in said parks, buildings or grounds, nor any obscene or indecent act performed therein.</p> <p>*This sentence is obsolete. Oakland Alameda County Coliseum Complex is now referenced under Chapter 8.44 - SECURITY FOR EVENTS AT THE OAKLAND-ALAMEDA COUNTY COLISEUM COMPLEX.</p>	<p><b>12.64.090 - Injuring trees and other properties.</b></p> <p>It is unlawful for any person to trespass upon the grass of any public park in the city or to pick flowers from the same, or to cut, break or in anywise injure, damage or deface the trees, shrubs, turf, buildings, fences, benches, fountains, stauary or any fixtures connected therewith, or to foul any fountains or springs within said park.</p>	<p><b>12.64.100 - Disorderly conduct, vandalism, sleeping on benches, pilfering.</b></p> <p>Disorderly conduct, pilfering, vandalizing, or sleeping on benches or seats in any public park is strictly prohibited.</p> <p>NEW</p>	<p><b>12.64.100 - Disorderly conduct, vandalism, sleeping on benches, pilfering.</b></p> <p>Disorderly conduct, pilfering, vandalizing, or sleeping on benches or seats in any public park is strictly prohibited.</p> <p>NEW</p>
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Comment [MG3] - April 15, 2016, PRAC Revision

Comment [MG3] - April 15, 2016, PRAC Revision

Comment [MG4] - April 15, 2016, PRAC Revision

<p>For purposes of this section, a child means a person age twelve (12) or younger.</p>	
<p><b>12.64.110 - Hours of use of parks.</b> The Parks and Recreation Commission may fix the hours during which the parks, or any particular park, is open to public use. No person, other than a city employee in the performance of his or her duty, shall enter or remain in any park during the time when it is not open for public use.</p>	<p><b>12.64.110 - Hours of use of parks.</b> The Parks and Recreation Commission (PRAC) may fix the hours during which the parks, or any particular park, is open to public use. No person, other than a city employee in the performance of his or her duty, shall enter or remain in any park during the time when it is not open for public use.</p>
<p><b>12.64.120 - Park noise regulation.</b> No person shall operate, or permit the operation of, any sound amplification system (including portable or car audio equipment) so that sound can be heard fifty (50) or more feet away from the source in any park within the city, except upon the issuance of a permit therefor by the Director of Parks, Recreation and Cultural Affairs and payment of the master fee schedule.</p>	<p><b>12.64.120 - Park noise, musical instrument, and sound reproduction device regulations.</b> No person shall play, operate, or permit the operation of any sound amplification system or non-amplified sound devices including but not limited to portable or car audio equipment, musical instrument, ham, radio, tape recorder or other device for producing or causing any noise so that sound can be heard fifty (50) or more feet away from the source in any park within the city or between the hours of 9 p.m. to 7 a.m. as specified in Section 8.18.020, except upon the issuance of a permit therefor by the Director of Parks, Recreation and Cultural Affairs and payment of the fee specified in the Master Fee Schedule. The PRAC may, in its discretion, further restrict such hours in specific parks where such operation would unreasonably disturb or damage the comfort, peace, health or safety of persons or businesses.</p>
<p>Permits issued for the operation of a sound amplification system shall specify the location of any bandstand and the position of each loudspeaker so as to minimize, to the extent practicable, the amount of amplified sound to be audible in adjacent residential properties. No loudspeaker shall be placed in a public park within three hundred (300) feet of any residential structure. In no event shall a permittee cause amplified sound to exceed eighty (80) decibels at any boundary of the park in which amplified sound is being produced.</p>	<p>Permits issued for the operation of a sound amplification system or non-amplified sound device shall specify the location of such system or device within the park of any bandstand and the position of each loudspeaker shall be as specified by the said Director so as to minimize, to the extent practicable, the amount of amplified sound to be audible in adjacent residential properties. No loudspeaker shall be permitted to be placed in a public park within three hundred (300) feet of any residential structure. In no event shall a permittee cause amplified or non-amplified sound to exceed eighty (80) decibels at any boundary of the park in which amplified sound is being produced.</p>
<p>Estuary Park and Duck Pond Stage area of Lakeside Park may be exempted from these requirements if and only if the following findings are made by the Director of</p>	<p>*Estuary Park and Duck Pond Stage area of Lakeside Park may be exempted from these requirements if and only if the following findings are made by the Director of</p>



<p>local residents; and</p> <p>C. The applicant has paid all required fees and deposits for the event in question, and has met all additional regulatory requirements which may apply to the event in question.</p>	<p><b>Parks, Recreation and Cultural Affairs:</b></p> <p>A. The permittee has no prior history of events in parks which includes verified unresolved complaints of excessive noise, poor security and crowd control, and/or poor parking control;</p> <p>B. The applicant has met and conferred with local residents and developed a specific event plan to meet the expressed concerns of said local residents; and</p> <p>C. The applicant has paid all required fees and deposits for the event in question, and has met all additional regulatory requirements which may apply to the event in question.</p> <p>Any person who violates this section is subject to any penalty set out in Title 1 of this code including, but not limited to, fines and penalties specified in Chapter 1.28 of this code.</p> <p><i>*The strikethrough section is either outdated or does not apply to this code:</i></p> <ul style="list-style-type: none"> <li>-First paragraph is outdated.</li> <li>-Item A was moved to Section 12.64.320-Criteria for issuance of a permit.</li> <li>-Item B is required when applying for an OPD Special Event Permit.</li> <li>-Item C is covered under 12.64.280-Permit required.</li> </ul>
<p><b>12.64.130 - Traffic regulations.</b></p> <p>It is unlawful for any person to drive or ride within the boundaries of any public park in the city at a rate of speed exceeding fifteen (15) miles per hour, or for any person to ride or drive within the limits of said parks upon any other than the avenues and roads provided therefor, and no wagon or vehicle of burden shall pass through the said parks except upon such road or avenue as shall be designated by the Board of Park Directors for such transportation.</p> <p>No person shall enter or leave any of said parks except by such gates, roads, paths or avenues as may be for such purpose provided and arranged.</p> <p>No vehicle for hire shall stand upon any part of any public park in the city for the purpose of hire, except in waiting for persons taken by it into such park, except at such points as may be specially designated by the Board of Park Directors.</p>	<p><b>12.64.130 - Traffic regulations.</b></p> <p>It is unlawful for any person to drive or ride within the boundaries of any public park in the city at a rate of speed exceeding fifteen (15) miles per hour, or for any person to ride or drive within the limits of said parks upon any other than the avenues and roads provided therefor, and no wagon or vehicle of burden shall pass through the said parks except upon such road or avenue as shall be designated by the PRAC Board of Park Directors for such transportation.</p> <p>No person shall enter or leave any of said parks except by such gates, roads, paths or avenues as may be for such purpose provided and arranged.</p> <p>No vehicle for hire shall stand upon any part of any public park in the city for the purpose of hire, except in waiting for persons taken by it into such park, except at such points as may be specially designated by the PRAC Board of Park Directors.</p>

<p><b>12.64.140 - Motor vehicles in parks.</b> It is unlawful for any person to operate or drive any motorcycle or other motor vehicle in, over or upon an equestrian or pedestrian path or trail or any other portion of any public park in the city except on such roadway or parking area regularly set apart for the use of such motor and other vehicles.</p> <p><b>12.64.150 - Washing or repairing motor vehicles in parks.</b> It is unlawful for any person to wash, polish or repair any motor vehicle within any public park area in the city.</p>	<p><b>12.64.140 - Motor vehicles in parks.</b> It is unlawful for any person to operate or drive any motorcycle or other motor vehicle in, over or upon an equestrian or pedestrian path or trail or any other portion of any public park in the city except on such roadway or parking area regularly set apart for the use of such motor and other vehicles.</p> <p>NO CHANGE.</p>
<p><b>12.64.160 - Fires.</b> No person shall be permitted to make or kindle a fire of any kind within any public park in the city except at designated barbecue areas approved by the Parks and Recreation Advisory Commission.</p>	<p><b>12.64.160 - Fires and barbecues.</b> A. No person shall be permitted to make or kindle a fire of any kind within any public park in the city except in a device provided or designated by PRAC or the Director for such purpose and in an area at designated and barbecue areas approved by the Parks and Recreation Advisory Commission-PRAC. B. Portable non-charcoal barbecue grills of metal construction may be brought into city parks by persons for use in designated picnic areas and shall be attended at all times by a person eighteen years of age or older. At no time may barbecue grills be placed upon pathways, sport courts, parking lots and the like or otherwise impede the use of such areas for their intended purpose. Portable barbecue grills must not exceed twenty seven inches in width.</p>
<p><b>12.64.170 - Fires on red flag days.</b> No person shall be permitted to make or kindle a fire within any public park in the city on a red flag day designated by the Fire Chief (Director of Fire Services) of the Oakland Fire Department.</p>	<p>NO CHANGE.</p>
<p><b>12.64.180 - Joaquin Miller Park - Park closure on red flag days.</b> No person, other than a city employee in the performance of his or her duty, shall enter or remain in Joaquin Miller Park on a red flag day designated by the Fire Chief (Director of Fire Services) of the Oakland Fire Department.</p>	<p>NO CHANGE.</p>
<p><b>12.64.190 - Children in boats.</b> It is unlawful for any person under sixteen (16) years of age to hire a boat or other watercraft to be used upon the waters of Lake Merritt or that portion of the estuary of San Antonio or Oakland harbor which lies within the limits of the city, unless such person be accompanied by his or her parent or guardian or an adult person; or for any person to rent any boat or other</p>	<p><b>12.64.190 - Children in boats.</b> It is unlawful for any person under sixteen (16) years of age to hire a boat or other watercraft to be used upon the waters of Lake Merritt or that portion of the estuary of San Antonio or Oakland harbor which lies within the limits of the city, unless such person produces documentation from a certifying boating organization or such person is accompanied by his or her parent or guardian or an adult person; or for</p>

<p>watercraft to any such person under sixteen (16) years of age to be so used unless such person is accompanied by his or her parent or guardian or an adult person.</p>	<p>any person to rent any boat or other watercraft to any such person under sixteen (16) years of age <del>to be so used unless such person produces documentation from a certifying boating organization or such person is accompanied by his or her parent or guardian or an adult person.</del></p>
<p><b>12.64.200- Boats on Lake Merritt.</b>  A. Boat Permit. It is unlawful for any person to launch, use, moor or store upon Lake Merritt any private boat unless there shall have first been procured for said boat a permit from OPR the Recreation Commission for such purpose. The Director Said Commission may, by rule, specify the conditions under which the same may be granted, suspended, or revoked.  B. Speed of Boats. Speed of mechanically propelled boats on Lake Merritt is limited to eight miles an hour unless special permission to exceed such limit is granted by the Director. <del>Board of Playground Directors.</del>  C. Boats in Certain Areas. It is unlawful for any person between the first day of October and the last day of April next succeeding, to row, drive, propel or navigate any boat in, over, or upon any part of the following described area of Lake Merritt:  That portion of the northeastern arm of Lake Merritt that lies northeasterly of a line bearing north 38° 13' west from a point on the eastern line of Lakeshore Boulevard, distant thereon one hundred and sixty (160) feet southerly from the production of the entire line of that portion of Hanover Avenue that lies between Wayne and Newton Avenues.</p>	<p><b>12.64.200 - Boats on Lake Merritt.</b>  A. Boat Permit. It is unlawful for any person to launch, use, moor or store upon Lake Merritt any private boat unless there shall have first been procured for said boat a permit from OPR the Recreation Commission for such purpose. The Director Said Commission may, by rule, specify the conditions under which the same may be granted, suspended, or revoked.  B. Speed of Boats. Speed of mechanically propelled boats on Lake Merritt is limited to eight miles an hour unless special permission to exceed such limit is granted by the Director. <del>Board of Playground Directors.</del>  C. Boats in Certain Areas. It is unlawful for any person between the first day of October and the last day of April next succeeding, to row, drive, propel or navigate any boat in, over, or upon any part of the following described area of Lake Merritt:  That portion of the northeastern arm of Lake Merritt that lies northeasterly of a line bearing north 38° 13' west from a point on the eastern line of Lakeshore Boulevard, distant thereon one hundred and sixty (160) feet southerly from the production of the entire line of that portion of Hanover Avenue that lies between Wayne and Newton Avenues.</p>
<p>This subsection shall not apply to the employees of the city properly engaged in work for said city in or upon the above described area and authorized by the Board of Playground Directors or the Board of Park Directors to be thereon.</p>	<p>This subsection shall not apply to the employees of the city properly engaged in work for said city in or upon the above described area and authorized by the City Board of Playground Directors or the Board of Park Directors to be thereon.</p>
<p>D. Boats and Boat Races. No person shall be permitted to use the shores of Lake Merritt as a landing place for boats, or keep thereat boats for hire or floating boat houses with pleasure boats for hire, or keep boats of any kind in Lake Merritt, except under a permit from the OPR Recreation Commission for such purpose, and only at places designated by and under restrictions and regulations promulgated by the Director Board of Park Directors or the Recreation Commission, and no regattas, boat races, or other special events involving the use of Lake Merritt shall take place thereon without permission granted by a permit from OPR Recreation Commission.</p>	<p>D. Boats and Boat Races. No person shall be permitted to use the shores of Lake Merritt as a landing place for boats, or keep thereat boats for hire or floating boat houses with pleasure boats for hire, or keep boats of any kind in Lake Merritt, except under a permit from the OPR Recreation Commission for such purpose, and only at places designated by and under restrictions and regulations promulgated by the Director Board of Park Directors or the Recreation Commission, and no regattas, boat races, or other special events involving the use of Lake Merritt shall take place thereon without permission granted by a permit from OPR Recreation Commission.</p>

<p><b>12.64.210 - Fishing in Lake Merritt.</b> No person shall fish in Lake Merritt without written permission from the Board of Park Directors so to do, and no person shall in any event be allowed to catch more than two bass in one day in Lake Merritt.</p>	<p><b>12.64.210 - Fishing in Lake Merritt.</b> No person shall fish in Lake Merritt without written permission from the Board of Park Directors so to do, and no person shall in any event be allowed to catch more than two bass in one day in Lake Merritt.</p>
<p><b>12.64.220 - The zoo.</b> It is unlawful for any person to tease, injure or frighten any of the birds, animals, reptiles or fish belonging to, or confined in the municipal zoo.</p>	<p><b>12.64.220 - The zoo.</b> It is unlawful for any person to tease, injure or frighten any of the birds, animals, reptiles or fish belonging to, or confined in the municipal zoo.</p>
<p><b>12.64.230 - Municipal swimming pools—Not to be used in absence of attendant.</b> It is unlawful for any person to enter upon any municipal swimming pool or the dressing rooms connected therewith at any time when no employee of the Recreation Department, or other attendant authorized by said Department, is on duty at said pool.</p>	<p><b>12.64.230 - Municipal swimming pools—Not to be used in absence of attendant.</b> It is unlawful for any person to enter upon any municipal swimming pool or the dressing rooms connected therewith at any time when no employee of the Recreation Department, or other attendant authorized by said Department, is on duty at said pool.</p>
<p><b>12.64.240 - Golf courses.</b> A. Trespass on. It is unlawful for any person to trespass upon the Oakland Municipal Golf Course, or upon any private or public golf course in the city, except pursuant to the express consent of the person in charge of the management thereof. B. Play Upon. It is unlawful for any person to play upon the Oakland Municipal Golf Course, or upon any private or public golf course in the city, without first having obtained a ticket therefor, or except pursuant to the express consent of the person in charge of the management thereof. C. Taking of Golf Balls. It is unlawful for any person to take possession of any golf ball not belonging to him or her from any golf course, or from any land or any street adjacent thereto. D. Injury to Turf. It is unlawful for any person to willfully or maliciously injure the turf on any golf course. E. Sales on. It is unlawful for any person to sell golf balls, golf equipment, food, drinks, or other commodities, or upon any private or public golf course in the city, except pursuant to express permission of the person in charge of the management thereof.</p>	<p><b>12.64.240 - Golf courses.</b> A. Trespass on. It is unlawful for any person to trespass upon the Oakland Municipal Golf Course, or upon any private or public golf course in the city, except pursuant to the express consent of the person in charge of the management thereof. B. Play Upon. It is unlawful for any person to play upon the Oakland Municipal Golf Course, or upon any private or public golf course in the city, without first having obtained a ticket therefor, or except pursuant to the express consent of the person in charge of the management thereof. C. Taking of Golf Balls. It is unlawful for any person to take possession of any golf ball not belonging to him or her from any golf course, or from any land or any street adjacent thereto. D. Injury to Turf. It is unlawful for any person to willfully or maliciously injure the turf on any golf course. E. Sales on. It is unlawful for any person to sell golf balls, golf equipment, food, drinks, or other commodities, or upon any private or public golf course in the city, except pursuant to express permission of the person in charge of the management thereof.</p>
<p><b>Article 11. - Park Permits</b></p>	<p><b>Article 11. - Park Permits</b></p>
<p><b>12.64.250 - Statement of principles.</b></p>	<p><b>12.64.250 - Statement of principles.</b></p>



<p>All parks within the city are held in trust for the use of the public. Included within such use are public assembly, communication of thoughts between citizens and discussion of public questions. These uses of the city's parks are recognized as privileges, immunities, rights, and liberties belonging to all citizens, regardless of sex, race, religion, color, national origin, or political or philosophical persuasion. It is also recognized that the right to use the parks is not absolute, but relative, and must be exercised in subordination to the general comfort and convenience and in consonance with peace and good order.</p>	<p><b>12.64.260 - Definitions.</b> The following words and phrases, whenever used in this article, shall be construed as defined in this section:</p> <p>"Director" means the Director of Parks, Recreation and Cultural Services or his or her authorized representative.</p> <p>"Musical or other entertainment" means and includes the playing of any musical instrument and the use of sound amplifying device.</p> <p>"Parks" means and includes all grounds, roadways, avenues and parks of the city, or any part, portion or area thereof.</p> <p>"Permit" means a permit for use of parks as provided for and defined in this article.</p> <p>"Persons" means and includes persons, associations, partnerships, firms or corporations.</p> <p>"Private event" means any event conducted in any city park consisting of twenty-five (25) or more patrons that is not open to the public, including but not limited to picnics, birthday parties, family, church and school events or related activities, and may include amplified or nonamplified sound.</p> <p>"Special event" means any event that is open to the public, including but not limited to rallies, concerts, fundraisers, fairs, exhibits or related activities, and which is more specifically defined in Title 9, Chapter 9.52 of the Oakland Municipal Code. "Special event" permit requirements shall apply to park events, so that the permit process for special events in Chapter</p>
	<p><b>12.64.260 - Definitions.</b> The following words and phrases, whenever used in this article, shall be construed as defined in this section:</p> <p>"Adult" means a person twenty-one (21) years of age or older.</p> <p>"Director" means the Director of the City Administrator or the head or director of the department designated by the City Administrator to administer the provisions of this Chapter, Parks, Recreation and Cultural Services or his or her authorized representative.</p> <p>"Musical or other entertainment" means and includes the playing of any musical instrument and/or the use of sound amplifying or non-amplifying device.</p> <p>"OPR" means the Oakland Parks &amp; Recreation Department.</p> <p>"Parks" means and includes all grounds, roadways, avenues and parks of the city, or any part, portion or area thereof.</p> <p>"Permit" means a permit for use of parks as provided for and defined in this article.</p> <p>"Persons" means and includes persons, associations, partnerships, firms or corporations.</p> <p>"PRAC" means the Parks and Recreation Advisory Commission.</p> <p>"Private event" means any event conducted in any city park consisting of twenty-five (25) or more patrons that is not open to the public, including but not</p>



<p>9.52 applies to this section and is incorporated by reference herein.</p>	<p>limited to picnics, birthday parties, family, church and school events or related activities, and may include amplified or non-amplified sound.</p> <p>"Special event" means any event that is open to the public, including but not limited to rallies, concerts, fundraisers, fairs, exhibits or related activities, and which is more specifically defined in Title 9, Chapter 9.52 of the Oakland Municipal Code. "Special event" permit requirements shall apply to park events, so that the permit process for special events in Chapter 9.52 applies to this section and is incorporated by reference herein.</p>
<p><b>12.64.270 - Compliance required.</b> No person shall enter, be or remain in any park of the city unless he or she complies with this article and other provisions of this code.</p>	<p>NO CHANGE.</p>
<p><b>12.64.280 - Permit required.</b> No use of any park for a private or special event may be made without issuance of a permit therefor. All applications for use of any park must be accompanied by the fee prescribed in the master fee schedule, signed or co-signed by an adult, which adult shall agree to be responsible for said exclusive use. No use permit will be granted, if, prior to the time the application was filed, the city has scheduled a city-sponsored event at the same time and place as the activity proposed in the application.</p>	<p><b>12.64.280 - Permit required.</b> No use of any park for a private or special event may be made without issuance of a permit therefor. All applications for use of any park must be accompanied by the fee prescribed in the master fee schedule, signed or co-signed by an adult, which adult shall agree to be responsible for said exclusive use. No use permit will be granted, if, prior to the time the application was filed, the city has scheduled a city-sponsored event at the same time and place as the activity proposed in the application.</p>
<p><b>12.64.290 - Private event park use application.</b> Any person applying for a private event permit hereunder shall file an application for such permit with the PRCS Central Reservations Unit not less than fifteen (15) working days nor more than eleven (11) months prior to the proposed use of said park. The Director may waive the fifteen (15) working day period if applicant waives all appeal rights.</p>	<p><b>12.64.290 - Park use permit for private events. Private event park use application:</b> Any person applying for a private event permit, hereunder shall file an application for such permit with the PRCS-OPR Central Reservations Unit not less than <del>thirteen (13) working</del> <u>thirty (30) days</u> nor more than eleven (11) months prior to the proposed use of said park. The Director may waive the <del>thirteen (13) working</del> <u>thirty (30) day</u> period if applicant waives all appeal rights.</p>
<p><b>12.64.291 - Park use permit for special events.</b> Any person applying for a park use permit for a special event shall file an application for such permit with the PRCS Central Reservations Unit not less than ninety (90) days nor more than eleven (11) months prior to the proposed use of said park. The Director may waive the ninety (90) day period if the applicant waives all appeal rights.</p> <p>In addition to applying for a park use permit, the applicant must apply</p>	<p><b>12.64.291 - Park use permit for special events.</b> Any person applying for a park use permit for a special event shall file an application for such permit with the PRCS-OPR Central Reservations Unit not less than <del>ninety (90) sixty (60)</del> <u>sixty (60)</u> days nor more than eleven (11) months prior to the proposed use of said park. The Director may waive the <del>ninety (90) sixty (60)</del> <u>sixty (60)</u> day period if the applicant waives all appeal rights.</p>

<p>for a special event permit with the Oakland Police Department for approval by the Chief of Police or his designee pursuant to the requirements enumerated in Chapter 9.52 of Title 9 of the Oakland Municipal Code. However, the Chief of Police, in consultation with the Director of Parks, Recreation and Cultural Services or his or her authorized representative, shall retain the authority to delegate the issuance of special event permits for certain routine events in city parks not likely to result in impacts on the public safety and welfare to the PRCS Central Reservations Unit.</p> <p>Should the Chief of Police delegate the issuance of OPD special event permits to the Director of PRCS pursuant to this subsection, the Director shall cause PRCS to notify the Oakland Police Department of the issuance of any such permit at least ten (10) working days before the event commences.</p>	<p>In addition to applying for a park use permit, the applicant must apply for a special event permit with the Oakland Police Department (OPD) for approval by the Chief of Police or his designee pursuant to the requirements enumerated in Chapter 9.52 of Title 9 of the Oakland Municipal Code. *However, the Chief of Police, in consultation with the Director of Parks, Recreation and Cultural Services or his or her authorized representative, shall retain the authority to delegate the issuance of special event permits for certain routine events in city parks not likely to result in impacts on the public safety and welfare to the PRCS Central Reservations Unit.</p> <p>Should the Chief of Police delegate the issuance of OPD special event permits to the Director of PRCS pursuant to this subsection, the Director shall cause PRCS to notify the Oakland Police Department of the issuance of any such permit at least ten (10) working days before the event commences.</p> <p><i>*This section was reviewed by OPD and does not apply to current policy.</i></p>
<p><b>NEW</b></p>	<p><b>12.64.292 – Park use permits for musical or other entertainment</b></p> <p>Any person applying for a park use permit for musical or other entertainment shall file an application for such permit with the OPR Central Reservations Unit not less than thirty (30) days nor more than eleven (11) months prior to the proposed use of said park and follow the guidelines as specified in Section 12.64.120 – Park noise, musical instrument and sound reproduction device regulations. The Director may waive the thirty (30) day period if the applicant waives all appeal rights.</p>
<p><b>12.64.300 - Contents of park permit applications.</b> In addition to other information required, applications for park use permits for a private or special event shall contain at the minimum the following:</p> <ul style="list-style-type: none"> <li>A. Name of each applicant, sponsoring organization and the person or persons who are in charge of or responsible for the proposed activity;</li> <li>B. The business and residence address and telephone numbers of each person and entity named in subsection A of this section;</li> <li>C. The park being applied for;</li> <li>D. The starting time of the proposed activity.</li> </ul>	<p><b>12.64.300 - Contents of park permit applications.</b> In addition to other information required, applications for park use permits for a private or special event or for musical or other entertainment shall contain at the minimum the following:</p> <ul style="list-style-type: none"> <li>A. Name of each applicant, sponsoring organization and the person or persons who are in charge of or responsible for the proposed activity;</li> <li>B. The business and residence address and telephone numbers of each person and entity named in subsection A of this section;</li> <li>C. The park being applied for;</li> <li>D. The starting time of the proposed activity;</li> </ul>

<p>E. The finishing time of the proposed activity;</p> <p>F. The number of persons expected;</p> <p>G. The nature of the proposed activity or activities including equipment and vehicles to be brought into the park, nature and duration of the use of such equipment, nature and duration of the use of any amplified sound, whether speech or music;</p> <p>H. Estimated number of parking spaces required.</p>	<p>E. The finishing time of the proposed activity;</p> <p>F. The number of persons expected;</p> <p>G. The nature of the proposed activity or activities including equipment and vehicles to be brought into the park, nature and duration of the use of such equipment, nature and duration of the use of any amplified sound, whether speech or music;</p> <p>H. Estimated number of parking spaces required.</p>
<p><b>12.64.310 - Action on application for permit.</b></p> <p>A. Park Use Permits for Private Events. The Director of PRCS shall grant or deny applications for park use permits for private events on or before fifteen (15) calendar days after the filing of the application unless the time for such granting or denial of the permit has been waived by the applicant in writing.</p> <p>B. Applications for OPD Permits for Special Events. The Chief of Police or his designee shall grant or deny applications for special events in parks pursuant to Title 9, Chapter 9.52 of the Oakland Municipal Code.</p> <p><del>Nothing precludes the Chief from delegating to the Director of PRCS this authority pursuant to Section 12.64.29J, in which case the Director shall approve conditionally approve, or deny the application no later than fifteen (15) calendar days after the filing of a complete application. The applicant shall be notified of any conditions of approval at the time the action on the application is taken.</del></p> <p>C. Park Use Permits for Special Events. The Director shall grant or deny applications for park use permits for special events on or before thirty (30) days after the filing of the application unless the time for such granting or denial of the permit has been waived by the applicant in writing.</p> <p>D. Park Use Permits for Musical or Other Entertainment. The Director shall grant or deny applications for park use permits for musical or other entertainment on or before <del>thirty (30)</del> fifteen (15) days after the filing of the application unless the time for such granting or denial of the permit has been waived by the applicant in writing.</p>	<p><b>12.64.310 - Action on application for permit.</b></p> <p>A. Park Use Permits for Private Events. The Director of PRCS shall grant or deny applications for park use permits for private events on or before fifteen (15) calendar days after the filing of the application unless the time for such granting or denial of the permit has been waived by the applicant in writing.</p> <p>B. Applications for OPD Permits for Special Events. The Chief of Police or his designee shall grant or deny applications for special events in parks pursuant to Title 9, Chapter 9.52 of the Oakland Municipal Code.</p> <p>Nothing precludes the Chief from delegating to the Director of PRCS this authority pursuant to Section 12.64.29J, in which case the Director shall approve, conditionally approve, or deny the application no later than fifteen (15) calendar days after the filing of a complete application. The applicant shall be notified of any conditions of approval at the time the action on the application is taken.</p>
<p><b>12.64.320 - Criteria for issuance of permit.</b></p> <p>An application for a park use permit for a private or special event or for musical or other entertainment should be granted unless any one or more of the following conditions apply:</p>	<p><b>12.64.320 - Criteria for issuance of permit.</b></p> <p>An application for a park use permit for a private or special event or for musical or other entertainment should be granted unless any one or more of the following conditions apply:</p>

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<p>A. That a permit has been granted for the same park and on the same day and time for which the application in question pertains;</p> <p>B. That the applicant has made no provision for temporary toilet facilities as required in this article;</p> <p>C. That the applicant has made no provision for crowd control monitors as required in this article;</p> <p>D. That the applicant has made no provision for cleanup services as required in this article;</p> <p>E. That the applicant has refused to agree in writing to comply with the regulations for the use of parks as provided for in this code or has failed to provide a reasonable means of informing all persons participating in the proposed activity of the regulations;</p> <p>F. That the applicant has refused to execute the indemnification agreement provided for in this article;</p> <p>G. That the application was not filed in time, unless the Director waives the time requirement and applicant waives his or her right of appeal;</p> <p>H. That the applicant has not secured a charitable solicitation permit as provided for in Chapter 5.18 of this code, if such permit is required thereby for the proposed activity;</p> <p>I. That the proposed activity involves the sale of goods, wares, merchandise, foods, confections, refreshments, or other articles, and the permission of the Director has not been secured, as required by Section 12.64.080</p> <p>J. That the applicant has not secured a certificate of insurance as provided for in this article if insurance is required for the proposed activity.</p> <p>K. For a park use permit for special event. That the applicant has not filed an application with the Police Department for a special event permit as defined in Title 9, Chapter 9.52</p>	<p>A. That a permit has been granted for the same park and on the same day and time for which the application in question pertains;</p> <p>B. That the applicant has made no provision for temporary toilet facilities as required in this article;</p> <p>C. That the applicant has made no provision for crowd control monitors as required in this article;</p> <p>D. That the applicant has made no provision for cleanup services as required in this article;</p> <p>E. That the applicant has refused to agree in writing to comply with the regulations for the use of parks as provided for in this code or has failed to provide a reasonable means of informing all persons participating in the proposed activity of the regulations;</p> <p>F. That the applicant has refused to execute the indemnification agreement provided for in this article;</p> <p>G. That the application was not filed in time, unless the Director waives the time requirement and applicant waives his or her right of appeal;</p> <p>H. That the applicant has not secured a charitable solicitation permit as provided for in Chapter 5.18 of this code, if such permit is required thereby for the proposed activity;</p> <p>I. That the proposed activity involves the sale of goods, wares, merchandise, foods, confections, refreshments, or other articles, and the permission of the Director has not been secured, as required by Section 12.64.080</p> <p>J. That the applicant has not secured a certificate of insurance as provided for in this article if insurance is required for the proposed activity.</p> <p>K. For a park use permit for special event. That the applicant has not filed an application with the Police Department for a special event permit as defined in Title 9, Chapter 9.52.</p> <p>*L. <u>The applicant has a prior history of events in parks which include verified unresolved complaints of excessive noise, or poor security and crowd control and/or poor parking control.</u></p> <p><i>*Item L was moved from Section 12.64.120 because it is more pertinent to this section.</i></p>
<p><b>12.64.330 - Right of appeal.</b></p>	<p><b>12.64.330 - Right of appeal.</b></p>

<p>For a permit application to hold a special event in a park, the reconsideration process as provided for in Title 9, Article 9.52.90 shall apply, whether the decision from which the appeal is taken is made by the Chief or by the Director of PRCS pursuant to Section 12.64.291.</p> <p>An applicant whose application for a park use permit for a private event has been denied or any person claiming to be adversely affected by the issuance of a park use permit for a private event may appeal the decision within five working days of the decision. The appeal shall be heard before the Parks and Recreation Advisory Commission (PRAC) pursuant to the hearing and appeals process adopted by that body. The decision of the PRAC shall be final.</p> <p>Upon receipt of such appeal, the Director shall set the appeal at the next available Park and Recreation Advisory Commission meeting. The Director shall give notice to the appellant and any known adverse parties, or their representatives, of the time and place of the hearing.</p> <p>The appellant shall pay the fee established by the current city of Oakland master fee schedule.</p>	<p>For a permit application to hold a special event in a park, the reconsideration process as provided for in Title 9, Article 9.52.90 shall apply, whether the decision from which the appeal is taken is made by the Chief or by the Director of PRCS pursuant to Section 12.64.291.</p> <p>An applicant whose application for a park use permit for a private event of musical or other entertainment has been denied or any person claiming to be adversely affected by the issuance of a park use permit for a private event or musical or other entertainment may appeal the decision within five working days of the decision. The appeal shall be heard before the Parks and Recreation Advisory Commission (PRAC) pursuant to the hearing and appeals process adopted by that body. The decision of the PRAC shall be final.</p> <p>Upon receipt of such appeal, the Director shall set the appeal at the next available Park and Recreation Advisory Commission meeting. The Director shall give notice to the appellant and any known adverse parties, or their representatives, of the time and place of the hearing.</p> <p>The appellant shall pay the fee established by the current city of Oakland Master Fee Schedule.</p>
<p><b>12.64.340 - Crowd control monitors.</b></p> <p>The Director may impose a requirement of one crowd control monitor per hundred (100) persons expected to attend the proposed activity. The applicant shall, within two days of the receipt of the Director's decision, supply to the Director a list of the proposed crowd control monitors, including their names, addresses and telephone numbers. The applicant may, at his or her option, provide police reserve personnel or duly licensed private patrol officers instead of crowd control monitors in the numbers approved by the Director. Crowd control monitors shall wear armbands and such other identification as the Director may require to prominently identify them as monitors.</p>	<p>NO CHANGE.</p>
<p><b>12.64.350 - Cleanup.</b></p> <p>Provision shall be made by the permittee for cleaning up and disposal outside the park of all litter, debris, bottles, cans, paper, or other such matter</p>	<p>NO CHANGE.</p>

<p>remaining after use of the park, pursuant to the permit. The Director of Parks and Recreation may require a monetary deposit to insure compliance with this section. Said deposit shall be refunded within five days after use of the park if it appears to the satisfaction of the Director that there has been compliance with this section.</p>	<p><b>12.64.360 - Temporary toilet facilities.</b>  Provision shall be made for temporary or portable toilets at the ratio of one per every five hundred (500) persons over and above the number of toilets permanently located at the site. Such temporary or portable toilets shall be removed from the park within twenty-four (24) hours after the event for which the permit was granted.</p>	<p><b>12.64.360 - Temporary toilet facilities.</b>  Provision shall be made by the permittee for temporary or portable toilets. at the ratio of one per every five hundred (500) persons over and above the number of toilets permanently located at the site. The required number of temporary or portable toilets shall be determined by OPR based upon the type of event, how many hours the event will last, number of expected attendees, other events occurring in the park and availability of permanent toilets located at the site. Such temporary or portable toilets shall be removed from the park within twenty-four (24) hours after the event for which the permit was granted.</p>
<p><b>12.64.370 - Indemnification agreement.</b>  All persons to whom a use permit has been granted must agree in writing to indemnify and hold the city harmless for injury or damage caused by the activity sponsored by the permittee, and said permittee shall be liable to the city for any and all damage to parks, facilities and buildings owned by the city, which results from the activity of the permittee or is caused by any participant in said activity.</p>	<p><b>12.64.370 - Indemnification agreement.</b>  NO CHANGE.</p>	<p><b>12.64.370 - Indemnification agreement.</b>  NO CHANGE.</p>
<p><b>12.64.380 - Certificate of insurance.</b>  A certificate of insurance naming the city, its council, agents and employees as additional insured may be required for private events when the proposed activity is likely to have an impact on park and/or city services and resources. If required, the certificate of insurance must be submitted to the PRGS Central Reservations Unit at least three weeks before date of the proposed activity.</p>	<p><b>12.64.380 - Certificate of insurance.</b>  A certificate of insurance naming the city, its council, agents and employees as additional insured is required for all special events and may be required for private events and musical or other entertainment when the proposed activity is likely to have an impact on park and/or city services and resources. If required, the certificate of insurance must be submitted to the PRGS Central Reservations Unit at least three weeks before date of the proposed activity.</p>	<p><b>12.64.380 - Certificate of insurance.</b>  A certificate of insurance naming the city, its council, agents and employees as additional insured is required for all special events and may be required for private events and musical or other entertainment when the proposed activity is likely to have an impact on park and/or city services and resources. If required, the certificate of insurance must be submitted to the PRGS Central Reservations Unit at least three weeks before date of the proposed activity.</p>
<p><b>12.64.390 - Misrepresentation of event.</b>  Any misrepresentation involved in renting facilities or parks will result in immediate cancellation of the event and/or forfeiture of all fees paid.</p>	<p><b>12.64.390 - Misrepresentation of event.</b>  NO CHANGE.</p>	<p><b>12.64.390 - Misrepresentation of event.</b>  NO CHANGE.</p>
<p><b>12.64.400 - Public parks as drug free zones.</b>  Pursuant to California Health and Safety Code Section 11380.5(e), the City</p>	<p><b>12.64.400 - Public parks as drug free zones.</b>  Pursuant to California Health and Safety Code Section 11380.5(e), the City Council of</p>	<p><b>12.64.400 - Public parks as drug free zones.</b>  Pursuant to California Health and Safety Code Section 11380.5(e), The City Council of</p>

<p>the City of Oakland, California does designate as drug free zones, all public parks within its geographical boundaries.</p> <p>NO CHANGE.</p>	<p>the City of Oakland, California does designate as drug free zones, all public parks within its geographical boundaries.</p> <p><b>12.64.410 - Penalties for violation of park permit requirements.</b></p> <p>A. Any violation of this chapter may be charged as a civil penalty or an infraction, as provided for in Title I of the Oakland Municipal Code, except as specified in B of this section. Enforcement action specifically authorized by this section may be utilized in conjunction with, or in addition to, any other statutory, code, administrative or regulatory procedure applicable to this chapter. In addition, nothing in this section shall be interpreted to preclude or limit the city from seeking injunctive or other judicial relief.</p> <p>B. It shall be a misdemeanor for the event sponsor or his or her designee to refuse to terminate an event for violation of event conditions, or for holding an event without benefit of permit.</p>
<p><b>Article III – Miscellaneous</b></p> <p><b>12.64.410 – Administrative Regulations</b></p>	<p><b>NEW</b></p>
<p>The City Administrator is hereby authorized to adopt rules and regulations consistent with this chapter as needed to implement this chapter, subject to the review and approval of the Office of the City Attorney, and to develop all related forms and/or other materials and take other steps as needed to implement this chapter, and make such interpretations of this chapter as he or she may consider necessary to achieve the purposes of this chapter.</p> <p><b>12.60.070 - Bicycle operation rules—Violation—Penalty.</b></p>	<p>It is unlawful to operate a bicycle on any trail within the city in an unsafe, reckless, dangerous or negligent manner. No person shall operate a bicycle in a City park in excess of fifteen (15) miles per hour, nor in excess of five miles per hour when passing pedestrians or equestrians or when approaching and negotiating a blind turn, nor at a greater speed than is reasonable or prudent. Within city parks, bicyclists can ride on named designated paths and trails only and are prohibited from operating bicycles off-trail. Bicyclists must obey all posted signs and rules. Bicyclists must call out when passing pedestrians, or other bicyclists and then must pass to the left. Bicyclists must yield to equestrians by calling</p>

yield to equestrians by calling out by voice and requesting instructions to pass. The City Manager/Administrator, or his or her designees, shall determine path and trail accessibility for bicyclists. Any person who violates this section shall be guilty of an infraction punishable as provided in Chapter 1.28 of this code.

out and requesting instructions to pass. The City Manager, or his or her designees, shall determine trail accessibility for bicyclists. Any person who violates this section shall be guilty of an infraction punishable as provided in Chapter 1.28 of this code.





*California*  
LEGISLATIVE INFORMATION

**VEHICLE CODE - VEH**

**DIVISION 12. EQUIPMENT OF VEHICLES [24000 - 28150]**

*(Division 12 enacted by Stats. 1959, Ch. 3.)*

**CHAPTER 5. Other Equipment [27000 - 28150]**

*(Chapter 5 enacted by Stats. 1959, Ch. 3.)*

**ARTICLE 1. Horns, Sirens and Amplification Devices [27000 - 27007]**

*(Heading of Article 1 amended by Stats. 1978, Ch. 1306.)*

**27007.**

No driver of a vehicle shall operate, or permit the operation of, any sound amplification system which can be heard outside the vehicle from 50 or more feet when the vehicle is being operated upon a highway, unless that system is being operated to request assistance or warn of a hazardous situation.

This section does not apply to authorized emergency vehicles or vehicles operated by gas, electric, communications, or water utilities. This section does not apply to the sound systems of vehicles used for advertising, or in parades, political or other special events, except that the use of sound systems on those vehicles may be prohibited by a local authority by ordinance or resolution.

*(Amended by Stats. 1989, Ch. 538, Sec. 1)*

**360.**

"Highway" is a way or place of whatever nature publicly maintained and open to the use of the public for purposes of vehicular travel. Highway includes street.

# WELCOME TO OAKLAND

**PARK HOURS.....Dawn to Dusk (OMC 12.64.110)**

**For the enjoyment of all visitors, be courteous and respectful.**

**Alcoholic beverages require a permit**

OMC 9.08.180; BPC 25620

**Dogs allowed in designated parks**

OMC 6.04.080

**Drugs and Smoking prohibited**

OMC 12.64.400; H & S 104495

**Fires and Barbecues allowed in designated areas**

OMC 12.64.160

**Groups of 25 or more require a permit**

OMC 12.64.280

**Limit level of sound and music**

OMC 12.64.120, 8.18; CVC 27007

**Littering or dumping prohibited**

OMC 12.64.030; PC 374.4

**Selling items/exchange of funds require a permit**

OMC 12.64.080



CITY OF OAKLAND  
PARKS & RECREATION

**For Rental and Park Use Information, call 510-238-3187**

**[www.oaklandnet.com/parks](http://www.oaklandnet.com/parks)**

**Emergencies: 911 or cell phone: 510-777-3211 Non-emergency: 510-777-3333**

**Report Park Maintenance: 510-615-5566**