



PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, June 8, 2016

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

AGENDA

1. CALL TO ORDER:
2. ROLL CALL:
BELCHER, CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING, MARSHALL, MILLER, PETERSON, REILLY, ROSENBLOOM, WU
3. DISPOSITION OF MINUTES:
May 11, 2016 Minutes
4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
6. MODIFICATIONS TO THE AGENDA:
7. CONSENT NEW BUSINESS:

A. REQUEST FOR APPROVAL FROM PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW SAN FRANCISCO MIME TROUP TO COLLECT DONATIONS AND SELL EVENT RELATED MERCHANDISE AT LAKESIDE PARK ON JULY 27 AND JULY 28, 2016.

Oakland Parks & Recreation received a request from San Francisco Mime Troupe (SFMT), a IRC 501(c)(3) non-profit organization, for permission to collect donations and to sell event related merchandise at Lakeside Park on July 27 and July 28, 2016. Approval from the Parks and Recreation Advisory Commission (PRAC) is required per O.M.C. section 12.64.080.

B. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE SOLICITATION OF ENTRANCE FEES, AND SALES OF FOOD CONCESSIONS, MERCHANDISE AND ALCOHOLIC BEVERAGES AT BURGER BOOGALOO, A TWO DAY MUSIC FESTIVAL AT MOSSWOOD PARK, JUNE 25-26, 2016.

PRAC approval is required in order for Burger Boogaloo to solicit entrance fees and to sell food, merchandise, and beverages at a City of Oakland park, in accordance with Oakland Municipal Code Section 12,64,080. This is Burger Boogaloo's 4th annual 2-day music festival held at Mosswood Park on June 25-26, 2016.

8. NEW BUSINESS

A. REQUEST FOR APPROVAL TO DEDICATE A BENCH IN HONOR OF RICHARD E. WINNIE.

Parks & Recreation staff was contacted by friends and family of Mr. Winnie requesting to dedicate a bench in his memory. The selected bench is located in front of 1200 Lakeshore Avenue facing Lake Merritt and is the bench closet to the cul-de-sac. The dedication plaque will read:

**“Oakland is Tops”
In Memory of Richard E. Winnie
Oakland City Attorney 1981 – 1987
Alameda County Counsel 1998 - 2011**

B. REQUEST FOR APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW FAMILY PATHS, INC. TO COLLECT FUNDS FOR A PRIZE DRAWING OR FUND-A NEED TO RAISE FUNDS AT THEIR 5TH ANNUAL WOMEN'S LEADERSHIP LUNCHEON AT THE LAKE MERRITT SAILBOAT HOUSE ON FRIDAY, OCTOBER 21, 2016.

Oakland Parks & Recreation received a request from Family Paths, Inc. (formerly Parental Stress Service) a IRC 501(c)(3) non-profit organization of mental health professionals and dedicated volunteers that provide a number of mental health, counseling and therapy services to low income, multi-stressed individuals and families. Family Paths, Inc., is a multicultural agency committed to serving families of Alameda County regardless of age, ethnicity/race, financial status, language, sexual orientation, immigration status, class, religion, gender, mental or physical ability.

C. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW SOCIAL JUSTICE COLLABORATIVE TO COLLECT ONSITE DONATIONS AT GALA BENEFIT DINNER HELD AT LAKE MERRITT SAILBOAT HOUSE ON SUNDAY, OCTOBER 16, 2016.

Oakland Parks & Recreation received a request from Social Justice Collaborative (SJC), a IRC 501(c)(3) non-profit organization that provides direct legal services to low-income immigrants. SJC's mission is to protect and advance the rights of immigrants and their families through direct legal representation in immigration court. All of SJC's services are fixed low fees and pro bono. SJC is requesting to collect onsite donations at their Gala Benefit Dinner on Sunday, October 16, 2016, at the Lake Merritt Sailboat House. Approval from the PRAC is required per O.M.C. section 12.64.080.

D. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE CROHN'S & COLITIS FOUNDATION OF AMERICA (CCFA) TO COLLECT ONSITE DONATIONS AND SPONSORSHIPS AT THE 2ND ANNUAL TAKE STEPS OAKLAND WALK AT LAKESIDE PARK (BANDSTAND) ON SUNDAY, OCTOBER 16, 2016.

Oakland Parks & Recreation received a request from Crohn's & Colitis Foundation of America (CCFA), a IRC 501(c)(3) non-profit organization dedicated to improving the quality of life of 1.6 million US children and adults affected by Inflammatory Bowel Diseases, of which 75,000 reside in Northern California. CCFA is requesting approval to collect onsite donations and sponsorships at the Take Steps Oakland Walk 2016, at Lakeside Park on Sunday, October 16, 2016. Funds raised will go towards a cure for children and adults affected by Inflammatory Bowel Disease. Approval from the PRAC is required per O.M.C. section 12.64.080.

E. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW 3 STRANDS GLOBAL, INC., FOR PERMISSION TO COLLECT ONSITE REGISTRATION FEES, DONATIONS, EVENT MERCHANDISE AND SELL FOOD VENDOR TICKETS AT THE BREAK FREE RUN OAKLAND- THE RACE TO END HUMAN TRAFFICKING AT LAKESIDE PARK (BANDSTAND) ON SATURDAY, NOVEMBER 5, 2016.

Oakland Parks & Recreation received a request from 3 Strands Global, Inc., a IRC 501(c)(3) non-profit organization established to combat human trafficking through sustainable employment, education and engagement initiatives. 3 Strands Global, Inc. is requesting to collect onsite registrations fees, donations, event merchandise and sell of food vendors' tickets at the event. All funds collected from 3 Strands Break Free Run will go to their 2016 beneficiaries who are combating human trafficking through restoration and prevention services. Approval from the PRAC is required per O.M.C. section 12.64.080.

F. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW REBUILDING TOGETHER OAKLAND | EASTBAY PERMISSION TO COLLECT ONSITE DONATIONS, TICKET SALES AT DOOR AND HOST A SILENT AUCTION AT THEIR ANNUAL GATHER TOGETHER FUNDRAISER AT LAKE MERRITT SAIBOAT HOUSE ON THURSDAY, OCTOBER 6, 2016.

Oakland Parks & Recreation received a request from Rebuilding Together Oakland | Eastbay, IRC 501(c)(3) a non-profit organization that provides free home rehabilitation modifications and repairs, performs safe and healthy home assessments, and installs fall prevention measures through its Safe at Home volunteers program. All work provided is at no cost to the home owner.

Rebuilding Together Oakland is requesting approval to collect onsite donations, ticket sales at door and host a silent auction at their Annual Gather Together Fundraiser. All funds collected will be used to achieve the programmatic goals of Rebuilding Together Oakland | Eastbay and the homeowners they serve. Approval from the PRAC is required per O.M.C. Section 12.64.080.

G. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE CALIFORNIA DRAGON BOAT ASSOCIATION (CDBA) TO COLLECT FUNDS ONSITE FOR FOOD SALES, OFFICIAL EVENT MERCHANDISE AND OTHER PADDLING/FITNESS MERCHANDISE AT THE DRAGON BOAT RACES AND CULTURAL FESTIVAL AT LAKESIDE PARK AND SAILBOAT HOUSE ON SATURDAY, SEPTEMBER 17, 2016 AND SUNDAY, SEPTEMBER 18, 2016.

Oakland Parks & Recreation received a request from the California Dragon Boat Association (CDBA), a IRC 501(c)(3) non-profit organization with nearly 1,000 members that runs many dragon boat races and events in the Bay Area. Dragon boating is a 2,500 year old sport that originated in China, but is now truly international, with teams in North America, Europe, Asia, Africa, and Australia. CDBA is requesting approval to collect funds onsite for food sales and merchandise at their 21st Annual Northern California International Dragon Boat Festival to be held at Lakeside Park and Lake Merritt Sailboat House on Saturday, September 17, 2016 and Sunday, September 18, 2016.

H. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO RECOMMEND APPROVAL OF THE MURAL DESIGN PROPOSAL BY ATTITUDINAL HEALING CONNECTION AND ARTISTS JUSTIN METOYER-MULLON AND DANIEL PANKO FOR THE DURANT MINI PARK PUBLIC ART PROJECT IN WEST OAKLAND.

Public Art Program Staff recommends that the Park and Recreation Advisory Commission recommend approval of the mural design by Attitudinal Healing Connection, and artists Justin Metoyer-Mullon and Daniel Panko for the Durant Mini Park Public Art Project in West Oakland. The proposed project, commissioned by the Public Art Program in compliance with the associated grant funds for general park improvements, will beautify the park with a community-inspired mural created by a local organization, Attitudinal Healing Connection, serving the needs of the West Oakland community.

I. REQUEST TO DENY APPEAL BY IGAL SARFATY TO REMOVE TWO (2) DEODAR CEDAR TREES ON THE PROPERTY LOCATED AT 654 LONGRIDGE ROAD, OAKLAND, CALIFORNIA.

On May 5, 2016, the Tree Services Division denied tree removal permit application ND16-035 for 654 Longridge Road to remove two trees. The Applicant (Igal Sarfaty) requested to remove two Deodar cedar trees on his property. Providing the following reasons (a) causing property damage to the foundation of the pool wall and (b) posed an immediate hazard to the home owner's property. A City arborist evaluated the trees and determined the Applicant's assessment was not valid.

9. CONDITIONAL USE PERMITS:

A. REVIEW OF THE DESIGN, CONDITIONAL USE AND TREE REMOVAL PERMITS FOR LINCOLN SQUARE PARK PLAZA AT THE CORNER OF 10TH AND HARRISON STREETS.

Staff from the Public Works Department (OPW) and the Office of Parks and Recreation request approval of the design and implementation of the Lincoln Square Park Plaza Project and the associated Design Review, Conditional Use, and Tree Removal and Protection permits. The project includes improvements to the corner of the park at 10th and Harrison Streets that will provide paving, seating, site furniture and landscaping.

10. COMMUNICATIONS:

11. PRAC COMMITTEE REPORT:

12. ADVISORY COUNCIL REPORTS:

13. UNFINISHED BUSINESS:

14. COUNCIL REFERRALS:

15. OPEN FORUM:

16. DIRECTOR'S REPORT:

17. ADJOURNMENT:

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call ***Oakland Parks and Recreation at (510) 238-7532*** or ***TDD (510) 615-5883*** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting:

Wednesday, July 13, 2016 4:30 p.m.

Lakeside Garden Center

666 Bellevue Ave, Oakland, CA



PARKS AND RECREATION ADVISORY COMMISSION

City of Oakland

Wednesday, May 11, 2016

Lake Merritt Garden, 666 Bellevue Avenue

4:30pm

Draft Minutes

1. CALL TO ORDER: 4:37 pm
2. ROLL CALL BY: Dana Riley

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,
MARSHALL, MILLER, PETERSON, REILLY, ROSENBLOOM, WU**

Present: Commissioners Corbin, Howze, Kadera-Redmond, Miller, Peterson, Reilly, Wu

Arrivals: Commissioner Marshall (4:39)

Excused: Commissioners DuBois, Manning and Rosenbloom

Staff: Stephanie Hom, Dana Riley, Diane Boyd, Zermaine Thomas, Megan Seccombe,
Karis Griffin and Desmona Armstrong

3. DISPOSITION OF MINUTES:

March 9, 2016 and April 13, 2016 Minutes

March 9, 2016

Motion: Commissioner Miller entertained a motion to approve March 9, 2016 minutes with corrections. **Item Passed. Abstained:** Commissioners Howze and Reilly.

April 13, 2016

Motion: Commissioner Miller entertained a motion to approve April 13, 2016 minutes with corrections. **Item:** Passed. **Abstained:** Commissioners Marshall and Miller

4. SPECIAL ORDERS:
5. PRAC PENDING LIST:
6. MODIFICATIONS TO THE AGENDA:

Motion: Commissioner Miller entertained a motion to modify the agenda to move Open Forum above Item 8L **Moved by:** Commissioner Wu **Second by:** Commissioner Howze. **Vote: Yes** – Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Motion:** Passed.

7. CONSENT NEW BUSINESS:

A. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE LAKE MERRITT ROWING CLUB PERMISSION TO SELL FOOD, BEVERAGES, EVENT T-SHIRTS AND TO HOST MOBILE FOOD TRUCK VENDORS AT LAKESIDE PARK AND THE LAKE MERRITT SAILBOAT HOUSE CLUBROOM DURING THEIR ROWING REGATTA EVENT AT LAKESIDE PARK ON SUNDAY, JULY 24, 2016.

Oakland Parks & Recreation received a request from the Lake Merritt Rowing Club (LMRC) for approval to sell food, beverages, event t-shirts and to host mobile food truck vendors at their annual regatta on Sunday, July 24, 2016 at Lakeside Park and The Lake Merritt Sailboat House Clubroom. The LMRC non-profit organization's rowing regatta is sponsored by the United States Rowing Association (USRA).

B. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW EAST BAY FRONT RUNNERS AND WALKERS TO COLLECT ON-SITE REGISTRATION FEES AND SELL LIMITED MERCHANDISE DURING THE 5K/10K PRIDE RUN/WALK AT LAKESIDE PARK ON SATURDAY, OCTOBER 8, 2016.

Oakland Parks & Recreation received a request from the East Bay Front Runners and Walkers, a non-profit organization and affiliate of Road Runners Club of America, a nationwide organization that provides advice, support and liability insurance for recreational running clubs. East Bay Front Runner and Walkers requested permission to collect registration fees and sell merchandise during their 5K and 10K Pride Run/Walk on Saturday, October 8, 2016. Proceeds raised during the event will be donated to several local non-profit organizations.

Motion: Commissioner Miller entertained a motion to approve Consent New Business Items 7A and 7B. **Moved by:** Commissioner Wu **Second by:** Commissioner Howze. **Vote:** Yes - Commissioners Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Motion:** Passed.

8. NEW BUSINESS

A. Request for Approval to Dedicate a Bench to the Art Deco Society of California

Dana Riley, Oakland Parks & Recreation's Manager, presented the staff report for Item 8A. Parks & Recreation staff was contacted by Laurie Gordon requesting to dedicate a bench to celebrate the 35th anniversary of the Art Deco Society of California. The selected bench is located between the Bird Sanctuary and the Sailboat House in Lakeside Park and is one of the recently installed black metal benches. The dedication plaque will read:

**Dedicated to The Art Deco Society of California
Celebrating 35 Years of Historic Preservation
a gift from Richard Fishman and Laurie Gordon**

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to approve the plaque language as written for dedication of a bench located between the Bird Sanctuary and the Sailboat House in Lakeside Park **Moved by:** Commissioner Peterson **Second by:** Commissioner Kadera-Redmond. **Vote:** Yes – Commissioners Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Motion:** Passed.

B. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO GRANT PERMISSION TO ALLOW COMMUNITY MERCHANTS TO COLLECT DONATIONS ON SITE AT THE XICANA MORATORIUM COALITION'S FESTIVAL AT SAN ANTONIO PARK ON SUNDAY, AUGUST 28, 2016.

Megan Seccombe, Oakland Parks & Recreation Program Director, presented the staff report for Item 8B. Oakland Parks & Recreation received a request from the Xicana Moratorium Coalition for permission to allow community and local arts and crafts merchandise vendors to collect donations at their Annual Festival at San Antonio Park on Sunday, August 28, 2016. The funds raised will be used to cover the costs of presenting the festival, including stage rental, clean-up, tables/chairs. Proceeds will also support similar future community event designed to promote local artists. Organizers will host a barbecue free to attendees. Their post event clean-up will include San Antonio Park and the surrounding streets and neighborhood.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to grant the Xicana Moratorium Coalition permission to allow community merchants to collect donations at their 37th Annual Festival at San Antonio Park on Sunday, August 28, 2016.

Moved by: Commissioner Wu **Second by:** Commissioner Corbin. **Vote: Yes** – Commissioners Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Motion:** Passed.

C. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE A FUNDRAISING EVENT AT DIMOND RECREATION CENTER FOR OAKLANDTRAILS.ORG AND ACE ARTS ON WEDNESDAY, MAY 25, 2016 AT THE DIMOND RECREATION CENTER

Michelle Doppelt, Oakland Parks & Recreation Recreation Supervisor, presented the staff report for Item 8C. Parks & Recreation received a request from OaklandTrails.org to host an evening of events featuring a lecture by local historian Dennis Evanovsky on "The History of the East Bay Redwoods", a screening of the 20-minute documentary TRAILHEAD, and an art sale spotlighting "Ghost in the Redwoods" by artist Kristi Holohan on Wednesday, May 25, 2016. Organizers also requested permission to collect donations and to sell limited addition art work and promotional merchandise. In addition, a request was made to have the three hour rental fee of \$180.00 waived.

The Commission and staff discussed the event and determined that PRAC had the jurisdiction to make a determination on all aspects of the request with the exception of the fee waiver.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow OaklandTrails.org and ACE Arts to collect donations and sell limited addition art work and promotional merchandise at their educational event and fundraiser on Wednesday, May 25, 2016, at the Dimond Recreation Social Hall. **Moved by:** Commissioner Wu **Second by:** Commissioner Kadera-Redmond. **Vote: Yes** – Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Motion:** Passed.

D. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW CRISIS SUPPORT SERVICES OF ALAMEDA COUNTY, PERMISSION TO COLLECT FEES FOR AUCTION, DOOR FEES AND DONATIONS ON-SITE AT THEIR FUNDRAISER AND AUCTION AT STUDIO ONE ON SUNDAY JULY 10, 2016.

Karis Griffin, Oakland Parks & Recreation Supervisor, presented the staff report for Item 8D. Oakland Parks and Recreation has received a request from Crisis Support Services of Alameda County, a non-profit organization that would like to host its Suicide Prevention Fundraising Event at Studio One. Crisis Support Services of Alameda is requesting permission to collect monies at their event from their on-site auction, door fees and donations from their 'CSS Fundraising Event' on July 10, 2016.

Motion: Commissioner Miller entertained a motion to grant the Crisis Support Services of Alameda County permission to collect entry fees, and to host an auction at their Suicide Prevention Fundraiser at Studio One on July 10, 2016. **Moved by:** Commissioner Reilly **Second by:** Commissioner Kadera-Redmond. **Vote:** Yes – Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Motion:** Passed.

E. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW NOW ROCK THIS TO COLLECT FUNDS FOR TICKETS, SPONSORSHIPS, AND DONATIONS AT THEIR ANNUAL FASHION SHOW ON AUGUST 27, 2016 AT THE LAKESIDE PARK GARDEN CENTER.

Oakland Parks & Recreation received a request from Now Rock This to collect funds at their annual fashion show event. Now Rock This is a for-profit business located in Fremont, CA. This would be their first time hosting the event in Oakland. The event organizer informed the Commission that their goal was to support Berkeley based group Berkeley's Helping Hands by sharing the proceeds from the fashion show with a 60/40 split.

The event is a private event with the intent of being a fundraiser for a group that is not a n official non-profit. While tickets would not be sold on the premises, funds from donations and sponsorships would be collected onsite.

The Commission and staff discussed the merits of the request and determined that the requester should work with staff to accommodate the event without need to exchange funds onsite.

Motion: Commissioner Miller entertained a motion to continue the item to a future meeting, if necessary, and recommended Now Rock This work with Parks & Recreation staff to resolve issues raised by the Commission. **Moved by:** Commissioner Peterson **Second by:** Commissioner Kadera-Redmond. **Vote:** Yes – Corbin, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Abstained:** Commissioner Howze. **Motion:** Passed.

F. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE PERFECT SIDEKICK PERMISSION TO COLLECT ONSITE REGISTRATION FEES AT THEIR INAUGURAL 5K RUN DURING OAKLAND PRIDE AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON SATURDAY, SEPTEMBER 10, 2016.

The staff report for Item 8F. was presented by Zermaine Thomas, Oakland Parks & Recreation Central Reservations. Oakland Parks & Recreation received a request from the Perfect Sidekick, the first and only all-inclusive LGBTQ gym in the nation. This will be the organization's inaugural 5k Run. The event representative informed the Commission that though Oaklandish was cited as a promotional partner in the staff report, their official status had not been confirmed. Proceeds raised will be applied to cover the cost for producing the event. Any remaining funds will be donated to local 501 (c) 3 organizations.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow The Perfect Sidekick permission to collect registration fees at their inaugural 5k Run on Saturday, September 10, 2016 with the condition that Post Event report includes the names of the non-profit organizations to which funds are to be donated. **Moved by:** Commissioner Kadera-Redmond **Second by:** Commissioner Corbin. **Vote: Yes – Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. Motion:** Passed.

G. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW DOPEONLY (DO) TO COLLECT FEES FOR ENTRY ALCOHOLIC BEVERAGES, FOOD AND TO ALLOW T-SHIRT VENDORS AT THE COOL WATER EVENT AT JACK LONDON AQUATIC CENTER ON SATURDAY, MAY 28, 2016.

Desmona Armstrong, Oakland Parks & Recreation Central Reservations, presented the staff report for Item 8G. Oakland Parks & Recreation received a request from DopeOnly, (DO) a brand management and marketing firm, for permission to collect funds at their community based social gathering known as Cool Water. This event was created as a social get together to promote synergy within the greater Oakland community and has become known as a grand melting pot of people from all walks of life.

There are approximately 1000 attendees expected between the ages of 30 to 50. The Jack London Aquatic Center can accommodate approximately 400 guests outside and another 300 inside. An Oakland based security firm will be on hand to manage the crowds. According to the event organizers, because Cool Water is such a popular community event, they will forego traditional advertisement and will rely on word-of-mouth promotions.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow DopeOnly a brand management and marketing firm to collect funds for entry fees and the sell of alcoholic beverages, food and merchandise at their Cool Water event on Saturday, May 28, 2016 at the Jack London Aquatic Center. **Moved by:** Commissioner Kadera-Redmond **Second by:** Commissioner Corbin. **Vote: Yes – Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. Motion:** Passed.

H. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW LAO LU MIEN CULTURE ASSOCIATION, INC. TO COLLECT ONSITE DONATIONS, RAFFLE PRIZES, AND SELL ALCOHOLIC BEVERAGES AT THEIR ANNUAL SCHOLARSHIP FUNDRAISING EVENT AT THE JACK LONDON AQUATIC CENTER ON SATURDAY, JULY 23, 2016.

The staff report for Item 8H was presented by Desmona Armstrong, Oakland Parks & Recreation Central Reservations. Oakland Parks & Recreation received a request from Lao Lu Mien Culture Association, Inc. to collect funds at their annual scholarship fundraising event. Proceeds from the event will benefit graduating Lu Mien High School students' pursuit of higher education.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Lao Lu Mien Culture Association, Inc. to collect donations and sell raffle tickets and alcoholic beverages at their annual scholarship dinner on Saturday, July 13, 2016 at the Jack London Aquatic Center. **Moved by:** Commissioner Wu **Second by:** Commissioner Peterson. **Vote:** Yes – Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Motion:** Passed.

I. REQUEST FOR THE OAKLAND PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE INSTALLATION OF NEW STEPS IN JOAQUIN MILLER PARK IN ORDER TO IMPROVE SAFETY ON HIKING TRAILS

Stan Dodson from the Friends of Joaquin Miller Park presented the report for Item 8I. In collaboration with Oakland Public Works (OPW) Supervisor Herman Miller, Oakland Parks & Recreation (OPR) Supervising Naturalist Stephanie Benavidez, and Friends of Joaquin Miller Park, OaklandTrails.org has identified two trail sections in Joaquin Miller Park that would benefit from the replacement of steps. These areas are located at:

- Lower Palos Colorados Trail (6–8 new steps)
- Fern Ravine Trail (below Sequoia-Bayview Trail, 8–10 steps)

The steps on hiker-only trails were built decades ago, are severely over-grade, and suffer from erosion. The new steps will stabilize the surface and provide a safer path for hikers. A secondary outcome will likely be a deterrent for illegal mountain bike use of the trails. Signs could be used to advertise the new steps to attempt to mitigate injury to illegal mountain bikers.

The steps are expected to have a minimal life span of approximately 10 years given the use of redwood which is more resilient than most, and will naturally decompose into the earth. Depending on the use, the steps could last 15 to 20 years.

Motion: Commissioner Miller entertained a motion to grant the staff recommendation to approve the installation of replacement steps in Joaquin Miller Park in locations described in order to improve safety on hiking trails. **Moved by:** Commissioner Wu **Second by:** Commissioner Reilly. **Vote:** Yes – Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Motion:** Passed.

J. INFORMATIONAL REPORT: "POINT BY CANOGLE" WALKING TOURS IN DIMOND PARK, DIMOND CANYON PARK, AND JOAQUIN MILLER PARK

Stan Dodson from Friends of Joaquin Miller Park presented the informational report for Item 8J. OaklandTrails.org will produce three "Point by Canogle" audio hiking tours for Oakland. The free smartphone application guides users by telling stories triggered by GPS.

In Phase 1, OaklandTrails.org plans to produce three separate tours:

- Grand Tour - Dimond Park to Chabot Space & Science Center (5.25 miles)
- Redwoods Tour – 3-mile loop in Joaquin Miller Park
- Dimond Business District Tour – 1.5 miles in the heart of Dimond

OaklandTrails.org will raise the \$9,000 to produce the project. The organization will also work with several agencies and other organizations to create the content for the hiking tours.

Motion: Commissioner Miller entertained a motion to accept the informational report on Point by Canogle - Walking Tours in Dimond Park, Dimond Canyon Park and Joaquin Miller Park. **Moved by:** Commissioner Wu **Second by:** Commissioner Corbin. **Vote: Yes –** Corbin, Howze, Kadera-Redmond, Marshall, Miller, Peterson, Reilly and Wu. **Motion:** Passed.

K. INFORMATIONAL REPORT: OAKLAND VOLUNTEER PARK PATROL.

Stan Dodson from Friends of Joaquin Miller Park presented the informational report for Item 8K. The mission of Oakland Volunteer Park Patrol (OVPP) is to improve the quality and safety of City parks. OVPP participants will be given training to assist park users, support emergency responders, and report park issues to the proper City of Oakland agencies.

OVPP, now being established in Dimond Canyon and Joaquin Miller Park, is a pilot program for a potential citywide, volunteer park patrol effort.

Project organizers are working with an exploratory committee including several City department staff, community organizations and Vice Mayor Annie Campbell Washington to develop a framework of activities and protocols. A sample of the duties or activities include, patrolling designated parks, reporting maintenance issues on trails or other park facilities, assisting first responders in search and rescue functions and help park users understand park rules and regulations. Volunteers may receive training regarding how to report crimes but this is not the primary goal of the unit.

A mockup of the Oakland Volunteer Park Patrol recruitment handout was distributed to the Commission. The brochure included information regarding the OVPP's mission statement, duties and eligibility criteria. To mitigate any perception that OVPP's purpose is that of enforcement, the Commission recommended changing the shape of the patch/emblem depicted on the cover of the brochure as resembles the shape of the traditional police badge.

Motion: Commissioner Miller entertained a motion to accept the informational report on the Oakland Volunteer Park Patrol with a follow-up report requested in May 2017. **Moved by:** Commissioner Kadera-Redmond **Second by:** Commissioner Marshall. **Vote: Yes –** Corbin, Howze, Kadera-Redmond, Marshall, Miller and Wu. **Motion:** Passed.

Note: Before the vote on Item 8K, Commissioner Reilly momentarily stepped out of the room and Commissioner Peterson withdrew from the meeting at 6:23 pm.

L. REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION APPROVE THE RECOMMENDATION TO CITY COUNCIL TO AMEND CHAPTER 12.64 OF THE OAKLAND MUNICIPAL CODE, PARK AND RECREATION AREA USE REGULATIONS AND SECTION 12.60.070 OF THE OAKLAND MUNICIPAL CODE, BICYCLE OPERATION RULES-VIOLATIONS-PENALTY AS RELATED TO USE IN PARKS

Gail McMillon, Oakland Parks & Recreation Administration, presented the staff report for Item 8L. At the April 13, 2016 Parks and Recreation Advisory Commission (PRAC) meeting, the PRAC approved several revision to staff's recommendation to amend Chapter 12.64 Park and Recreation Area Use Regulations of the Oakland Municipal Code (OMC) and Section 12.60.070 of the OMC, Bicycle Operation Rules-Violations-Penalty as related to use in parks. Staff prepared a supplemental report summarizing the PRAC changes and requested direction on 12.64.120 – Park noise, musical instrument, and reproduction devise regulations.

After discussion, the Commission agreed that the item should be returned to the subcommittee for the purpose of addressing the issues raised by the PRAC. These include:

- Incorporating language relevant to noise regulations that is mindful of cultural practices
- Constructing ordinance language in a way that allows the public to self-measure or monitor behavior

Commissioner Reilly volunteered to join the Parks Ordinance Subcommittee, which currently includes Commissioners Kadera-Redmond and Corbin.

Motion: Commissioner Miller entertained a motion to return the topic to the Parks and Recreation Ordinance Subcommittee for further discussion. **Moved by:** Commissioner Wu **Second by:** Commissioner Howze. **Vote: Yes** – Corbin, Howze, Kadera-Redmond, Marshall, Miller, Reilly and Wu. **Motion:** Passed.

9. CONDITIONAL USE PERMITS:
10. COMMUNICATIONS:
11. PRAC COMMITTEE REPORT:
12. ADVISORY COUNCIL REPORTS:
13. UNFINISHED BUSINESS:
14. COUNCIL REFERRALS:

15. OPEN FORUM:

Tree Education by the Oakland Forum on Tree Education Network and Oakland Urban Forestry Forum:

- Constituents will host meetings across the City to educate the general public about tree health and the tree ordinance. The speaker would like Oakland Parks & Recreation and the PRAC to share problems or concerns that should be included in their outreach.
- Oakland Urban Forestry Forum meets monthly at City Hall. The organization has no official standing with the City, but would like to partner with PRAC. They have \$1 million in grant funding to plant trees in Oakland.


16. DIRECTOR'S REPORT:

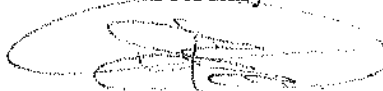
New Director Update:

Nicholas Williams will be on staff beginning June 6th and will attend the PRAC meeting on June 8, 2016.

17. ADJOURNMENT: 7:17pm

Respectfully submitted,


Stephanie Hom
Secretary



Diane Boyd
Recording Secretary

This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call **Oakland Parks & Recreation** at (510) 238-7532 or **TDD (510) 615-5883** at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

Next Meeting:

Wednesday, June 8, 2016 4:30 p.m.
Lakeside Garden Center
666 Bellevue Ave, Oakland, CA



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: May 26, 2016
SUBJECT: **REQUEST FOR APPROVAL FROM PARKS AND RECREATION
ADVISORY COMMISSION TO ALLOW SAN FRANCISCO MIME TROUP
TO COLLECT DONATIONS AND SELL EVENT RELATED
MERCHANDISE AT LAKESIDE PARK ON JULY 27 AND JULY 28, 2016.**

SUMMARY

Oakland Parks & Recreation received a request from San Francisco Mime Troupe (SFMT), a IRC 501(c)(3) non-profit organization, for permission to collect donations and to sell event related merchandise at Lakeside Park on July 27 and July 28, 2016. Approval from the Parks and Recreation Advisory Commission (PRAC) is required per O.M.C. section 12.64.080.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks & Recreation. San Francisco Mime Troupe is paying all rental fees associated with the event established at \$1,178.00.

BACKGROUND / LEGISLATIVE HISTORY

This is the 57th year that the SFMT has performed in the Bay Area parks with free theatrical performances. The SFMT has rented Lakeside Park in the past and has come before the Parks and Recreation Advisory Commission for approval for collection of donation and selling event related merchandise. The events have been well attended and well planned.

The estimate attendance is 250. Existing park facilities are sufficient to support this event with no need for additional restroom facilities or crowd control measures.

The merchandise for sale will include hats, shirts, recorded music, books and bags. Prices will range from \$5 to \$30.

In 2015, SFMT rented Lakeside Park. The two day collection of on-site donations totaled \$2,291.00.

RECOMMENDATION

Staff recommends that the Parks and Recreation Commission approve San Francisco Mime Troupe, request for permission to collect donations and to sell event related merchandise at Lakeside Park on July 27 and July 28, 2016.

Prepared by:
Zermaine Thomas
Central Reservations Lead

/s/ Zermaine Thomas (Signature)

Approved by:
Stephanie Hom
Interim Director

/s/ Stephanie Hom (Signature)

Attachments: Exhibit A – San Francisco Mime Troupe Request Letter
Exhibit B – Post Event Reports (2015)
Exhibit C – Rental Application



855 Treat Avenue San Francisco, CA 94110 (415) 285-1717 ph (415) 285-1290 fax

Special Activity Permits
Office of the City Administrator
One Frank Ogawa Plaza, 11th Floor
Oakland, CA 94612

May 11, 2016

Dear Commissioners:

The San Francisco Mime Troupe respectfully requests permission to "pass the hat" and sell merchandise after our performance at Lakeside Park in Oakland. The performances will take July 27th and 28th. I have already renewed our charitable solicitation permit from the office of the city administrator. I've enclosed it here. (Please note that we are no longer performing at Mosswood Park on August 31st; I have contacted Nancy Marcus to amend our permit to reflect this.)

This is our 57th year of performing in Bay Area parks at a price everyone can afford: free! Our mission is to reach the broadest possible audience through playing out in the sunshine in our cities' public parks! We offer theater that addresses the great social issues of our time: race, war, health, economy, the environment. The money that we collect in the hat covers about half of our costs for the season, and contributions are completely voluntary. The rest of our funds are raised through grants, donations, and merchandise sales. At Mime Troupe shows, audience members have the opportunity to purchase San Francisco Mime Troupe hats, shirts, recorded music, books, and bags. The money that we raise through these means is integral to the success of our season. We have been relying on hat donations and merchandise sales for all the years we have been in operation.

Thank you for your time and for considering our request. We look forward to seeing you at our show in beautiful Lakeside Park!

Warmly,

Juhelle Taguas
Tour Manager, Collective Member
San Francisco Mime Troupe

America's Finest Theater of Political Comedy
www.SFMT.org

Exhibit A



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation, Central Reservations Unit, at 250 Frank H. Ogawa Plaza, 9th Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: SAN FRANCISCO MIMIC TROUPE - "FREEDOMLAND"

Location of Event: LAKESIDE PARK -

Date/Hours of Event: W, 7/22/2015 Permit No. 33993

Event Contact Name: JUNELLE SHANKS Phone No. 415-293-1777

Event Contact Address: 855 TREAT AVE, SF, CA 94110

Is this a "first time" event at this location? Yes ☐ No ☒ If no, when was the event held previously?

1. Were Facility Rental/Set-up fees waived? Yes ☐ No ☒ Not Applicable

2. Check other permits required for event?

OPD Special Events Permit
Permit

Food Handler's Permit

Seller's

Charitable Solicitations Permit

Certificate of Insurance

Other - Please list

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 150

2. Were registration fees, donations or other fees collected on-site? Yes ☐ No ☒

3. If yes, how many people registered? 150 How many people made donations? 100

4. What was the cost for registration? 0

5. How much was collected on-site from registration fees? 0

6. How much was collected on-site from donations? 641

7. How much was collected on-site from other fees? 0

POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary)

Were all vendors in compliance per agreement?

(Yes)

No

If no, why not?

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Organization	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
OF MINE TROUPE	NON-PROFIT	n/a	APPAREL / BOOKS / CDS	y

IV. COMMENTS

List ways in which the Applicant desires to improve the event in the future. (Attach additional sheets, if necessary). (For example: changes or additional vendors, location, change of hours, etc.)

n/a

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary)

n/a

Submitted by: JUANITA DEWIS

Date: 7-30-2015

Approved by:

(OPR/Staff)

Date:

Comments:

POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary)

Were all vendors in compliance per agreement? ☒ Yes ☐ No

If no, why not?

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Org. n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
ST. MARY TROUPE	NON-PROFIT	1/2 N/A	APPAREL/BOOKS/ODS	Y

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future. (Attach additional sheets, if necessary). (For example: changes or additional vendors, location, change of hours, etc.)

HAVE THE BATHROOMS OPEN LONGER.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary)

THE BATHROOMS WERE LOCKED BEFORE OUR EVENT WAS OVER OTHER THAN THAT, EVERYTHING WAS FINE.

Submitted by: JUNELE TAGUAS

Date: 7-30-2015

Approved by:

(OPR Staff)

Date:

Comments:

36174



Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



CITY OF OAKLAND
OAKLAND PARKS AND RECREATION

Rental Application

ATTENTION: ARMANDO AGUILERA

Date of Application: 3-23-2016

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: SAN FRANCISCO MIME TROUPE

Business/Organization Address: 855 TREAT AVE, SAN FRANCISCO, 94110

Applicant Name: JUNELLE TAGUAS

Applicant Mailing Address: 855 TREAT AVE, SAN FRANCISCO, 94110

Phone Number: 415-285-1717 Fax Number: 415-285-1290 E-mail: junelle@sfmt.org

Facility/Park Name: LAKE SIDE PARK

Room(s)/Site(s): BEHIND BANDSHELL - SITE PLAN ENCLOSED

EVENT INFORMATION:

Date(s) of Event: WEDNESDAY, 7-27-2016 & THURSDAY, 7-28-2016

Time In/Prep Time 2:00pm Actual Event Time 6:30pm to 8:30pm Cleanup/Time Out 11:00pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar Mitzvah/Bat Mitzvah, etc.)

FREE THEATRICAL PERFORMANCE

General Public Allowed: ☒ Yes ☐ No Sound Amplification: ☐ Yes ☐ No Non-Amplified Sound: ☐ Yes ☒ No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

AMPLIFIED VOICE IN SPEECH & SONG; LIVE BAND

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 250 Approximate # of Adults 200 # of Teens 30 # of Children/Infants 20

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

MUST BE ABLE TO PARK TRUCK NEXT TO PROPOSED AREA TO LOAD IN/OUT. SAME AS 2015.

Will you require a caterer for your event?

☐ Yes ☒ No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?

☐ Yes ☒ No

Name of Approved Caterer:

n/a

If not using an OPR Approved Caterer, provide name of non-approved caterer:

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (\$0+) people

Building Rentals/Special Events (Parks): \$30

(1) 30 x 10 = 648.00
(Hourly Rate) (# of hours)

(2) _____ x _____ = _____
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30.00

(4) Deposit = 300.00

(5) Setup/Tear-down = _____

(6) Kitchen = _____

(7) Alcoholic Beverage Fee = _____

(8) Administrative Service Fee = _____

(9) Caterer Opt Out Fee = _____

(10) Sound Use Fee = 200.00

(11) Other Charges = _____

TOTAL: \$ 1178.00 Less Advance Minimum Payment of \$ 474.00; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 704.00
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: _____
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE 3-23-2016

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit C



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Erin Burton
DATE: May 25, 2016
SUBJECT: **REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE SOLICITATION OF ENTRANCE FEES, AND SALES OF FOOD CONCESSIONS, MERCHANDISE AND ALCOHOLIC BEVERAGES AT BURGER BOOGALOO, A TWO DAY MUSIC FESTIVAL AT MOSSWOOD PARK, JUNE 25-26, 2016.**

SUMMARY

PRAC approval is required in order for Burger Boogaloo to solicit entrance fees and to sell food, merchandise, and beverages at a City of Oakland park, in accordance with Oakland Municipal Code Section 12.64.080. This is Burger Boogaloo's 4th annual 2-day music festival held at Mosswood Park on June 25-26, 2016. Last year's Burger Boogaloo event at Mosswood Park had over 3,000 attendees per day and provided entertainment for music fans of all ages. Burger Boogaloo is requesting the approval of soliciting an onsite entrance fee in which proceeds will help cover the cost of musicians, equipment, marketing, staffing, and facility usage and donation fees. In addition, Burger Boogaloo is requesting the approval to sell merchandise, food concessions and alcoholic beverages. Best Beverage Catering Company will be contracted to facilitate all management and security of alcohol sales. Best Beverage Catering is a reputable company that has managed such events as Outside Lands Music Festival in Golden Gate Park and Treasure Island Music Festival. Burger Boogaloo has also secured National Construction Rentals to provide full fencing around perimeter of event, as well as, a secured designated alcohol zone. Local food concessions will be provided by Oakland merchants.

FISCAL IMPACT

Mosswood Recreation Center will charge approximately \$9,000 for rental usage of the park for the 2-day event. The revenues will be deposited to the Fund 1820 – OPR Self-Sustaining fund, which supports on-going programs, events and activities. For the 2-day event, Mosswood will provide 3 staff to help monitor this event for a total impact of approximately \$930, which will be covered by the rental usage fees.

Burger Boogaloo will directly provide lighting, sound, equipment, advertising, staffing, medical care, temporary fencing, and security by National Event Staffing.

PROJECT DESCRIPTION

The mission of Burger Boogaloo is to showcase local musicians and bring together the arts community in Oakland, CA and the surrounding areas. This festival will be held at the Mosswood Amphitheater from 1:00 pm – 10:00 pm on June 25-26, 2016 and is supported by the Eastbay Express, SF Guardian and many local merchants. The event will be hosted by John Waters, an American film director, screenwriter, author, and actor, for the second year in a row. With the

success of last year's event Burger Boogaloo organizers strive to make this an annual event with Oakland Parks & Recreation and continue to attract local and legendary performers.

Set-up for this event will occur on June 23-24. Burger Boogaloo obtains security and maintenance crew, medical staff, fencing, and portable restrooms. Mosswood Recreation Center staff will be available during set-up time to monitor and provide assistance if necessary. In accordance with Oakland Municipal Code:12.64.360, the City requires that temporary or portable toilets be made available at the ratio of one per every 500 people. Burger Boogaloo will be providing 100 portable restrooms, 5 of which are ADA accessible, in compliance with the City's standards.

Security will be provided by National Event Staffing. Approximately 30-40 security staff will be present both inside and outside of the event at numerous locations including the parking lot, inside the recreation center, backstage, at the entrance, near the stage, around the concession booths, and spread amongst the attendees.

BACKGROUND / LEGISLATIVE HISTORY

Burger Boogaloo, now in its fourth year at Mosswood Park, was organized by Marc Ribak and Amy Caver, with the help of Sean Borhman of Burger Records. Burger Records features a lineup of over 100 fantastic Rock/Pop music acts. Of these acts, about 20-25 will perform on two stages at the 2016 summer event. More details, including a list of performers, can be found on their website at www.burgerboogaloo.com.

Burger Boogaloo provides an opportunity to showcase local talent not only in the music industry, but in the food industry as well. Last year featured 11 vendors serving a variety of food and drink, from burgers and beers to vegan treats and gourmet coffee.

RECOMMENDATION

Oakland Parks & Recreation staff recommends that the Park and Recreation Advisory Commission approve the request to solicit entrance fees and for the sale of food concession, merchandise and alcoholic beverages for the 4th Annual Burger Boogaloo at Mosswood Park on June 25-26, 2016.

Respectfully submitted,



Prepared by:

Erin Burton

Recreation Center Director, Mosswood Park



Approved by:

Stephanie Horn

Interim Director

Attachments: Exhibit A – 2015 Post Event Report
Exhibit B – 2015 Vendor List
Exhibit C – Letter from Burger Boogaloo organizers
Exhibit D – Permit and Rental Application
Exhibit E – Invoice for portable restrooms.

POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: BURGER BOOGALOO

Location of Event: MOSSWOOD PARK

Date/Hours of Event: 2015 DATES - JULY 4-5 2015 32690 2016 36395
2016 DATES - JUNE 25-26 Permit No. 2015 32690
 Event Contact Name: MARC RIBAN 510 282
 Phone No. 8504

Event Contact Address: 57 GARLAND ST. OAKLAND CA 94611

Is this a "first time" event at this location? ☐ Yes ☐ No If no, when was the event held previously?

IT'S BEEN AT MOSSWOOD PARK 2013, 2014, 2015

1. Were Facility Rental/Set-up fees waived? ☐ Yes ☒ No ☐ Not Applicable
2. Check other permits required for event?

<input checked="" type="checkbox"/> OPD Special Events Permit	<input checked="" type="checkbox"/> Food Handler's Permit	<input type="checkbox"/> Seller's Permit
<input type="checkbox"/> Charitable Solicitations Permit	<input checked="" type="checkbox"/> Certificate of Insurance	<input checked="" type="checkbox"/> Other - Please list
<input checked="" type="checkbox"/> FIRE MARSHALL PERMITS	<input checked="" type="checkbox"/> HEALTH PERMITS	
<input checked="" type="checkbox"/> LIVE SOUND PERMITS	<input checked="" type="checkbox"/> BEER, WINE, SPIRITS	

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 3,000-4,000 per day
2. Were registration fees, donations or other fees collected on-site? ☐ Yes ☐ No
Registration fees collected through 3rd party - Ticket ☐ Not Applicable
3. If yes, how many people registered? n/a How many people made donations? n/a
4. What was the cost for registration? n/a
5. How much was collected on site from registration fees? n/a
6. How much was collected on site from donations? n/a
7. How much was collected on site from other fees? n/a

POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? ☒ Yes ☐ No

If no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
BBC (BEST BEVERAGE CATERING)	FOR PROFIT	VENDOR CONTRACTOR	EMPLOYED ALL FOOD VENDORS	Y

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

WE'D LIKE TO BRING THE FATHER OF ROCK N ROLL, "LITTLE RICHARD" OUT OF RETIREMENT, FOR ONE FINAL SHOW AT MOSSWOOD PARK.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

NO COMPLAINTS ON OUR END.

MOSSWOOD PARK MAKES FOR A FANTASTIC MUSICAL EXPERIENCE

Submitted by: MARC RIBAK

Date:

5/24/16

Approved by:



(OPR Staff)

Date:

5/25/16

Comments:

2015 BURGER BOOGALOO - MOSSWOOD PARK - OAKLAND CA - JULY 4&5

VENDOR NAME/CONTACT	TENT	BBQ/Y/N	20AMP/120V	EQUIPMENT
1) Aburaya adachi@thebasementsxoxo.com	10x10	NO	1	2 Propane Fryers
2) Analog analog.oakland@gmail.com	10x10	NO	2	No Fire, All Electric
3) BBC Taco Stand annmarie@bestbeverage.com	10x10	NO	1	No Fire, All Electric
4) Hella Vegan Eats hellavegan@gmail.com	10x10	YES	0	Propane BBQ
5) Homeslice Pizza annmarie@bestbeverage.com	10x10	NO	3	Wood Burning Oven
6) KronnerBurger kronnerburger@gmail.com	10x10	YES	1	Coal Grill BBQ
7) Voodoo Van eat@voodoovan.com	10x10	YES	1	Propane grill, fryers
8) The Pie Shop hello@thepieshopoakland.com	10x10	YES	2	BBQ
9) ModPie (dessert pies) modpiela@gmail.com	10x10	NO	0	No Fire, All Electric
10) Subrosa Coffee catherineamacken@gmail.com	10x10	NO	4	No Fire, All Electric
11) Real Cool Frozen Treats mariadecorpo@gmail.com	Car	NO	1	No Fire, All Electric
12) BBQ Bars (2) not attached matty@bestbeverage.com	10x30	NO	4	No Fire, All Electric

Exhibit B

5/23/2016
EVENT PROPOSAL



Dear Parks and Recreation Advisory Commission,

Hi, I would like to thank you for making it possible for us to host the Burger Boogaloo music event at Oakland CA's Mosswood Park the last three years. It has been a great joy working with the city on these events, and learning from its dedicated staff and officials. There is an enthusiasm in Oakland that is different from San Francisco, and I'm grateful I've had the opportunity to bring together the arts community in this vibrant city.

Since its conception, I've organized the Burger Boogaloo with the help of the friendly staffers at Mosswood Park. The festival has brought out Rock & Roll Hall of Famer's, like Ronnie Spector, as well as local favorites like Jonathan Richman and Shannon and The Clams. The event takes place at the historic Mosswood Park Amphitheatre between the hours of Noon- 10PM on the last weekend of June. Nestled in the redwoods, yet located close to BART, Mosswood Park provides a fun atmosphere for music fans and concert goers.

The preparation and planning involved with an event of this nature is massive, and would not be possible without the help and cooperation from the City of Oakland. Our production company is grateful for all the energy and enthusiasm Parks and Rec has put into this event as well. We've done our best to give back to friends of Parks and Rec helping sponsor a baseball team and will continue aiding other programs around Mosswood in the future. I want to thank everyone for providing us this unique venue for local artists and business' to showcase their talents at. My partner Amy and I will continue to strive to provide the community of Oakland with a fun, fresh and safe experience for participants of all ages to enjoy.

Can't wait to see you in June! Sincerely yours, Marc

Marc Ribak (510) 282-8504 marc.ribak1@gmail.com
Marc Ribak Productions - Employer ID (E.I.N.) 37-1718144
Oakland Business Tax Certificate Account # 28037563

Exhibit C

Mosswood Recreation Center

3612 Webster Street
Oakland, CA 94609

(510) 597-5038

Marc Ribak Production llc.
57 Garland St
Oakland, CA 94611

Facility Permit

Status: Approved

Customer Type: Private

Authorized Agent: Marc Ribak

Home: (510) 282-8504

DATE/USER	PERMIT NUMBER	CHARGES	DISCOUNT	TAXES	REFUNDS & CREDITS	PAYMENTS	NEXT PAYMENT DUE	BALANCE DUE
05/18/2016 Jeanette Driskell	36395	\$8945.00	\$0.00	\$0.00	-\$1170.00	\$7345.00	05/24/2016	\$1600.00

RESERVATIONS

EVENT NAME	FACILITY	CENTER
Burger Boogaloo Type: Park Special Event	Mosswood Amphitheater	Mosswood Recreation Center 3612 Webster Street Oakland, CA 94609

DATES RESERVED	HRS	DATES RESERVED	HRS
Thursday - 6/23/2016 09:00 AM to 03:00 PM	6	Friday - 6/24/2016 09:00 AM to 03:00 PM	6
Saturday - 6/25/2016 01:00 PM to 10:00 PM	9	Sunday - 6/26/2016 01:00 PM to 10:00 PM	9

Total Number of Dates: 4

Total Number of Hours: 30

NOTES:

EVENT NAME	FACILITY	CENTER
Burger Boogaloo Attendance: 40000 Type: Park Special Event	Mosswood Little Gallery	Mosswood Recreation Center 3612 Webster Street Oakland, CA 94609

DATES RESERVED	HRS	DATES RESERVED	HRS
Saturday - 6/25/2016 01:00 PM to 10:00 PM	9	Sunday - 6/26/2016 01:00 PM to 10:00 PM	9

Total Number of Dates: 2

Total Number of Hours: 18

NOTES:

EVENT NAME	FACILITY	CENTER
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Burger Boogaloo**Mosswood Park / Broadway Side**

Mosswood Recreation Center
3612 Webster Street
Oakland, CA 94609

Type: Park Special Event

DATES RESERVED		HRS	DATES RESERVED		HRS
Thursday - 6/23/2016	09:00 AM to 03:00 PM	6	Friday - 6/24/2016	09:00 AM to 03:00 PM	6
Saturday - 6/25/2016	01:00 PM to 10:00 PM	9	Sunday - 6/26/2016	01:00 PM to 10:00 PM	9
Total Number of Dates: 4			Total Number of Hours: 30		

NOTES:**CHARGES**

CHARGE DESCRIPTION	FACILITY/EVENT	UNIT FEE	QTY	TAX	TOTAL CHARGED	DISCOUNTED/PAID	BALANCE DUE
Mosswood Park Rental Fee	Mosswood Amphitheater - Burger Boogaloo	\$30.00	12.00	\$0.00	\$360.00	\$360.00	\$0.00
Mosswood Amphitheater/Bandstand	Mosswood Amphitheater - Burger Boogaloo	\$130.00	18.00	\$0.00	\$2340.00	\$2340.00	\$0.00
Mosswood Facility Rental Fee	Mosswood Little Gallery - Burger Boogaloo	\$65.00	18.00	\$0.00	\$1170.00	\$1170.00	\$0.00
CRU Alcohol Permit (Spirits)	Mosswood Park / Broadway Side - Burger Boogaloo	\$195.00	2.00	\$0.00	\$390.00	\$390.00	\$0.00
CRU Permit Processing Fee	Mosswood Park / Broadway Side - Burger Boogaloo	\$30.00	1.00	\$0.00	\$30.00	\$30.00	\$0.00
Deposit (Parks)	Mosswood Park / Broadway Side - Burger Boogaloo	\$1000.00	2.00	\$0.00	\$2000.00	\$400.00	\$1600.00
Mosswood Park Rental Fee	Mosswood Park / Broadway Side - Burger Boogaloo	\$127.50	18.00	\$0.00	\$2295.00	\$2295.00	\$0.00
Mosswood Park Rental Fee	Mosswood Park / Broadway Side - Burger Boogaloo	\$30.00	12.00	\$0.00	\$360.00	\$360.00	\$0.00

PAYMENTS AND REFUNDS

RECEIPT NUMBER	DATE	CHARGE DESCRIPTION	FACILITY/EVENT	AMOUNT
1008135.024	05/16/2016	Mosswood Amphitheater/Bandstand	Mosswood Amphitheater - Burger Boogaloo	\$2340.00
1008135.024	05/16/2016	Mosswood Facility Rental Fee	Mosswood Little Gallery - Burger Boogaloo	\$1170.00
1008135.024	05/16/2016	CRU Alcohol Permit (Spirits)	Mosswood Park / Broadway Side - Burger Boogaloo	\$390.00
1008135.024	05/16/2016	CRU Permit Processing Fee	Mosswood Park / Broadway Side - Burger Boogaloo	\$30.00
1008135.024	05/16/2016	Mosswood Park Rental Fee	Mosswood Amphitheater - Burger Boogaloo	\$70.00
2000412.024	05/17/2016	Mosswood Facility Rental Fee	Mosswood Little Gallery - Credit for Mosswood	-\$1170.00
1008138.024	05/17/2016	Mosswood Park Rental Fee	Mosswood Park / Broadway Side - Burger Boogaloo	\$1170.00
1008139.024	05/17/2016	Mosswood Park Rental Fee	Mosswood Park / Broadway Side - Burger Boogaloo	\$1125.00
1008139.024	05/17/2016	Deposit (Parks)	Mosswood Park / Broadway Side - Burger Boogaloo	\$400.00
1008139.024	05/17/2016	Mosswood Park Rental Fee	Mosswood Amphitheater - Burger Boogaloo	\$290.00
1008139.024	05/17/2016	Mosswood Park Rental Fee	Mosswood Park / Broadway Side - Burger Boogaloo	\$360.00

DISCLAIMERS**ALCOHOLIC BEVERAGES-REV043014**

Alcoholic beverages may be served at events upon approval and when specific fees are paid.

- * Amounts are to be carefully supervised so that every guest and participant leaves the event safely.
- * The premises are to be left clean and all bottles must be removed.
- * SELLING alcoholic beverages is NOT ALLOWED unless approval is granted from the Parks and Recreation Advisory Commission.

The applicant will hold Oakland Parks and Recreation, City of Oakland and its employees free from liability or claim for damages or suit by reason of any

Rental Application

#30273

ATTENTION:

Date of Application: _____

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: BURGER BOOGALOO

Business/Organization Address: 57 GARLAND ST. OAKLAND CA 94611

Applicant Name: MARC RIBAK City: OAKLAND Zip Code: 94611

Applicant Mailing Address: 57 GARLAND ST. OAKLAND CA 94611

Phone Number: 510 282 8504 Fax Number: _____ E-mail: MARC.RIBAK1@GMAIL.COM

Facility/Park Name: MISSIONWOOD PARK, AMPHITHEATRE, BROADWAY FIELD

Room(s)/Site(s): SURROUNDINGS AREAS, PARKING

EVENT INFORMATION:

Date(s) of Event: JUNE 25, 26 2016

Time In/Prep Time: JUNE 25-26 9am-1pm Actual Event Time: JUNE 25-26 1pm-10pm to _____ Cleanup/Time Out: JUNE 25-26 10 PM-MIDNIGHT

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)

CONCERT

General Public Allowed: ☒ Yes ☐ No Sound Amplification: ☒ Yes ☐ No Non-Amplified Sound: ☐ Yes ☐ No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

MUSICAL INSTRUMENTS LIVE BAND AMPLIFIERS, MICROPHONES

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total): 1000+ Approximate # of Adults: 851 # of Teens: 101 # of Children/Infants: 51

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

USE OF PARKING LOT FOR PRODUCTION

Will you require a caterer for your event?

☒ Yes ☐ No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?

☐ Yes ☒ No

Name of Approved Caterer: BEST BEVERAGE CATERING (SAN FRANCISCO CA)

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (\$0+) people

Building Rentals/Special Events (Parks): \$30

(1) 30 x 14 = \$420
(Hourly Rate) (# of hours)

(2) 175 x 18 = \$3,150
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = \$30

(4) Deposit = \$2,000

(5) Setup/Takedown = _____

(6) Kitchen = _____

\$195 x 2

(7) Alcoholic Beverage Fee = \$390

(8) Administrative Service Fee = _____

(9) Caterer Opt Out Fee = _____

(10) Sound Use Fee \$100 x 2 = \$200

(11) Other Charges = _____

TOTAL: \$5190 Less Advance Minimum Payment of \$ 1600; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 3590
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: MASTERCARD
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/4 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/4 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

PLICANT SIGNATURE _____ DATE 12/13/15

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



Rental Application

ATTENTION: _____

Date of Application: _____

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: BURGER BOOGALOO

Business/Organization Address: 57 GARLAND ST OAKLAND CA 94611

Applicant Name: MARC RIBAK

Applicant Mailing Address: 57 GARLAND ST OAKLAND CA 94611

Phone Number: _____ Fax Number: _____ E-mail: _____

Facility/Park Name: MOSSWOOD PARK - 1 REC CENTER BACK GALLERY
Room(s)/Site(s): (ROOM)

EVENT INFORMATION:

Date(s) of Event: JUNE 25-26 2016

Time In/Prep Time _____ Actual Event Time JUNE 25-26 10M-10PM to _____ Cleanup/Time Out JUNE 25-26 10AM-MIDNIGHT

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.) CONCERT // (BACKSTAGE ROOM)

General Public Allowed: ☐ Yes ☒ No Sound Amplification: ☐ Yes ☒ No Non-Amplified Sound: ☐ Yes ☒ No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) (BACKSTAGE ROOM)

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 50 Approximate # of Adults 100 # of Teens _____ # of Children/Infants _____

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

PRIVATE USE OF BACK GALLERY ROOM

Will you require a caterer for your event? ☐ Yes ☒ No

If yes, are you choosing a caterer from OPR's Approved Caterer's List? ☐ Yes ☒ No

Name of Approved Caterer: _____

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) _____
(Hourly Rate) (# of hours)

(2) _____
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = _____

(4) Deposit = _____

(5) Setup/Tear-down = _____

(6) Kitchen = _____

(7) Alcoholic Beverage Fee = _____

(8) Administrative Service Fee = _____

(9) Caterer Opt Out Fee = _____

(10) Sound Use Fee = _____

(11) Other Charges = \$1,000

TOTAL: \$ 1,600 Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: MASTERCARD
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE _____ DATE 12/13/15

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Ticket

Page: 1

Customer # 30062700
Job Site # 0001
Our Office # (510) 563-4000
Inside Salesperson: LUDWIN

Ticket # 941931
Delivery Date: 6/22/2016
Delivery Yard: SAN LEANDRO [0509]
Terms: DUE UPON RECEIPT
Purchase Order #

MARC RIBAK PRODUCTIONS
1024 OXFORD STREET
BERKELEY, CA 94707

Job Address: 3612 WEBSTER ST
Cross St: AND W MACARTHUR BLVD
City: OAKLAND, CA 94609
Job Name: BURGER BOOGALOO FESTIVAL- MOSSWO

Map Page: 649 Grid: H1

Ordered By: MARC
Phone: 510-282-8504
Other Phone:

Site Contact: MARC RIBAK
Site Phone: 510-282-8504

Qty Delivered	Qty Ordered	UOM	Description	From/Thru	Rate	Total
	95	EA	REGULAR TOILET - RENTAL	06/22/16	\$70.00	\$6,650.00
	5	EA	ADA HANDICAP TOILET - RENTAL	06/22/16	\$110.00	\$550.00
	5	EA	HANDWASH STATION - RENTAL	06/22/16	\$70.00	\$350.00
	6	EA	HAND SANITIZER	06/22/16	\$15.00	\$90.00

Special Instructions:

Subtotal: \$7,640.00
Tax: \$725.80
Total: \$8,365.80
COD Payment Received: \$0.00
Net Total: \$8,365.80

02 - SPECIAL EVENT
PROJECTED RETURN DATE: 6/27/2016

COD-PAYMENT DUE AT JOBSITE

Exhibit E



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Dana Riley, Oakland Parks & Recreation
DATE: May 26, 2016
**SUBJECT: REQUEST FOR APPROVAL TO DEDICATE A BENCH IN HONOR OF
RICHARD E. WINNIE**

SUMMARY

Parks & Recreation staff was contacted by friends and family of Mr. Winnie requesting to dedicate a bench in his memory. The selected bench is located in front of 1200 Lakeshore Avenue facing Lake Merritt and is the bench closest to the cul-de-sac. The dedication plaque will read:

**“Oakland is Tops”
In Memory of Richard E. Winnie
Oakland City Attorney 1981 - 1987
Alameda County Counsel 1998 - 2011**

FISCAL IMPACT

Mr. Relinger has made a donation of \$800 to the Oakland Parks and Recreation Foundation to have a plaque purchased and installed. The plaque installation process is in accordance with the Oakland Public Works department construction requirements.

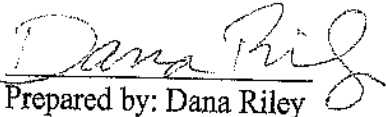
BACKGROUND / LEGISLATIVE HISTORY

Richard Winnie is fondly remembered and missed by many. Richard's godson, Rick Relinger, whom Richard adored and coached all through college and graduate school, had the idea of creating a commemorative bench in Richard's name. Mr. Relinger also selected the bench in front of 1200 Lakeshore Avenue that faces both the Alameda County building and City Hall, which is appropriate as Richard was Oakland's former City Attorney and former Alameda County Counsel until his passing in 2011.

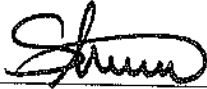
RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the plaque language as written for dedication of a bench located in front of 1200 Lakeshore Avenue.

Respectfully submitted,



Prepared by: Dana Riley
Manager of Operations



Approved by: Stephanie Hom
Interim Director



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: May 26, 2016
SUBJECT: **REQUEST FOR APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW FAMILY PATHS, INC. TO COLLECT FUNDS FOR A PRIZE DRAWING OR FUND-A-NEED TO RAISE FUNDS AT THEIR 5TH ANNUAL WOMEN'S LEADERSHIP LUNCHEON AT THE LAKE MERRITT SAILBOAT HOUSE ON FRIDAY, OCTOBER 21, 2016.**

SUMMARY

Oakland Parks & Recreation received a request from Family Paths, Inc. (formerly Parental Stress Service) a IRC 501(c)(3) non-profit organization of mental health professionals and dedicated volunteers that provide a number of mental health, counseling and therapy services to low income, multi-stressed individuals and families. Family Paths, Inc., is a multicultural agency committed to serving families of Alameda County regardless of age, ethnicity/race, financial status, language, sexual orientation, immigration status, class, religion, gender, mental or physical ability. They are requesting to collect funds onsite for a Prize Drawing or Fund-A-Need at their 5th Annual Women's Leadership Luncheon Fundraiser. This is Family Paths, Inc. second year hosting their fundraising event at an OPR facility. Family Paths Inc. fundraisers are essential to the continuation and expansion of their programs and services. Approval from the PRAC is required per O.M.C. Section 12.64.080.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks & Recreation. Family Paths Inc. is paying all rental fees associated with the event estimated at \$780.00.

PROJECT / PROGRAM DESCRIPTION

This is Family Paths Inc. 5th Annual Women's Leadership Luncheon fundraiser. Attached is an article of last year's event in their Newsletter/Annual Report, which was held for the first time at the Lakeside Park Garden Center, featuring international child and women's advocate, Sudha Shetty of UC Berkeley's Goldman School of Public Policy.

Tickets will be sold in advance online for \$65.00-\$100.00 each, depending on package purchased. In previous years, they have held a prize drawing or Fund-A-Need to raise additional funds onsite. Last year's drawing raised approximately \$1,200. The exact nature and cost of projected revenues will depend on total expenditures, which may include but are not limited to full service catering, advertising, printing, decorations and speaker gift/honoraria.

The estimated attendance is 100. Existing building facilities are sufficient to support the event with no need for additional restroom facilities or crowd control measures.

BACKGROUND / LEGISLATIVE HISTORY

In 2015, Family Paths 4th Annual Women's Leadership Luncheon was attended by 100 people and collected \$1,523.00 onsite.

Founded as a hotline for stressed parents in 1972, *Parental Stress Service* has evolved to become Family Paths, Inc. a multi-pronged Community Mental Health Agency with 2 offices in the East Bay. Headquartered in Oakland, Family Paths' mission is to provide clinical and supportive services to children, caregivers and families with Respect, Integrity, Compassion and Hope. Their 24-Hour Parent Support Hotline is one of the largest referral/resource databases in Northern California.

Last year, their Hotline alone received nearly 6,000 calls, fielded in English and Spanish. Their frontline clinical staff provided direct mental health and supportive services to over 1,000 individuals, including low-income children at Head Start centers throughout Oakland.

Unfortunately, operating and service costs exceed contracted revenues annually. For example, in Fiscal Year 2014-2015, they provided more than \$115,000 in services *pro-bono* to Oakland kids, parents and families whom they serve. Fundraisers are essential to the continuation and expansion of our programs and services.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Family Paths, Inc. to collect funds for their Prize Drawing or Fund-A-Need at the 5th Annual Women's Leadership Luncheon Fundraiser held at the Lake Merritt Sailboat House on Friday, October 21, 2016.

Respectfully submitted,

/s/ Zermaine Thomas (Signature)

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Stephanie Horn (Signature)

Approved by:

Stephanie Horn

Interim Director

Attachments: Exhibit A – Family Paths Inc. Proposal Letter
Exhibit B – Post Event Report (2015)
Exhibit C – Rental Application

May 10, 2016

To: Parks and Recreations Advisory Commission, June 8th Review Meeting
Re: Family Paths, Inc. Request for Fundraising for October 21, 2016, Sailboat Room

Dear Esteemed Parks and Recreations Advisory Commission,

My name is Kimberly Cohn and I'm writing on behalf of Family Paths, Inc. an Oakland-based non profit, to request review for fundraising at our 5th Annual Oakland Women's Leadership Luncheon to be held in the Sailboat Room on October 21, 2016.

Founded as a hotline for stressed parents in 1972, *Parental Stress Service* has evolved to become Family Paths, Inc. a multi-pronged Community Mental Health Agency with 2 offices in the east bay. Headquartered in Oakland, Family Paths' Mission is to provide clinical and supportive services to children, caregivers and families with Respect, Integrity, Compassion and Hope. Our 24-Hour Parent Support Hotline is one of the largest Referral/Resource databases in Northern California. Last FY, our Hotline alone received nearly 6,000 calls, fielded in English and Spanish. Our frontline clinical staff provided direct mental health and supportive services to over 1,000 individuals, including low-income children at Head Start centers throughout Oakland. Unfortunately, operating and service costs exceed contracted revenues annually. For example, in FY '14-'15, we provided more than \$115,000 in services *pro-bono* to Oakland kids, parents and families whom we serve. Fundraisers are essential to the continuation and expansion of our programs and services.

This event will be our 5th Annual Women's Leadership Luncheon fundraiser. Attached please find the write-up of last year's event in our Newsletter/Annual Report, which was held for the first year at the Garden Center, featuring international child and women's advocate, Sudha Shetty of UC Berkeley's Goldman School of Public Policy. We hope to continue the tradition of holding this event in Oakland park spaces. Tickets will be sold in advance online for \$65.00-100.00 each, depending on package purchased. In previous years, we've also held a prize drawing or Fund-A- Need to raise additional funds. Last year's drawing raised approximately \$1,200. The exact nature and cost of projected revenues will depend on total expenditures which may include but are not limited to full service catering, advertising, printing, decorations and speaker gift/honoraria.

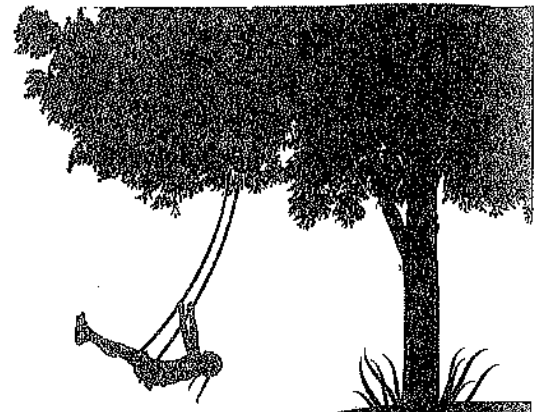
Thank you in advance for your consideration. Please contact me directly if I can answer additional questions prior to June 8th.

Truly,
Kim

Kimberly Cohn, MFT, RDT/BCT
Development Manager
Victims of Crime Services Coordinator
Family Paths, Inc.
(510) 893-9230 X 262
www.familypaths.org

Exhibit A

family PATHWAYS



Sharing Innovative Pathways with our Friends and Supporters

ANNUAL REPORT 2015

Family Paths' hard work is paying off. This year we've extended our visibility and intensified our collaboration within the community. We embrace the new opportunities that walk hand-in-hand with transition and growth.

With the sponsorship from Oakland Rotary 3, we were able to place prominent signage on our Oakland building—including a billboard with information about our 24-hour Parent Support Hotline. At our official ceremony, we were thrilled to have Oakland Rotary President, **Linda Chew**, former Assembly Member, **Nancy Skinner**, and former City of Oakland Auditor, **Courtney Ruby**, join us to celebrate over 30 years as proud Oakland residents and more than 40 years serving all of Alameda County.

Hotline staff member, **Misty Finney**, poignantly described the experience of receiving a call from a distressed dad who, having seen our billboard pulled over his car and got the support he needed dealing with a parenting challenge; and **Erica Terry Derryck**, Director of Communications from Mayor Schaff's office, read an official Proclamation acknowledging Family Paths' contribution to the community.

As a stakeholder amidst the booming transition of downtown Oakland, we are pleased to collaborate with city council members, the mayor's office and other policy leaders representing a voice of some of Oakland's most vulnerable citizens. We advocate for all of Oakland to prosper and thrive while retaining its diversity and unique spirit.

We know that representing a diverse region such as ours is a responsibility and a privilege. We want to communicate with our community the best way possible, and in this tech savvy age we knew we needed to update our online presence. That means an exciting new website (see page 7) and making frequent Facebook and Twitter posts about the issues that matter to us most. Please follow and friend us, to be in-the-know about Family Paths, and our partners.



LEFT: from left to right Hon. Nancy Skinner (former California State Assembly), Linda Chew (president, Oakland Rotary 3), Erica Terry Derryck, (Oakland Mayor's Office, Director of Communications), Hon. Courtney Ruby (former Oakland City Auditor).
RIGHT: New signage, MLK side entrance.

Lastly, I want to acknowledge the transition in leadership at Family Paths as a result of the medical leave and resignation of long time Executive Director, Marcella Reeves. We fully support Marcella's decision to take care of her health and wish her a full recovery. During the past 23 years, she has been a passionate champion of our work and our staff and has helped create and sustain the culture of support we all value. We will miss her dearly and will carry on her strong legacy (see Words of Appreciation page 5). In the meantime, I will be serving as Interim Executive Director as the Board conducts a search for our next ED, and will continue supporting the amazing work of our dedicated staff as we move forward.

Barbra Silver, MFT

INTERIM EXECUTIVE DIRECTOR/CLINICAL DIRECTOR

More than \$115,000 provided in pro bono services 2014-2015!

Exhibit A

Leveraging the Playing Field for Survivors of Domestic Violence

Family Paths' fourth Annual Women's Leadership Luncheon was held on October 14 at the Lakeside Garden Center at Lake Merritt, Oakland. The sold-out crowd of more than 100 women, allied men and honored guests grossed more than \$13,000 for Family Paths! This was an exciting year because in addition to raising unrestricted funds, we also introduced two new traditions: holding the event in the East Bay and the induction of our first honorary chairwoman.

The decision to move the event to the East Bay was not easy. We are grateful to our founder, **Mary Brooks**, for her sponsorship that allowed for such prior success at the beautiful San Francisco City Club.



Sudha Shetty, keynote speaker.

In order to further our mission to serve this community and increase agency visibility, it made sense to move closer to home. To this end, we are ecstatic that we engaged more local sponsorship than ever (see sidebar), and that several local dignitaries enhanced the event with their presence and thoughtful input.

State Assembly Member, **Tony Thurmond** inspired us with opening day remarks that reminded us of Oakland's inherent beauty and strength and of the potential we each have to contribute in various and generous ways. To encourage positive growth and sustainability, Thurmond advocated increased awareness and nurturance of children—especially today's girls who will become future women leaders. Other honored guests who offered their time and generous support included the Honorable City Council members **Annie Campbell Washington** (Dist. 4) and **Abel Guillen** (Dist. 2), BART Director, Honorable **Robert Rayburn** (Dist. 4), and Oakland's City Auditor, Honorable **Brenda Roberts**. We appreciated the attendance of former Mayor, the Honorable **Jean Quan** and her thoughtful comments regarding Family Paths' dedication and service to Alameda County foster youth. We salute our public leaders for their continued service and thank them for their support.

We are grateful to **Donna Gianoullis** for returning as emcee for the second year in a row. Donna's insightful commentary complimented the inspiring keynote by **Sudha Shetty, JD**, of the Goldman School of Public Policy at UC Berkeley. Sudha's moving speech, "Leveraging the Playing Field: A Personal Journey," addressed her influences growing up in rural India, her move to the US and subsequent unwavering commitment to study law and set policy on behalf of all women, especially mothers who are survivors of domestic violence.

LEFT: Barbara Silver, Interim Executive Director and Tony Thurmond, California State Assembly member. RIGHT: Courtney Ruby, Honorary Chairwoman and Donna Gianoullis, emcee.

Internationally and in the US, she has researched and championed the protection of women and children and instituted career-path programs for women survivors striving for economic self-sufficiency. Our thanks to Sudha and her colleagues at the GSPP for supporting our event and their larger contributions in line with Family Paths' vision of **a safe home for every child**.

Additionally, The Honorable **Courtney Ruby**, Oakland's former two-term City Auditor, held a special role as this year's inaugural honorary chairwoman. We created and presented this award to Ms. Ruby for voluntarily approaching Family Paths' earlier this year and asking, "How can I help?" What ensued has become a fruitful friendship wherein Ms. Ruby has stepped up to advise, consult and make public appearances on our behalf. During her moving acceptance speech, she personally thanked Family Paths for the hotline support our staff provided when she and her two adopted boys "became a family overnight." We honor her commitment to her chosen family and to this community, as we thank her for her courage, transparency, leadership and public support in service of Family Paths.

And lastly, but certainly not least, Family Paths extends our heartfelt thanks to our sponsors, in-kind donors and those of you who attended our luncheon—many as repeat supporters! We look forward to continued partnerships in 2016 and we are already taking suggestions for an engaging woman leader to be our next Keynote.

If you can recommend someone who would be a great addition to the Family Paths' Women's Leadership Luncheon series, kindly contact **Kimberly Cohn** at kcohn@familypaths.org.



Women's Leadership Luncheon Special Report: The VIP Garden Tour

By Michael Valva

The recent Family Paths 4th Annual Women's Leadership Luncheon was a lovely affair. The sold-out event was illuminating and inspiring to all in attendance.

As an added benefit, those who had purchased VIP tickets were treated to a personal, guided tour of the Lakeside Park Garden along the shore of Lake Merritt near Children's Fairyland. Not one, but three different guides—including Oakland City Parks Supervisor Victoria Rocha and President of Friends of the Gardens at Lake Merritt, Donald Cooper—showed us through the beautiful grounds of the Lakeside Garden. The guides took the invitees through the various parts of the park including the Mediterranean Garden, the Japanese Garden, the Bonsai Garden, the Palm Garden, the Pollinator Garden, the Edible Garden, as well as a visit to the Bee Hotel and the kids' play area.

The highlights included a tiny yet fully mature Redwood Tree growing in a small pot, a 1600-year old native plant from the Mohave Desert, and a small tree once presented to Abraham Lincoln at the White House, although he was a bit too busy with the war to accept it. These are just a few examples of the many treasures waiting there for all to see and appreciate. As Mr. Cooper mentioned at the start, it is indeed a hidden treasure of which even native Oaklanders remain unaware. Obviously having a guided tour was a special treat and the VIP guests of Family Paths were most appreciative of the invitation and experience.



Words of Appreciation for Marcella Reeves

Executive Director from 2007-2015

Upon hearing of Marcella's resignation due to health issues, I have reflected on how many years of service she has given Family Paths, how many relationships she has cultivated, and how lucky I have been to have had her as a mentor.

Marcella has always been deeply committed to the clinical work, the employees, the board and the families that Family Paths serves. She has been willing to make necessary changes to programs to increase sustainability and find ways to keep up with trends in the industry while complying with county and state requirements. Consistently, she has gone to bat for Family Paths employees to have solid salaries and benefits and has looked for the right fit for every position in the agency.

I have always been impressed by Marcella's thoughtful management style, her strong commitment to diversity and cultural competency, and her ability to negotiate challenges with dignity and respect.

After all the years of dedicated service, the Board of Directors fully supports her prioritizing her health and well-being and wishes her a complete recovery.

Maya Hart, MFT
Vice President
Family Paths Board of Directors

Thank You to Our Sponsors!

A.C.T.

ABC Security
Services, Inc.

Anne Spanier

Children's Fairyland

Friends of the Gardens
at Lake Merritt

Goldman School of
Public Policy

Kimbo Prichard

KUME Foot Spa
& Tea Bar

Martha Winnacker

Oakland Public Works

Organic Bliss Spa

Steven Mack

Sweet Bar Bakery

KAISER
PERMANENTE. thrive

LAKE MERRITT GARDENS

SOUTHWEST
AIRLINES

2014-2015 ANNUAL REPORT

2015 FINANCIAL OVERVIEW

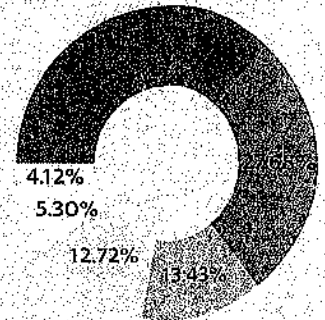
SUPPORT AND REVENUE	
Contract Revenue	\$4,960,256
Program Revenue	\$19,283
Grants Revenue	\$36,845
Donations And Fundraising	\$36,506
In-Kind Service Revenue	\$197,737
Building Income	\$49,899
Remainder Trust	\$46,481
Total Revenue	\$5,377,007

EXPENSES	
Salaries And Benefits	\$4,228,295
Operating Expenses	\$910,736
Building Operations	\$129,704
Total Ordinary Expenses	\$5,268,736

CHANGE IN NET ASSETS	\$108,271
Net Assets At Beginning Of Year	\$2,399,603
Net Assets At End Of Period	\$2,507,874

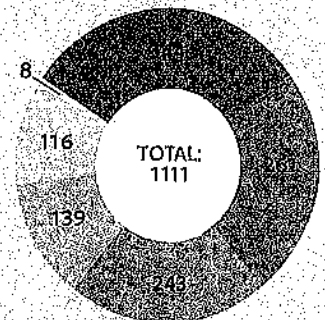
DEMOGRAPHICS

Hispanic/Latino	27.63%
Multiracial or Biracial	13.43%
White	12.72%
Asian/Pacific Islander	5.30%
Other	4.12%



TOTAL CLIENTS BY PROGRAM

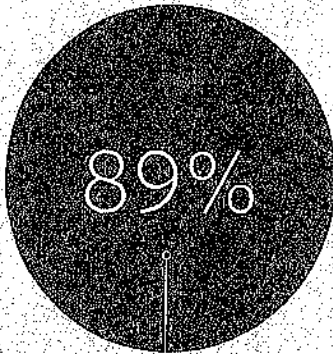
Life Skills	261
Parent Education	261
Head Start - PP only	249
TIPS	139
CalWORKS	116
Family Support	8
TOTAL (excluding hotline calls)	1111



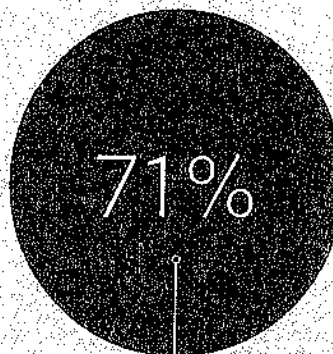
LEFT: Dad and son in Family Yoga class. RIGHT: Family Paths' Staff at new signage Ribbon Cutting

We received a total of 6022 hotline calls in 2014!

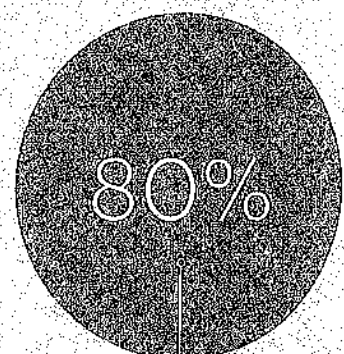
2015 CLIENT SURVEY FEEDBACK



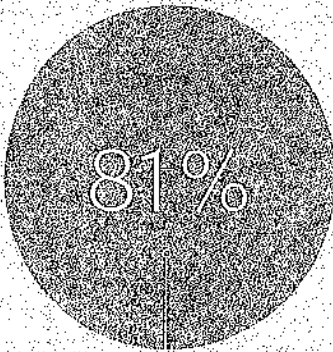
Eighty-nine percent of youth surveyed learned new ways to help calm down when they get upset.



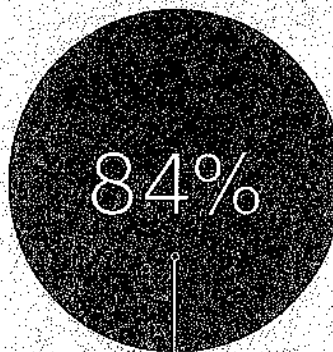
Seventy-one percent of youth reported they were doing better in school.



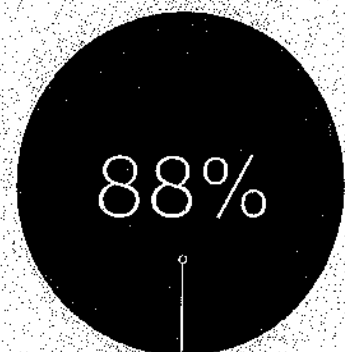
Eighty percent of youth reported feeling more supported by their caregivers.



Eighty-one percent of caregivers reported seeing improvement in their child's mood or behavior.



Eighty-four percent of caregivers felt better able to handle the challenges of parenting.



Eighty-eight percent of caregivers reported having a better relationship with their child/children.

"[Family Paths] has helped in my healing process. Very helpful, insightful and caring therapists. I would recommend these services to friends and family. Thank you."

"Me gusta que la consejera de mi hijo trabaja con toda la familia. (I like that my child counselor works with the whole family)."

"I am glad to have found Family Paths. My son has definitely benefited from the services provided and I recommend Family Paths to every family that needs help. Great people and work. Thanks."



Board of Directors

Willard Ogan
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INTERIM EXECUTIVE DIRECTOR
& CLINICAL DIRECTOR

Lyda Mata
CHIEF FINANCIAL OFFICER

Christopher Palmer
DIRECTOR OF TECHNOLOGY

Thank you to our Donors!

July 2014–June 2015

Diamond

±\$15,000
The San Francisco
Foundation

Gold

\$5,000–\$10,000
Children's Support
League of the
East Bay
East Bay Gives
Raymond James
Ruth Arnhold
Endowment Fund
(via The East Bay
Community Foundation)
Yoga Dana Foundation

Silver

\$1,000–\$4,999
Ann & Jack McCarthy
Bill Graham
Memorial Foundation
(via Jewish Community
Federation)
HKIT Architects
KPMG
Lynette Pang &
Michael Man
Martha Winnacker
Osten Colbert
The Bergen Chiltcott
Family Foundation
The Rotary Club of
Oakland #3
Van Hulsse Family
Charitable Fund

Bronze

\$500–\$999
ABC Security
Service, Inc.
Anne Dixon
Anne Spanier &
Theodore Frey

Brad Peters
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Laura Milner
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Yuri Damitz

Partners

\$250–\$499
Catharine Moran
Cynthia &
Michael Attiyeh
Dara Youngdale &
Steven Lovell
Gail & Rick
Stephens Fund
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Helen Ortiz
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Kitty Bernick
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Victor Silverman
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The Mann Family Trust
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Friends

\$25–\$250
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Andrew Park
Andy Hawkey

Angela Dant
Angela King
Annette Hart
Arnold Mammarella
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Barbara Lewis
Barbara West
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Cindy Brown
David Mayeri
Debbi Sack
Debra Roca
Dennis Clark &
Karin Peterson
Diana & Mitchell Shiver
Donald Cohn
Donna Kaplan
Donna Potter
Donna Gianoulis
Elizabeth Fair
Elizabeth Pentecost
Elen Auriti
Erica Pagels
Erin Thompson
Gail Block
Hannah Jacobs
Health Concerns
Shayn Ho
Hugo Roca
J. Beth MacIsaac
James Appel
Janet Beaty
Janis McNair
Jean Zoch
Jeanle Morrow
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Jill Silver
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Michael Smith
Michael Valva
Michael Hollinger
Michele Tarkington
Mike Gardner
Misa Trotman
Monique Devost
Mr. & Mrs.
Charles Cardwell
Naama Hart
Nancy Morosohk
Nannette Wilkinson
Nora Privitera &
Mike Banister
Pamela Zaid
Patricia Cochran
Patricia Malone
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Rebecca O'Brien

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Renie Bartolini
Robert Fox
Roger Siderman
Rose Schweig
Rosemary Darden
Roslyn Cole
Sabrina Estell
Sarah Beaudin
Sarah Brekke
Sarah Eeles
Scott Hawkins
Shay (James) Black
Shimmy Mob
Shirley Taylor
Stephan Hein
Susan Campodonico
Susan Hughes
Susan Stoffel
Teresa Dixon
Teresita &
Antonio Atienza
Tesser Call
The Living Trust Helen
Hinke Heron, TTE
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Thomas & Karen Pico
Todd Soderberg
Toni Linden &
Robert Pursel
Triss Henderson
Vincenza Baldino
Wanda Thrower
Wilma Gardner
Zonia &
Richard Banegas

Please contact Family Paths' Development Department to update your information or to confirm a financial gift.



WWW.FAMILYPATHS.ORG

Congratulations to Lois Gray!

We would like to take this opportunity to give a warm goodbye to Lois Gray as she retires with 20 years of dedicated service to Family Paths. She started as an intern fresh out of graduate school and worked several positions until she became a Program Manager in our Families in Transition (FIT) program, a post she held for more than 15 years. In addition to her many years of clinical wisdom and management experience, Lois offered so many of her talents making

Family Paths a more fun, tasty and beautiful place to work. A talented quilter, Lois has made many beautiful gifts for baby showers, weddings and farewells. She has also lent her design aesthetic to our parties and celebrations—those extra touches that make us feel a little happier and the table a little brighter. We will truly miss her humor and supportive presence that has made Family Paths an extra special place.

THANK YOU to our interns, staff, volunteers, and partners!

Volunteers

Alvia Freeman
Anabel Garcia
Bari Johnson - Glass
Bhavani Bindiganavile
Brian Linn
Carla Postics
Darron Gonzalez
Davis, Gerald
Donnell Moncrease
Elena Fleury
Faith Higgins
Giovanni Dones
Jasmine Villanueva
Jill Pettigrew
John Lewin
Kallew Kowalics
Katherine Schoolland
Katie Perez
Kim San Gabriel
Laurie Misra
Maiya Tan
Margarita Rodriguez
Marie Corwin
Marjory Keenan
Michelle Sicula
Miriam Geiger
Nora Privitera
Paula Avenuz
Paulina Montes
Rachel Jaffe
Rebecca Crump
Ten-year
anniversary
as a hotline
volunteer
Roxas Tumongog
Ruben Goria
Shannell Roberts
Susie Oryzale
Teresa Miller
Vidur Malik
Yuhan Lu
Zeana Bay

In-kind Donors

14 Karats Fine Jewelry
Adalmon
Bally Uptown
Blue Heron Catering
Bombshell Baking
Buendi
Golden State Warriors
Holistic Restoration
Massage
Kathy Bryant
Manifesta Salon
Maple Street Denim
Marion and Rose's
Workshop
Ratto's Catching
Roots of Touch
Massage
Rudy's Can't Fail Care
Sacred Wheel Cheese
Sugar Puddin'
The Wine Mine

Community Partners

Children's Fairland
East Bay Community
Foundation
Holy Names University
Jack and Jill Oakland
Bay Area Chapter
The Oakland
Rotary Club
The Sweet Bar Bakery

Government Partners

Alameda County
Behavioral Health
Care Social Services
Agency
Alameda County
Social Services
Agency
City of Fremont
Oakland Fund for
Children and Youth
Oakland Head Start



Debora Roca

On August 5, 2015 Abriendo Puertas/Opening Doors awarded Family Paths a full scholarship to attend a three-day Abriendo Puertas/Opening Doors Training Institute in Santa Rosa, California.

As a result, Family Paths is currently the only agency in Alameda County certified to provide Abriendo Puertas/Opening Doors Parent Education Program.

Abriendo Puertas/Opening Doors is a nationally recognized, evidence-based school readiness program that strengthens the leadership and advocacy skills of parents with children ages zero to five.

The curriculum, available in Spanish and English, promotes: [1] school readiness; [2] family well-being; [3] advocacy (by addressing best practices in brain development); [4] key aspects of early childhood development (cognitive, language, physical, and social/emotional); [5] early literacy, numeracy, bilingualism; [6] health;

[7] attendance; [8] civic engagement; [9] parent leadership; [10] goal setting and planning for family success.

The ten-session curriculum is designed to help Latino parents understand their important role in the development of, and long-term impact on, their children's educational outcomes (*childTrends.org*).

Debora Roca, who has been with Family Paths for sixteen years, is the only Certified Abriendo Puertas/Opening Doors Facilitator in Alameda County. **Congratulations Debora!**

Additionally, the Family Paths' Parent Education program provides specialized workshops to the community. We are currently expanding our partnerships in local schools and community centers.

If you are interested in learning more about our customized trainings in your community or parenting group, please contact:

Juli Rositas, MPA, MSed
FAMILY SUPPORT PROGRAM MANAGER
JRositas@familypaths.org
510.893.9230 x234

Abriendo Puertas/Opening Doors
ap-od.org



New Website!

Family Paths' new website launched on November 16, after nearly a year of development and design!

With extensive input in the planning stages from management and staff, and the team of Designer **Cathy Barragan** and Executive Assistant **Angela Dant** leading the project to fruition, we are proud to have a beautiful, client- and user-friendly website we can't wait to show off.

With in-house content management now possible, this site will be dynamic with new information and navigation. Find out the latest about our events, classes and trainings and read our regularly updated Parenting Tips. Our homepage is now equipped with our live Twitter feed for the very latest about Family Paths and general mental health news.

We are also very proud that our new site has photos of real people from our community—foster youth and case managers, teens and therapists, parents and families

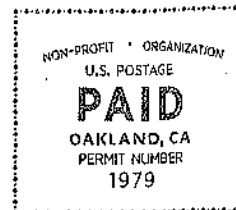
from our classes, our staff at trainings, and local adults and youth representing the diverse families we help here at Family Paths. Our heartfelt thanks go to our main photographer **Lauren Rosenbaum** for donating her immense talents in capturing beautiful images. We could not be more thrilled with what she's already captured and look forward to sharing more as we update our site photos on a regular basis.

Our appreciation goes to **Maiya Holiday** at Mangrove Web Development (mangrove-web.com) for all her work in the final stage of development. A big thank you to our clients and staff who allowed photography during our classes, trainings and on Hotline shifts. And last but not least, our gratitude to all of our **models** for your time and allowing us to use you as the faces of Family Paths. We love the results and think you will too.



1727 Martin Luther
King Jr. Way, Suite 109
Oakland CA 94612

RETURN SERVICE REQUESTED



OAKLAND OFFICE

1727 Martin Luther
King Jr. Way, Suite 109
Oakland CA 94612
T 510.893.9230
F 510.893.2074

HAYWARD OFFICE

22455 Maple Court, Suite 402
Hayward CA 94541
T 510.893.9230
F 510.582.8460

www.familypaths.org

Mission Statement

Family Paths strengthens family relationships by providing mental health treatment and supportive services with respect, integrity, compassion, and hope.

Family Support Services

The Parent Support Hotline is staffed 24 hours every day by professional and volunteer counselors to assist parents and caregivers with over-the-phone counseling, crisis intervention, assistance in finding community resources, and referrals to Family Paths' services.

For more information please call:

24 hour Parent Support Hotline and Foster Parent Advice Line
1-800-829-3777

*Thank
you!*

Thank you to **Farley's East Café in Uptown** for designating Family Paths as their non-profit of the month this past October! Farley's graciously hosted a fundraising event on Thursday, October 1st as part of Domestic Violence Prevention and Awareness Month. We were delighted to have former City of Oakland Auditor, the Honorable Courtney Ruby, serve as the MC for the evening, which included a presentation on Trauma and the Brain by **Phyllis Lorenz, MFT**, a clinician from our TIPS team, raffle giveaways and a specially arranged visit from an Engine Co. from Oakland Fire Department's Station 15!

A big thank you to **Harper Greer, Ike's Sandwich Shop, Luka's Taproom, Owl N' Wood** and **Torpedo Sushi**—all local Uptown businesses—whose donated prizes made for a most exciting, hyper-local raffle giveaway.



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: Family Paths' 4th Annual Women's Leadership Luncheon

Location of Event: Vista Room Garden Center

Date/Hours of Event: Weds 10/14/15 Permit No. C15-051

Event Contact Name: Kimberly Cohn Phone No. 5108939230 X 262

Event Contact Address: 1727 MLK Jr way #109

Is this a "first time" event at this location? ☒ Yes ☐ No If no, when was the event held previously?

1. Were Facility Rental/Set-up fees waived? ☐ Yes ☒ No ☐ Not Applicable
2. Check other permits required for event?
- | | | |
|---|---|--|
| <input type="checkbox"/> OPD Special Events Permit | <input type="checkbox"/> Food Handler's Permit | <input type="checkbox"/> Seller's Permit |
| <input checked="" type="checkbox"/> Charitable Solicitations Permit | <input type="checkbox"/> Certificate of Insurance | <input type="checkbox"/> Other - Please list |

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 100
2. Were registration fees, donations or other fees collected on-site? ☒ Yes ☐ No ☐ Not Applicable
3. If yes, how many people registered? 115 How many people made donations? 40
4. What was the cost for registration? \$55/60/75
5. How much was collected on site from registration fees? 0
6. How much was collected on site from donations? \$1,523
7. How much was collected on site from other fees? 0

POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? ☒ Yes ☐ No

If no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
Blue Heron Catering	For	yes		?
Cherie Mayman Photos	For		photo	

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

Would require modern video capability: On-site projector, equipment, functional screen/easily darkened room

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Large, green, John Deere tractor traversed the garden courtyard at least 3 times during event, plainly visible behind full-length glass windows, Keynote. It was a hot day so the doors to courtyard were open, kicking dust into the room, onto VIP guests tables at both ends near doors. Needless to say, this detracted from the honored Keynote speaker and was unfortunately embarrassing to the hosts, insulting to Keynote and VIP tables who paid premium to attend and sit near Keynote.

Submitted by: _____ Kimberly Cohn _____ Date: _____ 10/27/15 _____

Approved by: _____ *Germane* _____ Date: _____ 10-31-15 _____
(OPR Staff)

Comments: _____



CITY OF OAKLAND
OAKLAND PARKS AND RECREATION

Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: Zermaine Thomas

Date of Application: May 10, 2016

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: Family Paths, Inc.

Business/Organization Address: 1727 Martin Luther King Jr. Way #109 94612
Street Address City Zip Code

Applicant Name: Family-Paths- Kimberly Cohn

Applicant Mailing Address: 1727 MLK Jr. Way Oakland #109 94612
Street Address City Zip Code

Phone Number: (510) 893-9230 Fax Number: (510) 893-2074 E-mail: Kcohn@familypaths.org

Facility/Park Name: X262 Lake Merritt Sailboat House

Room(s)/Site(s) Same

EVENT INFORMATION:

Date(s) of Event: Friday, October 21, 2016

Time In/Prep Time 10 am Actual Event Time 11:30 am to 1:30 pm Cleanup/Time Out 2 pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Bat Mitzvah/Bail Mitzvah, etc.) Non-profit Fundraiser

General Public Allowed: ☒ Yes ☐ No Sound Amplification: ☒ Yes ☐ No Non-Amplified Sound: ☐ Yes ☐ No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) AV projector, microphone

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 100 Approximate # of Adults 100 # of Teens 0 # of Children/Infants 0

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

NONE

Will you require a caterer for your event?

☒ Yes ☐ No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?

☒ Yes ☐ No

Name of Approved Caterer: Blue Heron

If not using an OPR Approved Caterer, provide name of non-approved caterer:

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Plants & Related Events: \$15 (\$50+ people)

Building Rentals/Special Events (Parks): \$30

(1) 75 x 4 = 300
(Hourly Rate) (# of hours)

(2) _____ x _____ = _____
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit = 300

(5) Setup/Teardown = 150

(6) Kitchen = 0

(7) Alcoholic Beverage Fee = 0

(8) Administrative Service Fee = 0

(9) Caterer Opt Out Fee = 0

(10) Sound Use Fee = _____

(11) Other Charges = _____

TOTAL: \$ 780 Less Advance Minimum Payment of \$ 300 BALANCE DUE 30 DAYS BEFORE EVENT: \$ 480
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE 5/10/2016

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit C



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Oakland Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: May 26, 2016
**SUBJECT: REQUEST APPROVAL FROM THE PARKS AND RECREATION
ADVISORY COMMISSION TO ALLOW SOCIAL JUSTICE
COLLABORATIVE TO COLLECT ONSITE DONATIONS AT GALA
BENEFIT DINNER HELD AT LAKE MERRITT SAILBOAT HOUSE ON
SUNDAY, OCTOBER 16, 2016.**

SUMMARY

Oakland Parks & Recreation received a request from Social Justice Collaborative (SJC), a IRC 501(c)(3) non-profit organization that provides direct legal services to low-income immigrants. SJC's mission is to protect and advance the rights of immigrants and their families through direct legal representation in immigration court. All of SJC's services are fixed low fees and pro bono. SJC is requesting to collect onsite donations at their Gala Benefit Dinner on Sunday, October 16, 2016, at the Lake Merritt Sailboat House. Approval from the PRAC is required per O.M.C. section 12.64.080.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks & Recreation. Social Justice Collaborative is paying all rental fees associated with the event estimated at \$1422.50.

PROJECT / PROGRAM DESCRIPTION

SJC's Gala Benefit Dinner is a fundraising event to increase awareness and support low cost direct legal services that SJC provides to low-income immigrants in the Bay Area. Registration and sponsorships will be collected prior to the event. However, the key component of the fundraiser at the Gala Benefit Dinner is the inspirational speakers of the evening and SJC staff will request monetary donations from guests at the event.

The established attendance is 120. The building facilities are sufficient to support this event with no need for additional restroom facilities or crowd control measures.

BACKGROUND / LEGISLATIVE HISTORY

Social Justice Collaborative (SJC), is a non-profit organization that provides culturally and linguistically direct legal services to low-income immigrants. SJC has a deportation defense program, an unaccompanied minor defense program, and a criminal defense program. SJC has opened a second office in Modesto to better serve the many immigrants residing in the Central Valley including Merced, Fresno and Modesto, which are legal services deserts.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Social Justice Collaborative for permission to collect on-site donations at their Gala Benefit Dinner at Lake Merritt Sailboat House on Sunday, October 16, 2016.

Respectfully submitted,

/s/ Zermaine Thomas (Signature)

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Stephanie Hom (Signature)

Approved by:

Stephanie Hom

Interim Director

Attachments: Exhibit A – Social Justice Collaborative Proposal Letter
Exhibit B – 501c3 Non-profit Certificate
Exhibit C – Rental Application



420 3rd Street, Suite 130
Oakland, CA 94607
(p) 510.992.3964 (f) 510.255.5200
office@socialjusticecollaborative.org
www.socialjusticecollaborative.org

April 6, 2016

Parks and Recreation Advisory Commission
Office of Parks and Recreation
2960 Peralta Oaks Court
Oakland, CA 94605

RE: Proposal Letter for Parks and Recreation Advisory Commission

Dear Parks and Recreation Advisory Committee:

Organizational Summary:

Social Justice Collaborative is a 501(c) (3) nonprofit in Oakland that provides direct legal services to low-income immigrants. SJC's mission is protect and advance the rights of immigrants and their families through direct legal representation in immigration court. SJC's has a deportation defense program, an unaccompanied minor defense program, and a criminal defense program. SJC has served clients from Guatemala, El Salvador, Honduras, Mexico, Nicaragua, Brazil, Chile, Peru, Paraguay, Argentina, Belize, Colombia, Venezuela, India, Nepal, China, Cambodia, Indonesia, Mongolia, Vietnam, the Philippines, Pakistan, Iran, Afghanistan, Somalia, Ethiopia, Cameroon, Ghana, Kenya, Nigeria, Sudan, South Africa, Haiti, Canada, Israel, Jamaica, and Australia. All of SJC's services are fixed low fee and pro bono.

SJC provides culturally and linguistically appropriate legal services. Not only is every member of SJC's staff Spanish speaking, many are immigrants themselves, and one of our staff members also speaks an indigenous Guatemalan language that is prevalent in California- Mam. Further, SJC opened a second office in Modesto to better serve the many immigrants residing in the central valley, including Merced, Fresno, and Modesto, which are legal services deserts.

Overview of Event:

SJC's Gala Benefit Dinner will be a fundraising event to increase awareness and support the low cost direct legal services SJC provides to low-income immigrants in the Bay Area.

Registration and sponsorship fees will be collected prior to the event. But during the evening a key component of the fundraiser will be inspirational speakers, followed by a request for monetary donations

Exhibit A

As stated above, the funds raised at this event will be used for pro bono or low cost direct legal services that SJC provides to its clients.

Event Income Budget:

<u>Income</u>	<u># People</u>	<u>Amount</u>	<u>Budgeted</u>	
Table Sponsorship	15	\$400.00	\$6,000.00	Per Table
Preevent Donations			\$1,750.00	
Individual Donations	150	\$75.00	\$11,250.00	Per Person
Postevent Donations			\$1,000.00	
Corporate Donations			\$1,000.00	
Pre-Event Sponsorships			\$1,000.00	
<u>INCOME TOTAL</u>			\$22,000.00	

Please feel free to contact me if you have any questions about our upcoming fundraiser or any of the attachments.

Sincerely,



Hannah Smith
Development Associate
hannah@socialjusticecollaborative.org
(510)992-3964 ext.1009

Encl: Proposal Letter including Event Income Budget
Non-Profit 501c3 Certificate
Rental Application
Minimum Rental Payment plus Deposit

Exhibit A

P.O. Box 2508, Room 4010
Cincinnati OH 45201

In reply refer to: 4077556534
Mar. 16, 2015 LTR 4168C 0
45-5556421 000000 00

00043865
BODC: TE

SOCIAL JUSTICE COLLABORATIVE
420 3RD ST STE 130
OAKLAND CA 94607-3811



3847

Employer Identification Number: 45-5556421
Person to Contact: S LENARD
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Jan. 05, 2015, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(03) of the Internal Revenue Code in a determination letter issued in September 2012.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/efo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

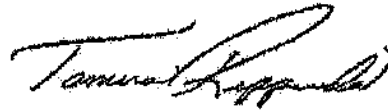
Exhibit B

4077556534
Mar. 16, 2015 LTR 4168C 0
45-5556421 000000 00
00043866

SOCIAL JUSTICE COLLABORATIVE
420 3RD ST STE 130
OAKLAND CA 94607-3811

If you have any questions, please call us at the telephone number
shown in the heading of this letter.

Sincerely yours,



Tamera Ripperda
Director, Exempt Organizations

Exhibit B



CITY OF OAKLAND
OAKLAND PARKS AND RECREATION

250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: Zermaine Thomas

Date of Application: 4/5/16

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: Social Justice Collaborative

Business/Organization Address: 420 3rd Street, Suite 130 Oakland 94607
Street Address City Zip Code

Applicant Name: Emily Abraham

Applicant Mailing Address: 3057 Dakota Street Oakland 94602
Street Address City Zip Code

Phone Number: (510) 992-3964 Fax Number: (510) 255-5200 E-mail: emily@socialjusticecollaborative.org

Facility/Park Name: Lake Merritt Sailboat House

Room(s)/Site(s) Club Room

EVENT INFORMATION:

Date(s) of Event: October 16, 2016

Time In/Prep Time 3pm Actual Event Time 5pm to 8pm Cleanup/Time Out 9:30pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)

Dinner Fundraiser

General Public Allowed: ☐ Yes ☒ No Sound Amplification: ☒ Yes ☐ No Non-Amplified Sound: ☐ Yes ☒ No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

Microphones, amplifiers, musical instruments

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 120 Approximate # of Adults 120 # of Teens 0 # of Children/Infants 0

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

NONE

Will you require a caterer for your event?

☒ Yes ☐ No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?

☐ Yes ☒ No

Name of Approved Caterer: ~~XXXXXXXXXX~~

If not using an OPR Approved Caterer, provide name of non-approved caterer: Undecided

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) \$95 x 6.5 = \$617.50
(Hourly Rate) (# of hours)

(7) Alcoholic Beverage Fee = \$125

(2) x =
(Hourly Rate) (# of hours)

(8) Administrative Service Fee = 0

(3) Permit Processing Fee = \$30

(9) Caterer Opt Out Fee = \$200

(4) Deposit = \$300

(10) Sound Use Fee = 0

(5) Setup/Teardown = \$150

(11) Other Charges = 0

(6) Kitchen = 0

TOTAL: \$1,422.50 Less Advance Minimum Payment of \$; BALANCE DUE 30 DAYS BEFORE EVENT: \$

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: Check #: Type of Credit Card: Visa or MasterCard: Visa
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Emily Abraham DATE 4/5/16

Exhibit C



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Oakland Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: May 26, 2016
**SUBJECT: REQUEST APPROVAL FROM THE PARKS AND RECREATION
ADVISORY COMMISSION TO ALLOW THE CROHN'S & COLITIS
FOUNDATION OF AMERICA (CCFA) TO COLLECT ONSITE DONATIONS
AND SPONSORSHIPS AT THE 2ND ANNUAL TAKE STEPS OAKLAND
WALK AT LAKESIDE PARK (BANDSTAND) ON SUNDAY, OCTOBER 16,
2016.**

SUMMARY

Oakland Parks & Recreation received a request from Crohn's & Colitis Foundation of America (CCFA), a IRC 501(c)(3) non-profit organization dedicated to improving the quality of life of 1.6 million US children and adults affected by Inflammatory Bowel Diseases, of which 75,000 reside in Northern California. CCFA is requesting approval to collect onsite donations and sponsorships at the Take Steps Oakland Walk 2016, at Lakeside Park on Sunday, October 16, 2016. Funds raised will go towards a cure for children and adults affected by Inflammatory Bowel Disease. Approval from the PRAC is required per O.M.C. section 12.64.080.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks & Recreation. The Crohn's & Colitis Foundation of America are paying all rental fees associated with the event established at \$2034.00.

PROJECT / PROGRAM DESCRIPTION

In 2015, more than 70,000 people joined nationwide, helping to raise \$11 Million. Eighty-two cents (\$0.82) of every dollar raised goes towards breakthrough research, public and professional education, and patient support services in communities across the nation.

Take Steps does not have any registration fees associated with the event and most donations are made online before the event. On a rare occasion that a participant brings a check to the walk CCFA requests ask that they are able to collect funds on-site (i.e., donations, sponsorships). By partnering together in their local Northern California Communities, CCFA can provide hope and inspire action for a healthier future.

The established attendance for the 2016 Take Steps Oakland event is 300. Existing park facilities are sufficient to support this event with no need for additional restrooms facilities or crowd control measures.

BACKGROUND / LEGISLATIVE HISTORY

CCFA conducted the Take Steps Oakland event at Lakeside Park in 2015 with 250 participants and raising \$2,000 onsite.

The CCFA offers a wide range of educational programs for patients and health-care professional, and provides supportive services to help people cope with their chronic intestinal diseases.

Take Steps for Crohn's & Colitis is CCFA's largest fundraising event having touched over 240,000 people and raised nearly \$60M to help further the Foundation's mission. Their Take Steps walks offer a wonderful day for family, friends and the community to celebrate all of the efforts that have been put forth in raising funds towards our mission. Their walk events are filled with live music, food, kids' entertainment, educational materials, and, of course, wonderful exposure for our corporate partners.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Crohn's & Colitis Foundation of America (CCFA) to collect on-site donations and sponsorships at their Take Step Oakland Walk 2016, at Lakeside Park (Bandstand) on Sunday, October 16, 2016.

Respectfully submitted,

/s/ Zermaine Thomas (Signature)

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Stephanie Hom (Signature)

Approved by:

Stephanie Hom

Interim Director

Attachments: Exhibit A – Crohn's & Colitis Foundation of America Proposal Letter
Exhibit B – 2015 Post Event Report
Exhibit C – Rental Application



CROHN'S & COLITIS FOUNDATION OF AMERICA

April 14, 2016

Oakland Parks and Recreation
Central Reservations Unit
250 Frank Ogawa Plaza, Suite 3330
Oakland, CA 94612

Re: 1. Proposal Letter

Dear Parks and Recreation Advisory Commission,

This letter is to confirm the reservation of the Take Steps Oakland Walk 2016 on October 16, 2016 for the Crohn's and Colitis Foundation of America (CCFA). CCFA is dedicated to improving the quality of life of the 1.6 million US children and adults affected by Inflammatory Bowel Diseases, of which 75,000 reside in Northern California. CCFA sponsors basic and clinical research of the highest quality. CCFA also offers a wide range of educational programs for patients and health-care professionals, and provides supportive services to help people cope with these chronic intestinal diseases. These programs are supported solely by contributions from the public. Our areas of focus are: research programs, education programs, and support services. CCFA is "highly rated" and has a 91.12/four out of four rating by Charity Navigator.

Take Steps for Crohn's and Colitis is CCFA's largest fundraising event having touched over 240,000 people and raised nearly \$60 Million to help further the Foundation's mission. Our Take Steps walks offer a wonderful day for family, friends, and the community to celebrate all the efforts that have been put forth in raising funds towards our mission. Our walk events are filled with live music, food, kid-centered entertainment, educational materials, and of course, wonderful exposure for our corporate partners. In 2015, more than 70,000 people joined us nationwide, helping us raise \$11 Million. 82 cents of every dollar raised goes towards breakthrough research, public and professional education, and patient support services in communities across the nation.

Take Steps does not have any registration fees associated with the event and most donations are made online before the event. In the rare occasion that someone brings a check to the walk we ask that we are able to collect funds on-site (ie donations, sponsorships). Please find our Nonprofit certificate: 501 (c)(3) attached. Our checks come from our national office in New York. The check request has been processed according to my records.

By partnering together in our local Northern California communities, we can provide hope and inspire action for a healthier future. On behalf of Take Steps Oakland, I thank you that your venue allows us to

Exhibit A

provide hope and inspire action as we work diligently towards a cure. Please do not hesitate to contact me, Harriet Patterson, Executive Director, at 415-356-2230 or via email at hpatterson@ccfa.org.

Sincerely,

Harriet Patterson, MPH
Executive Director

Exhibit A



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: Take Steps Oakland

Location of Event: Lakeside Park

Date/Hours of Event: November 8, 2015 Permit No. 33930

Event Contact Name: Megan Franks Phone No. 646-808-4608

Event Contact Address: 5 Third Street, Suite 815, San Francisco, CA 94103

Is this a "first time" event at this location? ☒ Yes ☐ No If no, when was the event held previously?

1. Were Facility Rental/Set-up fees waived? ☐ Yes ☒ No ☐ Not Applicable

2. Check other permits required for event?

☒ OPD Special Events Permit ☐ Food Handler's Permit ☐ Seller's Permit
☒ Charitable Solicitations Permit ☒ Certificate of Insurance ☐ Other – Please list

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 250

2. Were registration fees, donations or other fees collected on-site? ☒ Yes ☐ No
☐ Not Applicable

3. If yes, how many people registered? 250 How many people made donations? 100

4. What was the cost for registration? \$0

5. How much was collected on site from registration fees? \$0

6. How much was collected on site from donations? \$2,000

7. How much was collected on site from other fees? \$0

POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? ☐ Yes ☐ No

If no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
We were the only vendor.				

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

... We hope to have more sponsors/vendors as well as more participants this year. _____

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Submitted by: Megan Franks Date: 2/17/16

Approved by:  Date: 2-17-16
(OPR Staff)

Comments: _____



OAKLAND PARKS AND RECREATION
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: Bermaine

Date of Application: 1/25/16

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: Crohn's & Colitis Foundation of America

Business/Organization Address: 5 Third Street, Suite 815, San Francisco, CA 94103

Applicant Name: Megan Franks

Applicant Mailing Address: 5 Third Street, Suite 815, San Francisco, CA 94103

Phone Number: 415-808-4608 Fax Number: 415-356-0880 E-mail: mfranks@ccfa.org

Facility/Park Name: Lakeside Park

Room(s)/Site(s): Bandstand

EVENT INFORMATION:

Date(s) of Event: October 16, 2016

Time In/Prep Time 12:00 pm Actual Event Time 2:00 pm to 5:00 pm Cleanup/Time Out 6:00 pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar Mitzvah/Bat Mitzvah, etc.) Charity Walk

General Public Allowed: ☒ Yes ☐ No Sound Amplification: ☒ Yes ☐ No Non-Amplified Sound: ☐ Yes ☐ No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, interphones, etc.)

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 300 Approximate # of Adults 240 # of Teens 30 # of Children/Infants 30

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?

If yes, are you choosing a caterer from OPR's Approved Caterer's List?

☐ Yes ☒ No

Name of Approved Caterer:

☐ Yes ☐ No

If not using an OPR Approved Caterer, provide name of non-approved caterer:

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (\$50+ people)

Building Rentals/Special Events (Parks): \$30

(1) \$78 x 6 = 468

(Hourly Rate) (# of hours)

(2) \$156 x 6 = 936

(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit = 500

(5) Setup/Tear-down =

(6) Kitchen =

(7) Alcoholic Beverage Fee =

(8) Administrative Service Fee =

(9) Caterer Opt Out Fee =

(10) Sound Use Fee = 100

(11) Other Charges =

TOTAL: \$ 2034 Less Advance Minimum Payment of \$ 1,154 ; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 880

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash:

Check #:

Type of Credit Card: Visa or MasterCard: ☒

(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit

31 to 60 days notice: Forfeit Deposit

30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee

10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE

DATE 1.25.2016

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit C



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: May 26, 2016
SUBJECT: **REQUEST APPROVAL FROM THE PARKS AND RECREATION
ADVISORY COMMISSION TO ALLOW 3 STRANDS GLOBAL, INC., FOR
PERMISSION TO COLLECT ONSITE REGISTRATION FEES,
DONATIONS, EVENT MERCHANDISE AND SELL FOOD VENDOR
TICKETS AT THE BREAK FREE RUN OAKLAND- THE RACE TO END
HUMAN TRAFFICKING AT LAKESIDE PARK (BANDSTAND) ON
SATURDAY, NOVEMBER 5, 2016.**

SUMMARY

Oakland Parks & Recreation received a request from 3 Strands Global, Inc., a IRC 501(c)(3) non-profit organization established to combat human trafficking through sustainable employment, education and engagement initiatives. 3 Strands Global, Inc. is requesting to collect onsite registrations fees, donations, event merchandise and sell of food vendors' tickets at the event. All funds collected from 3 Strands Break Free Run will go to their 2016 beneficiaries who are combating human trafficking through restoration and prevention services. Approval from the PRAC is required per O.M.C. section 12.64.080.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks & Recreation. 3 Strand Global Inc. is paying all rental fees associated with the event estimated at \$1688.00.

PROJECT / PROGRAM DESCRIPTION

The goal of the 3 Strands Break Free Run is to bring the local communities together to raise awareness and funds to combat human trafficking. Human trafficking is happening all around us. With awareness comes prevention, and everyone can do something to help combat this crime.

The following amounts are being requested to collect onsite:

- Registration Fees
 - Adult 5K \$48
 - Youth 5 K \$30
 - Adult 10K \$58
 - Youth 10K \$35
- 3 Strands Merchandise
 - \$20 - \$50
- Food Vendor Tickets
 - \$5

Non-profits and other vendors will be present with an abundance of informational literature about combatting human trafficking and to get involved in the fight.

The estimated attendance is 1000. 3 Strand Global, Inc. will provide 2 portable restroom facilities with 1 being ADA Accessible to accommodate the number in attendance in accordance with O.M.C. 12.64.360 which provides for the provision of temporary restroom facilities at the ratio of one to every 500 persons.

BACKGROUND / LEGISLATIVE HISTORY

3 Strands Global, Inc., is a non-profit organization that was established to combat human trafficking through sustainable employment, education and engagement initiatives. 3 Strands Global Inc. provides sustainable business initiatives to employ survivors of human trafficking and support those at risk, educates students in the classroom to build awareness and support prevention efforts, and engages a global community of committed individuals and organization to combat human trafficking through Break Free Runs and other events.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from 3 Strands Global, Inc. to collect onsite registrations fees, donations, event merchandise and sell food vendors tickets at Lakeside Park (Bandstand) on Saturday, November 5, 2016.

Respectfully submitted,

/s/ Zermaine Thomas (Signature)

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Stephanie Hom (Signature)

Approved by:

Stephanie Hom

Interim Director

Attachments: Exhibit A – 3 Strands Global Inc. Proposal Letter
Exhibit B – Non-Profit Certificate
Exhibit C – Rental Application



4th Annual 3Strands Break Free Run Oakland

ABOUT 3STRANDS

www.3StrandsGlobal.com

3Strands Global, Inc. is a non-profit established to combat human trafficking through sustainable employment, education and engagement initiatives. Human trafficking is NOT OK, and 3Strands believes everyone can DO SOMETHING. 3Strands provides sustainable business initiatives to employ survivors of human trafficking and support those at risk; educates students in the classroom to build awareness and support prevention efforts; and engages a global community of committed individuals and organizations to combat human trafficking through Break Free Runs and other events. The organization is supported through the sale of quality handmade products created in Cambodia and Nepal, community member pledges, events and corporate sponsorships.

EVENT OVERVIEW

Goal

The goal of the 3Strands Break Free Run is to bring the local communities together to raise awareness and funds to combat human trafficking. Human trafficking is happening all around us. We know that with awareness comes prevention, and we can all DO SOMETHING to help combat this crime. All proceeds from the 3Strands Break Free Runs go back to our 2016 beneficiaries who are combating human trafficking through restoration and prevention services. Our 2016 beneficiaries will be thoroughly vetted before being selected.

In addition to bringing the community out to join in our Break Free Run Oakland - The Race to End Human Trafficking, we will have nonprofits and other vendors present with an abundance of information about combating human trafficking and how to get involved in the fight. There will be live music until about 11:00 a.m. with food available for purchase after the race.

Race Logistics

We will be setting up the start/finish line near the Gazebo at Lakeside Park. The start/finish line will be 16' wide. The runners will head out around Lake Merritt for both the 5K and 10K run/walk. The 10K runners will circle the lake twice. We will be announcing from the Gazebo and that is also where the live band will be playing. The live band will play until 11:00 a.m.



Our race will be timed by a professional timing company, A Change of Pace. There will be a timing pad set up at the start/finish line and then a timing booth, 10 x 20, with tables and computers, where the runners can get their run times. This will be located in the vendor/festival area.

Also in the vendor/festival area, located along the walking path near the Gazebo, will be various vendors and nonprofit organizations that will be handing out information about their companies/organizations.

Race Day Registration will be located in the vendor/festival area along with Vendor Check-in and Volunteer Check-in. We will be displaying banners/signs around the park for easy identification of important locations (first aid, race day registration, volunteer/vendor check-in, etc.) These banners/signs will be attached to our pop-ups and will not be going into the ground.

We will have portable toilets delivered to the parking lot of the park the day before the race and they will be picked up after the event, usually on Monday.

COLLECTION OF FUNDS

3Strands would like to collect money for registration fees, general donations, 3Strands merchandise and food vendor tickets. The amounts are as follows:

- Registration
 - Adult 5K - \$48
 - Youth 5K - \$30
 - Adult 10K - \$58
 - Youth 10K - \$35
- 3Strands Merchandise
 - \$20 - \$55
- Food Vendor Tickets
 - \$5.00

Funds are being collected on site for those that did not pre-register, along with those who want to purchase merchandise, make general donations and enjoy a meal or snack.



Department of the Treasury
Internal Revenue Service

P.O. Box 2508, Room 4010

Cincinnati, OH 45201

ED 04000

TELEPHONE

03070000

In reply refer to: 4077589886

Feb. 26, 2015 LTR 4168C 0

27-4594317 000000 00

00027019

BQDC: TE

CHP 0400.0 00000000

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3STRANDS GLOBAL INC

3941 PARK DR SUITE 20-200

EL DORADO HILLS CA 95762-4549



024306

Employer Identification Number: 27-4594317

Person to Contact: M SCHATZ

Toll Free Telephone Number: 1-877-829-6500

Dear Taxpayer:

This is in response to your Jan. 20, 2015, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(03) of the Internal Revenue Code in a determination letter issued in September 2011.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Requests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

Exhibit B

PN# 34960



CITY OF OAKLAND
OAKLAND PARKS AND RECREATION

Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187, Facsimile: 510.238-2397



Rental Application

ATTENTION:

Date of Application: 12/7/15

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: 3Strands Global, Inc.

Business/Organization Address: 3941 Park Dr. #20-200 El Dorado Hills 95762

Applicant Name: Carrie Jacobstein

Applicant Mailing Address: Same

Phone Number: 916-365-2606 Fax Number: _____

E-mail: Carriej@3strandsGlobal.com

Facility/Park Name: Lakeside Park Bandstand

Room(s)/Site(s): _____

EVENT INFORMATION:

Date(s) of Event: Saturday, November 5, 2016

Time In/Prep Time 5:00am Actual Event Time 8:00am to 11:00am Cleanup/Time Out 1:00pm

Type of Event/Purpose: (As specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Bat Mitzvah, etc.)

5K/10K Run/Walk - Break Free Run

General Public Allowed? ☒ Yes ☐ No Sound Amplification? ☒ Yes ☐ No Non-Amplified Sound: ☐ Yes ☒ No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

PA System, live band

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 1000 Approximate # of Adults 700 # of Teens 200 # of Children/Infants 100

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

None

Will you require a caterer for your event?

☐ Yes ☒ No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?

☐ Yes ☐ No

Name of Approved Caterer: _____

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fee:

Picnic & Related Events: \$17.50 per person

Building Rentals/Special Events (Parks): \$30

(1) 2 x 117.00 = 234.00 ~~432.00~~

(Hourly Rate) (# of hours)

(2) 6 x 114.75 = 688.50

(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30.00

(4) Deposit = 1000.00

(5) Setup/Teardown = _____

(6) Kitchen 1688.00

(7) Alcoholic Beverage Fee = _____

(8) Administrative Service Fee = _____

(9) Caterer Opt Out Fee = _____

(10) Sound Use Fee = 100.00

(11) Other Charges = _____

TOTAL: \$2052.50 Less Advance Minimum Payment of \$ _____

BALANCE DUE 30 DAYS BEFORE EVENT'S

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash _____

Check # _____

Type of Credit Card: Visa or MasterCard _____

(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit

31 to 60 days notice: Forfeit Deposit

30 days to 31 days notice: Forfeit Deposit Plus 1/2 Rental Fee

10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: Carrie Jacobstein

DATE: 12/7/15

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit C



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: May 26, 2016
SUBJECT: **REQUEST APPROVAL FROM THE PARKS AND RECREATION
ADVISORY COMMISSION TO ALLOW REBUILDING TOGETHER
OAKLAND | EASTBAY PERMISSION TO COLLECT ONSITE
DONATIONS, TICKET SALES AT DOOR AND HOST A SILENT AUCTION
AT THEIR ANNUAL GATHER TOGETHER FUNDRAISER AT LAKE
MERRITT SAIBOAT HOUSE ON THURSDAY, OCTOBER 6, 2016.**

SUMMARY

Oakland Parks & Recreation received a request from Rebuilding Together Oakland | Eastbay, IRC 501(c)(3)a non-profit organization that provides free home rehabilitation modifications and repairs, performs safe and healthy home assessments, and installs fall prevention measures through its Safe at Home volunteers program. All work provided is at no cost to the home owner. Rebuilding Together Oakland is requesting approval to collect onsite donations, ticket sales at door and host a silent auction at their Annual Gather Together Fundraiser. All funds collected will be used to achieve the programmatic goals of Rebuilding Together Oakland | Eastbay and the homeowners they serve. Approval from the PRAC is required per O.M.C. Section 12.64.080.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks & Recreation. Rebuilding Together Oakland | East Bay is paying all rental fees associated with the event estimated at \$1650.00.

PROJECT / PROGRAM DESCRIPTION

Rebuilding Together Oakland | Eastbay has a strategy of continuous, sustained community engagement efforts showing that neighbor helping neighbor never goes out of style. Businesses are encouraged to financially support Build Days and to engage their staff as community volunteers, work with City officials, Fire Departments and community civic organizations to be the change they want to see in their communities.

All event sponsorships are in place long before the event date. Tickets are also purchased in advance. However on occasion a pre-registered ticket will be paid for onsite; there are no walk-in tickets for purchase.

Rebuilding Together Oakland | Eastbay is requesting to collect the occasional pre-registered tickets of \$100 onsite. Mode of payments for all transactions is credit or debit card through a SQUARE reader.

The estimated attendance is 150. Existing building facilities are sufficient to support the event with no need for additional restroom facilities or crowd control measures.

BACKGROUND / LEGISLATIVE HISTORY

Rebuilding Together Oakland | Eastbay, is a non-profit organization that provides free home rehabilitation modifications and repairs for low-income homeowners. The majority of those homeowners live on less than \$18,000 a year. They are seniors and disabled individuals, many of whom are veterans and/or caring for family members. All home repairs done by Rebuilding Together Oakland | Eastbay are provided at no cost to homeowners. Funds to do this work comes from individual donors, grants, city and county contracts (with Oakland, Hayward and Alameda County), corporate funders typically through team sponsorships, skilled volunteers and donated or discounted material through vendor contracts.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Rebuilding Together Oakland | Eastbay to collect on-site donations at their Annual Gather Together Fundraising Event, at Lake Merritt Sailboat House on Thursday, October 6, 2016.

Respectfully submitted,

/s/ Zermaine Thomas (Signature)

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Stephanie Hom (Signature)

Approved by:

Stephanie Hom

Interim Director

Attachments: Exhibit A – Rebuilding Together Oakland | Eastbay Proposal Letter

Exhibit B – 501c3 Non-profit Certificate

Exhibit C – Rental Application



April 27, 2016

Board of Directors

Richard Tong
President
Presidio Bank

Les Hausrath
Vice President
Wendel Rosen Black &
Deen

Laurent Harrison
Treasurer
Bell Investment Advisors

Hamid Ghaemmaghami
City of Palo Alto

Matthew Graham
Wendel Rosen Black &
Deen

Jack Soares
Consultant

Elizabeth Swift, PhD
East Bay CREW

Lisa Shulman Malul, JD
Executive Director

Office of Parks and Recreation
250 Frank H. Ogawa Plaza
Suite 3330
Oakland, CA 94612

Re: Annual Gather Together Fundraising Event, Thursday October 6, 2016 to
be held at the Lake Merritt Sailboat House

Overview of Event

Rebuilding Together Oakland has placed a deposit to secure the Lake Merritt Sailboat House as the site for our Annual Gather Together Fundraiser.

History of Organization

All of the homeowners we serve are low-income, and a majority live on less than \$18,000 a year. They are seniors, veterans and disabled individuals, many of whom are veterans and/or caring for family members. We provide free home rehabilitation modifications and repairs perform safe and healthy home assessments, install falls prevention measures through our Safe at Home volunteer program. All our work is provided at NO COST to the homeowner. Our funds to do this work come from individual donors, grants, city and county contracts (with Oakland, Hayward and Alameda County), corporate funders typically through team sponsorships, skilled volunteers, and donated or deeply discounted materials through our vendor contacts.

Rebuilding Together Oakland | East Bay has a strategy of continuous, sustained community engagement efforts showing that neighbor helping neighbor never goes out of style. Business are encouraged to financially support Build Days and to engage their staff as community volunteers, we work with City Officials, the Fire Department, and community civic organizations to be the change we want to see in our communities.

Request to collect funds on-site

All event sponsorship are in place long prior to the event. Tickets are purchased in advance, but on occasion a pre-registered ticket will be paid for onsite. There are no walk-in tickets for purchase. The tickets are \$100. Not items are being sold onsite. The bar is open bar. Mode of payments for all ticket transactions is credit or debit card through a SQUARE reader. A Silent Auction will be held. Bids on paper will be made. A winner announced. Payment will be via credit or debit card using a SQUARE reader. There will also be a text to give component to the event, where attendees have an opportunity to support the work of the organization through individual donations. These opportunities are made through online pledges. No transaction will take place, but will be fulfilled at a future date.

All funds will be used to achieve the programmatic goals of Rebuilding Together Oakland and the homeowners we serve.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa Malul".

Lisa Malul
Executive Director

Exhibit A

Internal Revenue Service

Date: November 5, 2002

Rebuilding Together Oakland
484 Lake Park Ave Ste 242
Oakland, CA 94610-2730

Department of the Treasury

**P. O. Box 2508
Cincinnati, OH 45201**

Person to Contact:

Ms. K. Hilson 31-07340

Customer Service Representative

Toll Free Telephone Number:

8:00 a.m. to 6:30 p.m. EST

877-829-5500

Fax Number:

513-263-3756

Federal Identification Number:

94-3213325

Dear Sir:

This letter is in response to the amendment to your organization's Articles of Incorporation filed with the state on March 13, 2002. We have updated our records to reflect the name change as indicated above.

Our records indicate that a determination letter issued in May 1995 granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Exhibit B



Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: SOPHIA VACA

Date of Application: APRIL 27, 2016

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: REBUILDING TOGETHER OAKLAND EAST BAY

Business/Organization Address: 1171 OCEAN AVENUE OAKLAND 94608

Applicant Name: LISA MALUL

Applicant Mailing Address: 1555 LAKESIDE DRIVE OAKLAND 94612

Phone Number: 510 375 7179 Fax Number: _____ E-mail: lisa.malul@gmail.com

Facility/Park Name: LAKE MERRITT SAILBOAT HOUSE

Room(s)/Site(s): CLUB ROOM

EVENT INFORMATION:

Date(s) of Event: OCTOBER 6, 2016 - THURSDAY

Time In/Prep Time 1 PM Actual Event Time 5:30 to 9 PM Cleanup/Time Out: 11 PM

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Outdoors, Bar/Mitzvah/Bat Mitzvah, etc.)

NON PROFIT ORGANIZATION ANNUAL GATHER TOGETHER FUNDRAISER

General Public Allowed: ☒ Yes ☐ No Sound Amplification: ☐ Yes ☐ No Non-Amplified Sound: ☐ Yes ☐ No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 150 Approximate # of Adults 150 # of Teens 0 # of Children/Infants 0

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?

☒ Yes ☐ No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?

☒ Yes ☐ No

Name of Approved Caterer: TO BE SELECTED - CURRENTLY INQUIRING

If not using an OPR Approved Caterer, provide name of non-approved caterer:

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (\$50+ people)

Building Rentals/Special Events (Parks): \$30

(1) 75 x 10 = 750

(Hourly Rate) (# of hours)

(2) _____ x _____ = _____

(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit = 300

(5) Setup/Tear-down = 150

(6) Kitchen = _____

(7) Alcoholic Beverage Fee = 195

(8) Administrative Service Fee = _____

(9) Caterer Opt-Out Fee = _____

(10) Sound Use Fee = _____

(11) Other Charges = _____

4 hrs x 75 = 300
SECURITY

TOTAL: 1650 Less Advance Minimum Payment of \$ 600.00 BALANCE DUE 30 DAYS BEFORE EVENT: 1050

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: ☒ (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/4 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/4 Rental Fee 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Lisa Malul DATE April 27, 2016

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit C



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: May 26, 2016
SUBJECT: **REQUEST APPROVAL FROM THE PARKS AND RECREATION
ADVISORY COMMISSION TO ALLOW THE CALIFORNIA DRAGON
BOAT ASSOCIATION (CDBA) TO COLLECT FUNDS ONSITE FOR FOOD
SALES, OFFICIAL EVENT MERCHANDISE AND OTHER
PADDLING/FITNESS MERCHANDISE AT THE DRAGON BOAT RACES
AND CULTURAL FESTIVAL AT LAKESIDE PARK AND SAILBOAT
HOUSE ON SATURDAY, SEPTEMBER 17, 2016 AND SUNDAY,
SEPTEMBER 18, 2016.**

SUMMARY

Oakland Parks & Recreation received a request from the California Dragon Boat Association (CDBA), a IRC 501(c)(3) non-profit organization with nearly 1,000 members that runs many dragon boat races and events in the Bay Area. Dragon boating is a 2,500 year old sport that originated in China, but is now truly international, with teams in North America, Europe, Asia, Africa, and Australia. CDBA is requesting approval to collect funds onsite for food sales and merchandise at their 21st Annual Northern California International Dragon Boat Festival to be held at Lakeside Park and Lake Merritt Sailboat House on Saturday, September 17, 2016 and Sunday, September 18, 2016. All proceeds from this event benefit their nationally recognized CDBA Youth Dragon Boat program, which promotes teamwork, leadership, cultural awareness, health and fitness among high school youth through a yearlong dragon boat program offered at Bay Area high schools and youth organizations. Approval from the PRAC is required per O.M.C. Section 12.64.080.

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks & Recreation. California Dragon Boat Association is paying all rental fees associated with the event.

PROJECT / PROGRAM DESCRIPTION

The International Dragon Boat Festival is organized by the CDBA. It is the largest competitive dragon boat festival in the United States, regularly hosting close to 130 teams from all over the United States, Canada, Europe, and Asia. The festival is a major event in the Bay Area, and is distinctive from other community festivals and Bay Area sports events in its unique blend of cultural heritage, athletic competition, and community festival activities. Over the years, the CDBA has developed the festival into a major community event that attracts families, young professionals, athletes, seniors, and more.

The following funds are being requested to collect onsite:

- Food sales – The event typically has a combination of food vendors and food trucks that sell lunch and snacks for the public. Prices normally range from \$3 to \$10 depending on the item being sold.
- Official merchandise sales – The CDBA sells official festival merchandise, primarily t-shirts, athletic shirts, jackets, and sweatshirts, with the festival logo on it. Prices typically range from \$10 to \$50 depending on the item being sold.
- Other paddling / fitness and merchandise sales – Other vendors will be onsite that sell paddling or fitness oriented clothing and equipment (i.e., paddles, life jackets, paddle bags, paddling shorts, etc.) and including Asian cultural children's books, handmade candles, artisan chocolate, etc. These prices vary widely by product type. For example, a children's book may cost around \$10, while a carbon fiber dragon boat paddle may cost around \$150.

The estimated attendance is 3500. CDBA will provide 7 portable restroom facilities to accommodate the number of attendees in accordance with O.M.C. Section 12.64.360, which provides for the provision of temporary restroom facilities at the ratio of one to every 500 persons.

BACKGROUND / LEGISLATIVE HISTORY

The CDBA was founded in 1996 and promotes strong, healthy communities in the Bay Area through high quality dragon boat programs. The organization is one of the most well-respected dragon boat organizations in the United States, with extensive adult, college, and youth dragon boat programs.

The Dragon Boat Festival is one of three major holidays celebrated in Chinese communities around the world. A dragon boat team consists of 20 paddlers, a drummer, and a steersperson, and is heavily reliant on timing and teamwork. There are no "stars" in dragon boating, as the success of the boat depends upon how well the team works together. Due to its ability to bring teams together, dragon boating has been exceptionally popular with corporate, community, and civic organizations.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from California Dragon Boat Association to collect funds onsite for food sales, official event merchandise and other paddling/fitness merchandise at the Dragon Boat Races and Cultural Festival at Lakeside Park and Sailboat House on Saturday, September 17, 2016 and Sunday, September 18, 2016.

Respectfully submitted,

/s/ Zermaine Thomas (Signature)

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Stephanie Hom (Signature)

Approved by:

Stephanie Hom

Interim Director

Attachments: Exhibit A – California Dragon Boat Association Proposal Letter

Exhibit B – 501c3 Non-profit Certificate

Exhibit C – Rental Application



April 26, 2016

Parks and Recreation Advisory Commission
Office of Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

Dear Commissioners:

On behalf of the California Dragon Boat Association (CDBA), we would like to submit this request for approval to collect funds on site for the 21st Annual Northern California International Dragon Boat Festival, to be held at Lake Merritt on September 17 and 18, 2016. In this Proposal Letter, we have provided the following, per the PRAC requirements:

- Brief history of the California Dragon Boat Association;
- Overview of the event;
- Review of key categories of funds to be collected;
- Reason for on-site fund collection; and
- Organization and program benefitting from collected funds.

THE CALIFORNIA DRAGON BOAT ASSOCIATION (CDBA) AND DRAGON BOAT RACING

The CDBA, founded in 1996, promotes strong, healthy communities in the Bay Area through high quality dragon boat programs. The organization is one of the most well-respected dragon boat organizations in the United States, with extensive adult, college, and youth dragon boat programs. The CDBA is a non-profit, 501(c)3 organization with nearly 1,000 members that also runs many dragon boat races and events in the Bay Area. We started as a partnership with Self Help for the Elderly, a senior-serving organization with whom we still work closely and contribute to annually. The CDBA is a volunteer run organization.

Dragon boating is a 2,500 year old sport that originated in China, but is now truly international, with teams in North America, Europe, Asia, Africa, and Australia. The Dragon Boat Festival is one of three major holidays celebrated in Chinese communities around the world. A dragon boat team consists of 20 paddlers, a drummer, and a steersperson, and is heavily reliant on timing and teamwork. There are no "stars" in dragon boating, as the success of the boat depends upon how well the team works together. Due to its ability to bring teams together, dragon boating has been exceptionally popular with corporate, community, and civic organizations.

Additionally, dragon boating is very accessible from both a cost and physical needs perspective. The CDBA provides the boats, sites, equipment, and coaches necessary to learn dragon boating, and it is something which can be learned at a basic level in a very short time. It is also very physical accessible, which has led to the development of many cancer survivor and sight impaired teams.

THE NORTHERN CALIFORNIA INTERNATIONAL DRAGON BOAT FESTIVAL

The International Dragon Boat Festival is organized by the CDBA. It is the largest competitive dragon boat festival in the United States, regularly hosting close to 130 teams from all over the United States, Canada, Europe, and Asia. The Festival is a major event in the Bay Area, and is distinctive from other community festivals and Bay Area sports events in its unique blend of cultural heritage, athletic competition, and community festival activities.

Over the years, the CDBA has developed the festival into a major community event that attracts families, young professionals, athletes, seniors, and more. The festival includes the following elements:

- Dragon Boat Racing - The racing features competitive level teams from around the world, novice teams representing many of the Bay Area's major corporations and community organizations, and high school and college teams.
- Health & Wellness Pavilion - In the past this has included the well-known Sunscreen Bar, eyeglass cleaning, body fat and blood pressure measurement, massage, spin art, and airbrush tattoos.
- Cultural Stage - The stage features two days of high quality performers and entertainment, such as lion dance, taiko drumming, Chinese acrobats and folk dance, martial artists, Hawaiian dancing, magicians, gospel choirs, and much more.
- Dragon Land - This children and family activity area, centered around a large activity pavilion, has been a major attraction for the family audience and includes arts and crafts, games, roving dragons, Chinese stilt walkers, magicians, face painting, and animal balloons.
- Opening Ceremony - Every year, the CDBA holds an Opening Ceremony where Buddhist monks present a traditional blessing ceremony that historically is associated with dragon boat racing, where the elected officials and community leaders "dot the eye" of the dragon to bring good luck to all teams.
- Vendors / Booths - The festival features a modest vendor area, including food trucks, artisan food vendors, arts and crafts, and fitness or paddling oriented vendors.
- Shuttle Buses - In order to increase accessibility and to promote sustainability goals, the CDBA funds free shuttle buses to the event.

KEY CATEGORIES OF FUNDS TO BE COLLECTED ON-SITE

The CDBA collects the following on-site funds:

- Food sales - The event typically has a combination of food vendors and food trucks who sell lunch and snacks for the public. Prices normally range from \$3 to \$10 depending on the item being sold.
- Official merchandise sales - The CDBA sells official festival merchandise, primarily t-shirts, athletic shirts, jackets, and sweatshirts, with the festival logo on it. Prices typically range from \$10 to \$50 depending on what is being sold.
- Other paddling / fitness and merchandise sales - In addition, we have other vendors who sell paddling or fitness oriented clothing and equipment (i.e. paddles, life jackets, paddle bags, paddling shorts, etc.) and other merchandise including Asian cultural children's books, handmade candles, artisan chocolate, etc. These prices vary widely by product type. For example, a children's book can cost around \$10, while a carbon fiber dragon boat paddle can cost around \$150.

REASON FOR ON-SITE FUND COLLECTION

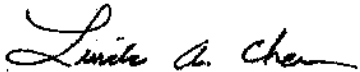
The event is a cultural and dragon boat festival, and as such, we have vendors who reinforce this theme and provide additional activities for the public and participants. The limited number of food booths and food trucks are there to serve the public and paddlers and to encourage a longer length of stay. Also, we market ourselves as a family festival, so having snacks and food available for children is important.

ORGANIZATION AND PROGRAM BENEFITTING FROM COLLECTED FUNDS

The food and merchandise booths, as well as the festival merchandise, do not generate large amounts of revenue for the CDBA. However, all proceeds from our festival benefit our nationally recognized CDBA Youth Dragon Boat program, which promotes teamwork, leadership, cultural awareness, and health and fitness among high school youth through a year-long dragon boat program offered at Bay Area high schools and youth organizations. The program serves a wide diversity of youth, but in particular has been able to reach many immigrant high school youth who do not traditionally participate in competitive sports activities, and therefore would not have been otherwise able to realize the benefits of participating in a team sport. Many of the youth who participate in our programs do not have parents who are involved as coaches or team managers in soccer or baseball programs, so for most, dragon boating is their first experience with a team sport. Furthermore, many high school sports have certain height, size, or physical skill or ability requirements, but dragon boating is accessible to all, including those with disabilities. Many of the youth who participate have never thought about fitness or athletic competition, but after a year or two are able to compete at a very elite level in dragon boating. The program is offered either free or at very low cost to participating youth.

Thank you for your consideration of our request. Feel free to contact us should you have any questions.

Sincerely,



Linda Cheu
Festival Director



Yen Chung
President

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 07 2004

Employer Identification Number:
52-2153489

DLN:

17053094742084

CALIFORNIA DRAGON BOAT ASSOCIATION
268 BUSH ST NO 888
SAN FRANCISCO, CA 94104-0000

Contact Person:

ERIC J BERTELSEN

ID# 31323

Contact Telephone Number:

(877) 829-5500

Public Charity Status:

509(a) (2)

Dear Applicant:

Our letter dated November 1999, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

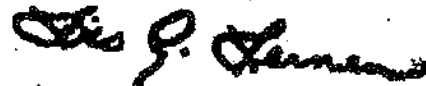
Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3576. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:00 a.m. - 6:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)

Exhibit B



Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: _____

Date of Application: 4-28-16

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: California Dragon Boat Assn

Business/Organization Address: 268 Bush Street #888 S.F. CA 94104

Applicant Name: Steve Perich

Applicant Mailing Address: 106 44th Ave San Mateo CA 94403

Phone Number: (650) 678-0381 Fax Number: _____ E-mail: steveperich@gmail.com

Facility/Park Name: Lakeside Park

Room(s)/Site(s) Bathhouse, adjacent grass areas, Bellevue Ave

EVENT INFORMATION:

Date(s) of Event: Move in: Sept 15-16 Event: Sept 17-18 Cleanup: Sept 19

Time In/Prep Time _____ Actual Event Time 9am to 6pm Cleanup/Time Out _____

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)

Dragon Boat Races & Cultural Festival

General Public Allowed: ☐ Yes ☒ No Sound Amplification: ☐ Yes ☒ No Non-Amplified Sound: ☐ Yes ☒ No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

speakers and all listed above

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 3500 Approximate # of Adults 3000 # of Teens 500 # of Children/Infants ?

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Bathhouse, parking lot, part of Bellevue Ave

Will you require a caterer for your event?

☐ Yes ☒ No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?

☐ Yes ☒ No

Name of Approved Caterer: _____

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) _____ x _____ = _____
(Hourly Rate) (# of hours)

(7) Alcoholic Beverage Fee = _____

(2) _____ x _____ = _____
(Hourly Rate) (# of hours)

(8) Administrative Service Fee = _____

(3) Permit Processing Fee = _____

(9) Caterer Opt Out Fee = _____

(4) Deposit = _____

(10) Sound Use Fee = _____

(5) Setup/Tear-down = _____

(11) Other Charges = _____

(6) Kitchen = _____

TOTAL: \$ _____ Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: _____
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE _____ DATE _____

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit C



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Kristen Zarembo, Cultural Arts, Economic & Workforce Development Dept.
DATE: May 25, 2016
**SUBJECT: REQUEST FOR THE PARKS AND RECREATION ADVISORY
COMMISSION TO RECOMMEND APPROVAL OF THE MURAL DESIGN
PROPOSAL BY ATTITUDINAL HEALING CONNECTION AND ARTISTS
JUSTIN METOYER-MULLON AND DANIEL PANKO FOR THE DURANT
MINI PARK PUBLIC ART PROJECT IN WEST OAKLAND**

SUMMARY

Public Art Program Staff recommends that the Park and Recreation Advisory Commission recommend approval of the mural design by Attitudinal Healing Connection, and artists Justin Metoyer-Mullon and Daniel Panko for the Durant Mini Park Public Art Project in West Oakland. The proposed project, commissioned by the Public Art Program in compliance with the associated grant funds for general park improvements, will beautify the park with a community-inspired mural created by a local organization, Attitudinal Healing Connection, serving the needs of the West Oakland community.

The project is being administered through the Public Art Program, Cultural Arts Unit, Economic and Workforce Development Department, in conjunction with the park improvements administered through the Public Works Project Delivery Division in 2015. The Parks and Recreation Advisory Commission must review and approve all public art project designs proposed for Oakland Parks and Recreation facilities, either as part of a larger capital improvement design review, or through an independent review when the artwork is designed independently.

FISCAL IMPACT

The Durant Mini Park Public Art Project is funded through City of Oakland percent for art funds associated with the California State Proposition 84 project grant secured to make the general park improvements (per Ordinance Number 11066 C.M.S). The grant specifically committed to funding a mural as a component of the park improvements. Attitudinal Healing and the artist team will be compensated for the creation of the mural as a subcontractor to the Beliveau Engineering contract in the amount of eighteen thousand dollars (\$18,000) for project administration, artist fees, supplies, and installation costs. There is no direct fiscal impact for Oakland Parks and Recreation for creation of the mural.

PROJECT / PROGRAM DESCRIPTION

Durant Mini Park is located on 29th Street in West Oakland (District 3) on Martin Luther King Blvd. Attitudinal Healing Connection (AHC), the West Oakland-based nonprofit community organization, was subcontracted with the Durant Mini Park's General Contractor, Beliveau Engineering Contractors, Inc., to develop and install a public art mural as part of the park improvements funded

through a Proposition 84 state grant, which specified the inclusion of a mural as part of the park improvements. AHC commenced work in March, and the artist team conducted outreach at a community event in the park on March 19th, 2016 to identify themes and inform the mural's composition prior to design development.

The park is used by local families and children and is often the site of memorials for community members lost to violence. The artists were asked to develop a design which would honor the community's values, including nature, family and animals, as well as compliment the young children's playground equipment and community gardens located at the park. The mural will be created with acrylic mural paints and spray paint, coated with TSW 800, an anti-graffiti semi-gloss clear coat, which also provides a UV protective barrier.

The design proposal is attached, as well as a summary of the design, artist resume and site images.

BACKGROUND / LEGISLATIVE HISTORY

Due to the time constraints related to the grant fund source and new public art contracting requirements for public improvement projects, for the Durant Mini Park Public Art Project, the Public Art Program coordinated with Public Works staff to subcontract the scope of work to the local, community arts organization Attitudinal Healing Connection, with demonstrated experience working on murals in West Oakland. Once the organization was under subcontract they identified the two artists to work on the project. Local community was engaged in the subject and design development during the local community event held at the park on March 19th, 2016.

Preliminary design concepts were reviewed and feedback provided at the Public Art Advisory Committee (PAAC) meeting held on May 2, 2016, and final review is scheduled for the PAAC meeting on June 6, 2016. The design will also be presented to the community for final review on June 2, 2016 at the local RACC meeting. Pending final approval by the PAAC and recommended approval from the PRAC, the mural is scheduled to be created on site June 10 – June 19, 2016.

The project must be completed by June 30, 2016 to meet Proposition 84 grant requirements. Community will also be invited to celebrate the mural installation.

RECOMMENDATION

Public Art Program Staff recommends that the Park and Recreation Advisory Commission recommend approval of the mural design by Attitudinal Healing Connection, and artists Justin Metoyer-Mullon and Daniel Panko for the Durant Mini Park Public Art Project in West Oakland. The proposed project, commissioned by the Public Art Program in compliance with the associated grant funds for general park improvements, will beautify the park with a community-inspired mural created by a local organization, Attitudinal Healing Connection, serving the needs of the West Oakland community.

All reports must be signed by the preparer and the preparer's supervisor.

Respectfully submitted,

 (Signature)

Prepared by:

Kristen Zaremba

Acting Cultural Arts Manager, Economic & Workforce Development

 (Signature)

Approved by:

Kelley Kahn

Special Projects Manager, Economic & Workforce Development

Attachments: Exhibit A – *Durant Mini Park Mural Design*

Exhibit B – Durant Mini Park Mural – Attitudinal Healing Proposal Narrative, Site
Images and Artist Resume

Note: Record the "Exhibit" identification letter on the bottom right corner of the first page of each attachment, e.g., Exhibit A.



ATTITUDINAL HEALING CONNECTION

Durant Mini Park Design Narrative

Lead artists for the Durant Mini-Park Mural are Justin Metoyer-Mullon and Daniel Panko. The design process began by engaging community members at a community led public event held at the Durant Mini Park. Our goal was to engage individuals, and in particular children who may use the park, an opportunity to influence the design elements. We prepped painting and chalking stations where people were encouraged to freely paint and draw images they like. We envision to create a visually engaging, beautiful, culturally relevant and family oriented environment and have selected several elements from the community engagement process to include in the Durant Mini-Park Mural.

Several animals, listed mostly by youth, were incorporated into the mural surrounding a silhouette image of a family viewing the sunset in a world only seen in our imaginations. One of the parent's hands rest on several books that will reflect the names and writings of Authors and researchers such as Zora Neal Hurston and other personal heroes mentioned by adults at the community engagement. Quetzacoatl, the Feathered Serpent is depicted and enters the composition from the background haze wrapping under the land and re-emerging in the foreground on the southern side of the wall. Quetzacoatl is a symbolic representation of wisdom, knowledge, transformation and the wind in several indigenous cultures of the Americas. Other animals included from community engagement are the Jaguar, the lion, turtles and dolphins. We selected a brightly colored species of turtle to further enhance the color palette and match other brightly colored elements of the mural in the serpents body and flowers including symbols for peace, life, love, heritage, the infinite and others with brightly colored petals. We've layered imagery that is reflective of our community, culturally, symbolically, philosophically by creating an image that is beautiful for children to look at and holds elements with their own myths and stories to be told.

Meaning of the elements are as follows:

Celestial Lion: Love, Courage, Consistency, Leadership, Astrological Leo, reminder of the need for humility

Jaguar: Spirituality, awareness, keen senses, magical power, focused mentality

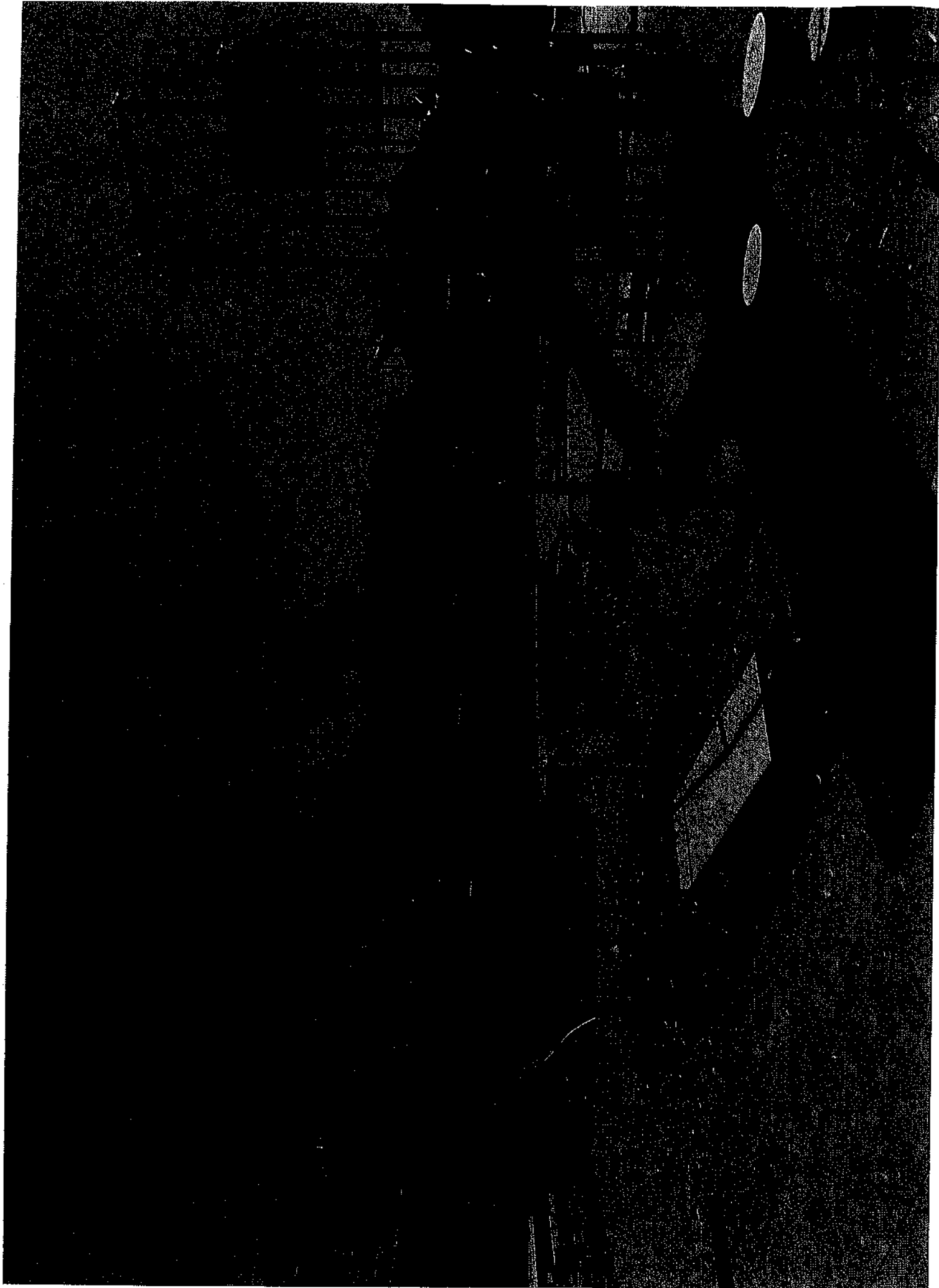
Quetzacoatl, The Feathered Serpent: transformation, wisdom, knowledge, the wind

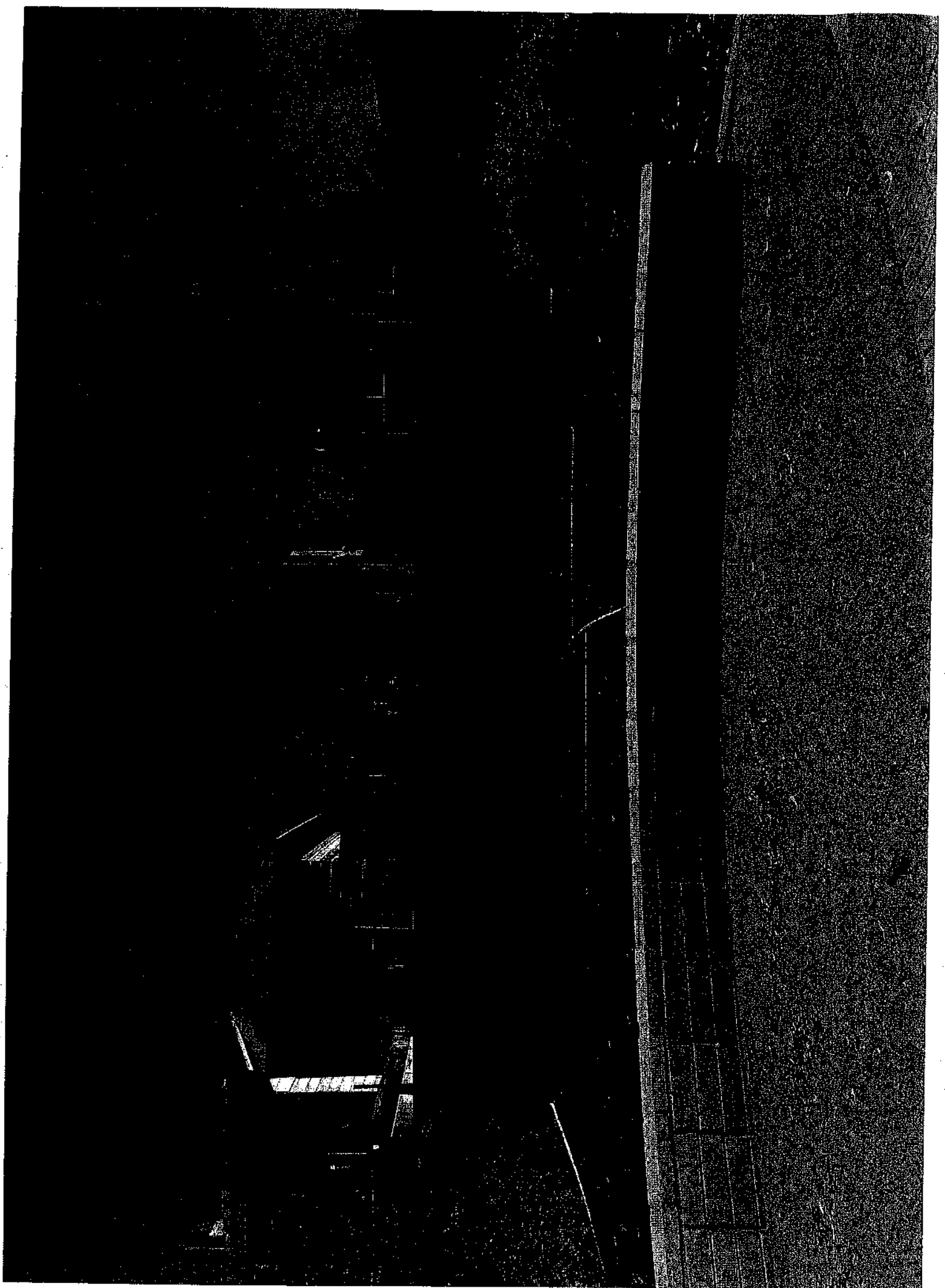
Painted Turtle: Resilience, survival beauty in an unlikely form

Family: Unity, togetherness, love, generational connectivity, education, transfer of knowledge and admiration of nature's beauty

Olmec Sculpture: Legacies of ancient culture, prominent and enduring presence of the ancient America's an element of mystery and bridge between hemispheres. A great deal of research posits the the Olmec civilization was a product of both Africa and the America's. However several details such as the name they gave themselves remains a mystery.

The Great Pyramids, The Sphinx and Mayan pyramid: Representations of great architectural feats of the world of our distant past. The Sphinx embodies a representation of our higher consciousness overcoming the base instincts of our lower self that drive us into greed and conflict, some describe it as an image of our future and our past.







Justin Metoyer Mullon

Artist, Muralist, Educator

Oakland, Ca.

JammTheArtist@gmail.com

[925-338-9752](tel:925-338-9752)

www.EternalAncestryArts.com

www.JammTheArtist.Com

Professional Summary

Justin Metoyer Mullon is a dedicated servant of the community as both an Artist and an Educator. His work as a painter, drafter and sculptor is grounded in creating a powerfully meaningful body of work, anchored in the continuity, resilience and dynamic nature of the African American and diasporic experience. His work is born from a personal, communal and ancestral perspective on human life and the natural world. Justin has dedicated over a decade of service to bay area youth, beginning in his teenage and young adult years. As a matured educator, Justin works to develop, enhance, deepen and implement developmentally appropriate visual arts and science integrated curriculum, in a culturally relevant context for students in bay area urban environments. Justin also works as a commissioned artist and professional muralist who goes above and beyond for others.

Education

San Francisco State University,

Bachelor of Arts, Black/Africana Studies, May 2012

Group and Solo Exhibitions

"Saturdaze"

High Choices Gallery, Oakland Ca. March, April 2016

"Dining With the Artists"

Kingston 11, Oakland Ca. December 2015

"Be Your Own Boss"

Monroe SF, San Francisco, Ca. July 2015

"18th Annual Artesteem Exhibition"

West Oakland Youth Center, Oakland, Ca. May 2015

"Trap x Art"

111 Minna Gallery, San Francisco, Ca. March 2015

"Gye-Nyame"

The Hatch, Oakland, Ca. March-April 2015.

Work Experience

Attitudinal Healing Connection: Artesteem

West Oakland Legacy Project Manager

August 2015- Present

Develops visual art and science integrated curriculum for implementation in WOLP Schools.

Assesses, evaluates, supports and otherwise manages instruction team.

Partners each school site with one or more West Oakland businesses and coordinates site visits, field trips and appropriate curriculum development tailored to each business' work and school site's needs. Supervises and supports production of annual Artesteem Gallery Exhibition at culmination of the school year to display student and instructor art.

Visual Arts Lead Instructor:

August 2015-Present

West Oakland Middle (PD), Rudsdale Alternative High, Oakland Technical High(ASP),

Malcolm X Academy (PD/ASP), Lafayette Elementary (PD),

Develops and implements culturally relevant project based curriculum that is age appropriate and aligned with CA common core standards in visual arts, literacy and science. Projects engage youth in self-reflection, societal awareness and themes of creative empowerment.

Lead Artist:

Oakland Mural Project, Marcus Foster Construction Fence, August 2015

Facilitated community engagement meetings with artists and local residents

Engaged and coached neighbors of all ages in mural painting with AHC team and during the city sponsored "Friday Night Live" block parties on Brockhurst.

Co-facilitated design process for weekly murals; Coordinated Team of Artists, Youth and volunteers; Designed and painted six 4ft by 8ft mural panels using aerosol and brush paint

Professional Development Instructor

Oakland Unified School District Summer Arts Institute, June 2015

Instructed 9 OUSD educators in a 3 day workshop on Artesteem's Size Self as Super Hero

Curriculum. Beginner/intermediate level course includes: basic color theory, social justice dialogue, literary narrative development, Figure drawing, dry media portraiture, Acrylic painting and full body life size self-portrait rendering.

Visual Arts and Professional Development Instructor

August 2014-June 2015

Rudsdale Continuation, Carl B. Munck Elementary (PD), Malcolm X Academy (PD)

Instructed youth in Creating art individually and collaboratively while incorporating principles and elements of art, imaginative perception and themes of empowerment including social justice dialogue. Uses multiple mediums and approaches to develop and implement lessons aligned with CA, Common core standards,

Aaron Brothers Art and Framing

Designer, Lead Sales Associate, Framer

Berkeley, CA February 2014- August 2015

Designed creative, attractive framed display for artwork, posters, photos and other meaningful items, Completes production of custom framing orders. Assisted Customers in designing protective framed display for their posters, artwork and other meaningful items.

Michael Thompson Framing

Fitter/Quality Control/Shipping and Receiving (Temp.)

South San Francisco, CA March 2014-July 2014

Inspected framed artwork for pick up, delivery and shipping; organized and checked in all supplies, materials and shipments; Glazed and fitted paintings using archival grade materials. Framed works include original renaissance art and contemporary paintings.

Eternal Ancestry Arts

Designer, Artist

Oakland, Ca. 2012-Present

Commissioned art and design organization dedicated to building relationship between artists, community based organizations and people who believe in honoring their ancestral identity, heritage and legacy.

References

Amana Harris, AHC Executive Director

Amana@AHC-Oakland.org

510 395-4772

Francisco Sanchez, BACR Site Coordinator Rudsdale High School

FSanchez@bacr.org

510 213-9188

Ericka Duke, Art Teacher, West Oakland Middle School

Ericka.Duke@ousd.org

510-355-6186

Daniel Panko

danielpanko@hotmail.com

SUMMARY

To empower and aid the West Oakland youth in the process of cultivating creative ideas and unleashing their creative spirit of imagination and self-expression through the development of refined art skills and techniques. Finally not only to teach but also to learn from the diverse West Oakland population and their distinctive perspectives and experiences that will enhance and develop my teaching ability to become a more well-rounded individual and educator.

SKILLS

- Fluent in Spanish and English (both written and spoken); Excellent communication and interpersonal skills
- Creative and enthusiastic with great problem solving-proactive approach, resourceful, and compassionate
- Computer Skills: Microsoft Office, Adobe Photoshop, Adobe Illustrator, Final Cut Pro

EDUCATION

2003-2007 California College of the Arts San Francisco, CA

- Bachelor of Arts emphasis in Community Arts, Graduated with Honors

1999-2003 School Of The Arts San Francisco, CA

- High School Diploma, Graduated with Honors

EXPERIENCE

2003 - present Art Esteem Oakland, CA

Art Instructor with experience teaching art at Woodland Elementary, Frick Middle School, Explore Middle School, Westlake Middle School, McLymonds High School, Montera Middle School, and Parker Elementary

- Worked with at risk youth from around Oakland, ranging from ages six to seventeen
- Used California State teaching standards for afterschool programs with students of elementary to high school
- Taught students in a multi-disciplinary curriculum, using art as a tool for self-esteem & social justice, academic improvement, artistic and emotional literacy, and supporting teachers in curriculum building
- Prepare lesson plans incorporating a variety of methods including but not limited to sketching, sculpture, color theory, form, perspective, air brushing, painting, contrast, etc.
- Prepare students for annual art exhibit at end of each academic year, giving opportunity to showcase years best work, and sell their work for economical entrepreneurship
- Meeting with students on individual level to determine strengths & weaknesses and how to improve academic, emotional health, and artistic interests
- Attend monthly staff meetings and attend yearly staff retreat

2003 - present Independent Artist, Muralist, Illustrator, and Art Educator Bay Area, CA

- Facilitated customized art lessons based on student interests

- Created illustrations, logos, and custom art using traditional art techniques combined with digital art forms
- Produced custom shirts, hats, clothing, posters & more with airbrush, acrylic paint, and screen printing
- Participated in live airbrushing for parties, chalk murals at festivals, and events in diverse crowds

2011-2013 Bay Wood Learning Center Oakland, CA

Art Instructor and Lesson Planner

- Facilitated summer art camps, and taught art classes based on interest of gifted children.

2007- 2012 Sun Gallery Hayward, CA

Art Instructor

- Worked as art instructor in the Art Education Program every second and fourth Saturday of the month providing free art lessons for young artistic youth in painting, crafting, drawing, paper art, and mixed media
- Helped students create artistic work for a yearly art exhibition open to their families and the public contributing to the overall goal of expressing a child's inner world artistically through art

ACTIVITIES

2003- 2013 Community Murals (not including independent and commercial murals)

- Created many mural through out Bay area, and abroad mainly using acrylic paints, airbrush, and spray paint

2011-2012 SUN GALLERY Community Mural Hayward, CA

- Community based mural designed by student's imagination using the walls environment as inspiration to innovatively create images that blend everything together

2009-2010 Westlake Middle school Community Mural Oakland, CA

- Community based mural for Oakland community representing Oakland and depicting Lake Merritt

2008-2009 Explore Middle School Community Mural Oakland, CA

- Community based mural for Oakland community representing the interests and educational representations of the students

2002- 2008 North Beach Festival Arte de Gesso, Chalk Pastel Murals Bay Area, CA

Created up to twenty or more chalk murals from 2002 through 2008, along side ten to twenty competing artists, in various locations throughout the Bay Area on concrete using chalk pastels. With temporary murals ranging in sizes from 24ftx24ft, 10ftx10ft, to 8ftx4ft. Both in competitions and community events.

2006-2007 New Orleans Spirit House Community Mural French Quarter - CBD, New Orleans, LA

- Worked with art collective to build and beautify a tiny prayer house, depicting inspiring figures and cultural images of New Orleans

2005-2006 Art For Social Justice Community Mural Perquin Morazan, El Salvador

- Leading muralist depicting community leaders, history & beautiful mountainside landscape for a collaborative art group dealing with war victims in Perquin Morazán, El Salvador

2005 San Francisco Community School Community Mural San Francisco, CA

- Community based mural for San Francisco community representing the dreams and ambitions of the school's youth

2004 Boys & Girls Club Community Mural San Francisco, CA

- Co-designed a mural using the ideas of the collective youth at Boys & Girls Club

AWARDS

2003 Youth Recognition Award San Francisco, CA

2003 Italian Side Walk Art - Exhibition at the De Young Museum San Francisco, CA

- Won 1st place

1999 "Este es Mi Mexico" Competition Mexico DF, Mexico

- Award for a trip for two to Mexico
- Art displayed at Secretary of Exterior Relations in Mexico, Distrito Federal, Mexico

**CITY OF OAKLAND
Oakland Public Works**

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Brooke A. Levin, Director, Oakland Public Works
DATE: May 19, 2016
SUBJECT: **REQUEST TO DENY APPEAL BY IGAL SARFATY TO REMOVE TWO
(2) DEODAR CEDAR TREES ON THE PROPERTY LOCATED AT 654
LONGRIDGE ROAD, OAKLAND, CALIFORNIA**

SUMMARY

On May 5, 2016, the Tree Services Division denied tree removal permit application ND16-035 for 654 Longridge Road to remove two trees. The Applicant (Igal Sarfaty) requested to remove two Deodar cedar trees on his property. Providing the following reasons (a) causing property damage to the foundation of the pool wall and (b) posed an immediate hazard to the home owner's property. A City arborist evaluated the trees and determined the Applicant's assessment was not valid.

The Appellant (Igal Sarfaty) appealed the tree permit decision on May 12, 2016. The Appellant has not provided additional written reasons for the appeal prior to the preparation of this report. The PRAC is the hearing body for tree removal permit appeals, per Chapter 12.36.110 of the Oakland Municipal Code (OMC).

FISCAL IMPACT

There is no fiscal impact.

BACKGROUND

The two Deodar cedar trees proposed for removal are growing at the rear of the property at 654 Longridge Road. The trees are easily visible from Mandana Blvd., and from this perspective, are in front of the Appellant's fence (*Attachment A*). The trees are located down slope from the home and pool area. Portions of the trees overhang the patio area surrounding the pool. (*Attachment B*)

On April 6, 2016 Tree Services received a non-development tree removal application ND16-035 for 654 Longridge Road (*Attachment C*). The request to remove two Deodar cedars was denied (*Attachment D*). The trees are protected by the Protected Trees Ordinance (PTO), Chapter 12.36 of the OMC.

A non-development tree removal application for the same two trees was applied for by the Appellant in November 2012 (*Attachment E*) under ND12-164. The reason for removal given under application ND12-164 was excessive leaf litter over the yard and pool, which must be cleaned daily. Tree Services denied the tree removal application ND12-164 (*Attachment F*).

DISCUSSION

Tree Services denied tree removal permit application ND16-035 on May 5, 2016. City staff determined:

- The roots of the Deodar cedar trees are not damaging the foundation of the pool. Examination of the concrete retaining wall up slope from the trees did not reveal any cracks or uplifting often associated with root damage (*Attachment G*). In selected areas, soil was removed from the base of the wall and no roots were present and/or in contact with the retaining wall. The soil was already disturbed in this area for an unknown reason.
- There were no signs or symptoms of internal decay, or tree instability. While past pruning of the trees has not been ideal, the trees do not pose an immediate hazard as claimed. Tree Services believes that proper monitoring of the trees and sensible pruning when necessary will mitigate the tree structural concerns of the Applicant.

On May 12, 2016 the tree permit decision was appealed by Igal Sarfaty (*Attachment H*). Chapter 12.36.110(C) of the OMC requires the Appellant to "state specifically wherein it is claimed there was an error or abuse of discretion" by City staff, "or wherein such decision is not supported by the evidence in the record". The Appellant did not address this requirement prior to the preparation of this report. The Appellant may present additional information at the PRAC hearing.

Tree Services processed tree removal application ND16-035 based on a claim that the trees were causing property damage and were an immediate hazard. A City arborist, Tree Risk Assessment Qualified® by the International Society of Arboriculture, assessed the Deodar cedars and found the Applicant's claims to be invalid.

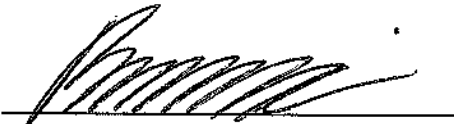
Chapter 12.36.110(C) of the OMC states, "In considering the appeal, the Park and Recreation Advisory Commission shall determine whether the proposed tree removal conforms to the applicable criteria. It may sustain the decision of Oakland Public Works or require such changes or impose such reasonable conditions of approval as are, in its judgment, necessary to ensure conformity to said criteria."

RECOMMENDATION

The Oakland Public Works Department recommends that the Park and Recreation Advisory Commission:

- Deny the appeal by Mr. Igal Sarfaty of 654 Longridge Road.

Respectfully submitted,



BROOKE A. LEVIN
Director, Oakland Public Works

Prepared by: Giacomo Damonte, Arboricultural Inspector

For questions please contact Robert Zahn, Senior Forester, at 510-615-5852

Attachments:

- A – Trees as seen from Mandana Blvd.
- B – Tree location at 654 Longridge Road.
- C – Non-development tree removal application ND16-035 for 654 Longridge Road
- D – Tree Permit Decision, ND16-035
- E – Non-development tree removal application ND12-0164, November 2012.
- F – Tree Permit Decision, ND12-164
- G – Pool retaining wall photograph
- H – Tree Appeal Claim Form dated May 6, 2016

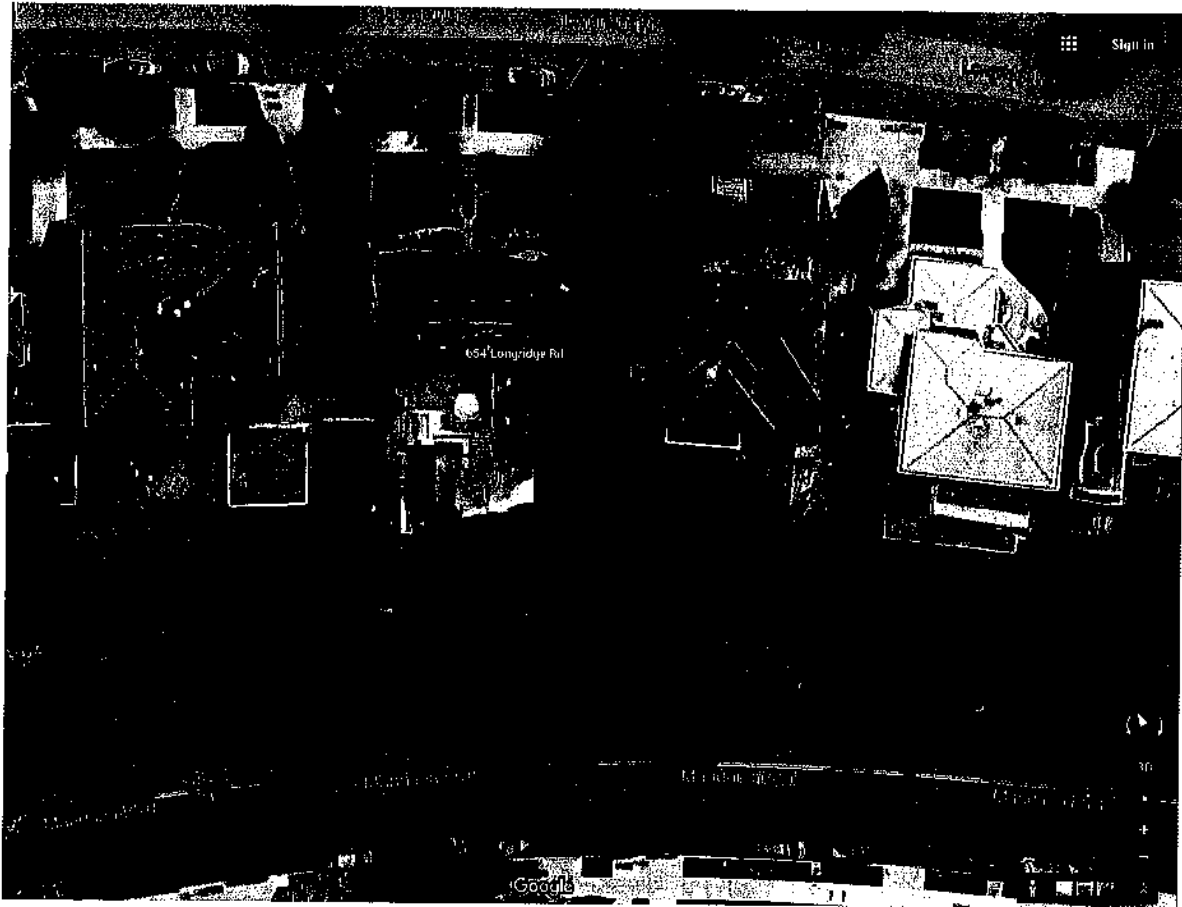
Tree Permit Appeal – 654 Longridge Road

ATTACHMENT A



Tree Permit Appeal – 654 Longridge Road

ATTACHMENT B





4-6-16 ATTACHMENT C 5-4-16
CITY OF OAKLAND
TREE DIVISION - BLDG 4
7101 EDGEWATER DRIVE
OAKLAND, CA 94621

Permit # ND16-035

PHONE (510) 615-5934 FAX (510) 615-5845
BUSINESS HOURS Monday - Friday 8:00am - 3:30pm

757686

TREE REMOVAL PERMIT APPLICATION NON-DEVELOPMENT RELATED

Application is hereby made pursuant to the Tree Preservation Ordinance,
Chapter 12.36, of the Oakland Municipal Code

- ❖ One or more trees 9 inches or greater in diameter at breast height.
- ❖ One or more Coast Live Oak trees, 4 inches or greater in diameter at breast height.
- ❖ Eucalyptus and Monterey Pine trees are exempt.

NAME OF APPLICANT LEGAL SAREFATY

LOCATION OF PROPERTY 654 Longridge Rd.

DESCRIPTION OF TREE(S) PROPOSED FOR REMOVAL (quantity, species and diameter)

2 Deodar Cedar 1st 32" DBH 2nd 35" DBH

REASON FOR REMOVAL OF TREE(S)

Property damaged

ATTACHMENTS One of the following three choices are required showing the number and location of tree(s) described on the application.

1. Hand Drawn Sketch

2. Site or Landscape Plan

3. Photographs

BY SIGNING BELOW I CONFIRM THE INFORMATION SUBMITTED FOR APPLICATION AND I UNDERSTAND THE NON-REFUNDABLE APPLICATION FEE IS \$355.

I further certify under penalty of perjury that all the information provided on this tree removal permit application is true and correct and that no zoning, land use, grading, demolition, building or other City permits have been applied for as a result of this tree(s) removal being accomplished.

DATE 4-6-16

SIGNATURE [Signature]

ADDRESS 654 Longridge Rd.

CITY, STATE, ZIP Oakland CA 94610

TELEPHONE 510-377-0199

2nd PHONE 650-995-7254

☐ Property Owner
☐ Agent for Owner

April 4th, 2016



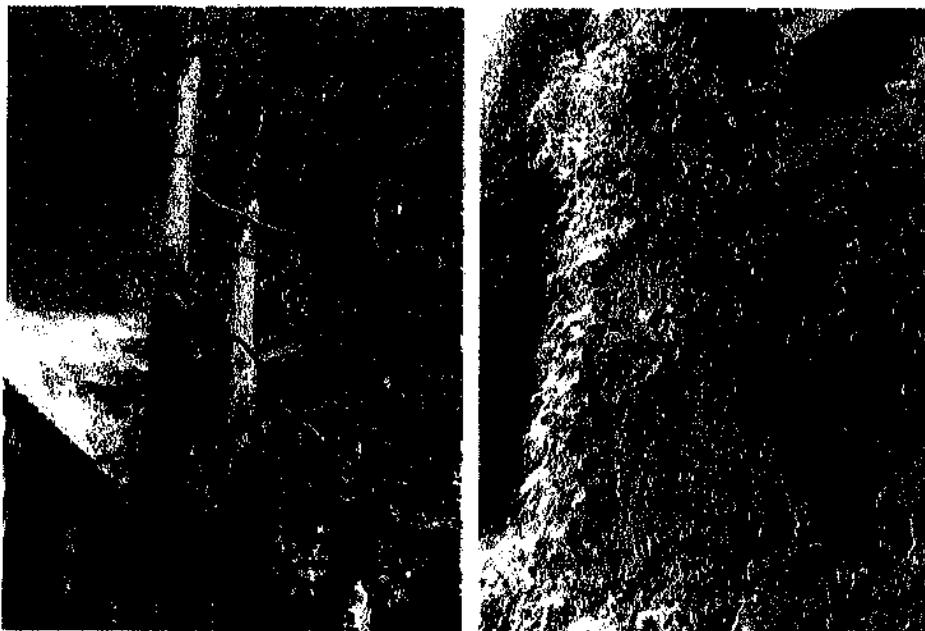
Arborist Report

Igal Sarsaty
654 Longridge Rd.
Oakland CA 94610
510-377-0199

Dear Mr. Sarsaty,

As requested on March 30th 2016, I visited the above site to inspect and comment on 2 Deodar Cedar Trees (*Cedrus deodara*) at rear side of the house and your concern for the future health and safety of this tree has prompted this visit.

Overview: The 2 Deodar Cedar Trees are mature trees approximate 85' feet tall; the 1st tree measured for diameter 32" at DBH (diameter breast height) and the 2nd tree measured for diameter 35" at DBH. Both trees are in poor condition growing very close to the pool where the root systems are damaging the foundation walls of the pool.





Site Observations: The 2 Deodar Cedar Trees are growing in clay soil conditions. Irrigation system is not present around these trees. These trees had been over growing due of the improper pruning in the past. One of them it has been over raise up the canopy by leaving only 30% of foliage and the 2nd one it has been topped off in the past. These 2 trees due of their condition and location are recommended to be removed because they are an **immediate hazard** to home owner property.





These 2 trees needs to be removed before causes more huge damages to the pool and we cannot do any root pruning due of their age and size; that only will make more hazardous these trees because roots support the trees and absorb water. The anatomy of roots is basically the same as trunks. Roots like branches and twigs also age and die.

Additional Pictures





Tree Removal Plan: Description of 2 Deodar Cedar Trees should be removed for hazardous issues

- Poor structure condition
- Root system of both trees are damaging the foundation walls of the pool
- Improper pruning in the past: 1st tree it has been raise up the canopy more than 2/3 of their limbs. 2nd tree it has been topped off in the past creating a weak double stem on the top
- These 2 trees due of their condition and location represents an immediate hazard

Recommendations: The information included in this report is believed to be true and based on sound Arboricultural principles and practices.

- Remove these 2 trees to prevent future damages
- After the removal; plant 2 new 15gal trees to comply with the City of Oakland regulations and conditions
- Hire a professional tree trimming company that employs a Certified Arborist & Contractor Licensed

April 4th, 2016




Summary

Thank you for calling on my services with your questions regarding your Deodar Cedar Trees at your property. If you have any questions concerning this report or if I can be further service to you, please call me at any time.



Jhonatan Corado
Certified Arborist WE-9900A



Disclaimer all the recommendations in this report are based on sound and accepted Horticultural practices, the author cannot be held responsible for the final project or Approval for removal.

TREE PERMIT DECISION**City of Oakland, Public Works Agency**

Tree Services Division, 7101 Edgewater Drive, Oakland, CA 94621, (510) 615-5934
Chapter 12.36, Oakland Municipal Code, Protected Trees Ordinance

Permit # ND16-035**Address: 964 Longridge Rd.****Expires: One year from date of issuance****Decision: 5-4-16****Applicant: Igal Sarfaty****Permit Type: Non-Development**

Removal Approved		Preservation Required		Replacement Tree Required	In Lieu Fee- \$475 per tree
Tree Quantity	Identified As	Tree Quantity	Identified As		
		Two	Deodar Cedar Trees		

Introduction

The trees in question are two Deodar cedar trees (*Cedrus deodara*) growing at the rear of the property. The trunks of the trees are easily accessed from Mandana Blvd. An arborist report claims the trees are an immediate hazard to the homeowner's property and that the roots of the trees are damaging the foundation walls of the pool.

Investigation Methods

The trees were examined for outward signs of defects that may compromise the health and safety of the tree, such as open cavities, presence of decay or signs of internal decay (fungal fruiting bodies such as mushrooms or conks), excessive dead wood, or evidence of recent change in lean (soil mounding behind the lean and/or soil cracking, root plate lifting or movement). The lower trunk and root crown of the trees were probed to check for decay. A mallet was used to sound the trunks to determine the possibility of unseen internal cavities along the trunk. The health of the trees was also evaluated by visually inspecting foliage color and density, branch health, branch structure and overall vigor. The area surrounding the tree was also examined for evidence of the tree impacting the foundation of the concrete retaining wall and nearby structures.

Limits of Assessment

All observations were made from the ground. The evaluation of the trees does not include belowground assessment of the roots, advanced assessment for internal decay, or detailed inspection of the upper crown by climbing or using an aerial lift.

Observations

Overall, the trees appeared in good health. The following was noted:

1. No wood decay was apparent
2. Fungal fruiting bodies were absent
3. No loose bark or missing bark plates
4. No open cavities in the trunk or root flare

5. When sounded with a mallet, the trunks of the trees did not have any hollow tones often associated with internal cavities.
6. No soil mounding or soil cracking that would be associated with a change in lean.
7. Both trees have straight vertical trunks
8. Normal needle size and density
9. Minimal dieback of twigs and branches
10. Tree #1 – starting at approximately 70 feet, the central leader is missing and lateral limbs are forming a new top. Lower branches were excessively removed in the past leaving the canopy relatively small in comparison to the height of the tree.
11. Tree #2 – a codominant leader originates from the main trunk at approximately 15 feet. The angle of attached of this stem is not excessively narrow, which would indicate a greater possibility of failure. The wide angle of attachment indicates included bark will be less likely.
12. Tree #1 is 7 feet 3 inches downslope from the concrete retaining wall. Tree #2 is 11 feet downslope from the concrete retaining wall.
13. Examination of the concrete retaining wall upslope from the trees did not reveal any cracks or uplifting often associated with root damage. In selected areas, soil was removed from the base of the wall and no roots were present and/or in contact with the retaining wall. The soil was already disturbed in this area for an unknown reason. A few pencil sized roots were visible away from the retaining wall, but not large enough to cause structural damage.

Discussion

No missing bark plates were visible at the base of either tree. This condition can indicate an area of dead tissue caused by decay fungi. If extensive decay is present in a tree there is often some indication of the problem. It can be seen in obvious ways such as large open trunk cavities. Symptoms of wood decay can be more subtle, such as the presence of a dried up conk, the fruiting body of a wood destroying fungus. It is possible for wood decay to be hidden inside a tree with no outward symptoms. I observed nothing that would indicate there are wood decay problems with these trees.

Tree #1 has been topped in the past and two new vertical branches have grown to create a new top. They are replacing a single central leader. Using binoculars, no decay or cavity was observed where the leader was removed. If decay is present a limb could be weakly attached and could fall from that location at some point in the future. The property owner should have the tree inspected where the leader was removed. This tree was heavily pruned in the past. The lower branches were excessively removed leaving the canopy relatively small in comparison to the height of the tree. While this practice of pruning is undesirable, it does not present an imminent hazard to life or property.

Tree #2 has a much fuller canopy, but has been extensively pruned on the pool side of the tree. The codominant leader originating from the main trunk at 15 feet is attached at a sufficiently wide angle to reduce the likelihood of failure. As with tree #1, the canopy of the tree should be inspected and individual branches decreased in length or removed to ensure future safety as part of the routine maintenance of the tree. Areas of previous large cuts should be inspected for decay.

The concrete retaining wall for the pool was also inspected for signs of root related damage. There were no roots visibly in contact with the wall. Small pencil sized roots were visible, but roots of this size would not result in damage. Small excavations carried out near the base of the wall revealed no roots in contact with the wall. The trees are 7 feet 3 inches and 11 feet from the wall. The distance of the wall from the trees and the location of the wall upslope from the trees make significant impacts on the wall by the tree roots unlikely.

The Tree Division does consider public opinion when making the tree removal decision. Two neighbors at 622 and 626 Mandana Blvd. want the trees to remain.

Conclusion

The Protected Tree Ordinance (PTO) allows the removal of a tree if it is unhealthy or a potential hazard to life or property. The two Deodar cedar trees are healthy and there is insufficient evidence to suggest that the roots from the trees are causing damage to the concrete retaining wall. The Tree Division believes that proper monitoring of the trees and sensible pruning when necessary will mitigate the structural concerns of the trees. Therefore, at this time based on the observations noted, tree removal is not justified based on the current health of the trees and stated claims of property damage caused by the trees.

The trees are to be preserved.

PERMIT REVIEW – FINDINGS (A)

The applicant's request accomplished the following objective(s):

- ☐ 1. Insured the public health and safety as it related to the health of the tree, potential hazard to life or property, proximity to existing or proposed structures, or interference with utilities or sewers.
- ☐ 2. Avoided an unconstitutional regulatory taking of property.
- ☐ 3. Took reasonable advantage of views, including such measures mandated by the resolution of a view claim in accordance with the view preservation ordinance (Chapter 15.52 of the Oakland Municipal Code).
- ☐ 4. Pursued accepted, professional practices of forestry or landscape design. Submission of a landscape plan acceptable to the Director of Public Works shall constitute compliance with this criterion.
- ☐ 5. Implemented the vegetation management prescriptions in the S-11 site development review zone.
- ☒ *None of the objectives above were accomplished by the proposed removal(s).*

PERMIT REVIEW – FINDINGS (B)

Any one of the following situations was grounds for permit denial, regardless of the findings in section (A) above:

- ☐ 1. Removal could be avoided by reasonable redesign of the site plan, prior to construction.
- ☒ 2. Removal could be avoided by trimming, thinning, tree surgery or other reasonable treatment.
- ☐ 3. Adequate provisions for drainage, erosion control, land stability or windscreen were not made.
- ☐ 4. The tree(s) were a member of a group of trees in which each tree was dependent upon the others for survival.
- ☐ *There were no grounds to deny the permit.*

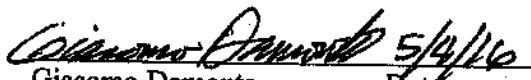
OAKLAND MUNICIPAL CODE SECTION 12.36.060 CONDITIONS OF APPROVAL

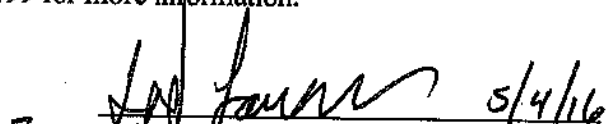
The following conditions were imposed. Conditions #11 - #13 were imposed if they were check marked:

1. **Defense, Indemnification and Hold Harmless.** To the maximum extent permitted by law, the applicant and its contractor shall defend (with counsel acceptable to the City), indemnify, and hold harmless the City of Oakland, the Oakland City Council, the Oakland Public Works Agency and its respective agents, officers, employees and volunteers (hereafter collectively called City) from any

- liability, damages, claim, judgment, loss (direct or indirect), action, causes of action or proceeding (including legal costs, attorneys' fees, expert witness or consultant fees, City Attorney or staff time, expenses or costs) (collectively called "Action") against the City for or on account of any damage to property or bodily injury, including death, or damage sustained or arising out of, related to or caused by in any way from the performance of work in this tree permit matter. The City may elect, in its sole discretion, to participate in the defense of said Action and the applicant shall reimburse the City for its reasonable legal costs and attorneys' fees.
2. **Defense, Indemnification and Hold Harmless.** To the maximum extent permitted by law, the applicant shall defend (with counsel acceptable to the City), indemnify, and hold harmless the City of Oakland, the Oakland City Council, the Oakland Public Works Agency and its respective agents, officers, employees and volunteers (hereafter collectively called City) from any liability, damages, claim, judgment, loss (direct or indirect), action, causes of action or proceeding (including legal costs, attorneys' fees, expert witness or consultant fees, City Attorney or staff time, expenses or costs) (collectively called "Action") against the City to attack, set aside, void or annul, (a) an approval by the City relating to this tree permit matter, City's CEQA approvals and determination, and/or notices in the tree permit matter; or (b) implementation of such. The City may elect, in its sole discretion, to participate in the defense of said Action and the applicant shall reimburse the City for its reasonable legal costs and attorneys' fees.
 3. **Letter of Agreement.** Within ten (10) calendar days of the filing of any Action as specified in conditions 1 or 2 above, the applicant and/or its contractor shall execute a Letter of Agreement with the City, acceptable to the Office of the City Attorney, which memorializes the above obligations. These obligations and the Letter of Agreement shall survive termination, extinguishment or invalidation of the approval. Failure to timely execute the Letter of Agreement does not relieve the applicant of any of the obligations contained in this Section or any other requirements or conditions of approval that may be imposed by the City.
 4. **Debris.** All debris created as a result of any tree removal work shall be removed from the property by the applicant within two weeks of debris creation, and such debris shall be properly disposed of by the applicant in accordance with all applicable laws, ordinances, and regulations.
 5. **Hazards.** The removal of extremely hazardous, diseased, and/or dead trees shall be required where such trees have been identified by the City Arborist.
 6. **Insurance.** Workers compensation, public liability, and property damage insurance shall be provided by any person(s) performing tree removal work authorized by a tree removal permit.
 7. **Nesting Birds.** To the extent feasible, removal of any tree and/or other vegetation suitable for nesting of raptors shall not occur during the breeding season of March 15 and August 15. If tree removal must occur during the breeding season, all sites shall be surveyed by a qualified biologist to verify the presence or absence of nesting raptors or other birds. Pre-removal surveys shall be conducted within 15 days prior to start of work from March 15 through May 31, and within 30 days prior to the start of work from June 1 through August 15. The pre-removal surveys shall be submitted to the Planning and Zoning Division and the Tree Services Division of the Public Works Agency. If the survey indicates the potential presences of nesting raptors or other birds, the biologist shall determine an appropriately sized buffer around the nest in which no work will be allowed until the young have successfully fledged. The size of the nest buffer will be determined by the biologist in consultation with the CDFG, and will be based to a large extent on the nesting species and its sensitivity to disturbance. In general, buffer sizes of 200 feet for raptors and 50 feet for other birds should suffice to prevent disturbance to birds nesting in the urban environment, but these buffers may be increased or decreased, as appropriate, depending on the bird species and the level of disturbance anticipated near the nest.

8. **Permit.** Tree removal, as defined in the Protected Trees Ordinance, Section 12.36.020 of the Oakland Municipal Code, may not start unless and until the applicant has received this permit from Tree Services.
9. **Posting.** The applicant shall post a copy of the tree removal permit in plain view on site while tree removal work is underway.
10. **Tree Damage.** If any damage to a protected tree should occur during or as a result of work on the site, the applicant shall immediately notify the Tree Services Division of such damage. If, in the professional opinion of the City Arborist, such tree cannot be preserved in a healthy state, the Arborist shall require replacement of any tree removed with another tree or trees on the same site deemed adequate by the Arborist to compensate for the loss of the tree that is removed.
- ☐ 11. **In Lieu Fee.** If replacement trees are required, but cannot be planted due to site constraints, an in lieu fee as determined by the City's master fee schedule may be substituted for required replacement plantings. The permit is valid and issued only after payment is received by Tree Services.
- ☐ 12. **Replacement Trees.** The property owner shall plant _____ replacement trees on the property. The replacement trees shall be excellent quality nursery stock and maintained by the applicant until established. Any replacement planting which fails to become established within one year of installation shall be replanted at the applicant's expense. Plantings shall be installed within 30 days of tree removal. A photograph of the replacement trees, installed in the landscape of the property, shall be mailed or emailed to Tree Services within one week of the replacement trees being installed.
- ☐ a. The minimum size replacement tree shall be a twenty-four (24) inch box, except that three, fifteen (15) gallon size trees may be substituted for each twenty-four (24) inch box size tree where appropriate, if approved by the City Arborist.
- ☐ b. Replacement tree species shall consist of *Sequoia sempervirens* (coast redwood), *Quercus agrifolia* (coast live oak), *Arbutus menziesii* (madrone, *Arbutus* 'Marina' can be substituted), *Aesculus californica* (California buckeye) or *Umbellularia californica* (California bay laurel).
- ☐ 13. **Sidewalks.** The damaged sidewalk shall be repaired in compliance with the rules and regulations of the City of Oakland. A sidewalk repair permit is required if more than 25 square feet of sidewalk will be repaired. Contact the Sidewalk Division at 238-3499 for more information.


 Giacomo Damonte Date 5/4/16
 Arboricultural Inspector
 Certified Arborist @ WE-8155A


 For Robert Zenn Date 5/4/16
 Senior Forester
 Certified Arborist @ WE-8102A

*This decision of the Public Works Agency, Tree Services Section, may be appealed by the applicant, or the owner of any "adjoining" or "confronting" property, to the Parks and Recreation Advisory Commission within five (5) working days after the date of this decision and by 3:30 p.m., otherwise the permit is effective. The term "adjoining" means immediately next to, and the term "confronting" means in front of or in back of. An appeal shall be on a form prescribed by and filed with Tree Services, at 7101 Edgewater Drive, Building #4. The appeal shall state specifically wherein it is claimed there was error or abuse of discretion by the City or wherein such decision is not supported by the evidence in the record. There is a \$509.00 fee to file an appeal. Failure to timely appeal this decision and raise any and all issues in your appeal may preclude you from challenging this determination in court. If the appeal is not finally disposed of by the Park and Recreation Advisory Commission within thirty (30) working days of the date of the decision by the Tree Services Section, the decision shall be deemed affirmed, and the permit appeal denied.



CITY OF OAKLAND
TREE DIVISION - BLDG 4
7101 EDGEWATER DRIVE
OAKLAND, CA 94621

PHONE (510) 615-5934 FAX (510) 615-5845
VOICE MAIL (after 3:30 p.m.) (510) 615-5934
BUSINESS HOURS Monday - Friday 8:00am - 3:30pm

Permit #

ND12-164

495977

TREE REMOVAL PERMIT APPLICATION NON-DEVELOPMENT RELATED

Application is hereby made pursuant to the Tree Preservation Ordinance,
Chapter 12.36, of the Oakland Municipal Code

- ❖ One or more trees 9 inches or greater in diameter at breast height.
- ❖ One or more Coast Live Oak trees, 4 inches or greater in diameter at breast height.
- ❖ Eucalyptus and Monterey Pine trees are exempt.

NAME OF APPLICANT IGAL SARFATY

LOCATION OF PROPERTY 654 LONGRIDGE RD OAKLAND

DESCRIPTION OF TREE(S) PROPOSED FOR REMOVAL (quantity, species and diameter)

1 CEDAR tree.

REASON FOR REMOVAL OF TREE(S)

GROWING OVER MY BACK YARD, CAUSE TO A LOT OF DRY
LEAVES OVER YARD AND POOL, WHICH I NEED TO CLEAN DAILY.

ATTACHMENTS One of the following three choices are required showing the number and location of tree(s) described on the application.

1. Hand Drawn Sketch

2. Site or Landscape Plan

3. Photographs

BY SIGNING BELOW I CONFIRM THE INFORMATION SUBMITTED FOR APPLICATION AND I UNDERSTAND THE NON-REFUNDABLE APPLICATION FEE IS \$68 (1-10 trees per parcel, \$10.00 each additional tree).

I further certify under penalty of perjury that all the information provided on this tree removal permit application is true and correct and that no zoning, land use, grading, demolition, building or other City permits have been applied for as a result of this tree(s) removal being accomplished.

DATE 11/21/2012

SIGNATURE IGAL SARFATY

ADDRESS 654 LONGRIDGE RD

CITY, STATE, ZIP OAKLAND CA 94610

TELEPHONE 510-377-0199

2nd PHONE 510-877-8560



Property Owner



Agent for Owner

654 LONGRIDGE RD

HOUSE

GARAGE

SPA

SWIMMING
POOL

TO BE REMOVE



MANDANA

DRAFT

ATTACHMENT F

original sent 1-10-13

TREE PERMIT DECISION

City of Oakland, Public Works Agency

Tree Services Division, 7101 Edgewater Drive, Oakland, CA 94621, (510) 615-5934
Chapter 12.36, Oakland Municipal Code

Permit #: ND12-164

Address: 654 Longridge Road

Decision: 12-21-1212*

Applicant: Igal Sarfaty

Expires: One year from date of issuance

Permit Type: Non-development

Removal Approved		Preservation Required	
Tree Quantity	Identified As	Tree Quantity	Identified As
---	---	Two	Deodar Cedar

PERMIT REVIEW – FINDINGS, Chapter 12.36.050(A): If granted, the applicant's request would accomplish the following objectives:

- ☐ 1. To insure the public health and safety as it relates to the health of the tree, potential hazard to life or property, proximity to existing or proposed structures, or interference with utilities or sewers.
- ☐ 2. To avoid an unconstitutional regulatory taking of property.
- ☐ 3. To take reasonable advantage of views, including such measures as are mandated by the resolution of a view claim in accordance with the view preservation ordinance (Chapter 15.52 of the Oakland Municipal Code).
- ☐ 4. To pursue accepted, professional practices of forestry or landscape design. Submission of a landscape plan acceptable to the Director of Public Works shall constitute compliance with this criterion.
- ☐ 5. To implement the vegetation management prescriptions in the S-11 site development review zone.

☒ None of the objectives above would be accomplished by the proposed removal(s).

PERMIT REVIEW – FINDINGS, Chapter 12.36.050(B): Any one of the following situations is grounds for permit denial, regardless of the findings in section (A) above:

- ☐ 1. Removal could be avoided by reasonable redesign of the site plan, prior to construction.
- ☐ 2. Removal could be avoided by trimming, thinning, tree surgery or other reasonable treatment.
- ☐ 3. Adequate provisions for drainage, erosion control, land stability or windscreen have not been made.
- ☐ 4. The tree is a member of a group of trees in which each tree is dependent upon the others for survival.

DECISION

The applicant requested the removal of one cedar tree growing over the backyard, because leaves (conifer needles) fall over the yard and pool, and he has to clean them up daily.

Two deodar cedar trees are growing at the rear of the property, just beyond the pool deck and fence, with part of the crowns overhanging the yard. Many limbs are gone from the pool side of the trunks, removed in prior years to reduce the overhangs. The site was inspected by city staff on 12-20-12. There was no red tag on the tree proposed for removal, nor a red summary notice on either street frontage of the property. It is unknown which cedar tree is proposed for removal.

In order to approve a tree removal, one of the removal objectives listed above has to be accomplished, from Chapter 12.36.050(A) of the Oakland Municipal Code, the Protected Trees Ordinance (PTO). All trees drop leaves. For evergreen trees like deodar cedar, some needles drop all year-round, whereas deciduous trees will shed all of their leaves during a shorter time period in the fall and winter. If a tree is removed, it is a permanent and guaranteed way to stop leaves from falling. However, Oakland's tree ordinance does not have a "eliminate leaves from falling" objective that would allow Tree Services to approve the tree removal in question. Therefore, the request to remove one of the cedar trees does not meet any of the approval criteria and Tree Services has to deny the application.

The PTO requires Tree Services to consider public opinion when making the decision to approve or deny tree removal permits. Two neighbors on the Mandana Boulevard side of the property objected to the applicant's request to remove a tree. Both neighbors want the screening and privacy provided by the tree to remain. In 2009, the property owner of 654 Longridge applied to remove both cedar trees. Property owners at the following Mandana addresses objected to the proposal: 610, 622, 626, 630, 638, 646, 654 and 664. The Lakeshore Homeowners Association also objected to the tree removals. If the red tags had been posted for this year's permit, perhaps the amount of opposition would have been similar to that received in 2009. In denying the current request to remove a cedar tree, Tree Services also considered the public opposition noted above.

OAKLAND MUNICIPAL CODE SECTION 12.36.060 CONDITIONS OF DECISION

The following conditions are imposed:

1. **Defense, Indemnification and Hold Harmless.** To the maximum extent permitted by law, the applicant shall defend (with counsel acceptable to the City), indemnify, and hold harmless the City of Oakland, the Oakland City Council, the Oakland Public Works Agency and its respective agents, officers, employees and volunteers (hereafter collectively called City) from any liability, damages, claim, judgment, loss (direct or indirect), action, causes of action or proceeding (including legal costs, attorneys' fees, expert witness or consultant fees, City Attorney or staff time, expenses or costs) (collectively called "Action") against the City to attack, set aside, void or annul, (a) a decision by the City relating to this tree permit matter, City's CEQA approvals and determination, and/or notices in the tree permit matter; or (b) implementation of such. The City may elect, in its sole discretion, to participate in the defense of said Action and the applicant shall reimburse the City for its reasonable legal costs and attorneys' fees.
2. **Letter of Agreement.** Within ten (10) calendar days of the filing of any Action as specified in condition 1 above, the applicant and/or its contractor shall execute a Letter of Agreement with the City, acceptable to the Office of the City Attorney, which memorializes the above obligations. These obligations and the Letter of Agreement shall

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survive termination, extinguishment or invalidation of the approval. Failure to timely execute the Letter of Agreement does not relieve the applicant of any of the obligations contained in this Section or any other requirements or conditions of approval that may be imposed by the City.

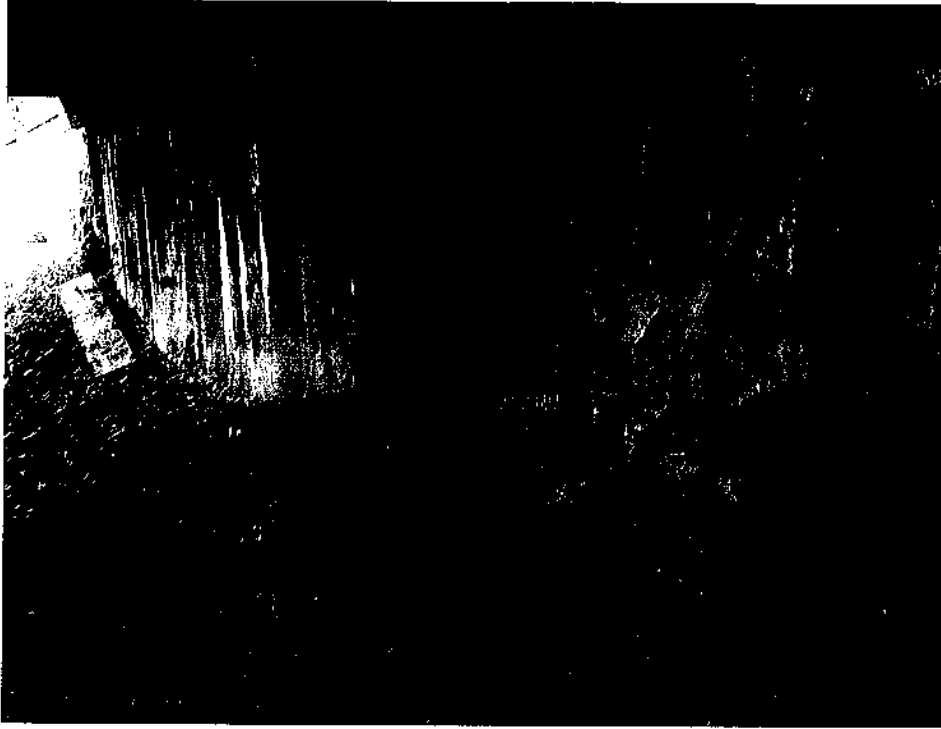
M. Thomson 12-21-12
Mitch Thomson Date
Certified Arborist WE-1937A
Certified Tree Risk Assessor #907

Robert Zahn 12-21-12
Robert Zahn Date
Senior Forester
Certified Arborist WE-8102A

**This decision of the Public Works Agency, Tree Services Section, may be appealed by the applicant, or the owner of any "adjoining" or "confronting" property, to the Parks and Recreation Advisory Commission within five (5) working days after the date of this decision and by 3:30 p.m., otherwise the permit is effective. The term "adjoining" means immediately next to, and the term "confronting" means in front of or in back of. An appeal shall be on a form prescribed by and filed with Tree Services, at 7101 Edgewater Drive, Building #4. The appeal shall state specifically wherein it is claimed there was error or abuse of discretion by the City or wherein such decision is not supported by the evidence in the record. There is a \$50.00 fee to file an appeal. Failure to timely appeal this decision and raise any and all issues in your appeal may preclude you from challenging this determination in court. If the appeal is not finally disposed of by the Park and Recreation Advisory Commission within thirty (30) working days of the date of the decision by the Tree Services Section, the decision shall be deemed affirmed, and the permit appeal denied.*

Tree Permit Appeal – 654 Longridge Road

ATTACHMENT G



CITY OF OAKLAND
PUBLIC WORKS AGENCY
PROTECTED TREE APPEAL CLAIM FORM FOR NON DEVELOPMENT TREES
(Oakland Municipal Code Section 12.36.110)

1. Date: May 6th 2016

2. Appellant's Name: Igal Sarfaty

3. Appellant's Address: 654 Longridge Road

City, State & Zip: Oakland CA 94610

4. Address of Tree(s) Removal: same as above

5. Date of City Staff Decision: May 5th 2016

6. Statement of why there was either error or abuse of discretion by city staff or why the city staff decision is not supported by the evidence in the record (attach any additional pages if needed):

In a later day I will provide a letter from another arborist state that the trees can cause damage to property and human, letters from neighborhood for removal of the trees.

I hereby certify under penalty of perjury that I am the owner of:

* The real property described in (4) above, or

Real property adjoining and/or confronting the real property described in (4) above.

Signature: [Signature]
Date: 5/6/2016

This appeal must be filed no later than 3:00 pm on May 12, 2016 to the office of: City of Oakland, Tree Division, 7101 Edgewater Dr, Oakland, CA 94621. Please submit an application fee with a check for \$509 made out to the City of Oakland.

.....
For Office Use Only
.....

Appeal Hearing Date: To Be Determined

Received By: _____

Receipt #: _____

CITY OF OAKLAND
Interoffice Memorandum



TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Michael Bradley, Planner II, Bureau of Planning, Planning and Building Department, City of Oakland
DATE: June 8, 2016
SUBJECT: REVIEW OF THE DESIGN, CONDITIONAL USE AND TREE REMOVAL PERMITS FOR LINCOLN SQUARE PARK PLAZA (AT THE CORNER OF 10TH AND HARRISON STREETS).

SUMMARY

Staff from the Public Works Department (OPW) and the Office of Parks and Recreation request approval of the design and implementation of the Lincoln Square Park Plaza Project and the associated Design Review, Conditional Use, and Tree Removal and Protection permits. The project includes improvements to the corner of the park at 10th and Harrison Streets that will provide paving, seating, site furniture and landscaping.

FISCAL IMPACT

There will be no fiscal impact on the Office of Parks and Recreation. The estimated construction cost is \$200,000. The improvements are funded by Measure WW- Regional Open Space, Wildlife, Shoreline and Parks Bond Extension funds.

PROJECT DESCRIPTION

The project includes site improvements to Lincoln Square Park at the corner of 10th and Harrison Streets, including paving, seating, site furniture and landscaping at an underutilized corner behind the existing gym building. The project Includes Tree Protection Permit (T1600019) to remove four (4) trees and to protect five (5) trees. No alterations to building or existing mural are proposed.

BACKGROUND

The Lincoln Square Park Plaza project was envisioned during the 2009/2010 master plan process for the entire park. The community requested more useable open space area particularly for senior exercise and social events, as most of the outdoor park space is programmed for children and outdoor active sports. The first community design meeting was held in January of 2016 with successive meetings following to complete in July of 2016. The concept plan will be refined with community in June 2016. Community members continually expressed their sustained support for the project and desire to activate the space with a new design and passive recreation/leisure elements.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission endorse the Lincoln Square Park Plaza Project and recommend approval to the Bureau of Planning, Zoning Manager for the Design Review, Conditional Use and Tree Permit applications.

Respectfully submitted,

/s / Alison Schwarz

Prepared by:
Alison Schwarz
Project Manager
Public Works Agency
Project Delivery Division

/s / Lily Soo-Hoo

Approved by:
Lily Soo-Hoo
Capital Improvement Project Coordinator
Public Works Agency
Project Delivery Division

Attachments: Exhibit A – Preliminary Conceptual Site Plan, Option B, by Keller & Mitchell & Co.

