



PARKS AND RECREATION ADVISORY COMMISSION
Wednesday, October 12, 2016
Lakeside Park Garden Center
Agenda

1. CALL TO ORDER: 4:40pm
2. ROLL CALL
**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,
MARSHALL, MILLER, PETERSON, REILLY, ROSENBLOOM, WU**
3. DISPOSITION OF MINUTES
Draft of September 14, 2016 minutes
4. MODIFICATIONS TO THE AGENDA
5. OPEN FORUM
6. CONSENT NEW BUSINESS
7. NEW BUSINESS

**A. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION
TO SANCTION PLACEMENT OF COMMEMORATIVE PLAQUE ON PARK
BENCH**

Oakland Parks & Recreation received a request from Mrs. Regina Wilson-Henry and her teen son Isaiah Henry to place a commemorative plaque on one of the park benches near the children's play area in William "Bill" Patterson Park in memory of sixteen year old Reggina Jeffries-Wilson, niece of Regina Wilson-Henry. The plaque will read as follows:

Dedicated in the Loving Memory of Reggina Jefferies-Wilson
Our Dancing Angel Will Forever be In Our Hearts

**B. REQUEST APPROVAL TO ALLOW BAY AREA BLACK MARKET
PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES
OF FOOD AND BEVERAGES, VENDORS SALES OF MERCHANDISE,
SALES OF RAFFLE TICKETS AND COLLECTION OF DONATIONS AT
COMMUNITY MARKETPLACE TO BE HELD AT LAKESIDE PARK
GARDEN CENTER ON FRIDAY, NOVEMBER 25, 2016**

Oakland Parks & Recreation received a request from Bay Area Black Market (BAMA) an organization created to serve the community by promoting black businesses through internet advertising and marketplace events such as Bay Area Black Marketplace. BAMA is requesting to collect funds onsite through vendor sales of food, beverages, merchandise, and raffle tickets and collection of donations at the Community

Marketplace on November 25, 2016 from 8:00AM to 8:00PM at the Lakeside Park Garden Center.

C. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO RECOMMEND APPROVAL OF THE PUBLIC ART CONCEPTUAL DESIGN PROPOSAL BY ARTISTS JOAQUIN NEWMAN AND EDUARDO PINEDA FOR THE CHARLES PORTER - GOLDEN GATE RECREATION CENTER PUBLIC ART PROJECT IN NORTH OAKLAND

Public Art Program Staff recommends that the Parks and Recreation Advisory Commission approve the artwork conceptual design by Oakland-based artist team Joaquin Newman and Eduardo Pineda for the Golden Gate Recreation Center Public Art Project in North Oakland. The project, commissioned by the Public Art Program in compliance with the associated grant funds for general park improvements, will beautify the facility with artwork composed of three design elements located at the front entry, interior lobby and teen lounge.

8. PLANNING AND CONDITIONAL USE PERMITS

A. REQUESTS APPROVAL FOR THE CONDITIONAL USE PERMIT FOR THE RAINBOW RECREATION CENTER EXPANSION AND IMPROVEMENTS

Staff from the Oakland Public Works Department (OPW) and the Oakland Parks & Recreation (OPR) request endorsement for the Conditional Use Permit in the design and implementation of Rainbow Recreation Center Expansion and Improvement project funded in part by Proposition 84 Statewide Parks Program Grant (Prop 84). The project includes improvement to the approximately 1.85 acre park located at 5800 International Boulevard in East Oakland. The project will demolish 4,100 square feet of the existing recreation center and builds a new 8,200 square foot recreation center with multiple use rooms, computer room, commercial kitchen, pantry, daycare, lobby, office, restrooms, storage and other support spaces.

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

10. ANNOUNCEMENTS AND COMMUNICATIONS

11. DIRECTOR'S REPORT

12. CONTINUATION OF OPEN FORUM

13. ADJOURNMENT

Next Meeting:

Wednesday, November 9, 2016 4:30 p.m.

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email dboyd@oaklandnet.com or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonese, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a dboyd@oaklandnet.com o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 dboyd@oaklandnet.com 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, September 14, 2016

Lakeside Park Garden Center

Draft Minutes

1. CALL TO ORDER: 4:40pm
2. ROLL CALL

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,
MARSHALL, MILLER, PETERSON, REILLY, ROSENBLOOM, WU**

Present: Commissioners Corbin, Howze, Kadera-Redmond, Miller, Reilly, Rosenbloom, Wu

Excused: Commissioner Du Bois, Manning, Marshall and Peterson

Staff: Nicholas Williams Dana Riley, Diane Boyd, Zermaine Thomas, Gail McMillon,
Valorie Winn,

3. DISPOSITON OF MINUTES

Draft of July 13, 2016 Meeting Minutes

Motion: Commissioner Miller entertained a motion to approve the July 13, 2016 minutes **Moved by:** Commissioner Wu **Second by:** Commissioner Howze.

Vote: Yes - Corbin, Howze, Kadera-Redmond, Miller, Reilly, Rosenbloom and Wu.

Motion: Passed.

4. MODIFICATIONS TO THE AGENDA
5. OPEN FORUM

The Commission received a letter dated September 14, 2016 from the Director and Chair of the Oakland Parks and Recreation Foundation regarding recommended amendments to Oakland Municipal Code Chapter 12.64 and Recreation Area Use Regulations, Section 12.60.070 Bicycle Operation Rules, Violations and Penalty.

Inquiry regarding the process for allowing dogs in Astro Park on and off leash. Rangers not available to enforce current rules.

6. CONSENT NEW BUSINESS

**A. REQUEST APPROVAL FROM THE YOUTH SPEAKS ORGANIZATION TO
HAVE A COMMUNITY FESTIVAL EVENT (LIFE IS LIVING) WITH
VENDORS AT DEFREMERY PARK ON SATURDAY, OCTOBER 8, 2016**

Oakland Parks & Recreation received a request for the Parks and Recreation Advisory Commission (PRAC) to grant approval allowing Youth Speaks to host their Life is Living community festival event with vendors at deFremery Park on Saturday, October 8, 2016. Youth speaks has held the Life is Living Festival for five years at deFremery Park. Proceeds raised will continue to support Youth Speaks in the

service of youth and arts in Oakland and the surrounding Bay Area communities. Approval from the PRAC is required per Oakland Municipal Code (OMC) Section 12.64.080.

B. REQUEST APPROVAL FOR THE OAKLAND BLACK COWBOY ASSOCIATION TO ALLOW VENDORS TO SELL ITEMS AT DEFREMERY PARK ON SATURDAY, OCTOBER 1, 2016

Oakland Parks & Recreation received a request from the Oakland Black Cowboy Association (OBCA), a non-profit organization, to have approximately 20 vendors at the annual parade on Saturday, October 1, 2016 at deFremery Park from 8:00 am – 6:00 pm. Vendors will sell water, t-shirts and hats. All proceeds from OBCA's fundraising efforts will be earmarked for continued support of the organization's future festivals. Approval from the PRAC is required per OMC Section 12.64.080.

C. REQUEST APPROVAL FROM MCCLYMONDS ACTION COMMITTEE TO HOLD THEIR ANNUAL REUNION AND TO COLLECT ON-SITE DONATIONS AT DEFREMERY PARK ON SATURDAY, SEPTEMBER 24, 2016

Oakland Parks & Recreation received a request from the McClymonds Action Committee to host their annual reunion on Saturday, September 24, 2016, at deFremery Park, from 10:00 am – 8:00 pm. Proceeds raised from this event will be used to support the organization and planning for the following year's event. Approval from the PRAC is required per OMC Section 12.64.080.

Motion: Commissioner Miller entertained a motion to approve Consent New Business Items 6A – 6C. **Moved by:** Commissioner Howze. **Second by:** Commissioner Corbin. **Vote:** Yes - Corbin, Howze, Kadera-Redmond, Miller, Reilly, Rosenbloom and Wu. **Motion:** Passed.

7. NEW BUSINESS

A. ELECTION OF PARKS AND RECREATION ADVISORY COMMISSION CHAIR AND VICE CHAIR

Vote for a new Chair of the Parks and Recreation Advisory Commission was to have taken place in January 2015. Chair Miller offered to remain seated until his departure from PRAC in December 2015. Vice Chair Wu termed out this year, but offered to remain as Vice Chair until Commission Miller steps down. Elections will take place in January 2017.

Nomination: Commissioner Reilly nominated Commissioner Miller as Chair. The nomination was second by Commissioner Howze. **Vote:** Yes - Corbin, Howze, Kadera-Redmond, Reilly, Rosenbloom and Wu. **Abstained:** Miller.
Nomination: Passed.

Nomination: Commissioner Miller nominated Commissioner Wu as Vice Chair. The nomination was second by Commissioner Howze. **Vote:** Yes – Corbin, Howze, Kadera-Redmond, Miller, Reilly and Rosenbloom. Abstained: Wu. **Nomination:** Passed.

B. REQUEST APPROVAL OF DESIGN AND LOCATION OF A SKATE STRUCTURE IN MONTCLAIR PARK

Oakland Parks and Recreation Foundation Director, Ken Lupoff presented the staff report for Item 7B on behalf of Vice Mayor Campbell Washington. Young Oakland residents in search of recreational skateboarding activity space asked the Office of Vice Mayor and District 4 Councilmember Annie Campbell Washington, For The Town, and the Oakland Parks and Recreation Foundation (OPRF) to assist them in replacing and upgrading the skate structure previously located in Montclair Park. It is requested that the PRAC provide input and approval of the design and location of the skate structure.

The newly designed skate structure would be located in the underutilized lower basketball court adjacent to the restroom. Programs, community groups or events will be displaced as a result of erecting the structure in this location. Nor will Parks & Recreation staff provide programming or supervision over its use.

Motion: Commissioner Miller entertained a motion to approve the design and location of the skate structure at Montclair Park. **Moved by:** Commissioner Rosenbloom. **Second by:** Commissioner Kadera-Redmond. **Vote:** Yes - Corbin, Howze, Kadera-Redmond, Miller, Reilly, Rosenbloom and Wu. **Motion:** Passed.

C. INFORMATIONAL REPORT TO RECEIVE PUBLIC INPUT ON PROPOSED AMENDMENTS TO CITYWIDE PARK RULES SPECIFICALLY CHAPTER 12.64 OF THE OAKLAND MUNICIPAL CODE, PARK AND RECREATION AREA USE REGULATIONS AND SECTION 12.60.070 OF THE OAKLAND MUNICIPAL CODE, BICYCLE OPERATION RULES-VIOLATIONS-PENALTY AS RELATED TO USE IN PARKS

The Oakland Parks and Recreation Advisory Commission heard the Informational Staff Report presented by Gail McMillon, Parks & Recreation Assistant. Staff requested the Parks and Recreation Advisory Commission accept the informational report and receive public input on the proposed citywide park rule amendments to

Chapter 12.64 of the Oakland Municipal Code (OMC), Park and Recreation Area Use Regulations and Section 12.60.070 of the OMC, Bicycle Operation Rules-Violations-Penalty. The recommended amendments were the result of a Parks and Recreation Advisory Commission task force effort to review potential ordinance changes for park rules and signage as it relates to children play areas, bikes in parks and other park rule usage.

Public Comments Summary:

The Commission heard comments from approximately 37 speakers. The community was divided over the duration and volume of sound generated by individual musicians, permitted and non-permitted (pop-up) event organizers and participants around all parts of Lakeside Park. Many speakers expressed continued distress and duress over what was commonly described as non-stop amplified noise or sound late into the evenings during the week and throughout the weekend. Some described frustrations with delayed responses to complaints from Oakland Police. While still there were some who supported music and activities at the park, but wanted to see efforts to curtail some of the disruptions. Various speakers viewed the issue of playing music in the park as their right to do so in a publicly own space and that culturally, for some, playing music is a religious and spiritual expression.

Concerns were expressed about the effects of amplified sound on the bird sanctuary.

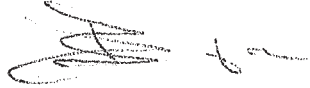
Because of the growing public interest and concern regarding sustainable adoption of changes to the OMC, the Commissioner requested staff convene another public meeting in order to continue community dialogue and capture additional suggestions to possibly augment changes to the OMC particularly as is related to noise.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to receive informational report and further recommend Oakland Parks & Recreation convene a public meeting gather additional feedback regarding changes to the OMC as written. **Moved by:** Commissioner Kadera-Redmond. **Second by:** Commissioner Howze. **Vote: Yes** - Corbin, Howze, Kadera-Redmond, Miller, Reilly, Rosenbloom and Wu. **Motion:** Passed.

8. PLANNING AND CONDITIONAL USE PERMITS
9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES
10. ANNOUNCEMENTS AND COMMUNICATIONS
Staff to follow up with information on Sundays in the Redwoods and Art and Soul
11. DIRECTOR'S REPORT
Will share plan for direction of Parks & Recreation at October's meeting
12. CONTINUATION OF OPEN FORUM

13. ADJOURNMENT 7:01pm

Respectfully submitted,



J. Nicholas Williams
Secretary



Diane Boyd
Recording Secretary

Next Meeting:

Wednesday, October 12, 2016 4:30 p.m.

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email dboyd@oaklandnet.com or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a dboyd@oaklandnet.com o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 dboyd@oaklandnet.com 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Donté Watson, Recreation Supervisor
DATE: September 26, 2016
**SUBJECT: REQUEST APPROVAL FOR PLACEMENT OF COMMEMORATIVE
PLAQUE ONPARK BENCH IN WILLIAM “BILL” PATTERSON PARK
PLACEMENT OF COMMEMORATIVE PLAQUE ON PARK BENCH**

SUMMARY

Oakland Parks & Recreation received a request from Mrs. Regina Wilson-Henry and her teen son Isaiah Henry to place a commemorative plaque on one of the park benches near the children's play area in William 'Bill' Patterson Park in memory of sixteen year-old Reggina Jeffries-Wilson, niece of Regina Wilson-Henry. Family and friends still mourn the loss of young Reggina who was killed in a senseless random act of violence in downtown Oakland earlier this year. William "Bill" Patterson Park was chosen because of the family's fond memories of Reggina at the frequent family gatherings there and their deep historical connection to the park and community spanning more than forty years. The plaque will read as follows:

*Dedicated to the loving memory of Reggina Jefferies-Wilson
Our Dancing Angel Will Forever Be In Our Hearts*

FISCAL IMPACT

A donation of \$600 will be made to the Oakland Parks and Recreation Foundation to have a plaque purchased and installed. The plaque installation process is in accordance with Oakland Public Works construction requirements. The donor will assist with maintaining the plaque by washing the plaque periodically.

BACKGROUND / LEGISLATIVE HISTORY

Mrs. Regina Wilson-Henry and her son Isaiah Henry contacted OPR staff regarding Isaiah completing his Eagle Scout project in William 'Bill' Patterson Park. Mrs. Wilson-Henry explained that Isaiah wanted to perform the project in this community in recognition of his family's 40 plus year connection to 'Patterson' (Brookfield) Park and the greater Brookfield community. As part of the project, Mrs. Wilson-Henry requested that Isaiah be able to perform various repairs and paint certain areas of the park (i.e. park benches, tables etc.).

Subsequent to this initial request, the Wilson-Henry family suffered the loss of young Reggina Jeffries-Wilson who also grew up in the local community and frequented the park. The Wilson-

Henry family contacted OPR staff regarding the placement of a commemorative plaque on one of the park benches near the children's play area following the completion of the work to be performed as part of her son's scout project.


RECOMMENDATION

Staff recommends the Parks and Recreation Advisory Commission grant the Henry-Wilson Family permission to place a commemorative plaque on a bench near the children's play area in William "Bill" Paterson Park in memory of Reggina Jeffries-Wilson.

Respectfully submitted,


_____ (Signature)

Prepared by:
Donté Watson
Recreation Center Director


_____ (Signature)

Approved by:
J. Nicholas Williams
Director
Oakland Parks, Recreation, and Youth Development



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: September 29, 2016
SUBJECT: **REQUEST APPROVAL TO ALLOW BAY AREA BLACK MARKET PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD AND BEVERAGES, VENDORS SALES OF MERCHANDISE, SALES OF RAFFLE TICKETS AND COLLECTION OF DONATIONS AT COMMUNITY MARKETPLACE TO BE HELD AT LAKESIDE PARK GARDEN CENTER ON FRIDAY, NOVEMBER 25, 2016**

SUMMARY

Oakland Parks & Recreation received a request from Bay Area Black Market (BAMA) an organization created to serve the community by promoting black businesses through internet advertising and marketplace events such as Bay Area Black Marketplace. BAMA is requesting to collect funds onsite through vendor sales of food, beverages, merchandise, and raffle tickets and collection of donations at the Community Marketplace on November 25, 2016 from 8:00AM to 8:00PM at the Lakeside Park Garden Center. Five percent of the funds collected from the Bay Area Black Market will go to Ador of Hope, an IRC 501(c)(3) non-profit organization that provides Transitional Housing for Homeless and re-entry support into the Community. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

Bay Area Black Market is paying all rental fees associated with the event estimated at \$1450.

PROJECT / PROGRAM DESCRIPTION

The Bay Area Black Marketplace is a FREE quarterly event that showcases and celebrates Bay Area Black businesses from all business sectors. Their mission is to encourage the Black consumer to spend larger portions of their income with Black owned businesses. The event showcases 40 vendors and has over 200 shoppers throughout the course of the day.

The following is a list of fees to be collected onsite:

- Vendor's Merchandise (\$1- \$40)
 - T Shirts
 - Beauty/Cosmetics
 - Men & Women Accessories
 - Food & Beverages
- Beverages Tickets (Alcoholic & Non-Alcoholic \$1-\$5)
 - Bottled Water
 - Juices, Soda
 - Sample Size Wine Tasting Flights and Margaritas

- Food
 - Bite Sized Samples from Vendors (\$3 - \$5)
- Donations: (All Donations Welcome)
- Raffle Tickets: (\$1-\$5)

The estimated attendance is 300.

BACKGROUND / LEGISLATIVE HISTORY

Bay Area Black Market was founded in 2016. The goal of the organization is to bring awareness to Black owned businesses in the Bay Area with a focus on mentoring Oakland youth in entrepreneurship. Each of the businesses listed in BABM's directory has made a commitment to mentor a youth through the business startup process. Bay Area Black Market's goal is to provide funds for business startups in the future. BAMA has sponsored Black businesses and women entrepreneurship events throughout the Bay Area.

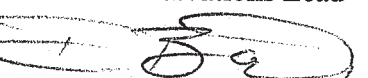
RECOMMENDATION

Staff recommends the Parks and Recreation Advisory Commission approve the request from the Bay Area Black Market to collect funds onsite through vendor sales of food, beverages, merchandise, and raffle tickets and collection of donations at the Community Marketplace at the Lakeside Park Garden Center on Friday, November 25, 2016.

Respectfully submitted,


/s/ Zermaine Thomas

Prepared by:
Zermaine Thomas
Central Reservations Lead


/s/ Nicholas Williams

Approved by:
Nicholas Williams
Director

- Attachments: Exhibit A – Bay Area Black Market Proposal Letter
Exhibit B – Articles of Incorporation of a Nonprofit Benefit Corporation
Exhibit C – Rental Application
Exhibit D – Post Event Report (2016)



Bay Area Black Market
345 15th Street
Oakland, CA 94612

September 29, 2016

Parks and Recreation Advisory Commission
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

Dear Commissioners,

Our Proposed Event Date: November 25, 2016 3 PM to 8 PM

HISTORY

Bay Area Black Market was founded in 2016. The Organization was created to serve the community by promoting black businesses through Internet advertising and Marketplace events such as Bay Area Black Marketplace. The goal is the organization is to bring Awareness to Black Owned Businesses in the Bay Area with a focus of mentoring Oakland Youth in Entrepreneurship. We sponsor Black Business and Women Entrepreneurship Events throughout the Bay Area. Each of the businesses listed on Our Directory make a commitment to mentor a Youth through the business startup process. Bay Area Black Market will eventually provide funds for business startups. Our Youth incubator program will begin January 2017.

EVENT OVERVIEW

The Bay Area Black Marketplace is a FREE quarterly event that Showcases and Celebrates Bay Area Black Businesses from all business sectors. Our mission is to encourage the Black consumer to spend larger portions of their incomes with Black Owned Businesses. We want to help circulate Our money back into Our communities. Our goal is to begin to circulate the "Black Dollar" back into the Black Community! With 3 Trillion Dollars in buying power we have the potential to do great things if we band together and support each other. Our event showcases 45 vendors. We also have over 300 shoppers throughout the course of the day. 5% of all proceeds will go to Ardor of Hope a Non-Profit, Transitional Housing and Re-entry program. The funds raised will benefit their Entrepreneur Development Program.

REQUEST TO COLLECT FUNDS ON-SITE

We are requesting collection of fees for the following items:

- Sale of Goods by Vendors (Merchandise Priced: \$1- \$40)
 - T Shirts

Exhibit A

**BA
BM** BAY AREA
BLACK MARKET

- Beauty/Cosmetics
- Men & Women Accessories
- Food & Beverages
- Beverages Tickets (Alcoholic & Non-Alcoholic Prices Range: \$1-\$5)
 - Bottled Water
 - Juices, Soda
 - Sample Size Wine Tasting Flights and Margaritas
- Food
 - Bite Sized Samples from Vendors (Prices Range: \$3 - \$5)
- Donations (All Donations Welcome)
- Raffle Tickets: Products from Vendors (Prices Range: \$1-\$5)

5% of all proceeds will go to Ardor of Hope to help continue their Entrepreneurship Development Program to assist those with Mental illnesses find self sufficiency in Entrepreneurship.

Please consider our proposal.



Carla Buggs

Founder, Bay Area Black Market
www.BayAreaBlackMarket.com

Exhibit A

ARTS-PB-501(c)(3)

Articles of Incorporation of a Nonprofit Public Benefit Corporation

3899253

To form a nonprofit public benefit corporation in California, you can fill out this form or prepare your own document, and submit for filing along with:

- A \$30 filing fee,
- A separate, non-refundable \$15 service fee also must be included, if you drop off the completed form or document.

Important! California nonprofit corporations are not automatically exempt from paying California franchise tax or income tax each year. A separate application is required in order to obtain tax exempt status.

Note: Before submitting this form, you should consult with a private attorney for advice about your specific business needs.

FILED
Secretary of State
State of California

APR 21 2016

IPC This Space For Office Use Only

For questions about this form, go to www.sos.ca.gov/business/be/filing-tips.htm

Corporate Name (List the proposed corporate name. Go to www.sos.ca.gov/business/be/name-availability.htm for general corporate name requirements and restrictions.)

The name of the corporation is Ardor of Hope

Corporate Purpose (Item 2a: Check one or both boxes. Item 2b: The specific purpose of the corporation must be listed if you are organizing for 'public' purposes, or if you intend to apply for tax-exempt status in California.)

This corporation is a nonprofit Public Benefit Corporation and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for public purposes, charitable purposes.
The specific purpose of this corporation is to Transitional Housing for Homeless

Service of Process (List a California resident or an active 1505 corporation in California that agrees to be your initial agent to accept service of process in case your corporation is sued. You may list any adult who lives in California. You may not list your own corporation as the agent. Do not list an address if the agent is a 1505 corporation as the address for service of process is already on file.)

Lafreshia Brown
Agent's Name
1271 Washington Avenue #730 San Leandro CA 94577
Agent's Street Address (if agent is not a corporation) - Do not list a P.O. Box City (no abbreviations) State Zip

Corporate Addresses

1271 Washington Avenue #730 San Leandro CA 94577
Initial Street Address of Corporation - Do not list a P.O. Box City (no abbreviations) State Zip
Initial Mailing Address of Corporation, if different from #a City (no abbreviations) State Zip

Additional Statements (The following statements are required to obtain tax exemption from the Internal Revenue Service or the California Franchise Tax Board under Internal Revenue Code section 501(c)(3). Note: Corporations seeking other types of tax exemptions should not use this form.)

- This corporation is organized and operated exclusively for the purposes set forth in Article 2a (hereof) within the meaning of Internal Revenue Code section 501(c)(3).
No substantial part of the activities of this corporation shall consist of carrying on propaganda, or otherwise attempting to influence legislation, and this corporation shall not participate or intervene in any political campaign (including the publishing or distribution of statements) on behalf of any candidate for public office.
The property of this corporation is irrevocably dedicated to the purposes in Article 2a hereof and no part of the net income or assets of this corporation shall ever inure to the benefit of any director, officer or member thereof or to the benefit of any private person.
Upon the dissolution or winding up of this corporation, its assets remaining after payment, or provision for payment, of all debts and liabilities of this corporation shall be distributed to a nonprofit fund, foundation or corporation which is organized and operated exclusively for charitable, educational and/or religious purposes and which has established its tax-exempt status under Internal Revenue Code section 501(c)(3).

This form must be signed by each incorporator. If you need more space, attach extra pages that are 1-sided and on standard letter-sized paper (8 1/2" x 11"). All attachments are made part of these articles of incorporation.

Incorporator Sign here

Lafreshia Brown
Print your name here

Make check/money order payable to: Secretary of State
Upon filing, we will return one (1) uncertified copy of your filed document for free, and will certify the copy upon request and payment of a \$5 certification fee.

By Mail
Secretary of State
Business Entities, P.O. Box 944260
Sacramento, CA 94244-2600

Drop-Off
Secretary of State
1500 11th Street, 3rd Floor
Sacramento, CA 95814



Oakland Parks and Recreation
 250 Frank H. Ogawa Plaza; Suite 3330, Oakland, CA 94612
 Office: (510) 238-3187; Facsimile: (510) 238-2397



Rental Application

ATTENTION: _____

Date of Application: SEPT. 28, 2016

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: BAY AREA BLACK MARKET
 Business/Organization Address: 345 15TH STREET OAKLAND 94621
Street Address City Zip Code

Applicant Name: CARLA BUEGGIS
 Applicant Mailing Address: 2362 CHURCH ST. OAKLAND 94605
Street Address City Zip Code

Phone Number: (510) 393-2950 Fax Number: _____ E-mail: CONTACT@bayareablackmarket.com

Facility/Park Name: THE GARDEN CENTER @ LAKE MERRITT
 Room(s)/Site(s): VISTA & GARDEN ROOMS

EVENT INFORMATION:

Date(s) of Event: NOVEMBER 25, 2016
 Time In/Prep Time 3:00 Actual Event Time 3:30 to 7:30 Cleanup/Time Out 8:00

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.) COMMUNITY MARKETPLACE EVENT

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) Amplifiers, microphone, iPad, M3

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 300 Approximate # of Adults _____ # of Teens _____ # of Children/Infants _____

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE. NONE

Will you require a caterer for your event? Yes No

If yes, are you choosing a caterer from OPR's Approved Caterer's List? Yes No

Name of Approved Caterer: N/A Yes No

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____
 (Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+) people

Building Rentals/Special Events (Parks): \$30

- (1) $95 \times 5 = 475.00$
(Hourly Rate) (# of hours)
- (2) $80 \times 5 = 400.00$
(Hourly Rate) (# of hours)
- (3) Permit Processing Fee = 30.00
- (4) Deposit = 300.00
- (5) Setup/Teardown = 150.00
- (6) Kitchen = 0

- (7) Alcoholic Beverage Fee = 195.00
- (8) Administrative Service Fee = 0
- (9) Caterer Opt Out Fee = 200.00
- (10) Sound Use Fee = 0
- (11) Other Charges = 0

TOTAL: \$ 1450.00 Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard:
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE _____ DATE 9/28/16

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit C



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: Bay Area Black Marketplace

Location of Event: Garden Center @ Lake Merritt

Date/Hours of Event: August 28, 2016 Noon to 5 Permit No. 37256

Contact Person: Carla Buggs Phone No. (510) 393-3950

Contact Person Address: 345 15th Street, Oakland, CA 94621 _____

Is this a first time event at this location? Yes No If no, when was the event held previously?

-
1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable
2. Check other permits required for event?
- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> OPD Special Events Permit | <input checked="" type="checkbox"/> Food Handler's Permit | <input checked="" type="checkbox"/> Seller's Permit |
| <input type="checkbox"/> Charitable Solicitations Permit | <input checked="" type="checkbox"/> Certificate of Insurance | <input type="checkbox"/> Other – Please list |

II. ATTENDANCE/COLLECTION OF FUNDS

- Total number in attendance: Approx 300
- Were registration or donation fees collected on-site for the event? Yes No
 Not Applicable
- If yes, how many people registered? 0 How many people made donations? 16
- What was the cost for registration? N/A

Exhibit D

5. How much money was collected on site for registration fees? N/A
 6. How much money was collected on site for donations? \$300.00

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):
 Were all vendors in compliance per agreement? Yes No

Of no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
SEE ATTACHED				

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

We are hoping to improve future events by changes or additional vendors, change of hours,

Sign Twirlers, Signage and Balloons Outside, Use of Additional OPR Event Planning Services

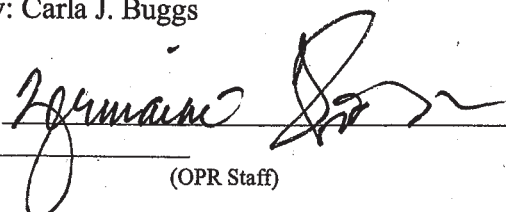
List any problems, concerns, or, other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

The OPR Staff was extremely helpful. We appreciate the quality service and attention to detail. We are very satisfied and happy to find this location. We have no concerns.

Submitted by: Carla J. Buggs

Date: Aug 28, 2016

Approved by: _____



Date: 8-29-16

(OPR Staff)

Comments: _____

NAME	Non-Profit	Food Handler Rc	Industry	Sellers Per	Insurance Rcvd
Hellahandbags.com LLC			Handbags	X	
Leona Moszee			Jewelry	X	
Janet Campbell			Candles	X	
Crystal Coats Miller			Body Care	X	
Marcus Ringgold			DJ	X	
Genoa Cheavers Independent Damsel Pro			Self Defense	X	
janika mcdaniel			Massage	X	
Author Tara Rocker			Author	X	
Reianna Wright			Accessories	X	
Tomingue Bardwell			Apparel	X	
Tiphereth Banks			Art	X	
Treina Alexander			Yoga	X	
Beija Flor Naturals			Body Care	X	
Adreamme Catchers			Jewelry	X	
Frankie Edwards Lee			Art	X	
lashawn raybon		X	Bakery	X	X
Andrea Thompson-Lewis		X	Catering - Jambalaya, V	X	X
Le Mon Harris			Massage	X	
Nakia Dillard			Jewelry	X	
Elise Beauty Supply, LLC			Beauty Supply	X	
LaToya Carr			Gift baskets	X	
Nicole Sweet			Event Planning	X	
Randy Jackson - Insurance			Insurance	No Sales	

Exhibit D

Exclusively MEI, LLC			Boutique	X		
Jasmine Curtis - Avocurl			Hair Care	X		
Monica Jackson		X	Food - Brittle	X	X	
Kedra Williams			Tees	X		
Hendi's Loving Hands			Body Oils	X		
Uppity Edutainment			Non-Profit	No Sales		
I Love Being Black	X		Non-Profit	X		
Damn Good Teas		X	Food - Tea	x	X	

Exhibit D



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Kristen Zaremba, Cultural Affairs, Economic & Workforce Development Dept.
DATE: September 27, 2016
SUBJECT: **REQUEST FOR THE PARKS AND RECREATION ADVISORY
COMMISSION TO RECOMMEND APPROVAL OF THE PUBLIC ART
CONCEPTUAL DESIGN PROPOSAL BY ARTISTS JOAQUIN NEWMAN
AND EDUARDO PINEDA FOR THE CHARLES PORTER - GOLDEN GATE
RECREATION CENTER PUBLIC ART PROJECT IN NORTH OAKLAND**

SUMMARY

Public Art Program Staff recommends that the Parks and Recreation Advisory Commission approve the artwork conceptual design by Oakland-based artist team Joaquin Newman and Eduardo Pineda for the Golden Gate Recreation Center Public Art Project in North Oakland. The project, commissioned by the Public Art Program in compliance with the associated grant funds for general park improvements, will beautify the facility with artwork composed of three design elements located at the front entry, interior lobby and teen lounge.

The project is being administered through the Public Art Program, Cultural Affairs Unit, Economic and Workforce Development Department, in conjunction with the recently completed new recreation center construction. The Parks and Recreation Advisory Commission must review and approve all public art project designs proposed for Oakland Parks and Recreation facilities, either as part of a larger capital improvement design review, or through an independent review when the artwork is designed independently.

FISCAL IMPACT

The Golden Gate Recreation Center Public Art Project is funded through City of Oakland percent for art funds associated with the California State Proposition 84 project grant secured to make the general facility improvements (per Ordinance Number 11066 C.M.S). The grant specifically committed to funding three artworks as a component of the capital improvement project. The artist team will be contracted directly for design development and off-site fabrication of the artwork. The total budget for the project is up to seventy-five thousand dollars (\$75,000). A portion of the fabrication and installation scope will be administered through a licensed general contractor in coordination with Public Works Project Delivery Division. There is no direct fiscal impact to Oakland Parks and Recreation for creation of the artworks.

PROJECT / PROGRAM DESCRIPTION

The Charles Porter Golden Gate Recreation Center is located at 1075 62nd St, Oakland, CA 94608 (District 1).

The Recreation Center is used by local families and children, and offers a range of programming,

classes, and camps. It includes a gym with an indoor basketball/volleyball court, a dance studio that opens to the outside, ceramics kiln, teen lounge, commercial kitchen, baseball field, picnic sites, a new play area, walking track and patio area. The new Center has been open to the public since April 2016.

For this Public Art commission, the artist team of Joaquin Alejandro Newman and Eduardo Pineda will create permanent work for the exterior and interior spaces of the recreation center. In the artists' words, "Our themes are: Building things together through generations; recognizing our past, equity for all, community enriched by connection to international cultures, neighborhood evolution, and embracing new locals that support and sustain community." They will create three distinct but related art installations including: a hand-painted mural reflecting community and recreation center history for the exterior entryway; an interior lobby suspended sculpture composed of community images reflecting moments in time and the present uses of the recreation center; and an interactive mural design created with recreation program youth for the teen lounge (a requirement of the grant). The artists propose to engage the local community in their final design development through workshops to be held at the GGRC, and are already coordinating with staff and community representatives to collaborate on workshops.

All proposed materials are intended to require minimal maintenance. The exterior mural will be painted in NovaColors with a protective system created by SPARC in Los Angeles. This includes B17, a hard consolidation coat to protect against vandalism, weather, and UV light. An additional wax coating makes graffiti clean-up easy and nontoxic and is recommended for potentially active sites. The Lobby panels will be printed with artist's acrylics and coated with Golden UVLS, artistic varnish that protects against UV light. The Teen Lounge panels will be printed with artist's acrylics and coated with a hard automotive varnish to protect against scratching. The wood panels are rugged. NovaColors are the standard for professional outdoor murals. The artist's acrylics on panels are used for museum artworks.

The design proposal and artists' resumes are attached.

BACKGROUND / LEGISLATIVE HISTORY

For the Golden Gate Recreation Center Public Art Project Phase One artist selection, a community-based selection panel met on June 28, 2016 in the Multi-Purpose Room of the Golden Gate Recreation Center to review artists' credentials from the eligible pool of seventeen candidates, and recommended six finalists for interviews. The recommended finalists include Lynne-Rachel Altman, Alan Leon, Joaquin Newman and Eduardo Pineda, Johanna Poethig, Trust Your Struggle Collective and Fan Lee Warren. Public Art Program staff conducted a project / site orientation meeting on July 18, 2016, to provide the finalists with the project parameters and proposal requirements. Community selection panel representatives additionally gave finalists background information about the center and neighborhood. The selection panel met again on September 7, 2016 to interview the six finalists and to review their preliminary concept proposals. They reached a recommendation after careful consideration and discussion of the merits of each presentation.

Voting members of the Golden Gate Recreation Center Public Art Project selection panel were community representatives Josephine Lee, Carl Metzger, Octavia Conley and Francisco Mariscal,

and project architect Brian Leonard. Advisory (non-voting) panel members included City of Oakland CIP Coordinator Denise Louie, and Recreation Center Directors Elena Bermeo and Alaina Fuglestad. The panel was facilitated by then Acting Cultural Arts Manager Kristen Zaremba and Public Art Project Manager Joe Saxe.

The Public Art Advisory Committee (PAAC) approved the panel's recommendation of artists Joaquin Newman and Eduardo Pineda for the Golden Gate Recreation Center Public Art Project at the monthly PAAC meeting held on September 12, 2016. Pending recommended conceptual design approval by the PRAC and final design approval by the PAAC, the artwork is scheduled to be created in the artists' studios and on site November – December, 2016.

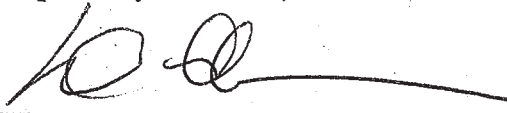
The artists propose to engage the local community in their final design development through workshops to be held at the GGRC.

The project must be completed by December 31, 2016 to meet grant requirements.

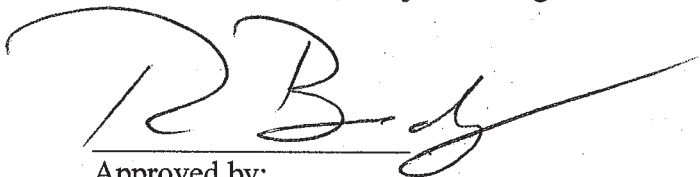
RECOMMENDATION

Public Art Program Staff recommends that the Parks and Recreation Advisory Commission approve the artwork conceptual design by artists Joaquin Newman and Eduardo Pineda for the Golden Gate Recreation Center Public Art Project in North Oakland. The proposed project, commissioned by the Public Art Program in compliance with the associated grant funds, will beautify the community center with artwork created with community engagement, serving the needs of the Golden Gate neighborhood.

Respectfully submitted,



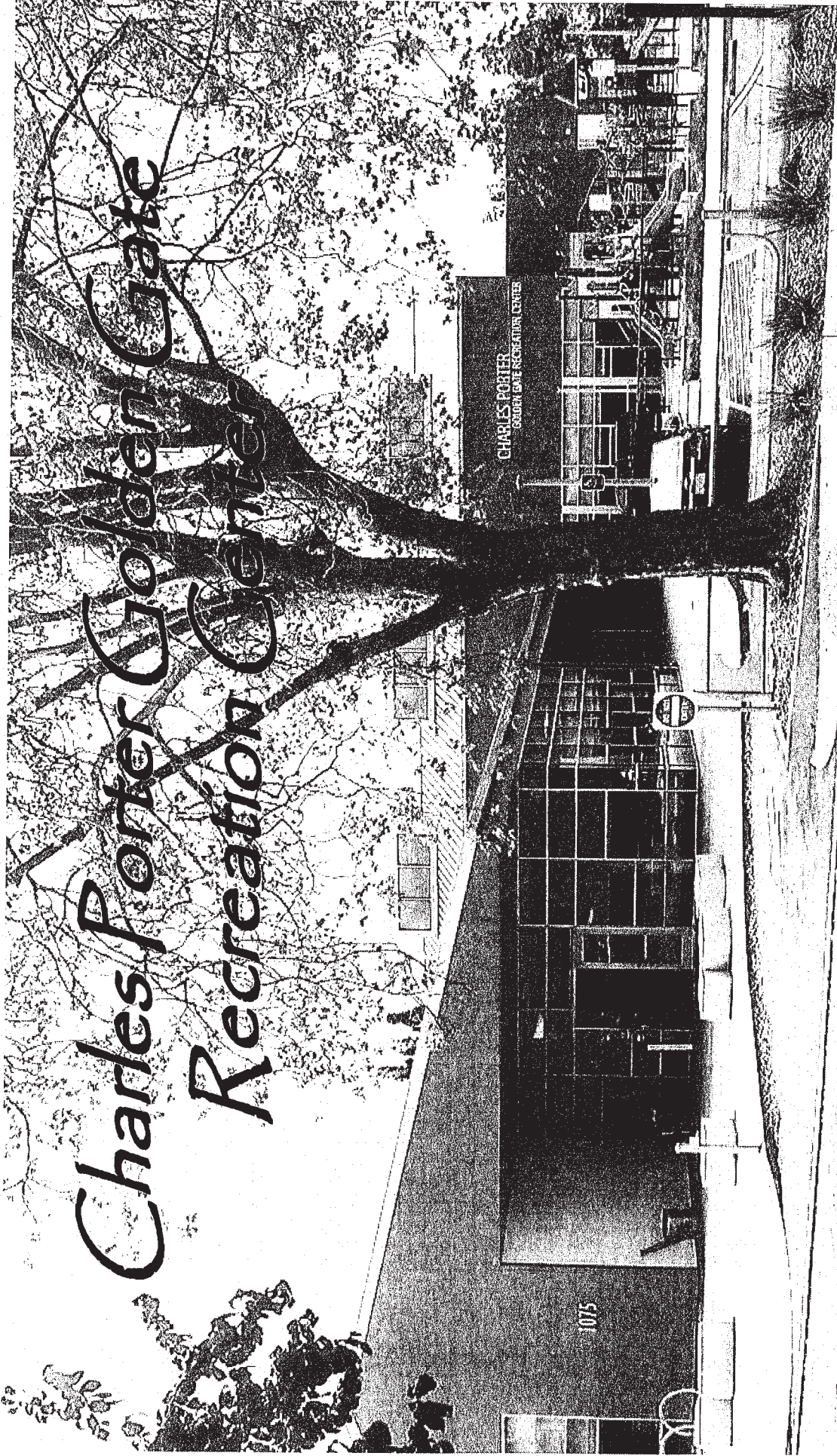
Prepared by: Kristen Zaremba
Senior Public Art Program Project Manager
And
Joe Saxe, Public Art Project Manager



Approved by:
Roberto Bedoya, Cultural Affairs Manager
Economic & Workforce Development

Attachments: Exhibit A – *Charles Porter Golden Gate Recreation Center Artwork Conceptual Design and Artist Resumes*

*Charles Porter Golden Gate
Recreation Center*



Public Art Proposal 2016

**Artistic Team: Joaquín Newman, Eduardo
Pineda, Exhibit A**

Project Vision

Mural Themes:

- **Building things together through Generations**
- **Recognizing our past**
- **Equity for All**
- **Community enriched by connection to international cultures**
- **Neighborhood evolving**
- **Embracing new locals that support and sustain community**



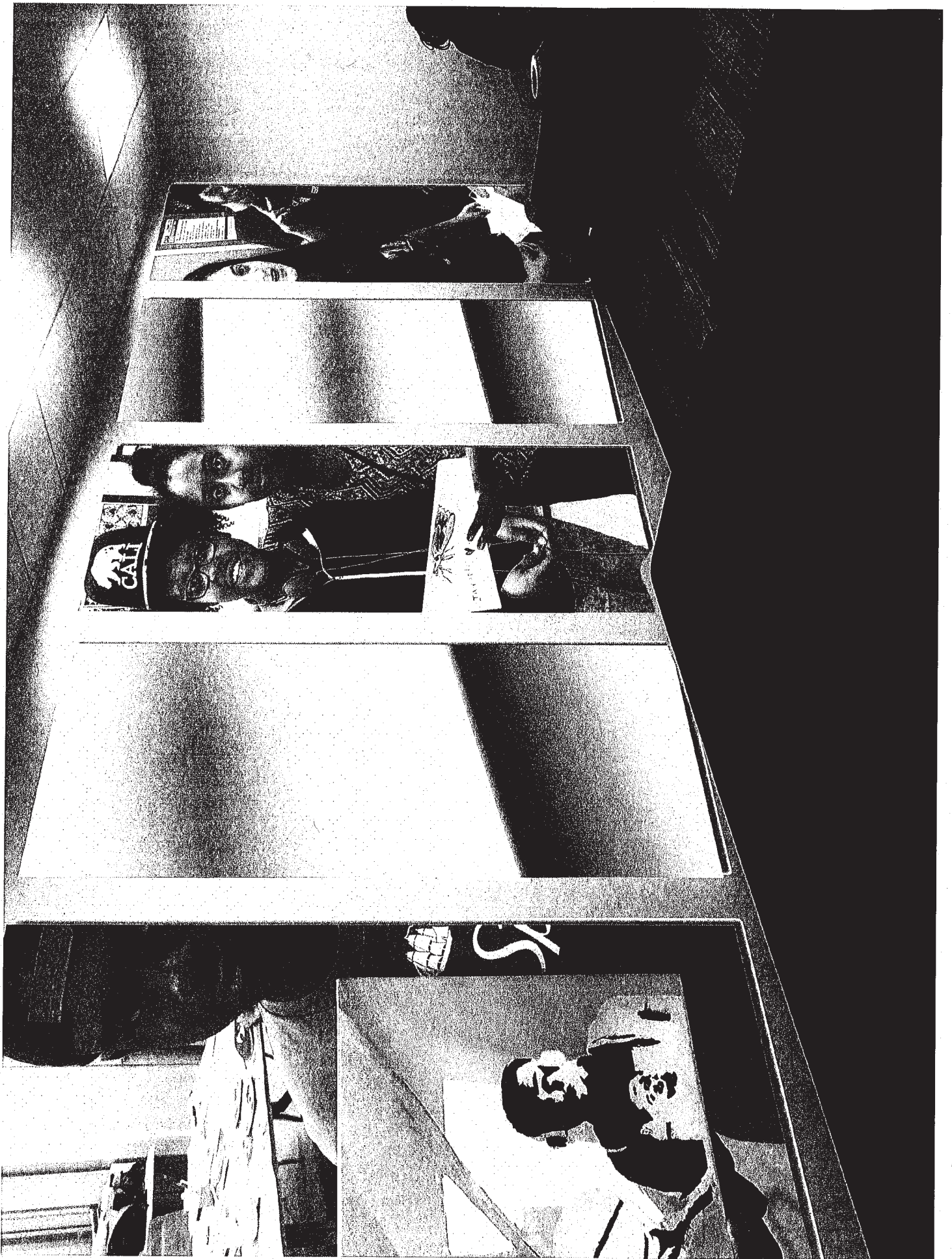
Lobby Artwork Concept

- **Interactive Design Process**
- **Vision realized by youth activities**
- **Love, safety, healthy relationships, collaborations, creativity, self-reliance, creativity**
- **Circle shaped artwork reflects moments in time**

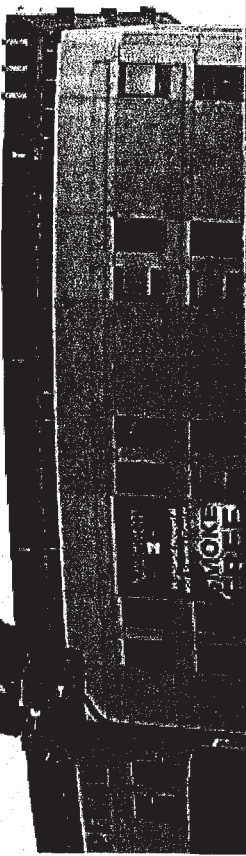
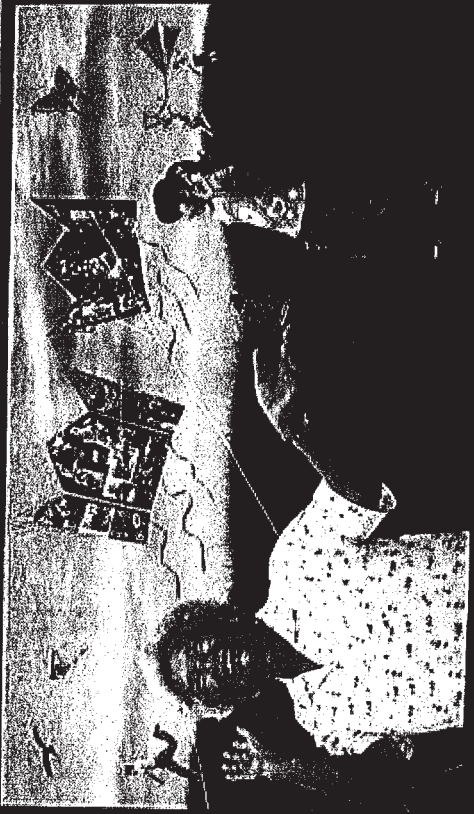


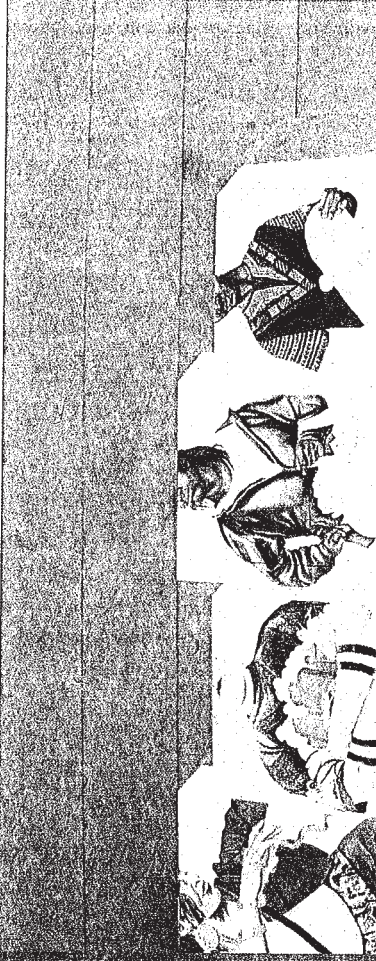
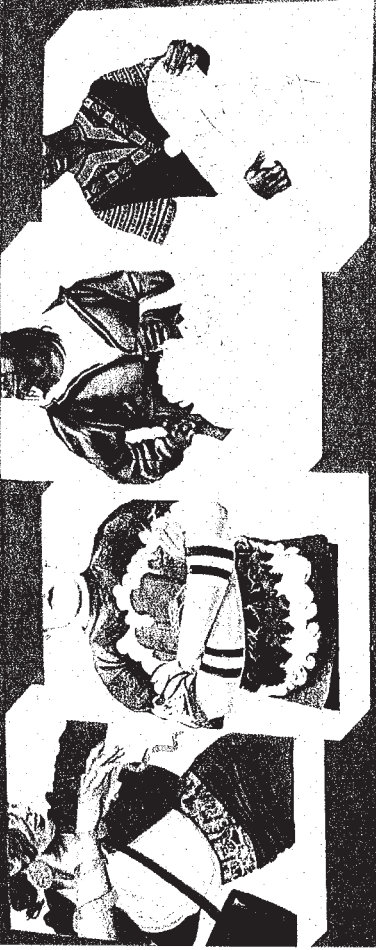
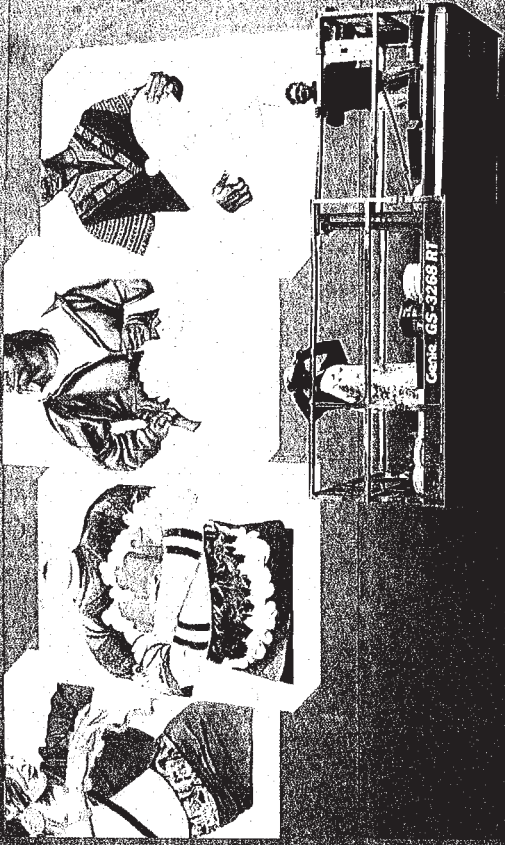
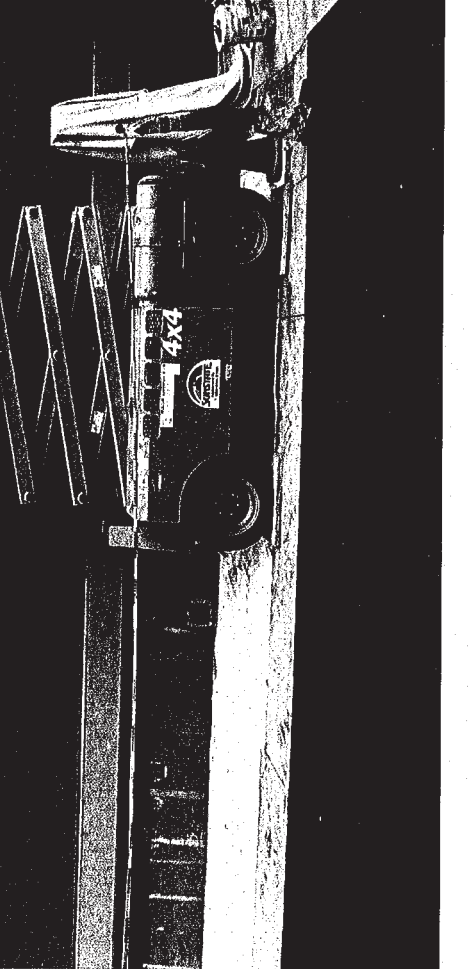
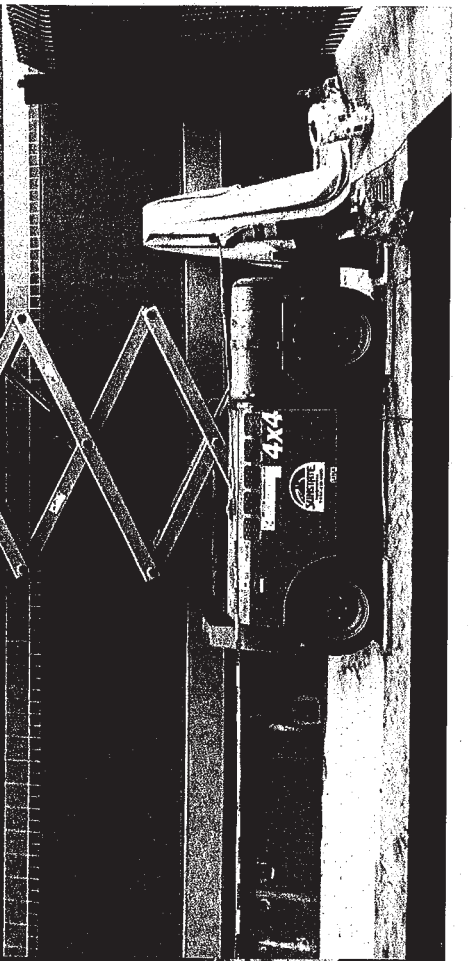
Teen Lounge Mural Concept

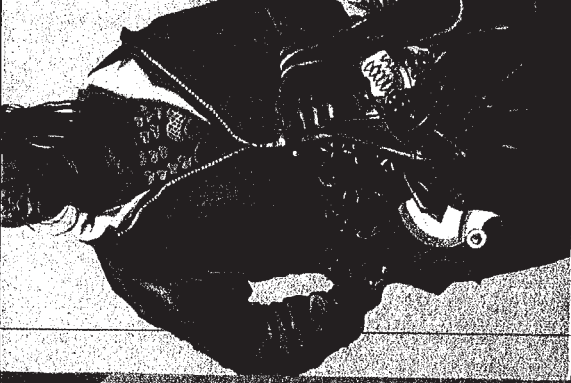
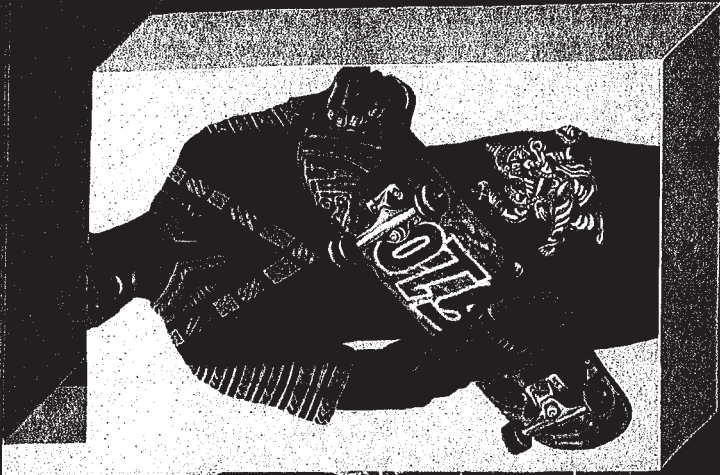
- **Interactive Design Process**
- **Vision realized by youth activities**
- **Digital Composite Designs with Mirrors**
- **Love, safety, healthy relationships, collaborations, creativity, self-reliance, creativity**

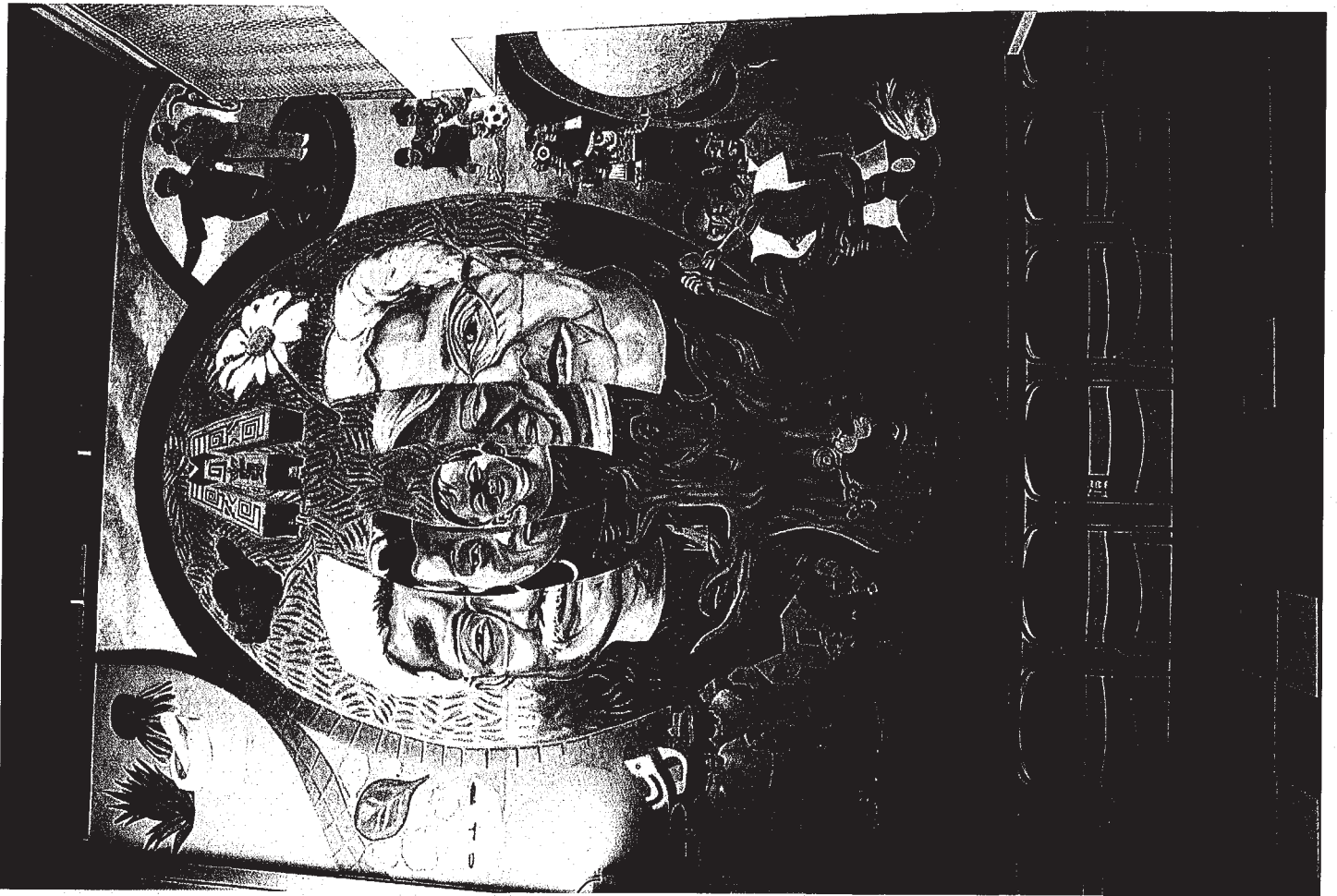


NO PARKING
VIOLATORS WILL
BE TOWED AWAY
AT OWNER'S RISK











Joachim Alejandro Neuman

web: <http://www.forrealism.com>

MURALS & INSTALLATIONS:

Healthy-Risk 360 Mural, 10'x52' Interior Mural, 2013, San Francisco, CA, Budget \$8,500

REACH ASHLAND YOUTH CENTER, "Codex to the Future", Amphitheater and Courtyard Installation, Alameda County Arts Commission, Ashland, 2012, Budget: \$60,000

Berkeley Watershed and Community Mural, Friends of King Park, Berkeley, 2011, Budget: \$5,000

Hickland Hospital 100 Families Mural Project, (7'x650') 50 panel digital mural for construction wall, Alameda County Arts Commission, Installation March 2011, Budget \$12,600

Mission Neighborhood Health Center, The Risk to Good Health Mural, 15'x15' interior mural, (Installation February 2011), Sponsor: Center for Minority Health and Health Disparities of the National Institutes of Health (Grant 1R13MD005792-01), Budget: \$7500

El Sobrante Library, Early Speaks, 13.5'x30' exterior mural, El Sobrante with Richmond High School Students, (Agreement). Sponsors: SPANNERS, Early team Environmental Network, 2010, Budget: \$2,750

Museum of African Diaspora, Diaspora Map Mural, 9'x14' interior mural to enhance public programs space and exhibitions, collaboration with Eduardo Pineda, Sponsor: Museum of the African Diaspora, SF, 2010, Budget: \$900

Family Education Resource Center, 8'x22' interior mural for a new innovative family/caregiver-centered information facility, Oakland, collaboration with Eduardo Pineda, Sponsor: Mental Health Association of Alameda County, 2009, Budget: \$5,500

Fox Courts Apartments, 13'x36' & 7'x18' exterior mural, RCD Commission, 555 19th Street, collaboration with Eduardo Pineda, Oakland, 2009, Budget \$36,500

Serrano Carter Warehouse, 20'x120' exterior mural, 2828 Ford Street, Oakland, 2008, Budget \$46,000

Oakland Museum of CA, Ancient Roots/Urban Journeys Exhibition Mural, 2007, Budget \$2,700

Carleen Flores Community Center, Corazon de la Comunidad Mural, four 8'x12' & three 4'x22' interior murals, 2007, Budget \$27,000

Camp Deserai Mural Project, Elements, 2006, 2008, Funded: City of Oakland CFP, Budgets \$4,999

Yerpe Elementary School, Environmental Mural Series, Richmond, CA, 2005, Budget \$16,000

Lycerom Magnet School of Richmond, Tap the Talent Mural, 2004, Budget \$24,000

Oakland Museum of CA, Facing Hate: Portraits of Our Community Mural, 2003, Budget \$1,200

Mission Cultural Center, Dias de los Muertos Exhibition Mural, San Francisco, 2002

Oakland Museum of CA, Journey to Micatlan, 9 6'x4" panel installation, Pasejas y Encuentros, 2001

Oakland Museum of CA, C. Chavez Mural, 1st Annual Cesar Chavez Community Celebration, 2001

Ensembles Ballet Folklorico, "Un Mundo Maya" Mural Gershwin Theater, San Francisco, 2002

Oakland Museum of CA, Dias de los Muertos painting installations, 2000, 2001, 2002

Native American Health Center, Lobby Mural, 4th Floor, Oakland, 2002

Native American Health Center, Hallway Mural, 2nd Floor, San Francisco, CA, 2001

International Longshoreman Worker's Hall, Mural Portrait, San Francisco, CA 2000

TEACHING, WORKSHOPS & RESIDENCIES

2012 - Present Teaching Artist & Alameda County Arts Commission Program Associate; REACH ASHLAND YOUTH CENTER: Develop and teach multidisciplinary, traditional and digital art classes and programs for youth members (aged 11-24) of the REACH ASHLAND YOUTH CENTER, run by Health Care Services of Alameda County.

11/2010, '12, '14 Artist Demonstration; Smithsonian Museum of the American Indian: Provided painting demonstrations and hands on activities for Dias de Los Muertos Event at the Smithsonian Museum of the American Indian, Washington D.C.

2/2011 Artist Demonstration; De Young Museum, San Francisco: Provided painted demonstrations and hands-on activities for "Cacao in the Art of Meso-America" at the DeYoung Museum in conjunction with Olmec Exhibition.

6/10 - 8/10 "100 Families" Teaching Artist; Alameda County Arts Commission & Hickland Hospital: Instructed multi-generational families in creating hands-on artwork that was incorporated into a digital mural to be installed at Hickland Hospital construction wall during renovation of Acute Care Tower.

2/2009-2012, '14 Artist Demonstration & Lecturer; Smithsonian Museum of the American Indian: Provided painted demonstrations and hands on activities for "Cacao in the Art of Meso-America" at the Smithsonian Museum of the American Indian, Washington D.C.

3/09 - 6/08 Mural Workshop Instructor, Oakland School for the Arts, Oakland: Instructed advanced high school art students in creating a mural design that was painted on wall of Fox Courts Apartments.

1/09 - 4/08 Art Instructor, Oakland High-School & Oakland Museum of CA: Instructed two classes on a multimedia art project which culminated in a student exhibit at the Oakland Museum of CA.

9/07 - 6/08 Instructor, Museum of Children's Art, Franklin Elementary, Oakland: Taught a visual arts based after-school program for 1st-5th graders in conjunction with performance based classes led by Oakland Youth Chorus.

Jan 2007 Instructor, Chicano Visions Exhibit Family Day, De Young Museum, SF: Taught an all-day art workshop for families visiting the Chicano Visions Exhibit at the newly opened De Young Museum in San Francisco.

- 6/07 - 7/07** **INSTRUCTOR, CALIFORNIA COLLEGE FOR THE ARTS, OAKLAND, CA:** TAUGHT A MULTI-DISCIPLINARY CLASS ON COMMUNITY ARTS AS PART OF CCA'S PRE-COLLEGE PROGRAM, EMPHASIZING COMMUNITY OUTREACH, CRITICAL THINKING, AND COLLABORATIVE ART PRACTICES.
- 10/05 - 6/06** **INSTRUCTOR/EXHIBITOR, YOUNG ARTISTS AT WORK, YERBA BUENA CENTER FOR THE ARTS, SF:** TAUGHT AN ART AS ACTIVISM CLASS WITH THE YAAW PROGRAM WHERE SELECTED HIGH SCHOOL STUDENTS RECEIVE A STIPEND TO LEARN ABOUT THE CALIFORNIA ART EXPERIENCE. PROJECT CULMINATED WITH AN EXHIBIT AND INSTALLATION IN THE YBCA GALLERIES.
- 2005 & 2006** **MURAL INSTRUCTOR, DESTINY ARTS CENTER, OAKLAND, CA:** TAUGHT A MURAL CLASS AND ART ACTIVITIES FOR STUDENTS OF DESTINY ARTS. CREATED MURAL SERIES THAT EXPRESSED CHILDREN'S FEELINGS ABOUT OUR COUNTRY'S NATURAL ELEMENTS.
- 9/2004** **ARTIST IN RESIDENCE, ARIZONA STATE UNIVERSITY:** CO-PRESENTED WITH SEAN NASX. LECTURED CHICANO STUDIES CLASSES ON CONTEMPORARY ART THEORY, AND CHICANO ART HISTORY. CONDUCTED PRINTMAKING WORKSHOP FOR POP CULTURE CLASS.
- 3/2001** **WORKSHOP LEADER, OAKLAND MUSEUM OF CALIFORNIA:** COORDINATED YOUTH MURAL FOR 1ST ANNUAL CESAR CHAVEZ COMMUNITY CELEBRATION. CONDUCTED YOUTH WORKSHOP ON AZTEC CALENDAR. CO-DESIGNED A WORKBOOK TO ACCOMPANY MURAL, WHICH IS CURRENTLY ON TOUR THROUGHOUT CALIFORNIA.
- 6/2000** **WORKSHOP LEADER, SAN FRANCISCO MUSEUM OF MODERN ART:** LEAD FAMILY EXPLORATION WORKSHOP WITH SEAN NASX ON INTRODUCTION TO ART APPRECIATION AND BASIC ART SKILL BUILDING.

EDUCATION:

- 2014-16 Bachelor of Science: Information Systems/Visual Communication- September 2016**
UNIVERSITY OF PHOENIX, AZ
- 1993-96 Studio Art, CAVRILLO COLLEGE, ARTOS, CA**
- 1991-93 Studio Art, UNIVERSITY OF CALIFORNIA, SANTA CRUZ, CA**
- 1991** **GRADUATED SKYLINE HIGH SCHOOL: HIGH HONORS, OAKLAND CA**
Studied with Paul Roehl, Don Thompson, Jane Gregorius, Ray Pellan, and Lou Vestra

GRANTS/AWARDS:

- City of Oakland Cultural Funding Program 2006, 2007**
- National Association for Latino Arts and Culture 2005 Grant Recipient**
- ROCKEFELLER FUND FOR THE ARTS PROGRAM FOR MEDIA ARTISTS 2006 Nominee**

PUBLICATIONS, ARTICLES & MEDIA APPEARANCES:

- Oakland / Alameda Magazine, Featured Artist, 2009** (<http://www.oaklandmagazine.com/Oakland-Magazine/July-August-2009/In-the-Mix/>)
- The Freedom Book, Vol. 1, Featured Artist,, Goo-Hoo Books, 2003**
- Human Architecture: Journal Of The Sociology Of Self-Knowledge, Cover Artist, Vol. IV, 2006**
- Oakbook, Featured Artist, Article October, 22 2008**
- El Observador, Bay Area's #1 Bilingual Newspaper, Featured Artist, Article October 24th, 2008**
- Education is the Best Medicine, Berkeley Community Media, Featured Guest, Air-Date November 2008**

BENEFIT/FUNDRAISER EXHIBITS

- Sept. 2004** **Tonawenna Nahualcalli Benefit, Phoenix, AZ**
- Nov. 2003** **"Схас" Reception: Benefit for Cine Accion", Legion of Honor, SF**
- Nov. 2002** **"Compassion: Art Benefit for Rickan Tancan", Santa Fe, NM**
- Feb. 2002** **"Насир", An Art Auction for the Native American AIDS Project**
- Oct. 2001** **Benefiting Families of Victims of Gang Violence, Columbia Boys & Girls Club, SF,**
- Sept. 2001** **Native Youth Movement from Canada Benefit, SF, CA**
- May 2001** **San Francisco Woman Against Rape, at El Rio, SF, CA**
- June 2000** **Native American AIDS Project, Women's Building, San Francisco**

EXHIBITION HISTORY:

Special Exhibitions

- 2007** **MACLA's (Movimiento de Arte y Cultura Latino Americana) 2007 Chicana/o Biennial, San Jose, CA**
- 2007** **Impacted Nations, Honor the Earth, National Traveling Exhibit, MN, AZ, CA, NY, DC, NM**
- 2003** **XLR8R Magazine 10th Anniversary Party, Live Painting, NYC**

Oakland:

- | | | | |
|-------------|--|-------------|--|
| 2003 | "Rain Spirits", EBHUD BUILDING, Oakland, | 2002 | Dias de los Muertos Celebration, OMSCA |
| 2002 | Oakland Art Festival, Port of Oakland, CA | 2001 | Day of the Dead, Steinhart Gallery, Oakland |
| 2002 | Oakland Port Fest, Oakland, CA | 2000 | Day of the Dead, Steinhart Gallery, Oakland |
| 2002 | Friyvale Dias de los Muertos, Oakland, | 2000 | Mambo Mambo, Webster & 18th, Oakland |
| 2002 | Eggnog Celebration, Black Box Theater | 1995 | Coffee Mill, Grand Ave, Oakland |

San Francisco:

2005 "HOLIDAY SHOW", Mexican Museum
2005 WINTER SOLSTICE SHOW, GALLERY ONE
2005 "SKILLN", CLMB Mezzanine
2004 "FORREALISM", ART EXPLOSION GALLERY
2004 "DAYS OF THE DEAD", SOMARBS GALLERY
2004 "Re-Mix", SOMARBS GALLERY
2003 "Freeze", Fuse Gallery
2003 "THE NIGHT SHOW", Fuse Gallery
2003 "GIFT GIVING SHOW", Canvas Gallery
2003 "Encuentro", Kornblitas Comm. Center
2003 "Xicana Moratorium", Dolores Park

2003 "Freedom Book II", Canvas Gallery
2003 "Freedom Book", Unified Design Labs
2003 "Muerros", Mission Cultural Center
2003 KPFA COMMUNITY CRAFTS FAIR
2003 Am. Indian Arts Show, St. Mary's Cathedral
2003 "Dreams of Resistance", MCCLA
2002 KPFA COMMUNITY CRAFTS FAIR
2002 Xicana Moratorium, Dolores Park
2002 MIERRO EXHIBIT, 111 MUNNA GALLERY
2002 CORAZON DEL BARRIO, MCCLA
2002 FORREALISM EXHIBIT, 111 MUNNA GALLERY

PROFESSIONAL REFERENCES

Barbara Henry * Chief Curator of Education (Retired) * Oakland Museum of CA * Current Consultant at Transforming Museums LLC. * Barbara@transformingmuseums.com

Rachel Osajima * Executive Director and Public Art Program Manager * Alameda County Arts Commission * (510) 271-5162 * [email: rachel.osajima@accgov.org](mailto:rachel.osajima@accgov.org)

Rosa Valdez * Arts Program Manager * Alameda County Arts Commission * (510) 481-4519 * [email: rosa.valdez@accgov.org](mailto:rosa.valdez@accgov.org)

Kristen Zarembo * Public Art Coordinator, City of Oakland * (510) 238-2155 * [email: kzarembo@oaklandnet.com](mailto:kzarembo@oaklandnet.com)

Hayes Lavis * Cultural Arts Curator * Smithsonian National Museum of the American Indian * 4th Street and Independence Avenue, SW * Washington, DC 20013 * 202-633-6619 * [email: lavisx@si.edu](mailto:lavisx@si.edu)

Steven Huss * Cultural Arts Manager * City of Oakland * 510-238-4949 * [email: shuss@oaklandnet.com](mailto:shuss@oaklandnet.com)
www.oaklandculturalarts.org

Pineda
www.storytellingwalls.com

Commissions

2015 International Brotherhood of Electrical Workers
Interior mural (9x40') at the Ronald T. Weakley Union Hall, Vacaville, CA.
Sponsor: IBEW 1245
Budget: \$15,480

2014 UA Homes Murals

Two exterior murals (13x61', 15x80') for affordable living building in Berkeley,
assisted by Nadya Voynovskaya, Rob Gibson.
Sponsor: Resources for Community Development
Budget: \$99,500

2013 Walden House

9x50' interior mural for women's substance abuse treatment facility in SF,
collaboration with Joaquin Newman.
Sponsor: San Francisco State University Anthropology Department, Healthright360
Budget: \$5,500

2013 Ashland Youth Center

Cast-concrete enhancements to amphitheater, engraved ceramic pavers in
courtyard of new facility, collaboration with Joaquin Newman.
Sponsor: Alameda County Arts Commission
Budget: \$85,000

2012, Masa Maza, Guerra de Comida

Interior/exterior portable mural panels on canvas mounted on wood for dining
court, Google campus, Mountain View, collaboration with Joaquin Newman.
Sponsor: Google
Budget: \$6,500

2012 *Palmer's Tavern*

Interior murals on canvas for new restaurant at 2298 Fillmore Street, SF,
collaboration with Joaquin Newman.
Sponsor: Fillmore Restaurant
Budget: \$4,000

2012 Civicorps Mural

4x56', 7 panel exterior murals with students for new facility, Oakland, collaboration
with Joaquin Newman.
Sponsor: Civicorps
Budget: \$5,000

2011 Berkeley Watershed and Community Mural

5x73', exterior mural at M. L. King Park, Berkeley, CA, collaboration with Joaquin Newman.

Sponsor: Friends of King Park, Kala Art Institute

Budget: \$5,000

2011 100 Families Highland Hospital Community Mural Project

7x650', 50 panel digital mural for Highland Hospital, collaboration with Joaquin Newman

Sponsor: Alameda County Arts Commission.

Budget: \$12,600

2011 The Right to Good Health

Mission Neighborhood Health Center

15x14' interior mural, collaboration with Joaquin Newman.

Sponsor: Center for Minority Health and Health Disparities of the National Institutes of Health (Grant 1R13MD005792-01)

Budget: \$7500

2010 Earth Speaks

13.5x30' exterior mural for El Sobrante Library, El Sobrante with Richmond High School Students, Aqua Team.

Sponsors: SPAWNERS, Earth Team Environmental Network

Budget: \$2,750

2010 Diaspora Map

9x14', interior mural to enhance public programs space and exhibitions, collaboration with Joaquin Alejandro Newman.

Sponsor: Museum of the African Diaspora, SF

Budget: \$900

2009 Family Education Resource Center

8x19' interior mural, for a new innovative family/caregiver-centered information facility,

Oakland, collaboration with Joaquin Alejandro Newman.

Sponsor: Mental Health Association of Alameda County

Budget: \$5,500

2009 The Street (Composition for MoAD)

9x14', interior mural to enhance public programs space and exhibitions.

Sponsor: Museum of the African Diaspora, SF

Budget: \$1,100

2009 Fox Courts

Two exterior murals (13x36', 7x18') on affordable housing complex, Oakland collaboration with Joaquin Alejandro Newman.

Sponsor: Resources for Community Development, Paytok Architects, Inc.

Budget: \$34,480

2009 Collections Series

A series of five 3x4' glicée prints that combine dancers and museum exhibitions for the Juvenile Justice Center, Oakland, for Small Scale Artwork Commission Program

Sponsor: Alameda County Arts Commission

Budget: \$8,000

2009 Bana kumbe ka fusa ni bana furake ye/Better to prevent than to cure
7x90', exterior mural for regional health clinic, Bamako, Mali, West Africa

Sponsor: Global Alliance to Immunize Against AIDS (GAIA) Vaccine Foundation, Rhode Island

Budget: \$8,000

2008 The Street, after Romare Bearden

9x12', interior mural for The Hewitt Collection of African American Art exhibition

Sponsor: Museum of the African Diaspora, SF

Budget: \$1,000

2008 Straus Carpet Mural

25x120' exterior mural for flagship store, collaboration with Joaquin Alejandro Newman.

Sponsor: Straus Carpets, Oakland

Budget: \$46,000

2000 Raizes/Roots

10x72', hand glazed tile mural commission for new building at Jose Coronado Park, collaboration with Raymond Patlán

Sponsors: SF Recreation and Parks Department and SF Art Commission

Budget: \$14,000

1994/2004 El Mundial

15x30' exterior mural for World Cup Soccer Competitions, SF

collaboration with Raymond Patlán

Sponsors: Coca-Cola USA, restoration: Mayor's Office of Community Development

Budget: \$10,000

1993 Teotihuacan Twilight and Teotihuacan

Two murals for the Teotihuacan: City of the Gods exhibition; 10x20' exterior mural at

Galeria de la Raza and 24x40' exterior of de Young Museum, Golden Gate Park, collaboration with Raymond Patlán and students from SFUSD School of the Arts, SF

Sponsors: Fine Arts Museums of SF and the San Francisco Foundation

Budget: \$12,000

1993 Teotihuacan Twilight boceto/preparatory drawing
Collaborative drawing with Raymond Patlán accessioned by the Achenbach
Foundation for Graphic Arts, Fine Arts Museums of SF

1993 Umbligo

10x125' exterior mural for parking lot fence, collaboration with Raymond Patlán
Sponsors: SF Police Department Community Relations and SF Mayor's Office of
Community Development and Housing
Budget: \$10,000

1993 NEL!

12x60' exterior mural declaring community concern with drug abuse,
Family violence and AIDS, collaboration with Raymond Patlán
Sponsors: Narcotics Education League and City of Oakland Cultural Arts Division
Budget: \$12,000

1992 Universal Learning

12x65' exterior mural highlighting education in Marshall Elementary School
play yard, collaboration with Raymond Patlán
Sponsor: SF Mayor's Office and Police Department
Budget: \$7,800

1992 Mission Family Center

15x80' exterior mural for childcare center, SF, collaboration with Raymond Patlán
Sponsor: SF Mayor's Office of Community Development
Budget: \$10,000

1992 Yerba Buena

9x100' exterior mural for construction barrier, collaboration with Raymond Patlán
Sponsor: Center for the Arts at Yerba Buena Gardens
Budget: \$7,500

1991 790

8x16' portable mural on wood commemorating the span of industries represented
by union workers, collaboration with Raymond Patlán
Sponsor: SEIU Local 790
Budget: \$6,000

1990 Estatues of Liberty

8x34' exterior mural for Casa Zapata on-campus student residency, part
of class co-taught with Raymond Patlán, assisted by students
Sponsor: Stanford University

1990 Valle de la Luna

10x120' exterior mural for winery picnic grounds, collaboration
with Raymond Patlán, Sonoma

Sponsor: Gundlach-Bundschu Winery
Budget: \$12,000

1989 Retablo de los Padres
28x32' exterior mural for Sunshine School site, collaboration with developmentally disabled artists from Creativity Explored of San Francisco
Sponsors: Mayor's Office of Community Development and San Francisco Unified School District
Budget: \$9,000

1989 Berkeley Reads
Two murals for public library literacy program, 12x14' and 6x14' exterior murals at West Branch Public Library, collaboration with Raymond Patlán
Sponsor: Berkeley Public Library
Budget: \$4,000

1988 Treganza
8x60' mural for Treganza Museum of anthropology at San Francisco State University
Sponsors: San Francisco State University, Anthropology and Museum Studies Departments
Budget: \$2,000

1987 Familias Unidas
10 x 30' mural dedicated to families, collaboration with high school students, Richmond
Sponsor: Familias Unidas
Budget: \$3,000

1986 ILWU
18x24x6' mural-sculpture commemorating the 1934 General Strike in SF, collaboration with Miranda Bergman, Timothy Drescher, Nicole Emmanuel, Lari Kilolani, James Morgan, Raymond Patlán, James Prigoff, O'Brian Thiele, Horace Washington
Sponsors: International Longshoremen's and Warehousemen's Union and SF Art Commission sculpture-mural, SF
Budget: \$72,000

1981 Tree of Life
30x22' exterior mural for mixed-use BUSD Columbus School play yard and public park, collaboration with Linda Wolfe
Sponsors: Berkeley Parks Design, Berkeley Unified School District
Project Budget: \$3,000

Group Exhibitions

The Room for Big Ideas: Social Practice, Yerba Buena Center for the Arts, April 22-June 29, 2014

All Good Things, SOMArts Cultural Center, November 22-December 21, 2013
Firehouse Gallery North, June 8-July 2, 2012
Alameda on Camera, April 1-May 28, 2011
Frank Bette Center for the Arts, Alameda
Community Spirits, January 30-February 26, 2011
Alameda Free Library, Alameda
26th January Juried Show, January 21-February 20, 2011
Gallery Route One, given an award of merit for photograph
Speaking of Solitude, September 4-October 3, 2010
MarinMOCA, Novato
Alameda On Camera, April 2-May 1, 2010
Frank Bette Center for the Arts, Alameda
Alameda On Camera
2009 Frank Bette Center for the Arts, Alameda
Experimental Cartoon-Drawing & Experimental Photography Exhibition
2008 Mission Cultural Center for Latino Arts, SF
2008 Art of Democracy, The Union Gallery, University of Arizona
2008 Art of Democracy, Centro de la Raza, San Diego
2008 Community Arts Initiative, The Greenling Institute, Berkeley
2006 Fall Art Review, The Greenling Institute, Berkeley
2003 Art of Protest, The Stand Gallery, SF
2003 Dreams of Resistance, Mission Cultural Center for Latino Arts, SF
2003 Sama-sama/You're Welcome Art Auction, Intersection for the Arts and
Clarion Alley Mural Project
1998 Images on the Wall, Laney College Art Gallery
1988 Personal Visions: Latin American Art in the Bay Area, Richmond Art Center

Curatorial Projects

2013, Oakland Museum of California, Curator, The Tree of Life and Death: Días de los Muertos 2013
2013, Rosa M. Valdez , 2x2 Solos, Curator, Pro Arts, Oakland, catalog
2012, Oakland Museum of California, Curator, Forgotten Stories, Remarkable Lives: Days of the Dead
2010-2011 The Mexican Museum, SF, Co-curator, Images: Independence and Revolution
2003 Sonoma Valley Art Museum, Co-curator, Colores de mi tierra
Pineda page 7

Curatorial Projects (cont.)

2003 Museum of Craft and Folk Art, Co-curator, Revealing Influences: Conversations with Bay Area Artists
2000 The Oakland Museum of California, Co-curator, La Flor y La Calavera: Altars and Offerings for the Days of the Dead
1999 El Museo del Barrio, NY, Co-curator, ¡Viva la Muerte!: Obras de Arte Inspiradas en el Día de los Muertos

1997 The Mexican Museum of San Francisco, Exhibitions Coordinator for Visions of Modernity Photographs from the Peruvian Andes 1900-1930, part of a citywide celebration of Peruvian art and culture in cooperation with the Fine Arts Museums of San Francisco, the San Francisco Folk and Craft Museum, and San Francisco Camerawork

1993/96 New South Wales Department of Education, Australia, Educational and Artistic

Liaison for ART EXPRESS, Art From Downunder international exhibition, SF

1994 SFMOMA, organized Gronk in the Galleries exhibition

1993 Valeyre centre de'Animation et de Loisirs, Paris, Coordinator and exhibitor Lights of San Francisco

1992 The Oakland Museum, exhibition team interpreter, Between Two Worlds: The People of the Border

1992 Gallery Imago, Guest Curator, Insider Art new works from Creativity Explored of San Francisco

1991 CAPP Street Project/AVT, Guest Curator, Bocetos sin Muros, part of the Muros exhibition series

1989 Berkeley Art Center, Guest Curator of Presente 1989

Lectures/Conferences

2013, No End in Sight: Artists Talk & Performance, SOMArts Cultural Center, SF, panel with Kristin Cammermeyer, Rebecka Rodriguez, Justin Hoover

2013, Art Money Politics: Artists Talk Art, Pro Arts, Oakland, panel with Favianna Rodriguez, Camille Utterback, Pamela Ybañez

2012 Public Interest Design Institute

California College of the Arts, participant training

2010 Our World Review

PhotoAlliance juried portfolio review, with published catalog, SF

2007 Museum Dialogues: Culturally Specific Museums in the Bay Area Landscape Forum panelist at the Judah L. Magnes Museum, Berkeley

2007 The Museum in a Time of Global Change, Keynote for Fifth Annual Museum colloquium, California State University, Monterey Bay

2007 Strange Bedfellows Art and Public Policy in Berkeley; Past, Present and... Is There a Future?, Berkeley City College and Berkeley Public Library

2005 Project Zero Summer Institute, Harvard University School of Education, Fellow

1999 The Edward and Ilene Katz Lowenthal Symposium on Education in Informal Learning Environments and Museums, Washington University

Publications/Commendations

2016 CCA Community-Engaged Practice Award, Co-sponsored by the Office of the Provost and the Center for Art and Public Life, the awards program was established to publicly recognize CCA students, faculty, alumni, and staff across all disciplines and departments whose work embodies the college's Make Art That Matters motto.

May 12, 2015, Eduardo Pineda Day in Berkeley, a city proclamation in honor of commitment to sharing creativity, community arts, and education.

Pro Arts 2x2 Solos, 2013, Pro Arts, Oakland, CA, "Rosa M. Valdez"

2013 Cited in Juntos Espagnol Nouveaux Programmes B1-B2, Éditions Nathan 2013
2011 Merit Award, 26th January Juried Show, Gallery Route One
2010 Board of Supervisors Contra Costa County, CA resolution in honor of Eduardo Pineda for mural with Richmond High School students and SPAWNERS at El Sobrante Library
2010 Cited in "Artful Teaching"
David M. Donahue and Jennifer Stuart, Editors, Teachers College Press
2003 Revealing Influences: Conversations with Bay Area Artists in A Report, Museum of Craft & Folk Art 20th anniversary publication, entry on artist Rigo 03
1999 Cited in "Alley Oeuvre" Preservation Magazine of the National trust for Historic Preservation, September/October issue
1991/95/98 Cited in San Francisco Murals Community Creates Its Muse 1914-90, Timothy W. Drescher, Pogo Press
1997 Cited in Painting the Towns, by Dunitz, Robin J. and James Prigoff, RJD Enterprises
1997 Certificate of Appreciation from the State of New South Wales, Australia
1992 Award of Merit, Sonoma League for Historic Preservation
1992 Co-authored article on community murals for American Mosaic national art text
American School Publishers
1992 Artweek magazine, first color cover, April 9 issue
1988-90 Ralph Maradiaga Memorial Scholarship/Internship from Galería de la Raza
1989 San Francisco Muralist Extraordinaire from Mayor Art Agnos

Teaching

2011-now Adjunct Professor, California College of the Arts
2010-2012 Alameda County Office of Education, Arts Integration Specialist
2013 Adjunct Professor, Berkeley City College
2008-2010 Mills College, School of Education, Student Teacher Supervisor
2008 Arts and Literacy in Children's Education, Global Family School-OUSD, Arts Integration Specialist for Teacher Professional Development
2003-06 California College of Art and Alameda County Office of Education, coaching artist
1990 Stanford University, Instructor
1986-87 Contra Costa College, Instructor/Lecturer, directed three murals

Administrative Experience

2010-2011 Alameda County Office of Education, consultant to History Social Sciences Department for expansion and outreach to counties for California History Day programs
2009-10 Richmond Art Center, Neighborhood Public Art Program Manager
2008 California Academy of Sciences, consultant education and public programs
2008 Sonoma Valley Museum of Art, consultant for education mission
2006-07 Museum of the African Diaspora, Director of Education
2004-06 San Francisco Museum of Modern Art, Co-Acting Director of Education

1998-2004 Assistant Director of Education/Head School, Teacher, Youth, and Family Programs
1990-98 Coordinator Youth and School Programs
2000-now American Association of Museums, Peer Reviewer, Museum Assessment Program
2003 Diego Rivera Mural Project International Advisory Committee, City College of SF
1988-90 Galería de la Raza, Associate Curator
1986-87 California Arts Council Artist-in-Residence at Creativity Explored of San Francisco
1979-80 Alameda Neighborhood Arts Program Oakland, City Muralist
1998 California Arts Council, Administrative Site Reviewer
1998 Institute of Museum and Library Services Museum Leadership Initiatives Reviewer
1994 NEA Professional Museum Services panel
1992-97 Center for the Arts, Yerba Buena Gardens Visual Arts Committee
1992-98 Creativity Explored of San Francisco Board of Directors
1991 Cultura Sin Frontera Board of CAL Performance
1991-92 CAPP STREET Project /AVT Experimental Projects Board
1990 San Francisco Art Institute Artists' Committee
1988-90 City of Berkeley Art Commission, Co-Chair
1990 Arts Midwest, grant review panelist
1989 National Association of Artists Organizations, design panelist for first artists' organizations granting program, Philadelphia
1988 Alameda County Art Commission, grant review panelist
1987 Civic Arts Commission of Berkeley, organizer for Arts and Education Expo

Education

1988 San Francisco State University, MA Interdisciplinary Arts-Painting
1983 San Francisco Art Institute, BFA Painting
2006 Project Zero Institute Fellow, Harvard University School of Education
2000 Diversity, Leadership and Museums seminar, Smithsonian Institution Center for Museum Studies



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Barry Miller, Chair, Parks and Recreation Advisory Commission
FROM: Denise Louie, Public Works Department
DATE: September 28, 2016
**SUBJECT: REQUESTS APPROVAL FOR THE CONDITIONAL USE PERMIT FOR
THE RAINBOW RECREATION CENTER EXPANSION AND
IMPROVEMENTS**

SUMMARY

Staff from the Oakland Public Works Department (OPW) and the Oakland Parks & Recreation (OPR) request endorsement for the Conditional Use Permit in the design and implementation of Rainbow Recreation Center Expansion and Improvement project funded in part by Proposition 84 Statewide Parks Program Grant (Prop 84). The project includes improvement to the approximately 1.85 acre park located at 5800 International Boulevard in East Oakland. The project will demolish 4,100 square feet of the existing recreation center and builds a new 8,200 square foot recreation center with multiple use rooms, computer room, commercial kitchen, pantry, daycare, lobby, office, restrooms, storage and other support spaces. On site, the project will renovate the unused tennis court into a soccer and flag football practice field as well as add picnic areas, exercise equipment, butterfly and demonstration gardens, riparian habitat near the creek, swings to the existing play area, parking upgrade, trash enclosure, landscaping, irrigation, pathway and lighting improvements. The existing gymnasium structure will remain and only exterior cosmetic improvements are proposed.

FISCAL IMPACT

The project will require long term maintenance based on the above listed elements. Litter removal and graffiti abatement are routine maintenance tasks. The new landscaping and trees will require irrigation, weeding and pruning, but will be selected to minimize the amount as well as water-conservation measures. Typically, the contractor shall be responsible for a 2 year plant establishment as part of the project.

The new building will also require maintenance, annual inspections and repairs as necessary, fire assembly permits. However, it is replaced with efficient energy saving light fixtures, motion sensors, new roofing consisting of modern, durable materials, new HVAC system, new plumbing fixtures and other features that provide years of longevity. OPR will need to budget for new furniture and equipment to replace existing dilapidated items as well as computers for the computer room and staff. Capital improvement project funding cannot pay for furniture, furnishings and equipment.

Landscape maintenance is funded by the Landscape and Lighting Assessment District (Fund 2310) and Comprehensive Cleanup (Fund 1720). Building maintenance, park lighting, graffiti abatement and playground repairs are funded by the internal Facilities Fund (Fund 4400). The estimated construction cost is \$6,800,000 with a total project cost estimated at \$9,300,000. The project receives \$5,000,000 from Prop 84, the 2006 Safe Drinking Water Bond Act and \$928,000 from Housing Related Parks Program Grant. Additional funding sources are to be identified.

PROJECT DESCRIPTION

Rainbow Recreation Center is located at 5800 International Boulevard, Oakland, CA 94621, in the East Oakland/Seminary district of the City of Oakland. The project scope consists of:

- Welcoming and open lobby which can be used for activity
- 2 multi-purpose rooms that can be opened up into 1 large room and access to the outdoor for indoor/outdoor flexibility
- Kitchen that accommodates cooking classes and community events
- Pantry and storage to accommodate food distribution
- Computer Room
- Daycare with separate tot restroom
- Offices, restrooms with showers, storage and other required support spaces
- Renovate existing unused tennis court into new practice field for popular soccer and flag football sports with new remote-controlled sports lighting
- Picnic areas to enhance park enjoyment and allow gatherings
- Improving landscaping and irrigation control for sustainability
- Butterfly and demonstration gardens
- Exercise equipment and new swing
- Renovated parking area with bioswales to treat Stormwater on site

Per the City’s green building ordinance, the building must achieve Silver Certification under the Leadership in Energy and Environmental Design (LEED) program and Bay Friendly landscape certification.

Anticipated Project Schedule

Current	Design Development
January 2017	100% Construction Documents
Jan-April 2017	Permits (multiple agencies), Utility Applications

BACKGROUND / LEGISLATIVE HISTORY

Constructed in 1978, the Central East Oakland Recreation Center was renamed Rainbow Recreation Center in 1980. It is an over-crowded, aging facility. The needed programs have outgrown the building and staff currently cannot implement multiple programs at the facility. The Rainbow Recreation Center was identified as a priority project for District 6 and is listed in the Park Prioritization list for Fiscal Year (FY) 2011-13, approved by Council under Resolution No. 83725 C.M.S. in February 2012.

In May 17, 2011, Council approved Rainbow Recreation Center as one of six projects to apply for Round 2 of the competitive Prop 84 grant in Resolution No. 83367 C.M.S. As part of the Prop 84 competitive grant application process in 2011, outreach and 6 public meetings with the community, ranging from youths to seniors were held at various locations within District 6 to ensure access and gain input for the grant project scope. Residents and park users developed a plan that would bring needed activity space into their neighborhood as well as accommodate ongoing and new community events. Although the project initially was not awarded a grant, the State later notified the City of available funding. Upon completing the consultant award process approved by Council in Resolution no. 85723 on June 10, 2015, four additional community focus group meetings were conducted between September 2015 and June 2016 to refine the project scope.

RECOMMENDATION

Staff recommends the Parks and Recreation Advisory Commission endorse the Conditional Use Permit for the Rainbow Recreation Center Expansion and Improvement project and recommend approval to the Planning Commission for the Design Review application. The proposed project will result in improved and sustainable facilities, flexible use and promote community through added opportunities.

Respectfully submitted,



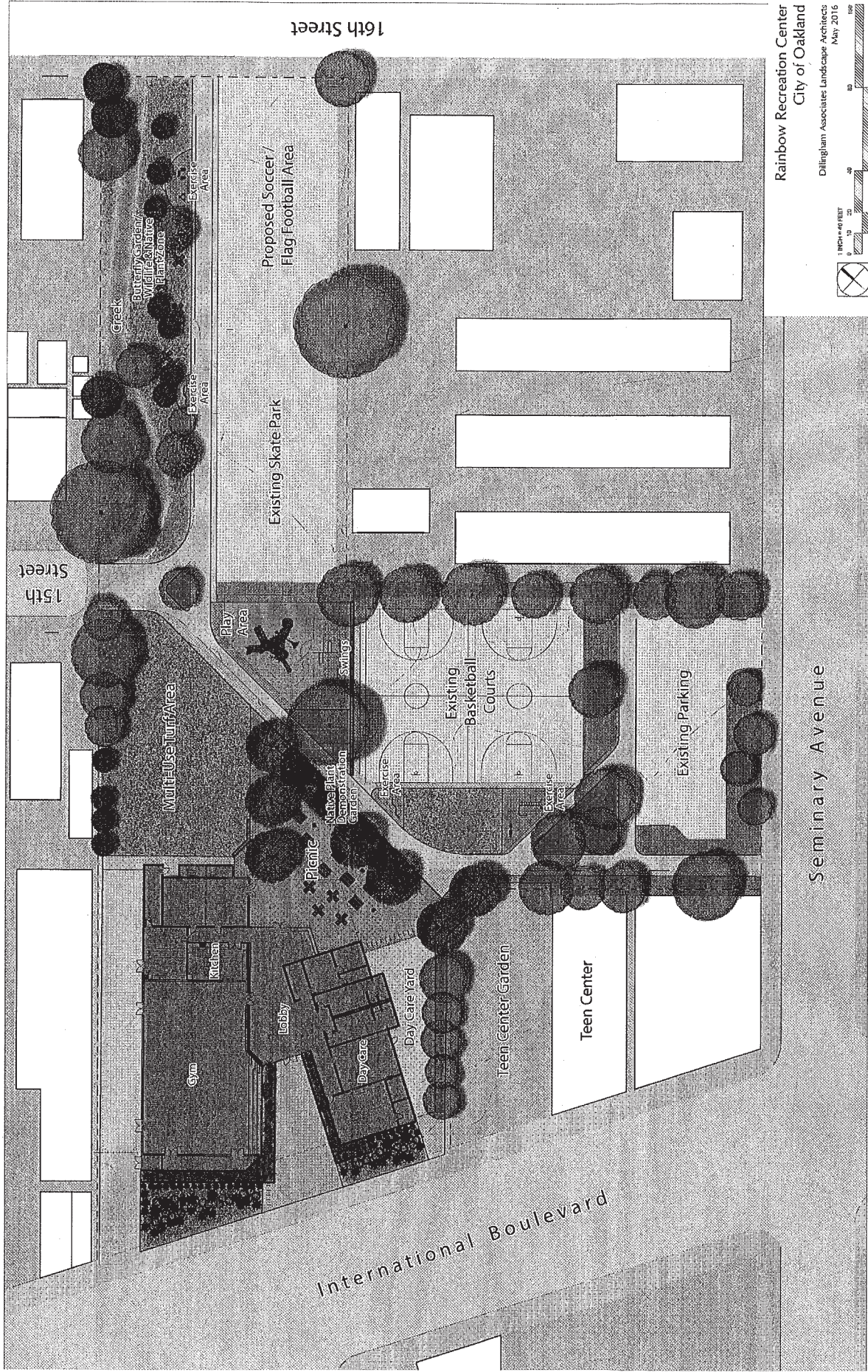
Prepared by: Denise Louie
CIP Coordinator



Approved by: Lily Soo Hoo
Supervisor

Attachments: Exhibit A – Project Site Plan
Exhibit B – Building Plan
Exhibit C – Building Elevation
Exhibit D – 3D Image

EXHIBIT A - PROJECT SITE PLAN



Rainbow Recreation Center
 City of Oakland
 Dillingham Associates Landscape Architects
 May 2016

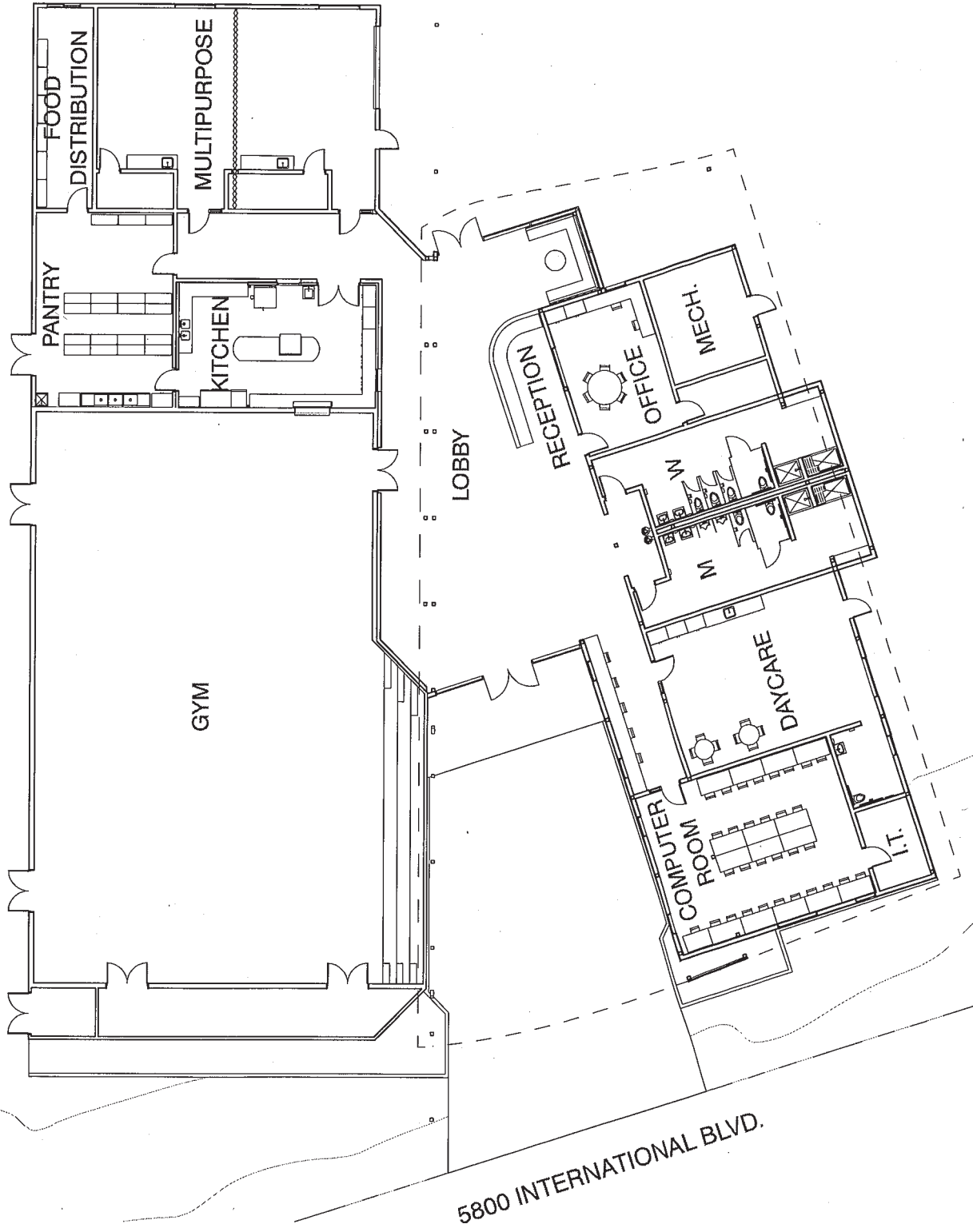


RAINBOW RECREATION CENTER | RENOVATION & EXPANSION

9 / 28 / 2016

BYRENS KIM
 DESIGNWORKS
 681 4TH STREET OAKLAND CA 94607 510-452-3224

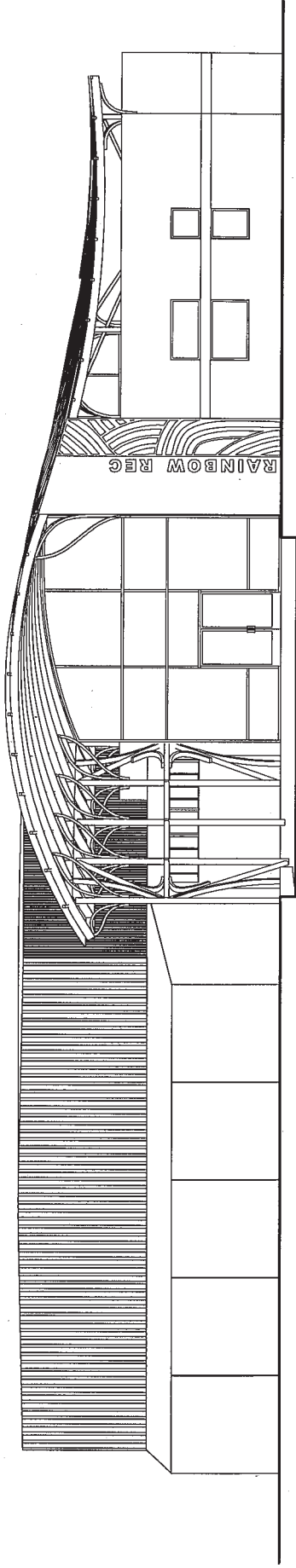
EXHIBIT B - BUILDING PLAN



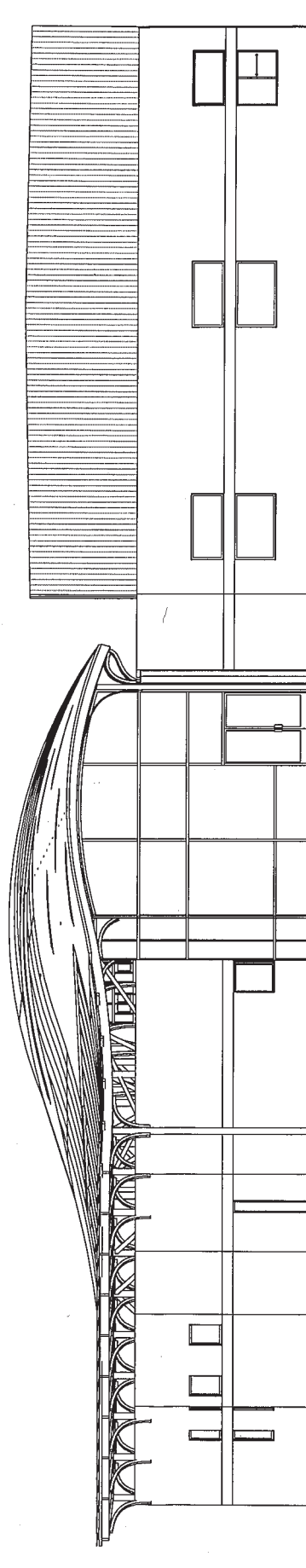
RAINBOW RECREATION CENTER | RENOVATION & EXPANSION

9 / 28 / 2016

EXHIBIT C - BUILDING ELEVATION

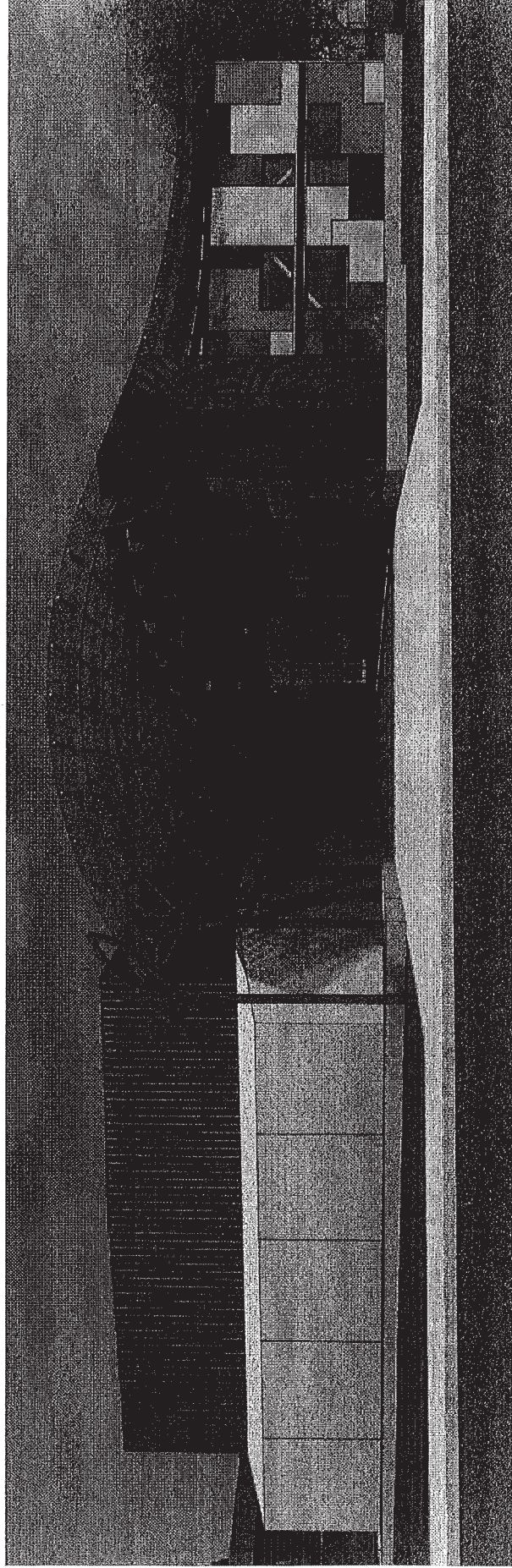


WEST ELEVATION



EAST ELEVATION

EXHIBIT D - 3D IMAGE



FRONT FACADE

RAINBOW RECREATION CENTER | RENOVATION & EXPANSION

9 / 28 / 2016