



PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, February 8, 2017

Lakeside Park Garden Center, 4:30pm

Agenda

1. CALL TO ORDER:
2. ROLL CALL
**CORBIN, DU BOIS, GARG, HOWZE, KADERA-REDMOND, MANNING,
MARSHALL, REILLY, ROSENBLOOM, TORRES, WU**
3. DISPOSITON OF MINUTES
Draft Meeting Minutes December 14, 2016
4. MODIFICATIONS TO THE AGENDA
5. OPEN FORUM
6. CONSENT NEW BUSINESS
 - A. REQUEST APPROVAL TO ALLOW THE OAKLAND RUNNING FESTIVAL PERMISSION TO SERVE AND SELL ALCOHOLIC BEVERAGES, FOOD AND ACCEPT DONATIONS ON-SITE AT THE 8TH ANNUAL OAKLAND RUNNING FESTIVAL MARATHON AT EASTSHORE PARK ON SUNDAY, APRIL 2, 2017.

Oakland Parks & Recreation received a request from Lee Corrigan, President of Corrigan Sports Enterprises Inc. and Oakland Running Festival, for permission to serve and sell alcoholic beverages (Beer & Wine), food and accept donations on-site at the Oakland Running Festival Marathon to be held at Eastshore Park on Sunday, April 2, 2017. Funds collected will benefit City and local charities. A portion of the alcohol beverage sales will go to the Fire Department's Random Acts Charity. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

7. NEW BUSINESS

A. REQUEST FOR APPROVAL FROM THE OAK KNOLL NEIGHBORHOOD IMPROVEMENT ASSOCIATION (OKNIA) TO HAVE A GROVE OF OAKS IN THE GLENN W. DANIEL/KING ESTATE OPEN SPACE PARK BE NAMED IN MEMORY OF CLYDE GRIMES SR. WITH AN INSTALLED MOSAIC PLAQUE

The Office of Parks & Recreation has received a request from the Oak Knoll Neighborhood Improvement Association (OKNIA). They are proposing a grove of oaks in the Glenn W. Daniel/ King Estate Open Space Park be named in memory of Clyde Grimes Sr., with an installed tile mosaic plaque. (Exhibit A) After WWII, he attended UC Berkeley, becoming a successful architect, establishing a firm in Los Angeles that executed residential and commercial designs for over twenty-two years. He served in the civic arena as the State of California Deputy Architect then served as an architect for the City of Oakland until his retirement in 1991. Mr. Clyde Grimes was a member of the renowned Tuskegee Airman and served in the intelligence division of the 477 Bombardment group until his discharge at the end of WWII. He and his wife of more than 60 years were among those present in March 2007, when President George W. Bush presented the Tuskegee Airmen with the Congressional Gold Medal at the United States Capital.

B. REQUEST TO ALLOW PRF BBQ ORGANIZERS TO COLLECT ADMISSION FEES AT THE ANNUAL PRF BBQ WEST AND FOR VENDORS TO COLLECT ONSITE FUNDS AT MOSSWOOD PARK ON APRIL 22-23, 2017.

Parks and Recreation Advisory Council approval is required in order for PRF BBQ to solicit fees for vendors to sell merchandise at a City of Oakland park, in accordance with Oakland Municipal Code Section 12.64.080. This proposal is for the PRF BBQ West, an annual event in Oakland since 2014. The event attracts approximately 200 attendees from Oakland and the Bay Area and features local musicians in a family friendly environment, with proceeds donated to a worthy cause. This year, proceeds will be donated to the Rebuild Mosswood fund. PRF BBQ is requesting the approval of participating vendors' onsite money collection for merchandise sold and approval to collect admission fees onsite which will help cover the cost of musicians, equipment, marketing, staffing, and facility usage.

C. REQUEST APPROVAL TO ALLOW DOPEONLY (DO) PERMISSION TO COLLECT ONSITE ENTRY FEES, SALES OF ALCOHOLIC BEVERAGES, SALES OF FOOD AND T-SHIRT VENDORS AT THE 2ND COOL WATER EVENT HELD AT JACK LONDON AQUATIC CENTER ON SATURDAY, MAY 27, 2017.

Oakland Parks & Recreation received a request from DopeOnly (DO), a brand management and marketing firm, requesting to collect funds at a community based event known as Cool Water. This event was created as a social gathering to find synergy within the City of Oakland and has become a grand melting pot of people from all walks of life. Five percent of the funds collected from Cool Water will go to Alameda County Network of Mental Health Clients, a IRC 501(c)(3) non-profit organization whose mission is to improve the quality of life of mental health clients within Alameda County. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

8. PLANNING AND CONDITIONAL USE PERMITS

A. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMITTEE TO RECOMMEND APPROVAL OF A CONDITIONAL USE PERMIT FOR THE WOODMINSTER AMPHITHEATER PHASE 2 ADA IMPROVEMENTS PROJECT

PRAC endorsement is requested for the Conditional Use Permit for the Woodminster Amphitheater Phase 2 ADA Improvements Project. The project involves accessibility upgrades to the lower amphitheater. Wheelchair accessible seats will be added to the lower box seating, and the amphitheater stage will be made wheelchair accessible. An accessible picnic table/area will be added just outside of the lower amphitheater main entryway. ADA parking spaces are being added at the lower parking lot with compliant path of travel. Lastly, as an option, a permanent exterior ADA accessible restroom facility will be constructed if feasible within the project budget. See attached 30% design drawings dated January 4, 2017.

- A. COMMITTEE AND/OR Parks, & Recreation Youth Development ADVISORY COUNCIL UPDATES
- B. ANNOUNCEMENTS AND COMMUNICATIONS
- C. DIRECTOR'S REPORT
- D. Video Presentation: Oakland Parks, Recreation and Youth Development Overview and Perspective
- E. CONTINUATION OF OPEN FORUM
- F. ADJOURNMENT

Next Meeting:

Wednesday, March 8, 2017, 4:30 p.m.

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email dboyd@oaklandnet.com or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

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會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 dboyd@oaklandnet.com 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, December 14, 2016

Lakeside Park Garden Center

Minutes

1. CALL TO ORDER:4:33pm

2. ROLL CALL

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,
MARSHALL, MILLER, PETERSON, REILLY, ROSENBLOOM, WU**

Present: Commissioner Corbin, Du Bois, Howze, Kadera-Redmond, Peterson, Miller,

Excused: Commissioner Manning, Marshall, Rosenbloom

Arrivals: Commissioner Wu (4:34), Reilly (4:35)

Staff: Dana Riley and Zermaine Thomas

3. DISPOSITON OF MINUTES

Draft Meeting Minutes from November 9, 2016

Motion: Commissioner Miller entertained a motion to approve the minutes from the November 9, 2016 meeting. **Moved by: Unable to determine. Second by: Unable to determine. Vote: Yes - Corbin, Du Bois, Howze, Kadera-Redmond, Miller, Reilly and Wu. Abstained: Peterson Motion: Passed.**

4. MODIFICATIONS TO THE AGENDA

5. OPEN FORUM

6. CONSENT NEW BUSINESS

A. REQUEST FOR APPROVAL TO ALLOW THE CENTER FOR EARLY INTERVENTION ON DEAFNESS (CEID) TO COLLECT REGISTRATION FEES AND SELL RAFFLE TICKETS AT THEIR ANNUAL WALK-A-THON ON SATURDAY, MAY 6, 2017

All funds collected through registration fees, sponsorships and raffle ticket sales will benefit CEID's supportive services.

Motion: Commissioner Miller entertained a motion to approve Consent New Business, Item 6A. **Moved by:** Howze . **Second by:** Commissioner Peterson. **Vote: Yes - Corbin, Du Bois, Howze, Kadera-Redmond, Miller, Peterson, Reilly and Wu. Motion: Passed.**

7. NEW BUSINESS

A. REQUEST FOR APPROVAL TO ALLOW THE SMALL PRESS DISTRIBUTION (SPD) PERMISSION TO COLLECT FUNDS ONSITE FOR A SMALL LIVE AUCTION AT THE BATTLE OF THE BRAINS: PUB QUIZ EVENT AT THE LAKE MERRITT SAILBOAT HOUSE ON MONDAY, MAY 8, 2017

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7A prepared by Zermaine Thomas. Oakland Parks and Recreation received a request from Small Press Distribution (SPD), a non-profit organization, to collect funds onsite for a small live auction at the Battle of the Brains: Pub Quiz event at the Lake Merritt Sailboat House on Monday, May 8, 2017. SPD sells and offers book distribution, informational services and public advocacy programs to hundreds of small publishers. The funds collected will sustain SPD's basic operations and their efforts to provide services to 400 publishers, readers and authors.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Small Press Distribution permission to collect funds and host an auction at their Battle of the Brains: Pub event at the Lake Merritt Sailboat House on Monday, May 8, 2017. **Moved by: Reilly. Second by:** Commissioner Kadera-Redmond. **Vote: Yes** - Corbin, Du Bois, Howze, Kadera-Redmond, Miller, Peterson, Reilly and Wu. **Motion: Passed.**

B. REQUEST FOR APPROVAL TO ALLOW THE BAY AREA BLACK MARKET PERMISSION TO COLLECT FUNDS FROM VENDORS FOR REVENUE RECEIVED FROM THE SALE OF FOOD, BEVERAGES, MERCHANDISE, RAFFLE TICKETS AND DONATIONS AT THEIR COMMUNITY MARKETPLACE ON SATURDAY, FEBRUARY 24, 2017 AT THE LAKESIDE PARK GARDEN CENTER.

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7B prepared by Zermaine Thomas. Oakland Parks & Recreation received a request from Bay Area Black Market (BAMA) an organization created to serve the community by promoting Black businesses through internet advertising and marketplace events such as Bay Area Black Marketplace. BAMA requested to collect funds onsite through vendor sales of food, beverages, merchandise, and raffle tickets and collection of donations at the Community Marketplace.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Bay Area Black Market permission to collect funds and receive revenue from event related activities at their Community Marketplace on Saturday, February 24, 2017. **Moved by: Reilly. Second by:** Commissioner Corbin. **Vote: Yes** - Corbin, Du Bois, Howze, Kadera-Redmond, Miller, Peterson Reilly and Wu. **Motion: Passed.**

C. REQUEST APPROVAL TO ALLOW THE JEROME ALSTON MEMORIAL FOUNDATION PERMISSION TO COLLECT ONSITE REGISTRATION FEES AND SELL COMMEMORATIVE RACE BIBS AND OFFICIAL EVENT T-SHIRTS AT THE 1ST ANNUAL OAKLAND BREATHE EASY ASTHMA AWARENESS 5K WALK/RUN AND HEALTH EXPO AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON SUNDAY, MAY 28, 2017.

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7C prepared by Zermaine Thomas. Oakland Parks & Recreation received a request from the Jerome Alston Memorial Foundation, a 501(c)(3) non-profit organization concerned with the effects of the asthma epidemic and is dedicated to bringing awareness to this disease.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Jerome Alston Memorial foundation permission to collect onsite registration fees and sell commemorative related materials the 1st Annual Oakland Breathe Easy Asthma Awareness 5K Walk/run Health Expo at the Lake Merritt Amphitheatre on Sunday, May 28, 2017. **Moved by: Howze . Second by: Commissioner Peterson. Vote: Yes - Corbin, Du Bois, Howze, Kadera-Redmond, Miller, Peterson, Reilly and Wu. Motion: Passed.**

D. REQUEST APPROVAL TO ALLOW THE SPANISH SPEAKING CITIZENS' FOUNDATION PERMISSION TO COLLECT REGISTRATION FEES ONSITE AT THEIR 5K WALK/RUN AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON SATURDAY, FEBRUARY 18, 2017

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7D prepared by Zermaine Thomas. Oakland Parks & Recreation received a request from the Spanish Speaking Citizens' Foundation, a 501(c)(3) non-profit organization dedicated to improving the community for Latino residents in Oakland by empowering community members to improve their quality of life while maintaining strong cultural relevance and tradition.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Spanish Speaking Citizens' Foundation permission to collect registration fees at their 5K Walk/Run event on Saturday, February 18, 2017 at the Lake Merritt Blvd. Amphitheatre. Consent New Business, Item 6A. **Moved by: Kadera-Redmond. Second by: Commissioner Corbin. Vote: Yes - Corbin, Du Bois, Howze, Kadera-Redmond, Miller, Peterson, Reilly and Wu. Motion: Passed.**

E. REQUEST FOR APPROVAL TO DEDICATE TWO TREES IN MAXWELL PARK, ONE IN HONOR OF JUDY SALAMON, THE OTHER IN HONOR OF ADELLE FOLEY

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7E prepared by Dana Riley. The Friends of Maxwell Park (Friends) contacted Parks & Recreation staff and requested permission to dedicate two trees in Maxwell Park, one each in memory of Judy Salamon and Adelle Foley. Each plaque will be attached to the top of a 4x4 post anchored in cement in front of an existing tree.

Motion: Commissioner Miller entertained a motion to approve the staff recommendation to allow the Friends of Maxwell Park to dedicate two trees located in Maxwell Park in memory of Judy Salamon and Adelle Foley. **Moved by: Peterson . Second by:** Commissioner Howze. **Vote: Yes - Corbin, Du Bois, Howze, Kadera-Redmond, Miller, Peterson and Wu. Motion:** Passed.

8. PLANNING AND CONDITIONAL USE PERMITS

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

Commissioner DuBois: Visited Dimond Recreation Center and found staff to be great.

Commissioner Howze: Attended High Tea at the Dunsmuir-Hellman Historic Estate as part the Annual Holiday Tradition event. All were encouraged to attend.

Commissioner Reilly: Sound Ordinance Task Force— Good community participation at Mosswood meeting. One additional follow up meeting is needed. Anticipates recommendations will be shared in the first quarter of 2017.

10. ANNOUNCEMENTS AND COMMUNICATIONS

11. DIRECTOR'S REPORT

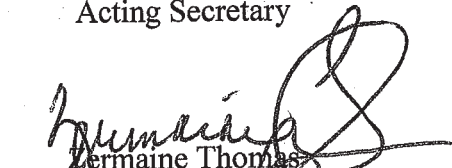
Staff thanked Chair Miller and Commissioner Peterson for their years of service on the PRAC and presented them with certificates.

12. CONTINUATION OF OPEN FORUM

13. ADJOURNMENT: 5:55pm

Respectfully submitted,


Dana Riley
Acting Secretary


Termaine Thomas
Acting Recording Secretary

Next Meeting:

Saturday, January 21, 2017 - Commission Retreat, 9:00a.m.

De Fremery Recreation Center

1651 Adeline Street

Wednesday, February 8, 2016 4:30 p.m.

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

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**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Ellen Wu, Chair, Parks and Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations Lead
DATE: January 25, 2017
SUBJECT: REQUEST APPROVAL TO ALLOW THE OAKLAND RUNNING FESTIVAL PERMISSION TO SERVE AND SELL ALCOHOLIC BEVERAGES, FOOD AND ACCEPT DONATIONS ON-SITE AT THE 8TH ANNUAL OAKLAND RUNNING FESTIVAL MARATHON AT EASTSHORE PARK ON SUNDAY, APRIL 2, 2017.

SUMMARY

Oakland Parks & Recreation received a request from Lee Corrigan, President of Corrigan Sports Enterprises Inc. and Oakland Running Festival, for permission to serve and sell alcoholic beverages (Beer & Wine), food and accept donations on-site at the Oakland Running Festival Marathon to be held at Eastshore Park on Sunday, April 2, 2017. Funds collected will benefit City and local charities. A portion of the alcohol beverage sales will go to the Fire Department's Random Acts Charity. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

FISCAL IMPACT

Corrigan Sports Enterprises Inc. is paying all rental fees associated with the event estimated at \$3,735.00.

PROJECT / PROGRAM DESCRIPTION

This is the eighth year of the Oakland Running Festival Marathon in the City of Oakland. The Oakland Running Festival Marathon is a five race event which attracts people from all over the world to run through the streets of Oakland. In six years, the race has generated almost \$15 million for the City and raised \$1,800,000 for local charities such as Running for a Better Oakland, Team in Training, Squash Drive, Calico and Asian Health Services.

BACKGROUND / LEGISLATIVE HISTORY

Corrigan Sports Enterprises Inc. was established 16 years ago with the idea to create memorable experiences through sporting events. Corrigan Sports Enterprises, Inc. has grown into a full service sports marketing firm, hosting events all over the USA and establishing a local office in Oakland, California.

Since 2010 and 2012 – 2016, the Commission has granted the event organizers permission to host the Oakland Running Festival which has proven to be well planned, extremely successful and well received by the community. Registration fees are paid and collected in advance, and range from \$15 to \$260. There are approximately 10,000 registered participants.

The Oakland Running Festival is a citywide event and is jointly supported by the City Council Office, OPD Special Events Unit, City Administrator's Marketing Department and the Oakland Parks & Recreation .

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Corrigan Sports Enterprises to accept donations and sell alcoholic beverages and food, at Oakland Running Festival at Eastshore Park on Sunday, April 2, 2017.

Lee Corrigan, President of the Oakland Running Festival, is aware that additional permits are required provided the request is granted.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A - Oakland Running Festival Proposal Letter

Exhibit B - Rental Application

Exhibit C – Post Event Report (2016)

Exhibit D – Finish Line Village Map



Parks and Recreation Advisory Commission
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

Dear Parks and Recreation Advisory Committee,

Corrigan Sports Enterprises was started sixteen years ago with an idea to create memorable experiences through sporting events. Since, we have grown into a full service sports marketing firm, hosting event all over the U.S.A. and establishing a local office in Oakland, CA.

I would like to request permission from the board to host the 2017 Oakland Running Festival at Eastshore Park on Sunday, April 2, 2017 as part of our "Finish Line Celebration Village". The Oakland Running Festival, now in its eighth year, is a five-race event which attracts people from all over the world to run through the streets of Oakland. In seven years, the race has generated almost \$15 million for the City and raised \$1,800,000 for local charities (Running for a Better Oakland, Team in Training, Squash Drive, Calico, Asian Health Services are some of the few). We also are requesting to sell both alcohol and food on-site during the event. A portion of the alcohol sales will go to the Fire Department's Random Acts charity, who will also have a tip jar for donations and help in serving alcohol to our participants who are over the age of 21.

No registration fees are collected on-site. All registration fees to participate are done before the event.

I look forward to speaking with you further regarding this matter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lee Corrigan', is written over a faint, larger version of the same signature.

Lee Corrigan
President
Corrigan Sports Enterprises

Exhibit A

Permit # 37091



Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION:

Date of Application: 1/25/17

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: CORRIGAN SPORTS ENTERPRISES

Business/Organization Address: 6725 SANTA BARBARA CT, ELK RIDGE, MD 21075

Applicant Name: LEE CORRIGAN

Applicant Mailing Address: SAME AS ABOVE

Phone Number: 410-605-9381 Fax Number: _____ E-mail: lee@corrigan.com

Facility/Park Name: EASTSHORE PARK, Lakeside Pk - Fairyland Area - 10am - 2pm
Room(s)/Site(s): LM- Blvd Amph. 10-2pm

EVENT INFORMATION:

Date(s) of Event: APRIL 2, 2017 / SETUP DAYS: 3/31 + 4/1

Time In/Prep Time: 5:00 AM Actual Event Time: 7:00 AM to 3:00 PM Cleanup/Time Out: 6:00 PM

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quilting, etc.) RUNNING FESTIVAL

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: (be specific, i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) LIVE BAND, MICROPHONE, PORTABLE STAKE

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total): 1000 Approximate # of Adults: 700 # of Teens: 50 # of Children/Infants: 50

Please provide below special accommodations requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event? Yes No EMBRACED ON 3/31

If yes, are you choosing a caterer from OPR's Approved Caterer's List? Yes No

Name of Approved Caterer: _____
If not using an OPR Approved Caterer, provide name of non-approved caterer: _____

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

- Non-Refundable Permit Processing Fees: _____
- Please & Related Events: \$15 (\$0+) people
- Building Rentals/Special Events (Parks): \$30
- (1) 48 x 9 = \$432 Setup 3/31-12pm-9pm (7) Alcoholic Beverage Fee: \$125
- (2) 48 x 9 = \$432 Setup 4/1-12pm-9pm
- (8) Administrative Service Fee: _____
- (3) Permit Processing Fee: \$30
- (9) Caterer Opt Out Fee: _____
- (4) Deposit: _____
- (10) Sound Use Fee: \$100
- (5) Setup/Teardown: _____
- (11) Other Charges: Fairyland Area \$48x4=192
- (6) Kitchen: _____

TOTAL: \$ 13735 Advance Minimum Payment of \$ _____ BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: _____
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/3 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/3 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: _____ DATE: 1/25/17

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit B



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: Oakland Running Festival

Location of Event: Oakland, CA - Snow Park

Date/Hours of Event: March 20, 2016 Permit No. _____

Contact Person: Lee Corrigan Phone No. 410-605-9381

Contact Person Address: 6725 Santa Barbara Ct, Suite 114, Elkridge, MD 21075

Is this a first time event at this location? Yes No If no, when was the event held previously?

Since 2010

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable
2. Check other permits required for event?
- | | | |
|---|--|--|
| <input checked="" type="checkbox"/> OPD Special Events Permit | <input type="checkbox"/> Food Handler's Permit | <input type="checkbox"/> Seller's Permit |
| <input type="checkbox"/> Charitable Solicitations Permit | <input checked="" type="checkbox"/> Certificate of Insurance | <input checked="" type="checkbox"/> Other – Please list
DOT - Encroachment Permit |

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 10,000
2. Were registration or donation fees collected on-site for the event? Yes No Not Applicable
3. If yes, how many people registered? _____ How many people made donations? _____
4. What was the cost for registration? Between \$35-\$150 depending on the race chosen
5. How much money was collected on site for registration fees? None
6. How much money was collected on site for donations? None

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

Of no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
Erdinger	For Profit	Alcoholic & Non-alcoholic beer		
Sungevity	For Profit		Solar services	
Gu	For Profit	Energy Bars and chews		
Bank of the West	For Profit		Banking services	

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

We would like to grow the event by making enhancements to teh course as well as the post-event celebration. Possibly

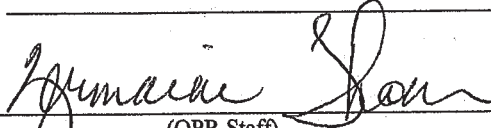
adding additional vendors, more food options and entertainment.

List any problems, concerns, or, other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Overall, Corrigan Sports is very happy with the event and our relationship with teh City of Oakland and its agencies

that have helped to support this event for so many years.

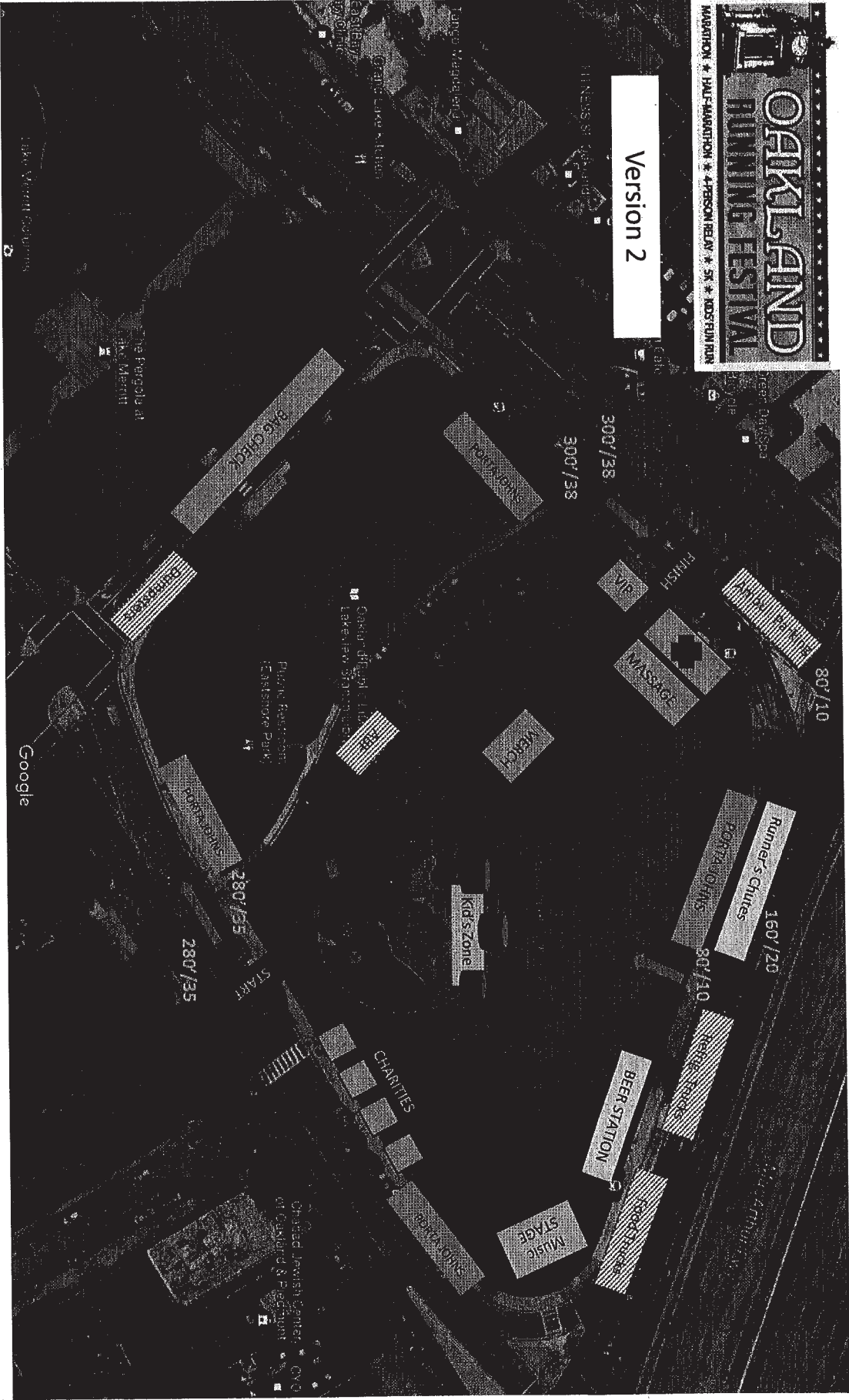
Submitted by: Matthew Florio Date: 1/27/17

Approved by:  Date: 1-27-17
(OPR Staff)

Comments: _____

OAKLAND
TRINITY FESTIVAL
 MARATHON * HALF-MARATHON * 4-PERSON TEAM * 5K * KIDS RUN FOR

Version 2



CITY OF OAKLAND
Interoffice Memorandum



Office of Parks and Recreation

TO: Ellen Wu, Chair, Parks and Recreation Advisory Commission
FROM: Stephanie Benavidez, Supervising Naturalist
DATE: January 21, 2017
SUBJECT: REQUEST FOR APPROVAL FROM THE OAK KNOLL NEIGHBORHOOD IMPROVEMENT ASSOCIATION (OKNIA) TO HAVE A GROVE OF OAKS IN THE GLENN W. DANIEL/KING ESTATE OPEN SPACE PARK BE NAMED IN MEMORY OF CLYDE GRIMES SR. WITH AN INSTALLED MOSAIC PLAQUE

SUMMARY

The Office of Parks & Recreation has received a request from the Oak Knoll Neighborhood Improvement Association (OKNIA). They are proposing a grove of oaks in the Glenn W. Daniel/King Estate Open Space Park be named in memory of Clyde Grimes Sr., with an installed tile mosaic plaque. (Exhibit A) After WWII, he attended UC Berkeley, becoming a successful architect, establishing a firm in Los Angeles that executed residential and commercial designs for over twenty-two years. He served in the civic arena as the State of California Deputy Architect then served as an architect for the City of Oakland until his retirement in 1991. Mr. Clyde Grimes was a member of the renowned Tuskegee Airman and served in the intelligence division of the 477 Bombardment group until his discharge at the end of WWII. He and his wife of more than 60 years were among those present in March 2007, when President George W. Bush presented the Tuskegee Airmen with the Congressional Gold Medal at the United States Capital.

The mosaic plaque is designed by his wife, Minnie, a noted Bay Area painter and created by sculptor Phillip Dow. Mr. Dow based the stone work on Stan Dobson's 'Stone Steps Markers' placed on the Dimond Canyon Trail, approved by PRAC on May 22, 2015. The plaque will read as follows: Clyde Grimes Sr., AIA Memorial Grove.

FISCAL IMPACT

There will be no fiscal impact on the Office of Parks & Recreation. The costs of materials and installation will be donated by OKNIA. The installation will be completed by volunteers recruited from the community by OKNIA. Oakland Public Works will oversee the placement of the plaque.

BACKGROUND

Clyde and Minnie Grimes moved into the Oak Knoll area in 1985, where both became activist for the community. They spearheaded the process of establishing the Glen W. Daniel/King Estate Open Space Park. Once the land was secured by the City of Oakland, Clyde recruited a UC Berkeley landscaper to create a master plan which was gifted to the City of Oakland and approved by the City Council in 1998. Mr Grimes helped to establish the OKNIA, a 501(c)(3), which has been a great supporter and caretaker of this open space treasure. The trails are home to soaring birds that make you feel as though you can touch their wings and a perfect view of the bay area in the midst of East Oakland. Members continue to re-established native plants in

Parks and Recreation Advisory Commission
February 8, 2017

blighted areas as well as maintaining the trails by working with OPRYD staff on addressing safety issues.

Clyde will be remembered for his grace and thoughtfulness, his tireless effort toward making our community a better place to live and his dedication to preserving open spaces for wildlife and the public to enjoy. The maintenance of this area would not have happened without the perseverance and activism of Mr. Clyde Grimes Sr. (Exhibit A).

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Oak Knoll Neighborhood Improvement Association (OKNIA) to have a grove of oaks in the Glen W Daniel/King Estate Open Space Park be named in memory of Clyde Grimes Sr. with an installed mosaic plaque

Respectfully submitted,

Stephanie Benavidez

Prepared by: Stephanie Benavidez
Supervising Naturalist

/s/ J. Nicholas Williams (kg)

Approved by:
Director

Attachments: Exhibit A – Letter of Request from OKNIA
– Photo over view of oak grove
– Mosaic Tile Design

Oak Knoll Neighborhood Improvement Association

Serving the Oak Knoll, Eastmont Hills, and King Estate communities
www.oknia.org

Philip Dow
Chair

Tamara Torrey
Vice-Chair

Dorrie Slutsker
Secretary

Brian Smalley
Treasurer

Marshall Hasbrouk
Park Committee

Brian Smalley
Clean Streets

Pamm Baker

Sohini Chan

Art Clark

November 8, 2016

Diane Boyd
Executive Assistant to the Director
Oakland Parks and Recreation Department
Via email: dboyd@oaklandnet.com

Dear Ms. Boyd,

The Oak Knoll Neighborhood Improvement Association (OKNIA) would like to propose that an oak grove in the Glenn W. Daniel/King Estate Open Space Park be named in memory of Clyde Grimes Sr.

As a young man, Clyde became a member of the renowned Tuskegee Airmen and served in the intelligence division of the 477 Bombardment group until his discharge at the end of WWII. He and his wife of more than 60 years, Minnie, were among those present in March, 2007, when President George W. Bush presented the Tuskegee Airmen with the Congressional Gold Medal during a ceremony in the Rotunda of the United States Capitol.

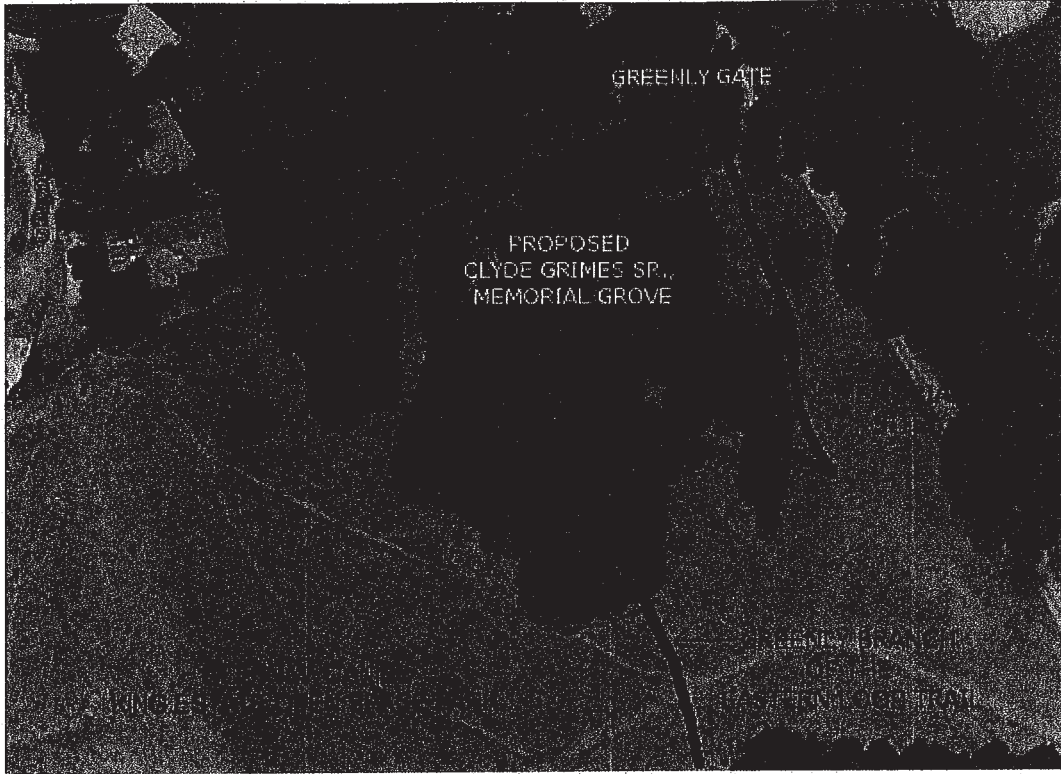
After the war, Clyde attended UC Berkeley and became a successful architect, establishing a firm in Los Angeles that executed residential and commercial designs for over twenty-two years. He then applied his skills in the civic arena, becoming a California deputy state architect. Clyde served as an architect for the City of Oakland until his retirement in 1991.

Clyde and Minnie moved to our neighborhood in 1985, and both became activists for our community. Clyde was president of the Oak Knoll Neighborhood Improvement Association in the early 1990s and shepherded the process of establishing the Glenn W. Daniel/King Estate Open Space Park. Once the land was secured by the City of Oakland, Clyde recruited the UC Berkeley Landscape Architecture Department to create a master plan for the park. The park master plan, gifted to the city, was approved by the City Council in 1998.

Clyde will be remembered for his grace, thoughtfulness, and tireless efforts toward making our community a better place to live.

The proposal would entail placing an 18" diameter mosaic plaque, at grade, adjacent to a hiking trail that climbs through the oak grove in the northeast corner of the open space park, near the Greenly fire gate (see drawing). The mosaic will contain the words "Clyde Grimes Sr., AIA, Memorial Grove". The

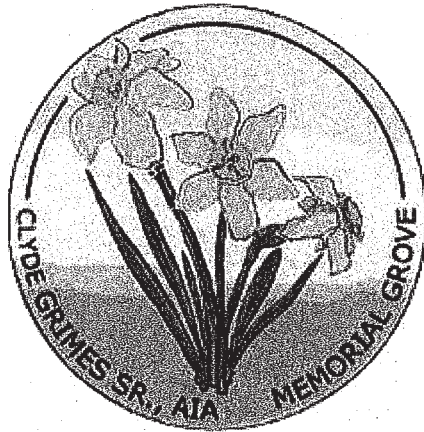
design of the plaque will be developed by Minnie Grimes, an Oakland painter, and Philip Dow, an Oakland sculptor.



The installation will be similar to the mosaic trail markers located along the Dimond Park/Sausal Creek trails. The costs of materials and installation will be donated by the OKNIA board of directors.

Sincerely,

Philip Dow
Chair, OKNIA
510.427.4496

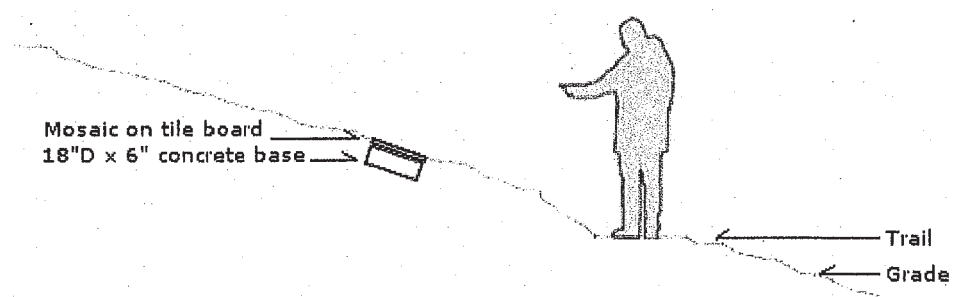


Broken tile assembled in mosaic pattern.

Tile thinset on tile board.

Tile composite thinset to concrete base.

Mosaic Detail
Proposed Clyde Grimes Sr., Memorial Grove
Scale: 1" = 6"



Mosaic Installation
Proposed Clyde Grimes Sr., Memorial Grove
Scale: 1/4"=1'



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Ellen Wu, Chair, Parks and Recreation Advisory Commission
FROM: Erin Burton, Oakland Parks and Recreation
DATE: February 8, 2017
**SUBJECT: REQUEST TO ALLOW PRF BBQ ORGANIZERS TO COLLECT
ADMISSION FEES AT THE ANNUAL PRF BBQ WEST AND FOR
VENDORS TO COLLECT ONSITE FUNDS AT MOSSWOOD PARK ON
APRIL 22-23, 2017.**

SUMMARY

Parks and Recreation Advisory Council approval is required in order for PRF BBQ to solicit fees for vendors to sell merchandise at a City of Oakland park, in accordance with Oakland Municipal Code Section 12.64.080. This proposal is for the PRF BBQ West, an annual event in Oakland since 2014. The event attracts approximately 200 attendees from Oakland and the Bay Area and features local musicians in a family friendly environment, with proceeds donated to a worthy cause. This year, proceeds will be donated to the Rebuild Mosswood fund. PRF BBQ is requesting the approval of participating vendors' onsite money collection for merchandise sold and approval to collect admission fees onsite which will help cover the cost of musicians, equipment, marketing, staffing, and facility usage.

FISCAL IMPACT

Mosswood will provide 2 staff to help monitor this event for a total fiscal impact of approximately \$750. Mosswood will charge approximately \$3100 for usage of the park for this event. The revenues will be deposited to the Fund 1820 – OPR Self-Sustaining fund, which supports on-going programs, events and activities.

PROJECT / PROGRAM DESCRIPTION

PRF BBQ West is a low cost event that features local musicians and features a community potluck amongst concert attendees. This year, proceeds from the event will be donated to Mosswood Recreation Center to help rebuild the community facility. Performances, which feature local performing artists, are scheduled to take place at the Mosswood Amphitheater located at Mosswood Park, 3612 Webster Street, Oakland, between the hours of 12:00pm and 8:00pm on Saturday, April 22 and Sunday April 23. Setup for this event will begin at 10:00am each day and clean-up will concur at 9:00pm each night.

BACKGROUND / LEGISLATIVE HISTORY

PRF BBQ West began in 2014 in a smaller venue in Oakland. In 2016, the event moved to Mosswood Park Amphitheater. This will be the second year the event will be at Mosswood Park. However, this is the first time that PRF BBQ organizers have requested to collect admission fees and sell merchandise onsite. The event is an opportunity for music lovers of all ages to come together to hear new music and share a meal in a family friendly environment at a beautiful local park.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve the request for the PRF BBQ to collect admission fees onsite and for artists to collect fees for merchandise sold at the PRF BBQ West at Mosswood Park on April 22 and 23, 2017. Providing that this event meets the requirements of OPD and outstanding documents and payments have been submitted to OPR.

Staff recommends that PRF BBQ West provide at least 3 portable restrooms, one of which is ADA accessible, and 2 handwashing stations, one of which is ADA accessible.

Below is a list of outstanding requirements needed to complete OPR paperwork. Information to OPR should be submitted no later than August 4, by 5pm in order to complete facility permit.

OPR Required Documents:

1. Oakland Police Department Special Events Permit
2. Certificate of Insurance
3. Proof of Trash Bin/Recycling Bins
4. Proof of (2) reserved Portable Restrooms and handwashing stations; 1 Portable restroom must be ADA Accessible.

Respectfully submitted,

/s/ Erin Burton

Prepared by:
Erin Burton
Recreation Center Director

/s/ Nicholas Williams

Approved by:
Nicholas Williams
Director

Attachments: Exhibit A – *Letter from Conan Newton of PRF BBQ West*
Exhibit B – *Rental Application*



Oakland Parks and Recreation
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
 Office: (510) 238-3187; Facsimile: (510) 238-2397



Rental Application

ATTENTION:

Date of Application: 1/24/2017

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: PRF BBQ
 Business/Organization Address: 2253 Park Blvd Oakland 94606
 Applicant Name: Corian Newton
 Applicant Mailing Address: 2253 Park Blvd Oakland 94606
 Phone Number: 510-535-9404 Fax Number: _____ E-mail: prf@prfbby.org
 Facility/Park Name: Mosswood Park Amphitheater
 Room(s)/Site(s): _____

EVENT INFORMATION:

* Apr 22nd - 23rd
 Time In/Prep Time 11:00 Actual Event Time 12:30 to 8:00 Cleanup/Time Out 8:30

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)*

LIVE MUSIC EVENT

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*

LIVE BANDS

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 174 Approximate # of Adults 150 # of Teens 12 # of Children/Infants 12

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event? Yes No

If yes, are you choosing a caterer from OPR's Approved Caterer's List? Yes No

Name of Approved Caterer: _____

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES *(The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)*

Non-Refundable Permit Processing Fees:
 Picnic & Related Events: \$15 (30+) people \$130.00 x 7.5
 Building Rentals/Special Events (Parks): \$30

- (1) 40 x 9 = 360 ✓
 (Hourly Rate) (# of hours)
- (2) 40 x 9 = 360 + 130.00 x 7.5
- (3) Permit Processing Fee = 30
- (4) Deposit = 600 ↓ 30 x 1.5
- (5) Setup/Teardown = 30 \$30 x 1.5
- (6) Kitchen \$3090.00

- (7) Alcoholic Beverage Fee = 125 x 2 = 250
- (8) Administrative Service Fee = X
- (9) Caterer Opt Out Fee = _____
- (10) Sound Use Fee = 100 x 2 = 200
- (11) Other Charges = _____

TOTAL: \$ 175 Less Advance Minimum Payment of \$ 600.00; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: _____
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE 1/25/2017

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

TO: Oakland Parks and Recreation Advisory Commission
FROM: Conan Newton on behalf of PRF BBQ West
DATE: February 8, 2017

Proposal for PRF BBQ West 2017
Saturday, April 22-23rd, 2017

Dear Parks and Recreation Advisory Commission

The PRF BBQ West is an annual event that started in Oakland in 2014. Supporting a community of music lovers and gear nerds, it grew from an internet forum into a real life meeting place with live music, food, laughter and charitable giving to worthy causes.

The PRF BBQ West is located in Oakland, California and was founded by longtime Oakland resident Conan Newton who is a Network Engineer and independent performing arts professional.

Although the PRF BBQ is not a registered non-profit, thousands of dollars have been raised for causes such as the victims of the Ghost Ship fire, a community member's medical bills after beating cancer, and other such charitable ventures. Its goal is to leave the world a better place than it was when it came in. After costs are met, the proceeds of each year are donated to a worthy charity. In this case, we choose our friends at the Mosswood Recreation Center as the beneficiary.

There is a unique appeal to hearing music in an outside setting with your friends, in a safe and legal environment. This is the kind of feeling the PRF BBQ West drives for, providing an opportunity for young children to see their mothers and fathers perform, and for an audience of all ages to enjoy the art of local bands in the community.

It will be held Saturday, April 22nd and 23rd, 2017 at Mosswood Park in Oakland. The event will be \$25 for a two-day pass, or \$15 per day and is open to the public.

- a. The event sponsor, PRF BBQ, is requesting permission from the park to collect admission fees from attendees by cash as well as card, beginning March 1st to April, 22nd, 2017, to defray festival expenses.
- b. We are requesting permission from the park to allow the following to collect money at the site:
 1. Event volunteer staff, who will collect admissions fees for the event itself, to help defray the costs of putting on the event, with additional proceeds going towards the reconstruction of Mosswood Park facilities damaged in the fire.

2. Event merchandise, including posters, t-shirts, stickers and buttons, again to help defray the costs of putting on the event, with additional proceeds going towards the reconstruction of Mosswood Park facilities damaged in the fire.

3. Merchandise from the performing local bands to sell to interested attendees.

c. We are requesting permission from the park to:

1. Allow alcohol to be consumed in a designated and fenced off area, with appropriate ID being checked at the entrance area of the event and the drinking area.

2. Rope off the amphitheater to allow for an area for wrist banded admission. While we do not have interest in turning away members of the community, bike riders and homeless people can become very disruptive.

3. Use picnic tables and BBQ pits for attendees own dishes, and foods for potluck.

The event will feature:

- 1) Live music by over 22 local bay area bands!
- 2) A raffle for various boutique music equipment, with proceeds going to Mosswood Park.
- 3) Potluck style BBQ for all attendees. Although food will not be sold, food will be onsite and will be disposed of properly.
- 4) Donation and information table for local charities
- 5) A beer garden area for qualifying attendees 21+ to share an adult beverage in a sectioned off area, legally and safely.

The Mosswood Park days of the PRF BBQ West will be augmented by activities/events the day before at other local venues.

Sincerely,

Conan Newton

PRF BBQ West



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Ellen Wu, Chair, Parks and Recreation Advisory Commission
FROM: Desmona Armstrong, Central Reservations
DATE: February 8, 2017
SUBJECT: **REQUEST APPROVAL TO ALLOW DOPEONLY (DO) PERMISSION TO COLLECT ONSITE ENTRY FEES, SALES OF ALCOHOLIC BEVERAGES, SALES OF FOOD AND T-SHIRT VENDORS AT THE 2ND COOL WATER EVENT HELD AT JACK LONDON AQUATIC CENTER ON SATURDAY, MAY 27, 2017.**

SUMMARY

Oakland Parks & Recreation received a request from DopeOnly (DO), a brand management and marketing firm, requesting to collect funds at a community based event known as Cool Water. This event was created as a social gathering to find synergy within the City of Oakland and has become a grand melting pot of people from all walks of life. Five percent of the funds collected from Cool Water will go to Alameda County Network of Mental Health Clients, a IRC 501(c)(3) non-profit organization whose mission is to improve the quality of life of mental health clients within Alameda County. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

DopeOnly (DO) is paying all rental fees associated with the event estimated at \$3147.50.

PROJECT / PROGRAM DESCRIPTION

Cool Water is a social gathering which occurs several times a year. While the target demographic are like-minded professionals between the ages of 25 to 50, all are welcome to attend and participate in the organization's efforts to provide clothing to vulnerable community members through the Hoodies for the Homeless Initiative.

The following is a list of fees to be collected onsite:

- Entry Fee: \$20.00 per person
- Alcoholic Beverage Sales: \$8.00-\$15.00 per drink
- Food Sales: \$6.00- \$15.00 per item
- T-shirt and Sweatshirt Sales: \$10.00-\$40.00 per item

Five percent of the funds collected from Cool Water will go to The Alameda County Network of Mental Health Clients will receive 5% of the funds collected. Small business will also benefit via Cool Water vendor ship. Event organizers anticipate an estimated attendance of 1000.

BACKGROUND / LEGISLATIVE HISTORY

DopeOnly (DO) is a community based Brand Management/Marketing firm which was established in 2012. The mission is to create space where fresh occurrences happen continually through conversation, produce sales (t-shirts/sweatshirts), hosting events and marketing products that support the Oakland Community.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from DopeOnly (DO) to collect entry fees, sell alcoholic beverages, and host food/t-shirt vendors on site at the Cool Water Event held at Jack London Aquatic Center on Saturday, May 27, 2017.

Respectfully submitted,

/s/ Desmona Armstrong

Prepared by:
Desmona Armstrong
Central Reservations

/s/ Nicholas Williams

Approved by:
Nicholas Williams
Director

Attachments: Exhibit A – Dope Only (DO) / Cool Water Proposal Letter
Exhibit B – Non-Profit Certificate 501c3
Exhibit C – Rental Application
Exhibit D – Post Event Report (2016)

(dōp ōn-lē) adjective.

Double entendre meant to evoke interest, exploration. Used as a stamp of approval, similar to a head nod exchanged between strangers.

"DOPE" as in excellent, pristine. "ONLY" as in final, exclusive, uncompromising

: create dope, validate dope, cultivate dope

January 23, 2017

TO: Parks and Recreation Advisory Commission
RE: DOPEONLY/COOL WATER
SUBJECT: REQUEST TO COLLECT FUNDS AT JACK LONDON AQUATIC CENTER

WHO WE ARE

DopeOnly or DO is a brand management/marketing firm, but, at its core, it is a place where ideas lead and find room to flourish. We have long been interested in what's fresh, new, and innovative, with a conscious eye on its ability to not only have sustaining power but have cultural appeal as well. DO has been in business for just over 4 years and it is our mission to be a space where fresh occurrence happens continually, be it products, events, or conversation. We welcome, and even encourage you, to visit our site, www.DopeOnly.com. Upon doing so, you will immediately be introduced to our keen sense of pride for our city, Oakland, and the varying walks of life that make-up its community.

ALL ABOUT "COOL WATER"

It is our hope to find synergy with the City of Oakland for a gathering we have created called "Cool Water". To date, we have done 10 Cool Water events, spanning back to 2013, including one abroad. The response has been overwhelming to say the least, complete with folks beginning to call it "the best kept secret in Oakland" because we don't promote it in conventional ways, i.e. flyers, redundancy, and/or heavy radio spots. We've been able to target likeminded folks and they, in kind, tell folks who they know would be a benefit to the gathering itself. The result is a grand melting pot of vast walks of life, from doctors, lawyers, city officials, state officials, and a host of other professionals all adding to the "cool". Though the ages range from 25-50, there truly is no demographic for "cool", it just is. For our part, just add water. We've been able to create a groove that people look forward to. Cool Water, itself, has become culture, exactly what it was intended to do. Its community element is simple, it fueled "Hoodies for the Homeless". However, broadly, it is meant to impact Oakland in a positive way any time it comes around.

We are formally requesting to collect funds at Jack London Aquatic Center

The funds collected will be as follows:

Entry Fee \$20.00

Alcohol beverage sales ranging from \$8.00-\$15.00 per drink

Sales to food vendors ranging from \$6.00 - \$15.00

T-Shirt/Sweat shirt sales ranging from \$10.00 - \$40.00

Funds collected will support small businesses at Cool Water via vendorship. A wide array of food types and art vendors have come to gather at Cool Water, highlighting the flow of commerce. 5% of the funds collected from the Cool Water event will also go to the Alameda County Network of mental health clients. However, each and every small business there must have the same feel for customer service that

Exhibit A

we have, which is there is nothing more important, period. It is our hope to catapult a standard of business where high level products and high level customer service are common place.

We have begun this process and the initial steps have been excellent. Please be advised, we are a "for profit" collective, but there is nothing that we have done and will do that doesn't somehow circle back to home in a genuine effort to cultivate positive outcomes in and for our community.

WHAT WE DO

Everything we do is community based and returns there, and not as a fleeting campaign but as culture. We believe "Appreciation" doesn't have a scale; its value is heightened by the one who is experiencing it at a given time, so to give, no matter how small, can have an immeasurable reward. Also, the idea of community has no separation; it's a broad feeling for the whole of its parts, and to that end, absolutely nothing is off limits because "what's dope" penetrates life itself.

- **Annual Backpack and school supplies give-a-way** for students exemplifying excellence in the classroom.
- **"Hoodies for the Homeless"** initiative that literally puts a blanket around Oakland, on behalf of the members of our community who are in need during those cold and rainy winter months.
- **Supports two girl track teams**, which provides work out pants and uniforms and gives a portion of the revenue generated to the squad to assist in needs that may arise of a financial nature.

We truly appreciate the city officials who have reached out to us in efforts to bring what Cool Water is into the city fold, this I can't stress enough. It is our hope that we can find a way to further the groove together, uninterrupted. Please feel free to give me a call at 510-638-3192 if you have any questions, comments, concerns, or issues of any kind regarding this proposal.

Thank you,

Rod Campbell
DopeOnly
P.O. Box 18613
Oakland, CA 94619

Exhibit A.

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
PO BOX 2740 ROOM 9127
LOS ANGELES, CA 90053

DEPARTMENT OF THE TREASURY

Date: NOV 09 1992

Employer Identification Number:
94-3071492
Contact Person:
TYRONE THOMAS
Contact Telephone Number:
(213) 994-4641

ALAMEDA COUNTY NETWORK OF MENTAL
HEALTH CLIENTS
2301 TELEGRAPH STR D
OAKLAND, CA 94609-1338

Our Letter Dated:
October 10, 1992
Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(c)(3) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Michael J. Quinn
District Director

Letter 19921010-70

Exhibit B

-Our Mission

Our Mission

Founded as an umbrella organization for existing client-run mental health programs, we continue to serve as a central hub for six programs run by and for consumers of mental health services. Our mission is to improve the quality of life of mental health clients within Alameda County by promoting freedom of choice, empowerment, and independent living within the community. We accomplish this mission by supporting consumer-developed and run programs, advocating for a truly consumer responsive mental health system, and reflecting the diversity of the mental health community, prioritizing those who have been most underserved and stigmatized.

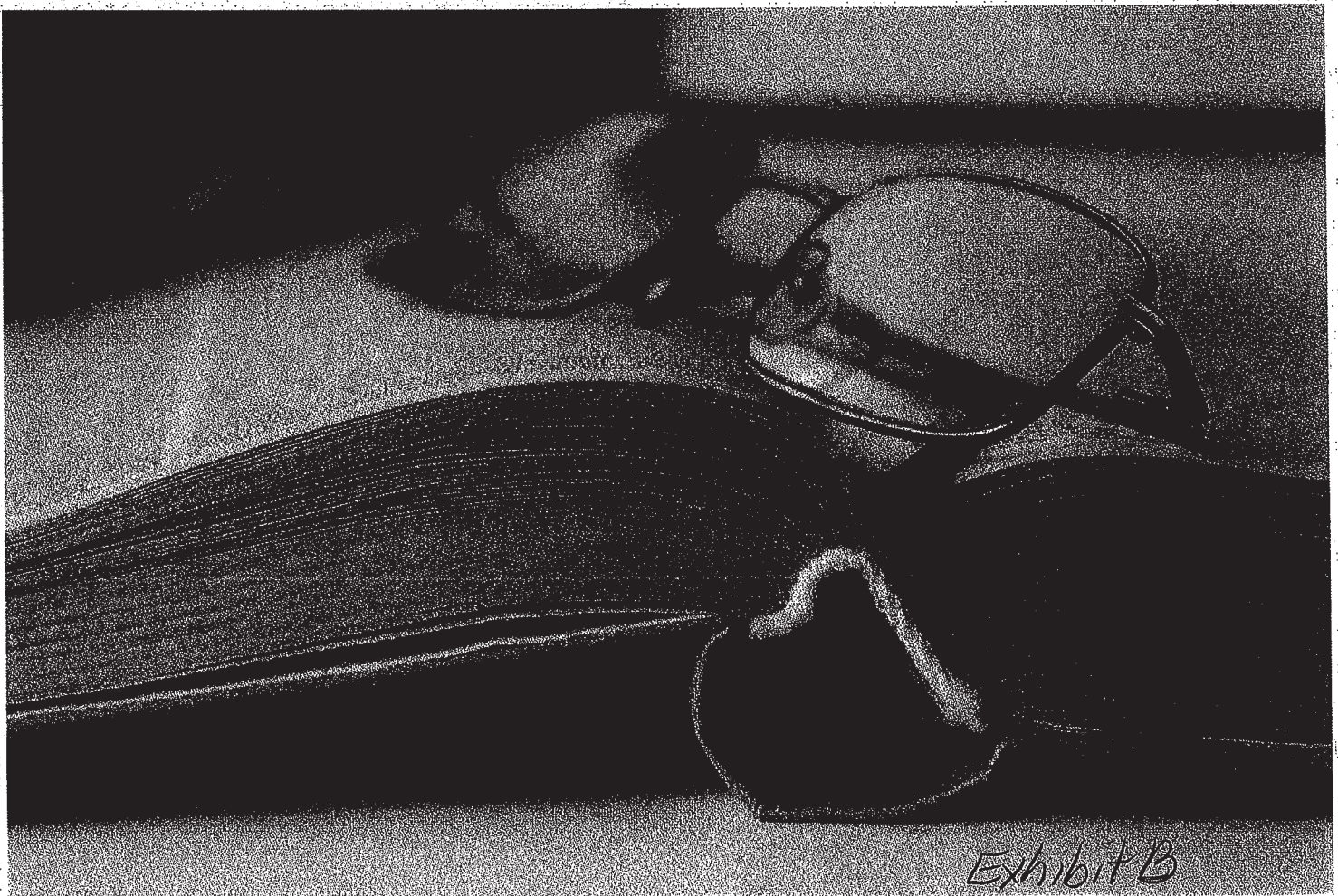


Exhibit B



CITY OF OAKLAND
OAKLAND PARKS AND RECREATION

Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: _____

Date of Application: 1-23-17

"RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED"

Name of Business/Organization: DO

Business/Organization Address: P.O. Box 16613 Oakland CA 94609
Street Address City Zip Code

Applicant Name: Rodney Campbell

Applicant Mailing Address: 8049 Greenly Drive Oakland 94605
Street Address City Zip Code

Phone Number: 510-238-3192 Fax Number: Same E-mail: scamp3@gmail.com

Facility/Park Name: Jack London Aquatic Center

Room(s)/Site(s): _____

EVENT INFORMATION:

Date(s) of Event: 5-27-17

Time In/Prep Time 12:30 Actual Event Time 3 to 8 Cleanup/Time Out 10:00

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/Bar/Mitzvah, etc.)*

Special Gathering called "Cool Under" highlights San Francisco, commerce

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*

DO EQUIPMENT MICROPHONE

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 1000 Approximate # of Adults All # of Teens _____ # of Children/Infants _____

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event? Yes No

If yes, are you choosing a caterer from OPR's Approved Caterer's List? Yes No

Name of Approved Caterer: _____

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES *(The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)*

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) $180 \times 9.5 = \$1710.00$
(Hourly Rate) (# of hours)

(2) $127.50 \times 5 = 637.50$
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = \$30

(4) Deposit = \$300

(5) Setup/Teardown = 150

(6) Kitchen = 125

(7) Alcoholic Beverage Fee = \$195

(8) Administrative Service Fee = -

(9) Caterer Opt Out Fee = 450

(10) Sound Use Fee = \$100

(11) Other Charges = -

TOTAL: 3147.50 Less Advance Minimum Payment of \$ _____
(Reservations are required 60 DAYS AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: Visa
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: [Signature] DATE: 1-23-17

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit C



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: Cool Water

Location of Event: Jule Jordan Aquatic Center

Date/Hours of Event: 5-28-16 / 3pm - 8pm Permit No. 35723

Event Contact Name: Paul Campbell Phone No. 50-638-3192

Event Contact Address: P.O. Box 18613, Oakland, CA 94619

Is this a "first time" event at this location? Yes No If no, when was the event held previously?

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable
2. Check other permits required for event?
- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> OPD Special Events Permit | <input checked="" type="checkbox"/> Food Handler's Permit | <input checked="" type="checkbox"/> Seller's Permit |
| <input checked="" type="checkbox"/> Charitable Solicitations Permit | <input checked="" type="checkbox"/> Certificate of Insurance | <input type="checkbox"/> Other -- Please list |

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 1000
2. Were registration fees, donations or other fees collected on-site? Yes No Not Applicable
3. If yes, how many people registered? 800 ^{→ Pre-Sale Tickets} How many people made donations? 0
4. What was the cost for registration? \$20 x 200 people paid at door = \$4000
5. How much was collected on site from registration fees? \$4,000 paid @ door.
6. How much was collected on site from donations? 0
7. How much was collected on site from other fees? \$5,000

Revised: 04-2013

Exhibit D

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

If no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
Seasoned Grill	For	Meats/Chicken		Y
Ken Wynn Catering	For	Steak/Baked		Y
Town Business	For	Clothing; Shoes		Y
Dorey B. Boutique	For	Summer Dresses		Y

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Submitted by: Rodney Campbell Date: 6-26-16

Approved by: [Signature] (OPR Staff) Date: 7-20-16

Comments: [Signature]

Revised: 04-2013

Exhibit D



CITY OF OAKLAND
Oakland Parks and Recreation

TO: Ellen Wu, Chair, Parks and Recreation Advisory Commission
FROM: WooJae Kim, Capital Improvement Project Coordinator
Oakland Public Works (OPW) – Project Delivery Division (PDD)
DATE: February 8, 2017
SUBJECT: REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMITTEE TO RECOMMEND APPROVAL OF A CONDITIONAL USE PERMIT FOR THE WOODMINSTER AMPHITHEATER PHASE 2 ADA IMPROVEMENTS PROJECT

SUMMARY

PRAC endorsement is requested for the Conditional Use Permit for the Woodminster Amphitheater Phase 2 ADA Improvements Project. The project involves accessibility upgrades to the lower amphitheater. Wheelchair accessible seats will be added to the lower box seating, and the amphitheater stage will be made wheelchair accessible. An accessible picnic table/area will be added just outside of the lower amphitheater main entryway. ADA parking spaces are being added at the lower parking lot with compliant path of travel. Lastly, as an option, a permanent exterior ADA accessible restroom facility will be constructed if feasible within the project budget. See attached 30% design drawings dated January 4, 2017.

Phase 1 of the Woodminster Amphitheater project involving accessibility improvements to the upper amphitheater was completed in 2015. The Phase 2 construction project is anticipated to begin in the fall of 2017 and completed by April 2018. Woodminster Amphitheater will be closed from public during construction.

Woodminster Amphitheater is located at 3300 Joaquin Miller Road in Joaquin Miller Park. The amphitheater is a designated local landmark constructed in the late 1930's as a Works Progress Administration (WPA) project. It is a city-owned facility that is leased to the Producers Associates for the annual Woodminster Summer Musicals and a number of live seasonal concerts are hosted at the facility by the Oakland Parks & Recreation Department. The parcel is zoned Open Space – Regional-Serving Park (OS-RSP).

The Project is funded through the City's General Purpose Fund and Woodminster Trust revenues from the ticket sales.

FISCAL IMPACT

The Project is funded by the General Purpose Fund and Woodminster Trust funds approved for accessibility improvements at the amphitheater. The Staff anticipates no fiscal impact from the proposal.

PROJECT DESCRIPTION

As shown on the attached 30% Design Plans, the ADA improvements will consist of following features:

- Four (4) ADA parking spaces at the lower theater parking lot
- Four (4) wheelchair seats and four (4) companion seats at the lower box seating of the amphitheater;
- Improved access to the lower amphitheater main entry;
- Wheelchair access to the stage;
- Accessible picnic table/area outside the lower amphitheater;

- A permanent ADA restroom facility outside the lower amphitheater (as an option pending project budget);
- ADA compliant path of travel from parking spaces to picnic table/area, restroom, and wheelchair seating;
- Three trees are being proposed to be removed (separate tree removal permit will be submitted for approval prior any construction).

BACKGROUND

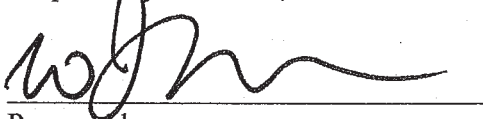
Per the Oakland City Council Resolution No. 85195 C.M.S. dated October 7, 2014, to compromise and settle a lawsuit filed with the City for denial of legally compliant disabled access at Woodminster Amphitheater, the main goal of the Woodminster Amphitheater Phase 2 ADA Improvements project is to perform and fulfill the injunction relief pursuant to the settlement agreement of the parties involved to address specific ADA non-compliance issues at the facility. The corrective measures need to be completed by December 31, 2018, per the settlement agreement. The Producer Associates need the amphitheater for stage setup and rehearsals for their 2018 performance season by May 2018. Therefore, the construction project needs to be completed before May.

Currently, temporary portable accessible restrooms are rented and placed outside the main Woodminster lower amphitheater entryway during performances and events to accommodate ADA requirements. If the permanent accessible restroom facility proposed in this project is not feasible to construct within the project budget, temporary portable facilities will continue to be placed at the lower amphitheater.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission endorse and recommend approval of the Conditional Use Permit for Woodminster Amphitheater Phase 2 ADA Improvements for the design components mentioned herein. The improvements are needed to upgrade the amphitheater to meet ADA compliance requirements.

Respectfully submitted,



Prepared by:
WooJae Kim, P.E.
CIP Coordinator, OPW-PDD



Approved by:
Lily Soo Hoo
Supervisor, OPW-PDD

Attachment:	30% Project Design Plans:	
	Sheet T-1:	Title Sheet
	Sheet A0.1:	Project Information
	Sheet A0.2:	Site Phasing and Path of Travel
	Sheet A-1 to A-5:	Site Plans; Elevations; Restroom Elevations and 3D Views; & Exterior Details
	Sheet C-0 to C-3:	Civil and Site Plans
	Sheet E-0 & E-1:	Electrical Drawings.