



PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, March 8, 2017

Lakeside Park Garden Center, 4:30pm

Minutes

1. CALL TO ORDER 4:33p.m.

2. ROLL CALL

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,
MARSHALL, REILLY, ROSENBLOOM, TORRES, WU**

Present: Commissioners Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu

Excused: Commissioners Howze, Kadera-Redmond, Manning and Marshal

**Staff: J. Nicholas Williams, Dana Riley, Diane Boyd, Zermaine Thomas, Karis
Griffin, Wendy Johnson and Gail McMillon, Christine Reed
(Project Delivery)**

3. DISPOSITON OF MINUTES

Draft Meeting Minutes February 8, 2017

Motion: Commissioner Wu entertained a motion to approve the minutes from the February 8, 2017 meeting. **Moved by: Du Bois. Second by: Rosenbloom: Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu Motion: Passed.**

4. MODIFICATIONS TO THE AGENDA

Item 6C was pulled and moved to 7G

5. OPEN FORUM

6. CONSENT NEW BUSINESS

A. REQUEST APPROVAL TO ALLOW THE NATIVE AMERICAN HEALTH CENTER (NAHC) PERMISSION TO COLLECT ON-SITE REGISTRATION FEES AT THE 15th ANNUAL RUNNING IS MY HIGH 5K AND 10K FUN RUN/WALK AT LAKESIDE PARK (FAIRYLAND AREA) ON SATURDAY, MARCH 25, 2017, 7:00AM-1:00PM.

Oakland Parks and Recreation received a request from the Native American Health Center (NAHC), is a non-profit organization serving the California Bay Area Native Population and other under-served populations in the Bay Area is requesting permission to collect on-site registration fees for the 15th Annual Running is My High, a 10k and 5k Fun Race at Lakeside Park (Fairyland Area) on Saturday, March 25, 2017. Proceeds from the fees collected will be used to support the event (i.e., purchasing t-shirts and supporting participant walking and running scholarships). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

B. REQUEST FROM THE NATIONAL MULTIPLE SCLEROSIS SOCIETY FOR PERMISSION TO COLLECT ON-SITE DONATIONS AND PLEDGES FOR THE 5th ANNUAL MS WALK EAST BAY 2017 AT LAKESIDE PARK BANDSTAND ON SATURDAY, APRIL 22, 2017, 6:00AM-1:00PM.

The Oakland Parks and Recreation received a request from the National Multiple Sclerosis Society, a non-profit organization, that is working towards a world free of Multiple Sclerosis (MS) is requesting permission to collect on-site donations and pledges for the 5th Annual MS Walk East Bay 2017, at Lakeside Park Bandstand on Saturday, April 22, 2017, 6:00am -1:00pm. The donations and funds raised will go towards local programs, services, and research for those affected by Multiple Sclerosis (MS). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Wu entertained a motion to approve consent New Business Items 6A and B. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Corbin. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

7. NEW BUSINESS

A. INFORMATIONAL REPORT ON PROPOSED CITYWIDE PARK RULES SIGNAGE

The Parks and Recreation Advisory Commission (PRAC) reviewed the informational report for Item 7A presented by Gail McMillon. Staff requested the PRAC accept an informational report and provide input on the proposed citywide park rules signage. The proposed signage will replace park signs citywide.

The Commission studied the design graphic and language of the proposed signage and recommended that staff:

- Group separately, similar information, such as allowed and non-permissible activities.
- Use more contrasting colors for OMC footer
- Produce signage in the non-English languages set by the Equal Access ordinance and install them in corresponding neighborhood parks.
- Reverse the “Welcome” text for better readability.
- Use parentheses and hyphens for punctuating listed telephone numbers.
- Install smaller informational “on or off leash/pick-up” signs near park entrances and rules signs.
- Consider extending the “Welcome” message.
- Highlight Oakland Parks, Recreation and Youth Development below the City logo.
- Use UV and anti-graffiti materials.

Motion: Commissioner Wu entertained a motion to receive and file an informational report on the proposed citywide park rules signage. **Moved by:** Commissioner Du Bois. **Second by:** Commissioner Reilly. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

B. REQUEST APPROVAL TO ALLOW VEGAN OUTREACH TO COLLECT FUNDS AND DONATIONS THROUGH MOBILE FOOD TRUCK VENDORS, NON- PROFITS AND OTHER LOCAL VENDORS IN EXCHANGE FOR GOODS AT THE 3RD ANNUAL OAKLAND VEGFEST; AT THE LAKE MERRITT BOULEVARD AMPHITHEATRE, SATURDAY, MAY 20, 2017, 7:00AM-7:00PM.

The Parks and Recreation Advisory Commission (PRAC) reviewed the Item 7B staff report prepared by Zermaine Thomas on behalf of Vegan Outreach, a non-profit organization. Vegan Outreach was founded in 1993 with the focus of ending violence towards animals. The non-profit serves as the fiscal sponsor for Oakland Veg, they confer 501©3 non-profit status, and oversee all finances. Vegan Outreach requested permission to allow mobile food truck vendors, non-profits and other local vendors to collect donations and funds in exchange for goods at the 3nd Annual Oakland VegFest at the Lake Merritt Boulevard Amphitheatre on Saturday, May 21, 2016. Amplified speakers will be directed away from local residents. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Wu entertained a motion to approve the staff recommendation to allow Vegan Outreach to collect funds and donations in exchange for goods at the May 20, 2017 VegFest at the Lake Merritt Boulevard Amphitheatre. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Corbin. **Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu** **Motion:** Passed.

C. REQUEST APPROVAL TO ALLOW SoOAKLAND COLLECTIVE PERMISSION TO SELL RAFFLE TICKETS AND COLLECT DONATIONS, AND TO ALLOW VENDORS PERMISSION TO SELL FOOD, BEVERAGES AND MERCHANDISE AT THE SoOAKLAND HP CULTURAL EXCHANGE TO ON SATURDAY, APRIL 15, 2017, 3:00PM-8:00PM AT THE LAKESIDE PARK GARDEN CENTER.

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7C prepared by Zermaine Thomas on behalf of SoOakland Collective, a local movement focused on preserving Oakland and Bay Area original culture. SoOakland Collective requested permission to sell raffle tickets and collect funds from merchandise , food and beverages sold by vendors at the SoOakland HP Cultural Exchange at the Lakeside Park Garden Center on Saturday, April 15, 2015. Five percent of the funds collected will be transferred to Motivating, Inspiring, Supporting & Serving Sexually Exploited Youth (MISSEY), an IRC 501(c)(3) non-profit organization devoted to advocating and supporting youth exploited by the commercial child sex trafficking epidemic. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Wu entertained a motion to approve the staff recommendation to allow SoOakland Collective to sell raffle tickets and collect funds from vendor sold items at the Culture Exchange event on Saturday, April 15, 2015 at the Lakeside Garden Center. **Moved by:** Commissioner Corbin. **Second by:** Commissioner Torres. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

D. **REQUEST APPROVAL TO ALLOW WIGGINS CONSULTING PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD BEVERAGES, AND MERCHANDISE AT THEIR COMOMUNITY MARKETPLACE EVENT TO HELDAT SPLASH PAD PARK ON SUNDAY, JUNE 4, 2017.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7D prepared by Wendy Johnson on behalf of Wiggins Consulting, a start-up consulting firm specializing in community outreach and entrepreneurial development throughout the Bay Area. Wiggins Consulting requested permission to collect funds from food, beverages and merchandise sold by vendors at the company's Community Marketplace event on Sunday, June 4, 2017 at Splash Pad Park.

Motion: Commissioner Wu entertained a motion to approve the staff recommendation to allow Wiggins Consulting to collect funds from merchandise sold by vendors at their June 4, 2017 Community Marketplace event at Splash Pad Park. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Corbin. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

E. **REQUEST APPROVAL TO ALLOW 350 BAY AREA CLIMATE EDUCATION FUND TO SOLICIT ONSITE CHARITABLE DONATIONS FROM SUPPORTERS AT THEIR RALLY/FESTIVAL TO BE HELD AT LAKE MERRITT BLVD. AMPHITHEATRE ON SATURDAY, APRIL 29, 2017, 9:00AM-2:00PM.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7E prepared by Zermaine Thomas on behalf of 350 Bay Area Climate Education Fund, a non-profit organizations whose mission is to promote a high level of awareness, knowledge and ongoing science-based education about climate change and ways to address it in the Bay Area and beyond. 350 Bay Area Climate Education Fund requested permission to solicit onsite charitable donations from supporters at their Rally/Festival at the Lake Merritt Blvd. Amphitheatre on April 29, 2016. Proceeds will be used to pay for required permits, publicity and other expenses. Organizers will be vigilant of sound levels. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Wu entertained a motion to approve the staff recommendation to allow 350 Bay Area Climate Education Fund to solicit onsite charitable donations at their rally on April 29, 2017 at the Lake Merritt Blvd. Amphitheatre. **Moved by:** Commissioner Corbin. **Second by:** Commissioner Du Bois. **Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu** **Motion:** Passed.

F. REQUEST APPROVAL TO ALLOW THE HEMOPHILIA FOUNDATION OF NORTHERN CALIFORNIA PERMISSION TO COLLECT ONSITE DONATIONS AND PLEDGES FROM SPONSORS AND SUPPORTERS AT THE 2nd ANNUAL HEMOPHILIA WALKS AT THE LAKESIDE PARK PERGOLA ON SATURDAY, MAY 6, 2017, 6:00AM-3:00PM.

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7F prepared by Zermaine Thomas on behalf of The Hemophilia Foundation of Northern California (HFNC), a non-profit organization which serves families with life-threatening blood disorders, factor deficiencies, and rare clotting conditions. HFNC requested permission to collect onsite donations and pledges from sponsors and supporters at their 2nd Annual Hemophilia Walk on May 6, 2017 at the Lakeside Park Pergola. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Wu entertained a motion to approve the staff recommendation to allow the Hemophilia Foundation of Northern California to collect onsite donations and pledges from sponsors and supporters at the 2nd Annual Hemophilia Walk on May 6, 2017 at the Lakeside Park Pergola. **Moved by:** Commissioner Du Bois. **Second by:** Commissioner Torres. **Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu** **Motion:** Passed.

G. REQUEST PERMISSION FOR BURGER BOOGALOO TO COLLECT VENDOR AND REGISTRATION FEES AND TO ALLOW VENDORS TO SELL FOOD, ALCOHOLIC BEVERAGES AND MERCHANDISE AT THE 5TH ANNUAL TWO DAY MUSIC FESTIVAL AT MOSSWOOD PARK ON SATURDAY AND SUNDAY, JULY 1 AND 2, 2017.

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7G prepared by Erin Burton on behalf of Burger Boogaloo's 5th Annual 2-day Music Festival. The event organizer requested permission to solicit onsite entrance fees which will be directed to cover musicians, equipment, marketing, staffing, and facility usage as well as donation contributions.

Burger Boogaloo also requested approval to sell merchandise, food concessions and alcoholic beverages. Best Beverage Catering Company will be contracted to facilitate all management and security of alcohol sales. Best Beverage Catering is a reputable company that has managed such events as Outside Lands Music Festival in Golden Gate

Park and Treasure Island Music Festival. Burger Boogaloo also secured National Construction rentals to provide full fencing around the perimeter of the event, as well as a secured designated alcohol zone. Local food concessions will be provided by Oakland merchants.

The Commission requested that the event organizer remove advertisements posted around the community after the event. Printed announcements from last year's Burger Boogaloo Festival are still on display.

Motion: Commissioner Wu entertained a motion to allow Burger Boogaloo to host its 2nd Annual Two Day Music Festival, collect fees and food, alcoholic beverages and merchandise at Mosswood Park on July 1 and 2, 2017. **Moved by:** Commissioner Rosenbloom. **Second by:** Commissioner Corbin. **Vote: Yes** - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

8. PLANNING AND CONDITIONAL USE PERMITS

A. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO RECOMMEND APPROVAL OF A MINOR CONDITIONAL USE PERMIT FOR THE PERALTA HACIENDA HISTORICAL PARK PHASE 4A IMPROVEMENTS PROJECT.

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 8A prepared by Christine Reed, Capital Improvement Project Coordinator from Oakland Public Works (OPW). Staff requested approval and endorsement of the Minor Conditional Use Permit in the design and implementation of the Peralta Hacienda Historical Park Phase 4A improvement project. The project includes improvements to a 6,600 square foot area within the existing six acre park. The proposed improvements are consistent with the recommendations of the 2002 Peralta Hacienda Historical Park Master Plan Update (Park Master Plan), which was approved by City Council, as previously recommended by the Parks and Recreation Advisory Commission and the Landmarks Preservation Advisory Board. The Phase 4A construction project will provide a new accessible community gathering space with community dining tables, a communal adobe oven and a pavilion to house historical displays; thereby improving and augmenting existing function and programming within the park consistent with the approved Park Master Plan. The Phase 4A construction project is anticipated to begin in Fall 2017.

The staff report was supplemented by a Power Point presentation and comments by Hood Design Studio and Peralta Hacienda representatives.

Existing programming will be enhanced by the proposed upgrades and additions, allowing students and visitors the opportunity to participate in classes during inclement weather under the protection of the Pavilion. The inclusion of a communal Adobe Oven and banquet tables will allow for ongoing food event traditions. The addition of the Adobe Oven will not be impacted by current changes in the Oakland Municipal Code language governing grilling and propane use in city parks. Measures will be taken to protect the new installations from vandalism with the inclusion of fencing and security cameras.

Motion: Commissioner Wu entertained a motion to grant the staff recommendation to endorse and recommend approval of the proposed Minor Conditional Use Permit for the Peralta Hacienda Historical Park Phase 4A Improvements. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Rosenbloom **Vote: Yes** - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

- Commissioner Du Bois: Toured the Rotary Nature Center and was impressed with the selection of youth and adult science and nature programs. PRAC members were encouraged to visit the site. Commissioner Du Bois also noted the need for capital improvements investments as observed during her many visits Parks and Recreation properties. Commissioner Du Bois also offered to attend meetings of the newly forming Friends group committed to supporting the RNC.
- Commissioner Reilly: As related to Community Gardens, reached out to the Oakland Food Policy Council which is interested in establishing an Urban Agricultural Ordinance for the City. The Commissioner will be meeting with the organization later in the month.
- Commissioner Reilly also spoke with individuals interested in the installation of a permanent skate park at Grove Shafter Park located at Martin Luther King Blvd. and 37th Street in close proximity to the Grove Shafter Freeway. The conversation occurred after the City dismantled a homeless encampment, a protest camp and the makeshift skate park. Commissioner Reilly learned that Eli's Mile High Club owners expressed interest in fundraising for a potential permanent skate park and Councilmember Kalb - District 1 would be interested in investing in the project as well.

Director Williams requested the Commissioner include Parks and Recreation staff in conversations regarding the subject as to avoid conflicts and potential liabilities for the City. The Director also informed the Commission that Cal Trans owns the

Grove Shafter Park and that the City of Oakland has a specific limited use lease which obligated the City to clear the property.

Dana Riley will provide Commissioner Reilly with previous year's emails and information between the Planning Department and the Oakland Food Policy Council regarding community gardens. The Commission was informed that community garden projects not located on City owned park property would be addressed by the Planning Department.

- Commissioner Corbin: The Park Rules Ordinance draft will be provided to Gail McMillon from Parks and Recreation by Monday, March 13, 2017 for subsequent review by the City Attorney. The item will be presented to the full Commission in April and May.
- Commissioner Wu: The Dog Park report will be on the April agenda.

ANNOUNCEMENTS AND COMMUNICATIONS

- Commissioner Du Bois: Budget information meetings handouts provided to the Commission
- The PRAC reviewed the Annual Report to the Oakland City Council prepared by Barry Miller, Former PRAC Chair.

The Annual Report was fully received with gratitude from the Commission. In his absence, many thanks were bestowed upon Commissioner Miller for his commitment and dedication to the PRAC and Parks and Recreation. The Commission suggested the report format be used as the standard for collecting information for future Annual Reports.

- Nominations of a Chair and Vice Chair will be on the April agenda.

10. DIRECTOR'S REPORT

- Statement of Economic Interests (Form 700) filing due date April 3, 2017.
- Anne Woodell Celebration of Life – Friday March 10th 4-6pm @ Dunsmuir – please register at Foundation website.
- Summer Hiring: Applications accepted through March. Please refer any candidates the City Jobs website.
- 2017 Mother of the Year nominations are due by April 3rd.

11. CONTINUATION OF OPEN FORUM

12. ADJOURNMENT: 5:58p.m.

Respectfully submitted,

/s/ J. Nicholas Williams

J. Nicholas Williams
Secretary



Diane L. Boyd
Recording Secretary

Next Meeting:

Wednesday, April 12, 2017, 4:30 p.m.

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email dboyd@oaklandnet.com or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

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