



## PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, May 10, 2017

Lakeside Park Garden Center, 4:30pm

### Agenda

1. CALL TO ORDER:
2. ROLL CALL  
**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,  
MARSHALL, REILLY, ROSENBLOOM, TORRES, WU**
3. DISPOSITION OF MINUTES  
Draft minutes for March 8, 2017 and  
Draft minutes for April 12, 2017
4. MODIFICATIONS TO THE AGENDA
5. OPEN FORUM
6. CONSENT NEW BUSINESS
  - A. REQUEST APPROVAL TO ALLOW MCCLYMONDS ACTION COMMITTEE TO COLLECT ONSITE DONATIONS AND HOST THEIR ANNUAL REUNION AT DEFREMERY PARK ON SATURDAY, SEPTEMBER 30, 2017

Oakland Parks, Recreation & Youth Development (OPRYD) received a request from McClymonds Action Committee to host their annual Reunion on Saturday, September 30, 2017, at deFremery Park, from 10:00am-8:00pm. Proceeds raised will be used to support their organization and planning for the following year's event. The purpose of the Reunion is to foster family engagement, share historical, school achievements, show school pride for the future generations and promote a positive environment for youth to become change agents in the West Oakland Community.
  - B. REQUEST APPROVAL TO ALLOW YOUTH SPEAKS PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR LIFE IS LIVING COMMUNITY EVENT AT DEFREMERY PARK ON SATURDAY, OCTOBER 14, 2017

Oakland Parks, Recreation & Youth Development received a request from Youth Speaks to collect funds onsite through vendors sales at their Life is Living community event. The mission of this event is to make it West Oakland's own by providing various platforms for youth to enjoy spoken word, hip hop dance, eco-empowerment, obtain health and wellness information, participate in skateboard competitions and family activities at the Life is Living community event to held at deFremery Park on Saturday, October 14, 2017, from 5am-12:00am.

**C. REQUEST APPROVAL TO ALLOW THE OAKLAND BLACK COWBOY ASSOCIATION (OBCA) PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR 43<sup>RD</sup> ANNUAL FESTIVAL AND PARADE AT DEFREMERY PARK ON SATURDAY, OCTOBER 14, 2017**

Oakland Parks, Recreation & Youth Development received a request from the Oakland Black Cowboy Association (OBCA), a nonprofit organization. OBCA is seeking permission to allow 20 vendors to sell water, t-shirts and hats at their 43<sup>rd</sup> Annual Festival and Parade at deFremery Park on Saturday, October 7, 2017, from 6:00am-6:00pm. All proceeds from this event are earmarked for the continued support of the OBCA future festivals.

**D. REQUEST APPROVAL TO ALLOW BAY AREA BLACK MARKET PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD AND BEVERAGES, VENDORS SALES OF MERCHANDISE, SALES OF RAFFLE TICKETS AND COLLECTION OF DONATIONS AT THE COMMUNITY MARKETPLACE TO BE HELD AT LAKESIDE PARK GARDEN CENTER ON SATURDAY, JULY 1, 2017**

Oakland Parks, Recreation & Youth Development received a request from Bay Area Black Market (BAMA) an organization created to serve the community by promoting black businesses through internet advertising and marketplace events such as Bay Area Black Marketplace. BAMA is requesting to collect funds onsite through vendor sales of food, beverages, merchandise, and raffle tickets and collection of donations at the Community Marketplace to be held at the Lakeside Park Garden Center on Saturday, July 1, 2017, from 1:00pm-6:00pm. Five percent of the funds collected from the Bay Area Black Market will go to Ador of Hope, a IRC 501(c)(3) non-profit organization that provides Transitional Housing for Homeless and re-entry support into the Community.

**7. NEW BUSINESS**

**A. INFORMATIONAL REPORT ON SAUSAL CREEK EROSION CONTROL RESTORATION PROJECT IN DIMOND CANYON PARK**

The Friends of Sausal Creek (FOSC), in partnership with the City of Oakland, received a \$540,000 California Department of Water Resources (DWR) Urban Streams Restoration Program grant funded by Proposition 84 for the Sausal Creek Erosion Control Restoration Project. The project is located in Dimond Canyon Park about 2,000 feet upstream of the Sausal Creek crossing with El Centro Avenue, off of Park Boulevard. Exhibit A shows the project area.

**B. REQUEST FOR APPROVAL TO DEDICATE A BENCH IN HONOR OF FRED NESBITT**

Parks & Recreation staff received a request to dedicate a bench in memory of Fred Nesbitt. The selected is located on the Lake Merritt walking path adjacent to the Sailboat House parking lot facing the lake. The bench is dedicated by Mr. Nesbitt's daughters and the dedication plaque will read:

**Fred Nesbitt**

**1928 - 2016**

**So strong ~ So fun ~ So wise**

**We love you forever, Christine & Susan**

**C. REQUEST PERMISSION TO ALLOW HIP HOP RUN, LLC AND PARTICIPATING VENDORS TO COLLECT REGISTRATION AND MEMBERSHIPS FEES AND TO SELL FOOD, BEVERAGES AND MERCHANDISE AT THEIR 5K/10K RUN AT THE LAKESIDE PARK BANDSTAND ON SATURDAY, JULY 22, 2017**

Oakland Parks, Recreation & Youth Development received a request from Freddie Jackson of the Hip Hop Run, LLC, who designed a 5k/10k fun run for the urban community that welcomes runners of all ages and fitness levels. The Hip Hop Run, LLC is requesting permission to collect funds onsite through registration fees, sales of food, beverages and merchandise at the Hip Hop Run to be held at Lakeside Park Bandstand on Saturday, July 22, 2017 from 6:00am – 10:00am.

**D. REQUEST PERMISSION TO ALLOW AFROCENTRIC OAKLAND TO COLLECT ENTRY FEES, SALES OF BEER, WINE AND SPIRITS IN BEER GARDEN, FOOD, AND MERCHANDISE AT THEIR 7<sup>TH</sup> ANNUAL OAK FAM BAM GATHERING HELD AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON TUESDAY, JULY 4, 2017.**

Oakland Parks, Recreation & Youth Development received a request from Travis Watts of Afrocentric Oakland, who in the past 7 years has hosted the Annual Oak Fam Bam event at Lake Merritt. Oak Fam Bam is a large annual gathering of friends on the 4<sup>th</sup> of July. This is Mr. Watts first appearance before the Commission requesting to collect entry fees and revenue from the sales of beer, wine and spirits in beer garden, food and merchandise at the 7<sup>th</sup> Annual Oak Fam Bam event held at Lake Merritt Blvd. Amphitheatre on July 4, 2017, from 11:00am – 9:00pm. Funds collected will benefit the Free Pan African Festival held annually at Mosswood Park in September.

**E. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE JAMAICAN AMERICAN ASSOCIATION OF NORTHERN CALIFORNIA 'JAANC', TO COLLECT MONEY ON SITE AT JOAQUIN MILLER PARK IN THE BAYWOOD, PINEWOOD AREA AT THE ANNUAL JAMAICAN AMERICAN INDEPENDENCE PICNIC CELEBRATION ON JULY 4, 2017 FROM 12PM TO 7PM**

This is a request for the Parks and Recreation Advisory Commission 'PRAC', to allow the Jamaican American Association of Northern California, also known as 'JAANC' to sell and collect monies on site, at the 12<sup>th</sup> annual Jamaican American Family Day at Joaquin Miller Park. This event celebrates Jamaican American heritage and culture in America and provides an opportunity for people of Jamaican ancestry, living in America to come together and celebrate both rich cultures. The event is a free event and has brought as many as 300 visitors from around the bay area. This year we are requesting permission to collect registration fees from onsite vendors (3 to 10) to sell goods and a variety of items such as clothing, soaps, beauty products and art.

8. PLANNING AND CONDITIONAL USE PERMITS
9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES
10. ANNOUNCEMENTS AND COMMUNICATIONS
11. DIRECTOR'S REPORT

12. CONTINUATION OF OPEN FORUM

13. ADJOURNMENT

**Next Meeting: - Note: Address changed for this month**

**Wednesday, June 14, 2017, 4:30 p.m.**

**Studio One Art Center**

**Oakland, CA94609**

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



## PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, March 8, 2017

Lakeside Park Garden Center, 4:30pm

### Minutes

1. CALL TO ORDER 4:33p.m.

2. ROLL CALL

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,  
MARSHALL, REILLY, ROSENBLOOM, TORRES, WU**

**Present: Commissioners Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu**

**Excused: Commissioners Howze, Kadera-Redmond, Manning and Marshal**

**Staff: J. Nicholas Williams, Dana Riley, Diane Boyd, Zermaine Thomas, Karis  
Griffin, Wendy Johnson and Gail McMillon, Christine Reed  
(Project Delivery)**

3. DISPOSITON OF MINUTES

Draft Meeting Minutes February 8, 2017

**Motion:** Commissioner Wu entertained a motion to approve the minutes from the February 8, 2017 meeting. **Moved by: Du Bois. Second by: Rosenbloom: Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu Motion: Passed.**

4. MODIFICATIONS TO THE AGENDA

**Item 6C was pulled and moved to 7G**

5. OPEN FORUM

6. CONSENT NEW BUSINESS

**A. REQUEST APPROVAL TO ALLOW THE NATIVE AMERICAN HEALTH CENTER (NAHC) PERMISSION TO COLLECT ON-SITE REGISTRATION FEES AT THE 15<sup>th</sup> ANNUAL RUNNING IS MY HIGH 5K AND 10K FUN RUN/WALK AT LAKESIDE PARK (FAIRYLAND AREA) ON SATURDAY, MARCH 25, 2017, 7:00AM-1:00PM.**

Oakland Parks and Recreation received a request from the Native American Health Center (NAHC), is a non-profit organization serving the California Bay Area Native Population and other under-served populations in the Bay Area is requesting permission to collect on-site registration fees for the 15th Annual Running is My High, a 10k and 5k Fun Race at Lakeside Park (Fairyland Area) on Saturday, March 25, 2017. Proceeds from the fees collected will be used to support the event (i.e., purchasing t-shirts and supporting participant walking and running scholarships). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**B. REQUEST FROM THE NATIONAL MULTIPLE SCLEROSIS SOCIETY FOR PERMISSION TO COLLECT ON-SITE DONATIONS AND PLEDGES FOR THE 5th ANNUAL MS WALK EAST BAY 2017 AT LAKESIDE PARK BANDSTAND ON SATURDAY, APRIL 22, 2017, 6:00AM-1:00PM.**

The Oakland Parks and Recreation received a request from the National Multiple Sclerosis Society, a non-profit organization, that is working towards a world free of Multiple Sclerosis (MS) is requesting permission to collect on-site donations and pledges for the 5th Annual MS Walk East Bay 2017, at Lakeside Park Bandstand on Saturday, April 22, 2017, 6:00am -1:00pm. The donations and funds raised will go towards local programs, services, and research for those affected by Multiple Sclerosis (MS). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve consent New Business Items 6A and B. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Corbin: **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

**7. NEW BUSINESS**

**A. INFORMATIONAL REPORT ON PROPOSED CITYWIDE PARK RULES SIGNAGE**

The Parks and Recreation Advisory Commission (PRAC) reviewed the informational report for Item 7A presented by Gail McMillon. Staff requested the PRAC accept an informational report and provide input on the proposed citywide park rules signage. The proposed signage will replace park signs citywide.

The Commission studied the design graphic and language of the proposed signage and recommended that staff:

- Group separately, similar information, such as allowed and non-permissible activities.
- Use more contrasting colors for OMC footer
- Produce signage in the non-English languages set by the Equal Access ordinance and install them in corresponding neighborhood parks.
- Reverse the “Welcome” text for better readability.
- Use parentheses and hyphens for punctuating listed telephone numbers.
- Install smaller informational “on or off leash/pick-up” signs near park entrances and rules signs.
- Consider extending the “Welcome” message.
- Highlight Oakland Parks, Recreation and Youth Development below the City logo.
- Use UV and anti-graffiti materials.

**Motion:** Commissioner Wu entertained a motion to receive and file an informational report on the proposed citywide park rules signage. **Moved by:** Commissioner Du Bois. **Second by:** Commissioner Reilly: **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

**B. REQUEST APPROVAL TO ALLOW VEGAN OUTREACH TO COLLECT FUNDS AND DONATIONS THROUGH MOBILE FOOD TRUCK VENDORS, NON- PROFITS AND OTHER LOCAL VENDORS IN EXCHANGE FOR GOODS AT THE 3<sup>RD</sup> ANNUAL OAKLAND VEGFEST; AT THE LAKE MERRITT BOULEVARD AMPHITHEATRE, SATURDAY, MAY 20, 2017, 7:00AM-7:00PM.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the Item 7B staff report prepared by Zermaine Thomas on behalf of Vegan Outreach, a non-profit organization. Vegan Outreach was founded in 1993 with the focus of ending violence towards animals. The non-profit serves as the fiscal sponsor for Oakland Veg, they confer 501©3 non-profit status, and oversee all finances. Vegan Outreach requested permission to allow mobile food truck vendors, non-profits and other local vendors to collect donations and funds in exchange for goods at the 3<sup>rd</sup> Annual Oakland VegFest at the Lake Merritt Boulevard Amphitheatre on Saturday, May 21, 2016. Amplified speakers will be directed away from local residents. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow Vegan Outreach to collect funds and donations in exchange for goods at the May 20, 2017 VegFest at the Lake Merritt Boulevard Amphitheatre. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Corbin. **Vote: Yes** - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

**C. REQUEST APPROVAL TO ALLOW SoOAKLAND COLLECTIVE PERMISSION TO SELL RAFFLE TICKETS AND COLLECT DONATIONS, AND TO ALLOW VENDORS PERMISSION TO SELL FOOD, BEVERAGES AND MERCHANDISE AT THE SoOAKLAND HP CULTURAL EXCHANGE TO ON SATURDAY, APRIL 15, 2017, 3:00PM-8:00PM AT THE LAKESIDE PARK GARDEN CENTER.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7C prepared by Zermaine Thomas on behalf of SoOakland Collective, a local movement focused on preserving Oakland and Bay Area original culture. SoOakland Collective requested permission to sell raffle tickets and collect funds from merchandise, food and beverages sold by vendors at the SoOakland HP Cultural Exchange at the Lakeside Park Garden Center on Saturday, April 15, 2015. Five percent of the funds collected will be transferred to Motivating, Inspiring, Supporting & Serving Sexually Exploited Youth (MISSSEY), an IRC 501(c)(3) non-profit organization devoted to advocating and supporting youth exploited by the commercial child sex trafficking epidemic. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.



**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow SoOakland Collective to sell raffle tickets and collect funds from vendor sold items at the Culture Exchange event on Saturday, April 15, 2015 at the Lakeside Garden Center. **Moved by:** Commissioner Corbin. **Second by:** Commissioner Torres. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

D. **REQUEST APPROVAL TO ALLOW WIGGINS CONSULTING PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD BEVERAGES, AND MERCHANDISE AT THEIR COMOMUNITY MARKETPLACE EVENT TO HELDAT SPLASH PAD PARK ON SUNDAY, JUNE 4, 2017.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7D prepared by Wendy Johnson on behalf of Wiggins Consulting, a start-up consulting firm specializing in community outreach and entrepreneurial development throughout the Bay Area. Wiggins Consulting requested permission to collect funds from food, beverages and merchandise sold by vendors at the company's Community Marketplace event on Sunday, June 4, 2017 at Splash Pad Park.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow Wiggins Consulting to collect funds from merchandise sold by vendors at their June 4, 2017 Community Marketplace event at Splash Pad Park. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Corbin. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

E. **REQUEST APPROVAL TO ALLOW 350 BAY AREA CLIMATE EDUCATION FUND TO SOLICIT ONSITE CHARITABLE DONATIONS FROM SUPPORTERS AT THEIR RALLY/FESTIVAL TO BE HELD AT LAKE MERRITT BLVD. AMPHITHEATRE ON SATURDAY, APRIL 29, 2017, 9:00AM-2:00PM.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7E prepared by Zermaine Thomas on behalf of 350 Bay Area Climate Education Fund, a non-profit organizations whose mission is to promote a high level of awareness, knowledge and ongoing science-based education about climate change and ways to address it in the Bay Area and beyond. 350 Bay Area Climate Education Fund requested permission to solicit onsite charitable donations from supporters at their Rally/Festival at the Lake Merritt Blvd. Amphitheatre on April 29, 2016. Proceeds will be used to pay for required permits, publicity and other expenses. Organizers will be vigilant of sound levels. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow 350 Bay Area Climate Education Fund to solicit onsite charitable donations at their rally on April 29, 2017 at the Lake Merritt Blvd. Amphitheatre. **Moved by:** Commissioner Corbin. **Second by:** Commissioner Du Bois. **Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu** **Motion:** Passed.

**F. REQUEST APPROVAL TO ALLOW THE HEMOPHILIA FOUNDATION OF NORTHERN CALIFORNIA PERMISSION TO COLLECT ONSITE DONATIONS AND PLEDGES FROM SPONSORS AND SUPPORTERS AT THE 2<sup>nd</sup> ANNUAL HEMOPHILIA WALKS AT THE LAKESIDE PARK PERGOLA ON SATURDAY, MAY 6, 2017, 6:00AM-3:00PM.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7F prepared by Zermaine Thomas on behalf of The Hemophilia Foundation of Northern California (HFNC), a non-profit organization which serves families with life-threatening blood disorders, factor deficiencies, and rare clotting conditions. HFNC requested permission to collect onsite donations and pledges from sponsors and supporters at their 2<sup>nd</sup> Annual Hemophilia Walk on May 6, 2017 at the Lakeside Park Pergola. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the Hemophilia Foundation of Northern California to collect onsite donations and pledges from sponsors and supporters at the 2<sup>nd</sup> Annual Hemophilia Walk on May 6, 2017 at the Lakeside Park Pergola. **Moved by:** Commissioner Du Bois. **Second by:** Commissioner Torres. **Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu** **Motion:** Passed.

**G. REQUEST PERMISSION FOR BURGER BOOGALOO TO COLLECT VENDOR AND REGISTRATION FEES AND TO ALLOW VENDORS TO SELL FOOD, ALCOHOLIC BEVERAGES AND MERCHANDISE AT THE 5<sup>TH</sup> ANNUAL TWO DAY MUSIC FESTIVAL AT MOSSWOOD PARK ON SATURDAY AND SUNDAY, JULY 1 AND 2, 2017.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7G prepared by Erin Burton on behalf of Burger Boogaloo's 5<sup>th</sup> Annual 2-day Music Festival. The event organizer requested permission to solicit onsite entrance fees which will be directed to cover musicians, equipment, marketing, staffing, and facility usage as well as donation contributions.

Burger Boogaloo also requested approval to sell merchandise, food concessions and alcoholic beverages. Best Beverage Catering Company will be contracted to facilitate all management and security of alcohol sales. Best Beverage Catering is a reputable company that has managed such events as Outside Lands Music Festival in Golden Gate

Park and Treasure Island Music Festival. Burger Boogaloo also secured National Construction rentals to provide full fencing around the perimeter of the event, as well as a secured designated alcohol zone. Local food concessions will be provided by Oakland merchants.

The Commission requested that the event organizer remove advertisements posted around the community after the event. Printed announcements from last year's Burger Boogaloo Festival are still on display.

**Motion:** Commissioner Wu entertained a motion to allow Burger Boogaloo to host its 2<sup>nd</sup> Annual Two Day Music Festival, collect fees and food, alcoholic beverages and merchandise at Mosswood Park on July 1 and 2, 2017. **Moved by:** Commissioner Rosenbloom. **Second by:** Commissioner Corbin. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

## 8. PLANNING AND CONDITIONAL USE PERMITS

### A. REQUEST FOR THE PARKS AND RECREATION ADVISORY

#### COMMISSION TO RECOMMEND APPROVAL OF A MINOR CONDITIONAL USE PERMIT FOR THE PERALTA HACIENDA HISTORICAL PARK PHASE 4A IMPROVEMENTS PROJECT.

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 8A prepared by Christine Reed, Capital Improvement Project Coordinator from Oakland Public Works (OPW). Staff requested approval and endorsement of the Minor Conditional Use Permit in the design and implementation of the Peralta Hacienda Historical Park Phase 4A improvement project. The project includes improvements to a 6,600 square foot area within the existing six acre park. The proposed improvements are consistent with the recommendations of the 2002 Peralta Hacienda Historical Park Master Plan Update (Park Master Plan), which was approved by City Council, as previously recommended by the Parks and Recreation Advisory Commission and the Landmarks Preservation Advisory Board. The Phase 4A construction project will provide a new accessible community gathering space with community dining tables, a communal adobe oven and a pavilion to house historical displays; thereby improving and augmenting existing function and programming within the park consistent with the approved Park Master Plan. The Phase 4A construction project is anticipated to begin in Fall 2017.

The staff report was supplemented by a Power Point presentation and comments by Hood Design Studio and Peralta Hacienda representatives.

Existing programming will be enhanced by the proposed upgrades and additions, allowing students and visitors the opportunity to participate in classes during inclement weather under the protection of the Pavilion. The inclusion of a communal Adobe Oven and banquet tables will allow for ongoing food event traditions. The addition of the Adobe Oven will not be impacted by current changes in the Oakland Municipal Code language governing grilling and propane use in city parks. Measures will be taken to protect the new installations from vandalism with the inclusion of fencing and security cameras.

**Motion:** Commissioner Wu entertained a motion to grant the staff recommendation to endorse and recommend approval of the proposed Minor Conditional Use Permit for the Peralta Hacienda Historical Park Phase 4A Improvements. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Rosenbloom **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

#### 9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

- Commissioner Du Bois: Toured the Rotary Nature Center and was impressed with the selection of youth and adult science and nature programs. PRAC members were encouraged to visit the site. Commissioner Du Bois also noted the need for capital improvements investments as observed during her many visits Parks and Recreation properties. Commissioner Du Bois also offered to attend meetings of the newly forming Friends group committed to supporting the RNC.
- Commissioner Reilly: As related to Community Gardens, reached out to the Oakland Food Policy Council which is interested in establishing an Urban Agricultural Ordinance for the City. The Commissioner will be meeting with the organization later in the month.
- Commissioner Reilly also spoke with individuals interested in the installation of a permanent skate park at Grove Shafter Park located at Martin Luther King Blvd. and 37<sup>th</sup> Street in close proximity to the Grove Shafter Freeway. The conversation occurred after the City dismantled a homeless encampment, a protest camp and the makeshift skate park. Commissioner Reilly learned that Eli's Mile High Club owners expressed interest in fundraising for a potential permanent skate park and Councilmember Kalb - District 1 would be interested in investing in the project as well.

Director Williams requested the Commissioner include Parks and Recreation staff in conversations regarding the subject as to avoid conflicts and potential liabilities for the City. The Director also informed the Commission that Cal Trans owns the

Grove Shafter Park and that the City of Oakland has a specific limited use lease which obligated the City to clear the property.

Dana Riley will provide Commissioner Reilly with previous year's emails and information between the Planning Department and the Oakland Food Policy Council regarding community gardens. The Commission was informed that community garden projects not located on City owned park property would be addressed by the Planning Department.

- Commissioner Corbin: The Park Rules Ordinance draft will be provided to Gail McMillon from Parks and Recreation by Monday, March 13, 2017 for subsequent review by the City Attorney. The item will be presented to the full Commission in April and May.
- Commissioner Wu: The Dog Park report will be on the April agenda.

#### ANNOUNCEMENTS AND COMMUNICATIONS

- Commissioner Du Bois: Budget information meetings handouts provided to the Commission
- The PRAC reviewed the Annual Report to the Oakland City Council prepared by Barry Miller, Former PRAC Chair.

The Annual Report was fully received with gratitude from the Commission. In his absence, many thanks were bestowed upon Commissioner Miller for his commitment and dedication to the PRAC and Parks and Recreation. The Commission suggested the report format be used as the standard for collecting information for future Annual Reports.

- Nominations of a Chair and Vice Chair will be on the April agenda.

#### 10. DIRECTOR'S REPORT

- Statement of Economic Interests (Form 700) filing due date April 3, 2017.
- Anne Woodell Celebration of Life -- Friday March 10th 4-6pm @ Dunsmuir -- please register at Foundation website.
- Summer Hiring: Applications accepted through March. Please refer any candidates the City Jobs website.
- 2017 Mother of the Year nominations are due by April 3rd.

11. CONTINUATION OF OPEN FORUM

12. ADJOURNMENT: 5:58p.m.

Respectfully submitted,

*/s/ J. Nicholas Williams*

J. Nicholas Williams  
Secretary



Diane L. Boyd  
Recording Secretary

**Next Meeting:**

***Wednesday, April 12, 2017, 4:30 p.m.***

***Lakeside Park Garden Center***

***666 Bellevue Ave, Oakland, CA***

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

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**PARKS AND RECREATION ADVISORY COMMISSION**

**Wednesday, April 12, 2017**

**Lakeside Park Garden Center, 4:30pm**

**Minutes**

1. CALL TO ORDER: 4:35pm
2. ROLL CALL

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,  
MARSHALL, REILLY, ROSENBLOOM, TORRES, WU**

**Present:** Commissioners Corbin, Howze, Kadera-Redmond, Manning, Rosenbloom and Wu

**Arrivals:** Du Bois (4:37pm) and Reilly (4:39pm)

**Excused:** Commissioners Marshall and Torres

**Staff:** Diane Boyd, Zermaine Thomas, Karis Griffin, Erin Burton, Desmona Armstrong and Wendy Johnson

3. DISPOSITON OF MINUTES

Draft Meeting Minutes March 8, 2017

**Note:** The motion to approve the March 8, 2017 minutes was postponed until sufficient members at the meeting are present to vote on the item.

4. MODIFICATIONS TO THE AGENDA

Item 11 Director's Report was moved to be heard before Item 7A.

**Motion:** Commissioner Wu entertained a motion to modify the agenda to move the Director's Report, Item 11, above Item 7A and to pull Item 7F. **Moved by:**

Commissioner Manning; **Second by:** Commissioner Kadera-Redmond. **Vote: Yes:**

Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly,

Rosenbloom and Wu. **Result:** Motion passed

5. OPEN FORUM

6. CONSENT NEW BUSINESS

**A. REQUEST APPROVAL TO ALLOW AMERICAN FOUNDATION FOR  
SUICIDE PREVENTION (AFSP) TO SOLICIT ONSITE CHARITABLE  
DONATIONS FROM SUPPORTERS AT THEIR OUT OF DARKNESS SUICIDE  
PREVENTION WALK AT LAKESIDE PARK (PERGOLA) ON SATURDAY,  
OCTOBER 14, 2017.**

Oakland Parks & Recreation received a request from American Foundation for Suicide Prevention (AFSP), a non-profit organization that funds research to improve intervention, train clinicians in suicide prevention and advocate for policies that will save lives. AFSP is requesting to solicit onsite charitable donations from supporters at their Out of

Darkness Walk at Lakeside Park (Pergola) on Saturday, October 14, 2017, from 6:00AM-10:00AM. 100% of the donations collected will benefit prevention and education about suicide with 50% of the funds retained locally for crisis support in the Bay Area. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**B. REQUEST APPROVAL TO ALLOW EASTSIDE ARTS ALLIANCE PERMISSION COLLECT DONATIONS AND AUTHORIZED VENDORS TO SELL FOOD AND MERCHANDISE AT THE MALCOLM X JAZZ FESTIVAL IN SAN ANTONIO PARK ON SATURDAY, MAY 20, 2017.**

Eastside Arts Alliance (ESAA), contacted Oakland Parks & Recreation for permission to collect donations and to allow vendor's to sell food and merchandise at the 17<sup>th</sup> Annual Malcolm X Jazz Festival in San Antonio Park on Saturday, May 20, 2017, from 7:00am – 6:30pm. The funds raised will be used to cover the costs of the festival, (i.e. stage rental, clean-up, tables/chairs, etc.). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the Consent New Business Items 6A and B. **Moved by:** Commissioner Du Bois. **Second by:** Commissioner Manning **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**7. NEW BUSINESS**

**A. REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION APPROVE THE POLICY RECOMMENDATIONS ON DOGS IN OAKLAND PARKS.**

The Parks and Recreation Advisory Commission review the Ad Hoc Committee on Dog Play Areas report presented by Commissioner Faith Du Bois. In August 2012, the Oakland Parks and Recreation Advisory Commission (PRAC) established an Ad Hoc Committee to address the issue of dogs in Oakland parks. Creation of the *Ad Hoc Committee on Dog Play Areas* was in response to public debate about how Oakland was addressing a growing demand for dog play areas in its parks. The Commission determined there was a need for the City to adopt a formal policy to guide future decisions about how and where to accommodate dogs in parks as Oakland's population, both canine and human, grows.

The Commission accepted the item and concluded that the report be moved to City Council with an accompanying addendum citing updated laws and ordinances and a cover letter providing the history of activities to date. Members requested that the date of the report be changed to 2017, and the word "Ensure" be stricken from the title of item 10 on page 10 and replaced with "Provide."



**Motion:** Commissioner Wu entertained a motion to approve the Policy Recommendations on Dogs in Oakland Parks submitted by the Ad Hoc Committee on Dog Play Areas provided that: 1) the 2017 be reflected on the report 2) "Ensure" is stricken from the title of item 10 on page 10 and replaced with "Provide," and 3) a cover letter be draft to accompany the report to City Council providing a history and summary of activities. **Moved by:** Commissioner Manning: **Second by:** Commissioner Rosenbloom **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. Abstentions: Commissioner Howze. **Result:** Motion passed

**B. REQUEST APPROVAL TO ALLOW EAST BAY AGENCY FOR CHILDREN TO SOLICIT ONSITE CHARITABLE DONATIONS FROM SUPPORTERS AT THEIR CIRCLE OF CARE WALK TO REMEMBER AT LAKESIDE PARK ON SATURDAY, MAY 6, 2017.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7B prepared by Zermaine Thomas. Oakland Parks & Recreation received a request from East Bay Agency for Children (EBAC), a non-profit organization whose mission is to improve the well-being of children, youth and families by reducing the impact of trauma and social inequities. EBAC is requesting to solicit onsite charitable donations from supporters at their Circle of Care Walk to Remember at Lakeside Park on Saturday, May 6, 2017, at 9:00AM-2:00PM. Donations from the event will directly support East Bay Agency for Children's grief and loss program that provides support services for children and families in Oakland. This is East Bay Agency for Children's third presentation before the Commission. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the East Bay Agency for Children to solicit donations from supporters at their Circle of Care Walk to Remember on Saturday, May 6, 2017 at Lakeside Park. **Moved by:** Commissioner Kadera-Redmond: **Second by:** Commissioner Howze **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**C. REQUEST APPROVAL TO ALLOW CARIBELINO OMNIMEDIA LLC TO COLLECT VENDOR REGISTRATION FEES, AND TO AUTHORIZE VENDORS TO SELL FOOD, CONCESSIONS AND WARES AT THE OAKLAND CARNIVAL AT MOSSWOOD PARK ON JUNE 3, 2017.**

The staff report for Item 7C was prepared by Erin Burton and reviewed by the Oakland Parks and Recreation Advisory Commission. Oakland Parks, Recreation & Youth Development received a request from CaribelinQ OmniMedia LLC, a for profit organization, to use Mosswood Park as the site for their Oakland Carnival event on June 3, 2017 from 8:00AM – 8:00PM. Organizers are requesting permission to collect registration fees from onsite vendors to create an African Marketplace and for approval of vendors to sell goods and food items. The goal of the Oakland Carnival is to bring African centered communities of culture together in the name of art music, dance and wellness.

Organizer Theo Williams gave a brief description of the event and informed the Commission of CaribelinQ Omnimedia's decision to dedicate this year's Carnival to mothers. Mr. Williams voiced regret for online pre-marketing activities prior to PRAC's review and approval. He also agreed to comply with the staff direction to remove Parks & Recreation's logo as the department was not a signed sponsor of the event.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow CaribelinQ Omnimedia to collect vendor registration fees, and to authorize vendors to sell food, refreshments and wares at the Oakland Carnival at Mosswood Park on June 3, 2017. **Moved by:** Commissioner Reilly: **Second by:** Commissioner Kadera-Redmond **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**D. REQUEST APPROVAL TO ALLOW ARDOR OF HOPE PERMISSION TO COLLECT DONATIONS ONSITE AT THEIR FUNDRAISING EVENT AT JACK LONDON AQUATIC CENTER ON SATURDAY, JUNE 10, 2017.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7D prepared by Desmona Armstrong. **Oakland Parks & Recreation received a request from Ardor of Hope to collect donations at their fundraising event on June 10, 2017 from 3:00 pm to 9:00 pm at the Jack London Aquatic Center. Ardor of Hope is a nonprofit organization located in San Leandro, California and was established to provide transitional housing for the reentry population released from prison back to Oakland. The organization's primary focus is to provide services to men from historically marginalized groups with high recidivism rates.**

The event will be a celebration of Father's Day and fatherhood. Celebrants will have the option of having family portraits taken from a selection of 5 (five) studio. Other activities include, poetry reading, dancing, singing and dining.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow Ardor of Hope to collect donations at their funding raising event on June 10, 2017 at the Jack London Aquatic Center. **Moved by:** Commissioner Howze: **Second by:** Commissioner Manning **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**E. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE FRIENDS OF SAUSAL CREEK IN COORDINATION WITH EAGLE SCOUTS TO INSTALL FENCING IN THE MONTEREY BLVD. REDWOOD RESTORATION AREA, OF DIMOND PARK.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7E prepared by Stephanie Benavidez. Oakland Parks, Recreation & Youth Development (OPRYD) received a proposal from The Friends of Sausal Creek (FOSC) to support an Eagle Scout project to construct 155 foot split rail fencing to protect redwood forest understory plantings along the Bridgeview Trail in Dimond Canyon Park.

Herman Miller from Oakland Public Works and FOSC staff will help oversee the project and supervise approximately 12 to 14 teenagers.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the installation of fencing in the Monterey Blvd. Redwood Restoration area of Dimond Park by the Friends of Sausal Creek and Eagle Scouts. **Moved by:** Commissioner Howze: **Second by:** Commissioner Corbin **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**Note:** Item 7F was pulled and will be address at a future meeting.

**F. PARKS AND RECREATION ADVISORY COMMISSION MEMBERS WILL MAKE NOMINATIONS AND VOTE FOR A CHAIR AND VICE-CHAIR.**

**Note:** Supporting documents are not required for item 7F.

8. PLANNING AND CONDITIONAL USE PERMITS

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

Commissioner Du Bois:

- Attended the celebration of life and memorial service for Anne Woodell.
- Attended budget meeting – not encouraged by information learned

10. ANNOUNCEMENTS AND COMMUNICATIONS

- The June 14, 2017 PRAC meeting will be held at Studio One located at 365 45<sup>th</sup> Street.

- PRAC will hold its annual retreat on Wednesday, August 9, 2017 – location to be determined.
- The 2017 PRAC tour will take place on Saturday, August 12<sup>th</sup> from 9:00pm to 12:00pm.

11. DIRECTOR'S REPORT

Note: This item was moved and heard before Item 7A.

- Susan Montauk with the Oakland Parks and Recreation Foundation presented a Power Point presentation on the 2016 Community Report Card on the State of Maintenance in Oakland Parks

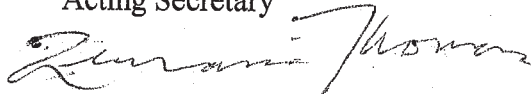
12. CONTINUATION OF OPEN FORUM

13. ADJOURNMENT: 6:27pm

Respectfully submitted,



Diane L. Boyd  
Acting Secretary



Zermaine Thomas  
Acting Recording Secretary

**Next Meeting:**

***Wednesday, May 10, 2017, 4:30 p.m.***

***Lakeside Park Garden Center***

***666 Bellevue Ave, Oakland, CA***

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonés, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de



**CITY OF OAKLAND  
Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks & Recreation Advisory Commission  
**FROM:** Valorie Winn, deFremery Recreation Center  
**DATE:** April 24, 2017  
**SUBJECT: REQUEST APPROVAL TO ALLOW MCCLYMONDS ACTION COMMITTEE TO COLLECT ONSITE DONATIONS AND HOST THEIR ANNUAL REUNION AT DEFREMERY PARK ON SATURDAY, SEPTEMBER 30, 2017.**

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**SUMMARY**

Oakland Parks, Recreation & Youth Development (OPRYD) received a request from McClymonds Action Committee to host their annual Reunion on Saturday, September 30, 2017, at deFremery Park, from 10:00am-8:00pm. Proceeds raised will be used to support their organization and planning for the following year's event. The purpose of the Reunion is to foster family engagement, share historical, school achievements, show school pride for the future generations and promote a positive environment for youth to become change agents in the West Oakland Community. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

OPRYD will assign 3 additional personnel to the event and expend 30 hours at a total cost of \$750.00 for the day. An additional \$2660.00 will be generated in rental fees.

Oakland Public Works will provide an additional 20 trash boxes to be placed throughout the park to accommodate for extra trash.

**PROJECT / PROGRAM DESCRIPTION**

McClymonds has celebrated 27 successful Reunions at Defremery Park. Many alumni and current students come out dressed in orange and black to celebrate and foster community engagement for McClymonds past and present school spirit. The Reunion organizers anticipate approximately 1000 attendees.

**BACKGROUND / LEGISLATIVE HISTORY**

This is a community event that has been extremely successful, it is a time for people to reunite and rekindle old friendships with former classmates, visit their old community and family homes, barbeque, share family stories and have a fun filled day. Classes for the 1950's to present are invited to enjoy a day of school pride. Local residents look forward to a day of community involvement with people from all over the Bay Area. There are several committees and volunteers in place to perform all required duties to ensure a successful event. Volunteers handle donations, crowd control and ensure participants are adhering to park rules and regulations.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from McClymonds Action Committee to collect onsite donations at the McClymonds Reunion to be held at deFremery Park on Saturday, September 30, 2017, from 6am-8pm.

Respectfully submitted,

/s/ Valorie Winn

Prepared by:  
Valorie Winn  
Center Director

/s/ Elena Bermeo

Approved by:  
Elena Bermeo  
Recreation Supervisor

/s/ Nicholas Williams

Approved by:  
Nicholas Williams  
Director

Attachments: Exhibit A – McClymonds Action Committee Proposal Letter  
Exhibit B – Post Event Report (2016)  
Exhibit B – Rental Application

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April 4, 2017

Chairman Ellen Wu  
Parks & Recreation Advisory Committee (PRAC)  
666 Bellevue Street  
Oakland, Ca 94612

Dear Chairman:

McClymonds is hosting their annual reunion on Saturday, September 30, 2017 at deFremery Park. This is a request to have permission to receive donations on park site during the event. There will not be any additional vendors.

We have a set up and clean up committee as well as security for the event. In addition, we have a traffic control committee to handle on site issues and maintain crowd control.

In the past, this event has been a successful community event for alumni's to visit their home town, reconnect with old class mates and share memories, and share that McClymonds school pride together. The request for donations will go toward future annual McClymonds reunions.

Sincerely,



Marilyn Jefferson

President

McClymonds Action Committee

## POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

### I. GENERAL INFORMATION

Name of Event: McClymonds All Class Reunion  
 Location of Event: 1651 Adeline Street  
 Date/Hours of Event: 9/29/16 Permit No. \_\_\_\_\_  
 Event Contact Name: Marilyn Jefferson Phone No. (510) 501-3805  
 Event Contact Address: 1480 9th Street Oakland Ca 94607

Is this a "first time" event at this location?  Yes  No If no, when was the event held previously?

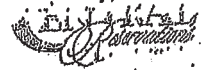
1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable
2. Check other permits required for event?
 

<input checked="" type="checkbox"/> OPD Special Events Permit	<input type="checkbox"/> Food Handler's Permit	<input type="checkbox"/> Seller's Permit
<input type="checkbox"/> Charitable Solicitations Permit	<input checked="" type="checkbox"/> Certificate of Insurance	<input type="checkbox"/> Other - Please list

### II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 500
2. Were registration fees, donations or other fees collected on-site?  Yes  No  Not Applicable
3. If yes, how many people registered? \_\_\_\_\_ How many people made donations? 200
4. What was the cost for registration? \_\_\_\_\_
5. How much was collected on site from registration fees? \_\_\_\_\_
6. How much was collected on site from donations? \$ 500.00 donations
7. How much was collected on site from other fees? \_\_\_\_\_





### Rental Application

ATTENTION: \_\_\_\_\_

Date of Application: \_\_\_\_\_

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: Mohamud Action Committee

Address: 876 56th Street Oakland CA 94608  
Street Address City Zip Code

Name of Contact Person: Marilyn Jefferson

Phone Number: (510) 501-3805 Fax Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: 1480 9th Street Oakland CA 94607  
Street Address City Zip Code

Facility/Park Name: Entire Park - Jefferson Park

Room(s)/Site(s): Outside

#### EVENT INFORMATION:

Date(s) of Event: \_\_\_\_\_

Time In/Prep 6:00 AM Event Time 10<sup>AM</sup> - 7 PM Cleanup/Time Out 8 PM

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitsvah/BatMitsvah, etc.)

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

D.J.  
Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 1000 Approximate # of Adults 500 # of Teens 300 # of Children/Infants 200

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_  
(Opt-Out Fee - See Attached Regulations)

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Permit Processing Fees (Picnic & Related Events) A non-refundable permit processing fee of \$15 will be added to each application with 50 or more people.

For Park User: (Special Events) A non-refundable permit processing fee of \$30 will be added to each application.

(1) $12.75 \times 12 = 1530.00$ (Hourly Rate) (# of hours)	(7) Alcoholic Beverage Fee = _____
(2) _____ x _____ = _____ (Hourly Rate) (# of hours)	(8) Administrative Service Fee = _____
(3) Permit Processing Fee = <u>39</u>	(9) Caterer Opt Out Fee = _____
(4) Deposit = <u>1000.00</u>	(10) Sound Use Fee = <u>100.00</u>
(5) Setup/Teardown = _____	(11) Other Charges = _____
(6) Kitchen = _____	

TOTAL \$ 2660.00 Less Advance Minimum Payment of \$ 0 BALANCE DUE 30 DAYS BEFORE EVENT: \$ 2660.00  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 60 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Marilyn Jefferson DATE \_\_\_\_\_

By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks & Recreation Advisory Commission  
**FROM:** Valorie Winn, deFremery Recreation Center Director  
**DATE:** April 24, 2017  
**SUBJECT: REQUEST APPROVAL TO ALLOW YOUTH SPEAKS  
PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES  
AT THEIR LIFE IS LIVING COMMUNITY EVENT AT DEFREMERY PARK  
ON SATURDAY, OCTOBER 14, 2017.**

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Youth Speaks to collect funds onsite through vendors sales at their Life is Living community event. The mission of this event is to make it West Oakland's own by providing various platforms for youth to enjoy spoken word, hip hop dance, eco-empowerment, obtain health and wellness information, participate in skateboard competitions and family activities at the Life is Living community event to held at deFremery Park on Saturday, October 14, 2017, from 5am-12:00am. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

DeFremery full and part time personnel will staff the event at a total expenditure of 28 staff hours. Revenue generated from the event includes \$800.00 in staff cost and \$2405.00 in rental fees.

Oakland Public Works will provide an additional 20 trash boxes to be placed throughout the park to accommodate for extra trash.

**PROJECT / PROGRAM DESCRIPTION**

Previous Youth Speaks annual events have been very successful. Youth Speaks creates safe spaces that challenge young people to find, develop, publicly present and apply their voices as creators of societal change. Youth Speaks vendors will provide and sell cultural artifacts, food, clothing and other items. Youth Speaks works closely with Alameda County Health Department to ensure all food vendors have valid health permits, seller' permits and licenses required.

The attendance for this event is high and the community looks forward to this annual event. All proceeds will be earmarked to support Youth Speaks in the service of youth, arts in Oakland and surrounding Bay Area communities. The estimated attendance for this event is 4000-7500.

## **BACKGROUND / LEGISLATIVE HISTORY**

Youth Speaks was founded in 1996 and is the leading nonprofit presenter of Spoken Word performances, education and youth development programs in the country. Youth Speaks has had many successful festivals, in Oakland and across the nation. The vision of Youth Speaks is to shift the perception of youth by combating illiteracy, isolation, alienation and silence, creating global movement of brave new voices bringing the noise from the margins to the core.

## **RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Youth Speaks to collect funds onsite through vendor sales at their Life is Living Community Event on Saturday, October 14, 2017 from 5:00am–12:00am.

Respectfully submitted,

/s/ Valorie Winn

Prepared by:

Valorie Winn

deFremery Recreation Center Director

/s/ Elena Bermeo

Approved by:

Elena Bermeo

Recreation Center Director

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Youth Speaks Proposal Letter  
Exhibit B – Post Event Report (2016)  
Exhibit C – Rental Application



March 27, 2017

To the Oakland Parks and Recreation Advisory Commission,

**Staff**

James Kass  
Founder & Executive Director

Paula Arrigoni  
Director of Operations

Joan Osato  
Producing Director

Hodari B. Davis  
National Program Director

Susie Lundy  
Program Director, Bay Area

Juan Rivera  
Marketing Director

Sean San Jose  
Artistic Director

**Board of Directors**

Brian Gadsden  
President

Tony Rodriguez  
Vice President

Adam Mariano  
Treasurer

Steve Wright  
Secretary

Colleen Backstrand

Deborah Brand

Frank Cialone

Matt Cole

Eva Frank

Niles Lichtenstein

Jonathan Melrod

Weyland Southon

Anne Wintroub

James Kass

Thank you for this opportunity to present a proposal to you. We are requesting that our annual Life is Living Festival be allowed to take place on October 14, 2017 at deFremery Park. We are also requesting permission to have on-site vendors at the festival. Life is Living is an intergenerational eco-equity festival presented by Youth Speaks. Life is Living was inaugurated in Oakland, California in October 2008. A celebration of life through urban performance, intergenerational health, and environmental action, Life is Living strives to activate the West Oakland community surrounding deFremery Park in a spirit of love and unity. We also strive to recognize and celebrate the legacy of the Black Panther Party in Oakland.

Life is Living has featured musical performances drawn from a diversity of styles (jazz, gospel, and hip hop), as well as live painting, sports (skateboarding and a softball tournament), a Kid's Zone (complete with face painting, art activities, and parkour), a Teen Stage, a dance zone, and writing and performance workshops for youth—all for free.

This year, our festival will feature new partnerships with Cal Shakes and Yerba Buena Center for the Arts to present exclusive theater live in the park. We will also be doubling down on our commitment to dance, by having live dance classes all day in the park. Additionally we intend to continue strengthening our partnerships with local food justice organizations, artisans, and non profits. In keeping with our focus on progressive environmental action, we are recruiting vendors whose wares are environmentally sound. This year, we hope to expand on last year's successes and ensure festival participants' experience of vendors is first-rate.

We plan to continue charging our vendors a fee to participate in the festival. We estimate that our vendor fee will be approximately \$250 per booth. We will use those monies to pay for vendor and permit fees with the Alameda County Department of Environmental Health.

We will also contact the Oakland Police Department to apply for a Short Term Encroachment Permit to cordon off a section of 18<sup>th</sup> Street from Adeline to Union to expand the foot print of the Festival, and use 16<sup>th</sup> st on the park side for food trucks and vendors. We successfully used this portion of 16<sup>th</sup> Street last year, to maximize ease of experience for vendors and attendees.

In all of our editions of Life is Living, there have been no negative incidents or contention, and a genuine feeling of peace and community and peace has reigned. We are grateful for the goodwill of the West Oakland community, the support of Oakland Parks and Recreation, and the consideration of the City of Oakland and the Oakland Police Department. We hope to make this year's festival a truly positive experience for all who attend.

Sincerely,

Hodari Davis  
National Program Director  
Youth Speaks Inc.  
1663 Mission St Ste 604  
San Francisco, CA 94103  
[youthspeaks.org](http://youthspeaks.org)  
[lifeisliving.org](http://lifeisliving.org)

**Youth Speaks inc. Life is Living  
8th Annual Life is Living Festival**

www.lifeisliving.org

**October 10 2016 | Defremery Park | Oakland CA**

Youth Speaks Inc. in partnership with The Friends of Defremery Park, Town Park, , Brett Cook Disney The Oakland Public Library, and others hosted an 10 hour inter-disciplinary, intergenerational, eco-equity performance event at Defremery Park in West Oakland, to continue a conversation focused on empowering community. This event modeled **partnerships between diverse and underserved communities, green action agencies, local community groups, urban environmental activists, and the contemporary arts world**. We use this event as a catalyst to foster collaborations and partnerships throughout the year in the service of youth and arts in Oakland.

Organizing Committee:

Hodari Davis	Executive Producer	Youth Speaks Inc
Joan Osato	Line Producer	Youth Speaks Inc
Effie Tesfahun	Marketplace Director	Youth Speaks Inc
Marc Bamuthi Joseph	YBCA in Community	YBCA SF
Saqib Karval	Food Justice Zone Producer Free Breakfast Program	People's Kitchen
Emily Butterfly	Kids Zone Coordinator	Young Oakland
Kieth "KDub" Williams	Karl Watson Skate Producer	Town Park
Brett Cook	Resident Artist	Reflections of Healing
Chinaka Hodge	Community Liaison / Host	West Oakland
Delina Brooks / Adande M'Baye	Africa In Oakland - ft. Malonga Center	Delina Dream Productions Drianke Entertainment
Nick James	Promotions	IamNickJames
Kamel Jacot	Promotions	Ankh Marketing
Korise Jubert	Hip Hop Zone	DJ Project / Town Futurist
Amy Sonnie	Teen Librarian	Oakland Public Library
Valerie Winn	Park Director / Soul Train Line	Defremery Park
Candice "Antqiuie" Wicks	Beauty Zone	Antique Edutainment
	Theater Stage	Cal Shakes
Alonzo King	Wellness Zone	Alonzo King
Yoram Savion	Dance Battle	YAK Films
Natasha Huey	Bigger Picture Program	Youth Speaks

To continue our community conversation and campaign about reclaiming public space, environmental education and activism, social and community ecology, and collective responsibility in a climactic era of climate change, we presented the following activities at The Life is Living Festival:

- **The Bigger Picture Free Breakfast Program** Leading Food Justice and environmental advocates made presentations inside the victorian. Topics included Food justice, healthy living, and Cooking. We featured performances of poetry aimed to curb the Type 2 Diabetes epidemic in California from **The Bigger Picture Program**, and we had a forum hosted by Ashara Endukayo about the intersectionality between food, health, art and technology. With the help of Peoples Kitchen fed over 800. people free breakfast in the morning.
- **The Africa in Oakland Dance Experience** With the help of Delina Dream Productions and Drianke Entertainment we were able to produce an all day dance experience that featured many of the best dance teachers, drummers and professionals in Oakland. Highlighting teachers and dancers from the Malonga Center, the event was capped by an inspiring performance from 35 year old Oakland Dance company Dimensions. This 8

## LIFE IS LIVING 2015 VENDOR LIST

We did charge vendor fees in 2015. We used fees from each of the food sellers, so we could cover the additional costs of water access, garbage, recycling, etc. and help pay for permits for those who needed them.

### Food

DeFremery Grill	non Profit	Grilled Food	Y
Tase of Africa		African Food	Y
SCENDS		Soul Food	Y
No Worries		Vegan Filipino	Y
Milton & Small LLC		Fair Trade Coffee	Y
Soul Cocina		Global Street Cuisine	Y
Peoples Grocery / Food First	Non Profit	Fresh Vegetables	Y

### Arts and Crafts Vendors

Oakland Surf Club		T Shirts, hats	Y
Romber Clothing		Clothing, shoes	Y
Wose Community Church	Non Profit	Tabling	
Diane Bezucha Photography		Photography	
Nisha K Sembi		Henna	
Betti Ono	Non Profit	Art and Tabling	
Earth Majesty		Jewelry and Clothing	Y
Jungle Undies		Underwear	Y
Ashara Ekundayo	Non Profit	Tabling	
Creative Tuesdays	Non Profit	Vintage Clothing	
C-Proof Entities		Arts , polaroid photos	
Richmond Spokes	Non Profit	Bike Valet	
Keeze Clothing		Clothing	Y
Copes Clothing		Clothing	Y
Mercedes Martin		Tabling and Crafts	
Call Co Customs		Custom Designs	Y
Oaklandish		Shirts and Posters	Y
Iyoba Bath and Body		Soaps and Oils	Y
Voter Registration		Tabling	
Esuu Orundide		Shirts	Y

### IV COMMENTS:

**List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets if necessary): (For example: changes or additional vendors, location, change of hours, etc.)**

There are several ways we hope to improve the Festival and specifically the vendor process.

1 – We want to rent less equipment and be able to create the stages and public performances in partnership rather than as renters. We would prefer to partner with the city on the park fees, partner with management and staging companies on the sound, and partner with artists to make public appearances at LIL. We need to find a way to accommodate for rental cost increases. This year the costs were \$10K more than last year for basically the same set up.

2 – We want more community investment in the park in the short and long run. We plan to build a Professional Development cohort with our zone leaders to provide them with the technical assistance necessary to resource their projects year round, and their iteration at the Life is Living Festival. We hope zone leaders can at least match the funds we invest in their activities at Life is Living.

3 – We want to expand our geography but only if we can better resource the Festival. For as many artists, activists and entrepreneurs we support, there are many who ask to be involved and we simply do not have the available space. We want to change that and hope next year to expand into the Softball field more extensively.

**Revenue** - (The Youth Speaks funds cover primarily staffing and production costs, while the Estria Foundation pays for the Grafitti Battle, flying artists in from around the country – we are dealing with limited revenue and the greatest resource we have is the will of the community to make it happen.)

<b>Youth Speaks</b>	<b>\$30K</b>	<b>Staffing and Organizing</b>
<b>East Bay Community Foundation</b>	<b>\$15K</b>	<b>General Support</b>
<b>Oakland Open Circle Fund</b>	<b>\$12K</b>	<b>General Support for Oakland Artists</b>
<b>Yerba Buena Center for the Arts</b>	<b>\$ 5K</b>	<b>Dance Stage</b>
<b>Cal Shakes</b>	<b>\$ 5K</b>	<b>Theater Stage</b>
<b>YBCA</b>	<b>\$ 5K</b>	<b>Black Joy in the Hour of Chaos</b>
<b>Marketplace</b>	<b>\$ 4.5K</b>	
<b>Miscellaneous Funding</b>	<b>\$ 5K</b>	<b>Food Justice, Hip Hop Stage, Kids Zone, ..etc.</b>
<b>Total</b>	<b>\$86.5K</b>	

**Expenses**

<b>Staffing</b>	<b>\$40K</b>
<b>Artists</b>	<b>\$20K</b>
<b>Staging / Production</b>	<b>\$25K</b>
<b>Fees and Management</b>	<b>\$ 5K</b>
<b>Total Expense</b>	<b>\$90K</b>

**2016 POST EVENT REPORT**

**GENERAL INFORMATION:**

**Name Of Event:** The Life is Living Festival  
**Location of Event:** Defremery Park, West Oakland  
**Date/Hours of the Event:** October 10, 2015 - 10am – 8pm  
**Event Contact Name:** Hodari B. Davis and Bayana Davis  
**Event Contact Address:** 1662 Mission St. San Francisco 94103

**Is this a first time event at this location? NO – If “no” when was the event held previously?**  
 We have had this event at Defremery Park every year since 2008

**Were Facilitiy Rental / Set Up Fees waviied? NO**  
**Check other Permits required for event?**

- OPD Special Events Permit
- Food Handlers Permit (for food vendors)
- Certificate of Insurance
- Sellers Permit (for vendors)

**ATTENDANCE AND COLLECTION OF FUNDS:**

- 1.) **Total Number in attendance: 5000+**
- 2.) **Were registration fees, donatona or other fees collected on site? NO**
- 3.) **N/A**
- 4.) **N/A**
- 5.) **N/A**
- 6.) **N/A**
- 7.) **How Much was collected on site from other fees? N/A**

**List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets if necessary)**

We were very satisfied with the event. Going into 2017, we recognize some immediate changes included the fact that the building has been refurbished, and that Town Park is now permanent. We recognize how this enhanced the impact of the festival and does not detract from it in any way. We also recognize that population of West Oakland is changing and we are interested in striking a balance between welcoming the new residence while honoring the presence and legacy of the old residents. We are firm in our stance for this festival as a cultural celebration in West Oakland and are committed to affirming the identity of this community in this Festival.

**Submitted by:** Hodari B. Davis

**Date:** November 2016

**Approved by: (OPR Staff)**

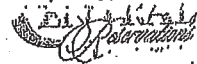
*Calvin King*

**Date** 3/27/17

**Comments:** \_\_\_\_\_

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**Rental Application**

ATTENTION: \_\_\_\_\_

Date of Application: March 17, 2017

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: Youth Speaks  
 Address: 6003 Mission St San Francisco 94103  
Street Address City Zip Code  
 Name of Contact Person: Hodari B Davis  
 Phone Number: 510 457 5210 Fax Number: 415 255 9065 E-mail: hodaribdavis@gmail.com  
 Mailing Address: 1761 Hansom Dr Oakland 94605  
Street Address City Zip Code

Facility/Park Name: Defremery Park (Softball field, tennis courts, all picnic areas, and 18th st.)  
 Room(s)/Site(s): Also using the building, especially the ballroom.

**EVENT INFORMATION:**

Date(s) of Event: October 14 2017  
 Time In/Prep 5am Event Time 9am Cleanup/Time Out midnight

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/Bat Mitzvah, etc.)  
Live Is Living Community Event

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
Musical Instruments, Live bands, drums, amplifiers, microphones, multiple stages and DJs.

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 7500 Approximate # of Adults 4500 # of Teens 1000 # of Children/Infants 2000

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No  
 If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No  
 Name of Approved Caterer: \_\_\_\_\_  
 If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_  
 (Opt-Out Fee - See Attached Regulations)

**RENTAL FEES** (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)  
 Permit Processing Fees (Picnic & Related Events) A non-refundable permit processing fee of \$15 will be added to each application with 50 or more people.  
 For Park Use: (Special Events) A non-refundable permit processing fee of \$30 will be added to each application.

(1) <u>2250</u> x <u>10</u> = <u>1275.00</u> <small>(Hourly Rate) (# of hours)</small>	(7) Alcoholic Beverage Fee = _____
(2) _____ x _____ = _____ <small>(Hourly Rate) (# of hours)</small>	(8) Administrative Service Fee = _____
(3) Permit Processing Fee = <u>30</u>	(9) Caterer Opt Out Fee = _____
(4) Deposit = <u>1000</u>	(10) Sound Use Fee = <u>100.00</u>
(5) Setup/Teardown = _____	(11) Other Charges = _____
(6) Kitchen = _____	

TOTAL: \$ 2405.00 Less Advance Minimum Payment of \$ 0; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 2405.00  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE March 17, 2017

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks & Recreation Advisory Commission  
**FROM:** Valorie Winn, deFremery Recreation Center Director  
**DATE:** April 24, 2017  
**SUBJECT:** **REQUEST APPROVAL TO ALLOW THE OAKLAND BLACK COWBOY ASSOCIATION (OBCA) PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR 43<sup>RD</sup> ANNUAL FESTIVAL AND PARADE AT DEFREMERY PARK ON SATURDAY, OCTOBER 14, 2017.**

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from the Oakland Black Cowboy Association (OBCA), a nonprofit organization. OBCA is seeking permission to allow 20 vendors to sell water, t-shirts and hats at their 43<sup>rd</sup> Annual Festival and Parade at deFremery Park on Saturday, October 7, 2017, from 6:00am-6:00pm. All proceeds from this event are earmarked for the continued support of the OBCA future festivals. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

OPRYD will assign 3 additional personnel to the event and expend 30 hours at a total cost of \$750.00 for the day. An additional \$1090.00 will be generated in rental fees. Rental fee for this event are paid through the City of Oakland, Cultural Affairs Division.

Oakland Public Works will provide an additional 15-20 trash boxes to be placed throughout the park to accommodate for extra trash.

**PROJECT / PROGRAM DESCRIPTION**

The Oakland Black Cowboy Festival and Parade involves the community and provides a fun filled day of family engagement, entertainment and building Oakland's pride. Horses, decorated cars and drill teams are favorite elements of the parade. OBCA volunteers control the traffic before, during and after the event. The City of Oakland issues street closure permits for the parade. This is a highly attended family friendly community event that is anticipated annually.

The estimated attendance for this event is 2000.

**BACKGROUND / LEGISLATIVE HISTORY**

The Oakland Black Cowboy Parade was originally sponsored by the Oakland Museum's Cultural and Ethnic Affairs Guild in 1975. In 1976, the parade was sponsored by the Oakland Traders, a group of local businessmen. 1977, the parade was sponsored by a community group named Blacks Unified to Motivate Progress (BUMP) and the Black Cowboy Association. The Black Cowboy

Association became the Oakland Black Cowboy Association in 2004, adding Oakland to their name to show pride in the support given to the parade by the City of Oakland and its citizens.

The purpose of this event is to educate the public about the role Black Cowboys played in building and settling in the Old West. The parade honors the role of African Americans during this time and shares history of the cowboys according to historians.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Oakland Black Cowboy Association to collect funds onsite through vendor sales at their 43<sup>rd</sup> Annual Black Cowboy Festival and Parade on Saturday, October 7, 2017 from 6:00am– 6:00pm.

Respectfully submitted,

/s/ Valorie Winn

Prepared by:

Valorie Winn

deFremery Recreation Center Director

/s/ Elena Bermeo

Approved by:

Elena Bermeo

Recreation Center Director

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Oakland Black Cowboy Proposal Letter  
Exhibit B – Post Event Report (2016)  
Exhibit C – Rental Application

March 1, 2017

Chairman Ellen Wu  
Parks & Recreation Advisory Commission (PRAC)  
666 Bellevue Street  
Oakland, CA 94612

Dear Chairman:

The Oakland Black Cowboy Association (OBCA) is based in Oakland, California. WE have been a part of this community for 43 years. The organization started in West Oakland in 1974. We are a Non-Profit organization registered with the internal Revenue Service; our Employer Identification number is 90-0176295. In addition, we are registered and incorporated with the State of California, Secretary of the State department. Our California Corporate ID number is C262698.

The Oakland Black Cowboy Association gives an annual parade and festival once a year in the great City of Oakland on the first Saturday in October. We are requesting to hold this year's event on Saturday, October 7, 2017. We invite and accept people to join our parade and festival for worthy community cause, educational events, family engagement, and a safe fun-filled day. We have not experienced any unsafe efforts or activities during the parade in 42 years.

On our parade and festival day we provide horse and pony rides for the community to enjoy. We welcome and invite church organizations, community groups, school marching bands, drill teams, the fire and police departments, libraries, cultural dance groups, and, auto and motorcycle organizations to participate.

As the OBCA, we are also requesting permission to sell OBCA t-shirts, water, horse/pony rides, and, western hats to assist us financially and to continue providing educational history about the Oakland Black Cowboy Association and future OBCA parades pertaining to black history. We would like permission to have twenty vendors to sell food and/or cultural arts and crafts.

Sincerely,



Wilbert F. McAlister  
President  
Oakland Black Cowboy Association

## POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

### I. GENERAL INFORMATION

Name of Event: Oakland Black Cowboy Association Puente & Festival (Annual)

Location of Event: deFremery Park 18<sup>th</sup> Street & Alameda St. Oakland, Ca.

Date/Hours of Event: October 1, 2016 10AM-5PM Permit No. \_\_\_\_\_

Event Contact Name: Wilbert F. McAlister Phone No. 510-541-2763

Event Contact Address: 10330 Greenview Drive Oakland, Ca. 94615

Is this a "first time" event at this location?  Yes  No If no, when was the event held previously?

October 1, 2016

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable
2. Check other permits required for event?
 

<input type="checkbox"/> OPD Special Events Permit	<input type="checkbox"/> Food Handler's Permit	<input type="checkbox"/> Seller's Permit
<input type="checkbox"/> Charitable Solicitations Permit	<input type="checkbox"/> Certificate of Insurance	<input type="checkbox"/> Other -- Please list

### II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 400-600
2. Were registration fees, donations or other fees collected on-site?  Yes  No  
 Not Applicable
3. If yes, how many people registered? 16 How many people made donations? 16
4. What was the cost for registration? \$ 25.
5. How much was collected on site from registration fees? \$ 400.00
6. How much was collected on site from donations? 0
7. How much was collected on site from other fees? 0

**OAKLAND BLACK COWBOY ASSOCIATION**

**2017 VENDOR INFORMATION**

**ADDITIONAL VENDOR INFORMATION**

ADDITIONAL VENDOR INFORMATION				
Panche	For		African Artifacts	Y
Texland Gifts	For		Western Clothing, & Accessories	Y
Moma African	For		African Clothing and Jewelry	Y
Seymart Fish & Chicken	For	Soul Food		Y
Young Jewels	For	Assorted Jewelry		Y
CJ's Barbeque	For	Barbeque & Soul Food		Y
Hot Dog Stand	For	Hot Dogs & Buns		Y
La'Vae 4 Bows	For		Hair Accessories	Y
Radio Station		Root beer Floats & Ice Cream		
Italian Ice		Ice Shaving		



Rental Application

ATTENTION: \_\_\_\_\_

Date of Application: MARCH 1, 2017

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.\*

Name of Business/Organization: OAKLAND Black Cowboy Association

Address: P.O. Box 4889 OAKLAND 94605  
Street Address City Zip Code

Name of Contact Person: Wilbert F. McAlister

Phone Number: 510-541-2763 Fax Number: 510-569-3835 E-mail: WILBERTMCALISTER@COMCAST.NET

Mailing Address: 10330 Greenview Drive OAKLAND 94605  
Street Address City Zip Code

Facility/Park Name: deFremery PARK

Room(s)/Site(s) \_\_\_\_\_

EVENT INFORMATION:

Date(s) of Event: October 7, 2017

Time In/Prep 8:00 AM Event Time 10 AM - 5 PM Cleanup/Time Out 6:00 PM

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitzvah, etc.)  
OAKLAND Black Cowboy Association 43<sup>rd</sup> Annual Festival & PARADE for 2017

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e. musical instruments, live band, cd player, amplifiers, microphones etc.)

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 600 Approximate # of Adults 200 # of Teens 300 # of Children/Infants 100

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
NONE

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_ (Opt-Out Fee - See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)  
Permit Processing Fees (Picnic & Related Events) A non-refundable permit processing fee of \$15 will be added to each application with 50 or more people.  
For Park Use: (Special Events) A non-refundable permit processing fee of \$30 will be added to each application.

(1) <u>10.00</u> x <u>7</u> = <u>70.00</u> (Hourly Rate) (# of hours)	(7) Alcoholic Beverage Fee = _____
(2) _____ x _____ = _____ (Hourly Rate) (# of hours)	(8) Administrative Service Fee = _____
(3) Permit Processing Fee = <u>30</u>	(9) Caterer Opt Out Fee = _____
(4) Deposit = <u>270.00</u>	(10) Sound Use Fee = <u>100.00</u>
(5) Setup/Teardown = _____	(11) Other Charges = _____
(6) Kitchen = _____	

TOTAL: \$ 1090.00 Less Advance Minimum Payment of \$ 0 BALANCE DUE 30 DAYS BEFORE EVENT: \$ 1090.00  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 60 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Wilbert F. McAlister DATE 03/01/2017

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks & Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations Lead  
**DATE:** April 28, 2017  
**SUBJECT:** **REQUEST PERMISSION TO APPROVE BAY AREA BLACK MARKET'S REQUEST TO ALLOW VENDORS TO SELL FOOD, BEVERAGES, MERCHANDISE, RAFFLE TICKETS AND COLLECT DONATIONS AT THE COMMUNITY MARKETPLACE HELD AT LAKESIDE PARK GARDEN CENTER ON SATURDAY, JULY 1, 2017.**

**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Bay Area Black Market (BAMA) an organization created to serve the community by promoting black businesses through internet advertising and marketplace events such as Bay Area Black Marketplace. BAMA is requesting permission to allow vendors to sell food, beverages, merchandise, raffle tickets and collect donations at the Community Marketplace at the Lakeside Park Garden Center on Saturday, July 1, 2017, from 1:00pm-6:00pm. Five percent of the funds collected from the Bay Area Black Market will go to Ador of Hope, a IRC 501(c)(3) non-profit organization that provides Transitional Housing for Homeless and re-entry support into the Community. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Bay Area Black Market is paying all rental fees associated with the event estimated at \$1450.00.

**PROJECT / PROGRAM DESCRIPTION**

The Bay Area Black Marketplace is a FREE quarterly event that showcases and celebrates Bay Area Black businesses from all business sectors. The mission is to encourage the Black consumer to spend larger portions of their incomes with Black owned businesses. The event showcases 40 vendors and has over 200 shoppers throughout the course of the day.

The following is a list of fees to be collected onsite:

- Vendor's Merchandise (\$1- \$40)
  - T Shirts
  - Beauty/Cosmetics
  - Men & Women Accessories
  - Food & Beverages
- Beverages Tickets (Alcoholic & Non-Alcoholic \$1-\$5)
  - Bottled Water
  - Juices, Soda
  - Sample Size Wine Tasting Flights and Margaritas



- Food
  - Bite Sized Samples from Vendors (\$3 - \$5)
- Donations: (All Donations Welcome)
- Raffle Tickets: (\$1-\$5)

The estimated attendance is 300.

### **BACKGROUND / LEGISLATIVE HISTORY**

Bay Area Black Market was founded in 2016. The goal of the organization is to bring awareness to Black owned businesses in the Bay Area with a focus on mentoring Oakland youth in entrepreneurship. Each of the businesses listed in BABM's directory has made a commitment to mentor a youth through the business startup process. Bay Area Black Market's goal is to provide funds for future business startup. BAMA has sponsored Black business and women entrepreneurship events throughout the Bay Area.

### **RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Bay Area Black Market to collect funds onsite through vendor sales of food, beverages, merchandise, and raffle tickets and collection of donations at the Community Marketplace at the Lakeside Park Garden Center on Saturday, July 1, 2017, from 1:00pm-6:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Bay Area Black Market Proposal Letter  
Exhibit B – Post Event Report  
Exhibit C – Rental Application



# BAY AREA BLACKMARKET

Bay Area Black Market  
345 15<sup>th</sup> Street  
Oakland, CA 94612

April 27, 2017

Parks and Recreation Advisory Commission  
250 Frank H. Ogawa Plaza, Suite 3330  
Oakland, CA 94612

Dear Commissioners,

Our Proposed Event Date: July 1, 2017  
Time: 1 PM to 6 PM

## **HISTORY**

Bay Area Black Market was founded in 2016. The Organization was created to serve the community by promoting black businesses through Internet advertising and Marketplace events such as Bay Area Black Marketplace. The goal is the organization is to bring Awareness to Black Owned Businesses in the Bay Area with a focus of mentoring Oakland Youth in Entrepreneurship. We sponsor Black Business and Women Entrepreneurship Events throughout the Bay Area. Each of the businesses listed on Our Directory make a commitment to mentor a Youth through the business startup process. Bay Area Black Market will eventually provide funds for business startups. Our Youth incubator program will begin January 2017.

## **EVENT OVERVIEW**

The Bay Area Black Marketplace is a FREE quarterly event that Showcases and Celebrates Bay Area Black Businesses from all business sectors. Our mission is to encourage the Black consumer to spend larger portions of their incomes with Black Owned Businesses. We want to help circulate Our money back into Our communities. Our goal is to begin to circulate the "Black Dollar" back into the Black Community! With 3 Trillion Dollars in buying power we have the potential to do great things if we band together and support each other. Our event showcases 40 vendors. We also have over 200 shoppers throughout the course of the day. 5% of all proceeds will go to Ardor of Hope a Non-Profit, Transitional Housing and Re-entry program. The funds raised will benefit their Entrepreneur Development Program.



### REQUEST TO COLLECT FUNDS ON-SITE

We are requesting collection of fees for the following items:

- Sale of Goods by Vendors (Merchandise Priced: \$1- \$40)
  - T Shirts
  - Beauty/Cosmetics
  - Men & Women Accessories
  - Food & Beverages
- Beverages Tickets (Alcoholic & Non-Alcoholic Prices Range: \$1-\$5)
  - Bottled Water
  - Juices, Soda
  - Sample Size Wine Tasting Flights and Margaritas
- Food
  - Bite Sized Samples from Vendors (Prices Range: \$3 - \$5 )
- Donations (All Donations Welcome)
- Raffle Tickets: Products from Vendors (Prices Range: \$1-\$5)

5% of all proceeds will go to Ardor of Hope to help continue their Entrepreneurship Development Program.



## POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

### I. GENERAL INFORMATION

Name of Event: Bay Area Black Market

Location of Event: July 1, 2017

Date/Hours of Event: 1 to 6 PM Permit No. \_\_\_\_\_

Contact Person: Carla Buggs Phone No. 510 393 3950

Contact Person Address: 2362 Church Street Oakland, CA 94605

Is this a first time event at this location?  Yes  No If no, when was the event held previously? February 28, 2017

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable
2. Check other permits required for event?  
 OPD Special Events Permit  Food Handler's Permit  Seller's Permit  
 Charitable Solicitations Permit  Certificate of Insurance  Other – Please list

### II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 250+
2. Were registration or donation fees collected on-site for the event?  Yes  No  
 Not Applicable
3. If yes, how many people registered? 28 How many people made donations? 0
4. What was the cost for registration? \$75
5. How much money was collected on site for registration fees? \$0.00
6. How much money was collected on site for donations? \$0.00

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement?  Yes All Vendors have permits  No

Of no, why not?            All

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

   Our wish is to get more black owned businesses, community members and sponsors involved.

\_\_\_\_\_

\_\_\_\_\_

List any problems, concerns, or, other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

           The staff has been excellent. I appreciate their professionalism.

\_\_\_\_\_

\_\_\_\_\_

Submitted by: Carla Buggs

Date: 4/27/2017

Approved by: 

(OPR Staff)

Date: 4-28-17

Company Name	Owner	Type	Event
Hella Handbags.com	Alicia Moszee	Vendor	28-Feb
Bay Area Bling	Leona moszee	Vendor	28-Feb
DJ	Marcus Ringold	Vendor	28-Feb
AR'Simonne	Crystal Coats	Vendor	28-Feb
Soyful Aromas	Janet Campbell	Vendor	28-Feb
Damsel of Defense	Genoa Cheavers	Vendor	28-Feb
Queens Fashion Palace	Tominque Bardwell	Vendor	28-Feb
Tara Rocker	Tara Rocker	Vendor	28-Feb
Black Five Point Star	Reinna Wright	Vendor	28-Feb
YogaLove	Treina Alexander	Vendor	28-Feb
A Dream Catcher	Messina Watley	Vendor	28-Feb
Beija Flour Naturals	Steonne Ratliff	Vendor	28-Feb
LadyLike	Kedra William	Vendor	28-Feb
Tiphereth Banks	Conscious Nativ	Vendor	28-Feb
Brown Sugars Treasures	Tammy Jenkins	Vendor	28-Feb
Kiss My Butter	Alicia Vaca	Vendor	28-Feb
Brandfiend	Lamar Johnson	Vendor	28-Feb
Lemonade Bar	Kwame Glover	Vendor	28-Feb
Exclusively Me	Exclusively Me	Vendor	28-Feb
Sinai J	Tina Heard	Vendor	28-Feb
Dripping Sauce	Dwayne Hassell	Vendor	28-Feb
SonSon, LLC	Shima SonSon	Vendor	28-Feb
Ladylike	Kedra Williams	Vendor	28-Feb
Glow	Hazel Jay	Vendor	28-Feb
Damsel of Defense Pro	Genoa Cheavers	Vendor	28-Feb
Beauty Brains Tees	LaShae Fuqua	Vendor	28-Feb





**CITY OF OAKLAND  
Oakland Parks & Recreation**

**TO:** Ellen Wu, Chair, Parks and Recreation Advisory Commission  
**FROM:** Ben Livsey, Watershed Program Specialist  
**DATE:** May 10, 2017  
**SUBJECT:** **INFORMATIONAL REPORT ON SAUSAL CREEK EROSION CONTROL RESTORATION PROJECT IN DIMOND CANYON PARK**

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**SUMMARY**

The Friends of Sausal Creek (FOSC), in partnership with the City of Oakland, received a \$540,000 California Department of Water Resources (DWR) Urban Streams Restoration Program grant funded by Proposition 84 for the Sausal Creek Erosion Control Restoration Project. The project is located in Dimond Canyon Park about 2,000 feet upstream of the Sausal Creek crossing with El Centro Avenue, off of Park Boulevard. Exhibit A shows the project area.

The project will manage urban runoff from storm drain outlets flowing into a highly-utilized reach of Sausal Creek. The project will reduce erosion and sediment flow along Sausal Creek through the design and installation of erosion control solutions at three storm drain outlets that are currently experiencing significant erosion and are likely the most significant sources of sediment supply to the creek within the local reach.

**FISCAL IMPACT**

This is an informational report; there are no financial cost associated or obligated.

**PROJECT / PROGRAM DESCRIPTION**

The project remedies erosion caused by three storm drain outfalls in Dimond Canyon Park. It will reduce sediment loads and improve water quality in Sausal Creek. The overall project concept is to design and construct erosion control features at the sites that can be constructed with a combination of volunteer labor and professional contractors. The Oakland Watershed and Stormwater Management Program is coordinating the City's bid process to select the project contractor. Construction is anticipated to begin in September 2017, with work in the creek bed completed by October 15, 2017, according to the requirements of regulating agencies. FOSC staff will lead volunteers in planting workdays to revegetate the project area in winter 2017-2018 and will lead volunteers in subsequent workdays to maintain the project plantings and to do infill planting as needed. FOSC staff will also oversee any monitoring required under the project permits.

The project uses natural elements where possible to stabilize slopes and infiltrate or slow urban runoff, and it will install energy dissipation structures and vegetated swales to further stabilize gullies and other erosional features. Invasive, nonnative plants will be removed and local native plant installed. Erosion control best management practices will be utilized including coir logs and biodegradable blankets, broadcast seeding, and extensive planting of local native plants grown at the



FOSC Native Plant Nursery. Installation of a large woody debris structure in the creek channel will improve the habitat for the creek's native rainbow trout.

In addition to habitat and water quality benefits, the project will serve as a teaching tool through FOSC-sponsored community volunteer workdays. Community members as well as community service organizations will plant approximately 70% of the 5,260 native trees and plants being grown for the project area. FOSC will lead environmental education and hands-on restoration field trips for local students to implement maintenance and monitoring activities.

The project will improve habitat for the creek's macroinvertebrates as well as for the rainbow trout population. By improving water quality, we anticipate an increase in the diversity of macroinvertebrates in this section of Dimond Canyon and downstream in Dimond Park, approaching the diversity found in least-disturbed upstream stream reaches. Invasive plant removal will improve habitat quality in Dimond Canyon to benefit a diversity of species including a growing population of migratory bird species. Specific construction activities at each site include the following:

- Drain Site 1 consists of an eroded gully that is approximately 250 feet long and originates from a storm drainage system along Park Boulevard and San Luis Avenue. Work will take place both between Old Cañon Trail and San Luis Avenue and between Old Cañon Trail and Sausal Creek. In preparation for the storm drain work, invasive, nonnative acacia trees in poor health were removed above Old Cañon Trail in February 2017. Activities to remediate the gully include installation of a rock lined drainage channel with check dams; drop inlet structure with 12" diameter high-density polyethylene pipe discharging to a planted rock riprap; coir log check dams with willow baffles; and a large woody debris root wad anchored and pinned to 2-ton boulders wedged against the large wood debris structure.
- Drain Site 2 has an erosion gully caused by discharge from the storm drain at the end of Benevides Avenue. To remediate the gully on the steep hillside, the storm drain line down the slope will be extended and a planted rock riprap energy dissipater at the discharge location near the creek channel will be installed. The existing concrete curb and drop inlet will be removed and replaced with a standard 6-inch-high curb, and the flow line into the inlet will be improved. An improved landscape berm will be constructed to prevent runoff from overtopping the curb and running over the hillside. The drop inlet at street level will be rehabilitated and the 18" storm drain culvert will be anchored at the curb inlet at top slope and by cable supports and a thrust block further downslope. Because of the steepness of this site, the contractor will install all native plants and trees at this site.
- Drain Site 3 has a drainage gully from a storm drain below Oakmore Road that is also impacting Dimond Canyon Trail. Slowing the flow will address erosion of both the hillside and the trail. Activities include installation of rock check dams at the existing gully drainage, 1' diameter concrete storm drain pipe underneath existing trail, and two grass swales (240 sq. ft. and 280 sq. ft.) for increased infiltration of stormwater.

## **BACKGROUND / LEGISLATIVE HISTORY**

The City Council resolution authorizing the Memorandum of Understanding between FOSC and the City was filed on September 12, 2013. FOSC held a community meeting at Dimond Library on

January 21, 2015, at which the project designer, Questa Engineering Corp., presented preliminary design plans. In January 2017 FOSC staff went door-to-door to talk to neighbors on Dolores Avenue and San Luis Avenue abutting Dimond Canyon Park for the acacia removal tree permit. FOSC and the City will host a second community meeting prior to the start of construction that will include a tour of the project area to explain the scope of work at the three project sites. A web page provides information on the project and updates on the upcoming site tour and volunteer opportunities: [www.sausalcreek.org](http://www.sausalcreek.org) (“Dimond Canyon Project Information” link at bottom right of page).

### **RECOMMENDATION**

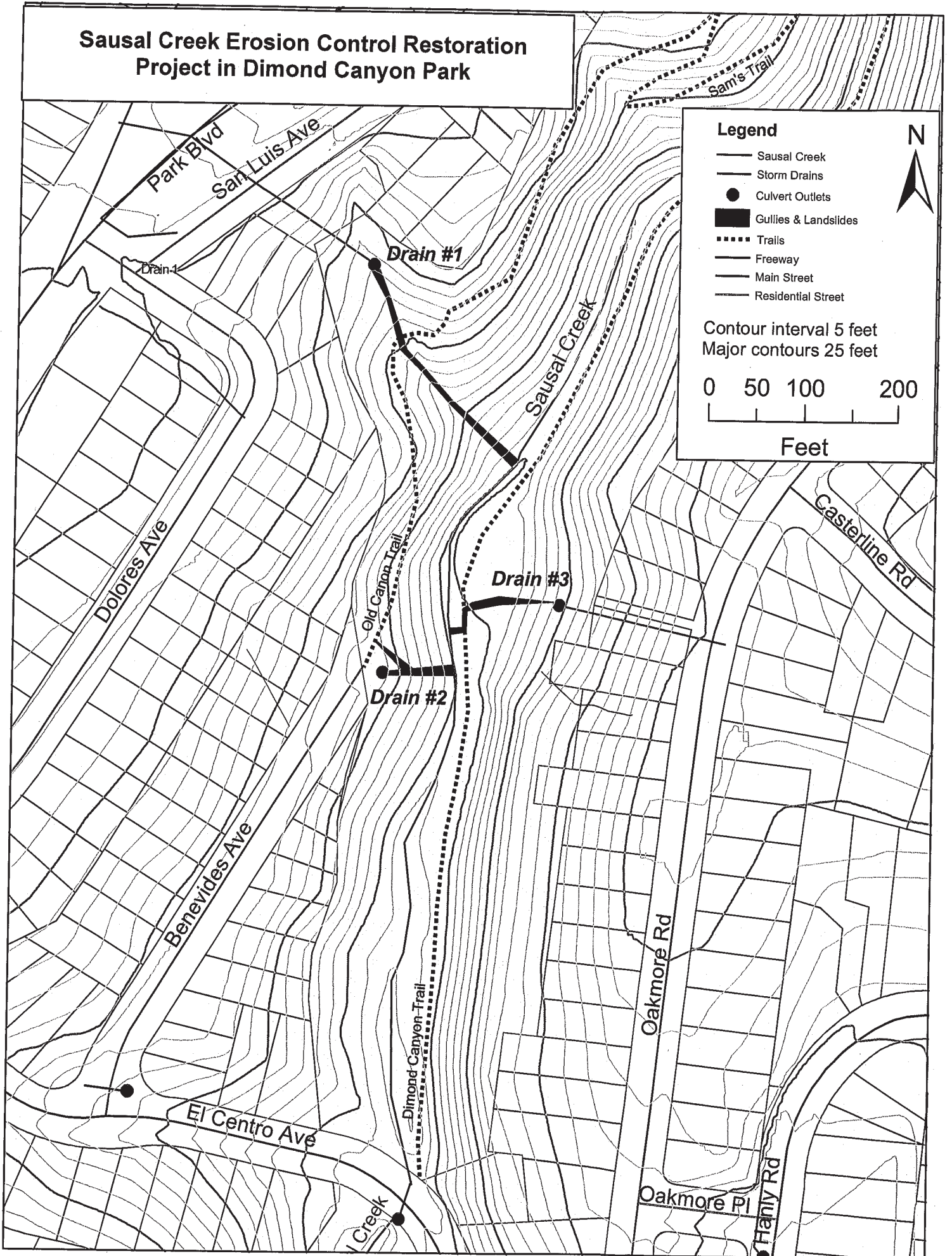
**STAFF RECOMMENDS THAT THE PARKS AND RECREATION ADVISORY APPROVES THE INFORMATIONAL REPORT: SAUSAL CREEK EROSION CONTROL RESTORATION PROJECT IN DIMOND CANYON PARK.**

Respectfully submitted,

Ben Livsey, Watershed Program Specialist  
Kimra McAfee, FOSC

Attachments: Exhibit A - *Map of Sausal Creek Erosion Control Restoration Project in Dimond Canyon Park*

# Sausal Creek Erosion Control Restoration Project in Dimond Canyon Park





**CITY OF OAKLAND  
Oakland Parks & Recreation**

**TO:** Ellen Wu, Chair, Parks and Recreation Advisory Commission  
**FROM:** Dana Riley, Oakland Parks & Recreation  
**DATE:** April 24, 2017  
**SUBJECT: REQUEST FOR APPROVAL TO DEDICATE A BENCH IN HONOR OF  
FRED NESBITT**

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**SUMMARY**

Parks & Recreation staff received a request to dedicate a bench in memory of Fred Nesbitt. The selected is located on the Lake Merritt walking path adjacent to the Sailboat House parking lot facing the lake. The bench is dedicated by Mr. Nesbitt's daughters and the dedication plaque will read:

**Fred Nesbitt  
1928 - 2016  
So strong ~ So fun ~ So wise  
We love you forever, Christine & Susan**

**FISCAL IMPACT**

A donation of \$800 has been made to the Oakland Parks and Recreation Foundation to have a plaque purchased and installed. The plaque installation process is in accordance with the Oakland Public Works department construction requirements. The donor will assist with maintaining the plaque by washing the plaque every few months with soft cloth, water and a mild dish washing liquid.

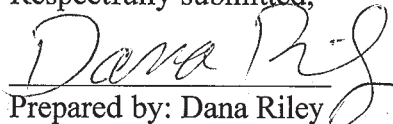
**BACKGROUND / LEGISLATIVE HISTORY**

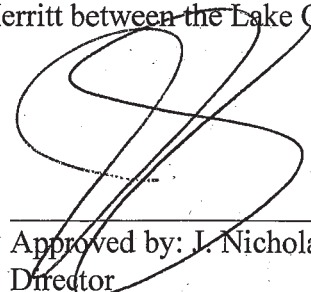
Fred Nesbitt was born in London, England. He was a survivor of World War II and at the age of 19 he immigrated to South Africa to work the gold mines. Then after 18 months he immigrated to Toronto, Ontario, Canada. That's where he met his wife, Elizabeth and had his first child Christine. In 1961 he packed up the family in a small Volkswagen Bug and drove across the country and settled in Oakland California where his second daughter, Susan was born. Fred was deeply loved by his family and the community. He will be especially remembered for his fantastic storytelling and fabulous sense of humor. One of Fred's favorite places was Lake Merritt. He enjoyed walking around the lake, enjoying the community, water, and especially the company of his daughters.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the plaque language as written for dedication of a bench on the shore of Lake Merritt between the Lake Chalet and the Cameron Stanford House.

Respectfully submitted,

  
Prepared by: Dana Riley  
Manager of Operations

  
Approved by: J. Nicholas Williams  
Director



**CITY OF OAKLAND  
Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks & Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations Lead  
**DATE:** April 24, 2017  
**SUBJECT:** **REQUEST PERMISSION TO ALLOW HIP HOP RUN, LLC AND PARTICIPATING VENDORS TO COLLECT REGISTRATION AND MEMBERSHIPS FEES AND TO SELL FOOD, BEVERAGES AND MERCHANDISE AT THEIR 5K/10K RUN AT THE LAKESIDE PARK BANDSTAND ON SATURDAY, JULY 22, 2017.**

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Freddie Jackson of the Hip Hop Run, LLC, who designed a 5k/10k fun run for the urban community that welcomes runners of all ages and fitness levels. The Hip Hop Run, LLC is requesting permission to collect funds onsite through registration fees, sales of food, beverages and merchandise at the Hip Hop Run to be held at Lakeside Park Bandstand on Saturday, July 22, 2017 from 6:00am – 10:00am. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Hip Hop Run, LLC is paying all rental fees associated with the event estimated at \$3,245.00.

**PROJECT / PROGRAM DESCRIPTION**

Hip Hop Run 5k/10K is for runners of all ages and fitness levels. This event combines the fun of music with the joy of running. Event organizers anticipate approximately 1200 attendees.

The following is the list of items and cost requested to be collected onsite the day of the event:

Registration Fees	\$40 - \$65
Food/Beverages	\$1 - \$15
T-Shirts/Apparel	\$5 - \$30
Swag Items/Trinkets	\$5 - \$10
Gym Memberships	\$10 - \$99

**BACKGROUND / LEGISLATIVE HISTORY**

The Hip Hop Run was established in 2016. Oakland will be the 5<sup>th</sup> city to host the event with expectations that it will be as successful as at previous locations. The Hip Hop Run attracts around 1000 participants from all over the host city, and includes fans that fly in to participate. The funds collected onsite helps to support the Make A Wish Foundation as well as a local charity in the host city.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request to allow Hip Hop Run, LLC to collect funds onsite through registration fees and vendor sales at their Hip Hop Run 5k/10K held at Lakeside Park Bandstand on Saturday, July 22, 2017, from 6:00am–10:00am.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Hip Hop Run Proposal Letter  
Exhibit B – Rental Application

## **Oakland Parks and Recreation Advisory Commission**

The Hip Hop Run was established in 2016 and is a fun run designed for the urban community. The distances are 10k and 5k, and it's for runners of all ages and fitness levels. We combine the fun of music with the joy of running.

The event will be held at Lake Merritt on July 22, 2017. This will be the 5<sup>th</sup> city that we have held our run in, with the previous locations being very successful. Our events attract around 1000 people from all over the host city, including fans that fly in for the event. We give back to Make A Wish foundation as well as to a local charity in the host city.

There will be funds collected on site for late registration and child packages. Also, Vendors onsite will be selling various goods from clothing to snack items. A list of who will be collecting funds at the event goes as follows:

**Hip Hop Run: Registration and T shirt sales**

**Food Truck/stands: various food and beverages**

**Vendors: Swag items and trinkets**

**Gyms: Membership sales**

These funds will be collected on site for the entertainment of our runners/attendees. The money collected will solely benefit the various parties collecting the monies.

Any changes to this list will be submitted in writing for approval.



CITY OF OAKLAND  
OAKLAND PARKS AND RECREATION

250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: \_\_\_\_\_

Date of Application: \_\_\_\_\_

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: HIP HOP RUN, LLC

Business/Organization Address: 1609 RESATTA LANE HC SAN JOSE CA 95112  
Street Address City Zip Code

Applicant Name: FREDDIE JACKSON

Applicant Mailing Address: 746 N 21ST ST SAN JOSE CA 95112  
Street Address City Zip Code

Phone Number: 408 892-8109 Fax Number: - E-mail: FREDDIEJS24@GMAIL.COM

Facility/Park Name: LAKE SIDE PARK

Room(s)/Site(s) -

EVENT INFORMATION:

Date(s) of Event: JULY 22 2017

Time In/Prep Time 6 AM Actual Event Time 7 AM to 10 AM Cleanup/Time Out 10 AM

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/BatMitzvah, etc.)

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
MICROPHONES / SPEAKERS / DJ.

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 200 Approximate # of Adults 900 # of Teens 200 # of Children/Infants 200

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+) people

Building Rentals/Special Events (Parks): \$30

(1) 210 x 4 = 840  
(Hourly Rate) (# of hours)

(2) \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit = 1000

(5) Setup/Teardown = \_\_\_\_\_

(6) Kitchen = \_\_\_\_\_

(7) Alcoholic Beverage Fee = \_\_\_\_\_

(8) Administrative Service Fee = 75

(9) Caterer Opt Out Fee = \_\_\_\_\_

(10) Sound Use Fee = 100

(11) Other Charges = 1200

Special Event Fee

TOTAL: \$ 3245 Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_  
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: VISA  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 31 to 60 days notice: Forfeit Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE \_\_\_\_\_ DATE 4/20/17

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.





**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks & Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations Lead  
**DATE:** April 24, 2017  
**SUBJECT:** **REQUEST PERMISSION TO ALLOW AFROCENTRIC OAKLAND TO COLLECT ENTRY FEES, SALES OF BEER, WINE AND SPIRITS IN BEER GARDEN, FOOD, AND MERCHANDISE AT THEIR 7<sup>TH</sup> ANNUAL OAK FAM BAM GATHERING HELD AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON TUESDAY, JULY 4, 2017.**

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Travis Watts of Afrocentric Oakland, who in the past 7 years has hosted the Annual Oak Fam Bam event at Lake Merritt. Oak Fam Bam is a large annual gathering of friends on the 4<sup>th</sup> of July. This is Mr. Watts first appearance before the Commission requesting to collect entry fees and revenue from the sales of beer, wine and spirits in beer garden, food and merchandise at the 7<sup>th</sup> Annual Oak Fam Bam event held at Lake Merritt Blvd. Amphitheatre on July 4, 2017, from 11:00am – 9:00pm. Funds collected will benefit the Free Pan African Festival held annually at Mosswood Park in September. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Afrocentric Oakland is paying all rental fees associated with the event estimated at \$1600.00.

**PROJECT / PROGRAM DESCRIPTION**

Oak Fam Bam is a peaceful picnic gathering of family and friends, where everyone enjoys games, music, dancing and relaxing in the sun. Event organizer anticipates approximately 1000 attendees.

The following is the list of items and cost requested to be collected onsite the day of the event:

Entry Fees	\$10-\$20
Food/Beverages (Alcohol/Non-Alcohol)	\$2-\$15
T-Shirts/Apparel	\$20-\$30

**BACKGROUND / LEGISLATIVE HISTORY**

Oak Fam Bam gathering has been held every 4<sup>th</sup> of July at Lake Merritt and each year's event has been successful. The past 2 years this event has been held at the Lake Merritt Blvd. Amphitheater.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Afrocentric Oakland to collect funds onsite through entry fees, sales of beer wine and spirits in beer garden, food, beverages and merchandise at the 7<sup>th</sup> Annual Oak Fam Bam gathering to be held at Lake Merritt Blvd. Amphitheatre on Tuesday, July 4, 2017, from 11:00am – 9:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Central Reservations Lead

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Afrocentric Oakland Proposal Letter  
Exhibit B – Rental Application



## Afrocentric Oakland's 7<sup>th</sup> Annual Oak Fam Bam

This proposal letter is to the Parks and Recreation Advisory Commission regarding, the 7<sup>th</sup> annual event called Oak Fam Bam, held every 4<sup>th</sup> of July (7/4/17) at Oakland's Lake Merritt Amphitheater. The Oak Fam Bam is a large annual gathering of friends at Oakland's Lake Merritt Amphitheater on the 4<sup>th</sup> of July. Friends bring the entire family out with picnic baskets, lawn chairs and blankets to enjoy and games, music, dancing and relaxing in the sun. The pictures and video links I've attached can describe the event much better than anything I can write here.

**Event Website:** OakFamBam.com

**Video Link:** [https://youtu.be/dmtgx\\_6p\\_vc](https://youtu.be/dmtgx_6p_vc)

**Photo Link:**

[facebook.com/1traviswatts/media\\_set?set=a.10207729340563948&type=3](https://www.facebook.com/1traviswatts/media_set?set=a.10207729340563948&type=3)

To cover the cost of the Oak Fam Bam and to fund raise for the (Free) Pan-African Festival (held annually at Mosswood Park 9/3/17) I would like to collect funds in a few different ways at this year's event. I would like to charge an entrance fee, sell alcohol in the beer garden, have food vendors and sell event t-shirts and merchandise.

### **Logistics:**

- Event date and time 7/4/17 from 12pm-8pm
- 660 feet of cyclone fencing around perimeter of event space with an entrance/exit in all 4 corners of the park by TMI - <https://www.trafficmanagement.com>
- Signs directing foot traffic around the event space along the ADA pathway which always remains open and un blocked
- 12 security guards from a highly respected security agency and approved by both OPD Sergeant McNeil and Officer Cabral, VMA Security - [vmasecurity.com](http://vmasecurity.com)
- 6 portable restrooms (2 ADA) on wood chips near walkway by United Site Services - [unitedsiteservices.com](http://unitedsiteservices.com)
- 4 food vendors on plywood to protect lawn within event space
- ADA accessibility maintained around event space
- Garbage service and event space clean up by Green Mary - [greenmary.com](http://greenmary.com)

### **Non-Profit certificate - 501c3:**

Fiscal Sponsor

Fiscal Sponsor Name: Friends of Oakland Parks and Recreation

Fiscal Sponsor Contact Person: Ken Lupoff

Fiscal Sponsor Contact Email: [OaklandParks@sbcglobal.net](mailto:OaklandParks@sbcglobal.net)



CITY OF OAKLAND  
 OAKLAND PARKS AND RECREATION

Rental Application

ATTENTION:

Date of Application: 7/6/16

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: Afro Centric Oakland  
 Business/Organization Address: 479 Crescent St. #26 Oakland 94610  
Street Address City Zip Code

Applicant Name: Travis Watts  
 Applicant Mailing Address: 479 Crescent St. #26 Oakland 94610  
Street Address City Zip Code

Phone Number: 503-7686 Fax Number: \_\_\_\_\_ E-mail: TravisWatts@gmail.com

Facility/Park Name: Lake Merritt Amphitheater  
 Room(s)/Site(s) \_\_\_\_\_

EVENT INFORMATION:

Date(s) of Event: 7/4/17  
 Time In/Prep Time 11 Actual Event Time 12 to 8 Cleanup/Time Out 9

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.) Picnic

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) Drums

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 1000 Approximate # of Adults 900 # of Teens 50 # of Children/Infants 50

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

NONE

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: N/A

If not using an OPR Approved Caterer, provide name of non-approved caterer: N/A

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+) people  
 Building Rentals/Special Events (Parks): \$30

(1) 127.5 x 10 = ~~1275~~ \$1275.00  
(Hourly Rate) (# of hours)

(2) \_\_\_\_\_ x \_\_\_\_\_ = N/A  
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = \$30

(4) Deposit = \$1,000

(5) Setup/Teardown = N/A

(6) Kitchen = N/A

(7) Alcoholic Beverage Fee = \$195

(8) Administrative Service Fee = N/A

(9) Caterer Opt Out Fee = N/A

(10) Sound Use Fee = \$100

(11) Other Charges = N/A

TOTAL: \$ 2,600 Less Advance Minimum Payment of \$ 1,000.00 BALANCE DUE 30 DAYS BEFORE EVENT: \$ 1,600  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: X  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE T. Watts DATE 7/6/17

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

**CITY OF OAKLAND  
Oakland Parks & Recreation**

**TO:** Ellen Wu, Chair, Parks and Recreation Advisory Commission  
**FROM:** Desmona Armstrong, Central Reservations  
**DATE:** April 30, 2017  
**SUBJECT:** **REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE JAMAICAN AMERICAN ASSOCIATION OF NORTHERN CALIFORNIA 'JAANC', TO COLLECT MONEY ON SITE AT JAOQUIN MILLER PARK IN THE BAYWOOD, PINEWOOD AREA AT THE ANNUAL JAMAICAN AMERICAN INDEPENDENCE PICNIC CELEBRATION ON JULY 4, 2017 FROM 12PM TO 7PM.**

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**SUMMARY**

This is a request for the Parks and Recreation Advisory Commission 'PRAC', to allow the Jamaican American Association of Northern California, also known as 'JAANC' to sell and collect monies on site, at the 12<sup>th</sup> annual Jamaican American Family Day at Joaquin Miller Park. This event celebrates Jamaican American heritage and culture in America and provides an opportunity for people of Jamaican ancestry, living in America to come together and celebrate both rich cultures. The event is a free event and has brought as many as 300 visitors from around the bay area. This year we are requesting permission to collect registration fees from onsite vendors (3 to 10) to sell goods and a variety of items such as clothing, soaps, beauty products and art.

**FISCAL IMPACT**

Central Reservations will provide 1 staff to help monitor and supervise this event. Central Reservations will collect approximately \$1650 in revenue from rental usage fees which benefit the continual restoration of all facilities under the supervision and care Central Reservations. The organizers of JAANC are aware that they are expected to complete a post event report including revenues from festival.

**PROJECT DESCRIPTION**

The purpose of this event is in line with the mission of the organization, to promote the national culture of Jamaica in Northern California, to foster a better understanding among Americans with a commitment to non-political and non-sectarian activities, promote diversity and awareness for the respect of cultural differences among all citizens of Northern California, assist appointees to the diplomatic corps in the United States and the Honorary Counsel of Northern California, to assist Jamaicans in emergencies, to serve as a cohesive force for people of a common heritage and to assist Jamaican migrants in their efforts to adapt to their new community. This event helps us to bring people together and foster good will and reminds people of home and the beauty of the people and nature around us.

**BACKGROUND**

The Jamaican American Association of Northern California, a 501 C (3) organization, was founded in 1975 and incorporated March 24, 1976 under the name Jamaican Association of Northern California (JANC) in the city of Oakland, California. The name was changed December 15, 2008 to reflect the integration of

Jamaicans in the American culture and thus the name change to Jamaican American Association of Northern California (JAANC). Membership is open to all. The opportunity to commune under the giant redwoods at Joaquin Miller Park in Oakland, gave us the opportunity to celebrate and share with our children, families and friends, football, food and fellowship at a time when the rest of the country is celebrating American Independence Day.

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve 'The Jamaican American Independence Day Picnic by allowing the collection of monies on the park site to include vendors for the 2017 event:

Respectfully Submitted,

/s/ Desmona Armstrong

Prepared by:

Desmona Armstrong

PPT, Central Reservations

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments:

Exhibit A- Request Letter

Exhibit B- Application/Facility Request



April 28, 2017

To The Advisory Commission of Oakland Parks & Recreation,

The Jamaican American Association of Northern California (JAANC) is requesting permission to sell items at Joaquin Miller Park, during the annual JAANC picnic which will take place on July 4, 2017. This is the 12<sup>th</sup> annual picnic at Joaquin Miller and the first time that we will host booths selling Jamaican items i.e. t-shirts, specialty foods and such. We expect to have no more than 5 to 10 booths at the site. There are usually 100 to 200 participants each year at the annual event. JAANC has great respect for nature and Oakland's policy of leave no footprint behind. All park fees have been paid in advance.

The Jamaican American Association of Northern California, a 501 C (3) organization, was founded in 1975 and incorporated March 24, 1976 under the name Jamaican Association of Northern California (JANC) in the city of Oakland, California. The name was changed December 15, 2008 to reflect the integration of Jamaicans in the American culture and thus the name change to Jamaican American Association of Northern California (JAANC). Membership is open to all.

The purpose of the organization is to promote the national culture of Jamaica in Northern California, to foster a better understanding among Americans with a commitment to non-political and non-sectarian activities, promote diversity and awareness for the respect of cultural differences among all citizens of Northern California, assist appointees to the diplomatic corps in the United States and the Honorary Counsel of Northern California, to assist Jamaicans in emergencies, to serve as a cohesive force for people of a common heritage and to assist Jamaican migrants in their efforts to adapt to their new community.

Lastly, we feel honored that families, friends and members of JAANC have been able to celebrate Jamaican American life, in this beautiful natural space at Joaquin Miller Park for the past 12 years. We hope that our request is granted.

Respectfully,

Careth O. Watson  
Event Coordinator, JAANC

**Mission:** To advance the relationship between Jamaicans and Americans in Northern California through cultural awareness, education and resources.

**Vision:** To promote Jamaican culture and provide educational opportunities in order to strengthen our local and global communities.

**Jamaica: Celebrating 55 years of Independence**





Oakland Parks and Recreation  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: (510) 238-3187; Facsimile: (510) 238-2397



**Rental Application**

ATTENTION: \_\_\_\_\_

Date of Application: Feb 2, 2017

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: JAMAICAN AMERICAN ASSOCIATION of Northern California

Business/Organization Address: 2476 Havenscourt Blvd Oakland 94605

Applicant Name: CARETH WATSON Street Address City Zip Code

Applicant Mailing Address: 2476 Havenscourt Blvd Oakland 94605 Street Address City Zip Code

Phone Number: 510-610-5897 Fax Number: \_\_\_\_\_ E-mail: CARETH.CARETH@ATT.net

Facility/Park Name: Joaquin Miller Park

Room(s)/Site(s) \_\_\_\_\_

**EVENT INFORMATION:**

Date(s) of Event: July 4th 2017

Time In/Prep Time 0700 Actual Event Time 12:00 to 18:00 Cleanup/Time Out 7 PM

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)

Annual July 4th Association Celebration

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 300 Approximate # of Adults \_\_\_\_\_ # of Teens \_\_\_\_\_ # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

**Non-Refundable Permit Processing Fees:**

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

(1) 140 x 4 = 120 Baywood

(2) 15 x 8 = 120 Pinewood

(3) Permit Processing Fee = 30

(4) Deposit = 500-

(5) Setup/Teardown = -

(6) Kitchen = -

(7) Alcoholic Beverage Fee = 195

(8) Administrative Service Fee = -

(9) Caterer Opt Out Fee = -

(10) Sound Use Fee = 100

(11) Other Charges Holiday = 270

TOTAL: \$ 1015- Less Advance Minimum Payment of \$ \_\_\_\_\_; BALANCE DUE 30 DAYS BEFORE EVENT: \$ \_\_\_\_\_

(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

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APPLICANT SIGNATURE Careth Watson DATE 02/07/17

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

www.jaac.org