



**SPECIAL MEETING  
PARKS AND RECREATION ADVISORY COMMISSION**

**Wednesday, June 14, 2017**

**\*\*\*\*\*Studio One Art Center, 4:30pm\*\*\*\*\***

**Agenda**

1. CALL TO ORDER:
2. ROLL CALL  
**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,  
MARSHALL, REILLY, ROSENBLOOM, TORRES, WU**
3. DISPOSITION OF MINUTES  
Draft minutes for March 8, 2017  
Draft minutes for April 12, 2017  
Draft minutes for May 10, 2017
4. MODIFICATIONS TO THE AGENDA
5. OPEN FORUM
6. CONSENT NEW BUSINESS
  - A. REQUEST APPROVAL FROM SAN FRANCISCO MIME TROUP TO COLLECT DONATIONS AND SELL EVENT RELATED MERCHANDISE AT LAKESIDE PARK ON JULY 19, 2017 AND JULY 20, 2017.  
Oakland Parks and Recreation received a request from the San Francisco Mime Troupe (SFMT), a non-profit organization, for permission to collect donations and to sell event related merchandise at Lakeside Park on July 19, 2017 and July 20, 2017.
7. NEW BUSINESS
  - A. REQUEST FOR APPROVAL TO DEDICATE A BENCH IN HONOR OF HEIDI SOMMER VAVROSKY  
Parks & Recreation staff received a request from Stephanie Engelsen to dedicate a bench in memory of Heidi Sommer VavRosky. The selected bench is located on the Lake Merritt walking path facing the lake, near where Hanover Avenue and Lakeshore Avenue meet. The bench is dedicated by and friends of Heidi.
  - B. REQUEST FOR APPROVAL TO DEDICATE A BENCH IN HONOR OF ALEX ZAVELL  
Parks & Recreation staff received a request to dedicate a bench in memory of Alex Zavell. The selected bench is in the center of Pine Knoll Park. The bench is dedicated by Alex's parents.
  - C. REQUEST APPROVAL TO ALLOW THE OAKLAND MOVEMENT FITNESS FESTIVAL PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD, BEVERAGES AND MERCHANDISE AT THEIR COMMUNITY EVENT TO BE HELD AT THE LAKESIDE PARK PERGOLA AREA ON SATURDAY, AUGUST 26, 2017 FROM 8:00AM – 11:00PM.

- D. REQUEST APPROVAL FROM THE PARKS AND RECREATION ADVISORY COMMISSION TO GRANT PERMISSION TO ALLOW BEERS WITHOUT BORDERS TO SELL BEER, WINE OR CHAMPAGNE ON SITE AT THIER MUSIC FESTIVAL EVENT AT THE LAKE MERRITT AMPHITHEATRE ON SATURDAY, AUGUST 26, 2017 \* 2:00PM – 7:00PM**
- E. REQUEST APPROVAL TO ALLOW SPECTRUM QUEER MEDIA PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD, BEVERAGES, MERCHANDISE AND MASSAGE THERAPY SERVICES AT THE PEOPLE'S 3<sup>RD</sup> ANNUAL OAKLAND PRIDE FREE RUN AND EXPO HELD AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON SATURDAY, SEPTEMBER 2, 2017 AND SATURDAY, SEPTEMBER 9, 2017, FROM 9:30AM – 3:30PM**
- F. REQUEST APPROVAL TO ALLOW DOPEONLY (DO) PERMISSION TO COLLECT ONSITE ENTRY FEES, SALES OF ALCOHOLIC BEVERAGES, SALES OF FOOD AND T-SHIRT VENDORS AT THE 2<sup>ND</sup> COOL WATER EVENT HELD AT JACK LONDON AQUATIC CENTER ON SATURDAY, SEPTEMBER 2, 2017 FROM 3:00PM – 8:00PM.**
- G. REQUEST APPROVAL TO ALLOW YOUTH ADOLESCENTS COMING TOGETHER COLLECT DONATIONS ONSITE FOR THEIR FUNDRAISING EVENT AT BROOKDALE TEEN LOUNGE OUTSIDE COURTS ON SATURDAY, AUGUST 19, 2017.**
8. PLANNING AND CONDITIONAL USE PERMITS
9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES
10. ANNOUNCEMENTS AND COMMUNICATIONS
11. DIRECTOR'S REPORT

12. CONTINUATION OF OPEN FORUM

13. ADJOURNMENT

**Next Meeting:**

***Wednesday, July 12, 2017, 4:30 p.m.***

***Lake Merritt Garden Center***

***666 Bellevue Avenue***

***Oakland, CA 94610***

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**PARKS AND RECREATION ADVISORY COMMISSION**

**Wednesday, March 8, 2017**

**Lakeside Park Garden Center, 4:30pm**

**Minutes**

1. CALL TO ORDER 4:33p.m.

2. ROLL CALL

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,  
MARSHALL, REILLY, ROSENBLOOM, TORRES, WU**

**Present: Commissioners Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu**

**Excused: Commissioners Howze, Kadera-Redmond, Manning and Marshal**

**Staff: J. Nicholas Williams, Dana Riley, Diane Boyd, Zermaine Thomas, Karis  
Griffin, Wendy Johnson and Gail McMillon, Christine Reed  
(Project Delivery)**

3. DISPOSITON OF MINUTES

Draft Meeting Minutes February 8, 2017

**Motion:** Commissioner Wu entertained a motion to approve the minutes from the February 8, 2017 meeting. **Moved by: Du Bois. Second by: Rosenbloom: Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu Motion: Passed.**

4. MODIFICATIONS TO THE AGENDA

**Item 6C was pulled and moved to 7G**

5. OPEN FORUM

6. CONSENT NEW BUSINESS

**A. REQUEST APPROVAL TO ALLOW THE NATIVE AMERICAN HEALTH CENTER (NAHC) PERMISSION TO COLLECT ON-SITE REGISTRATION FEES AT THE 15<sup>th</sup> ANNUAL RUNNING IS MY HIGH 5K AND 10K FUN RUN/WALK AT LAKESIDE PARK (FAIRYLAND AREA) ON SATURDAY, MARCH 25, 2017, 7:00AM-1:00PM.**

Oakland Parks and Recreation received a request from the Native American Health Center (NAHC), is a non-profit organization serving the California Bay Area Native Population and other under-served populations in the Bay Area is requesting permission to collect on-site registration fees for the 15th Annual Running is My High, a 10k and 5k Fun Race at Lakeside Park (Fairylnd Area) on Saturday, March 25, 2017. Proceeds from the fees collected will be used to support the event (i.e., purchasing t-shirts and supporting participant walking and running scholarships). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**B. REQUEST FROM THE NATIONAL MULTIPLE SCLEROSIS SOCIETY FOR PERMISSION TO COLLECT ON-SITE DONATIONS AND PLEDGES FOR THE 5th ANNUAL MS WALK EAST BAY 2017 AT LAKESIDE PARK BANDSTAND ON SATURDAY, APRIL 22, 2017, 6:00AM-1:00PM.**

The Oakland Parks and Recreation received a request from the National Multiple Sclerosis Society, a non-profit organization, that is working towards a world free of Multiple Sclerosis (MS) is requesting permission to collect on-site donations and pledges for the 5th Annual MS Walk East Bay 2017, at Lakeside Park Bandstand on Saturday, April 22, 2017, 6:00am -1:00pm. The donations and funds raised will go towards local programs, services, and research for those affected by Multiple Sclerosis (MS). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve consent New Business Items 6A and B. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Corbin. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

**7. NEW BUSINESS**

**A. INFORMATIONAL REPORT ON PROPOSED CITYWIDE PARK RULES SIGNAGE**

The Parks and Recreation Advisory Commission (PRAC) reviewed the informational report for Item 7A presented by Gail McMillon. Staff requested the PRAC accept an informational report and provide input on the proposed citywide park rules signage. The proposed signage will replace park signs citywide.

The Commission studied the design graphic and language of the proposed signage and recommended that staff:

- Group separately, similar information, such as allowed and non-permissible activities.
- Use more contrasting colors for OMC footer
- Produce signage in the non-English languages set by the Equal Access ordinance and install them in corresponding neighborhood parks.
- Reverse the "Welcome" text for better readability.
- Use parentheses and hyphens for punctuating listed telephone numbers.
- Install smaller informational "on or off leash/pick-up" signs near park entrances and rules signs.
- Consider extending the "Welcome" message.
- Highlight Oakland Parks, Recreation and Youth Development below the City logo.
- Use UV and anti-graffiti materials.

**Motion:** Commissioner Wu entertained a motion to receive and file an informational report on the proposed citywide park rules signage. **Moved by:** Commissioner Du Bois. **Second by:** Commissioner Reilly. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

**B. REQUEST APPROVAL TO ALLOW VEGAN OUTREACH TO COLLECT FUNDS AND DONATIONS THROUGH MOBILE FOOD TRUCK VENDORS, NON- PROFITS AND OTHER LOCAL VENDORS IN EXCHANGE FOR GOODS AT THE 3<sup>RD</sup> ANNUAL OAKLAND VEGFEST; AT THE LAKE MERRITT BOULEVARD AMPHITHEATRE, SATURDAY, MAY 20, 2017, 7:00AM-7:00PM.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the Item 7B staff report prepared by Zermaine Thomas on behalf of Vegan Outreach, a non-profit organization. Vegan Outreach was founded in 1993 with the focus of ending violence towards animals. The non-profit serves as the fiscal sponsor for Oakland Veg, they confer 501©3 non-profit status, and oversee all finances. Vegan Outreach requested permission to allow mobile food truck vendors, non-profits and other local vendors to collect donations and funds in exchange for goods at the 3<sup>nd</sup> Annual Oakland VegFest at the Lake Merritt Boulevard Amphitheatre on Saturday, May 21, 2016. Amplified speakers will be directed away from local residents. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow Vegan Outreach to collect funds and donations in exchange for goods at the May 20, 2017 VegFest at the Lake Merritt Boulevard Amphitheatre. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Corbin. **Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu** **Motion:** Passed.

**C. REQUEST APPROVAL TO ALLOW SoOAKLAND COLLECTIVE PERMISSION TO SELL RAFFLE TICKETS AND COLLECT DONATIONS, AND TO ALLOW VENDORS PERMISSION TO SELL FOOD, BEVERAGES AND MERCHANDISE AT THE SoOAKLAND HP CULTURAL EXCHANGE TO ON SATURDAY, APRIL 15, 2017, 3:00PM-8:00PM AT THE LAKESIDE PARK GARDEN CENTER.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7C prepared by Zermaine Thomas on behalf of SoOakland Collective, a local movement focused on preserving Oakland and Bay Area original culture. SoOakland Collective requested permission to sell raffle tickets and collect funds from merchandise, food and beverages sold by vendors at the SoOakland HP Cultural Exchange at the Lakeside Park Garden Center on Saturday, April 15, 2015. Five percent of the funds collected will be transferred to Motivating, Inspiring, Supporting & Serving Sexually Exploited Youth (MISSEY), an IRC 501(c)(3) non-profit organization devoted to advocating and supporting youth exploited by the commercial child sex trafficking epidemic. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow SoOakland Collective to sell raffle tickets and collect funds from vendor sold items at the Culture Exchange event on Saturday, April 15, 2015 at the Lakeside Garden Center. **Moved by:** Commissioner Corbin. **Second by:** Commissioner Torres. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

D. **REQUEST APPROVAL TO ALLOW WIGGINS CONSULTING PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD BEVERAGES, AND MERCHANDISE AT THEIR COMOMUNITY MARKETPLACE EVENT TO HELDAT SPLASH PAD PARK ON SUNDAY, JUNE 4, 2017.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7D prepared by Wendy Johnson on behalf of Wiggins Consulting, a start-up consulting firm specializing in community outreach and entrepreneurial development throughout the Bay Area. Wiggins Consulting requested permission to collect funds from food, beverages and merchandise sold by vendors at the company's Community Marketplace event on Sunday, June 4, 2017 at Splash Pad Park.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow Wiggins Consulting to collect funds from merchandise sold by vendors at their June 4, 2017 Community Marketplace event at Splash Pad Park. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Corbin. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

E. **REQUEST APPROVAL TO ALLOW 350 BAY AREA CLIMATE EDUCATION FUND TO SOLICIT ONSITE CHARITABLE DONATIONS FROM SUPPORTERS AT THEIR RALLY/FESTIVAL TO BE HELD AT LAKE MERRITT BLVD. AMPHITHEATRE ON SATURDAY, APRIL 29, 2017, 9:00AM-2:00PM.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7E prepared by Zermaine Thomas on behalf of 350 Bay Area Climate Education Fund, a non-profit organizations whose mission is to promote a high level of awareness, knowledge and ongoing science-based education about climate change and ways to address it in the Bay Area and beyond. 350 Bay Area Climate Education Fund requested permission to solicit onsite charitable donations from supporters at their Rally/Festival at the Lake Merritt Blvd. Amphitheatre on April 29, 2016. Proceeds will be used to pay for required permits, publicity and other expenses. Organizers will be vigilant of sound levels. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow 350 Bay Area Climate Education Fund to solicit onsite charitable donations at their rally on April 29, 2017 at the Lake Merritt Blvd. Amphitheatre. **Moved by:** Commissioner Corbin. **Second by:** Commissioner Du Bois. **Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu** **Motion:** Passed.

**F. REQUEST APPROVAL TO ALLOW THE HEMOPHILIA FOUNDATION OF NORTHERN CALIFORNIA PERMISSION TO COLLECT ONSITE DONATIONS AND PLEDGES FROM SPONSORS AND SUPPORTERS AT THE 2<sup>nd</sup> ANNUAL HEMOPHILIA WALKS AT THE LAKESIDE PARK PERGOLA ON SATURDAY, MAY 6, 2017, 6:00AM-3:00PM.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7F prepared by Zermaine Thomas on behalf of The Hemophilia Foundation of Northern California (HFNC), a non-profit organization which serves families with life-threatening blood disorders, factor deficiencies, and rare clotting conditions. HFNC requested permission to collect onsite donations and pledges from sponsors and supporters at their 2<sup>nd</sup> Annual Hemophilia Walk on May 6, 2017 at the Lakeside Park Pergola. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the Hemophilia Foundation of Northern California to collect onsite donations and pledges from sponsors and supporters at the 2<sup>nd</sup> Annual Hemophilia Walk on May 6, 2017 at the Lakeside Park Pergola. **Moved by:** Commissioner Du Bois. **Second by:** Commissioner Torres. **Vote: Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu** **Motion:** Passed.

**G. REQUEST PERMISSION FOR BURGER BOOGALOO TO COLLECT VENDOR AND REGISTRATION FEES AND TO ALLOW VENDORS TO SELL FOOD, ALCOHOLIC BEVERAGES AND MERCHANDISE AT THE 5<sup>TH</sup> ANNUAL TWO DAY MUSIC FESTIVAL AT MOSSWOOD PARK ON SATURDAY AND SUNDAY, JULY 1 AND 2, 2017.**

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 7G prepared by Erin Burton on behalf of Burger Boogaloo's 5<sup>th</sup> Annual 2-day Music Festival. The event organizer requested permission to solicit onsite entrance fees which will be directed to cover musicians, equipment, marketing, staffing, and facility usage as well as donation contributions.

Burger Boogaloo also requested approval to sell merchandise, food concessions and alcoholic beverages. Best Beverage Catering Company will be contracted to facilitate all management and security of alcohol sales. Best Beverage Catering is a reputable company that has managed such events as Outside Lands Music Festival in Golden Gate



Park and Treasure Island Music Festival. Burger Boogaloo also secured National Construction rentals to provide full fencing around the perimeter of the event, as well as a secured designated alcohol zone. Local food concessions will be provided by Oakland merchants.

The Commission requested that the event organizer remove advertisements posted around the community after the event. Printed announcements from last year's Burger Boogaloo Festival are still on display.

**Motion:** Commissioner Wu entertained a motion to allow Burger Boogaloo to host its 2<sup>nd</sup> Annual Two Day Music Festival, collect fees and food, alcoholic beverages and merchandise at Mosswood Park on July 1 and 2, 2017. **Moved by:** Commissioner Rosenbloom. **Second by:** Commissioner Corbin. **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

## 8. PLANNING AND CONDITIONAL USE PERMITS

### A. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO RECOMMEND APPROVAL OF A MINOR CONDITIONAL USE PERMIT FOR THE PERALTA HACIENDA HISTORICAL PARK PHASE 4A IMPROVEMENTS PROJECT.

The Parks and Recreation Advisory Commission (PRAC) reviewed the staff report for Item 8A prepared by Christine Reed, Capital Improvement Project Coordinator from Oakland Public Works (OPW). Staff requested approval and endorsement of the Minor Conditional Use Permit in the design and implementation of the Peralta Hacienda Historical Park Phase 4A improvement project. The project includes improvements to a 6,600 square foot area within the existing six acre park. The proposed improvements are consistent with the recommendations of the 2002 Peralta Hacienda Historical Park Master Plan Update (Park Master Plan), which was approved by City Council, as previously recommended by the Parks and Recreation Advisory Commission and the Landmarks Preservation Advisory Board. The Phase 4A construction project will provide a new accessible community gathering space with community dining tables, a communal adobe oven and a pavilion to house historical displays; thereby improving and augmenting existing function and programming within the park consistent with the approved Park Master Plan. The Phase 4A construction project is anticipated to begin in Fall 2017.

The staff report was supplemented by a Power Point presentation and comments by Hood Design Studio and Peralta Hacienda representatives.

Existing programming will be enhanced by the proposed upgrades and additions, allowing students and visitors the opportunity to participate in classes during inclement weather under the protection of the Pavilion. The inclusion of a communal Adobe Oven and banquet tables will allow for ongoing food event traditions. The addition of the Adobe Oven will not be impacted by current changes in the Oakland Municipal Code language governing grilling and propane use in city parks. Measures will be taken to protect the new installations from vandalism with the inclusion of fencing and security cameras.

**Motion:** Commissioner Wu entertained a motion to grant the staff recommendation to endorse and recommend approval of the proposed Minor Conditional Use Permit for the Peralta Hacienda Historical Park Phase 4A Improvements. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Rosenbloom **Vote:** Yes - Corbin, Du Bois, Reilly, Rosenbloom, Torres and Wu **Motion:** Passed.

#### 9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

- Commissioner Du Bois: Toured the Rotary Nature Center and was impressed with the selection of youth and adult science and nature programs. PRAC members were encouraged to visit the site. Commissioner Du Bois also noted the need for capital improvements investments as observed during her many visits Parks and Recreation properties. Commissioner Du Bois also offered to attend meetings of the newly forming Friends group committed to supporting the RNC.
- Commissioner Reilly: As related to Community Gardens, reached out to the Oakland Food Policy Council which is interested in establishing an Urban Agricultural Ordinance for the City. The Commissioner will be meeting with the organization later in the month.
- Commissioner Reilly also spoke with individuals interested in the installation of a permanent skate park at Grove Shafter Park located at Martin Luther King Blvd. and 37<sup>th</sup> Street in close proximity to the Grove Shafter Freeway. The conversation occurred after the City dismantled a homeless encampment, a protest camp and the makeshift skate park. Commissioner Reilly learned that Eli's Mile High Club owners expressed interest in fundraising for a potential permanent skate park and Councilmember Kalb - District 1 would be interested in investing in the project as well.

Director Williams requested the Commissioner include Parks and Recreation staff in conversations regarding the subject as to avoid conflicts and potential liabilities for the City. The Director also informed the Commission that Cal Trans owns the

Grove Shafter Park and that the City of Oakland has a specific limited use lease which obligated the City to clear the property.

Dana Riley will provide Commissioner Reilly with previous year's emails and information between the Planning Department and the Oakland Food Policy Council regarding community gardens. The Commission was informed that community garden projects not located on City owned park property would be addressed by the Planning Department.

- Commissioner Corbin: The Park Rules Ordinance draft will be provided to Gail McMillon from Parks and Recreation by Monday, March 13, 2017 for subsequent review by the City Attorney. The item will be presented to the full Commission in April and May.
- Commissioner Wu: The Dog Park report will be on the April agenda.

#### ANNOUNCEMENTS AND COMMUNICATIONS

- Commissioner Du Bois: Budget information meetings handouts provided to the Commission
- The PRAC reviewed the Annual Report to the Oakland City Council prepared by Barry Miller, Former PRAC Chair.

The Annual Report was fully received with gratitude from the Commission. In his absence, many thanks were bestowed upon Commissioner Miller for his commitment and dedication to the PRAC and Parks and Recreation. The Commission suggested the report format be used as the standard for collecting information for future Annual Reports.

- Nominations of a Chair and Vice Chair will be on the April agenda.

#### 10. DIRECTOR'S REPORT

- Statement of Economic Interests (Form 700) filing due date April 3, 2017.
- Anne Woodell Celebration of Life – Friday March 10th 4-6pm @ Dunsmuir – please register at Foundation website.
- Summer Hiring: Applications accepted through March. Please refer any candidates the City Jobs website.
- 2017 Mother of the Year nominations are due by April 3rd.

11. CONTINUATION OF OPEN FORUM

12. ADJOURNMENT: 5:58p.m.

Respectfully submitted,

*/s/ J. Nicholas Williams*

J. Nicholas Williams  
Secretary



Diane L. Boyd  
Recording Secretary

**Next Meeting:**

***Wednesday, April 12, 2017, 4:30 p.m.***

***Lakeside Park Garden Center***

***666 Bellevue Ave, Oakland, CA***

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**PARKS AND RECREATION ADVISORY COMMISSION**

**Wednesday, April 12, 2017**

**Lakeside Park Garden Center, 4:30pm**

**Minutes**

1. CALL TO ORDER: 4:35pm
2. ROLL CALL

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,  
MARSHALL, REILLY, ROSENBLOOM, TORRES, WU**

**Present:** Commissioners Corbin, Howze, Kadera-Redmond, Manning, Rosenbloom and Wu

**Arrivals:** Du Bois (4:37pm) and Reilly (4:39pm)

**Excused:** Commissioners Marshall and Torres

**Staff:** Diane Boyd, Zermaine Thomas, Karis Griffin, Erin Burton, Desmona Armstrong  
and Wendy Johnson

3. DISPOSITON OF MINUTES

Draft Meeting Minutes March 8, 2017

**Note:** The motion to approve the March 8, 2017 minutes was postponed until  
sufficient members at the meeting are present to vote on the item.

4. MODIFICATIONS TO THE AGENDA

Item 11 Director's Report was moved to be heard before Item 7A.

**Motion:** Commissioner Wu entertained a motion to modify the agenda to move the  
Director's Report, Item 11, above Item 7A and to pull Item 7F. **Moved by:**

Commissioner Manning; **Second by:** Commissioner Kadera-Redmond. **Vote: Yes:**

Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly,

Rosenbloom and Wu. **Result:** Motion passed

5. OPEN FORUM

6. CONSENT NEW BUSINESS

- A. REQUEST APPROVAL TO ALLOW AMERICAN FOUNDATION FOR  
SUICIDE PREVENTION (AFSP) TO SOLICIT ONSITE CHARITABLE  
DONATIONS FROM SUPPORTERS AT THEIR OUT OF DARKNESS SUICIDE  
PREVENTION WALK AT LAKESIDE PARK (PERGOLA) ON SATURDAY,  
OCTOBER 14, 2017.

Oakland Parks & Recreation received a request from American Foundation for Suicide  
Prevention (AFSP), a non-profit organization that funds research to improve intervention,  
train clinicians in suicide prevention and advocate for policies that will save lives. AFSP  
is requesting to solicit onsite charitable donations from supporters at their Out of

Darkness Walk at Lakeside Park (Pergola) on Saturday, October 14, 2017, from 6:00AM-10:00AM. 100% of the donations collected will benefit prevention and education about suicide with 50% of the funds retained locally for crisis support in the Bay Area. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**B. REQUEST APPROVAL TO ALLOW EASTSIDE ARTS ALLIANCE PERMISSION COLLECT DONATIONS AND AUTHORIZED VENDORS TO SELL FOOD AND MERCHANDISE AT THE MALCOLM X JAZZ FESTIVAL IN SAN ANTONIO PARK ON SATURDAY, MAY 20, 2017.**

Eastside Arts Alliance (ESAA), contacted Oakland Parks & Recreation for permission to collect donations and to allow vendor's to sell food and merchandise at the 17<sup>th</sup> Annual Malcolm X Jazz Festival in San Antonio Park on Saturday, May 20, 2017, from 7:00am – 6:30pm. The funds raised will be used to cover the costs of the festival, (i.e. stage rental, clean-up, tables/chairs, etc.). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the Consent New Business Items 6A and B. **Moved by:** Commissioner Du Bois. **Second by:** Commissioner Manning **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**7. NEW BUSINESS**

**A. REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION APPROVE THE POLICY RECOMMENDATIONS ON DOGS IN OAKLAND PARKS.**

The Parks and Recreation Advisory Commission review the Ad Hoc Committee on Dog Play Areas report presented by Commissioner Faith Du Bois. In August 2012, the Oakland Parks and Recreation Advisory Commission (PRAC) established an Ad Hoc Committee to address the issue of dogs in Oakland parks. Creation of the *Ad Hoc Committee on Dog Play Areas* was in response to public debate about how Oakland was addressing a growing demand for dog play areas in its parks. The Commission determined there was a need for the City to adopt a formal policy to guide future decisions about how and where to accommodate dogs in parks as Oakland's population, both canine and human, grows.

The Commission accepted the item and concluded that the report be moved to City Council with an accompanying addendum citing updated laws and ordinances and a cover letter providing the history of activities to date. Members requested that the date of the report be changed to 2017, and the word "Ensure" be stricken from the title of item 10 on page 10 and replaced with "Provide."

**Motion:** Commissioner Wu entertained a motion to approve the Policy Recommendations on Dogs in Oakland Parks submitted by the Ad Hoc Committee on Dog Play Areas provided that: 1) the 2017 be reflected on the report 2) "Ensure" is stricken from the title of item 10 on page 10 and replaced with "Provide," and 3) a cover letter be draft to accompany the report to City Council providing a history and summary of activities. **Moved by:** Commissioner Manning; **Second by:** Commissioner Rosenbloom **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. Abstentions: Commissioner Howze. **Result:** Motion passed

**B. REQUEST APPROVAL TO ALLOW EAST BAY AGENCY FOR CHILDREN TO SOLICIT ONSITE CHARITABLE DONATIONS FROM SUPPORTERS AT THEIR CIRCLE OF CARE WALK TO REMEMBER AT LAKESIDE PARK ON SATURDAY, MAY 6, 2017.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7B prepared by Zermaine Thomas. Oakland Parks & Recreation received a request from East Bay Agency for Children (EBAC), a non-profit organization whose mission is to improve the well-being of children, youth and families by reducing the impact of trauma and social inequities. EBAC is requesting to solicit onsite charitable donations from supporters at their Circle of Care Walk to Remember at Lakeside Park on Saturday, May 6, 2017, at 9:00AM-2:00PM. Donations from the event will directly support East Bay Agency for Children's grief and loss program that provides support services for children and families in Oakland. This is East Bay Agency for Children's third presentation before the Commission. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the East Bay Agency for Children to solicit donations from supporters at their Circle of Care Walk to Remember on Saturday, May 6, 2017 at Lakeside Park. **Moved by:** Commissioner Kadera-Redmond; **Second by:** Commissioner Howze **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**C. REQUEST APPROVAL TO ALLOW CARIBELINQ OMNIMEDIA LLC TO COLLECT VENDOR REGISTRATION FEES, AND TO AUTHORIZE VENDORS TO SELL FOOD, CONCESSIONS AND WARES AT THE OAKLAND CARNIVAL AT MOSSWOOD PARK ON JUNE 3, 2017.**

The staff report for Item 7C was prepared by Erin Burton and reviewed by the Oakland Parks and Recreation Advisory Commission. Oakland Parks, Recreation & Youth Development received a request from CaribelinQ OmniMedia LLC, a for profit organization, to use Mosswood Park as the site for their Oakland Carnival event on June 3, 2017 from 8:00AM – 8:00PM. Organizers are requesting permission to collect registration fees from onsite vendors to create an African Marketplace and for approval of vendors to sell goods and food items. The goal of the Oakland Carnival is to bring African centered communities of culture together in the name of art music, dance and wellness.

Organizer Theo Williams gave a brief description of the event and informed the Commission of CaribelinQ Omnimedia's decision to dedicate this year's Carnival to mothers. Mr. Williams voiced regret for online pre-marketing activities prior to PRAC's review and approval. He also agreed to comply with the staff direction to remove Parks & Recreation's logo as the department was not a signed sponsor of the event.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow CaribelinQ Omnimedia to collect vendor registration fees, and to authorize vendors to sell food, refreshments and wares at the Oakland Carnival at Mosswood Park on June 3, 2017. **Moved by:** Commissioner Reilly: **Second by:** Commissioner Kadera-Redmond **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**D. REQUEST APPROVAL TO ALLOW ARDOR OF HOPE PERMISSION TO COLLECT DONATIONS ONSITE AT THEIR FUNDRAISING EVENT AT JACK LONDON AQUATIC CENTER ON SATURDAY, JUNE 10, 2017.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7D prepared by Desmona Armstrong. **Oakland Parks & Recreation received a request from Ardor of Hope to collect donations at their fundraising event on June 10, 2017 from 3:00 pm to 9:00 pm at the Jack London Aquatic Center. Ardor of Hope is a nonprofit organization located in San Leandro, California and was established to provide transitional housing for the reentry population released from prison back to Oakland. The organization's primary focus is to provide services to men from historically marginalized groups with high recidivism rates.**

The event will be a celebration of Father's Day and fatherhood. Celebrants will have the option of having family portraits taken from a selection of 5 (five) studio. Other activities include, poetry reading, dancing, singing and dining.



**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow Ardor of Hope to collect donations at their funding raising event on June 10, 2017 at the Jack London Aquatic Center. **Moved by:** Commissioner Howze. **Second by:** Commissioner Manning **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**E. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE THE FRIENDS OF SAUSAL CREEK IN COORDINATION WITH EAGLE SCOUTS TO INSTALL FENCING IN THE MONTEREY BLVD. REDWOOD RESTORATION AREA, OF DIMOND PARK.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7E prepared by Stephanie Benavidez. Oakland Parks, Recreation & Youth Development (OPRYD) received a proposal from The Friends of Sausal Creek (FOSC) to support an Eagle Scout project to construct 155 foot split rail fencing to protect redwood forest understory plantings along the Bridgeview Trail in Dimond Canyon Park.

Herman Miller from Oakland Public Works and FOSC staff will help oversee the project and supervise approximately 12 to 14 teenagers.

**Motion:** Commissioner Wu entertained a motion to approve the staff recommendation to allow the installation of fencing in the Monterey Blvd. Redwood Restoration area of Dimond Park by the Friends of Sausal Creek and Eagle Scouts. **Moved by:** Commissioner Howze. **Second by:** Commissioner Corbin **Vote: Yes:** Commissioners Corbin, Du Bois, Howze, Kadera-Redmond, Manning, Reilly, Rosenbloom and Wu. **Result:** Motion passed

**Note:** Item 7F was pulled and will be address at a future meeting.

**F. PARKS AND RECREATION ADVISORY COMMISSION MEMBERS WILL MAKE NOMINATIONS AND VOTE FOR A CHAIR AND VICE-CHAIR.**

**Note:** Supporting documents are not required for item 7F.

8. PLANNING AND CONDITIONAL USE PERMITS

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

Commissioner Du Bois:

- Attended the celebration of life and memorial service for Anne Woodell.
- Attended budget meeting – not encouraged by information learned

10. ANNOUNCEMENTS AND COMMUNICATIONS

- The June 14, 2017 PRAC meeting will be held at Studio One located at 365 45<sup>th</sup> Street.

- PRAC will hold its annual retreat on Wednesday, August 9, 2017 – location to be determined.
- The 2017 PRAC tour will take place on Saturday, August 12<sup>th</sup> from 9:00pm to 12:00pm.

11. DIRECTOR'S REPORT

Note: This item was moved and heard before Item 7A.

- Susan Montauk with the Oakland Parks and Recreation Foundation presented a Power Point presentation on the 2016 Community Report Card on the State of Maintenance in Oakland Parks

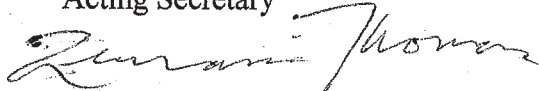
12. CONTINUATION OF OPEN FORUM

13. ADJOURNMENT: 6:27pm

Respectfully submitted,



Diane L. Boyd  
Acting Secretary



Zermaine Thomas  
Acting Recording Secretary

**Next Meeting:**

***Wednesday, May 10, 2017, 4:30 p.m.***

***Lakeside Park Garden Center***

***666 Bellevue Ave, Oakland, CA***

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonese, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de



**PARKS AND RECREATION ADVISORY COMMISSION**

**Wednesday, May 10, 2017**

**Lakeside Park Garden Center, 4:30pm**

**Draft Minutes**

1. CALL TO ORDER:

2. ROLL CALL: 4:39pm

**CORBIN, DU BOIS, HOWZE, KADERA-REDMOND, MANNING,  
MARSHALL, REILLY, ROSENBLOOM, TORRES, WU**

**Present:** Commissioners Corbin, Kadera-Redmon, Marshall, Reilly, Rosenbloom, Torres,  
Wu

**Excused:** DuBois, Howze, Manning

3. DISPOSITION OF MINUTES

Draft minutes for March 8, 2017 and

Draft minutes for April 12, 2017

**Note:** Motions to approve the March 8, 2017 and April 12, 2017 minutes were postponed  
until sufficient members are present to vote on each item.

4. MODIFICATIONS TO THE AGENDA

5. OPEN FORUM

6. CONSENT NEW BUSINESS

**A. REQUEST APPROVAL TO ALLOW MCCLYMONDS ACTION COMMITTEE  
TO COLLECT ONSITE DONATIONS AND HOST THEIR ANNUAL REUNION  
AT DEFREMERY PARK ON SATURDAY, SEPTEMBER 30, 2017**

Oakland Parks, Recreation & Youth Development (OPRYD) received a request from McClymonds Action Committee to host their annual Reunion on Saturday, September 30, 2017, at deFremery Park, from 10:00am-8:00pm. Proceeds raised will be used to support their organization and planning for the following year's event. The purpose of the Reunion is to foster family engagement, share historical, school achievements, show school pride for the future generations and promote a positive environment for youth to become change agents in the West Oakland Community.

**B. REQUEST APPROVAL TO ALLOW YOUTH SPEAKS PERMISSION TO  
COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR LIFE IS  
LIVING COMMUNITY EVENT AT DEFREMERY PARK ON SATURDAY,  
OCTOBER 14, 2017**

Oakland Parks, Recreation & Youth Development received a request from Youth Speaks to collect funds onsite through vendors sales at their Life is Living community event. The mission of this event is to make it West Oakland's own by providing various

platforms for youth to enjoy spoken word, hip hop dance, eco-empowerment, obtain health and wellness information, participate in skateboard competitions and family activities at the Life is Living community event to held at deFremery Park on Saturday, October 14, 2017, from 5am-12:00am.

**C. REQUEST APPROVAL TO ALLOW THE OAKLAND BLACK COWBOY ASSOCIATION (OBCA) PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES AT THEIR 43<sup>RD</sup> ANNUAL FESTIVAL AND PARADE AT DEFREMERY PARK ON SATURDAY, OCTOBER 14, 2017**

Oakland Parks, Recreation & Youth Development received a request from the Oakland Black Cowboy Association (OBCA), a nonprofit organization. OBCA requested permission to allow 20 vendors to sell water, t-shirts and hats at their 43<sup>rd</sup> Annual Festival and Parade at deFremery Park on Saturday, October 7, 2017, from 6:00am-6:00pm. All proceeds from this event will be earmarked for the continued support of the OBCA future festivals.

**D. REQUEST APPROVAL TO ALLOW BAY AREA BLACK MARKET PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD AND BEVERAGES, VENDORS SALES OF MERCHANDISE, SALES OF RAFFLE TICKETS AND COLLECTION OF DONATIONS AT THE COMMUNITY MARKETPLACE TO BE HELD AT LAKESIDE PARK GARDEN CENTER ON SATURDAY, JULY 1, 2017**

Oakland Parks, Recreation & Youth Development received a request from Bay Area Black Market (BAMA) to collect donations and sell food, beverages, merchandise and raffle tickets at the Community Marketplace at Lakeside Park Garden Center on Saturday, July 1, 2017 from 1:00pm-6:00pm. Five percent of the funds collected from the Bay Area Black Market will go to Ador of Hope, a IRC 501(c)(3) non-profit organization that provides Transitional Housing for Homeless and re-entry support services.

**Motion:** Commissioner Wu entertained a motion to approve Consent New Business Items 6A through 6D. **Moved by:** Commissioner Kadera-Redmond: **Second by:** Commissioner Marshall **Vote: Yes:** Commissioners Corbin, Kadera-Redmond, Marshall, Reilly, Rosenbloom, Torres and Wu. **Result:** Motion passed

7. NEW BUSINESS

A. INFORMATIONAL REPORT ON SAUSAL CREEK EROSION CONTROL RESTORATION PROJECT IN DIMOND CANYON PARK

The Parks and Recreation Advisory Commission reviewed the information report for Item 7A prepared and presented by Ben Livsey, Watershed Program Specialist. The Friends of Sausal Creek (FOSC), in partnership with the City of Oakland, received a \$540,000 California Department of Water Resources (DWR) Urban Streams Restoration Program grant funded by Proposition 84 for the Sausal Creek Erosion Control Restoration Project. The project is located in Dimond Canyon Park about 2,000 feet upstream of the Sausal Creek crossing with El Centro Avenue, off of Park Boulevard. Staff referenced Exhibit A which showed the project area.

The design of the project will control runoff from three storm drain outlets which flow into highly-utilized areas of Sausal Creek, where erosion and heavy sediment buildup is occurring. The removal of invasive, non-native plants including Acacia trees, and sowing in local native plants, will greatly improve the habitat conditions for local wildlife including the native rainbow trout which spends its entire lifecycle in Sausal Creek. Approximately 10 Acacia trees will require tree removal permits. FOSC will coordinate volunteer planting and revegetating the area in 2017-2018. Previous community outreach included preliminary design presentation by Questa Engineering and door-to-door contact with neighbors. The City and FOSC will host a second community meeting and a site tour prior to construction anticipated to begin in September 2017.

**Motion:** Commissioner Wu entertained a motion to accept the Informational Report for the Sausal Creek Erosion Control Restoration Project in Dimond Canyon Park. **Moved by:** Commissioner Reilly: **Second by:** Commissioner Kadera-Redmond **Vote: Yes:** Commissioners Corbin, Kadera-Redmond, Marshall, Reilly, Rosenbloom, Torres and Wu. **Result:** Motion passed

**B. REQUEST FOR APPROVAL TO DEDICATE A BENCH IN HONOR OF FRED NESBITT**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7B prepared and presented by Dana Riley. Oakland Parks, Recreation and Youth Development staff received a request to dedicate a bench in memory of Fred Nesbitt. The selected bench is located on the Lake Merritt walking path adjacent to the Sailboat House parking lot facing the lake. The bench was dedicated by Mr. Nesbitt's daughters and the dedication plaque will read:

**Fred Nesbitt**

**1928 - 2016**

**So strong ~ So fun ~ So wise**

**We love you forever, Christine & Susan**

**Motion:** Commissioner Wu entertained a motion to accept the staff recommendation to approve the plaque language as written for dedication of a bench on the shore of Lake Merritt between the Lake Chalet and the Cameron Stanford House. **Moved by:** Commissioner Kadera-Redmond: **Second by:** Commissioner Marshall **Vote: Yes:** Commissioners Corbin, Kadera-Redmond, Marshall, Reilly, Rosenbloom, Torres and Wu. **Result:** Motion passed

**C. REQUEST PERMISSION TO ALLOW HIP HOP RUN, LLC AND PARTICIPATING VENDORS TO COLLECT REGISTRATION AND MEMBERSHIPS FEES AND TO SELL FOOD, BEVERAGES AND MERCHANDISE AT THEIR 5K/10K RUN AT THE LAKESIDE PARK BANDSTAND ON SATURDAY, JULY 22, 2017**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7C prepared and presented by Zermaine Thomas. Oakland Parks, Recreation & Youth Development received a request from Freddie Jackson of the Hip Hop Run, LLC, who designed a 5k/10k fun run for the urban community that welcomes runners of all ages and fitness levels. The Hip Hop Run, LLC requested permission to collect registration fees and sell food, beverages and merchandise on-onsite, at Lakeside Park for the Hip Hop Run on Saturday, July 22, 2017 from 6:00am – 10:00am.

The event organizer reported that registration was expected to increase 2 to 3 weeks before the event. A reported 1000 local and national participants are anticipated to attend including the current 600 registrants.

**Motion:** Commissioner Wu entertained a motion to accept the staff recommendation to allow Hip Hop Run, LLC to collect registrations fees and sell food, beverages and merchandise on-site, at Lakeside Park for the Hip Hop Run5K/10K on Saturday, July 22, 2017. **Moved by:** Commissioner Kadera-Redmond: **Second by:** Commissioner Corbin **Vote: Yes:** Commissioners Corbin, Kadera-Redmond, Marshall, Reilly, Rosenbloom, Torres and Wu. **Result:** Motion passed

**D. REQUEST PERMISSION TO ALLOW AFROCENTRIC OAKLAND TO COLLECT ENTRY FEES, SALES OF BEER, WINE AND SPIRITS IN BEER GARDEN, FOOD, AND MERCHANDISE AT THEIR 7<sup>TH</sup> ANNUAL OAK FAM BAM GATHERING HELD AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON TUESDAY, JULY 4, 2017.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7D prepared and presented by Zermaine Thomas. Oakland Parks, Recreation & Youth Development received a first-time request from Travis Watts of Afrocentric Oakland to sell entry tickets, food, merchandise, beer, wine and spirits at the Annual Oak Fam Bam event on July 4, 2017 at Lake Merritt Blvd Amphitheatre from 11:00am to 9:00pm. This year's event will mark the seventh time the event organizer has hosted this largely popular gathering of friends and community. Funds raised will be earmarked to support the Free Pan African Festival held annually at Mosswood Park in September.

**Motion:** Commissioner Wu entertained a motion to accept the staff recommendation to allow Afrocentric Oakland to sell entry tickets, food, merchandise, beer, wine and spirits at the Annual Oak Fam Bam on July 4, 2017 at Lake Merritt Blvd Amphitheatre. **Moved by:** Commissioner Corbin: **Second by:** Commissioner Kadera-Redmond **Vote: Yes:** Commissioners Corbin, Kadera-Redmond, Marshall, Reilly, Rosenbloom, Torres and Wu. **Result:** Motion passed

**E. REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO ALLOW THE JAMAICAN AMERICAN ASSOCIATION OF NORTHERN CALIFORNIA 'JAANC', TO COLLECT MONEY ON SITE AT JAOQUIN MILLER PARK IN THE BAYWOOD, PINEWOOD AREA AT THE ANNUAL JAMAICAN AMERICAN INDEPENDENCE PICNIC CELEBRATION ON JULY 4, 2017 FROM 12PM TO 7PM**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7E prepared and presented by Desmona Armstrong. Oakland Parks, Recreation & Youth Development received a request from the Jamaican American Association of Northern California, (JAANC) to sell merchandise and collect registration fees from 3 to 10 participating merchandise vendors providing a variety of goods including clothing, soaps, beauty products and art at their 12<sup>th</sup> Annual Jamaican American Independence Picnic Celebration on July 4, 2017 in the Baywood and Pinewood areas of Joaquin Miller Park.

This event celebrates Jamaican heritage and culture in America and provides an opportunity for local people of Jamaican ancestry to come together and celebrate both rich cultures. Entry into the event is a free and has brought as many as 300 visitors from around the Bay Area

**Motion:** Commissioner Wu entertained a motion to accept the staff recommendation to allow the Jamaican American Association of Northern California to sell merchandise and collect vendor registration fees at the Annual Jamaican American Independence Picnic Celebration on July 4, 2017 in the Baywood and Pinewood areas of Joaquin Miller Park.

**Moved by:** Commissioner Corbin: **Second by:** Commissioner Kadera-Redmond **Vote:** **Yes:** Commissioners Corbin, Kadera-Redmond, Marshall, Reilly, Rosenbloom, Torres and Wu. **Result:** Motion passed

8. PLANNING AND CONDITIONAL USE PERMITS

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

Commissioner Reilly:

- Announced Park Rules report will be presented at the July 12, 2017 PRAC meeting. Committee members will make the report available in advance to the full body for early review.
- Also, Commissioner Reilly met with community gardening groups and will participate in various sites organized by Parks & Recreation staff.

10. ANNOUNCEMENTS AND COMMUNICATIONS

Commissioner Torres:

- Reported a source of concrete table tops available to Parks & Recreation

OPRYD Staff:

- The PRAC Retreat will take place on August 9, 2017 from 4:30pm to 7:30pm. The location has not yet been determined.
- The Annual PRAC Tour will be held on Saturday, August 12, 2017 from 9:00 to 2:00pm.

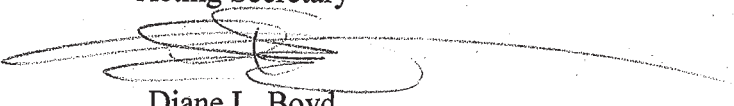


11. DIRECTOR'S REPORT
12. CONTINUATION OF OPEN FORUM
13. ADJOURNMENT: 5:44pm

Respectfully submitted,

/s/ Dana Riley

Dana Riley  
Acting Secretary



Diane L. Boyd  
Recording Secretary

**Next Meeting: - Note: Address changed for this month**  
**Wednesday, June 14, 2017, 4:30 p.m.**  
**Studio One Art Center**  
**365 45<sup>th</sup> Street**  
**Oakland, CA94609**

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

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會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks and Recreation Advisory Commission  
**FROM:** Armando Aguilera, Central Reservations  
**DATE:** May 25, 2017  
**SUBJECT: REQUEST FOR APPROVAL FROM SAN FRANCISCO MIME TROUP TO COLLECT DONATIONS AND SELL EVENT RELATED MERCHANDISE AT LAKESIDE PARK ON JULY 19, 2017 AND JULY 20, 2017.**

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**SUMMARY**

Oakland Parks and Recreation has received a request from San Francisco Mime Troupe (SFMT), a non-profit organization, for permission to collect donations and to sell event related merchandise at Lakeside Park on July 19, 2017 and July 20, 2017.

**FISCAL IMPACT**

There will be no fiscal impact on OPR, as SFMT will pay rental and sound fees for the two dates.

**BACKGROUND / LEGISLATIVE HISTORY**

This is the 57<sup>th</sup> year has performed in the Bay Area parks with free theatrical performances. The SFMT has rented Lakeside Park in the past and has come before the Parks and Recreation Advisory Commission for approval for collection of donation and selling event related merchandise. The events have been well attended and well planned.

The merchandise for sale will include hats, shirts, recorded music, books and bags. Prices will range from \$5 to \$30.

In 2016, SFMT rented Lakeside Park. They collected on-site donations of \$3,479.00

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Commission approve San Francisco Mime Troupe, request for permission to collect donations and to sell event related merchandise at Lakeside Park on July 19, 2017 and July 20, 2017.

Prepared by:  
Armando Aguilera  
Central Reservations

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Approved by:  
Nicholas Williams  
Director

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Attachments: Exhibit A – SF Mime Troop Proposal Letter  
Exhibit B – Rental Application  
Exhibit C – Post Event Report (2016)



855 Treat Avenue San Francisco, CA 94110 (415) 285-1717 ph (415) 285-1290 fax

Special Activity Permits  
Office of the City Administrator  
One Frank Ogawa Plaza, 11th Floor  
Oakland, CA 94612

May 10, 2017

Dear Commissioners:

The San Francisco Mime Troupe respectfully requests permission to "pass the hat" and sell merchandise after our performance at Lakeside Park in Oakland. The performances will take July 19<sup>th</sup> and 20<sup>th</sup>. I have already renewed our charitable solicitation permit from the office of the city administrator. I've enclosed it here.

This is our 58<sup>th</sup> year of performing in Bay Area parks at a price everyone can afford: free! Our mission is to reach the broadest possible audience through playing out in the sunshine in our cities' public parks! We offer theater that addresses the great social issues of our time: race, war, health, economy, the environment. The money that we collect in the hat covers about half of our costs for the season, and contributions are completely voluntary. The rest of our funds are raised through grants, donations, and merchandise sales. At Mime Troupe shows, audience members have the opportunity to purchase San Francisco Mime Troupe hats, shirts, recorded music, books, and bags. The money that we raise through these means is integral to the success of our season. We have been relying on hat donations and merchandise sales for all the years we have been in operation.

Thank you for your time and for considering our request. We look forward to seeing you at our show in beautiful Lakeside Park!

Warmly,

Hannah "Tilly" Tillis  
Tour Manager  
San Francisco Mime Troupe

39639



Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: Armando Agullera

Date of Application: May 10th, 2017

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: San Francisco Mime Troupe
Business/Organization Address: 855 Treat Ave San Francisco, CA 94110
Applicant Name: Hannah Tillis
Applicant Mailing Address: 855 Treat Ave San Francisco, CA 94110
Phone Number: 415-285-1717 Fax Number: 415-285-1290 E-mail: tourmanager@sfmt.org

Facility/Park Name: Lakeside Park
Room(s)/Site(s): Behind Band shell -- Site Plan enclosed

EVENT INFORMATION:

Date(s) of Event: Wednesday July 19th and Thursday July 20th
Time In/Prep Time 2:00pm Actual Event Time 6:30pm to 8:30pm Cleanup/Time Out 11:00pm
Type of Event/Purpose: Free Theatrical Performance

General Public Allowed: [X] Yes [ ] No Sound Amplification: [X] Yes [ ] No Non-Amplified Sound: [ ] Yes [X] No
Type of Equipment to be used: Amplified voice in speech and song, live band

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 250 Approximate # of Adults 200 # of Teens 30 # of Children/Infants 20

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.
Must be able to park truck next to proposed area for load in and load out. Same as 2016 (see site plan)

Will you require a caterer for your event? [ ] Yes [X] No
If yes, are you choosing a caterer from OPR's Approved Caterer's List? [ ] Yes [ ] No

Name of Approved Caterer: n/a

If not using an OPR Approved Caterer, provide name of non-approved caterer:
(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:
Picnic & Related Events: \$15 (50+) people
Building Rentals/Special Events (Parks): \$30

Table with 2 columns: Item description and Amount. Includes calculations for hourly rate (36 x 18 = 648.00), permit processing fee (30.00), deposit (300.00), and other charges like alcoholic beverage fee, administrative service fee, caterer opt out fee, sound use fee, and kitchen.

TOTAL: \$ 1,178.00 Less Advance Minimum Payment of \$ 474.00; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 704.00
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: Check #: Type of Credit Card: Visa or MasterCard:
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Hannah Tillis DATE 5/10/2017

Exhibit B

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



# POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

## I. GENERAL INFORMATION

Name of Event: SNV FRANCISCO MINE TROUPE - "SCHOOLED"

Location of Event: LAKE SIDE PARK

Date/Hours of Event: WED, 07.27.2016 Permit No. 36174

Event Contact Name: JUNELLE TAGUAS Phone No. 415.205.1717

Event Contact Address: junelle@sfmt.org

Is this a "first time" event at this location? Yes  No  If no, when was the event held previously?

SUMMER 2015

1. Were Facility Rental/Set-up fees waived? Yes  No  Not Applicable

2. Check other permits required for event?

OPD Special Events Permit

Food Handler's Permit

Seller's

Permit

Charitable Solicitations Permit

Certificate of Insurance

Other - Please list

## II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: APPROX - 150

2. Were registration fees, donations or other fees collected on-site? Yes  No

3. If yes, how many people registered? n/a How many people made donations? 100  
Not Applicable APPROX

4. What was the cost for registration? n/a

5. How much was collected on site from registration fees? n/a

6. How much was collected on site from donations? \$ 2238.00

7. How much was collected on site from other fees? n/a

*Exhibit C*

**III. VENDOR INFORMATION**

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

If no, why not?

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
SF MIME TROUPE	NON-PROFIT	n/a	APPAREL / BOOKS / CDs	Y

**IV. COMMENTS**

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

WE WILL PLAN TO ORDER ONE PORTA POTTY for FUTURE EVENTS AT THIS LOCATION.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

BATHROOMS WERE NOT KEPT OPEN for THE DURATION of OUR PERMIT TIME.

Submitted by: [Signature] JUNELLE TAGUAS Date: 8.3.2014

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_  
(OPR Staff)

Comments: \_\_\_\_\_

POST EVENT REPORT (Continued)

Page 2

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

If no, why not?

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
SF MIMETROUPE	NON-PROFIT	n/a	APPAREL / BOOKS / CDS	Y

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

SKME AS POST-EVENT REPORT for 7/27/14.

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

SKME AS POST-EVENT REPORT for 7/27/14.

Submitted by: [Signature] JUNELIA TRIGUAS Date: 8.3.2014

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_  
(OPR Staff)

Comments: \_\_\_\_\_





**CITY OF OAKLAND  
Oakland Parks & Recreation**

**TO:** Ellen Wu, Chair, Parks and Recreation Advisory Commission  
**FROM:** Dana Riley, Oakland Parks & Recreation Department  
**DATE:** May 12, 2107  
**SUBJECT: REQUEST FOR APPROVAL TO DEDICATE A BENCH IN HONOR OF  
HEIDI SOMMER VAVROSKY**

---

**SUMMARY**

Parks & Recreation staff received a request from Stephanie Engelsen to dedicate a bench in memory of Heidi Sommer VavRosky. The selected bench is located on the Lake Merritt walking path facing the lake, near where Hanover Avenue and Lakeshore Avenue meet. The bench is dedicated by and friends of Heidi. The dedication plaque will read:

**Heidi Sommer VavRosky  
1968 - 2014  
Formidable ~ Full of Love ~ Unforgettable**

**FISCAL IMPACT**

A donation of \$800 has been made to the Oakland Parks and Recreation Foundation to have a plaque purchased and installed. The plaque installation process is in accordance with the Oakland Public Works department construction requirements. The donor will assist with maintaining the plaque by washing the plaque every few months with a soft cloth, water and a mild dish washing liquid.

**BACKGROUND / LEGISLATIVE HISTORY**

Heidi Sommer VavRosky was a longtime Oakland resident who lived on Chetwood Street, up the hill from Lake Merritt — one of her favorite places to walk and talk. Originally from southern California, Heidi moved to Oakland to attend UC Berkeley, where she received her PhD in Public Policy. Heidi was a champion for the underserved, specifically focusing on foster youth and the homeless. She battled breast cancer on and off for over 12 years and during her longest remission, she had a beloved daughter. Heidi never gave up on herself, her family, her friends, and the hope for a better life for even the most forgotten in our society. This bench, conceived by her closest girlfriends, is a small dedication to her rich and all-too-short life. It's a place where everyone who knew her can sit and remember their own walk and talk with Heidi around Lake Merritt.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the plaque language as written for dedication of a bench on the shore of Lake Merritt near where Hanover Avenue and Lakeshore Avenue meet.

Respectfully submitted,

/s/ Dana Riley

\_\_\_\_\_  
Prepared by: Dana Riley  
Manager of Operations

/s/ J. Nicholas Williams

\_\_\_\_\_  
Approved by: J. Nicholas Williams  
Director



**CITY OF OAKLAND  
Oakland Parks & Recreation**

**TO:** Ellen Wu, Chair, Parks and Recreation Advisory Commission  
**FROM:** Dana Riley, Oakland Parks & Recreation  
**DATE:** May 12, 2017  
**SUBJECT: REQUEST FOR APPROVAL TO DEDICATE A BENCH IN HONOR OF ALEX ZAVELL**

---

**SUMMARY**

Parks & Recreation staff received a request to dedicate a bench in memory of Alex Zavell. The selected bench is in the center of Pine Knoll Park. The bench is dedicated by Alex's parents. The dedication plaque will read:

**Alex Zavell (1991-2017)  
An impactful life far, far too short  
From his family and the community who loved him**

**FISCAL IMPACT**

The donation of \$800 has been made to the Oakland Parks and Recreation Foundation to have a plaque purchased and installed. The plaque installation process is in accordance with the Oakland Public Works department construction requirements. The donor will assist with maintaining the plaque by washing the plaque every few months with soft cloth, water and a mild dish washing liquid.

**BACKGROUND / LEGISLATIVE HISTORY**

Alex worked at a law office as a Senior Regulatory Consultant specializing on the issue of medical and adult use of cannabis. He worked to bring sensible cannabis regulations to California and helped guide the State in this new frontier. As Rob Bonta of the California State Assembly stated, "Alex understood how small details shaped the big picture". Alex was a community activist at heart who led demonstration as a student and informed and organized the cannabis community in the Bay Area through his work as co-chair of the San Francisco-Oakland California Growers Association chapter.

As a nationally ranked high school and college policy debater, Alex also devoted time to the Bay Area Urban Debate League (BAUDL) which assists middle and high school students to develop critical thinking, speaking, and good research skills. BAUDL and Skyline HS received a city commendation.

Before his death at the age of 25, Alex received commendations from the City of Oakland (Councilmember Kaplan, Kalb and Brooks), Alameda County (Nate Miley), and the State of California Assembly (Rob Bonta) recognizing his community efforts.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the plaque language as written for dedication of a bench to Alex Zavell located in the center of Pine Knoll Park.

Respectfully submitted,

/s/ Dana Riley

\_\_\_\_\_  
Prepared by: Dana Riley  
Manager of Operations

/s/ J. Nicholas Williams

\_\_\_\_\_  
Approved by: J. Nicholas Williams  
Director



**CITY OF OAKLAND  
Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks & Recreation Advisory Commission  
**FROM:** Wendy Johnson, Central Reservations Unit  
**DATE:** April 24, 2017  
**SUBJECT: REQUEST APPROVAL TO ALLOW THE OAKLAND MOVEMENT FITNESS FESTIVAL PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD, BEVERAGES AND MERCHANDISE AT THEIR COMMUNITY EVENT TO BE HELD AT THE LAKESIDE PARK PERGOLA AREA ON SATURDAY, AUGUST 26, 2017 FROM 8:00AM – 11:00PM.**

---

**SUMMARY**

Oakland Parks & Recreation received a request from Frank Clayton of The Oakland Movement Fitness Festival. A coalition of organizations have come together to produce this event over the past year. Mr. Clayton is requesting to collect funds onsite through sales of T-shirts/apparel, Beverages, Gym Memberships, Massage Therapy and Nutritional Foods or Supplements. We will also create an opportunity to support 3 local organizations (The Men Touring Project, Global Communication Service, The east Oakland Collective) for our event on Saturday, August 26, 2017 from 7:00am – 12:00pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

The Movement Fitness Festival is paying all rental fees associated with the event estimated at \$1030.00.

**PROJECT / PROGRAM DESCRIPTION**

The Movement Fitness Festival is an admission free event. This event will be a 3 hour free fitness festival with fitness professionals leading 3 separate choreographed workouts at The Lake Merritt Pergola. The mission is to inspire Oakland residence to make healthier choices, inspire a sense of community, exercise, and utilize public spaces to stay fit. The event showcases 10- 20 local businesses to vend or promote.

The following is a list of Vendor and fees to be collected onsite:

<u>Items</u>	Average Cost of Goods Sold
T-Shirts/Apparel	\$5 - \$30
Beverages	\$1 - \$10
Gym Memberships	\$10 - \$99
Massage Therapy	\$5 - \$60
Nutritional Foods & Supplements	\$2 - \$30

The estimated attendance is 290.

# The Oakland

# MOVEMENT FITNESS FESTIVAL

April 24, 2017

Parks and Recreation Advisory Commission  
City of Oakland  
250 Frank H. Ogawa Plaza, Suite 3330  
Oakland, CA 94602

### Powered By

Frank Clayton  
*Friendly Fitness*  
Andre Ammons  
*DAM Sports Fitness*

### Steering Committee

Melvin Cowan  
*Youth Uprising*  
Jasmin Nimsaj  
*The MenTouring Project*  
Candice Elder  
*The East Oakland Collective*  
Almaz Yihdego  
*Global Communication Services*  
Devona McClinton  
Laksmi Lagares

Dear Advisory Commission,

It is our intent to produce a free community fitness festival on the 26<sup>th</sup> day of August 2017 from 8am-11am. A coalition of organizations has come together to produce this event over the past year. Our mission is to inspire Oakland residence to make healthier choices, inspire a sense of community, exercise, and utilize public spaces to stay fit. We also intend to highlight local businesses and residence leading the fitness movement in Oakland. The M.O.V.E. in our MOVEMENT tag stands for Motivating Others, Valuing Everyone.

Our event will be a 3-hour free fitness festival with fitness professionals leading 3 separate choreographed workouts at the Lake Merritt Pergolas. We are inviting potential vendors such as local health clubs, vendors, apparel providers, beverage vendors, health care providers, and officials out to move with us. We would like local businesses at the event to be able to collect funds on-site in exchange for goods and current or future services they provide to participants of our festival.

Potential goods and services include: T-shirts or apparel \$5-\$30 Beverages \$1-\$10, Gym memberships \$10-\$99, Massage Therapy \$5-\$60, Nutritional foods or supplements \$2-\$30. We would like to invite 10-20 local businesses to vend or promote at this event. We will also create an opportunity to support 3 local organizations (The MenTouring Project, Global Communication Services, The East Oakland Collective).

We have a vision to build this festival into a larger event in partnership with the city and parks and recreation department. We appreciate your time and consideration.

Sincerely,

Frank Clayton  
OMFF Creator  
Owner of Frank Clayton Consulting and Training

*No goods or services were provided to you in consideration of this gift. The Oakland MOVEMENT Fitness Festival is fiscally sponsored by Social Good. Social Good is a 501(c)(3) tax exempt organization, IRS Section 170(b)(1)(A)(vi), for both federal and state taxes. Social Good's federal tax identification number is 46-1323531.*





Oakland Parks and Recreation  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: 510.238-3187; Facsimile: 510.238-2397



CITY OF OAKLAND  
 OAKLAND PARKS AND RECREATION

Rental Application

ATTENTION: \_\_\_\_\_

RW # 39350

Date of Application: 4/14/17

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: FRANK CLAYTON CONSULTING & TRAINING

Business/Organization Address: 3390 ARKANSAS ST. 6 94602  
Street Address City Zip Code

Applicant Name: FRANK CLAYTON

Applicant Mailing Address: 3390 ARKANSAS ST 6 OAKLAND 94602  
Street Address City Zip Code

Phone Number: 510 827790 Fax Number: \_\_\_\_\_ E-mail: fclayton@FACTWORKS.COM

Facility/Park Name: LAKE SIOB PARK - PERGIOLA

Room(s)/Site(s) PERGIOLA & GRASSY AREA ON BOTH SIDES (3) AREAS

EVENT INFORMATION:

Date(s) of Event: 8/26/17

Time In/Prep Time 7AM/1hr Actual Event Time 8AM to 11PM Cleanup/Time Out 12PM/1hr

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)  
 FREE - FITNESS FESTIVAL (OAKLAND MOVEMENT FESTIVAL)

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)  
 MICROPHONES / SPEAKERS / MUSIC

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 290 Approximate # of Adult 100 # of Teen 90 # of Children/Infants 100

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

~~Promo TENTS~~ TENTS, STAGE, TABLES, MUSIC EQUIPMENT

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: N/A

If not using an OPR Approved Caterer, provide name of non-approved caterer: N/A

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+ people)

Building Rentals/Special Events (Parks): \$30

40 x 5 = 200  
(Hourly Rate) (# of hours)

(2) 40 x 5 = 200  
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = \$30

(4) Deposit = \$300

(5) Setup/Teardown = N/A

(6) Kitchen = N/A

(7) Alcoholic Beverage Fee = NONE

(8) Administrative Service Fee = N/A

(9) Caterer Opt Out Fee = N/A

(10) Sound Use Fee = \$100

(11) Other Charges 40x5 = 200

TOTAL: \$1030 Less Advance Minimum Payment of \$1030; BALANCE DUE 30 DAYS BEFORE EVENT: \$0  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: X  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: \_\_\_\_\_ DATE: 4/14/17

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

**CITY OF OAKLAND**  
Oakland Parks, Recreation & Youth development



**TO:** Ellen Wu, Chair, Parks and Recreation Advisory Commission  
**FROM:** Wendy Johnson, Central Reservation Unit  
**DATE:** May 30, 2017  
**SUBJECT: REQUEST APPROVAL FROM THE PARKS AND RECREATION  
ADVISORY COMMISSION TO GRANT PERMISSION TO ALLOW BEERS  
WITHOUT BORDERS TO SELL BEER, WINE OR CHAMPAGNE ON SITE  
AT THIER MUSIC FESTIVAL EVENT AT THE LAKE MERRITT  
AMPHITHEATRE ON SATURDAY, AUGUST 26, 2017 \* 2:00PM – 7:00PM**

---

**SUMMARY**

Oakland Parks and Recreation received a request from Partrick Pokras, of Beers Without Borders for permission to sell beer, wine and champagne at their event at The Lake Merritt Amphitheatre on Saturday, August 26, 2017. The profits from these sales go towards the park reservations fees, stage and sound, performers, art supplies, fire permit, health sponsor permit, special event permit and all the other many cost that come into hosting this community event.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Beers Without Borders will pay the \$1000 deposit and the rental and sound fees associated with this event which is estimated at a total of \$3730.00.

**PROJECT / PROGRAM DESCRIPTION**

Event organizers are expecting 500 attendees. They will be charging \$7 for the sell of beer & wine at this event. Art vendors will sell crafts ranging from \$5-\$75, and food vendors ranging from \$5-\$12.

**BACKGROUND / LEGISLATIVE HISTORY**

Beers Without Borders has been in operation since 2013 providing responsible beer and wine service vis the Lucky 13 Beer Truck to many organizations including:

- Off The Grid
- Saint Mary's College
- The USS Hornet Museum
- Alameda Point Partners
- The U.S. Marine Corps.



Parks and Recreation Advisory Commission  
June 14, 2017

**RECOMMENDATION**

Staff recommends that the Park and Recreation Advisory Commission approve the request for permission to allow Beers Without borders to collect funds onsite for Beer & Wine at their Music festival event on Saturday, August 26, 2017. Patrick Pokras is aware that additional permits will be required by Beers Without Borders provided their request is granted.

Respectfully submitted,

/s/ Wendy Johnson

Prepared by:

Wendy Johnson

Central Reservations Unit

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Beers Without Borders Request Letter  
Exhibit B – Rental Application

---

**Patrick Pokras**

484 Lake Park Ave  
Suite 16  
Oakland, CA 94610  
(503) 313-4500  
L13beertruck@gmail.com

June 2, 2017

**Parks and Recreation Advisory Commission**

Oakland Parks and Recreation  
250 Frank H. Ogawa Plaza  
Suite 3330  
Oakland, CA 94612

Dear Parks and Recreation Advisory Commission,

This proposal is seeking the permission from the Advisory Commission to exchange funds for our second Pints At The Park located at Lake Merritt Amphitheatre on Saturday, August 26, 2017 from 2pm-7pm.

Beers Without Borders has been in operation since 2013 providing responsible beer and wine service via the Lucky 13 Beer Truck to many organizations including: Off The Grid, Saint Mary's College, The USS Hornet Museum, Alameda Point Partners and the U.S. Marine Corps.

Pints At The Park is a family friendly event held at the Lake Merritt Amphitheatre. This is a free event with live music, food trucks and beer and wine. We offer a "Creation Station" where we provide art and craft supplies for kids to create art.

We are requesting the option to sell beer and wine in the park. Beer and wine will be sold for \$7. The sale of beer and wine at Lake Merritt Amphitheatre will give guests the option to enjoy a beverage while watching the live music. We would also like to have vendors selling crafts ranging from \$5-\$75 and food ranging from \$5-\$12. The profits from these sales go towards the park reservations fees, stage and sound, performers, art supplies, fire permit, health sponsor permit, special event permit and all the other many costs that come into hosting this community event.

Thank you for your consideration.

Sincerely,

**Patrick Pokras**



Oakland Parks and Recreation  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: 510.238-3187; Facsimile: 510.238-2397



CITY OF OAKLAND  
 OAKLAND PARKS AND RECREATION

Rental Application

ATTENTION:

RW# 39300 <sup>WJ</sup> Date of Application: 4/12/2017

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: Beers Without Borders, LLC

Business/Organization Address: 484 Lake Park Ave, Oakland 94610

Applicant Name: Patrick Pokras <sup>Street Address</sup> Pokras <sup>City</sup> 94610 <sup>Zip Code</sup>

Applicant Mailing Address: 484 Lake Park Ave Suite 16 Oakland CA 94610

Phone Number: 503-313-4500 <sup>Street Address</sup> 503-313-4500 <sup>City</sup> 503-313-4500 <sup>Zip Code</sup> Fax Number: \_\_\_\_\_ E-mail: L13beertruck@gmail.com

Facility/Park Name: Lakeside Amphitheatre

Room(s)/Site(s) \_\_\_\_\_

EVENT INFORMATION:

Date(s) of Event: Saturday, August 26, 2017

Time In/Prep Time 10am Actual Event Time 2pm to 7pm Cleanup/Time Out 8pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Bar/Mitzvah/BatMitzvah, etc.) Music Festival

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) \_\_\_\_\_

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 500 Approximate # of Adults \_\_\_\_\_ # of Teens \_\_\_\_\_ # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

We will provide 1 regular and 2 ADA accessible portable restrooms

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: N/A

If not using an OPR Approved Caterer, provide name of non-approved caterer: N/A

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (50+) people

Building Rentals/Special Events (Parks): \$30

\$127.50 x 10 hrs = \$1275

(1) 153 x 10 = 1,530.00  
 (Hourly Rate) (# of hours)

(7) Alcoholic Beverage Fee = 125.00

(2) \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
 (Hourly Rate) (# of hours)

(8) Administrative Service Fee = \_\_\_\_\_

(3) Permit Processing Fee = 30.00

(9) Caterer Opt Out Fee = \_\_\_\_\_

(4) Deposit = 1,000.00

(10) Sound Use Fee = 100.00

(5) Setup/Teardown = \_\_\_\_\_

(11) Other Charges = \$1200 special event fee

(6) Kitchen 3730

TOTAL: \$3985 Advance Minimum Payment of \$1642; BALANCE DUE 30 DAYS BEFORE EVENT: \$2343  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned) \$2088

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: \_\_\_\_\_  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: [Signature] DATE: 4-12-2017

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks & Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Central Reservations Lead  
**DATE:** June 14, 2017  
**SUBJECT:** **REQUEST APPROVAL TO ALLOW SPECTRUM QUEER MEDIA PERMISSION TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD, BEVERAGES, MERCHANDISE AND MASSAGE THERAPY SERVICES AT THE PEOPLE'S 3<sup>RD</sup> ANNUAL OAKLAND PRIDE FREE RUN AND EXPO HELD AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON SATURDAY, SEPTEMBER 2, 2017 AND SATURDAY, SEPTEMBER 9, 2017, FROM 9:30AM – 3:30PM**

**SUMMARY**

Oakland Parks & Recreation received a request from Monica Anderson of Spectrum Queer Media (sQm), that offers weekly wellness workshops to the entire Bay Area community. Ms. Anderson is requesting to collect funds onsite through sales of Food, Beverages, Merchandise, and Massage Therapy Services. Ten percent (10%) of the funds collected by vendors will benefit the sQm LGBTQ Digital Storytelling Project and Motivating, Inspiring, Supporting & Serving Sexually Exploited Youth (MISSEY). This is Ms. Anderson's first appearance before the Commission requesting to collect funds onsite at the People's 3<sup>rd</sup> Annual Oakland Pride Free Run and Expo held at the Lake Merritt Blvd. Amphitheatre on Saturday, September 2, 2017 and Saturday, September 9, 2017, from 9:30am-3:30pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Spectrum Queer Media paying all rental fees associated with the event estimated at \$880.00

**PROJECT / PROGRAM DESCRIPTION**

The People's 3<sup>rd</sup> Annual Oakland Pride Free Run and Expo is a 2-day free outdoor wellness event that brings together a diverse group of runners, walkers, yoga/fitness instructors, personal trainers, artists, activists, traditional and holistic healers, wellness providers, vendors, community health workers, educators, community members, indigenous shaman, drummers, and other healers to engage and commune with each other in a safe and healing space during Oakland Pride. All ages, orientations and ethnicities are welcome.

The following is a list of Vendor and fees to be collected onsite:

<u>Items</u>	<u>Average Cost of Goods Sold</u>
Apparel/Accessories	\$5 - \$15
Food/Beverages	\$5 - \$10
Massage Therapy	\$15 - \$30

The estimated attendance is 99.



Oakland Parks and Recreation  
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
 Office: 510.238-3187; Facsimile: 510.238-2397



CITY OF OAKLAND  
 OAKLAND PARKS AND RECREATION

**Rental Application**

ATTENTION: \_\_\_\_\_ Date of Application: \_\_\_\_\_

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED, ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED\*

Name of Business/Organization: Spectrum Queer Media

Business/Organization Address: 1 Lakeside Drive Oakland CA 94612

Applicant Name: Monica Anderson

Applicant Mailing Address: 1 Lakeside Drive Suite 1404 Oakland CA 94612

Phone Number: 510-239-7197 Fax Number: N/A E-mail: ourkinfolk@gmail.com

Facility/Park Name: Amphitheater // Lake Merritt

Room(s)/Site(s) ↓

**EVENT INFORMATION:**

Date(s) of Event: 9/2/17 and 9/9/17

Time In/Prep Time 9am Actual Event Time 9:30 to 3:30 Cleanup/Time Out 4pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.)

3rd Annual Oakland Pride 5k/10k Walk/Run

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 99 Approximate # of Adults 79 # of Teens 10 # of Children/Infants 10

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

PA, Mics, Drums.

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_

(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

**RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)**

**Non-Refundable Permit Processing Fees:**

Picnic & Related Events: \$15 (50+ people)  
 Building Rentals/Special Events (Parks): \$30

(1)  $\frac{30}{\text{Hourly Rate}} \times \frac{7}{\text{# of hours}} = 210^{00}$

(2)  $\frac{30}{\text{Hourly Rate}} \times \frac{7}{\text{# of hours}} = 210^{00}$

(3) Permit Processing Fee =  $30 \times 2 = 60^{00}$

(4) Deposit =  $300^{00}$

(5) Setup/Teardown = \_\_\_\_\_

(6) Kitchen = \_\_\_\_\_

(7) Alcoholic Beverage Fee = \_\_\_\_\_

(8) Administrative Service Fee = \_\_\_\_\_

(9) Caterer Opt Out Fee = \_\_\_\_\_

(10) Sound Use Fee =  $50 \times 2 = 100^{00}$

(11) Other Charges = \_\_\_\_\_

TOTAL: \$ 880<sup>00</sup> Less Advance Minimum Payment of \$ 480<sup>00</sup> ; BALANCE DUE 30 DAYS BEFORE EVENT: \$ 400<sup>00</sup>  
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or MasterCard: X  
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE 3/10/17 (revised)

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

Exhibit B



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks and Recreation Advisory Commission  
**FROM:** Desmona Armstrong, Central Reservations  
**DATE:** June 14, 2017  
**SUBJECT:** **REQUEST APPROVAL TO ALLOW DOPEONLY (DO) PERMISSION TO COLLECT ONSITE ENTRY FEES, SALES OF ALCOHOLIC BEVERAGES, SALES OF FOOD AND T-SHIRT VENDORS AT THE 2<sup>ND</sup> COOL WATER EVENT HELD AT JACK LONDON AQUATIC CENTER ON SATURDAY, SEPTEMBER 2, 2017 FROM 3:00PM – 8:00PM.**

---

**SUMMARY**

Oakland Parks & Recreation received a request from DopeOnly (DO), a brand management and marketing firm, requesting to collect funds at a community based event known as Cool Water. This event was created as a social gathering to find synergy within the City of Oakland and has become a grand melting pot of people from all walks of life. Five percent of the funds collected from Cool Water will go to Alameda County Network of Mental Health Clients, a IRC 501(c)(3) non-profit organization whose mission is to improve the quality of life of mental health clients within Alameda County. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

DopeOnly (DO) is paying all rental fees associated with the event estimated at \$7,502.50

**PROJECT / PROGRAM DESCRIPTION**

Cool Water is a social gathering which occurs several times a year. While the target demographic are like-minded professionals between the ages of 25 to 50, all are welcome to attend and participate in the organization's efforts to provide clothing to vulnerable community members through the Hoodies for the Homeless Initiative.

The following is a list of fees to be collected onsite:

- Entry Fee: \$20.00 per person
- Alcoholic Beverage Sales: \$8.00-\$15.00 per drink
- Food Sales: \$6.00- \$15.00 per item
- T-shirt and Sweatshirt Sales: \$10.00-\$40.00 per item

Five percent of the funds collected from Cool Water will go to The Alameda County Network of Mental Health Clients will receive 5% of the funds collected. Small business will also benefit via Cool Water vendor ship. Event organizers anticipate an estimated attendance of 1000.

**BACKGROUND / LEGISLATIVE HISTORY**

DopeOnly (DO) is a community based Brand Management/Marketing firm which was established in 2012. The mission is to create space where fresh occurrences happen continually through conversation, produce sales (t-shirts/sweatshirts), hosting events and marketing products that support the Oakland Community.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from DopeOnly (DO) to collect entry fees, sell alcoholic beverages, and host food/t-shirt vendors on site at the Cool Water Event held at Jack London Aquatic Center on Saturday, May 27, 2017.

Respectfully submitted,

/s/ Desmona Armstrong

Prepared by:

Desmona Armstrong

Central Reservations

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Dope Only (DO) / Cool Water Proposal Letter  
Exhibit B – Alameda County Network of Mental Health Clients  
Non-Profit Certificate 501 (c)3  
Exhibit C – Rental Application  
Exhibit D – Post Event Report (2016)

*(dōp ōn-lō) adjective.*

Doable, undeniable, meant to evoke interest, exploration. Used as a stamp of approval, similar to a road sign exchanged between strangers.

"DOPE" as an excellent, pristine, "Old Y" as in fuel, excessive, uncompromising.

create dope, validate dope, cultivate dope

TO: Parks and Recreation Advisory Commission  
RE: DOPEONLY/COOL WATER  
SUBJECT: REQUEST TO COLLECT FUNDS AT JACK LONDON AQUATIC CENTER; Sept 2, 2017

### **WHO WE ARE**

DopeOnly or DO is a brand management/marketing firm, but, at its core, it is a place where ideas lead and find room to flourish. We have long been interested in what's fresh, new, and innovative, with a conscious eye on its ability to not only have sustaining power but have cultural appeal as well. DO has been in business for just over 4 years and it is our mission to be a space where fresh occurrence happens continually, be it products, events, or conversation. We welcome, and even encourage you, to visit our site, [www.DopeOnly.com](http://www.DopeOnly.com). Upon doing so, you will immediately be introduced to our keen sense of pride for our city, Oakland, and the varying walks of life that make-up its community.

### **ALL ABOUT "COOL WATER"**

It is our hope to find synergy with the City of Oakland for a gathering we have created called "Cool Water". To date, we have done 10 Cool Water events, spanning back to 2013, including one abroad. The response has been overwhelming to say the least, complete with folks beginning to call it "the best kept secret in Oakland" because we don't promote it in conventional ways, i.e. flyers, redundancy, and/or heavy radio spots. We've been able to target likeminded folks and they, in kind, tell folks who they know would be a benefit to the gathering itself. The result is a grand melting pot of vast walks of life, from doctors, lawyers, city officials, state officials, and a host of other professionals all adding to the "cool". Though the ages range from 25-50, there truly is no demographic for "cool", it just is. For our part, just add water. We've been able to create a groove that people look forward to. Cool Water, itself, has become culture, exactly what it was intended to do. Its community element is simple, it fueled "Hoodies for the Homeless". However, broadly, it is meant to impact Oakland in a positive way any time it comes around.

We are formally requesting to collect funds at Jack London Aquatic Center on September 2, 2017.

The funds collected will be as follows:

Entry Fee \$20.00

Alcohol beverage sales ranging from \$8.00-\$15.00 per drink

Sales to food vendors ranging from \$6.00 - \$15.00

T-Shirt/Sweat shirt sales ranging from \$10.00 - \$40.00

Funds collected will support small businesses at Cool Water via vendorship. A wide array of food types and art vendors have come to gather at Cool Water, highlighting the flow of commerce. 5% of the funds collected from the Cool Water event will also go to the Alameda County Network of mental health clients. However, each and every small business there must have the same feel for customer service that

Exhibit A



we have, which is there is nothing more important, period. It is our hope to catapult a standard of business where high level products and high level customer service are common place.

We have begun this process and the initial steps have been excellent. Please be advised, we are a "for profit" collective, but there is nothing that we have done and will do that doesn't somehow circle back to home in a genuine effort to cultivate positive outcomes in and for our community.

### **WHAT WE DO**

Everything we do is community based and returns there, and not as a fleeting campaign but as culture. We believe "Appreciation" doesn't have a scale; its value is heightened by the one who is experiencing it at a given time, so to give, no matter how small, can have an immeasurable reward. Also, the idea of community has no separation; it's a broad feeling for the whole of its parts, and to that end, absolutely nothing is off limits because "what's dope" penetrates life itself.

- **Annual Backpack and school supplies give-a-way** for students exemplifying excellence in the classroom.
- **"Hoodies for the Homeless"** initiative that literally puts a blanket around Oakland, on behalf of the members of our community who are in need during those cold and rainy winter months.
- **Supports two girl track teams**, which provides work out pants and uniforms and gives a portion of the revenue generated to the squad to assist in needs that may arise of a financial nature.

We truly appreciate the city officials who have reached out to us in efforts to bring what Cool Water is into the city fold, this I can't stress enough. It is our hope that we can find a way to further the groove together, uninterrupted. Please feel free to give me a call at 510-638-3192 if you have any questions, comments, concerns, or issues of any kind regarding this proposal.

Thank you,

Rod Campbell  
DopeOnly  
P.O. Box 18613  
Oakland, CA 94619

Exhibit A

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
PO BOX 2750 ROOM 5127  
LOS ANGELES, CA 90053

DEPARTMENT OF THE TREASURY

Date: NOV 09 1992

Employer Identification Number:  
94-3071492  
Contact Person:  
TYRONE THOMAS  
Contact Telephone Number:  
(213) 994-6641

ALAMEDA COUNTY NETWORK OF MENTAL  
HEALTH CLIENTS  
4301 TELEGRAPH STR D  
OAKLAND, CA 94609-1128

Our Letter Dated:  
October 10, 1992  
Addendum Applies:  
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(c) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may act only on that determination if he or she was in past responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Michael J. Quinn  
District Director

Letter 1040-10-79

Exhibit B

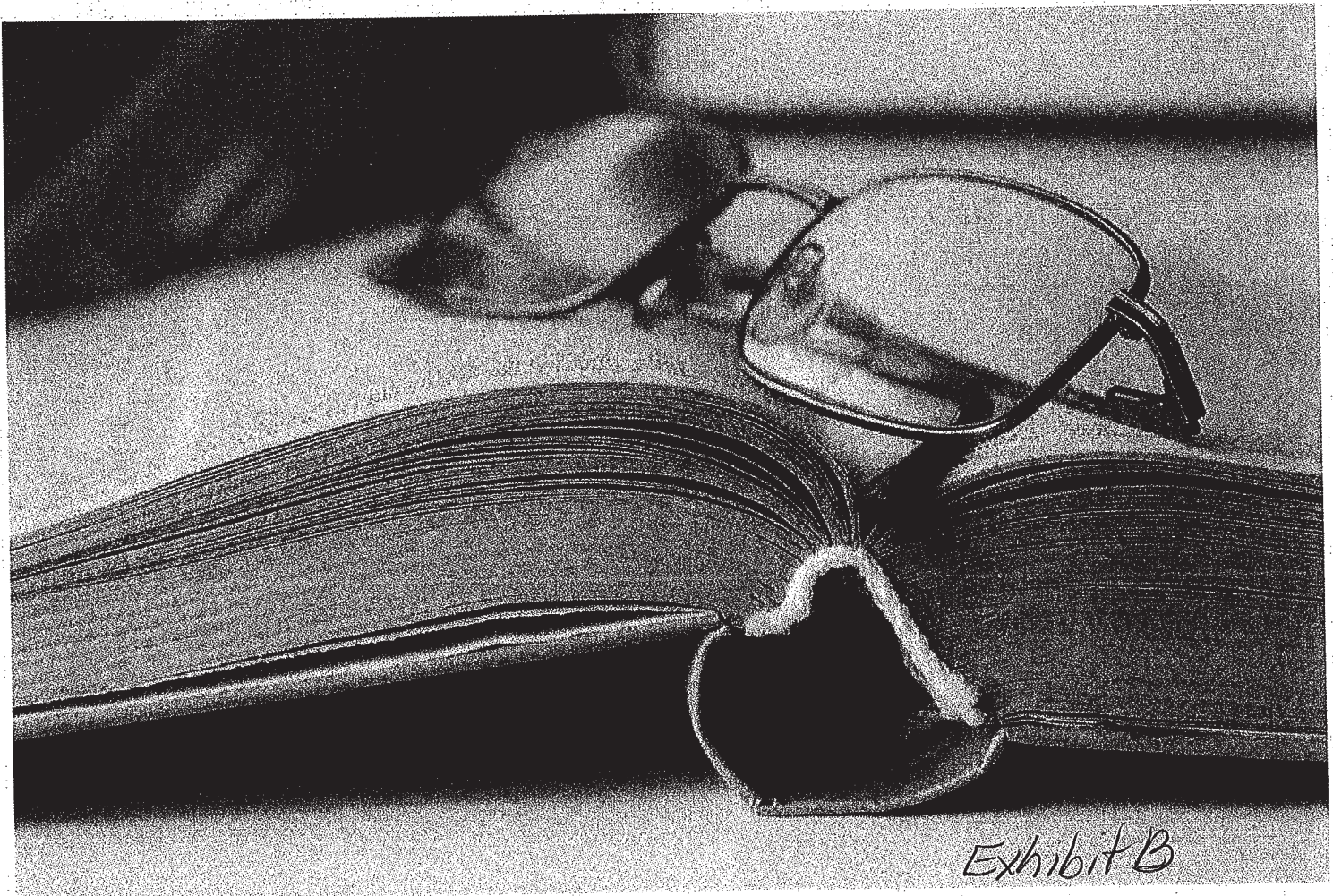
(<http://acnetmhc.org/>)

25 Years of Mental Health Programs Run By Mental Health Consumers in Alameda County

–Our Mission

## Our Mission

Founded as an umbrella organization for existing client-run mental health programs, we continue to serve as a central hub for six programs run by and for consumers of mental health services. Our mission is to improve the quality of life of mental health clients within Alameda County by promoting freedom of choice, empowerment, and independent living within the community. We accomplish this mission by supporting consumer-developed and run programs, advocating for a truly consumer responsive mental health system, and reflecting the diversity of the mental health community, prioritizing those who have been most underserved and stigmatized.



Permit 37399



Oakland Parks and Recreation  
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: \_\_\_\_\_ Date of Application: 4-23-17

\*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD, PHOTO ID IS REQUIRED\*

Name of Business/Organization: DO

Business/Organization Address: P.O. Box 18613 Oakland 94605

Applicant Name: Rodney Campbell

Applicant Mailing Address: 8049 Greenly Drive Oakland 94605

Phone Number: 5628-3192 Fax Number: Same E-mail: rodneycampbell@gmail.com

Facility/Park Name: Jack London Aquatic Center ccolwater@events@gmail.com  
justmom@gmail.com

Room(s)/Site(s) Boating Bay - Park Use

EVENT INFORMATION:

Date(s) of Event: 9-2-17

Time In/Prep Time 12:00 Actual Event Time 3 to 8 Cleanup/Time Out 11:00

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Baptism/Bat Mitzvah, etc.)

Social gathering called "Cool Water" highlights San Francisco people, commerce

General Public Allowed:  Yes  No Sound Amplification:  Yes  No Non-Amplified Sound:  Yes  No

Type of Equipment to be used (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)

2) amplified microphones  
Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 1000 Approximate # of Adults All # of Teens \_\_\_\_\_ # of Children/Infants \_\_\_\_\_

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.  
None

Will you require a caterer for your event?  Yes  No

If yes, are you choosing a caterer from OPR's Approved Caterer's List?  Yes  No

Name of Approved Caterer: \_\_\_\_\_

If not using an OPR Approved Caterer, provide name of non-approved caterer: \_\_\_\_\_  
(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:  
Picnic & Related Events: \$15 (\$0+ people)  
Building Rentals/Special Events (Parks): \$30

(1) 180 x 11 = \$1980

(2) 127.50 x 5 = 637.50 park

(3) Permit Processing Fee = 30

(4) Deposit = 300 1500 park

(5) Setup/Tear-down = 150 inside / 75 outside

(6) Kitchen = 120

(7) Alcoholic Beverage Fee = 195

(8) Administrative Service Fee = \_\_\_\_\_

(9) Caterer Opt Out Fee = 450

(10) Sound Use Fee = 100 park

(11) Other Charges = 1200 Special event fee  
Stalling - 40x11 = 440 = 1760 (4 stalls)

TOTAL 7502.50 is Advance Minimum Payment of \$ \_\_\_\_\_  
(payments are refunded 30-60 days AT THE event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Type of Credit Card: Visa or Master Card, VISA  
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee  
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE 4-23-17

Exhibit C

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



# POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3<sup>rd</sup> Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

## I. GENERAL INFORMATION

Name of Event: Cool water

Location of Event: Inglewood Aquatics Center

Date/Hours of Event: 5-28-16 / 3pm - 8pm Permit No. 35723

Event Contact Name: Paul Campbell Phone No. 510-638-3192

Event Contact Address: P.O. Box 18613, Oakland, CA 94619

Is this a "first time" event at this location?  Yes  No If no, when was the event held previously?

1. Were Facility Rental/Set-up fees waived?  Yes  No  Not Applicable
2. Check other permits required for event?
- |   |   |   |
|---|---|---|
| <input checked="" type="checkbox"/> OPD Special Events Permit       | <input checked="" type="checkbox"/> Food Handler's Permit | <input checked="" type="checkbox"/> Seller's Permit |
| <input checked="" type="checkbox"/> Charitable Solicitations Permit | <input type="checkbox"/> Certificate of Insurance         | <input type="checkbox"/> Other - Please list        |

## II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 1000
2. Were registration fees, donations or other fees collected on-site?  Yes  No  Not Applicable
3. If yes, how many people registered? 800 <sup>→ Pre-Sale Tickets</sup> How many people made donations? 0
4. What was the cost for registration? \$20 x 200 people paid at door = \$4000
5. How much was collected on site from registration fees? \$4,000 paid @ door.
6. How much was collected on site from donations? 0
7. How much was collected on site from other fees? \$5,000

Revised: 04-2013

Exhibit D

**III. VENDOR INFORMATION**

List all Vendors who participated at the event. (Attach additional sheets, if necessary):  
 Were all vendors in compliance per agreement?  Yes  No  
 If no, why not? \_\_\_\_\_

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
Seasoned Grill	For	hubs/chicken		Y
Ken Wynn Catering	For	steak/Exotic		Y
Town Business	For	clothing, shoes		Y
Dudley B. Boutique	For	Summer Dresses		Y

**IV. COMMENTS**

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List any problems, concerns, or other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Submitted by: Rodney Campbell Date: 6-26-16

Approved by: [Signature] (OPR Staff) Date: 7-20-16

Comments: [Signature]

Revised: 04-2013

Exhibit D



**CITY OF OAKLAND**  
**Oakland Parks, Recreation & Youth Development**

**TO:** Ellen Wu, Chair, Parks & Recreation Advisory Commission  
**FROM:** Frederick L. Morris III, Sports Coordinator  
**DATE:** June 6, 2017  
**SUBJECT:** **REQUEST APPROVAL TO ALLOW YOUTH ADOLESCENTS COMING TOGETHER COLLECT DONATIONS ONSITE FOR THEIR FUNDRAISING EVENT AT BROOKDALE TEEN LOUNGE OUTSIDE COURTS ON SATURDAY, AUGUST 19, 2017.**

**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Youth Adolescents Coming Together (Y.A.C.T.), a nonprofit organization located in San Leandro, California to collect donations on site at their fundraising event on August 19, 2017 from 9:00AM – 6:00PM at Brookdale Teen Lounge. Y.A.C.T. was established to serve youth and adolescents from ages of 11 to 24 years of age teaching as well as assisting participants with building a better and more positive world, individual by individual, community by community, CAUSE by CAUSE. In order for this goal to be achieved community participants is vital.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

Youth Adolescents Coming Together is paying all rental fees associated with the event estimated at \$440.00

**PROJECT / PROGRAM DESCRIPTION**

Youth Adolescents Coming Together event is a 3 on 3 and/or 5 on 5. Final will be highlight played by 18 years and up, in closing there will be an award ceremony. The will be no cost for the youth six years and under, ages from 7 to 14 will be asked to pay \$4.00 per player and ages 12 and up will be ask to pay \$7.00 per player. We will have food and drinks available to purchase. We will have a DJ playing music and hosting the games.

The expected attendance is 150.

**BACKGROUND / LEGISLATIVE HISTORY**

Youth Adolescents Coming Together was established in 2014, our organization has a vision of the future where participants are encouraged to succeed and are provided opportunities to explore. Luckily, we have been able to partner with others that feel the same and help fuel our mission, exposing them to new cultures and environments while helping them build the foundation for success then adding change to the world.

**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Youth Adolescents Coming Together to collect funds through donations on Saturday, August 19, 2017 at Brookdale Teen Lounge.

Respectfully submitted,

/s/ Frederick L. Morris III

Prepared by:

Frederick L. Morris III

Sports Coordinator

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Youth Adolescents Coming Together  
Exhibit B – Non-Profit Certificate 501(c)3  
Exhibit C – Rental Application





## Youth Adolescents Coming Together Y.A.C.T.

[Yactcommunity.com](http://Yactcommunity.com)

- **Participants:** 3 on 3 and/or 5 on 5. Final game will be the highlight played by ages 18 years and up, in closing there will be an award ceremony.
- **Attendees:** At least one hundred and fifty people is expected, excluding players.
- **Cost:** Ages 0-6 free, ages 7-11 \$4.00 (four dollars) and ages 12-up \$7.00 (seven dollars).
- **Food:** Hotdogs and links for purchase to be cooked on a hotdog cart, purchased as a bundle and or separately.
- **Music:** DJ playing music/hosting the games.
- **Event:** Utilization of outdoor courts as well as indoor courts will be needed to host games to be played by participants ages 11-24 and held simultaneously.

A speech will be given by one of the participants discussing the importance of knowing about Mental Health as it relates to suicide. Names of organizations in support of the said CAUSE will be placed in a drawing and at the end of the speech a check will be written out and a percentage of the funds collected will be donated to the winning organization.

*A list of names showing participants who played/volunteered in support of Y.A.C.T. will be included on a scroll and given to the organization along with a donation check.*

~~Y.A.C.T. is holding this event to teach youth and adolescents the importance of working~~  
together as a team further assisting in the development of interpersonal and social skills relating to openly discussing Mental Health issues and suicide.

Thank you,

  
Auliya Hughes, CEO-Founder

22568 Mission Blvd. #113  
Hayward, CA 94541

Auliya H. 510-953-9393, Michael W. 510-953-9294, Ashley R. 510-953-9390

*Exhibit A*



## Youth Adolescents Coming Together

Y.A.C.T.

Yactcommunity.com

Parks and Recreation Advisory Commission

Office of Parks and Recreation

250 Frank H. Ogawa Plaza, Suite 3330

Oakland, CA 94612

April 20, 2017

To The Advisory Commission:

My name is Auliya Hughes, CEO-Founder of Youth Adolescents Coming Together, "Y.A.C.T." which is a grass-root, non-profit organization formed in 2014 and completed in 2016.

Y.A.C.T.'s mission and goal is to serve **youth and adolescents from ages 11-24 years of age teaching as well as assisting participants with building a better and more positive world, individual by individual, community by community, CAUSE by CAUSE.** In order for this goal to be achieved community participation is vital.

Please accept this proposal asking the Advisory Commission to approve Y.A.C.T. to hold a fundraising event;

***"Basketball At The Park, A Suicide Prevention CAUSE".***

- **Date: August 19, 2017**
- **Time: 10:00 am (ten o'clock am) and ending 6:00 pm (six o'clock pm).**
- **Place: Bushrod Park, located at 560 Shattuck 59th Street, Oakland, CA 94609.**

22568 Mission Blvd. #113  
Hayward, CA 94541

Auliya H. 510-953-9393, Michael W. 510-953-9294, Ashley R. 510-953-9390

*Exhibit A*





**CITY OF OAKLAND  
PARKS & RECREATION  
Field Reservations  
Frederick L. Morris III**

250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612  
Phone (510) 238-3496; (510) 238-2397 Fax

# Field and Basketball Court Reservation Application

This request must be submitted to the Sports Unit two weeks prior to the date of event. The filing of this application does not constitute a permit. Certificate of insurance is required for all events.

(Please print and use black or blue ink only)

Today's Date 6/3/17

## 1. FIELD (S) AND BASKETBALL COURT (S) RESERVATION INFORMATION

	Field (s) / Court (s)	Date(s)	Time	Notes
1.	Brookdale Basketball court	8/19	9am - 6pm	
2.				
3.				

Please include field and tennis court alternative locations, dates and times in the event that your first choice is not available

Activity Description:  Baseball  Soccer  Softball  Tennis  Kickball  Other

Basketball  Bike Polo  Street Soccer  Skate boarding  Concert

Type of activity:  Clinic  League game  Practice  Tournament play  Other Tournament

Youth  Adult

Number of Participants:  1 - 49  50+ Number of Boy's \_\_\_\_\_ Girl's \_\_\_\_\_ Will there be a fee charged?  Yes  No

Field Preparation:

Yes  No

Field Lighting:

Yes  No

Number of Courts: \*\*

One  Two  Three  Four

## 2. CONTACT INFORMATION

Name of Individual responsible for event Auliyah Hughes  
First Middle Last

Payment:  Group  Individual  Organization

Name of Group or Organization Youth Adolescents Coming Together

Address 22568 Mission Blvd Hayward CA 94541  
Street City State Zip

Phones (510) 934-6356 Home Phone Work Phone Cell Phone Email

- o For groups of 49 people or more, the Parks and Recreation cannot issue permits for a facility, parks or picnic use without verification of a Special Events Permit issued by the Oakland Police Department. Without these permits the Police have the authority to ask your group to disband. Info: (510) 238-3154.
- o When reserving multiple tennis courts, there must be at least one open court for public use.
- o Debit Cards can only be accepted if they have the Visa or MasterCard symbols on the card.
- o You are not allowed to use any Integrated Pest Management (IPM) on any kind on City Of Oakland fields
- o You are not allowed to use any power tools or lawn mowers on City Of Oakland fields

Signature

Print Name

Driver License #/Expiration Date

I hereby acknowledge and assume responsibility for payment of fees due at the time of receiving my permit. This form will not be processed without a signature or if the application is not filled out completely.

ACCESSIBILITY: The City of Oakland, Office of Parks and Recreation (OPR) is fully committed to compliance with provisions of the Americans with Disabilities Act. Please direct all inquiries concerning program and disability accommodations to the OPR Inclusive Recreation Coordinator at (510) 615-5755 or [eamans@oaklandnet.com](mailto:eamans@oaklandnet.com). TDD callers please dial (510) 615-5883.  
TITLE VI COMPLIANCE AGAINST DISCRIMINATION 49CFR 17.6 (b): Federal and City of Oakland regulations strictly prohibit discrimination on the basis of race, color, national origin, age, handicap, gender, sexual orientation, AIDS or ARC.

Revised : 09/2/15

*Exhibit C*