



PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, April 11, 2018

Lakeside Park Garden Center – 666 Bellevue Avenue

Agenda

1. CALL TO ORDER:
2. ROLL CALL:
AIKENS, COLE, CORBIN, HA, HOWZE, KADERA-REDMOND, MOORE, NORMAN, REILLY, TORRES AND WOLFSON
3. DISPOSITION OF MINUTES
A. February 14, 2018
4. MODIFICATIONS TO THE AGENDA
5. OPEN FORUM
6. CONSENT NEW BUSINESS
 - A. REQUEST APPROVAL TO ALLOW VEGAN OUTREACH AND PARTICIPATING LOCAL NON-PROFITS AND MOBILE FOOD TRUCK VENDORS TO COLLECT DONATIONS AND SELL GOODS AND SERVICES AT THE 4TH ANNUAL OAKLAND VEGFEST ON SATURDAY, MAY 19, 2018 AT THE LAKE MERRITT BOULEVARD AMPHITHEATRE.
7. NEW BUSINESS
 - A. REQUEST RECOMMENDATION TO DEDICATE A BENCH IN MEMORY OF CAROL ANN EDELMAN
 - B. REQUEST FOR APPROVAL TO DEDICATE A BENCH TO WILLIAM PATRICK HARWOOD
 - C. REQUEST TO ALLOW CARIBELINO OMNIMEDIA LLC TO COLLECT VENDOR REGISTRATION FEES AND FOR VENDOR SOLICITATION OF FEES FOR FOOD CONCESSIONS AND SALES OF GOODS AND WARES AT OAKLAND CARNIVAL AT MOSSWOOD PARK ON JUNE 2, 2018.
 - D. REQUEST APPROVAL TO ALLOW THE OBSESSIVE-COMPULSIVE FOUNDATION/SAN FRANCISCO BAY AREA TO COLLECT ONSITE REGISTRATION FEES AND DONATIONS AT THEIR WALK/RUN ON SATURDAY, JUNE 9, 2018, 9:30AM-12:00PM AT THE LAKE MERRITT AMPHITHEATRE

- E. REQUEST APPROVAL TO ALLOW SELF-eSTEM TO COLLECT DONATIONS, SELL RAFFLE TICKETS AND HOST A LIVE AUCTION AT THE JACK LONDON AQUATIC CENTER ON SATURDAY, JUNE 2, 2018.

 - F. REQUEST APPROVAL TO ALLOW OAKLAND'S VERY OWN PERMISSION TO SELL FOOD AND BEVERAGES, AND TO ALLOW VENDORS TO SELL MERCHANDISE AND OTHER ARTISAN WARES AT LAKE FEST ON SATURDAY, JUNE 23, 2018 FROM 11:00AM-7:00PM AT THE LAKE MERRITT SAILBOAT HOUSE AND PARKING LOT.

 - G. OAKLAND PARKS, RECREATION AND YOUTH DEVELOPMENT SUBMITS THIS INFORMATIONAL REPORT TO THE PARKS AND RECREATION ADVISORY COMMISSION ON BEHALF OF THE OAKLAND LAWN BOWLING AND CROQUET CLUB
- 8. PLANNING AND CONDITIONAL USE PERMITS
 - 9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES
 - 10. ANNOUNCEMENTS AND COMMUNICATIONS
 - A. Advocacy
 - 11. DIRECTOR'S REPORT

12. CONTINUATION OF OPEN FORUM

13. ADJOURNMENT

Next Meeting:

Wednesday, May 9 2018, 4:30 p.m.

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email dboyd@oaklandnet.com or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a dboyd@oaklandnet.com o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 dboyd@oaklandnet.com 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, February 14, 2018

Lakeside Park Garden Center – 666 Bellevue Avenue

Draft Minutes

1. CALL TO ORDER: 4:38pm

2. ROLL CALL:

AIKENS, COLE, CORBIN, HOWZE, KADERA-REDMOND, MARSHALL, REILLY, ROSENBLOOM, TORRES, WU

Present: Corbin, Howze, Kadera-Redmond, Marshall, Rosenbloom, and Wu

Arrivals: Commissioner Torres

Excused: Commissioners Cole, Riley

Absent: Commissioner Aikens

3. DISPOSITION OF MINUTES

Draft Minutes – January 10, 2018

Motion: Commissioner Kadera-Redmond entertained a motion to approve the January 10, 2018 Draft Minutes. **Moved by:** Commissioner Corbin. **Second by:** Commissioner Rosenbloom. **Vote: Yes** –Corbin, Kadera-Redmond, Marshall, Rosenbloom, Torres and Wu. **Abstain:** Howze. **Motion:** Passed

4. MODIFICATIONS TO THE AGENDA

5. OPEN FORUM

6. CONSENT NEW BUSINESS

A. REQUEST APPROVAL TO ALLOW THE OAKLAND RUNNING FESTIVAL TO SERVE AND SELL ALCOHOLIC BEVERAGES, FOOD AND ACCEPT ON-SITE DONATIONS AT THEIR 9TH ANNUAL OAKLAND RUNNING FESTIVAL MARATHON AT EASTSHORE PARK ON SUNDAY, MARCH 25, 2018, FROM 7:00AM-2:00PM.

Lee Corrigan, President of Corrigan Sports Enterprises Inc. and Oakland Running Festival requested permission from Oakland Parks, Recreation & Youth Development to accept donations and sell beer, wine and food on-site at their Oakland Running Festival Marathon at Eastshore Park on Sunday, March 25, 2018. Funds collected will benefit local charities. A portion of the alcohol beverage proceeds will be earmarked for the Fire Department's Random Acts Charity. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

B. REQUEST APPROVAL TO ALLOW THE NATIVE AMERICAN HEALTH CENTER (NAHC) TO COLLECT ON-SITE REGISTRATION FEES AT THEIR 15TH ANNUAL RUNNING IS MY HIGH 5K AND 10K FUN RUN/WALK AT LAKESIDE PARK (FAIRYLAND AREA) ON SATURDAY, MARCH 10, 2018, 7:00AM-1:00PM

Oakland Parks, Recreation & Youth Development received a request from the Native American Health Center (NAHC), a non-profit organization serving the Bay Area's Native American population and other under-served communities. NAHC has requested permission to collect on-site registration fees for the 16th Annual Running is My High, a 10k and 5k Fun Race at Lakeside Park (Fairlyland Area) on Saturday, March 10, 2018. Proceeds will be used to offset event promotional purchases t-shirts and scholarships for participants. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

C. REQUEST APPROVAL TO ALLOW CENTER FOR EARLY INTERVENTION ON DEAFNESS (CEID) PERMISSION TO COLLECT ON-SITE REGISTRATION FEES, AND SELL RAFFLE TICKETS AT THEIR ANNUAL WALK-A-THON AT LAKESIDE PARK (FAIRYLAND AREA) ON SATURDAY, MAY 19, 2018, FROM 10:00AM-1:00PM

Oakland Parks & Recreation received a request from Center for Early Intervention on Deafness (CEID) and 35 year 501©3, non-profit organization serving deaf and hard pf hearing children. CEID has requested approval to collect on-site registration fees and sell raffle tickets at their annual Walk-A-Thon on Saturday, May 19, 2018. All funds collected will be earmarked for CEID's ongoing services. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Kadera-Redmond entertained a motion to approve Consent New Business Items 6A – 6C. **Moved by:** Commissioner Wu. **Second by:** Commissioner Corbin. **Vote:** Yes –Corbin, Howze, Kadera-Redmond, Marshall, Rosenbloom, Torres and Wu **Motion:** Passed

NEW BUSINESS

A. REQUEST APPROVAL TO ALLOW THE HENRY J. KAISER JR., ELEMENTARY SCHOOL'S PTA TO HOST A LIVE AUCTION, SELL TICKETS, BEER, WINE AND DISTILLED SPIRITS AT THEIR ANNUAL ONLINE AND LIVE AUCTION FUNDRAISER AT THE LAKE MERRITT SAILBOAT HOUSE ON SATURDAY, MARCH 24, 2018, FROM 6:30PM-10:30PM.

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas.

Oakland Parks, Recreation & Youth Development received a request from the Henry J. Kaiser Jr., Elementary School Parent Teacher Association, a non-profit organization and a local unit of the Oakland Council, Peralta District of The California Congress of Parents, Teachers, and Students, Inc. The organization requested permission to sell tickets, beer, wine & spirits and host a live auction at their fundraiser on Saturday, March 24, 2018 at the Lake Merritt Sailboat House. The proceeds will be earmarked for

ongoing educational programs. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the staff recommendation to allow the PTA at the Henry J. Kaiser Elementary School to collect proceeds as written at their fundraiser on March 24, 2018 at the Lake Merritt Sailboat House. **Moved by:** Commissioner Wu. **Second by:** Commissioner Corbin. **Vote: Yes – Corbin, Howze, Kadera-Redmond, Marshall, Rosenbloom, Torres and Wu Motion: Passed**

B. REQUEST APPROVAL TO ALLOW SMALL PRESS DISTRIBUTION (SPD) PERMISSION TO COLLECT FUNDS ONSITE FOR THEIR SMALL LIVE AUCTION - BATTLE OF THE BRAINS: PUB QUIZ AT THE LAKE MERRITT SAILBOAT HOUSE ON MONDAY, MAY 7, 2018, FROM 7:00PM-10:30PM

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas.

Oakland Parks, Recreation & Youth Development received a request from Small Press Distribution (SPD), a non-profit organization, book seller and distributor. The organization offers informational services and public advocacy programs to hundreds of small publishers. SPD requested permission to host a small live auction at the Battle of the Brains: Pub Quiz at the Lake Merritt Sailboat House on Monday, May 7, 2018. Beneficiaries of the proceeds will include approximately 400 participating publishers, authors and readers as well as the non-profit's business operations. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Organizers expect approximately 120 attendees. The event is not open to the public.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the staff recommendation to allow Small Press Distribution to host a live auction at the Battle of the Brains Pub Quiz at the Lake Merritt Sailboat House on Monday, May 7, 2018 **Moved by:** Commissioner Corbin. **Second by:** Commissioner Rosenbloom. **Vote: Yes – Corbin, Howze, Kadera-Redmond, Marshall, Rosenbloom, Torres and Wu Motion: Passed**

C. REQUEST APPROVAL TO ALLOW ROOKIE MOMS, INC. (510FAMILIES.COM) PERMISSION TO COLLECT FUNDS ONSITE FOR ENTRY FEES AT THEIR EAST BAY PRESCHOOL FAIR AT THE LAKESIDE PARK GARDEN CENTER ON SATURDAY, NOVEMBER 3, 2018, FROM 10:00AM-2:00PM

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas.

Oakland Parks, Recreation & Youth Development received a request from Rookie Moms Inc. 510families.com, a local website serving families of the East Bay. The website

provides resources and information to families in the 510-area code at no cost. Rookie Moms Inc. requested permission to collect entry fees at their East Bay Preschool Fair at the Lakeside Park Garden Center on Saturday, November 3, 2018. Proceeds will be used to offset event planning expenses. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the staff recommendation to allow Rookie Moms Inc. to hold the East Bay Preschool Fair at the Lakeside Park Garden Center on Saturday, November 3, 2018. **Moved by:** Commissioner Torres. **Second by:** Commissioner Marshall. **Vote: Yes** –Corbin, Howze, Kadera-Redmond, Marshall, Rosenbloom, Torres and Wu **Motion:** Passed

D. REQUEST FROM OAKLAND TECHNICAL HIGH SCHOOL PARENT TEACHER STUDENT ASSOCIATION (PTSA), TO COLLECT OPTIONAL DONATIONS ON-SITE FOR THEIR 3RD ANNUAL OAKLAND TECH FAMILY FITNESS AND FUN 5K RUN AT LAKESIDE PARK ON SUNDAY, MARCH 18, 2018, FROM 9AM-11AM

The Parks and Recreation Advisory Commission reviewed the staff report prepared by Zermaine Thomas.

Oakland Parks, Recreation & Youth Development received a request from the Parent Teacher Student Association's (PTSA) from Oakland Technical High School. The nonprofit requested permission to collect donations at their 3rd Annual Oakland Tech Family Fitness and 5k Run at Lakeside Park on Sunday, March 18, 2018. Proceeds will be used to support the PTSA's educational programs and activities for students. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the staff recommendation to allow the Parent Teacher Student Association's (PTSA) from Oakland Technical High School to collect donations at their 3rd Annual Oakland Tech Family Fitness and 5k Run at Lakeside Park on Sunday, March 18, 2018.

Moved by: Commissioner Howze. **Second by:** Commissioner Marshall. **Vote: Yes** – Corbin, Howze, Kadera-Redmond, Marshall, Rosenbloom, Torres and Wu **Motion:** Passed.

7. PLANNING AND CONDITIONAL USE PERMITS

8. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

Commissioner Corbin:

- Mosswood
 - Approximately 400 signatures were collected by Change.org to bring back Mosswood Park
 - The community requested a town hall and update on the progress of the facility.
- De Fremery
 - Television, sounds system and broken windows

How can PRAC assist OPRYD regarding the Prop 68 - Water Bond?

Commissioner Kadera-Redmond:

The Rule Committee met. The group is close to completing the document which will be brought back to PRAC.

9. ANNOUNCEMENTS AND COMMUNICATIONS

- A. Contacting Oakland Parks, Recreation & Youth Development
- B. Advocacy – 2018 Annual Report - Review/Discussion

The Commission agreed to have edited report back to Dana Riley by February 16, 2018.

10. DIRECTOR'S REPORT

Director Williams reported as follows:

- OPRYD expects more information Friday, February 16, 2018
- Tassafaronga Recreation - Construction due to begin on in March or April of 2018. Managers expect this will be a 6-month project.
- Lions Pool will be closing for repairs
- Rotary Nature Center - Working with the community for collaborative re-envisioning of programs

11. CONTINUATION OF OPEN FORUM

12. ADJOURNMENT: 5:44pm

Respectfully submitted,

/s/ J. Nicholas Williams

Secretary



Diane L. Boyd
Recording Secretary

Next Meeting:

Wednesday, March 14, 2018, 4:30 p.m.

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

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PARKS AND RECREATION ADVISORY COMMISSION - PRAC

Wednesday, March 14, 2018

Lakeside Park Garden Center – 666 Bellevue Avenue

Draft Minutes

1. CALL TO ORDER: 4:34pm
2. ROLL CALL
AIKENS, COLE, CORBIN, HOWZE, KADERA-REDMOND, MARSHALL, REILLY, ROSENBLOOM, TORRES, WU

Present: Commissioners Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom and Wu
Arrivals: Commissioner Marshall (5:36pm)
Excused: Commissioners Corbin, Howze and Torres

Staff: J. Nicholas Williams, Dana Riley, Diane Boyd, Zermaine Thomas, Wendy Johnson and Sarah Herbelin

3. DISPOSITON OF MINUTES
 - A. February 14, 2018

Motion: Commissioner Kadera-Redmond entertained a motion to approve the February 14, 2018 Draft Minutes. **Moved by:** Commissioner Wu. **Second by:** Commissioner Aikens. **Vote: Yes** – Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom, Wu **Motion:** Passed.

4. MODIFICATIONS TO THE AGENDA
5. OPEN FORUM
6. CONSENT NEW BUSINESS

A. REQUEST APPROVAL TO ALLOW THE CRISIS SUPPORT SERVICES PERMISSION TO COLLECT ONSITE REGISTRATIONS AND DONATIONS FROM SUPPORTERS AT THEIR 5TH ANNUAL 5K HEALING HEARTS WALK/RUN FOR SUICIDE PREVENTION TO BE HELD AT LAKESIDE PARK (BANDSTAND) ON SATURDAY, MAY 5, 2018, 8:00AM -12:00PM

The Oakland Parks, Recreation & Youth Development received a request from Meghan Long at Crisis Support Services, a non-profit organization. The organization provides support services to youth, adults and families living with depression, mental illness and suicide. Crisis Support Services requested permission to collect onsite registration fees and donations from supporters at their 5th Annual Walk/Run to be held at Lakeside Park (Bandstand) on Saturday, May 5, 2018. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

B. REQUEST FROM THE NATIONAL MULTIPLE SCLEROSIS SOCIETY FOR PERMISSION TO COLLECT ON-SITE DONATIONS AND PLEDGES FOR THE 6th ANNUAL MS WALK EAST BAY 2018 AT LAKESIDE PARK (BANDSTAND) ON FRIDAY, APRIL 13, 2018 (SET-UP), 2:00PM-6:00PM & SATURDAY, APRIL 14, 2018, 6:00AM-1:00PM.

Oakland Parks, Recreation & Youth Development received a request from Nicholas Macfalls from The National Multiple Sclerosis Society (MS) and non-profit organization. The organization requested permission to collect onsite donations and pledges at their 6th Annual MS Walk East Bay 2018, at Lakeside Park (Bandstand) on Friday, April 13, 2018 (set-up) 2:00pm-6:00pm, and Saturday, April 14, 2018, 6:00am -1:00pm. Donations and funds raised will be earmarked for local programs, services, and research for those affected by Multiple Sclerosis (MS). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Kadera-Redmond entertained a motion to approve Consent New Business Items 6A and 6B **Moved by:** Commissioner Wu. **Second by:** Commissioner Rosenbloom. **Vote: Yes** – Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom, Wu **Motion:** Passed.

7. NEW BUSINESS

A. REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION TO AUTHORIZE THE JACK LONDON AQUATIC CENTER TO BE DESIGNATED AS A SAN FRANCISCO BAY AREA WATER TRAIL SITE

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7A prepared by Sarah Herbelin, Boating.

The Jack London Aquatic Center (JLAC) contains a public non-motorized boat launching and landing site on the Oakland Estuary. The California State Coastal Conservancy San Francisco Bay Area Water Trail (“Water Trail”) program asked the City to consider designating the JLAC as a Water Trail site in order to provide enhanced public access to the Oakland Estuary and San Francisco Bay waters.

Designation results in the location being added to the Water Trail website, installation of Water Trail signage, and opportunities to apply for funding to improve the site. There are no costs associated with the Bay Area Water Trail site designation. The Water Trail organization currently partners with Oakland Public Works with regard to illegal dumping.

Motion: Commissioner Kadera-Redmond entertained a motion to grant the staff recommendation to approve the designation of the Jack London Aquatic Center as a San Francisco Bay Area Water Trail site. **Moved by:** Commissioner Aikens. **Second by:** Commissioner Reilly. **Vote: Yes** – Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom, Wu **Motion:** Passed.

B. REQUEST APPROVAL TO ALLOW AMERICAN FRIENDS SERVICE COMMITTEE TO COLLECT ONSITE REGISTRATION FEES AND TO SELL EVENT MERCHANDISE AT THEIR 5K WALK/RUN ON SUNDAY, May 12, 2018 AT THE LAKESIDE PARK PERGOLA.

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7B prepared by Wendy Johnson, Central Reservations.

The Oakland Parks, Recreation & Youth Development received a request from Linda Sanchez of the American Friends Service Committee to collect onsite registration fees and to sell merchandise at their 5K Hella UndocuRun Run/Walk on Saturday, May 12, 2018 at the Lakeside Park Pergola from 9:00am to 1:00pm. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the staff recommendation to allow the American Friends Service to collect onsite registration fees and sell merchandise at their 5K Walk/Run on Sunday, May 12, 2018 at the Lakeside Park Pergola **Moved by:** Commissioner Cole. **Second by:** Commissioner Reilly. **Vote:** Yes – Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom, Wu **Motion:** Passed.

C. REQUEST PERMISSION TO AALLOW A SISTA’S TOUCH TO COLLECT ON-SITE DONATIONS FOR THEIR WE RUN OAKLAND FOR OUR DAUGHTERS CHARITY WALK/RUN AT LAKESIDE PARK (PERGOLA) ON SATURDAY, JUNE 9, 2018, 8:00AM-12:00PM.

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7C prepared by Zermaine Thomas, Central Reservations.

The Oakland Parks and Recreation received a request from A Sista’s Touch, a non-profit organization whose mission is to nurture and acknowledge positive personal and professional influences of African American women of all generations in the community; with a foundational focus on adolescent girls. A Sista’s Touch requested permission to collect on-site donations for the We Run Oakland For Our Daughter Charity Walk/Run to be held at Lakeside Park (Pergola) on Saturday, June 9, 2018, 8:00am -12:00pm. The donations raised will be earmarked to increase community awareness and to build resources to protect adolescent girls from the epidemic of human trafficking. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the staff recommendation to allow A Sista’s Touch to collect on-site donations at their charity Walk/Run event on Saturday, June 9, 2018 at the Lakeside Park Pergola **Moved by:** Commissioner Wu. **Second by:** Commissioner Rosenbloom. **Vote:** Yes – Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom, Wu **Motion:** Passed.

D. REQUEST APPROVAL TO ALLOW AJ PROMOTIONS TO SELL EVENT TICKETS AT THE DOOR, AND TO SELL FOOD, BEVERAGES AND MERCHANDISE AT THEIR MOTHER'S DAY CHIC PICNIC AND CONCERT AT THE LAKE MERRITT BLVD. AMPHITHEATRE ON SUNDAY, MAY 13, 2018, 1:00PM-7:00PM

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7D prepared by Zermaine Thomas, Central Reservations.

Oakland Parks, Recreation & Youth Development received a request from AJ Promotions, a premier marketing, branding and management company. AJ Promotions creates innovative venue experiences and events while maximizing brand value. AJ Promotions requested approval to collect entry fees, and to sell merchandise, food, non-alcohol and alcohol beverages at the Mother's Day Chic Picnic and Concert. A portion of the proceeds will be donated to the ALS Foundation. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Minors and adults 21 years and older will be required to wear age designated colored wristbands to support monitoring of alcohol consumption and to prevent underage drinking.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the staff recommendation to allow AJ Promotions to sell tickets at the door, and to sell food, beverages, and merchandise at the Mother's Day Chic Picnic and Concert on Sunday, May 13, 2017, at the Lake Merritt Blvd. Amphitheatre. **Moved by:** Commissioner Aikens. **Second by:** Commissioner Cole. **Vote:** Yes – Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom, Wu **Motion:** Passed.

E. REQUEST APPROVAL TO ALLOW LOTUS BLOOM FAMILY RESOURCE CENTER TO HOST A SILENT AUCTION AND TO RECEIVE CASH DONATIONS AT THEIR FUNDRAISING EVENT AT THE LAKE MERRITT SAILBOAT HOUSE ON THURSDAY, APRIL 26, 2018, FROM 6:00PM-8:00PM

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7E prepared by Zermaine Thomas.

Oakland Parks, Recreation & Youth Development received a request from the Lotus Bloom Family Resource Center. The non-profit organization promotes positive parenting and community engagement through a multi-faceted approach to early childhood development. The Lotus Bloom Family Resource Center requested permission to host a silent auction and to receive cash donations at their fundraising event celebrating 10 years of community service on Thursday, April 26, 2018 at the Lake Merritt Sailboat House. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the staff recommendation to allow the Lotus Bloom Family Resource Center to host a silent auction and to receive cash donations at their fundraising event on Thursday, April 26, 2018 at the Lake Merritt Sailboat House. **Moved by:** Commissioner Wu. **Second by:** Commissioner Aikens. **Vote: Yes** – Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom, Wu **Motion:** Passed.

F. REQUEST APPROVAL TO ALLOW THE HEMOPHILIA FOUNDATION OF NORTHERN CALIFORNIA TO COLLECT ONSITE DONATIONS AND PLEDGES FROM SPONSORS AND SUPPORTERS AT THEIR 3RD ANNUAL HEMOPHILIA WALK TO BE HELD AT THE LAKESIDE PARK (PERGOLA) ON SATURDAY, MAY 5, 2018, 12:00PM – 4:00PM (SETUP) & SUNDAY, MAY 6, 2018, 6:00AM -3:00PM

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7F prepared by Zermaine Thomas.

Oakland Parks, Recreation & Youth Development received a request from Patrick Dunlap and Bryan Anderson at The Hemophilia Foundation of Northern California (HFNC). The non-profit organization serves families with life-threatening blood disorders, blood factor deficiencies, and rare clotting conditions. HFNC requested permission to collect onsite donations and pledges from sponsors and supporters at their 3rd Annual Hemophilia Walk to be held at the Lakeside Park (Pergola) on Saturday, May 5, (setup) and Sunday, May 6, 2018. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

Motion: Commissioner Kadera-Redmond entertained a motion to approve the staff recommendation to allow the Hemophilia Foundation of Northern to collect onsite donations and pledges at their 3rd Annual Hemophilia Walk at the Lakeside Park Pergola on Saturday, May 5 and Sunday, May 6, 2018. **Second by:** Commissioner Rosenbloom. **Vote: Yes** – Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom, Wu **Motion:** Passed

G. REQUEST APPROVAL FOR THE PARKS AND RECREATION ADVISORY COMMISSION TO MAKE A RECOMMENDATION TO CITY COUNCIL TO AMEND CHAPTER 12.64 OF THE OAKLAND MUNICIPAL CODE, PARK AND RECREATION AREA USE REGULATIONS, SECTION 12.60.020 OF THE OAKLAND MUNICIPAL CODE, BICYCLE OPERATION RULES-VIOLATIONS-PENALTY AS RELATED TO USE IN PARKS, AND SECTION 1.28.020 OF THE OAKLAND MUNICIPAL CODE VIOLATIONS AS INFRACTION.

The Oakland Parks and Recreation Advisory Commission reviewed the staff report for Item 7G prepared by Gail McMillon.

Staff recommended that the Parks and Recreation Advisory Commission make a recommendation to the City Council to amend Chapter 12.64 Park and Recreation Area Use Regulations of the Oakland Municipal Code (OMC), Section 12.60.020 of the OMC, Bicycle Operation Rules-Violations-Penalty, and Section 1.28.020 of the OMC, Violations as Infractions to modernize park and recreation rules to better meet the needs of park users.

The Commission suggest the document be reintroduced to the public and taskforce for review and input. Questions arose regarding the safety of teenage and young men of color in public play areas given societal misidentifying them as adults. The Commission wants to explore how this could possibly be addressed in the OMC.

The Director emphasized that the Oakland Police Department cannot enforce park rules without the updated OMC in place. The Commission was encouraged to work toward completing the processes in time for summer.

Motion: Commissioner Kadera-Redmond entertained a motion to postpone voting on Item 7G. **Moved by:** Commissioner Cole. **Second by:** Commissioner Reilly. **Vote:** Yes 5 Commissioners Cole, Kadera-Redmond, Reilly, Rosenbloom Wu. Abstained 1- Commissioner Aikens. **Motion:** Failed

A Friendly Amendment was made to hold the item over to the April meeting to allow the PRAC Ordinance Subcommittee to convene and review and finalize language of Oakland Municipal Code chapter 12.64 Parks and Recreation Area Use Regulations, Section 12.60.020, Bicycle Operations Rules and Section 1.28.020 Violations.

Motion: Commissioner Kadera-Redmond entertained a motion accept the Friendly Amendment. **Moved by:** Commissioner Cole. **Second by:** Commissioner Reilly. **Vote:** Yes 6 -Commissioners Aikens, Cole, Kadera-Redmond, Reilly, Rosenbloom Wu. **Motion:** Passed

8. PLANNING AND CONDITIONAL USE PERMITS

9. COMMITTEE AND/OR ADVISORY COUNCIL UPDATES

Naming Task Force Members include:

- Commissioners Cole Aikens and Reilly

Liaisons:

- Rainbow Recreation Center transferred from Commissioner Reilly to Commissioner Aikens

10. ANNOUNCEMENTS AND COMMUNICATIONS

- Commissioner Cole will assist former PRAC Chair Barry Miller with the onboarding of 4 new members beginning their tenure in April.

- Commissioner received the Community Award from the Golden State Warriors. Congratulations!

11. DIRECTOR'S REPORT

- Introduction of Oakland Parks, Recreation and Youth Development's Town Camp 8 week summer camp program starting in June. Please visit www.oaklandnet.com/parks and (510) 238PARK


12. CONTINUATION OF OPEN FORUM

13. ADJOURNMENT - 6:44PM

Respectfully submitted,

/s/ J. Nicholas Williams
J. Nicholas Williams

Secretary



Diane L. Boyd
Recording Secretary

Next Meeting:

Wednesday, April 11, 2018

Lakeside Park Garden Center

666 Bellevue Ave, Oakland, CA

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email dboyd@oaklandnet.com or call (510) 238-7532 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a dboyd@oaklandnet.com o llame al (510) 238-7532 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 dboyd@oaklandnet.com 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Mandolin Kadara-Redmond, Chair, Parks & Recreation Advisory Commission
FROM: Zemaine Thomas, Central Reservations
DATE: March 27, 2018
SUBJECT: REQUEST APPROVAL TO ALLOW VEGAN OUTREACH AND PARTICIPATING LOCAL NON-PROFITS AND MOBILE FOOD TRUCK VENDORS TO COLLECT DONATIONS AND SELL GOODS AND SERVICES AT THE 4TH ANNUAL OAKLAND VEGFEST ON SATURDAY, MAY 19, 2018 AT THE LAKE MERRITT BOULEVARD AMPHITHEATRE.

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Vegan Outreach, a non-profit organization founded in 1993 to end violence towards animals. Vegan Outreach acts as the fiscal sponsor for Oakland Veg, conferring 501©3 non-profit status and overseeing all finances. Vegan Outreach is requesting permission to allow mobile food truck vendors, non-profits and local vendors to collect funds and donations in exchange for goods services at the 4th Annual Oakland VegFest at the Lake Merritt Boulevard Amphitheatre on Saturday, May 19, 2018. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

Vegan Outreach is paying all rental fees associated with the event estimated at \$3,230.00.

PROJECT / PROGRAM DESCRIPTION

The 2017 Oakland VegFest at Lake Merritt was hugely successful. It drew approximately 3,000 people, and received local media coverage in the East Bay Express, KPFA, and KRON. The event featured local chefs and dozens of local businesses and restaurants.

Booths will be set up for participating restaurants, businesses, food vendors, and non-profits. The Oakland VegFest will also feature speakers, music, and cooking demonstrations.

The following is a list of fees to be collected onsite:

- \$5-\$15 food vendors
- \$5- \$30 merchants selling wares
- \$10 non-profits receiving approximately \$100 in donations per tables

The revenue from the tabling fees will go to Oakland Veg to cover the various costs for hosting the event (such as park rental and permits, supplies and rental costs). Vendors and non-profits will keep all respective monies collected during the event in exchange for goods and services provided.

The estimated attendance is 3000.

BACKGROUND / LEGISLATIVE HISTORY

Oakland Veg was founded in 2011 to encourage the Oakland community to enjoy the many benefits of eating more plant-based foods. From 2012-2017, Oakland Veg has hosted Oakland Veg Week, offering a series of fun cooking demos, movie screenings, food giveaways, and other community events. This is the 4th year Vegan Outreach has hosted the Oakland VegFest at the Lake Merritt Boulevard Amphitheatre. Oakland Veg Week is an annual event celebrating the many vegetarian venue options in Oakland.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request to allow Vegan Outreach and participating local non-profits and mobile food truck vendors to collect donations and sell goods and services at the 4TH Annual Oakland VegFest on Saturday, May 19, 2018 from 11:00am to 5:00pm at the Lake Merritt Boulevard Amphitheatre

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:
Zermaine Thomas
Central Reservations

/s/

Approved by:
Darrin Hodges
Supervisor

Attachments: Exhibit A – Vegan Outreach Proposal Letter
Exhibit B – Vegan Outreach Post Event Report (2017)
Exhibit C – Rental Application



February 28, 2018

To the Parks and Recreation Advisory Commission:

Vegan Outreach seeks permission to hold the fourth annual Oakland VegFest at Lake Merritt Amphitheater on May 19, 2018.

Vegan Outreach is a non-profit organization founded in 1993 to end violence towards animals. Vegan Outreach acts as the fiscal sponsor for Oakland Veg, conferring 501c3 non-profit status and overseeing all finances. Oakland Veg was founded in 2011 for the purpose of encouraging our local Oakland community to enjoy the many benefits of eating more plant-based foods. From 2012-2015, Oakland Veg hosted Oakland Veg Week, a series of fun cooking demos, movie screenings, food giveaways, and other community events. In 2015, Oakland Veg Week culminated in the first-ever Oakland VegFest.

The 2015, 2016, and 2017 Oakland VegFests at Lake Merritt were hugely successful. We drew approximately 3,000 people, and received local media coverage in the East Bay Express, KPFA, and KRON. The event featured local chefs, and dozens of local businesses and restaurants.

The 2018 Oakland VegFest will consist of mobile food trucks, booths from local restaurants, business, food vendors, and non-profits, as well as speeches and live music. We expect approximately 3,000 people to attend.

Vegan Outreach will charge the following vendor fees: \$75 for non-profits, \$150 for non-food merchants and food trucks, and \$250 for food merchants who are only selling and not distributing free samples. The revenue from the tabling fees will go to Oakland Veg to cover the various costs for hosting the event (such as park rental and permit fees, and supply rental costs). Vendors and non-profits will keep all of the respective monies collected during the event, in exchange for goods and services provided.

Approximate Estimate of Funds to be Collected

\$6,750 in tabling fees (15 food vendors, 15 non-food merchants, and 10 non-profits)

15 food vendors selling food for \$5-\$15

15 merchants selling wares for \$5-\$30

10 non-profits receiving approximately \$100 in donations per table

Sincerely,
Katie Cantrell
Director of Oakland Veg
(323) 828-7040



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: Oakland VegFest

Location of Event: Lake Merritt Amphitheater

Date/Hours of Event: May 20th 11am to 5pm Permit No. 38433

Contact Person: Katie Cantrell Phone No. (323) 828-7040

Contact Person Address: 4605 NE 98th Ave Portland, OR 97220

Is this a first time event at this location? Yes No If no, when was the event held previously?

May 21, 2016 and April 25, 2015

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable
2. Check other permits required for event?

OPD Special Events Permit	Food Handler's Permit	Seller's Permit
Charitable Solicitations Permit	Certificate of Insurance	Other – Please list

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: Approximately 3,000 (it's free and open so we can't arrive at an exact number)
2. Were registration or donation fees collected on-site for the event? Yes No
Not Applicable
3. If yes, how many people registered? 44 vendors registered beforehand
4. How many people made donations? It's difficult to say since there were several donation buckets posted throughout the event. Perhaps 200 people.

POST EVENT REPORT (Continued)

Page 2

5. What was the cost for registration? \$250 for food vendors, \$175 for non-food vendors, and \$75 for non-profit vendors
6. How much money was collected on site for registration fees? See below*
7. How much money was collected on site for donations? Approximately \$800

*No money was collected on site for registration fees, but registration fees were collected from vendors beforehand. We collected \$8,000 in vendor registration fees and rental costs.

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? **Yes** **No**

Of no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Prof it or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
Action for Animals	Non-Prof	N/A	N/A	N
Alter Eco	For Profit	Chocolate Samples	N/A	N
Animal Place's Vegan Republic	Non-Prof	Selling packaged food	Selling shirts & bags	N
Burly Beverages	For Profit	Sampling bitters	N/A	Y

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

The 2017 Oakland VegFest hit the sweet spot with the perfect number of vendors, layout, and logistics.

List any problems, concerns, or, other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

Submitted by: Katherine Cantrell
Katherine Cantrell

Date: 3/28/18

Approved by: [Signature]
(OPR Staff)

Date: 3-28-18

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Prof it or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
Action for Animals	Non-Prof	N/A	N/A	N
Alter Eco	For Profit	Chocolate Samples	N/A	N
Animal Place's Vegan Republic	Non-Prof	Selling packaged food	N/A	N
Burly Beverages	For Profit	Sampling bitters	N/A	Y
Chef Rawsheed	For Profit	Selling prepared meals	N/A	Y
CACOCO	For Profit	Sampling hot chocolate	N/A	N
CORE Kitchen	For Profit	Selling prepared meals	N/A	Y
Cultured Kitchen	For Profit	Sampling vegan cheese	N/A	N
Curry Up Now	For Profit	Selling prepared meals	N/A	Y
Factory Farming Awareness Coalition	Non-Prof	N/A	N/A	N
Farm Fresh to You	For Profit	N/A	N/A	N
Food Empowerment Project	Non-Prof	N/A	N/A	N
Green Monday USA	Non-Prof	N/A	N/A	N
GT's Kombucha	For Profit	Sampling kombucha	N/A	N
Imperfect Produce	For Profit	N/A	N/A	N
KeVita	For Profit	Sampling beverages	N/A	N
Kuli Kuli	For Profit	Sampling energy shots	N/A	N
Lulu's Chocolate	For Profit	Selling chocolate	N/A	Y
Meaningful Paws	For Profit	N/A	Clothing and accessories	Y
Miyoko's Kitchen	For Profit	Sampling vegan cheese	N/A	N

NewEthic Strength & Conditioning	For Profit	N/A	N/A	N
No Worries	For Profit	Selling prepared meals	N/A	Y
Nubian Chic Designs	For Profit	N/A	Clothing, jewelry, and accessories	Y
Nucha Empanadas	For Profit	Selling empanadas	N/A	Y
Passione Pizza	For Profit	Selling pizzas	N/A	Y
Ripple Foods	For Profit	Sampling vegan milks	N/A	N
Rosamunde Sausage Grill	For Profit	Selling veggie dogs	N/A	Y
Samudra Skin & Sea	For Profit	N/A	Skin care products	Y
Sea Shepherd Conservation Society	Non-Prof	N/A	N/A	N
Southern Fried Vegan	For Profit	Vegan soul food	N/A	Y
The Humane League	Non-Prof	N/A	N/A	N
Timeless Coffee Roastery & Bakery	For Profit	Baked goods	N/A	Y
Tzu Chi USA	Non-Prof	Asian food	N/A	N
V-Dog	For Profit	N/A	N/A	N
Vani Sun	For Profit	Selling prepared Indian meals	N/A	Y
Vegan Bodybuilding & Fitness	For Profit	N/A	N/A	N
Vegan Outreach	Non-Prof	N/A	N/A	N
VeggiTails	For Profit	N/A	N/A	N
VioLife	For Profit	Sampling vegan cheese	N/A	N
Vixen Kitchen	For Profit	Selling vegan ice cream	N/A	Y



**CITY OF OAKLAND
Oakland Parks & Recreation**

TO: Mandolin Kadera-Redmond, Chair, Parks and Recreation Advisory Commission
FROM: Dana Riley, Oakland Parks, Recreation & Youth Development
DATE: March 16, 2018
SUBJECT: REQUEST RECOMMENDATION TO DEDICATE A BENCH IN MEMORY OF CAROL ANN EDELMAN

SUMMARY

Staff received a request from Ron Bachman to dedicate a bench in memory of Carol Ann Edelman. The selected bench is located on the Lake Merritt walking path across from the Scottish Rite Center and is adjacent to the bench dedicated to Dean Galloway. The dedication plaque will read:

**Carol Ann Edelman
1937-2018
Truly Beautiful – Inside and Out**

FISCAL IMPACT

Donation of \$800 has been made to the Oakland Parks and Recreation Foundation to have a plaque purchased and installed. The plaque installation process is in accordance with the Oakland Public Works department construction requirements. The donor will assist with maintaining the plaque by washing the plaque every few months with soft cloth, water and a mild dish washing liquid.

BACKGROUND HISTORY

Carol Ann was born, raised, married, had her family, and lived in San Francisco all her life. She attended Lowell High School and the University of California, Berkeley.

Mr. Bachman shared the following history.

“Until we both went to college we lived as two very close families in the same household for our mothers were identical twins that also dressed identically. They were the *first* San Francisco Twins and you might say that we lived in the first San Francisco commune that predated the Haight-Ashbury times. We were officially first cousins, but genetically we were half sibs, although closer since we did not have to share our parents. The genetics are complicated but happened because each of our mothers had identical DNA.”

Mr. Bachman and his wife have lived and worked in Oakland for over 50 years. Ron is an avid runner competing in three Oakland marathons resulting in injuries which now cause him to walk slowly. He spends a great deal of time walking around the Lake with his wife. They would love to pass “Carol Ann’s Bench” whenever they circumnavigate Oakland’s beautiful lake allowing them a place to remember Carol Ann.

Park and Recreation Advisory Commission
April 11, 2018

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission recommend approval of the plaque language as written for dedication of a bench in memory of Carol Ann Edelman.

Respectfully submitted,



Prepared by: Dana Riley
Assistant Director

/s/ J. Nicholas Williams

Approved by: J. Nicholas Williams
Director

CITY OF OAKLAND
Interoffice Memorandum



Oakland Parks and Recreation

TO: Mandolin Kadera-Redmond, Chair, Parks and Recreation
Advisory Commission
FROM: Michelle Doppelt, Recreation Supervisor
DATE: April 11, 2018
**SUBJECT: REQUEST FOR APPROVAL TO DEDICATE A BENCH TO
WILLIAM PATRICK HARWOOD**

SUMMARY

Ms. Helen Anderson and family would like to request to have an additional bench plaque added to the bench they dedicated to her daughter, Antoinette Anderson. This plaque would add on their daughter's husband, who passed away in February, 2018. They would like to add this plaque just below the existing plaque for Antoinette Anderson. This bench is located by the Rotary Nature Center Playground along the lake Merritt path.

William Patrick Harwood
May 18, 1964 - Feb. 24, 2018
Friend and Family

FISCAL IMPACT

Helen Anderson and family will make a donation of \$400 to the Friends of Oakland Parks and Recreation to have the plaque purchased and installed.

BACKGROUND

Helen's Daughter, Antoinette Anderson was married to William Harwood who took great care of her for many years. In the last few years, William's health declined and Helen Anderson and Hayward Blake Jr., returned the kindness by taking care of him, until his passing. They were all very close and caring and they would like to honor that by dedicating part of their family bench to William.

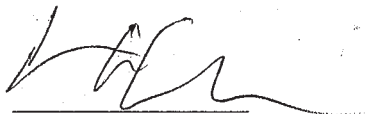
RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the plaque language as written for a bench in Lakeside Park to be dedicated to William Patrick Harwood.

Respectfully submitted,



Prepared by:
Michelle Doppelt
Recreation Supervisor



Approved by:
Harith Aleem
Supervisor/General Manager

CITY OF OAKLAND
Interoffice Memorandum

Oakland Parks, Recreation, and Youth Development

TO: Ellen Wu, Chair, Parks and Recreation Advisory Commission
FROM: Erin Burton, Recreation Center Director
DATE: April 11, 2018
SUBJECT: **REQUEST TO ALLOW CARIBELINQ OMNIMEDIA LLC TO COLLECT VENDOR REGISTRATION FEES AND FOR VENDOR SOLICITATION OF FEES FOR FOOD CONCESSIONS AND SALES OF GOODS AND WARES AT OAKLAND CARNIVAL AT MOSSWOOD PARK ON JUNE 2, 2018.**

SUMMARY

Parks and Recreation Advisory Council approval is required in order for CarebelinQ Omnimedia LLC to solicit fees for vendors to sell merchandise at a City of Oakland Park, in accordance with Oakland Municipal Code Section 12.64.080. This proposal is for Oakland Carnival, an annual free community festival held at Mosswood Park. Oakland Carnival is a free, family friendly event for the public featuring Oakland artisans celebrating African communities. Oakland Carnival attracts many Oakland residents for this one day event held at Mosswood Park. Organizers are requesting permission to collect registration fees from onsite vendors to create an African Marketplace and for approval of vendors to sell goods and food items. The merchandise sold will include clothing, soaps, beauty products and art. Food sales will also highlight culturally diverse cuisines. Individual vendors only, will benefit from sale of items.

FISCAL IMPACT

Mosswood will provide 2 staff to help monitor and supervise this event for a total fiscal impact of \$470. Mosswood will charge approximately \$2400 for usage of the park for this event. The revenues will be deposited to the Fund 1820 – OPR Self-Sustaining fund, which supports on-going programs, events and activities.

PROJECT DESCRIPTION

Oakland Carnival promotes art, culture, wellness, and fitness through festival activities such as music, drumming, movement, and dance. This event brings Oakland residents together at park spaces, creating an atmosphere of comradery, celebration, and community wellness. The event is to be held on June 2, 2018, one week after Memorial Day weekend. Organizers are working with the community and its institutions to increase support and engagement.

BACKGROUND

Oakland Carnival Festival is presented by Theo Williams, produced by CaribelinQ OmniMedia LLC in partnership with Dimensions Dance Theater serving as fiscal sponsor. In its fourth official year, the festival has brought enthusiastic audiences to enjoy some of Oakland's top performing companies in a beautiful public space. Oakland based performers showcase their talents at

Mosswood Park and feature music and dance from African, Caribbean, and Latin American Cultures. Over the past four years, Oakland Carnival has come to be known as a cultural destination and a “way of shifting openly accessible public spaces into spaces filled with activities that contribute to the holistic development & collective healing of our communities.”

RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission approve ‘Oakland Carnival Festival’ to solicit fees for vendor registration, and food, concessions and sales of goods and wares by vendors for the 2018 event. Providing that this event meets the requirements of OPD and outstanding documents and payments have been submitted to OPRYD.

Staff recommends that Oakland Carnival producers provide at least 3 portable restrooms, one of which is ADA accessible, and 2 handwashing stations, one of which is ADA accessible.

Below is a list of outstanding requirements needed to complete OPRYD paperwork. Information to OPR should be submitted no later than May 2, 2018, by 5pm in order to complete facility permit.

Required Documents by OPRYD:

1. Oakland Police Department Special Events Permit
2. Certificate of Insurance
3. Proof of Trash Bin/Recycling Bins

Respectfully submitted,



Prepared by:
Erin Burton
Recreation Center Director

Approved by:
Nicholas Williams
Director

Attachments:

- Exhibit A- *Letter from Theo Williams of CarebelinQ Omnimedia LLC*
- Exhibit B- *Rental Application*
- Exhibit C- *Carnival Post Event Report 2017*

To: Oakland Parks and Recreation Advisory Commission
From: SambaFunk! (Theo Aytchan Williams)
Date: March 28th, 2018

Oakland Carnival Proposal

Overview

Oakland Carnival is a free all ages community cultural and wellness festival scheduled for Saturday June 2nd, 2018 at Mosswood Park. Our goal is to bring African centered cultural communities together to enjoy music, dance, art and wellness together. It's important that we present Oakland Carnival as a public forum where cultural artists can create and share their work and new ideas.

Oakland Carnival is a community service project of SambaFunk! Inc, an Oakland based 510(c)3 cultural non-profit and produced by CaribelinQ OmniMedia. Oakland Carnival is supported by funds from the Akonadi Foundation and Zellerbach Family Fund. Oakland Carnival also enjoy support from a number of cultural performing companies, individual artists, musicians, djs, community organizations and small business owners. Oakland Carnival is approaching its 5th year. We see our event as an action of cultural equity in the fight for the preservation of the Soul of Oakland.

In the past few years, Oakland Carnival has continued to experience small but sustained growth and community support. In previous years we've worked with some of Oakland's most well known artists and arts organizations, including: Dimensions Dance Theater, Sisas w/ Style, Karibbean Vibrations, African Queens, Juan Escovedo, Batala to name a few.

Each year we aim to improve the process and quality of the carnival experience. In 2018 we will be expanding the Wellness aspect and Kid's Zone areas of the festival. This year we are celebrating our Roots and Rooted Intentions.

We are seeking authorization for our vendors and request the ability to collect registration fees as sale goods for vendors on site. Funds are being collected from the vendors to support covering the expenses of the event.

We plan to have approximately 10-15 vendors. Each vendor will pay \$125 merchandise and \$175 food in our African Market Place, approximately \$2,000 will be collected in vendor fees. Vendors will sell goods priced between \$2 - \$150 dollars.

It's Carnival Time!

Respectfully Submitted,


Theo Aytchan Williams



POST EVENT REPORT

Please complete and return the Post Event Report within 30 days after event date to Oakland Parks and Recreation Central Reservations Unit at 250 Frank H. Ogawa Plaza, 3rd Floor, Suite 3330, Oakland, CA 94612. If the event was held at a Recreation Center site, return the Post Event Report to the Site Supervisor at the Recreation Center.

I. GENERAL INFORMATION

Name of Event: Oakland Carnival
Location of Event: Mosswood Park
Date/Hours of Event: Nov 0 - 7 PM Permit No. _____
Contact Person: Theo Williams Phone No. 500.451.6100
Contact Person Address: 1428 Alice St. #601

Is this a first time event at this location? Yes No If no, when was the event held previously?

2013 - 2017

1. Were Facility Rental/Set-up fees waived? Yes No Not Applicable
2. Check other permits required for event?
 OPD Special Events Permit Food Handler's Permit Seller's Permit
 Charitable Solicitations Permit Certificate of Insurance Other -- Please list

II. ATTENDANCE/COLLECTION OF FUNDS

1. Total number in attendance: 450
2. Were registration or donation fees collected on-site for the event? Yes No
 Not Applicable
3. If yes, how many people registered? NA How many people made donations? NA
4. What was the cost for registration? NA
5. How much money was collected on site for registration fees? NA
6. How much money was collected on site for donations? NA

III. VENDOR INFORMATION

List all Vendors who participated at the event. (Attach additional sheets, if necessary):

Were all vendors in compliance per agreement? Yes No

Of no, why not? _____

Name of Vendor(s) (Attach additional sheets if necessary)	Non-Profit or For Profit Orgz'n?	Food (Describe)	Craft (Describe)	Seller's Permit Y/N
YASSA	Profit	African		Y
Harold's New York Dogs	Profit	Hot Dogs		Y
Spitfish Seafood	Profit	Seafood snacks		Y
Rainbow Italian Ice	Profit	Italian Ice		Y

IV. COMMENTS

List ways in which the Applicant desires to improve the event, in the future (Attach additional sheets, if necessary): (For example: changes or additional vendors, location, change of hours, etc.)

Begin organizing earlier.
 Increase city support (Financially)
 Grants for emerging festivals

List any problems, concerns, or, other comments about your satisfaction in the way the event turned out? (Attach additional sheets, if necessary):

We are concerned that there is a lack of city support. We were satisfied overall however we feel that the city should embrace the event more.

Submitted by: Theo Williams Date: March 2018

Approved by: Angie Dunston (OPR Staff) Date: 3/28/2018

Comments: _____



Oakland Parks, Recreation & Youth Development (OPRYD)
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
 Central Reservations: (510) 238-3187; Fax: (510) 238-2397
 Office Hours: Monday-Friday 9:00 a.m. – 4:00 p.m.



Rental Application

ATTENTION: _____

Date of Application: March 26th 2018

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.

Name of Business/Organization: Samba Funk! Oakland Carnival

Business/Organization Address: 1423 Alice St. Oakland #601 94612
Street Address City Zip Code

Applicant Name: Treo Williams

Applicant Mailing Address: SAME
Street Address City Zip Code

Phone Number: 510-451-6100 Fax Number: _____ E-mail: oaklandcarnival@gmail.com

Facility/Park Name: Mosswood Park

Room(s)/Site(s) _____

Event Information:

Date(s) of Event: Saturday June 2nd 2018

Time In/Prep Time 8 AM Actual Event Time 11 Noon to 7 PM Time Out/Cleanup Time 8 PM

Type of Event/Purpose: *(be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitsvah/BatMitsvah, etc.)*
Community

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: *(i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)*
Cornet Bands with professional audio system.

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 499 Approximate # of Adults 400 # of Teens 99 # of Children/Infants _____

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event? Yes No

If yes, Name of Caterer: _____

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:
 -Picnic & Related Events: \$15 (50+ people)
 -Park Use//Building Rentals/Special Events (Parks): \$30:

- | | |
|---|--|
| (1) <u>65</u> x <u>12</u> = <u>780</u>
<small>(Hourly Rate) (# of hours)</small> | (6) Kitchen = _____ |
| (2) _____ x _____ = _____
<small>(Hourly Rate) (# of hours)</small> | (7) Alcoholic Beverage Fee = _____ |
| (3) Permit Processing Fee = <u>30</u> | (8) Administrative Service Fee = _____ |
| (4) Deposit = <u>500</u> | (9) Sound Use Fee = <u>100</u> |
| (5) Setup/Teardown = _____ | (10) Other Charges = <u>1200 (special event fee)</u> |

TOTAL: \$ 1,410 + 140 = \$2820
 Less Advance Minimum Payment of \$ 500; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: _____
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE [Signature] DATE March 26th 2018

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Mandolin Kadera-Redmond, Chair, Parks and Recreation Advisory Commission
FROM: Wendy Johnson, Central Reservations
DATE: March 23, 2018
SUBJECT: REQUEST APPROVAL TO ALLOW THE OBSESSIVE-COMPULSIVE FOUNDATION/SAN FRANCISCO BAY AREA TO COLLECT ONSITE REGISTRATION FEES AND DONATIONS AT THEIR WALK/RUN ON SATURDAY, JUNE 9, 2018, 9:30AM-12:00PM AT THE LAKE MERRITT AMPHITHEATRE

SUMMARY

The Oakland Parks, Recreation & Youth Development received a request from the Obsessive-Compulsive Foundation San Francisco Bay Area to collect onsite registrations fees and donations at their Walk/Run event held at The Lake Merritt Amphitheatre on Saturday, June 9, 2018. Obsessive-Compulsive Foundation San Francisco Bay Area is a non-profit 501c3 organization.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

The Obsessive-Compulsive Foundation San Francisco Bay Area will pay all rental fees associated with the event estimated at \$572.00.

PROJECT / PROGRAM DESCRIPTION

The Obsessive-Compulsive Foundation San Francisco Bay Area plans to host a 1 Million Steps 4 OCD walk/run at Lake Merritt. Their mission is to help individuals with obsessive compulsive disorder (OCD) so they can live full and productive lives by increasing access to effective treatment and ending the stigma associated with mental health issues. The organization also wants to continue to cultivate a community for those affected by OCD and the professionals who treat them. The OCD Walk/Run is being held nationally by affiliates of the International OCD Foundation (IOCDF).

Proceeds from the walk/run will allow OCD San Francisco Bay Area to continue their work building community awareness about the disorder, providing peer-to-peer support groups and education programs as well as distribution of their monthly newsletter to over 600 Bay Area readers.

Organizers anticipate approximately 200 attendees. Participants will pay a registration fee of \$25.00

BACKGROUND / LEGISLATIVE HISTORY

The 1 Million Steps 4 OCD walk is the first grassroots visibility and fundraising campaign to spotlight OCD on a national level, beginning with the first walk in June 2013 in Boston, MA. Since then, the IOCDF has partnered with affiliate groups in different states around the country to co-sponsor Walks in their communities. This summer walks will take place across the U.S. You can learn more at <https://iocdf.org/programs/1million4ocdwalk>

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from The Obsessive-Compulsive Foundation San Francisco Bay Area to collect onsite registrations and donations at Lake Merritt Amphitheatre Run/Walk on Saturday, June 9, 2018, 9:30AM-12:00PM.

Respectfully submitted,

/s/ Wendy Johnson

Prepared by:

Wendy Johnson

Central Reservations

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A: The Obsessive-Compulsive Foundation San Francisco Bay Area
Proposal Letter
Exhibit B: 501c3 Certificate
Exhibit: C: Rental Application



The Obsessive Compulsive Foundation
San Francisco Bay Area

March 1, 2018

Parks and Recreation Advisory Commission

On June 9, 2018, the Obsessive Compulsive Foundation of the San Francisco Bay Area (aka OCD San Francisco Bay Area) is hosting the 1 Million Steps 4 OCD Walk in Oakland. This walk is also being held around the country by affiliates of the International OCD Foundation (IOCDF) of which the OCD Bay Area is one. We are writing to request permission to collect on-site registration fees and donations.

The proceeds of the Walk will support of the work of OCD San Francisco Bay Area to help raise awareness about OCD and related disorders across the SF Bay Area, as well as support the work of the International OCD Foundation in its global mission to help individuals with obsessive compulsive disorder (OCD) to live full and productive lives by increasing access to effective treatment, ending the stigma associated with mental health issues, and fostering a community for those affected by OCD and the professionals who treat them.

The IOCDF is a donor-supported 501(c)3 nonprofit organization, founded in 1986. Now in its 30th year, the IOCDF has grown into an international, membership-based organization serving a broad community of individuals with OCD and related disorders, their family members and loved ones, and mental health professionals and researchers who treat them. The IOCDF has affiliates in 25 states and territories in the US, in addition to global partnerships with other OCD organizations and mental health non-profits around the world. OCD SF Bay Area is one of these affiliates. Started in 1998, we became an 501(c)3 in 2010. We provide regular peer-to-peer support groups, educational programs about OCD, and send out a monthly newsletter to more than 600 people in the Bay Area.

The 1 Million Steps 4 OCD Walk is the first grassroots visibility and fundraising campaign to spotlight OCD on a national level, beginning with the first walk in June 2013 in Boston, MA. Since then, the IOCDF has partnered with affiliate groups in different states around the country to co-sponsor Walks in their communities. This summer, walks will take place across the U.S. You can learn more about these walks at <https://iocdf.org/programs/1million4ocdwalk/>. This is the second 1 Million Steps 4 OCD walk in Oakland; our previous walk was held in 2016.

While the majority of walkers will preregister online to participate in the event, there are typically a small group of walkers that will register in person the day of the event. We estimate this number to be no more than 100 who will pay \$25 each to register. We respectfully request that you grant the IOCDF permission to collect walk registrations and donations on the day of the event at Lake Merritt Park. We do not plan to sell other merchandise, food, or beverages at the event.

Mary Weinstein
President of the Board
510 220-8939

P.O. Box 3313
Redwood City,
California 94064-3313

415-273-7273

www.ocdbayarea.org
info@ocdbayarea.org

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **FEB 20 2010**

THE OBSESSIVE-COMPULSIVE FOUNDATION
OF THE SAN FRANCISCO BAY
930 CLAY ST STE D
OAKLAND, CA 94607-3196

Employer Identification Number:
27-1395402
DLN:
17053358339039
Contact Person:
JOAN C KISER ID# 31217
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
August 6, 1998
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

THE OBSESSIVE-COMPULSIVE FOUNDATION

Sincerely,

A handwritten signature in black ink that reads "Robert Choi". The signature is written in a cursive style with a large, prominent "R" and "C".

Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosure: Publication 4221-PC

R PRAC Item



Oakland Parks and Recreation
250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
Office: 510.238-3187; Facsimile: 510.238-2397



Rental Application

ATTENTION: RW# 41510

Date of Application: 1/10/2018

*RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED! (COCDSP/Res Area)

Name of Business/Organization: Obsessive Compulsive Foundation 440 San Francisco Bay Area

Business/Organization Address: P.O. Box 3813 Redwood City CA 94064-5813

Applicant Name: Mary Weinstein

Applicant Mailing Address: 930 Clay St Unit D Oakland CA 94607

Phone Number: 510 220-8939 Fax Number: _____ E-mail: mpweinst@yaho.com

Facility/Park Name: Lakeside Park / Lake Merritt

Room(s)/Site(s): Amphitheater

EVENT INFORMATION:

Date(s) of Event: Saturday June 9, 2018

Time In/Prep Time: 8:30 Actual Event Time: 9:30am to 12:00 Cleanup/Time Out: 12:30

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, Barbecue/Banquet, etc.)
WORK

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)
MICROPHONE

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 200 Approximate # of Adults 100 # of Teens 50 # of Children/Infants 50

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONB.

Will you require a caterer for your event? Yes No

If yes, are you choosing a caterer from OPR's Approved Caterer's List? Yes No

Name of Approved Caterer: _____

If not using an OPR Approved Caterer, provide name of non-approved caterer: _____
(Note: An Opt-Out Fee is applicable to non-approved Caterers and non-Catered events. See Attached Regulations)

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

Picnic & Related Events: \$15 (\$0+) people

Building Rentals/Special Events (Parks): \$30

(1) $48 \times 4 = 192$
(Hourly Rate) (# of hours)

(2) _____
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit = 300

(5) Setup/teardown = _____

(6) Kitchen = _____

(7) Alcoholic Beverage Fee = _____

(8) Administrative Service Fee = _____

(9) Caterer Opt Out Fee = _____

(10) Sound Use Fee = 50

(11) Other Charges = _____

TOTAL: \$ 572 Less Advance Minimum Payment of \$ 572 BALANCE DUE 30 DAYS BEFORE EVENT'S
(Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Permit check payment type: Cash: 572 Check #: _____ Type of Credit Card: Visa or MasterCard:
(See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/4 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE: Mary Weinstein DATE: 1/10/2018

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Mandolin Kadera-Redmond, Chair, Parks & Recreation Advisory Commission
FROM: Desmona Armstrong, Central Reservations
DATE: March 27, 2018
SUBJECT: REQUEST APPROVAL TO ALLOW SELF-eSTEM TO COLLECT DONATIONS, SELL RAFFLE TICKETS AND HOST A LIVE AUCTION AT THE JACK LONDON AQUATIC CENTER ON SATURDAY, JUNE 2, 2018.

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from SELF-eSTEM, a non-profit organization, dedicated to future science technology, engineering, and mathematics (STEM). The organization requested permission to collect donations, sell raffle tickets and collect funds from their live auction at the Jack London Aquatic Center on Saturday, June 2, 2018.

All proceeds will go to support free services to the young ladies in the Self-eSTEM program.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

Self-eSTEM is paying all fees associated with the event estimated at \$1,1750.00.

PROJECT/PROGRAM DESCRIPTION

This event will be an opportunity to showcase program accomplishments and impacts on our community and highlight STEM teachers in the community. There will also be an acknowledgement of the first Oakland, all girls team of underrepresented minorities to compete and receive an award in a NorCal FLL Robotics competition.

BACKGROUND

Self e-STEM's vision is to promote science, technology, engineering, and mathematics (STEM) to young minority girls and women and build their self-esteem through the exposure to hands-on and interactive learning activities in the Bay Area. By attracting, training, and retaining young girls and women from underrepresented communities, Self-eSTEM will create thriving learning communities where individuals have access to STEM opportunities and can develop the critical and systems thinking skills needed to meet the demands of the 21st Century.

RECOMMENDATION

Staff recommends that the Parks & Recreation Advisory Commission approve the request from Self-eSTEM for permission to sell raffle tickets, allow collection of funds for auction items, and collect monetary donations at the Jack London Aquatic Center on Saturday, June 2, 2018.

Respectfully submitted,

/s/ Desmona Armstrong

Prepared by:

Desmona Armstrong

Central Reservations

/s/ Darrin Hodges

Approved by:

Darrin Hodges

Supervisor

Attachments: Exhibit A – Self-eSTEM Request Letter
Exhibit B – 501 (c) 3, Non-Profit Status
Exhibit C – Facility Rental Application



Self-e STEM!™

Exponentially promoting Science, Technology, Engineering & Mathematics

February 17, 2018

Self-eSTEM
6114 La Salle Avenue #297
Oakland, Ca 94611

Dear Parks and Recreation Advisory Commission:

Self-eSTEM is an Oakland-based nonprofit and our vision is to create future science, technology, engineering, and mathematics (STEM) leaders, and eliminate the critical shortage gap of STEM professionals by building a diverse, inclusive and sustainable workforce pipeline comprised of minority young women and girls.

Our mission is to promote science, technology, engineering, and mathematics (STEM) to young minority girls and women, and build their self-esteem through the exposure to hands-on and interactive learning activities in the Bay Area. We use an integrated approach to provide support from pre-college to college, and from college to career. By attracting, training, and retaining young girls and women from underrepresented communities, Self-eSTEM will create thriving learning communities where individuals have access to STEM opportunities, and can develop the critical and systems thinking skills needed to meet the demands of the 21st century.

Our fundraiser event on Saturday, June 02, 2018 at the Jack London Aquatic Center. This event will be an opportunity to showcase our program accomplishments and highlight STEM teachers in the community. Our plan is to do pre-sales event tickets and raffle tickets. However, we understand that some individuals may want to buy raffle tickets on site upon seeing the prizes in person and/or make a monetary donation as they are able to learn more about our program accomplishments and impact. For instance, our FIRST Lego League (FLL) Robotics team was the first Oakland team and all girls team of underrepresented minorities, to compete and receive an award in a NorCal FLL Robotics competition. We are requesting to collect these type of funds for raffle tickets and monetary donations.

Raffle tickets will be in the 1 for \$5, 3 for \$10 and 7 for \$20 and monetary donation typically range from \$25 to \$100. Additionally, there will be an auction of prizes and we anticipate the auction will result in monetary donations between \$500 to \$1,000 per person. 100% of all fundraiser proceeds will go to support the young ladies of the Self-eSTEM to ensure that we can continue to provide our program services free for the youth. None of our board members are salaried employees.

Self-eSTEM is a federal tax exempt 501(c)(3) organization. Federal Tax ID# 47-2316798

Mailing Address: 6114 La Salle Avenue, #297, Oakland, CA 94611

Email: info@selfestem.org • **Website:** www.selfestem.org

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **JAN 29 2015**

SELF-ESTEM
2532 83RD AVENUE
OAKLAND, CA 94605-3422

Employer Identification Number:
47-2316798
DLN:
26053428002475
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
August 5, 2014
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 5436



Oakland Parks and Recreation
 250 Frank H. Ogawa Plaza, Suite 3330, Oakland, CA 94612
 Office: (510) 238-3187; Facsimile: (510) 238-2397



Rental Application

ATTENTION: Desmona Armstrong

Date of Application: 02/06/2018

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED

Name of Business/Organization: Self-eSTEM

Business/Organization Address: 6114 La Salle Avenue #297 Oakland 94611
Street Address City Zip Code

Applicant Name: Adamaka Ajaelo

Applicant Mailing Address: 9890 Burr Street Oakland 94605
Street Address City Zip Code

Phone Number: 510-927-5571 Fax Number: _____ E-mail: ajaelo@selfestem.org

Facility/Park Name: Jack London Aquatic Center

Room(s)/Site(s) _____

EVENT INFORMATION:

Date(s) of Event: Saturday, June 2, 2018

Time In/Prep Time 5:00 pm Actual Event Time 6:00 pm to 12:00 am Cleanup/Time Out 1:00 am

TYPE OF EVENT/PURPOSE: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.) Fundraiser

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.)
Microphones, DJ, and projectors

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission 60 days or more in advance of event date.

Number of Participants (Total) 175 Approximate # of Adults 165 # of Teens 10 # of Children/Infants 0

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.
 NONE

Will you require a caterer for your event? Yes No

Name of Caterer: Made From Scratch Catering

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:
 Park Use/ Building Rentals/Special Events (Parks): \$30

(1) 105 x 8 = 1320
(Hourly Rate) (# of hours)

(2) _____ x _____ = _____
(Hourly Rate) (# of hours)

(3) Permit Processing Fee = 30

(4) Deposit/initial = (300)

(5) Setup/Teardown = 150

(6) Kitchen = 125

(7) Alcoholic Beverage Fee = 125

(8) Administrative Service Fee = -

(9) Caterer Opt Out Fee = -

(10) Sound Use Fee = -

(11) Other Charges = -

TOTAL: \$ 1750 - Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Cash: _____ Check #: _____ Type of Credit Card: Visa or MasterCard: (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Adamaka Ajaelo DATE 02/06/2018

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.

WUPH 41865

MPC
 Pending Consumption Payment



CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Mandolin Kadera-Redmond, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations
DATE: March 27, 2018
SUBJECT: **REQUEST APPROVAL TO ALLOW OAKLAND'S VERY OWN PERMISSION TO SELL FOOD AND BEVERAGES, AND TO ALLOW VENDORS TO SELL MERCHANDISE AND OTHER WARES AT LAKE FEST ON SATURDAY, JUNE 23, 2018 FROM 11:00AM-7:00PM AT THE LAKE MERRITT SAILBOAT HOUSE AND PARKING LOT.**

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Trevelon Adnanadus owner of Oakland's Very Own Eatery and Tavern, and Daniel Swafford the Executive Director of Montclair Village and Laurel District Associations. Trevelon and Daniel are both Oakland natives and bring 10 collective years of experience with planning large free events in the City of Oakland. They are requesting approval to sell food, alcohol and non-alcohol beverages, and to allow vendors to sell merchandise and other artisan wares at their Lake Fest event on Saturday, June 23, 2018 from 11:00am to 7:00pm at the Lake Merritt Sailboat House and the adjoining parking lot.

Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

FISCAL IMPACT

Oakland's Very Own is paying all rental fees associated with the event estimated at \$.

PROJECT / PROGRAM DESCRIPTION

Lake Fest will showcase Oakland's diversity through music, food, art, and a kid's zone. Lake Fest will highlight the talents of both young entrepreneurs, trend setters and old school innovators. There will be a live stage featuring Oakland artist, food trucks and booths, beverages, merchandise and artisan vendors all representing the diverse culture of Oakland. Lake Fest Kid's Zone an activity area which will be a major attraction for families will include interactive games, learning experiences, arts & crafts, face painting, jumpers and boating opportunities that Oakland Parks, Recreation & Youth Development offers and loads of fun.

Oakland's Very Own Eatery and Tavern is requesting to collect funds onsite for sales of food, beverages and vendor sales of merchandise and artisan wares with the approval from the Parks and Recreation Advisory Commission. The collection of fees are as follows:

- Food Sales: \$5 - \$25 (Food Trucks & Booths)
- Beverages: \$8 - \$15 (Alcoholic) / \$2 - \$5 (Non-Alcoholic)
- Vendor Sales: \$10 - \$30 (Clothing Merchandise, Wares, Art)

The estimated attendance is 2500.

BACKGROUND / LEGISLATIVE HISTORY

Trevelon Adnanadus an Oakland native and owner of Oakland's Very Own (OVO) Eatery and Tavern located in beautiful North Oakland, where the entrées served are tasty and tantalizing to the taste buds. Oakland Very Own Eatery and Tavern has been featured on the televised show "Check Please" where the restaurant received outstanding reviews from the shows food critics. OVO has a strong presence in the Oakland community by participating in festival related events, catering and hosting events in the City of Oakland.

Daniel Swafford is an Oakland native and an involved community contributor. Professionally he works for three Oakland districts - Dimond, Laurel, and Montclair. He serves as Executive Director of two non-profits [Montclair Village Association and Laurel District Association] and is the Managing Director and Founder of Oaktoberfest in the Dimond District which is the principal fundraiser for the Dimond District. Daniel has 10 years of experience coordinating some of the most anticipated large annual street festivals in Oakland including Oaktoberfest, The Laurel Street Fair World Music Festival; Montclair Village Holiday Stroll. He works to ensure each unique event is festive, inclusive, valued by sponsors, vendors, volunteers, and is economically sustainable.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Oakland's Very Own Eatery and Tavern to sell food and beverages, and to allow vendors to sell merchandise and other wares at Lake Fest on Saturday, June 23, 2018 from 11:00AM-7:00PM at the Lake Merritt Sailboat House and parking lot.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Central Reservations

/s/ Darrin Hodges

Approved by:

Darrin Hodges

Supervisor

Attachments: Exhibit A – Oakland's Very Own Proposal Letter
Exhibit B – Rental Application

February 15, 2018

Parks and Recreation Advisory Commission
Oakland Parks, Recreation & Youth Development
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

Dear Commissioners:

Oakland's Very Own Eatery and Tavern in collaboration with Daniel Swafford the Executive Director of Montclair Village Association and Laurel District Association, is submitting this request for approval from the Parks and Recreation Advisory Commission to collect funds onsite for Lake Fest a FREE family-friendly festival to be held at Lake Merritt (Sailboat House & Lake Merritt Sailboat House Parking Lot) on Saturday, June 23, 2018.

Trevelon Adnanadus an Oakland native and owner of Oakland's Very Own (OVO) Eatery and Tavern located in beautiful North Oakland, where the entrées served are tasty and tantalizing to the taste buds. Oakland Very Own Eatery and Tavern has been featured on the televised show "Check Please" where the restaurant received outstanding reviews from the shows food critics. OVO has a strong presence in the Oakland community by participating in festival related events, catering and hosting events in the City of Oakland.

Daniel Swafford is an Oakland native and an involved community contributor. Professionally he works for three Oakland districts - Dimond, Laurel, and Montclair. He serves as Executive Director of two non-profits [Montclair Village Association and Laurel District Association] and is the Managing Director and Founder of Oaktoberfest in the Dimond District which is the principal fundraiser for the Dimond District. Daniel has 10 years of experience coordinating some of the most anticipated large annual street festivals in Oakland including Oaktoberfest, The Laurel Street Fair World Music Festival; Montclair Village Holiday Stroll. He works to ensure each unique event is festive, inclusive, valued by sponsors, vendors, volunteers, and is economically sustainable.

Lake Fest will showcase Oakland's diversity through music, food, art, and a kid's zone. Lake Fest will highlight the talents of both young entrepreneurs, trend setters and old school innovators. There will be a live stage featuring Oakland artist, food trucks and booths, beverages, merchandise and artisan vendors all representing the diverse culture of Oakland. Lake Fest Kid's Zone an activity area which will be a major attraction for families will include interactive games, learning experiences, arts & crafts, face painting, jumpers and boating opportunities that Oakland Parks, Recreation & Youth Development offers and loads of fun.

We are requesting to collect funds onsite for sales of food, beverages and vendor sales of merchandise and wares with the approval from the Parks and Recreation Advisory Commission. The collection of fees are as follows:

- Food Sales: \$5 - \$25 (Food Trucks & Booths)
- Beverages: \$8 - \$15 (Alcoholic) / \$2 - \$5 (Non-Alcoholic)

- Vendor Sales: \$10 - \$30 (Clothing Merchandise, Wares, Art)

A portion of funds collected will be donated to Oakland Parks, Recreation and Youth Development and the remaining will help offset the cost of equipment and staffing.

We looking forward to continue working with Oakland Parks and Recreation Staff to complete the reservation process.

Thank you,

Trevelon Adnanadus

Oakland's Very Own Eatery and Tavern/Owner



Oakland Parks, Recreation & Youth Development (OPRYD)
 666 Bellevue Avenue, Oakland, CA 94610
 Central Reservations Unit: (510) 238-3480; Fax: (510) 637-0362
 Office Hours: Monday-Friday 9:00 a.m. – 4:00 p.m.
 Email: centralreservationsunit@gmail.com
 www.oaklandnet.com/parks



Rental Application

ATTENTION: _____

Date of Application: 2-15-18

RESIDENCY IS DETERMINED ACCORDING TO ADDRESS INDICATED ON DRIVER'S LICENSE OR STATE IDENTIFICATION CARD. PHOTO ID IS REQUIRED.

Name of Business/Organization: Oakland's Very Own

Business/Organization Address: 5319 MLK Jr Way Oakland 94609
Street Address City Zip Code

Applicant Name: Trevelon Adanandus

Applicant Mailing Address: 5319 MLK Jr Way Oakland 94609
Street Address City Zip Code

Phone Number: 510-394-7417 Fax Number: _____ E-mail: 9787ta@gmail.com

Facility/Park Name: Lake Merritt Sailboat House, LM Sailboat House Parking Lot
 Room(s)/Site(s): Grass Area Picnic Tables Near Sailboat House

Event Information:

Date(s) of Event: Sat 6-23-18

Time In/Prep Time 9am Actual Event Time 11am to 7pm Time Out/Cleanup Time 8pm

Type of Event/Purpose: (be specific, i.e., Wedding Reception, Meeting, Birthday Party, Banquet, Picnic, BBQ, Walk, Run, Festival, Rally, Quinceanera, BarMitzvah/BatMitzvah, etc.) Lake Fest

General Public Allowed: Yes No Sound Amplification: Yes No Non-Amplified Sound: Yes No

Type of Equipment to be used: (i.e., musical instruments, live band, cd player, amplifiers, microphones, etc.) Speaker, Microphones, DJ

Note: Charging admission, selling tickets or merchandise, or solicitation of money in any manner must be approved by the Parks and Recreation Advisory Commission (PRAC) 60 days or more in advance of event date.

Number of Participants (Total) 2500 Approximate # of Adults _____ # of Teens _____ # of Children/Infants _____

Please provide below special accommodations/requests for your event. If no special accommodations required, please write NONE.

Will you require a caterer for your event? Yes No

If yes, Name of Caterer: _____

RENTAL FEES (The minimum rental requirement and deposit are required when the facility of your choice is reserved 31 days or more in advance.)

Non-Refundable Permit Processing Fees:

- Picnic & Related Events: \$15 (50+ people)
- Park Use/Building Rentals/Special Events (Parks): \$30:

(1) $\frac{175}{\text{Hourly Rate}} \times \frac{11}{\text{(# of hours)}} = 1925$	(6) Kitchen = _____
(2) $\frac{95}{\text{Hourly Rate}} \times \frac{11}{\text{(# of hours)}} = 1045$	(7) Alcoholic Beverage Fee = <u>195</u>
(3) Permit Processing Fee = <u>30</u>	(8) Administrative Service Fee = _____
(4) Deposit = <u>1000</u>	(9) Sound Use Fee = <u>100</u>
(5) Setup/Teardown = _____	(10) Other Charges = <u>1200 Special Event Fee</u>

TOTAL: \$ 6095 Less Advance Minimum Payment of \$ _____; BALANCE DUE 30 DAYS BEFORE EVENT: \$ _____
 (Deposits are refunded 6-8 weeks AFTER event date, provided the facility is left in acceptable condition and the event goes as planned.)

Please check payment type: Check #: _____ Type of Credit Card: Visa or MasterCard: _____
 (See attached Authorization for Credit Card Payment Form)

CANCELLATION FEE: 61 days or more notice: Forfeit 1/2 Deposit 30 days to 11 days notice: Forfeit Deposit Plus 1/2 Rental Fee
 31 to 60 days notice: Forfeit Deposit 10 days or less notice: Forfeit All Fees

APPLICANT SIGNATURE Trevelon Adanandus DATE 2-15-18

Please note: By submitting this application, other documents/permits may be initiated to finalize your reservation.



**CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development**

TO: Mandolin Kadera-Redmond, Chair, Parks & Recreation Advisory Commission
FROM: Zermaine Thomas, Central Reservations
DATE: March 27, 2018
SUBJECT: **OAKLAND PARKS, RECREATION AND YOUTH DEVELOPMENT
SUBMITS THIS INFORMATIONAL REPORT TO THE PARKS AND
RECREATION ADVISORY COMMISSION ON BEHALF OF THE
OAKLAND LAWN BOWLING AND CROQUET CLUB**

SUMMARY

Oakland Parks, Recreation & Youth Development received an Informational Report from the Oakland Lawn Bowling and Croquet Club requesting to present a PowerPoint Presentation to familiarize the Commission on their free weekly opportunities for families to learn to lawn bowl and update the Commission on two upcoming events: The U.S. Croquet Association Western Regional Tournament at Lakeside Park, hosted by the OCC, August 21-25, 2018 and the Bowls USA National Tournament hosted by Bay Area Clubs in late 2019.

FISCAL IMPACT

There is no fiscal impact on Oakland Parks, Recreation & Youth Development.

PROJECT / PROGRAM DESCRIPTION

The Oakland Lawn Bowling will display in their PowerPoint Presentation information on the Oakland Lawn Bowling Club and their preparations for The U.S. Croquet Association Western Regional Tournament to be held at Lakeside Park on August 21-25, 2018 and the Bowls USA National Tournament hosted by Bay Area Clubs in late 2019.

BACKGROUND / LEGISLATIVE HISTORY

Oakland Lawn Bowling Club was established in 1903. The Oakland Lawn Bowling Club has been in Lakeside Park since 1912 and on March 8, 1993, the Oakland Landmarks Advisory Board recommended the bowling greens and clubhouse became a protected feature of Lakeside Park and the Wildlife Refuge Oakland Landmark.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission accept this informational report from the Oakland Lawn Bowling and Croquet Club.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Central Reservations

/s/ Nicholas Williams

Approved by:

Nicholas Williams

Director

Attachments: Exhibit A – Oakland Lawn Bowling Informational Letter

OAKLAND LAWN BOWLING CLUB, INC.

Mailing Address: P.O. Box 20573, Oakland, CA 94620

Clubhouse: 660 Bellevue Avenue in Lakeside Park, Oakland

Phone: 510.625.9937

Mandolin Kadara-Redmond, Chair
Parks and Recreation Advisory Commission
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

February 28, 2018

Re: Presentation by the Oakland Lawn Bowling Club and the Oakland Croquet Club

Dear Ms. Mandolin,

The Oakland Lawn Bowling Club (OLBC) is an all-volunteer club that teaches any member of the public how to lawn bowl. It is one of the original public recreational opportunities at Lakeside Park. In the same building as the Oakland Croquet Club (OCC) is also an all-volunteer organization that operates out of the same OLBC city registered landmark clubhouse and adjacent to the Recreation Children's Fairyland and next door to the Garden of Eatin'.

We would like to familiarize the Commission on all the opportunities for entire families to learn to lawn bowl and participate in important events this year and next. The US Croquet Association is sponsoring a Western Regional Tournament at Lakeside Park, August 24-25, 2018 and the BOWLSUSA National Tournament that will be hosted by Bay Area clubs in late 2019.

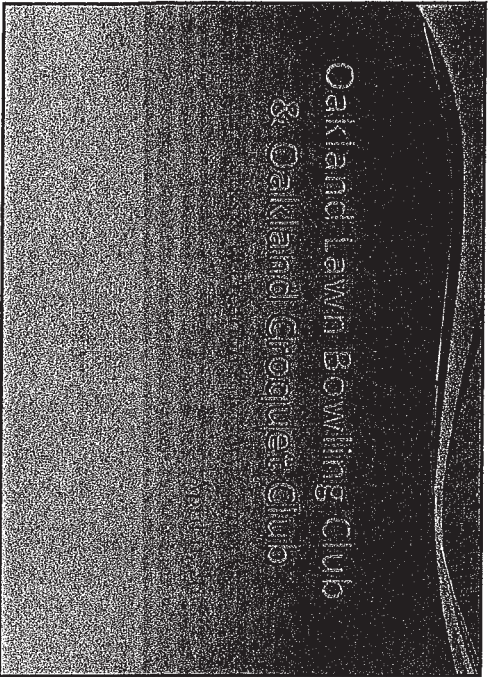
We have embarked on preparations for these exciting events and have created a short informational PowerPoint that we would like to have added to one of your upcoming meetings. We would also like to request that the Commission for a free lawn bowling lesson for one of the children present at your monthly meeting with a reception to refresh with historic children.

We look forward to scheduling to present before you can be reached with any further questions on my mobile 510.530.4877.

Sincerely,




Zarka Popovic
OLBC Treasurer
Nationally Certified Club Coach



OLBC History


- Oakland club was established 1903.
- At Lakeside Park since 1912 and a On March 8, 1993 the Oakland Landmarks Advisory Board recommended the bowling greens and clubhouse become a protected feature of the Lakeside Park and Wildlife Refuge Oakland Landmark.
- Second oldest municipal lawn bowling club in the nation, second only to the San Francisco club in Golden Gate Park.
- OLBC was three clubs originally Lake Merritt, Scottish and Women's lawn bowls clubs.
- Merged into one co-ed club in the 1980's.



Welcome to Bowls

The image features a close-up, top-down view of a bowling ball with a dark, textured surface and several concentric rings. The letters "OLBC" are embossed in the center of the ball. The text "Welcome to Bowls" is written in a serif font to the right of the ball.

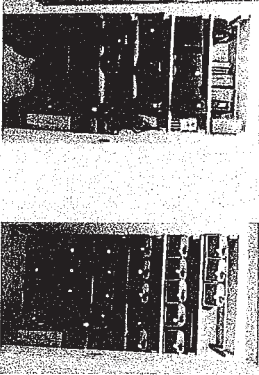
Old Photograph from OLBC

The image shows a black and white photograph of several people on a bowling green. They are dressed in early 20th-century attire, including hats and long coats. The scene is outdoors, and the background is somewhat dark and indistinct.

Organization

- At the OLBBC we have an elected board of directors and appointed committees.
- We are a volunteer-run 501(c)7 organization.
- We are sustained by member dues, small grants, group lessons and donations.

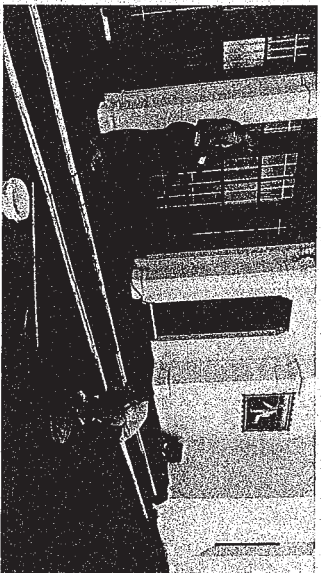
Efforts of Revitalization



Revival of OLBBC

- Since 2013 there has been a revival of the OLBBC.
- We have expanded the demographic of the club from seniors to families.
- Two club presidents since 2014 have been women.
- OLBBC maintains the premises and mows with our member volunteers.
- Lakeside Park is a bird sanctuary so our greens are maintained without chemicals thereby requiring hand weeding. Toddlers and bare feet are safe on the greens.

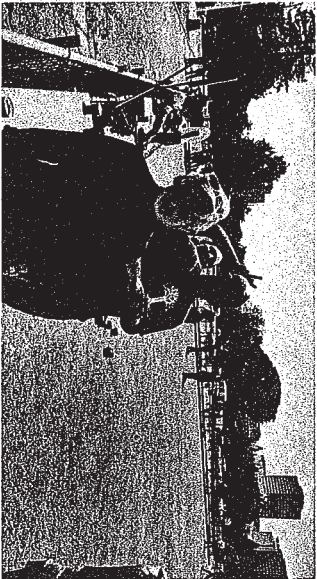
Sprucing the Exterior



PG&E



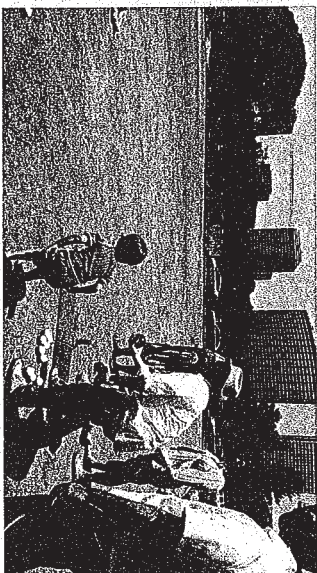
Bowlers Today



Bowlers Today



New Bowlers



Competition Whites



Group Lessons



Group Lessons

- All of our group lessons are to teach people to bowl.
- We have nationally certified club coach and all of our teachers are club volunteers.
- Groups that come to learn include: birthday parties; baby showers; retirement parties; corporate and non-profit team-building groups; school groups; church groups; and, senior citizen groups.

Group Lessons



Western Regionals

- * The USCA Western Region ranges North to South from Vancouver, Canada, to San Diego, California; and East to West from Denver, Colorado to Kihnei, Hawaii. It incorporates more than twenty USCA and Canadian Croquet Association croquet clubs.
- * The titled tournament is sanctioned by both national croquet associations with full handicap rankings for both national and international team selection. While all association members in the Western Region are eligible to participate, any USCA/CCA players in the area at the time of the tournament may participate.

Reception and Tour

- * Please join us following your meeting for a reception and tour of the historic clubhouse and greens.
- * Try your hand at bowls and croquet.

Lessons and Groups

- * The club offers a free curriculum built around an introductory class usually offered on the fourth Sunday of the month. Reservations are required.
- * OCC offers Lawn Parties for Corporate and Social Groups for up to 100 people, with games tailored to the client's requirements.
- * For more info contact: oaklandcroquet@yahoo.com

See You on the Greens!

