

Oakland Ceasefire Evaluation: Key Impact Evaluation Findings

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August 21, 2018



Focused Deterrence Strategies

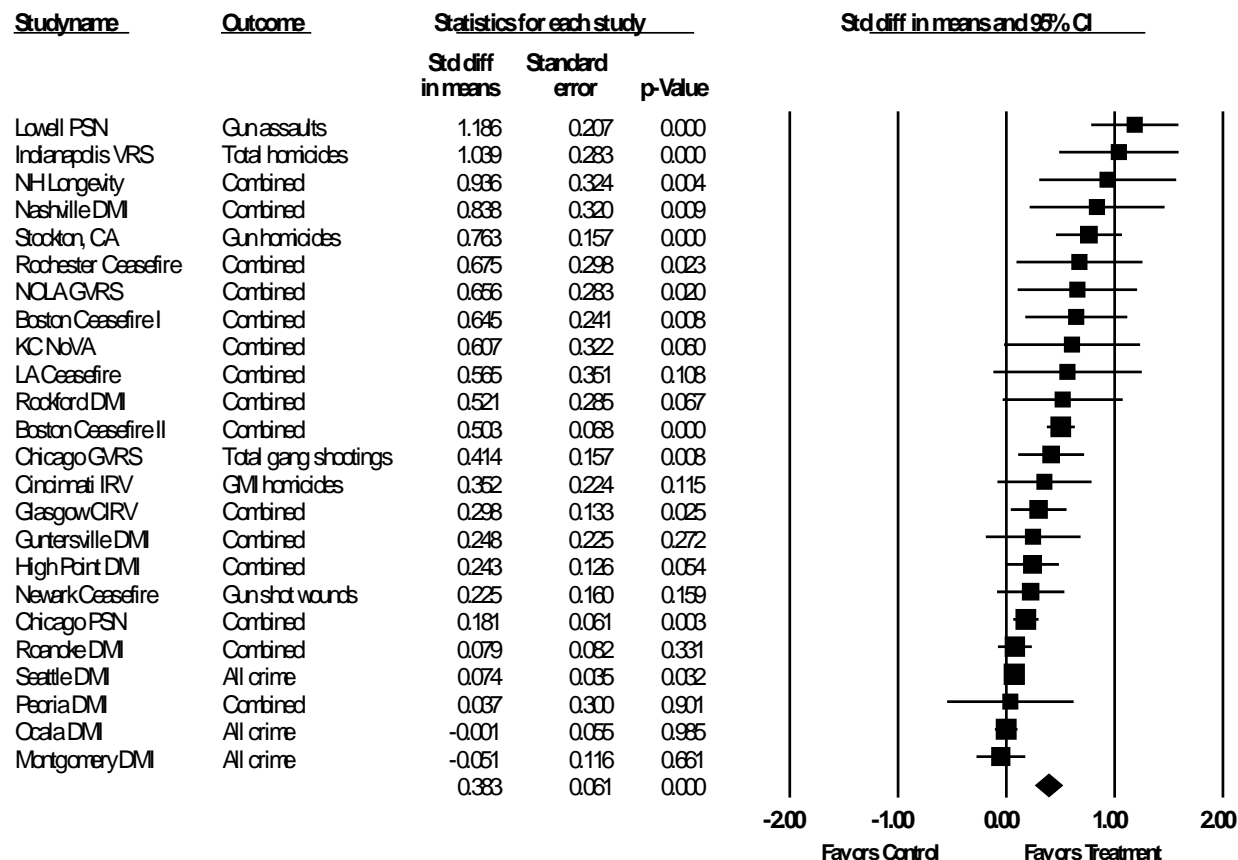
- Partnership between criminal justice, social service, and community groups
- Problem analysis to understand underlying crime dynamics
 - Concentration in high-risk groups
- Creative enforcement focused on changing behavior
 - Swiftness, certainty of sanctions for very specific behavior (getting deterrence “right”)
 - Only as harsh as needed
 - Not a deal, not a gang/group elimination strategy
- Partners communicate directly to offenders
 - Moral engagement, legitimacy
 - Pairing information of sanction with offers of help and assistance
 - Change norms and decisions made by offenders
 - Credibility, deliver on promises

Systematic Review of Focused Deterrence

Braga, Weisburd, and Turchan (2018), *Criminology and Public Policy*

- Review identified 24 rigorous evaluations with control groups
- Overall, focused deterrence programs were associated with moderate crime reductions
- Group Violence Reduction Strategies were associated with larger crime reductions.

Mean Effect Sizes for Study Outcomes



Random Effects Model, $Q = 122.568$, $df = 23$, $p < 0.000$

Combined Mean ES = .383

GVRs Mean ES = .657



THE CAMPBELL COLLABORATION



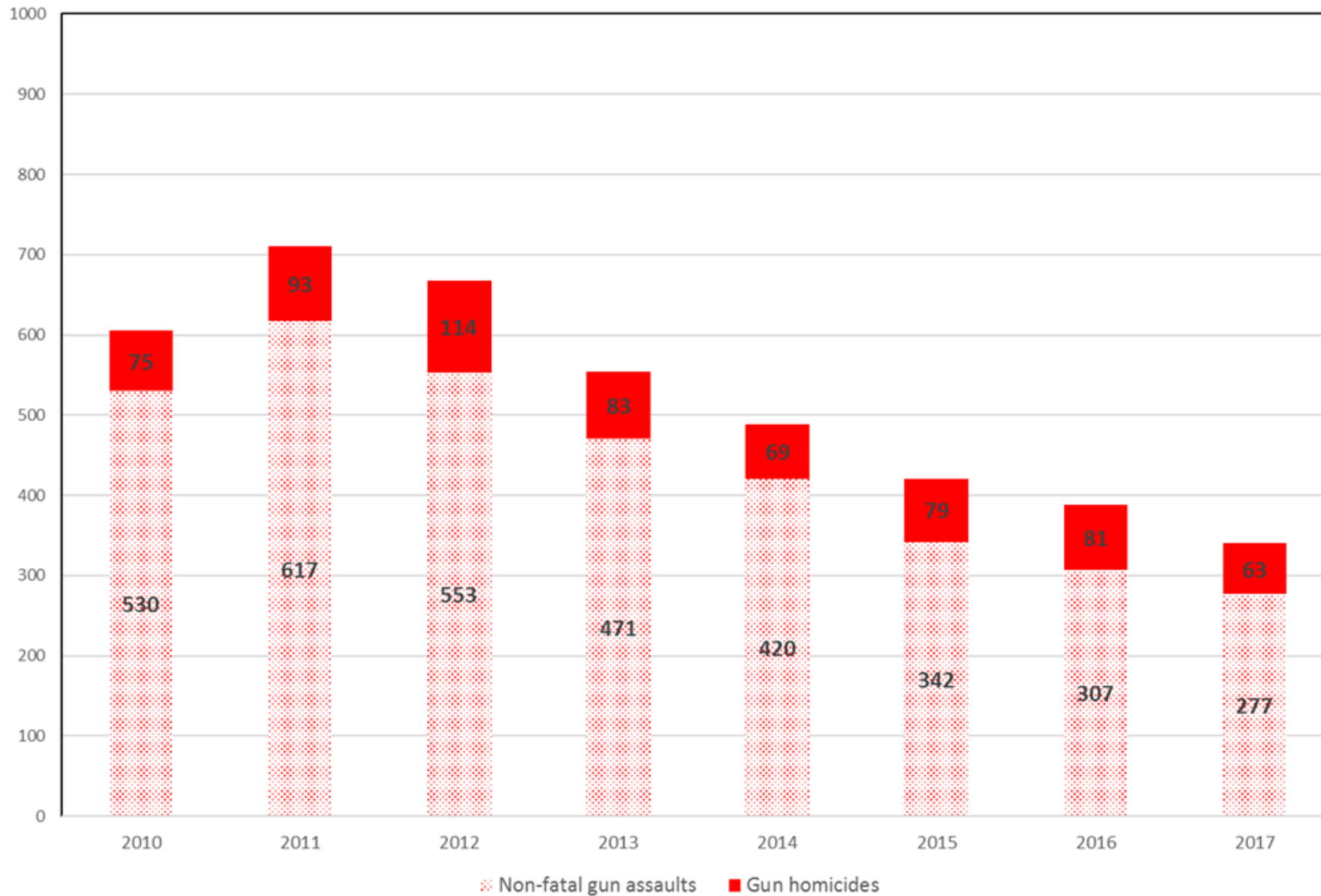
Oakland Ceasefire

- In 2012, City of Oakland partnered with CPSC to design and implement Ceasefire intervention.
- Problem analysis revealed that gun violence was driven by small number of chronic offenders involved in gangs/groups.
 - 1% of city involved in 2/3rds gun homicides in 2012.
- OPD led criminal justice partnership, and weekly shooting reviews.
- Broader Ceasefire Partnership included Oakland Unite social service agencies and community leaders.
- Ceasefire goals included:
 - Reduce gang/group related shootings and homicides
 - Reduce the recidivism rate amongst participants
 - Build community-police trust
- Mayor's Office institutionalized program via bi-weekly coordination meetings / bi-monthly performance appraisals.
- Oakland Ceasefire fully implemented in early 2013.
 - Enforcement actions, social service provision, community mobilization
 - Call-ins, custom notifications

Oakland Ceasefire Evaluation

- Collaboration between Northeastern University (Braga, Greg Zimmerman), Northwestern University (Andrew Papachristos), and Rutgers University (Brunson)
- 4 Key Components / Goals:
 - Place-Based Impact Assessment (COMPLETED)
 - Was Oakland Ceasefire associated with citywide reductions?
 - Did Oakland neighborhoods where Ceasefire was implemented experience reductions?
 - Gang / Group Impact Assessment (COMPLETED)
 - Did Ceasefire reduce the shooting behaviors of Oakland gangs /groups?
 - Individual Impact Assessment (IN PROCESS)
 - Did Ceasefire reduce recidivism by participants?
 - Did Ceasefire reduce violent victimization of participants?
 - Community / Service Partner Agencies Perceptions (COMPLETED)
 - Did Ceasefire improve neighborhood safety?
 - Did Ceasefire improve community-police trust?
- Evaluation was focused on gun homicides and non-fatal shootings
 - Total homicides and non-fatal shootings also analyzed in place-based impact assessment

Oakland Fatal and Non-Fatal Shootings, 2010 - 2017

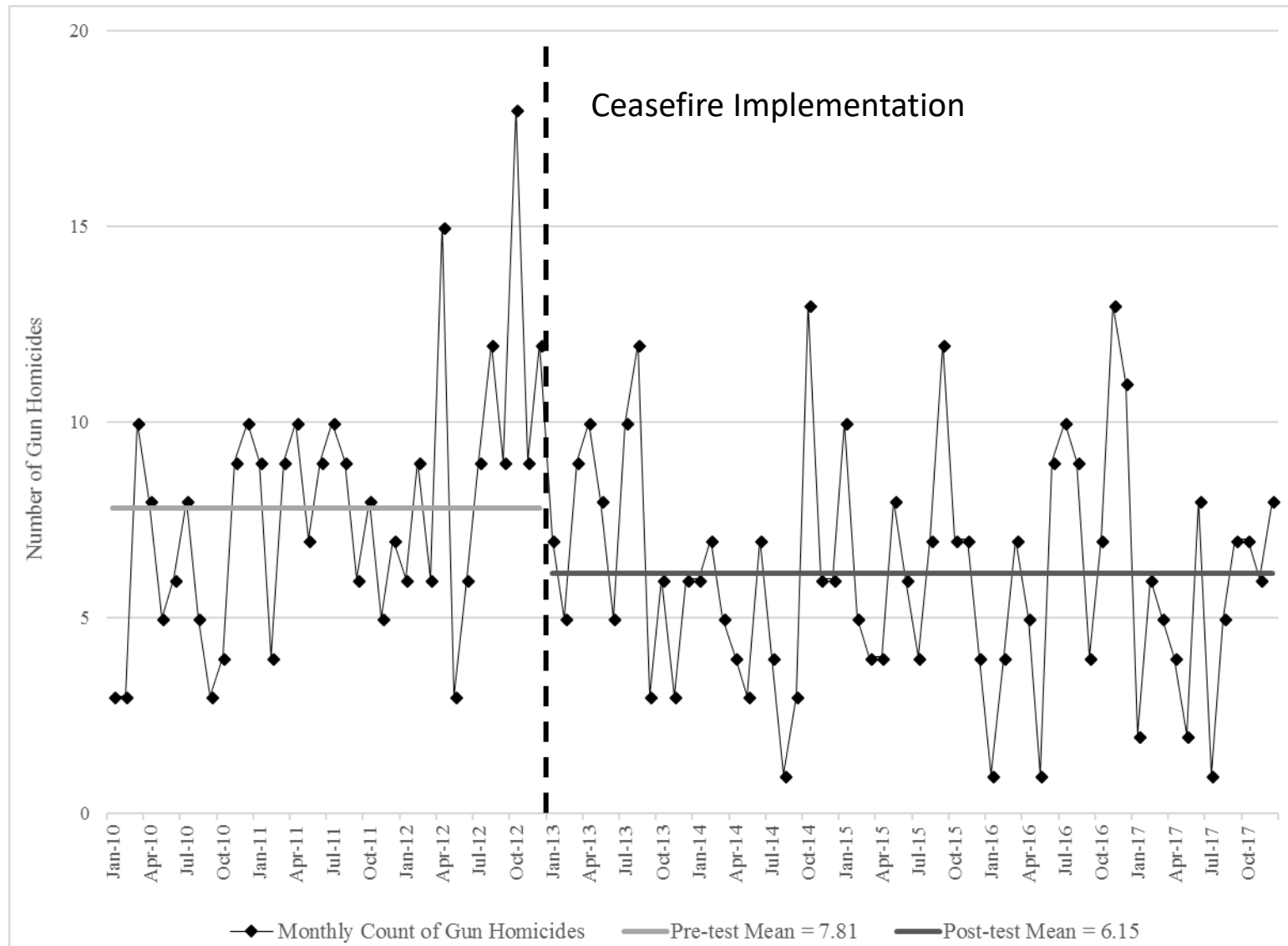


52.1% reduction
in fatal and non-
fatal shootings
between 2011
and 2017.

Place-Based Impact Assessment

- Cross-city quasi-experimental design
 - 12 comparison cities: Fresno, Sacramento, Stockton, Santa Ana, Anaheim, Long Beach, Riverside, Bakersfield, Alameda, San Francisco, Richmond, East Palo Alto
 - Monthly counts of gun homicides (Poisson, negative binomial), 2010-2017
 - Interrupted time series analyses controlling for population trends, violent crime trends, linear and non-linear trends, and seasonal effects
- Within-Oakland quasi-experimental design
 - Block groups were units of analysis (24.9%, 93 of 311 w/treated gang/group turf)
 - Monthly counts of fatal and non-fatal shootings, 2010-2017
 - Propensity score matching based on prior violence, N gangs/groups, neighborhood disadvantage, resident race/ethnicity, gentrification (47 treated, 95 comparison)
 - Differences-in-differences estimator (DID), growth curve regression models
 - Spillover effect analysis for adjacent block groups

Monthly Counts of Gun Homicides in Oakland, 2010 - 2017

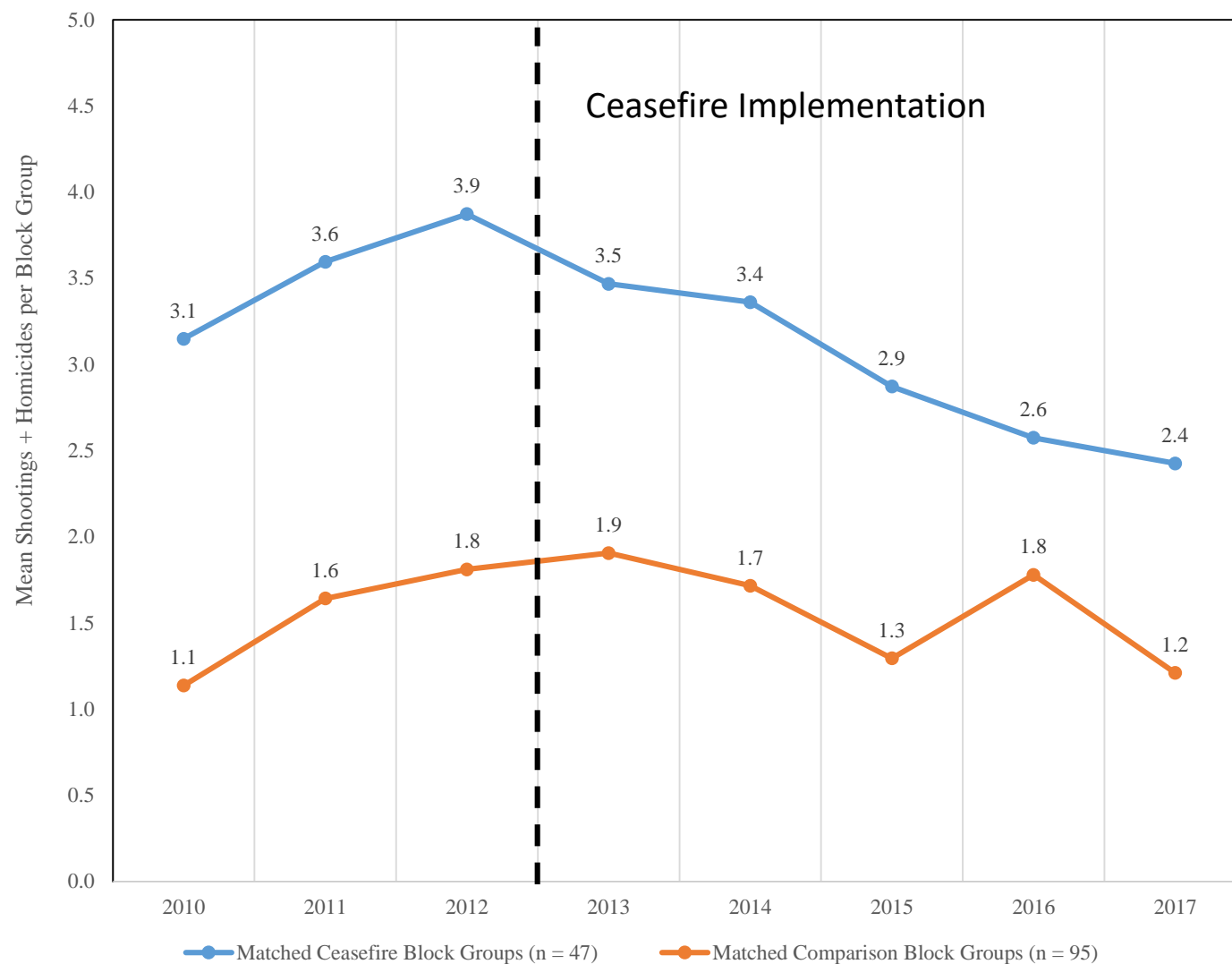


CROSS-CITY RESULTS

Estimated 31.5% reduction controlling for other trends and seasonal variations ($p < .05$).

Only 2 of 12 comparison cities experienced significant reductions during this time period (Stockton, San Francisco).

Monthly Counts of Shootings in Matched Treated and Untreated Block Groups in Oakland, 2010 - 2017



WITHIN OAKLAND RESULTS

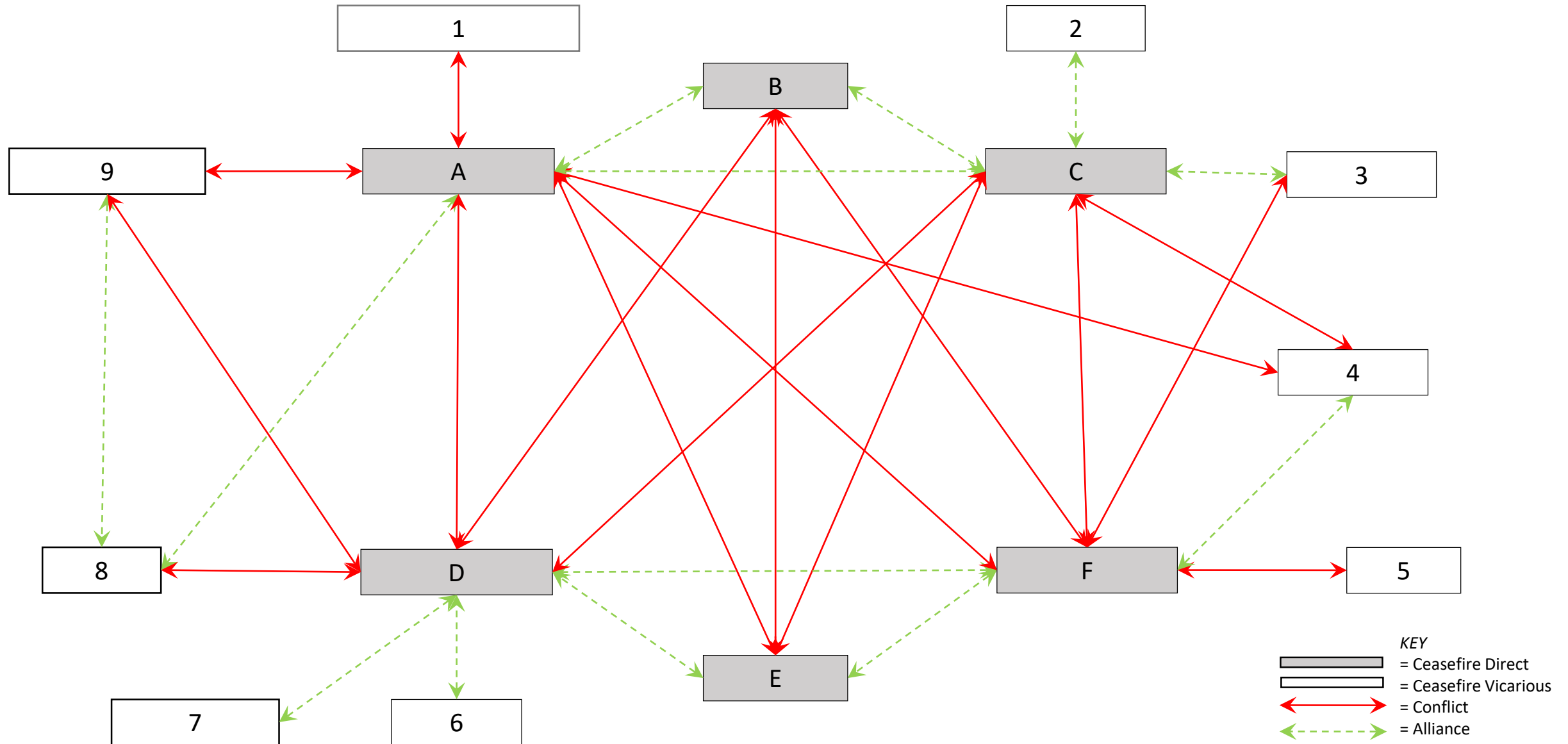
Estimated 20.0% reduction in shootings in treated BGs relative to comparison BGs ($p < .05$).

Non-significant 18.0% reduction in shootings in areas surrounding treated BGs relative to areas surrounding untreated block groups.

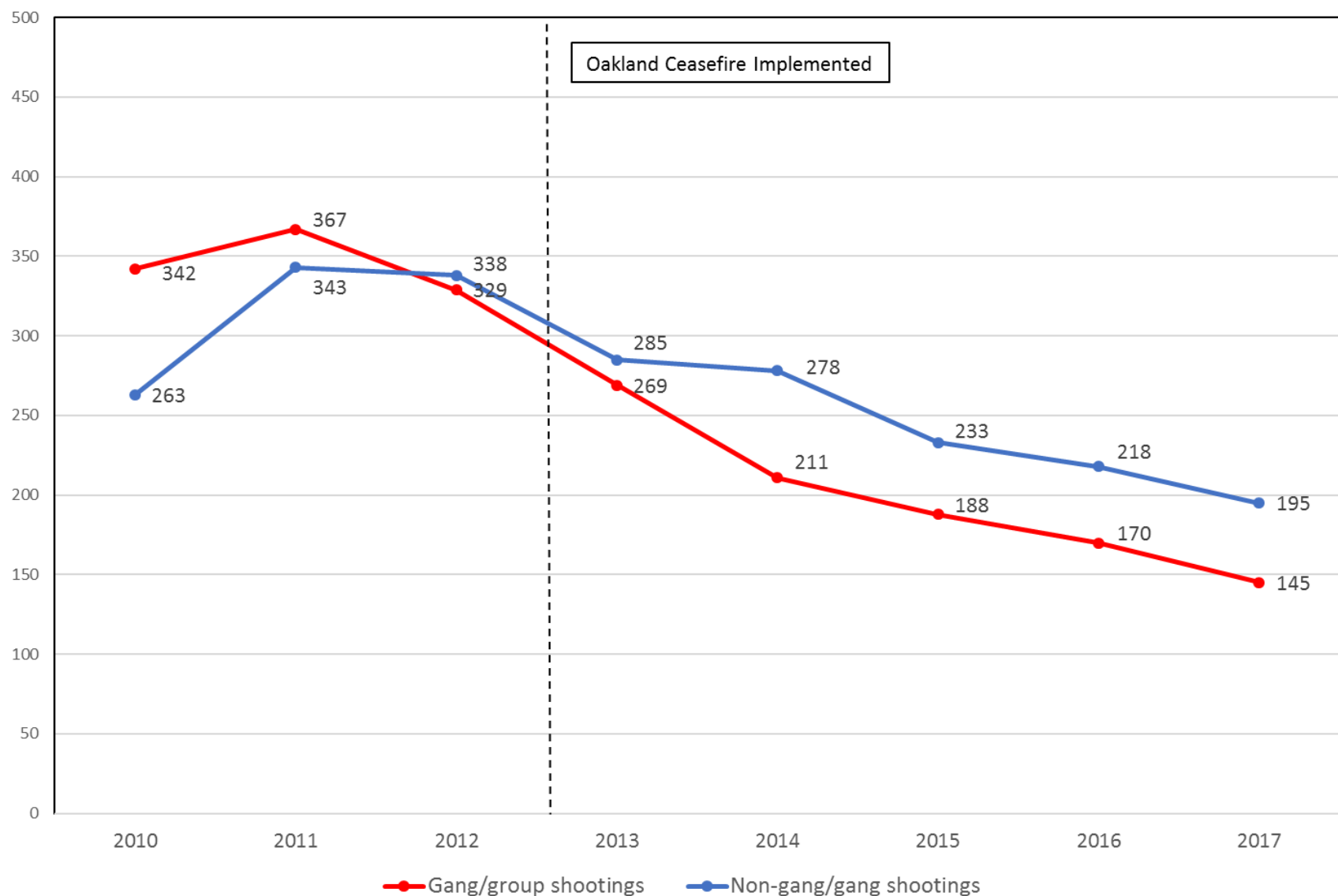
Gang / Group Impact Assessment

- Quasi-experimental design
 - Gangs / groups were units of analysis (76 active groups between 2010-2017)
 - 15 gangs / groups were directly treated by Ceasefire intervention
 - Social network analysis revealed 13 gang / groups connected to treated gang/groups through conflicts and alliances (vicarious treatment)
 - Monthly counts of fatal and non-fatal shootings, 2010-2017
 - Propensity score matching based on prior violence, gang / group size, conflicts / alliances, longevity, housing project location (13 directly treated, 9 vicariously treated, 36 untreated gangs / groups)
 - Differences-in-differences estimator (DID), growth curve regression models
 - Spillover effect analysis for socially-connected gangs / groups

Direct and Vicarious Ceasefire Treatment Applied to Oakland Gangs / Groups



Oakland Gang/Group-Member-Involved and Non-Gang/Group-Member-Involved Shootings, 2010-2017



GMI V. NON-GMI TRENDS

Decrease in gang/group-member-involved shootings was steeper than the decrease in non-gang/group-member-involved shootings after Ceasefire implemented.

GMI shootings decreased by 43.2% while non-GMI shootings decreased by only 23.2%.

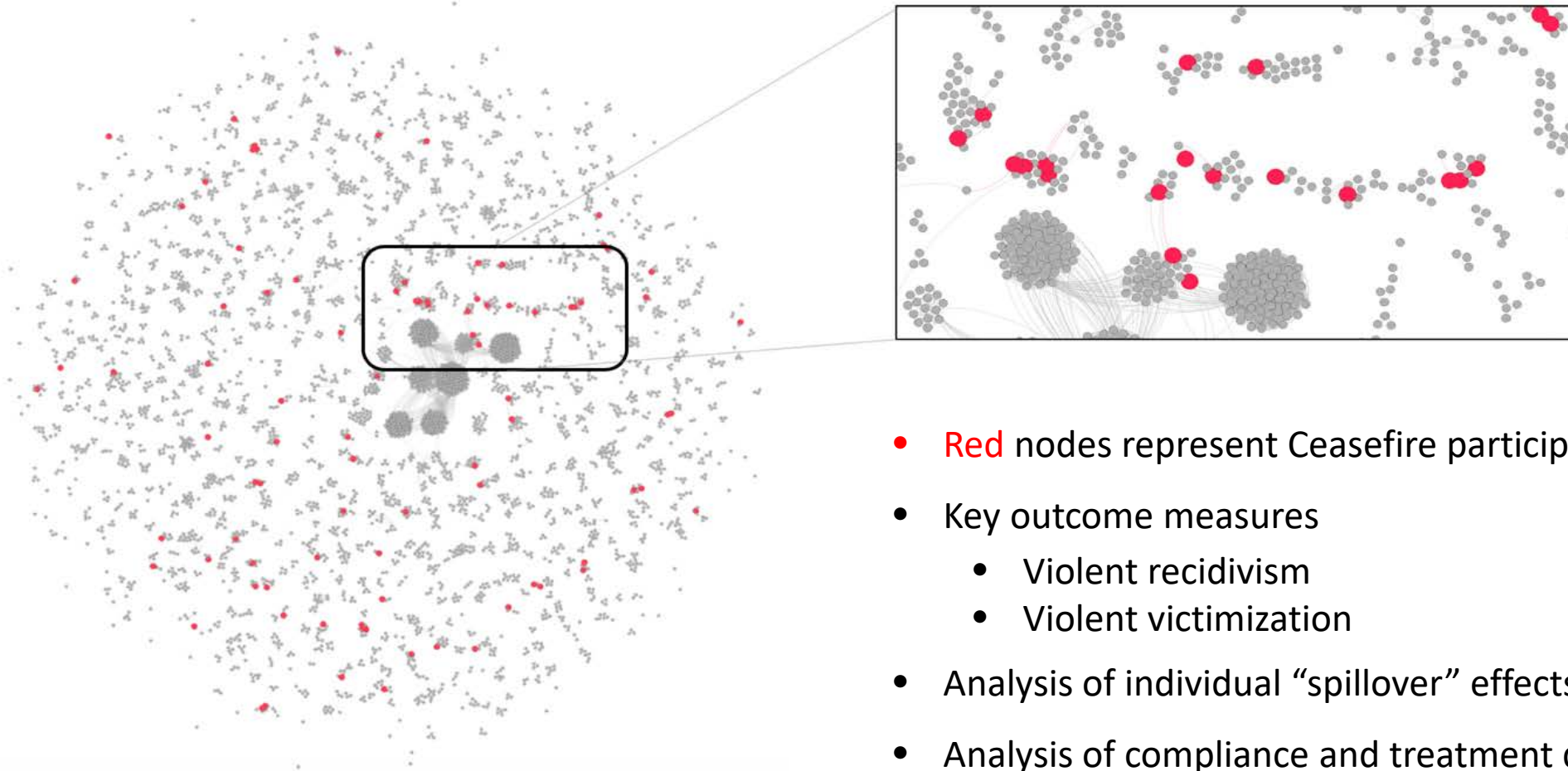
QUASI-EXPERIMENTAL RESULTS

Estimated 27.0% reduction in shootings by treated gangs relative to untreated gangs ($p < .05$).

Estimated 26.0% reduction in shootings by vicariously-treated gangs relative to untreated gangs ($p < .05$).

Individual Impact Assessment

Oakland Co-Arrest Network, 2010-2017



- Red nodes represent Ceasefire participants
- Key outcome measures
 - Violent recidivism
 - Violent victimization
- Analysis of individual “spillover” effects
- Analysis of compliance and treatment dosage

Community / Service Partner Perceptions

- The project involved qualitative, in-depth interviews with: Ceasefire call-in clients, City, clergy, community leaders, and social service providers. Police and probation officers were also interviewed.
- Study participants were recruited with the assistance of the Oakland-based study partners.
- All interviews were voluntary, conducted in private offices, and respondents were promised strict confidentiality.
- The research team read transcripts in their entirety before engaging in systematic, coding and data analysis.

Results – Partner Perceptions

Goal 1: Reduce gang/group related shootings and homicides

- There was strong consensus among study participants that Ceasefire greatly enhanced the City's capacity to systematically and thoughtfully reduce shootings and homicides.
- Respondents uniformly agree that a few “bad actors” are disproportionately responsible for serious violence in Oakland.
- While celebrating the observed decreases, individuals living and providing services in the most disadvantaged neighborhoods were emphatic that too much violence persists.

Results – Partner Perceptions

Goal 2: Reduce the recidivism rate amongst participants

- Even study participants who were highly supportive of the intervention expressed considerable confusion about the accuracy and integrity of call-in lists.
- Respondents reported being troubled that call-ins were not always conducted in a respectful manner, potentially deepening clients' distrust of the police and overall criminal justice system.

Results – Partner Perceptions

Goal 3: Build community-police trust

- Although the majority of respondents readily acknowledged that police-community relations had steadily improved since 2012, almost everyone interviewed mentioned the widely publicized sex scandal involving OPD officers as a devastating setback that continues to undermine citizen trust.
- Study participants stressed that positive police-community relations were not merely about officers not shooting unarmed persons but required that rank-and-file officers treat citizens with dignity and respect during routine encounters.

Results – Partner Perceptions (cont'd)

Goal 3: Build community-police trust

- Respondents expressed great support for dedicating law enforcement and social service resources to the small number of individuals at highest risk for violence (both as perpetrators and victims).
- Study participants embrace Ceasefire over indiscriminate and heavy-handed policing initiatives that have the potential to criminalize entire communities.
- The vast majority of respondents applauded City leaders for their unwavering commitment to Ceasefire, noting that the current political support is unprecedented.

Recommendations

- Increased involvement of call-in clients' romantic partners, friends, and family members in the hope of reducing program stigma and strengthening community support.
- Implement a more inclusive communications strategy aimed at the general public, highlighting law enforcement and social service delivery achievements.

Conclusions

- Ceasefire was associated with a 32% reduction in citywide shootings that seemed distinct from trends in most other California cities.
- Ceasefire generated a 20% reduction in shootings in neighborhoods that experienced the program relative to neighborhoods that did not experience the program. No evidence that violence was pushed into surrounding neighborhoods.
- Ceasefire generated a 27% reduction in shootings by gangs / groups directly experiencing the program as well as gangs /groups socially-connected to treated gangs / groups.
- Community and social service interview subjects felt that Ceasefire improved neighborhood safety BUT there was still much more work to do to improve community-police relations.